

# SCHOOL MONEY CRISIS

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Education Editor

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Southland's  
OWN SUNDAY  
Newspaper

## INDEPENDENT PRESS-TELEGRAM

Phones: HE 5-1161; Classified No. HE 2-5959

LONG BEACH, CALIFORNIA 90801, SUNDAY, MARCH 23, 1969

VOL. 18, NO. 42

180 PAGES

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New York Times Service

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PRESIDENT AND MRS. NIXON BASK IN WARM SUNSHINE AT SAN JUAN CAPISTRANO MISSION  
Smiles Acknowledge Crowds, But It's All Work for Secret Service Agent at Right

### IN ORANGE COUNTY

## President, Wife Look for House

By BOB GEIVET  
Staff Writer

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They walked the sun-dappled pathways threading beneath towering willows on the mission grounds. They paused at the placid fountain in the court yard. They signed the guest register, and they sounded the mission's brass bells.

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AIDES SAID the Nixons "fell in love" with the estate, a tree-dotted 17 acres overlooking the Pacific Ocean near the San Mateo Point Coast Guard Station.

One of the reasons they came back to Orange County—where both went to school and where their romance blossomed—was to find a "summer White House."

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The ship's master, 25 crew members and a six-

man Coast Guard rescue party which had been manning two pumps were taken aboard the Coast Guard cutter Barataria. The cutter had been standing by the crippled vessel, whose boilers were flooded, since shortly after the emergency Friday.

## 1-Million Fire Hits Laundry

Nuway Plant Is  
Destroyed; No  
Injuries Reported  
and DICK EMERY  
Staff Writers

Fire engulfed the nearly-square-block plant of the Nuway Laundry & Cleaners, Inc., 3001 East Anaheim St., Saturday night, destroying the interiors and contents of two buildings with an estimated million-dollar loss.

Flames surged through the roofs and into the night sky at 7 p.m., making a spectacle visible for miles. Spectators jammed residential streets in every direction from the scene while firemen were still bringing in fire-fighting equipment.

DEPUTY Fire Chief Virgil Jones directed a battle by 80 firemen which

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Mary Ellis Carlton, director of women's news, swept first place awards in four categories, and won seconds and thirds in four other contest divisions.

Joyce Christensen, club editor, took first place honors for her entry in the competition.

In all, eight I.P.T women's section reporters received 16 awards from San Francisco Mayor Joseph Alioto, keynote speaker at the event. Mrs. Carlton attended and accepted the awards on behalf of her staff.

Contest categories included writing and editing of daily and weekly newspapers, photography, advertising and promotion books, radio and television.

Mrs. Carlton received first place awards for her illustrated articles on fashion, for a story on how single men and women may now adopt babies, for her daily editing of a newspaper page, and for last year's fall fashion section, which she also edited.

Her column on "In" fashions won Mrs. Carlton a second place award, as did her daily page make-up. Her two third place ci-

(Continued Page A-4, Col. 6)

**Gets Things Done!**  
**Action Line**  
DIAL 432-3451

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### Christmas Candy for Easter

Q. On Dec. 7, 1968, I ordered \$27.50 worth of bulk candy and nuts from Pentex Distributing Co. in Dallas, but never received my order. I wrote to them in January, and they replied saying the package was sent by United Parcel Service on Dec. 17. I checked with United Parcel, and they said they don't even have an office in Texas. Since then I have written Pentex many times, but get no answer. Can ACTION LINE help? G.R., Orange.

A. Your package was not sent from Dallas, but from Cal-Ida Manufacturers of Oakland which handles West Coast orders for Pentex. The package was sent on Dec. 17 from Oakland, but the Los Angeles office of United Parcel said it was returned to Oakland stamped "addressee unknown." Cal-Ida claims that the package was not returned to them, and evidently was lost in transit. Mrs. Rose Merritt, secretary for Cal-Ida, told ACTION LINE that another package of candy and nuts has been sent to you.

### Little Pisces

Q. Our baby was born Feb. 20, and I wonder if you can help us with a few details for the baby book we're getting together. Can you give us the horoscope for that day, the world and local headlines, and brief information about popular fashions, fads and entertainers? Mrs. E. O., Cypress.

A. "Get ready to explore new meanings of life," says the appropriate horoscope of Feb. 20. People born this day under the sign of Pisces "tend to be versatile, diplomatic and good hosts" with a chance of "a startling ability for original thought." One top world headline in The Independent and Press-Telegram read "Seven Executed by Iraq as Israel Spies," but a more hopeful local headline proclaimed, "Torrance Makes First L.A. County Heart Transplant." Television favorites ran the gamut from "Laugh In" to Lawrence Welk. Clothes fashions often looked like clothes were going out of style, but tended to be simple, straight, and look-alike for men and women. Bell-bottoms, sandals, and nautical jackets came in his-and-hers pairs. As for fads, it seems that when men weren't turning out in the thousands to

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  - JURIED SHOW for Art Museum. Page W-8
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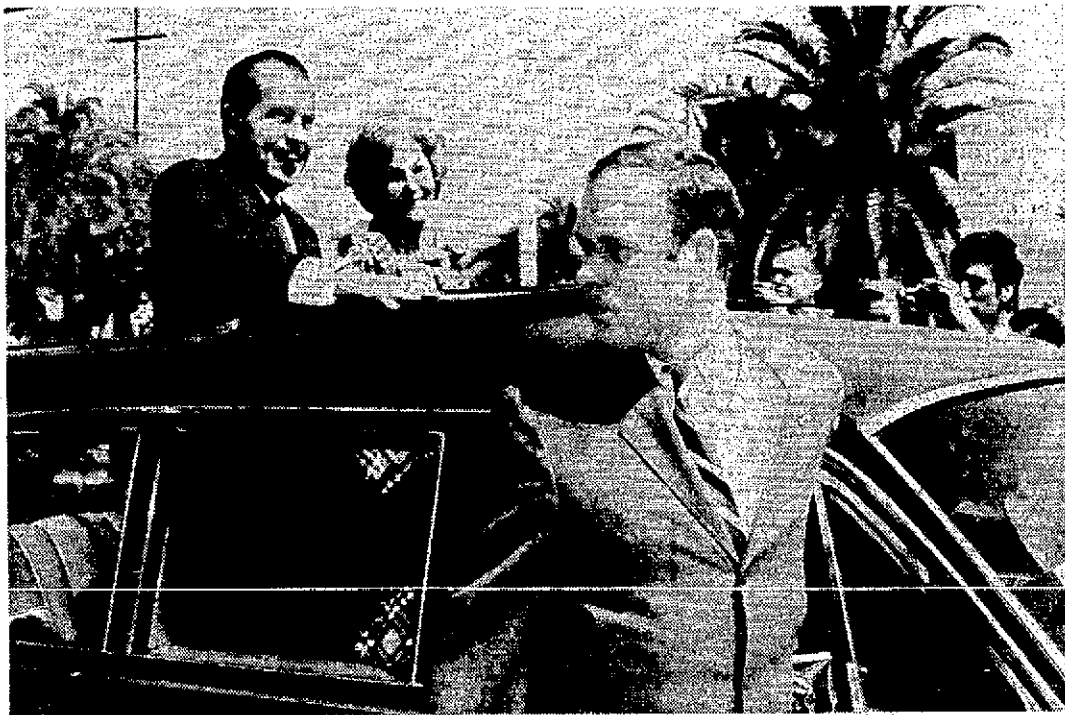
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# UNFAIR?

## Attaching Wages Is Under Attack As 'Intimidation'



(Editor's Note: Action Line has been receiving numerous letters concerning garnishment of wages. Rather than attempt to answer them individually, Court Reporter Molly Burrell was assigned to investigate the overall situation.)

By MOLLY BURRELL  
Staff Writer

Mary T. of East Long Beach and Rick H. of Belmont Shore have never met but they share a common dilemma.

They are two of an estimated 400 people a month in Long Beach who are involved in or threatened with garnishee actions. They are part of nearly 4,000 people in the city and 135,000 in the county whose wages are attached each year to pay for goods or services they may or may not have requested or bought. Thousands more are threatened with garnishment.

In Mary's case, it was an unsolicited magazine which arrived in the mail last August. Letters and cancellation requests ignored, she was billed for \$33 for a long-term subscription in October, November and December. This month two court notices informed her she faces garnishment.

RICK'S problem began when he signed up for a management training institute last summer but had to cancel because of a death in the family. Despite what was represented as a refund guarantee, he has been told he is liable for the whole \$350 and that his wages will be

attached. This despite the fact he never attended a session and requested cancellation in writing and in person long before classes opened.

Mary and Rick are examples of a statewide problem which the attorney general's office has included in its 12-point legislative blueprint for consumer protection.

Deputy Atty. General Herschel Elkins, state head of the Consumer Protection division, declares "wage attachment has become a device for pressuring a debtor. Our office is concerned about the number of complaints in this area. We're helping draft legislation to be introduced within the next few weeks to safeguard the wage earner."

"IT IS UNFAIR to attach earnings before there is proof that the money is owed," he says.

Elkins adds that his division's investigations during the past four years disclose 80 per cent of the attachments are made without the defendant receiving a copy of the complaint. In the past four months his office has filed 10 injunctive actions against companies who used threat of garnishment to try to collect money.

In Long Beach, Lt. John George of the marshal's office estimates the majority on garnishee actions never come to court because defendants settle the claim within a few days after garnishment is served.

These are the legitimate complaints.

But what about people

who feel they are wrongly charged? Recourse is prescribed and fairly simple, but it can take up to three months to settle it in court.

THE PROCEDURE starts like this: MORE

A collection agency or attorney files a complaint with the court clerk (Municipal Court handles from \$125 to \$5,000, Superior Court anything over \$5,000.) After certification and posting of a bond, a writ of attachment is issued, taken to the marshal's or sheriff's office. Here the plaintiff's representative has to certify he has previously notified you that your earnings will be attached in eight days.

Then the marshal (or sheriff) serves a garnishment notice to your employer who must then withhold half the wages due you at the time. The money is held by your employer or the marshal's office pending court hearing.

IF YOU don't owe the money you should immediately file an answer to the complaint in the court clerk's office. A court hearing date will be set, probably in about three months.

You also can file a claim of exemption (explained in section 690.11 of the civil code) and a court hearing must be set within 15 days. At that time you must be able to prove that the attachable half of your earnings is needed for necessities of life. The claim can be contested within five days by the plaintiff, and the judge

resolves the matter at the hearing.

At any time if you feel you've been wrongly harassed by a collection agency, file a complaint with the Agency Licensing Bureau, Department of Business and Professional Standards, 1021 O St., Sacramento.

If you owe money, but it has slipped your mind or your finances are a little tight at the moment, your best bet is to see the

plaintiff and try to work out some sort of payment scheduled — even a few dollars a week — so your credit rating and job standing won't be jeopardized.

MOST BIG industries have counselors who talk to employees whose wages are to be attached.

At Long Beach's largest plant, McDonnell Douglas, where garnishment papers are served each week to

about 95 employees out of a work force of 38,000, counselors' attempts are made to straighten the matter out before the action proceeds.

"There's no thought of firing an employee on the first offense or even the second, but if it continues we usually recommend he look elsewhere for a job," personnel spokesmen say.

BEGINNING next year federal legislation (the

Consumer Credit Protection Act) will limit the amount that can be garnished to 25 per cent of the paycheck and will specify that the defendant must be left \$48 a week.

Proposed state legislation scheduled to be introduced in the Assembly next week would incorporate the above provisions and add one more: a ban

on wage attachments before court judgment.

"Wage-attachment laws were intended only for the security of the creditor," says Elkins. "They have become a pressure tactic."

"This is unjust, just as is attachment before proof of debt. It is for these reasons we hope to bring our laws up to date," Elkins added.



PLAY IT COOL IN COORDINATES  
FROM KORET OF CALIFORNIA

Undermine his defenses. Easy-does-it Arnel® triacetate sharkskin

coordinates are your bait. Feel as cool and unconcerned as you

look. The results will be anything but cool. In iced white and

azurine-blue. From our Koret of California collection, 8 to 18.

Pleated skirt, 14.00; turtleneck shell, 10.00; pants, 14.00;

jacket, 22.00. Also, V-neck tunic top in red/white/blue, 13.00

Accessories, all stores

# Buffums

## Station Attendant Shoots Youth in Cigarette Dispute

A Wilmington service station attendant was arrested early Saturday after police said he shot a 17-year-old teen-ager who stole two packs of cigarettes.

The attendant, Tato Panapa, 34, of 808 W. F St., was booked on suspicion of assault with intent to commit murder in the 3

a.m. shooting at 1403 W. Wilmington Blvd.

The youth was treated for head injuries from the bullet, which grazed the back of his skull and lodged in his ear.

Panapa said the teen-ager came to the service station, asked for two packs of cigarettes and

fled with them without paying.

Police said Panapa grabbed a .32-caliber revolver and fired one shot at the youth.

The teen-ager was treated at Harbor General Hospital, booked on suspicion of theft and released to his parents

## FIND BODY IN L.A. HARBOR

### Fleeing Dope Suspect Drowns

The body of a suspected narcotics smuggler, who escaped customs officials by diving off a Wilmington-berthed freighter, was found floating in Los Angeles Harbor Saturday.

The suspect, Shum Lun Tang, 38, of Hong Kong, dove 50 feet off the deck of the Liberian freighter,

Nego Enterprise, Harbor Division police said.

He was fleeing two customs agents trying to question him about illegally bringing narcotics into the country.

A Los Angeles fireboat was called in and three divers sent into the water in an unsuccessful search for the suspect after he

jumped into the water Friday night.

It was not immediately known whether the man, a seaman aboard the freighter, drowned or died from injuries received in the dive.

The ship arrived in port this week from Shimonebi, Japan, and moored at Berth 136.

LONG BEACH  
Pine at Broadway

SANTA ANA  
Main at Tenth

POMONA  
Top of the Mall

PALOS VERDES  
Hawthorne at Silver Spur Rd.

LAKEWOOD  
Del Amo at Graywood

MARINA  
Pacific Coast Hwy at 2nd

NEWPORT CENTER  
#1 Fashion Island

LA HABRA  
#20 Fashion Square

# UNFAIR?

## Attaching Wages Is Under Attack As 'Intimidation'



(Editor's Note: Action Line has been receiving numerous letters concerning garnishment of wages. Rather than attempt to answer them individually, Court Reporter Molly Burrell was assigned to investigate the overall situation.)

By MOLLY BURRELL  
Staff Writer

Mary T. of East Long Beach and Rick H. of Belmont Shore have never met but they share a common dilemma.

They are two of an estimated 400 people a month in Long Beach who are involved in or threatened with garnishment actions. They are part of nearly 4,000 people in the city and 135,000 in the county whose wages are attached each year to pay for goods or services they may or may not have requested or bought. Thousands more are threatened with garnishment.

In Mary's case, it was an unsolicited magazine which arrived in the mail last August. Letters and cancellation requests ignored, she was billed for \$33 for a long-term subscription in October, November and December. This month two curt notices informed her she faces garnishment.

RICK'S problem began when he signed up for a management training institute last summer but had to cancel because of a death in the family. Despite what was represented as a refund guarantee, he has been told he is liable for the whole \$350 and that his wages will be

attached. This despite the fact he never attended a session and requested cancellation in writing and in person long before classes opened.

Mary and Rick are examples of a statewide problem which the attorney general's office has included in its 12-point legislative blueprint for consumer protection.

Deputy Atty. General Herschel Elkins, state head of the Consumer Protection division, declares "wage attachment has become a device for pressuring a debtor. Our office is concerned about the number of complaints in this area. We're helping draft legislation to be introduced within the next few weeks to safeguard the wage earner."

"IT IS UNFAIR to attach earnings before there is proof that the money is owed," he says.

Elkins adds that his division's investigations during the past four years disclose 80 per cent of the attachments are made without the defendant receiving a copy of the complaint. In the past four months his office has filed 10 injunctive actions against companies who used threat of garnishment to try to collect money.

In Long Beach, Lt. John George of the marshal's office estimates the majority on garnishee actions never come to court because defendants settle the claim within a few days after garnishment is served.

These are the legitimate complaints. But what about people

who feel they are wrongly charged? Recourse is prescribed and fairly simple, but it can take up to three months to settle it in court.

THE PROCEDURE starts like this: MORE

A collection agency or attorney files a complaint with the court clerk (Municipal Court handles from \$125 to \$5,000, Superior Court anything over \$5,000.) After certification and posting of a bond, a writ of attachment is issued, taken to the marshal's or sheriff's office. Here the plaintiff's representative has to certify he has previously notified you that your earnings will be attached in eight days.

Then the marshal (or sheriff) serves a garnishment notice to your employer who must then withhold half the wages due you at the time. The money is held by your employer or the marshal's office pending court hearing.

IF YOU don't owe the money you should immediately file an answer to the complaint in the court clerk's office. A court hearing date will be set, probably in about three months.

You also can file a claim of exemption (explained in section 690.11 of the civil code) and a court hearing must be set within 15 days. At that time you must be able to prove that the attachable half of your earnings is needed for necessities of life. The claim can be contested within five days by the plaintiff, and the judge

resolves the matter at the hearing.

At any time if you feel you've been wrongly harassed by a collection agency, file a complaint with the Agency Licensing Bureau, Department of Business and Professional Standards, 1021 O St., Sacramento.

If you owe money, but it has slipped your mind or your finances are a little tight at the moment, your best bet is to see the

plaintiff and try to work out some sort of payment scheduled — even a few dollars a week — so your credit rating and job standing won't be jeopardized.

MOST BIG industries have counselors who talk to employees whose wages are to be attached.

At Long Beach's largest plant, McDonnell Douglas, where garnishment papers are served each week to

about 95 employees out of a work force of 38,000, counselors attempts are made to straighten the matter out before the action proceeds.

"There's no thought of firing an employee on the first offense or even the second, but if it continues we usually recommend he look elsewhere for a job," personnel spokesmen say.

BEGINNING next year federal legislation (the

Consumer Credit Protection Act) will limit the amount that can be garnished to 25 per cent of the paycheck and will specify that the defendant must be left \$48 a week.

Proposed state legislation scheduled to be introduced in the Assembly next week would incorporate the above provisions and add one more: a ban

on wage attachments before court judgment.

"Wage-attachment laws were intended only for the security of the creditor," says Elkins. "They have become a pressure tactic."

"This is unjust, just as is attachment before proof of debt. It is for these reasons we hope to bring our laws up to date," Elkins added.



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look. The results will be anything but cool. In iced white and

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jacket, 22.00. Also, V-neck tunic top in red/white/blue, 13.00

Accessories, all stores

# Buffums'

## Station Attendant Shoots Youth in Cigarette Dispute

A Wilmington service station attendant was arrested early Saturday after police said he shot a 17-year-old teen-ager who stole two packs of cigarettes.

The attendant, Taio Panapa, 34, of 808 W. F St., was booked on suspicion of assault with intent to commit murder in the 3

a.m. shooting at 1403 W. Wilmington Blvd.

The youth was treated for head injuries from the bullet, which grazed the back of his skull and lodged in his ear.

Panapa said the teen-ager came to the service station, asked for two packs of cigarettes and

fled with them without paying.

Police said Panapa grabbed a .32-caliber revolver and fired one shot at the youth.

The teen-ager was treated at Harbor General Hospital, booked on suspicion of theft and released to his parents

## FIND BODY IN L.A. HARBOR

### Fleeing Dope Suspect Drowns

The body of a suspected narcotics smuggler, who escaped customs officials by diving off a Wilmington-berthed freighter, was found floating in Los Angeles Harbor Saturday.

The suspect, Shum Lun Tang, 38, of Hong Kong, dove 50 feet off the deck of the Liberian freighter,

Nego Enterprise, Harbor Division police said.

He was fleeing two customs agents trying to question him about illegally bringing narcotics into the country.

A Los Angeles fireboat was called in and three divers sent into the water in an unsuccessful search for the suspect after he

jumped into the water Friday night.

It was not immediately known whether the man, a seaman aboard the freighter, drowned or died from injuries received in the dive.

The ship arrived in port this week from Shimonsu, Japan, and moored at Berth 136.

LONG BEACH  
Pine at Broadway

SANTA ANA  
Main at Tenth

POMONA  
Top of the Mall

PALOS VERDES  
Hawthorne at Silver Spur Rd.

LAKEWOOD  
Del Amo at Graywood

MARINA  
Pacific Coast Hwy at 2nd

NEWPORT CENTER  
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sent black smoke billowing high in the air, was at a Thums Oil Co. sump on Pier J east of Berth 232.

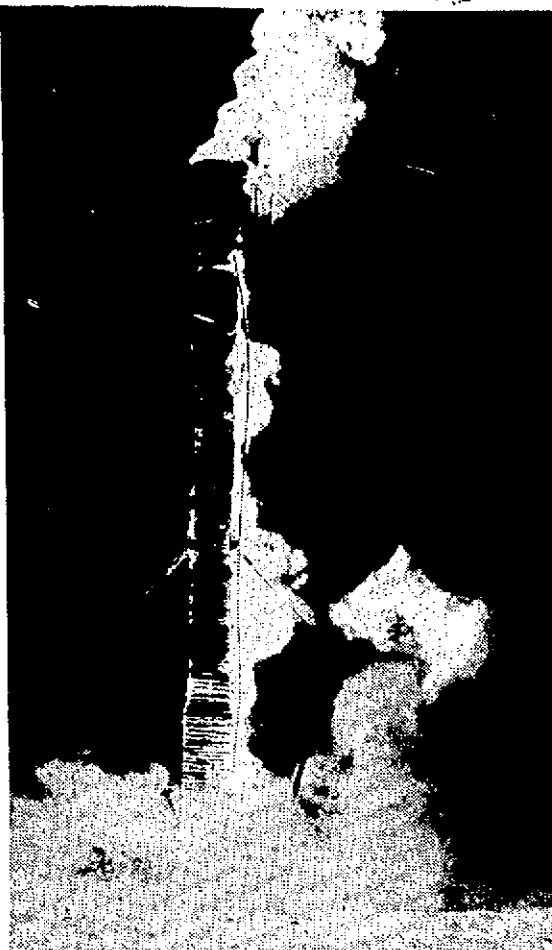
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Dry chemicals and water were used to douse the blaze. Thums shut off the stream of oil during the operation.

Thums officials were unable to estimate the amount of crude oil burned, but said damage to equipment was light. Major loss was a foot-bridge over the sump.



BLAZING OIL SUMP BILLOWS SMOKE  
Spectacular Fire Seen For Miles  
— Photos by JOE MCINDEN OF LONG BEACH FIRE DEPARTMENT

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After two blocks of walking and complaining of a stomach ache, he keeled over. He was dead on arrival at a local hospital, apparently due to a heart attack.

In 1960, Eldredge advanced the idea that a person should celebrate his age by walking the same number of miles. He was 75 then and he walked 75 miles in 24 hours.

AT YEARLY MEET

## I, P-T Women Win Still Fears 16 Press Awards S.F. Strife

(Continued from Page A-1)

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Mrs. Christensen's first place award was for a feature story, "She Pours Her Own Brand of Torture," on the plight of women alcoholics.

Staffer Mildred Flanary won a second place award for her series of food articles, and Judy Hazlett tied for second place in the page makeup division. Elton Kree won a second place award for an article on home furnishings and a third place award for a magazine article, "The Southland at Home."

Jola Masterson won a third place citation for her "Wild Waves" column, and Pat McDonnell also



MARY ELLIS CARLTON  
Accepts Awards

placed third for a special historical article.

Elise Emery won a third place award for her Sunday art pages.

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Hayakawa told a news conference he is dead set against an amnesty recommendation for rebels.

The recommendation of amnesty is contained in a so-called peace agreement by the dissident Black Students Union, Third World Liberation Front and Select Committee of faculty and administrators, Hayakawa said.

"If the agreement arrived at . . . means there's going to be no more disruption on campus, then the problem of strife is solved . . . I'll be very glad to welcome everybody back to class. But I'm not yet sure it is solved."

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### Leashed We Can Do

Q. Where can I obtain a leg leash for a parrot? They are very popular in Europe, but I have been unable to find any here. A.M., Long Beach.

A. Larry Disraeli, manager of the Coral Reef Bird Shop in Farmer's Market, West Third Street and Fair-

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### SOUND OFF!

All of us draft-age youths have nothing to do but wait around for Uncle Sam's welcome letter in the mail. When we go to apply for a job, all the employers say, "Sorry, we can't hire you. You're draft age." I think it is a shame. We could be out working and earning some money and enjoying life before we have to go serve our country. It might be the only chance some of us will ever have. W. R., Compton.

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FAMOUS FOR GOODNESS!!  
FOR FAMILIES WITH AN APPETITE  
HAMBURGER STEAK  
A Full 1/2 Pound, Whipped Potatoes, Vegetable, Colelaw, Hot Bread, Cabbage, Jello or Rice Pudding, Coffee, Tea, Milk, Butter-milk.  
1.55

CHICKEN OR TUNA SALAD  
Served with Potato Salad, Garnish, Cabbage, Jello or Rice Pudding, Coffee, Tea, Milk, Butter-milk.  
1.30

DUTCH LUNCH  
Salami, Breast of Turkey, Baked Ham, Swiss and American Cheese, Potato Salad, Garnish, Cabbage, Jello, Rice Pudding, Coffee, Tea, Milk, Butter-milk.  
1.40

CHICKEN PIE DINNER  
A REAL WINNER . . .  
Served with Whipped Potatoes, Golden Chicken Gravy, Colelaw, Bread and Butter, Cabbage, Jello or Rice Pudding, Tea, Coffee, Milk or Butter-milk.  
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PHILLIPS CHICKEN PIE RESTAURANT  
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13936 BAY BLVD. Leisure World 596-1437



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## THEY TOOK THEIR TIME

EL BOLLO, Spain (UPI) — Neither Leopoldo Gomez Rodriguez, 75, nor Aurora Vega Estevez, 77, was one to rush into marriage. But Rodriguez and Miss Estevez finally took their vows Saturday, having been engaged for the past 40 years.

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Save 4.01 to 12.01 on Women's

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now

Regular 12.00 to 20.00. Thousands of pairs of Nationally Advertised Spring dress shoes. Savings like you've never seen on all of your favorite styles.

- Buckles
- Bows
- Straps
- Stacks
- Little heels
- Mid and high heels
- Smooth leathers and patents
- Spring pastels
- Fashion black and white

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Sorry, no mail or phone orders

fourth and pine shop monday and friday till 9 p.m. park free victoria lots



# Viets Push General Offensive

Shell Allied Bases, Towns; Attack U.S Armored Column

SAIGON (UPI) — Vietnamese Communists launched the fifth week of their current general offensive Saturday night, shelling 15 Allied military bases and towns and attacking U.S. troops in scattered battles that left 11 Americans dead and 69 injured.

U.S. military spokesman said today the major ground clash occurred in a remote central highlands area 250 miles northeast of Saigon, where a Communist force ambushed an armored column of the U.S. 4th Infantry Division. After a battle lasting one hour and 40 minutes, the Communists withdrew without apparent casualties. Seven Americans were killed, 21 wounded and many of the column's armored personnel carriers and trucks were disabled by automatic weapons and grenade fire.

Other major ground battles occurred further north along the South Vietnamese coast and at three points along a Communist infiltration corridor 50 miles north of Saigon.

Military spokesmen said at least 109 Communists were killed in these battles, compared with American losses of four dead and 48 wounded.

IN THE ROCKET and mortar shelling, spokesmen said damage and casualties were light. The shelling of 15 bases and towns Saturday night compared with 30 sites bombarded the previous night.

Along the Northern Coast, 42 members of the 196th Light Infantry Brigade were wounded Saturday in an eight-hour battle with a Communist force that struck from ambush. Spokesmen said the bodies of two Communists were found.

Fighting along the Communist infiltration flared sporadically in an area 15 to 20 miles southwest of An Loc and 40 to 50 miles north of the capital.

Helicopters of the 11th Armored Cavalry swooped down on a group of Communist troops near a rubber plantation, firing into, and scattering them. Infantry and tanks followed the helicopters and engaged the Communists on the ground in fighting that continued this morning.

## 9 Invade Dow Firm in Capital

WASHINGTON (AP) — Nine persons invaded the Washington offices of Dow Chemical Co. Saturday, poured what they said was human blood on furniture and equipment and hurled office records out a fourth floor window.

City police arrested the demonstrators.

The group said in a prepared statement handed newsmen that they acted in protest of Dow's "refusal to accept responsibility for programmed destruction of human life." They accused Dow of "seeking profit in the production of napalm, defoliants and nerve gas."

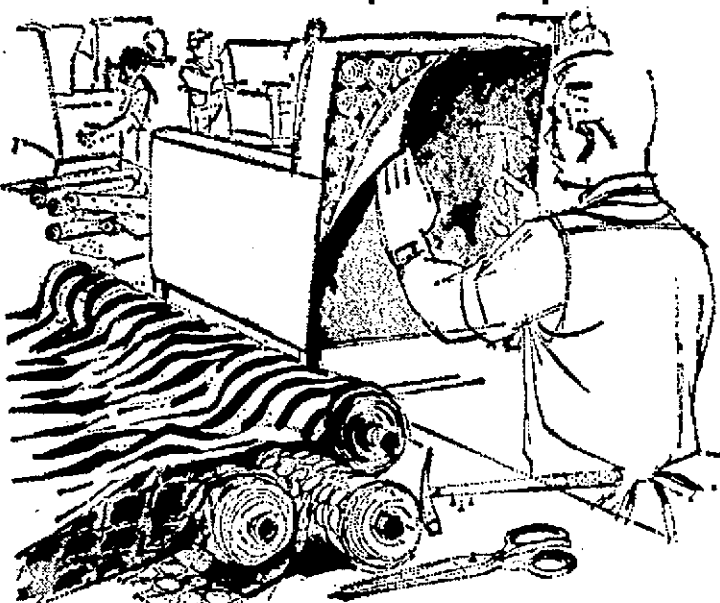
Local officials of the company had no immediate comment.

The protest apparently was planned well in advance. One reporter said he was notified at least two weeks ago by a representative of the Interfaith Peace Mission in Baltimore that there would be a "happening" in Washington on an unspecified date.

# Walker's Home Furnishings

the friendly store of Long Beach

## Custom Upholstery



standard chair starts at  
**59.95**

standard sofa starts at  
**119.95**

Take advantage of this worthwhile savings. Select from thousands of yards of upholstery fabrics in a grand array of decorator colors. You'll find something for every home. Hurry and select yours now while the selection is complete.

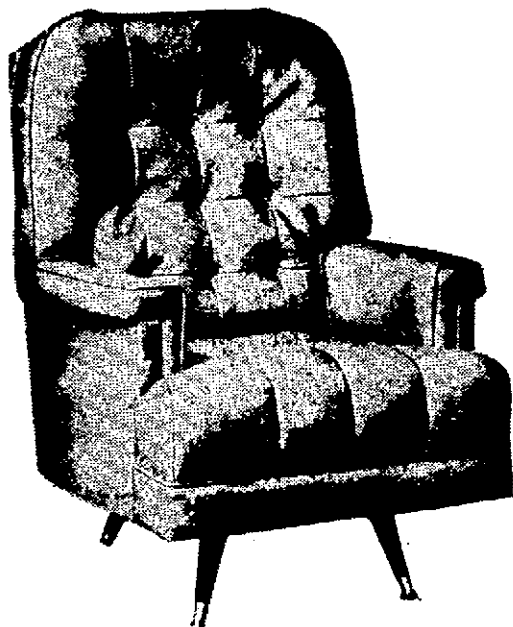
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## Swivel Platform Rockers

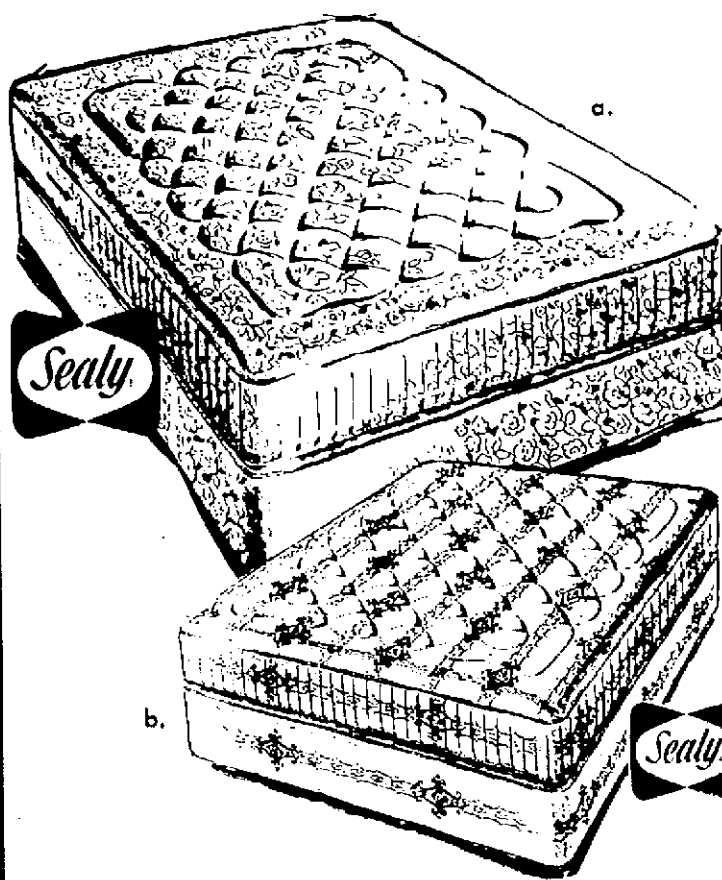


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Custom covered swivel platform rockers. Big, comfortable rockers with fine covers taken from our stock. Large selection of colors.

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We Want Everybody to Sleep on a Firm Sealy Mattress

a. This sale is our way of introducing you to modern sleeping comfort at its best — firmness only Sealy knows how to design! Feel the custom quilted sleeping surface. Compare the support from hundreds of specially tempered steel coils. Don't be caught napping! Limited time only.

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NOW

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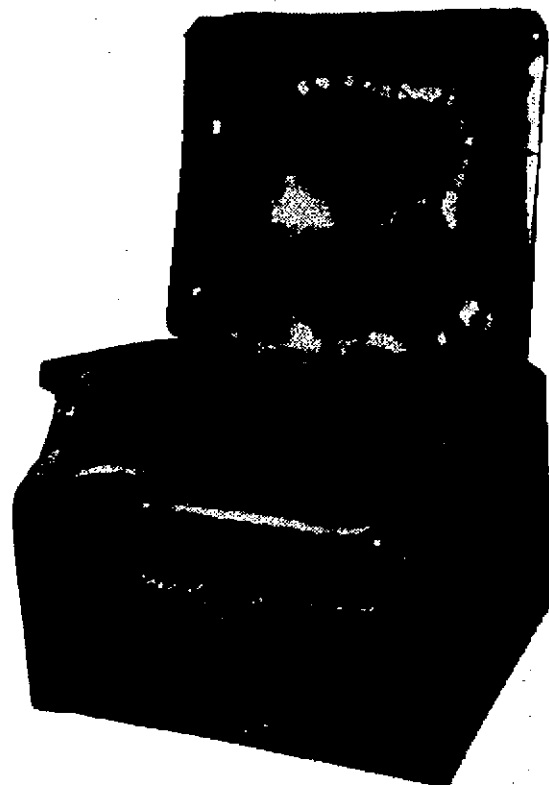
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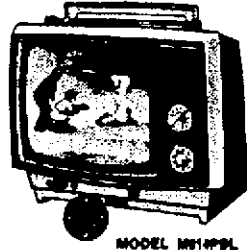


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- 42 square inch picture
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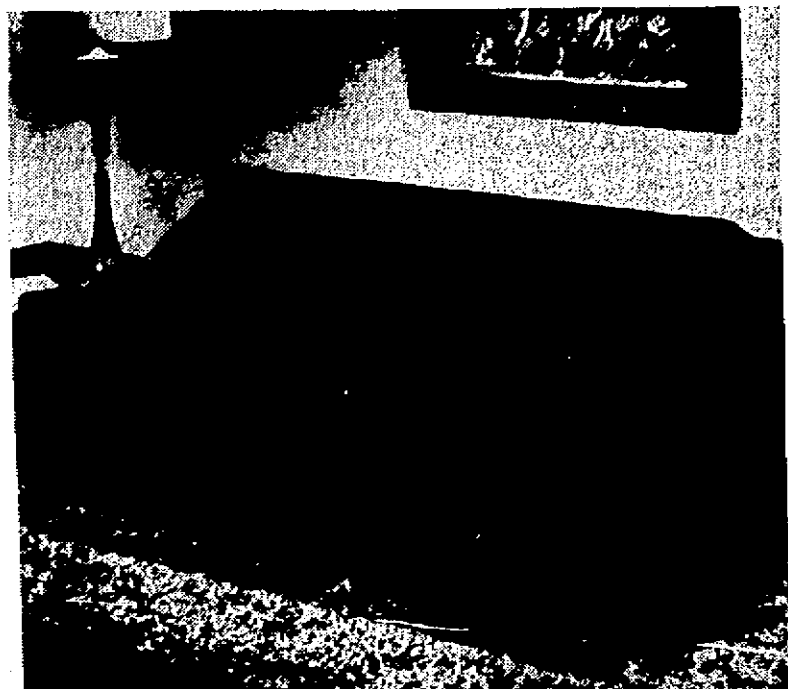
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Custom covered in top quality fabrics. Choose from many colors. Full size innerspring mattress makes a comfortable bed in a jiffy.

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# Viets Push General Offensive

Shell Allied Bases,  
Towns; Attack U.S  
Armored Column

SAIGON (UPI) — Viet-  
namese Communists  
launched the fifth week of  
their current general of-  
fensive Saturday night,  
shelling 15 Allied military  
bases and towns and at-  
tacking U.S. troops in  
scattered battles that left  
11 Americans dead and 69  
injured.

U.S. military spokesman  
said today the major  
ground clash occurred in a  
remote central highlands  
area 250 miles northeast  
of Saigon, where a Com-  
munist force ambushed an  
armored column of the  
U.S. 4th Infantry Division.  
After a battle lasting one  
hour and 40 minutes, the  
Communists withdrew  
without apparent casual-  
ties. Seven Americans  
were killed, 21 wounded  
and many of the column's  
armored personnel carriers  
and trucks were disabled  
by automatic weapons and  
grenade fire.

Other major ground bat-  
tles occurred further north  
along the South Viet-  
namese coast and at three  
points along a Communist  
infiltration corridor 50  
miles north of Saigon.

Military spokesmen said  
at least 109 Communists  
were killed in these bat-  
tles, compared with Amer-  
ican losses of four dead  
and 48 wounded.

IN THE ROCKET and  
mortar shelling, spokes-  
men said damage and cas-  
ualties were light. The  
shelling of 15 bases and  
towns Saturday night  
compared with 30 sites  
bombarded the previous  
night.

Along the Northern  
Coast, 42 members of the  
196th Light Infantry Bri-  
gade were wounded Satur-  
day in an eight-hour battle  
with a Communist force  
that struck from ambush.  
Spokesmen said the bodies  
of two Communists were  
found.

Fighting along the Com-  
munist infiltration flared  
sporadically in an area 15  
to 20 miles southwest of  
An Loc and 40 to 50 miles  
north of the capital.

Helicopters of the 11th  
Armored Cavalry swooped  
down on a group of Com-  
munist troops near a rub-  
ber plantation, firing into  
and scattering them. In-  
fantry and tanks followed  
the helicopters and en-  
gaged the Communists on  
the ground in fighting that  
continued this morning.

# 9 Invade Dow Firm in Capital

WASHINGTON (AP) —  
Nine persons invaded the  
Washington offices of  
Dow Chemical Co. Satur-  
day, poured what they  
said was human blood on  
furniture and equipment  
and hurled office records  
out a fourth floor window.

City police arrested the  
demonstrators.

The group said in a pre-  
pared statement handed  
newsmen that they acted  
in protest of Dow's "re-  
fusal to accept responsibil-  
ity for programmed de-  
struction of human life."  
They accused Dow of  
"seeking profit in the pro-  
duction of napalm, defol-  
iants and nerve gas."

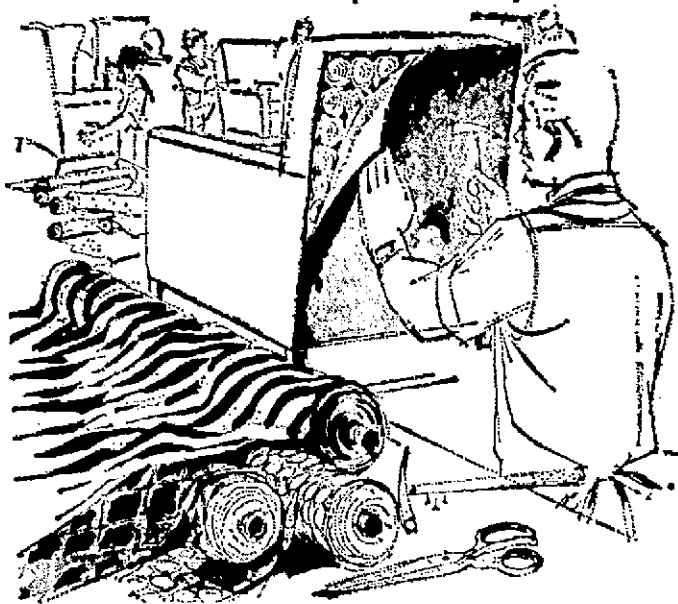
Local officials of the  
company had no immedi-  
ate comment.

The protest apparently  
was planned well in ad-  
vance. One reporter said  
he was notified at least  
two weeks ago by a rep-  
resentative of the Interfaith  
Peace Mission in Balli-  
more that there would be  
a "happening" in Wash-  
ington on an unspecified  
date.

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the friendly store of Long Beach

## Custom Upholstery



standard chair starts at  
**59.95**      standard sofa starts at  
**119.95**

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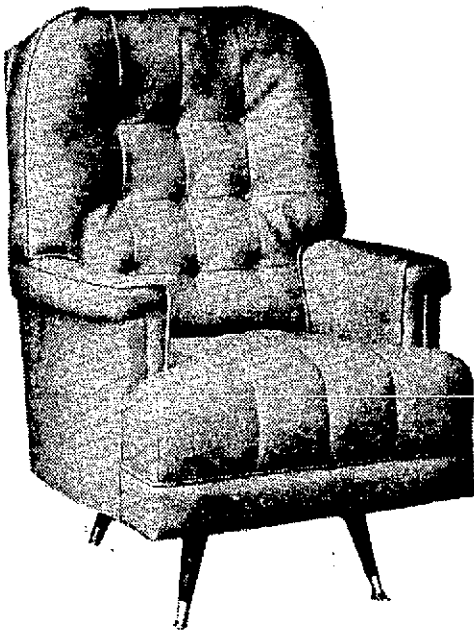
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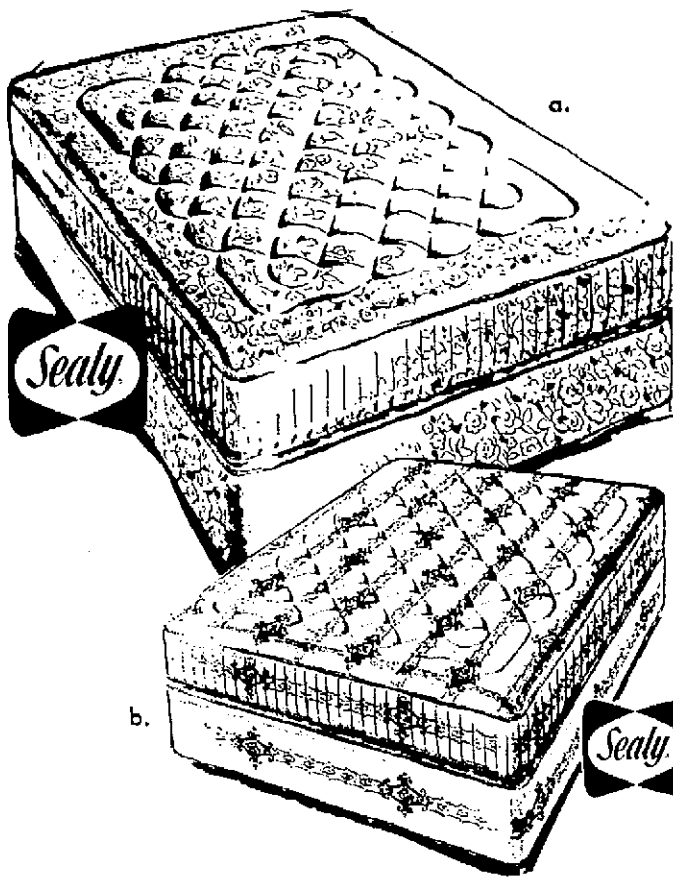


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Custom covered swivel platform rockers. Big, comfortable rockers with fine covers taken from our stock. Large selection of colors.

## our once-a-year Sealy Anniversary Sale

We Want  
Everybody to  
Sleep on a Firm  
Sealy Mattress



a. This sale is our way of intro-  
ducing you to modern sleeping  
comfort at its best — firmness  
only Sealy knows how to design!  
Feel the custom quilted sleeping  
surface. Compare the support  
from hundreds of specially tem-  
pered steel coils. Don't be caught  
napping! Limited time only.

Reg. 119.95 **79<sup>95</sup>**  
NOW set

b. Repeat of last year's best seller!  
Now with new improved cover  
deeply quilted through puffy cush-  
ioning for surface comfort. Same  
extra firmness from heavy spe-  
cially tempered steel coils.

full or twin size, **49<sup>95</sup>**  
each piece .....

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reg. 29.95 **13<sup>88</sup>**  
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Special factory close-out of fine otto-  
mans, beautifully tailored with heavy up-  
holstery fabrics, some with heavy vinyl ...  
many colors.

## Relax and Feel Fit 3-Position Recliner

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Three-position recliner with generous foam insula-  
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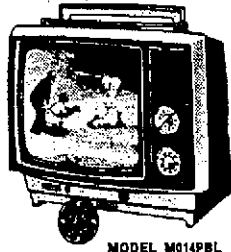


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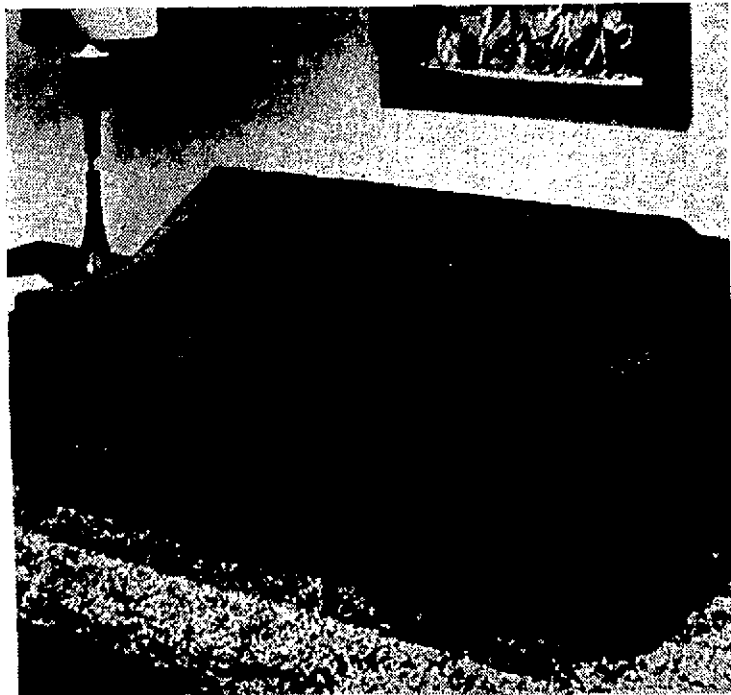
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REAGAN CALLS FOR A MORAL DEVOTION

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Q — Governor, you have assigned to the preservation of law and order a high priority among the responsibilities of government. I'd like to discuss that subject with you, but from an aspect perhaps slightly different than usual.

Certainly there is not as much respect for law and order and confidence in law enforcement as there should be, and you have spoken out frequently on the problems this inadequate respect and confidence create.

But we haven't heard you say much about the contributions law enforcement itself makes to the problem. Many police departments have recognized that there is a problem, and have instituted programs designed to cope with it.

The question is, do you believe those programs are adequate, in view of the urgent necessity for creating and maintaining more respect and confidence in law enforcement and law and order?

A — Well, I think by and large that local law enforcement in California, as far as the police officer, the sheriff's deputy, the highway patrol and so forth is probably the finest law enforcement to be found anywhere in the world. Or at least as fine.

And I think that tremendous progress has been made in training these men to do more than just walk a beat or ride a patrol car and apprehend the obvious or suspected lawbreaker. But I think we do have to recognize also that those who employ, in spite of all the tests they make, can't be omnipotent. There is no way to guarantee that any particular group, up to and including the clergy, is so screened that none of them will fall from grace.

You also have the area of deliberate provocation. There is picketing going on at an entrance to a university campus, for example. There are complaints that some students and faculty members have physically been prevented from going through the picket line.

So, the sheriff is called, and he sends some young deputies out there, and they stand, simply stand there on duty to make sure that anyone who wants through can go through the picket line. But what is very seldom reported is how for eight hours a deputy is standing there on duty and here is a picket who holds his sign in such a way that every time he comes by, that sign catches the deputy on the side of the head. It's just inadvertent, maybe the picket apologizes every time. But for eight hours, every time that fellow passes the deputy, "bang," the sign is hitting him on the back of the head.

Now, I don't give this as justification for violence, I'm only citing that the same rules that govern all of us, the same human frailties, govern them. Actually, I think their record



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'Have Respect for Police'

is one of great resistance to this and indeed is a remarkable record.

Let me say this, you say that I have not paid the same attention . . . no, I have not been quoted as often, but I think you will find that I have on many occasions stated that of course there can be no condoning of anyone in the business of enforcing the law losing control or resorting to violence or using more force than the situation requires. I don't think there's anything that most of us detest more than the man in law enforcement who violates his trust, the old story of the crooked cop. This you feel more angry about than you do about a thief or burglar.

Q — I wonder though if that is as much a problem as the questionable activities of a policeman who is assigned a beat and who comes in contact with people every day. The President's Commission on Law Enforcement and Administration of Justice said that verbal abuse by police was "the major police-community relations problem today," and I'm talking about, and I believe they're talking about, the cop who uses words like "punk," "nigger," "wop," and the like in his day-to-day contacts with people.

A — Well, again, I say this is not right, and anyone who does it certainly should be reported, and certainly this is a matter for correction and disciplinary action. A man who can't do his job without using those terms obviously is not qualified to be a policeman.

But I would have to question how much of that there is. In this job I've had considerable contact with law enforcement, particularly because of the campus problems, and I am just going by what I know is the policy, and that policy is completely contrary to what you've been describing.

Q — We're talking about a crisis society is facing, and if these actions, perhaps by isolated policemen but quite possibly by a substantial number, cause people to form impressions of their local police and government that are not the kind we hope they'll form, combating this is what I'm talking about.

A — I think officials are doing all that's humanly possible, given that there may be some not as efficient or as effective as others. I think they are very conscious of the problem, but I think that if we get bogged down in wondering whether of the 5,000 policemen among the several million people of Los Angeles, for example, that a percentage of them are not being as polite as they should be, or here and there an individual is taking advantage of his uniform to not respect the rights of citizens, bad as this problem is, it should not blind us to what is the greater problem confronting us today, and that is that in recent years a whole philosophy has grown up in this country — and we're now reaping the harvest — a philosophy of permissiveness, a philosophy that society is to blame, that society is to blame, that society is to blame in short says



THERE ARE AREAS OF DELIBERATE PROVOCATION  
Some People Wonder if Police Are Not as Polite as They Should Be

the individual must not be held responsible for his deeds, except actually, in this line of questioning, apparently these same people would like to suggest that the policeman be held responsible for his misdeeds, but not the criminal or society.

And what has happened is, we're now close to the jungle, because the plain truth is, you cannot have law and order, or you cannot have freedom, and you cannot have safety on the streets or in the home unless you have a society that, for the most part, is personally and individually devoted to a moral law, a moral code, that is higher than the laws of society, that is based on their own inner moral convictions, because there isn't a moment of the day when the great majority of people aren't in a position to perform some kind of crime, or take advantage of their fellow citizens, ranging from murder to robbery to simply just cheating a little bit. Therefore, our whole system of safety and freedom is based on the voluntary moral code of the individual, and this is what has been eroded.

Q — You've commented frequently that no one in our society has the right to pick and choose the laws they're going to obey, but a substantial segment of our society believes that the element

most violative of that concept is law enforcement. Law enforcement is accused of picking and choosing the laws they're going to enforce, of knowing, for example, that poker is played at a service club, and doing nothing about it. The crap game in an alley, though, gets broken up. When people grow up aware of that kind of divided application of the law, I think it affects them in some way.

A — Well, perhaps we have still inherited something from prohibition. When a society becomes so centralized that it seeks to restrict and restrain every move and every facet of our daily lives, you then begin to get into laws that do not respect the right of the individual, and when the law doesn't respect the individual, the individual stops respecting the law. There are many of us who for years have been opposing this needless harassment. I happen to be one who subscribes to the belief that all the law that is necessary is law to protect the individual from someone else, but that we cannot possibly afford the law necessary to protect me from myself.

Therefore, I want the strictest laws possible with regard to the safety features of a motorcycle, to keep it from running into something else. But

ty's given to police today? We have laws against gambling and sex crimes and narcotics and those things which theoretically involve no one except the person directly involved.

A — Yes, we've handed the laws to the police, there's no question. They didn't pass them, they didn't ask for them. We passed them with a kind of reformer instinct that strangely enough is supported and supported to this minute by the same people who now want to find fault with law enforcement. And frankly, I think they have a double standard of morality, many of these people. I don't know how they justify their wanting the government to control everything, and then they're turning around and squawking at the failure of it when it touches them.

So society hands this

job to a policeman, and isn't it true that the same society makes the policeman—many times by judicial decision—have to be virtually a lawyer to know what he can and can't do?

I grant you, there's always one capable of using bad judgment, and gradually you hope to weed those officers out.

Q — Do you think that police departments are as hard as they should be on the officers who make problems in the community?

A — I've found in my own association with them that most police are pretty unforgiving about the fellow who violates his trust. They consider it a smear on them, and they resent it very much.

Q — There have been programs for a long time now to increase the number of minority group members in police departments, and yet, here, in 1969, the Negro policemen in the San Francisco Police Department have formed an association of their own because they think that within the department there is discrimination.

A — That's very surprising to me, and I'd certainly want to know their side of it. I'd want to know the examples of it, because I'm so conscious of

efforts that are being made the other way that I would really want to know why this was true because I know too many Negro officers, on our state force and the highway patrol and the Los Angeles force, some of the finest men I've ever known, who have no such feeling whatsoever.

Q — Polls and surveys, and the President's Crime Commission, generally come up with the statement that the poor and members of minority groups think that law enforcement treats them differently than it treats our more fortunate members of the community. No matter what the cause of that feeling, whether they are overly defensive or whatever, the fact is that the feeling exists, and it is detrimental to programs to increase respect for the law.

A — Yes. Q — What do we do about that?

A — I'm aware of a number of programs that are aimed at that very thing. Remember, when the policeman deals with an individual, most of his dealings are with someone who is suspect of doing something that the policeman is there to prevent

(Continued Page A-7, Col. 1)

## Walker's Easter Parade of Values

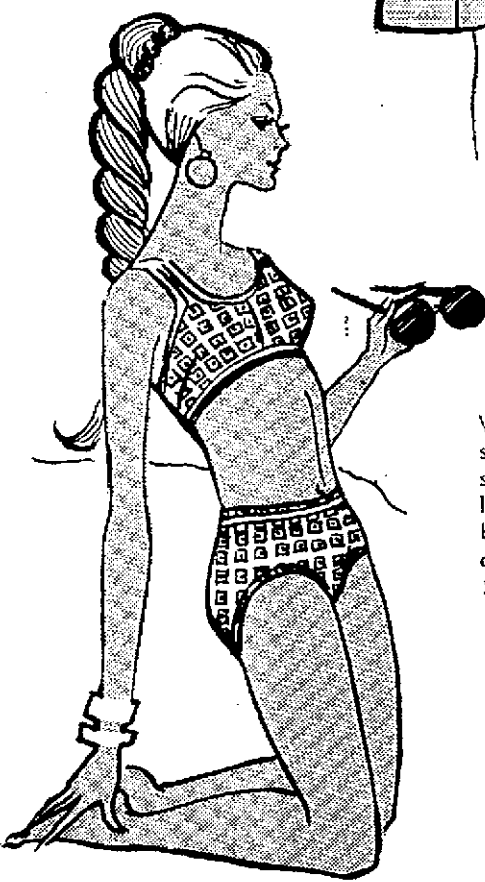
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Q — You've commented frequently that no one in our society has the right to pick and choose the laws they're going to obey, but a substantial segment of our society believes that the element

most violative of that concept is law enforcement. Law enforcement is accused of picking and choosing the laws they're going to enforce, of knowing, for example, that poker is played at a service club, and doing nothing about it. The crap game in an alley, though, gets broken up. When people grow up aware of that kind of divided application of the law, I think it affects them in some way.

A — Well, perhaps we have still inherited somewhat from prohibition. When a society becomes so centralized that it seeks to restrict and restrain every move and every facet of our daily lives, you then begin to get into laws that do not respect the right of the individual, and when the law doesn't respect the individual, the individual stops respecting the law. There are many of us who for years have been opposing this needless harassment. I happen to be one who subscribes to the belief that all the law that is necessary is law to protect the individual from someone else, but that we cannot possibly afford the law necessary to protect me from myself.

Therefore, I want the strictest laws possible with regard to the safety features of a motorcycle, to keep it from running into something else. But

ty's given to police today? We have laws against gambling and sex crimes and narcotics and those things which theoretically involve no one except the person directly involved.

A — Yes, we've handed the laws to the police, there's no question. They didn't pass them, they didn't ask for them. We passed them with a kind of reformer instinct that strangely enough is supported and supported to this minute by the same people who now want to find fault with law enforcement. And frankly, I think they have a double standard of morality, many of these people. I don't know how they justify their wanting the government to control everything, and then they're turning around and squawking at the failure of it when it touches them.

So society hands this

job to a policeman, and isn't it true that the same society makes the policeman—many times by judicial decision—have to be virtually a lawyer to know what he can and can't do?

I grant you, there's always one capable of using bad judgment, and gradually you hope to weed those officers out.

Q — Do you think that police departments are as hard as they should be on the officers who make problems in the community?

A — I've found in my own association with them that most police are pretty unforgiving about the fellow who violates his trust. They consider it a smear on them, and they resent it very much.

Q — There have been programs for a long time now to increase the number of minority group members in police departments, and yet, here, in 1969, the Negro policemen in the San Francisco Police Department have formed an association of their own because they think that within the department there is discrimination.

A — That's very surprising to me, and I'd certainly want to know their side of it. I'd want to know the examples of it, because I'm so conscious of

efforts that are being made the other way that I would really want to know why this was true because I know too many Negro officers, on our state force and the highway patrol and the Los Angeles force, some of the finest men I've ever known, who have no such feeling whatsoever.

Q — Polls and surveys, and the President's Crime Commission, generally come up with the statement that the poor and members of minority groups think that law enforcement treats them differently than it treats our more fortunate members of the community. No matter what the cause of that feeling, whether they are overly defensive or whatever, the fact is that the feeling exists, and it is detrimental to programs to increase respect for the law.

A — Yes.

Q — What do we do about that?

A — I'm aware of a number of programs that are aimed at that very thing. Remember, when the policeman deals with an individual, most of his dealings are with someone who is suspect of doing something that the policeman is there to prevent

(Continued Page A-7, Col. 1)

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street floor

### Facts You Should Know About Cultured Pearls

by  
Joe Stoltz  
Lawson's Jewelers  
250 Pine Avenue  
Downtown Long Beach Only

This is the concluding article commemorating National Cultured Pearl Week wherein we have been tracing how a cultured pearl is created. The 3-year-old oyster receives a Mississippi Clam shell of 4-4 1/2 millimeter size surrounded by a small part of another 3-year-old oyster's membrane.

The oyster is then placed back into a lake where it must remain for another 3 to 4 years. A complete layer of skin is grown around the Mississippi Clam Shell by the membrane every 24 hours. This means there are approximately 1095 to 1460 layers of skin on an average good cultured pearl. The average size will be 6 to 6 1/2 millimeters, approximately 2 millimeters growth over the 3-year span.

The total life span of a typical oyster is 9-10 years. There is no such thing as a perfect pearl. Even those grown entirely by the oyster are imperfect. That is one way you can tell the artificial from the cultured pearl.

When you buy cultured pearls you should look for the following:

LUSTER of the pearl (most important as you cannot really determine the original size of nucleus. If high luster, means it grew for a long time.)

COLOR, shape and size are then to be considered.

Less than 5% of all cultured pearls are of gem quality, hence there is a great scarcity. We import our cultured pearls directly from Japan.

Here are some helpful hints as to the care and cleaning of pearls: Avoid Hair Spray, Acid, Vinegar or Perfume on your Pearls. Don't Mix Your Pearls with Other Jewelry, it will become scratched. TO CLEAN, USE SOFT, DAMP CLOTH; LUKE WARM WATER; VERY MILD SOAP.

Next week we will continue our discussion on Diamond Appraisals.

We will be happy to answer any questions you may have. Lawson's Jewelers 250 Pine Ave., Downtown Long Beach Only.



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INDEPENDENT.  
PRESS-TELEGRAM—A.7  
Long Beach, Calif., Sun., March 23, 1949

Ten years ago Long Beach and others received some 50 per cent of their operating funds from the

Wright calls a "reasonable cost-of-living salary increase" for all school personnel—and the result is a \$2½.3 million deficit in the coming year.

Although curriculum reductions would be required if worse comes to worst, Wright declares that all other palliative measures will be tried.


— **Equipment:** foreign language laboratories, au-

Because of this pressing need for time the district's curriculum committee—administrators and teachers—have been eyeing programs whose shortening

However, Melchior and Wright say these abbreviations will be instantly dropped when and if the fiscal crisis lessens.

**Tenth grade**—Several years ago a new California law required driver education to be taught separately from social

Melchior noted that Long Beach has been unusual in both state and nation for requiring six years social studies in junior and senior highs. A growing trend calls for five years instead, he said and the reduction would mean local youngsters would graduate from high school with 5-3/4 units instead of the present six.

**TEACHER**  
**VOTE**  
**WAYNE**   
**ROY**

: You know, the funny thing is, the situation will

I've always drawn a line at World War II. Everyone says, what is the progress we've made in the hundred years since

A—Yes, but I can't help but wonder sometimes if there isn't someone who doesn't want us to succeed. We were succeeding.

Q—Thank you, governor.



A black and white photograph showing a close-up of a room's interior. The wall is covered in a patterned wallpaper with a repeating geometric or floral motif. In the foreground, a decorative pillow with a dark, ornate pattern is visible. The lighting is dramatic, with strong highlights and shadows.

A black and white photograph showing a portion of a building's facade. A prominent sign is visible, which appears to read "THE BOSTON PUBLIC LIBRARY". The image is grainy and has a high-contrast, almost stencil-like quality.



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SCHOOL CRISIS: INFLATION GROWS -- AID DROPS

INDEPENDENT, PRESS-TELEGRAM—A-7  
Long Beach, Calif., Sat., March 27, 1969

(Continued from Page A-1)

downward spiral in state aid.  
Long Beach's proportionate share of a \$375 million aid packet called for by the Dent bill probably would stem the crisis here, officials say. It yet must be approved—unchanged? unscathed? — in both Assembly and Senate and cross the governor's desk, a feat requiring several more months of uncertainty.  
It is in this knuckle-grinding period that school finance officers must prepare final plans for 1969-70—without any firm fiscal commitments from Sacramento.  
Ten years ago Long Beach and others received some 50 per cent of their operating funds from the

state, says Wright. In 1968-69, this district's allocation was dropped below 25 per cent.  
During the year eroding inflation added another 7.7 per cent average increase to school costs.  
And as a crowning blow, Long Beach was axed another 10 per cent—or \$1,600,000 less than had been anticipated.  
Simple arithmetic, Wright dryly points out, shows the LBUSD to be operating now with 17.7 per cent less real income than in 1967-68.  
Add on to that another 7.7 per cent for inflation in 1969-70, pay what Wright calls a "reasonable cost-of-living salary increase" for all school personnel—and the result is a \$2½ million deficit in the coming year.

If assistance is not forthcoming, belt-tightening of necessity must occur.  
This year's budget is under intensive scrutiny by the staff, looking for places to trim without, in Wright's words, "unduly disturbing the educational process."  
Staff studies are scheduled to be jelled next week before high level review. From these are expected to come Wright's recommendations to the Board of Education, which will be making the final decision by early June on what to cut—if need be.  
Although curriculum reductions would be required if worse comes to worst, Wright declares that all other palliative measures will be tried

first. Some of these might include slashes in:  
— Plant Operations: the costs of keeping schools clean and attractive inside and out;  
— General maintenance: painting, repairs, etc. Officials shudder slightly here, recalling Oakland, where, today they say, a broken pipe will be required when it's gushing fluid, not before.  
— Capital outlay: construction of new buildings and other needed structures. Both the new Hudson Elementary and College Intermediate Schools are being financed almost entirely by federal-state funds and require but few local dollars.  
— Special projects: vocational training, neighborhood projects and others of a type funded 50-50 by federal or state government and the district;  
— Equipment: foreign language laboratories, au-

dio-visual gear, trade-technical laboratories or shops, among others;  
— Textbooks: 9th through-12th-grade textbooks now supplied to all students by the district, supplementary material available to youngsters in the 8th grade and below;  
— Transportation and health services.  
Since, Wright points out the major portion of a school budget is allocated to instructional services, the largest savings can be effected here. But because this is the schools' reason for being it should be the last and lightest hit by an economy drive.  
Changes in this realm also require more lead or study time to effect than others areas, which can be more quickly modified.  
Because of this pressing need for time the district's curriculum committee—administrators and teachers—have been eyeing programs whose shortening

would cause the least damage to the overall program.  
The committee's recommendations go next week, along with other surveys, to Wright and his top-echelon advisers for their analysis and recommendations to the board.  
As of now, declares curriculum chief Dr. William Melchior, shortened periods are under consideration only in next year's 7th, 8th and 10th grades. Up to \$300,000 could be saved.  
Because of the time required to implement these cutbacks—if, indeed, they are needed—schools around the city currently are enrolling students for fall on an assumption the shorter days will be adopted.  
However, Melchior and Wright say these abbreviations will be instantly dropped when and if the fiscal crisis lessens.

The committee recommends for:  
Seventh grade—Reduction of the class day from 6½ to 6 periods. Foreign language study (no longer a state-mandated subject since passage of S.B. 1, the so-called "home rule bill") would be pushed into the regular day. Languages now are taught in the extra 30 minutes at extra cost to the district.  
Basic work would be unchanged; each student would take four required courses (English, social studies, mathematics, physical education) and two electives (language, art, music, industrial arts, homemaking) each semester.  
Eighth grade—Identical with 7th-grade program except that science is added as a requirement.  
Tenth grade—Several years ago a new California law required driver education to be taught separately from social

studies—where such work was placed when first it answer was to offer it after school at extra district cost.  
Now this 9-week course would replace one quarter of a semester's social studies program when moved back into the regular day.  
Melchior noted that Long Beach has been unusual in both state and nation for requiring six years social studies in junior and senior highs. A growing trend calls for five years instead, he said and the reduction would mean local youngsters would graduate from high school with 5-¾ units instead of the present six.  
**TEACHER VOTE**  
WAYNE ROY

Police-Community Relations Needed Under Rule of Law

(Continued from Page A-6)

him from doing, so in many cases the person is in a defensive frame of mind. But then there's another factor.  
Say a member of a minority community is stopped in his car, brought out, searched, and then, when he establishes his identity, released. Now he's really bugged. He thinks that what happened to him happened simply because he is a member of a minority community.  
But how many times if you checked do you find that the policeman who did this had been given a radio call to be on the lookout for someone who had committed a crime in the vicinity, perhaps with a similar type of car or the same color car or something. And he is advised to exercise care.  
These kinds of situations don't only involve policemen, they also involve teachers, counselors in school, and state employees.  
What I think is needed, if we're to help in the problems we have today, is that the policeman and the counselor and others can't afford to treat everybody alike. They're going to have to think, "Wait a minute, this fellow sitting in front of me in this instance has had unfortunate experiences, he has met with discrimination and bigotry, he has met with prejudice, and therefore, I'm going to have to couch my words to him so that he will understand that what I'm saying has nothing to do with his race, his ethnic background."  
You know, the funny thing is, the situation will

really be all right, and we'll have licked it, sometime long in the future, when we won't have to be sensitive to that, and can talk the same way to everybody, and they will accept it as an individual.  
Q—I wonder if we can expand a little. Do you think that society recognizes the gravity of the minority problem? When the floods hit California, you proposed a massive public response to that problem. Do you think there has been enough of a massive public response, a mobilization of resources to meet the minority problem?  
A—Well, I'm going to say something now that maybe will sound very farfetched and strange. I think we must have been doing more than even we realized, and must have been coming closer to success in recent years with all of our efforts and all of our plans. I don't know of any subject that is more on people's minds or that we're more aware of than this, today. We must have been doing better, to have caused certain elements to work so hard to destroy it as they're now working. I think, for example, the new militancy is not so much because we are failing. I just feel that there are people who for their own ends didn't want us to succeed. They deal in hatred more than getting along, and the great tragedy is that this militancy is undoing so much of what's been done over the last 15 or 20 years.  
I've always drawn a line at World War II. Everyone says, what is the progress we've made in the hundred years since

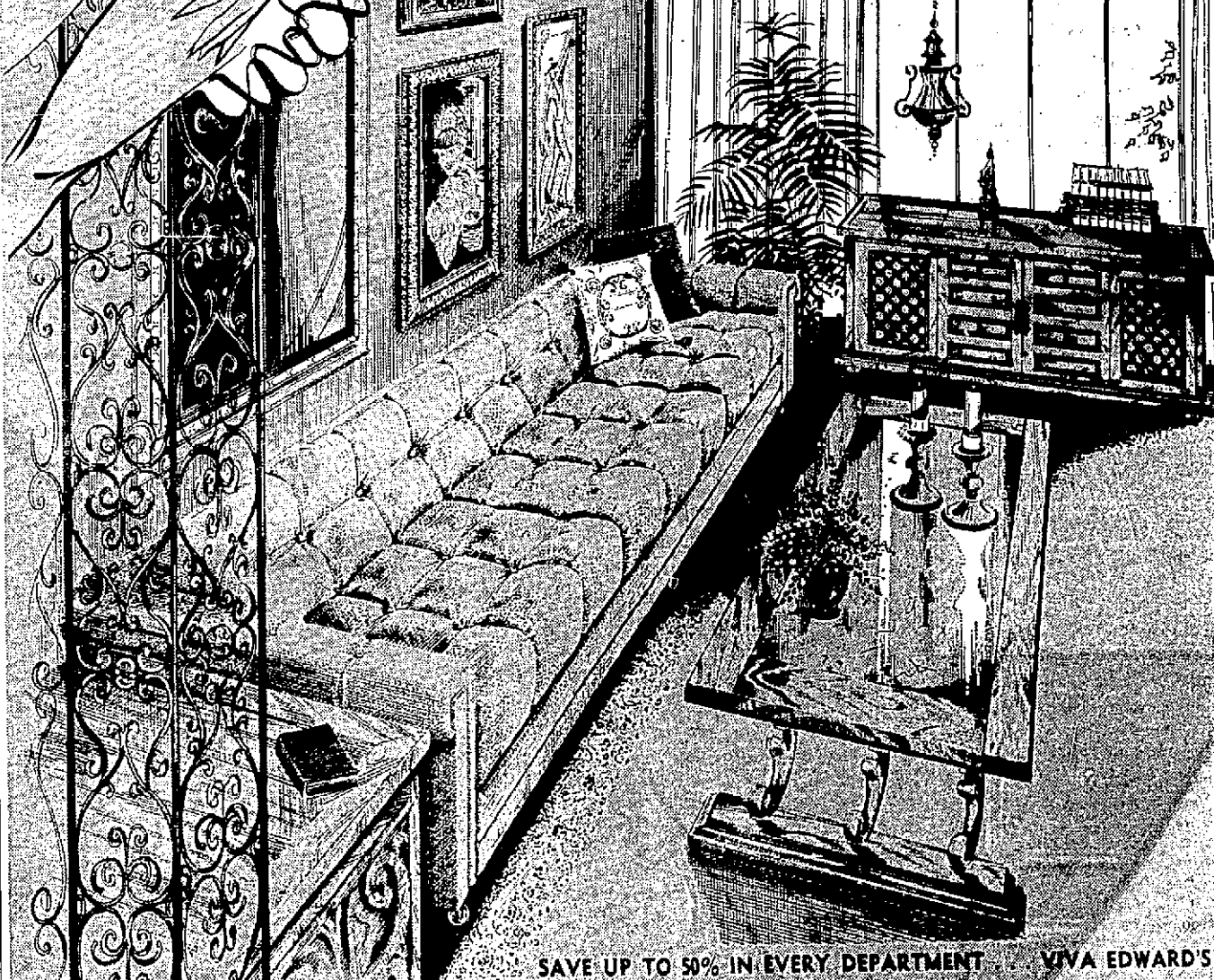
the Civil War. And it's true that for 80 years we didn't do very much. But go back to the period since World War II, and look at the sudden spurt.  
What you really want, remember, is to get inside a man and have him say "I have been prejudiced, but I know now it is wrong and I will work to stop feeling that hatred."  
You can't eliminate the problem by saying "I'll fix a law that says you can't be prejudiced." You can't stop him from hating with a law.  
And we were making progress. But what is happening to this man who'd begun to understand he was wrong, in the face of certain of the militancy. You're driving him back to saying "I was right all the time."  
I remember once a young mother, who had been raised in the South, telling me that she'd been raised to have this prejudice, and still had a certain feeling about Negroes. But, she said, "My children will never know I feel that, and they will never feel it."  
In other words, here was someone who admitted she'd been raised in a certain way, and therefore it was deeply ingrained in her. But she knew in her mind it was wrong, and she was going to make sure her children didn't grow up in the same way. This is a pretty forward step for a human being.  
Q—May her numbers increase.  
A—Yes, but I can't help but wonder sometimes if there isn't someone who doesn't want us to succeed. We were succeeding.  
Q—Thank you governor.



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# 'ONE MAN AIR FORCE' LEADS CHP --- BIGGEST SUCH OPERATION IN THE WORLD

By ROGER HAMMER  
MONTGOMERY, Ala. (UPI)—Maj. Gen. Walter B. Putnam, the bespectacled, tough talking boss of the Civil Air Patrol is the head man in one of the most widespread quasi-military operations of the modern age.

Putnam, who earned the nickname "one man Air Force of Bataan" when he flew 200 missions in the first nine months after the United States entered World War II, now controls 85,000 CAP members in 50 states; administers education to 35,000 cadets and can call on 5,100 aircraft for search and rescue missions from his headquarters here.

It takes a computer to handle everything. Today CAP is best known for its search and rescue operations. But, says Putnam, there are other activities about which the public hears relatively little.

ONE OF THESE is emergency duty. The CAP not only is called on to airlift emergency rations to disaster areas, but a phalanx of jeeps, ambulances and other vehicles stand ready to work in cooperation with aircraft to evacuate injured.

The CAP got its wings in the air about the same time Putnam started to fly in Bataan. When the war ended, the organization was converted to civilian goals. Putnam, too, became a civilian when he retired after serving as commander of the Aerospace Command's 14th Air Force. Later, he assumed leadership of the organization.

Although it has many other missions, such as training cadets — astronaut Col. Frank Borman is a former CAP'er, as are 10 per cent of the cadet corps at the Air Force Academy — the primary work of the organization is search and rescue.

That is where the computer gives the most help. CAP wing commanders can know in a short time the personnel and aircraft available to them when they receive a report that a plane is down. When a search covers more than one state, the electronic data is even more important.

"BY DRAWING FROM the same information files for larger regions, our headquarters command is better equipped to coordinate widespread search and rescue missions covering more than one state," Putnam said in an interview.

Last year the CAP's 2,300 local units logged more than 24,000 hours in the air on 410 missions.

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By BOB HOUSER  
Political Editor

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Barnes, a Navy chaplain and persistent author of antiobscenity bills, said SIECUS-type programs "are related to pornography."

Remarking on the California Medical Association's recent endorsement of sex education starting in kindergarten, Assemblyman Barnes said, "I doubt if they knew what they were doing." Barnes also charged that this type of so-called enlightened sex education "causes perversion, does not prevent it."

Barnes linked the new sex education attitudes to the Communist conspiracy and the Communist promise to "capture America without dropping a bomb. The Communists will destroy the moral character of a whole generation of America's young people and you will have nothing with which to resist us." At this point, Barnes tossed in commendations for the John Birch Society and the Christian anti-Communist crusade. A Communist technique, he said, is to organize a smear campaign to "call us radicals, extremists, Fascists and idiots."

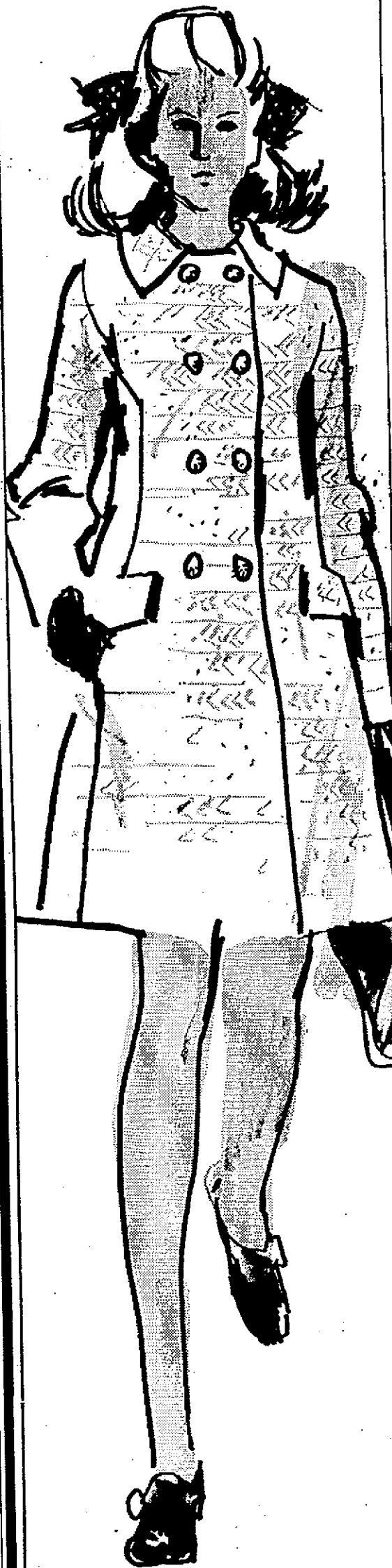
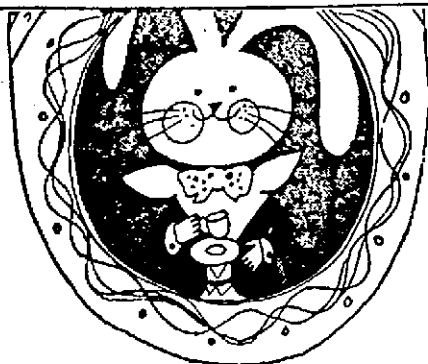
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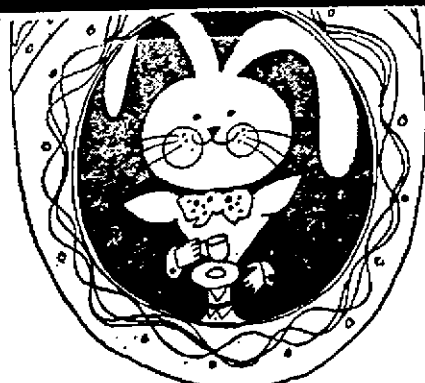


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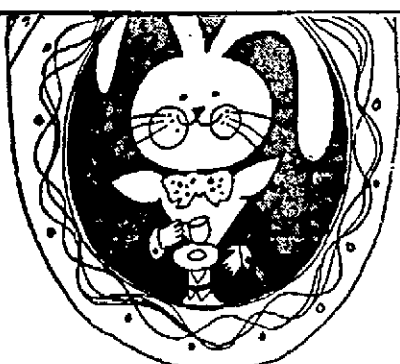
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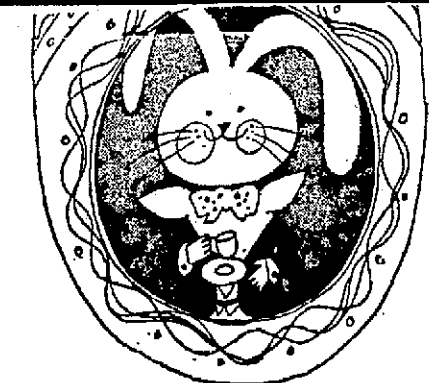
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# Say Russ Letters Factor in ABM Plan

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## 4-Year-Old Carson Girl Dies in Flaming Shed

By TONY CILLO  
Staff Writer

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Firemen and sheriff's deputies said the blaze apparently started while the tot and two other youngsters — her brother, Richard, and a neighborhood friend, Andrew Silvas, both 4 — were playing with matches.

COUNTY FIREMEN lauded efforts by Jerry Bullock, 16, of 23252 Meaden Ave., to save the child. "Jerry did everything possible to try to save this little girl," said a battalion chief.

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The other two youngsters and the dead girl's mother, Viola, 30, all were taken to Carson Community Hospital for treatment of shock. They were later released.

The mother was inside the home at the front of the lot when the fire broke out in the shed, firemen said.

Units from County Engine Co. 36 and County Engine Co. 127 responded to the 1:45 p.m. alarm.

## Find Fillmore Letters Ordered Burned in '89 Ted Kennedy Arrives for L.A. Dinner

SYRACUSE, N.Y. (AP) — Two trunks of letters and documents of President Millard Fillmore, ordered destroyed in 1889, and including love letters from Dorothea Dix, have been found in an unoccupied mansion in central New York.

The Syracuse Herald-American reported in a copyrighted story for its Sunday editions that Prof. Charles M. Snyder of the State University College at Oswego confirmed finding the papers of the 13th president about two years ago.

One of the trunks apparently had not been opened since Fillmore left the White House in 1853. He succeeded Zachary

Taylor, who died of typhus after 16 months in office.

Scholars had believed the priceless letters — including correspondence from editor Horace Greeley, Stephen Douglas, William Taylor and Franklin Pierce — were destroyed three-quarters of a century ago.

Snyder said he was cataloguing his find for deposit in the college library.

The historian found more than 70 letters from Dorothea Dix, a crusader for reform of treatment of the insane, which he said revealed her "deep personal interest in Fillmore during his years as a widower." The first Mrs. Fillmore died in 1853 after years of ill health. He later married the widow of an Albany merchant.

LOS ANGELES (CNS) — Sen. Edward M. Kennedy arrived in Los Angeles Saturday to prepare for a memorial dinner in honor of his brother, the late Sen. Robert F. Kennedy.

The Massachusetts lawmaker emerged from a commercial jetliner and quickly entered a waiting limousine at Los Angeles International Airport.

He was accompanied by his wife, Joan, who wore a blue midriffless dress.

The dinner, to be held at 7:30 p.m. in the Beverly Hilton Hotel, will raise funds to help cover expenses of the late senator's presidential campaign that was ended by an assassin's bullet.

## Two Killed in Fullerton Auto Crash

Two men were killed and a third critically injured early Saturday in a two-car crash in Fullerton.

Motorist Gary Donald Lewis, 27, of 2525 W. Flower Ave., Fullerton, and his passenger, Raymond Lee Maynard, 24, of 2040 Spinnaker St., Anaheim, were dead on arrival at St. Jude Hospital, Fullerton, at 1:40 a.m. The collision took place at Richmond St. and Commonwealth Ave.

Robert G. Jordan, 34, of 1219 W. Hill St., Fullerton, the other driver, was reported in critical condition at St. Jude's Hospital.

## Anguillians Attack Occupation Officer

ANGUILLA (AP) — British commissioner Tony Lee was mauled Saturday when about 300 Anguillians, most of them women and children, stormed the British occupation headquarters on this rebellious Caribbean island.

Lee took over this tiny island in the name of Queen Elizabeth II after a landing of British troops Wednesday nullified a claim of independence that Anguillians had maintained since July 11, 1967.

He was punched on the head and shoulders when the angry crowd swarmed around his car as it pulled up to the British civil administrative headquarters.

A woman demonstrator told reporters that Lee bit her on the arm when she reached into the car.

Anguilla's deposed president, Ronald Webster, arrived in New York Saturday night and said he had been warned that the British intended to "detain me."

## SALE

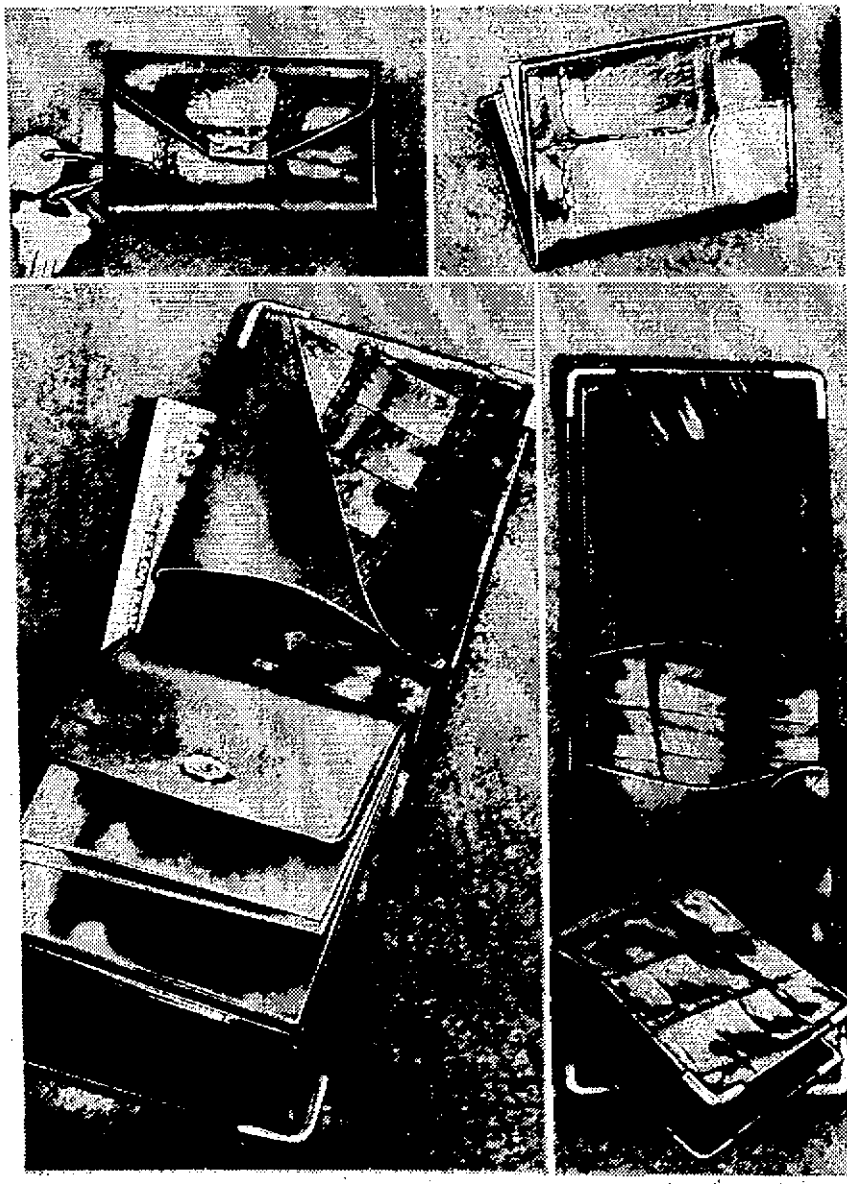
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leave, rushed to the burning building shortly after the blaze erupted.

Their little brother, Andrew, and the other boy had managed to run free of the flaming structure, but the girl apparently was trapped, firemen said.

The three brothers are sons of Mr. and Mrs. Andrew P. Silvas. Although the dead girl's last name is similar to Silvas, the

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The other two youngsters and the dead girl's mother, Viola, 30, all were taken to Carson Community Hospital for treatment of shock. They were later released.

The mother was inside the home at the front of the lot when the fire broke out in the shed, firemen said.

Units from County Engine Co. 36 and County Engine Co. 127 responded to the 1:45 p.m. alarm.

## Find Fillmore Letters Ordered Burned in '89

SYRACUSE, N.Y. (AP) — Two trunks of letters and documents of President Millard Fillmore, ordered destroyed in 1889, and including love letters from Dorothea Dix, have been found in an unoccupied mansion in central New York.

The Syracuse Herald-American reported in a copyrighted story for its Sunday editions that Prof. Charles M. Snyder of the State University College at Oswego confirmed finding the papers of the 13th president about two years ago.

One of the trunks apparently had not been opened since Fillmore left the White House in 1853. He succeeded Zachary

## Two Killed in Fullerton Auto Crash

Two men were killed and a third critically injured early Saturday in a two-car crash in Fullerton.

Motorist Gary Donald Lewis, 27, of 2525 W. Flower Ave., Fullerton, and his passenger, Raymond Lee Maynard, 24, of 2040 Spinnaker St., Anaheim, were dead on arrival at St. Jude Hospital, Fullerton, at 1:40 a.m. The collision took place at Richmond St. and Commonwealth Ave.

Robert G. Jordan, 34, of 1219 W. Hill St., Fullerton, the other driver, was reported in critical condition at St. Jude's Hospital.

## Anguillians Attack Occupation Officer

ANGUILLA (AP) — British commissioner Tony Lee was mauled Saturday when about 300 Anguillians, most of them women and children, stormed the British occupation headquarters on this rebellious Caribbean island.

Lee took over this tiny island in the name of Queen Elizabeth II after a landing of British troops Wednesday nullified a claim of independence that Anguillians had maintained since July 11, 1967.

## Ted Kennedy Arrives for L.A. Dinner

LOS ANGELES (CNS) — Sen. Edward M. Kennedy arrived in Los Angeles Saturday to prepare for a memorial dinner in honor of his brother, the late Sen. Robert F. Kennedy.

The Massachusetts lawmaker emerged from a commercial jetliner and quickly entered a waiting limousine at Los Angeles International Airport.

He was accompanied by his wife, Joan, who wore a blue minidress.

The dinner, to be held at 7:30 p.m. in the Beverly Hilton Hotel, will raise funds to help cover expenses of the late senator's presidential campaign that was ended by an assassin's bullet.

He was punched on the head and shoulders when the angry crowd swarmed around his car as it pulled up to the British civil administrative headquarters.

A woman demonstrator told reporters that Lee bit her on the arm when she reached into the car.

Anguilla's deposed president, Ronald Webster, arrived in New York Saturday night and said he had been warned that the British intended to "detain me."



## SALE

our exclusive Gold Toe hose

reduced 20%... for one week only

80¢ - 1.60 reg. 1.00-2.00

Now is the time to re-stock your hosiery wardrobe. Every single pair of Gold Toe socks in stock is reduced 20% so you're sure to find just the colors and types you want. From our vast style selection:

- reg. 2.00 over-the-calf wool and nylon 1.60
- reg. 1.50 ankle style wool and nylon 1.20
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- reg. 1.25 ankle style textured nylon 1.00
- reg. 1.50 Orlon® acrylic crew socks 1.20
- reg. 1.50 Orlon® acrylic dress hose 1.20

may co men's furnishings 127

## SALE

one-half price

alligator wallets

3.00-7.50 reg. 6.00-15.00

Manhattan has styled beautifully marked alligator skins into handsome key cases, wallets, pass-cases or billfolds. Exceptional values! Call in your order today.

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may co south bay, hawthorne at artesia; 370-2511  
may co buena park, la palma at dale; ta 7-4000  
may co south coast plaza; san diego frwy. at bristol, costa mesa; 548-9321

shop mon thru sat 10 am to 9:30 pm, except south bay, sat 10 am to 6 pm



## Cat Named Scamper Has Mailman Doing Just That

WENATCHEE, Wash. (AP) — Out at 923 Monroe Street, there's a sign on a front porch step riser that says: "Beware of cat!"

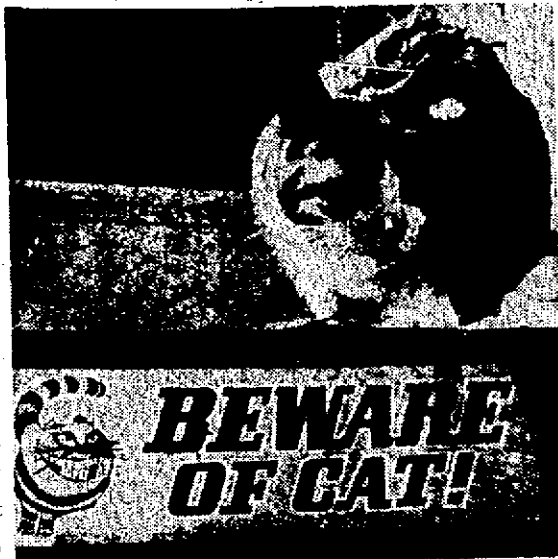
The 14-year-old orange striped cat lives with Mr. and Mrs. R. W. Torgirson, and his name is Scamper, which means you do just that — especially if you're a postman.

"Scamper is very selective. He only bites men wearing postal uniforms," says Mrs. Torgirson.

Postman Les Cockrum, nine-year veteran on Scamper's route, verifies what Mrs. Torgirson says.

Is an old cat like that really all that bad?

"He only bit me once," Cockrum says. "I backed off and let 'em get the best of me."



CAT DOESN'T THINK MAIL MUST GO THROUGH  
He Attacks Only Men Wearing Postal Uniforms

## Car Stolen, Police Faces Red

DETROIT (AP) — It was a simple case of auto theft — but two red-faced suburban St. Claire Shores policemen had to admit it was their police car that was stolen and that they had left the car

unlocked, the key in the ignition and the motor running.

It all happened while two officers were in a restaurant early today. The police car, with two mounted flasher lights in

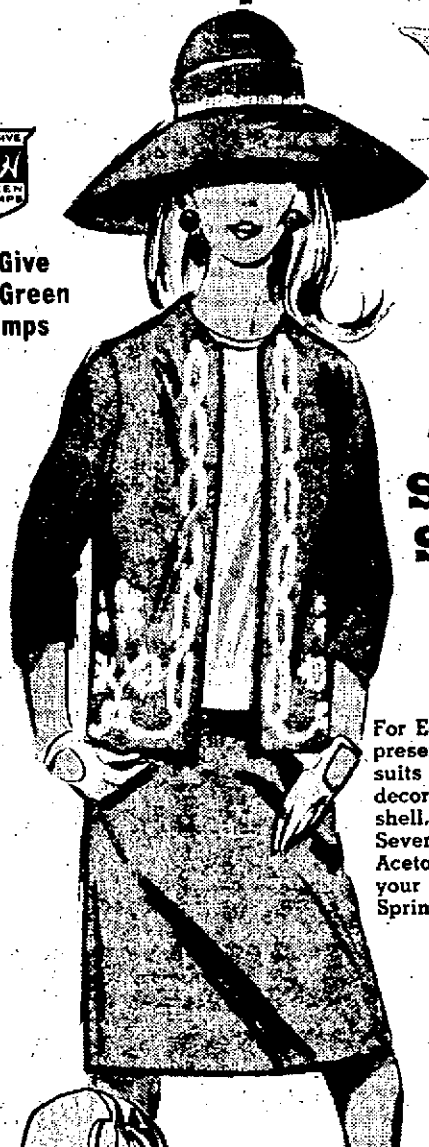
side the rear window, turned up 40 minutes later — abandoned a half-mile



from our sportswear dept ...



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S&H Green  
Stamps



'STAGE 7'  
Swinging  
Suits For  
Easter  
\$29.98

For Easter swinging may we present 'Stage 7' dynamic suits in double knits. Daintily decorated intarsia jacket over shell, solid color slim skirt. Several styles in Celanese Acetate double knit. They're your cue to set the scene for Spring. Sizes 8 to 18.

Suitably Elegant  
Blouses

4.98

6.98 value

Spring and it's time to freshen up your suit wardrobe. Beautifully classic blouses trimmed with embroidery and eyelet details. Wash and wear blend of Dacron polyester and cotton. White. Sizes 30 to 38.

Easter  
Handbags

2.99

Reg. 3.98

Swing along with Easter handbags in a fine assortment of dressy and casual bags. Good selection of styles and colors to coordinate for Easter.

# Butter's EASTER SWING-ALONG

LAKEWOOD



A.



B.



C.

A. Popular Shirt Shift

Step in shirt dresses in acetate jersey, great going casuals in beautiful prints and dots. Sizes 8 to 18.

12.98

B. Soft Look of Voile

Choose the long sleeve skimmer with lace on collar or smart shift with ruffled neckline. Sizes 8 to 16

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C. New Spring Coats

All new shades in textured wool blends, wool blend frosty curls or plaid. Single or double breasted. White, Beige, Pastels. 4-18

29.88

SHOP 7 DAYS A WEEK



Sprightly new spot type shoe shaped in a contrast of Spring's colorful Tri-Tones in butter-soft leather combinations.

\$20.99

• Red-White-Blue • Black Patent, Cream or Gray



'Veil of Beauty'  
Panty Hose

2.00 value 1.79

Exceptionally good buy on first quality panty hose. All-in-one with opaque panty. Beige, Suntan, Lt. Taupe. Sizes Petite, Average or Tall.



Misses  
Lively  
Spring  
Ensemble

9.98

Coats 'n Capes add zest to a girl's spring ensembles. For big sister a smart acrylic plaid cape of a classic solid shift dress. Blue or Hot Pink. Sizes 7 to 14.

Children's Dept. — 2nd level



Monday thru Friday 9:30 to 9:30, Saturday 9:30 to 5:30, Sunday 12:00 to 5:00

MEtcalfe 3-8101 or GArfield 3-0901

## Cat Named Scamper Has Mailman Doing Just That

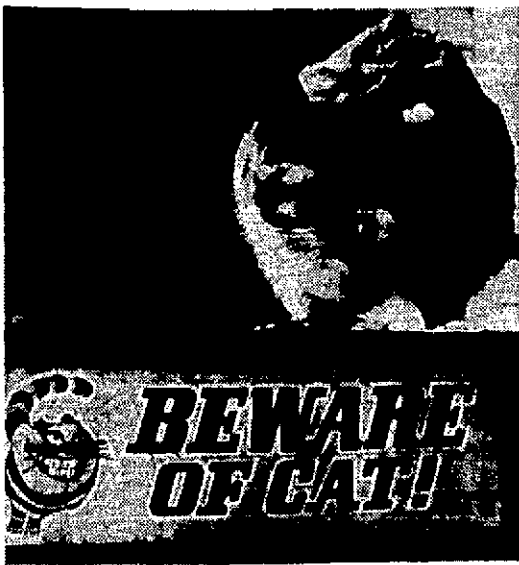
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side the rear window, turned up 40 minutes later — abandoned a half-mile



# Butter's LAKWOOD EASTER SWING-ALONG



### A. Popular Shirt Shift

Step in shirt dresses in acetate jersey, great going casuals in beautiful prints and dots. Sizes 8 to 18.

12.98

### B. Soft Look of Voile

Choose the long sleeve skimmer with lace on collar or smart shift with ruffled neckline. Sizes 8 to 16

16.98

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All new shades in textured wool blends, wool blend frosty curls or plaid. Single or double breasted. White, Beige, Pastels. 4-18

29.88

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PARADISE kittens  
"PARK LANE"

PARADISE kittens

Sprightly new spat type shoe shaped in a contrast of Spring's colorful Tri-Tones in butter-soft leather combinations.

**\$20<sup>99</sup>**

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We Give S&H Green Stamps



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### Suitably Elegant Blouses

4<sup>98</sup>

6.98 value

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### Easter Handbags

2<sup>99</sup>

Reg. 3.98

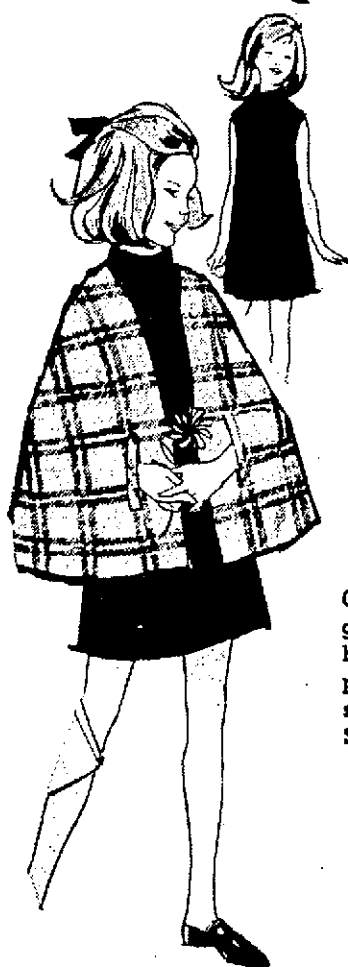
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Monday thru Friday 9:30 to 9:30, Saturday 9:30 to 5:30, Sunday 12:00 to 5:00

MEtcalf 3-8101 or GARfield 3-0901



## 'Hero' Charged With Arson, Murder

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Ovens to You, direct  
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Bakery** CAKES - PIES - PASTRIES -  
BREAD & ROLLS. ALL BAKED FRESH, WITH  
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ORDERS FOR ANY FESTIVE OCCASION . . .  
STOP IN OR GIVE US A CALL. WE'RE AT  
YOUR SERVICE.

# IN FATAL SEATTLE HOTEL BLAZE

## 'Hero' Charged With Arson, Murder

SEATTLE (AP) — A man charged with murder in the deaths of two children in a Seattle hotel fire was photographed the night of the fire helping a man escape from the burning building.

Roy James Wilson, 41, was charged Friday with arson and two counts of first-degree murder in the fire last Saturday in the Oxford Hotel.

Free-lance photographer

Harley Hudgins of Seattle snapped a picture of Wilson and fireman James Benson helping Gilbert Tompkins, 33, to safety from the fire. The Seattle Times published the picture Saturday, identifying Wilson.

Tracy Gatter, 2, and her 4-year-old sister, Sharra, daughters of Mr. and Mrs. George Gatter of Kodiak, Alaska, died in the fire. The children were stay-

ing at the hotel with a babysitter at the time, Fire Department officials said.

Wilson, who had lived in the hotel was held without bail. Arraignment

on the charges was set for Monday. Firemen said six other fires had been set in the hotel before the fatal blaze, and two were set afterward.



A WEEK AGO a free-lance photographer snapped this picture of Roy James Wilson, right, who now faces charges of arson and murder, helping victim away from burning Oxford Hotel in Seattle. Two small girls perished in the fire, and many, like Gilbert Tompkins, center, were injured. Subsequent investigation led to Wilson's arrest. He is being held without bail.

—AP Wirephoto

### Birds Return

KING'S LYNN, England (AP) — Thieves who stole 17 pigeons from bird fancier Cecil Copeman should have tried for canaries instead. Ten of the burgled birds escaped and flew straight home.

### INFORMED

VOTE

IF YOU

ROY

## Fire Levels Church in Hawthorne

Fire destroyed the Seventh Day Adventist Church, 3939 W. Compton Blvd., in Hawthorne Saturday afternoon.

A Los Angeles County Fire Department unit spotted the flames in the A-frame wooden structure at 2:30 p.m. Seven county units, five Hawthorne units, one El Segundo unit and one Inglewood unit answered the call for assistance.

Fireman fought the blaze for over an hour, but could not save the building. Pastor Floyd Hillard estimated the loss at \$250,000. There were no injuries.

County arson squad investigators are looking for clues to the fire.

## ANTIQUE AUCTION

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—Preview of Sale Site From 4:00 P.M. Saturday —  
Preview of all items at Star of Siam showrooms 4313 Atlantic & 5520 E. 2nd St., Long Beach—Mon., Mar. 24 thru Friday, Mar. 28

PARTIAL LISTING: 36 inch magnificently carved Kuan Yin, carved rose quartz goddess, 4 ceramic elephants, 31 original oil paintings on canvas, 6 rosewood jewel boxes, 4 teakwood tables, 1 teakwood chest, 6 cloisonne vases, 4 carved lacquer vases, opium pipes, silver filigree bracelets, 3 jade bangle bracelets, jade cufflinks, antique jade necklace, 25 assorted snuff bottles; crystal, ceramic & ivory. Jade pendants, crystal

carvings, ceramic lions, jade carvings, cultured pearls, 250 ivory carvings i.e., 4 Kuan Yins to 3 feet tall, 5 chess sets in fantastic sizes, several king & queen sets, 8-laird rusk 3 feet long, floral beauties to 2 feet tall, 4 incense burners, longevities to 2 feet, many goddesses, doctor's ladies, 9.10 & 11 layered balls, emperor masks, plates, lions, buddhas, bridges, gods, etc. Space does not permit listing of all—over 350 pieces.

For information call 426-8287

Late addition; authentic Spanish "pieces of eight."

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STAR OF SIAM

Disneyland's  
**SPRING FLING**

SATURDAY  
MARCH 29, 1969  
8:30 PM - 1:30 AM

STARRING  
THE CLASSICS IV • JOE SOUTH • SHANGO  
THE WATTS 103RD ST. RHYTHM BAND  
WILLIE MITCHELL • THE SOUND GENERATION • THE P.A.K.

ENJOY  
UNLIMITED USE OF ALL DISNEYLAND ADVENTURES  
AND ATTRACTIONS (except shooting galleries)

Over 500 prizes  
worth more than \$10,000!  
GRAND PRIZE: 1969 Volkswagen

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Honda 50's and Mini-Trail Bikes • Fender Musical Instruments •  
Short Flings on United Airlines to San Francisco • Muntz Home and  
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• Carnation Gift Certificates • Coolers of Pepsi • Capitol Records  
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Instamatic Cameras • Gift certificates from Pendleton • Gift Certi-  
ficates from Richfield Oil • Fox West Coast and Pacific Theatre passes  
• Plus hundreds of other prizes. (No Purchase Necessary to Win)

Available at Disneyland Box Office, Wallich's  
Music City Stores, Desmond's Stores, and at  
Bank of America Branches with BankAmeri-  
card. Tickets on March 29 \$7.50 and  
available only at Disneyland.

ADVANCE SALE  
TICKETS  
**\$6.00**  
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YOU IN MIND. WE EXCEL IN SPECIAL  
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ME 3-8101



## 2 Killed, 19 Injured in L.A. Blaze

LOS ANGELES (UPI) — An elderly woman leaped to her death early Saturday from a third story window as firemen were raising a ladder to rescue her from a burning apartment building.

A veterans hospital outpatient also was killed when flames trapped him on the fourth floor of the Los Manor Apartments. Nineteen others were injured, some seriously, including three firemen and a police officer.

Police officers Rishcar Fuoroli and Sigfried Schian were writing a traffic citation shortly after 3 a.m. Saturday when they saw flames coming from the apartment building a block away.

The officers rushed to the scene and began rescuing elderly residents of the 30-year-old four-story brick building.

It took about 125 firemen from 21 city units nearly 45 minutes to control the flames. Most of the fire was confined to the upper three stories, where a number of residents were trapped for a time and had to be helped down ladders.

Celia Shiffman, 66, panicked while waiting for a fireman to hoist a ladder to her third floor window. She was killed when she jumped to the ground, knocking over the fireman and narrowly missing Fuoroli.

Pfc. Theodore Smiley, 36, of San Francisco, was dead when firemen reached his fourth floor apartment.

Smiley, who recently was discharged from the Army, was undergoing treatment as an outpatient at the Sawtelle Veterans Administration Hospital in West Los Angeles.

Fifteen other tenants were taken to Central Receiving Hospital for treatment of minor burns, smoke inhalation, and other injuries. Those seriously hurt were admitted to Los Angeles County-USC Medical Center.

The origin of the fire, which caused at least \$100,000 damage, was being investigated.

"The building is nothing but a shell now," Fuoroli said.

Schian, a three-year veteran of the police force, received burns on his face and suffered smoke inhalation after aiding several tenants from upper ledges.

He went to the rear of the building and, unable to reach the fire escape ladder, climbed a drain pipe to the second floor. However, he was driven back by smoke and flame. Fireman William Baird, 45, fell down the fourth

floor stairway, sustaining a hand laceration and sprained shoulder.

Fireman Earl Mazzari, 37, suffered serious smoke inhalation, and Capt. Stewart Young, 52, was treated and released for an eye injury.



FIREMEN RESCUE WOMAN

Smoke curls out the window in which she waits as firemen raise a ladder to an upper floor window to rescue a woman from a burning apartment house in Los Angeles Saturday. Two persons died in the blaze and about 60 others were saved, mostly through windows on the top three floors.

—AP Wirephoto

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2 Piece Outfit  
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### Under Fashion Pinnings ... Slips -- Mini Slips -- Culottes

<p>A. Show-Off Lace Nylon Satin Slip 7" lined lace bodice &amp; hem. 32-38 Short, 32-40 Average. White, Pink, Blue, Maize</p>	3.99
<p>B. Antron Taffeta Tailored Slip for Knits, Antron tricot side gussets. White, Beige, Black. Short, 32-38, Average 32-40.</p>	3.99
<p>C. Nylon Satin Slip Scalloped lace at bodice and hem. White, Maize, Ice. Short 32-38, Average 32-40</p>	3.99
<p>D. Nylon Crepset Mini Slip Never cling tricot. White, Pink, Maize, Blue, Green. Sizes 30-36</p>	3.99
<p>E. The Culotte Slip Nylon tricot petti slip with lace trim. White &amp; pastels. S.M.L.XL</p>	2.99
<p>Monday-Friday 9:30-9:30, Saturday 9:30-5:30, Sunday 12:00-5:00</p>	

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—AP Wirephoto



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- |                                                                                                                                |      |
|--------------------------------------------------------------------------------------------------------------------------------|------|
| A. Show-Off Lace Nylon Satin Slip<br>7" lined lace bodice & hem.<br>32-38 Short, 32-40 Average, White, Pink, Blue, Maize       | 3.99 |
| B. Antron Taffeta Tailored Slip for Knits.<br>Antron tricot side gussets, White, Beige, Black.<br>Short, 32-38, Average 32-40. | 3.99 |
| C. Nylon Satin Slip<br>Scalloped lace at bodice and hem.<br>White, Maize, Ice. Short 32-38, Average 32-40                      | 3.99 |
| D. Nylon Crepslet Mini Slip<br>Never cling tricot. White, Pink, Maize, Blue, Green. Sizes<br>30-36                             | 3.99 |
| E. The Culotte Slip<br>Nylon tricot pelti slip with lace trim.<br>White & pastels. S.M.L.XL                                    | 2.99 |
- Monday-Friday 9:30-9:30, Saturday 9:30-5:30, Sunday 12:00-5:00



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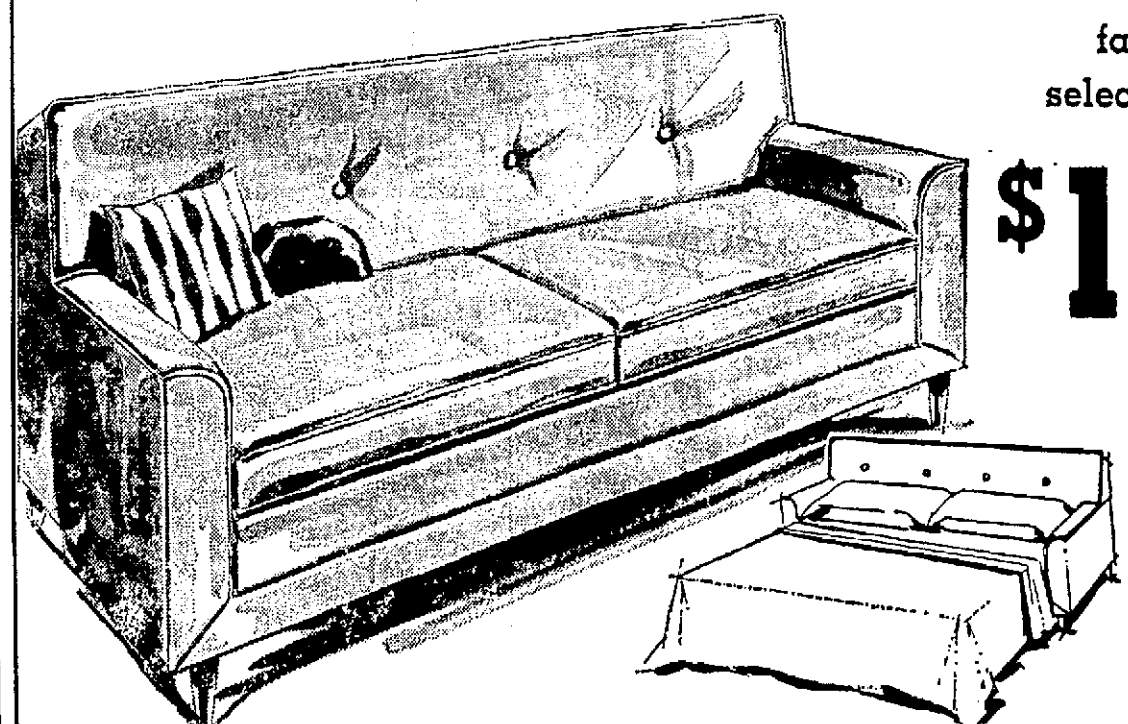
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## OFFICIALS GUARDEDLY OPTIMISTIC

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There are two main problems. First is how to put results of eight years of discussions on paper, and make the plan acceptable to black Methodists, Episcopalians, white Methodists, Presbyterians, Disciples of Christ and United Church of Christ members.

"As soon as you try to put something on paper, you've got problems," said Father John F. Hotchkiss, a Roman Catholic observ-

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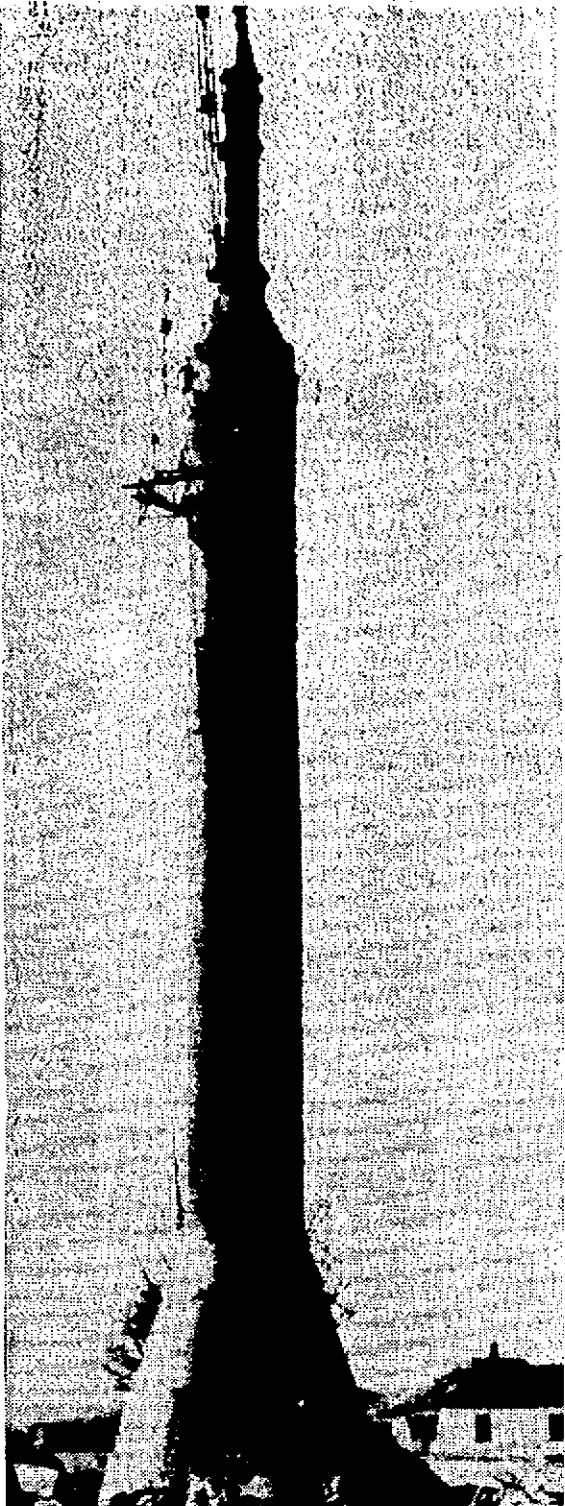
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VOTE  
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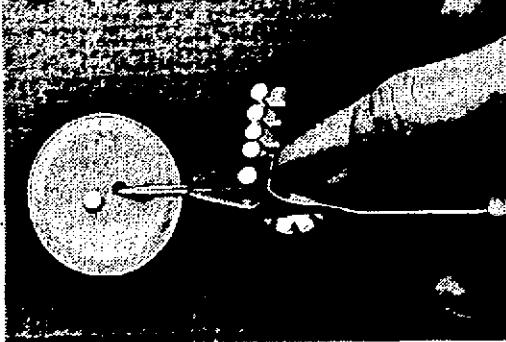
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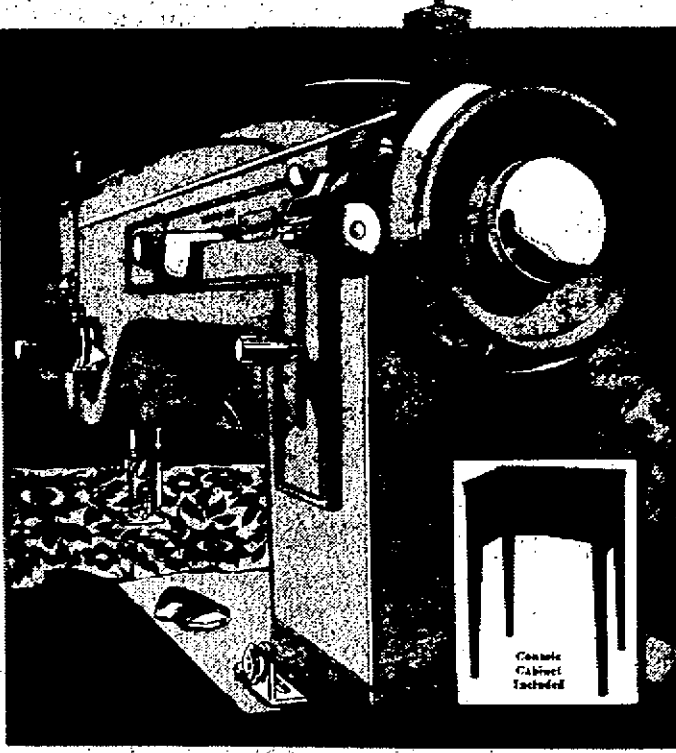
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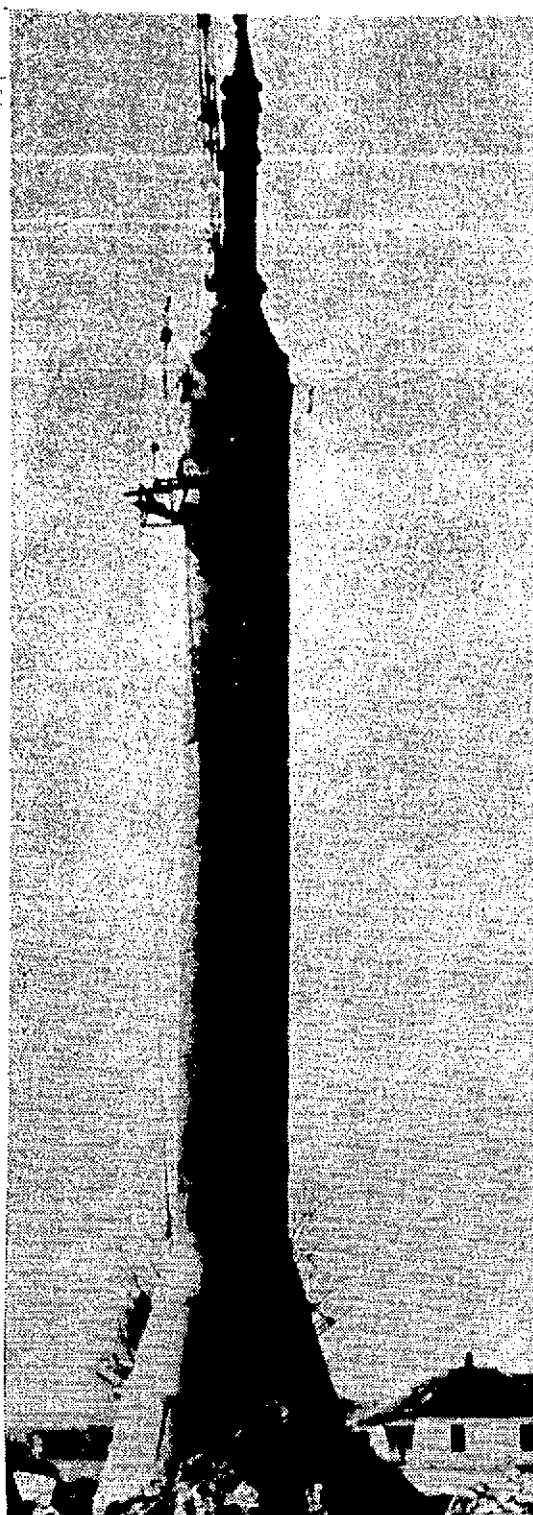
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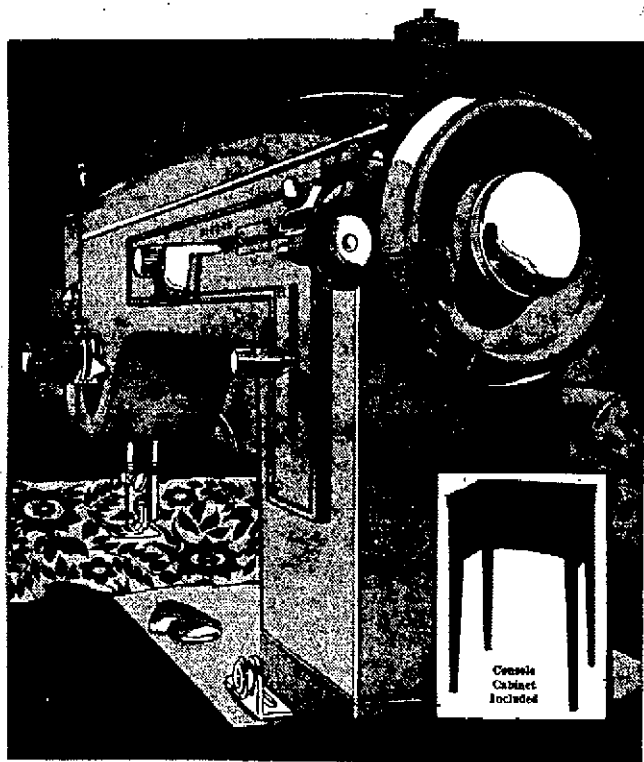


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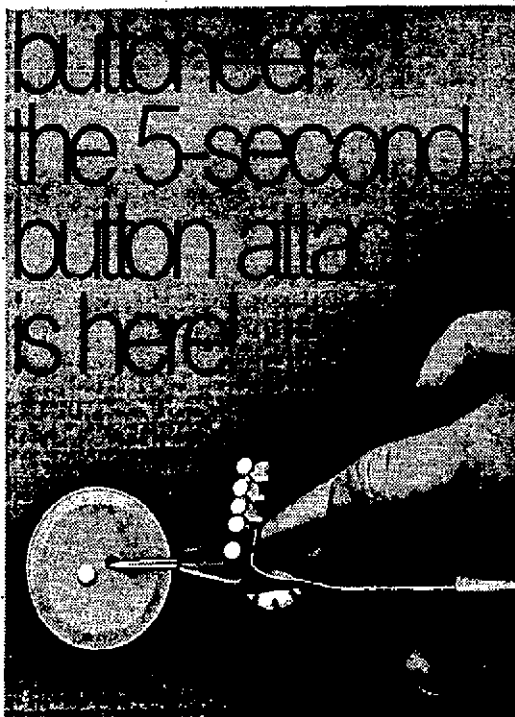
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# PERUVIAN PRIESTS DEMAND TO BE FREE ... RESIGN THEIR POSTS

INDEPENDENT PRESS-TELEGRAM—A-15  
LONG BEACH, Calif., Sun., March 25, 1960

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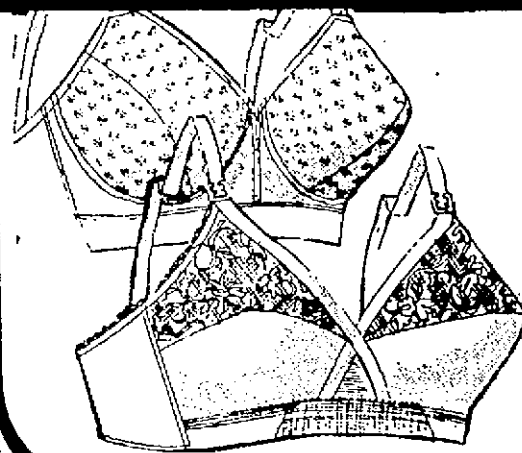


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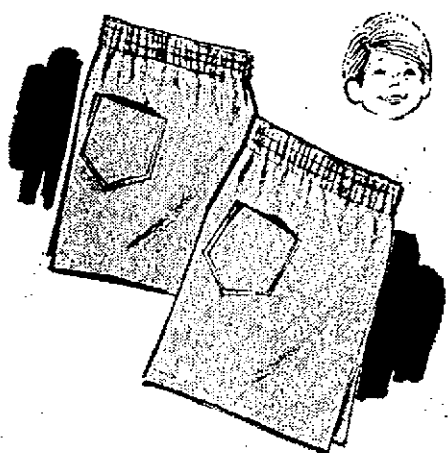
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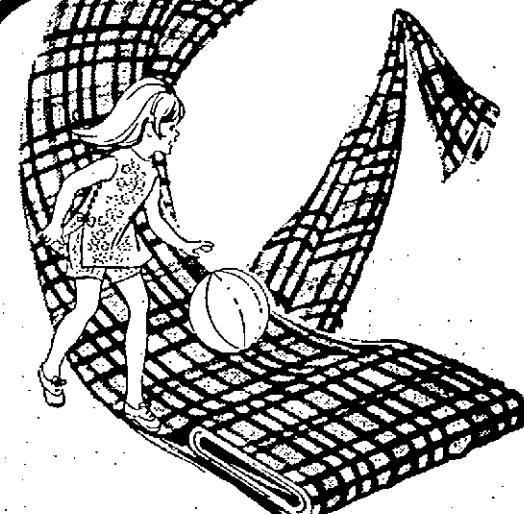
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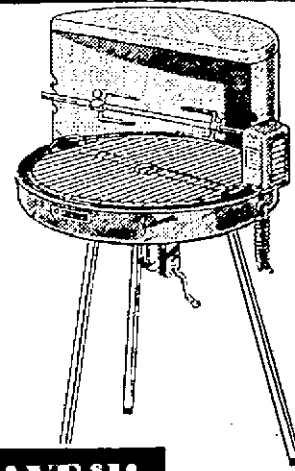
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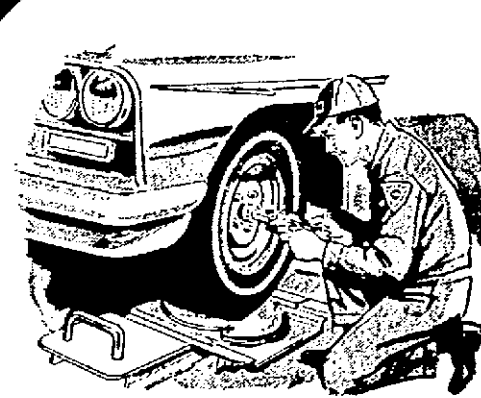
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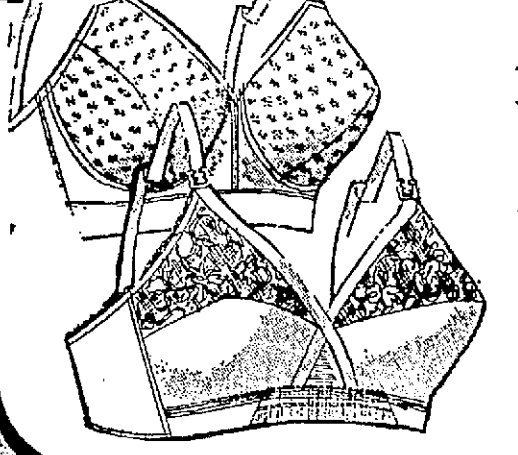
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**Monday only 6<sup>88</sup>**





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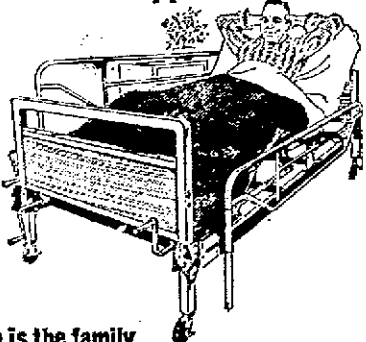
Shaped channel-design back, reversible polyurethane foam seat cushions. Upholstered in long-wearing Vectra® (polyester olefin) textured tweed... colorfast, soil and stain repellent. Brass ball-type casters. Decorator colors.

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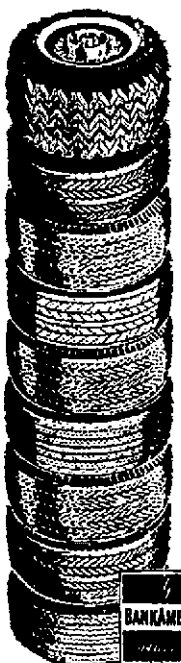
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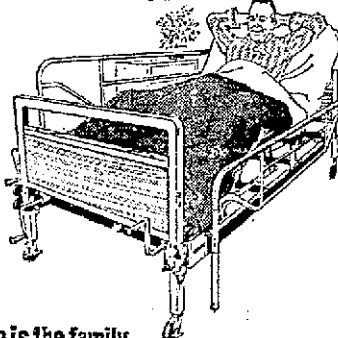
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## GUERRILLA NOT MURDERER

This poster is being distributed all over the Arab world by the Palestine Liberation Organization (PLO) to show their appreciation of Sirhan B. Sirhan, on trial for slaying Sen. Robert F. Kennedy. Poster reads "Sirhan B. Sirhan—a guerrilla, not a murderer." The writing below at right assails "Zionist circles" in the United States for allegedly trying to distort the motives behind Sirhan's shooting of Kennedy.

—AP Wirephoto

## Sirhan's Hypnosis Action to Be Told

LOS ANGELES (UPI) — A psychiatrist will testify Monday that Sirhan Bishara Sirhan, charged with the murder of Sen. Robert F. Kennedy, under hypnosis reenacted the shooting down to minute details.

Dr. Bernard Diamond, who is a full professor in law, criminology and psychiatry at the University of California in Berkeley, hypnotized Sirhan in his jail cell.

**DIAMOND** contends huge mirrors in the lobby of the Ambassador Hotel induced a trance in Sirhan, similar to the one he brought on himself in his home while gazing into a mirror with a candle before his face.

Sirhan has admitted to having several drinks at the Ambassador and another psychiatrist, Dr. Eric Marcus, testified before the weekend recess the defendant became a "wild beast" after consuming six ounces of gin in tom collins mix.

Marcus said Sirhan had to be physically restrained after being given the drinks in his jail cell.

Sirhan thought sheriff's deputies were Israeli soldiers and that the doctor was his brother and asked him to drive him home, Marcus said.

**THE PSYCHIATRIST** also admitted that Sirhan could be lying when he

## Developing New Type of 'Minicar'

NEW YORK (AP) — The Pontiac Division of General Motors is developing a three-passenger car powered by a radically new type of engine, Popular Science, Monthly reported in its April issue.

The magazine said in a copyright article that the engine has four cylinders arranged in a radial layout, similar to some airplane engines. The power plant is a two-stroke, air-cooled design, the type found in go-carts and lawn mowers, the article said.

The car, dubbed the "X-4," was described as "just right for running back and forth to work, but completely dissimilar to any other commuter car." The magazine said the engine was placed behind the driver but in front of the rear axle, like engines in some modern racing cars.

Production authorization "could be granted at any time," the report said.

## New Fault Halts Mars TV Probe

CAPE KENNEDY (UPI) — Engineers found two faulty parts in the \$64 million Mariner 7 Mars television probe Saturday and postponed its launch from Monday to Thursday at the earliest.

The deadline for launching Mariner 7 is April 9. Mars will not come within shooting range from earth again until 1971.

An identical spacecraft, Mariner 6, was launched Feb. 24 and is speeding toward a rendezvous with the red planet on July 31. It is now 50 million miles from earth and project officials said it is working flawlessly.

Mariner 7 was originally scheduled to pass within 2,000 miles of Mars Aug. 5 and officials said it still is expected to reach the planet on that date despite the launch delay. This will be accomplished by slightly changing the probe's course and speed.

## Pakistan Rioters Hit U.S. Embassy

KARACHI (UPI) — A mob of leftist Pakistani students screaming "murderers! murderers!" stormed the U.S. Embassy Saturday, ripped down the American flag and set it afire.

The flag was half-burned when three truckloads of police rushed into the building to disperse the placard waving youths.

The were no immediate reports of damages or fatalities.

The students supporting former foreign minister Zulfikar Ali Bhutto, who backs Communist China, charged into the embassy building and shook their fists at the U.S. Marine guards.

Earlier, leftist students staged an anti-government demonstration in front of the governor's house next door to the embassy.

The incidents were the first since Governor Yusuf

Haroon assumed office last Thursday. The wealthy, popular Haroon brought comparative calm to West Pakistan which has been rocked by demonstrations and strikes for nearly five months.

Violence and demonstrations, however, continued in East Pakistan where at least 39 persons have been killed in two weeks of looting and arson.

In an attempt to end the violence there President Mohammad Ayub Khan Friday appointed Provincial Minister M. N. Huda governor.

He will replace unpopular and ineffective governor Monem Khan.

"My first and foremost task will be to restore law and order in East Pakistan with the collaboration of all (political) parties," Huda told newsmen shortly after his appointment.

## Limited Aerial Search Resumed For Missing Gamblers Special

HAWTHORNE, Nev. (AP) — A limited air search resumed Saturday for a gamblers special airliner, missing since Feb. 18 with 35 persons aboard.

The Civil Air Patrol said four planes were up Saturday, and 10 to 12 volunteers were expected to expand the effort today.

Pilots were flying over the area from Hawthorne south to Dyer, Nev., near the mountainous California border. Ground parties

stood by to check out any leads.

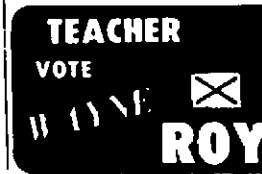
The Mineral County Airlines DC-3 disappeared after leaving Hawthorne for Burbank and Long Beach, Calif., after an overnight casino junket.

Up to two feet of snow fell after the plane disappeared slowing the search and, the CAP said, probably covering the white and blue airplane.

The search had been suspended March 7. Warm weather has

melted some of the snow, and weather was warm and clear in the area Saturday.

**SHAPE UP THE BUDGET!** Check "Loans" in today's Classified Ads.



## GOOD-BYE TO MONEY PROBLEMS In getting dentures

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**no money down**  
an easy-to-get approval of credit  
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**1. SAVE ON CREDIT WITH NO CARRYING CHARGES**

I do not charge for credit, because it has proved to be good business. My dental patients like to deal with me informally, with no one else in the picture. No bank or finance company. I prefer to serve you on credit at no extra charge. First small payment 45 days after getting dentures on easy-to-get approval of credit. All the credit anyone needs. NO TIGHT MONEY CONDITIONS HERE!

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Admitting and diffusing light . . . the softening of sharp outlines—Webster's dictionary

Each of my offices has its own laboratory on its own premises. My own technicians produce your dentures.

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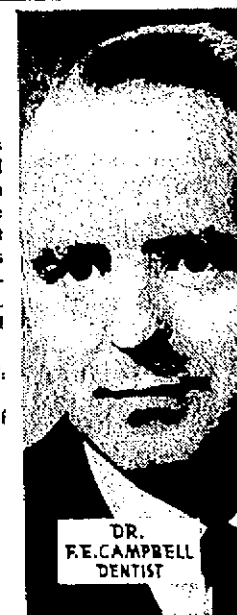
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- Acrylic enameled finish stays white and bright
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Top lint screen. Model 69200.

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### GUERRILLA NOT MURDERER

This poster is being distributed all over the Arab world by the Palestine Liberation Organization (PLO) to show their appreciation of Sirhan B. Sirhan, on trial for slaying Sen. Robert F. Kennedy. Poster reads "Sirhan B. Sirhan—a guerrilla, not a murderer." The writing below at right assails "Zionist circles" in the United States for allegedly trying to distort the motives behind Sirhan's shooting of Kennedy.

—AP Wirephoto

## Sirhan's Hypnosis Action to Be Told

LOS ANGELES (UPI) — A psychiatrist will testify Monday that Sirhan Bishara Sirhan, charged with the murder of Sen. Robert F. Kennedy, under hypnosis reenacted the shooting down to minute details.

Dr. Bernard Diamond, who is a full professor in law, criminology and psychiatry at the University of California in Berkeley, hypnotized Sirhan in his jail cell.

**DIAMOND** contends Sirhan's mirrors in the lobby of the Ambassador Hotel induced a trance in Sirhan, similar to the one he brought on himself in his home while gazing into a mirror with a candle before his face.

Sirhan has admitted to having several drinks at the Ambassador and another psychiatrist, Dr. Eric Marcus, testified before the weekend recess the defendant became a "wild beast" after consuming six ounces of gin in tom collins mix.

Marcus said Sirhan had to be physically restrained after being given the drinks in his jail cell.

Sirhan thought sheriff's deputies were Israeli soldiers and that the doctor was his brother and asked him to drive him home, Marcus said.

**THE PSYCHIATRIST** also admitted that Sirhan could be lying when he

## Developing New Type of 'Minicar'

NEW YORK (AP) — The Pontiac Division of General Motors is developing a three-passenger car powered by a radically new type of engine, Popular Science Monthly reported in its April issue.

The magazine said in a copyright article that the engine has four cylinders arranged in a radial layout, similar to some airplane engines. The power plant is a two-stroke, air-cooled design, the type found in go-carts and lawn mowers, the article said.

The car, dubbed the "X-4", was described as "just right for running back and forth to work, but completely dissimilar to any other commuter car." The magazine said the engine was placed behind the driver but in front of the rear axle, like engines in some modern racing cars.

Production authorization "could be granted at any time," the report said.

## New Fault Halts Mars TV Probe

CAPE KENNEDY (UPI) — Engineers found two faulty parts in the \$64 million Mariner 7 Mars television probe Saturday and postponed its launch from Monday to Thursday at the earliest.

The deadline for launching Mariner 7 is April 9. Mars will not come within shooting range from earth again until 1971.

An identical spacecraft, Mariner 6, was launched Feb. 24 and is speeding toward a rendezvous with the red planet on July 31. It is now 50 million miles from earth and project officials said it is working flawlessly.

Mariner 7 was originally scheduled to pass within 2,000 miles of Mars Aug. 5 and officials said it still is expected to reach the planet on that date despite the launch delay. This will be accomplished by slightly changing the probe's course and speed.

## Pakistan Rioters Hit U.S. Embassy

KARACHI (UPI) — A mob of leftist Pakistani students screaming "murderers! murderers!" stormed the U.S. Embassy Saturday, ripped down the American flag and set it afire.

The flag was half-burned when three truckloads of police rushed into the building to disperse the placard waving youths.

The were no immediate reports of damages or fatalities.

The students supporting former foreign minister Zulfikar Ali Bhutto, who backs Communist China, charged into the embassy building and shook their fists at the U.S. Marine guards.

Earlier, leftist students staged an anti-government demonstration in front of the governor's house next door to the embassy.

The incidents were the first since Governor Yusuf

Haroon assumed office last Thursday. The wealthy, popular Haroon brought comparative calm to West Pakistan which has been rocked by demonstrations and strikes for nearly five months.

Violence and demonstrations, however, continued in East Pakistan where at least 39 persons have been killed in two weeks of looting and arson.

In an attempt to end the violence there President Mohammad Ayub-Khan Friday appointed Provincial Minister M. N. Huda governor.

He will replace unpopular and ineffective governor Monem Khan.

"My first and foremost task will be to restore law and order in East Pakistan with the collaboration of all (political) parties," Huda told newsmen shortly after his appointment.

## Limited Aerial Search Resumed For Missing Gamblers Special

HAWTHORNE, Nev. (AP) — A limited air search resumed Saturday for a gamblers special airliner, missing since Feb. 18 with 35 persons aboard.

The Civil Air Patrol said four planes were up Saturday, and 10 to 12 volunteers were expected to expand the effort today.

Pilots were flying over the area from Hawthorne south to Dyer, Nev., near the mountainous California border. Ground parties

stood by to check out any leads.

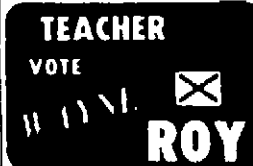
The Mineral County Airlines DC-3 disappeared after leaving Hawthorne for Burbank and Long Beach, Calif., after an overnight casino junket.

Up to two feet of snow fell after the plane disappeared slowing the search and, the CAP said, probably covering the white and blue airplane.

The search had been suspended March 7. Warm weather has

melted some of the snow, and weather was warm and clear in the area Saturday.

**SHAPE UP THE BUDGET!** Check "Loans" in today's Classified Ads.



## GOOD-BYE TO MONEY PROBLEMS In getting dentures

at Dr. Campbell's

**no money down** on easy-to-get approval of credit and **SAVE 2 WAYS**

### 1. SAVE ON CREDIT WITH NO CARRYING CHARGES

I do not charge for credit, because it has proved to be good business. My dental patients like to deal with me informally, with no one else in the picture. No bank or finance company. I prefer to serve you on credit at no extra charge. First small payment 45 days after getting dentures on easy-to-get approval of credit. All the credit anyone needs. NO TIGHT MONEY CONDITIONS HERE!

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Two reasons why my PRICES ARE SO LOW:  
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Each of my offices has its own laboratory on its own premises. My own technicians produce your dentures.

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DOWNTOWN TORRANCE: Sartori & El Prado (ground flr)... 320-1471

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Pensioners who need additional aid are eligible for credit on plan tailored for limited incomes.

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Work done under your dental care plan.

If you can't come in this week clip this as a reminder.

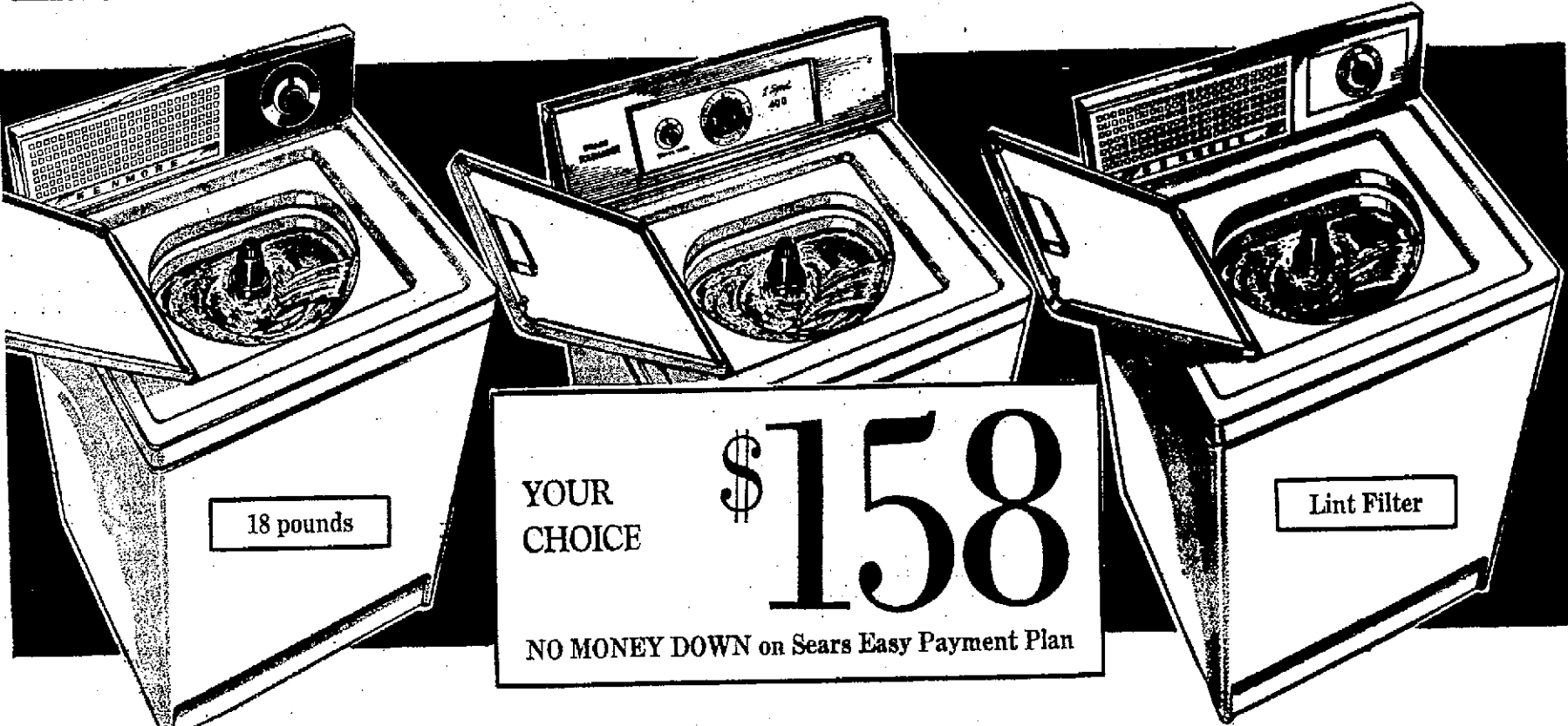


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- Model 29400

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Electric Model—large capacity yet only 29 inches wide. **\$118**  
Top lint screen. Model 68200.....

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OLYMPIC & SOTO AN 8-3211  
ORANGE 637-2100

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POMONA ED 2-1145, NA 9-8161, YU 4-4781  
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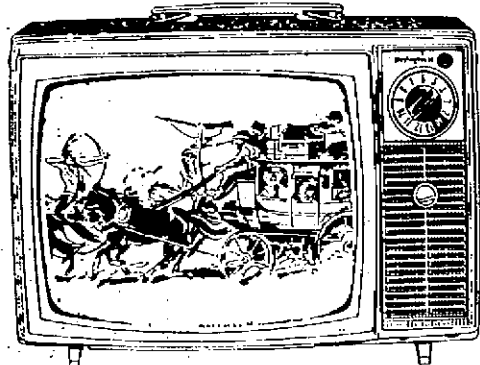
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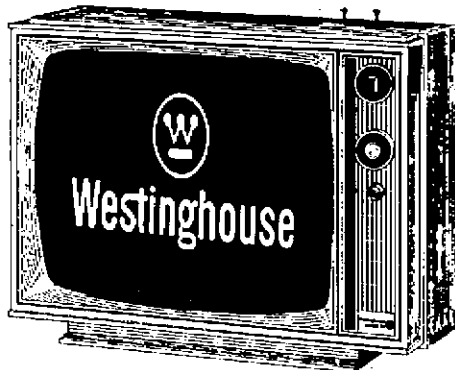
**\$69**



- 74 square inches of picture
- Lightweight, weighs less than 17 lbs.
- All channel UHF and VHF single knob tuning
- Front mounted full fidelity speaker

\* Diagonal measurement

## WESTINGHOUSE 14" PORTABLE COLOR TV IN NEW COMPACT CABINET



349.95  
value

**\$279**

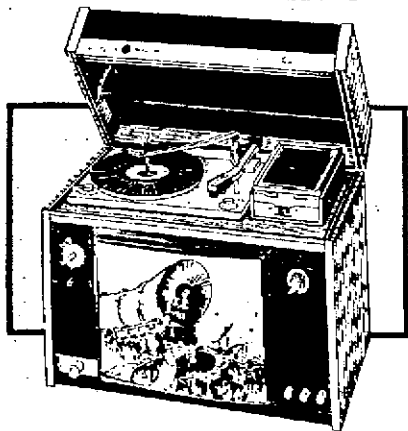


- 102 sq. inches of picture
- Instant-On all channel UHF-VHF tuning
- New trim shape with top-front controls
- New Westinghouse designed color chassis with 22 improvements

\* Diagonal measurement

**ZODYS 3 YEAR PICTURE TUBE WARRANTY ON ALL TELEVISIONS!**

## WESTINGHOUSE MINI-COMBO 12" TV, PHONO AND AM-FM RADIO



229.95  
value

**\$139**



- Jet set screen
- Instant-On TV with 74 sq. inch picture area
- Solid state AM-FM transistor radio with wake-to-music
- 4-speed phonograph with automatic changer

\* Diagonal measurement

## WESTINGHOUSE BIG SCREEN 18" PORTABLE UHF/VHF COLOR TV



379.95  
value

**\$299**



- Westinghouse high bright picture tube
- All-on-one dial UHF/VHF channel tuning
- Memory fine tuning, up-front sound
- Instant color fidelity automatically

\* Diagonal measurement

**AS LITTLE AS NO MONEY DOWN... TAKE MONTHS TO PAY!**

## WESTINGHOUSE 20" PORTABLE UHF/VHF JET SET TV



229.95  
value

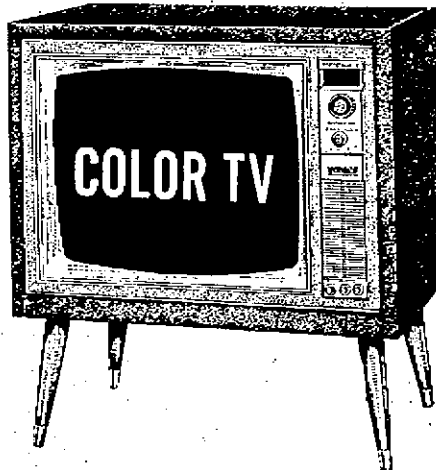
**\$139**



- Instant-on feature and big picture TV
- Memory fine tuning lets you preset each channel
- Illuminated pop-on VHF and UHF numbers
- Twin telescoping antenna
- Deluxe handle

\* Diagonal measurement

## WESTINGHOUSE 22" INSTANT-ON COLOR TV CONSOLE



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value

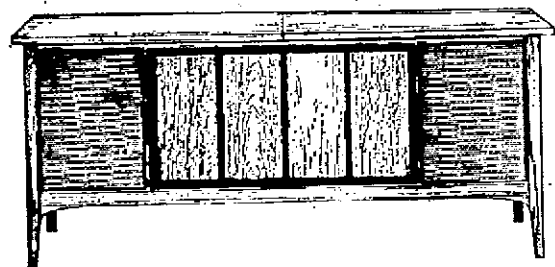
**\$399**



- Full 268 sq. inches of viewable picture
- Memory fine tuning for perfect reception
- Westinghouse chassis with all 22 improvements
- Illuminated Pop-up UHF and VHF channel numbers

\* Diagonal measurement

## FIVE FEET OF STEREO ENJOYMENT WESTINGHOUSE STEREO WITH AM-FM RADIO



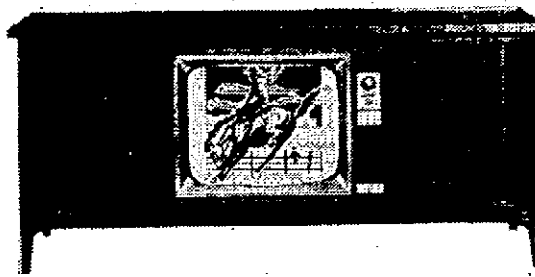
209.95  
value

**\$159**



- Contemporary rich walnut veneer cabinet
- AM/FM radio with automatic frequency control
- 4-speed automatic record player with automatic shut-off
- 4 speaker sound system
- Five feet of stereo enjoyment!

## WORLD'S LARGEST COLOR TV SCREEN AND STEREO COMBINATION BY WESTINGHOUSE



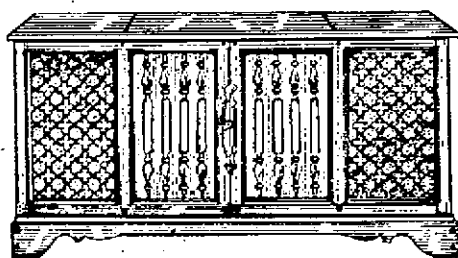
899.95  
value

**\$699**



- Features big screen Instant-On color TV
- Solid state stereo and AM/FM radio and FM-Stereo
- Six speaker stereo sound system
- Authentic furniture styling in contemporary walnut veneer

## WESTINGHOUSE SOLID STATE STEREO IN EARLY AMERICAN CONSOLE



355.00  
value

**\$229**

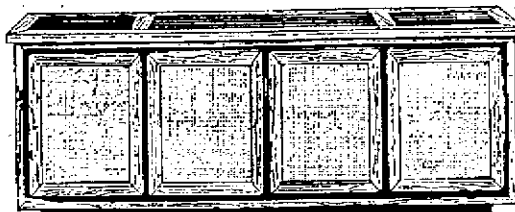


- AM/FM/FM-stereo multiplex with 6 speaker sound system
- 4 speed automatic record changer with diamond stylus
- Sixty watts of music power in solid state high fidelity
- Early American styling in maple veneers

## WESTINGHOUSE ALL SOLID STATE STEREO CONSOLE IN CHOICE OF 3 FINE FURNITURE CABINETS



• CHOICE OF 3 STYLES



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value

**\$499**

- AM/FM/FM-stereo multiplex with FM tuning meter
- Tape input-output jacks and external speaker jack
- In Contemporary walnut, Spanish Pecan, French Provincial fruitwood
- 300 watts peak music power

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<b>FOUNTAIN VALLEY</b> HARBOR BLVD. AT EDINGER	<b>LONG BEACH</b> LOS COYOTES, SPRING & WOODRUFF	<b>HUNTINGTON BEACH</b> GOLDEN WEST & EDINGER	<b>SANTA ANA</b> N. GRAND AVE. AT 17TH STREET	<b>GARDEN GROVE</b> CHAPMAN & BROOKHURST	<b>BURBANK</b> SAN FERNANDO BLVD. AT BURBANK	<b>CANOGA PARK</b> TOPANGA CANYON BLVD. AT ROSCOE

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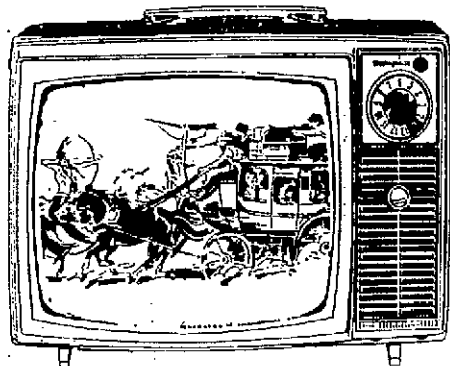
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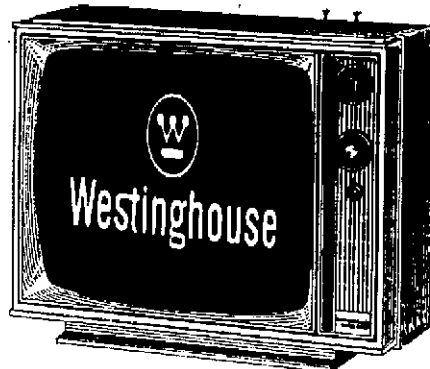


**\$69**

- 74 square inches of picture
- Lightweight, weighs less than 17 lbs.
- All channel UHF and VHF single knob tuning
- Front mounted full fidelity speaker

\*Diagonal measurement

## WESTINGHOUSE 14" PORTABLE COLOR TV IN NEW COMPACT CABINET



349.95  
value



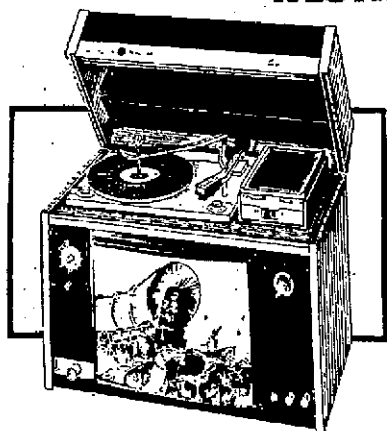
**\$279**

- 102 sq. inches of picture
- Instant-On all channel UHF-VHF tuning
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\*Diagonal measurement

**ZODYS 3 YEAR PICTURE TUBE WARRANTY ON ALL TELEVISIONS!**

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\*Diagonal measurement

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**\$299**

- Westinghouse high bright picture tube
- All-on-one dial UHF/VHF channel tuning
- Memory fine tuning, up-front sound
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\*Diagonal measurement

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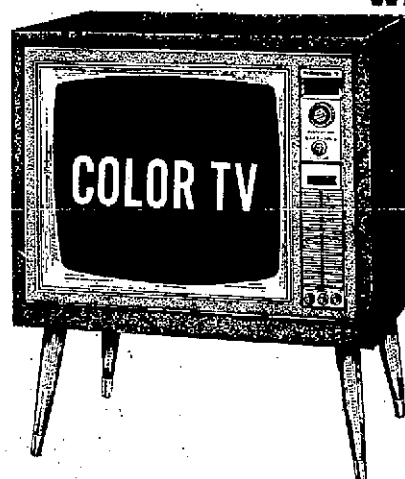


**\$139**

- Instant-on feature and big picture TV
- Memory fine tuning lets you preset each channel
- Illuminated pop-on VHF and UHF numbers
- Twin telescoping antenna
- Deluxe handle

\*Diagonal measurement

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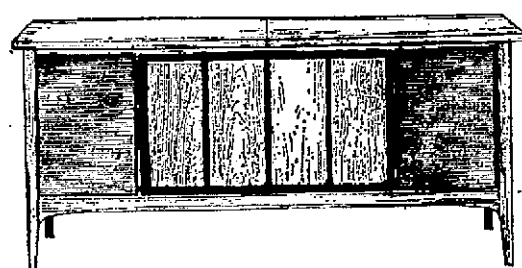


**\$399**

- Full 268 sq. inches of viewable picture
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- Westinghouse chassis with all 22 improvements
- Illuminated Pop-up UHF and VHF channel numbers

\*Diagonal measurement

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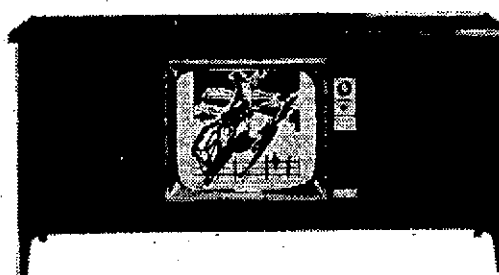
209.95  
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**\$159**

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- AM/FM radio with automatic frequency control
- 4-speed automatic record player with automatic shut-off
- 4 speaker sound system
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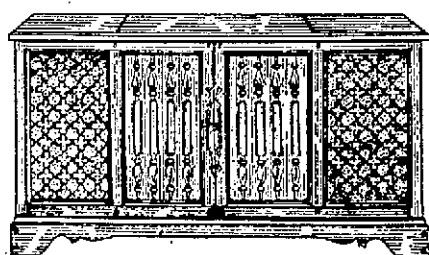
899.95  
value



**\$699**

- Features big screen Instant-On color TV
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- Six speaker stereo sound system
- Authentic furniture styling in contemporary walnut veneer

## WESTINGHOUSE SOLID STATE STEREO IN EARLY AMERICAN CONSOLE



355.00  
value



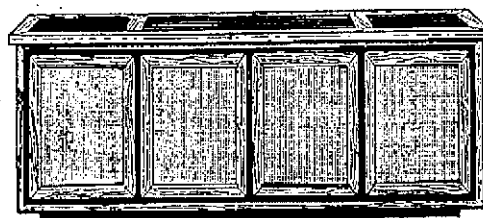
**\$229**

- AM/FM/FM-stereo multiplex with 6 speaker sound system
- 4 speed automatic record changer with diamond stylus
- Sixty watts of music power in solid state high fidelity
- Early American styling in maple veneers

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**\$499**

- AM/FM/FM-stereo multiplex with FM tuning meter
- Tape input-output jacks and external speaker jack
- In Contemporary walnut, Spanish Pecan, French Provincial fruitwood
- 300 watts peak music power

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# Aim to Combine Legal Aid Office

INDEPENDENT PRESS-TELEGRAM

SUNDAY, MARCH 23, 1969 SECTION B—PAGE B-1

By JACK McFARREN  
Staff Writer

The board of directors of the Long Beach Commission on Economic Opportunities approved a Legal Aid Foundation proposal that may lead to the closing of one legal aid branch office and the reduction of services in others.

Howard Van Elgort, executive director of legal aid, pointed out that two proposed budgets were included in the proposal, one based on a new budget guideline imposed by the Office of Economic Opportunity, which would result in closing a branch office in San Pedro and Wilmington — combining them in one office — and decrease both service and personnel in the other two branch offices and the main office.

THE SECOND budget proposal was offered on the basis of maintaining current facilities and services. The board voted that both budgets be submitted for OEO approval, hopefully without cutting services of the program.

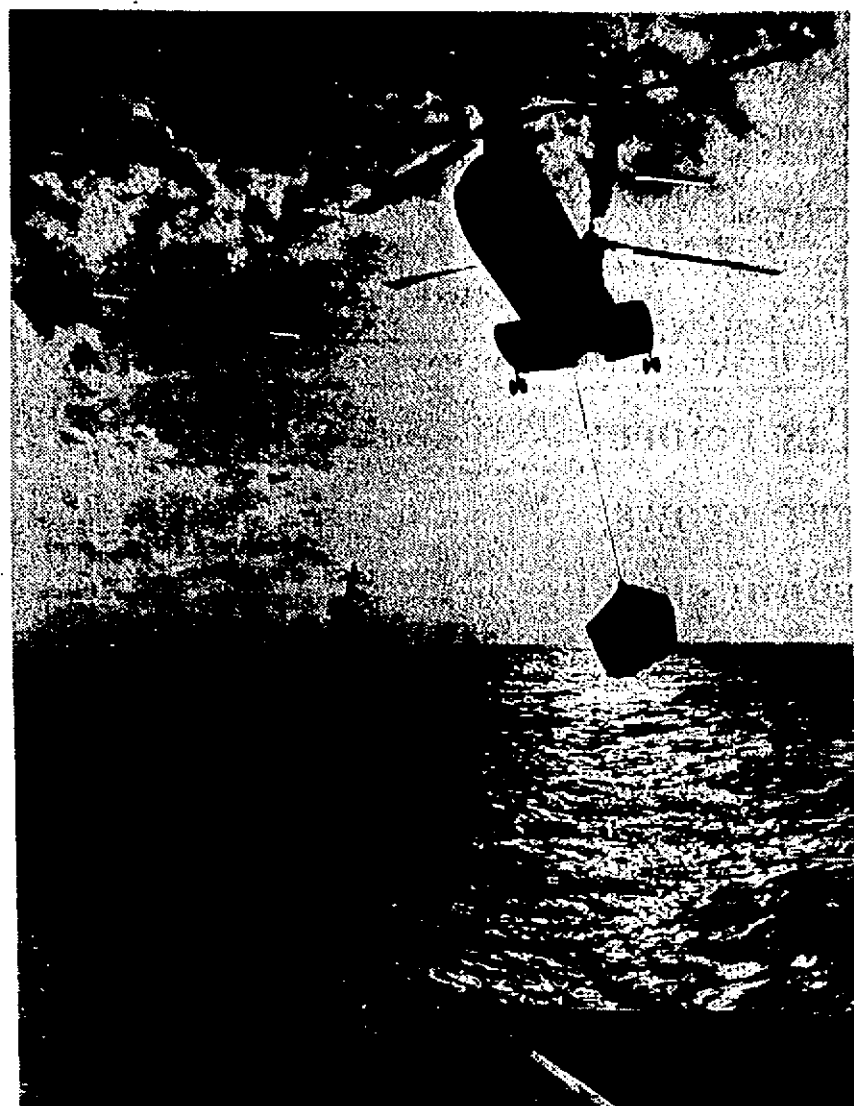
Frances Bond, of the Long Beach Commission of Economic Opportunities, said every effort would be made to keep services at the Central area branch office at their present level. That office receives 300 to 350 applications per month, of which 77 per cent are found to be eligible according to poverty income guidelines.

Mrs. Bond said that reduction in the budget would sharply effect the efficiency of legal aid.

"Legal aid lawyers already carry too big a case-load, and a reduction in forces will mean a case-load that just won't allow time for a case to be properly handled," she said.

## Navy Brass Impressed By Camden

By Buck Lanier  
Military Editor



LB DESTROYER HUBBARD RESUPPLIED IN TONKIN GULF DUSK

Photo by Photographer S.C. BILL HOPKINS

Want to move a mountain? Ask Long Beach's USS Camden to do it — and she will.

The all-purpose supply ship's record-setting 9½-month "moving" Vietnam deployment has made a terrific impression on the Navy's top echelon.

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(Continued Page B-8, Col. 3)

### NATIONAL EVENT

## L.B. to Host 1972 Bowling Tourney

By HAL LOWE  
Staff Writer

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(Continued Page B-8, Col. 1)

### BEACH COMBING

## MALCOLM EPLEY



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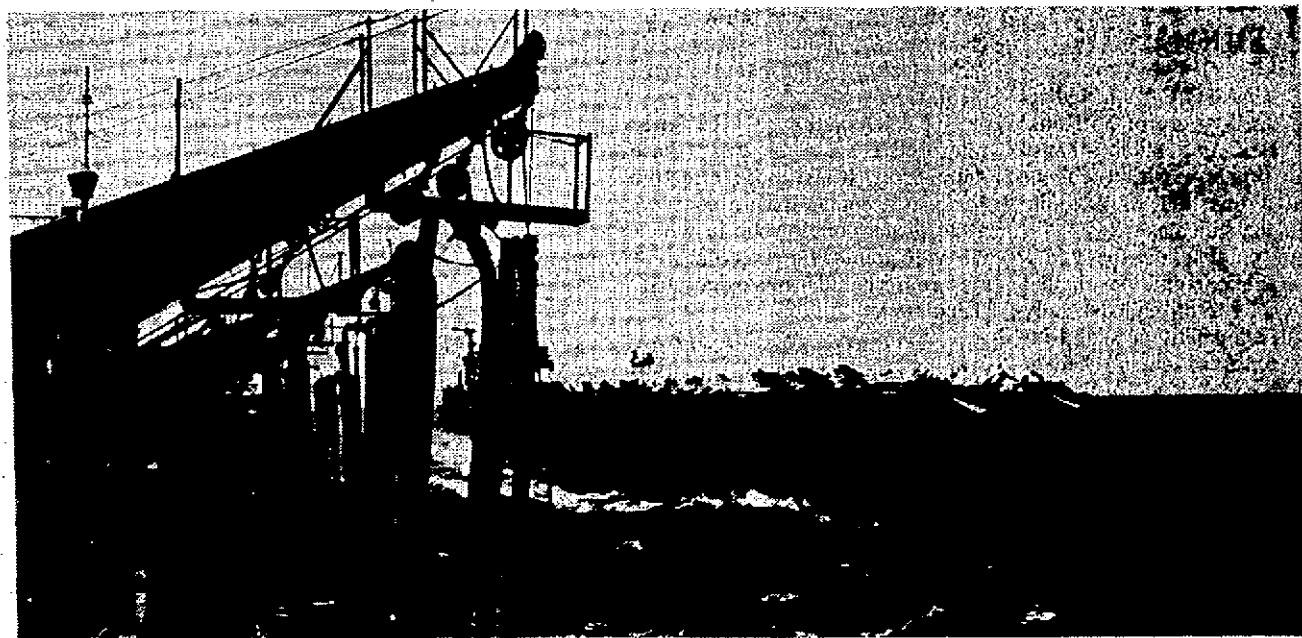
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CAMDEN CARRIES ABOUT EVERYTHING FOR FLEET  
Signalmen Z.C. Don Volin, Z.C. Dan Smith Show Ship Pennant

Photo by Yeoman Z.C. GORDON GREENER



CAMDEN HELO GETS HEAD START ON REPLENISHING CARRIER CONSTELLATION PRIOR TO HOOKUP

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By GEORGE LAINE  
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"I told them not to worry about Mahalia, that God was taking care of me. He did, too."

LAST YEAR, the New Orleans-born contralto logged more than 100,000 miles of travel and sang in more than a dozen different countries. She still isn't convinced it's her so much as her message that people come to hear.

Seated on a long, low sofa in her Hollywood

(Continued Page B-8, Col. 1)

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The daughter of Mrs. Marilyn Dennis, of 6489 El Paseo, Kristi hopes to be a practicing psychologist and plans to attend UCLA. She is a professional model with the California Mannequins Association.

Named first runner-up was Vynita Robertson, senior at Wilson High School and daughter of

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KRISTI DENNIS

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Jeane Dixon ..... B-6

# Aim to Combine Legal Aid Office



**BALANCING ACT AT L.B. ARENA**  
Bob Lichtenhan, Win Hansen 'Bowled Over'  
—Staff Photo

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The board of directors of the Long Beach Commission on Economic Opportunities approved a Legal Aid Foundation proposal that may lead to the closing of one legal aid branch office and the reduction of services in others.

Howard Van Elgort, executive director of legal aid, pointed out that two proposed budgets were included in the proposal, one based on a new budget guideline imposed by the Office of Economic Opportunity, which would result in closing a branch office in San Pedro and Wilmington — combining them in one office — and decrease both service and personnel in the other two branch offices and the main office.

**THE SECOND** budget proposal was offered on the basis of maintaining current facilities and services. The board voted that both budgets be submitted for OEO approval, hopefully without cutting services of the program.

Frances Bond, of the Long Beach Commission of Economic Opportunities, said every effort would be made to keep services at the Central area branch office at their present level. That office receives 300 to 350 applications per month, of which 77 per cent are found to be eligible according to poverty income guidelines.

Mrs. Bond said that reduction in the budget would sharply effect the efficiency of legal aid.

"Legal aid lawyers already carry too big a case-load, and a reduction in forces will mean a case-load that just won't allow time for a case to be properly handled," she said.

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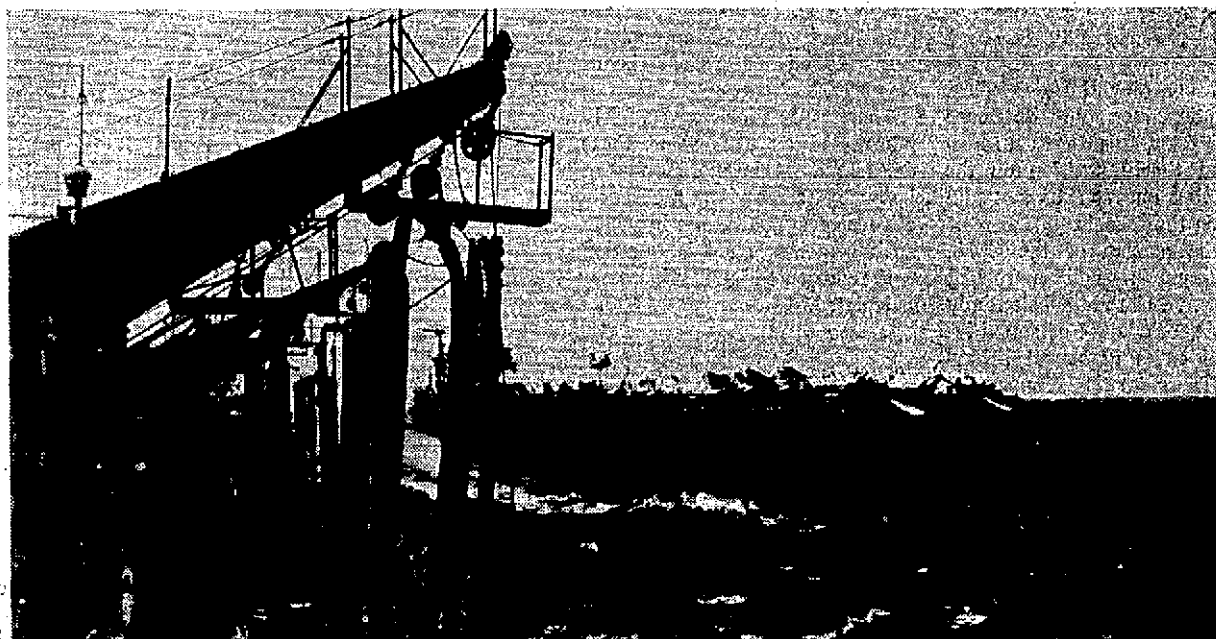
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By Buck Lanier  
Military Editor



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LONG BEACH, CALIFORNIA, SUNDAY, MARCH 23, 1969 PAGE B-2

## Tax reform case grows, action slow

"OUR INCOME TAX system needs major reforms now, as a matter of importance and urgency," Joseph W. Barr testified last Jan. 17 before the Joint Economic Committee of the Congress.

In the March 22 issue of The Saturday Review, Barr repeats the message with elaboration, although he is no longer Secretary of the Treasury.

At latest report federal tax reform was still working itself tediously through the House Ways and Means Committee. There is considerable support for it; but if any sense of urgency exists, it is not discernible.

ON MARCH 3 Gov. Reagan's Advisory Commission on Tax Reform offered comprehensive proposals for state tax improvements, the result of study dating from May 1968. The governor himself promptly torpedoed the report, promising to submit a better plan. Like the federal proposals, the state package is traveling a leisurely and hazardous path.

It is a safe guess that the urgency of tax reform will still be a favorite refrain both in Washington and Sacramento one year from this date, though some isolated legislation will have been passed in the interim.

Yet from his vantage point in the Treasury, Barr observed in

January and February an avalanche of letters from taxpayers, all of whom were upset and impatient.

In his appearance before the congressional committee, Barr said the middle classes "are likely to revolt against income taxes not because of the level or amount of the taxes they must pay, but because certain provisions of the tax laws unfairly lighten the burdens of others who can afford to pay."

He then cited the extreme cases of 155 tax returns in 1967 showing adjusted gross incomes above \$200,000 on which no federal income taxes were paid, including 21 with incomes above one million dollars.

THE NOTION of a middle-class tax revolt, of course, was a bit of hyperbole. The middle classes in fairly comfortable circumstances are not going to do battle with those new and deadly computers, backed by legions of investigators, auditors and attorneys working for the Internal Revenue Service.

But the evidence of existing tax inequities has been much more voluminous and authoritative this year than ever before. When responsible agencies of the federal and state governments underline these injustices, the ordinary taxpayer asks for no more proof.

As those middle-sized tax returns go out with checks enclosed, they will carry with them the odor of resentment, the unspoken warning that the tax laws next year — an election year — had better show a vast improvement.

cators. State Sen. John G. Schmitz, of the John Birch Society, would prohibit public schools from requiring students to attend sex-education classes. Other far rightists have picked up the cue, in one form or another, and applied it to contests for election of school board members.

The CMA action may be fairly interpreted as a blow at these detractors. It is more effective because it comes from a conservative professional group in which all viewpoints on this question are represented and vigorously articulated.

IT WAS THE consensus of the doctors, as it is of many other persons, that the primary responsibility for family life education is in the home.

But many homes fail in that respect, as the CMA implied in observing that "traditional institutional sources of sexual instruction and guidance for young people are often inadequate."

The only real recourse is the schools. They should be left to perform their duty without the distraction of recurrent political fussing.

because the latter involves heavy physical work.

California's laws are not unlike those adopted by numerous other states decades ago when female workers entered industry in large numbers and the solicitude of legislators was enhanced by the fact that women had just been given the vote.

ATTITUDES have changed since then, mostly because jobs requiring strenuous physical work are diminishing and more women are demanding equal rights. Thus the armistice in the conflict between the sexes.

Curiously, employers may gain as much as employees from the suit. The newer view of women at work is reflected in 1964 federal civil rights legislation which prohibits discrimination because of sex, among other reasons. Harassed personnel managers will be pleased to see a ray of judicial light in the dark country between gallantry and equality.

# State in big trouble, bonds can't be sold

From Our State Bureau

SACRAMENTO — If a man has some capital to invest, and one investment will earn him more interest than another, he doesn't have much of a problem deciding where to put his money.

And that, very simply, describes the cause of a problem of immense magnitude facing California.

To finance its various construction programs, the state borrows money. Present law permits the state to pay no more than 5 per cent interest on the money it borrows.

THE 5 PER CENT limit has not been particularly important before, because there have always been investors eager to lend the state money below that limit. If the state had, say, \$100 million worth of bonds to sell, it invited bids, and then sold the bonds to the investor willing to accept the least amount of interest.

California's bonds are considered attractive for the investor, because he can be sure of getting his money back.

He still knows he'd get his money back if he lent it to the state. But, suddenly, he doesn't want to lend it to the state, because he can invest it elsewhere and collect more interest than the law allows the state to pay.

Last month, for example, bids were asked on a \$40 million bond package. The state would have paid up to 5 per cent interest on the \$40 million, which meant that an investor could have collected \$18.5 million in interest over a period of less than 10 years.



BOB SCHMIDT

There was not a single bidder. Simply because \$40 million could be more profitably invested elsewhere.

WHEN VOTERS approve a particular bond issue, the state doesn't try to borrow all of the approved sum at one time. The state water project, for instance, is going to cost \$2 billion before it is finished. As a segment is completed, the state pays for that work, and so it borrows just enough to pay that bill. That way, it doesn't have to pay interest on money it won't be needing until the next segment is completed.

But the state has signed contracts for the work, and so is committed to pay for it when it is done.

And there's the dilemma.

The state has contracted for work to be done, and has said it will pay a certain amount of money for that work. To obtain that money, the state asked the voters for and received authority to borrow at an interest rate of not more than 5 per cent.

But now it can't borrow the money because investors want more than 5 per cent interest.

UNDER THE present construction schedule for its many projects, the state had expected to borrow about \$400 million this year. All told, voters have given the state authority to borrow about \$1.34 billion, broken down this way:

State water project, \$600 million; park and recreation facilities, \$75 million; Cal-vet loans, \$200 million; state school building aid, \$275 million; college and university construction, \$80 million; junior college construction, \$50 million; and miscellaneous state construction, \$60 million.

Sen. Gordon Cologne, R-Indio, chairman of the Senate Water Resources Committee, said last week "we're going to have law suits all over the place if the state can't honor its commitments to contractors."

There appear to be only two alternatives available.

One is to raise money other than by borrowing it, and the other is to go back to the voters and ask permission to pay more interest than the law now allows.

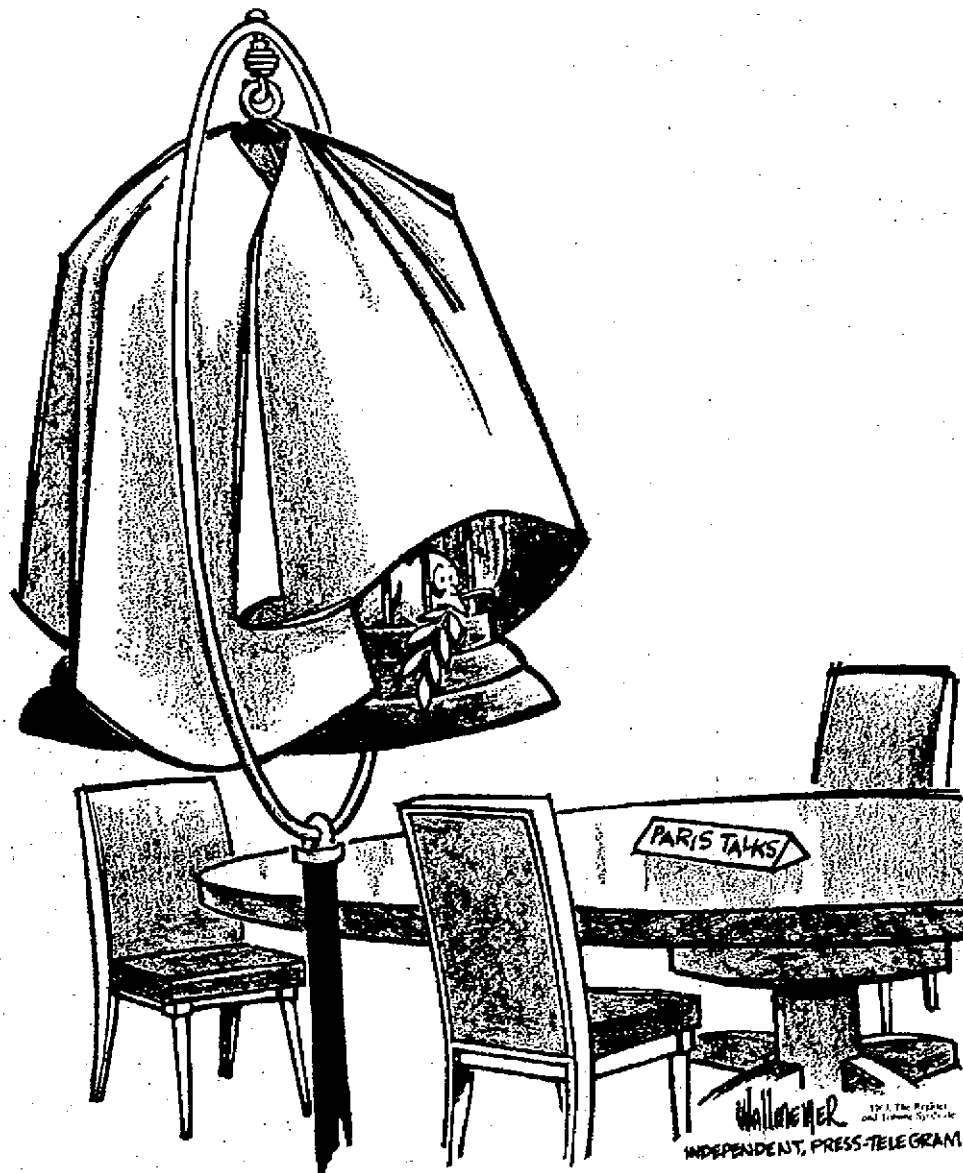
The first solution would be a short-term one at best. There just isn't \$1.34 billion laying around. But the state does have a surplus of several hundred million dollars, \$100 million of which the governor has promised to give back to the people, another \$155 million of which is slated for property tax relief, and the rest designated to balance the 1970-71 budget.

Assemblyman William T. Bagley, R-San Anselmo, believes the imposition of withholding would provide the state with about \$480 million as a one-time windfall, but this he proposed to use for construction not yet planned, and not presently authorized by the voters.

Future bond issues can have a higher interest limit, and undoubtedly will. But, eventually, the voters are going to have to approve higher interest rates on bonds already authorized.

Look, then, for a special statewide election next November unless the administration can come up with enough money to keep present projects going until the 1970 election, when the same question will have to be put to the voters.

## Nights at the round table



## Endorsement by Cranston may backfire

From Our National Bureau

WASHINGTON — Sen. Alan Cranston has picked up a pebble that could bring an avalanche thundering upon him.

Cranston last week took the unusual step of endorsing a candidate



BAXTER OMOHUNDRO

in the nominally nonpartisan race for mayor of Los Angeles, giving his blessing to liberal Councilman Thomas Bradley who's a front runner in a pack of 16 candidates headed by conservative incumbent Samuel W. Yorty and moderate Republican Rep. Alphonzo Bell.

Not in the memory of veteran observers has a California senator overtly dabbled in local politics. Even House members, who are more closely attuned to such affairs, shy away from endorsements in local races — particularly those that are nonpartisan.

AND FOR VERY good reasons, of which the most politically practical is that the endorser more often than not winds up with a hundred enemies and one ingrate.

The motives behind Cranston's endorsement are a matter for conjecture. The best guess is that it's aimed at heightening his strength in the state's Democratic Party, or at least within the liberal wing of that long-fractured organization.

But his endorsement in the Los Angeles campaign could bring a lot of chickens home to roost in the form of candidates demanding similar endorsements in hundreds of nonpartisan races in cities, counties and mosquito abatement control districts.

Cranston's "out" in the Los Angeles endorsement is that he's a registered voter in the City of Angels.

It's likely, though, that this will be a fine point among some eager candidates in hundreds of semi-annual races in cities from Alhambra to Yreka. Especially so if the hopeful sees himself as carrying the white flag of liberalism against the black banner of reaction.

BEYOND THE practicalities of Cranston's endorsement, it represents a breach of a long-standing California tradition separating party politics from local electoral affairs.

This separation is in the state Constitution as the result of a desire that local affairs be affected as little as possible by party wrangling. Intertwining of local matters with party politics has been part of the syndrome that has affected decaying areas in the East.

The constitutional requirement for nonpartisan local elections has served California well and has resisted many determined efforts at change.

Cranston's Los Angeles endorsement, whatever its short-range merits and effects, could serve the state badly in the long run.

## Thoughts

For everything there is a season, and a time for every matter under heaven: a time to weep, and a time to laugh; a time to mourn, and a time to dance. — Ecclesiastes 3:1

The most thoroughly wasted of all days is that on which one has not laughed. — Sebastian Chamfort, French epigrammatist.

## A visit to 3 trapped families

(The following article was written by Frances Bond, editor of the Community Action Digest published by the Long Beach Commission on Economic Opportunities.)

THIS IS the story of three families and three homes. They are not, as you will discover, some of the beautiful homes in Long Beach that provide the setting each year for organized tours. Never have we heard of such a tour happening in an area where the poorest homes are. It might be well if there were such a "happening."

In lieu of the real thing, we are going to take you on a word tour of three such homes, two in the Central Area, one in the factory area of West Long Beach. The families in this article are typical of many families in Long Beach who exist in poverty, and face discrimination in housing.

Let's start with the family on the Westside. This four-room structure, which has one bedroom, houses a family of five, including three children. The only heat in the house is provided by the oven of the kitchen stove. The electric wiring is so poor only one overhead light is in operating condition. A leak in the plumbing is so severe that the last monthly water bill was \$20. There is no sidewalk or grass in front of the house. When it rains, two planks are used to avoid the mud when entering.

FOR THIS, the family must pay \$50 a month plus all utilities. Questioned about the landlord, the reply was, "He will do nothing to repair the house." The family is Latin-American and there is a language problem for the mother. The father, working in a variety of odd jobs, earned only \$2300 in 1968 before deductions. When this was mentioned,

the mother indicated, apologetically, that for a family of three this might be adequate but not for a family of five.

They have no telephone and no transportation. To add to their plight, there is the fact that the mother underwent emergency major surgery last May at General Hospital, at a time when the father was unemployed, and they have almost a thousand dollars worth of unpaid hospital and doctor bills.

The interview ended on a slightly hopeful note, with the information that the previous week the father had found a job as janitor with an office maintenance firm, working nights. Fingering the rosary he was wearing, the father said with a smile, "I hope and pray it lasts."

WE TRAVEL now to the Central area to visit two black families where the fathers have part-time work. The first home ... no, let's just call it a house ... even that term hardly seems appropriate when you step up on the porch, for outside the front door is a sign, just posted by the City Department of Building and Safety, that says, "Notice to Vacate."

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LONG BEACH, CALIFORNIA, SUNDAY, MARCH 23, 1969 PAGE 2-2

## Tax reform case grows, action slow

"OUR INCOME TAX system needs major reforms now, as a matter of importance and urgency," Joseph W. Barr testified last Jan. 17 before the Joint Economic Committee of the Congress.

In the March 22 issue of The Saturday Review, Barr repeats the message with elaboration, although he is no longer Secretary of the Treasury.

At latest report federal tax reform was still working itself tediously through the House Ways and Means Committee. There is considerable support for it; but if any sense of urgency exists, it is not discernible.

ON MARCH 3 Gov. Reagan's Advisory Commission on Tax Reform offered comprehensive proposals for state tax improvements, the result of study dating from May 1968. The governor himself promptly torpedoed the report, promising to submit a better plan. Like the federal proposals, the state package is traveling a leisurely and hazardous path.

It is a safe guess that the urgency of tax reform will still be a favorite refrain both in Washington and Sacramento one year from this date, though some isolated legislation will have been passed in the interim.

Yet from his vantage point in the Treasury, Barr observed in

January and February an avalanche of letters from taxpayers, all of whom were upset and impatient.

In his appearance before the congressional committee, Barr said the middle classes "are likely to revolt against income taxes not because of the level or amount of the taxes they must pay, but because certain provisions of the tax laws unfairly lighten the burdens of others who can afford to pay."

He then cited the extreme cases of 155 tax returns in 1967 showing adjusted gross incomes above \$200,000 on which no federal income taxes were paid, including 21 with incomes above one million dollars.

THE NOTION of a middle-class tax revolt, of course, was a bit of hyperbole. The middle classes in fairly comfortable circumstances are not going to do battle with those new and deadly computers, backed by legions of investigators, auditors and attorneys working for the Internal Revenue Service.

But the evidence of existing tax inequities has been much more voluminous and authoritative this year than ever before. When responsible agencies of the federal and state governments underline these injustices, the ordinary taxpayer asks for no more proof.

As those middle-sized tax returns go out with checks enclosed, they will carry with them the odor of resentment, the unspoken warning that the tax laws next year — an election year — had better show a vast improvement.

cators. State Sen. John G. Schmitz, of the John Birch Society, would prohibit public schools from requiring students to attend sex-education classes. Other far rightists have picked up the cue, in one form or another, and applied it to contests for election of school board members.

The CMA action may be fairly interpreted as a blow at these detractors. It is more effective because it comes from a conservative professional group in which all viewpoints on this question are represented and vigorously articulated.

IT WAS THE consensus of the doctors, as it is of many other persons, that the primary responsibility for family life education is in the home.

But many homes fail in that respect, as the CMA implied in observing that "traditional institutional sources of sexual instruction and guidance for young people are often inadequate."

The only real recourse is the schools. They should be left to perform their duty without the distraction of recurrent political fussing.

because the latter involves heavy physical work.

California's laws are not unlike those adopted by numerous other states decades ago when female workers entered industry in large numbers and the solicitude of legislators was enhanced by the fact that women had just been given the vote.

ATTITUDES have changed since then, mostly because jobs requiring strenuous physical work are diminishing and more women are demanding equal rights. Thus the armistice in the conflict between the sexes.

Curiously, employers may gain as much as employees from the suit. The newer view of women at work is reflected in 1964 federal civil rights legislation which prohibits discrimination because of sex, among other reasons. Harassed personnel managers will be pleased to see a ray of judicial light in the dark country between gallantry and equality.

# State in big trouble, bonds can't be sold

From Our State Bureau

SACRAMENTO — If a man has some capital to invest, and one investment will earn him more interest than another, he doesn't have much of a problem deciding where to put his money.

And that, very simply, describes the cause of a problem of immense magnitude facing California.

To finance its various construction programs, the state borrows money. Present law permits the state to pay no more than 5 per cent interest on the money it borrows.

THE 5 PER CENT limit has not been particularly important before, because there have always been investors eager to lend the state money below that limit. If the state had, say, \$100 million worth of bonds to sell, it invited bids, and then sold the bonds to the investor willing to accept the least amount of interest.

California's bonds are considered attractive for the investor, because he can be sure of getting his money back.

He still knows he'd get his money back if he lent it to the state. But, suddenly, he doesn't want to lend it to the state, because he can invest it elsewhere and collect more interest than the law allows the state to pay.

Last month, for example, bids were asked on a \$40 million bond package. The state would have paid up to 5 per cent interest on the \$40 million, which meant that an investor could have collected \$18.5 mil-



**BOB SCHMIDT**

lion in interest over a period of less than 10 years.

There was not a single bidder. Simply because \$40 million could be more profitably invested elsewhere.

WHEN VOTERS approve a particular bond issue, the state doesn't try to borrow all of the approved sum at one time. The state water project, for instance, is going to cost \$2 billion before it is finished. As a segment is completed, the state pays for that work, and so it borrows just enough to pay that bill. That way, it doesn't have to pay interest on money it won't be needing until the next segment is completed.

But the state has signed contracts for the work, and so is committed to pay for it when it is done.

And there's the dilemma.

The state has contracted for work to be done, and has said it will pay a certain amount of money for that work. To obtain that money, the state asked the voters for an increased authority to borrow at an interest rate of not more than 5 per cent.

But now it can't borrow the money because investors want more than 5 per cent interest.

UNDER THE present construction schedule for its many projects, the state had expected to borrow about \$400 million this year. All told, voters have given the state authority to borrow about \$1.34 billion, broken down this way:

State water project, \$600 million; park and recreation facilities, \$75 million; Cal-vet loans, \$200 million; state school building aid, \$275 million; college and university construction, \$80 million; junior college construction, \$50 million, and miscellaneous state construction, \$60 million.

Sen. Gordon Cologne, R-Indio, chairman of the Senate Water Resources Committee, said last week "we're going to have law suits all over the place if the state can't honor its commitments to contractors."

There appear to be only two alternatives available.

One is to raise money other than by borrowing it, and the other is to go back to the voters and ask permission to pay more interest than the law now allows.

The first solution would be a short-term one at best. There just isn't \$1.34 billion laying around. But the state does have a surplus of several hundred million dollars, \$100 million of which the governor has promised to give back to the people, another \$155 million of which is slated for property tax relief, and the rest designated to balance the 1970-71 budget.

Assemblyman William T. Bagley, R-San Anselmo, believes the imposition of withholding would provide the state with about \$480 million as a one-time windfall, but this he proposed to use for construction not yet planned, and not presently authorized by the voters.

Future bond issues can have a higher interest limit, and undoubtedly will. But, eventually, the voters are going to have to approve higher interest rates on bonds already authorized.

Look, then, for a special statewide election next November unless the administration can come up with enough money to keep present projects going until the 1970 election, when the same question will have to be put to the voters.

## Endorsement by Cranston may backfire

From Our National Bureau

WASHINGTON — Sen. Alan Cranston has picked up a pebble that could bring an avalanche thundering upon him.

Cranston last week took the unusual step of endorsing a candidate.



**BAXTER OMOHUNDRO**

in the nominally nonpartisan race for mayor of Los Angeles, giving his blessing to liberal Councilman Thomas Bradley who's a front runner in a pack of 16 candidates headed by conservative incumbent Samuel W. Yorty and moderate Republican Rep. Alphonzo Bell.

Not in the memory of veteran observers has a California senator overtly dabbled in local politics. Even House members, who are more closely attuned to such affairs, shy away from endorsements in local races — particularly those that are nonpartisan.

AND FOR VERY good reasons, of which the most politically practical is that the endorser more often than not winds up with a hundred enemies and one ingrate.

The motives behind Cranston's endorsement are a matter for conjecture. The best guess is that it's aimed at heightening his strength in the state's Democratic Party, or at least within the liberal wing of that long-fractured organization.

But his endorsement in the Los Angeles campaign could bring a lot of chickens home to roost in the form of candidates demanding similar endorsements in hundreds of nonpartisan races in cities, counties and mosquito abatement control districts.

Cranston's "out" in the Los Angeles endorsement is that he's a registered voter in the City of Angels.

It's likely, though, that this will be a fine point among some eager candidates in hundreds of semi-annual races in cities from Alhambra to Yreka. Especially so if the hopeful sees himself as carrying the white flag of liberalism against the black banner of reaction.

BEYOND THE practicalities of Cranston's endorsement, it represents a breach of a long-standing California tradition separating party politics from local electoral affairs.

This separation is in the state Constitution as the result of a desire that local affairs be affected as little as possible by party wrangling. Interweaving of local matters with party politics has been part of the syndrome that has affected decaying areas in the East.

The constitutional requirement for nonpartisan local elections has served California well and has resisted many determined efforts at change.

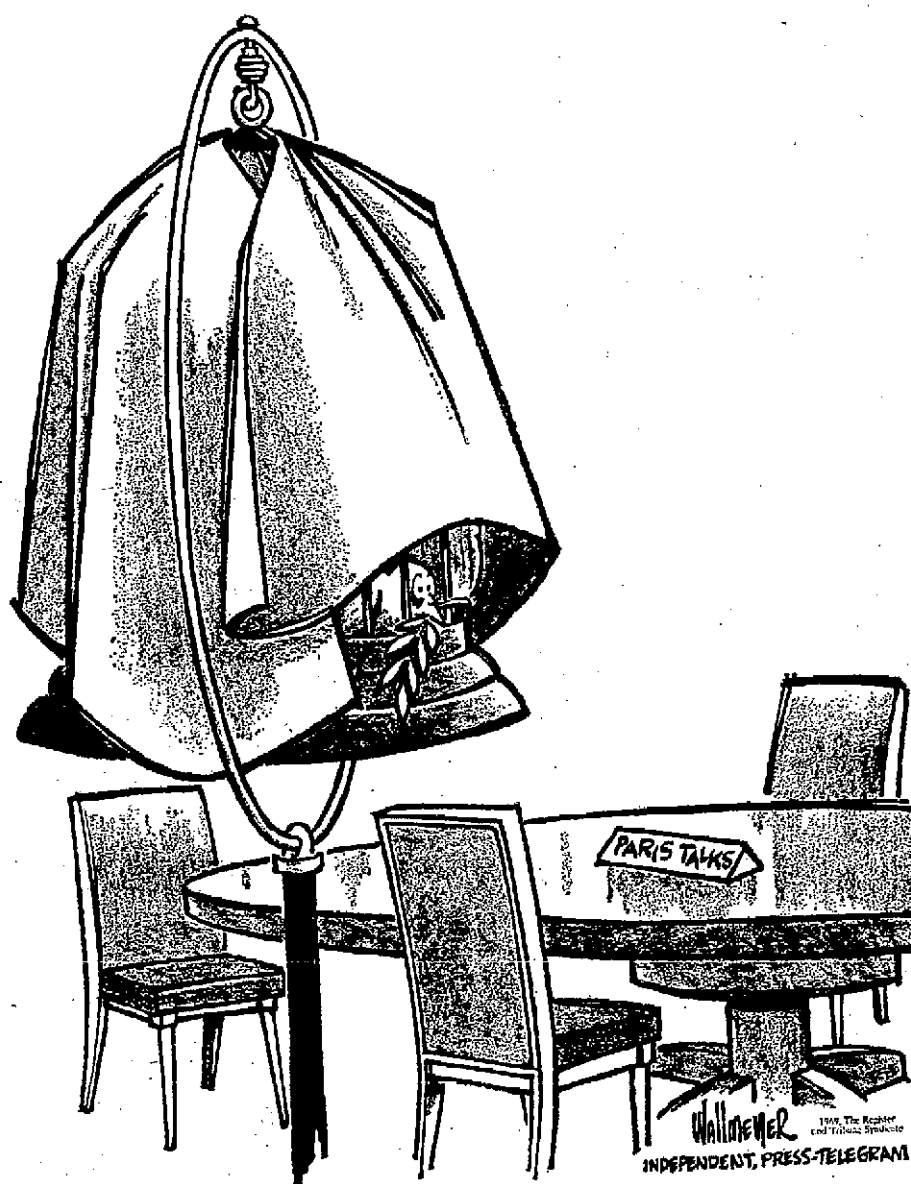
Cranston's Los Angeles endorsement, whatever its short-range merits and effects, could serve the state badly in the long run.

## Thoughts

For everything there is a season, and a time for every matter under heaven: a time to weep, and a time to laugh; a time to mourn, and a time to dance. — Eccl. 3:4.

The most thoroughly wasted of all days is that on which one has not laughed. — Sebastian Chamfort, French epigrammatist.

## Nights at the round table



## A visit to 3 trapped families

(The following article was written by Frances Bond, editor of the Community Action Digest published by the Long Beach Commission on Economic Opportunities.)

THIS IS the story of three families and three homes. They are not, as you will discover, some of the beautiful homes in Long Beach that provide the setting each year for organized tours. Never have we heard of such a tour happening in an area where the poorest homes are. It might be well if there were such a "happening."

In lieu of the real thing, we are going to take you on a word tour of three such homes, two in the Central Area, one in the factory area of West Long Beach. The families in this article are typical of many families in Long Beach who exist in poverty, and face discrimination in housing.

Let's start with the family on the Westside. This four-room structure, which has one bedroom, houses a family of five, including three children. The only heat in the house is provided by the oven of the kitchen stove. The electric wiring is so poor only one overhead light is in operating condition. A leak in the plumbing is so severe that the last monthly water bill was \$20. There is no sidewalk or grass in front of the house. When it rains, two planks are used to avoid the mud when entering.

FOR THIS, the family must pay \$50 a month plus all utilities. Questioned about the landlord, the reply was, "He will do nothing to repair the house." The family is Latin-American and there is a language problem for the mother. The father, working in a variety of odd jobs, earned only \$2300 in 1968 before deductions. When this was mentioned,

the mother indicated, apologetically, that for a family of three this might be adequate but not for a family of five.

They have no telephone and no transportation. To add to their plight, there is the fact that the mother underwent emergency major surgery last May at General Hospital, at a time when the father was unemployed, and they have almost a thousand dollars worth of unpaid hospital and doctor bills.

The interview ended on a slightly hopeful note, with the information that the previous week the father had found a job as janitor with an office maintenance firm, working nights. Fingering the rosary he was wearing, the father said with a smile, "I hope and pray it lasts."

WE TRAVEL now to the Central area to visit two black families where the fathers have part-time work. The first home ... no, let's just call it a house ... even that term hardly seems appropriate when you step up on the porch, for outside the front door is a sign, just posted by the City Department of Building and Safety, that says, "Notice to Vacate."

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L. A. C. SAYS

## As one governor views our problems

By L. A. COLLINS Sr.

SPEAKING at the Arizona State University Governor Williams of that state gave some advice which might well be applied to our foreign policies and to how we handle the turmoil on our campuses. Few of us recall the incident he refers to when Castro was a bandit in the mountains of Cuba. We have tried to forget the debacle by President Kennedy at the "Bay of Pigs." We are now hearing from those who say we must have patience with the militants who are disrupting law and order on our college and even junior high school campuses. It would be well if we gave some attention to what the governor had to say in the following:

The world sees the United States today as "a paper tiger in a jungle of real flesh-and-blood beasts" and sooner or later we will be under attack physically. "In an overwhelming effort to be loved by everybody, we are winding up in a position not only of not being loved but not even being respected," he said. "In 25 years, we have deteriorated from the most powerful, the most respected, and the most loved nation in the world to where small countries take our nationals and torture them, take our warships and impound them, thumb their noses at our national figures, burn our flags and our embassies and laugh at 'Uncle Sucker'."

WILLIAMS stressed that the United States should get back to a "speaking softly and carrying a big stick" policy and stop accommodating other nations. "The tragedy of our current course of action is that, each time we knuckle under at the time of a confrontation, we are creating greater obstacles to a successful confrontation in the future," he said.

"If President Eisenhower had taken a firm stand when two Marines were captured by Castro and held hostage by that guerilla fighter in the mountains — if Eisenhower had said 'The two Marines alive or

Castro dead,' the Cuban revolution probably would have suffered a grievous blow. But, no, we accommodated Castro. Where once we lost two Marines, today we see the Pueblo still held and the spectacle of its crew telling of barbarous treatment from a fourth-rate power that 100 years ago would never have been tolerated."

Williams said that the greatest nations in history have been those which lifted themselves by their own resources and their own strength. "The greatest people have been those who were persecuted and tortured but never gave up," he said. "The lean and hungry nations have always conquered the world."

But, he said, the fat and slothful nations have succumbed, protesting as they went into oblivion that this was not the time to raise an issue but to accommodate. Williams said that although the United States is the greatest nation the world ever produced, "no other civilization ever had to try to teach its people how to take off weight!"

"NO LONGER do people feel the urge to go out and get food; it must be brought to them," he said. "During the recent copper strike, one of the points at issue in Arizona was that the welfare department wouldn't make door-to-door deliveries. People had to collect their free food." Williams praised America's most impressive resource — "The American skill at managing great enterprises." He listed the Manhattan Project, which built the atom bomb, and the Marshall Plan, which rebuilt Europe after World War II, as examples of this talent.

He urged that this same skill be used to combat poverty, crime, riots, air and water pollution, traffic congestion, and to clean up slums. "National politics has been moved about as far away from common sense as is possible," he said, urging that America get back to that approach, as well as back to "speaking softly but carrying a big stick" and to "fiscal sanity."

## Maxi-hair, mini-skirt

(The following comment is from the California Teachers Association Education News Service.)

DOES THE cut of a man's, or boy's, hair really tell us what he is like inside? Does the height of a woman's, or girl's, skirt answer the same question?

Some people think it does. To them maxi-hair, mini-skirts, beards and other of today's "new fashions" represent some kind of libertinism.

Charles H. Wilson, superintendent of the North Orange County Junior College District, Fullerton, and columnist for the Nation's Schools magazine, recently poked fun at those of us who are uptight about the "new fashions."

He noted that in a few years some of our children might be up-

tight about the new fashions of their day. And, likely, they might be complaining about the opposite of what some of us are complaining about today — short hair and long skirts.

So why, he asks, should we get all upset and upset the educational process, plus spending hours of wasted administrative time, over long hair, bare feet and short skirts. He said we should be more concerned about what's wrong with our uniform, compulsory education, which emphasizes incarceration at the expense of individual learning.

"Since when has long hair or bare feet become a symbol of decadence?" he asks. "Are we passing final judgment upon Moses, Jesus, Washington or Lincoln?"

are those who knew him under the name of his birth, Nguyen Sinh Cung, and the name of his youth, Nguyen Tat Thanh.

He became Nguyen Ai Quoc when he went to France in the closing days of World War I, fell under the influence of the Russian revolution and decided to become Nguyen "The Patriot."

In China, between the wars, where he operated as a Russian agent, he used at least five more names. He was known by still other names in Russia. In 1942, he became Ho Chi Minh (Ho The Enlightened).

In every phase of his life, he is remembered for his burning zeal, which pushed his fragile body beyond its apparent strength, and his ability to overcome personal attachments in favor of advancing himself and his program.

Even with the Communists, who are aware of most of his names and most of his moves, Ho has been able to mask his true ideology. Under the pressure of war, he has been able to avoid the philosophical quarrel that has split the Russians and the Chinese, and both sides court him as a Communist who has proven himself over half a century of conflict. Moscow and Peking vie with each other for his ethereal smile.

As a result, the non-Communist world generally accepts Ho as a nationalist, who would remain independent of the rival Communist giants. But just as Ho never hesitated to betray true nationalists to advance the Communist cause, he has always put international communism ahead of nationalism.

# Hahn would boost number of supervisors

From Our L. A. Bureau

COUNTY Supervisor Kenneth Hahn has said, in effect, it's time the board altered its "white only" status.

He hasn't talked about it publicly, but his present thinking seems to be that minorities should be represented by their own people without forcing out any present members. This could be done simply by increasing the number of supervisors.

Hopes for enlarging the board are not new, of course, and it should be noted that history does not suggest much ground for expecting their fulfillment.

IT WOULD take a charter amendment, and there was, in fact, an item on the ballot in Nov., 1962, covering precisely this ground. It proposed electing supervisors from seven districts instead of the traditional five.

The League of Women Voters,

## OPEN FORUM

What kind of education?

EDITOR:

A part of the dialogue of some who are no longer of "school age" is, "college to me meant getting an education." The implication being, of course, that they indeed did "get an education."

What kind of an education did the U.S. "majorities" get when generations of them could grow up and live lives of almost complete insensitivity to the plight of 22,000,000 blacks, 5,000,000 Mexican-Americans, millions of Indians and hundreds of thousands of other ethnically isolated groups, who are their neighbors and who are even now living lives of inequality?

Is an individual educated who turns his back on the history, culture and traditions of so many of his fellow citizens, ignoring the many intertwining life-lines that bind them together in so many subtle ways?

Is an educational system ideal that allows students to walk through its halls as graduates, who exhibit self-centered unawareness or unconcern about the life-styles, well-being or citizen-status of many of the people who cross their paths every day?

We have produced excellent engineers, dentists and administrators, but did we produce sensitive human beings, who believe and act on the principle that the diminishing of one man's worth is diminishing the worth of the nation?

It just seems proper to mention that the meaning of "getting an education" must have connotations of being tuned-in and encompassing the common good of all of a nation's citizens.

SAMUEL WHITMAN

Long Beach

New escalation?

EDITOR:

Congressman Hosmer is quoted as advocating deployment of the Sentinel anti-missile system or the development of a sea borne equivalent.

I am one of his constituents who deeply fears that this would be step one in a new escalation of the missile contest between the U.S. and the U.S.S.R.

If nuclear war comes between the U.S. and the U.S.S.R. it will most likely be by miscalculation. Paranoia as both nations are, I don't see the leadership of either super power as insane enough to deliberately kick off the war that would surely kill the majority of the peoples of both countries.

I suppose that Mr. Hosmer would argue that the ABM would reduce the chance of miscalculation. I would differ and suggest that the resulting Soviet counter system would demand a thicker ABM defense on our part.

Couple this with Mr. Hosmer's opposition to non proliferation and we end up with every advanced nation sitting on doomsday machines.

The only comfort I see in this escalating madness is that we and ours needn't fear suffering when the bang comes. We will all be incinerated so quickly that it will hardly hurt at all.

Long Beach DONALD F. UTTER

Drift to catastrophe?

EDITOR:

Our leaders must despair of us run-of-the-mill citizens. We refuse to build bomb shelters and most of us refuse to face critical issues and make our stand.

Perhaps Albert Einstein was right when he said, "The unleashed power of the atom has changed everything save our modes of thinking, and thus we drift to unparalleled catastrophe."

Need this be so?

Long Beach MRS. ROGER BRACKNEY

holding that more board members would be likely to mean better representation, was perhaps most active in supporting the proposition. The supervisors — including Hahn —



BILL  
MAYER

were less enthusiastic. Some were openly hostile.

Supervisor Frank Bonelli argued that fewer board members were needed than in earlier times because there was so much less unincorpor-

ated territory than there had been.

"It's much easier," he said, "to deal with a few city councilmen than thousands of citizens."

Newspaper editorials suggested that there was nothing seven supervisors could do that five could not do with less discussion and more dispatch. Some editorials carried the view that enlarging the board would mean only that there would be more high-priced personnel around to add to the tax bills.

In the election the proposition lost, 1,057,522 to 595,240.

BUT ALL THAT was before Watts. The ghetto erupted in 1965.

Since then, one of the most persistent cries of the Negro moderates has been that there are only white men to speak on the board for the county's vast black community.

Probably as significant, to Hahn, is the fact that a black candidate, Billy Mills, ran against him when he was up last year for re-election. Hahn's district includes Watts. It is about 45 per cent black.

If the people had balloted along color lines, and if Negroes had come out to vote while many whites had not, Mills could have been the supervisor from the second district.

Things did not turn out that way. But obviously Hahn struggled through a very uneasy and anxious campaign, and then and since, did a lot of thinking.

Now he is telling his friends he wants to revive the old idea that wider representation would be sensible for the government of the county's seven million people.

"MY PROPOSAL," he told the bureau, "is that there should be one supervisor for each million residents."

That would immediately give the board the seven members the League of Women Voters favored in 1962.

Any redistricting would almost surely add a Negro supervisor and a Mexican-American. Watts and nearby areas, with perhaps 800,000 blacks, would certainly dominate the politics of one of the new districts. East Los Angeles, holding the greatest concentration of the county's approximately one million Spanish-speaking residents, would as certainly dominate the other.

And now, after the violence and burning, citizens here might remember the American Revolution. The slogan then was "taxation without representation is tyranny."

## BERRY'S WORLD



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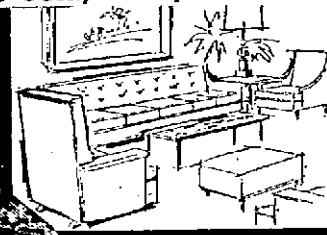
"This student protest isn't aimed for courses on black culture—it's for courses on student protests!"

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L. A. C. SAYS

## As one governor views our problems

By L. A. COLLINS Sr.

SPEAKING at the Arizona State University Governor Williams of that state gave some advice which might well be applied to our foreign policies and to how we handle the turmoil on our campuses. Few of us recall the incident he refers to when Castro was a bandit in the mountains of Cuba. We have tried to forget the debacle by President Kennedy at the "Day of Pigs." We are now hearing from those who say we must have patience with the militants who are disrupting law and order on our college and even junior high school campuses. It would be well if we gave some attention to what the governor had to say in the following:

The world sees the United States today as "a paper tiger in a jungle of real flesh-and-blood beasts" and sooner or later we will be under attack physically. "In an overwhelming effort to be loved by everybody, we are winding up in a position not only of not being loved but not even being respected," he said. "In 25 years, we have deteriorated from the most powerful, the most respected, and the most loved nation in the world to where small countries take our nationals and torture them, take our warships and impound them, thumb their noses at our national figures, burn our flags and our embassies and laugh at 'Uncle Sucker.'"

WILLIAMS stressed that the United States should get back to a "speaking softly and carrying a big stick" policy and stop accommodating other nations. "The tragedy of our current course of action is that, each time we knuckle under at the time of a confrontation, we are creating greater obstacles to a successful confrontation in the future," he said.

"If President Eisenhower had taken a firm stand when two Marines were captured by Castro and held hostage by that guerrilla fighter in the mountains — if Eisenhower had said: 'The two Marines alive or

Castro dead,' the Cuban revolution probably would have suffered a grievous blow. But, no, we accommodated Castro. Where once we lost two marines, today we see the Pueblo still held and the spectacle of its crew telling of barbarous treatment from a fourth-rate power that 100 years ago would never have been tolerated."

Williams said that the greatest nations in history have been those which lifted themselves by their own resources and their own strength. "The greatest people have been those who were persecuted and tortured but never gave up," he said. "The lean and hungry nations have always conquered the world."

But, he said, the fat and slothful nations have succumbed, protesting as they went into oblivion that this was not the time to raise an issue but to accommodate. Williams said that although the United States is the greatest nation the world ever produced, "no other civilization ever had to try to teach its people how to take off weight!"

"NO LONGER do people feel the urge to go out and get food; it must be brought to them," he said. "During the recent copper strike, one of the points at issue in Arizona was . . . that the welfare department wouldn't make door-to-door deliveries. People had . . . to collect their free food." Williams praised America's most impressive resource — "The American skill at managing great enterprises." He listed the Manhattan Project, which built the atom bomb, and the Marshall Plan, which rebuilt Europe after World War II, as examples of this talent.

He urged that this same skill be used to combat poverty, crime, riots, air and water pollution, traffic congestion, and to clean up slums. "National politics has been moved about as far away from common sense as is possible," he said, urging that America get back to that approach, as well as back to "speaking softly but carrying a big stick" and to "fiscal sanity."

## Maxi-hair, mini-skirt

(The following comment is from the California Teachers Association Education News Service.)

DOES THE cut of a man's, or boy's, hair really tell us what he is like inside? Does the height of a woman's, or girl's, skirt answer the same question?

Some people think it does. To them maxi-hair, mini-skirts, beards and other of today's "new fashions" represent some kind of libertinism.

Charles H. Wilson, superintendent of the North Orange County Junior College District, Fullerton, and columnist for The Nation's Schools magazine, recently poked fun at those of us who are uptight about the "new fashions."

He noted that in a few years some of our children might be up-

tight about the new fashions of their day. And, likely, they might be complaining about the opposite of what some of us are complaining about today — short hair and long skirts.

So why, he asks, should we get all upset and upset the educational process, plus spending hours of wasted administrative time, over long hair, bare feet and short skirts. He said we should be more concerned about what's wrong with our uniform, compulsory education, which emphasizes incarceration at the expense of individual learning.

"Since when has long hair or bare feet become a symbol of decadence?" he asks. "Are we passing final judgment upon Moses, Jesus, Washington or Lincoln?"

are those who knew him under the name of his birth, Nguyen Sinh Cung, and the name of his youth, Nguyen Tat Thanh.

He became Nguyen Ai Quoc when he went to France in the closing days of World War I, fell under the influence of the Russian revolution and decided to become Nguyen "The Patriot."

In China, between the wars, where he operated as a Russian agent, he used at least five more names. He was known by still other names in Russia. In 1942, he became Ho Chi Minh (Ho The Enlightened).

In every phase of his life, he is remembered for his burning zeal, which pushed his fragile body beyond its apparent strength, and his ability to overcome personal attachments in favor of advancing himself and his program.

Even with the Communists, who are aware of most of his names and most of his moves, Ho has been able to mask his true ideology. Under the pressure of war, he has been able to avoid the philosophical quarrel that has split the Russians and the Chinese, and both sides court him as a Communist who has proven himself over half a century of conflict. Moscow and Peking vie with each other for his ethereal smile.

As a result, the non-Communist world generally accepts Ho as a nationalist, who would remain independent of the rival Communist giants. But just as Ho never hesitated to betray true nationalists to advance the Communist cause, he has always put international communism ahead of nationalism.

# Hahn would boost number of supervisors

From Our L. A. Bureau

COUNTY Supervisor Kenneth Hahn has said, in effect, it's time the board altered its "white only" status.

He hasn't talked about it publicly, but his present thinking seems to be that minorities could be represented by their own people without forcing out any present members. This could be done simply by increasing the number of supervisors.

Hopes for enlarging the board are not new, of course, and it should be noted that history does not suggest much ground for expecting their fulfillment.

IT WOULD take a charter amendment, and there was, in fact, an item on the ballot in Nov., 1962, covering precisely this ground. It proposed electing supervisors from seven districts instead of the traditional five.

The League of Women Voters,

holding that more board members would be likely to mean better representation, was perhaps most active in supporting the proposition. The supervisors — including Hahn —



BILL MAYER

were less enthusiastic. Some were openly hostile.

Supervisor Frank Bonelli argued that fewer board members were needed than in earlier times because there was so much less unincorpor-

ated territory than there had been.

"It's much easier," he said, "to deal with a few city councilmen than thousands of citizens."

Newspaper editorials suggested that there was nothing seven supervisors could do that five could not do with less discussion and more dispatch. Some editorials carried the view that enlarging the board would mean only that there would be more high-priced personnel around to add to the tax bills.

In the election the proposition lost, 1,057,522 to 595,240.

BUT ALL THAT was before Watts. The ghetto erupted in 1965.

Since then, one of the most persistent cries of the Negro moderates has been that there are only white men to speak on the board for the county's vast black community.

Probably as significant, to Hahn, is the fact that a black candidate, Billy Mills, ran against him when he was up last year for re-election. Hahn's district includes Watts. It is about 45 per cent black.

If the people had balloted along color lines, and if Negroes had come out to vote while many whites had not, Mills could have been the supervisor from the second district.

Things did not turn out that way. But obviously Hahn struggled through a very uneasy and anxious campaign, and then and since, did a lot of thinking.

Now he is telling his friends he wants to revive the old idea that wider representation would be sensible for the government of the county's seven million people.

"MY PROPOSAL," he told the bureau, "is that there should be one supervisor for each million residents."

That would immediately give the board the seven members the League of Women Voters favored in 1962.

Any redistricting would almost surely add a Negro supervisor and a Mexican-American. Watts and nearby areas, with perhaps 800,000 blacks, would certainly dominate the politics of one of the new districts. East Los Angeles, holding the greatest concentration of the county's approximately one million Spanish-speaking residents, would as certainly dominate the other.

And now, after the violence and burning, citizens here might remember the American Revolution. The slogan then was "taxation without representation is tyranny."

## OPEN FORUM

What kind of education?

EDITOR:

A part of the dialogue of some who are no longer of "school age" is, "college to me meant getting an education." The implication being, of course, that they indeed did "get an education."

What kind of an education did the U.S. "majorities get when generations of them could grow up and live lives of almost complete insensitivity to the plight of 22,000,000 blacks, 5,000,000 Mexican-Americans, millions of Indians and hundreds of thousands of other ethnically isolated groups, who are their neighbors and who are even now living lives of inequality?"

Is an individual educated who turns his back on the history, culture and traditions of so many of his fellow citizens, ignoring the many intertwining life-lines that bind them together in so many subtle ways?

Is an educational system ideal that allows students to walk through its halls as graduates, who exhibit self-centered unawareness or unconcern about the life-styles, well-being or citizen-status of many of the people who cross their paths every day?

We have produced excellent engineers, dentists and administrators, but did we produce sensitive human beings, who believe and act on the principle that the diminishing of one man's worth is diminishing the worth of the nation?

It just seems proper to mention that the meaning of "getting an education" must have connotations of being tuned-in and encompassing the common good of all of a nation's citizens.

SAMUEL WHITMAN

Long Beach

New escalation?

EDITOR:

Congressman Hosmer is quoted as advocating deployment of the Sentinel anti-missile system or the development of a sea borne equivalent.

I am one of his constituents who deeply fears that this would be step one in a new escalation of the missile contest between the U.S. and the U.S.S.R.

If nuclear war comes between the U.S. and the U.S.S.R. it will most likely be by miscalculation. Paranoid as both nations are, I don't see the leadership of either super power as insane enough to deliberately kick off the war that would surely kill the majority of the peoples of both countries.

I suppose that Mr. Hosmer would argue that the ABM would reduce the chance of miscalculation. I would differ and suggest that the resulting Soviet counter system would demand a thicker ABM defense on our part.

Couple this with Mr. Hosmer's opposition to non proliferation and we end up with every advanced nation sitting on doomsday machines.

The only comfort I see in this escalating madness is that we and ours needn't fear suffering when the bang comes. We will all be incinerated so quickly that it will hardly hurt at all.

Long Beach DONALD F. UTTER

Drift to catastrophe?

EDITOR:

Our leaders must despair of us run-of-the-mill citizens. We refuse to build bomb shelters and most of us refuse to face critical issues and make our stand.

Perhaps Albert Einstein was right when he said, "The unleashed power of the atom has changed everything save our modes of thinking, and thus we drift to unparalleled catastrophe."

Need this be so?

Long Beach MRS. ROGER BRACKNEY

## BERRY'S WORLD



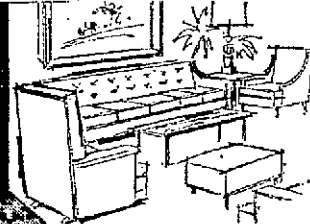
"This student protest isn't aimed for courses on black culture—it's for courses on student protests!"

Columnists on the opinion pages are chosen to represent diverse viewpoints and do not necessarily reflect the editorial position of this newspaper.

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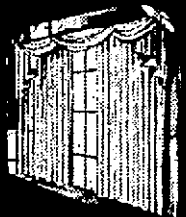
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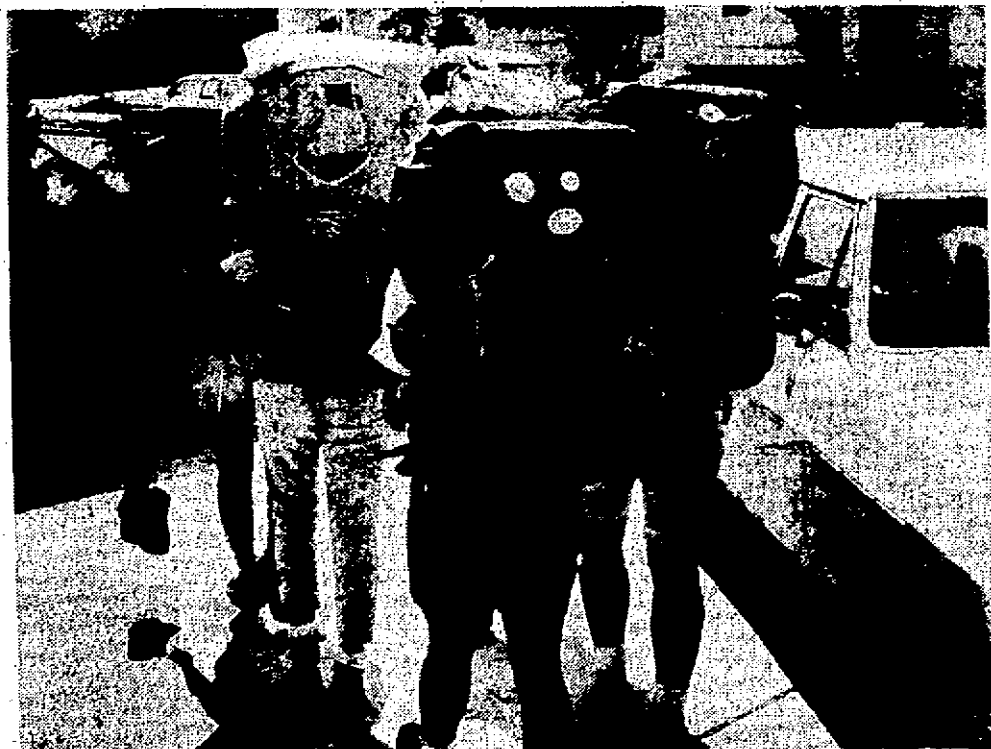




GAIL ROUDEBUSH, 16, TIGHTENS BEDROLL



"JUST FITS," SAYS NANCY CONRAD, 16



GIRLS SHOW OFF PACKS THEY'LL USE ON GRAND CANYON CAMPING TRIP

## These Girls Blaze Trail

By JACK McFARREN  
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They call themselves the "trail scrapers." To belong to these select few, a girl must fall on the trail "and slide a little."

No miniskirted teenyboppers, these girls. Their troops — which they call Cuyama after a mountain near Ojai — is a "trail-blazing" group. This means they camp and hike like any self-respecting scout — in boy style.

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CLUES, SO FAR, Sgt. Landry said, are:

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month after her disappearance was traced to her checkbook; her car was left "by someone else" at a brake repair shop seven miles from her home; and there are "similarities" in size, age and complexion between the missing woman and the mutilated body.

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"Mission to Mars" is the title of his illustrated address, in which he will outline some of the latest scientific achievements in U.S. space efforts.

Casados holds both B.S. and M.S. degrees. His areas of study in New Mexico State and Michigan State Universities included physics, geology and mathematics. He served on the staff of the University of Redlands, and was a space science lecturer for the National Aeronautics and Space Administration before joining the Jet Propulsion Laboratory in the office of public educational services.

While with NASA he lectured to over a million people in the United States, and in Central and South America.

A social hour at 6:30 will precede the dinner. The chapter commander, LCDr. Floyd E. Webster, USCGR, will preside.

## Public Lecture Schedule

Six continuing public lectures are announced for this week by the Long Beach City College forums department. The schedule:

### MONDAY

Psychology of Living — Arthur L. Bietz, Ph.D., "Psychology and Morality," 7:30 p.m., Lakewood High School auditorium, 4400 Briarcrest Avenue.

### TUESDAY

Japan: The Last 100 Years — Lennox Tierney, "War, Occupation and Later Showa Period" (illustrated), 7:30 p.m., Rogers Junior High School auditorium, 365 Monrovia Avenue.

### WEDNESDAY

East African Diary: Teaching in Tanzania — Ellen T. Ballard, "Lake Victoria: Vast Natural Resource," 2 p.m., Boyd High School auditorium, 235 East Eighth Street.

Investments — Jess W. Grundy, "How to Know When to Sell," 7:30 p.m., Boyd High School auditorium.

### THURSDAY

Middle East Conflict — Ali Eshett, "The Six Day War and Aftermath," 1 p.m., Jewish Community Center, 2601 Grand Avenue.

The Gift of Love: The Foster Home — Jean M. Hart and John E. Desler, "Sex Education or Evason?" 7:30 p.m., Marshall Junior High School auditorium, 5870 East Wardlow Road.

### San Pedro

### Missilemen

### Tops in Test

Sharpshooting missilemen, all stationed in San Pedro, and members of the D Battery, 4th Battalion, 251st Artillery Army National Guard, scored the highest in the nation among Army Air Defense Command units in a short notice firing at Ft. Bliss, Tex.

Capt. Harry S. Gwynne's battery recorded a 98.1 on the vast Texas firing range. It was the top score for the fiscal year.

The battery returns to Long Beach today.

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4. Students from Grades 1 thru 12 are eligible for these free ads.

5. This offer will be effective only on March 30 and 31. Free ads will appear on special pages in the I.P.T. Classified section.

6. All ads must be received by March 27 to insure publication.

7. The Independent, Press-Telegram reserves the right to limit or refuse Classified ads that do not conform with the aforementioned rules.

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## Sewage Spill Causes Some Ill Feelings

Orange County is becoming impatient with the City of Riverside over its delay in repairing a break in its city sewer line during the February floods.

More than a million gallons of raw sewage is pouring into the Santa Ana River every day from the Riverside break. The pollution brought swift quarantine of the ocean front at West Newport and at Huntington Beach State Park.

County supervisors complained that Riverside is too slow in making repairs, which Orange County claims should have been done on an emergency basis.

Instead, the city went through the formality of advertising for bids, which have not yet been let. It made some emergency repairs and ordered heavy chlorination of the sewage — but that did not make it safe.

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Ben Casados of the Jet Propulsion Laboratory, Pasadena, will address members of the Long Beach Chapter, Military Order of the World Wars, at a dinner meeting Wednesday at 7:30 P.M. in Allen Center on the Long Beach Naval Station.

"Mission to Mars" is the title of his illustrated address, in which he will outline some of the latest scientific achievements in U.S. space efforts.

Casados holds both B.S. and M.S. degrees. His areas of study in New Mexico State and Michigan State Universities included physics, geology and mathematics. He served on the staff of the University of Redlands, and was a space science lecturer for the National Aeronautics and Space Administration before joining the Jet Propulsion Laboratory in the office of public educational services.

While with NASA he lectured to over a million people in the United States, and in Central and South America.

A social hour at 6:30 will precede the dinner. The chapter commander, Lt. Col. Floyd E. Webster, USCGR, will preside.

## Public Lecture Schedule

Six continuing public lectures are announced for this week by the Long Beach City College forums department. The schedule:

### MONDAY

Psychology of Living — Arthur L. Blatz, Ph.D., "Psychology and Morality," 7:30 p.m., Lakewood High School auditorium, 4400 Briarcrest Avenue.

### TUESDAY

Japan: The Last 100 Years — Lennox Tierney, "War, Occupation and Later Showa Period" (illustrated), 7:30 p.m., Rogers Junior High School auditorium, 365 Monrovia Avenue.

### WEDNESDAY

East African Diary: Teaching in Tanzania — Ellen T. Ballard, "Lake Victoria: Vast Natural Resource," 2 p.m., Boyd High School auditorium, 235 East Eighth Street.

Investments — Jess W. Grundy, "How to Know When to Sell," 7:30 p.m., Boyd High School auditorium.

### THURSDAY

Middle East Conflict — Ali Eshett, "The Six Day War and Aftermath," 1 p.m., Jewish Community Center, 2801 Grand Avenue.

The Gift of Love: The Foster Home — Jean M. Hart and John E. Desler, "Sex Education or Evulsion?," 7:30 p.m., Marshall Junior High School auditorium, 5870 East Wardlow Road.

## San Pedro Missilemen Tops in Test

Sharpshooting missilemen, all stationed in San Pedro, and members of the D Battery, 4th Battalion, 251st Artillery Army National Guard, scored the highest in the nation among Army Air Defense Command units in a short notice firing at Ft. Bliss, Tex.

Capt. Harry S. Gwynne's battery recorded a 98.1 on the vast Texas firing range. It was the top score for the fiscal year.

The battery returns to Long Beach today.

### COMPETENT

VOTE

W D N E

ROY

## THE LONG BEACH INDEPENDENT, PRESS-TELEGRAM'S 4th ANNUAL

# FREE STUDENTS' ADS!

FOR STUDENTS FROM ELEMENTARY THROUGH HIGH SCHOOL GRADES ONLY



### Here's all you do...

1. Decide what you want to advertise. Classified ads may offer to buy, sell or exchange children's merchandise only, such as dolls, books, clothing, toys, athletic equipment... any article of value that you think some other boy or girl might want.

2. Write the ad in the form shown... not over 18 words... one word in each space.

3. The name, address or phone number and age of each boy (girl) advertiser must appear in the Classified ad. One of the parents must sign in the space provided.

**Clip and Mail Coupon to:**  
FREE STUDENTS' ADS  
CLASSIFIED DEPARTMENT, INDEPENDENT,  
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604 PINE AVE.  
LONG BEACH, CALIFORNIA 90801  
or bring the coupon in person to the 1st floor classified office at the above address or any of the following Classified offices:

4635 Candlewood LAKewood 9833 Belmont BELLFLOWER  
9624 Garden Grove Blvd. GARDEN GROVE

4. Students from Grades 1 thru 12 are eligible for these free ads.

5. This offer will be effective only on March 30 and 31. Free ads will appear on special pages in the I.P.T. Classified section.

6. All ads must be received by March 27 to insure publication.

7. The Independent, Press-Telegram reserves the right to limit or refuse Classified ads that do not conform with the aforementioned rules.

**2 Big Days! Sunday, Monday, March 30, 31**

no ads accepted after Thursday, March 27

YOUR NAME \_\_\_\_\_ YOUR AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

PARENT'S SIGNATURE \_\_\_\_\_

WRITE ONLY ONE WORD IN EACH SPACE

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

4. \_\_\_\_\_ 5. \_\_\_\_\_ 6. \_\_\_\_\_

7. \_\_\_\_\_ 8. \_\_\_\_\_ 9. \_\_\_\_\_

10. \_\_\_\_\_ 11. \_\_\_\_\_ 12. \_\_\_\_\_

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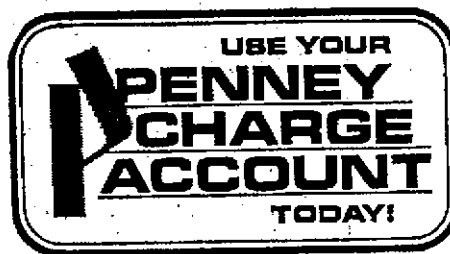
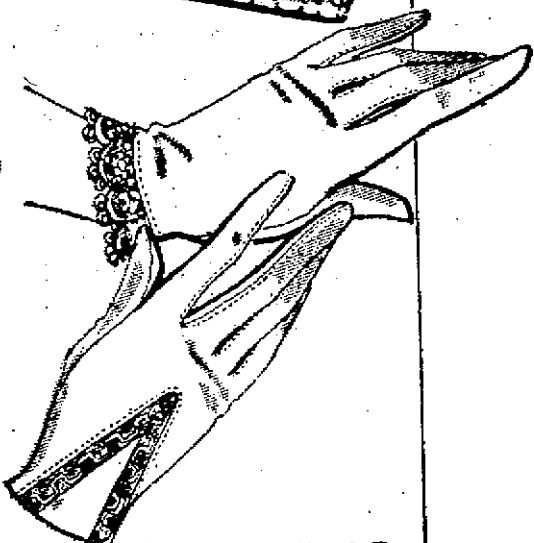
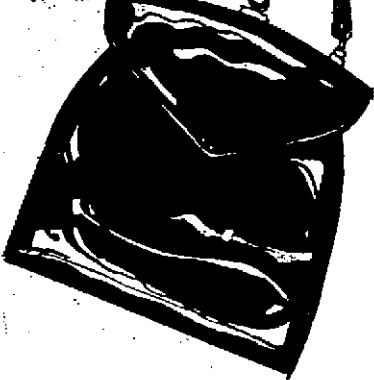
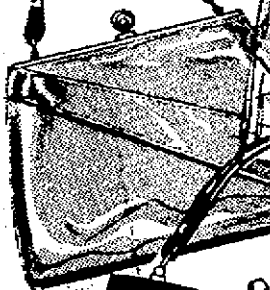
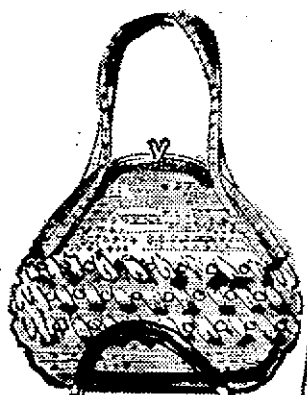
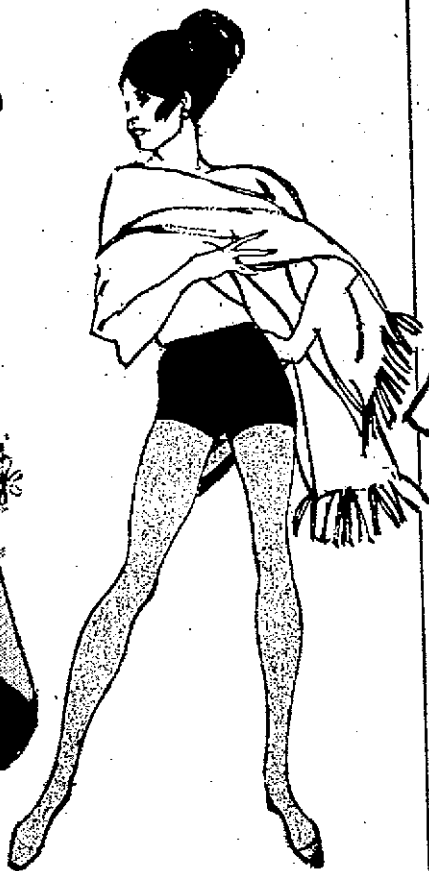


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## ACCESSORIES THAT SWING INTO SPRING AT PENNEYS

Marvelously sheer high fashion panty hose with nude heels... budget sheer panty hose with reinforced heels... all in the fashion colors your wardrobe demands! Women's sizes S-A-L-XL.

Panty hose **1.69**

Versatile visca straw bags in natural tones so right with all your light clothes... also in white and colors. For your dressier looks, glossy plastic patent in black, bone, white and fashion colors.

Straw bag **\$3**

Patent bag **\$5**

Woven nylon shorty gloves in a variety of attractive styles to properly accessorize your entire wardrobe... to complete each fashion look! White, black and bone. One size fits all.

Gloves **\$2**

## PATTERNED POLYESTER KNITS SET THE SCENE

It's all on the surface... but there's more to these knits than meets the eye! Naturally you'll notice the textures first... crunchy... prettily patterned polyester knits that are practically self sufficient! You'll love the easy skimmery shapes, the careful detailing, the flattering jewel and V necklines. In sunshiney yellow, sky blue and other younger-than-springtime pastels. Be a knit collector at this low price, and be ready for the warm weather ahead with several of these cool, sleeveless basics. Sizes 8-16 or juniors 5-13.

**\$12**

BELLFLOWER  
LAKEWOOD

BUENA PARK  
LONG BEACH

COMPTON  
LOS ALTOS

DOWNEY  
NORWALK

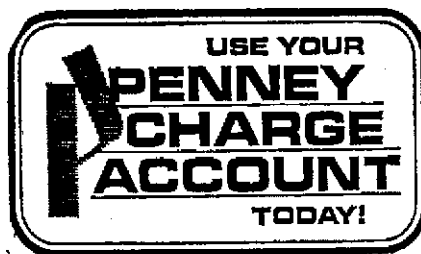
GARDEN GROVE  
TORRANCE

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YOUR  
*fashion*  
STORE



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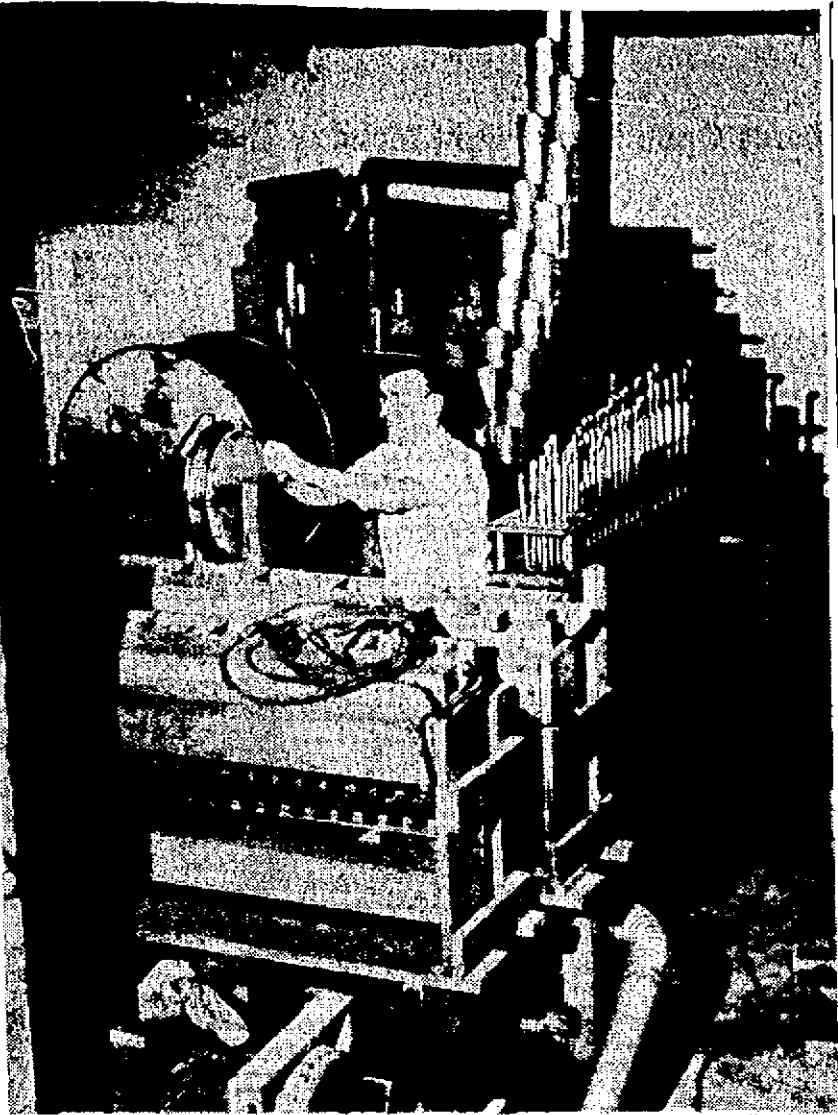
GARDEN GROVE  
TORRANCE











ROLAND TRUEL TUNES UP 10,000-LB. SILENT SCREEN ORGAN —Staff Photo

THEN BOUGHT ONE

## He Dreamed About That Big, Giant Pipe Organ

By BOB SANDERS  
Staff Writer

A man with a dream is a hard man to stop.

And Roland J. Treul of Garden Grove has proved it again.

When Treul was only 17 years old, he played a giant pipe organ accompanying silent movies in a theater in his old hometown of Milwaukee.

When the silent movies faded from the screen he played the organ for the old-style community singing between showings of talkies.

Then that also ceased and Treul was restricted to playing smaller instruments. He never got over it.

FOR YEARS he has wanted to play one of the old giant organs of the silent screen. However, the only ones left were in old movie houses. They were so much a part of the theater most of them couldn't be removed.

And, as the old movie houses were being torn down for parking lots and other things, the organs just disappeared. Last week Treul realized his ambition. He now owns a Barton "Golden Voice" organ.

After a long search he located one in good condition in a theater in Menasha, Wis., and bought it. Sounds simple, doesn't it? It wasn't.

THE ORGAN, with its 900 pipes and myriad wires and air connectors, weighs 10,000 pounds. The console alone weighs 2,000 pounds.

"It took a month just to take it apart and put it in the trailer to bring it down here," Treul says. "Each piece had to be taken out of the loft of the theater and packed in the trailer."

The giant console, which Treul has refinished in its original bright red and white, sits in the living room, all 2,000 pounds of it. It took seven men (neighbors) to put it there.

A SPECIAL set of giant felt lined shutters eight feet long and six inches wide were installed in the wall between the living room and the new room so that the sound coming into the living room can be controlled.

"Otherwise the sound might blast people right out of the room," Treul says. "And I wouldn't want that."

In addition to the various instruments of an orchestra, the organ can reproduce the sounds of thunder and lightning. It is equipped with various auto horns, chimes, bells,

castanets, tambourines, oriental gongs and cymbals, xylophone and, of course, a bird whistle.

The 900 pipes vary from a giant 16-foot to what Treul calls a "bean blower".

Treul, a bachelor, works as traffic manager for a Los Angeles soap company by day and teaches piano and organ at night.

When he gets the organ in working condition, he hopes to celebrate by inviting neighbors and friends over to see an old

to have some problems. One of Treul's is:

"I guess I'll have to sell my little electric organ," he says sadly. "It cost \$3,700 but now I've got no use for it."

It would be a let-down after playing "the big one."

POSITIVE  
VOTE

WAVE ROY

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## Picture pretty Easter dresses for girls!

A. Spring fashions from Carol Evans® for girls!

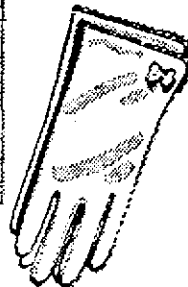
Little girl's Carol Evans® Arnel® triacetate/Fortrel® polyester dresses for Easter. These fashion conscious dresses come in assorted shades. Sizes 4-6X.

\$7

B. Pretty lace dresses for Easter from Carol Evans®

Sash trim dress with ripples of acetate/nylon lace has 100% cotton lining. Perfect for Easter, it comes in spring fresh colors. Sizes 8-14.

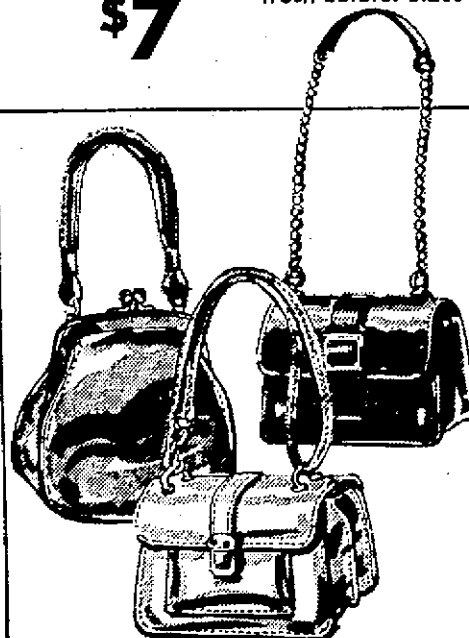
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Smart looking Carol  
Evans® gloves for girls

100% stretch nylon snowy white gloves to complement her Easter fashions! Sizes 7-14, 3-6X.

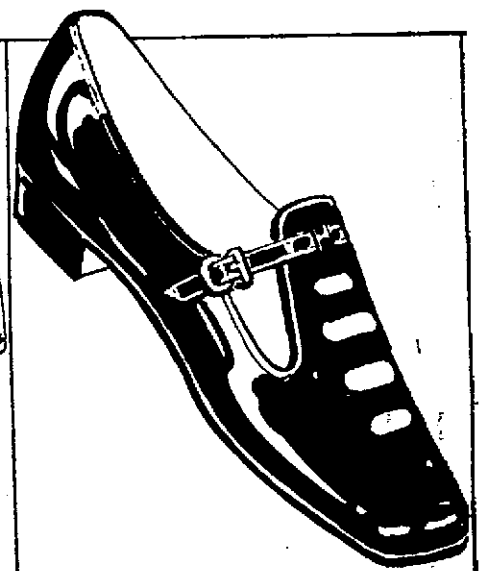
\$1



Fashionable girl's patent purses for Easter!

Shiny patent plastic handbags to team with her Easter outfit! Assorted fashion styles.

\$1 and 1.98



Step in fashion with  
Penney's Easter shoes

New fresh look, patent vinyl uppers, "T" strap, square back heel. Black and white. Sizes 8½-3.

6.99

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LAKWOOD

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LONG BEACH

COMPTON  
LOS ALTOS

DOWNEY  
NORWALK

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TORRANCE



ROLAND TREUL TUNES UP 10,000-LB. SILENT SCREEN ORGAN —Staff Photo

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POSITIVE

VOTE

WYNE ROY

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one 8x10 for you, and two 5x7 for the family

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**CHARGE**  
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TODAY!

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A. Spring fashions from Carol Evans® for girls!

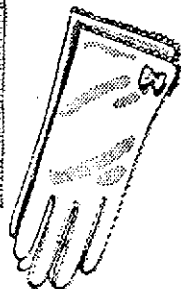
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Smart looking Carol  
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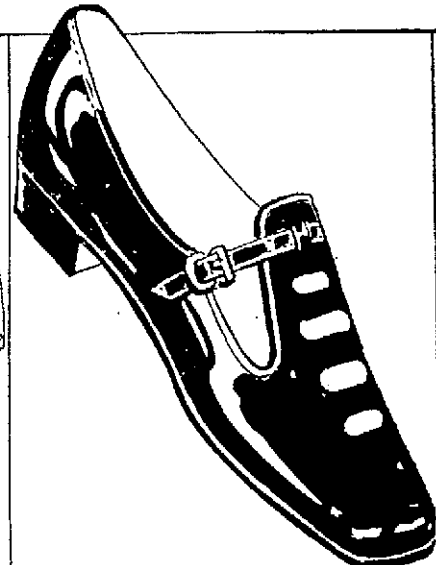
**\$1**



Fashionable girl's patent purses for Easter!

Shiny patent plastic handbags to team with her Easter outfit! Assorted fashion styles.

**\$1 and 1.98**



Step in fashion with  
Penney's Easter shoes

New fresh look, patent vinyl uppers, "T" strap, square back heel. Black and white. Sizes 8½-3.

**6.99**

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LAKWOOD

BUENA PARK  
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COMPTON  
LOS ALTOS

DOWNEY  
NORWALK

GARDEN GROVE  
TORRANCE



## THE NAVY

(Continued From Page B-1)

The concept of consolidation of assets (CONSUL) was a new technique that Camden utilized — an amazingly efficient way for such a ship to operate.

"It is the life blood of the auxiliary-oiler-explosives ship such as ours," Lt. Cmdr. Edwin Wallace, supply officer, said.

In the CONSUL operation Camden rendezvous with a fleet oiler and an ammunition ship replaces her stores.

IN THE NEXT three days Camden can dispense 43,000 barrels of jet fuel, 1,500 tons of ordnance and a variety of other items, including food and critical ship supply requests.

She can give an attack carrier everything needed in about four hours and the carrier then is good for full operations the next three days herself.

Under past resupply procedures the carrier took on the three Bs — beans, bullets and black oil on successive days, necessitating a daily stand-down of hangar bay and flight deck operations. Now just once every 72 hours.

Camden's Helicopter Squadron 3 also helps, via a technique known as vertical replenishment (VERTREP).

"WE PUT THE supplies on the decks of carriers and other ships as fast as they can handle them," Lt. Cmdr. Dick Shand, squadron commander, said.

Each helicopter carries 8,000 pound loads attached to nylon straps on a cargo pallet.

Even in the muggy Tonkin Gulf there is a "cold area" and Storekeeper 3.C. Vic Monroe, North Hollywood, bounces from 0 degrees Fahrenheit to ranges of 80-95 outside.

He has to wear cold weather clothing while working with the food cargo way below decks.

One thing the Camden missed, however, was being able to work a resupply involving Camden, New Jersey.

"If we had the opportunity to do so, we would have meant it when our replenishment pennant went up, saying, 'Anything But Love,'" said Yeoman 2.C Gordon Greener.

### Ring, Cash Stolen

Kenneth W. McCulloch, 349 Termino Ave., told Long Beach police Saturday burglars stole a \$600 diamond ring and \$45 in cash from his home.



STOREKEEPER VIC MONROE PICKS MENU

— Photo by Yeoman 1.C. GORDON GREENER

## MAHALIA IN CONCERT

(Continued From Page B-1)

apartment — she's leaving for her Chicago home on Monday — Mahalia continued a methodical rejection of the accolades she's received.

"People make too big a fuss over Mahalia," she said. "I remember when I was just a little girl in New Orleans, most everybody played a guitar or a harmonica or a banjo or somethin'. All I did was sing — and I remember there were lots of other people, just standin' around on street corners, who sang a lot better than I did."

BUT OTHERS thought she sang beautifully and at age 16 when she was soloist for the Greater Salem Baptist Church on Chicago's South Side she began getting entreaties to sing rock and roll music and blues.

"You can't serve two gods," Mahalia said. "You gotta pick one. I picked mine. Or rather He picked me."

She has managed to reject all of the dozens of offers for her talents in night clubs — "if I'd sing blues" — and feels that she did right for two rea-

sons. The first is that her God is not present in bistros; the second is that you can never be sure whether the audience came to drink or eat or listen to music.

The 40,000 who packed Washington's auditorium to hear came for one purpose as did the SRO crowds which have filled Carnegie Hall for several of her concerts. Crowned heads of Europe have been similarly thrilled. Still, Mahalia regards all this as "fuss."

TODAY'S CONCERT, which has lured most of Mahalia's friends, is being produced to benefit the Community Baptist Church of Compton where Rev. E. Boyd Ester is attempting to raise funds for a nursery.

Mahalia, still under doctor's "orders," will have a 200-voice choir behind her. She may also have the services of little Wanda Jackson, the Cal State Long Beach gospel singer whom Mahalia described as "marvelous" just last Thursday.

But whether she likes it or not, the audience will be there for one purpose: They're coming to hear Mahalia sing.

## I, P-TEEN

(Continued From Page B-1)  
Dr. and Mrs. E. A. Robertson, of 6329 Marquita St.

A SENIOR AT Jordan High School, Joyce Ichino, was selected second runner-up. She is the daughter of Mr. and Mrs. Paul Ichino, of 4301 Keever Ave.

Other finalists were Pauline Daniels, of St. Anthony's; Mitzil Ellis, of Los Alamitos; Debbie Gilbert, of Lakewood; Mary Grant, of Poly; Sylvia Lyons, of Lakewood; Tina Ruppelt, of Millikan; and Peggy Spicer, of Westminster.

Finalists were nominated on a general ballot of more than 1,300 girls from 13 area high schools attending the three-Saturday series at Long Beach City College Auditorium.

Finalists and winners were announced by William W. Broom, editor of the Independent Press-Telegram. Judges were guest artists for the final session.

## BOWLING

(Continued from Page B-1) ago, Long Beach was passed over by the ABC selection committee.

Lichtenhan estimated that almost \$5 million will be poured into the local economy from the tournament which will be held in the Pacific Terrace complex on 40 special bowling lanes which will be constructed by the ABC for the events.

### Equipment Stolen

Western Monolithic Concrete Products, 6956 Cherry Ave., lost \$570 in welding equipment, motor oil and concrete vibrators to burglars who raided a storage trailer.

## INDUSTRY IN ORBIT

(Continued From Page B-1)

growth of crystals, the making of perfectly shaped spheres, such as ultra-accurate ball bearings, and the preparation of truly homogeneous mixtures and suspensions from fluids with differing specific weights.

Dr. Wahl said a fourth potential activity — purification of refractory metals — could be developed because of high-level vacuum and cleanliness of space.

Other advantages of space as a working area include: absence of noise, low vibration level and a natural solar radiation spectrum, he pointed out. By using these as environmental tools along with zero-gravity and the hard vacuum of space, astronauts should be able to open many new avenues of experimentation, Dr. Wahl said.

Zero gravity, he said, would greatly reduce detrimental convection effects and would eliminate weight stresses present during the formation of single crystals and other basic electronic units on earth.

The physicist said the purification of materials in space is a particularly encouraging area for study because this method probably would refine certain metals and oxides to a degree difficult, if not impossible, to obtain on earth.

THE RESULT, he said, could be dramatic changes in the strength and other properties of metals and a revolutionizing of "some

of the cumbersome forming techniques of exotic materials."

In addition to the use of zero gravity in mixing fluids of differing density, Dr. Wahl envisioned a variety of manufacturing processes in which particles of irregular sizes and densities could be embedded throughout a plastic medium with an evenness of distribution unobtainable under normal gravity conditions.

As examples he cited high altitude radiation shielding for aircraft electronics, nuclear and thermal shielding structures and complex high-strength fittings, high temperature structures and high-strength brazing alloys.

"Opportunities to conduct commercially advantageous manufacturing activities in space may be anticipated as space capabilities become increasingly well developed," the scientist said.

DECLARING that the cost of space manufacturing may be high but not prohibitive, he said the cost of placing payloads into orbit will continue to decrease with the growth of technology.

"With further progress in space technology," he said, "it may even be possible to compete economically with difficult earth-bound manufacturing techniques."

McConnell Douglas Astronautics currently is involved in two post-Apollo space programs aimed at developing orbital industrial capability.

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## 10 WATT 4 PC. STEREO COMPONENT SYSTEM REG. 137.95

Now you, too can own a four piece walnut sound system... including a 10 watt solid state amplifier, AM/FM stereo tuner, with AFC, BSR mini changer with cover, and two walnut enclosures—10" high X 8 1/4" wide X 8 1/2" deep.

**\$118**  
NOW

Pay as little as \$6 per month



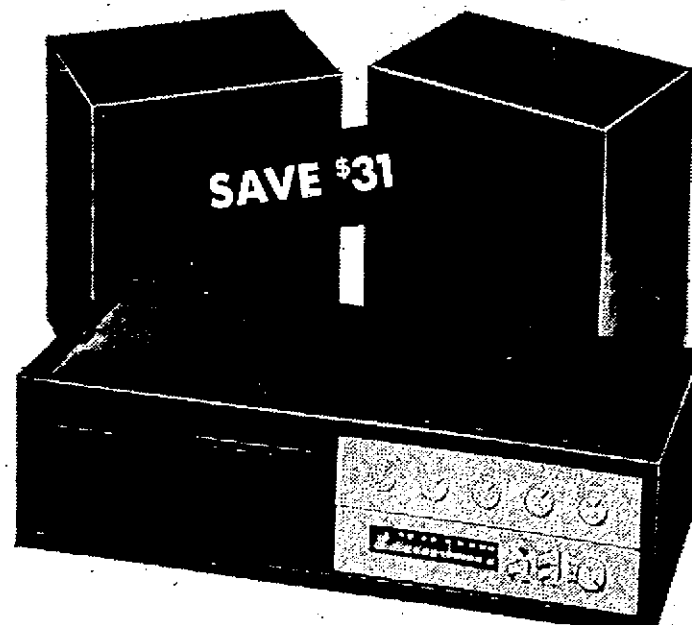
## 20 WATT 4 PC. STEREO COMPONENT SYSTEM

Reg. 199.95  
NOW **\$178**

Pay as little as \$8 per month

Our Penncrest Deluxe 4 piece component stereo system includes: 4 piece walnut cabinet with 4 speakers, 20 watt solid state amplifier, AM/FM stereo tuner, with AFC, 4 speed automatic changer.

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## 50 WATT 3 PC. ANTIQUE SPANISH STEREO SYSTEM

Reg. \$299  
NOW **\$268**

Pay as little as \$11 per month

Our 4 speaker Spanish stereo in oiled walnut veneers and hardwood has a 50 watt solid state amplifier, a Garrard changer and brushed aluminum control panel. AM/FM tuner with AFC.

BUENA PARK  
LONG BEACH

COMPTON  
LOS ALTOS

DOWNEY

LAKEWOOD  
TORRANCE



STOREKEEPER VIC MONROE PICKS MENU  
— Photo by Yeoman 2.C. GORDON GREENER

## MAHALIA IN CONCERT

(Continued From Page B-1)

apartment — she's leaving for her Chicago home on Monday — Mahalia continued a methodical rejection of the accolades she's received.

"People make too big a fuss over Mahalia," she said. "I remember when I was just a little girl in New Orleans, most everybody played a guitar or a harmonica or a banjo or somethin'. All I did was sing — and I remember there were lots of other people, just standin' around on street corners, who sang a lot better than I did."

BUT OTHERS thought she sang beautifully and at age 16 when she was soloist for the Greater Salem Baptist Church on Chicago's South Side she began getting entreaties to sing rock and roll music and blues.

"You can't serve two Gods," Mahalia said. "You gotta pick one. I picked mine. Or rather He picked me."

She has managed to reject all of the dozens of offers for her talents in night clubs — "if I'd sing blues" — and feels that she did right for two rea-

## I, P-TEEN

(Continued From Page B-1)

Dr. and Mrs. E. A. Robertson, of 6329 Marquita St.

A SENIOR AT Jordan High School, Joyce Ichino, was selected second runner-up. She is the daughter of Mr. and Mrs. Paul Ichino, of 4301 Keefer Ave.

Other finalists were Pauline Daniels, of St. Anthony's; Mitzi Eilis, of Los Alamitos; Debbie Gilbert, of Lakewood; Mary Grant, of Poly; Sylvia Lyons, of Lakewood; Tina Ruppelt, of Millikan, and Peggy Spicer, of Westminster.

Finalists were nominated on a general ballot of more than 1,300 girls from 13 area high schools attending the three-Saturday series at Long Beach City College Auditorium.

Finalists and winners were announced by William W. Broom, editor of the Independent Press-Telegram. Judges were guest artists for the final session.

## BOWLING

(Continued from Page B-1)

ago, Long Beach was passed over by the ABC selection committee.

Lichtenhan estimated that almost \$5 million will be poured into the local economy from the tournament which will be held in the Pacific Terrace complex on 40 special bowling lanes which will be constructed by the ABC for the events.

## Equipment Stolen

Western Monolithic Concrete Products, 6956 Cherry Ave., lost \$570 in welding equipment, motor oil and concrete vibrators to burglars who raided a storage trailer,

sons. The first is that her God is not present in bistros; the second is that you can never be sure whether the audience came to drink or eat or listen to music.

The 40,000 who packed Washington's auditorium to hear came for one purpose as did the SRO crowds which have filled Carnegie Hall for several of her concerts. Crowned heads of Europe have been similarly thrilled. Still, Mahalia regards all this as "fuss."

TODAY'S CONCERT, which has lured most of Mahalia's friends, is being produced to benefit the Community Baptist Church of Compton where Rev. E. Boyd Ester is attempting to raise funds for a nursery.

Mahalia, still under doctor's "orders," will have a 200-voice choir behind her. She may also have the services of little Wanda Jackson, the Cal State Long Beach gospel singer whom Mahalia described as "marvelous" just last Thursday.

But whether she likes it or not, the audience will be there for one purpose: They're coming to hear Mahalia sing.

## INDUSTRY IN ORBIT

(Continued From Page B-1)

growth of crystals, the making of perfectly shaped spheres such as ultra-accurate ball bearings, and the preparation of truly homogeneous mixtures and suspensions from fluids with differing specific weights.

Dr. Wahl said a fourth potential activity — purification of refractory metals — could be developed because of high-level vacuum and cleanliness of space.

Other advantages of space as a working area include absence of noise, low vibration level and a natural solar radiation spectrum, he pointed out. By using these as environmental tools along with zero-gravity and the hard vacuum of space, astronauts should be able to open many new avenues of experimentation, Dr. Wahl said.

Zero gravity, he said, would greatly reduce detrimental convection effects and would eliminate weight stresses present during the formation of single crystals and other basic electronic units on earth.

The physicist said the purification of materials in space is a particularly encouraging area for study because this method probably would refine certain metals and oxides to a degree difficult, if not impossible, to obtain on earth.

THE RESULT, he said, could be dramatic changes in the strength and other properties of metals and a revolutionizing of "some

## THE NAVY

(Continued From Page B-1)

The concept of consolidation of assets (CONSUL) was a new technique that Camden utilized — an amazingly efficient way for such a ship to operate.

"It is the life blood of the auxiliary-oiler-explosives ship such as ours," Lt. Cmdr. Edwin Wallace, supply officer, said.

In the CONSUL operation Camden rendezvous with a fleet oiler and an ammunition ship replaces her stores.

IN THE NEXT three days Camden can dispense 43,000 barrels of jet fuel, 1,500 tons of ordnance and a variety of other items, including food and critical ship supply requests.

She can give an attack carrier everything needed in about four hours and the carrier then is good for full operations the next three days herself.

Under past resupply procedures the carrier took on the three Bs — beans, bullets and black oil on successive days, necessitating a daily stand-down of hangar bay and flight deck operations. Now just once every 72 hours.

Camden's Helicopter Squadron 3 also helps, via a technique known as vertical replenishment (VERTREP).

"WE PUT THE supplies on the decks of carriers and other ships as fast as they can handle them," Lt. Cmdr. Dick Shand, squadron commander, said.

Each helicopter carries 8,000 pound loads attached to nylon straps on a cargo pallet.

Even in the muggy Tonkin Gulf there is a "cold area" and Storekeeper 3.C Vic Monroe, North Hollywood, bounces from 0 degrees Fahrenheit to ranges of 80-95 outside.

He has to wear cold weather clothing while working with the food cargo way below decks.

One thing the Camden missed, however, was being able to work a resupply involving Camden, New Jersey.

"If we had the opportunity to do so, we would have meant it when our replenishment pennant went up, saying, 'Anything But Love,'" said Yeoman 2.C Gordon Greener.

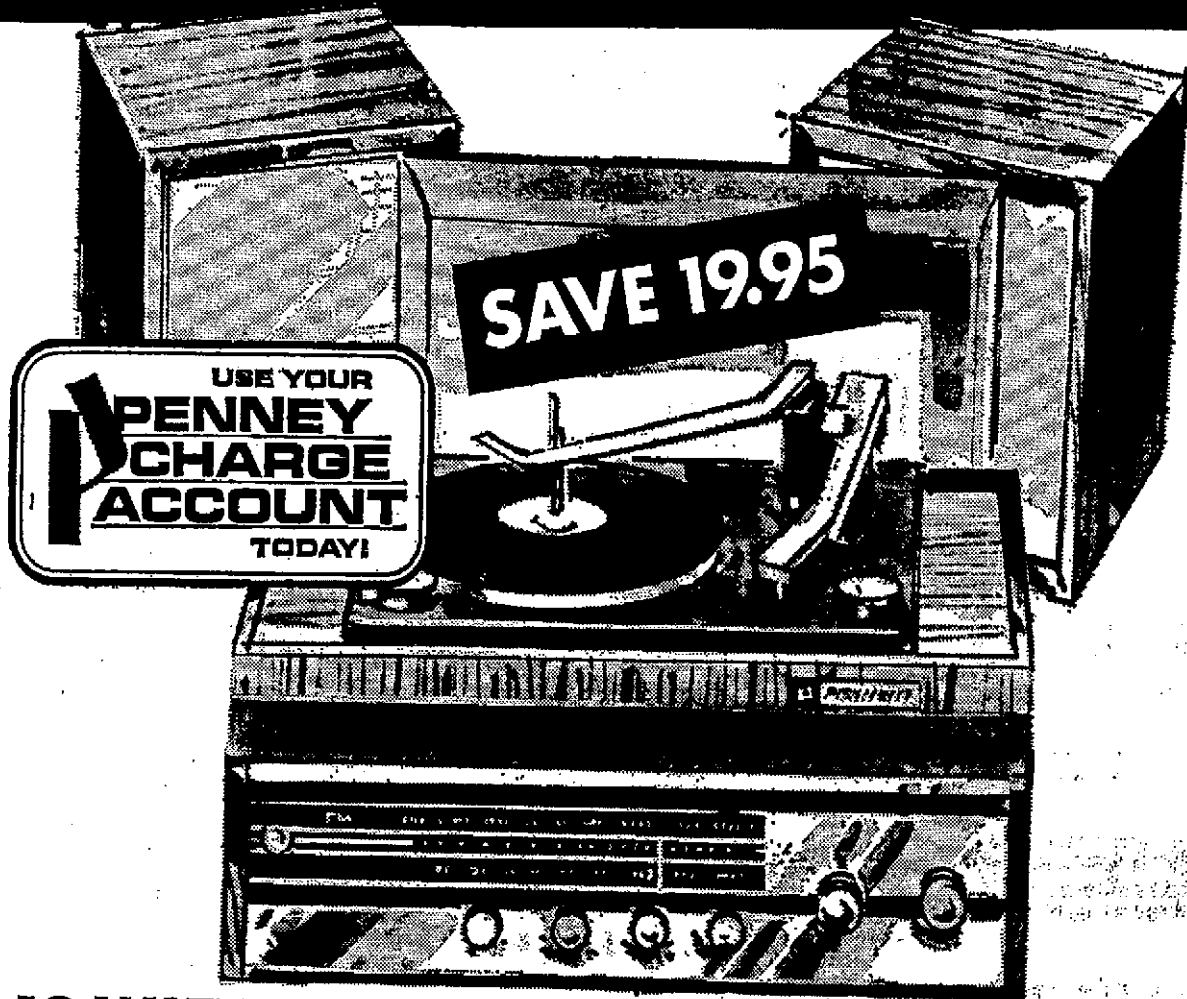
## Ring, Cash Stolen

Kenneth W. McCulloch, 349 Termino Ave., told Long Beach police Saturday burglars stole a \$600 diamond ring and \$45 in cash from his home.

**Penneys**  
ALWAYS FIRST QUALITY

All Penney Stores Open Every Night Monday Through Saturday

# COMPONENT SYSTEMS REDUCED! THRU SATURDAY ONLY!



### 10 WATT 4 PC. STEREO COMPONENT SYSTEM REG. 137.95

Now you, too can own a four piece walnut sound system... including a 10 watt solid state amplifier, AM/FM stereo tuner, with AFC, BSR mini changer with cover, and two walnut enclosures — 10" high X 8 1/4" wide X 8 1/2" deep.

# NOW \$118

Pay as little as \$6 per month



### 20 WATT 4 PC. STEREO COMPONENT SYSTEM

Reg. 199.95  
NOW \$178

Pay as little as \$8 per month

Our Penncrest Deluxe 4 piece component stereo system includes: 4 piece walnut cabinet with 4 speakers, 20 watt solid state amplifier, AM/FM stereo tuner, with AFC, 4 speed automatic changer.

NO MONEY DOWN...USE PENNEYS TIME PAYMENT PLAN



### 50 WATT 3 PC. ANTIQUE SPANISH STEREO SYSTEM

Reg. \$299  
NOW \$268

Pay as little as \$11 per month

Our 4 speaker Spanish stereo in oiled walnut veneers and hardwood has a 50 watt solid state amplifier, a Garrard changer and brushed aluminum control panel. AM/FM tuner with AFC.

BUENA PARK  
LONG BEACH

COMPTON  
LOS ALTOS

DOWNEY

LAKEWOOD  
TORRANCE





# Leaders Endorse Duncan, Wallace

Leaders from major religious groups within the Long Beach Unified School District have endorsed incumbents M. A. "Bud" Duncan and Mrs. Elizabeth W. Wallace for reelection to the Board of Education at the election to be held April 4.

"Top leaders from Catholic, Protestant, Jewish and Mormon churches and synagogues have given their personal and public support to the two incumbents," according to Henry Clock, who serves with William A. Williams as general chairman of the Keep Good Schools Committee working in behalf of the incumbents. "Thousands of lay members of these religious groups have also joined with their leaders in support of the incumbents and thousands more will join in the campaign in the weeks immediately ahead."

The Catholic leaders who have endorsed the incumbents include Msgr. James P. Lynch, Rev. Patrick O'Connor and Rev. William O'Keefe.

Protestant leaders who are providing support for reelection of Mrs. Wallace

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Francis M. Zimmerman, president, and Virgil Sponberg, patriarch, of the Long Beach Stake of the Church of the Latter-Day Saints, and Raymond Lindford, president of the East Long Beach Stake, have endorsed the incumbents.

Among the Jewish leaders who have endorsed the incumbents are Rabbi Berl A. Klein, Jack Feder, Aaron Schultz, and Henry Gainsboro.

"We believe that the tremendous surge of support for the incumbents is evidence that our citizens want and appreciate good schools and will work to see that they are continued," said Williams.

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Brig. Gen. Richard Ault

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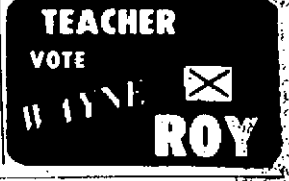
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INDEPENDENT PRESS-TELEGRAM

Long Beach, Calif., Sat., March 29, 1970

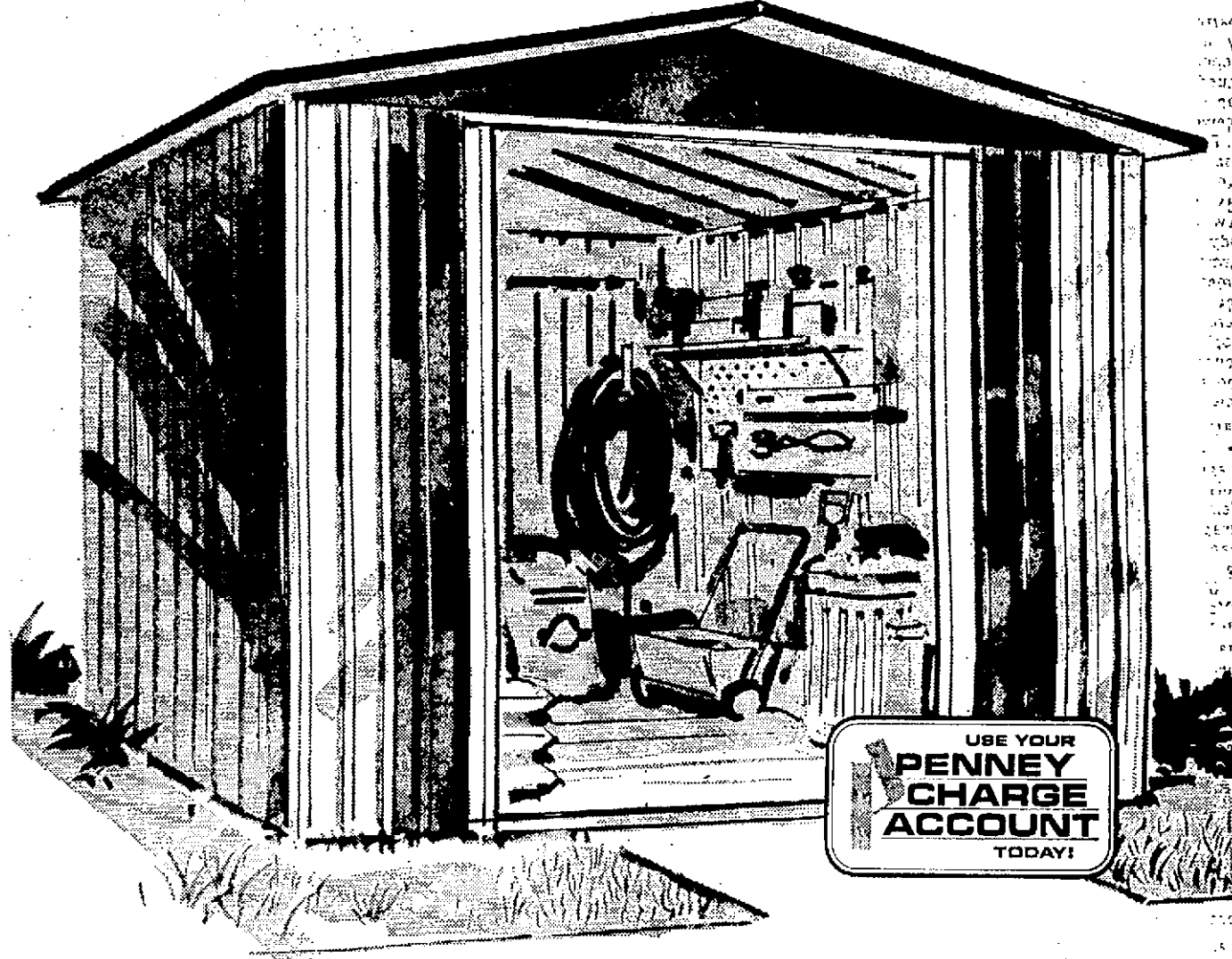
fense Melvin Laird has decided on further study and reappraisal. This will not prevent the already announced July 1 military pay hike (12 per cent) going into effect, however.

Gen. Ault, 51, said the Air Force today is a "professional business for professionals".



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# At Penney's, your storage problems can be solved!



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# Handsome chalet style steel storage building

Attractive end gable design steel storage building in white with decorative trim. Tough and durable triple coated plastic finish over galvanized steel. Doors roll easily on nylon bearings. Equipped with ribbed steel panels for more strength. 8' x 10' building with 44" door opening.

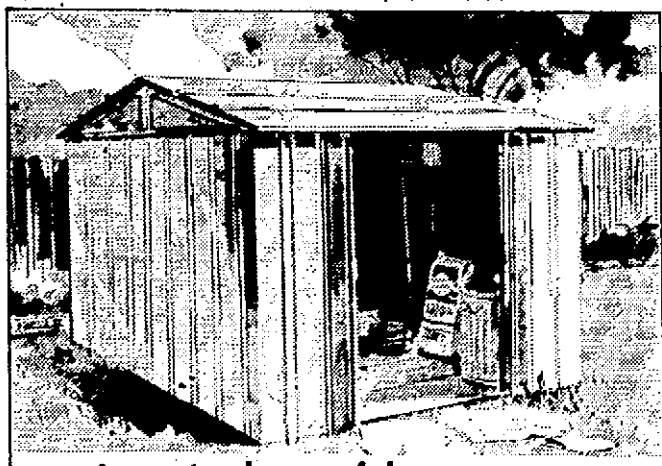
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7' x 6' . . . . . 89.95

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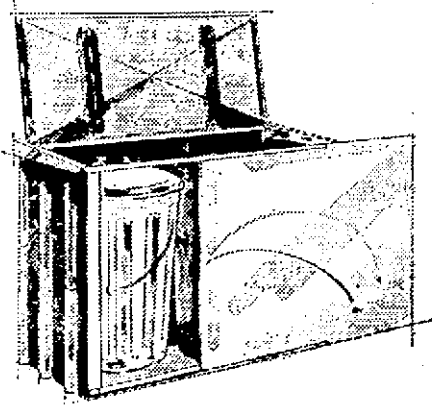
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Sturdy deep ribbed steel panels for greater strength. Triple coated plastic finish over galvanized steel. Doors ride easily on nylon roller bearings. Avocado green with white trim. 8' x 7' building.

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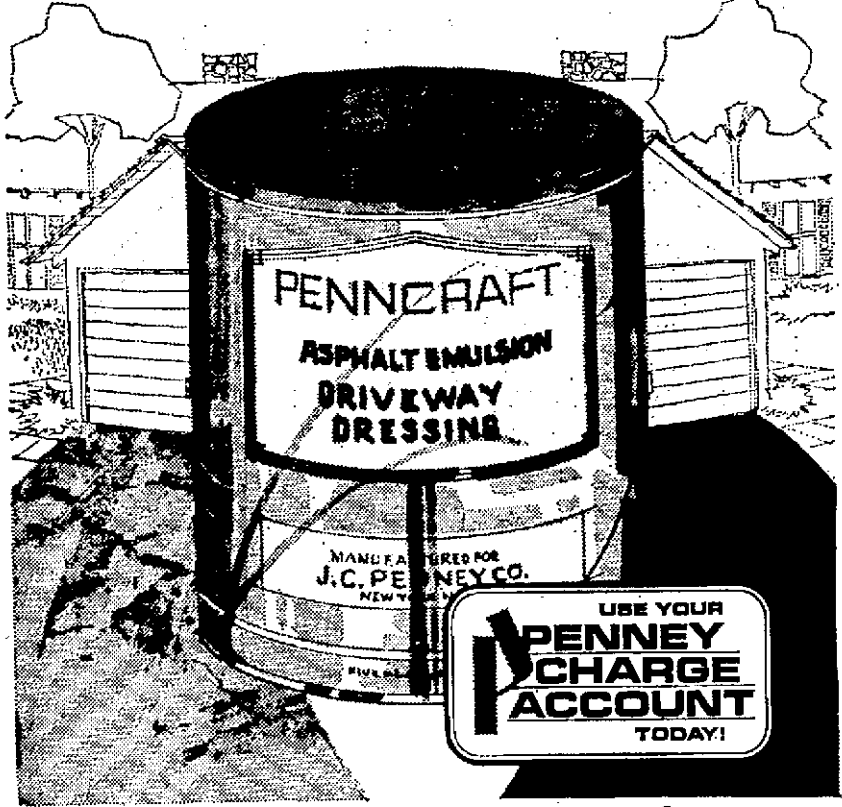
7' x 6' . . . . . 79.95



# Penney's attractive steel utility bins for an end to garbage clutter!

Penney's practical way to store your garbage cans. Can also be used for compost, tools, or equipment. Ribbed and braced for extra strength. Holds 2 thirty gallon garbage cans.

18.95



Before

After

Improve the appearance of your driveway while you protect it with a tough jet black finish. Sealer resists wear and weather; coats asphalt to last much longer. 5 gallon size covers 500 sq. feet. Easily applied with a brush, broom or squeegee. Dries completely in only 24 hours or less.

3.99 5 gal. can

Driveway coating brush and applicator 1.19  
Handle for coating brush . . . . . 39c

SHOP 9:30 A.M. to 9:30 P.M.

LAKEWOOD CENTER AT DEL AMO AND LAKEWOOD BLVDS.

CHARGE THESE VALUES AT YOUR LAKEWOOD PENNEY'S EXCLUSIVELY

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## SULTAN DIES IN SOMALIA

MOGADISCIO, Somalia (UPI) — Sultan Abdurrahman Ali Issa, a tribal chief who according to his subjects had 350 wives, died Saturday in the town of Merca. He was 104.

## Recreation Calendar

**MONDAY**  
7:30-11 p.m. — Community program, public invited. Sing along, talent show and side type director — Long Beach Auditorium.  
7:30-10 p.m. — Beginning Bridge, fee — El Dorado Park.  
**TUESDAY**  
10 a.m. — Golf Clinic & Stretching — Admiral Kidd Park.  
11 a.m. — Tiny Tot Rhythms (ages 3-5) — Park American Park.  
7:10-9 p.m. — Beginner's Dug Bridge Club (strictly beginners) — Silverado Clubhouse.  
**WEDNESDAY**  
10 a.m. — Story adventures and Crafts (pre-school) — Drake Park.  
10 a.m. — Women's Volleyball — Drake Park.  
10 a.m. — Women's Volleyball, beginning — Class 107 — Pershing-Cosmos 4 p.m. — Bowling Club, boys ages 9-17 — Scherer Park.  
9 a.m. — Teen — "Power power" Work-shop (5.50 fee) — El Dorado Park.  
9:45 a.m. — Women's Slim 'n Trim Class — Ramona Park.  
9:30 a.m. — Women's Juggling Club — Haughton Park.  
10 a.m. — Women's Volleyball, beginning, Class 107 — League Play — Coolidge Park.  
10 a.m. — Women's Slim 'n Trim — Scherer Park.  
6:45 p.m. — Adult Bridge Club — Veterans Park.  
7:30 a.m. — Acute Guitar Class — Adults & teens — Winley Park.  
**FRIDAY**  
2:30 p.m. — Tiny Tot Rhythms — Coolidge Park.  
3:45 p.m. — Boys Club — Elementary — Veterans Park.  
3:45 p.m. — Fun Club — Girls 1st through 6th grades — Somerford Park.  
**SATURDAY**  
1 p.m. — Creative Crafts — Grades 4-6 — Silverado Park.

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INDEPENDENT PRESS-TELEGRAM—B-9  
Long Beach, Calif., Sat., March 25, 1967

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TEACHER

VOTE

ROY

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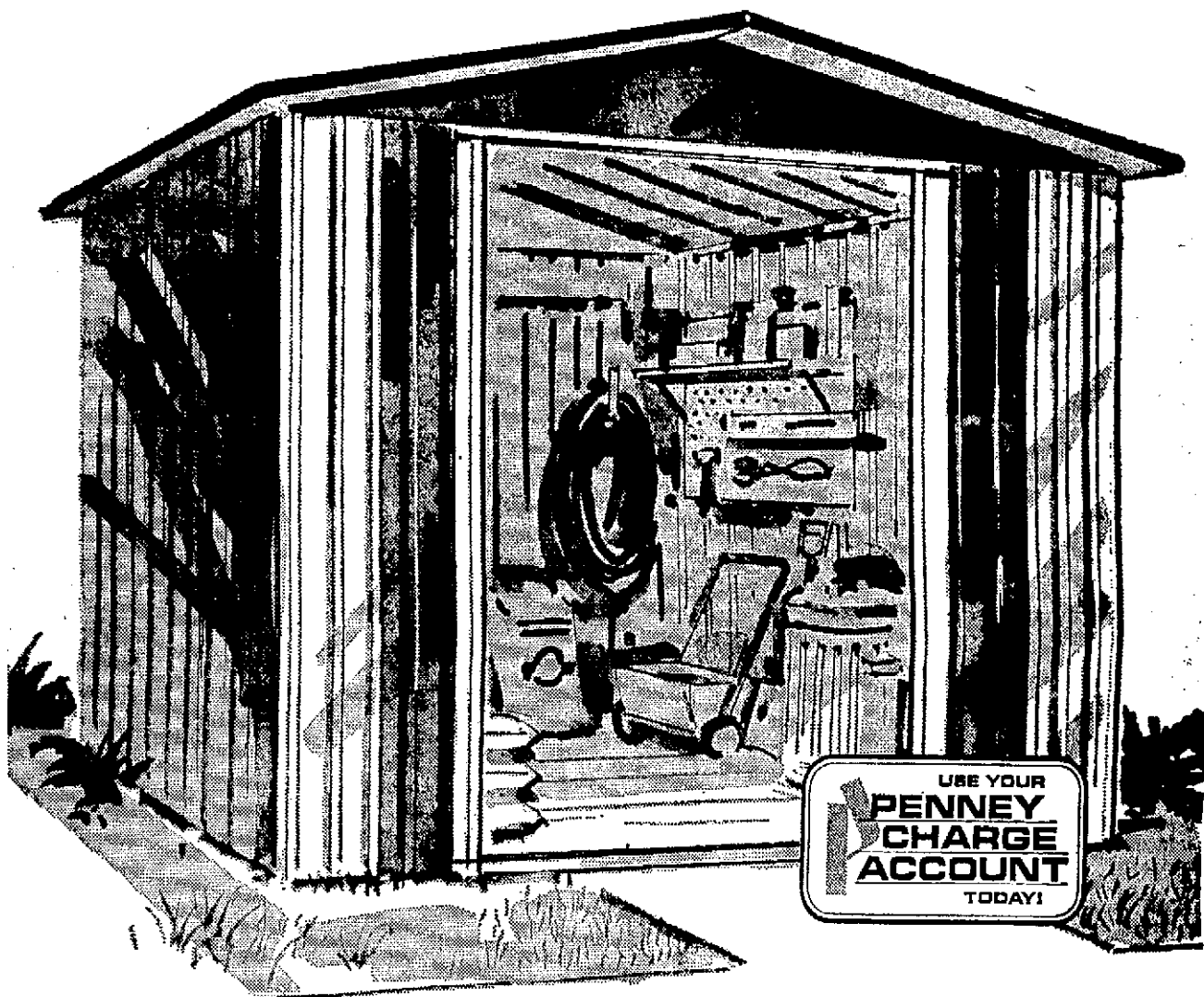


Brig. Gen. Richard Ault

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At Penney's, your storage problems can be solved!



## Handsome chalet style steel storage building

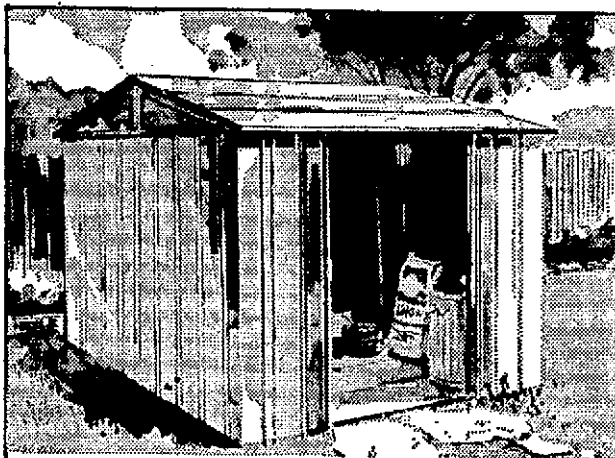
Attractive end gable design steel storage building in white with decorative trim. Tough and durable triple coated plastic finish over galvanized steel. Doors roll easily on nylon bearings. Equipped with ribbed steel panels for more strength. 8' x 10' building with 44" door opening.

**169.95**

Pay as little as \$8 per month

8' x 7' . . . . . 119.95  
7' x 6' . . . . . 89.95

NO MONEY DOWN...USE PENNEYS TIME PAYMENT PLAN



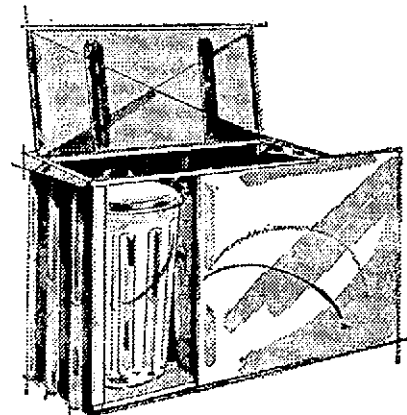
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Sturdy deep ribbed steel panels for greater strength. Triple coated plastic finish over galvanized steel. Doors ride easily on nylon roller bearings. Avocado green with white trim. 8' x 7' building.

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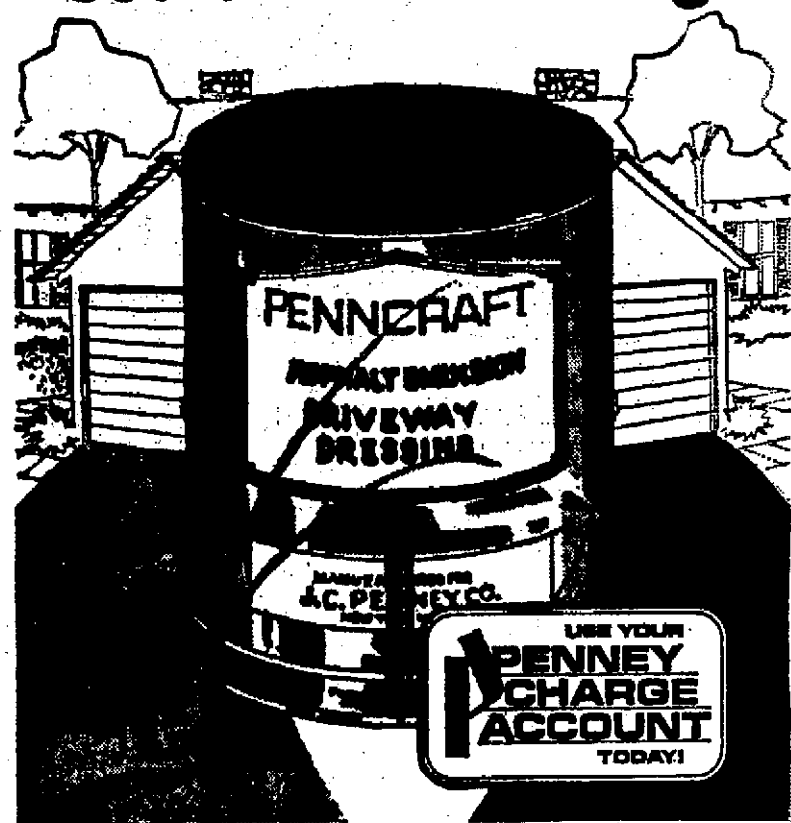


## Penney's attractive steel utility bins for an end to garbage clutter!

Penney's practical way to store your garbage cans. Can also be used for compost, tools, or equipment. Ribbed and braced for extra strength. Holds 2 thirty gallon garbage cans.

**18.95**

## Penney's top value asphalt driveway sealer and coating



Before

After

Improve the appearance of your driveway while you protect it with a tough jet black finish. Sealer resists wear and weather; coats asphalt to last much longer. 5 gallon also covers 500 sq. feet. Easily applied with a brush, broom or squeegee. Dries completely in only 24 hours or less.

**3.99** 5 gal. can

Driveway coating brush and applicator 1.19  
Handle for coating brush . . . . . 39c

SHOP 9:30 A.M. to 9:30 P.M.

LAKEWOOD CENTER AT DEL AMO AND LAKEWOOD BLVDs.

CHARGE THESE VALUES AT YOUR LAKEWOOD PENNEY'S EXCLUSIVELY



## PEPPERDINE VP Republican Women Will Hear Educator

Dr. William Banowsky, executive vice president of Pepperdine College, will speak on "Abuse of Freedom" to board members of the Los Angeles County Federation of Republican Women Wednesday noon at Roger Young Auditorium, Los Angeles.

Mrs. Tilden Mattox, of Torrance, county president, will chair morning workshops for club chairmen in parliamentary procedure, legislation, education and research.

Among Long Beach representatives will be Mrs. Kitie Grimes, president of South Los Altos Republican Women; Mrs. Walter Powell, county ways and means chairman; Mrs. John Bowler, women's vice chairman, South Republican State Central Committee; Mrs. Ira Wallin, president, Long Beach Council of Republican Women; Mrs. Walter Weber, president, GOP Juniors; Mrs. Les Groom, president, Lakewood Republican Women; and Mrs. Philip Voigt, president, 32nd Congressional District Republican Women.

Dr. Banowsky's latest book, "The Gospel According to Playboy," grew out of a debate he had with the religion editor of Playboy Magazine.

**HARBOR GOP**  
Wyn Sargent, world



WILLIAM BANOWSKY  
Club Speaker

traveling member of the Huntington Harbour Republican Women's Club, will speak at the club's 10 a.m. Wednesday luncheon meeting in Huntington Seacrest Country Club.

She and her 12-year-old son lived for a time with headhunters in Borneo. She plans to return there next fall with medical supplies and a physician "to care for the dying Dyaks."

Reservations may be made with Mrs. Roy Hughes at 846-2532 or Mrs. David Mayberry at 846-1009.

## Volunteer Role in Red Cross Emphasized

The volunteer's role was emphasized by local staff workers emphasizing that March is Red Cross month.

For every career staff worker, there were 166 last year who served in volunteer capacities. Staff workers say assistance was made possible by volunteers who total more than the population of Los Angeles.



RONALD MORGAN  
Seeks Office

## Ronald Morgan Joins Race for Councilman

Ronald Morgan, 27, of 1527 W. 23rd St., a retail merchandiser, has announced his candidacy for Long Beach City Council in the 7th District, the post now held by Robert F. Crow.

A lifelong Long Beach resident, Morgan earned his bachelor degree in political science, with emphasis in public administration, at California State College at Long Beach. Morgan did his administrative internship work in

the Budget and Research Division of the city manager's office in Long Beach, where he says he gained knowledge of the governmental workings, makeup of the budget, taxation policy, personnel department and needs of the city.

HE IS A MEMBER and former chairman of the West Long Beach Community Association "which is concerned with community beautification, in-

formation and cohesive-

ness." He is an elected member of the Long Beach Commission on Economic Opportunity. He said he has taken an active part in the community's response to areas of concern and need.

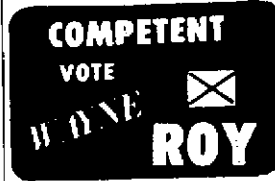
He participated in organizing the Area Three

## Radio, Records Gone

A portable radio, record albums and cash worth \$535 were taken from the home of Charles H. Goodrich, 7131 Mezzanine Way, by prowlers who entered through a kitchen window, Long Beach police said Saturday.

unit of the Long Beach Beautiful committee of the Chamber of Commerce, concerned with lighting, tree planting and planted traffic islands.

Morgan said he has demonstrated his real concern for the community through such participation, has a continuing concern for such projects and desires to continue his community service on the City Council.



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## DISCOUNT DEPARTMENT STORES

PRICES EFFECTIVE THRU WED. MARCH 26TH

# SPRING INTO SAVINGS!

## 2 FOR 1 VITAMIN SALE

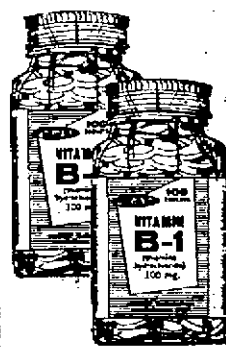
### BUY ONE...RECEIVE 2nd BOTTLE FREE



**Multiple Vitamins**  
Bottle of 365 Tablets

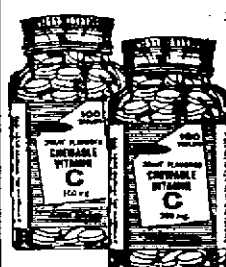
**2 FOR 2.99**  
Reg. 2.99 ea.

**BOTTLE OF 100**  
Reg. 1.19 ea.  
**2 FOR 1.19**



**VITAMIN B-1**  
100 MG.  
BOTTLE OF 100

**2.89c**  
Reg. 89c ea.



**CHEWABLE VITAMIN C**  
100 MG.  
BOTTLE OF 100

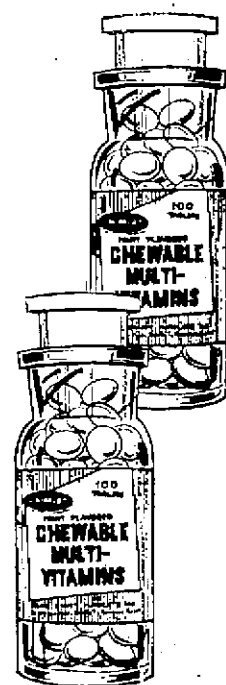
**2.59c**  
Reg. 59c ea.

**FRUIT FLAVORED CHILDREN'S CHEWABLE Multiple Vitamins**  
BOTTLE OF 100

**2.169**  
Reg. 1.69 ea.

**BOTTLE OF 365**  
Reg. 3.65 ea.

**2.365**



## Councilman Graham Will Seek Re-Election

Councilman William A. (Bill) Graham has announced his decision to run for another term as the representative from the 8th District, the post he has held since his election in 1960.

He is chairman of the Council's Committee for Public Construction, Buildings and Grounds and is a member of these committees: Civil Service, Finance and Salary, Ordinance and Public Relations. He is a member of the Bureau of Franchises and Public Utilities and of the Municipal Golf Commission.



W. A. GRAHAM  
Seeks Re-election

"FOR A LONG time I've been keenly aware of the really urgent need for a new main library," said Graham, "and also that our antique city offices are a constant source of embarrassment to everyone who enters prospective investors arrive there to discuss financial projects involving many millions of dollars."

"The enormous difficulties under which our city employees are forced to carry out their duties wouldn't even be considered by private industry. I feel that I was instrumental in helping to gain Council approval for the construction of this important improvement for our city."

Graham assured citizens concerned over possible airport expansion "that I will continue in my effort to be assured that any future expanded use of the airport would result in an economic gain to the city that would more than off-

set any possible damage to property values resulting from such use."

He pledged his continuing effort to investigate the feasibility of an offshore airport in the harbor area.

"I HOPE TO BE on hand to see the successful completion of the Queen Mary," he said. "I believe at that time Long Beach will truly live up to its name of 'The International City.'"

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## DOMESTICS DEPARTMENT

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Dramatic draperies in exciting vibrant tones of gold, royal blue, green peacock, blue, white or bright red. Quality made with deep, generous hems.

48"x84"	72"x84"	96"x84"	120"x84"	144"x84"
6.99	11.99	15.99	20.99	24.99

48"x54"	72"x54"	96"x54"
5.99	10.99	13.99

**FAMOUS MILLS SOLID COLOR VELOUR TOWELS**

**BATH 99c**

Luxurious cotton velour towels with dobby borders. Decorator colors include French gold, jade green, pumpkin, avocado and Indian blue.

HAND	WASHCLOTH
79c	2.79c

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	<b>SHELL MOTOR OIL</b> 20 or 30 weight Reg. 42c..... <b>33c</b> 10/30 weight Reg. 50c..... <b>40c</b>		<b>HAVOLINE MOTOR OIL</b> 20 or 30 weight Reg. 42c..... <b>33c</b> 10/30 weight Reg. 50c..... <b>40c</b>		<b>Quaker state MOTOR OIL</b> 20 or 30 weight Reg. 48c..... <b>36c</b> detergent or non-detergent 10/30 weight Reg. 54c..... <b>44c</b>		<b>MPQ MOTOR OIL</b> 30 or 40 weight, non-detergent. Reg. 19c..... <b>15c</b> <b>PENNSYLVANIA</b> 30 or 40 wt., detergent. Reg. 34c..... <b>25c</b> 10/30 weight, heavy duty Reg. 35c..... <b>29c</b>

SHOP MONDAY THROUGH WEDNESDAY, 12 NOON TO 9 P.M. - SATURDAY AND SUNDAY, 10 A.M. TO 7 P.M.

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MANHATTAN BEACH  
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LONG BEACH  
2270 Bellflower Blvd.  
corner of Stearns

ALHAMBRA  
2120 W. Main  
corner of Poplar

NORTHridge  
8999 Balboa  
at Northhoff

OXNARD HALL  
2401 Saviers Rd.  
Oxnard

CITY OF COMMERCE  
5600 E. Whittier Blvd.  
near Atlantic

CITY OF COMMERCE, 5600 E. Whittier Blvd., near Atlantic. SATURDAY AND SUNDAY, 10 A.M. TO 7 P.M.

## PEPPERDINE VP Republican Women Will Hear Educator

Dr. William Banowsky, executive vice president of Pepperdine College, will speak on "Abuse of Freedom" to board members of the Los Angeles County Federation of Republican Women Wednesday noon at Roger Young Auditorium, Los Angeles.

Mrs. Tilden Mattox, of Torrance, county president, will chair morning workshops for club chairmen in parliamentary procedure, legislation, education and research.

Among Long Beach representatives will be Mrs. Kittle Grimes, president of South Los Altos Republican Women; Mrs. Walter Powell, county ways and means chairman; Mrs. John Bowler, women's vice chairman, South, Republican State Central Committee; Mrs. Ira Wallin, president, Long Beach Council of Republican Women; Mrs. Walter Weber, president, GOP Juniors; Mrs. Les Groom, president, Lakewood Republican Women, and Mrs. Philip Voigt, president, 32nd Congressional District Republican Women.

Dr. Banowsky's latest book, "The Gospel According to Playboy," grew out of a debate he had with the religion editor of Playboy Magazine.

**HARBOR GOLF**  
Wyn Sargent, world



WILLIAM BANOWSKY  
Club Speaker

traveling member of the Huntington Harbour Republican Women's Club, will speak at the club's 10 a.m. Wednesday luncheon meeting in Huntington Seaciff Country Club.

She and her 12-year-old son lived for a time with headhunters in Borneo. She plans to return there next fall with medical supplies and a physician "to care for the dying Dyaks."

Reservations may be made with Mrs. Roy Hughes at 848-2532 or Mrs. David Mayberry at 846-1009.

## Councilman Graham Will Seek Re-Election

Councilman William A. (Bill) Graham has announced his decision to run for another term as the representative from the 8th District, the post he has held since his election in 1960.

He is chairman of the Council's Committee for Public Construction, Buildings and Grounds and is a member of these committees: Civil Service, Finance and Salary, Ordinance and Public Relations. He is a member of the Bureau of Franchises and Public Utilities and of the Municipal Golf Commission.

"FOR A LONG time I've been keenly aware of the really urgent need for a new main library," said Graham, "and also that our antique city offices are a constant source of embarrassment to everyone when prospective investors arrive there to discuss financial projects involving many millions of dollars."

"The enormous difficulties under which our city employees are forced to carry out their duties wouldn't even be considered by private industry. I feel that I was instrumental in helping to gain Council approval for the construction of this important improvement for our city."

Graham assured citizens concerned over possible airport expansion "that I will continue in my effort to be assured that any future expanded use of the airport would result in an economic gain to the city that would more than off-



W. A. GRAHAM  
Seeks Re-election

set any possible damage to property values resulting from such use."

He pledged his continuing effort to investigate the feasibility of an offshore airport in the harbor area.

"I HOPE TO BE on hand to see the successful completion of the Queen Mary," he said. "I believe at that time Long Beach will truly live up to its name of 'The International City.'"

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## Volunteer Role in Red Cross Emphasized

The volunteer's role was emphasized by local staff workers emphasizing that March is Red Cross month.

For every career staff worker, there were 166 last year who served in volunteer capacities. Staff workers say assistance was made possible by volunteers who total more than the population of Los Angeles.



RONALD MORGAN  
Seeks Office

## Ronald Morgan Joins Race for Councilman

Ronald Morgan, 27, of 1527 W. 23rd St., a retail merchandiser, has announced his candidacy for Long Beach City Council in the 7th District, the post now held by Robert F. Crow.

A lifelong Long Beach resident, Morgan earned his bachelor degree in political science, with emphasis in public administration, at California State College at Long Beach.

Morgan did his administrative internship work in

the Budget and Research Division of the city manager's office in Long Beach, where he says he gained knowledge of the governmental workings, makeup of the budget, taxation policy, personnel department and needs of the city.

HE IS A MEMBER and former chairman of the West Long Beach Community Association "which is concerned with community beautification, in-

formation and cohesiveness."

He is an elected member of the Long Beach Commission on Economic Opportunity. He said he has taken an active part in the community's response to areas of concern and need.

He participated in organizing the Area Three

### Radio, Records Gone

A portable radio, record albums and cash worth \$535 were taken from the home of Charles H. Goodrich, 7131 Mezzanine Way, by prowlers who entered through a kitchen window, Long Beach police said Saturday.

unit of the Long Beach Beautiful committee of the Chamber of Commerce, concerned with lighting, tree planting and planted traffic islands.

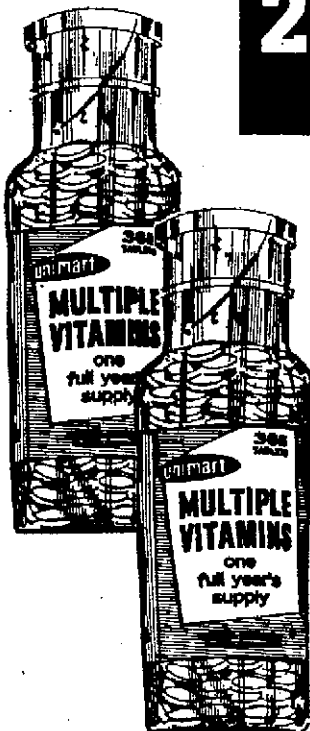
Morgan said he has demonstrated his real concern for the community through such participation, has a continuing concern for such projects and desires to continue his community service on the City Council.

COMPETENT  
VOTE  
ROY

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365 Tablets

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Reg. 2.99 ea.

BOTTLE OF 100  
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2 FOR 1.19



#### VITAMIN B-1

100 MG.  
BOTTLE OF 100

2 FOR 2.89

Reg. 89c ea.



#### CHEWABLE VITAMIN C

100 MG.  
BOTTLE OF 100

2 FOR 2.59

Reg. 59c ea.

#### FRUIT FLAVORED CHILDREN'S CHEWABLE

Multiple  
Vitamins

BOTTLE OF 100

2 FOR 2.16

Reg. 1.69 ea.

BOTTLE OF 365  
Reg. 3.65 ea.

2 FOR 3.65



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Dramatic draperies in exciting vibrant tones of gold, royal blue, green peacock, blue, white or bright red. Quality made with deep, generous hems.

48"x84"	72"x84"	96"x84"	120"x84"	144"x84"
6.99 pr.	11.99 pr.	15.99 pr.	20.99 pr.	24.99 pr.

48"x54"	72"x54"	96"x54"
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**FAMOUS MILLS  
SOLID  
COLOR  
VELOUR  
TOWELS**

**BATH 99c**

Luxurious cotton velour towels with dobby borders. Decorator colors include French gold, jade green, pumpkin, avocado and Indian blue.

HAND	WASHCLOTH
79c	2.79c

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## ***Even the Boss Can't Get In***

By VINT MADER  
Staff Writer

## Deats Seeks New Term in Councilman Post



**NEW DOWNEY COMMUNITY HOSPITAL TO INCLUDE CARDIAC CENTER, ROOM FOR 300 BEDS**

**INFORMED**  
**VOTE**   
**ROY**

The association describes itself as dedicated to helping older people achieve retirement lives of dignity, purpose and independence.

**SUICIDE  
PREVENTION CENTER**  
(Memorial Hospital)  
Dial: H-E-L-P N-O-W  
If Busy Call:  
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**Boys' Permanent Press SLACKS**  
2 FOR \$5

Permanent press belt loop ivy model slacks. Yours in black, blue, loden and tan. Sizes 8 to 18.

**BOYS'  
PERMANENT PRESS  
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**2<sup>F</sup> \$3<sup>S</sup>**  
**FOR**

Reg. to 1.69 ea.

Choose from permanent  
press dress shirts of  
65% Dacron® polyester,  
35% cotton and knit shirts  
of 70% cotton, 30%  
polyester. Sizes 6 to 16.



**MEN'S LIGHTWEIGHT  
EASTER  
SPORT COATS**

**10<sup>44</sup>** each

Spring weight sport coats in smart looking seersucker and plaids made of 100% cotton. Half lined 2 and 3 button styles for your best look! Spring coats

Spring weight sport coats in smart looking seersucker and woven plaids made of 100% cotton. Half lined 2 and 3 button styles for your best look! Spring colors.

**MEN'S PERMANENT PRESS  
DRESS SLACKS**

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Permanent press dress slacks in traditional or Continental styles, all with finished hems. Made of the best permanent press fabrics in the latest spring colors. 28-42.

Reg. 4.97 ea.

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ALHAMBRA  
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CITY OF COMMERCE  
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near Atlantic

# Even the Boss Can't Get In

By VINT MADER  
Staff Writer

The deams of the old Downey Community Hospital just wouldn't bulge enough to take in George Brudney.

Brudney, as director of development, heads a \$500,000 campaign to equip the new four-story general hospital now under construction.

However, the present cottage-style hospital on Fifth Street just east of Downey Avenue works so far beyond its capacity that it had to rent a small office five blocks away to house the development director.

**THE SPACE** situation is notably ironic in that the honorary campaign committee chairman is John F. McCarthy, Ph. D., an engineering vice president at the Downey plant of North American Rockwell Corp. to whom space problems deal with the moon and beyond.

In worldly terms, though, they and five other committee members are raising a fund that will complete the equipping of the new hospital expected to open in August.

Construction of the modern hospital was financed through a \$6.25 million bond issue.

"The bond issue allowed \$400,000 for new equipment, but the total cost will really be \$900,000. The balance is up to our committee," says Brudney. Included in the remain-

ing half-million dollars is financing for Downey Community's first cardiac center.

"We never had one before. We didn't have any room for it," noted Brudney. "We won't even have room for our mothers having babies, really."

The fund will also provide items ranging from complete modern radiology and pathology equipment to an additional 100 beds.

The new hospital on Brookshire Avenue a short distance south of Firestone Boulevard will open as a 150-bed general hospital, including the 50 now crowded into the old hospital.

The five trustees of the Downey Community Hospital Foundation serving on the equipment-campaign committee are John Ezzell, chairman; Donald J. Fisher, Maurice McAlister, Dr. Lemon P. Clark III, and William Ritchie.

Among fund-raising ventures being planned is a benefit world premiere of a feature film provided by United Artists Corp., to be held at the Meralta Theater in Downey. Date is still to be set.

Unwilling to reveal funds raised to date, Brudney said he is confident of achieving the goal, with a large proportion coming from donations by doctors and the hospital's auxiliary.

## Deats Seeks New Term in Councilman Post

Paul R. Deats, councilman, Third District, will file for reelection, according to cochairmen of the Deats for Council Committee Bob Wilson and Bill Dalesi.

"Paul Deats has given this district and our city outstanding representation," Wilson said. "A district-wide committee of more than 1,000 community leaders have volunteered their help in returning him to office."

Third District area co-chairmen designated by Dalesi are: Don May and Elva Dudley, Belmont Shore business district; Jean Page and John Knight, Naples Island business district; Mrs. Bobbi Vance and Jim Abbott, Naples homeowners; Bessie Reese and Bud Lorbeer, Peninsula division.

**CENTRAL** and North area chairmen named are: Campbell Lucas and Mrs. Ralph Murray, Alhambra Heights; Dave Eagleson and Libby Stickle, Park Estates; Don Coscarelli and Mrs. John R. Jensen, Bixby Hills; J. B. Russell and Mrs. Russell Maurer, College Park Estates, and Stan Pash, Belmont Heights.

In his second-term bid, Deats said, "I have been privileged and honored by the voters of my district and my city. I have been most fortunate to have had a part in what will be recorded as the greatest expansion in the economic, civic, cultural and recreational life of Long Beach.

"While the demands on time and energy have been great, pride in having helped move Long Beach ahead has been most rewarding. I am grateful to my fellow citizens for this opportunity and ask now for their continued support."

**THE COUNCILMAN** was born in Deatsville, Ky., in 1919. In 1937 he came to Long Beach where he graduated from Wilson High School and Long Beach City College. He married the former Lorraine Thompson in 1941. The Deats have two children, John, 26, married and employed as a sales engineer for TRW in Los Angeles, and a daughter, Pauline, 22, a student at the University of Montana. The family home is at 5564 Naples Canal.

Shortly after marriage, Deats joined the Navy in



PAUL R. DEATS  
To Run Again

which he reached the rank of quartermaster first class. He spent his service time as a navigator aboard PT boats in the South Pacific.

After service he operated his own retail grocery market in Belmont Shore until a change of ownership of the building caused him to move to the present location at East Broadway and Falcon Avenue.

\*\*\*

**HIS COCHAIRMAN** noted that in 1966, Deats "was the overwhelming choice of the district to replace former State Assemblyman and City Councilman William S. (Bill) Grant upon his retirement. Among his many services to his city, Deats is currently serving as a trustee of Community Hospital, member of the California World Trade Commission and is also a member of the Governor's Inter-Governmental Data Processing Commission."

Among areas of civic activity in which he has served are the Red Cross, United Fund, president of Long Beach Mounted Police, director of Long Beach Chamber of Commerce, Belmont Shore Businessmen Association, Lowell, Rogers and Wilson P-TAS, CRI, district representative, Boy Scouts of America, Navy League and a number of other charitable and community groups.

As councilman he has served as a member of the City Bureau of Franchises, Charter Amendment committee, Harbor, Oil and Industries committee and the Public Relations committee.



NEW DOWNEY COMMUNITY HOSPITAL TO INCLUDE CARDIAC CENTER, ROOM FOR 300 BEDS

—Staff Photo

### Retirement Unit Chief to Speak

Warren A. Rolph, director of retirement planning for the American Association of Retired Persons, will speak at a session of the Navy's Office of Civilian Manpower Management Field Institute.

Rolph will speak at 10:30 a.m., Friday, April 4.

in the Edgewater Hyatt House. His topic is "Are Retirement Plans and Planning a Function of Management?"

The association describes itself as dedicated to helping older people achieve retirement lives of dignity, purpose and independence.

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Three button model with emblem chest pocket and two flap pockets. 100% wool in French blue, navy or camel. Sizes 6-16.

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**2<sup>F</sup> \$5<sup>R</sup>**

Permanent press belt loop ivy model slacks. Yours in black, blue, loden and tan. Sizes 8 to 18.

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SHIRT  
SALE  
**2<sup>F</sup> \$3<sup>R</sup>**  
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Choose from permanent press dress shirts of 65% Dacron® polyester, 35% cotton and knit shirts of 70% cotton, 30% polyester. Sizes 6 to 16.



MEN'S LIGHTWEIGHT  
EASTER  
SPORT COATS  
**10<sup>44</sup>**  
each

Spring weight sport coats in smart looking seersucker and woven plaids made of 100% cotton. Half lined 2 and 3 button styles for your best look! Spring colors.

MEN'S PERMANENT PRESS  
DRESS SLACKS  
**2<sup>F</sup> \$9<sup>R</sup>**  
Reg. 4.97 ea.

Permanent press dress slacks in traditional or Continental styles, all with finished hems. Made of the best permanent press fabrics in the latest spring colors. 28-42.

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5600 E. Whittier Blvd.  
near Atlantic

CITY OF COMMERCE and OXNARD - MONDAY through FRIDAY, 10 A.M. to 9 P.M. - SATURDAY and SUNDAY, 10 A.M. to 7 P.M.



## RACISM 'TEACH-IN' PLANNED AT CSLB

A "teach-in" on institutional racism will be conducted in the Little Theater at California State College at Long Beach from 2-5 p.m., Wednesday. It was announced Thursday.

Sponsored by the New University Conference at the school, the program

will feature a speaker and a guest panel.

Mrs. Maggie Magee, CSLB English instructor, will speak on "Sammy Young and the Violent Institutions — Courthouses, Churches and Colleges." She was acquainted with Young.

The panel will be composed of Jack Shainline, assistant dean of students; William Weber, history professor; Dr. Charles Leinenweber, sociology professor, and Ora Williams, English professor.

**POSITIVE VOTE**  
**ROY**



JOHN A. TOMLINSON

## L.B. Hospital Finance Post to Tomlinson

Appointment of John A. Tomlinson, an accounting expert, as assistant administrator-finance at Long Beach Community Hospital, was reported Saturday by Walter M. Oliver, the hospital's administrator.

Tomlinson, a native of Florida, has a wide background in the field of accounting with financial houses, industrial firms and hospitals. He is a Korean War veteran and ex-Marine.

He has been connected with the Florida National Bank of Jacksonville, the Bank of America in Los Angeles, a private CPA agency in San Diego, General Dynamics-Astronautics in San Diego, Stevenson Memorial Hospital in San Diego and Utah Valley Hospital at Provo, Utah, according to the announcement.

## 'Success' Seminar on Monday

A Success Motivation Institute Seminar, free to the public, is scheduled for 7:30 p.m. Monday at the Pacific Coast Club, 850 E. Ocean Blvd., Long Beach.

Announcement was made by John Sonnichsen, SMI vice president for Long Beach-Lakewood-Orange County area.

Success Motivation Institute is a leader in the field of motivation with headquarters in Waco, Texas. It is now in its ninth year and has more than 400 offices in the

United States and abroad. SMI utilizes the tape concept (available in five languages) to motivate men and women to greater success.

Speakers for this SMI seminar include:

Dr. Gene Emmet Clark, lecturer, teacher, broadcaster of self-improvement programs for thirty years.

Walter George, SMI executive from Texas, who will speak on the SMI concept and how it works in motivating people to their full potential.

Jack Studnick, regional director of SMI, and one of the top 10 international sales leaders in the SMI world-wide organization.

Although free to the public, reservations for the Seminar must be made through SMI's office, 16928 Bolsa Road, Huntington Beach, or by phoning.

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## PROPERTY OWNERS!

ARE YOU AWARE 1100 buildings in Long Beach are facing immediate condemnation by the Building Department?

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MARCH 28 — FRIDAY 7 P.M.  
AT WILSON HIGH SCHOOL, ROOM 160  
FOR INFORMATION PHONE  
MRS. WHITE, 433-2791

CAN YOU AFFORD TO GO INTO BUSINESS?



Chances are good you can... and you may not even realize it. It's true, opening a business of your own, in most cases, can put a real heavy drain on your savings. But 7-Eleven has a new answer! With a 7-Eleven Store franchise, you can own your own business now... with a cash investment that is remarkably small... and pay the balance of your investment over a period of time... from your profits!

"In a Nutshell" Here's the way it works. 7-Eleven puts you in business with a complete opening inventory... a choice location... great ad campaigns... and complete merchandising and book-keeping services. What else do you need? It's a success formula that's bringing other franchise owners anywhere from a minimum of \$16,400 a year... up to as much as \$40,000 a year gross profit.

"Is Previous Experience Necessary?" No previous grocery experience is necessary... as a matter of fact, your wife can play a major role in the management of the store. (That's

right — our most successful stores are family operated.) You see, 7-Eleven has one of the most advanced training school concepts in the country... making you, literally, experts of the business, in a matter of weeks!

"Are Franchises Now Available?" Franchises are available now... and right here in California. Take the first step now, and mail the coupon below... today! This could be just the opportunity you and your family have been waiting for!

DIVISION OF THE SOUTHLAND CORPORATION

Franchise of 7-Eleven Stores for sale outside of the U.S. and a full time investment of \$16,400 to \$40,000. (See 7-Eleven Store in Long Beach, Calif. for details.)

4425 Torrance Blvd., Suite A, Torrance, California 90503

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

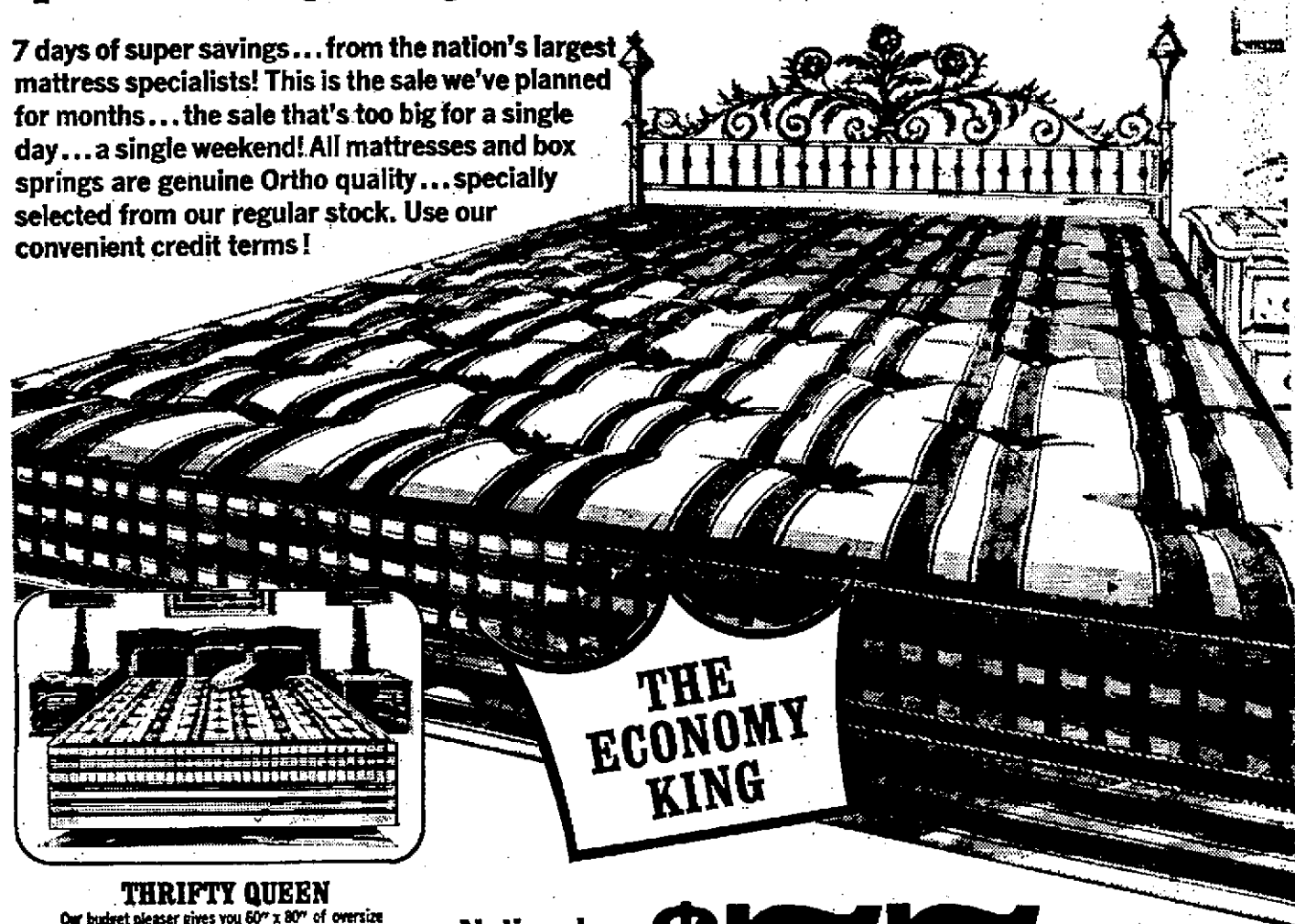
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_

# All stores celebrate NATIONAL ORTHO WEEK

Special Sale, big savings on TWINS, FULLS, QUEENS & KINGS

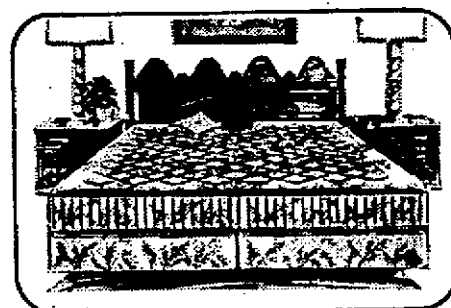
7 days of super savings... from the nation's largest mattress specialists! This is the sale we've planned for months... the sale that's too big for a single day... a single weekend! All mattresses and box springs are genuine Ortho quality... specially selected from our regular stock. Use our convenient credit terms!



### THRIFTY QUEEN

Our budget pleaser gives you 60" x 80" of oversize sleeping! Heavy-duty button-tufted mattress and matching box spring for less than a regular bed!

**\$66**

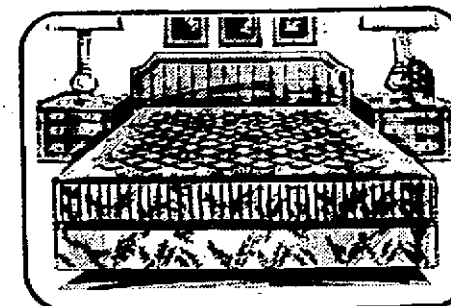


### VALUE KING

A beautiful bargain in quilted King-size comfort, 7 ft. long and 6 ft. wide. Both quilted mattress and dual box springs are covered with beautiful floral ticking.

**\$108**

Includes Dual Box Springs



### ROYAL QUEEN

Big 60" x 80" size, beautifully quilted mattress with matching box spring, both covered in decorator floral ticking. A shot-eye special at our eye-opening price!

**\$88**

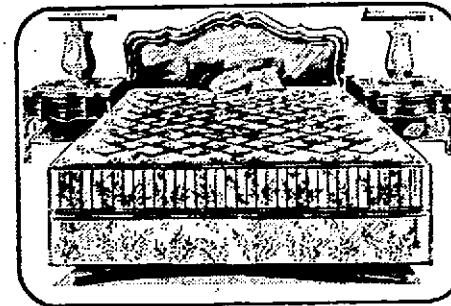


National Ortho Week Special Sale Price

**\$177**

Giant 6 ft. wide, 7 ft. long button-tufted King-size mattress with air vents, turning handles. Heavy-duty striped ticking on mattress and matching box spring. Our low price includes both pieces for virtually the cost of one!

EASY CREDIT TERMS

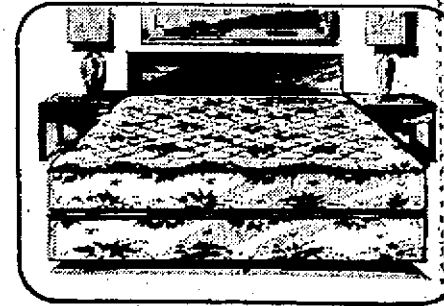
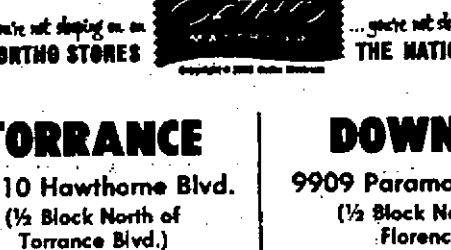


### FULL OR TWIN

Don't miss this tremendous value! Richy-quilted mattress and matching box spring, choice of Twin or Full. Super comfort at super savings.

**\$28**

Each Piece



### LONG BOY TWIN OR FULL

Extra long quilted comfort, extra low Ortho price! Twin or Full luxuriously-quilted extra long mattress and matching box spring — exclusive Ortho Week value!

**\$33**

Each Piece



GENUINE ORTHO MATTRESSES SOLD ONLY AT ORTHO STORES

### LAKEWOOD

4433 Candlewood  
(In Candlewood Shops  
Across from Lakewood Center)

### TORRANCE

21010 Hawthorne Blvd.  
(1/2 Block North of  
Torrance Blvd.)

### DOWNEY

9909 Paramount Blvd.  
(1/2 Block North of  
Florence)

### LONG BEACH

750 Long Beach Blvd.  
(Near Corner, Long Beach  
Blvd. at 8th Street)

OPEN DAILY 10-9 — SAT. 10-6 — IMMEDIATE DELIVERY — PLEASE NO PHONE ORDERS — NO CASH DOWN, UP TO 36 MONTHS TO PAY — BANKAMERICARD — MASTER CHARGE

ONE OF AMERICA'S LARGEST AND STRONGEST



Assets over \$415 million

GIVE YOUR SAVINGS

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- ① Accounts Insured to \$15,000 by the Federal Savings and Loan Insurance Corporation.
- ② One of the highest reserve ratios in the nation.

**5 1/4%**

PER YEAR ON  
BONUS ACCOUNTS  
IN MULTIPLES OF  
\$1,000 HELD 90 MO.

5% per year current rate on Passbook Accounts

Dividends Compounded Daily — from date in to date out

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## RACISM 'TEACH-IN' PLANNED AT CSLB

A "teach-in" on institutional racism will be conducted in the Little Theater at California State College at Long Beach from 2-5 p.m., Wednesday, it was announced Thursday.

Sponsored by the New University Conference at the school, the program

will feature a speaker and a guest panel.

Mrs. Maggie Magee, CSLB English instructor, will speak on "Sammy Young and the Violent Institutions — Courthouses, Churches and Colleges." She was acquainted with Young.

The panel will be composed of Jack Shainline, assistant dean of students; William Weber, history professor; Dr. Charles Leinenweber, sociology professor, and Ora Williams, English professor.



JOHN A. TOMLINSON

## L.B. Hospital Finance Post to Tomlinson

Appointment of John A. Tomlinson, an accounting expert, as assistant administrator-finance at Long Beach Community Hospital, was reported Saturday by Walter M. Oliver, the hospital's administrator.

Tomlinson, a native of Florida, has a wide background in the field of accounting with financial houses, industrial firms and hospitals. He is a Korean War veteran and ex-Marine.

He has been connected with the Florida National Bank of Jacksonville, the Bank of America in Los Angeles, a private CPA agency in San Diego, General Dynamics-Astronautics in San Diego, Stevenson Memorial Hospital in San Diego and Utah Valley Hospital at Provo, Utah, according to the announcement.

## 'Success' Seminar on Monday

A Success Motivation Institute Seminar, free to the public, is scheduled for 7:30 p.m. Monday at the Pacific Coast Club, 850 E. Ocean Blvd., Long Beach.

Announcement was made by John Sonnichsen, SMI vice president for Long Beach-Lakewood-Orange County area.

Success Motivation Institute is a leader in the field of motivation with headquarters in Waco, Texas. It is now in its ninth year and has more than 400 offices in the

United States and abroad. SMI utilizes the tape concept (available in five languages) to motivate men and women to greater success.

Speakers for this SMI seminar include:

Dr. Gene Emmet Clark, lecturer, teacher, broadcaster of self-improvement programs for thirty years.

Walter George, SMI executive from Texas, who will speak on the SMI concept and how it works in motivating people to their full potential.

Jack Studnicki, regional director of SMI, and one of the top 10 international sales leaders in the SMI world-wide organization.

Although free to the public, reservations for the Seminar must be made through SMI's office, 16928 Bolsa Road, Huntington Beach, or by phoning.

Complete Seminar Questionnaire  
Clayton Brokerage Co.  
4201 Long Beach Blvd.  
Long Beach  
426-9481 • 744-4305  
Commodities Exclusively

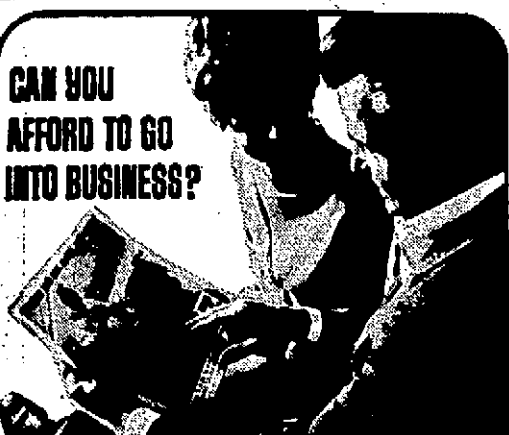
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POSITIVE  
VOTE  
ROY



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DIVISION OF THE  
SOUTHLAND  
CORPORATION

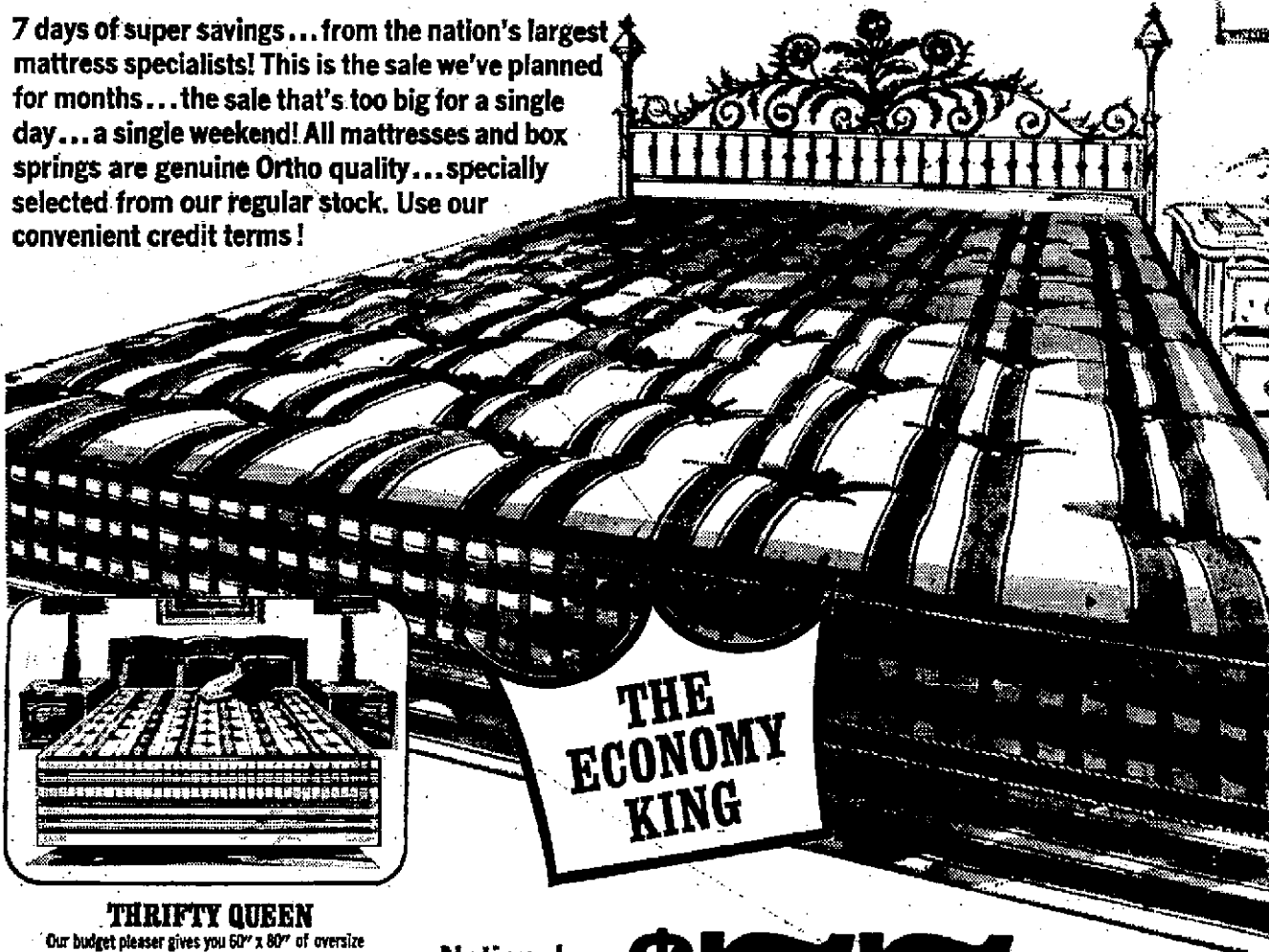
Franchise of 7-Eleven Stores are now available in the West. For a more detailed prospectus of the 7-Eleven and a full store location, "The 7-Eleven 11 Store" call (313) 371-5577  
4125 Torrance Blvd., Suite A,  
Torrance, California 90503

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_  
PHONE \_\_\_\_\_ AREA CODE \_\_\_\_\_

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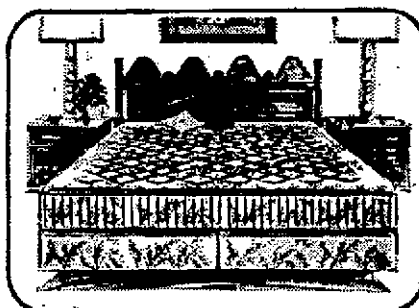
7 days of super savings... from the nation's largest mattress specialists! This is the sale we've planned for months... the sale that's too big for a single day... a single weekend! All mattresses and box springs are genuine Ortho quality... specially selected from our regular stock. Use our convenient credit terms!



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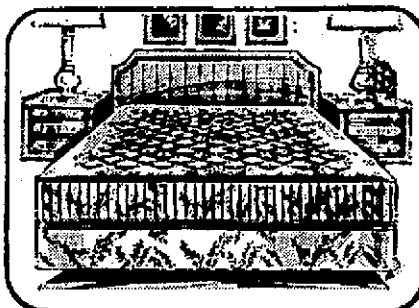
\*66



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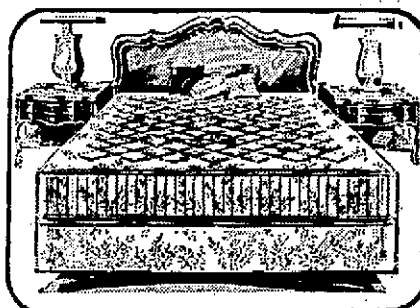
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National  
Ortho Week  
Special Sale  
Price

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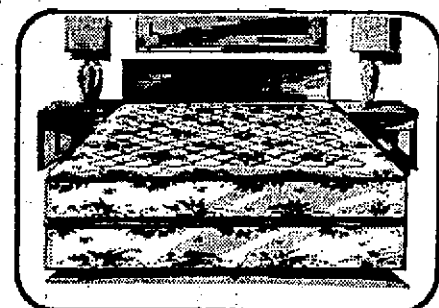
EASY CREDIT TERMS



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\*28 Each Piece



### LONG BOY TWIN OR FULL

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(In Candlewood Shops  
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5% per year current rate on Passbook Accounts

Dividends Compounded Daily—from date in to date out

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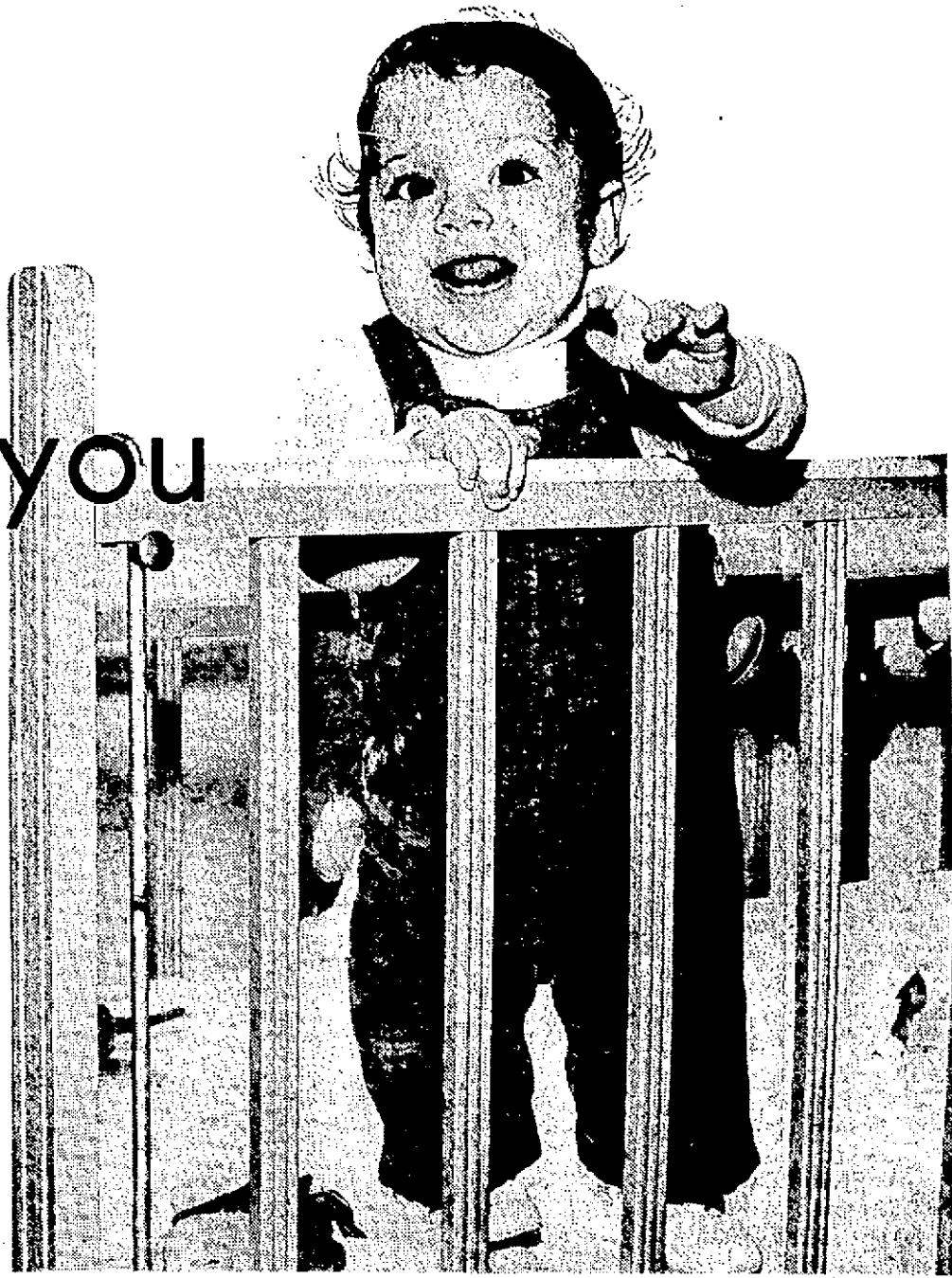
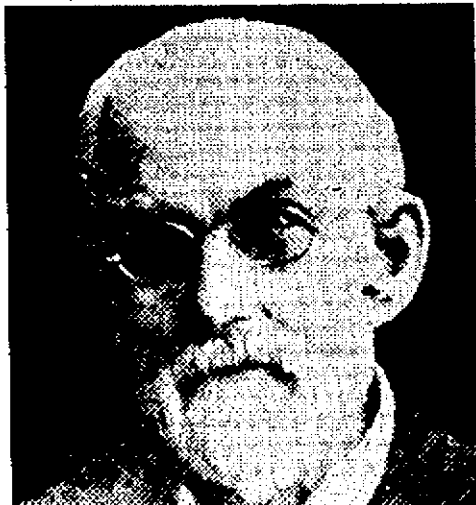
Since 1891 more than 30,000 children have been placed in adoptive homes by Children's Home Society. Every child has a right to a home... an opportunity to grow strong and secure because they belong.

# Homeless tots need you



**First adoptive placement**  
Sold by his distraught mother, Children's Home Society rescued this four-year-old and found him a home.

**CHS founder**  
Thanks to the dedicated efforts of Dr. R. J. Townsend, more than 30,000 children have found adoptive homes throughout California.



**JACKIE**... handicapped hands haven't hampered his capacity for love and laughter

maica, grieving the recent death of their only young son. They were determined to devote themselves to helping the increasing number of abandoned, uncared-for children, existing meagerly in impersonal, over-crowded institutions, and set up the first small office of Children's Home Society in the Bradbury Building on North Broadway in Los Angeles.

The first child to be placed in a home by the society was a four-year-old boy whose distraught mother, unable to provide for him, had virtually sold him.

During the society's first 10 years, the Townsends, and a handful of volunteers, set

about quietly to overcome seemingly insurmountable obstacles. Transportation difficulties were paramount. Not infrequently, Mrs. Townsend could be seen toting an infant for miles on the handlebars of a bicycle.

**THE PUBLIC HAD** to be educated to the idea of adoption. Fears that "bad blood will tell" ran high, and were not easy to overcome in a society where family names and financial status were carefully scrutinized for acceptability.

"Sturdy" young boys and girls often were requested to do farm and house work, but few parents were willing to adopt a

See WANTED, Page W-3

Little resemblance to today's headquarters

The first Children's Home Society office on North Broadway at Third Street in Los Angeles looked north on this view.



## INDEPENDENT PRESS-TELEGRAM Women and TRAVEL

LONG BEACH, CALIFORNIA, SUNDAY, MARCH 23, 1969

W-1

SAYSEWHA PREXY:

## Korean coeds rise above history

By MARGARET TUTHILL

The tiny president emeritus of Pear Blossom University in Seoul, Korea, is too modest to boast that her school is actually the world's largest institution of higher education for women.

And she won't say plainly what seems evident—that her plucky students are about to surpass their American counterparts.

Dr. Helen Kim, 70, is touring the U.S. in an effort to win friends for the university and find new ways to upgrade the curriculum.

"We stress the quality of education that we give, not the size of our enrollment," she said during a stop-off in the Southland.

But with 8,000 students, Ewha—as it is called in Korean—easily outranks Smith (whose enrollment is about 2,700), Barnard (with an enrollment of about 1,900) and other large schools for women.

The coeds of Ewha have overcome the grim circumstances of Korean history and tradition.

**THEIR COUNTRY** suffered 40 years of cruel domination by the Japanese, ending in 1945. Just when the Korean people were beginning to breathe freely, the Korean War exploded and almost obliterated national life.

"The war was the worst thing that ever happened," Dr. Kim said.

"It was a see-saw game of capture and recapture... so many awful things happened, that I don't like to remember."

"Higher education for women was bitterly opposed."

But attitudes underwent an about-face, Dr. Kim indicated.

"We were once completely conservative, but we're progressive now," Dr. Kim said. She pinpointed the beginnings of change at 1945, following World War II.

All Asia was westernizing then—and the change in Korea was given special impetus because of a realization that "the country was far behind the times."

"We knew we would have to go far to catch up... and we also began to realize that women deserve and need higher education, just as men do."

**THE OLD WAYS** have not mellowed completely, though: Korean women must be on their toes if they want to succeed.

"Not all of our graduates can be absorbed... and the girl still have to be very superior to get good jobs," she said.

The young women will suffer almost any hardship to attend, she said. Tuition is \$400 a year—a large sum by Korean standards—and many of the girls' families earn only about \$100 a month.

Since there's dormitory space for only about 900, most of the girls must ride the crowded buses of Seoul to get to school.

**DR. KIM'S** own struggle was lonesome and arduous. She obtained bachelor's and master's degrees in the U.S., then returned to Korea to teach for a time before earning her Ph.D. at Columbia Teachers College in 1931.

She accomplished it all by being fierce in the same gentle way that Ewha students are. She studied constantly and never attended a football game or movie.

The indomitable president emeritus, who is just under five feet tall, wears the national costume of Korea as her "everyday dress."

The voluminous outfit is extremely chaste. It is pleated on top and, like a nun's habit, hugs the body nowhere. In wearing it Dr. Kim seems to have compromised with tradition.

But she hasn't, not fully at any rate.

For the fabric, like Dr. Kim herself, is a combination of silk and modern miracle fibers.



DR. HELEN KIM



LOVELY MODEL, INTRIGUING SCOOTER... Catches Sportsmen's Eye

DISTRIBUTED FROM LONG BEACH

# Portable Scooter Weighs 69 Pounds

A new sales organization designed to market a number of unique, proprietary products within the United States has been formed in Long Beach with initial backing of more than \$4 million.

GEM Sales International, Inc., located at 3505 Long Beach Blvd., is operating under an exclusive agreement with Lu Teri Trading & Shipping Company to import and market this year at least four quality products unavailable in this country until now.

Guiding the three-month-old company is C. M. Ball, of Long Beach, known in international business circles for his success in marketing analysis and administration.

GEM Sales is now marketing nationwide the world's first fully-folding portable motor scooter, the Go-Devil.

★ ★ ★

**THIS UNIQUE RECREATIONAL** product was selected for marketing following a survey of motorized transportation in the U.S. by Ball in 1967. The survey revealed a void in the rapidly growing cycle field, a field that was producing more than \$700 million annually.

The void noted by Ball: while manufacturers had been engaging aggressively in producing bigger, heavier and faster cycles, they were not producing small, light-

weight, conveniently-sized models that would appeal to the safety-minded consumer.

Through Lu-Teri Trading & Shipping, Go-Devil was imported at the Long Beach Harbor for nationwide distribution by GEM Sales, possessing the world patent on the scooter.

Go-Devil, manufactured by Fuji Motors, is powered by a two-cycle engine, obtains up to 25 mph, weighs but 69 lbs. and folds, without tools, into a carrying case for easy storage or transporting.

Conservative sales projections for Go-Devil during 1969 show a \$2,725,000 gross within the recreation fields, and another \$1,750,000 gross in sale to industry as easily-stored, in-plant transportation vehicles.

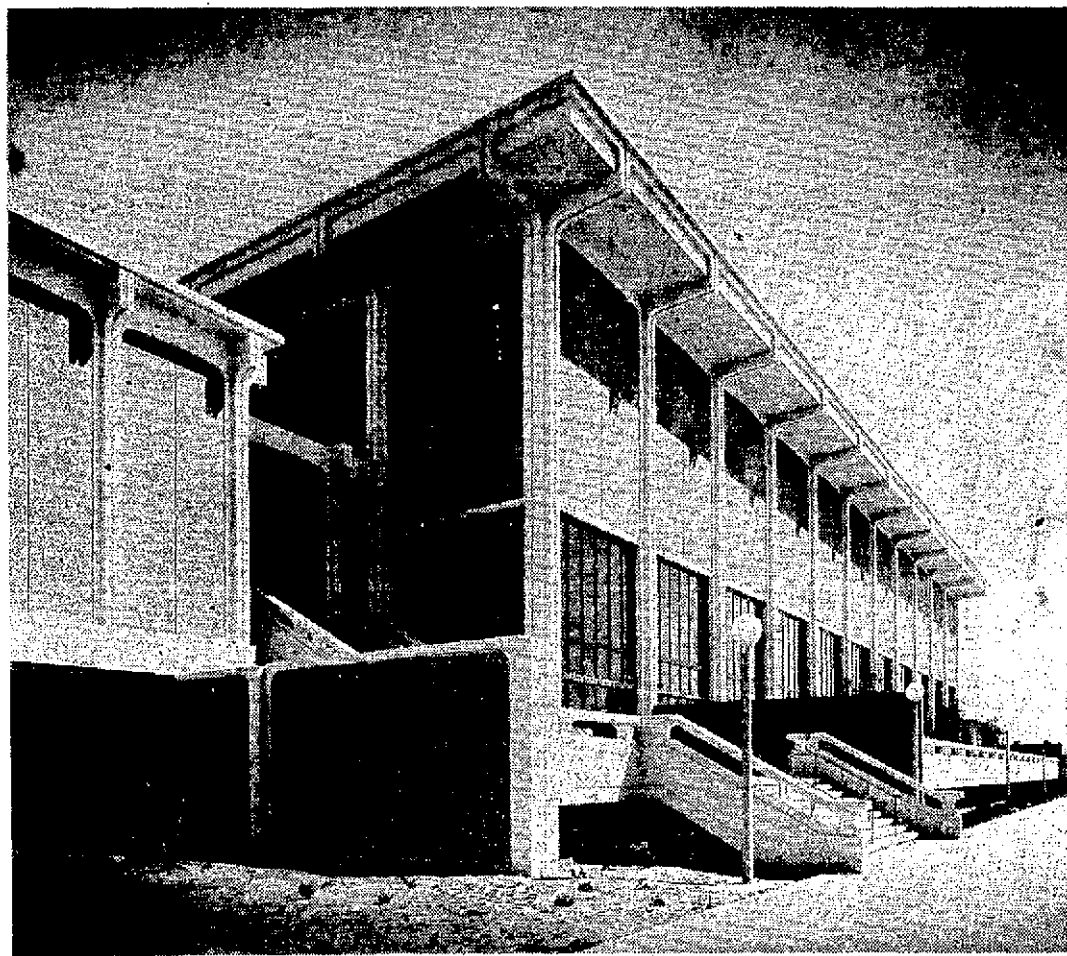
★ ★ ★

**OTHER EXCLUSIVE, PROPRIETARY** products scheduled for release by GEM Sales this year include a foldable, self-powered golf cart, a fully-automatic stair-climbing machine for use by the moving industry, and a foldable, full-sized trail bike, similar in design to the Go-Devil.

Ball, a member of the Petroleum Club of Long Beach and active in the Chamber of Commerce and other civic organizations, is joined in the management of GEM Sales by general manager and assistant to the president, Gene Ross, and national sales manager Ron L. German.

## DEL AMO CENTER, COLLEGE ALSO HONORED

# Belmont Plaza in Top Award



BELMONT PLAZA BEACH CENTER... Illustrates Versatility of Concrete

Ten outstanding structures in Los Angeles County, including one in Long Beach and another in Torrance, have been selected by the concrete industry to receive awards for "creative use of concrete".

The awards are part of the building awards program initiated in Southern California in 1965 by the Portland Cement Association and cosponsored this year by the Southern California Ready-Mixed Concrete Association.

Cited for this honor were these buildings, all completed during the period from 1966-68:

Ben F. Smith Co. Building, El Monte; Del Amo Financial Center, Torrance; Liberty Building, Los Angeles; Robert A. Millikan Memorial Library, California Institute of Technology, Pasadena; Wilshire Square One Building, Los Angeles; Fairfax High School, Los Angeles; Fine Arts and Science Halls, Ambassador College, Pasadena; Santa Monica Shores Apartment Building, Santa Monica; Belmont Plaza Beach Center, Long Beach; and Lamanda Park Branch Library, Pasadena.

**ANOTHER PROJECT**, a parking structure at El Camino College, was cited for "ingenuity in design and engineering" and will receive a special award.

Architects, structural engineers, contractors and owners of the eleven projects were honored at an awards dinner Saturday evening, sponsored jointly by the two industry associations. Walnut-mounted "Awards of Honor" were presented at a Jonathan Club dinner in Los Angeles.

Basis of the awards is good architecture, unusual design ideas, structural innovations and outstanding construction techniques, according to Warren G.

Burres of the Portland Cement Association and Donald J. Reining of the Southern California Ready-Mixed Concrete Association.

★ ★ ★

**PRINCIPAL CONSTRUCTION** industry people involved in this area's award-winning projects:

Del Amo Financial Center: Victor Gruen Associates, Los Angeles, architects; Contini Engineering Co., Los Angeles, structural engineers; Henry C. Beck Co., Los Angeles, and Macken Construction Co., Los Angeles, contractors.

Belmont Plaza Beach Center: Heusel, Homolka & Associates, Long Beach, architects; Bole & Wilson, Long Beach, structural engineers; Guy F. Atkinson Co., South San Francisco, contractor.

El Camino College Parking Structure: Powell, Morridge, Richards & Coghlan, Inc., Los Angeles, architects; Hillman, Biddeson & Loevinguth, Los Angeles, structural engineers; Peter Kiewit & Sons, Arcadia, contractor.

★ ★ ★

**THE EL CAMINO College** Parking Structure, built over a flood control channel, is unique in being one of the first to utilize the air rights available over existing water facilities or transportation corridors in Los Angeles County.

Del Amo Financial Center contains the first ductile frame, reinforced concrete highrise building designed to meet the new seismic code.

The Belmont Plaza Beach Center and Olympic Pool the judges said, is, "an all-weather swimming and recreational facility which again illustrates the versatility of concrete to lend itself to structural, architectural and economic solutions in a wide variety of uses."

## DEANE BROTHERS' COMMUNITY INVITES PUBLIC

# Lake Forest Beach Club Opening Today

The \$350,000 Beach and Tennis Club at Lake Forest, Deane Brothers' development on the Santa Ana Freeway at El Toro Road, opens formally this weekend with a two-day celebration. Led by Miss Toni Hewitt, 17-year-old member of the U.S. Olympic swim team and holder of the national title for the women's 200-meter butterfly, the event will feature an array of athletic and entertainment talent for the public.

The new club is one of the finest seen in a community development. Built on the shore

of Orange County's largest residential lake, it has a huge downstairs lounge, overlooking an Olympic-size pool, a smaller lounge and game room upstairs for adults, activity and play rooms, kitchen and offices.

**INTERIOR** decor features extensive use of wood and stone, dramatic use of glass and, of course, large fireplaces.

Total floor area is in excess of 11,000 square feet.

Exterior facilities, in addition to the big pool, include championship tennis courts, a uniquely enclosed area

on the lakefront for supervised swimming, sandy beaches, volleyball court, boat docks and large lounging areas.

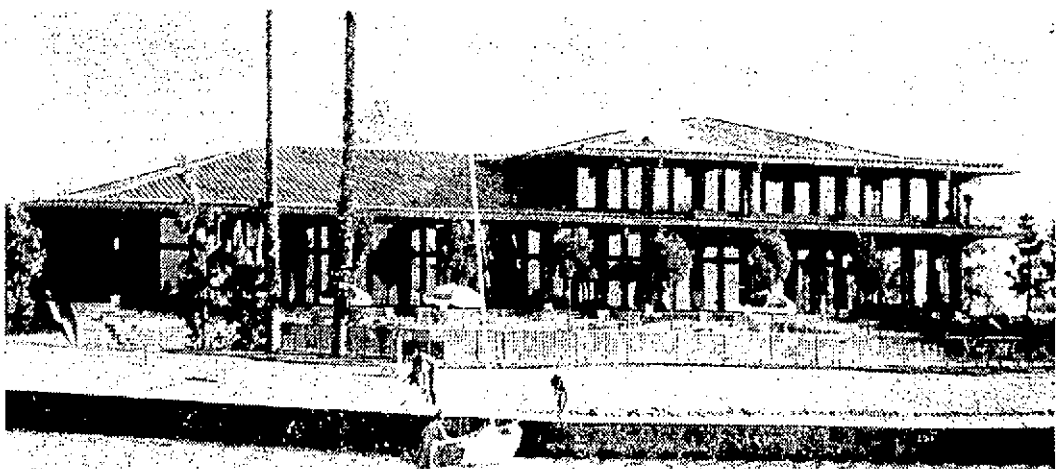
**COMPLETION** of the new club is a significant step in the development of Lake Forest, Warren Toman, marketing director said last week, as Deane home buyers automatically become members.

"Sales have been increasing at a rapid rate for the past several months," Toman declared, "but our new club is bound to make the pace even more rapid."

Deane Brothers have been developing Lake Forest as a planned community for the past year with eventual population expected to reach over 7,500.

**IN ADDITION** to its lake, and lakeside homes, it offers sites in a natural forest, garden homes in a variety of models and one and two story homes in the Village area.

Plans call for two shopping centers, one of which will be adjacent to the new club, a lakeside restaurant, stables, schools and other facilities. Home prices start at \$29,950.



LAKE FOREST HOME BUYERS... Automatically Are Club Members



## SOCIAL PERISCOPE

# Trails lead to Old Ranch, desert

By PAT McDONNELL and MARGARET TUTHILL

WHEN A NOTED country club reaches ripe old age of two years, it's about time distaff members had a tournament. That's what happened last week at Old Ranch Country Club when golf buffs from San Diego to Santa Barbara flocked to the Los Alamitos course.

ORCC hostesses worked theme and prizes around time with flights designated in "Pacific Standard," "Eastern Standard," "Old Ranch," and "Guest" zones. Play was in foursomes, of one ORCC member and three guests.

Timely prizes selected by Mrs. Sidney Wasserman were pendant and wrist watches, while decorations arranged by Mrs. Michael Lloyd featured shapely golfers teeing off on psychedelic alarm clocks. Others heading committees were Mmes. Gordon Sandberg, Harry Baker, William Deebie, Robert Salonen, Claude Baker and Sidney Wasserman.

Receiving the special "Lady of the Lake" award was Mrs. Greg Hoskins, hospitality chairman, for her impersonation of the Loch Ness monster. Her impromptu performance — called splash of the day — occurred when she slipped and fell in one of the lakes dotting course.

NOT EVERY skipper from Alamitos Bay Yacht Club won a trophy in annual Lido Invitational, but all had a good time at pre-regatta festivities in Mission Bay Yacht Club, San Diego.

Discussing ideal weather conditions and 10 to 15 knot winds at party given by Don Brakenbury at La Jolla Inn quarters of ABYC Commodore and Mrs. Neal Dundas were the Roscoe Butchers, Ed McKenzies, Stan Scotts, Dick Lindbergers, Dick Georges, Evan MacDowells, Don Robertsons, Bill Smiths and Chuck Babcocks of Seal Beach Yacht Club.

IF YOU'RE wondering why traffic on desert freeways was so heavy Saturday, the reason was motorists were rushing to Palm Desert to attend wedding of Bernard F. Marron and Lynda Irvin at Shadow Mountain Country Club.

Among bevy of friends and relatives witnessing ceremony officiated over by Judge Roy J. Brown were Mary Kay and Kelly Williams, who indirectly were reason for the Saturday vow exchange.

Marron met his bride two years ago at a St. Patrick's Day wedding at which he was best man for Kelly Williams. The guest list — originally intended to number 12 or 14 relatives — included friends from San Diego, Carmel and Fresno. After a wedding trip to Lake Tahoe, the couple will be at home in Long Beach.

WHEN STAFF SGT. John F. Kelly and his wife posed for a snapshot to send his mama, Mrs. M. B. Kelly, 471 E. 59th St., they perched atop a fat, docile caribou — an all-purpose farm animal of the Philippines. The creature, more often called a water buffalo, belongs to friends of the couple.

Sgt. and Mrs. Kelly (the former Mildred Ruth Dickens) do missionary work among the Filipinos during off-duty hours at Clark Air Force Base.

ROBERT DODD of La Mirada sadly watched icing on his cake melt and ooze down its layers. The gooey art work atop it — never fully explicit — now was indecipherable.

"Yechh" was most appropriate adjective for the mess and that's just the word that went on Dodd's "certificate of merit" in a zany, for-dads-only, cake-baking contest during annual Outdoor Day of Olive Twigs Association, Greater Long Beach Girl Scout Council.

Other winners were Henry Rosen, Robert Walden, Vernon Frear, Lewis Howell, John Wade, Leslie Walton, Thomas Duprey and John Herbon.

"Most Explosive" award went to Thomas Ott, while "Most Lopsided" honors were won by Thomas Lucas. Walking away with "Gooiest" certificate was Adrian Swanson.

Judges were Martha Perry, president of Greater Long Beach Girl Scout Council; La Mirada Mayor Wilfred Simendinger, Sunny Bailey and Richard Hurley. Former La Mirada Mayor Edward LaClair was master of ceremonies.

ENTERTAINING more than 40 friends at a bridge luncheon in Victor Hugo's Restaurant was Mrs. Walter J. Gay. Highlight of festive afternoon was performance by Henri Scanlon accompanied by Kathryn Brandts.

DECIDING TO mix progress reports with pleasure, Assistance League President Mrs. Harry Fulton honored advisory committee, board members and their wives at a dinner party.

Following excellent repast, Mrs. Burl Marter announced accomplishments of the Girls Club program and Mrs. Fulton discussed League plans to move to Bixby Ranch. Among those on hand were Councilman and Mrs. Raymond Keeler, Mrs. Melvin Campbell, Dr. and Mmes. Elliston Farrell, Julian Knutson and Eldor Sagehorn.

Others present were Messrs. and Mmes. Kenneth Wing, George Dotson, Max Nichols, Courtland Prowell Jr., Gerald Rastello, Don Gill, C. B. Lynd, Reginald Barden, Jack Grisham, Gilbert Karste, Lewis Kean and John Brooks.

SYNCHRONIZING watches they received for placing in timely women's tournament at Old Ranch Country Club are Mmes. Richard Braly (left), John Wells, Old Ranch flight; Robert Lintz, Eastern Standard flight; and Burt Paul, Pacific Standard flight. More than 128 distaff linksters participated in first major women's event since club opened two years ago.

Staff Photo by BOB SHUMWAY



## Air Force seeks women for career positions

Travel and educational opportunities are available to young women who enter the Women's Air Force which has openings for more than 30 key positions in career fields.

Enlistments are for four years and basic training is conducted at Lackland Air Force Base, San Antonio, Tex. To qualify, applicants must be United States citizens, high school graduates and between 18 and 27 years of age.

WAFS work beside their male counterparts in photography, medical, administrative and clerical fields. They receive the same pay and privileges, promotion opportunities and 30-day paid vacations as airmen of equal ranks.

Additional information may be obtained from Master Sgt. Norman Anderson, 220 Long Beach Blvd.

### Clean curlers

Roller curlers, especially the kind with brushes, can put oil and soil right back into clean hair. Fill the washbasin with sudsy wa-

ter, and give the curlers a cleaning now and then, right along with your comb and brush. Don't forget to clean the comb in your purse, too.

## Fashion Parade of EASTER HATS

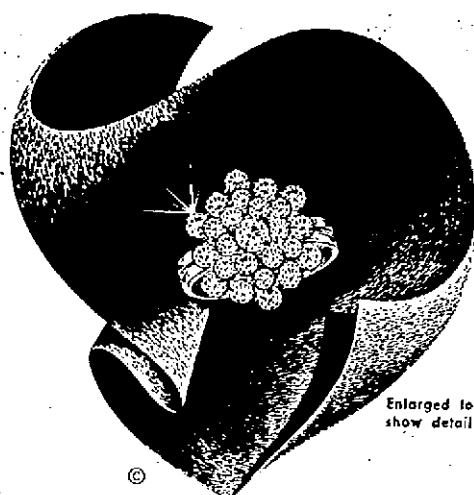


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Spring's brightest styles including large Brim, Pill Boxes, Rollers, and many more in White, Navy, Black, Beige and other shades.

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consider this beautiful diamond ring for her most desirable gift. Its cluster setting has been a favorite from times immemorial—its diamonds give off a myriad of rainbow hues. It is a forever gift. \$595

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\$15.00 WONDER WAVE \$9.50

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BUDGET PERM \$6.95

For Normal Hair

MON.-TUES.-WED. SPECIAL

SHAMPOO & SET \$2.95

plus your choice

Super Conditioner or Hair-Cut \$1

Stylist prices slightly higher

Appointments welcome but not necessary

Crowning Glory

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HOURS: 9:30 TO 6 P.M. - MON. THRU SAT. OPEN THURS. TO 8:30 P.M.

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251 E. 5th Street--437-9621

Appointments welcome but not necessary

## National TTT board meets in Long Beach

National executive board of TTT Society is convening in Long Beach for a four-day session in 4602 Hazelbrook Ave. home of Mrs. C. Thomas Dean, national president.

Plans will be reviewed for national convention in Detroit in October and projects approved on camps for disadvantaged

girls which the society maintains.

Camps are at Show Low, Ariz.; Eden Valley, Minn.; and Fort Wayne, Ind. Long Beach area chapters sent 23 girls to the Arizona camp last year.

Area members will meet with the board Monday at dinner in Welch's Restaurant.

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The Friendly Store of Long Beach

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park free victoria lots



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NOW \$6.00 for the regular \$10.00 size (8 oz.)

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**Schick's**  
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Parking or validation

# Department Store Sales, Other Activity on Rise in L.B.

By **ROBERT BECKMAN**  
Progress Section Editor

Department store sales in Long Beach for December, 1968, were 3 per cent higher than the December, 1967 sales.

This and other heartening figures literally jump from the Long Beach Chamber of Commerce's latest statistical summary, produced by its research department.

Business licenses stand at 2,831 — and that is a 5 per cent increase over the number a year ago.

Port activity for December showed an increase of 37 per cent in tonnage and an increase in cargo value of 0.6 per cent over December, 1967.

Building permit activity in January showed a shopping increase of 220 per cent — or \$7,920,410 — over January, 1968.

Crude oil production, the Chamber's researchers discovered, for the Long Beach area had increased by 21 per cent in December over the figure a year before.

Postal receipts dipped slightly, by 5 per cent, and bank activity edged off a hair, 0.1 per cent, in bank debits. However, demand deposits for this last January were up 5 per cent over the start of the year of 1967.

★ ★ ★  
**MERGER OF ARROWHEAD and Puritas Waters**

**L.B. Realtors Plan Talk on Czech Past**

Speakers at the Long Beach District Board of Realtors' 7:30 a.m. breakfast meeting Tuesday at the Crown Cafeteria will be Michael Van Horn, sponsored by Coast Federal Savings and Loan Association.

Program chairman Bill Phillips said the topic will be "Czechoslovakia After 18 Years of Socialism." Van Horn was born in Prague and fought with partisan forces against the Germans.

Inc. into Coca-Cola Bottling Company of Los Angeles has been approved overwhelmingly by stockholders of both firms, A. D. MacDonald, president of Coca-Cola L.A., and Hugo W. Druhl, president of Arrowhead and Puritas, announced last week.

Actual merger of the two companies is subject to receipt of a favorable tax ruling, which is expected shortly, MacDonald stated. Discussions regarding the merger, whereby Coca-Cola L.A. would acquire Arrowhead by means of a tax-free exchange of stock, were begun last October.

In January, 1969, following an unsuccessful tender offer by Allegheny Beverage Company, proxy contests and special shareholder meetings, Coca-Cola L.A. purchased for cash approximately 40 per cent of Arrowhead's 685,090 shares of outstanding common stock.

On completion of the merger, the remaining Arrowhead shares will be exchanged for a maximum of 411,352 shares of a new Coca-Cola L.A. \$2 preferred stock, each share of which is convertible to 1.3 shares of common.

★ ★ ★  
**HOUSING WILL SPARK** construction growth in the 1970s and the value of total construction is expected to climb to \$131.5 billion by 1980 — an increase of 73 per cent over the \$76.2 billion of construction put into place in 1967.

This preview of the future construction market was revealed by the 1980 F. W. Dodge Construction Market Outlook, a special report released last week by the Economics Department of McGraw-Hill Information Systems Company.

"Just as a depressed housing market caused construction to fall behind total economic growth during the 1960s, a boom in housing will pace an increase in total construction equal to that of the national output during the 1970s," said George A.

Christie, the company's chief economist.

Looking to 1980, total construction is again expected to keep pace with over-all economic growth. With an average annual growth of about 4.3 per cent, the demand for new construction should rise to over \$130 billion by 1980 (in 1967 dollars). If inflationary trends follow expected patterns, this value will come to almost \$200 billion, according to the Dodge economist.

★ ★ ★  
**AS PART OF WHAT.** Orange County civic and business leaders feel will become a "growing trend," the Seaboard Finance Co., the world's third largest consumer finance company, has announced it will move its central headquarters to Newport Beach.

The proposed move was made at a joint press conference called by the company and the Irvine Company.

The finance company will move from the offices it has occupied since its founding 42 years ago in downtown Los Angeles to a 16-story building to be built in the 622-acre financial and commercial center, known as Newport

Center, being developed by the Irvine Company.

The new building, the result according to Seaboard officials of two years of planning, is expected to be ready for occupancy by early 1971.

★ ★ ★  
**IT APPEARS** that many taxpayers were in such a rush to file their income tax returns early so they'd get refunds that they made mistakes.

A stumbling block was figuring the tax surcharge, Internal Revenue Service studies show. About 229,000 early bird tax returns used the wrong surcharge tax table or messed up the multiplication.

Much of the confusion about the 10 per cent surcharge stemmed from the fact that the surcharge applies only to 9 months of 1968. This means that we should take only 7.5 per cent to determine the amount of surcharge owed, but many took 10 per cent.

Lots of people used the wrong table for figuring their surcharge on tax liabilities of less than \$734. There's a choice of three tables. For taxes of \$743 or more, you multiply by the 7.5 per cent.

Fewer mistakes were made in tax returns of businesses, probably because most businesses have accountants to do the job. Early returns, filed through Feb. 21, showed that individuals

**Stricklin Talks to Morticians Oregon Meet**

Ray Stricklin, Long Beach businessman and chairman of the board of Sheelar/Stricklin Mortuary, last week was featured as a speaker at the National Selected Morticians annual regional meeting in Portland.

Speaking on the topic, "The Betterment of Funeral Practices for the Public's Benefit," Stricklin made his presentation before 300 funeral directors representing the entire Western United States.

were filing erroneous returns at a rate 5½ times that of businesses' erroneous ones.

★ ★ ★  
**SALES IN** single-dwelling-unit subdivisions in the tri-county Los Angeles metropolitan area totaled 1,212 during January, according to "Recorded Facts" released last week by First American Title Insurance Company, Santa Ana.

The monthly magazine devoted to residential sales information listed totals of 689 recorded sales

in Orange County, 426 in Los Angeles County and 97 in Ventura County. The statistics include single unit tracts recorded in Orange County since January 1, 1968, and in Los Angeles and Ventura Counties since October 1, 1966.

Subdivision activity increased in Los Angeles County during the month, with new tract recordings totaling 24 (containing 10 or more lots). This compares with an average of 18 per month during 1968. Total lots in these tracts

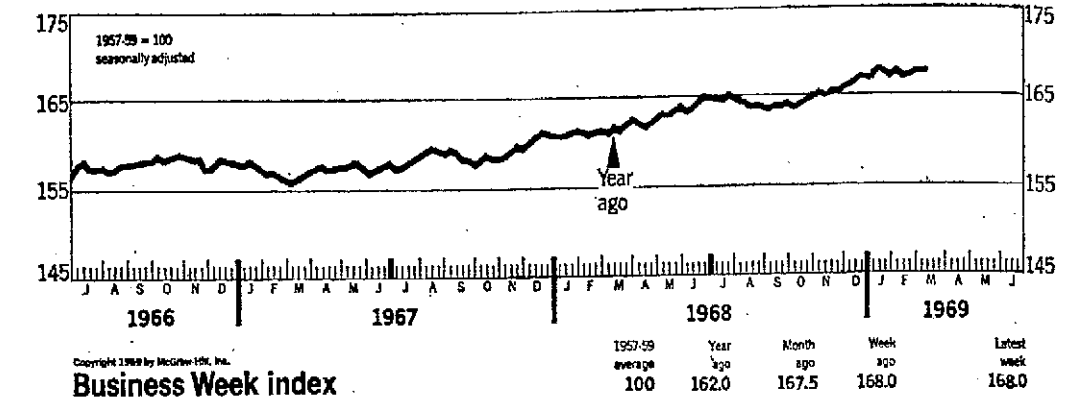
amounted to 1,187 in January, as opposed to a monthly average of 985 in 1968.

New single-unit subdivision recordings in Orange County declined in January. Nine tracts comprising 449 lots were recorded in the county, compared with monthly averages of 16 subdivisions and 948 lots in 1968.

Leading all other areas in sales activity were: Los Angeles County-Cerritos, with 72 closings; Newhall, 59; Chatsworth, 55; Orange County-Tustin, 121

recorded sales; Huntington Beach, 99; Newport Beach-Irvine, 63; Ventura County-Simi, 37; Thousand Oaks, 30; Oxnard, 22.

In addition to First American Title, sponsors of the report are Georgia-Pacific, Los Angeles Land Title Company, Melven Genser Outdoor Advertising, O'Keefe & Merritt, Southern California Edison Company, Southern California and Southern Counties Gas Companies, Property Research Corporation and United Credit Reporting Bureau.



## Big Four Deal With High Inventories

For the third consecutive week, the index remained at the 168 per cent level.

Steel production slipped 0.6 per cent below a week ago, although production has stepped up recently to offset the loss of imported steel resulting from the dock strike. Despite the slip in the current week, predictions for the future remain strong.

Auto output rose 1.1 per cent above a week ago; because of high inventories several of the Big Four

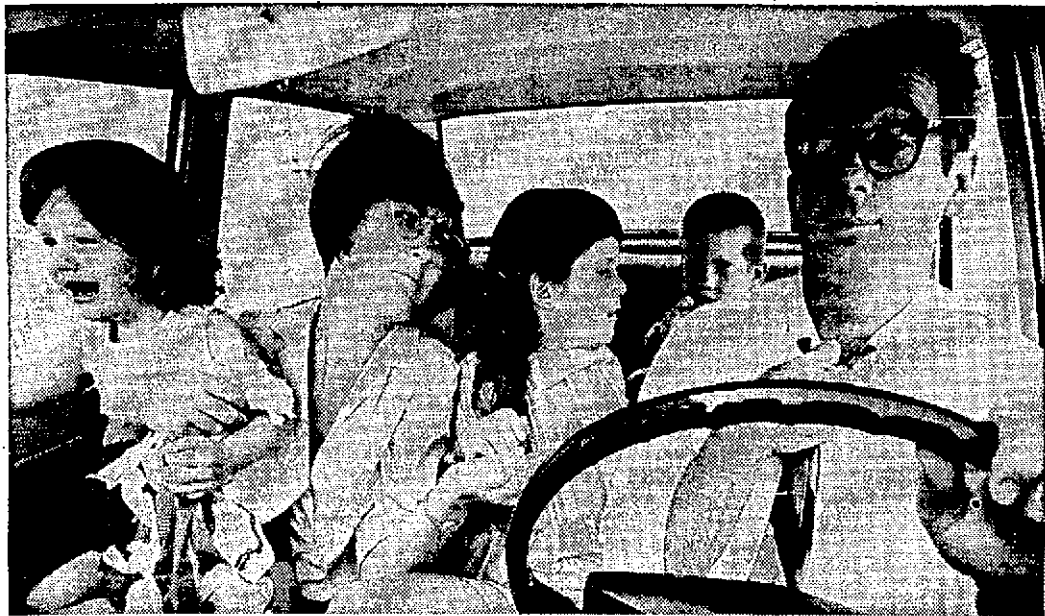
producers are being forced to lay off workers.

Crude oil refinery runs rose 0.5 per cent, reflecting heavy use of jet fuel and residual fuel.

Electric power output slipped 0.1 per cent.

Miscellaneous carloadings increased 3.2 per cent; while all other carloadings fell 6.3 per cent; intercity truck tonnage rose 3.7 per cent.

Paperboard production gained 1.1 per cent and hit an all-time high.



## Shopping new home developments?

Here's a faster way.

### House-hunters Computer Input Form

Fill out and mail to: Southern California Edison Company  
Home Selection Service Dept. L-4  
P.O. Box 351, Los Angeles, California 90033

First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_ Last Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Area Code \_\_\_\_\_ Telephone Number \_\_\_\_\_

OFFICE USE ONLY ☐ ☐ ☐ ☐

City or Specific Community Desired \_\_\_\_\_

Number of bedrooms: ☐

Number of bathrooms: ☐

Price of home you are looking for \$ \_\_\_\_\_

Size of family \_\_\_\_\_ Age of head of household \_\_\_\_\_

**FREE OFFER:** This computer form can lead you to newly-constructed Medallion Electric Homes in new housing developments in Central and Southern California.

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Thousands of homes are listed by size, price and area.

At Edison we call it our SHE\* program. SHE stands for Select-Homes-Electronically.

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Just fill in the House-hunters Computer Input Form. In a few days you'll receive a computer printout of available new Medallion Homes that suit your requirements.

Also, ask your local Realtor to show you his selection of Medallion Homes.

Sure beats driving all over with a car full of kids and maps, doesn't it?

And this computer service won't cost you a cent.

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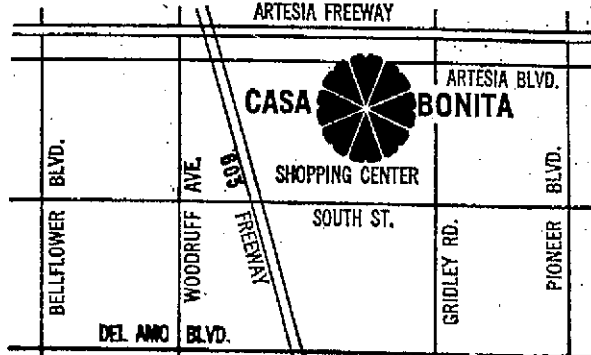
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## Young couples tell wedding plans

**Eddleman-Johnson**  
Terry Ann Eddleman and John F. Johnson, teachers at Mission Viejo High School, will be married July 4. She is the daughter of Mr. and Mrs. J. Clinton Eddleman of Long Beach; he is the son of Mr. and Mrs. Carl E. Johnson of Calimesa.

**Despenas-Whitney**  
A winter wedding in February, 1970, is being planned by Tina Marie Despenas, daughter of Mr. and Mrs. John Despenas, and Gary R. Whitney, son of Mr. and Mrs. Vilas Whitney, all of Long Beach.

The bride-to-be was graduated from Wilson High School and her fiancé from Millikan. He is attending Northrop Institute of Technology.



JERRY: Mexican-Negro, all smiles ROBERT: born with congenital heart defect DEBBIE: Mexican, Anglo, American Indian

# Wanted: love, understanding

Continued From W-1

child as a permanent member of the family.

Parents unable to provide for their children, and unwed mothers with unwanted babies, however, were quick to avail themselves of the new services offered by CHS, and the number of babies increased steadily.

In 1897 the society received its first large donation of \$1,100, and built its first receiving home in Los Angeles. Additional funds came from the Riverside District Orange and Walnut Growers, who turned over the annual profits from certain fruit trees — about \$400 — to help homeless youngsters.

The San Francisco earthquake in 1906 brought a flood of young disaster victims under the wing of CHS, and society officials launched an active campaign emphasizing that "we do not keep an orphanage." They wanted people to realize the importance of finding homes for the children.

IN 1911, CHILDREN'S Home Society received Permit Number One as a licensed adoption agency.

Closely on the heels of World War I, which deluged CHS with orphaned babies, came the Roaring 20s, a carefree, carefree era of speakeasies and relaxed morals. The number of babies born out of wedlock soared, as did the resulting responsibilities of CHS.

Enthusiasm for the society began to spread throughout the state. The W. C. Gibbons of Oakland donated a 12-room house as

a receiving home on the condition that women in the Bay area community raise \$25,000, which they did in record time. As a result, they were able to expand their services and open a shelter for the care of unwed mothers and their babies.

Believing that one parent is better than none, the society urges young girls to weigh carefully their decision to give up their babies, and provides care and counseling for the new mothers.

With World War II came still another influx of orphaned children. Men went to war, women went to work in the factories, and, once again, children were the victims of the times. Juvenile delinquency rates shot sky high, and 80 per cent of the babies brought to CHS were illegitimate.

But the war years also created in people a new willingness to pitch in and help, and the overload job of CHS was made easier by hundreds of self-sacrificing volunteers.

BY THE LATE 1940's, the society was able to buy the old Ozro W. Childs estate at 3100 W. Adams Blvd., Los Angeles, which still serves as statewide headquarters. The public's growing interest in the work of CHS enabled them to close down their institutions and place the tots in foster homes until adoptive parents were found.

There was a growing acceptance of adoption, and by 1948 there were 10 times as many couples wanting to adopt as there were babies. By 1949, CHS had placed 15,000 children in loving homes.

Today, Children's Home Society is the only licensed agency with services in all counties of California, and is the largest voluntary adoption agency in the world. In 1968 alone 1,903 children were placed in adoptive homes.

Everybody loves a baby, and CHS has found that most infants move into adoption rapidly, although the greatest demand is for toddler girls. Last year, 32 per cent of the children placed were under one month, 71 per cent under two months and 84 per cent under three months of age.

Some babies, however, are not so easy to place. Children of minority or mixed ethnic heritage, or those with physical or emotional handicaps may spend months — even years — in foster homes.

WHILE THE CARE provided in foster homes is loving and conscientious, it is not to be compared with the warmth and security a child feels from his "own" parents. Handicapped children especially need extra love and encouragement, and a feeling of belonging.

Contrary to popular belief, there are no fixed requirements as to age, income or home ownership for adoptive parents. The main requirements are a sound marriage, love of children and the desire to be parents.

Hundreds of children, ready to love and be loved, are waiting for you.

What are you waiting for?

## BUFFUMS' LOWEST PRICE EVER!

### BLACK-DYED BROADTAIL PROCESSED LAMB COAT

299.00

Wrap yourself in this luxurious, jet-black fur coat with a black-dyed mink collar. In a three-quarter length, it's lightweight for year round wear in California. This is just one of many new fur fashions for spring. Each an exceptional value! 4-row cape in natural blue fox, **159.00**. Jacket with wedding-ring collar, natural Autumn Haze\* or Tourmaline\* mink, **499.00**. Suit stole with double-row collar, natural mink, **399.00**. Fur Salon, all eight stores

All fur products labeled to show country of origin of imported furs.  
\*T.M. Emba Mink Breeder's Association



THIS BABY girl found a happy home with Mr. and Mrs. Willie Botts of Compton

Long Beach's Newest and Most Luxurious

**BANQUET ROOMS**

Now Available for Groups 30 to 400

Banquets—Lunches—Sales Meetings, etc.

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3333 LAKEWOOD BLVD. LONG BEACH

## Couple plan August rite

At a family dinner in their home Judge and Mrs. Joe Raycraft of Rolling Hills announced the engagement of their daughter, Jane Louise, to Ronald Mills Rothschild, son of Brig. Gen. Jacquard H. Rothschild, USAF (Ret.), and Mrs. Rothschild of Phoenix, Ariz. The bride-elect's father has recently retired as a Long Beach Superior Court judge.

After spending a winter semester at the University of Copenhagen, Miss Raycraft has resumed her studies as a psychology major at Whittier College where she belongs to the Athenian Society.

The future bridegroom graduated from Whittier College where he was president of the junior class and of the Lancers during his senior year. He is working toward an M.A. degree in public administration at the University of Southern California.

An August wedding is planned.

## A good sleep

If your daily bath or shower is scheduled for wake-up time in the morning, try this soothing sleep-inducing prescription: Before you climb into bed at night, scrub your feet with a brush and hot soapsuds to stir up the circulation in your whole body. You will feel better all over, and you will sleep better, too. Try this tonight!

THE LITTLE GIANT OF

**BIG ORGAN MUSIC**

The Room-Gracing, Space-Saving

**PACEMAKER**

by

**Gulbransen**

The thrilling big sound from this lovely small organ will astound you. More sheer watts of clear musical power than anything near its moderate cost. The full 44 note keyboard, 7 octave tonal range, and dual tone-generating system are unequalled in its field. Fine cabinetry available in transitional styling in Walnut, Mahogany, Maple or Cherry.

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Weather-proofed acetate bag is easy to carry... handy to hang in your closet. Your lovely furs deserve this protection. Luxuriously-padded hanger included. Fur Salon, all eight stores



BUFFUMS' NOW HAS A CLEANING SERVICE FOR YOUR FUR-TRIMMED CLOTH COATS \$5.00 reg. 10.00

Our new "Buffumizing" process protects the precious fur-trims on your fabric coats. It's safe, and furs as well as fabrics are beautifully finished.

Buffums'

# WORLD OF WHEELS

By ART STEPHAN  
Auto Editor

Ford Division was No. 1 in car and truck sales in both California and in the division's 13-state western region in calendar year 1968, according to official registrations released by R. L. Polk and Company.

Ford led in 1966 after trailing in second position in the West since 1959, but lost the lead in 1967 because of a two-month national strike called by the United Auto Workers.

Polk's figures for 1968 showed 249,242 Ford passenger cars were registered in the western region compared to 240,529 registered by the division's nearest competitor.

In truck sales, Ford led 121,837 to 102,528. The registrations for California showed Ford with 159,142 passenger cars. The nearest competitor registered 150,378 cars. In trucks, Ford led in California with 61,000 registrations to 54,776 for the No. 2 make.

**IN REVIEWING FORD DIVISION'S** victory in the 1968 sales race, O. Fred Yando, regional sales manager, attributed the momentum achieved by Ford dealers to "continuing strong demand for the standard-size Ford, especially the luxury LTD."

He said the Mustang maintained a commanding lead in the compact segment of the market, and Torino justified its early promise in the intermediate market.

"The best part of the Ford Division story in the West is that the 1969 models gave us added impetus that we believe will continue throughout 1969," Yando said.

## S&S HOMES IN WESTMINSTER Lath-Plaster Means Quality at Golden West

The lath - and - plaster used in the construction of Golden West homes is a first rate illustration of S & S Construction Co.'s adherence to their motto "Pride of Quality," according to vice president-sales and marketing, Jerry Henderson.

While most other builders in the area have gone to drywall to cut costs, S & S, developers of the Westminster community, has maintained an emphasis on excellence and continued to use lath and plaster.

"Although drywall is less expensive to use, we feel the added safety, improved soundproofing and easier maintenance provided by lath and plaster makes it worthwhile for

us to absorb the extra cost," Henderson said.

THIS attention to quality has won several awards from homeowners' associations in S & S built communities for "excellence in home construction, community development, and customer service," to quote one of the citations. The Golden West Homeowners Association is among the groups which have presented such awards.

Other luxury features at Golden West include imported marble entries, custom cut crystal chandeliers, plush wall to wall carpeting throughout, and a wide selection of natural stone, marble or brick fireplaces from which to choose.

Also included in the

purchase price, from \$32,590, are cast iron tubs and sinks, luminous ceilings, and generous use of ceramic tile in "flower fresh" kitchens and baths.

**ALSO FEATURED** in built-in medallion kitchens are triple sinks with mixing valve, walk-in pantries, vinyl floor covering, and cabinets with fine furniture finishes.

Bedroom suites offer the maximum privacy for every member of the family and master bedrooms are appointed with walk-in closets and a dressing area, in some plans.

The three and six-bedroom and family room homes are offered in one-story, two-story and split-level plans.

Furnished models can be seen daily. To visit



GOLDEN WEST FAMILY ROOM . . . Optional Wet Bar

Golden West: take the Golden West turnoff, go Fadden, left on Mc Fadden San Diego Freeway to south one block to Mc- to homes.

## Paradise Manor Homes Popular

Sales of Paradise Manor's two and three-bedroom and one-and-a-half-bath homes continue to exceed expectations with many new homes in various stages of construction at the family-oriented Orange County community,

according to a spokesman for the Trans-Robles Corporation, builders and developers.

Families may move into the homes, priced from \$19,750 to \$25,950, for only \$500 and own the land and home.

With approximately 1,800 square feet of floor area, Paradise Manor features a finished 420-square-foot rumpus room above a two-car garage.

Features include all built-ins, wall-to-wall carpeting except in utility areas, ceramic tile countertops, cultured marble pullmans, floating stairways, breakfast bars, private patios and separate service areas.

All exterior maintenance and yard work is done for residents at Paradise Manor, allowing families the opportunity to enjoy the easy way of life around two swimming pools, the completely furnished and equipped recreation hall and putting green.

Model homes are open from 10 to dusk. From the Long Beach area: take the San Diego Freeway (Interstate 405) to the Euclid Street exit in Orange County. Turn left on Euclid a short distance to Paradise Manor.



### WINS AGAIN

Dave Weber, of D. Van Lizen Realty, is recipient of Salesman of the Month award in Long Beach District Board of Realtors for most sales through Multiple Listing Service. Win is his sixth in two years.

## Open House Today At Lafayette Condominiums

Large, spacious condominium homes priced from \$11,900 to \$24,900 are featured this weekend during an open house at the Lafayette Condominiums, 140 Linden Ave., Long Beach, owner Robert Campbell has announced.

Featured are attractively furnished, all-electric residences located in the heart of Long Beach with in easy walking distance to the ocean, major shopping facilities and a wide variety of restaurants, nightclubs, and theaters.

Open house hours are from 10 a.m. to 4 p.m., Campbell said.

**COFFEE** and snacks will be served and a full staff of sales people will be on hand to assist persons interested in buying a condominium home.

Lafayette Condominium home owners enjoy a wide variety of built-in features, including complete food and laundry service, swimming pool, putting green, driving range, roof garden, shuffleboard courts, library, card room, sauna bath, and a luxurious fireplace lounge with color television.

## Smith Tool Announces Expansion

A major expansion program to increase manufacturing facilities has been launched by Smith Tool Company at its Compton plant, according to Dale E. Boyer, president.

The 1969 phase of the program includes three new buildings that will add more than 17,000 square feet of floor space.

These include a machine shop, an inspection building and additional storage areas.

All will be completed during the year as will be the installation of two additional Numerical Control Tape Machines and other major manufacturing equipment.



### AWARD

Jack B. Krueger (above) has been given certificate marking completion of requirements for Graduate, Realtors Institute, nationally recognized real estate professional designation, according to Robert Emrich, president, Long Beach District Board of Realtors.



# Class

# of '82.

## New Campus Estates is now open. And selling fast.

This is no ordinary unit.

What is special about new Campus Estates is the location. It's across the street from an 11½ million dollar Junior College.

Cypress Junior College. No ordinary college.

3 years old. Fully accredited. And Night School. A sprawling campus abundant with trees and grass. And striking new modern architecture everywhere.

Men's Athletic Club. Ten tennis courts. All open to the public.

The new community of Campus Estates is special, too.

Elegant homes in the Greenbrook tradition. Including the famous Spacemaker Series that was designed for families to grow into. Not out of. Nestled in a pri-

ate world behind tree-shaded walls. There's also a High School. And Elementary and Parochial Schools a few blocks away.

There's a real live park. 3 acres of family fun. Main event is a unique lot made from a reconstructed barn.

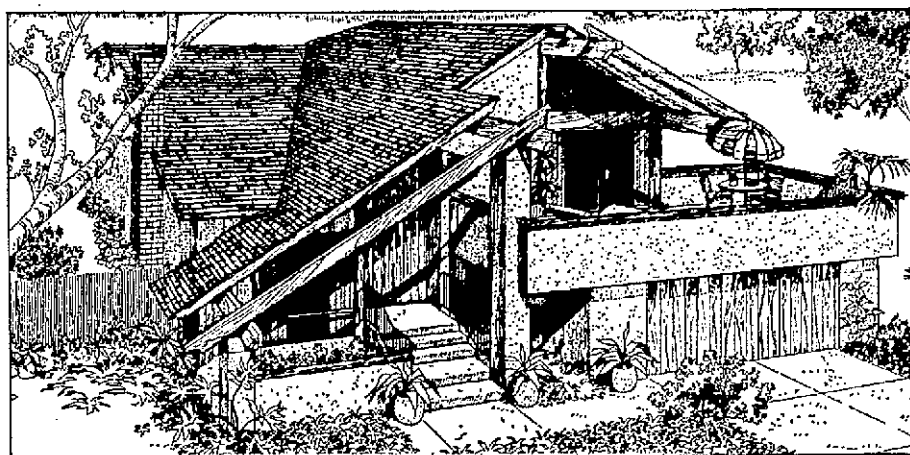
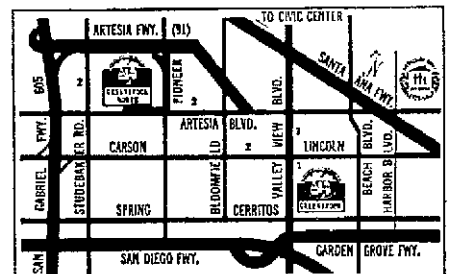
We suggest you see Greenbrook's Campus Estates unit right away. Best lot selections are going fast.

Think of it. Your children can walk to Grade School. And High School. They can even walk to College. The class of '82.

From \$30,750. Veterans no down payment. New Cold War Veterans Terms. Easy FHA and Cal Vet terms. New 90% conventional financing. On-the-spot trade-in for your home.

Direction: Greenbrook-Cypress. Take San Diego or Garden Grove Fwys. to Valley View, north to models. From Long Beach, Carson (Lincoln) to Valley View, south. From Santa Ana Fwy., Valley View south to models.

Direction: Greenbrook North-Cerritos. San Gabriel Fwy. to Artesia Fwy. (91), off at Pioneer, south to Artesia, west to models.



GRANADA • 5 Bedrooms • 3 Baths • Split Level

## GREENBROOK Campus Estates By Larwin

©Larwin Co. 1969



## Coats wrap up new look of spring '69

Black and white brings new zing to spring. It comes on strong (left) in a bold plaid coat, belted in black patent. The inside story: a sleeveless black dress with cuffed neckline. Both are by David Warren; from the Young Designers' Collection at Buffums' downtown, Pine Avenue at Broadway.

Accessory-wise: Note what a difference the accessories make. Just right is the jaunty brimmed white felt hat... the black patent shoes with semi-blocky heels, the instep newly strapped.

And for a change of pace, the coat can take on totally different character with other accessories—a skirt and blouse with necktie, a chain belt, spectator shoes.

It's all part of spring's do-your-own-thing fashion excitement.

### GET READY FOR EASTER WITH A NEW HAIR STYLE

The one you've been promising yourself all winter... to be found in our Beauty and Wig Salon... where the latest hair styles, hair coloring, style-holding permanents, wigs and hair pieces await you.

Call our Beauty and Wig Salon today. CUSTOM CUT... \$2.50  
CONDITIONING SHAMPOO AND STYLE SET... \$4.00

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**Cogart Beauty Salons**  
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Downtown Long Beach  
Phone 436-9759

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You'll be wild about our BUSH JACKET—smartly tailored in smooth gabardine—meticulously stitched. In white, maise or powder blue, 36<sup>00</sup> h.i.s. for HER pants in window pane plaid, 13<sup>00</sup> Ellen Tracy blouse, 13<sup>00</sup>

in our 29th fashionable year in Belmont Shore—5012 East 2nd St.

## Catalina trip for J.R. Luehrs

A Sunday afternoon ceremony at Long Beach Seventh Day Adventist Church united Eva Jill Crawford with James Randle Luehr, son of Mr. and Mrs. Louis F. Luehr of Houston, Tex.

The daughter of Mr. and Mrs. Ben L. Crawford, 1711 E. 11th St., wore a gown in candlelight satin with tiered train. The bride's sister, Mrs. Robert Smith, was matron of honor; Sally Thomas, Sandra Dean, Jeanne Kiker, Carol Berry and Candy and Joy Smith attending as bridesmaids. Janet Leake was flower girl.

Edgar Crawford, cousin of the bride, stood as best



MRS. JAMES LUEHR

man, Edward Smith, Lee Crawford, Richard Gharing and Terry Crawford seated guests. Jerry Clark was Bible boy.

A church reception immediately followed the ceremony. After a wedding trip to Catalina, the newlyweds plan to reside in Long Beach.



### UPHOLSTERY THROWS WITH LAMINATED FOAM BACKING GUARANTEED NOT TO SLIP OR SLIDE!!!!



#### Washing Instructions Do Not Use Bleach.

Machines wash separately in warm water, using any good mild soap. To maintain original size and shape, gently pull to full size and shake while still wet. Can be machine dried. If clothes line dried, be sure to keep both bottom edges parallel when placed on line.

MULTI-COLORS  
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BACK  
MADE IN THE  
U.S.A.



The first throw that will not slide or slide.

	Reg.	Sale Price
72x60	\$4.99	\$2.99
72x90	\$5.99	\$2.99
72x108	\$8.99	\$4.99

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IF IT'S QUALITY YOU'RE LOOKING FOR

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Fridays 10 a.m. to 9 p.m.  
**433 Pine Ave.**  
DOWNTOWN LONG BEACH

### SAVE ON FAMOUS MAKE IRREGULAR BATH TOWELS

ROYAL VELVET: beige, spearmint, Spanish straw, Siamese, verdian, white, ming, lemon, ice pink, honey dew, desert pink, cerulean blue, cardinal, canary, bristol, bittersweet, apricot, antique gold.

Bath towel, if perfect 4.50	2.29
First quality hand towel, reg. 2.30	1.79
First quality wash cloths, reg. 90c	69c
IMPERIAL BROCADE: bittersweet, bristol, dynasty green, empress pink, Florentine gold, regal rose, sovereign blue.	
Bath towel, if perfect 5.50	2.99
First quality hand towel, reg. 2.80	1.99
First quality wash cloth, reg. 1.00	79c

SPECIAL: 36x72" Royal Velvet Bath Sheets for beach, pool or sauna, if perfect 8.00 ..... 3.95

Shop early for best selection... telephone 634-5111, ext. 459  
Bath and Closet Shop, Home Store Level

### SAVE ON FAMOUS NO-IRON IRREGULAR SHEETS

Floral prints at fantastic savings with only slight imperfections which in no way affect the wear.

Twin flat or fitted, if perfect 6.50	3.25
Full flat or fitted, if perfect 7.50	3.75
Queen flat or fitted, if perfect 10.00	4.99
King flat or fitted, if perfect 13.50	5.99
Standard cases, if perfect 4.60	pr. 2.30
Bolster cases, if perfect 5.20	pr. 2.60

### SAVE ON BLEACHED WHITE SHEETS AND CASES

Twin flat or fitted, if perfect 4.50	2.99
Full flat or fitted, if perfect 5.50	3.99
Queen flat or fitted, if perfect 8.50	4.25
King flat or fitted, if perfect 11.50	5.25
Standard cases, if perfect 3.20	pr. 1.60
Bolster cases, if perfect 3.80	pr. 1.70
PREFERRED SECONDS... KING SIZE FITTED MATTRESS PADS	
King size 72x84", if perfect 13.00	5.99

FIRST QUALITY, KING SIZE FLORAL PRINTED COMFORTERS  
King size 90x108", reg. 25.00 ..... 11.95

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Bedroom Accessories, Home Store Level

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#### SIGNS OF TIMES

James Brown and Gene Hughes, manager and assistant manager, respectively, of Long Beach branch, smile as new Gibraltar sign is lifted into position, symbolizing final step of merger of Pioneer Savings into Gibraltar Savings and Loan Association. Resulting organization has 12 offices, assets of \$700 million.

## PORTS O' PROGRESS

By JACK O. BALDWIN  
Marine Editor

A visit this week to the Port of Long Beach by a group of French importer-exporters points up the need for an interpreters bureau if the city is going to live up to its claim of "The International City."

During their visit the group was accompanied by an English-French speaking agent for Air France — a competitor to the port in the cargo handling business.

Considering the number of foreign-flag ships with non-English speaking crews calling here, it would appear the formation of such a bureau deserves consideration.

If you speak a foreign language, or know of someone who could spend an occasional noonhour or an evening as a volunteer interpreter, contact Frank Black, director of public information, Port of Long Beach.

★ ★ ★

**THE INTELLIGENT AND LOGICAL** development of the Los Angeles-Long Beach harbor complex cannot continue without the aid of a hydraulic model of the back-to-back port area, according to Rep. Glenn Anderson, D-Calif.

The proposed model to be constructed by the U.S. Army Corps of Engineers is estimated to cost \$900,000.

The large model would enable local port engineers to study the effect tides, currents and surge might have on new construction.

Lawrence Whiteneck, chief engineer for the Los Angeles Harbor Department, has long advocated the building of a hydraulic model claiming such a model is essential to studies of water pollution within the harbor area.

Whiteneck, appearing before a recent meeting of the Congressional Public Works and Appropriations committee in Washington, D.C., said:

"It is imperative such a model be built in order to determine how the U.S. Navy, as well as the ports of Los Angeles and Long Beach, may continue development and construction programs to meet the needs of the local community and the foreign trade and shipping industry."

★ ★ ★

**"THE 'JET AGE' IS JUST about over,"** claims George M. Turner, president of P&O Lines Inc.

"It seems strange now the term ever should have been used. Why should an era be named for its taxis?"

"This is not to say we in the passenger steamship business do not rely on air transport. On the contrary, we use jets as taxis to help our passengers join our cruises."

To the sometimes heard objection to sea travel that people going to Hawaii or the Caribbean don't want to spend most of their vacation time getting there, Turner observes:

"We have learned that many people on a ship don't want to get anywhere — they're already where they want to be."



#### EXHIBIT ON WATER

Viewing display in lobby of Farmers and Merchants Bank, Long Beach, are Gus Walker (from left), bank president; Lloyd Leedom, Realtor; Robert Mulvey, president of Long Beach Board of Water Commissioners, and C. Kenyon Wells, general manager-chief engineer, Long Beach Water Department.

## Low Interest Rate Still On at Bauer Homes—L.P.

The current 6.9 per cent interest rate offered to homebuyers at Bauer Homes, La Palma, will be available for two more weeks (through April 7) according to Warren Bauer, president of Bauer Development Co.

The rate offered by FHA is now 8 per cent, while VA charges have risen to 7½ per cent, due to the four recent rate increases made by the Federal Reserve Board.

"This means potential homebuyers can save some money during the next two weeks if they buy at Bauer Homes," said Bauer.

"For example, if a buy-

er purchased a \$26,295 home in another development with FHA financing, he would pay approximately 10 per cent down, and his monthly payments would be \$173.

"He could take the same \$26,295, and purchase our most expensive house with all the extras. He'd pay 10 per cent down and have monthly payments of \$156, for a savings of \$17 a month or \$204 a year," stated Bauer.

Evidently, homebuyers have been anxious to take advantage of the opportunity to save. Bauer Homes, La Palma, was nearly 50 per cent sold

out less than two weeks after its grand opening.

**SPECIAL** luxury features of the two and three-bedroom homes are the oversized master suites, which offer up to 406 square feet of bedroom, private bath, dressing room and sitting room area.

These "hideaway retreats" give adults the opportunity to enjoy private relaxation in lavish surroundings.

One model offers an optional fireplace in the lounging area of the suite.

The homes, which start at \$22,950, also include carpeting, formal entries, dramatic cathedral ceilings, very large closets, and fireplaces. They are constructed on extra-large lots.

The new La Palma City Civic Center, which will include a library, will be only a block away upon completion this fall. Cypress Junior College is less than three miles away.

The Santa Ana, San Gabriel River, Artesia, and San Diego Freeways are all easily accessible from the development's location on Walker Street (west of Valley View Street) just south of La Palma Avenue in the city of La Palma.

## Garrett Leases Torrance Building

Garrett Corporation has leased the 155,000-square-foot Carson building in Torrance to house manufacturing and engineering facilities for initial production of the company's new-technology high bypass turbofan engine for corporate and commuter aircraft.

Now undergoing remodeling, the building will be ready for occupancy in 60 to 90 days.

The structure is located at 20225 S. Western Ave., on a 15-acre plot adjacent to Garrett's Western Avenue facility.

Meanwhile in the same general area, work continues to progress on construction of six test cells that will be used in the development of the 4,000-5,000-lb. thrust engine known as the ATF 3.

**TARGET** date for completion of the first 2 cells is July 1, with the others to follow shortly thereafter.

The engine test cells will each be 144 feet long, 23 feet wide and 22 feet high. They will be coordinated with three 20-foot control rooms and a 35,000-square-foot assembly and teardown area.

Development, testing and production of the ATF 3 are under the direction of Heber Hertzog, ATF 3 project head. Hertzog's title is manager of propulsion systems for Garrett's AirResearch Manufacturing Division of Los Angeles.

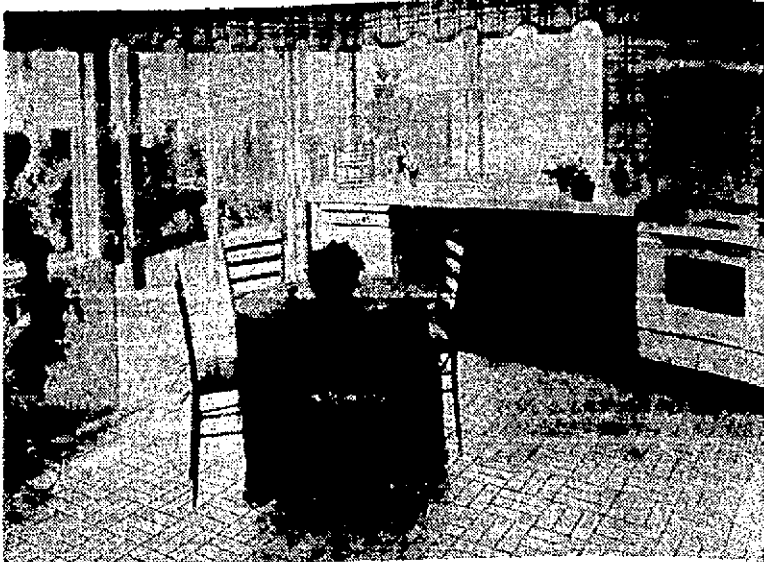
**THE NEW** engine will provide transcontinental U.S. range for business aircraft and point the way to STOL capability in the 1970s.

First aircraft to utilize the ATF 3's advance performance will be North American Rockwell's Series 60 Sabreliner, a business jet.

Capable of growth to 9,000 lbs. thrust, the ATF

#### Milk Prices

California retail milk prices, at an average of 48 cents per half gallon in Los Angeles and 51 cents in San Francisco, average two cents below the average retail price of whole milk in 25 leading United States cities, says U.S. Department of Agriculture.



GARDEN-VIEW KITCHEN... A Bauer Home Luxury

**SAVE \$3,000<sup>00</sup>**  
**Builder's Close-Out**  
ON LAVISH DECORATOR MODEL

\* 5 four-bedroom homes left.  
Free carpet & drapes included.  
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**Cerritos Woods**

From \$32,450  
**LOW AS 5% DOWN V.A. NO DOWN**

Model Phone: (213) 890-5713



## Read why these interesting, friendly people chose to live in Sun City...

### ...you may want to join them!

Each Sun Citizen has his own reasons for moving to Sun City, but all share one basic pleasure: the companionship of the wonderful people who live there.

**Melba (Mrs. F. J.) Campbell**... who resigned a position with the Los Angeles School District to explore the jungles of Surinam and the Amazon, thinks, "Sun City is a new adventure every single day of the year. The facilities are wonderful and the people are friendly and stimulating — a perfect combination for keeping a youthful outlook on life."

**Jean Vermet**... familiar to many as the "Hormel Chef"... food service consultant for Pan American Airways Intercontinental Hotels... originally from Paris, France... was chef in such famous places as Rectors Restaurant in New York, the Nicollet Hotel in Minneapolis... discovered that, "Sun City appeals to my cosmopolitan soul because I meet people from all over the world here — people who have known the good life and continue to live it in Sun City."

**S. Porter Miller, Ph.D.**... former Chemistry Department Head at the American University in Cairo, Egypt... member American Chemical Society, Iowa and Ohio Academies of Science... world traveler and lecturer... says, "Sun City has the wonderful Southern California climate, great facilities and lovely homes, but the people who come here to live... make it the most exciting, fascinating community in the nation. I wouldn't want to live anywhere else."

**Hugh B. Fox, M.D.**... Physician and Surgeon... senior staff member at Oak Forest Hospital, Oak Forest, Illinois... holder of a Congressional Medal for selective service work in WW II... district and county medical officer of the American Legion... moved to Sun City "because it provides a balance of healthful activity, fine facilities and ideal climate plus the company of wonderful people who keep my thinking fresh and alive."

**Frank Ulrich**... noted commercial artist and package designer... alumnus of the Art Institute of Chicago... finds Sun City "so full of interesting subjects to paint and interesting people to talk to that I will never run out of ideas."

Sun Citizens enjoy fabulous resort facilities... and more. Amid beautiful residences and tree-lined streets is a fine 18-hole full-sized golf course which Sun City golfers can play for as little as 39¢ a round — annual basis. A second 18-hole course is now under construction. They — and you — can also enjoy a huge, heated pool (a second pool and therapeutic bath are under construction), lawn bowling greens, shuffleboard courts and all the other recreational facilities at Sun City for only 5½¢ a day.

But it's the companionship — Sun City is the chosen home of happy, friendly people of fascinating interests and refreshing ideas. Always ready to pitch in and help you get the most out of life. Do yourself a favor. Come and visit Sun City this weekend. You'll have fun, and first-hand information is best.



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DEAR ABBY

## Daughter threatens romance

By ABIGAIL VAN BUREN

DEAR ABBY: I have been a widow for three years and have two teen-aged children, a daughter and a son.

A few months ago my husband's best friend whose wife passed away last year started calling on me. We've known each other for 25 years and have the deepest respect for one another.

We enjoy each other's company and it's so good to have someone to be with after all this time. (Yes, it could be "love.")

My problem is my 16-year-old daughter. She treats him disgracefully and insults me each time he calls. She has even given me an ultimatum, "If you really love me, you won't see him again."

Abby, I love my daughter, but I don't want to quit seeing this man. My son adores him. How can I convince my daughter that this is a respectful form of companionship? I've talked to her for hours but can't get thru to her. She won't let our minister talk to her either. Maybe she'll listen to you.

TRYING HARD

DEAR TRYING: Your daughter is angry and jealous because she feels she is "losing" her mother, after having recently lost her father. But that should not rule the course of your life, and you must not let it.

Quit trying to explain your "feelings" to your daughter. Ask the family doctor to explain the facts of life to her. The girl needs help in understanding, but her problem should not be allowed to blight your own happiness.

DEAR ABBY: We have both been married twice before and each have children. He claims he loves me, but this is not the right time to get married. When I ask him WHEN will the time be right, he says he doesn't know, but this isn't it.

I help him with his part-time work, and I have carried a hot lunch to him five days a week.

for three years. Plus I do up his laundry and give him supper at my place every evening and he has ALL his meals here with me on week-ends.

I go to his place to help with the housework since his daughter (17) is too lazy to do anything. Besides this I take care of my own house and work nights. I average four hours sleep a night.

I love him dearly and we get along fine. We spend so much time together lots of people think we ARE married. So why doesn't he marry me?

SUCKER

DEAR SUCKER: Why should he? He's getting the whole show for the



HELEN A. ROGERS

### To install new board

Merrel Temple No. 103, Daughters of the Nile, will install officers today at 2 p.m. in the Elks Club, 4101 E. Willow St.

Helen A. Rogers will succeed retiring queen Elizabeth Burrows. Dinner will be served at 5:30 p.m. Lillian Hodges is chairman of the event.

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LONG BEACH  
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### Elizabeth Arden face treatment is much more than just a facial

An Elizabeth Arden expert in Buffums' Red Door Treatment Room will help you discover delightful beauty secrets. You'll have a face treatment and emerge with a luxurious new makeup as well as a radiant feeling. Complete treatment, with makeup, 10.00  
Beauty Studio, Downtown Long Beach, Pomona, Newport, La Habra  
Manicures, pedicures, facials and electrolysis

Buffums'



### White embroidery crispens our cotton chambray loungers by Evelyn Pearson

When it's play time or lounge time, you'll love relaxing in our Evelyn Pearson fashions. Princess shift has back zipper, side-sashed pockets. Duster has front panel grippers. Both in blue, green or red, each 13.00.

Lingerie, Downtown Long Beach, Santa Ana, Pomona, Lakewood

Buffums'



CHEFS DISCLOSE SECRETS OF GOURMET COOKING

Mrs. Howard Wallace, president of San Pedro Assistance League, learns professional tips from C. B. Nicolette (left), owner-chef of Puccini's, and Joe Alimorog at coffee inaugurating annual series.

—Staff Photo

## Famous Chef cooking series slated by San Pedro League

Women who take pride in their culinary talents are preparing to enroll in traditional Famous Chefs' Cooking Series presented each spring by Assistance League of San Pedro.

This year's series will begin April 7 and continue four consecutive Mondays at Southern Counties Gas Co., 600 W. Eighth St. Proceeds go to dental, speech and audiology clinics and Weaver's Club for the elderly blind.

Launching the weekly lessons in classic cookery will be Rodessa Moore of The Egg and Eye Restaurant, Los Angeles, who will demonstrate more than 30 variations on an omelette theme.

Chief of the Yankee Whaler at Ports 'O' Call will take the podium April 14. Techniques of French cooking will be taught by a representative of Chalet de France, Redondo Beach, on April 21.

MARCIA BRITAIN, Southern Counties home economist, will be instructor of the April 28 session.

Reservations and information may be obtained at the League Chapter House, 1441 W. Eighth St., San Pedro.

### U of Redlands group to meet

Newly organized Long Beach area advisory committee to aid University of Redlands REACH program will meet at 6:30 p.m. Tuesday in Regency Room of Pacific Coast Club.

Mrs. Robert Swaffield is chairman of the area committee of REACH, a 10-year expansion plan for creation of cluster colleges within framework of the university. Johnston College, an experimental liberal arts institution, is scheduled to open in September.

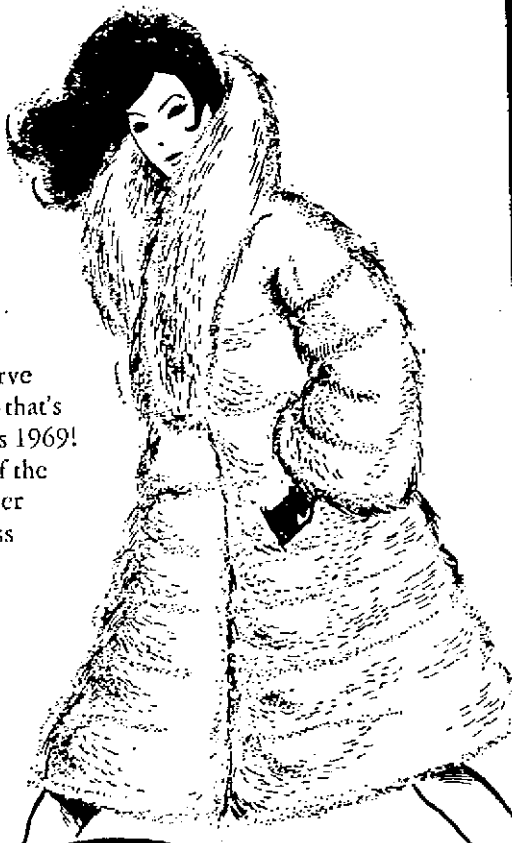
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LET THE LAFAYETTE CATERERS TAKE THE WORRY OUT OF PLANNING YOUR RECEPTION. WE NOT ONLY BOOK YOUR PARTY BUT WE SUPERVISE FROM BEGINNING TO END, WITH OUR ASSISTANCE YOU WILL HAVE A MEMORABLE OCCASION. CATERING TO FIT YOUR NEEDS.  
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Hawthorne at Silver Spur Rd.

LAKEWOOD  
Del Amo at Graywood

MANIKIA  
Pacific Coast Hwy at 2nd

NEWPORT CENTER  
El Fashion Island

LA HABRA  
El Fashion Square

## New Bellehurst Homes Selling at Swift Pace

A rapid sales pace continues at New Bellehurst, in Buena Park, it was reported by Joseph Thorman, Trust Realty, sales agents for the Boise Cascade Building Co.

"We're offering these prestige homes for as little as \$995 down," Thorman said. "Home buyers won't find 2700 square feet of house for such a small down payment anywhere they look."

The 900-acre development is built around the Los Coyotes Country

Club, with its 27-hole championship golf course, Olympic-size pool, tennis courts, teen-age recreation center, nursery school and a fully-equipped clubhouse with banquet facilities, dining rooms, cocktail lounge and ballroom.

**PRICED** from \$30,500 to \$57,500, homes are available in a variety of handsome, one and two-story exterior designs, situated on lots up to one-half acre in size.

Mature landscaping and trees create an atmo-

sphere of quiet and seclusion in the established community, yet New Bellehurst is close to major freeways, shopping centers and within early driving distance to beaches and mountain resorts.

New Bellehurst may be reached from the Santa Ana Freeway by way of the Artesia-Beach Boulevard offramp, then east on Artesia to Beach Boulevard and left on Beach to Malvern, then right to Burlingame and the furnished models.



### MANAGER

Miss Norma Stallworth of Long Beach has been appointed manager of Western Mutual Escrow Corporation's new Orange County office, 219 E. 17th St., Santa Ana. She previously was co-manager of Long Beach office.

### APPOINTED

Kenneth Droseske (left) of Long Beach, general manager of Mickey Thompson Enterprises, Inc., has been appointed president, according to board chairman Mickey Thompson. Droseske, with firm 10 years, will continue general manager duties.



## Goodrich Chemical Plant Earns Award

For the second successive year the Long Beach plant of B.F. Goodrich Chemical Company has won the firm's President's Cup for safety in recognition of its outstanding record of no disabling injuries in 1968.

P. H. Lawrence, general technical manager for BFG Chemical, presented the trophy to Eugene Farmer,

who represented the 100 employees at the facility. A. W. Clements, plant manager, presided over the award ceremonies.

Eight BFG Chemical plants throughout the country competed for the trophy, which has been presented annually for the past 19 years to the facility having the lowest accident frequency.



GRACIOUS LIVING... Keynote At New Bellehurst

## Southern California Industry Conference Slated Saturday

Dr. James J. Kirkpatrick, professor of management, School of Business Administration, Cal-

State, Long Beach, and an industrial psychologist, will present the subject "Self Improvement for Career Development" during the general management session of the Southern California Industry Conference Saturday at the Grand Hotel, Anaheim.

The session begins at 9 a.m. with registration at 8 a.m.

Dr. Kirkpatrick is a diplomate in Industrial Psychology of the American Board of Examiners in Professional Psychology.

Leigh Parker will discuss "A Value Engineering Viewpoint for Defense Contractors Top Management" at this, the fifth annual such Industry Conference.

Parker serves as western multi-regional manager of value engineering on the staff of Defense Contracts Administration



DR. KIRKPATRICK

(Cameron Station), Washington, D.C. for the Los Angeles, San Francisco and Dallas regions in support of Department of Defense Value Engineering Programs.

### Farmer's Share

The farmer's share of the consumer dollar spent for foods in the market basket during the first

half of 1969 probably will average 38 cents, one cent less than in the first half of 1968.



By HERB SHANNON  
Aerospace Editor

Air West has retired the last of its durable Douglas DC-3 aircraft from commercial airline service in favor of its modern successors, including Long Beach-built DC-9 twinjet transports.

But that doesn't mean the end of the line for the DC-3s, some 3,000 of which were also built at Long Beach under various designations. As you might expect from the transport which helped fight World War II on every front, one of the Air West "Gooney Birds" already has gone back to battle.

The last eight of the airline's early flagships were sold to Aero-Dyne Flight Center, of Renton, Wash., which specializes in DC-3 conversions.

**AFTER BEEFING UP ONE** of the veteran airliners' fuel supply with ferry tanks, Aero-Dyne president Jack Volker flew the plane on a 37-hour trans-Pacific hop from Los Angeles to Guam and turned it loose last week in a war against fruit flies.

The old warrior was equipped with spray guns and is now deployed under the command of the Department of Agriculture.

Another of the former Air West DC-3s is in use in the Seattle area as a flight training aid, and Volker says he may convert a third for fog-seeding operations.

The future of the others is undetermined. But as everyone who has owned one knows, it's a cinch they won't stay retired for long.

## Hubbert Firm in Expansion

Expansion and reorganization of the public relations department of Hubbert & Associates, Los Angeles-based advertising and public relations firm, has been announced by president Robert C. Hubbert.

Heading the newly enlarged department is Frank Mulcahy, with Bill Kennedy and Robin Souze in key positions in the Los Angeles office, and Larry Washburn in charge of the firm's Orange County public relations activities.

Before joining Hubbert & Associates in 1966, Mulcahy was with the Los Angeles Times as assistant real estate editor. Prior to that, he was a reporter, feature writer and critic for newspapers in Western Canada, and at one time operated his own public relations concern.

**KENNEDY** joined Hubbert & Associates as an account executive in 1966, and was previously associated with advertising, real estate and public relations with the Max Becker Agency in Long Beach.

Miss Souze, who recently joined Hubbert & Associates, has been a freelance public relations counsel for five years, and was formerly associated with service organizations, including the Red Cross, Community Chest and Heart Association in public relations work departments.

**WASHBURN** for many years was director of real estate advertising for the Los Angeles Examiner. Before joining Hubbert & Associates in 1967, he was real estate editor for the Pasadena Star-News for 12 years. He took over the firm's South Coast public relations operation last summer.

# \$1995 down buys 2,700 sq. ft. of new home luxury plus life in

## New Bellehurst

and on lots from 1/5 to 1/2 acres—that's a lot for the money!

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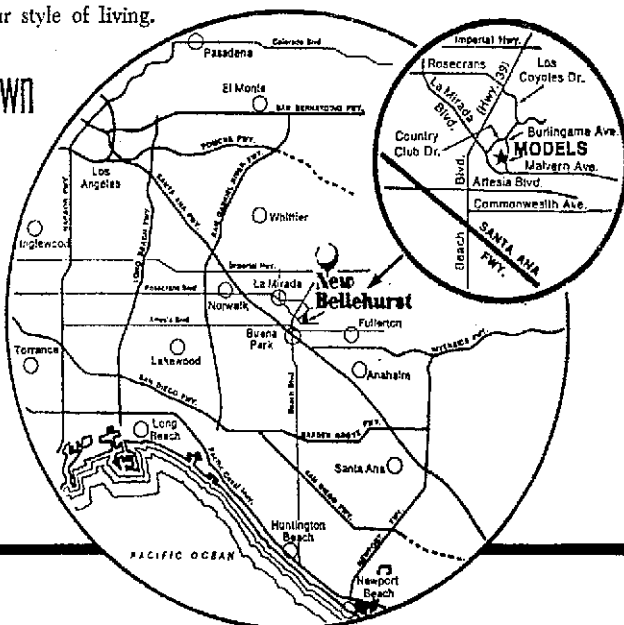
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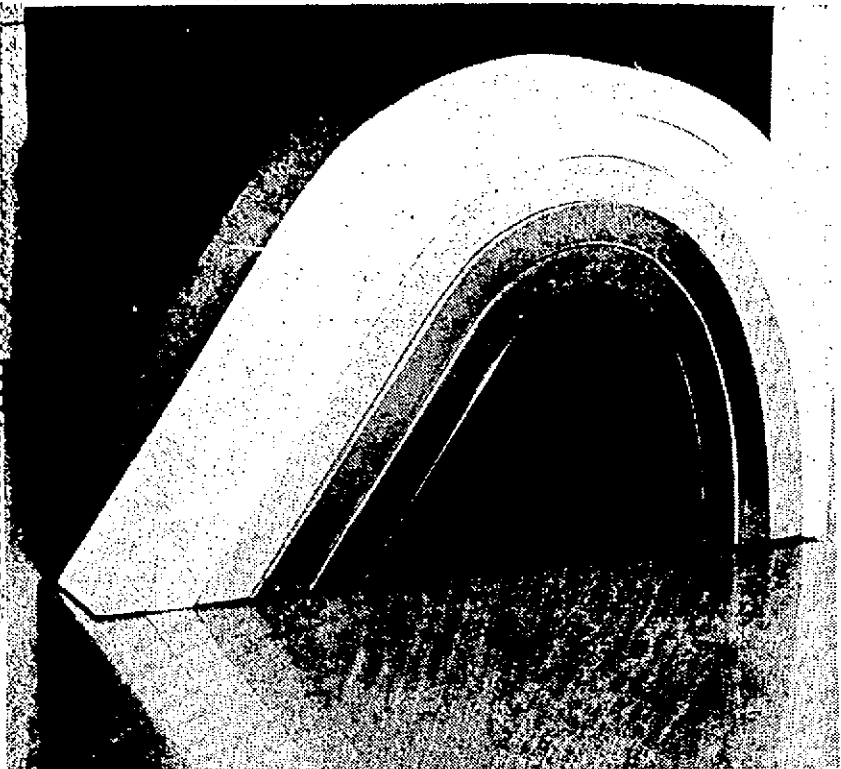
**From Los Angeles to Buena Park:**  
Take the Santa Ana Freeway to the Artesia/Beach Blvd. offramp. Take Artesia east to Beach Blvd. (Hwy. 39). Go left one mile to Malvern, then right to Burlingame and the furnished models.

**From Orange County:**  
Take the Santa Ana Freeway to the Beach Blvd. (Hwy. 39) offramp. Drive north 2 miles to Malvern, then right to Burlingame and the furnished models.



BOISE CASCADE BUILDING CO.  
A new name — a new era for the R. A. Watt Company





"BLACK CORE" (above) by Malcolm A. McClain is of resin, wood and lacquer. It received the Soroptimist Foundation of Long Beach Award.



ANTHONY BERLANT'S "White Christmas," (left) 15x10x14 inches, is done in mixed media. Work was completed in 1968.

WINNER of Museum Association's Past President Award, "Landscape" by Bradley Smith (right) is constructed of wood, soil, linen and foam. The award honors past president Dallas Conklin.

## LBMA juried exhibit has unity of direction

By VIRGINIA LADDEY

The Seventh Annual Juried Show at Long Beach Museum of Art has a unity of direction unlike the usual potpourri or higglety-pigglety variety in group shows, particularly juried annuals.

While this homogeneity may reflect the philosophy of the juror, Jan van der Marek (Chicago Museum of Contemporary Art), the fact remains that 47 splendid artists from Fresno to the southern border of California are working within one frame of reference. Bradley Smith's "Landscape," winner of the Past President's award from the Museum Association, is the one exception.

Thus, it is important to examine the meaning of this direction, particularly in relation to the current view that art is a prophetic form of communication. What might be the message of this medium?

"Slick" is the word that first comes to mind, followed by others like immaculate, precise, even machined. A kind of Madison Avenue gloss and tidiness result from exquisite control of media, design and color.

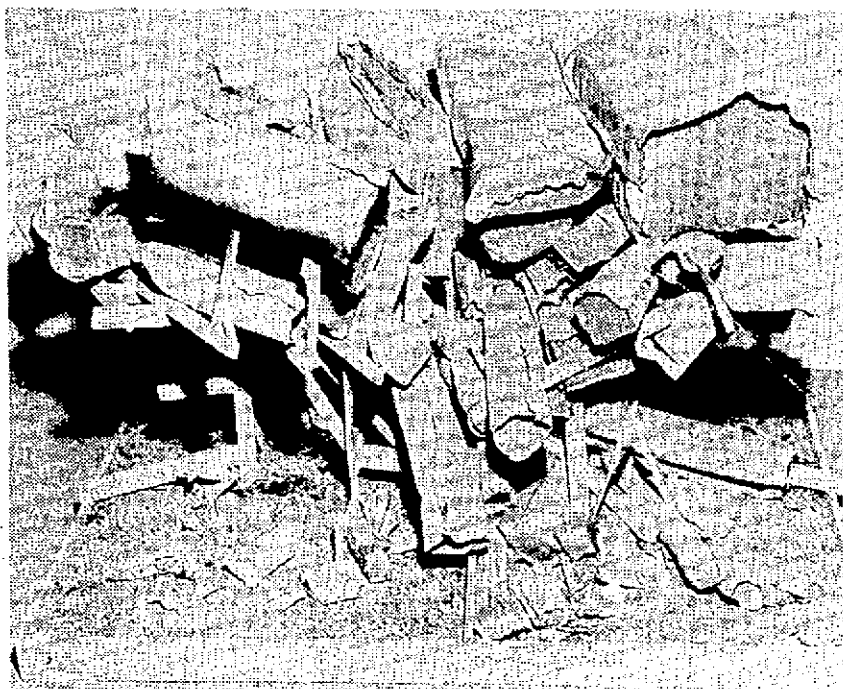
THE VERY seriousness of their work seems to be a cry for order, a longing for classic verities, on the part of artists who, generally, in their life styles and

personal appearances, are extremely casual. The exacting nature of the industrial and graphic techniques they employ eliminates the luxury of personal caprice.

In the century since the development of the camera, the succession of art movements and styles has been in a flux between the poles of emotional abstraction (as represented by, say, Kandinsky) and precisional abstraction (Mondrian). These movements have, in turn, embraced and rejected the impact of the machine world on society and the individual.

Perhaps the message in the Seventh Annual is an optimistic affirmation that Man will master his machine and use it to express a heightened sense of individual worth and joy.

FROM WHAT has been said, the viewer should not expect a sameness in the show at all. From the intense color play and visual magic of Lewis Beken's "Meteos VII" and the brilliant perspectival warp of Herbert Renger's "Architecture No. 2" (shown downstairs), it seems another universe upstairs in the exultating finesse of Guy Williams' linear symmetry.



## 'Sweet Charity' fine philanthropy

"Sweet Charity" will enable Lakewood Philharmonic Association to carry out its own youth, veterans and charity projects.

The association will sponsor a one-night performance of the effervescent film Thursday, May 1, at Pantages Theater in Hollywood. Shirley MacLaine shares billing in the musical with Sammy Davis Jr., Ricardo Montalban, John McMartin, Chila Rivera, Paula Kelly, Stubby Kaye and Barbara Bouchet.

Before the film begins at 8:30 p.m., Mrs. Judith Bayley, owner of the Hacienda Hotel in Las Vegas, will host a free champagne party at the theater where motion picture, television and sports celebrities will join the audience. In addition, Mrs. Bayley has donated a four-night, five-day vacation for two at the Hacienda. Other door prizes also will be awarded.

Tickets for the film are priced at \$7.50, \$10, \$15, and \$25. "THOSE WHO cannot attend the event may purchase discount tickets at \$7.50 to be donated to Sid Silverman, recreational director at Long Beach.

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Veterans Administration Hospital," said Norman Kreitzer, general manager of the Lakewood Philharmonic. "Patients will be bused to the theater to enjoy a wonderful evening because of this thoughtfulness."

For further information, write or phone Kreitzer, 4540 Levels Ave., Lakewood 90712

### Monday concert

The Monday Evening Concert at 8:30 p.m. in Bing Theater, Los Angeles County Museum of Art, will feature music by Lalo Schifrin of Argentina, Lawrence Moss, formerly of Los Angeles, and Tomas Svoboda of Czechoslovakia.

## Arts

W-6-INDEPENDENT, PRESS-TELEGRAM  
Long Beach, Calif., Sunday, Mar. 23, 1969

### Jimmy Durante in Anaheim

Comedian Bill Cosby will spend Easter vacation on stage at Melodyland Theater, Anaheim, opening April 1 and doing eight performances through Easter Sunday. Featured with him will be songstress Rhett Hughes.

Tuesday through next Sunday, Jimmy Durante and Eddie Jackson will star at Melodyland with their special guest, Kay Starr. Rounding out the show, will be the Pearce

Sisters — they really are sisters — ranging in age from 3 to 7. Performances will be at 8:30 p.m. through Friday, at 7 and 10 p.m. Saturday and at 5 and 8:30 p.m. next Sunday.

## San Francisco Opera begins final L.A. week

The first half of Richard Wagner's "Der Ring des Nibelungen" — "Das Rheingold" and "Die Walkure" — will be presented by the San Francisco Opera during its final week of the season at Shrine Auditorium, Los Angeles.

"Die Walkure" will be performed Wednesday at 7:30 p.m. and will be repeated Saturday night.

"Das Rheingold," the opening work of the Ring cycle, will be given Friday at 8 p.m. The cast includes Sona Cervenka, Margarita Lilova, Jeanne Cook, Sylvia Anderson and Sheila

Marks, Sheila Nadler, Franz Mazura, Glade Peterson, Rudolf Knoll, Robert Glover, William Wildermann, Ara Berberian, William Cochran and Delme Bryn-Jones.

TODAY at 3 p.m., Donizetti's "Lucia di Lammermoor" will be sung by Margherita Rinaldi, Renata Cioni, Delme Bryn-Jones, Clifford Grand, Robert Glover and Vahan Khazadian.

The season will close with Dorothy Kirsten in the title role of Puccini's "Madame Butterfly" next Sunday at 3 p.m.

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A new setting for her cherished diamond. A capital idea that needn't cost an arm and a leg. It will be like receiving a brand new jewel, because the smashing setting will be as modern as today.

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Easter is Sunday, April 6th

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Fine Jewelry, street floor  
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Shop Monday and Friday till 9 p.m.

Diamonds enlarged to show detail!

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## Directors of CAA to Meet

Directors of the California Apartment Association will open their executive quarterly meeting Friday at the Edgewater Hyatt House, 6400 E. Pacific Coast Hwy., Long Beach, at 7 p.m., according to Clyde S. Brown, president.

Representatives from across the state will attend the 10 a.m. business session Saturday.

Brown also announced the appointment of Eugene L. Zechmeister, executive director, Apartment House Association, Long Beach-Southern Cities, as chairman of the 1969 apartment owners convention to be held in Long Beach Oct. 2-4.

Convention headquarters office will be at 427 Atlantic Ave., Long Beach.

**BROWN SAID** the appointment of Zechmeister as the CAA convention chairman was based on organizational ability.

The state president revealed the local association is the largest apartment association in the United States for the third consecutive year with 3,778 members representing income property owners in 32 cities in southern Los Angeles and western Orange Counties.



### NEW JOB

Edward Gatlin of Orange, with Bank of America 14 years, has been appointed manager of Hawaiian Gardens branch, after serving as manager of the bank's data processing records center at Paramount.



### NAMED

Frederick Davis, of Westminster, has been promoted by Western Air Lines to manager-route proceedings. He is based at Western's Los Angeles International Airport headquarters.

## Officers of NAA Gather

The executive officers council, National Apartment Association, has selected the Edgewater Hyatt House, Long Beach, for their semi-annual meeting Friday.

The association is composed of executive directors and executive secretaries of apartment associations throughout the United States.

The opening 10 a.m. meeting will be conducted by Eugene L. Zechmeister, president of the national council and executive director of the Apartment House Association, Long Beach-Southern Cities.

**THE SESSION** will be addressed by Clyde S. Brown, president, California Apartment Association, and Bernhard J. Specht, president, Apartment House Association, Long Beach-Southern Cities.

Al Myers, president of Myers-Stevens Insurance Co., San Francisco, will be the luncheon speaker and Joseph Rhodes, president, Indianapolis Apartment Institute, also will address the one-day convention.

Other officers of the national apartment executive council are Warren Boynton, executive director, Apartment Rental Owners Association of San Diego, and Ernest H. Hall, secretary-treasurer, Dallas, Texas, Apartment Owners Association.

## Wall Street Briefs

**NEW YORK (UPI)** — The Dines Letter says the current market is "the most oversold (one) since the 1962 crash." The market "is at a critically sensitive point," the firm says, adding that it either "goes up immediately from present levels, or a crash will develop immediately." The sharp and surprising declines of the last two weeks are simply retesting of the lows, the firm believes. If the lows don't hold, "selective selling would be advisable."

E. F. Hutton says the "increased plant and equipment spending would normally be regarded as a bullish news item, but in the current economic atmosphere, it is probably just the opposite as far as the stock market is concerned." It would indicate, the firm points out, that monetary authorities will be forced to impose further restraints if they are really serious about slowing down the economy.

Spear and Staff Inc. observes that there is no way of guessing how many investors have bought into "60-60" funds with "no idea of how speculative" these funds can be. A seasoned trader rides with the punches and does not toss in the towel when he's battered a bit. However, the firm notes, "this kind of give and take does not necessarily fit into the behavioral pattern of the average fund shareholder."

**BRIDGEPORT, Conn. (UPI)** — General Electric Co. has introduced a new 150 characters-a-second printer for use with the GE-100 line of computers. The printer turns out 150 wide lines of copy a minute. The printer will lease for \$1,150 monthly and a accompanying paper tape punch for \$250 monthly. Sale price would be \$42,600 for the printer and \$13,550 for the tape puncher.

**NEW YORK (UPI)** — Combustion Engineering, Inc., announced a 100 per cent stock dividend on common payable to stockholders of record April 29 if shareholders approve at a special meeting to be called soon.

**MOUNTAIN VIEW (UPI)** — Sylvania Division of General Telephone & Electronics Corp. has obtained a \$1.9 million Army contract from the Electronics Command at Ft. Monmouth, N.J., for classified electronic warfare equipment.

**NEW YORK (UPI)** — Slick Corp. will not renew its offer for shares of Filtrol Corp., which expired Friday. So far Slick said it has been tendered 49 per cent of Filtrol's shares.

**BALTIMORE (UPI)** — RPS Industries, Inc., and Louis W. Weiner Corp. have canceled their negotiations for a proposed merger.

**BEVERLY HILLS (UPI)** — Trans World Financial Corp. and Shasta Savings & Loan Association of Redding have canceled discussion of a proposed merger.

**CLEVELAND (UPI)** — Bennett Industries, Inc., a subsidiary of Growth International Inc., has engaged Indiana University Foundation to conduct research for the company's low frequency sonic electric toothbrush, mainly through human clinical tests.

**ROLLING MEADOWS, Ill. (UPI)** — Hallicrafters Division of Northrop Corp. has obtained a \$2 million Air Force contract to design and produce an infrared transmitting system. All previous contracts in infrared communications have been for research.

## Casa Bonita Homes, Cerritos, Gain Favor

This weekend marks the formal opening of Casa Bonita in Cerritos, a presentation of builders Henry Reichert and Son, and the Swan Construction Company.

The Reichert father-and-son team has been responsible for many customized developments in the southland.

Casa Bonita exteriors are handsome, in both traditional and contemporary stylings, single and two-story. Room arrangements offer convenience as well as compatibility for gracious living and entertaining.

Buyers may choose from three, four and five-bedroom plans with two and three baths, family room, formal dining room and large living rooms.

**PATIO** kitchens are fully equipped with electric appliances, gleaming tile counters and natural ash cabinetry. Pantries and utility closets provide additional storage facilities.

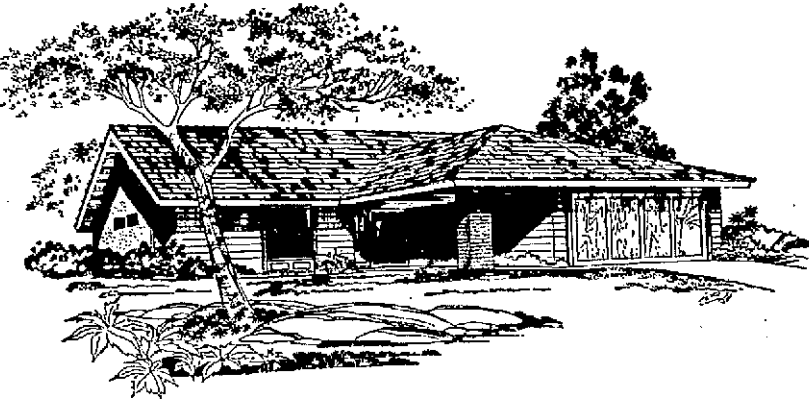
Two and three-car garages provide extra storage space. Both gas and electric outlets for laundry are installed.

**CASA BONITA** is located in Cerritos, close to

schools, colleges, churches and shopping. Major freeways provide fast travel to recreational centers, beaches and the metropolitan area. Construction of the proposed Cerritos Regional Shopping Center, designed by the same firm who planned Fashion Square in Santa Ana, is expected to begin soon and will be a short drive from the community.

Prices are in the medium range with VA, FHA and conventional financing.

Directions: Casa Bonita is located on Artesia Boulevard, just east of 605 Freeway.



CASA BONITA . . . In Formal Opening

## Two Realtors From L.B. on Course List

Two members of the Long Beach District Board of Realtors head the list of instructors in a course entitled "The Basic Aspects of Exchanging," currently sponsored by Title Insurance and Trust Co., Los Angeles.

Mrs. Roselle Sommer teaches "Taxation Aspects

of Exchanging" and Edmund F. Shaheen, "General Summary of the Exchange Field."

The Title Insurance and Trust Co. course is open to Realtors and associates and reservations must be made in order to attend. If interested, call Mrs.

Rouen at the 433 S. Spring St., Los Angeles, office.

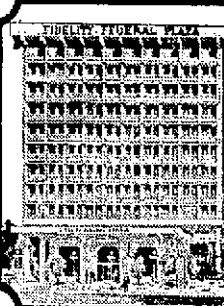
### Feeding Others

Only 6 per cent of the U.S. population is engaged in farming, directly charged with feeding the other 94 per cent.



### BIG WHEELS, THESE

Airplane wheels don't roll down runways until thoroughly checked for specification conformation. At Goodyear Tire & Rubber Company's aviation products plant, Akron, Ohio, inspector measures inside diameter of Lockheed C-141 military transport plane wheel.



### New One-Man Office Suites

Gold Key Suites are immediately available at Fidelity Federal Plaza. Executive offices include Receptionist Service... Carpeting... Drapes... Vinyl-Covered walls... Air conditioning... Music... and Conference Room. Ideal for new businesses. A distinctive address is part of the package. Lease considerations range from \$95 up. Contact David Joyce at 436-9696.

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## Franchise Clinic Set By SBA

Are you looking for a franchise opportunity?

Do you want that feeling of confidence that can come from attaining sound franchise information?

If so, plan to attend the three-session franchise clinic presented by the Small Business Administration for people interested in franchise evaluation.

This clinic will be held in the Southern California Gas Company auditorium, 6640 Van Nuys Blvd., Van Nuys, from 7 to 10 p.m. Thursday, as well as the evenings of April 3 and April 10.

Major topics will include Search and Purchase procedures, legal aspects of franchise contracts, and what to look for in a franchise.

Reservations are necessary. For further details and reservations write the U.S. Small Business Administration, 849 S. Broadway, Los Angeles.

## Yeager to Talk to Realtors of Rancho Board

Philip Yeager, president and director of sales, Covatta Realty Co., will speak at the breakfast meeting of the Rancho Los Cerritos Board of Realtors Thursday, Bruce Mulhearn, program chairman, announced.

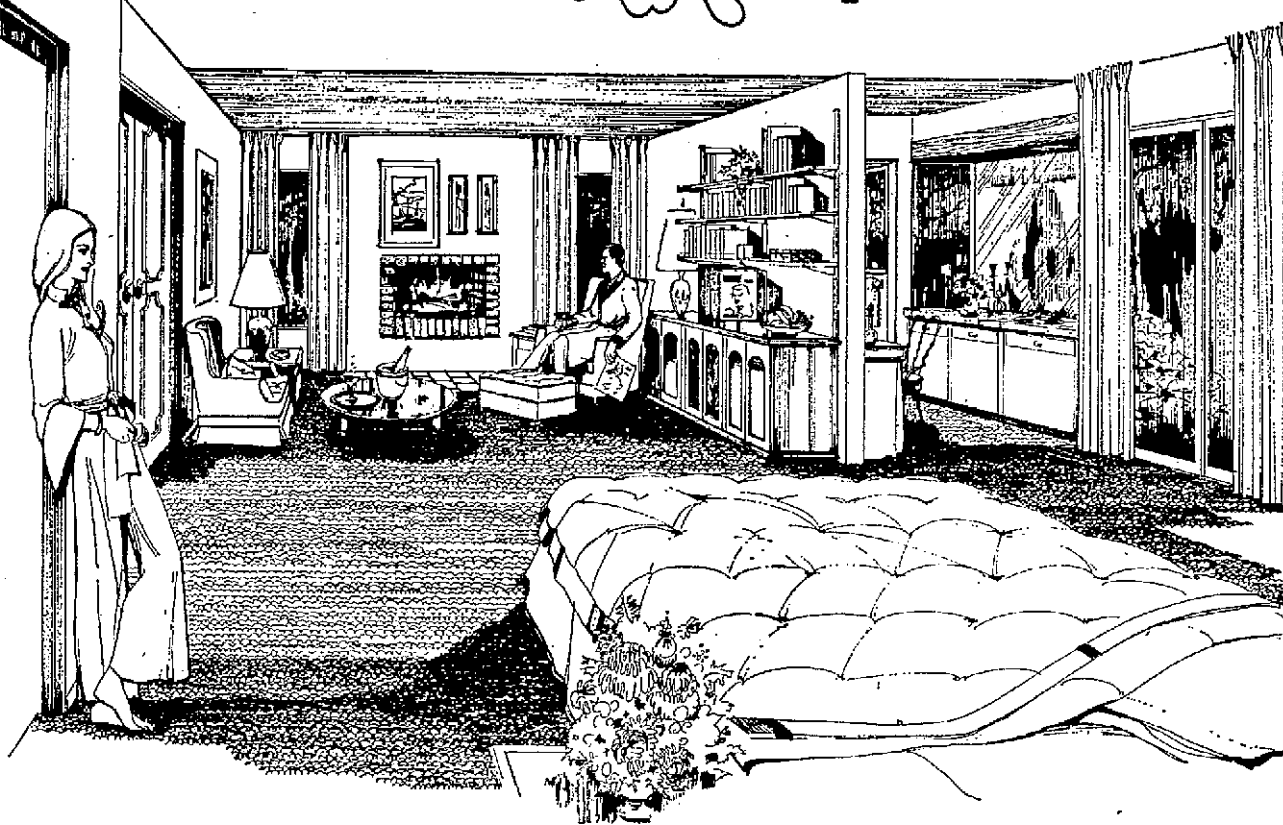
Yeager, who also is chairman of the Home Trade-in Conference, Graduate Realtors' Institute this year, will speak on "The Listing Salesman's Responsibility."



### MEET THE BLAZER

Designed for both business and pleasure, Chevrolet four-wheel-drive Blazer combines styling with strong 104-inch wheelbase chassis. Newest entry in sports utility field, it's offered in six and eight-cylinder models with 155 and 200 hp.

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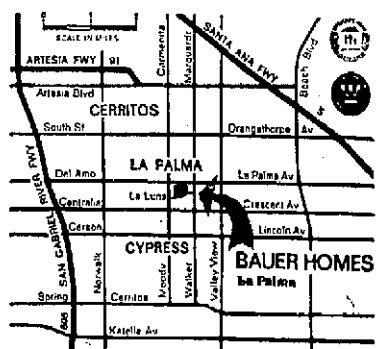
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# Westminster hails arts week

By ELISE EMERY  
Arts Editor

The City of Westminster will open its first annual Cultural Arts Week Monday.

Events are scheduled for every night of the week and two full days of activities are planned for Saturday and next Sunday.

The city's new Civic Center is the focal point for programs, but others will be held in libraries, school auditoriums and the city's little theater.

"The programs involve all segments of the community, from Goldenwest College, elementary and high schools to civic organizations," said Gene Tardy, cultural arts week chairman. "Art shows, band concerts, a combined

church choir program and folk dancing are on the agenda."

Westminster Art Association will have daily art displays and a program of "performing artists" next Sunday. Westminster Community Theater will present the comedy, "Light Up the Sky" as its contribution. Another highlight will be a children's play by Stage 18, a coed Explorer Scout Unit.

Climax of the week will be a combined church choir singing in an outdoor sunken garden at the Civic Center next Sunday.

A COLLECTION of contemporary African art is on exhibit for the first time in the United States at Otis Art Institute, 2401 Wilshire Blvd.

The 150 items are the work of 20 artists from the Mbari Mbayo Workshop in Oshogbo, a town of 120,000 not far from the ancient city of Ife in Western Africa. These artists work in many media, producing paintings, graphics, sculpture in



stone, wood and cast and beaten metals, as well as fabrics and jewelry.

The exhibit is sponsored by the Otis Art Associates, the Golden State Mutual Life Insurance and the Inner City Cultural Center.

After the show closes May 4, portions will be shown in several major American cities.

Special gallery hours are 10:30 a.m. to 8 p.m. Tuesdays and Thursdays; 10:30 a.m. to 5 p.m. Wednesdays, Fridays, Saturdays and Sundays; closed Mondays. There is no admission charge.

PAINTINGS AND drawings by American artist Charles White will continue at Bowers Memorial Museum, 2002 N. Main St., Santa Ana, through next Sunday. The 1965 recipient of the American Academy of Art's Childre Hassam Award, White has won gold medals and top prizes in the United States and Europe.

The artist was born in 1918 to Ethel Gray, a Negro domestic worker, and Charles White Sr., a Creek Indian, who had migrated to Chicago. His creative career was begun when he was given a set of oil paints on his seventh birthday. Later, he won scholarships, including a year at the Art Institute of Chicago, and his work was exhibited there, at Howard University and the Library of Congress.

His current exhibit includes ink and charcoal drawings, oils, collages, lithographs and linecuts.

Also on display at the Bowers are woodcuts and drawings by Manuel Hernandez Trujillo, an Orange County native. His art strongly reflects the Mexi-

can traditions of California. Although his work has been shown in Mexico City, San Miguel de Allende, Stockton, Oakland and San Francisco, this is Trujillo's first major exhibit in his home area. It will continue through April 27.

Detailed watercolors of mushrooms depicting their differing characteristics will be shown at the museum through April 13. They were painted many years ago by Mrs. M. F. Bradshaw of Orange. An instructor in biology, Mrs. Bradshaw did her paintings in the 1880s before photography took over scientific illustration in color.

ARTISTS LEAGUE of Seal Beach has its Spring Membership Show at 322 Main St., Seal Beach. Also on display is pottery by Gary Cetti and Horace Cordova. The show will close April 1.

REX BRANDT will be guest artist-demonstrator for Lakewood Artist Guild Thursday at 8 p.m. in Dutch Village Dining Room, Woodruff Avenue and South Street.



MISHA DICHTER

## Recitals scheduled in Pavilion

Playing Rachmaninoff's "Piano Concerto No. 2," Misha Dichter will be soloist Thursday and Friday at 8:30 p.m. and next Sunday at 3 p.m. with Los Angeles Philharmonic Orchestra. Lawrence Foster will conduct the concerts in The Music Center Pavilion.

Former assistant conductor of the Philharmonic, the young conductor recently was named permanent guest conductor of the Royal Philharmonic Orchestra in London.

The program will include "Ricercare" by Bach, arranged by Anton von Webern; "Symphony No. 99" by Haydn; and "Three Places in New England" by Charles Ives.

NEXT SUNDAY and Tuesday, April 1, at 8:30 p.m. Henryk Szeryng will come to the Pavilion for two violin recitals. The Polish violinist, who now makes his home in Mexico, is taking a leave of absence from the staff of the Mexican National University, to make his 10th tour of the United States.

He has programmed "Sonata in B-flat Major" by Brahms; "Sonata No. 3" by Bach; and selections by Manuel Ponce, Eschiriche Halffter, J. Chajes and Ottokar Novacek for next Sunday, April 1, he will play "Sonata in E-flat Major" by Beethoven; "Sonata No. 1" by Bach; "Sonata No. 3" by Brahms; and selections by Julian Carrillo, Claude Debussy and Maurice Ravel.

## A Cappella

The A Cappella Choir of California State College, Long Beach, will present a concert today a 4 p.m. in the United Methodist Church, Garden Grove. Frank Pooler, professor of music, will direct. The concert is free and open to the public.

## Arts council calendar

### MONDAY

"Modern Scandinavian Music," International Society for Contemporary Music; CSLB students, Little Theater on campus, 8 p.m.; admission.

### WEDNESDAY

"An Evening of Modern Music," CSLB students, Little Theater on campus, 8 p.m.; admission.

"Future of American Relations With Mainland China," Chalmers Johnson; CSLB Little Theater, 8 p.m.; free.

### THURSDAY

Pre-school story hour; Los Allos and Bay Shore libraries, 10 a.m.; free.

### FRIDAY

"Cinema 11," LBCC Art Building, Room 502, 11 a.m.; free.

### SATURDAY

L.A. Philharmonic "Symphonies for Youth," L.A. Music Center; bus pick-up at Hughes Junior High School, 9 a.m.; admission.

L.B. Municipal Band Concert; Lincoln Park, 1 p.m.; free. Recreation Department's creative drama class production, "The Merry Pranks of Tyll," Bixby Park, 7 p.m.; free.

### NEXT SUNDAY

"Explorations in Film," CSLB Little Theater, 7 and 9 p.m. admission.

L.B. Municipal Band Concert; Bixby Park, 1 p.m.; free.

### CONTINUING

"Come Blow Your Horn," Community playhouse, Friday and Saturday, 8:30 p.m.; admission.

## Andres Segovia's concert will be tribute to Tedesco

Guitarist Andres Segovia will pay homage to his friend, the late composer Mario Castelnuovo-Tedesco, in a special concert with Henri Temianka and the California Chamber Symphony Tuesday, April 1, at 8 p.m. in Royce Hall, UCLA.

Returning to Los Angeles specifically to join in the tribute to Tedesco, Segovia is contributing his performance fee to the support of the California Chamber Symphony.

Tedesco, who died last year, was one of the few

composers of music for the classical guitar. It was especially for Segovia that he composed "Concerto in D Major" for guitar and orchestra which the noted artist will perform during the concert. He also will play Boccherini's "Concerto in E Major" and "Compositions for Unaccompanied Guitar."

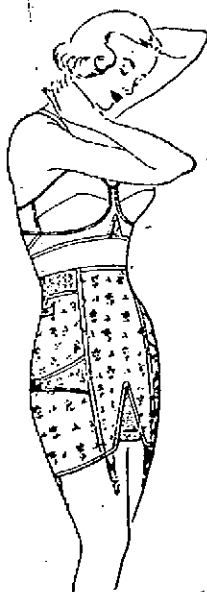
The orchestra will open the program with Mozart's "Masonic Dirge" and will conclude the evening with "Symphony No. 34" by Mozart.

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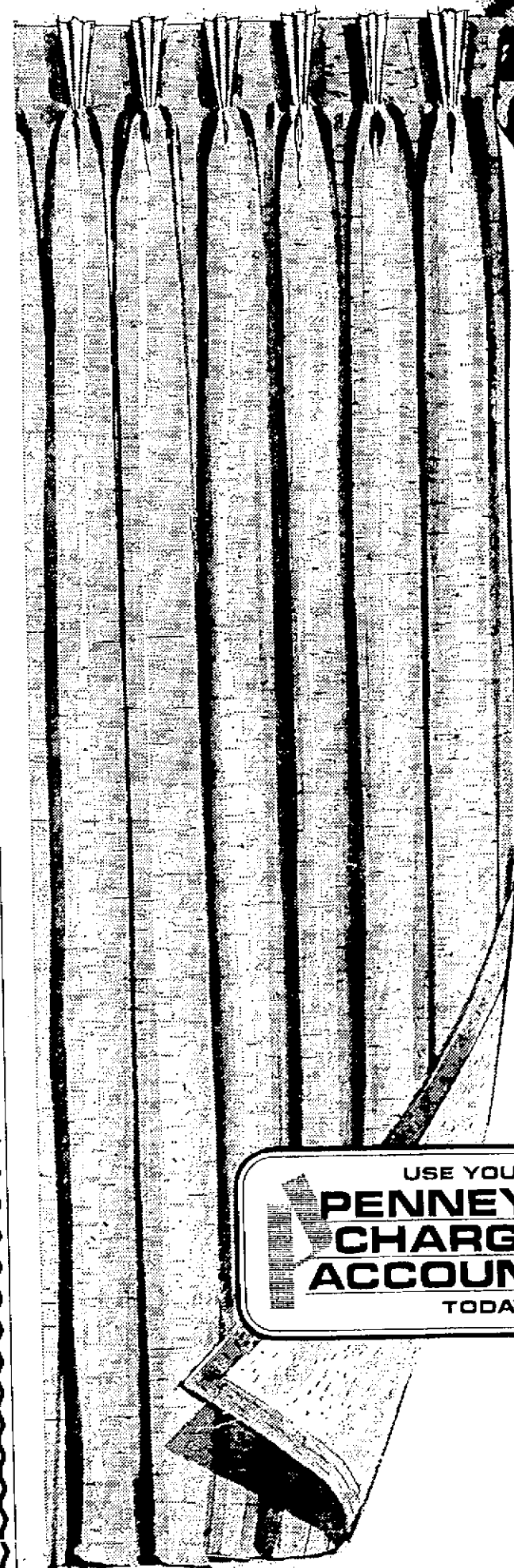
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# 'Pre-Packaged Energy' Sold by New Long Beach Firm

The massive blackout of 1965 in the Northeast caused many businesses in the blackout area to lose millions of dollars awaiting return of operating power.

Since that time, sponsors of "total energy," the do-it-yourself generation

of electricity by burning natural gas or diesel fuel, have been marketing on-site power equipment for both commercial and industrial use.

Adding a new twist to this market is a Long Beach-based company barely three months old,

Precise Power Systems, Inc., 555 E. Ocean Blvd.

**PRECISE** Power Systems is manufacturing and providing on-site power generating units pre-packaged and ready for installation in any location.

Pre-packaging allows manufacture of standard,

low-cost total energy units with the widest market potential, according to the firm's engineering vice-president, Lawrence H. Reder.

Reder formerly served as senior sales engineer for the Garrett Corporation.

"Our basic concept of pre-packaged total energy units was well received at the recent International Heating and Air-Conditioning Exposition in Chicago," Reder said.

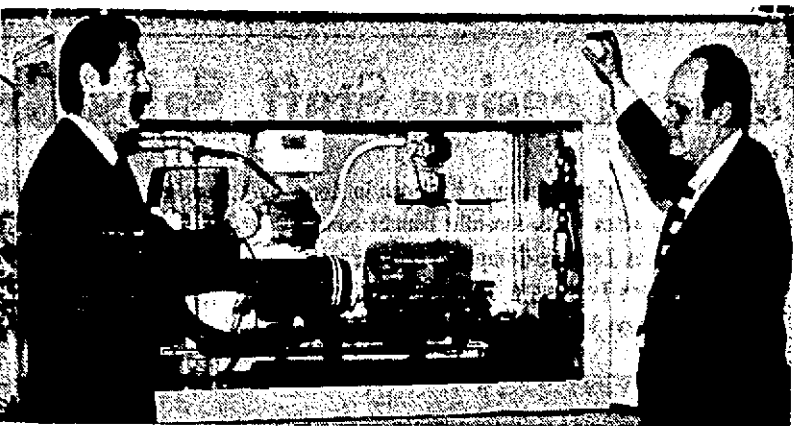
**PRECISE** Power anti-

Sunday, Mar. 23, 1969—R-7

INDEPENDENT, PRESS-TELEGRAM AND EVENING NEWS

pates first year sales of \$1,040,000 with a projected five-year sales total reaching \$34,760,000.

Basic lines being produced by Precise Power include a productive emergency power unit designed to provide both full-time heating or air conditioning service, and complete electrical power in the event of a utility power failure. "This unit basically is a stand-by emergency power source," Reder said, "except that it functions full-time in a productive manner."



**PRECISE POWER SYSTEMS** principals D. J. Cowie (left), manager of Utility sales, and Lawrence H. Reder, engineering vice president, review exhibit-size model of "total energy" package.

## WHAT'S YOUR PROBLEM?

## Co-Ops, Condominiums Cause Many Questions

By **DON CAMPBELL**

"Togetherness" is all the rage these days and, in the real estate field, finds expression in the continuing boom in condominiums and cooperative apartments.

But there is considerable confusion existing in the minds of many people over the way both devices operate.

**MR. CAMPBELL:**

Now that our children are grown up and have left home, my wife and I have decided to sell the old homestead and settle down to apartment living.

We are quite attracted to a two-bedroom unit in a cooperative apartment building near our daughter's home, but a friend has warned me that in these common-ownership arrangements a person can find himself in deep trouble if a tenant defaults and leaves everybody else stuck with his payments to the cooperative.

I understand that this isn't the case in a condominium, but — since it's a cooperative, not a condominium, that we are interested in — I am also wondering if my friend really knows what he's talking about. —**MR. W.V.**

**ANSWER:** As it is so often with well-meaning friends, your own alarmist friend is right in theory but that's about where it ends. Under the theories of aerodynamics, you will recall, it is possible to "prove" that the bumble-bee can't fly.

The principal difference between a cooperative apartment and a condominium, of course, is that the buyer of a co-op is actually buying a prorated percentage of the building and the grounds which he is going to occupy and will have X number of votes in all decisions affecting the property.

The buyer of a condominium, on the other hand, is purchasing the physical area — the "air space" he is actually going to occupy. Thus the buyer of a condominium can accurately say: "I own apartment No. 3-C" at such-and-such an address. The cooperative buyer can only say: "I own X number of shares in the cooperative apartment located at" such-and-such an address.

The distinction that W.V.'s friend is trying to make is that, in the event of a tenant defaulting on his payments, the condominium dweller can afford to be casual about his

neighbor's money problems because it is simply a matter to be straightened out between the neighbor and the lending agency that holds the mortgage on the apartment — a mortgage that can be foreclosed just as it can on a conventional house. The rest of the tenants can get stuck only to the extent of picking up slightly higher maintenance charges on the common areas — the hallways, grounds, and so forth — if one of their fellow tenants defaults.

Theoretically, this isn't the case if a cooperative tenant defaults since they co-own the whole thing together and not just their own, individual, apartments.

Actually, however, the Federal Housing Administration — under whose auspices about 99.9 percent of all cooperatives and condominiums are built — has laid down a number of regulations designed to protect the owners of cooperatives from the impact of defaulting fellow-tenants. These regulations greatly streamline and speed up the procedures for evicting errant members of a cooperative and reselling their shares in the venture.

It doesn't entirely eliminate the danger of getting stuck with someone else's payments, but the likelihood of it happening isn't nearly as pressing as W.V.'s friend paints it.

**MR. CAMPBELL:**

Maybe I'm nuts, but since when does a landlord have the right to make a tenant repair his roof for him? I don't mind keeping our three-bedroom, rented house looking nice, but the roof has sprung a leak in the living room and the plaster is cracking pretty bad.

Now the landlord says it's up to me to get it fixed. I didn't cause it, and I don't think it's up to me to do this. Or is it? **MR. P.Y.**

**ANSWER:** Well, you can't blame him for trying, can you? Unless the lease or rental agreement specifies otherwise, major improvements to the property are considered the owner's responsibility, not the renter's.

On the other hand, of course, the courts have

also held that the tenant may be liable if he doesn't take steps to correct a situation that results in damage to the landlord's property — as in failing to repair a broken window which permits rain water to damage the floor.

We might get an argument on it, but in your case I would say that informing the landlord as to the condition of the roof — and letting him take it from there — should get you off the hook.

Granted, this doesn't necessarily get the roof repaired, and it could get pretty costly for both of you if the dispute settles down to a game of trying to out-wait each other.

(Campbell welcomes your letters and comments. Unfortunately, he is unable to enter into personal correspondence with readers, but will attempt to answer as many letters as possible through his column.)

(Released through The Register and Tribune Syndicate, 1969)

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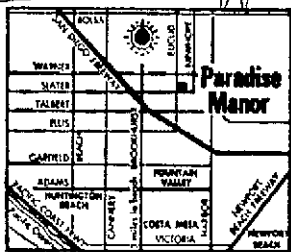
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Harbor, Long Beach and San Diego Freeways. You just couldn't ask for more convenience than that.

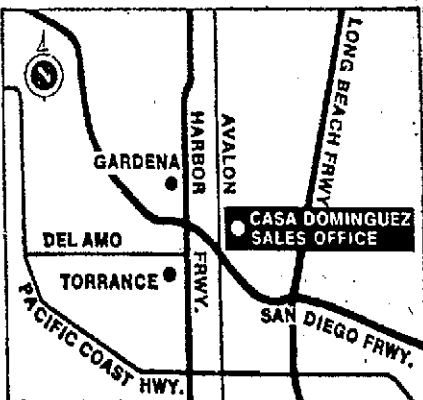
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### ON TOP

John Cockrill, former vice president-administration of Ling-Temco-Vought, Inc., is now president and chief executive officer of LTV Ling-Altec, Inc., subsidiary including Altec Lansing, Anaheim,

### Broadway Names New Vice President

LOS ANGELES — (BW) — Appointment of Daniel F. Minahan as vice president, personnel, was announced by Edward W. Carter, president of Broadway, Hale Stores, Inc.

Minahan has been vice president and labor counsel at Phillips-Van Heusen Corp. of New York and previously was a labor relations executive with Uniroyal, Inc. Minahan is 39.

IN HIS new position, Minahan will serve as consultant to the president and to the chief executives of each division in all matters of personnel administration.

Broadway-Hale Stores, Inc., includes the Broadway division in Los Angeles, Weinstock division in Sacramento and Sunset House in Los Angeles. The company also has a majority interest in Emporium Capwell in San Francisco.

leadership homes

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## Warren-Gutz vows read in churchrite

In the presence of 300 guests in California Heights Methodist Church, Cynthia Joan Gutz became the bride of Harvey A. Warren Jr. of Pacific Palisades. The bride is the daughter of Mrs. Richard H. Gutz of Laguna Hills, formerly of Long Beach, and the late Mr. Gutz.

Given in marriage by her brother, Robert M. Gutz, the bride wore a gown of chantilly with beaded applique. The cere-

mony itself was one written by the late Rev. J. J. Walker, grandfather of the bridegroom.

Matron of honor was Mrs. Ralph Morgan; bridesmaids were Marcia LaDue and Jean Owen.

**JOSEPH WARREN**, the bridegroom's brother, was best man. Guests were escorted by Douglas Kaye and Tapuni Malitauapele.

Following a reception in the Petroleum Club, the couple departed for Lake



MRS. H. A. WARREN JR.

Arrowhead. Later they will travel to Puerto Vallarta, Mexico. They will reside in El Cajon.

The new Mrs. Warren was graduated from Poly High School. Both will be graduated in June from California Western University, San Diego.

## Wedding dates are announced

### Watkins-Wilabee

On Nov. 15 Judy Watkins and Richard Wilabee will say marriage vows. The bride-to-be is the daughter of Mr. and Mrs. Roy A. Watkins; her fiancé is the son of Mr. and Mrs. Paul Wilabee, all of Long Beach.

She attends Millikan High School, her fiancé's alma mater. He attended Long Beach City College.

### Brill-Schoen

Students at California State College, Long Beach, Alida M. Brill and Jerry L. Schoen, will be married in June 1970.

Miss Brill is the daughter of Mr. and Mrs. Alfred L. Brill of La Habra. Parents of her fiancé are Mr. and Mrs. Leonard Schoen of West Los Angeles.

## Engagement told at dinner party

News of the engagement of Kathleen A. McFadden and Michael L. Scarpace was revealed at a dinner party in Los Coyotes Country Club, Buena Park.

Daughter of Mr. and Mrs. Robert C. McFadden Jr. of Naples, the bride-elect was graduated from Poly High School and is a senior at USC where she is an Alpha Delta Pi.

Son of Mrs. Michael Scarpace of Tarzana and the late Mr. Scarpace, her fiancé is now attending USC graduate school. He was graduated from USC and affiliated with Phi Kappa Psi.

## Caribbean trip set by couple

Lauren Carol Shulkind, formerly of Long Beach, became the bride of Arnold H. Garfinkel, son of Mrs. Morris Garfinkel of Kansas City, Kan., and the late Mr. Garfinkel, Saturday in Shawnee Mission, Kan.

The daughter of Mr. and Mrs. Maurice Shulkind of Shawnee Mission was attended by Anne Silver, maid of honor, and bridesmaids Linda Katzman, Ruth Forman, Charlotte Burkett, Stephanie Guerra, and Mmes. Richard



MRS. A. H. GARFINKEL

Novor and Judy Rose. Junior bridesmaids were Barbara and Patricia Beracu. Amy Altman was flower girl.

Richard Garfinkel stood as best man for his brother. Guests were seated by Steven Shulkind, Richard Altman, Albert Michaels, Williams VanKeppel and Michael de Havenon.

Following a Caribbean honeymoon, the couple plans to reside in Kansas City, Kan.

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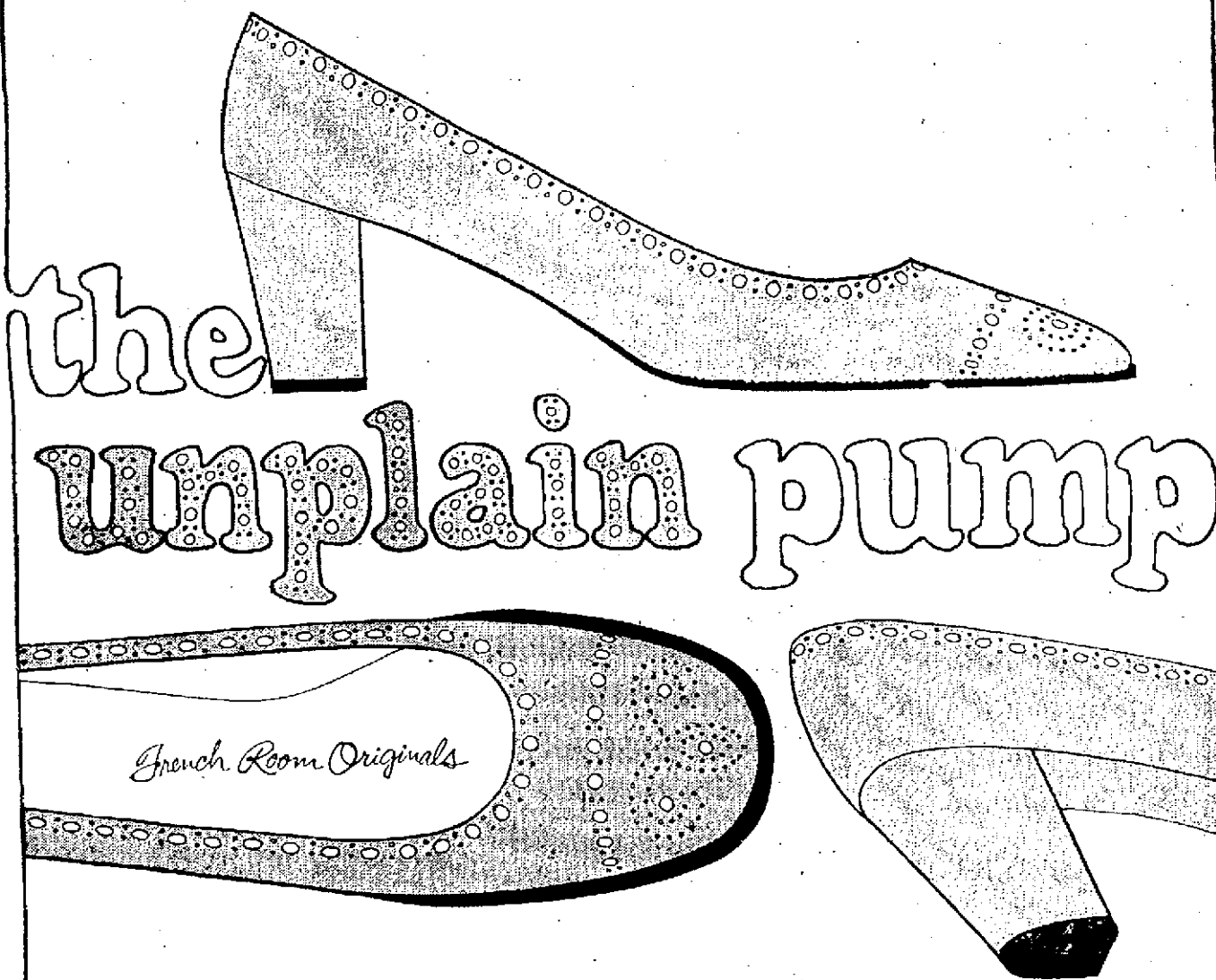
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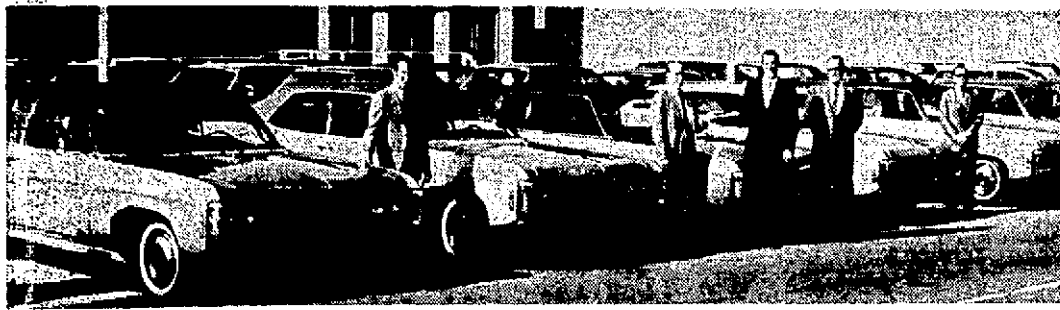
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## Vines Leasing Staff, Sales Growing

**JIM KENNEDY** (right), in auto business in Long Beach area since 1955, recently bought control of Ray Vines Leasing Company, now operates firm as Vines Leasing, a licensee for Chrysler Leasing System. Kennedy, who has moved head-

quarters to 4065 Long Beach Blvd., said his company's sales have spurted in 2½ years from \$200,000 to more than \$1 million, currently has 375 cars on lease, plus 50 trucks. Kennedy and salesmen (below) pose with 30 Chevrolets before delivery to Retail Clerks, Buena Park.



### Lot of Cows

In the United States there are 15,201,000 dairy cows; 93,290,000 other cattle; 23,728,000 sheep and lambs; 51,035,000 hogs; and 427,619,000 egg-laying chickens.

## Room-Board Value on Job Can Be Ruled Taxable---IRS

Generally an employee does not have to pay tax on the value of room and board he receives from his employer.

However, there are situations when the value of meals and lodging furnished by an employer do have to be included in taxable income, the Internal Revenue says.

Key factor in this determination is whether the meals or lodging are furnished for the employer's convenience and on the employer's business premises.

In addition, when lodging only is given, the employee must accept the lodging as a condition of his employment.

If these conditions are met, the value of any meals or lodging received can be excluded from taxable income.

UNDER these rules, a camp counselor would not generally pay tax on the room and board he receives and a waitress would not generally pay tax on the value of meals received during the work day.

But if an employee is furnished living quarters, or meals, away from the place where he works, their value would be taxable.

Further information on this provision of the tax law is contained in IRS

Publication 525, Taxable Income and Non-Taxable Income. Send a post card to Tax Forms, P.O. Box 1711, Los Angeles, Calif. 90053.

## REC to Hear Airport Topic

Speaker at Thursday's meeting of the North Long Beach Real Estate Club will be Nicholas Dallas, director of aeronautics, Long Beach Airport.

"What is Happening to the National Airport System" will be Dallas' topic at the 8 a.m. gathering at Park Pantry.

## Health Club Is Started

Construction is under way on a fully equipped health club atop the new nine-story Fidelity Federal Plaza, Long Beach, according to W. David Joye, project manager of the high-rise complex.

Approximately 3,000 square feet of space between the ninth floor and the roof of the structure is being transformed into a gym and workout area for the use of male tenants of the plaza and their guests, Joye said.

"We will have a handball court, sauna bath, workout room, sun lamp room, lockers and showers — a complete recreation center designed to keep our tenants in shape."

There will be a handsomely appointed lounge area included in the facility's attractions, Joye said. The lounge, hallways and sun lamp room will be carpeted. Tile and specially treated wood will be used for floor coverings in the other areas of the gym.



### MOVES

Charles Victory of Lakewood, formerly a vice president in United States National Bank's special services department, San Diego, has been named vice president of Los Angeles



### CU POST

H. Eugene Ford, of Lakewood, former supervisor of purchasing for Western Air Lines, has been named manager of Westernaire Federal Credit Union. It has a membership of 8,314.

## Top Floor of Bank Is Leased

Price Waterhouse & Company, certified public accountants, have taken occupancy of new quarters on the top floor of the new \$4 million Bank of California Building, Santa Ana, according to Craig Ruth, vice president of Ketchum, Peck & Tooley, Investment Builders, owner-developers of the 10-story high-rise project.

Leased space in the Price Waterhouse suite involved 5,865 square feet and consideration of more than \$200,000, Ruth said.

PRICE Waterhouse was the first national accounting firm to establish offices in Orange County 11 years ago. Thomas R. Selby, a partner in the firm, will be in charge of the office.

"This places the Bank of California Building over the 90% lease mark," Ruth said. "The building was just completed in December, 1968, and has over 80,000 square feet of office space."

## Arben Acquires Rovon Distribution

Arben Marine Products, Inc., Long Beach, manufacturers of bouys, docks and other marine facilities, has acquired the exclusive manufacturing and distribution rights to Rovon, a fiberglass structural material particularly suited to endure the marine environment, it was announced this week by Arnold S. Bendet, president of the local firm.

The company, located at 2035 W. 16th St., acquired the rights in an agreement with the Martin Weir Co. of Chula Vista.

### Calcium-Rich

University of California Family and Consumer Sciences Director Dr. Gaylord Whitlock says "to get the amount of calcium contained in just one quart of milk you would have to eat 29 oranges, or 39 eggs, or more than seven pounds of carrots or six pounds of cabbage!"

# Who hasn't purchased an S&S home yet?



But my grandparents have, my mother and father have, my aunts and uncles have, my older brother has, and when my savings account grows, I will too!

Guess it's because S & S builds such great houses.

Mommy just loves the imported marble entries, custom cut-crystal chandeliers, and the huge all-electric kitchen. Daddy says the construction is "Tops" because S & S uses double-thick lath and plaster (not drywall),

marble countertops, genuine stone or brick fireplaces. I love the plush wall to wall carpeting and it's in all the rooms.

Uncle Joe says one of the best things about Golden West is the price, \$32,950... and he oughta know, 'cause he's the President of a big bank.

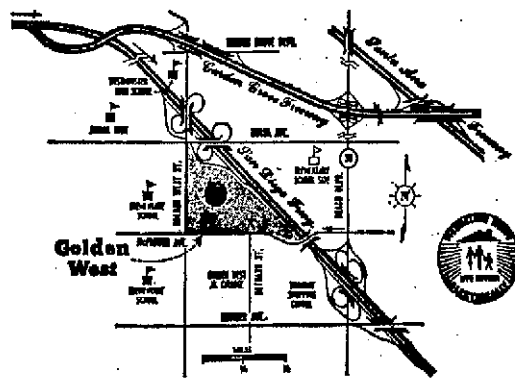
You really oughta see this place. It's super. But you better hurry before all my relatives arrive. S & S builds a lot of homes, but I have lots of relatives. They all have good taste. And know a best buy when they see it.

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M255  
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Printed Pattern M255 is available in new Misses' Sizes, 8, 10, 12, 14 and 16. Size 12 (bust 34) requires 3 yards 39-inch fabric.

Send one dollar for Printed Pattern M255 to Independent, Press-Telegram, Pattern Department, P.O. Box 59, Old Chelsea Station, New York, N.Y. 10011. (Add 15 cents for each pattern for first class mailing and special handling.) Please print plainly your name, address with zip, style number and size.

See the new details, drama, shapes of fashion in our New 1969 Couture Pattern Book! Top-designer dresses, costumes, sports clothes — create a wardrobe everyone will admire. Plus 50 cents Free Coupon — apply to any \$1 pattern in Book. Send 50 cents.

## School menus

The following menus will be served in Long Beach Elementary Schools in the week of March 24-28, 1969.

**MONDAY:** Toasted cheese sandwich, garden peas, orange wedges, homemade peanut butter cookie, and milk.

**TUESDAY:** Oven fried chicken, mashed potatoes-gravy, pineapple cole slaw, whole wheat bread - butter, and milk.

**WEDNESDAY:** Italian spaghetti, orange juice, buttered spinach, apricot halves, hot buttered French bread, and milk.

**THURSDAY:** Chopped steak on mashed potatoes, tossed green salad, golden custard square w-whipped topping, raised biscuit - butter, and milk.

**FRIDAY:** Fish sticks, buttered whole kernel corn, fruit gelatin dessert, Easter cake, and whole wheat bread - butter, milk.

The above items make up the Elementary Children's Lunch, 35 cents. Soup and salad from the Junior-Senior High School a la carte menu are sold in the Elementary Schools, but they may be purchased by the children only after they have purchased the tray lunch.

**JUNIOR AND SENIOR HIGH SCHOOL**

**MONDAY:** Neapolitan Macaroni, garden salad, spicy applesauce, hot buttered French bread, and milk.

**TUESDAY:** Pizza, buttered peas, fruit gelatin dessert, whole wheat bread - butter, and milk.

**WEDNESDAY:** Turkey in gravy on mashed potatoes, chopped raw vegetable salad w/sour cream dressing, chocolate pudding

w/marshmallows, raised biscuit - butter, and milk.

**THURSDAY:** Hamburger in bun, pickle slices-lettuce leaves, potato salad, strawberry sauce, milk.

**FRIDAY:** Cheese enchilada or beef noodle casserole, creamy cole slaw, apricot halves, Easter cookie, whole wheat bread - butter, and milk.



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AT WIT'S END

## The odd couple share the same bedroom



By ERMA BOMBECK

At the old house, both boys shared the same bedroom. They were the original odd couple but we couldn't figure out which one was Walter Matthau (The sloppy beast) and which one was Jack Lemmon (Capt. Neat).

I knew the room had the charm of a bus station restroom and when I mentioned this, each kid would point an accusing finger at the other one and shout, "He did it."

When each got his own bedroom, there was no mistaking it. The older one made his bed every morning, tidied up the desk, hung his clothes on hangers and ran a tight ship.

The other room looked like a condemned summer cabin. He stacked his clean clothes on the end of the bed. Any piece that fell on the floor got kicked under the bed and remained there until he outgrew it. The rest he wore. When I asked, "Why don't you put them in your bureau drawer?" he was astonished. "You want me to mix them up with all the dirty clothes?"

HE SURROUNDED himself with native comforts. Wedged between the mattress was a transistor radio, Ouija board, flashlight, comic books, throat lozenges and a three-year supply of snacks.

From his wall at various angles hung a license plate from 1938, a can opener on a string, a poster of Hong Kong and a small friendship photo of a kid whose name he had forgotten.

The story would have ended right here, had it not been for the decision to "do" his room. This necessitated his moving back in the room with his brother, Capt. Neat.

First week, the Beast speaks. "I'm not staying in that crummy room another night. Do you know what he's doing? He's giving the turtle a bath!"

Capt. Neat: "It wouldn't hurt him to do the same. He's been sleeping in that underwear since the third grade."

Beast: "You think you're big stuff. Just because you use a deodorant. Well, I don't want you to touch my clothes any more. Make him stop hanging my underwear up on the trouser hangers."

Capt. Neat: "Well, make him stop 'washing up' in my aquarium."

Beast: "I don't even use soap. So what does it hurt? I hate that room. Everything in little stacks and drawers. I looked for my gym shoes for a thousand hours yesterday."

CAPT. NEAT: "I FOUND them on the blind cords and put them on the shoe rack."

Beast: "See what I mean? How would you like to sleep with someone who sleeps between two sheets and hangs his school coat up when he knows he's going to wear it in the morning?"

Capt. Neat: How would you like to live with someone who plays with dust balls and uses his toothbrush to clear test tubes?"

Yesterday, we gave in. The room is still not finished. The wall is torn out, there are cans of plaster, stacks of tools and a settling of dust over the room. The bed is the only piece of furniture on the barren floor.

As the beast surveyed it, he smiled happily and said, "I'll try to keep it this way. Honest."

## H. S. Robinsons take European honeymoon

Long Beach residents, Linda Darlene Lata and Howard Stuart Robert Robinson, exchanged nuptial vows during a candle-light ceremony Saturday in Immanuel Baptist Church.

Parents of the newlyweds are Mr. and Mrs. H. R. Fox of Soulsbyville and Mr. and Mrs. George William Robinson of Kensington.

The bride was attired in a street-length cage gown

of chantilly lace over brocade featuring empire waist with scappoped edging.

Honor attendants were Mrs. Lee Anne Miller and Kenneth Rano.

Following a reception in the church hall the couple departed on a wedding trip to Europe. They will make their first home in Long Beach.

## Clean lines

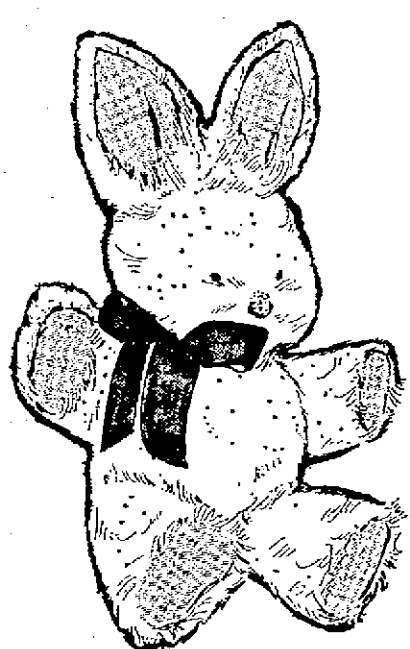
Be sure clothesline is clean before hanging the wash. There's no need to get marks on clean clothes from a dirty line.

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Cuddley plush Easter toys  
seem almost real

From our Easter toy collection: White 20" bunny of soft hi-plush, 7.50. "Shake Me" bunny or chick rattle, 1.75. "Shake Me" chick chime, 3.50. "Action Musicals" have wagging heads, play Easter tunes; bunny or duck, 5.00. Infant's Shop, all eight stores

**Buffums'**

Bring your little girl to meet  
"Buffy", star of Family Affair...  
see her enchanting Easter wardrobe

Your little girl becomes a fairy princess in our adorable, Buffy-inspired fashions. From our collection: A. Wild rose floral in sheer polyester and cotton with dainty lace and black velvet ribbon; 4-6X, 16.00. B. French blue coat and dress set in linen-textured rayon with white scalloping; 4-6X, 24.00; 6-10, 28.00. C. Wide collar of frothy lace tops swinging pleats. Aqua poplin of Avril® rayon and Avlin® polyester; 4-6X, 11.00, 6-10, 12.00

Buffy will be in our Girl's Shop at 10:00 a.m. on Saturday, March 29th in our Downtown Long Beach store. Her autographed picture and balloons will be given free. You can talk to Mr. Easter Bunny and see our Lollipop tree.

Girls' Shop, Downtown Long Beach, Santa Ana, Pomona, La Habra

**Buffums'**

LONG BEACH Pine at Broadway    SANTA ANA Rain at Tenth    POMONA Top of the Mall    PALOS VERDES Hawthorne at Silver Spur Rd.    LAKEWOOD Del Amo at Graywood    MARINA Pacific Coast Hwy at 2nd    NEWPORT CENTER #1 Fashion Island    LA HABRA #20 Fashion Square

Parents to stage  
show at St. Lucy's

Parents Club of St. Lucy's Catholic Church will present a fashion show at 8 p.m. Friday in the Parish Hall, 1731 W. 23rd St. The public is invited and may obtain tickets at the door. Members will model creations from Shari Sands Inc. and Sammy's Bootery.

INDEPENDENT, PRESS-TELEGRAM—W.9  
Long Beach, Calif., Sunday, Mar. 23, 1969

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**WITH THIS COUPON**



Since 1891 more than 30,000 children have been placed in adoptive homes by Children's Home Society. Every child has a right to a home... an opportunity to grow strong and secure because they belong.

# Homeless tots need you



**First adoptive placement**  
Sold by his distraught mother, Children's Home Society rescued this four-year-old and found him a home.

**CHS founder**  
Thanks to the dedicated efforts of Dr. R. J. Townsend, more than 30,000 children have found adoptive homes throughout California.

By ROBIN PAXTON

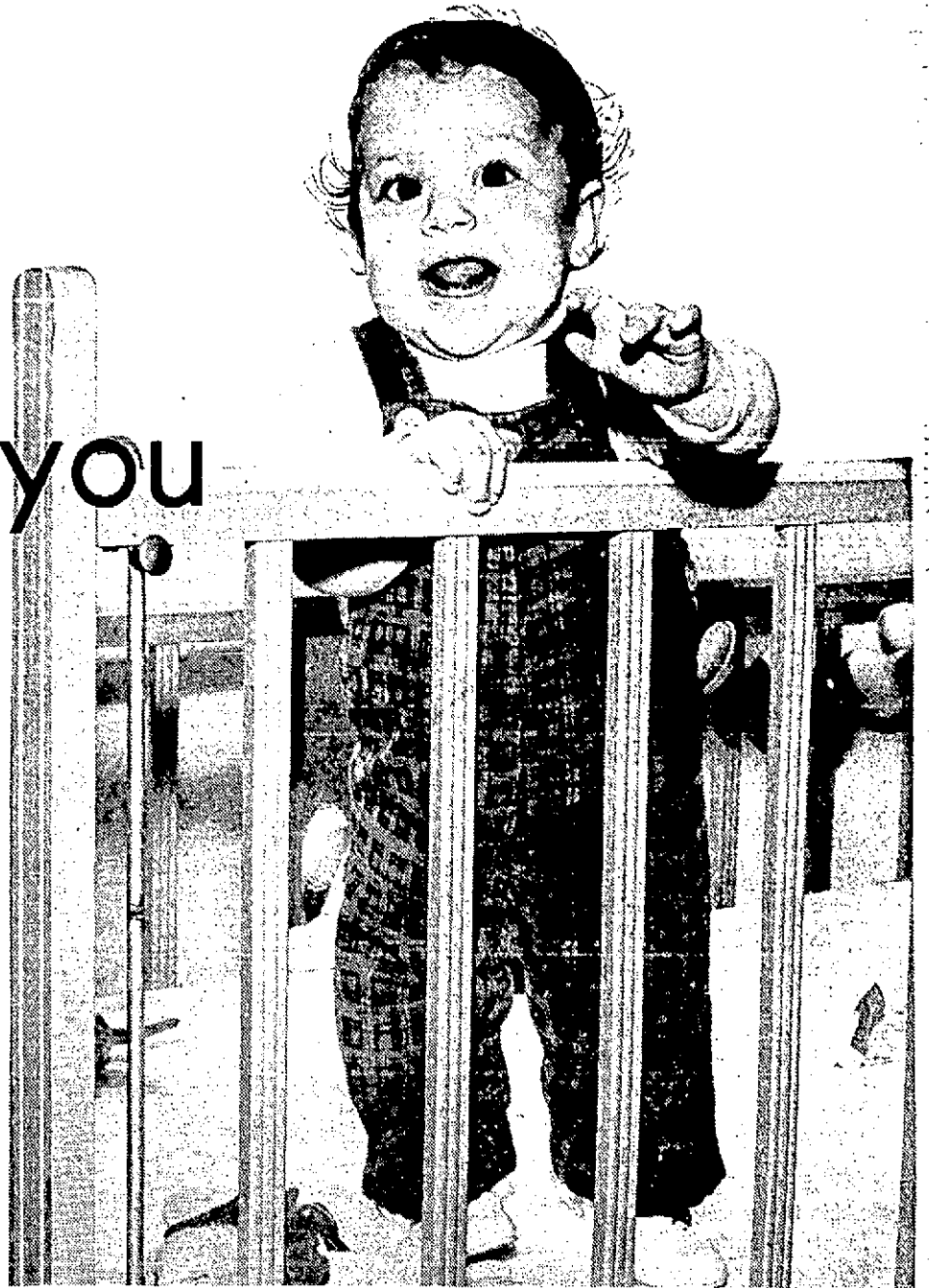
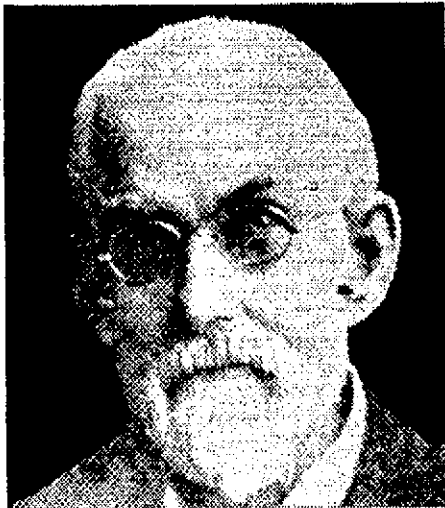
"It's just a crime the way children are spoiled nowadays. They don't know what it is 'to do without.' Why, when I was a youngster..."

The vociferous outcries against our "coddled" youth are endless. But far too little is heard about the hundreds of parentless children, victims of varying cultural trends, and the whims and fancies of adult emotions, who wait for loving, accepting homes.

These children have "done without." Without mothers and fathers, cuddling, scolding, the love and attention taken for granted by millions of "spoiled" youngsters.

Well-versed in the special needs of these deserving tots are the many dedicated members and volunteer workers of the Children's Home Society, non-profit, state-wide adoption agency, located in Long Beach at 125 E. 14th St.

In 1891, missionaries Dr. and Mrs. J. R. Townsend returned to Los Angeles from Ja-



**JACKIE...** handicapped hands haven't hampered his capacity for love and laughter

maica, grieving the recent death of their only young son. They were determined to devote themselves to helping the increasing number of abandoned, uncared-for children, existing meagerly in impersonal, over-crowded institutions, and set up the first small office of Children's Home Society in the Bradbury Building on North Broadway in Los Angeles.

The first child to be placed in a home by the society was a four-year-old boy whose distraught mother, unable to provide for him, had virtually sold him.

During the society's first 10 years, the Townsends, and a handful of volunteers, set

about quietly to overcome seemingly insurmountable obstacles. Transportation difficulties were paramount. Not infrequently, Mrs. Townsend could be seen toting an infant for miles on the handlebars of a bicycle.

**THE PUBLIC HAD** to be educated to the idea of adoption. Fears that "bad blood will tell" ran high, and were not easy to overcome in a society where family names and financial status were carefully scrutinized for acceptability.

"Sturdy" young boys and girls often were requested to do farm and house work, but few parents were willing to adopt a

See WANTED, Page W-3



**Little resemblance to today's headquarters**

The first Children's Home Society office on North Broadway at Third Street in Los Angeles looked north on this view.

## INDEPENDENT PRESS-TELEGRAM Women and TRAVEL

LONG BEACH, CALIFORNIA, SUNDAY, MARCH 23, 1969

W-1

SAYS EWHA PREXY:

## Korean coeds rise above history

By MARGARET TUTHILL

The tiny president emeritus of Pear Blossom University in Seoul, Korea, is too modest to boast that her school is actually the world's largest institution of higher education for women.

And she won't say plainly what seems evident—that her plucky students are about to surpass their American counterparts.

Dr. Helen Kim, 70, is touring the U.S. in an effort to win friends for the university and find new ways to upgrade the curriculum.

"We stress the quality of education that we give, not the size of our enrollment," she said during a stop-off in the Southland.

But with 8,000 students, Ewha—as it is called in Korean—easily outranks Smith (whose enrollment is about 2,700), Barnard (with an enrollment of about 1,900) and other large schools for women.

The coeds of Ewha have overcome the grim circumstances of Korean history and tradition.

**THEIR COUNTRY** suffered 40 years of cruel domination by the Japanese, ending in 1945. Just when the Korean people were beginning to breathe freely, the Korean War exploded and almost obliterated national life.

"The war was the worst thing that ever happened," Dr. Kim said.

"It was a see-saw game of capture and recapture... so many awful things happened, that I don't like to remember."

"Higher education for women was bitterly opposed."

But attitudes underwent an about-face, Dr. Kim indicated.

"We were once completely conservative, but we're progressive now," Dr. Kim said. She pinpointed the beginnings of change at 1945, following World War II.

All Asia was westernizing then—and the change in Korea was given special impetus because of a realization that "the country was far behind the times."

"We knew we would have to go far to catch up... and we also began to realize that women deserve and need higher education, just as men do."

**THE OLD WAYS** have not mellowed completely, though: Korean women must be on their toes if they want to succeed.

"Not all of our graduates can be absorbed... and the girl still have to be very superior to get good jobs," she said.

The young women will suffer almost any hardship to attend, she said. Tuition is \$400 a year—a large sum by Korean standards—and many of the girls' families earn only about \$100 a month.

Since there's dormitory space for only about 900, most of the girls must ride the crowded buses of Seoul to get to school.

**DR. KIM'S** own struggle was lonesome and arduous. She obtained bachelor's and master's degrees in the U.S., then returned to Korea to teach for a time before earning her Ph.D. at Columbia Teachers College in 1931.

She accomplished it all by being fierce in the same gentle way that Ewha students are. She studied constantly and never attended a football game or movie.

The indomitable president emeritus, who is just under five feet tall, wears the national costume of Korea as her "everyday dress."

The voluminous outfit is extremely chaste. It is pleated on top and, like a nun's habit, hugs the body nowhere. In wearing it Dr. Kim seems to have compromised with tradition.

But she hasn't, not fully at any rate. For the fabric, like Dr. Kim herself, is a combination of silk and modern miracle fibers.



DR. HELEN KIM



CLUB CALENDAR

Variety of special programs is booked

GOODWILL AUXILIARY

Woman's Auxiliary to Wightman Memorial Goodwill Industries will hear Dr. Karl Wecker speak Tuesday on "The Birth of Liberty." The public is invited to the meeting at the rehabilitation center, 800 W. Pacific Coast Highway. Reservations for a luncheon at 12:15 p.m. may be made by phone. A business session will begin at 11 a.m.

Dr. Wecker, internationally known researcher in therapeutic uses of music and sound has developed a method which enables deaf children to "hear" music and to play it. He now is director for Forest Lawn Foundation.

WCTU The Federation of Woman's Christian Temperance Union will entertain members of the Presidents Club at the annual reciprocity meeting Tuesday at 1 p.m. in the YWCA, Sixth Street and Pacific Avenue. Mrs. Winifred Cameron, Los Angeles, state promotion secretary, will speak. Special music will be provided by Mrs. Lucille Fowler Marks, contralto; Mrs. Alice McKenzie, accompanist; and by Mrs. Mary Ellen Miller.

CLC WOMEN

A drama, "The Inner Woman in the Space Age," will be presented by Christ Lutheran Church Women Tuesday at 8 p.m. in the church, 6500 Stearns Ave. The program which includes music, meditation and practical suggestions for women, was written by Mrs. George S. Johnson, wife of the pastor of the church. Mary Circle, chairmaned by Mrs. B. R. Jarrell, will host the social hour. All women in the community are invited.

PEO

Long Beach Reciprocity Bureau of PEO will meet Tuesday at 9:45 a.m. in the YWCA, Sixth Street and Pacific Avenue. All visiting and unaffiliated PEOs are invited.

Friday noon in Assistance League House, Fourth Street and Roswell Avenue, Mrs. R. V. Stutzman, retiring president of the Reciprocity Bureau, will welcome new officers at the annual In and Out Presidents Party. The retiring board will be hostesses. The Reciprocity Bureau is made up of presidents and representatives of

33 chapters in Long Beach, Bellflower, Compton, Huntington Park, South Gate and Seal Beach.

WOMAN'S MUSIC CLUB

Members and guests are invited to hear the Easter program of Woman's Music Club Tuesday at 1:30 p.m. in Ebell Auditorium, Third Street and Cerritos Avenue. Mrs. Harold A. Tuck, program chairman, will present Harriet Wood, harpist; Harvey Waggoner, baritone, and Regina M. Tuck, mezzo soprano. Mrs. Annette Gridley will accompany.

Members of the Dorothy Judy Klein Group will be hostesses at noon luncheon with Mrs. Chalmers Donovan serving as chairman.

KENNEYETTES

Crippled Children's Society will benefit from a noon luncheon to be given Thursday by Kenneyettes in Mottell's Garden Room. Donation is \$1. Leona Ball is chairman of hostesses. Reservations may be made with Gayle Meeker or Tommie Schoettlin.

Swinging Jets to perform at community stage show

The Swinging Jet Set will present a one-hour program of tap ballet, Hawaiian numbers and variety specialties at 8 p.m. Monday in Long Beach Auditorium. Mrs. Wanda Martin will direct the performance.

Frank Van Ee will lead community singing at 7:30 p.m. with Regina Beam

as accompanist. The Tyo Orchestra will play for old time and square dancing following the show. Joe Marshall will be caller.

Claretian Guild

Long Beach Claretian Guild will sponsor a card party at noon Wednesday in Machinists Hall, 728 Elm Ave. The public is invited.

**The Country Day School**  
KINDERGARTEN THROUGH 6TH GRADE  
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Phone GENEVA 1-2025 or Viking 7-2655

Aldersons to mark 60th year

On March 31 Mr. and Mrs. Curtis Alderson will celebrate their 60th wedding anniversary. Married in 1909 in South Dakota the couple lived there on a ranch until 1958 when they retired and moved to their present residence, 4138 Josie Ave., Lakewood.

The couple have one son, Byron Alderson of Lakewood, three grandchildren and four great-grandchildren.



MR. AND MRS. CURTIS ALDERSON

Air Force Band

The most traveled musical organization in the world, the United States Air Force Band from Washington, D.C., will appear in a special concert at Cerritos College April 29. Admission is free.

Ironing veils

Iron the veils on hats between wax paper. The slight bit of wax will transfer to the fabric and restore crispness. This also seems to keep veils on hats from drooping in damp weather.

Fresh lemons

Lemons keep juicier and fresher in water than any other way. Pack them in a quart jar, add water, and keep it in the refrigerator.

**Champagne Fashion Show Luncheon Every Wednesday**  
Featuring the Champagne of Fashion as Presented by Vogue Models and a Delicious Buffet Luncheon. Just \$1.95  
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WHITE AND FANCY SLIGHTLY HIGHER  
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**PETRI'S CLEANERS**  
1250 ORANGE AVE., L.B. 591-0591  
"FREE PARKING ACROSS THE STREET"

Chains are 'in'

Chains are replacing beads as the jewelry accessory of the season. Wide and narrow links, worn in one, two, three or more strands, are fashioned out of silver, gold and copper and provide a point of interest for any outfit.

**PRIME RIB CAPITOL**  
Yes, it's hard to believe... included in this delicious Prime Rib Dinner at \$1.95 is your choice of soup or salad... baked potato with either sour cream, cheese sauce or whipped butter with chives, hot garlic and cheese toast and our famous string beans... a vegetable creation that is unforgettable. In all honesty, we feel THE TENDERLOIN, 4353 Atlantic, has earned the title... "Prime Rib Capitol!"  
CA 6-5533

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**sheer beauty!**  
new spring sheers in blends of polyester, rayons and cotton. dress and blouse weight, of course.  
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• **WHISPER SOLIDS** ..... \$1.39 yd.  
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• **LACE LA FLEUR PRINTS** \$1.59 yd.  
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36" to 45" widths guaranteed washable  
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**Pretty Prints**  
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LOS ALTOS CENTER 5559 Stearns Long Beach 430-0680  
STORE HOURS: Mon., Thurs., Fri., 9:30-9:00 Tues., Wed., Sat., 9:30-5:30

**QualiCraft**  
the shoes with the \$20 look  
**great!**

Do the spring thing! Pluck a fresh QualiCraft look—like the hi-button spectator-spat, in brown patent with beige calf spat or in black, with grey. The spec-spat is 10.99, coordinated bag 6.99. That's just one way QualiCraft keeps

you up with tomorrow. Find shoe news from new high heels to city sandals, refined brogues to strappy straps, misty pails to red, white and blue. The collection is priced mostly just **6.99 to 10.99**

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Mail Orders, add 50¢ postage plus tax. (Sorry—No C.O.D.'s)



## SOCIAL PERISCOPE

# Trails lead to Old Ranch, desert

By PAT McDONNELL and MARGARET TUTHILL

WHEN A NOTED country club reaches ripe old age of two years, it's about time distaff members had a tournament. That's what happened last week at Old Ranch Country Club when golf buffs from San Diego to Santa Barbara flocked to the Los Alamitos course.

ORCC hostesses worked theme and prizes around time with flights designated in "Pacific Standard," "Eastern Standard," "Old Ranch," and "Guest" zones. Play was in foursomes of one ORCC member and three guests.

Timely prizes selected by Mrs. Sidney Wasserman were pendant and wrist watches, while decorations arranged by Mrs. Michael Lloyd featured shapely golfers teeing off on psychedelic alarm clocks. Others heading committees were Mmes. Gordon Sandberg, Harry Baker, William Deeble, Robert Salonen, Claude Baker and Sidney Wasserman.

Receiving the special "Lady of the Lake" award was Mrs. Greg Hoskins, hospitality chairman, for her impersonation of the Loch Ness monster. Her impromptu performance — called splash of the day — occurred when she slipped and fell in one of the lakes dotting course.

NOT EVERY skipper from Alamitos Bay Yacht Club won a trophy in annual Lido Invitational, but all had a good time at pre-regatta festivities in Mission Bay Yacht Club, San Diego.

Discussing ideal weather conditions and 10 to 15 knot winds at party given by Don Brakenbury at La Jolla Inn quarters of ABYC Commodore and Mrs. Neal Dundas were the Roscoe Butchers, Ed McKenzies, Stan Scotts, Dick Lindbergers, Dick Georges, Evan MacDowells, Don Robertsons, Bill Smiths and Chuck Bahcocks of Seal Beach Yacht Club.

IF YOU'RE wondering why traffic on desert freeways was so heavy Saturday, the reason was motorists were rushing to Palm Desert to attend wedding of Bernard F. Marron and Lynda Irvin at Shadow Mountain Country Club.

Among bevy of friends and relatives witnessing ceremony officiated over by Judge Roy J. Brown were Mary Kay and Kelly Williams, who indirectly were reason for the Saturday vow exchange.

Marron met his bride two years ago at a St. Patrick's Day wedding at which he was best man for Kelly Williams. The guest list — originally intended to number 12 or 14 relatives — included friends from San Diego, Carmel and Fresno. After a wedding trip to Lake Tahoe, the couple will be at home in Long Beach.

WHEN STAFF SGT. John F. Kelly and his wife posed for a snapshot to send his mama, Mrs. M. B. Kelly, 471 E. 59th St., they perched atop a fat, docile caribou — an all-purpose farm animal of the Philippines. The creature, more often called a water buffalo, belongs to friends of the couple.

Sgt. and Mrs. Kelly (the former Mildred Ruth Dickens), do missionary work among the Filipinos during off-duty hours at Clark Air Force Base.

ROBERT DODD of La Mirada sadly watched icing on his cake melt and ooze down its layers. The goosy art work atop it — never fully explicit — now was indecipherable.

"Yechh" was most appropriate adjective for the mess and that's just the word that went on Dodd's "certificate of merit" in a zany, for-dads-only, cake-baking contest during annual Outdoor Day of Olive Twigs Association, Greater Long Beach Girl Scout Council.

Other winners were Henry Rosen, Robert Walden, Vernon Frear, Lewis Howell, John Wade, Leslie Walton, Thomas Duprey and John Herbon.

"Most Explosive" award went to Thomas Ott, while "Most Lopsided" honors were won by Thomas Lucas. Walking away with "Gooiest" certificate was Adrian Swanson.

Judges were Martha Perry, president of Greater Long Beach Girl Scout Council; La Mirada Mayor Wilfred Simendinger, Sunny Bailey and Richard Hurley. Former La Mirada Mayor Edward LaClair was master of ceremonies.

ENTERTAINING more than 40 friends at a bridge luncheon in Victor Hugo's Restaurant was Mrs. Walter J. Gay. Highlight of festive afternoon was performance by Henri Seanlon accompanied by Kathryn Brandts.

DECIDING TO mix progress reports with pleasure, Assistance League President Mrs. Harry Fulton honored advisory committee, board members and their wives at a dinner party.

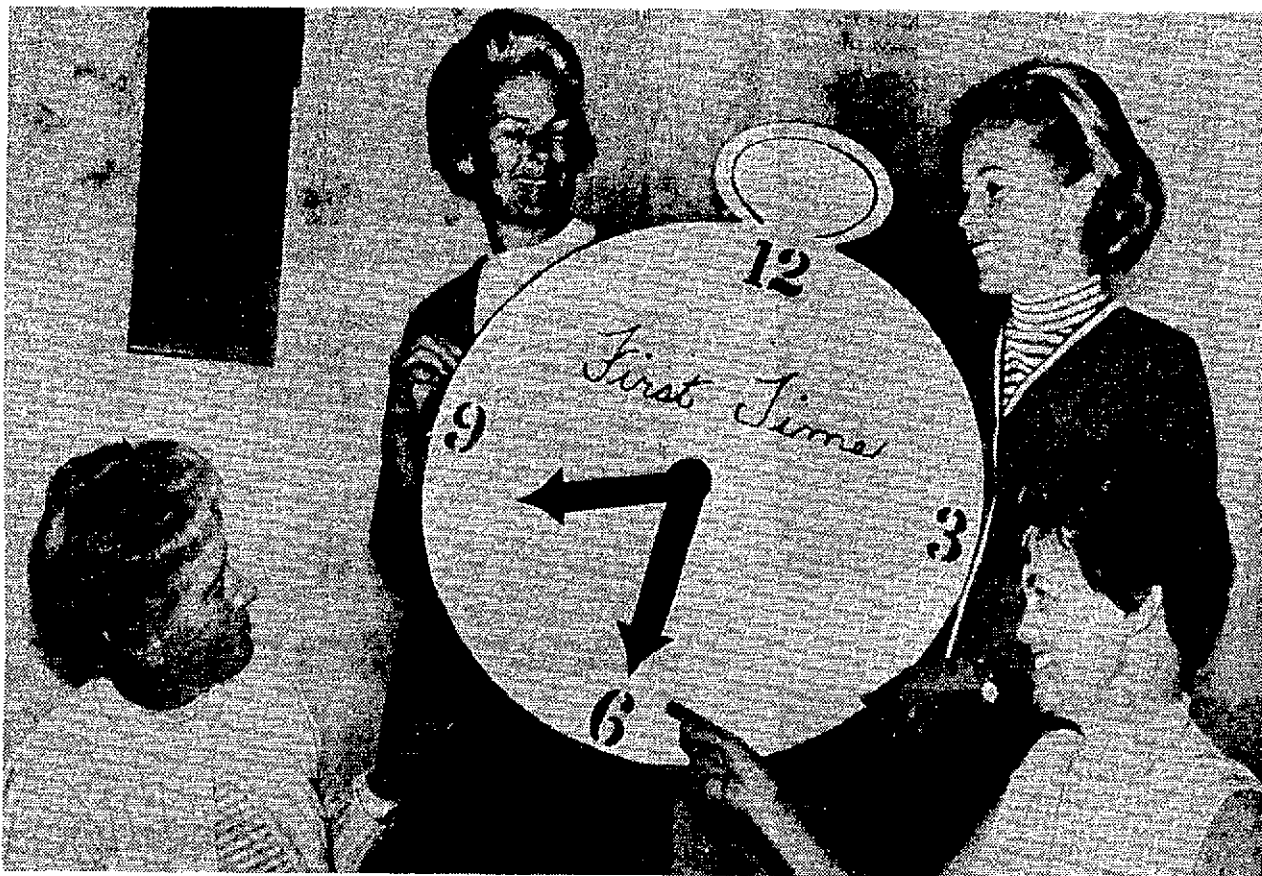
Following excellent repast, Mrs. Burt Marter announced accomplishments of the Girls Club program and Mrs. Fulton discussed League plans to move to Bixby Ranch. Among those on hand were Councilman and Mrs. Raymond Kealer, Mrs. Melvin Campbell, Dr. and Mmes. Elliston Farrell, Julian Kautson and Eldor Sagehorn.

Others present were Messrs. and Mmes. Kenneth Wing, George Dotson, Max Nichols, Courtland Prowell Jr., Gerald Rastello, Don Gill, C. B. Lynd, Reginald Barden, Jack Grisham, Gilbert Karste, Lewis Kean and John Brooks.

### SYNCHRONIZING

watches they received for placing in timely women's tournament at Old Ranch Country Club are Mmes. Richard Braly (left), John Wells, Old Ranch flight; Robert Lintz, Eastern Standard flight; and Burt Paul, Pacific Standard flight. More than 128 distaff linksters participated in first major women's event since club opened two years ago.

Staff  
Photo  
by  
BOB  
SHUMWAY



## Air Force seeks women for career positions

Travel and educational opportunities are available to young women who enter the Women's Air Force which has openings for more than 30 key positions in career fields.

Enlistments are for four years and basic training is conducted at Lackland Air Force Base, San Antonio, Tex. To qualify, applicants must be United States citizens, high school graduates

and between 18 and 27 years of age.

WAFS work beside their male counterparts in photography, medical, administrative and clerical fields. They receive the same pay and privileges.

promotion opportunities and 30-day paid vacations as airmen of equal ranks.

Additional information may be obtained from Master Sgt. Norman Anderson, 220 Long Beach Blvd.

### Clean curlers

Roller curlers, especially the kind with brushes, can put oil and soil right back into clean hair. Fill the washbasin with sudsy wa-

ter, and give the curlers a cleaning now and then, right along with your comb and brush. Don't forget to clean the comb in your purse, too.

## Fashion Parade of EASTER HATS

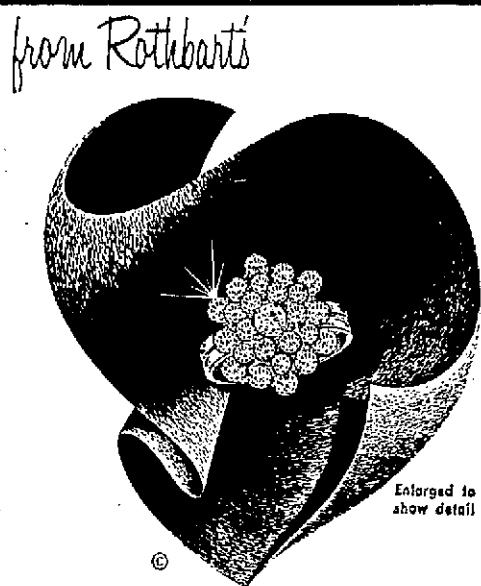


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Spring's brightest styles including large Brim, Pill Boxes, Rollers, and many more in White, Navy, Black, Beige and other shades.

**Normandie** HATS

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consider this beautiful diamond ring for her most desirable gift. Its cluster setting has been a favorite from times immemorial—its diamonds give off a myriad of rainbow hues. It is a forever gift. \$595

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\$15.00 WONDER WAVE \$9.50

Bouncy, beautiful CURLY TOPS! Lustrous curls stay snappy and almost set themselves!

**BUDGET PERM \$6.95**

For Normal Hair

MON.-TUES.-WED. SPECIAL

**SHAMPOO & SET \$2.95**

plus your choice

**Super Conditioner or Hair-Cut \$1**

Stylist prices slightly higher

Appointments welcome but not necessary

**Crowning Glory**

BEAUTY SALONS  
HOURS:  
9:30 TO 6 P.M.—MON. THRU SAT.  
OPEN THURS. TO 8:30 P.M.

LONG BEACH

251 E. 5th Street--437-9621

Appointments welcome but not necessary

## National TTT board meets in Long Beach

National executive board of TTT Society is convening in Long Beach for a four-day session in 4602 Hazelbrook Ave. home of Mrs. C. Thomas Dean, national president.

Plans will be reviewed for national convention in Detroit in October and projects approved on camps for disadvantaged

girls which the society maintains.

Camps are at Show Low, Ariz.; Eden Valley, Minn.; and Fort Wayne, Ind. Long Beach area chapters sent 23 girls to the Arizona camp last year.

Area members will meet with the board Monday at dinner in Welch's Restaurant.

**Walker's**  
the friendly store of Long Beach

fourth and pine  
he 2-7451  
park free victoria lots



**DOROTHY GRAY SATURA**

The Moisture Cream for All Seasons  
NOW, At Get-Acquainted Prices  
Especially for you!

Smooth out the past and soften the future with SATURA, the moisture cream that works for your skin the whole year 'round. With Satura, little lines seem to melt away, your skin seems silkier, more radiant.

SATURA CREAM WITH VITAMIN A or  
WITH HORMONES

NOW \$6.00 for the regular \$10.00 size (8 oz.)  
\$3.50 for the regular \$6.00 size (4 oz.)

FROM DOROTHY GRAY...  
THE FIRST NAME IN SKIN-CARE



The Suit's the  
Thing-for Spring

Beautiful imported wools in softly muted plaids or checks. 2 and 3 pc. styles, impeccably tailored, designed for town or travel.

from 90.00

For a Sweet Scented Easter...  
Come and try our new fragrance  
**MLLE GHE**  
by Nettie Rosenstein

**Schick's**  
701 PINE AVENUE

Parking or  
validation



**NORTH**  
 ▲A98  
 ▼62  
 ▲1053  
 ▲A64

**WEST (D)**  
 ▲76542  
 ▼Q  
 ▲AKQJ  
 ▼752

**EAST**  
 ▲K102  
 ▼543  
 ▼72  
 ▲KJ1053

**SOUTH**  
 ▲J3  
 ▼AKJ10537  
 ▼554  
 ▼43

Neither vulnerable  
 West North East South  
 Pass 14 Pass 4  
 Pass Pass Pass  
 Opposite lead—♦K

## JACOBY

### Count by player is unhelpful

West played out three top diamonds quickly. East discarded the jack of clubs on the third diamond. West gazed at it with interest before gathering in the trick. Then he played his fourth diamond.

The student declarer ruffed and played his ace of hearts. When West dropped the queen the student smiled happily and proceeded to play out all but one of his trumps slowly and carefully.

He watched each discard with great interest and obviously was engaged in trying to count the distribution.

It didn't do him any good; East sat in back of dummy with both black kings and the student had to lose the setting trick.

"Reminds me of Ping-pong," said the Professor who was kibitzing. "The contract was batted back and forth."

"I don't understand," said the student. "What did I do wrong?"

"WEST COULD have made sure of beating you," said the Professor. "He looked at his partner's jack of clubs discard."

If he had led a club instead of the fourth diamond, you would have been dead but he did lead the fourth diamond and you should have made your contract."

The professor was right as usual. When West dropped the queen of trumps under the ace, South could be sure that East would show up with both black kings. If West held either, he would have had 15 high card points and opened the bidding.

With that knowledge South could have executed a Vienna coup by playing his three of spades to dummy's ace and then running all his trumps. Dummy would come down to the ace-queen of clubs and East would have to blank his king in order to hold the king of spades.

nobody wants to talk about it

We mean, of course, unwanted hair... on face, arms, or legs. We'll get rid of it permanently when you turn the problem over to us. Our Kree Method of Electrolysis is world famous. It's safe, gentle and for the rest of your life. Do come for a complimentary consultation. Call the May Co Beauty Salon.

**MAY CO**

may co lakewood,  
 5100 lakewood blvd.  
 me 3-0111

## Yapp-Prado vows are solemnized

In St. Cornelius Catholic Church Saturday Teresa Marie Prado became the bride of Robert Yapp.

Parents of the newlyweds are Mrs. Dorothy M. Prado, 3232 Gondar Ave., and Ralph Prado of Oklahoma and Mrs. Dolores Yapp.

The bride was attired in a traditional lace gown with a full skirt accented by lace tiers and train.

Honor attendants were Nancy Carnegie and the bridegroom's brother, Jack

Yapp, Jackie and Kimi Yapp were flower girls.

Following a reception in the church hall the couple departed on a wedding trip to the mountains.

**It's better to be smart than cute**

The key to being stylish is looking "smart" never "cute."

If you're still hanging on to that adorable animal pin or your cheerleading charm bracelet, keep them for sentimental value if

you have to, but don't, repeat don't, wear them.

They may create an unforgettable impression, but it's for sure you'll never be labeled chic wearing them.

## Celery curls

Celery curls are made by cutting the celery in two-or-three inch lengths and gashing these lengths many times, almost to the end. Then put them in cold water and they'll curl in a most intriguing fashion.

(Political Advertisement)

**SINCERE**

**ROY**

## Dry shampoo

In this season of colds and flu, it's sometimes hard to wash hair as often as we'd like to keep it clean and shiny. Try using a dry shampoo when stiffness prevent a wet one.

**Prime Rib \$1.95 on the dinner**

**Welch's Restaurant**

features this tremendous dining bargain. Only at this excellent restaurant you may enjoy the finest in dining at prices so unbelievably low. Visit us soon.

WELCH'S San Antonio Dr. at Atlantic GA 2-1225  
 serving 7 days a week

## Dry for soft skin

To keep skin on elbows and heels soft, rub moisturizing lotion on them before going to bed at night and before you step

out into the cold every morning.

**HOME DELIVERY**  
 SINCE 1906

**QUALITY GUARANTEED**

**Soft Water** LAUNDRY  
 ME 6-3200

# Easter Values

## AT Sav-on

**CANDY-FILLED Easter BASKETS & Novelties**

**39¢ to 3.79**

**MECHANICAL Happy Duck**  
 Wind him up and watch him waddle.  
**1.39**

**Rabbits**  
 Hollow chocolate in standing or sitting position. Candy decorated.  
**98¢**

**'Fill 'n Thrill' EGGS**  
 Hollow plastic eggs in assorted colors. In mesh bag.  
**43¢**

**EMPTY Easter Basket**  
 12" size of plastic in ass't colors, with carry handle.  
**43¢**

**SHREDDED Grass**  
 Green wax for filling baskets.  
**23¢**

**'Fruit 'n Nut' EGGS by BRACH'S**  
 Creme center with fruit 'n nuts, pure chocolate covering with sugar candy decoration.  
**47¢**

**Marshmallow EGGS**  
 BRACH'S—Medium size with tender centers, sugar shells in assorted colors.  
**29¢**

**MINIATURE Fudge EGGS**  
 BRACH'S—Creamy fudge centers covered with pure dark chocolate.  
**43¢**

**Peanut Butter Kisses**  
 REESE'S—Chocolate covered, individually wrapped in foil.  
**39¢**

**MARSHMALLOW 'PEEPS'**  
 Soft and tender—Choose from boxes of yellow, pink or white.  
**27¢**

**Marshmallow EGGS**  
 BRACH'S—Tender centers covered with pure chocolate, sugar candy decoration.  
**57¢**

**BRACH'S 'Egg Crate'**  
 Tender, fluffy marshmallow centers covered with pure dark chocolate. Tray of 12  
**29¢**

**'Merry Bunny'**  
 LUIGI'S—Hollow chocolate with sugar candy eye decoration.  
**89¢**

**'Funny Bunny'**  
 LUIGI'S—Hollow chocolate with sugar candy decoration.  
**53¢**

**'Plush' ANIMALS**  
 Adorable, colorful little animals in assorted positions. ea.  
**2.98**

**'Dancing' Animals**  
 Assorted little colorful animals that you wind up.  
**89¢**

**'Fur' BUNNIES**  
 Choose from colorful ducks & bunnies in gay Easter colors. ea.  
**3.98**

**'Bunny' BANK**  
 Filled with wrapped mints.  
**49¢**

**Jelly Bird EGGS**  
 BRACH'S—Opaque shells of pastel shades with colorful speckles.  
**43¢**

**AUTO ACCESSORIES**

**REMANUFACTURED Spark Plugs**  
 10,000 Mile Guarantee...  
 "Champion" plugs of tested quality. Matched Set of 4  
**98¢**

**BATTERY Booster Cable**  
 A necessity for all cars with automatic transmission when your battery fails.  
**1.19**

**Road Flares**  
 15 minute burning flares let other motorists know that you are in trouble.  
**3:1.00**

**Siphon Hose**  
 6 ft. long with squeeze hand pump. Transfers liquids of all types with ease.  
**98¢**

**'STP' OIL TREATMENT**  
 Guaranteed to improve the seal... helps prevent wear and tear in engines. 15 oz.  
**1.35**

**Pouring Spout**  
 For cans up to and including five quarts... Sharp, durable blade.  
**29¢**

**Brake Fluid**  
 "Prestone"—for safe, sure stops.  
**99¢**

**Transmission Fluid**  
 "Sav-on" 45c qt.  
**39¢**

**'Pennzoil' Motor Oil**  
 SAE 20-30 weights. 47c qt.  
**39¢**

**"Cascade" FOR AUTOMATIC DISHWASHERS**  
 Spotless Dishes Even in Hard Water.  
 Giant Size **59¢**

**FORMULA "409" HOUSEHOLD CLEANER**  
 Just Spray & Wipe Away Dirt!  
 22 oz. **69¢**

**"Secret" Super Anti-Perspirant DEODORANT**  
 3 oz. Size **69¢**

**"Purina" DOG CHOW**  
 With a rich, hearty flavor.  
 10 lb. Bag **1.29**

**"Snowy" BLEACH**  
 For Automatic Washers Safe for every fabric... does not contain chlorine.  
 40 oz. **88¢**

**Bromo-Seltzer**  
 An Aid for Relief of UPSET Stomach, Headache.  
 1.09 King Size **73¢**

**WARING Blender**  
 WITH 8 PUSH BUTTONS. Gives a special speed for every blending job. 5 cup heat resistant glass container. Ass't colors with each cook included.  
**19.88**

**12 Cup Percolator**  
 SUNBEAM—Strength selector, light signals when ready to serve, keeps coffee serving hot, automatically.  
**12.88**

**300 "Selectro" MEN'S SHAVERS**  
 by REMINGTON. Adjusts to four shaving heights, pop-up trimmer.  
**21.88**

**2-Slice Toaster**  
 PANASONIC—Self-lowering bread slots, shade control knob. Chrome plated finish with front control design.  
**16.88**

**"Lady Sunbeam" MANICURE SET**  
 Makes professional style home manicures simple, easy & inexpensive. Complete with attachments. #MS1  
**15.88**

**"Kindness 20" INSTANT HAIRSETTER**  
 by CLAIROL... Always ready for travel... no lotion, thermostatically controlled for best results on all types of hair. #K20  
**21.88**

**"Lady-Go-Lightly" SHAVERS**  
 by REMINGTON... With built-in light! Adjustable for legs and underarms. Fashion case included.  
**13.88**

**"Dial" AEROSOL DEODORANT**  
 For the family!  
 1.00 4 oz. Size **59¢**

**"Dial" ROLL-ON DEODORANT**  
 Easy-to-use... No drip!  
 1.00 1 1/2 oz. Size **59¢**

**NEW "hot" RISE SHAVE CREAM**  
 For a faster, more comfortable shave. Comes in regular only.  
 6 1/2 oz. Size **77¢**

**"Mr. Bubble"**  
 With Landon... Bubbles kids clean... does not leave a bath-tub ring. Softens skin.  
 12 oz. Size **33¢**

**STANLEY—LADIES' Hair Brushes**  
 Choose from assorted styles... Professional, Contour, Flair & Purse. Wide variety of colors.  
**3:1.00**

**Fresh UP with "7-UP"**  
 The "Uncola"... You like it—it likes you. Pak of 6 No Return 10 oz. Bottles  
**69¢**

**"pHisoHex" ANTIBACTERIAL Sudsing Skin Cleanser**  
 for "hospital-clean" skin in adults and children—helps prevent diaper rash.  
 3.84 15 oz. Size **2.29**

**"Clearasil" SOAP**  
 Helps protect blemished skin—promotes skin health.  
 3 1/2 oz. Size **27¢**

**"Basis" SOAP**  
 Helps prevent the loss of natural lubrication in the skin.  
 3 1/2 oz. Size **27¢**

**'Fostex' MEDICATED CAKE**  
 for pimples, blackheads, oily skin and acne.  
 1.15 Size **88¢**

**"Cuticura" SOAP**  
 Medicated—Anti-Bacterial—helps to promote skin health.  
 3 1/2 oz. Size **23¢**

**"One-A-Day" MULTIPLE VITAMINS plus IRON**  
 3.29 100's **1.98**

**"Chocks" MULTIPLE VITAMINS Fruit Flavor**  
 3.29 100's **1.98**

**'Zestabs' CHEWABLE VITAMINS for Children**  
 3.49 130's **2.49**

**'Myadec' High Potency Vitamins. 30 FREE VITAMINS**  
 REG. 7.79 **6.49**

**"Demure" FEMINE SYRINGE in Powder Box**  
 New slim design... all ages and tints.  
 Reg. 5.95 **4.88**

**"Perfection" FOLDING SYRINGE**  
 With fittings and carrying case.  
 Reg. 1.69 **1.29**

**"F.D.S." FEMINE DEODORANT SPRAY**  
 1.50 3 oz. Size **98¢**

**"F.D.S." DEODORANT BATH OIL**  
 2.75 6 oz. Size **1.98**

**KODAK Instamatic 124 CAMERA OUTFIT**  
 With instant drop-in loading... takes color snaps, black & white snaps or color slides. Everything you need... for picture memories.  
**12.88**

**KODAK Instamatic M12 MOVIE CAMERA**  
 For "Super 8" movies... 112.7 feet, color-corrected. No focusing. Exposure guide for daylight exposure settings.  
**20.95**

**Kodacolor Film**  
 Choice of CX126—12 exp. CX120, CX127 or CX620. ea.  
**89¢**

**"Super 8" COLOR MOVIE FILM**  
 50 ft. of film with 16 frames.  
**2.19**

**LOVELY Spring COSTUME JEWELRY**

for Glamour & Glitter

Colorful styles for Easter... expensive looking pieces will add color to your dress.

Reg. 1.77 Pieces

Your Choice **1.49**

**"Efferdent" DENTURE CLEANSER TABLETS**

Cleans deep stains... leaves dentures color free.  
 100 40's **73¢**

**"Fleur de-lite" Floral Light**  
 For a Touch of Beauty

UL Approved **1.69**

Exquisite floral petals in gorgeous colors embrace the first tinted 7 watt bulb.

**Nurser Kit**  
 by PLAYTEX

"the nearest approach to breast feeding"... natural action nipple cannot collapse.  
 ONLY **6.88**

**Vaporizer-Humidifier**  
 by DEVILBISS #145  
 Reg. 6.95

All-night operation with automatic shut off. Comes complete with cord and tray.  
**3.29**

**AD PRICES PREVAIL: MARCH 23rd thru MARCH 26th SUNDAY through WEDNESDAY**

**BLUE CHIP STAMPS**

**Sav-on DRUG STORES**

Open 9 A.M. to 10 P.M. — 7 Days A Week

**TERIZEX 'Janitor in a Drum'**  
 Industrial-Strength Cleaner... for tough cleaning jobs around the home like... grease & oil spots, ovens and grills, etc.  
 Reg. 85c 12 oz. **69¢**

**DOWNTOWN LONG BEACH**  
 400 PINE AVE. LAKEWOOD  
 5246 LAKEWOOD BLVD. LONG BEACH  
 2144 BELLFLOWER BLVD. (Los Altos Shopping Center)



JERRY: Mexican-Negro, all smiles ROBERT: born with congenital heart defect DEBBIE: Mexican, Anglo, American Indian

# Wanted: love, understanding

Continued From W-1

child as a permanent member of the family. Parents unable to provide for their children, and unwed mothers with unwanted babies, however, were quick to avail themselves of the new services offered by CHS, and the number of babies increased steadily. In 1897 the society received its first large donation of \$1,100, and built its first receiving home in Los Angeles. Additional funds came from the Riverside District Orange and Walnut Growers, who turned over the annual profits from certain fruit trees — about \$400 — to help homeless youngsters. The San Francisco earthquake in 1906 brought a flood of young disaster victims under the wing of CHS, and society officials launched an active campaign emphasizing that "we do not keep an orphanage." They wanted people to realize the importance of finding homes for the children. In 1911, CHILDREN'S Home Society received Permit Number One as a licensed adoption agency. Closely on the heels of World War I, which deluged CHS with orphaned babies, came the Roaring 20s, a careless, carefree era of speakeasies and relaxed morals. The number of babies born out of wedlock soared, as did the resulting responsibilities of CHS. Enthusiasm for the society began to spread throughout the state. The W. C. Gibsons of Oakland donated a 12-room house as

a receiving home on the condition that women in the Bay area community raise \$25,000, which they did in record time. As a result, they were able to expand their services and open a shelter for the care of unwed mothers and their babies. Believing that one parent is better than none, the society urges young girls to weigh carefully their decision to give up their babies, and provides care and counseling for the new mothers. With World War II came still another influx of orphaned children. Men went to war, women went to work in the factories, and, once again, children were the victims of the times. Juvenile delinquency rates shot sky high, and 80 per cent of the babies brought to CHS were illegitimate. But the war years also created in people a new willingness to pitch in and help, and the overload job of CHS was made easier by hundreds of self-sacrificing volunteers. BY THE LATE 1940's, the society was able to buy the old Ozro W. Childs estate at 3100 W. Adams Blvd., Los Angeles, which still serves as statewide headquarters. The public's growing interest in the work of CHS enabled them to close down their institutions and place the lots in foster homes until adoptive parents were found. There was a growing acceptance of adoption, and by 1948 there were 10 times as many couples wanting to adopt as there were babies. By 1949, CHS had placed 15,000 children in loving homes.

Today, Children's Home Society is the only licensed agency with services in all counties of California, and is the largest voluntary adoption agency in the world. In 1968 alone 1,903 children were placed in adoptive homes. Everybody loves a baby, and CHS has found that most infants move into adoption rapidly, although the greatest demand is for toddler girls. Last year, 32 per cent of the children placed were under one month, 71 per cent under two months and 84 per cent under three months of age. Some babies, however, are not so easy to place. Children of minority or mixed ethnic heritage, or those with physical or emotional handicaps may spend months — even years — in foster homes. WHILE THE CARE provided in foster homes is loving and conscientious, it is not to be compared with the warmth and security a child feels from his "own" parents. Handicapped children especially need extra love and encouragement, and a feeling of belonging. Contrary to popular belief, there are no fixed requirements as to age, income or home ownership for adoptive parents. The main requirements are a sound marriage, love of children and the desire to be parents. Hundreds of children, ready to love and be loved, are waiting for you. What are you waiting for?

## Young couples tell wedding plans

**Eddleman-Johnson** Terry Ann Eddleman and John F. Johnson, teachers at Mission Viejo High School, will be married July 4. She is the daughter of Mr. and Mrs. J. Clinton Eddleman of Long Beach; he is the son of Mr. and Mrs. Carl E. Johnson of Calimesa. and Gary R. Whitney, son of Mr. and Mrs. Vilas Whitney, all of Long Beach. The bride-to-be was graduated from Wilson High School and her fiancé from Millikan. He is attending Northrop Institute of Technology.

### Despenas-Whitney

A winter wedding in February, 1970, is being planned by Tina Marie Despenas, daughter of Mr. and Mrs. John Despenas,

## BUFFUMS' LOWEST PRICE EVER!

### BLACK-DYED BROADTAIL PROCESSED LAMB COAT

299.00

Wrap yourself in this luxurious, jet-black fur coat with a black-dyed mink collar. In a three-quarter length, it's lightweight for year round wear in California. This is just one of many new fur fashions for spring. Each an exceptional value! 4-row cape in natural blue fox, **159.00**. Jacket with wedding-ring collar, natural Autumn Haze\* or Tourmaline\* mink, **499.00**. Suit stole with double-row collar, natural mink, **399.00**. Fur Salon, all-eight stores

All fur products labeled to show country of origin of imported furs. \*T.M., Emba Mink Breeder's Association



THIS BABY girl found a happy home with Mr. and Mrs. Willie Bolts of Compton

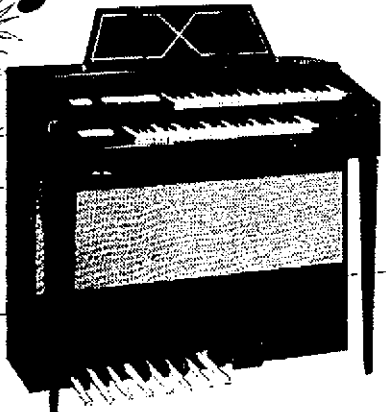
Long Beach's Newest and Most Luxurious  
**BANQUET ROOMS**  
Now Available for Groups 50 to 400  
Banquets—Lunches—Sales Meetings, Etc.  
**Rockelle's RESTAURANT**  
Phone 421-9494  
3333 LAKEWOOD BLVD. LONG BEACH

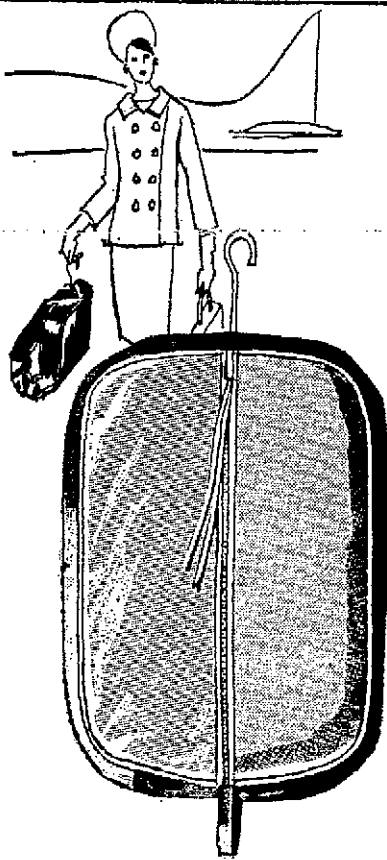
## Couple plan August rite

At a family dinner in their home Judge and Mrs. Joe Raycraft of Rolling Hills announced the engagement of their daughter, Jane Louise, to Ronald Mills Rothschild, son of Brig. Gen. Jacquard H. Rothschild, USAF (Ret.), and Mrs. Rothschild of Phoenix, Ariz. The bride-elect's father has recently retired as a Long Beach Superior Court judge. After spending a winter semester at the University of Copenhagen, Miss Raycraft has resumed her studies as a psychology major at Whittier College where she belongs to the Athenian Society. The future bridegroom graduated from Whittier College where he was president of the junior class and of the Lancers during his senior year. He is working toward an M.A. degree in public administration at the University of Southern California. An August wedding is planned.

### A good sleep

If your daily bath or shower is scheduled for wake-up time in the morning, try this soothing sleep-inducing prescription: Before you climb into bed at night, scrub your feet with a brush and hot-soapsuds to stir up the circulation in your whole body. You will feel better all over, and you will sleep better, too. Try this tonight!

**THE LITTLE GIANT OF BIG ORGAN MUSIC**  
The Room-Gracing, Space-Saving  
**PACEMAKER** by Gulbransen  
  
The thrilling big sound from this lovely small organ will astound you. More sheer watts of clear musical power than anything near its moderate cost. The full 44 note keyboard, 7 octave tonal range, and dual tone-generating system are unequalled in its field. Fine cabinetry available in transitional styling in Walnut, Mahogany, Maple or Cherry.  
Come in and hear this new GULBRANSEN...the voice of quality  
**OPEN SUN. 12 TO 6; SAT. 10 TO 6; OTHER DAYS 10 TO 9**  
**Organ & Piano Center**  
1100 Long Beach Blvd. — Phone 437-2271  
DOWNTOWN LONG BEACH

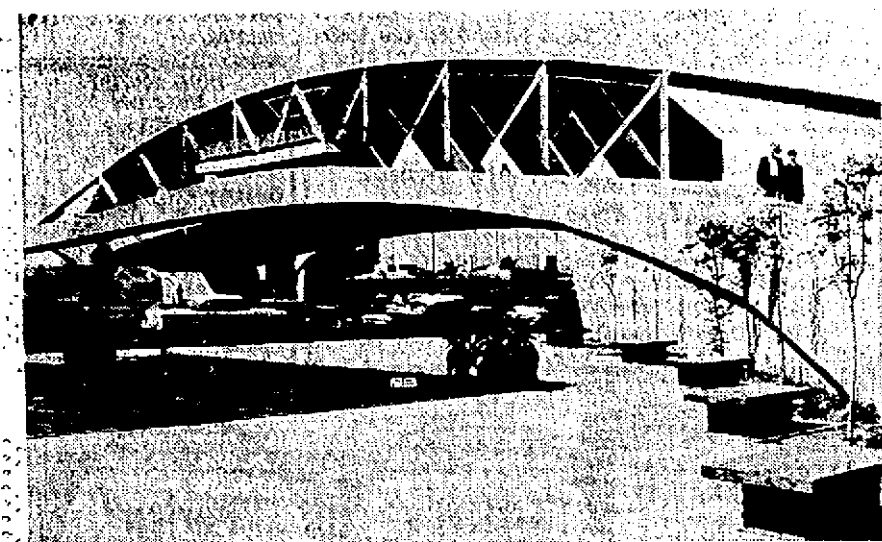
  
**CARRY YOUR PRECIOUS FURS IN A SPECIAL TRAVEL-BAG 7.98**  
Weather-proofed acetate bag is easy to carry... handy to hang in your closet. Your lovely furs deserve this protection. Luxuriously-padded hanger included. Fur Salon, all eight stores.



BUFFUMS' NOW HAS A CLEANING SERVICE FOR YOUR FUR-TRIMMED CLOTH COATS \$8.50 reg. 10.00  
Our new "Buffumizing" process protects the precious fur-trims on your fabric coats. It's safe, and furs as well as fabrics are beautifully finished.

Buffums'





**SEIZURES OF NARCOTICS AND MARIJUANA** by inspectors of the U.S. Customs Service are common occurrences at the international border station at Tijuana, through which more than 22 million persons passed in 1968. (San Diego Convention and Visitors Bureau photo)

## \$3 BILLION IN COLLECTIONS

# U.S. Customs fattens coffers on smugglers

By FRED TAYLOR KRAFT  
Travel Editor

If you traveled outside of this country in 1968 you were one of 219,581,549 persons — a total greater than the entire population of the United States — who went through inspection by the nation's Customs Service.

If your purchases while away exceeded the \$100 duty-free allowance, any fees you paid were included in the record \$3,179,762,090 collected by Customs during the year.

And while inspecting all international traffic and collecting duty on imports, Customs was on the alert to protect the nation against smuggling and frauds. In this capacity, new records again were established.

Mention of smuggling brings up these questions: what kind of contraband was confiscated, and how do smugglers hide it in their efforts to slip it through border stations undetected?

**NARCOTICS** and marijuana are common contraband, especially at San Ysidro, just across the international boundary from Tijuana — where more than 22 million persons passed through Customs last year — and at other stations along the Mexican border. During the fiscal 1968, according to U.S. commissioner of Customs Lester D. Johnson, more than 35 tons of marijuana were seized at all stations — another record.

Since one pound of marijuana makes about 1,000 cigarettes, according to Johnson, the seizures prevented 70 million fags from reaching the public.

There was a time, said Johnson, when it was unusual, indeed, to take 100 pounds of marijuana in one haul. Last year, 11 loads of the weed totaled 2,338.4 pounds, or an average of more than 212 pounds per load. As a result of these seizures alone, 16 cars were impounded and 22 arrests made. Twelve of those involved were 25 years of age or younger.

**THERE ARE** times when Customs officers get an assist from "outside" sources. Take the case of a San Francisco canine

named Rebel whose nose for smelling out marijuana has made him famous.

In one case Rebel called attention to one of 200 duffel bags which contained 350 marijuana cigarettes. Another time he responded to a package containing a half-pound of loose marijuana hidden in the lining of a suit.

Rebel has yet to be fooled in his search for the weed. Runner-up in this department is a German shepherd who, at Tecate, east of San Diego, sniffed out 66 pounds of the stuff concealed beneath the floorboards of a car.

**METHODS** of concealing contraband are often unique. A San Ysidro inspector discovered 106 small green parrots hidden, of all places, in the seat springs of an automobile. Another uncovered 450 watches hidden under the front seat of a car.

A known narcotic addict and his family arriving from Mexico were, of course searched and a package containing two grams of heroin was found in the trousers of the 4-year-old son.

Twenty ounces of cocaine and 130 ounces of heroin were found at San Ysidro in a compartment built into the gas tank of

a car. A 17-year-old youth was arrested when 38 kilos of marijuana were uncovered from a specially-built compartment behind the headlights of the car he was driving. The same inspectors discovered a quarter-ounce of heroin and narcotics paraphernalia in one man's wooden leg.

And right here in Long Beach a Customs official, intrigued by the bulge in the coat of an incoming passenger, conducted a search and found a large sausage in the lining of her coat.

**REFLECTING** the constant increase in travel is the substantial rise last year in the number of formal and informal customs entries of 13.8 per cent and 14.9 per cent, respectively. Aircraft arrivals jumped 9.6 per cent, from 298,848 to 327,456. Vehicles and trains increased 4.3 per cent, from 62,159,768 to 64,826,836. Ships and ferries edged up 2.2 per cent.

During the first six months of 1968, Customs returned to the U.S. Treasury approximately \$30 for each dollar of operating funds. In other words, it cost 3.5 cents to collect a dollar, a fact the tax-harried traveler should find most commendable.

Travelers should also be heartened by the fact that in cooperation with the Immigration and Naturalization Service, the Public Health Service, and the U.S. Department of Agriculture, Customs has introduced the One-Stop Inspection System at New York's John F. Kennedy International Airport, thereby reducing the average time required to clear a passenger from 45 to 13 minutes. The system is bound to spread to all stations with the expected surge in air travel the next five years.

## L.A.-England voyages set

Large, modern ocean liners will leave Los Angeles regularly throughout 1969 on voyages through the Panama Canal and the Caribbean to England.

Popular spring and summer sailings are scheduled for April 16, June 5, June 28, July 13. Similar return sailings leave Europe on June 3rd, Aug. 10 and Sept. 6, arriving Los Angeles about 17 to 20 days later.

These sailings offer an excellent opportunity to join Cook's Classic Tour which travels by motor coach with an experienced tour escort. Starting in Ireland for a comprehensive tour; proceeding to London, Brussels, the Rhine Valley, the Bavarian Alps, the Austrian Tyrol, Salzburg and Vienna to Italy where visits are made to Venice, Florence, Rome, and Naples after which return to Paris is via the Riviera with a side trip into Switzerland.

## APL cruises offer week of sightseeing

Four American President Lines cruises to the Orient this spring offer travelers more than a week of sightseeing ashore, while based in a luxurious floating hotel.

Shore tours range from a 2½-hour motorcoach spin through Manila (\$3), or a launch ride amid Hong Kong's sampan-dwelling water people, (\$10.50); to three days and two nights hitting the highlights of Japan (\$135.50).

APL Orient cruises depart San Francisco on March 30, April 26, May 8 and May 14, one day later from Los Angeles. Fares start at \$840 economy class and \$1,220 first class on the 42-day voyages of the SS President Wilson and 41-day sailings of the SS President Cleveland; and from \$1,300 on the SS President Roosevelt, an all-first class ship.

The President Wilson (March 30, May 14) and the President Roosevelt (April 26) call at Guam, where the shore tour includes a native luncheon and a fiesta. The President Wilson and the President Cleveland (May 8) also visit Keelung, on Taiwan, offering a chance to inspect Chinese porcelain and jade factories, the Imperial Palace Museum, temples, shops and a theater-restaurant.

**ALL FOUR** sailings include generous stopovers in Hong Kong, with time to see the bizarre Tiger Balm Gardens, ride a funicular to the top of Victoria Peak, cruise the crowded harbor, lunch at Repulse Bay, and dine on a floating restaurant.

Sightseeing in and around Manila, also a port for all four voyages, may include the famous Walled City, Malacanang Palace, ancient Santo Tomas University, or a trip to mountain-girt Lake Taal. For a modest \$15, APL tourists also get a day's trip up to Pagsanjan to shoot the rapids in a native banca, under 300-foot cliffs.

**IT IS** Japan that tempts the voyager with the most exciting and varied shore fare. One trip goes from Kobe up Mt. Rokko and to the Arima hot springs for lunch in a ryokan. Another features a day in Kobe and Kyoto, home of the Heian Shrine, the God Pavilion or Kinkakuji Temple; and the Hall of a Thousand Buddhas, (\$16).

A three-day tour includes geisha entertainment in Kyoto, the ancient capital of Nara with its deer park and Avenue of Stone Lanterns, a ride on the 125-mph "Bullet Train," beautiful Lake Hakone, Tokyo nightclub options, a view of the Meiji Shrine and Imperial Palace, and shopping on the Ginza.

There are tours in Yokohama before the ship sails, to the Japan Doll School, the Silk Museum, typical Japanese gardens, and the great Daibutsu (statue of Buddha) at Kamakura, dating to 1242.



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# Lotus Eater's Paradise



**LITTLE BOATS TAKE VISITORS** from place to place in Kashmir, one of India's loveliest resorts. In background, commodious houseboats which can be rented by day, week or season. (Government of India Tourist Office photo.)

**KASHMIR, India** — You'll be captivated by Kashmir, a resort which has something special for everyone, in exotic, opulent surroundings — but at bargain rates.

For about \$50 per week you can rent a commodious houseboat in this Himalayan lotus eater's paradise. The boat is completely furnished, and four servants are included in the rental; one of them is a cook who can prepare both Eastern and Western style foods.

Kashmir, just two hours away by plane from Delhi, offers the sports enthusiast golf, tennis, swimming, water skiing and fishing. There's also game hunting for bear and snow leopard for those who crave real action. Nature lovers will be enchanted with Kashmir's splendid flowers and trees, and for the conscientious tourist who must have traditional sights, there are extensive ruins in the area which date back to the 8th century.

**THE RESORT** is one of the oldest historically in the East. The Moghul emperors summered here 400 years ago and planted the beautiful poplar trees which line the avenues. They also planned and built the world-famous Moghul Gardens which have such romantic sound-

ing names as "Morning Breeze" and "Garden of Love." Westerners are just beginning to discover this retreat, with Americans making up the largest group of visitors to the area from any one country outside of India.

The charm of Kashmir begins to envelop you from the moment you arrive in the capital city of Srinagar. Small houses line the banks of the River Jhelum; their roofs are flower gardens, and brightly painted shutters add other gay notes. The bazaar in Srinagar is especially colorful. The stalls display all of the wares of the Kashmiri craftsmen: woodwork, carved as delicately as lace; handsomely decorated papier mache items; silverware, shawls, magnificent carpets and stunning jewelry with jade and turquoise.

**EVEN GOURMETS** find something in Kashmir. The foods, some of them with a slight mid-Eastern flavor, are varied and interesting. Kababs (skewered meats or chicken) are popular; there are curries, of course, and biryani, a

## Not Amused

**LONDON (UPI)** — London taxi drivers offered a 25 pound (\$60) reward for the apprehension of the "Phantom Farmyard Mimic" who over the past two years has been interrupting their radio calls with his version of donkeys braying, chickens clucking, pigs grunting and roosters crowing.

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P&O's Sky Island SeaTour starts on June 7 when you check into the Los Angeles International Hotel for 6 p.m. cocktails with your P&O escort. And doesn't end until you walk down Orsova's gangplank in Los Angeles on June 23.

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**SAFETY INFORMATION:** Orsova, registered in Great Britain, substantially meets International Safety Standards for new ships developed in 1948, and meets the 1966 Fire Safety Requirements.

\*Includes TIA Dept and 2 berth Tourist Class space. Other Tourist Class accommodations from \$536. First Class from \$649.

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## Bons Vivants to hold dinner

The Southern California chapter of Bons Vivants will hold its monthly dinner meeting Friday evening at the Tahitian Village Restaurant in Downey. Cocktails commence at 6 p.m.

Members and guests attending the dinner will have the opportunity to join the International Order of Turtles.

Travel industry members and other guests are urged to call (213) 483-3770 for reservations.

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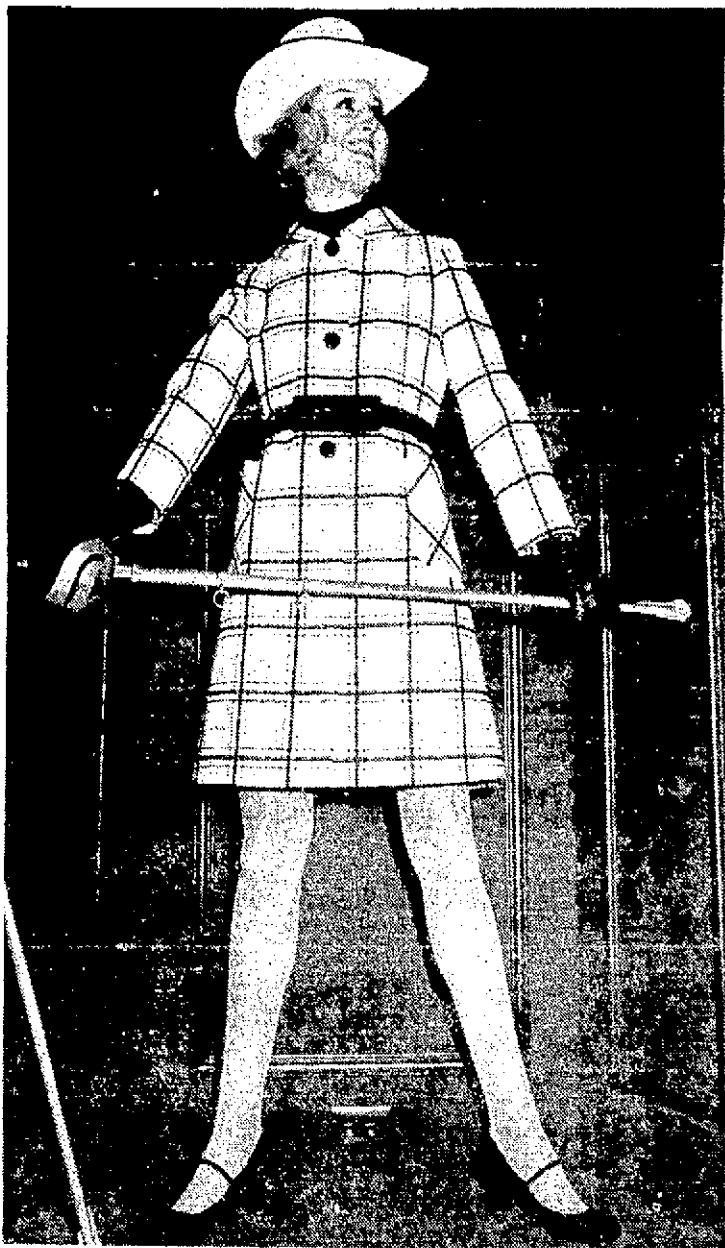


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## Coats wrap up new look of spring '69

Black and white brings new zing to spring. It comes on strong (left) in a bold plaid coat, belted in black patent. The inside story: a sleeveless black dress with cuffed neckline. Both are by David Warren; from the Young Designers' Collection at Buffums' downtown, Pine Avenue at Broadway.

Accessory-wise: Note what a difference the accessories make. Just right is the jaunty brimmed white felt hat... the black patent shoes with semi-blocky heels, the instep newly strapped.

And for a change of pace, the coat can take on totally different character with other accessories—a skirt and blouse with necktie, a chain belt, spectator shoes. It's all part of spring's do-your-own-thing fashion excitement.

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## Catalina trip for J.R. Luehrs

A Sunday afternoon ceremony at Long Beach Seventh Day Adventist Church united Eva Jill Crawford with James Randle Luehr, son of Mr. and Mrs. Louis F. Luehr of Houston, Tex.

The daughter of Mr. and Mrs. Ben L. Crawford, 1711 E. 11th St., wore a gown in candlelight satin with tiered train. The bride's sister, Mrs. Robert Smith, was matron of honor; Sally Thomas, Sandra Dean, Jeanne Kiker, Carol Berry and Candy and Joy Smith attending as bridesmaids. Janet Leake was flower girl.

Edgar Crawford, cousin of the bride, stood as best



MRS. JAMES LUEHR

man. Edward Smith, Lee Crawford, Richard Gharing and Terry Crawford seated guests. Jerry Clark was Bible boy.

A church reception immediately followed the ceremony. After a wedding trip to Catalina, the newlyweds plan to reside in Long Beach.

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Bath towel, if perfect 4.50	2.29
First quality hand towel, reg. 2.30	1.79
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IMPERIAL BROCADE: bittersweet, bristol, dynasty green, empress pink, Florentine gold, regal rose, sovereign blue.	
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Standard cases, if perfect 4.60	pr. 2.30
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Twin flat or fitted, if perfect 4.50	2.99
Full flat or fitted, if perfect 5.50	3.99
Queen flat or fitted, if perfect 8.50	4.25
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Standard cases, if perfect 3.20	pr. 1.60
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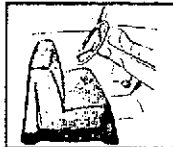
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# Travel

## Jerusalem awakens to renaissance



THE RENAISSANCE OF JERUSALEM is bringing new vitality to Israel's capital city. The famed walls of the Old City of Jerusalem are getting a face lifting and landscaped gardens are planned adjacent to the walls. (Israel Government Tourist Office photos.)

JERUSALEM — Medieval tradition held that Jerusalem was the true location of the center of the world. If you have any doubts, there is a spot in the marble floor of the Church of the Holy Sepulchre in the walled Old City section that marks the exact location.

While the tradition may not meet with acceptance by contemporary man, well-schooled in a geography that teaches the world is round, no one will question the fact that Jerusalem is central in the hearts and minds of the followers of three faiths: Judaism, Christianity and Mohammedanism. Her traditions are rooted deep in the history of man, and though she is physically small, the dimensions of her significance defy measurement.

The history of Jerusalem is so well chronicled in the Bible that it has become a part of the history of us all. Through this pageant of the past, events have molded belief and belief has molded events until it seems that every square inch of the city has its own story. In many locations the significance is stamped down in layers and each period: Pre-Biblical, Biblical, Roman, Byzantine, Crusader, and Turkish is flattened out in pancakes of interest below the streets and houses.

JERUSALEM today is a renaissance city. The date of the new beginning is June, 1967. For though Jerusalem showed development before that date it was the progress of a divided city. On the Jordanian side it developed as a center for the agrarian West Bank; on the Israeli side it developed as the educational and administrative capital.

The renaissance is evident in countless ways, both visible and hidden.

The natural color of the city is a pale rose pink. It is the color of the limestone formations on which the city is built. It is also the color of the stone buildings characteristic of the city. Dust blown in from the deserts to the east puts a haze in the summer sky and settles in a thin dull patina on all that is beneath. So it was in Turkish times, and so it is today in the older sections of the city. But today as it must have been in other times of Jerusalem national vitality, there is a counterpoint of color. The dominant rose-pink is matched with the browns and greens of gardens and trees.

LONG ROWS of newly planted trees march up the main roads of the city. Small parks, patches of emerald and tan, are spotted in quiet corners. Oleander and cyprus, olive and bouganvillea, all have a place in the plan which has one goal: to give Jerusalem a physical beauty which will match the image cherished by its people.

The largest gardening project of all those planned is the landscaping of the newly cleared trees surrounding the walls of the Old City. International experts have consulted with Israeli architects to find a plan that will complement the soaring stone walls and at the same time provide a place where a man may rest away from the stark Mediterranean glare. Work has already begun on the gardens and coincides with the actual repair of the walls. It is a laborious time-consuming project that calls for the removal of damaged stones individually and their replacement with new stone matching in texture and size. Eventually, hanging gardens will grace the tops of the turreted walls.

The Citadel of David is a landmark. Its tall minaret rises dramatically from the walls of the Old City. Through the years it was used as a fortress but today it has been rededicated as an archeological museum with its relics in place.

THE RESTFUL exterior of the Old City is only one of the projects planned. Within the walls there is today a teeming population of Moslems and Christians. Over the years to come an attempt will be made to reduce the cramped conditions by offering more attractive accommodations beyond the walls. In the end this would allow the millions who love the city to embark on a program that would expose those places of historic and emotional value which are now covered by an ugly jumble of recent construction.

The effective use of light is making Jerusalem a city that pulses with activity at night as well as by day. Giant lamps shed a soft glow on the outside



THE MIXTURE of Jerusalem's people present a kaleidoscope. Here a Hasidic Jew asks directions of an Israeli policeman.

wall of the Old City, on the government buildings to the west, on the churches of the city and on Israel's magnificent Parliament Building. A tour by night is a breathtaking experience cherished together with the million other memories of Jerusalem.

WHILE THE visible vitality of Jerusalem is physical, the hidden vitality is spiritual. Hints of it are seen in the totality of the Jewish Sabbath in the new city. In the sound of the Muslim Mezzuim calling the faithful to prayer, in the bells of the church-

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## Travel agents see WAL film

More than 150 Long Beach and Orange County travel agents met at the Anaheim Convention Center with travel specialists from Alaska, western Canada, Washington, Oregon, Wyoming, Montana and Minnesota to learn about 1969 North Country Adventures summer program for local vacationers.

A dinner-seminar featured a new Western Air Lines-produced color film

and slide presentation of the "cool north" as seen by "Ruger Rull," a frustrated traveler ready for some refreshing innovations. Actor Pitt Herbert, as Roger, gives his audience a jolt as he literally walks from the stage through the screen and into actual scenes of salmon fishing, an Old West stagecoach holdup, golf, yachting, and other outdoor activities.

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Tuesday, March 25th, Boulevard Room, Lafayette Hotel, Broadway and Linden in Long Beach. Colorful movie on Alaska, 7 p.m.; Hawaii, 7:30 p.m.; Caribbean, 8:00 p.m.; Orient, 8:30 p.m. Guest Speakers — Travel Tips — Information

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**CHEFS DISCLOSE SECRETS OF GOURMET COOKING**  
Mrs. Howard Wallace, president of San Pedro Assistance League, learns professional tips from C. B. Nicolette (left), owner-chef of Puccini's, and Joe Alimorong at coffee inaugurating annual series.

—Staff Photo

## Famous Chef cooking series slated by San Pedro League

Women who take pride in their culinary talents are preparing to enroll in traditional Famous Chefs' Cooking Series presented each spring by Assistance League of San Pedro.

This year's series will begin April 7 and continue four consecutive Mondays at Southern Counties Gas Co., 600 W. Eighth St. Proceeds go to dental, speech and audiology clinics and Weaver's Club for the elderly blind.

Launching the weekly lessons in classic cookery will be Rodessa Moore of The Egg and Eye Restaurant, Los Ange-

les, who will demonstrate more than 30 variations on an omelette theme.

Chef of the Yankee Whaler at Ports 'O' Call will take the podium April 14. Techniques of French cooking will be taught by a representative of Chateau de France, Redondo Beach, on April 21.

MARCIA BRITTAIN, Southern Counties home economist, will be instructor of the April 28 session.

Reservations and information may be obtained at the League Chapter House, 1441 W. Eighth St., San Pedro.

DEAR ABBY

## Daughter threatens romance

By ABIGAIL VAN BUREN

DEAR ABBY: I have been a widow for three years and have two teen-aged children, a daughter and a son.

A few months ago my husband's best friend whose wife passed away last year started calling on me. We've known each other for 25 years and have the deepest respect for one another.

We enjoy each other's company and it's so good to have someone to be with after all this time. (Yes, it could be "love.")

My problem is my 16-year-old daughter. She treats him disgracefully and insults me each time he calls. She has even given me an ultimatum, "If you really love me, you won't see him again."

Abby, I love my daughter, but I don't want to quit seeing this man. My son adores him. How can I convince my daughter that this is a respectful form of companionship? I've talked to her for hours but can't get thru to her. She won't let our minister talk to her either. Maybe she'll listen to you.

TRYING HARD

DEAR TRYING: Your daughter is angry and jealous because she feels she is "losing" her mother, after having recently lost her father. But that should not rule the course of your life, and you must not let it.

Quit trying to explain your "feelings" to your daughter. Ask the family doctor to explain the facts of life to her. The girl needs help in understanding, but her problem should not be allowed to blight your own happiness.

DEAR ABBY: We have both been married twice before and each have children. He claims he loves me, but this is not the right time to get married. When I ask him WHEN will the time be right, he says he doesn't know, but this isn't it.

I help him with his part-time work, and I have carried a hot lunch to him five days a week

for three years. Plus I do up his laundry and give him supper at my place every evening and he has ALL his meals here with me on week-ends.

I go to his place to help with the housework since his daughter (17) is too lazy to do anything. Besides this I take care of my own house and work nights. I average four hours sleep a night.

I love him dearly and we get along fine. We spend so much time together lots of people think we ARE married. So why doesn't he marry me?

SUCKER

DEAR SUCKER: Why should he? He's getting the whole show for the



HELEN A. ROGERS

## To install new board

Merrel Temple No. 103. Daughters of the Nile, will install officers today at 2 p.m. in the Elks Club, 4101 E. Willow St.

Helen A. Rogers will succeed retiring queen Elizabeth Burrows. Dinner will be served at 5:30 p.m. Lillian Hodges is chairman of the event.

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## U of Redlands group to meet

Newly organized Long Beach area advisory committee to aid University of Redlands REACH program will meet at 6:30 p.m. Tuesday in Regency Room of Pacific Coast Club.

Mrs. Robert Swaffield is chairman of the area committee of REACH, a 10-year expansion plan for creation of cluster colleges within framework of the university. Johnston College, an experimental liberal arts institution, is scheduled to open in September.



## Elizabeth Arden face treatment is much more than just a facial

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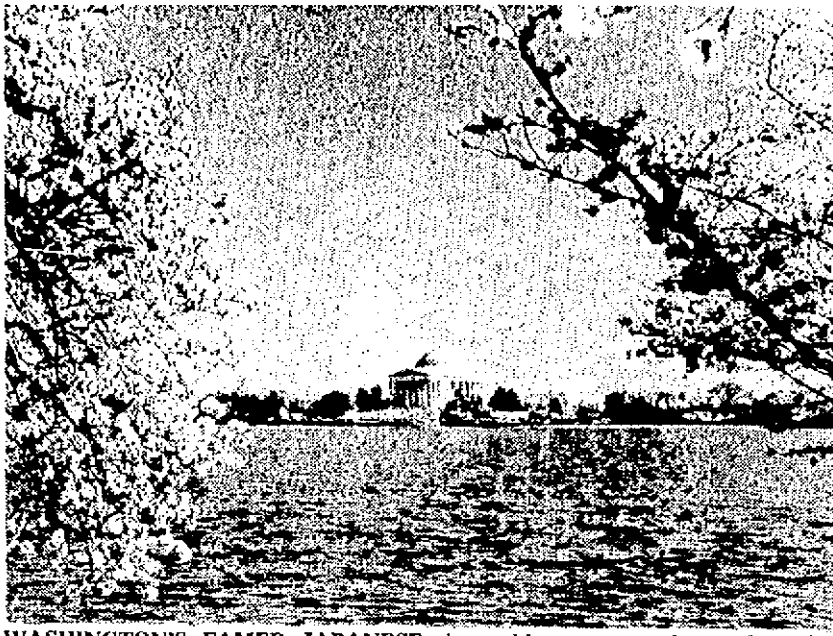


## Travel

KENYA RIDES BOOM

# Now you can take a 'do-it-yourself' wild game safari

By HENRY REUTER  
N.Y. Times News Service  
NAIROBI, Kenya —  
Two major game lodges in  
Tsavo National Park, and  
the new Hilton and Inter-  
Continental Hotels in Nai-  
robi, are scheduled for  
early opening as Kenya  
presses ahead with its  
program to meet the de-  
mands of its growing tour-  
ist business.  
Four operators in Nai-  
robi, are scheduled for  
early opening as Kenya  
presses ahead with its  
program to meet the de-  
mands of its growing tour-  
ist business.



WASHINGTON'S FAMED JAPANESE cherry blossom trees frame the Jefferson Memorial beside the Tidal Basin the nation's capital. The blossoms reach their peak during the first two weeks of April and the city's famous Cherry Blossom Festival is planned to coincide with the blossoming, April 8 to 13.

bi report that a race has  
developed between the de-  
mand for accommodations  
and the lodge and hotel  
builders. New game lodges  
and extensions to existing  
ones are being built all  
over the country, and  
plans are in preparation to  
develop a virtually un-  
tapped vacation area. Ken-  
ya's 250-mile coastline on  
the Indian Ocean.

The great potential of  
this sandy coastline has  
changed the emphasis of  
the travel industry in Ken-  
ya. Although the country's  
game areas and wealth of  
animal life will remain its  
chief attractions for trav-  
elers, the tour operators  
are now urging visitors to  
enjoy vacations combining  
game-park tours with days  
of idling on the Indian  
Ocean's palm-fringed  
beaches.

IT IS SAID in Nairobi  
that if you take the mar-  
velous beaches of the Ba-  
hamas, subtract the trap-  
pings of tourism and add  
an easily accessible hinter-  
land that includes some of  
the world's greatest con-  
centrations of animals in  
their natural habitat, you  
have Kenya.

Ten years ago, Kenya  
still had the image of a  
place to which the adven-  
turous went to stalk lions  
and elephants on \$3,000-  
a-month big-game safaris.  
Then, after independence  
in 1963, came a new breed  
of visitor, the "game  
gawker."

Americans, who had  
formed the bulk of the  
white-hunter class, flocked  
into Kenya in greater  
numbers for photographic

safaris designed mainly  
for middle-class travelers  
with three-week vacations,  
a New York-Nairobi plane  
ticket and around \$500 to  
spare.

IN TAXIS or minibuses,  
thousands of such tourists

## Illustrated travel lecture today

Dr. Clara B. Hale, Santa  
Ana educator, continues  
her illustrated lectures on  
her 1968 travels at 2:30  
p.m. today at the Charles  
W. Bowers Memorial Mu-  
seum, Santa Ana. Her top-  
ic will be "Rural Finland  
and Helsinki — Queen of  
the Baltic."

On April 13 Dr. Hale  
will speak on "Sweden in  
the Summertime" and on  
April 27, "Denmark at  
Harvest Time — and  
Wonderful Copenhagen."  
The lectures are free.

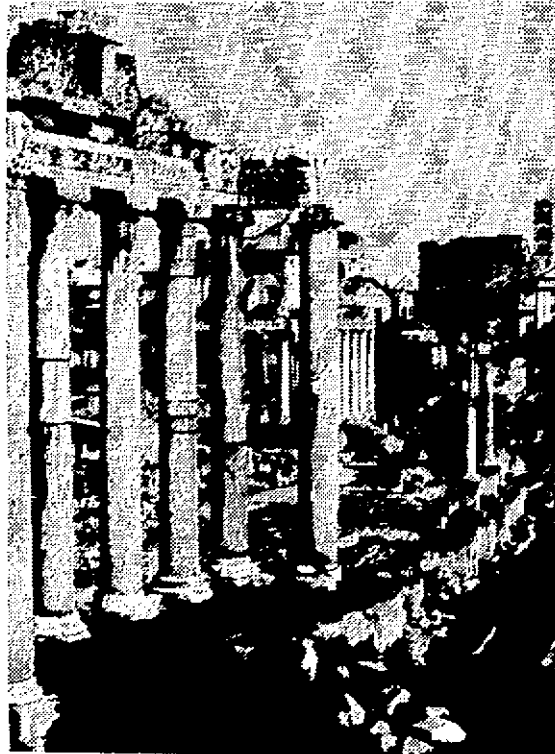
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which has elephants  
(about 2,000) the way oth-  
er countries have mice, to  
the plains of Amboseli,  
where giraffes, rhinoceros-  
es, lions, leopards and ga-  
zelles pose obligingly  
against a backdrop of  
snowcapped 19,565-foot  
Mount Kilimanjaro, to the  
northern frontier districts,  
to 17,040-foot Mount Ken-  
ya and back to Nairobi,  
the photographers are  
going around in great cir-  
cles.

First-class hotels and  
game lodges provide com-  
fort after a hard day of  
picture-taking. At times, it  
gets a little dusty or mud-

dy — the rainy spells are  
in March-April and Nov-  
ember-December — but  
this is the taste and smell  
of Africa.

KENYA'S beaches are  
mainly shimmering white  
sand, and they offer water  
sports, snorkelling and  
big-game fishing.

Mombasa, the country's  
railhead and main port,  
has become the center of  
coastal tourism, the beach-  
es to the north of the city  
and the resort of Malindi,

65 miles up the coast, are  
drawing thousands of Eu-  
ropeans taking advantage  
of bargain package tours.

NAIROBI, with its own  
40-square-mile national  
park and game reserve ex-  
tending to within three  
miles of the city's office  
blocks, has become the  
tourist center of East Af-  
rica and the base for more  
than 30 major tour opera-  
tors. Accommodations in  
the parks are already

booked heavily through  
1969 and into 1970.

In some areas, however,  
notably on the coast, hotel-  
iers complain of off-sea-  
sonal slackness, which is  
believed to be owing  
largely to the fact that  
wealthier East African  
residents are now taking  
advantage of charter  
flights to take their vaca-  
tions in Europe.

Visitors who want to  
take a "do-it-yourself" sa-  
fari in Kenya can rent a  
small car for 15 cents a  
mile.

# Set sail with Matson May 17 for South America and the incredible Galapagos Islands. Olé!

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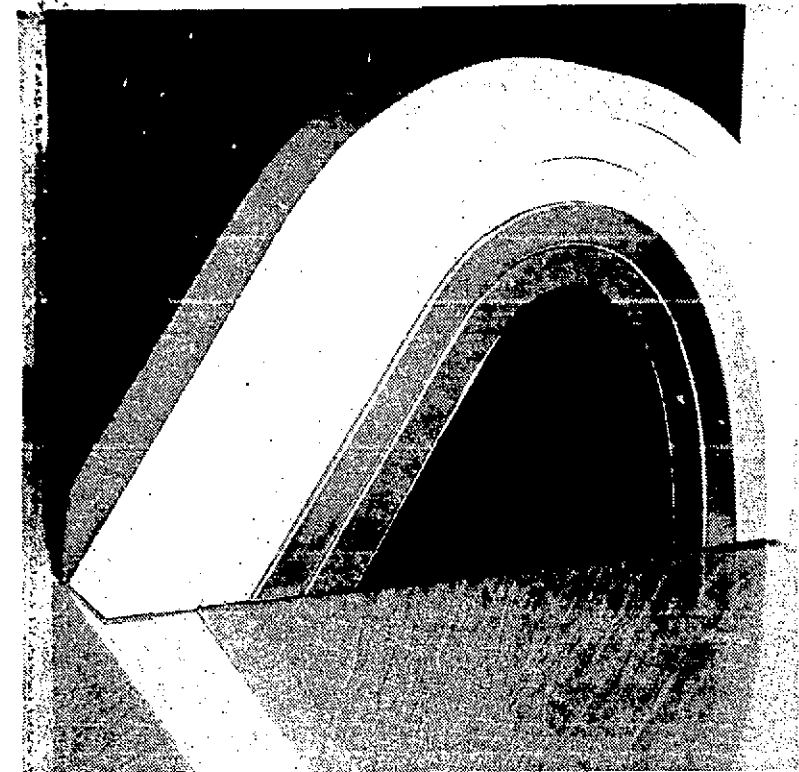
British Columbia enjoys the earliest arrival of real, shirt-sleeve spring weather in all of Canada. The pageant of springtime begins on southern Vancouver Island, where fields of golden daffodils appear, and Victoria's famed gardens erupt with color. Then, on the lower mainland, Vancouver's green parks present a blaze of floral beauty, and Fraser Valley pasture lands come alive with lush new growth. Later in the season, you can savor the sight of apple orchards blooming by clear blue lakes in the valleys of the Okanagan and the Kootenays. From the Rocky Mountains to Vancouver Island, springtime in British Columbia is an experience you'll never forget. And it's happening now.

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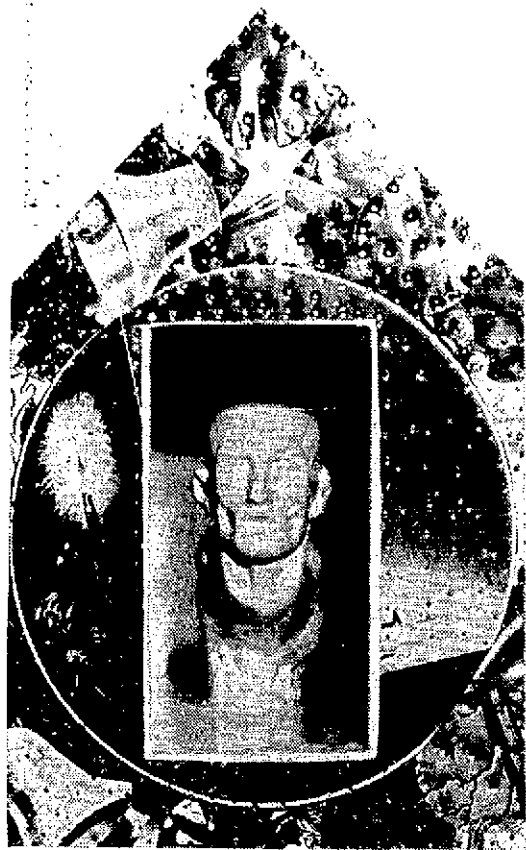
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"BLACK CORE" (above) by Malcolm A. McClain is of resin, wood and lacquer. It received the Soroptimist Foundation of Long Beach Award.



ANTHONY BERLANT'S "White Christmas," (left) 15x10x14 inches, is done in mixed media. Work was completed in 1968.

WINNER of Museum Association's Past President Award, "Landscape" by Bradley Smith (right) is constructed of wood, soil, linen and foam. The award honors past president Dallas Conklin.

# LBMA juried exhibit has unity of direction

By VIRGINIA LADDEY  
The Seventh Annual Juried Show at Long Beach Museum of Art has a unity of direction unlike the usual potpourri or higglety-pigglety variety in group shows, particularly juried annuals.

While this homogeneity may reflect the philosophy of the juror, Jan van der Marck (Chicago Museum of Contemporary Art), the fact remains that 47 splendid artists from Fresno to the southern border of California are working within one frame of reference. Bradley Smith's "Landscape," winner of the Past President's award from the Museum Association, is the one exception.

Thus, it is important to examine the meaning of this direction, particularly in relation to the current view that art is a prophetic form of communication. What might be the message of this medium?

"Slick" is the word that first comes to mind, followed by others like immaculate, precise, even machined. A kind of Madison Avenue gloss and tidiness result from exquisite control of media, design and color.

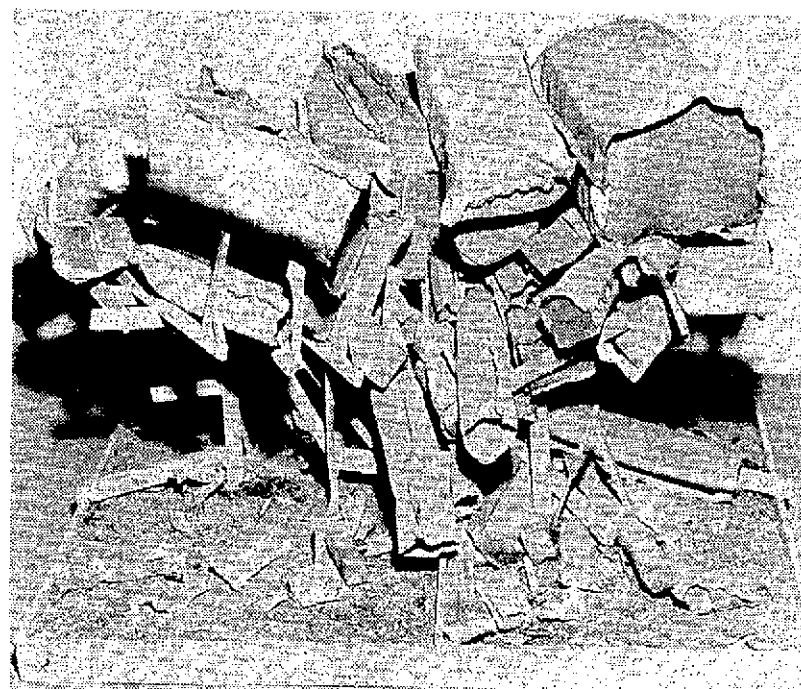
THE VERY seriousness of their work seems to be a cry for order, a longing for classic verities, on the part of artists who, generally, in their life styles and

personal appearances, are extremely casual. The exacting nature of the industrial and graphic techniques they employ eliminates the luxury of personal caprice.

In the century since the development of the camera, the succession of art movements and styles has been in a flux between the poles of emotional abstraction (as represented by, say, Kandinsky) and precisional abstraction (Mondrian). These movements have, in turn, embraced and rejected the impact of the machine world on society and the individual.

Perhaps the message in the Seventh Annual is an optimistic affirmation that Man will master his machine and use it to express a heightened sense of individual worth and joy.

FROM WHAT has been said, the viewer should not expect a sameness in the show at all. From the intense color play and visual magic of Lewis Beken's "Meteos VII" and the brilliant perspectival warp of Herbert Renger's "Architecture No. 2" (shown downstairs), it seems another universe upstairs in the ex-cruciating finesse of Guy Williams' linear symmetry.



## 'Sweet Charity' fine philanthropy

"Sweet Charity" will enable Lakewood Philharmonic Association to carry out its own youth, veterans and charity projects.

The association will sponsor a one-night performance of the effervescent film Thursday, May 1, at Pantages Theater in Hollywood. Shirley MacLaine shares billing in the musical with Sammy Davis Jr., Ricardo Montalban, John McMartin, Chita Rivera, Paula Kelly, Stubby Kaye and Barbara Bouchet.

Before the film begins at 8:30 p.m., Mrs. Judith Bayley, owner of the Hacienda Hotel in Las Vegas, will host a free champagne party at the theater where motion picture, television and sports celebrities will join the audience. In addition, Mrs. Bayley has donated a four-night, five-day vacation for two at the Hacienda. Other door prizes also will be awarded.

Tickets for the film are priced at \$7.50, \$10, \$15, and \$25.

"THOSE WHO cannot attend the event may purchase discount tickets at \$7.50 to be donated to Sid Silverman, recreational director at Long Beach

Veterans Administration Hospital," said Norman Kreitzer, general manager of the Lakewood Philharmonic. "Patients will be bused to the theater to enjoy a wonderful evening because of this thoughtfulness."

For further information, write or phone Kreitzer, 4540 Levelside Ave., Lakewood 90712

### Monday concert

The Monday Evening Concert at 8:30 p.m. in Bing Theater, Los Angeles County Museum of Art, will feature music by Lalo Schifrin of Argentina, Lawrence Moss, formerly of Los Angeles, and Tomas Svoboda of Czechoslovakia.



W-6-INDEPENDENT, PRESS-TELEGRAM  
Long Beach, Calif., Sunday, Mar. 23, 1969

## Jimmy Durante in Anaheim

Comedian Bill Cosby will spend Easter vacation on stage at Melodyland Theater, Anaheim, opening April 1 and doing eight performances through Easter Sunday. Featured with him will be songstress Rhett Hughes.

Tuesday through next Sunday, Jimmy Durante and Eddie Jackson will star at Melodyland with their special guest, Kay Starr. Rounding out the show, will be the Pearce

Sisters — they really are sisters — ranging in age from 3 to 7. Performances will be at 8:30 p.m. through Friday, at 7 and 10 p.m. Saturday and at 5 and 8:30 p.m. next Sunday.

## San Francisco Opera begins final L.A. week

The first half of Richard Wagner's "Der Ring des Nibelungen" — "Das Rheingold and "Die Walkure" — will be presented by the San Francisco Opera during its final week of the season at Shrine Auditorium, Los Angeles.

"Die Walkure" will be performed Wednesday at 7:30 p.m. and will be repeated Saturday night.

"Das Rheingold," the opening work of the Ring cycle, will be given Friday at 8 p.m. The cast includes Sona Cervenka, Margarita Lilova, Jeanne Cook, Sylvia Anderson and Sheila

Marks, Sheila Nadler, Franz Mazura, Glade Peterson, Rudolf Knoll, Robert Glover, William Wildermann, Ara Berberian, William Cochran and Delme Bryn-Jones.

TODAY at 3 p.m., Donizetti's "Lucia di Lammermoor" will be sung by Margherita Rinaldi, Renato Cioni, Delme Bryn-Jones, Clifford Grand, Robert Glover and Vahan Khanzadian.

The season will close with Dorothy Kirsten in the title role of Puccini's "Madame Butterfly" next Sunday at 3 p.m.



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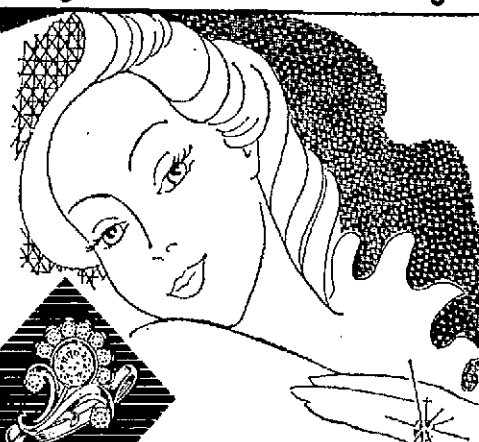
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# STAN DELAPLANE

## That junk you buy while you're away!

By STAN DELAPLANE

A closetful of no-shows: The Greek fisherman's cap I bought in Mykonos didn't look so glamorous when I got it home. The lederhosen — the leather shorts from Germany — well, they still looked good, but I didn't have the nerve to wear them. I got a rakish, woven planter's hat in Tahiti. Looks like "Some Enchanted Evening" — but I never found the right evening to put it on.

The biggest bust of all is a complete fisherman's outfit from Mazare, Portugal. Plaid shirt and pants. A poison-green stocking cap.

I looked in the mirror and thought, "Man, you must be out of your ever-loving mind! Why did I buy THAT?"

(What I mean, be wary of buying native costumes abroad. They just don't import.)

\*\*\*

"What about buying a car in Europe and shipping it home . . . ?"

\*\*\*

I'VE BOUGHT two. First one was a French Simca on a guaranteed buy-and-sell-back plan. I bought it, sold it back, and the difference was just about what a rent car would have cost me.

The second was a British Mini. Price in the U.S. about \$1,300. Cost me \$1,000 in England. Shipping, Customs, clean-up and such extras getting it home cost just about the \$300.

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You can spend a long computer-evening figuring whether to rent, buy-and-sell, lease, etc. (Most of this depends on how long you will be abroad.) Get the big brochure from Europe by Car, 630 Fifth Ave., New York City. Also from Kinney Rent-a-Car, 10 Rockefeller Plaza, same city. Both free.

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"You mentioned a houseboat on the Thames . . ."

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YOU CAN GET a rental schedule and booklet by sending a 50-cent International Postal Order (for the airmail) to R. H. Messum, Ltd., Bray-on-Thames, Berks, England. The cruiser I had last year cost \$125 a week. You don't have to be a sailor. Just drive it like a car and keep it down to eight miles an hour.

Another pleasant and different British vacation has you staying in country homes and castles. The owner is your host. The brochure looks good to me. Free from Oakleaf Enterprises, Ltd., 15 Pall Mall, London, S.W. 1.

\*\*\*

Icelandic adds flights to Europe via New York

Icelandic Airlines has announced an expanded Spring and Summer season schedule of 20 flights weekly from New York to Europe. Effective May 14 through Sept. 15, the schedule is the heaviest ever by the airline to its destinations in Iceland, Scandinavia, the British Isles and Luxembourg.

The airline also announced that it will continue its policy of lowest air fares between the United States and Europe. Savings of 10 per cent or more will be featured to all destinations as compared with the lowest regular jet economy fares of any other scheduled airline.

Savings via Icelandic range as high as \$152 round trip to Luxembourg, in the heart of Western Europe, during the peak summer season. All flights are aboard modern Rolls-Royce jet-prop aircraft with a cruising speed of 400 m.p.h., providing direct no-change-of-plane service between all destinations.

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June 3	San Francisco	Alaska/Canada	14 days	\$495	Italia	
June 6	Los Angeles	Party Cruise	3 days	\$95	Carla	
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June 13	Los Angeles	Party Cruise	3 days	\$95	Carla	
June 16	Los Angeles	Mexico	11 days	\$385	Carla	
June 17	San Francisco	Alaska/Canada	14 days	\$495	Italia	
June 27	Los Angeles	Party Cruise	3 days	\$95	Carla	
June 30	Los Angeles	Mexico	11 days	\$385	Carla	
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July 11	Los Angeles	Party Cruise	3 days	\$95	Carla	
July 15	Los Angeles	Party Cruise	3 days	\$95	Carla	
July 16	San Francisco	Alaska/Canada	13 days	\$470	Italia	
July 18	Los Angeles	Party Cruise	3 days	\$95	Carla	
July 21	Los Angeles	Mexico	11 days	\$385	Carla	
July 29	San Francisco	Alaska/Canada	14 days	\$495	Italia	
August 1	Los Angeles	Party Cruise	3 days	\$95	Carla	
August 4	Los Angeles	Mexico	11 days	\$385	Carla	
August 12	San Francisco	Alaska/Canada	14 days	\$495	Italia	
August 15	Los Angeles	Party Cruise	3 days	\$95	Carla	
August 19	Los Angeles	Party Cruise	3 days	\$95	Carla	
August 22	Los Angeles	Party Cruise	3 days	\$95	Carla	
August 25	Los Angeles	Mexico	11 days	\$385	Carla	
August 26	San Francisco	Alaska/Canada	14 days	\$495	Italia	
Sept. 6	Los Angeles	Party Cruise	3 days	\$95	Carla	
Sept. 9	Los Angeles	Mexico	11 days	\$385	Carla	
Sept. 9	San Francisco	Alaska/Canada	14 days	\$495	Italia	
Sept. 20	Los Angeles	Party Cruise	3 days	\$95	Carla	
Sept. 23	San Francisco	Party Cruise	4 days	\$125	Italia	
Sept. 24	Los Angeles	Party Cruise	3 days	\$95	Carla	
Sept. 27	Los Angeles	Caribbean	15 days	\$575	Carla	
Sept. 28	Los Angeles	Mexico	13 days	\$470	Italia	
Oct. 30	Los Angeles	South Seas	42 days	\$1495	Italia	
Dec. 1	Caribbean	Los Angeles	15 days	\$575	Carla	

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# Westminster hails arts week



MISHA DICHTER

## Recitals scheduled in Pavilion

Playing Rachmaninoff's "Piano Concerto No. 2," Misha Dichter will be soloist Thursday and Friday at 8:30 p.m. and next Sunday at 3 p.m. with Los Angeles Philharmonic Orchestra. Lawrence Foster will conduct the concerts in the Music Center Pavilion.

Former assistant conductor of the Philharmonic, the young conductor recently was named permanent guest conductor of the Royal Philharmonic Orchestra in London.

The program will include "Ricercare" by Bach, arranged by Anton von Webern; "Symphony No. 99" by Haydn; and "Three Places in New England" by Charles Ives.

**NEXT SUNDAY** and Tuesday, April 1, at 8:30 p.m. Henryk Szeryng will come to the Pavilion for two violin recitals. The Polish violinist, who now makes his home in Mexico, is taking a leave of absence from the staff of the Mexican National University, to make his 10th tour of the United States.

He has programmed "Sonata in B-flat Major" by Brahms; "Sonata No. 3" by Bach; and selections by Manuel Ponce, Eschrichte Halffter, J. Chajes and Ottokar Novacek for next Sunday, April 1, he will play "Sonata in E-flat Major" by Beethoven; "Sonata No. 1" by Bach; "Sonata No. 3" by Brahms; and selections by Julian Carrillo, Claude Debussy and Maurice Ravel.

## A Cappella

The A Cappella Choir of California State College, Long Beach, will present a concert today at 4 p.m. in the United Methodist Church, Garden Grove. Frank Pooler, professor of music, will direct.

The concert is free and open to the public.

**By ELISE EMERY**  
**Arts Editor**  
The City of Westminster will open its first annual Cultural Arts Week Monday.

Events are scheduled for every night of the week and two full days of activities are planned for Saturday and next Sunday.

The city's new Civic Center is the focal point for programs, but others will be held in libraries, school auditoriums and the city's little theater.

"The programs involve all segments of the community, from Goldenwest College, elementary and high schools to civic organizations," said Gene Tardy, cultural arts week chairman. "Art shows, band concerts, a combined

church choir program and folk dancing are on the agenda."

Westminster Art Association will have daily art displays and a program of "performing artists" next Sunday. Westminster Community Theater will present the comedy, "Light Up the Sky" as its contribution. Another highlight will be a children's play by Stage 18, a coed Explorer Scout Unit.

Climax of the week will be a combined church choir singing in an outdoor sunken garden at the Civic Center next Sunday.

A COLLECTION of contemporary African art is on exhibit for the first time in the United States at Otis Art Institute, 2401 Wilshire Blvd.

The 150 items are the work of 20 artists from the Mbiri Mbayo Workshop in Oshogbo, a town of 120,000 not far from the ancient city of Ife in Western Africa. These artists work in many media, producing paintings, graphics, sculpture in



stone, wood and cast and beaten metals, as well as fabrics and jewelry.

The exhibit is sponsored by the Otis Art Associates, the Golden State Mutual Life Insurance and the Inner City Cultural Center.

After the show closes May 4, portions will be shown in several major American cities.

Special gallery hours are 10:30 a.m. to 8 p.m. Tuesdays and Thursdays; 10:30 a.m. to 5 p.m. Wednesdays, Fridays, Saturdays and Sundays; closed Mondays. There is no admission charge.

**PAINTINGS AND** drawings by American artist Charles White will continue at Bowers Memorial Museum, 2002 N. Main St., Santa Ana, through next Sunday. The 1965 recipient of the American Academy of Art's Childre Hassam Award, White has won gold medals and top prizes in the United States and Europe.

The artist was born in 1915 to Ethel Gray, a Negro domestic worker, and Charles White Sr., a Creek Indian, who had migrated to Chicago. His creative career was begun when he was given a set of oil paints on his seventh birthday. Later, he won scholarships, including a year at the Art Institute of Chicago, and his work was exhibited there, at Howard University and the Library of Congress.

His current exhibit includes ink and charcoal drawings, oils, collages, lithographs and linecuts.

Also on display at the Bowers are woodcuts and drawings by Manuel Hernandez Trujillo, an Orange County native. His art strongly reflects the Mexi-

can traditions of California. Although his work has been shown in Mexico City, San Miguel de Allende, Stockton, Oakland and San Francisco, this is Trujillo's first major exhibit in his home area. It will continue through April 27.

Detailed watercolors of mushrooms depicting their differing characteristics will be shown at the museum through April 13. They were painted many years ago by Mrs. M. F. Bradshaw of Orange. An instructor in biology, Mrs. Bradshaw did her paintings in the 1880s before photography took over scientific illustration in color.

**ARTISTS LEAGUE** of Seal Beach has its Spring Membership Show at 322 Main St., Seal Beach. Also on display is pottery by Gary Cetti and Horace Cordova. The show will close April 1.

**REX BRANDT** will be guest artist-demonstrator for Lakewood Artist Guild Thursday at 8 p.m. in Dutch Village Dining Room, Woodruff Avenue and South Street.

# Playboy

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## Arts council calendar

**MONDAY**  
"Modern Scandinavian Music," International Society for Contemporary Music; CSLB students, Little Theater on campus, 8 p.m.; admission.

**WEDNESDAY**  
"An Evening of Modern Music," CSLB students, Little Theater on campus, 8 p.m.; admission.

"Future of American Relations With Mainland China," Chalmers Johnson; CSLB Little Theater, 8 p.m.; free.

**THURSDAY**  
Pre-school story hour; Los Altos and Bay Shore libraries, 10 a.m.; free.

**FRIDAY**  
"Cinema 11," LBCC Art Building, Room 502, 11 a.m.; free.

**SATURDAY**  
L.A. Philharmonic "Symphonies for Youth," L.A. Music Center; bus pick-up at Hughes Junior High School, 9 a.m.; admission.

L.B. Municipal Band Concert; Lincoln Park, 1 p.m.; free.  
Recreation Department's creative drama class production, "The Merry Pranks of Tyll," Bixby Park, 7 p.m.; free.

**NEXT SUNDAY**  
"Explorations in Film," CSLB Little Theater, 7 and 9 p.m. admission.

L.B. Municipal Band Concert; Bixby Park, 1 p.m.; free.

**CONTINUING**  
"Come Blow Your Horn," Community playhouse, Friday and Saturday, 8:30 p.m.; admission.

## Andres Segovia's concert will be tribute to Tedesco

Guitarist Andres Segovia will pay homage to his friend, the late composer Mario Castelnuovo-Tedesco, in a special concert with Henri Temianka and the California Chamber Symphony Tuesday, April 1, at 8 p.m. in Royce Hall, UCLA.

Returning to Los Angeles specifically to join in the tribute to Tedesco, Segovia is contributing his performance fee to the support of the California Chamber Symphony.

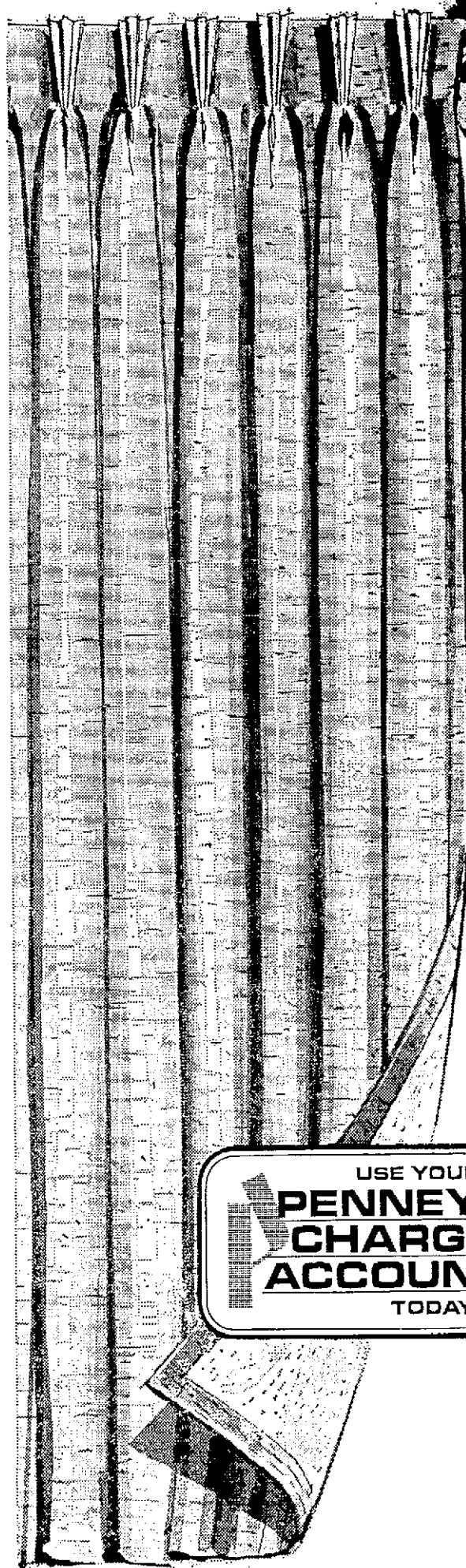
Tedesco, who died last year, was one of the few

composers of music for the classical guitar. It was especially for Segovia that he composed "Concerto in D Major" for guitar and orchestra which the noted artist will perform during the concert. He also will play Boccherini's "Concerto in E Major" and "Compositions for Unaccompanied Guitar."

The orchestra will open the program with Mozart's "Masonic Dirge" and will conclude the evening with "Symphony No. 34" by Mozart.

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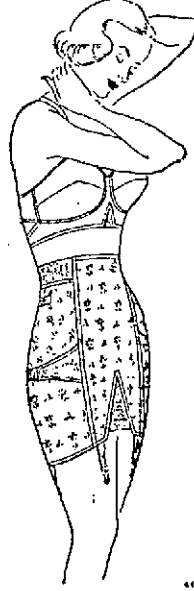


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A PAIR OF SUPERIOR VALUES

# Peugeot tours Apple Valley

Story and Photos  
By BILL EMERY

The oldest running car in the United States is an 1891 Peugeot with a rear transverse engine. Two years earlier in 1889, the first French-built Peugeot, the Eiffel Tower and Maurice Chevalier all came into being.

The durability of these French products is self-evident, however, some may not be aware of the continued proof-positive performance of the proud Peugeot.

Each year, with the same monotonous regularity

(1963, '66, '67 and '68) Peugeot wins the rugged East African Safari . . . the most punishing of all sedan races.

We borrowed a brand new 1969 Peugeot 404 Sedan "Automatique" from Frank Marshall at Import Auto, 1460 Long Beach Blvd. in Long Beach and hit the trail (the 605 Freeway and San Bernardino Freeway) to Roy Rogers' Apple Valley Inn just beyond Victorville.

When California still belonged to the Indians, this high desert valley was called "Happy Valley." Legend has

it, even hostile tribes camped there in peace together. The Inn is in tune with the old West as guests from the hostile metropolises of San Francisco to San Diego find this resort an ideal catalyst to calm their jet-age pace.

Now with a 3-speed automatic transmission with torque converter, the Peugeot 404 Sedan is an easy car to drive in all kinds of traffic. Its chair-high plush bucket seats give you a smooth ride much like the luxurious German-built Mercedes.

This ride is built into the

car from the Michelin radial-ply tires on up through the full reflex suspension system. Up front are 2 coil springs with anti-sway bar and direct double acting Peugeot-patented telescopic shock absorbers.

IN THE REAR are 4 coil springs with stabilizing bar and direct double acting telescopic shock absorbers. This car is built for punishment . . . but it's also built for comfort and handling. The fully-reclining bucket seats are covered with "breathable" glove-soft vinyl and the interior is carefully detailed in matching vinyl.

What is most amazing is that a 4-cylinder overhead valve engine can move this 2405-pound 4-door sedan at cruising speeds greatly in excess of 70 mph with such apparently effortless ease. Its 98.7 cu. in. engine develops 80 horsepower at 5600 rpm and has a top speed of 94 mph.

Peugeot invented the semi-hemispherical combustion chamber in 1948 which has been adopted by major automotive manufacturers and racer builders. It provides the most efficient complex for valve arrangements and fuel/air balance yet devised.

Durability, power, speed and economy coupled with classic design and cruising comfort make the new 1969 Peugeot one whole of a package at just \$3068 delivered in Long Beach including automatic transmission.

ROY ROGERS' Apple Valley Inn offers some good packaged deals, too, in his family fun oasis resort. There's a super weekend for 3 days and 2 nights of festive food and fun for \$35 per person, double occupancy, plus tax; a "fiver" vacation Sunday through Thursday at \$65 a head and a 3-day 2-night weekday vacation for \$30 each.

The food is outstanding

and the detached cottages which surround the Inn offer a private patio, large picture windows and very comfortable beds. There's dancing and entertainment every evening in the main dining room and additional entertainment in the colorful Western Bar.

The large swimming pool is a favorite gathering place for swimmers and sunbathers, and it's also an incomparable setting for many pool-side special events such as an authentic Hawaiian Luau.

AN 18-HOLE all-grass championship golf course offers the guests of the Inn privileges on the private course. The course has hosted the nationally televised "All-Star Golf" program several times and Lloyd Mangrum, one of the leading pros has his home just off the 18th hole.

Other outside activities are tennis, horseback riding, shuffle board, an 18-hole putting green, hiking and trout fishing. At the far end of the valley, dune buggies and trail bikes challenge the rugged hillside while a modern caravan of 50 or more camper trucks form a giant circle in a camp-out.

Something new in the past two years is the Roy Rogers Museum which is a collection of mementos in the lives of Roy and Dale. Quite often both Roy and Dale can be seen posing for pictures outside as they now have their permanent residence in Apple Valley.

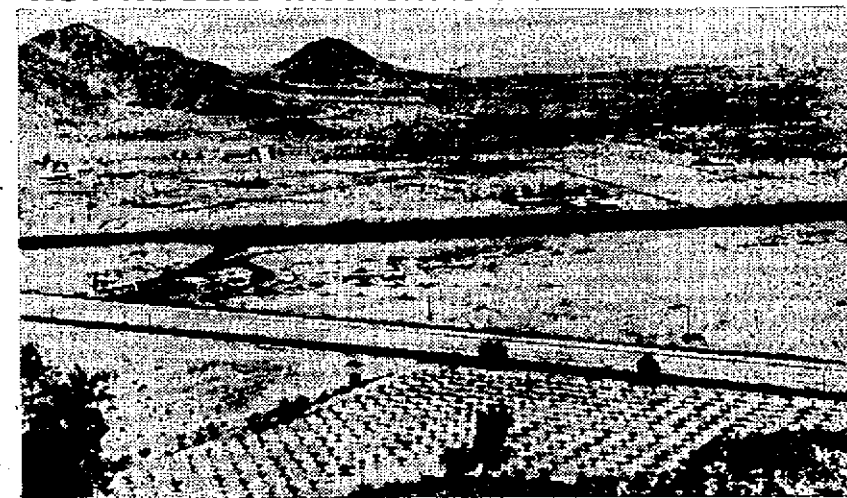
Long Beach oil wildcatter, Newton T. Bass, started developing Apple Valley in 1946. Today, the area boasts of shopping centers, private and public schools, bank, post office, hospital and a very active airport for private and commercial planes.

Reflecting on the weekend trip, it consisted of two superior values: a great automobile and a fun resort . . . both daring to be different from the norm.

## GOLF COURSES HOSTS "ALL STAR" GAMES



## ROY ROGERS' MUSEUM IS BIG ATTRACTION



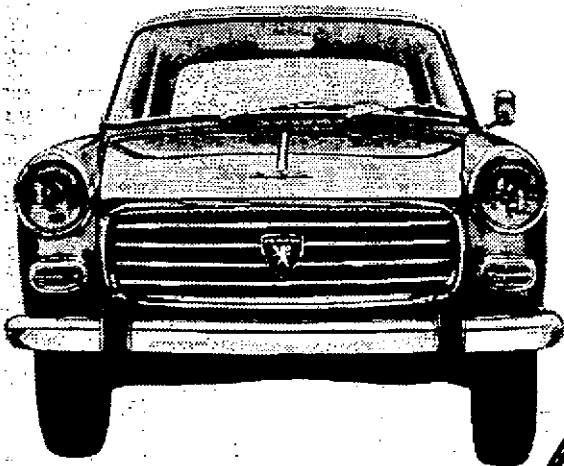
## AIRPORT IS ACTIVE THE YEAR AROUND



## ROY ROGERS' INN IS IN WESTERN MOTIF

Peugeot's sunroof is shown off in a peek-through pose by an Inn waitress wearing Western costume.

# Peace of mind is standard equipment

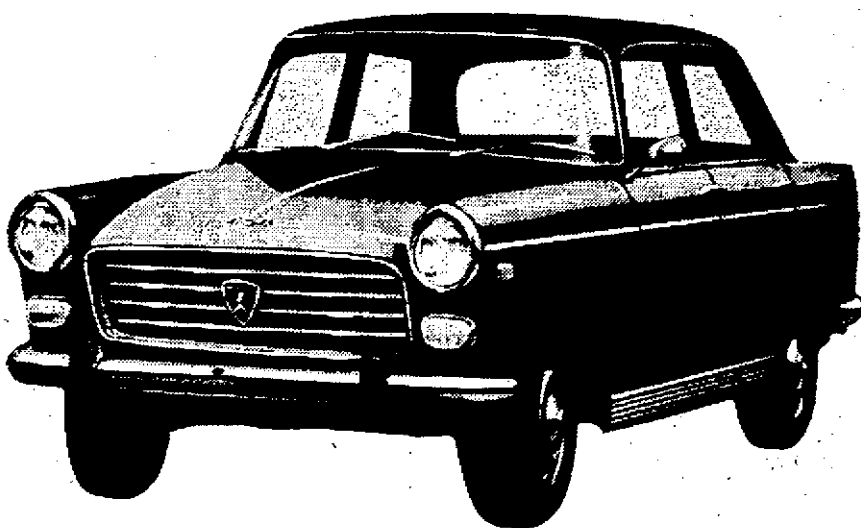
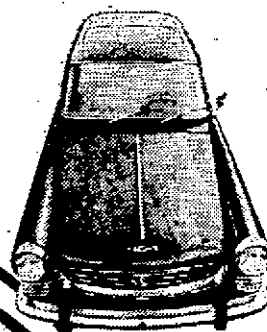


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Owner



It takes time to join our 100,000-mile club. I'm here to help you. You will be pleased as the miles roll on how the quality stays in the Peugeot. With classic styling and luxury ride on freeway or byway, PEUGEOT MAKES THE GOING GREAT. Come in and join our club.

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## Warren-Gutz vows read in churchrite

In the presence of 300 guests in California Heights Methodist Church, Cynthia Jean Gutz became the bride of Harvey A. Warren Jr. of Pacific Palisades. The bride is the daughter of Mrs. Richard H. Gutz of Laguna Hills, formerly of Long Beach, and the late Mr. Gutz.

Given in marriage by her brother, Robert M. Gutz, the bride wore a gown of chantilly with beaded applique. The ceremony itself was one written by the late Rev. J. J. Walker, grandfather of the bridegroom.

Matron of honor was Mrs. Ralph Morgan; bridesmaids were Marcia LaDue and Jean Owen.

JOSEPH WARREN, the bridegroom's brother, was best man. Guests were escorted by Douglas Kaye and Tapuni Malitauapele.

Following a reception in the Petroleum Club, the couple departed for Lake Arrowhead. Later they will travel to Puerto Vallarta, Mexico. They will reside in El Cajon.

### MRS. H. A. WARREN JR.

The new Mrs. Warren was graduated from Poly High School. Both will be graduated in June from California Western University, San Diego.

## Wedding dates are announced

### Watkins-Wilabee

On Nov. 15 Judy Watkins and Richard Wilabee will say marriage vows. The bride-to-be is the daughter of Mr. and Mrs. Roy A. Watkins; her fiancé is the son of Mr. and Mrs. Paul Wilabee, all of Long Beach.

She attends Millikan High School, her fiancé's alma mater. He attended Long Beach City College.

### Brill-Schoen

Students at California State College, Long Beach, Alida M. Brill and Jerry L. Schoen, will be married in June 1970.

Miss Brill is the daughter of Mr. and Mrs. Alfred L. Brill of La Habra. Parents of her fiancé are Mr. and Mrs. Leonard Schoen of West Los Angeles.

## Engagement told at dinner party

News of the engagement of Kathleen A. McFadden and Michael L. Scarpace was revealed at a dinner party in Los Coyotes Country Club, Buena Park.

Daughter of Mr. and Mrs. Robert C. McFadden Jr. of Naples, the bride-elect was graduated from Poly High School and is a senior at USC where she is an Alpha Delta Pi.

Son of Mrs. Michael Scarpace of Tarzana and the late Mr. Scarpace, her fiancé is now attending USC graduate school. He was graduated from USC and affiliated with Phi Kappa Psi.

## Caribbean trip set by couple

Lauren Carol Shulkind, formerly of Long Beach, became the bride of Arnold H. Garfinkel, son of Mrs. Morris Garfinkel of Kansas City, Kan., and the late Mr. Garfinkel, Saturday in Shawnee Mission, Kan.

The daughter of Mr. and Mrs. Maurice Shulkind of Shawnee Mission was attended by Anne Silver, maid of honor, and bridesmaids Linda Katzman, Ruth Forman, Charlotte Burkett, Stephanie Guerrasio, and Mmes. Richard



MRS. A. H. GARFINKEL

Novorr and Judy. Rose. Junior bridesmaids were Barbara and Patricia Beracu. Amy Altman was flower girl.

Richard Garfinkel stood as best man for his brother. Guests were seated by Steven Shulkind, Richard Altman, Albert Michaels, Williams VanKeppel and Michael de Havenon.

Following a Caribbean honeymoon, the couple plans to reside in Kansas City, Kans.

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**NEW '69 CHEVROLET 1/2-TON** ..... \$2399  
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## School menus

The following menus will be served in Long Beach Elementary Schools in the week of March 24-28, 1969.

**MONDAY:** Toasted cheese sandwich, garden peas, orange wedges, homemade peanut butter cookie, and milk.

**TUESDAY:** Oven fried chicken, mashed potatoes-gravy, pineapple cole slaw, whole wheat bread - butter, and milk.

**WEDNESDAY:** Italian spaghetti, orange juice, buttered spinach, apricot halves, hot buttered French bread, and milk.

**THURSDAY:** Chopped steak on mashed potatoes, tossed green salad, golden custard square w-whipped topping, raised biscuit - butter, and milk.

**FRIDAY:** Fish sticks, buttered whole kernel corn, fruit gelatin dessert, Easter cake, and whole wheat bread - butter, milk.

The above items make up the Elementary Children's Lunch, 35 cents. Soup and salad from the Junior-Senior High School a la carte menu are sold in the Elementary Schools, but they may be purchased by the children only after they have purchased the tray lunch.

**JUNIOR AND SENIOR HIGH SCHOOL**

**MONDAY:** Neapolitan Macaroni, garden salad, spicy applesauce, hot buttered French bread, and milk.

**TUESDAY:** Pizza, buttered peas, fruit gelatin dessert, whole wheat bread - butter, and milk.

**WEDNESDAY:** Turkey in gravy on mashed potatoes, chopped raw vegetable salad w/sour cream dressing, chocolate pudding

(Political Advertisement)

SINCERE



## AT WIT'S END

# The odd couple share the same bedroom



By ERMA BOMBECK

At the old house, both boys shared the same bedroom. They were the original odd couple but we couldn't figure out which one was Walter Matthau (The sloppy beast) and which one was Jack Lemmon (Capt. Neat).

I knew the room had the charm of a bus station restroom and when I mentioned this, each kid would point an accusing finger at the other one and shout, "He did it."

When each got his own bedroom, there was no mistaking it. The older one made his bed every morning, tidied up the desk, hung his clothes on hangers and ran a tight ship.

The other room looked like a condemned summer cabin. He stacked his clean clothes on the end of the bed. Any piece that fell on the floor got kicked under the bed and remained there until he outgrew it. The rest he wore. When I asked, "Why don't you put them in your bureau drawer?" he was astonished. "You want me to mix them up with all the dirty clothes?"

HE SURROUNDED himself with native comforts. Wedged between the mattress was a transistor radio, Ouija board, flashlight, comic books, throat lozenges and a three-year supply of snacks.

From his wall at various angles hung a license plate from 1938, a can opener on a string, a poster of Hong Kong and a small friendship photo of a kid whose name he had forgotten.

The story would have ended right here, had it not been for the decision to "do" his room. This necessitated his moving back in the room with his brother, Capt. Neat.

First week, the Beast speaks. "I'm not staying in that crummy room another night. Do you know what he's doing? He's giving the turtle a bath!"

Capt. Neat: "It wouldn't hurt him to do the same. He's been sleeping in that underwear since the third grade."

Beast: "You think you're big stuff. Just because you use a deodorant. Well, I don't want you to touch my clothes any more. Make him stop hanging my underwear up on the trouser hangers."

Capt. Neat: "Well, make him stop 'washing up' in my aquarium."

Beast: "I don't even use soap. So what does it hurt? I hate that room. Everything in little stacks and drawers. I looked for my gym shoes for a thousand hours yesterday."

CAPT. NEAT: "I FOUND them on the blind cords and put them on the shoe rack."

Beast: "See what I mean? How would you like to sleep with someone who sleeps between two sheets and hangs his school coat up when he knows he's going to wear it in the morning?"

Capt. Neat: How would you like to live with someone who plays with dust balls and uses his toothbrush to clear test tubes?"

Yesterday, we gave in. The room is still not finished. The wall is torn out, there are cans of plaster, stacks of tools and a settling of dust over the room. The bed is the only piece of furniture on the barren floor.

As the beast surveyed it, he smiled happily and said, "I'll try to keep it this way. Honest."

## H. S. Robinsons take European honeymoon

Long Beach residents, Linda Darlene Lata and Howard Stuart Robert Robinson, exchanged nuptial vows during a candle-light ceremony Saturday in Immanuel Baptist Church.

Parents of the newlyweds are Mr. and Mrs. H. R. Fox of Soulsbyville and Mr. and Mrs. George William Robinson of Kensington.

The bride was attired in a street-length cage gown

of chantilly lace over brocade featuring empire waist with scappoped edging.

Honor attendants were Mrs. Lee Anne Miller and Kenneth Rann.

Following a reception in the church hall the couple departed on a wedding trip to Europe. They will make their first home in Long Beach.

## Clean lines

Be sure clothesline is clean before hanging the wash. There's no need to get marks on clean clothes from a dirty line.



Jan's

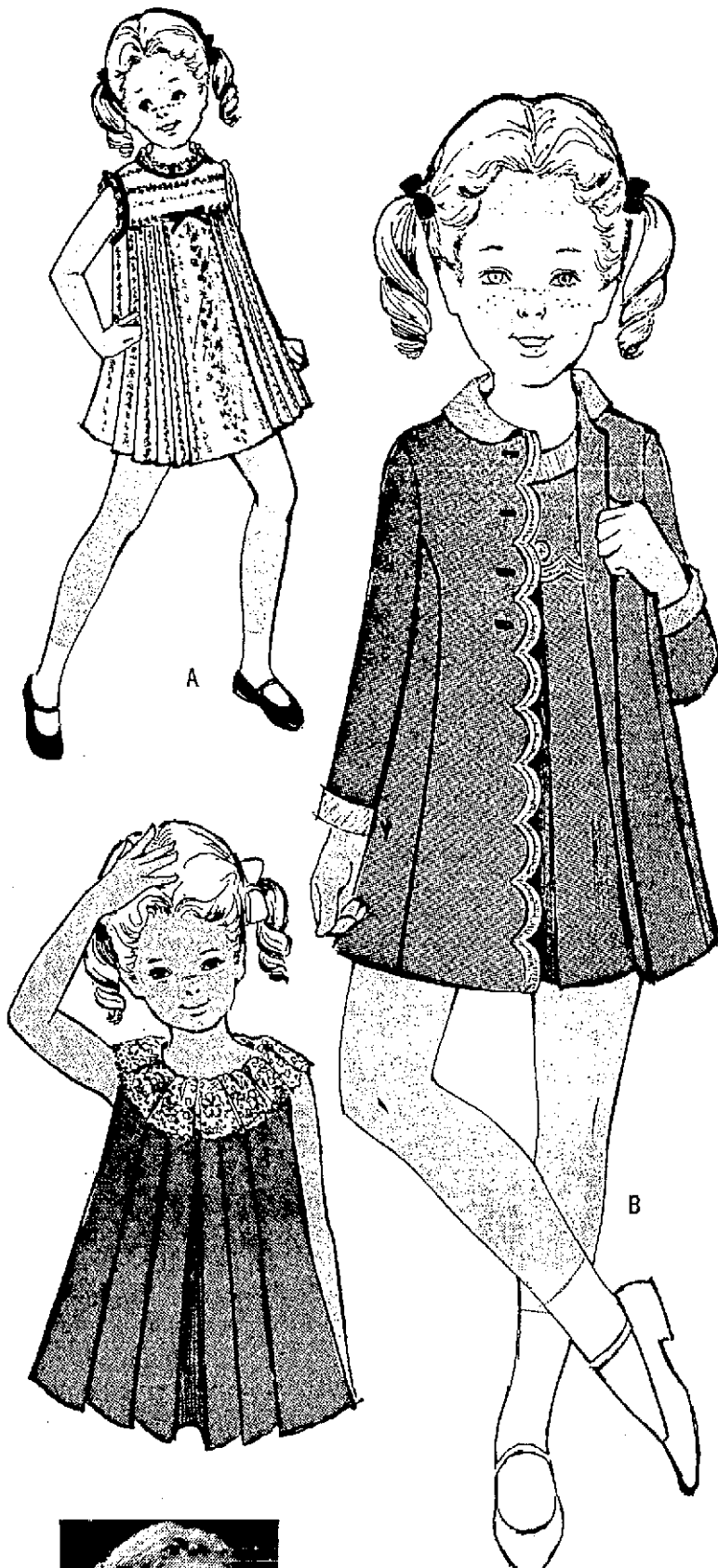
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## Parents to stage show at St. Lucy's

Parents Club of St. Lucy's Catholic Church will present a fashion show at 8 p.m. Friday in the Parish Hall, 1731 W. 23rd St. The public is invited and may obtain tickets at the door. Members will model creations from Shari Sands Inc. and Sammy's Bootery.

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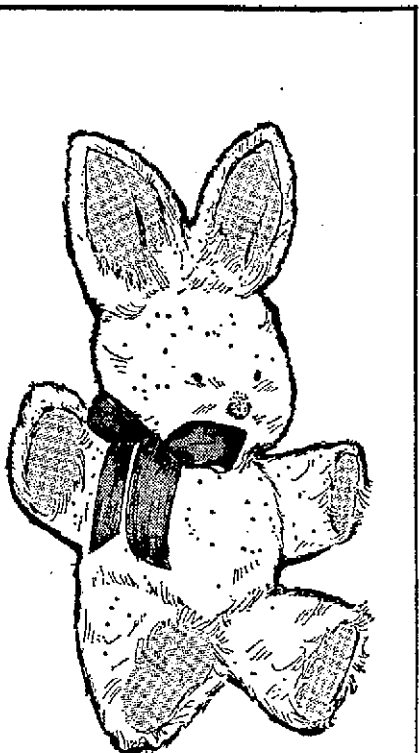


Bring your little girl to meet  
"Buffy", star of Family Affair...  
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Your little girl becomes a fairy princess in our adorable, Buffy-inspired fashions. From our collection: A. Wild rose floral in sheer polyester and cotton with dainty lace and black velvet ribbon; 4-6X, 16.00. B. French blue coat and dress set in linen-textured rayon with white scalloping; 4-6X, 24.00; 6-10, 28.00. C. Wide collar of frothy lace tops swinging pleats. Aqua poplin of Avril rayon and Avlin polyester; 4-6X, 11.00, 6-10, 12.00

Buffy will be in our Girl's Shop at 10:00 a.m. on Saturday, March 29th in our Downtown Long Beach store. Her autographed picture and balloons will be given free. You can talk to Mr. Easter Bunny and see our Lollipop tree.

Girls' Shop, Downtown Long Beach, Santa Ana, Pomona, La Habra



Cuddley plush Easter toys  
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From our Easter toy collection: White 20" bunny of soft hi-plush, 7.50. "Shake Me" bunny or chick rattle, 1.75. "Shake Me" chick chime, 3.50. "Action Musicals" have wagging heads, play Easter tunes; bunny or duck, 5.00. Infant's Shop, all eight stores

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Hawthorne at Silver Spur Rd.

LAKEWOOD  
Del Amo at Graywood

MARINA  
Pacific Coast Hwy at 2nd

NEWPORT CENTER  
#1 Fashion Island

LA HABRA  
#20 Fashion Square







# CLUB CALENDAR

## Variety of special programs is booked

**GOODWILL AUXILIARY**  
Woman's Auxiliary to Wightman Memorial Goodwill Industries will hear Dr. Karl Wecker speak Tuesday on "The Birth of Liberty." The public is invited to the meeting at the rehabilitation center, 800 W. Pacific Coast Highway. Reservations for a luncheon at 12:15 p.m. may be made by phone. A business session will begin at 11 a.m.

Dr. Wecker, internationally known researcher in therapeutic uses of music and sound has developed a method which enables deaf children to "hear" music and to play it. He now is director for Forest Lawn Foundation.

**WCTU**  
The Federation of Woman's Christian Temperance Union will entertain members of the Presidents Club at the annual reciprocity meeting Tuesday at 1 p.m. in the YWCA, Sixth Street and Pacific Avenue. Mrs. Winifred Cameron, Los Angeles, state promotion secretary, will speak. Special music will be provided by Mrs. Lucille Fowler Marks, contralto; Mrs. Alice McKenzie, accompanist; and by Mrs. Mary Ellen Miller.

**CLC WOMEN**  
A drama, "The Inner Woman in the Space Age," will be presented by Christ Lutheran Church Women Tuesday at 8 p.m. in the church, 6500 Stearns Ave. The program which includes music, meditation and practical suggestions for women, was written by Mrs. George S. Johnson, wife of the pastor of the church. Mary Circle, chairmaned by Mrs. B. R. Jarrell, will host the social hour. All women in the community are invited.

**PEO**  
Long Beach Reciprocity Bureau of PEO will meet Tuesday at 9:45 a.m. in the YWCA, Sixth Street and Pacific Avenue. All visiting and unaffiliated PEOs are invited.

Friday noon in Assistance League House, Fourth Street and Roswell Avenue, Mrs. R. V. Stutzman, retiring president of the Reciprocity Bureau, will welcome new officers at the annual In and Out Presidents Party. The retiring board will be hostesses. The Reciprocity Bureau is made up of presidents and representatives of

33 chapters in Long Beach, Bellflower, Compton, Huntington Park, South Gate and Seal Beach.

**WOMAN'S MUSIC CLUB**  
Members and guests are invited to hear the Easter program of Woman's Music Club Tuesday at 1:30 p.m. in Ebell Auditorium, Third Street and Cerritos Avenue. Mrs. Harold A. Tuck, program chairman, will present Harriet Wood, harpist; Harvey Waggoner, baritone, and Regina M. Tuck, mezzo soprano. Mrs. Annette Gridley will accompany.

Members of the Dorothy Judy Klein Group will be hostesses at noon luncheon with Mrs. Chalmer Donovan serving as chairman.

**KENNEYETTES**  
Crippled Children's Society will benefit from a noon luncheon to be given Thursday by Kenneyettes in Mottell's Garden Room. Donation is \$1. Leona Ball is chairman of hostesses. Reservations may be made with Gayle Meeker or Tommie Schoettlin.

### Swinging Jets to perform at community stage show

The Swinging Jet Set will present a one-hour program of tap ballet, Hawaiian numbers and variety specialties at 8 p.m. Monday in Long Beach Auditorium. Mrs. Wanda Martin will direct the performance.

Frank Van Ee will lead community singing at 7:30 p.m. with Regenia Beam as accompanist. The Tye Orchestra will play for old time and square dancing following the show. Joe Marshall will be caller.

**The Country Day School**

KINDERGARTEN THROUGH 6TH GRADE

TRANSPORTATION PROVIDED

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**Claretian Guild**  
Long Beach Claretian Guild will sponsor a card party at noon Wednesday in Machinists Hall, 728 Elm Ave. The public is invited.

## Aldersons to mark 60th year

On March 31 Mr. and Mrs. Curtis Alderson will celebrate their 60th wedding anniversary. Married in 1909 in South Dakota the couple lived there on a ranch until 1958 when they retired and moved to their present residence, 4138 Josie Ave., Lakewood.

The couple have one son, Byron Alderson of Lakewood, three grandchildren and four great-grandchildren.



MR. AND MRS. CURTIS ALDERSON

### Ironing veils

Iron the veils on hats between wax paper. The slight bit of wax will transfer to the fabric and restore crispness. This also seems to keep veils on hats from drooping in damp weather.

### Fresh lemons

Lemons keep juicier and fresher in water than any other way. Pack them in a quart jar, add water, and keep it in the refrigerator.

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### Chains are 'in'

Chains are replacing beads as the jewelry accessory of the season. Wide and narrow links, worn in one, two, three or more strands, are fashioned out of silver, gold and copper and provide a point of interest for any outfit.

**PRIME RIB CAPITOL**

Yes, it's hard to believe... Included in this delicious Prime Rib Dinner at \$1.95 is your choice of soup or salad... baked potato with either sour cream, cheese sauce or whipped butter with chives, hot garlic and cheese toast and our famous string beans... a vegetable creation that is unforgettable. In all honesty, we feel THE TENDERLOIN, 4363 Atlantic, has earned the title... "Prime Rib Capitol!"

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- LACE LA FLEUR PRINTS \$1<sup>59</sup>/<sub>yd.</sub>
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Tues., Wed., Sat., 9:30-5:30

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**140**

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<b>ASST. MANAGER</b>	<b>150</b>	<b>Help Wanted</b> (MEN)
Accepting Applications—Trainee or exst. Exp. over 1 QUIGLEY DEPT. STORE 9918 Paramount Blvd. Downey AIRCRAFT	<b>150</b>	<b>Help Wanted</b> (MEN)
<b>NEILL AIRCRAFT</b>	<b>150</b>	<b>AUTO SALESMEN</b> <b>LEARN A NEW CAREER</b> <b>CHECK THESE ADVANTAGES</b> ✓ NO EXPERIENCE NECESSARY ✓ EXCELLENT TRAINING PROGRAM ✓ SALARY PLUS COMMISSION ✓ HIGH INCOME FOR SUCCESSFUL PEOPLE ✓ DRIVE A NEW CAR EVERY YEAR

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**WE NEED**  
Reliable, conscientious salespeople for our well-oiled office in the Lakewood area. Ask for Marie Ellis-Schrader  
5715 Lakewood Blvd., ME 3-5133  
ELLIS-SCHRADER ME 3-5133

**REAL ESTATE SALES**  
Earn late income! New Homes Available! Excellent commis. split. Floorplans. Same location 17 yrs.—Ask for Marie Jarvis  
ELLIS-SCHRADER ME 3-5133  
R. E. Salesman—Office in Ins. Dept. Board membership not necessary  
5500 Cherry Ave. 531-0180

**Real Estate Salespeople Earn \$15,000 to \$20,000**  
NEED 1 Salesperson to fill live office FREE schooling by experienced instructor  
WATKER & LEE INC.  
429-5924 ask for Howard Bassell

**REAL ESTATE SALES PEOPLE**  
Full or part time. Established office willing to work with beginning. Board membership not necessary  
MORRISSEY CO.  
434-9907 2139 E. 7th

**SUPER SALES Are You A Salesman?? —EARN 80%—**  
22 year old firm has one floor-time opening & three area assignments. Call Mr. Moore or Miss Lee  
J. MOORE HA 1-8481

**SALES Position with office turn co. in Orange Co. Prefer expe. party who has owned & leased & detign. 17N/174-8800 for interview.**

**SPENCERSON Hardware APPLY CSES 1350 Locust Ave.**

**SECRETARY—APPLY CSES 1350 Locust Ave.**

**SEWING machine operator, single needle, over lock experience. Apply CSES 1350 Locust Ave.**

**SEWING machine operator, exp'd. SN Pedro area. CSES 1350 Locust Ave.**

**SHIRT PRESSER experienced. Apply CSES 1350 Locust Ave.**

**TEACHER for private school. Send resume to Box 6476 Independent Press-Tribune, L.B.**

**TEACHERS-TEACHERS**  
Enjoyable and profitable summer work. Guaranteed income. Write Vivian, rec. dept. 1200 Long Beach Blvd. Long Beach, California

**UTILITY**  
★  
**UTILITY MAN**  
Performs variety of non technical tasks and machine shop. Mechanical aptitude required  
APPLY  
**CONRAC CORPORATION**  
(Machine Tool Division)  
9200 Bolsa Westminister, Cal.  
(714) 904-4711  
An Equal Opportunity Employer

**Employment Agencies 145**  
(MEN)  
Claire Carmody's  
**GOLDEN WEST AGENCY**  
10 Pine Rm. 314 HE 7-0501

**Company pays fee**  
**ACCOUNTANT** ...\$7/\$600  
Cred. adv. 1-1/2 yrs. LB  
**BANK LOAN TRREE** ...\$500/\$700  
Dns. ad collect exp+2 yr colln  
J.R. ACCREDITED ASST ...\$5/\$750  
Army exp. some coll'n, ad totl  
N.C. ACCREDITED ASST ...\$7/\$500  
Dep. or resp. vint. dnt. LB Co.  
Chores, rec. dep. Orange Co.  
**SALES REP. TRINEE** ...to \$600+  
Gross. exp'd. vint. co. car full  
**SALES TRAINEE** ...to \$583+  
Direct sales exp., math apt. car  
**COLLECTOR** ...\$7/\$500  
Broad exp. ad. relis. aggressive

**Applicant Pays Fee**  
**CONTROLLER** ...\$8/\$1,000  
Pref restaurant, expd. exp  
GEVIL ACCTG. EXP. ...\$7/\$750  
Good basic accpt. exp. local  
**ADMIN. ASSIST.** ...\$600  
Some coll'n, bank exp exp. sharp  
**GENERAL OFFICE CLKS.** ...\$335/\$450  
Type, exp. learn tariffs, car  
**OFFICE CLKS.** ...\$335/\$450  
Alert, neat, HS grads, car full  
**RECEIV. CLKS.** ...to \$550  
Alert, stable, vnt. ad. co. car  
**TEST TECH TRNG** ...to \$583  
Basic electronics, mech apt.  
**STEEL HANDLER** ...\$3,100  
Strong, dependab 3712 pm

**140 Help Wanted MEN & WOMEN**

**Lab Tech** 2 yr. coll. chem. —Exp  
**O/C Mgr.** ...\$800  
Ship. bkgd. —Od. exp —Xint co.  
**Warehouseman** ...\$330  
Shimizu exp. —Yoko —Car.

**Help Wanted 150**  
(MEN)  
**ACCOUNTANT**  
Minimum 1 year CPA experience. Recent position with growing CPA firm. Southlake area. 567-2507.

**Accountant Jr.**  
At least 3 yrs. experience in general accounting, through financial statements & to assist chief accountant. Salary commensurate with experience. Liberal fringe benefits. Send complete resume to Box A 10372 Ind. Press Telegram.

**ACCTG. CLK.** to \$500. For test labt. Qualified Agencies 147 S. LB Blvd. Compton 629-7254 E. Arizola. Solitt. 923-9317

**Auditor Auditor to \$800**  
Free atm fee lobs

**ECHO AGENCY**  
17057 Bellflower Bl. 529-6574

**ADULT 24 HR BOOK**  
STYLISH  
Perm. Neat. Bendable. Advanc. major. Phone neg. Work av. hrs. Attn. or ref. cal. 437-8700 1751

**AMBULANCE DRIVER**  
Apply only if you have recent ambulance experience and are fully licensed. Day-hour shifts available. CALL D.D.WAY FOR APPT. 435-9021. VAR. FIERCE

**Help Wanted 150**  
(MEN)  
**AIRCRAFT**

**STRUCTURAL ASSEMBLERS CHANGE YOUR LIFE... WITH AERO SPACELINES INC. in SANTA BARBARA**  
Let Aero Spacelines Inc. introduce you to a whole new life... a fabulous new life... in one of the finest Resort areas anywhere—Beautiful, scenic Santa Barbara, California.

We are embarking on a new multi-million dollar program to extend Total Flight Simulation (TIFS) to commercial jet training... PLUS... a dramatic 5-fold expansion of our renowned Gyro fleet to meet the expanding commercial outsize cargo market. New extensive manufacturing, operating and administrative facilities are being built at Santa Barbara Airport.

● **RELOCATION ASSIST**  
● **OVERTIME**

Santa Barbara one of America's most beautiful coastal cities... completely snow free. We urgently need these aircraft skilful...

● **STRUCTURAL ASSEMBLERS "A"**  
Must be able to set up jigs operate rollers, shrink stretchers, make form blocks and templates. Must be able layout skin trim, layest rib patterns, read sub-assemblies prints and detail

**Franchise Benefits Profit Sharing**

**1260 W. 15th St.**  
Long Beach  
**An Equal Opportunity Employer**

### AUTO MECHANIC

Trans. R.R. man. Exp. only have own tools. Will train & benefit. A.E. Transmission Exchange.  
5531 HENRY RD. (478-4443)

### AUTO SALESMAN—NEW DODGE FEVER!

has just closed our site. You can NOW save the latest Dodge's team & receive up to benefits & WHOPPING 20% comm. See our sales rep. today!  
SHAVELY & LANGFORD Dodge  
401 No. 4th Beach Blvd., Compton

### AUTOMOTIVE

Need experienced new car salesman. We have the finest Ford's. Min for 35 years. Good stock, good clients, 15% commission, pension plan, vacation, holidays. See Mr. Van Dyke.  
Verne HOLMES-Dodge  
35th & Atlantic, L.B. (728-7131)

### AUTOMOTIVE SERVICE WRITER & DISPATCHER

Salary & commission. Chrysler experience preferred.  
Ray Vines Chrysler-Plymouth  
2909 Pacific Coast Hwy.  
Torrance (315-0272)

### AUTO SALESMAN

M.G.-Austin Healey Drive. Earn top salary & commission selling new & used sports cars for largest M.G. Austin Healey drive. 12 hr. work. all car. benefits Incl. medical & dental. Closed 5 p.m. Mon-Fri. call day or night.  
Mirabelle, Janssenway, 1350 L.B. Rd. NF. 2-7271.

### AUTO MECHANIC

To operate own garage in nice station. Good job. Call office. Must have "A" license. No rent. Call 472-2555 or 472-7115.

### AUTO MECHANIC

Class A mechanic with own tools. Experienced with imported cars. Excellent working conditions. Long beach motors.  
Long Beach Motors  
3400 L.B. Blvd. (332-5422)

### Auto Metal Man

Excellent working conditions. 50% commission. Great income. profit sharing. Paid vacation. 5 day week. Experienced only. See Norm Rogers at  
Dick Browning Oldsmobile  
1227 Los Beach Bl. L.B.

### AUTO SALESMAN

for new cars, 25 to 35, aggressive, must have some basic sales exp. Will train. 100% pay plan.  
GUY MOOTHART  
ASK FOR DON LA MAR  
HARVEY, EL PASO VALLEY  
1172 N. Long Beach Blvd.  
COMPTON NE 2-7171

### AUTO TECHNICIAN

Position open for experienced British Import Technician. Guaranteed salary. Paid vacation. Hospitalization, insurance & uniforms. Contact us directly by phone.  
BROWNING OLDSMOBILE  
1520 S. Hill, Oceanside, Calif.  
Call (714) 722-1791

### Auto Body & Metal Man

50-50. All fringe benefits. Experienced only need apply.  
APPLY TO  
BOULEVARD BUICK  
1881 LONG BEACH BLVD.

### AUTO SALESMEN

Because of recent expansion & increased sales we need 4 experienced men to sell new & used cars & trucks.  
Straighten skill.  
Liberal commission plan.  
Guaranteed income.  
Dissociator.  
Attractive bonus plan.  
Hospital Insurance.  
Paid Vacation.  
A good solid store with an xlm staff. Producers make good money.  
Hovey-Dallas Chevrolet  
15650 S. WESTERN  
GARDENA  
Inquire personally to Donal Rodoli or William Polson  
AUTO MECHANIC  
Good working conditions. Paid vacation, ample work. 635-5193.  
AUTO SALESMAN  
Excellent opportunity for good man! Need experienced salesmen for camio new & old. 15% of traffic. Top earnings. See JEFF EASY at  
PARKWOOD CHEV.  
5059 Lakewood Blvd. MC 30781  
AUTO body repair man w/tools. Appt CSES 1305 Locust Ave.

### Help Wanted (MEN)

**150 Help Wanted (MEN)**

**AVIONICS TECH**  
P.A.C. Call 475-6415

**BAKER, experienced.** 430-1071, 12423 Los Alamitos Blvd.

**BARBER-Mechanically able.** Alter 5 yrs. experience. All dist. Sal. \$21. 7210 La Playa N.E. car. Lakeview & 2913 L.B. ON. 472-0216 to bus.

**BARBER or apprentice.** full or part time. steady job. 473-9273 or 472-6292. K.M. 472-6292

**BARBER OR APPRENTICE WANT-ED.** 527-5592

**BOAT RIGGER**  
Rigger 3330. Qualified Agent. 116. EXT. 116. 472-0311 1417 S. LB. St. Compton. 472-7277

**BOAT RIGGER**  
Same old backcountry and gre. tectured. Will train. 473-7478

**BOX REPAIR (soft drink)**  
Place Work  
GOODWILL INDUSTRIES  
655 W. Pacific Coast Hwy.

### BOYS! BOYS! 12-16 YRS.

FOR MORNING INDEPENDENT NEWSPAPER CARRIERS. IF YOU LIVE IN/OR NEAR THE BOUNDARY AREA OF AVALON & WILLOW, LA RIVER & CHERRYVIEW, HAVE A GOOD ROUTE, OPEN NEAR YOUR HOME, IF INTERESTED, TALK TO US WITH YOUR PARENTS & YOU WILL BE CONTACTED. CALL GALTEN, LANTIER, 9221 Palo Verde. YOUR NAME & ADDRESS.

**Burger & Soft Serve**  
EXPER. REGIS. & COUNTER FULL OR PART TIME FOSTER FREEZE 140 PACIFIC

### BUS BOYS

In California. Week days, noon to 2:00 PM. Must be neat & dependable. Apply in person.  
Golden Landers, 9221 Palo Verde

### BUS BOY

Evenings job. Must be 13. Experience preferred.  
ROCHELLE'S  
3333 Lakewood Blvd.

### CAB DRIVERS

Over 25. 1212 W. 'B' St., Wilin.

### CAFETERIA ASSISTANT MANAGER

Some business or food experience necessary.  
APPLY TO MR. CARL DOLAN  
HOLLAND CAFETERIA  
STONEWOOD CENTER, DOWNNEY  
FIRESIDE AT LAKEWOOD

### CALIFORNIA HIGHWAY PATROL NEEDS MEN

5273 to 5842. Age 20-31. Come to my office in the California Highway Patrol, Department of Motor Vehicles, Department of Employment or State Personnel Board.  
APPLY NOW

**CANVASSEERS** bear sal. chance for advancement. Countywide Territory & Comm. 714-678-7900 475-4849

**CARPET Layers.** Interior. Exo. Steady work. Evens. 630-6431

### Carpet Cleaners Needed

no exper. nec. early 1100 to 1400 week Part or full time. Be your own boss. Operating in 10 days work in your own protected area. 923-2015.

**CARPET SALESMEN.** 1 for Orange & 1 for Long Beach stores. Experience. Too comm. sal. draw. health ins. Banner Carpets. Mr. Cohen. 638-0266.

### CHEM LAB TECH

362 years min. college chem. Enrol. only. 19 Pine. RM. 412. 472-6271

**CERTIFIED PERSONNEL Service Agency**  
19 Pine, Rm. 412, Long Beach

### CHEM PLANT TRNE

Just out of serv pref'd. no exper. Sl. 53-12 Hr.  
Call Dan Miller HE 6-6271

**CERTIFIED PERSONNEL Service Agency**  
19 Pine, Rm. 412, Long Beach

### CHEMIST

BS, need no exp.  
Call Dan Miller HE 6-6271

**CERTIFIED PERSONNEL Service Agency**  
19 Pine, Rm. 412

### WE'LL HELP YOU WRITE ADS FOR QUICK RESULTS

HE 2-5959

### COMPUTER OPERATOR

Excellent opportunity for young man with previous experience on H270 or IBM 360. Salary \$550. per mo. Miss Drake. 714-543-3666.

### COOK/FRY—\$20 to \$25

Local Or Out Of Town Jobs  
Our 24th Year  
No Dependence On Your Own Fees  
GWINN'S Employment Agency  
316 Elm, Long Beach NE 7-2335  
COST: Part Time on week ends, Woodson Shore Coffee Shop, 3613 Pac. Coast Hwy. 361-1519

### COOK

Professional. Mature. Experienced. Will pay.  
WOODSON SHORE COFFEE SHOP  
3613 Pac. Coast Hwy. 361-1519

### COOK [Fry & Broiler]

Experienced. Must be fast & neat.  
APPLY  
Orbit Coffee Shop  
510 E. WILLOW, LONG BEACH

### CREDIT MANAGER

\$ to 7 yrs. experience in retail financial credit as well as commercial with appt records and rel. ex. cer. avail. Must have some acctg background. Acc. exp. salary commensurate with ability. Excellent bened. Plan. Reply to: Hanner. Box 52319. Indus. Press Bldg.

### CREDIT MANAGER

Norwalk TV store. To work with owner. As well as sales. Collecting. Must be shoe par. work hard. salary com. Opportunity. Send resume. Reply to: 1881 Long Beach Blvd. 472-4854.

### DELIVER NEWS

Deliver newspapers, houses. 475. Start 3 AM. 7 days wk. Thru Sat. 472-3466. No. 472-4854

### DELIVERY man

Part time. U.S. Mail. Good earnings. Madison 24551

### DESIGN

### DRAFTSMEN

Minimum 3 yrs. exp. Including steel metal, life structural, plumbing or mech. design. Full time. Excellent bened. Plan. Reply to: Pacific Scientific Co. 6280 Chalel Dr. 773-2020 City of Commerce An equal opportunity employer M.

**DESK Clerk**—Experience not req. 100% pay plan. 472-6271

**DESK Clerk**—Experience not req. 100% pay plan. 472-6271

### DESIGN DRAFTSMAN

with product design experience  
DESIGN ENGINEER  
with Oil Well product design experience.

### BAASH-ROSS

10601 SO. SANTA FE AVE. COMPTON 638-4381  
An equal opportunity employer

### DIAMOND CUTTER

Industrial experience. Incl. mol to learn drill cutting & trim trace. Lathe experience in diamond cutting. 1881 Long Beach Blvd. Plant in N.L.B. area. Phone 6960 for anal.

### DISH WASHER

Golden Bull Restaurant  
1960 SO. MAIN GARDENA

**DISHWASHER**, sal. & meal. 5 d. 8-10. 472-1226 or 472-6110

**DISHWASHER**. 12 month shift. Large Military retail store. Sal. 4000+ career position. generous bened. plan. 472-6271. Box A-10971 Ind. Press-Telugra

### DRAFTING

### DRAFTSMEN

Design & layout of production tooling for tube bending & forming. Including mechanical drawing board exp. in tooling and/or machinery.  
APPLY  
CONRAC CORPORATION  
Machine Tool Division  
9200 Bolsa  
Westminster, Calif. 714-894-4711  
An Equal Opportunity Employer

### Killingsworth, Brady

Design oriented firm. Hiring technical draftsmen. Long Beach 636-7435

### DRAFTSMAN

Permanent position available for grad man or WO2/AM. Call U.S. Army 692-0211  
An Equal Opportunity Employer

### DRAFTSMAN

To detail designs of Civil products & 26 month training drawings possible to the Petroleum Ref. Institute. Freier 2 years coll. wage with thru Trip & 1 yr experience. (A good Jr. acceptable)  
APPLY  
SMITH TOOL CO.  
[a division of S.I.I.]  
Corne Avon & Garden Bldg. Garden 652-071 or call 324-4797  
An equal opportunity employer

### Help Wanted (MEN)

**150 Help Wanted (MEN)**

### CALCOMP

Join Orange County's fastest growing young company in the commercial data processing field. Now established leader in computer graphics, with expansion into new product areas and applications. Outstanding career opportunities exist in the following areas:

### CRT Design Engineers

To perform systems design and development of X-Y deflection amplifiers (magnetic) for cathode-ray tube display. Requires BS or MS in EE and 2 years experience in analog feedback amplifier design and development.

### System Engineers

To perform systems design of interface equipment to adapt CalComp plotting equipment to the new generation of computers. Must have experience in digital logic and circuit design of computer systems and I/O equipment. Requires BS or ME in EE.

### Sr. Mechanical Engineers

**NORTH**  
 4A99  
 4B2  
 4B63  
 4A64

**WEST (D)**  
 4B542  
 4Q  
 4AKJ  
 4752

**EAST**  
 4K108  
 4543  
 472  
 4KJ1088

**SOUTH**  
 4J3  
 4AKJ10887  
 4554  
 4J3

Neither vulnerable  
 West North East South  
 Pass 14 Pass 4V  
 Pass Pass  
 Opening lead—4K

# Yapp-Prado vows are solemnized

In St. Cornelius Catholic Church Saturday Teresa Marie Prado became the bride of Robert Yapp.

Parents of the newlyweds are Mrs. Dorothy M. Prado, 3232 Gondar Ave., and Ralph Prado of Oklahoma and Mrs. Dolores Yapp.

The bride was attired in a traditional lace gown with a full skirt accented by lace tiers and train. Honor attendants were Nancy Carnegie and the bridegroom's brother, Jack Yapp, Jackie and Kimi Yapp were flower girls.

Following a reception in the church hall the couple departed on a wedding trip to the mountains.

They will make their first home in Long Beach. The bride is a graduate of Millikan High School. Both are attending Long Beach City College.

# Celery curls

Celery curls are made by cutting the celery in two-or-three inch lengths and gashing these lengths many times, almost to the end. Then put them in cold water and they'll curl in a most intriguing fashion.

(Political Advertisement)

**SINCERE**  
**ROY**

# Dry shampoo

In this season of colds and flu, it's sometimes hard to wash hair as often as we'd like to keep it clean and shiny. Try using a dry shampoo when sniffling prevent a wet one.

To keep skin on elbows and heels soft, rub moisturizing lotion on them before going to bed at night and before you step out into the cold every morning.

**HOME DELIVERY SINCE 1906**  
**QUALITY GUARANTEED**  
**Soft Water LUMBER**

# JACOBY

## Count by player is unhelpful

West played out three top diamonds quickly. East discarded the jack of clubs on the third diamond. West gazed at it with interest before gathering in the trick. Then he played his fourth diamond.

The student declarer ruffed and played his ace of hearts. When West dropped the queen the student smiled happily and proceeded to play out all but one of his trumps slowly and carefully.

He watched each discard with great interest and obviously was engaged in trying to count the distribution.

It didn't do him any good. East sat in back of dummy with both black kings and the student had to lose the setting trick.

"Reminds me of Ping-pong," said the Professor who was kibitzing. "The contract was batted back and forth."

"I don't understand," said the student. "What did I do wrong?"

"WEST COULD have made sure of beating you," said the Professor. "He looked at his partner's jack of clubs discard."

If he had led a club instead of the fourth diamond, you would have been dead but he did lead the fourth diamond and you should have made your contract."

The professor was right as usual. When West dropped the queen of trumps under the ace, South could be sure that East would show up with both black kings. If West held either, he would have had 15 high card points and opened the bidding.

With that knowledge South could have executed a Vienna coup by playing his three of spades to dummy's ace and then running all his trumps. Dummy would come down to the ace-queen of clubs and East would have to blank his king in order to hold the king of spades.

# Easter Values

**AT Sav-on**

**"Fruit 'n Nut" EGGS by BRACH'S**  
 Creme center with fruit 'n nuts, pure chocolate covering with sugar candy decoration. 6 oz. Size **47c**

**Marshmallow EGGS**  
 BRACH'S—Medium size with tender centers, sugar shells in assorted colors. 9 oz. Cello Bag **29c**

**MINIATURE Fudge EGGS**  
 BRACH'S—Creamy fudge centers covered with pure dark chocolate. 7 1/2 oz. Box **43c**

**Peanut Butter Kisses**  
 REESE'S—Chocolate covered, individually wrapped in foil. Box of 10 **39c**

**MARSHMALLOW 'PEEPS'**  
 Soft and tender—Choose from boxes of yellow, pink or white. Box of 10 **27c**

**Marshmallow EGGS**  
 BRACH'S—Tender centers covered with pure chocolate, sugar candy decoration. Box of 6 **57c**

**BRACH'S 'Egg Crate'**  
 Tender, fluffy marshmallow centers covered with pure dark chocolate. Tray of 12 **29c**

**'Merry Bunny'**  
 LUDEN'S—Hollow chocolate with sugar candy eye decoration. 8 oz. Size **89c**

**'Funny Bunny'**  
 LUDEN'S—Hollow chocolate with sugar candy decoration. 4 oz. Size **53c**

**'Plush' ANIMALS**  
 Adorable, colorful little animals in assorted positions. ea. **2.98**

**'Dancing' Animals**  
 Assorted little colorful animals that you wind up. ea. **89c**

**'Fur' Bunnies**  
 Choose from colorful ducks & bunnies in gay Easter colors. ea. **3.98**

**'Happy Duck'**  
 Wind him up and watch him waddle. **1.39**

**Rabbits**  
 Hollow chocolate in standing or sitting position. Candy decorated. 10 oz. **98c**

**'Fill 'n Thrill' EGGS**  
 Hollow plastic eggs in assorted colors, in mesh bag. Bag of 13 **43c**

**SHREDDED Grass**  
 Green wax for filling baskets. 3 1/2 oz. **23c**

**EMPTY Easter Basket**  
 12" size of plastic in ass't colors, with carry handle. **43c**

**AUTO ACCESSORIES**

**REMANUFACTURED Spark Plugs**  
 10,000 Mile Guarantee... "Champion" plugs of tested quality. Matched Set of 8 **98c**

**BATTERY Booster Cable**  
 A necessity for all cars with automatic transmission when your battery fails. **1.19**

**Road Flares**  
 15 minute burning flares let other motorists know that you are in trouble. **3:1.00**

**Siphon Hose**  
 6 ft. long with squeeze hand pump. Transfers liquids of all types with ease. **98c**

**"STP" OIL TREATMENT**  
 Guaranteed to improve ring seal... helps prevent wear and tear in engines. 15 oz. **1.35**

**Pouring Spout**  
 For cans up to and including five quarts... sharp, durable blade. **29c**

**Brake Fluid**  
 "Prestone"—For sale, sure stops. 1.29 qt. **99c**

**Transmission Fluid**  
 "Sav-on" 4qt. **39c**

**"Pennzoil" Motor Oil**  
 SAE 20-30 weights. 47c qt. **39c**

**"Cascade" FOR AUTOMATIC DISHWASHERS**  
 Spotless Dishes Even in Hard Water. Giant Size **59c**

**FORMULA "409" HOUSEHOLD CLEANER**  
 Just Spray & Wipe Away Dirt! 22 oz. **69c**

**"Secret" Super Anti-Perspirant DEODORANT**  
 3 oz. Size **69c**

**"Purina" DOG CHOW**  
 With a rich, hearty flavor. 10 lb. Bag **1.29**

**"Snowy" BLEACH**  
 For Automatic Washers. Safe for every fabric... does not contain chlorine. 40 oz. **88c**

**Bromo-Seltzer**  
 An Aid for Relief of UPSET Stomach, Headache. 1.09 King Size **73c**

**"Dial" AEROSOL DEODORANT**  
 For the family! 1.00 4 oz. Size **59c**

**"Dial" ROLL-ON DEODORANT**  
 Easy-to-use... No drip! 1.00 1 1/2 oz. Size **59c**

**NEW "hot" RISE SHAVE CREAM**  
 For a faster, more comfortable shave. Comes in regular only. 8 1/2 oz. Size **77c**

**"Mr. Bubble"**  
 With Laminin... Bubbles kids clean... does not leave a bathtub ring. Softens skin. 12 oz. Size **33c**

**STANLEY—LADIES' Hair Brushes**  
 Choose from assorted styles... Professional, Contour, Hair & Puff. Wide variety of colors. **3:1.00**

nobody wants to talk about it

We mean, of course, unwanted hair... on face, arms, or legs. We'll get rid of it permanently when you turn the problem over to us. Our Kree Method of Electrolysis is world famous. It's safe, gentle and for the rest of your life. Do come for a complimentary consultation. Call the May Co Beauty Salon.

**MAY CO**  
 may co lakewood,  
 3100 lakewood blvd.,  
 me 3-0111

**"pHisoHex" ANTIBACTERIAL**  
 Sudsing Skin Cleanser... for "hospital clean" skin in adults and children—helps prevent diaper rash. 3.04 16 oz. Size **2.29**

**"Clearasil" SOAP**  
 Helps protect blemished skin—promotes skin health. 3 1/2 oz. Size **27c**

**"Basis" SOAP**  
 Helps prevent the loss of natural lubrication in the skin. 3 1/2 oz. Size **27c**

**'Fostex' MEDICATED CAKE**  
 — for pimples, blackheads, oily skin and acne. 1.15 Size **88c**

**"Cuticura" SOAP**  
 Medicated—Anti-Bacterial—helps to promote skin health. 3 1/2 oz. Size **23c**

**LOVELY SPRING COSTUME JEWELRY**  
 for Glamour & Glitter  
 Colorful styles for Easter... expensive looking pieces will add color to your dress.  
 Reg. 1.77 Pieces  
**1.49** ea.

**"One-A-Day" MULTIPLE VITAMINS plus IRON**  
 3.29 100's **1.98**

**"Chocks" MULTIPLE VITAMINS Fruit Flavor**  
 3.29 100's **1.98**

**'Zestabs' CHEWABLE VITAMINS for Children**  
 3.49 130's **2.49**

**'Myadec' High Potency Vitamins. 30 FREE w/LOD's**  
 REG. 7.79 **6.49**

**"Demure" FEMININE SYRINGE in Powder Box**  
 New slim design... all neat and trim. Reg. 5.95 **4.88**

**"Perfection" FOLDING SYRINGE**  
 With fittings and carrying case. Reg. 1.89 **1.29**

**"F.D.S." FEMININE DEODORANT SPRAY**  
 1.50 3 oz. Size **98c**

**"F.D.S." DEODORANT BATH OIL**  
 2.75 6 oz. Size **1.98**

**"Efferdent" DENTURE CLEANSER TABLETS**  
 Cleans deep stains... leaves dentures odor free. 1.00 40's **73c**

**"Fleur de-lite" Floral Light**  
 For a Touch of Beauty  
 UL Approved **1.69**  
 Exquisite floral petals in gorgeous colors embrace the frost tinted 7 watt bulb.

**Nurser Kit**  
 by PLAYTEX  
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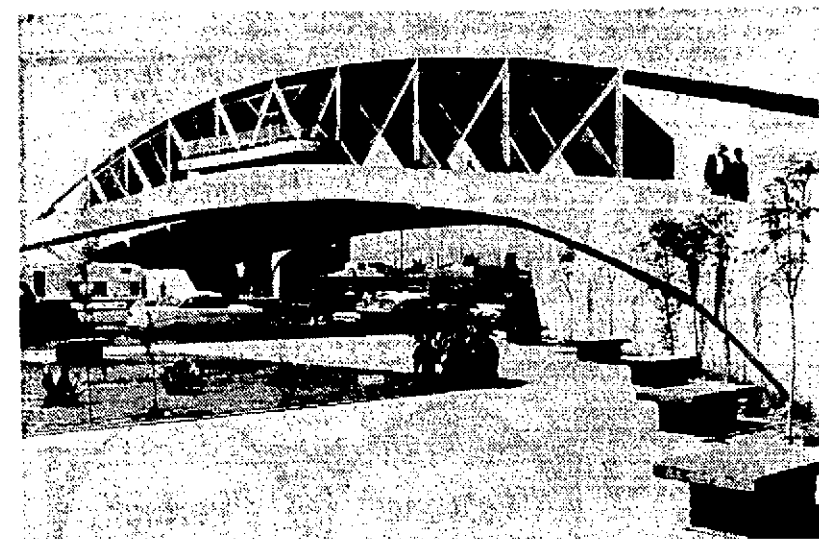
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SEIZURES OF NARCOTICS AND MARIJUANA by inspectors of the U.S. Customs Service are common occurrences at the international border station at Tijuana, through which more than 22 million persons passed in 1968. (San Diego Convention and Visitors Bureau photo)

# \$3 BILLION IN COLLECTIONS

## U.S. Customs fattens coffers on smugglers

By FRED TAYLOR KRAFT  
Travel Editor

If you traveled outside of this country in 1968 you were one of 219,581,549 persons — a total greater than the entire population of the United States — who went through inspection by the nation's Customs Service.

If your purchases while away exceeded the \$100 duty-free allowance, any fees you paid were included in the record \$3,179,762,090 collected by Customs during the year.

And while inspecting all international traffic and collecting duty on imports, Customs was on the alert to protect the nation against smuggling and frauds. In this capacity, new records again were established.

Mention of smuggling brings up these questions: What kind of contraband was confiscated, and how do smugglers hide it in their efforts to slip it through border stations undetected?

NARCOTICS and marijuana are common contraband, especially at San Ysidro, just across the international boundary from Tijuana — where more than 22 million persons passed through Customs last year — and at other stations along the Mexican border. During the fiscal 1968, according to U.S. commissioner of Customs Lester D. Johnson, more than 35 tons of marijuana were seized at all stations — another record.

Since one pound of marijuana makes about 1,000 cigarettes, according to Johnson, the seizures prevented 70 million fags from reaching the public. There was a time, said Johnson, when it was unusual, indeed, to take 100 pounds of marijuana in one haul. Last year, 11 loads of the weed totaled 2,338.4 pounds, or an average of more than 212 pounds per load. As a result of these seizures alone, 16 cars were impounded and 22 arrests made. Twelve of those involved were 25 years of age or younger.

THERE ARE times when Customs officers get an assist from "outside" sources. Take the case of a San Francisco canine

named Rebel whose nose for smelling out marijuana has made him famous.

In one case Rebel called attention to one of 200 duffel bags which contained 350 marijuana cigarettes. Another time he responded to a package containing a half-pound of loose marijuana hidden in the lining of a suit. Rebel has yet to be fooled in his search for the weed. Runner-up in this department is a German shepherd who, at Tijuana, east of San Diego, sniffed out 66 pounds of the stuff concealed beneath the floorboards of a car.

METHODS of concealing contraband are often unique. A San Ysidro inspector discovered 106 small green parrots hidden, of all places, in the seat springs of an automobile. Another uncovered 450 watches hidden under the front seat of a car. A known narcotic addict and his family arriving from Mexico were, of course searched and a package containing two grams of heroin was found in the trousers of the 4-year-old son.

Twenty ounces of cocaine and 130 ounces of heroin were found at San Ysidro in a compartment built into the gas tank of

## L.A.-England voyages set

Large, modern ocean liners will leave Los Angeles regularly throughout 1969 on voyages through the Panama Canal and the Caribbean to England.

Popular spring and summer sailings are scheduled for April 16, June 5, June 28, July 13. Similar return sailings leave Europe on June 3rd, Aug. 10 and Sept. 6, arriving Los Angeles about 17 to 20 days later.

These sailings offer an excellent opportunity to join Cook's Classic Tour which travels by motor coach with an experienced tour escort. Starting in Ireland for a comprehensive tour; proceeding to London, Brussels, the Rhine Valley, the Bavarian Alps, the Austrian Tyrol, Salzburg and Vienna to Italy where visits are made to Venice, Florence, Rome, and Naples after which return to Paris is via the Riviera with a side trip into Switzerland.



### SWEDEN at it's BEST!

Scandinavian studies at the University of Uppsala, June 23-July 31. Only \$450 for six units college credit, meals, single room dorms. Field trips; long weekends for sightseeing; Stockholm an hour away.

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a car. A 17-year-old youth was arrested when 38 kilos of marijuana were uncovered from a specially-built compartment behind the headlights of the car he was driving. The same inspectors discovered a quarter-ounce of heroin and narcotics paraphernalia in one man's wooden leg.

And right here in Long Beach a Customs official, intrigued by the bulge in the coal of an incoming passenger, conducted a search and found a large sausage in the lining of her coat.

REFLECTING the constant increase in travel is the substantial rise last year in the number of formal and informal customs entries of 13.8 per cent and 14.9 per cent, respectively. Aircraft arrivals jumped 9.6 per cent, from 298,848 to 327,456. Vehicles and trains increased 4.3 per cent, from 62,159,768 to 64,826,836. Ships and ferries edged up 2.2 per cent.

During the first six months of 1968, Customs returned to the U.S. Treasury approximately \$30 for each dollar of operating funds. In other words, it cost 3.5 cents to collect a dollar, a fact the tax-harried traveler should find most commendable.

Travelers should also be heartened by the fact that in cooperation with the Immigration and Naturalization Service, the Public Health Service, and the U.S. Department of Agriculture, Customs has introduced the One-Stop Inspection System at New York's John F. Kennedy International Airport, thereby reducing the average time required to clear a passenger from 45 to 13 minutes. The system is bound to spread to all stations with the expected surge in air travel the next five years.



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## APL cruises offer week of sightseeing

Four American President Lines cruises to the Orient this spring offer travelers more than a week of sightseeing ashore, while based in a luxurious floating hotel.

Shore tours range from a 2½-hour motorcoach spin through Manila (\$3), or a launch ride amid Hong Kong's sampans-dwelling water people, (\$10.50); to three days and two nights hitting the highlights of Japan (\$135.50).

APL Orient cruises depart San Francisco on March 30, April 26, May 8 and May 14, one day later from Los Angeles. Fares start at \$840 economy class and \$1,220 first class on the 42-day voyages of the SS President Wilson and 41-day sailings of the SS President Cleveland; and from \$1,300 on the SS President Roosevelt, an all-first class ship.

The President Wilson (March 30, May 14) and the President Roosevelt (April 26) call at Guam, where the shore tour includes a native luncheon and a fiesta. The President Wilson and the President Cleveland (May 8) also visit Keelung, on Taiwan, offering a chance to inspect Chinese porcelain and jade factories, the Imperial treasures in the National Palace Museum, temples, shops and a theater-restaurant.

ALL FOUR sailings include generous stopovers in Hong Kong, with time to see the bizarre Tiger Balm Gardens, ride a funicular to the top of Victoria Peak, cruise the crowded harbor, lunch at Repulse Bay, and dine on a floating restaurant.

Sightseeing in and around Manila, also a port for all four voyages, may include the famous Walled City, Malacanang Palace, ancient Santo Tomas University, or a trip to mountain-girt Lake Taal. For a modest \$15, APL tourists also get a day's trip up to Pagsanjan to shoot the rapids in a native banca, under 300-foot cliffs.

IT IS Japan that tempts the voyager with the most exciting and varied shore fare. One trip goes from Kobe up Mt. Rokko and to the Arima hot springs for lunch in a ryokan. Another features a day in Kobe and Kyoto, home of the Heian Shrine, the God Pavilion or Kinkakuji Temple; and the Hall of a Thousand Buddhas, (\$16).

A three-day tour includes geisha entertainment in Kyoto, the ancient capital of Nara with its deer park and Avenue of Stone Lanterns, a ride on the 125-mph "Bullet Train," beautiful Lake Hakone, Tokyo nightclub options, a view of the Meiji Shrine and Imperial Palace, and shopping on the Ginza.

There are tours in Yokohama before the ship sails, to the Japan Doll School, the Silk Museum, typical Japanese gardens, and the great Daibutsu (statue of Buddha) at Kamakura, dating to 1242.

## HOUSEBOAT AND SERVANTS: \$50 WEEK

# Lotus Eater's Paradise



LITTLE BOATS TAKE VISITORS from place to place in Kashmir, one of India's loveliest resorts. In background, commodious houseboats which can be rented by day, week or season. (Government of India Tourist Office photo.)

KASHMIR, India — You'll be captivated by Kashmir, a resort which has something special for everyone, in exotic, opulent surroundings — but at bargain rates.



For about \$50 per week you can rent a commodious houseboat in this Himalayan lotus eater's paradise. The boat is completely furnished, and four servants are included in the rental; one of them is a cook who can prepare both Eastern and Western style foods.

Kashmir, just two hours away by plane from Delhi, offers the sports enthusiast golf, tennis, swimming, water skiing and fishing. There's also game hunting for bear and snow leopard for those who crave real action. Nature lovers will be enchanted with Kashmir's splendid flowers and trees, and for the conscientious tourist who must have traditional sights, there are extensive ruins in the area which date back to the 8th century.

THE RESORT is one of the oldest historically in the East. The Moghul emperors summered here 400 years ago and planted the beautiful poplar trees which line the avenues. They also planned and built the world-famous Moghul Gardens which have such romantic sound-

ing names as "Morning Breeze" and "Garden of Love." Westerners are just beginning to discover this retreat, with Americans making up the largest group of visitors to the area from any one country outside of India.

The charm of Kashmir begins to envelop you from the moment you arrive in the capital city of Srinagar. Small houses line the banks of the River Jhelum; their roofs are flower gardens, and brightly painted shutters add other gay notes. The bazaar in Srinagar is especially colorful. The stalls display all of the wares of the Kashmiri craftsmen: woodwork, carved as delicately as lace; handsomely decorated papier mache items; silverware, shawls, magnificent carpets and stunning jewelry with jade and turquoise.

EVEN GOURMETS find something in Kashmir. The foods, some of them with a slight mid-Eastern flavor, are varied and interesting. Kababs (skewered meats or chicken) are popular; there are curries, of course, and biryani, a


## Not Amused

LONDON (UPI) — London taxi drivers offered a 25 pound (\$60) reward for the apprehension of the "Phantom Farnyard Mimic" who over the past two years has been interrupting their radio calls with his version of donkeys braying, chickens clucking, pigs grunting and roosters crowing.

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P&O's Sky Island SeaTour starts on June 7 when you check into the Los Angeles International Hotel for 6 p.m. cocktails with your P&O escort. And doesn't end until you walk down Orsova's gangplank in Los Angeles on June 23.



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The Southern California chapter of Bons Vivants will hold its monthly dinner meeting Friday evening at the Tahitian Village Restaurant in Downey. Cocktails commence at 6 p.m.

Members and guests attending the dinner will have the opportunity to join the International Order of Turtles.

Travel industry members and other guests are urged to call (213) 483-3770 for reservations.

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# Travel

## Jerusalem awakens to renaissance



THE RENAISSANCE OF JERUSALEM is bringing new vitality to Israel's capital city. The famed walls of the Old City of Jerusalem are getting a face lifting and landscaped gardens are planned adjacent to the walls. (Israel Government Tourist Office photos.)

JERUSALEM — Medieval tradition held that Jerusalem was the true location of the center of the world. If you have any doubts, there is a spot in the marble floor of the Church of the Holy Sepulchre in the walled Old City section that marks the exact location.

While the tradition may not meet with acceptance by contemporary man, well schooled in a geography that teaches the world is round, no one will question the fact that Jerusalem is central in the hearts and minds of the followers of three faiths: Judaism, Christianity and Mohammedanism. Her traditions are rooted deep in the history of man, and though she is physically small, the dimensions of her significance defy measurement.

The history of Jerusalem is so well chronicled in the Bible that it has become a part of the history of us all. Through this pageant of the past, events have molded belief and belief has molded events until it seems that every square inch of the city has its own story. In many locations the significance is stamped down in layers and each period: Pre-Biblical, Biblical, Roman, Byzantine, Crusader, and Turkish is flattened out in pancakes of interest below the streets and houses.

JERUSALEM today is a renaissance city. The date of the new beginning is June, 1987. For though Jerusalem showed development before that date it was the progress of a divided city. On the Jordanian side it developed as a center for the agrarian West Bank; on the Israeli side it developed as the educational and administrative capital.

The renaissance is evident in countless ways, both visible and hidden.

The natural color of the city is a pale rose pink. It is the color of the limestone formations on which the city is built. It is also the color of the stone buildings characteristic of the city. Dust blown in from the deserts to the east puts a haze in the summer sky and settles in a thin dull patina on all that is beneath. So it was in Turkish times, and so it is today in the older sections of the city. But today as it must have been in other times of Jerusalem national vitality, there is a counterpoint of color. The dominant rose-pink is matched with the browns and greens of gardens and trees.

LONG ROWS of newly planted trees march up the main roads of the city. Small parks, patches of emerald and tan, are spotted in quiet corners. Oleander and cypress, olive and bouganvillea, all have a place in the plan which has one goal: to give Jerusalem a physical beauty which will match the image cherished by its people.

The largest gardening project of all those planned is the landscaping of the newly cleared trees surrounding the walls of the Old City. International experts have consulted with Israeli architects to find a plan that will complement the soaring stone walls and at the same time provide a place where a man may rest away from the stark Mediterranean glare. Work has already begun on the gardens and coincides with the actual repair of the walls. It is a laborious time-consuming project that calls for the removal of damaged stones individually and their replacement with new stone matching in texture and size. Eventually, hanging gardens will grace the tops of the turreted walls.

The Citadel of David is a landmark. Its tall minaret rises dramatically from the walls of the Old City. Through the years it was used as a fortress but today it has been rededicated as an archeological museum with its relics in place.

THE RESTFUL exterior of the Old City is only one of the projects planned. Within the walls there is today a teeming population of Moslems and Christians. Over the years to come an attempt will be made to reduce the cramped conditions by offering more attractive accommodations beyond the walls. In the end this would allow the millions who love the city to embark on a program that would expose those places of historic and emotional value which are now covered by an ugly jumble of recent construction.

The effective use of light is making Jerusalem a city that pulses with activity at night as well as by day. Giant lamps shed a soft glow on the outside



THE MIXTURE of Jerusalem's people present a kaleidoscope. Here a Hasidic Jew asks directions of an Israeli policeman.

wall of the Old City, on the government buildings to the west, on the churches of the city and on Israel's magnificent Parliament Building. A tour by night is a breathtaking experience cherished together with the million other memories of Jerusalem.

WHILE THE visible vitality of Jerusalem is physical, the hidden vitality is spiritual. Hints of it are seen in the totality of the Jewish Sabbath in the new city. In the sound of the Moslem Mezzuin calling the faithful to prayer, in the bells of the church-

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Yet another famous Oaklander, Gertrude Stein once said of her city: "There's no there, there."

Miss Stein should see Oakland, now!

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and slide presentation of the "cool north" as seen by "Ruger Rutt," a frustrated traveler ready for some refreshing innovations. Actor Pitt Herbert, as Roger, gives his audience a jolt as he literally walks from the stage through the screen and into actual scenes of salmon fishing, an Old West stagecoach holdup, golf, yachting, and other outdoor activities.

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There are seven 21-day Dream Holiday Tours. Safari in Kenya and Uganda, choose Ceylon and Southern India, or Bangkok, Hong Kong and Japan. Tour the Bulgarian beaches and cruise the Black Sea, see Greece by coach, cruise and car, take a tour that gives you Mallorca and Europe, or one of Yugoslavia and Europe. The prices always include round-trip jet from New York, accommodation, some meals, ground transportation of a rented car and free kilometers.

**Be Adventurous from \$369:**  
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**Be Uninhibited from \$398:**  
You can on one of our 3 week EUROPACAR German Holiday Tours. Each one includes a car, 20 nights accommodation in cities along four routes of your choice, up to 2000 free kilometers, breakfasts, round-trip jet fare from New York to Frankfurt or Munich.

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On a 3 week EUROPACAR Italian Tour. It's easy with a car for three weeks to get you to all the secret places, up to 3000 free kilometers (or rail option), accommodation for 20 nights in lovely Ravello, and round-trip jet from New York to Rome.

**Be Urbane from \$509:**  
Take a luxurious motorcoach Roman Sojourn tour for 2 weeks through Germany, Austria, Switzerland and all the famed cities of Italy. You'll have an experienced escort, meals, accommodations, and round-trip jet fare from New York.

**Be Imaginative from \$568:**  
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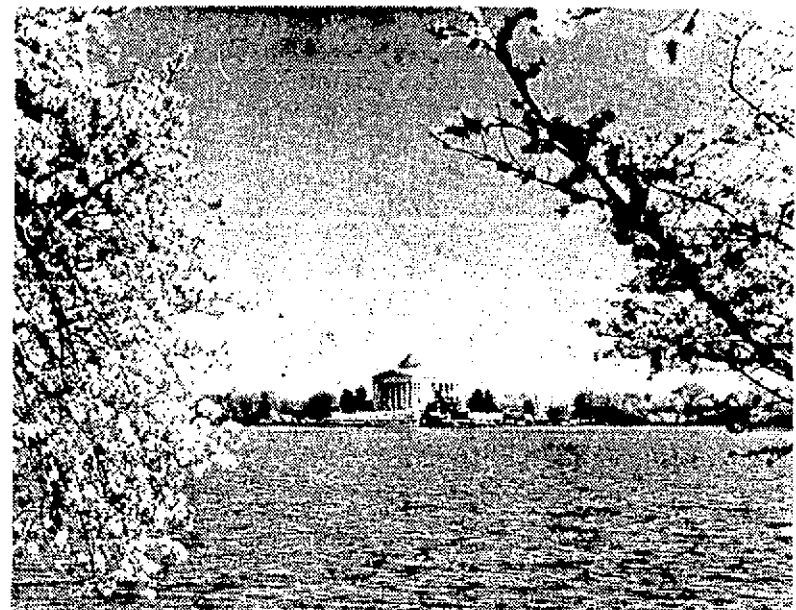


# Travel

## KENYA RIDES BOOM

Now you can take  
a 'do-it-yourself'  
wild game safari

By HENRY REUTER  
N.Y. Times News Service  
NAIROBI, Kenya —  
Two major game lodges in  
Tsavo National Park, and  
the new Hilton and Inter-  
Continental Hotels in Nai-  
robi, are scheduled for  
early opening as Kenya  
presses ahead with its  
program to meet the de-  
mands of its growing tour-  
ist business.  
Tour operators in Nairo-



WASHINGTON'S FAMED JAPANESE cherry blossom trees frame the Jefferson Memorial beside the Tidal Basin the nation's capital. The blossoms reach their peak during the first two weeks of April and the city's famous Cherry Blossom Festival is planned to coincide with the blossoming, April 8 to 13.

bi report that a race has developed between the demand for accommodations and the lodge and hotel builders. New game lodges and extensions to existing ones are being built all over the country, and plans are in preparation to develop a virtually untapped vacation area. Kenya's 250-mile coastline on the Indian Ocean.

The great potential of this sandy coastline has changed the emphasis of the travel industry in Kenya. Although the country's game areas and wealth of animal life will remain its chief attractions for travelers, the tour operators are now urging visitors to enjoy vacations combining game-park tours with days of idling on the Indian Ocean's palm-fringed beaches.

IT IS SAID in Nairobi that if you take the marvelous beaches of the Bahamas, subtract the trappings of tourism and add an easily accessible hinterland that includes some of the world's greatest concentrations of animals in their natural habitat, you have Kenya.

Ten years ago, Kenya still had the image of a place to which the adventurous went to stalk lions and elephants on \$3,000-a-month big-game safaris. Then, after independence in 1963, came a new breed of visitor, the "game gawker."

Americans, who had formed the bulk of the white-hunter class, flocked into Kenya in greater numbers for photographic

safaris designed mainly for middle-class travelers with three-week vacations, a New York-Nairobi plane ticket and around \$500 to spare.

IN TAXIS or minibuses, thousands of such tourists

### Illustrated travel lecture today

Dr. Clara B. Hale, Santa Ana educator, continues her illustrated lectures on her 1968 travels at 2:30 p.m. today at the Charles W. Bowers Memorial Museum, Santa Ana. Her topic will be "Rural Finland and Helsinki — Queen of the Baltic."

On April 13 Dr. Hale will speak on "Sweden in the Summertime" and on April 27, "Denmark at Harvest Time — and Wonderful Copenhagen." The lectures are free.

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are now blazing trails around the game-reserve circuits. From the 8,000 square miles of the Tsavo National Park scrubland, which has elephants (about 2,000) the way other countries have mice, to the plains of Amboseli, where giraffes, rhinoceroses, lions, leopards and gazelles pose obligingly against a backdrop of snowcapped 19,565-foot Mount Kilimanjaro, to the northern frontier districts, to 17,040-foot Mount Kenya and back to Nairobi, the photographers are going around in great circles.

First-class hotels and game lodges provide comfort after a hard day of picture-taking. At times, it gets a little dusty or muddy — the rainy spells are in March-April and November-December — but this is the taste and smell of Africa.

KENYA'S beaches are mainly shimmering white sand, and they offer water sports, snorkeling and big-game fishing.

Mombasa, the country's railhead and main port, has become the center of coastal tourism, the beaches to the north of the city and the resort of Malindi,

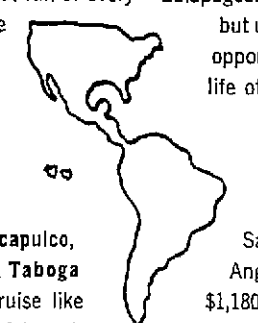
65 miles up the coast, are drawing thousands of Europeans taking advantage of bargain package tours.

NAIROBI, with its own 40-square-mile national park and game reserve extending to within three miles of the city's office blocks, has become the tourist center of East Africa and the base for more than 30 major tour operators. Accommodations in the parks are already

booked heavily through 1969 and into 1970. In some areas, however, notably on the coast, hoteliers complain of off-seasonal slackness, which is believed to be owing largely to the fact that wealthier East African residents are now taking advantage of charter flights to take their vacations in Europe. Visitors who want to take a "do-it-yourself" safari in Kenya can rent a small car for 15 cents a mile.

## Set sail with Matson May 17 for South America and the incredible Galapagos Islands. Olé!

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Galapagos. The stop there will be brief, but unforgettable. You'll have a rare opportunity to see the fantastic wild-life of these islands—including the birds which provided the key to Darwin's theory of evolution: the Galapagos finches. The SS Monterey sails from San Francisco May 17 and Los Angeles May 18. Fares begin at \$1,180, including many special events compliments of Matson. Call or see.

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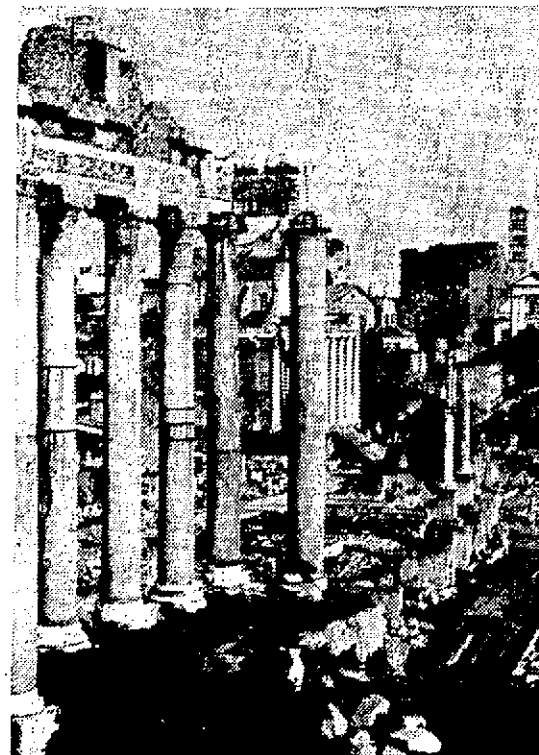
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[illegible]



STAN DELAPLANE  
That junk you buy  
while you're away!

By STAN DELAPLANE  
A closetful of no-shows: The Greek fisherman's cap I bought in Mykonos didn't look so glamorous when I got it home. The lederhosen — the leather shorts from Germany — well, they still looked good, but I didn't have the nerve to wear them. I got a rakish, woven planter's hat in Tahiti. Looks like "Some Enchanted Evening" — but I never found the right evening to put it on.

The biggest bust of all is a complete fisherman's outfit from Mazare, Portugal. Plaid shirt and pants. A poison-green stocking cap.

I looked in the mirror and thought, "Man, you must be out of your ever-loving mind! Why did I buy THAT?"

(What I mean, be wary of buying native costumes abroad. They just don't import.)

What about buying a car in Europe and shipping it home . . . ?

I'VE BOUGHT two. First one was a French Simca on a guaranteed buy-and-sell-back plan. I bought it, sold it back, and the difference was just about what a rent car would have cost me.

The second was a British Mini. Price in the U.S. about \$1,300. Cost me \$1,000 in England. Shipping, Customs, clean-up and such extras getting it home cost just about the \$300.

Now maybe if you get something in the \$5,000 to \$10,000 class, the price spread between overseas and U.S. prices might give you an edge. What you do get is a car in Europe without paying rental. That's your real plus.

You can spend a long computer evening figuring whether to rent, buy-and-sell, lease, etc. (Most of this depends on how long you will be abroad.) Get the big brochure from Europe by Car, 630 Fifth Ave., New York City. Also from Kinney Rent-a-Car, 10 Rockefeller Plaza, same city. Both free.

You mentioned a houseboat on the Thames . . .

YOU CAN GET a rental schedule and booklet by sending a 50-cent International Postal Order (for the airmail) to R. H. Messum, Ltd. Bray-on-Thames, Berks, England. The cruiser I had last year cost \$125 a week. You don't have to be a sailor. Just drive it like a car and keep it down to eight miles an hour.

Another pleasant and different British vacation has you staying in country homes and castles. The owner is your host. The brochure looks good to me. Free from Oakleaf Enterprises, Ltd., 15 Pall Mall, London, S.W. 1.

Icelandic adds  
flights to Europe  
via New York

Icelandic Airlines has announced an expanded Spring and Summer season schedule of 20 flights weekly from New York to Europe. Effective May 14 through Sept. 15, the schedule is the heaviest ever by the airline to its destinations in Iceland, Scandinavia, the British Isles and Luxembourg.

The airline also announced that it will continue its policy of lowest air fares between the United States and Europe. Savings of 10 per cent or more will be featured to all destinations as compared with the lowest regular jet economy fares of any other scheduled airline.

Savings via Icelandic range as high as \$152 round trip to Luxembourg, in the heart of Western Europe, during the peak summer season. All flights are aboard modern Rolls-Royce jet-prop aircraft with a cruising speed of 400 m.p.h., providing direct no-change-of-plane service between all destinations.

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Now is the season when EVERYBODY is putting out beautiful, big tour brochures. Get all of them. This is for armchair shopping—each has a special attraction.

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from \$245\*



Shop now for  
your Princess Cruise.  
7, 11, 13 or 14\*\* days between  
Los Angeles and Acapulco.  
With calls at Puerto Vallarta  
and Mazatlan. Choice cabins  
still available April 4, 18,  
May 2, 15, etc.

Sail the dazzling Princess Italia or new Princess Carla now in her Maiden Voyage season—a floating country club, deluxe air-conditioned resort, health spa, discotheque with four gourmet meals a day, round the clock entertainment and 358 lovable, lighthearted Italians to spoil you shamelessly.

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\*Based on minimum cruise accommodations, and subject to availability. \*\*Does not go to Acapulco. \*\*\*Also includes Manzanillo.

SAFETY INFORMATION: The Princess "Italia" and the Princess "Carla," registered in Italy, meet International Safety Standards for new and existing ships developed in 1960, and meet the 1966 fire safety requirements.

Or how about Canada/Alaska?  
The Caribbean?  
The South Seas?

PRINCESS "CHOOSE YOUR CRUISE" 1969 SHOPPING GUIDE						
You'll sail either the lively Princess Carla or the popular Princess Italia, both one-class ships (first). Pick a 3 or 4 day Party Cruise (to some exciting mystery destination) or a 42 day South Seas idyll or something exotic in between. In fact, any time you get a notion about an ocean, it pays to put a Princess in your plans.						
*17 days air/sea from Los Angeles to the Caribbean. Or the Caribbean to Los Angeles. Round trip (34 days) from \$1190. Ask about our special jet charter package from Los Angeles to join the Carla in Jamaica and sail home.						
**Based on minimum cruise accommodations, and subject to availability.						
WHEN	WHERE FROM	WHERE TO	HOW LONG	HOW MUCH**	ON WHAT	WHAT
April 4	Los Angeles	Mexico	7 days	\$245	Carla	
April 4	Los Angeles	Mexico	14 days	\$495	Italia	
April 11	Los Angeles	Jamaica*	17 days	\$595	Carla	
April 11	or round trip	Caribbean	34 days	\$1190	Carla	
April 18	Los Angeles	Mexico	14 days	\$495	Italia	
April 28	Jamaica*	Los Angeles	17 days	\$595	Carla	
May 2	Los Angeles	Mexico	13 days	\$470	Italia	
May 15	Los Angeles	Mexico	11 days	\$395	Italia	
May 16	Los Angeles	Party Cruise	3 days	\$95	Carla	
May 19	Los Angeles	Party Cruise	4 days	\$125	Carla	
May 23	Los Angeles	Party Cruise	3 days	\$95	Carla	
May 26	Los Angeles	Party Cruise	3 days	\$95	Carla	
May 29	Los Angeles	Party Cruise	4 days	\$125	Carla	
May 29	San Francisco	Party Cruise	4 days	\$125	Italia	
June 2	Los Angeles	Party Cruise	4 days	\$125	Carla	
June 3	San Francisco	Alaska/Canada	14 days	\$495	Italia	
June 6	Los Angeles	Party Cruise	3 days	\$95	Carla	
June 9	Los Angeles	Party Cruise	3 days	\$95	Carla	
June 13	Los Angeles	Party Cruise	3 days	\$95	Carla	
June 16	Los Angeles	Mexico	11 days	\$385	Carla	
June 17	San Francisco	Alaska/Canada	14 days	\$495	Italia	
June 27	Los Angeles	Party Cruise	3 days	\$95	Carla	
June 30	Los Angeles	Mexico	11 days	\$385	Carla	
July 1	San Francisco	Alaska/Canada	14 days	\$495	Italia	
July 11	Los Angeles	Party Cruise	3 days	\$95	Carla	
July 15	Los Angeles	Party Cruise	3 days	\$95	Carla	
July 16	San Francisco	Alaska/Canada	13 days	\$470	Italia	
July 18	Los Angeles	Party Cruise	3 days	\$95	Carla	
July 21	Los Angeles	Mexico	11 days	\$385	Carla	
July 29	San Francisco	Alaska/Canada	14 days	\$495	Italia	
August 1	Los Angeles	Party Cruise	3 days	\$95	Carla	
August 4	Los Angeles	Mexico	11 days	\$385	Carla	
August 12	San Francisco	Alaska/Canada	14 days	\$495	Italia	
August 15	Los Angeles	Party Cruise	3 days	\$95	Carla	
August 19	Los Angeles	Party Cruise	3 days	\$95	Carla	
August 22	Los Angeles	Party Cruise	3 days	\$95	Carla	
August 25	Los Angeles	Mexico	11 days	\$385	Carla	
August 26	San Francisco	Alaska/Canada	14 days	\$495	Italia	
Sept. 6	Los Angeles	Party Cruise	3 days	\$95	Carla	
Sept. 9	Los Angeles	Mexico	11 days	\$385	Carla	
Sept. 9	San Francisco	Alaska/Canada	14 days	\$495	Italia	
Sept. 20	Los Angeles	Party Cruise	3 days	\$95	Carla	
Sept. 23	San Francisco	Party Cruise	4 days	\$125	Italia	
Sept. 24	Los Angeles	Party Cruise	3 days	\$95	Carla	
Sept. 27	Los Angeles	Caribbean	15 days	\$575	Carla	
Sept. 28	Los Angeles	Mexico	13 days	\$470	Italia	
Oct. 30	Los Angeles	South Seas	42 days	\$1495	Italia	
Dec. 1	Caribbean	Los Angeles	15 days	\$575	Carla	

\*Does not go to Acapulco.

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CITY/STATE/ZIP \_\_\_\_\_

MY TRAVEL AGENT IS \_\_\_\_\_







A PAIR OF SUPERIOR VALUES

# Peugeot tours Apple Valley

Story and Photos  
By BILL EMERY

The oldest running car in the United States is an 1891 Peugeot with a rear transverse engine. Two years earlier in 1889, the first French-built Peugeot, the Eiffel Tower and Maurice Chevalier all came into being.

The durability of these French products is self-evident, however, some may not be aware of the continued proof-positive performance of the proud Peugeot.

Each year, with the same monotonous regularity

(1963, '66, '67 and '68) Peugeot wins the rugged East African Safari... the most punishing of all sedan races.

We borrowed a brand new 1969 Peugeot 404 Sedan "Automatique" from Frank Marshall at Import Auto, 1460 Long Beach Blvd. in Long Beach and hit the trail (the 605 Freeway and San Bernardino Freeway) to Roy Rogers' Apple Valley Inn just beyond Victorville.

When California still belonged to the Indians, this high desert valley was called "Happy Valley." Legend has

it, even hostile tribes camped there in peace together. The Inn is in tune with the old West as guests from the hostile metropolises of San Francisco to San Diego find this resort an ideal catalyst to calm their jet-age pace.

Now with a 3-speed automatic transmission with torque converter, the Peugeot 404 Sedan is an easy car to drive in all kinds of traffic. Its chair-high plush bucket seats give you a smooth ride much like the luxurious German-built Mercedes.

This ride is built into the

car from the Michelin radial-ply tires on up through the full reflex suspension system. Up front are 2 coil springs with anti-sway bar and direct double acting Peugeot-patented telescopic shock absorbers.

IN THE REAR are 4 coil springs with stabilizing bar and direct double acting telescopic shock absorbers. This car is built for punishment... but it's also built for comfort and handling. The fully-reclining bucket seats are covered with "breathable" glove-soft vinyl and the interior is carefully detailed in matching vinyl.

What is most amazing is that a 4-cylinder overhead valve engine can move this 2405-pound 4-door sedan at cruising speeds greatly in excess of 70 mph with such apparently effortless ease. Its 98.7 cu. in. engine develops 80 horsepower at 5600 rpm and has a top speed of 94 mph.

Peugeot invented the semi-hemispherical combustion chamber in 1948 which has been adopted by major automotive manufacturers and racer builders. It provides the most efficient complex for valve arrangements and fuel/air balance yet devised.

Durability, power, speed and economy coupled with classic design and cruising comfort make the new 1969 Peugeot one whale of a package at just \$3068, delivered in Long Beach including automatic transmission.

ROY ROGERS' Apple Valley Inn offers some good packaged deals, too, in his family fun oasis resort. There's a super weekend for 3 days and 2 nights of festive food and fun for \$35 per person, double occupancy, plus tax; a "five" vacation Sunday through Thursday at \$65 a head and a 3-day 2-night weekday vacation for \$30 each.

The food is outstanding

and the detached cottages which surround the Inn offer a private patio, large picture windows and very comfortable beds. There's dancing and entertainment every evening in the main dining room and additional entertainment in the colorful Western Bar.

The large swimming pool is a favorite gathering place for swimmers and sunbathers, and it's also an incomparable setting for many pool-side special events such as an authentic Hawaiian Luau.

AN 18-HOLE all-grass championship golf course offers the guests of the Inn privileges on the private course. The course has hosted the nationally televised "All-Star Golf" program several times and Lloyd Mangrum, one of the leading pros has his home just off the 18th hole.

Other outside activities are tennis, horseback riding, shuffle board, an 18-hole putting green, hiking and trout fishing. At the far end of the valley, dune buggies and trail bikes challenge the rugged hillside while a modern caravan of 50 or more camper trucks form a giant circle in a camp-out.

Something new in the past two years is the Roy Rogers Museum which is a collection of mementos in the lives of Roy and Dale. Quite often both Roy and Dale can be seen posing for pictures outside as they now have their permanent residence in Apple Valley.

Long Beach oil wildcatter, Newton T. Bass, started developing Apple Valley in 1946. Today, the area boasts of shopping centers, private and public schools, bank, post office, hospital and a very active airport for private and commercial planes.

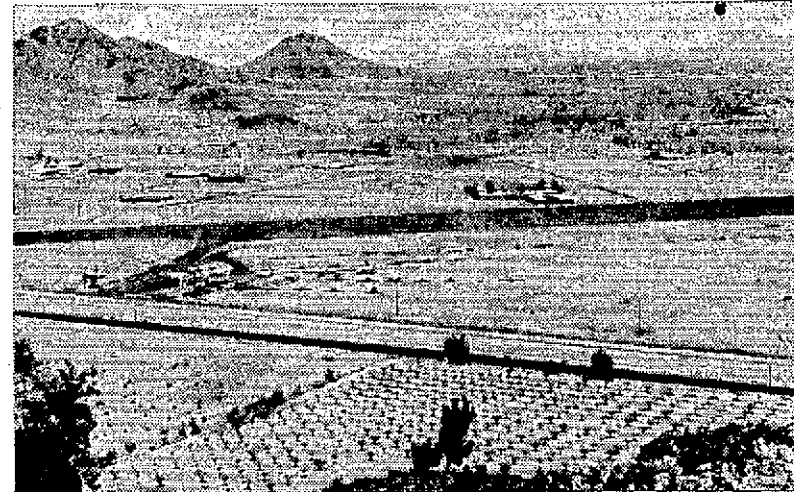
Reflecting on the weekend trip, it consisted of two superior values: a great automobile and a fun resort... both daring to be different from the norm.



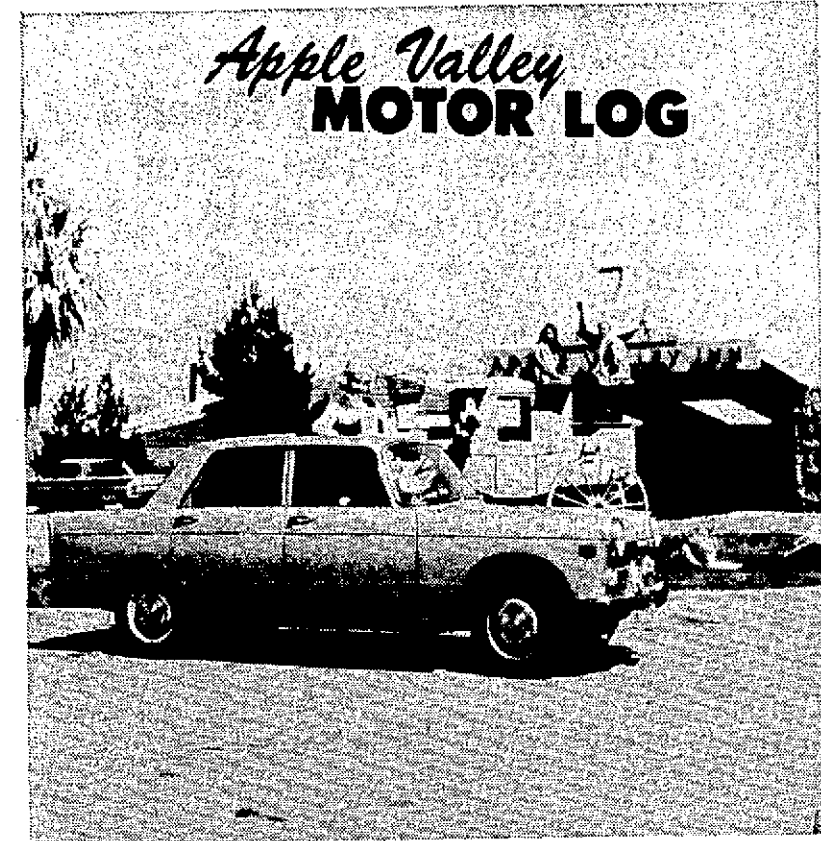
GOLF COURSE HOSTS "ALL STAR" GAMES



ROY ROGERS' MUSEUM IS BIG ATTRACTION



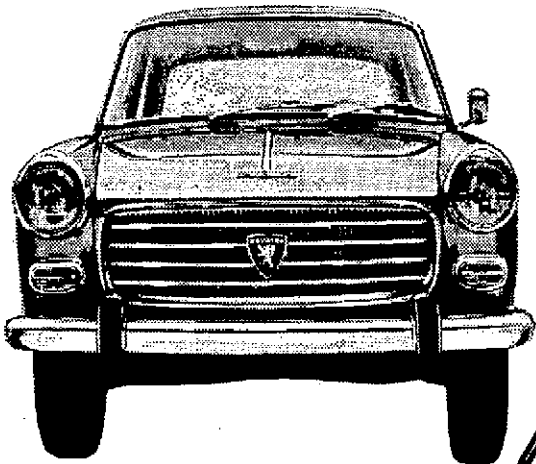
AIRPORT IS ACTIVE THE YEAR AROUND



ROY ROGERS' INN IS IN WESTERN MOTIF

Peugeot's sunroof is shown off in a peek-through pose by an Inn waitress wearing Western costume.

# Peace of mind is standard equipment

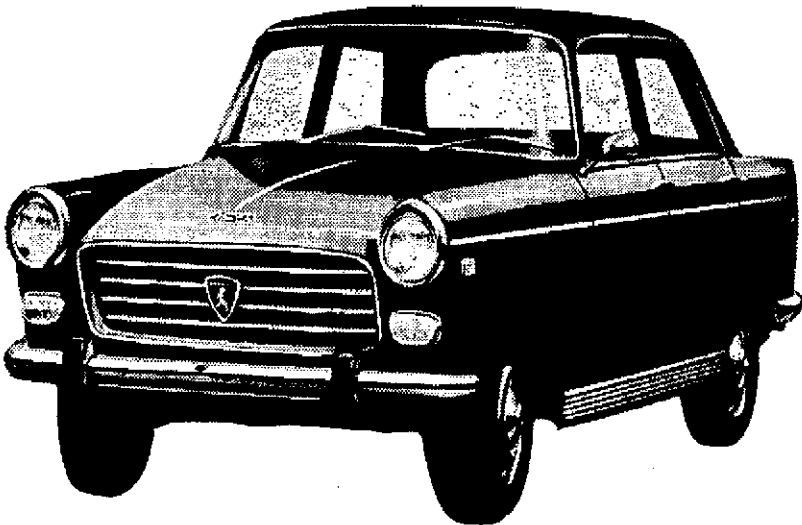
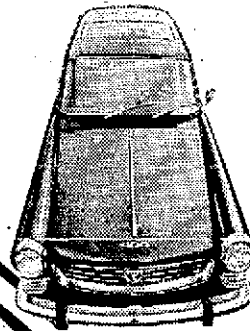


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Peugeot's balanced action makes the difference

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We don't care how much (or how little) you spend for a car. You'll never have any more Peace-Of-Mind driving comfort than a Peugeot owner.

The fantastic Peugeot story is: get in, turn the ignition and go. Be it winter, summer, below zero or in the tropical heat.

And for Peace-Of-Mind economy, you'll enjoy driving your Peugeot many years after the last car payment.

Few cars made anywhere in the world will outlast it.

4-Door Sedan

\$2799

p.o.e.

PEUGEOT

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Selling and servicing Peugeots for over a decade is a gratifying experience. Old friends continue to prove that Peugeots over 100,000 miles are THE TOUGHEST BARGAIN YOU CAN DRIVE. Come in for your test drive today—you'll love it, too!

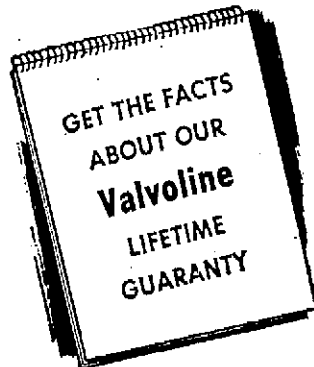
FRANK MARSHALL  
Owner



It takes time to join our 100,000-mile club. I'm here to help you. You will be pleased as the miles roll on how the quality stays in the Peugeot. With classic styling and luxury ride on freeway or byway, PEUGEOT MAKES THE GOING GREAT. Come 'in and join our club.

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Service Manager

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by Anne Adams

Three pert, practical, skimmers, two just add up to an easy all-year wardrobe you would love to call your own! Note side placket, one, belt, tab or others.

Printed Pattern NEW Girls' Sizes 10, 12, 14. See page for yardages.

SIXTY-FIVE CENTS in coins for each pattern — add 15 cents for mailing and special handling. Send to Ann Adams, care of Indianapolis, Press-Telegram, Pattern Dept., 241 17th St., New York 10011. Print NAME, ADDRESS, ZIP CODE, CITY, STATE, ZIP CODE.

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Kids OK Bkr. 1-567-8867

150 - Hope 4 Br., fenced yard & pool. Broker 1-547-8841  
 \$170 - 2 BR., & den. Fenced yard. BR. 473-5473  
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 3 BR. 175 sq. ft. family room. April 1st. \$725  
 7 BR. 1524 sq. ft. 2nd. Par. only. TO 6-1511 (714) LA 4-6

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 on towels, cloth  
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 skirt each in just  
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RD	LEASE \$205 per Mo. 3 BR, 2 ca rage. Fireplaces, bilting, car port. 1000 sq. ft. Call Hunt. Bess (714) 847-3765	
Br, 1	151 SHARP - 3 BR, 1 form. room, 1000 sq. ft. Call for children.	
5504	1500 SOUTH ST. G. 1000 sq. ft. Call for children.	
5504	1100 LAKEWOOD 3 BR. Range, drapes, DSH. 511 Joe Hodge 1400 South St. GA	
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300	RENT WITH Option to buy - 225 Br. 1000 sq. ft. w/ car. 1000 sq. ft. 1000 sq. ft. 1000 sq. ft.	
4421	<b>Mountain, Beach, Desert - Rent</b>	
4421	MY LOVELY Anello Beach home La Jolla. Refresh & service weekends. Fri, Sat, & Sunday	
4421	GEORGE	
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4421	CRESTLINE, lake view. 3 BR. rent, 325 week.	
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CABIN, Running Springs, clear  
modern, nr. Arrowhead. HA

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No Charge! No Charge! No Charge!  
DEGLEVEY 993 L.B. Blvd., HI  
WE NEED rentals in all  
Qualified tenants. Women & Kids  
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all service, we'll help you.

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**858**

**Wheeler Designs**

COLORFUL LIFE — embroidered other stitches in vivid dyes — place mats. Transfer or directions.

SPRING SUIT — knit jacket one day of 2 strands wool pattern for lining jacket \$38 included.

PRESERVES THE BEST wardrobe trimmed with colorful short or long dress, pattern 6 mos. size.

coins for each pattern — pattern for first-class mending. Send to Laura Wheeler Telegram 67, Needlecraft Telephone Station, New York City.

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**SUITE, HEAVY TRAFFIC, SHOP**  
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**2 bdr. 1 1/2 bth. Apt. 1400, 1**  
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**Suite 12 in 2 bldgs., all cov**  
**Houred, all services, superb view**  
**\$500, suite 10, 426-4587 or**  
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**1000 SQ. FT. Recreational, private**  
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 GROC. Aisl., good size & good  
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 LADIES Sportswear, clothing  
 Near Beach, Ask for Mgr. 4-  
 COFFEE SHOP, seats 40  
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 SWAP SHOP, Beach, stocks  
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 COCKTAIL LINGER, Clean, bu-  
 cas. 337-0471, 5:30 P.M.  
 BAR, SEATS 10, EAST  
 BEACH, 499-3338  
 COFFEE SHOP, 11th South, 24 hr.  
 to a Closed Shop, 865-1830 all  
 C. CKTLS. 50,000 mo. \$15/6  
 Straight bar, BBB 34-2045

Age Group	Percentage
18-29	85%
30-49	80%
50-69	75%
70+	70%

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30 and 31. Free ads  
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**March 30, 31**

March 27

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\$97,944! Call: GARY 7-6087

**COLORADO WASHING & DRYING**  
laundry, washers, dryers, 5400 per  
month. \$5250 P/M. \$1350 cash on  
hand. This was someone's dream.  
See potential. 587

**WANTED—experienced partner for**  
**LAQUA'S**, established hair salon,  
fabriating business, \$17,800.  
Fully secured by equipment.  
Call: GARY 7-6087 or 7-5979

**LIQUOR STORE BY OWNER, \$20**  
**plus stock. Hours 7 to 7. Clean**  
**location. No competition. 19**  
**rent. 180 mo. No transfer fee.**  
588

**GROCERIES — Bear & wife,**  
**mont Hls. corner, Renl. \$8**  
**store. 1500 + stock. GAINING**  
**\$4.38/24.**

**23 ROOM HOTEL**  
\$7500 downtown, Term. Norma  
**Rex L. Hodges 437-1215**

**ANTIQUE SHOP FOR**  
**Xmas gifts. 4000 items in catalog**  
**tions included in reasonable**  
**438-1556**

**BEEF BAR—in shopping ce-**  
**ntral area. This is a good one. Final**  
**for qualified buyer. R.E.S.**  
**Kidney 437-1215**

**ORANGE Julius Store, one of**  
**—Orange Co. Enclosed, select**  
**location. \$1000 down. Net per**  
**Call Owner 714-354-8137.**

**I COCKTAIL BAR by owner, E.**  
**location. 1000 sq. ft. 1000**  
**down to qualified buyer. 537-**  
**at 5:30 PM. 432-9921 till 10 AM.**

**COCKTAIL CAFE, 4 tables**  
**including outdoor parking lot.**  
**can rent \$2500. mo. here. C.**  
**NORMAN 437-1215**

**CLAY CLEANING PLANT, N**  
**S&C & CARVY 315 DAY N**  
**REASING, GANNON 437-**  
**5425.**

**LIQUOR STORE, long establish**  
**ed. 1000 sq. foot. \$17,500 mo.**  
**if you finance.**  
**ED GARDEN REALTY 390**

**COCKTAILS-FOOD**  
**BEER CO. Gross \$22,000/mo.**  
**April 1st. April 1st. 437-1215**

**DRAFT FIP \$1800 cash**  
**Long Beach. Rent \$125**  
**Call Owner 437-9725**

**GROCERY & meat market, 10**  
**hours. Not just beef. 437-**  
**horces tale. CA.**

**FULLY EQUIPPED DANCE ST**  
**location. NOT BEAT REVENUE**  
**SUN AREA. 421-3553**

**CALL, market w/Bear &**  
**Scale. Per month 1300. Low**  
**Black. Lynwood after 3pm. on**

**ILLNESS forces—Going CA**  
**Sale, make offer. Closed Sun.**  
**E. ARNOLD 437-1215**

**BARBER SHOP — chairs, 2,**  
**open, no rears, offer returned.**  
**Call: GARY 7-6087**

**DRIVE IN, Ice Cream, Sandwich**  
**Netting \$12,000. \$15,000 yr. 521-**  
**Call: GARY 7-6087**

**BEER BAR, good neighborhood**  
**ideal for couple. Easy to**  
**call: GARY 7-6087**

**RESTAURANT—Seals 30 Denver**  
**like new. Cost \$65,000. Now**  
**\$10,000. 437-1215**


**Small coffee shop, downtown**  
**Good income, \$15,000 dm.**  
**Call: GARY 7-6087**

**LIQUOR STORE \$16,700 a Mo. &**  
**on West 13th. Xmas pkngs**  
**OK. Bk. G.A. 437-1215**

**BEER — 2 licensed small ides**  
**BA. No contracts. Small down**  
**placed. Inv. T. JCS. 421-9972**

**GEORGIAN—2nd floor, 1000**  
**stocked. Forced to sell. Sale**

CH. 35.000. 1312 Canal Black Bk  
red 35.000. 1312 Canal Black Bk  
GIFT SHOP for sale, w.  
quarters. 1231 Pacific Ave.  
7:34  
BOD & PAINT SHOP-EST.  
7:35. GROSS \$175.000.  
GANNON'S, G.A. 2425.  
AUSIC store, modern, est. 3.  
sell for less than inventory  
ness. Bill time, T-74979.  
LIQUOR STORE-on sale in  
for. No. 11 time, call R.E. Stott  
927-every call 421-4635  
WANTED- Buyer for Dry C  
Agency. Santa Ana, B  
good, low overhead. (711) 314  
BEATY income by mail with  
his. New method - send \$  
M Adv. 7:35. 234 E. 8th.  
BEATY \$1400.00 net  
Ratd \$150. 941-1100.  
BEER 44 Xquer, Opens  
Terms. CHIDESTER'S 437-018  
BEAUTY shop, 1 cor. CH  
11115 CHIDESTER'S 437-0184  
CAR Wash - Coin. \$150  
Terms. CHIDESTER'S



\_\_\_\_\_ YOUR AGE \_\_\_\_\_

\_\_\_\_\_ PHONE \_\_\_\_\_

\_\_\_\_\_ AND IN EACH SPACE \_\_\_\_\_

3.
6.
9.
12.
15.
18.

**INDEPENDENT**  
CLASSIFIED PER \$2.95/WS

**Business Opportunities**

**BY FAR THE BEST OPPORTUNITY IN THE SOUTHWEST**

The CIRCLE K Corporation, the largest convenience store chain in the southwest, is franchising stores in Southern California, Arizona, Nevada, Oregon and Idaho. Here you can own a store with a man who has dreamed of doing business for himself with a store that has the largest per cent profit in the convenience store industry in trading. Write for details.

**RALPH W. STUART**  
THE CIRCLE K CORPORATION  
2810 West Camelback Road  
Phoenix, Arizona 15017

**VALUABLE FRANCHISE**

Awarding rights-of-distribution the new and amazing "Small Start" Vending route established.

Small starting capital of \$14900.00. A good future expansion plan available to be selected.

Part-time people of \$400 to \$1000 per month. Full-time can exceed \$1000 per month.

If you drive a car and believe vending industry is here to stay, you can make a good living. No climate of your background, solid and industrious work habits, and a good attitude (just phone number 1) WRITE!

Speed-Vendor, Dept. B, 7262 Natural Bridge Road, San Jose, California 95131

**KAISER SUNDY ROUTE**  
(PART OR FULL TIME)  
Excellent income for few weeks work. (Part time) selling and collecting money coin operated dispensers in major cities. No experience selling. (Handles many brands of snacks) \$1865 total gross per month. No experience. For details, send name, address, phone number to:

"ROUTE DEPARTMENT"  
P.O. Box 384 Anaheim, California 92706

**IMMEDIATE INCOME**

**NO SELLING INVOLVED**  
Qualified individuals may be employed by Royal Sealco, Inc. to develop and sell Sealco's new Sealco Sealant. This is a well established business with A.A.A.I. National Production, each required for personal view in Long Beach area. Home address, and phone area code required. Write to: Sealco, Inc., 10000 S. Downey, California 90242.

**GUARANTEED RETURN**  
on investment within a one year period. No experience. No sales. 60% Ours. Once in time opportunity in field of home improvement. Write for early, solid other info. 435-7671, Tel. 575-9728

**MAYTAG COOKERS**  
Maytag Cookers, production, 24 mos. No experience. Maytag 100 mos. \$100,000 monthly. No experience. Write for details. Maytag Store, Inc., 3333 S. Beach Blvd., Compton, California 90221

**LIQ. W-L.V. ORT.**  
Gross \$190,218 In 1986. Clear  
White & Br. ant. Privately  
owned. No other business.  
DOWNTOWN RLY., HI.  
Call 733-1111

**Auto repair shop**  
Established, Cal. based, suc-  
cessfully financed. Success or-  
ganized. S.I. Starr Co. 423-

**YOUR OWN BUSINESS**  
In L.A. territory, Jan 45  
to date. Ability to Sell Very  
Good!  
13307 So. Alameda: Con-  
taining:

**MINIATURE GOLF COURSE**  
\$150,000 \$75,000. Excellent rural  
location. Low maintenance  
at \$7,500. Excellent  
income. NO MORE HOURS  
EST. INC., Scranton, Pa. 185

**COCKTAIL LOUNGES, VEs**  
Successful location. High  
entertainment! Home  
House.  
R.E. Stine, 471-  
events: 421-4535

**Kennels—1544 Gary**  
Estate, Board & Groom, B.  
House, 402-3131  
S.I. Starr Co. 423-

per mo. Call or come to  
THE REAL ESTATE ST  
2281 E. Carson St. —

(Continued from page 10)

**Plating Plant (Chrom)**  
(telex) 241-0335

In South Gate, Cal. (copper, tanks, lathes, generators, etc. Contact: Art Davis, 1235 E. 12th St., 90260, 474-1235)

**AUTOMOTIVE**  
Prints, Los Angeles (aircraft, est. route, Glass Ray Inc.)  
Outstanding: cockpits, cockpit, 19700, 24th.

**GIFT SHOP in the Ports**  
Reduced for insured, sales, for leaving the coast, call this one. Season just before. R.E. Store, 427-5421, 4053

**LIQUOR-DELT.**  
In established Super Market, COUNTY for cash buyers.  
FRIEDLAND CO., 474-1235

**Cocktail - Restaurant**  
10,000 sq ft of floor space, of land, beautiful bldg., 17 MOORE

**DISTRIBUTORS W/**  
for established, well-known, vestment required, 15th, L. Inventory, 531 W. 15th, L. 474-1235

**FOR LEASE** Good neighborhood Fully equipped small call on South St. Rent at \$700 / MOORE 474-1235

**ARK WAREHOUSE STAND,** Cars, King, Franchise, necessary. Company v. you call / MOORE 474-1235

**COCKTAILS**  
\$5,000 mo. BAR + 1700 Excellent decor. Good area. / MOORE 474-1235

**MASSAGE PARLOR**  
Fully furnished with air, Inn & two Sauna baths, 500, 1231, 474-1235

**BEER BAR-JO CO.**  
11500 REQ. Bkr. 423-5473

**Business Opportunities**

**PART-TIME ONLY 4**

**FAN CO.**  
Unlimited money-making, transfer for POM-O-ON the stall and fun of playing.

**ARE YOU THE R**  
Do you want to develop best? Will you develop of your own?

**NO DIRECT SELL**  
You do no selling, with all necessary company secured in.

**NO FRANCHISE**  
You pay nothing for minimum capital of \$500-800 cash required.

**AVERAGE EARNING**  
CASH IN HAND! One year in starting your a lifetime opportunity follow.

**NA**

314 - 42

**PENT. PRESS-TELEGRAM**  
**40 Business**

**Opportunities**

**—ORANGE COUNTY**  
 GROCERY beer & wine! In neighborhood, rent only \$100. Melt owner \$1000 per month. No Sunday or holiday work. Call catch this deal in Orange Co.

**GO NOVELTY store, cards!**  
 Party goods, sells \$700 a week. One can go home at night. Low stock, may take only \$2000 supplement. Garage \$400 lot. No inventory. All sold per best/hot/call. Part-time operation. Come in! See REALITY Shop, 6 corner 1st Street, Santa Ana. No experience come in & sell all del.

**COMMERCIAL PROPERTY**  
 150+ lots, will send you to market for nursery.

**BEER BARS COCKTAILS & LIQUOR STORES, MFG & WARE STORS.**  
 Our 37 years experience may be of help to you.

**CALL FOR FAUST**  
 EXCLUSIVE BUSINESS BROKER  
 1178 W Lincoln, Anaheim •  
**(714) 535-9839**

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**TEXAS**

**OFFERS**

Modern three bay ranch type unit.  
 Now available in Long Beach

**CALL MIKE DONNE**  
 at 835-8261

**or CALL DON ROBER**  
 at 422-8952

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**HEALTH CLUB & GYM**  
 (Men)  
 In L.A. area. One of the best California. Fully equipped. Rent less, 6,000 sq ft. Men and women's facility. Full annual potential \$100,000 with "sw overhead. Other business hours in S.F. call Mike Donne. Time in A.V. will cash. Excellent Manager. 150-700. All or greater.

**WRITE BOX #464**  
 Independent, Press-Telegram

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**GUEST HOME**  
 7 private & 11 semi-private. Arid slopes, compelling view 130x130 ft. Long exp. Call for REALTY.  
 17656 Stuebner Rd. No. 828-7668

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**Business Opportunities Wanted**

**NURSING home, 50 or more beds.**  
 L.A. area preferred. Write 4078-Independent, Press-Telegram.

**Drop Store or Market.**  
 Drop Store or Market. Home.

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**Money to Loan on Real Estate**

REAL ESTATE LOAN

**CASH FAST**

Consolidate Borrow  
Borrow on your property  
EXPERT COUNSELING  
PRIVACY OF YOUR HOME

**South Bay Mortgage**

GE 3-3800

**CASH**

One day on good 11%  
1st & 2nd R.E. Loans  
Payments on seconds by  
\$8.33 mo. for \$10,000  
Int. only

**We Come to Your Home**  
Day or Eve 7-3444

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MORTGAGE CO.

432-7474

RE #7  
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phone  
661

with  
incubator,  
all  
312-7270  
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Seller  
mills  
planning,  
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O DIS-  
432-5072

ant  
2 Acres  
597-3307

NTED  
to be  
located by  
3-761

Food:  
597-3307

OR  
597-3307

TRACTS.

**9408 Business Opportunities**

**TIME ON FULL-TIME  
TO 8 HOURS A WEEK**

**FIRST TIME OFFERING!**

**EASTIC OPPORTUNITY FOR  
SPANY DISTRIBUTORSHIP**

potential with your own business  
LE, the new letters time game that  
with the excitement and suspense

**HT MAN FOR THIS OPPORTUN**

your own business? Do you want to be  
part of your spare time to develop

**ING: NO LEADS TO FOLLOW!**

arrange for placement of machines  
cleaning, material and equipment. You  
own!

the opportunity to represent our company  
investment of \$9,950.00 in  
Balance of investment can be financed

**ING POTENTIAL OF \$1,500 A MONTH**

ness of marketing experts is ready to  
over business. If you are looking for a  
try, write us today. Full descriptive lit-

**1068 POK-8-GOLF**

Box 106, 10407 Liberty  
St. Louis, Missouri 63132  
1100, ASK FOR MR. ANTHON









**AL Hockey**

Providence 2, Cleveland 1.  
Quebec 5, Hershey 3.  
Saginaw 7, Buffalo 5.

**College Track**

Cal State North Beach 96, Cal Poly (Pom.) 49.  
San Jose St. 110, Washington 34.  
Oregon 106, Fresno St. 38.  
Stanislaus St. 72, Sonoma St. 66, Ore



















MONTH AFTER MONTH  
ORANGE COUNTY'S UNDISPUTED  
**NO. 1  
LARGEST  
VOLUME  
DEALER**  
REGARDLESS OF MAKE OR MODEL  
BUY TODAY AT THE LOWEST PRICES  
IN SOUTHERN CALIFORNIA

# HARBOR DODGE

OPEN DAILY 9 A.M. TO 11 P.M. INCLUDING SUNDAY • Se Habla Espanol • 3 BLOCKS SOUTH OF SAN DIEGO FREEWAY

## 2888 HARBOR BLVD., COSTA MESA

### PHONE (714) 540-8888

MONTH AFTER MONTH  
ORANGE COUNTY'S UNDISPUTED  
**NO. 1  
LARGEST  
VOLUME  
DEALER**  
REGARDLESS OF MAKE OR MODEL  
BUY TODAY AT THE LOWEST PRICES  
IN SOUTHERN CALIFORNIA

ANOTHER HARBOR DODGE FIRST! OVER \$2,000,000 INVENTORY TO CHOOSE FROM DURING OUR  
**31 CONSECUTIVE DAYS — SALE!!**  
LARGEST SALE IN ORANGE COUNTY'S HISTORY

Follow the crowds & searchlights • SHOP HARBOR DODGE • Fantastic savings on new & used cars.

**NOW AVAILABLE 48 MONTHS FINANCING ON ALL 1969 CARS & TRUCKS (NEW & USED)**

#### BRAND NEW '69 DART SWINGER

2-Door Hardtop  
Full factory equipped with • All vinyl interior  
• Padded Dash • Heater • Defroster, etc.  
Motor No. L23A9E119626.



**\$66 \$66 \$2188**

TOTAL DOWN TOTAL MTHLY. TOTAL PRICE + Tax + License IMMEDIATE DELIVERY  
PMT. PYMT.

Payments include tax & license & finance charges on 48 mos. on approved credit.

#### BRAND NEW '69 CORONET

2-DOOR COUPE  
Fully factory equipped, vinyl interior, padded dash, heater & defroster. Motor No. WL2189-E130877.



**\$69 \$69 \$2288**

TOTAL DOWN TOTAL MTHLY. TOTAL PRICE + Tax + License IMMEDIATE DELIVERY  
PMT. PYMT.

Payments include tax & license & finance charges on 48 mos. on approved credit.

#### Southern California's Charger Headquarters

##### BRAND NEW

##### '69 CHARGER



Largest selection of Chargers to choose from in Southern California. Choice of equipment.  
Bucket seats • Hide-away Headlights • Full vinyl Inter.  
• Nylon carpeting • Rear deck spoiler • Full racing instrumentation • Bumper guards • Ash tray light • H.D. springs • H.D. torsion sway bar... Ask for Motor No. XP2987819333.

**\$81 \$81 \$2688**

TOTAL DOWN TOTAL MTHLY. TOTAL PRICE + Tax + License IMMEDIATE DELIVERY  
PMT. PYMT.

Payments include tax & license & finance charges on 48 mos. on approved credit.

#### ORANGE COUNTY'S LARGEST TRUCK, CAMPER & VAN HEADQUARTERS

##### BRAND NEW '69 DODGE

##### TRADESMAN VAN

8108 Model, V-8 engine, heavy duty suspension, special tradesman accessories package, 45 AMP alternator, 70 AMP wet battery, tinted glass, luxury West Coast motor, front seat passenger side, Motor No. 199759-014, immediate delivery.

**\$2888** TOTAL PRICE + Tax + License  
**\$88** TOTAL DOWN PMT. **\$88** TOTAL MTHLY. PYMT.

Payments, incl. Tax & Finance charges on 48 mos. approved credit.

##### BRAND NEW '69 DODGE

##### 1/2 TON PICKUP

Fully Factory Equipped including heater, etc. Motor #1161876320.

**\$2088** TOTAL PRICE + Tax + License  
**\$63** TOTAL DOWN PMT. **\$63** TOTAL MTHLY. PYMT.

Payments, incl. Tax & Finance charges on 48 mos. approved credit.

#### BRAND NEW 1969 DODGES

##### "WESTERN SPORTS SPECIALS"

##### NEW 2-DOOR HARDTOP COUPE

Fully equipped including vinyl roof, wsw tires, full wheel discs, remote control mirror, sports strg. wheel, carpets, dix. wheel covers, etc. (Mtr. #LL23A9E129593 and #LL23A9E129592).

**\$69 \$69 \$2288**

TOTAL DOWN TOTAL MTHLY. TOTAL PRICE + Tax + License IMMEDIATE DELIVERY  
PMT. PYMT.

Payments include tax & license & finance charges on 48 mos. on approved credit.

#### BRAND NEW '69 CORONET STATION WAGON

Full factory equipped, heater, defroster, etc. Motor #WL45B9E123047.



**\$78 \$78 \$2588**

TOTAL DOWN TOTAL MTHLY. TOTAL PRICE + Tax + License IMMEDIATE DELIVERY  
PMT. PYMT.

Payments include tax & license & finance charges on 48 mos. on approved credit.

## ★ ★ USED CAR SUPERMARKET SALE ★ ★

##### '64 DODGE DART 270

V-8, radio, heater, automatic trans., power steering, (TYU 935).

**\$488** TOTAL PRICE **\$16** TOTAL DOWN PMT. **\$16** TOTAL MTHLY. PYMT.

##### '65 MUSTANG H.T.

V-8, automatic trans., radio, heater, wsw, (LP0V 741).

**\$688** TOTAL PRICE **\$23** TOTAL DOWN PMT. **\$23** TOTAL MTHLY. PYMT.

##### '66 FORD CTY. SDN. STA. WGN.

V-8, auto. trans., R.H., wsw, (56C72C1171).

**\$988** TOTAL PRICE **\$33** TOTAL DOWN PMT. **\$33** TOTAL MTHLY. PYMT.

##### '67 CHEVROLET BISCAYNE 2-DR.

V-8, automatic, heater, (UES 329).

**\$988** TOTAL PRICE **\$33** TOTAL DOWN PMT. **\$33** TOTAL MTHLY. PYMT.

##### '67 FORD CUSTOM 500 2-DR. SDN.

V-8, automatic trans., air cond., radio, heater, (UZA 518).

**\$1188** TOTAL PRICE **\$40** TOTAL DOWN PMT. **\$40** TOTAL MTHLY. PYMT.

##### '65 CHRYSLER T&C WAGON

9 passenger, V-8, fact. air, power steering, auto. trans., R.H., (YRH 800).

**\$1288** TOTAL PRICE **\$43** TOTAL DOWN PMT. **\$43** TOTAL MTHLY. PYMT.

##### '67 PONTIAC BONNEVILLE COUPE

2dr. H.T., V-8, pow. steer., pow. brakes, auto. trans., vinyl int., Landau top, radio, heater, etc. (TUN 154), Gold Star.

**\$1588** TOTAL PRICE **\$53** TOTAL DOWN PMT. **\$53** TOTAL MTHLY. PYMT.

##### '68 PLYM. FURY III HARDTOP

V-8, factory air cond., power steering, brakes, vinyl int., Landau top, radio, heater, etc. (VSR 174).

**\$1788** TOTAL PRICE **\$60** TOTAL DOWN PMT. **\$60** TOTAL MTHLY. PYMT.

##### '68 CHEV. IMPALA CUSTOM COUPE

V-8, automatic trans., radio, heater, (56r. 18C136359), Gold Star.

**\$1888** TOTAL PRICE **\$63** TOTAL DOWN PMT. **\$63** TOTAL MTHLY. PYMT.

##### '68 CHEV. BEL AIR STA. WGN.

277 V-8, automatic trans., factory air, radio, heater, (VGH 664).

**\$2288** TOTAL PRICE **\$77** TOTAL DOWN PMT. **\$77** TOTAL MTHLY. PYMT.

##### '65 CHEVROLET IMPALA

V-8, auto. trans., power steering, radio & heater, wsw (HOX 035).

**\$788** TOTAL PRICE **\$26** TOTAL DOWN PMT. **\$26** TOTAL MTHLY. PYMT.

##### '65 OLDS DELTA 88 H.T.

V-8, auto. trans., radio, heater, P.S., P.B., wsw, AIR COND. (RPN 740).

**\$988** TOTAL PRICE **\$33** TOTAL DOWN PMT. **\$33** TOTAL MTHLY. PYMT.

##### '66 CHEV. IMPALA HARDTOP

V-8, power steering, brakes, auto. trans., etc. (FVD 556), Gold Star.

**\$988** TOTAL PRICE **\$33** TOTAL DOWN PMT. **\$33** TOTAL MTHLY. PYMT.

##### '65 THUNDERBIRD 2 DR. H.T.

V-8, auto. trans., radio, heater, P.S., P.B., wsw, (NPB 713).

**\$1088** TOTAL PRICE **\$36** TOTAL DOWN PMT. **\$36** TOTAL MTHLY. PYMT.

##### '65 FORD CNTRY. SQUIRE STA. WGN.

V-8, automatic trans., radio, heater, power steering, wsw, (TZE 293).

**\$1088** TOTAL PRICE **\$36** TOTAL DOWN PMT. **\$36** TOTAL MTHLY. PYMT.

##### '67 MUSTANG H.T.

V-8, auto. trans., radio, heater, power steering, Landau top, (LUP 771).

**\$1288** TOTAL PRICE **\$43** TOTAL DOWN PMT. **\$43** TOTAL MTHLY. PYMT.

##### '67 MALIBU 2 DR. H.T.

V-8, auto. trans., R.H., P.S., vinyl interior, wsw, (YRU 709).

**\$1288** TOTAL PRICE **\$43** TOTAL DOWN PMT. **\$43** TOTAL MTHLY. PYMT.

##### '66 CHEV. IMPALA STA. WGN.

V-8, auto. trans., power steering, radio, heater, wsw, (RRR 424).

**\$1388** TOTAL PRICE **\$48** TOTAL DOWN PMT. **\$48** TOTAL MTHLY. PYMT.

##### '68 CHEV. IMPALA 2 DR. H.T.

V-8, automatic trans., power steering, wsw, (VTIA 251).

**\$1788** TOTAL PRICE **\$60** TOTAL DOWN PMT. **\$60** TOTAL MTHLY. PYMT.

##### '68 DODGE CHARGER

V-8, air cond., auto. trans., R.H., P.S., wsw, (LVTF 355).

**\$2288** TOTAL PRICE **\$77** TOTAL DOWN PMT. **\$77** TOTAL MTHLY. PYMT.

##### '66 DODGE DART 2-DR.

Automatic, heater, wsw, Motor No. LL21865178351.

**\$688** TOTAL PRICE **\$23** TOTAL DOWN PMT. **\$23** TOTAL MTHLY. PYMT.

##### '66 DODGE DART G.T.

Hardtop Coupe with auto. trans., radio, heater, wsw, vinyl interior, bucket seats, (TZZ 160).

**\$788** TOTAL PRICE **\$26** TOTAL DOWN PMT. **\$26** TOTAL MTHLY. PYMT.

##### '64 T-BIRD 2-DR. H.T.

Fact. Air COND., auto. trans., radio & heater, full power, (Ser. No. 4Y832132599).

**\$788** TOTAL PRICE **\$26** TOTAL DOWN PMT. **\$26** TOTAL MTHLY. PYMT.

##### '65 PONTIAC CATALINA HARDTOP

V-8, fact. air cond., power steering, auto. trans., radio, heater, (PIK 743).

**\$888** TOTAL PRICE **\$29** TOTAL DOWN PMT. **\$29** TOTAL MTHLY. PYMT.

##### '65 DODGE CORONET 440

2dr. H.T., Fact. air, V-8, pow. steer., auto. trans., R.H., wsw, (RGV 494).

**\$888** TOTAL PRICE **\$29** TOTAL DOWN PMT. **\$29** TOTAL MTHLY. PYMT.

##### '65 CHEV. IMPALA S.S.

Fact. air, V-8, AM/FM radio, heater, p.w. (EQW 447).

**\$988** TOTAL PRICE **\$33** TOTAL DOWN PMT. **\$33** TOTAL MTHLY. PYMT.

##### '65 CHRYSLER NEW YORKER

V-8, auto. trans., heater, P.S., P.B., bucket seats, (REM 146).

**\$988** TOTAL PRICE **\$33** TOTAL DOWN PMT. **\$33** TOTAL MTHLY. PYMT.

##### '66 PLYMOUTH FURY III H.T.

V-8, auto. trans., P.S., R.H., wsw, (TAT 450).

**\$988** TOTAL PRICE **\$33** TOTAL DOWN PMT. **\$33** TOTAL MTHLY. PYMT.

##### '67 DODGE DART

Popular 4 door automatic trans., radio, heater, (TUU 440).

**\$1188** TOTAL PRICE **\$40** TOTAL DOWN PMT. **\$40** TOTAL MTHLY. PYMT.

##### '67 CHEV. IMPALA 2 DR. H.T.

V-8, auto. trans., factory air, power steering, wsw, (UIS 721).

**\$1488** TOTAL PRICE **\$50** TOTAL DOWN PMT. **\$50** TOTAL MTHLY. PYMT.

## FOR YOUR PROTECTION



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GOLD STAR  
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## VOLKSWAGEN CENTER

##### '63 VOLKSWAGEN

4 speed, radio, heater, (FMB 647).

**\$488** TOTAL PRICE **\$16** TOTAL DOWN PMT. **\$16** TOTAL MTHLY. PYMT.

##### '65 VOLKSWAGEN

4 speed (HGP 493).

**\$688** TOTAL PRICE **\$23** TOTAL DOWN PMT. **\$23** TOTAL MTHLY. PYMT.

##### '66 VOLKSWAGEN

4 speed, radio, heater, (T&W 878).

**\$788** TOTAL PRICE **\$26** TOTAL DOWN PMT. **\$26** TOTAL MTHLY. PYMT.

##### '67 VOLKSWAGEN

4 speed, radio & heater, (UJC 200).

**\$888** TOTAL PRICE **\$29** TOTAL DOWN PMT. **\$29** TOTAL MTHLY. PYMT.

##### '66 VW VARIANT WAGON

Fully factory equipped, (TBD 741).

**\$1188** TOTAL PRICE **\$40** TOTAL DOWN PMT. **\$40** TOTAL MTHLY. PYMT.

## USED TRUCKS

##### '65 FORD 1/2 TON F-100

Pickup with 3 ft. bed, heater, etc. (F10JL62784).

**\$988** TOTAL PRICE **\$33** TOTAL DOWN PMT. **\$33** TOTAL MTHLY. PYMT.

##### '64 FORD FALCON ECONOLINE

Station Wagon. Radio, heater, rear seats, etc. (V21334).

**\$1088** TOTAL PRICE **\$36** TOTAL DOWN PMT. **\$36** TOTAL MTHLY. PYMT.

##### '66 DODGE A-100 PICKUP

Full Factory equipped incl. tailgate lift. (T24715).

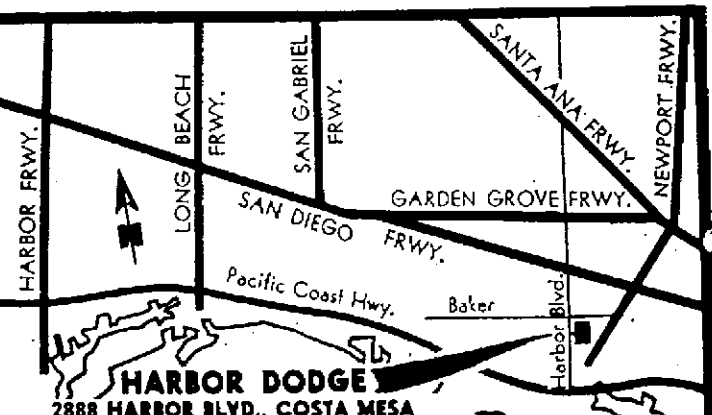
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## DONNELL CULPEPPER



## Trophy Night at Yacht Club

Long Beach Yacht Club Anglers and their wives gathered Friday night for their annual trophy presentation dinner and, once again, the tables creaked and almost swayed under the load of silverware.

For some members it was the same merry-go-round as they had been on at the Virginia Country Club 10 days ago when the Southern California Tuna Club gave out its annual awards for all kinds of game fish that swim in the ocean.

It's this way: Numbers of members of the two Tuna Clubs (Avalon and Southern California) also belong to the LBYC Anglers and even other clubs and their catches are registered not only once, but perhaps a half-dozen times. That's an easy way to get more silver in the trophy room at your home.

It remained for Gerald Chrisman, who doesn't belong to any club except the LBYCA, to take the prize for the first marlin of the season, caught July 24 off Catalina Island in an afternoon of excitement seldom equalled.

And once again, I am not going to list all the fish and weights, but just those who took home prizes for their catches.

Perpetual trophies for members went to Chrisman, Mel Marsh (the star of the SCTC party a week ago), Al Beach and Glenn Bracken. Women winning names on perpetuals were Ann Merrill and Marjorie Bracken.

**OTHER MEMBERS TAKING TROPHIES** were Dr. J. Gordon Bateman, Dr. Don H. Murphy, Mike Callan, Bill Strickland, Earle Sullivan and Terry Barkis. Club records were set by Beach (187½-pound marlin on three-six), Dr. Murphy (31-8 tuna on light), Callan (49-pound yellowtail on three thread) and Sullivan (69-8 white sea bass on six-thread tackle).

In addition to the women already mentioned, these others also won trophies: Joan Strickland, Virginia Chrisman, Rosemary Evans, and Ruth Moore.

The classification for members' sons between 16 and 20 had only one entrant, Eddie Clock, who took three prizes in the marlin and albacore brackets. Sons and daughters under 16 taking prizes were Kevin Merrill; and Hans Taucher.

Button awards went to Barkis, Dr. Thomas Kiddie, Bill Macrate, Dr. N. R. McCoy Jr., Warren Merrill, Beach, John Miller, Bud Weinheimer, John Afana, Glenn Bracken, Callan, Dr. Bateman, Ted Evans, Chrisman, Dr. Murphy, Strickland and Marsh.

Mike Callan, a manufacturers' representative for a number of items in the outdoor field, was in charge of the trophy work, and his own name appeared several times. But that wasn't even half of it; he ran his boat and was responsible for numbers of other anglers catching marlin throughout the summer and fall season.

**SKIPPER OF 100 PARTY BOATS** — that's what we normally call the sportfishing boats from a dozen to as many as 75 passengers for hire — are biting their fingernails and watching the U.S. Coast Guard's weather flags. They are hoping for customers, but, first of all, they are hoping for decent runs of fish.

So far, the usual catches have been rockfish, deep-sea species that provide excellent food, but very little fun. Mostly, catching a rockfish, unless it's a giant, is

like dragging up a piece of kelp; there's just not much fight there.

The scrappy bonito have stayed around through most of the winter and have afforded surface action, but few fishermen like to take bonito home. There have been sporadic bursts of barracuda mostly of legal size.

The fact that one San Pedro sportfishing boat came back from Catalina Island with one big white sea bass and seven losses had party boat and private operators in a dither for a few days, but as far as can be determined, that short run was all the excitement that happened on that and succeeding days.

San Diego's 23rd annual Yellowtail Derby gets under way next Saturday, with some big prizes at stake for opening day, but unless things improve down that way, a kelp bass could give a couple a trip to Alaska.

**OUTDOOR PERSONALS** — Mel Lilley, outdoor editor of The Orange County Evening News at Garden Grove, a sister publication of these newspapers, sneaked away the other day and caught a striped bass in Havasu Lake. Lilley, a fishing-hunting buddy of mine on several occasions, was rather proud of that 15½-pounder, which was gaffed by Andy Morgensen, outdoor editor of The Oakland Tribune.

Note that I said "gaffed" because anglers suddenly are switching to gaffs instead of nets now that the strippers are showing in Havasu. Most of us never thought of taking anything much larger than a 12-inch net to Havasu, if anything.

Sherman Bledsoe, general manager of Temple Bar, Inc., on Lake Mead, sends word that trout fishing in that immediate area, is an added attraction at that resort. The rainbows, while not too plentiful, are large. Sherman recently weighed one that tipped the scales at 8½ pounds. He also noted that bass fishing is picking up.

John T. Amber, editor for the Gun Digest Assn., has put together a book on "Single Shot Rifles and Actions," which is just what the title infers.

## FISHIN' FACTS

Belmont Pier — 76 anglers on 1 barge caught 350 bonito, 150 calico bass, 70 mackerel, 150 perch.

Redondo — 128 anglers on 6 boats caught 32 calico bass, 89 bonito, 22 whitefish, 17 cow cod, 319 rock cod, 6 anglers on 1 barge caught 24 calico bass, 121 bonito, 175 rock cod.

Pacific Landing — 53 anglers on 3 boats caught 318 halibut, 16 barracuda, 20 halibut, 22 calico bass, 478 bonito, 42 sheepshead, 3 calico bass, 5 sculpin.

Seal Beach — 97 anglers on 3 boats caught 78 halibut, 120 whitefish, 430 rock cod, 375 bonito, 6 barracuda, 21 calico bass, 41 anglers on 1 barge caught 12 halibut, 220 bonito, 29 mackerel, 12 calico bass, 300 perch.

San Diego — 70 anglers on 5 boats caught 390 rockfish, 35 calico bass, 104 barracuda, 16 miscellaneous.

Norm's Landing — 61 anglers on 3 boats caught 52 calico bass, 47 halibut, 154 bonito, 20 miscellaneous.

Davey's Lander — 142 anglers on 4 boats caught 302 barracuda, 234 calico bass, 33 bonito, 276 rock cod, 5 halibut, 328 miscellaneous.

Art's Landing — 30 anglers on 3 boats caught 16 barracuda, 28 calico bass, 48 rock cod, 2 sculpin, 10 mackerel.

Pierpoint Landing — 134 anglers on 5 boats caught 22 barracuda, 91 calico bass, 120 bonito, 1,720 sand dabs, 48 rock cod, 2 cow cod, 7 halibut, 478 miscellaneous.

Oceanside — 45 anglers on 3 boats caught 20 barracuda, 16 calico bass, 3 bonito, 1 white sea bass, 2 halibut, 47 miscellaneous.

## Mathis 2-1 Favorite Over Quarry Monday

NEW YORK (AP) — Buster Mathis has become a drawing card because the fans still like to see Goliath tumbled.

A crowd of 15,000 will pay from \$5 to \$30 and contribute some \$150,000 to see the 6-foot-3, 235-pound giant from Grand Rapids, Mich., take on 6-1, 198-pound Jerry Quarry of Bellflower, Calif., in a television 12-round at Madison Square Garden Monday night.

Most of the fans will root for the smaller man, who also will be the underdog. Although Quarry is ranked higher in World Boxing Assn. ratings — second to Buster's sixth

## USC COACH L.B. SPEAKER

USC coach Bob Boyd will be principal speaker Monday night at the Long Beach all-city basketball awards banquet at Hoefly's Restaurant.

This first father-and-son night will honor the nine all-city players selected by the Independent, Press-Telegram for performances during the past season.

Additionally, USC football coach Dave Levy will be in attendance.

Further information may be obtained from Carl Irwin (427-0545).

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DAILY 9:30 TO 5:30  
FRIDAY NITE TILL 9 P.M.  
SUNDAY 10 TO 5

**Sale Going On Now!**  
**FURTHER REDUCTIONS—GREATER VALUES**

**GOLF DEPT.**

**GOLF BALLS**  
"SPALDING" "DUNLOP"  
"KROYDEN" "WILSON"  
"MACGREGOR"  
reg. \$14.75 doz.  
sale price ..... **\$8.88**

**AIR FLITES**  
Thunderbolts  
reg. \$14.75 doz.  
sale price ..... **\$6.88**

**K-28, sale price ...** **\$2.48**

**KRO FLITE X'd**  
reg. \$14.75 doz.  
sale price ..... **\$7.88**

**all other balls ..... 1/3 off**

**GOLF GLOVES**  
men's or ladies',  
all sizes, reg. \$2.95  
sale price ..... **\$1.68**

**GOLF BAGS**  
"ATLANTIC PAR" "VOIT"  
"PENNY" "RAWLINGS" "SPALDING" men's or ladies', huge selection, all colors, styles,  
etc. reg. \$23.95  
sale price ..... **\$9.88**

**reg. \$29.95** **\$14.88**

**reg. \$90 leather** **\$38.88**

**other bags \$9.95 to \$110.00**  
all on sale ..... **1/3 off**

**STARTER SETS**  
Men's or ladies', matched and registered, includes 1&3 woods, 3-5-7-9 irons and putter.  
reg. \$69.95  
sale price ..... **\$28.88**

**DELUXE CLUB SET**  
"VOIT" Bert Weaver sig. very finest quality, aluminum shafts, deluxe grips, full set, 3 woods, 8 irons.  
reg. \$233  
sale price ..... **\$148.00**

**GOLF SHIRTS**  
"MUNSINGWEAR" assorted colors, banlon or cotton knits, sizes S-M-L-XL.  
reg. \$5.00 & \$5.95  
sale price ..... **\$3.88**

**reg. \$9.00** **\$5.88**

**sale price .....**

1000's of other golf needs: balls, club sets, misc. woods and irons, putters, head covers, games, gift sets, etc. OUR ENTIRE STOCK ON SALE ..... **1/3 off**

**TENNIS**

**STEEL RACKETS**  
"TENSOR" "WILSON"  
"SPALDING"  
reg. \$34.95  
sale price ..... **\$24.88**

**reg. \$48.00** **\$28.88**

**Wilson**  
sale price ..... **\$28.88**

**reg. \$50 Tensor** **\$28.88**

**sale price .....**

all are deluxe strung.

**TENNIS BALLS**  
"PENNSYLVANIA" "WILSON"  
"SLAZENGER" can of 3  
reg. \$2.49 to \$2.98  
sale price ..... **\$1.88**

**TENNIS SHOES**  
"JACK PURCELL" "CONVERSE" "RED BALL" oxfords, white, men's sizes 6½ to 13, ladies' sizes 4½ to 10.  
reg. \$9.95 to \$11.50  
sale price ..... **\$6.88**

**HUNTING & CAMPING**

**SLEEPING BAGS**  
"COMFY" 3 lb. dacron, deluxe, reg. \$28.95  
sale price ..... **\$16.88**

Many other bags, DOWN or DACRON filled, to \$130.00 all on sale

½ or more off

**AIR MATTRESS**  
"COMFY" full size, deluxe, rubber canvas.  
reg. \$9.95  
sale price ..... **\$4.88**

**SWEATSHIRTS**  
"AKOM" "SOUTHERN" many styles and colors, all sizes.  
reg. \$3.95 lettered  
sale price ..... **79¢**

**reg. \$4.50 zipper** **\$2.77**

**sale price .....**

**reg. \$9.95 insulated** **\$5.88**

**sale price .....**

all others ..... **1/3 off**

**BINOCULARS**  
"BUSHNELL"  
all center focus, all with straps, deluxe carry case, etc. 7x35 wide angle sport.  
reg. \$44.50  
now ..... **\$22.88**

**8x35 sportview** **\$19.88**

**reg. \$39.50** **\$19.88**

**sale price .....**

**SPORT SHOES**

Football, baseball, track, basketball, joggers, etc. Largest stock in Southern Calif.

**FOOTBALL SHOES**  
"RAWLINGS" "RIDDELL" low cuts, leathers or kangaroo, all sizes.  
reg. \$32.50  
#98, now ..... **\$15.88**

**reg. \$33.50** **\$16.88**

**#45, now .....**

**reg. \$25.00** **\$14.88**

**#28, now .....**

**BASKETBALL SHOES**  
"CONVERSE" "VOIT" "RED BALL" hi tops and oxford, black or white, sizes 6½-13.  
reg. \$11.50  
sale price ..... **\$7.88**

**TRACK SHOES**  
"SPOT BILT" "PUMA" all sizes.  
reg. \$19.95  
now ..... **\$9.88**

**reg. \$26.95** **\$14.88**

**now .....**

**BASEBALL SHOES**  
"SPOT BILT" "RAWLINGS" leather or kangaroo, all models, all sizes, men's or boys'.  
reg. \$11.95  
sale price ..... **\$6.88**

**\$19.95-\$24.95** **\$13.88**

**sale price .....**

**BASEBALL**

**BASEBALL GLOVES**  
"RAWLINGS" heart of the hide. Beginners to pros, includes catchers, first base, fielders, pitchers, etc. HUGE STOCK.  
reg. \$13.95  
sale price ..... **\$7.88**

**reg. \$24.95** **\$10.88**

**sale price .....**

**reg. \$45.00** **\$18.88**

**sale price .....**

all others ..... **1/3 off**

special group

**BASEBALL GLOVES**  
First base or fielders, mostly lefts, some rights.  
reg. \$7.95-\$13.95  
sale price ..... **\$2.88**

**BASEBALLS**  
"RAWLINGS" "MACGREGOR" official little league or pony league.  
reg. \$2.95 ea.  
sale price ..... **\$1.48**

**reg. \$35.40 dozen** **\$15.88**

**sale price .....**

**WARM UP JACKETS**  
Men's or boys', 100% nylon, all sizes.  
reg. \$8.95 & \$9.95  
sale price ..... **\$5.88**

**SOFTBALLS**  
"WILSON" official.  
reg. \$2.50  
sale price ..... **\$1.48**

**BATS**  
Hard ball, soft ball, little league, etc. sizes 28 to 34.  
\$3.50 Mod. 1251  
sale price ..... **\$1.88**

**BASEBALL CAPS**  
All colors, all sizes, huge stock. reg. \$1.75  
sale price ..... **98¢**

**BASEBALLS**  
"MacGREGOR" OFFICIAL LEAGUE BALL #97C  
Reg. \$4.20 list  
sale price ..... **\$2.48**

**REG. \$50.40 DOZ. LIST** **\$24.88**

**sale price .....**

100's of other baseball needs, shirts, shoes, hose, gloves, balls, uniforms, etc.  
all ..... **1/3 off**

**"VOIT" BALLS**  
VOIT BASKETBALLS, official size and weight.  
reg. \$8.95 KB-20  
sale price ..... **\$3.88**

**reg. \$16.95 CB-2** **\$7.88**

**sale price .....**

**VOIT FOOTBALLS Official** **\$9.88**

**reg. \$20.00 XF-95** **\$9.88**

**sale price .....**

**reg. \$15.50 CF-95** **\$6.88**

**sale price .....**

**VOIT VOLLEYBALL, DE-LUXE, official** **\$6.88**

**reg. \$12.95 CV-4** **\$6.88**

**sale price .....**

**VOIT TETHERBALL deluxe** **\$6.88**

**reg. \$13.95** **\$6.88**

**sale price .....**

**SWIM FINS**  
"VOIT" deluxe models, all sizes, men's or boys'.  
reg. \$8.95  
sale price ..... **\$3.88**

**reg. \$10.95** **\$5.88**

**sale price .....**

**VOIT SNORKEL** **98¢**

**reg. \$2.10** **98¢**

**sale price .....**

**SWIM MASK**  
Deluxe, adjustable.  
reg. \$6.95  
sale price ..... **\$2.88**

**110 lb. WEIGHT SET** **\$17.77**

**reg. \$34.00** **\$17.77**

**sale price .....**

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# ITALIAN ACE ENTERS AQUA MARATHON

Renato Molinari, the imaginative 24-year-old Italian boat designer-racer whose tunnel hulls have virtually revolutionized the sport, Saturday became the first official entrant in the April 26-27 World Invitational Marathon at Long Beach Marine Stadium.

Molinari, winner of such major European races as the Berlin Grand Prix, Paris Six-Hour and Milan Grand Prix, will drive his newest design—a 20-foot tunnel hull built by his American licensee, Glasstrom—for the first time anywhere in the Saturday outdoor event of the two-day championships.

A select field of 20 outstanding outboard racers and 20 inboarders will compete in two separate three-hour enduros.

# Eight-Bout Fight Card on Saturday

Harbor Boxing Club will present its second fight card of the year Saturday night. First of the eight bouts on the Auditorium program will commence at 8:30.

The card will consist of five heavyweight bouts and three lightweight affairs.

Featured heavyweight match will be six-foot-six Cliff Allen vs. Allen Bourasse. Babyface Shaw will contest Lewis Blades in the top lightweight event.

Tickets, priced from \$3 to \$1, are available at Harbor Gym, 1585 Chestnut Ave., and at Kenny's Sporting Goods, 629 Pine Ave.

# Quarterfinal Soccer Playoff Games Today

Quarterfinal games of the California Soccer Cup Tournament will be held today, with twin bills at Rancho Cienega and Continental Field, Torrance.

Olympia faces Croatia in a 2:30 feature at Rancho. Olympia is composed entirely of players from Argentina, Colombia, Peru and Costa Rica.

Today's schedule:  
Rancho Cienega Stadium — 12:30 p.m. San Diego International vs. Brazil; 2:30 p.m. Croatia vs. San Pedro Olympia.  
Continental Field, Torrance — 12:30 p.m. San Jose Club vs. Macabees; 2:30 p.m. La Gloria vs. Hollywood Stars.

# Honors for Rigby

Gymnast Cathy Rigby of Los Alamitos, at 15 one of the youngest girls ever to compete in the Olympic Games, will be honored during the 1969 Los Alamitos Beauty Pageant Saturday evening at Los Alamitos High School.

# BRITISH SOCCER

English Cup  
Leicester vs. West Bromwich, 10 p.m.  
Manchester City 1, Everton 0  
ENGLISH LEAGUE  
Division 1  
Coventry 2, Burnley 1  
Liverpool vs. Leeds, 10 p.m.  
Manchester United 1, Sheffield Wednesday 1  
Tottenham 2, West Bromwich 0  
Newcastle 1, Sunderland 1, 11 a.m.  
Queens Park Rangers 0, Arsenal 1  
Stoke 4, Wolverhampton 1  
Tottenham 1, Chelsea 0  
Southampton 1, Leicester 0  
Division 2  
Blackburn 1, Bristol City 3  
Blackpool 1, Aston Villa 1, 11 a.m.  
Bury 1, Norwich 2  
Charlton 1, Crystal Palace 1, 11 a.m.  
Fulham 2, Millwall 0  
Huddersfield 2, Carlisle 0  
Middlesbrough 2, Hull City 3  
Oxford United 0, Derby 2  
Sheffield United 0, Bolton 2  
Division 3  
Barnsley 4, Barrow 1  
Barnstaple 2, Reading 1  
Luton 1, Gillingham 1, 11 a.m.  
Northampton 3, Walsall 1  
Oxford 0, Southport 2  
Plymouth 2, Swindon 1  
Division 4  
Aldershot 0, Notts County 0, 11 a.m.  
Bradford City 1, Grimsby 0, 11 a.m.  
Chester 0, Scunthorpe 0  
Doncaster 1, Colchester 0  
Grimsby 1, Wrexham 1, 11 a.m.  
Lincoln 2, Darlington 0  
Peterborough 2, York City 3  
Rochdale 1, Port Vale 0  
Wokingham 0, Swindon 3  
Scottish Cup  
Semifinal Round  
Aberdeen 1, Glasgow Rangers 4  
Celtic 4, Morton 1  
Scottish League  
Division 1  
Aberdeen 1, Dundee 0, 11 a.m.  
Dundee United 2, St. Mirren 2, 11 a.m.  
Kilmarnock 0, Clyde 0, 11 a.m.  
Partick Thistle 0, Dundee 4  
Rangers 1, St. Johnstone 1  
Division 2  
Barnsley 0, Motherwell 0, 11 a.m.  
Clydebank 2, Alloa 3  
Cowdenbeath 2, Alloa 3  
East Fife 1, Dundee 2, 11 a.m.  
Hamilton 0, Forfar 0, 11 a.m.  
Mackenzie 0, Forfar 0, 11 a.m.  
Stirling Albion 1, Queen of the South 3  
Stranraer 2, Queens Park 0

# City Baseball

At Wilson High — 1 p.m., Douglas Jets vs. Gas Chamber.  
At Long Beach City College — 7:30 p.m., Long Beach City vs. Long Beach Angels.  
At Long Beach City College — 7:30 p.m., Sun Hardware vs. Douglas Bulls.

# Post Bonus L.B. Girls to Play in for Fastest National Cage Event Drag Boat

By CHUCK MEDICK

A bonus of \$500 was posted Saturday for a run in excess of 200 mph in the Long Beach Boat and Ski Club Championships next Sunday at Long Beach Marine Stadium.

The one-day event will start at noon and will include a program of drag boat and circle racing, climaxed by a five-lap circle race main event and a five-lap semi-main.

Expected to have the best chance at the unique bonus is Miss British Columbia, APRA drag record holder at 190.27 mph for the quarter-mile. The super-charged fuel-burning hydro is owned by Larry Harrison of Vancouver, driven by Larry Schwaabland of Fresno, and was winner of this elite class in the recent Jerry Gleason Memorial program at Marine Stadium.

Also entered in the drag segment of the program is the world-record holding super-charged fuel flatbottom record holder, Ray Caselli's Panic Mouse, the boat which also helped water ski whiz Chuck Stearns of Bellflower set a world record of 122.11 mph at Marine Stadium last January.

Total purse is \$4000, not including the possible bonus.

Anamill of California will represent Long Beach in the National AAU women's basketball championships at Gallup, New Mexico Tuesday through Saturday.

The Long Beach girls, seeded third, will join a field of 24 from every section of the United States.

Long Beach has improved one notch each year — finishing sixth, fifth, fourth and third.

National Business College has won the title for seven consecutive years, but two of its key per-

formers have retired. Millie Endsley, Lorie Lindahl and Nette Morrison of Long Beach were awarded all-America honors last year. The squad:

Lou Albrecht — five-year veteran, defensive specialist.  
Sharon Backus — five-year veteran, outstanding ball handler and playmaker.

Pat Gregory — two-year veteran, excellent shooter, provides bench strength.  
Dixie Grimmitt — second year, fine defensive player provides depth.

Lorie Lindahl — three years, all-America honorable mention, '67 U.S. team member at Pan-American games.  
Nancy Ito — third year with team, fine all-around player, good jump shooter.

Pat Meyers — third year, excellent rebounder.  
Nette Morrison — fourth year, all-America honorable mention last year, excellent shooter.  
John Spruiell — five-year veteran, all-America honorable mention in '67.

# New Softball Conference Will Operate This Season

A new major softball conference, the Southern California Amateur Softball League, will operate this season, league president Lannie Rupp revealed Saturday.

Each member of the eight-team league will play a 28-game schedule beginning April 26. A pre-season tournament will be held beginning April 10 at Salt Lake Park in Huntington Park.

League members are

Lakewood, Burbank, Huntington Park Eagles, Inglewood, South Gate, Huntington Park Braves, Covina and San Bernardino.

The Lakewood entry, the Falcons, will play all home games at Mayfair Park on Saturday nights.

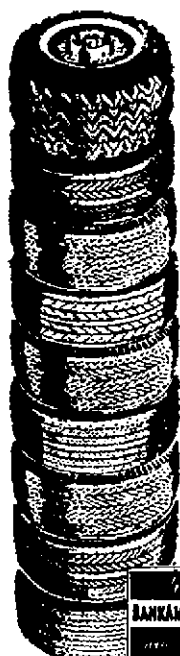
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VOTE  
WAYNE ROY

# Wrestling in Long Beach on Tuesday

The Black Angels defend their Americas' tag team championship against Los Medicos, and Freddie Blassie risks his brass knuckles belt to Black

INDEPENDENT PRESS-TELEGRAM—S.7  
Long Beach, Calif., Sun., March 23, 1969  
Gordman in wrestling municipal Auditorium Tuesday night.

# SUNDAY ONLY, 10 A.M. TO 4 P.M.



# 1650 TIRES MUST GO!

ALL TIRES ON FIRST COME, FIRST SERVE BASIS

- COMPLETE SELECTION
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# Firestone

LAKEWOOD STORE ONLY  
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# Sears

# Camping Equipment SALE!

SAVE \$20 on 10x11-foot  
Roomy Cabin Tents

# 69<sup>88</sup>

Regular \$89.99

- Roomy base size with 5-ft. cave height
- Dutch style door with full length aluminum zipper
- Two windows with outside tie-down flaps
- Outside aluminum frame with push-button adjustable center uprights
- More tent living space for the entire family

Model 78056



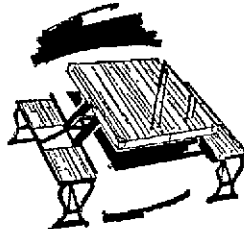
NO MONEY DOWN  
on Anything You Buy at Sears on Credit!

# Folding Tables

Regular \$34.99  
SAVE \$11!

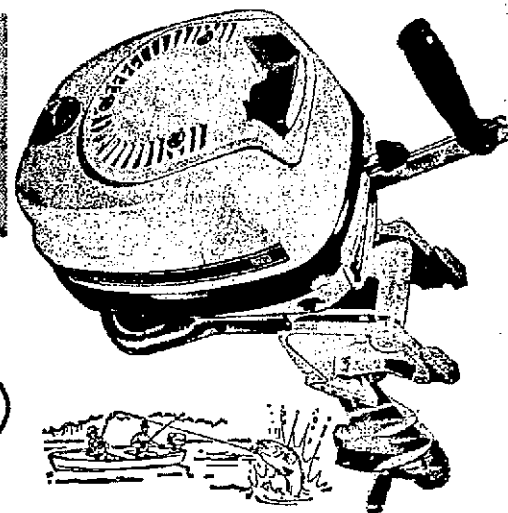
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- Folds to 33 x 14 1/2-in. size
- Attached seats, made of cellulose plastic
- Will seat four grown people



# WIN A \$189 TENT!

Register at Any Sears Los Angeles County Or Orange County Store, Sears Booth at the Sportsmen Vacation and Travel Show! FREE PAIR OF TICKETS  
Any adult tent purchased through March 29th will entitle you to 2 FREE tickets to the Sportsmen's Show.



# Ted Williams "Gamefisher" Boat

Sensational Buy!

# \$229

- Sears ultimate in fishing boats... makes a lightweight car topper, needs no painting
- 12-ft. molded hull. With many built-in extras from rod holders to cooler for storing catch or food

# 4-HP Outboard Motor

Regular \$139  
SAVE \$30!

# \$109

- Full 360-pivot reverse for easy managing
- Easy starting with rewind starter, trolls at less than 1/2-mph. Trouble-free operation!
- Air cooled design and corrosion resistant

SEE SEARS EXHIBIT AT — PAN PACIFIC REVEAL AT FAIRFAX  
24th Annual Presentation — NOW thru Sun., MAR. 30

## SPORTSMEN'S VACATION & TRAVEL SHOW

### Camper's Checklist

- Umbrella Tents**  
Regular \$39.99  
**36<sup>88</sup>**  
Aluminum outside frame. Size 9x9-ft. Zippered nylon screen front door. #78058
- Umbrella Tents**  
Regular \$84.99  
**69<sup>88</sup>**  
Single sideroom outside frame tent, size 9x12-ft. Accommodates four cots.
- 9x16-ft. Tents**  
Regular \$120  
**89<sup>88</sup>**  
Continental style tents accommodate 6 cots, single or double deck. Buy now!

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# 'Sock-It-To-Me' Girl Can't Believe It All Happened to Her

NEW YORK — "The stunt runt," Judy Carne,

better known as the Sock-it-to-Me Girl, cannot quite believe her fame. "There's even a bubble gum that's got my picture on it," she says.

Judy went home to England, where she was unknown a couple of years ago, and there was her

picture on the front pages announcing she was engaged to Dean Goodhill, a Hollywood photographer. All from getting it socked to her with water (usually) on Rowan and Martin's "Laugh-In."

It was Producer George Schlatter who named Judy "the stunt runt."

Five-foot-3, 108, and British she was.

"Judy," he said, a couple of years back, "you're going to do a lot of far-out things, some of which you will hate me for, some of which you will think are insane. But just trust me and it will work out."

"I did trust him and it worked out. Anything he asks me to do now I will do. I have blind faith in him," Judy said this recently as she sat in Gallagher's having a margarita and some lunch.

GETTING SOCKED with water was the idea of Schlatter's wife Joline Brand who as an actress

had frequently got a pie in the face on the old Ernie Kovacs show. Mrs. Schlatter remembered that she got a lot of sympathy mail.

The water is frequently cold.

"They warm it up but it cools off and gets cold awfully fast. I've learned what materials don't shrink. Straight ordinary cotton is good. Silks and crepes shrink right before your eyes. Some materials, like jersey, cling too much, and I look like Anita Ekberg coming out of the ocean — or would, if I looked like Anita Ekberg."

You can interpret the sock-it-to-me gag any way you like.

"It was a very old Deep South music expression which I traced as far back as the '20s," Judy said. "I asked if I could do it in Cockney. It worked, of course."

"It makes as much sense," she pointed out, "as 'Don't touch my body' and 'Bet your sweet blippy.'"

Judy's 29. She had already done four TV series when she got cast in "Laugh-In."

"Nobody gave us a chance. They slotted us against 'Gunsmoke' and 'Lucille Ball. It was low



JUDY CARNE

budget and apparently hopeless..."

NOW THE SHOW'S seen in England, where Judy's father, a fruitier living in the Midlands, in Church Brampton, is now a mighty big man.

There've been rumors that the cast might bolt for more money. Judy says no.

Actually, this year's season finished early so Judy and others could take advantage of their fame to do other jobs. Judy will do 12 Kraft MU-

SIC Hall shows in England this summer, and they'll be seen in both countries.

"The time has come to spread a little of it around but we're all sure everybody will get theirs eventually," she says.

The Laugh-In crowd have some esprit. "Every time there's any problem," says Judy, "we look at each other... Goldie Hawn and the rest of us... and we say, 'Look, we've got a pretty groovy thing going, let's keep it working.'"

TODAY'S BEST LAUGH: The Jets are reportedly for sale, and a guy at Jimmy & Stix says

he'll make a bid — if it includes Joe Namath's address book.

WISH I'D SAID THAT: When you've finally decided you can't figure women out — that's when you have 'em figured out.

REMEMBERED QUOTE: "All you have to do to make the world beat a path to your door is lie down for a nap." O. A. Battista.

EARL'S PEARLS: Now that some airlines are permitting stewardesses to be married, they'll probably nag the male passengers into drinking coffee, tea or milk.

Victor Borge sometimes opens his act by stepping

onto the piano bench, then clambering atop the piano. He explains, "They asked me to do something on the piano."... That's earl, brother.

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Mrs. Campbell"

BEST ACTRESS

Patricia Neal

"The Subject  
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ONLY!TODAY  
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it's JUDY ANDREWS!ALL SEATS  
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8.25x14	26.95	25%	20.21	2.36
7.75x15	23.95	25%	17.96	2.21
TUBELESS WHITEWALL				
6.50x13	21.95	25%	16.46	1.79
6.95x14	22.95	25%	17.21	1.96
7.35x14	24.95	25%	18.71	2.07
7.75x14	26.95	25%	20.21	2.20
8.25x14	29.95	25%	22.46	2.36
8.55x14	32.95	25%	24.71	2.57
7.75x15	26.95	25%	20.21	2.21
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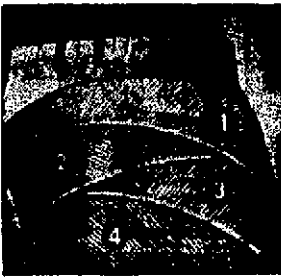
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 What Sears Will Do: Repair nail punctures at no charge. In the case of failure, in exchange for the tire, replace it, charging only the proportion of current regular selling price plus Federal Excise Tax that represents tread used.

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 For How Long: The number of months specified.  
 What Sears Will Do: In exchange for the tire, replace it, charging the current regular selling price plus Federal Excise Tax less the following allowance.

Months Guaranteed	Allowance
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27 to 39	20%



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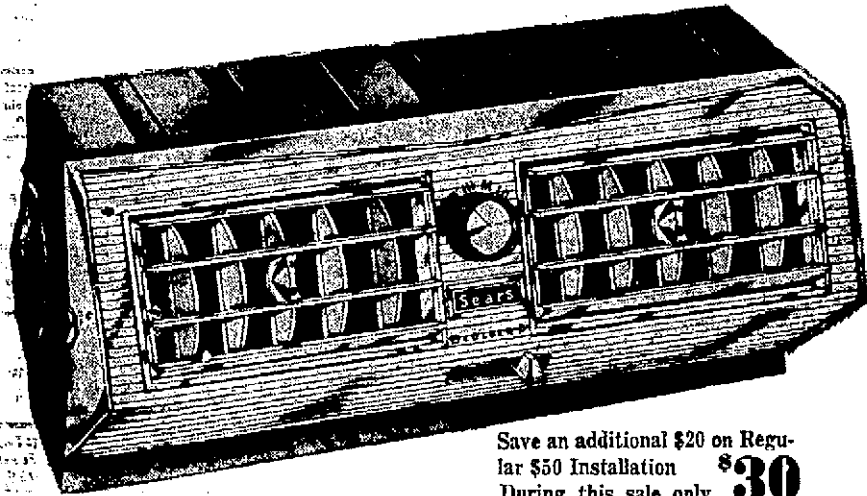
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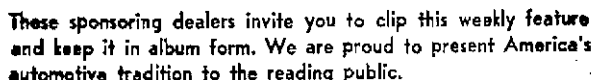
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## by TAD BURNES



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15727 Paramount ME 3-1107

**Bob Thompson Auto Sales**  
2090 L.B. Blvd. 591-5629

**RAY VINES, Chrys.-Plym.**  
4201 E. Willow GA 6-7301

**WHEELER MOTOR SALES**  
2259 L.B. Blvd. GA 4-8433

**WOOLPERT MOTORS**  
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Independent, Press-Telegram

**Ford**

'86 FORD Gal. 500 Lk V-4, auto.  
Rear, rmyl, cond. S.V.M.-3  
No Cash needed, OAC ME-3  
BELLFLOWER AUTO STORAGE

'62 V-8 Ford Fairlane, slick R  
blue 1425. GE 8-3072

'54 Ford Coupe 393 eng., 170  
Crown mag. 1960-1970

'62 Ford Galaxie, good all m.  
sell. 5/35, 435-6824.

'65 Ford LTD, black, all pwr, fa.  
air, gd, cond. 5/7-1069.

'66 Ford Corolt, 255 emp. 4-sd.  
Mags. Best offer. 431-9543.

'66 Ford Fairlane 500 LK, new  
cond. See to appreciate. GK 1-06

'68 Ford Fairlane, Tastyback,  
auton. Over bid. 521-7500

'67 Ford hdlv V8, auto., good con-  
\$145, 439-3273, 12-4 p.m.

## AUTOS FOR SALE

**Oldsmobile** **1960**

**1965 OLDS  
JET STAR I**

Hardtop cover. FACTORY AIR-  
lower power windows, power brakes,  
power windows, deluxe AM-FM ra-  
dio, automatic floor, and  
1965 Oldsmobile Jet Star I with  
black vinyl bucket seat interior  
and black vinyl floor. Yellow with  
black vinyl with black vinyl seats. Good  
condition. Price \$1,690.

**\$1690**

Price good thru March 22nd

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46 OLDS CUTLASS  
2-DOOR HARDTOP  
Factory air conditioning, V-8, auto-  
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power steering, etc. L.B. Me 69625

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**'69 F-250 S**  
390 V-8, FACT. AIR, p  
& dlx. tune, tinted g  
camper special, 1250 f  
alt. #F25HRE90747.

**SALE PRICE**

**'69 F-250**

360 V-8, 4-speed trans  
extra cooling radiators  
spg., 4 750x16 6-ply tu

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**\$ 691.66**

**3973**

**\$4690.45**  
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**3959**

**SALE PRICE**

**'69**

300 6-cyl., std. shift, 5  
and equipment. #F10B

LIST .....

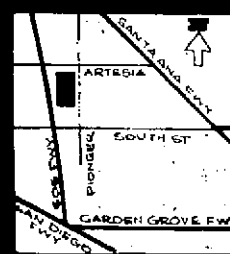
DISCOUNT .....

**SALE PRICE**

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.....	\$ 175.00

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WEEK IN REVIEW

# The Lion Pounces on Roaring Mouse

A task force of 280 paratroopers and 40 Scotland Yard officers dropped in on Anguilla last week and ended a two-year revolt by the 6,000 residents of the tiny Caribbean island. Ronald Webster, acting president of the island while it claimed independence from Britain, had vowed his 12-man police force and 20-man volunteer army would defend their shores to the death, but he reconsidered when the frigate HMS Rollesay dropped anchor and launched landing craft filled with British soldiers.

Anthony Lee was installed by the British government as commissioner and set about immediately to restore "normalcy" on the island. The Anguillians staged

## The World

daily protest marches, led by President Webster, who was barred from his offices in the Administration Building.

Smarting from domestic and foreign criticism and mockery of its "lion-like attack on a mouse that roared," the British government moved quickly to fly in supplies and begin replacing the paratroopers with army engineers to launch a crash public works program to alleviate the island's impoverished state, the cause behind the rebellion.

THE WORST AIRLINE DISASTER in history marred the beginning of the week in Latin America. A Venezuelan airliner with 154 persons aboard crashed at Caracas. Forty-six of the passengers were Americans. There were no survivors.

IN EGYPT, 99 RELIGIOUS PILGRIMS perished when a United Arab Airlines plane crashed and burned at Aswan Airport, 500 miles south of Cairo.

THE FOURTH PREMIER of Israel was sworn in last week. Mrs. Golda Meir said after taking office that Israel will not give up any occupied Arab territory until a "real" peace is achieved in the Middle East.

A DECREE LIFTING the state of emergency declared in Spain in January to cope with student unrest was signed Friday by dictator Gen. Francisco Franco. It will take effect Tuesday, 30th anniversary of the end of the civil war that brought Franco to power.

## The War

American battlefield deaths in Vietnam rose during the third week of the Communist spring offensive, but the number of GIs wounded declined, the U.S. Command in Saigon announced Thursday.

Killed in action during the week ended March 15 were 351 U.S. servicemen. Another 1,401 were wounded. In the preceding 7-day period, 336 were killed and 1,694 wounded.

South Vietnamese losses declined for the second consecutive week — to 225 killed and 1,156 wounded.

It was estimated that 4,137 North Vietnamese and Viet Cong were killed during the same period.

## The Nation

President Richard M. Nixon flew to Southern California Friday, inspected the oil-polluted beaches of Santa Barbara, conferred with his ambassador to South Vietnam and toured Mission San Juan Capistrano. He was scheduled to return to Washington today.

On the way to the Southland, the President stopped in Independence, Mo., where he presented former President Harry S. Truman with the piano Truman enjoyed playing in the White House. Their meeting was cordial and appeared to be a hatchet-burying session to end a long political feud.

THE NEED FOR A SHIELD of anti-ballistic missiles to protect the United States was pressed by the Nixon Administration last week. In what most Washington observers considered to be unusually frank testimony, Secretary of Defense Melvin R. Laird told the Senate Armed Services Committee that previously-secret intelligence reports indicate the Soviet Union is striving to forge a weapons system strong enough to knock out the United States with a single, sneak attack. He also hinted the Russians may be putting nuclear warheads into orbit around the earth.

SIXTEEN TENNESSEE SPORTSMEN died Thursday when their chartered DC-3 airliner crashed and burned at fog-shrouded New Orleans International Airport. There were 11 survivors. The victims were lawyers, doctors and civic leaders from the Memphis area, who had leased the plane to fly them to British Honduras for a jaguar hunt.

TRANSPORT WORKERS UNION members voted Wednesday to accept a new contract with American Airlines, ending a three-week walkout against the nation's second largest airline.

A FOUR-BILL PACKAGE designed to let state college administrators deal strongly with campus militants was overwhelmingly approved by the California Senate last week. The measures would authorize a state college president to declare a "state of emergency" during a disturbance and restrict access to the campus, require expulsion of a state college student who participates in a disruption and ban his re-admission for three years, require dismissal of state college faculty members who participate in a disturbance and prevent their rehiring for three years, and prescribe up to five years in prison and a \$5,000 fine for persons convicted of using "force, violence, threat, intimidation, extortion and/or coercion" to disrupt a campus or prevent a student or instructor from attending a class.

THE 4½-MONTH STRIKE by the Black Students Union and allied organizations at San Francisco State College was called off Thursday. Strike leaders Benny Stewart and Jerry Varnado said they had won all their demands, including amnesty for students and teachers involved in the sometimes violent boycott-walkout. On Friday, S. I. Hayakawa acting president of the college, said many bitter issues remain to be resolved. He held out a tentative hope of amnesty for strike agitators if they behave.

By JANE BRODY  
 New York Times Service

NEW YORK — Nine million women are now taking oral contraceptives, making the pill the leading birth control method in the nation today. But in recent years numbers of women have stopped taking them.

The actual number of pill dropouts cannot be determined. In the last nationwide survey, made in 1965, it was found that about one-third of women who had started the pill had stopped using it. Birth-control experts be-

lieve that about one in three takers are still dropping out after two years of use.

The survey was done by Dr. Charles Westoff of Princeton University and Dr. Norman Ryder of the University of Wisconsin under a contract with the United States Public Health Service. It indicated that about one-fifth of the dropouts had stopped taking the pill because they wanted to become pregnant or because they no longer needed contraception.

But 80 per cent of the

women who discontinued the pill did so because they were uneasy about the method, worried by the "scare" reports, or plagued by annoying side effects.

Various reports have linked the pill to a long list of serious illnesses, among them blood clots, strokes, sight-threatening eye disease, sterility, diabetes-like upsets in sugar tolerance and even cancer.

Although most obstetricians consider oral contraceptives of minimal risk to most women, opinions about their safety vary

widely.

Dr. D. M. Potts, medical secretary of the International Planned Parenthood Federation, summarized general thinking among pill proponents when he pointed out that many aspects of social behavior, such as drinking and cigarette smoking, carry a much greater risk than the pill.

"From the point of view of the health of society," he said, "it would be more justifiable to have oral contraceptives in slot machines and restrict the sale of cigarettes to a

medical prescription."

A 1967 survey by the American College of Obstetrics and Gynecology showed that 87 per cent of the nation's obstetricians prescribed the pill more often than any other method of contraception and that less than 1 per cent would not prescribe them for anyone under any circumstances.

The various brands of the pill all consist of man-made versions of two natural female hormones, progesterone and estrogen. They work by preventing ovulation (the release of

an egg from the ovaries).

Of the serious disorders that have been linked to the pill, clotting problems are the only ones for which there is enough evidence to have convinced the majority of physicians that a real hazard exists.

Many doctors are inclined to minimize the risk of clotting and of possibly dying from clotting. Dr. Potts of Planned Parenthood points out, for example, that the risk of death associated with pregnancy is about 15 times greater than that associated with the pill.

### Thrifty

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69¢ Household Rubber Gloves 1st Quality. Range Finish for firm grip. S-M-L. Famous Dura-Maid.	Reg. 99¢ Faultless 9" Ice Caps English style with leak-proof cap. Large capacity... easy to fill.	50¢ Blue Jay Foot Needs Choice of Corn or callus plaster.	39¢ Full Pint Rub. Alcohol Borbro 16 oz. rubbing alcohol.	77¢ Curad 12 Mz. Carbamide Antiseptic-Antibiotic	78¢ Cold Capsules Germ Fighter	69¢ Dr. West 33¢ 10 Ounce 33¢ 10 Ounce 49¢ Witch Hazel	39¢ T-D Mouthwash 14-oz. Red Antiseptic or Amber Antiseptic	39¢ T-D Mouthwash 14-oz. Blue Oral	39¢ Buffed Aspirin Tablets Bottle of 100	39¢ Aspirin Tablets Bottle of 100	57¢ Suppositories Bottle of 20
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### THRIFTY'S OWN PRICE SPECTACULARS!

39¢ ea. Value! Deluxe Plastic Tumblers Your Choice 6:93¢ • 16 Oz. Tumblers • 6 Oz. Tumblers • 9 Oz. On the Rocks • 12 Oz. Tumblers Buy 6 and Save \$1.41 Good looking deluxe matching tumblers in 4 popular sizes. New as tomorrow in a wide range of coordinated colors. Take care of your serving needs, save in the bargain.	12¢ Value! Record Cabinet \$8.84 Smart walnut finish. Sliding front door. 25 1/2" wide, 15 1/2" deep, 27" high.	99¢ Decorator Bird Cage Planters \$6.66 Stand or hang. Avocado, Gold, Black or Orange finished metal. Decorations not included.	12¢ Ingraham Ace 40 hr. Alarm Clock Best selling 40 hour alarm with easy-to-read dial. \$1.77	15¢ Value! Hostess Crystal Glassware Tid-Bit Trays, Chip 'n' Dip, Compute Server & Pedestal Server.	Watch Bands \$1.49 Val. Mod Choose from hopsack, lizard grain or "wet look" patents. 66¢	12¢ Val. Portable Stereo Cart Designed for stereo, mono, diaphone, TV, for solo-around convenience.	Swan or Daisy Arrangements Choice of 9" tall swan with flowers or daisies in velvety flopped pot. 88¢	Solid State 14 4 Band Radio AM/FM Telescoping antenna. Short wave and 12/8. \$29.99	39¢ Large Colorful Ceramic Banks Bear, Barrel, Cat, Treasure Chest or Porco Pig in Jumbo size. Each thrifty!	24¢ Soft White Light Bulbs 60 or 100-watt long life bulbs at a Thrifty bargain.	49¢ Windex Glass Cleaner Reg. or Lancer, 7 Oz.	89¢ Pledge Furniture Wax Industrial Strength All Purpose Household Cleaner	89¢ Janitor in a Drum 89¢ Janitor in a Drum
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### DRESS-UP AND EASTER GIFTS FROM THRIFTY FOR LESS!

1¢ Top Quality Cantrecre Panty Hose • Fantastic Special! • First Quality • Newest Spring Shades • At a Special Low Price! For the Easter parade you'll want the all-in-one garterless, lacy, fabulous fit & comfort of Cantrecre panty hose.	Colorful Candy Filled Easter Basket and Novelties YOUR CHOICE 39¢ to 39¢ Don't miss Thrifty's big and beautiful array of Easter baskets and exciting novelties filled to overflowing with delicious goodies!	Jelly Beans Jelly Bird Eggs Jelly Gum Eggs Your Choice 13 Ounce Bags 29¢	24¢ Value! Pastel Plush Easter Mouse From the tip of his long velvet tail to the tip of his ears... he's the cutest ever. 14" tall in hot pastel.
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Framed Original Oil Paintings  
\$39.95 Value!  
29"x34" horizontal or 35"x45" vertical... all in elegant decorator frames in a variety of colors. Choose from a wide variety of subjects, including new Spanish numbers.

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Imagine—famous Pickwick records, regular \$1.89 value for just \$1.19 at Thrifty! All the excitement of today's top talent... shop only for best selection.

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"All American" Mini Tumbler, French Leaf, and pousse styling.

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Guaranteed waterproof to 5 ATM's. Luminous dial, sweep second hand, clasp time set, tropical strap.  
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4.3 Oz. Tube  
4.3 Oz. Bottle  
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Price includes "7x OFF" Label  
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3 Men 69¢

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### Reg. 2.00 Nutri Tonic Home Permanent

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Duncan Sinclair Scotch Whisky Fifth Edition One of the world's 10 best tasting scotches. \$3.99	FRANZIA BROS. Wines • Riesling • Pinot Noir • Burgundy • Chianti Your Choice Tenth Edition 19¢
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15¢ Planters Snack Cans Buy 8—Save 20¢ Potato Sticks, Cheese Curls, Corn Chips.	15¢ Planters Snack Cans Buy 8—Save 20¢ Potato Sticks, Cheese Curls, Corn Chips.
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### TOBACCO SPECIAL

39¢ Scripto Lighters Famous "Viceroy", Assorted styles.	39¢ Scripto Lighters Famous "Viceroy", Assorted styles.
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400 E. SPRING ST. AT PALO VERDE LAKEWOOD PLAZA  
 440 E. LOS COYOTES DIAGONAL W. XIMENO CIRCLE SHOPPING CENTER  
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Door Hardtop  
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Mileage. Extra sharp! An  
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19,000 miles. Balance  
1000 mile warranty. In  
extras including power  
windows, electric door

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<b>1967 MUSTANG</b> "COUPE" Economy 6-cyl. engine, auto. trans. R&H, like new w-s-w tires. A real sharp little white Mustang. Lic. #UCV767 WAS \$1895. NOW... <b>\$1595</b>	<b>'65 MUSTANG</b> "COUPE" Economy 6-cylinder engine with standard trans. R&H, real good w-s-w tires, beautiful red Mustang. Stock #BNK555... <b>\$1395</b>	<b>1967 FORD</b> "1/2-TON PICKUP" 6 Cyl., sld. 3-sp. trans. Radio & heater. Long wheelbase, wide bed. This pickup runs real, real good and looks real sharp, too. Lic. #L45919 WAS \$1595. NOW... <b>\$795</b>	<b>'65 T-BIRD "Landau"</b> 2-Dr. Hardtop, V-8, automatic pwr. steering, pwr. brakes, radio, heater, pwr. windows & locks. FACTORY AIR, vinyl roof. Lic. #TU425 WAS \$1755. NOW... <b>\$1595</b>
<b>'67 TOYOTA "Crown"</b> 4-Dr. Sta. Wgn. 6-Cyl. engine, automatic trans. AIR CONDITIONING, R&H, truly a real nice wagon. Lic. #T12381. WAS \$2395. NOW... <b>\$1995</b>	<b>1961 CAD.</b> "Sédon de Ville." 4-door hdp. V. 8, automatic transmission, pwr. steering, pwr. brakes, radio, htr., real good whitewall tires. Lic. #CEB775 WAS \$795. <b>\$595</b> NOW	<b>1966 FORD</b> "XL Convert." V-8, auto., P.S., P.B., R/H, w-s-w tires. A local one owner car and NOW really sharp. Lic. #AU767. Was \$2195 <b>\$1695</b>	<b>'67 FORD "Econoline P-U"</b> Economy 6-cylinder engine, automatic trans., heater. A real economy truck. Lic. #V24934. Was \$1195. NOW... <b>\$795</b>
<b>1966 DATSUN</b> "PICKUP" Standard transmission, white in color. The most popular imported pickup. Lic. #NQT 528. WAS \$1095. <b>\$750</b> ..... NOW	<b>1963 T-Bird</b> "HARDTOP" V-8, automatic, power steering, power brakes, pwr. windows. Like new white sidewall tires, all vinyl interior, air cond. Lic. #FAC400. <b>\$995</b> WAS \$1195. NOW...	<b>'66 FORD</b> CLUB WAGON. 6-Cyl. engine, automatic trans.; R&H, good tires, 2 doors. "3 seat." This wagon will carry a lot of people comfortably. Clean, clean. Mtr. #7177. WAS \$2195. NOW... <b>\$1995</b>	<b>'67 FALCON "WAGON"</b> 6-Cylinder engine for good mileage, automatic, radio, heater and real good WSW tires. Motor #1079. <b>\$1595</b> Was \$1795. NOW...
<b>1968 CHEVROLET</b> IMPALA CUSTOM 2-dr. hdp. V-8, automatic, ps, power brakes, FACTORY AIR CONDITIONED. Like new white sidewall tires, vinyl roof. Lic. VGG433. <b>\$2495</b> WAS \$2895. NOW...	<b>'63 VW</b> "CAMPER" 4-Speed trans. with a "camper" set-up in the back. Ice box, stove, radio, heater. It's just the "camper" for real low priced weekends and vacations. Lic. #FUA06. <b>\$1095</b> WAS \$1395. NOW...	<b>'64 FORD "GALAXIE"</b> 2-Dr. hardtop, V-8 engine, automatic, power steering, power brakes FACTORY AIR CONDITIONED, radio, heater, all vinyl #JGK855. <b>\$995</b> WAS \$1295. NOW...	<b>1964 RAMBLER</b> "Classic 4-Dr. Wagon." 500 series, V-8, standard trans. R/H FACTORY AIR CONDITIONED. Chrome luggage rack. Lic. KDT400. Was \$995. <b>\$695</b> NOW...
<b>1960 TRIUMPH</b> "TR3 ROADSTER." 4-Speed trans, heater, like new inside upholstery, real good w-s-w tires. A real nice sports car. Mtr. #T554266L0 WAS \$995. NOW... <b>\$595</b>	<b>1964 FORD</b> "FALCON WAGON" 4-Dr. Sta. Wgn. economy 6-cyl. engine, stand. trans. R&H, white sidewall tires, a real sharp "little" wagon. Lic. #FQJ043. WAS \$1395. NOW... <b>\$1095</b>	<b>'65 FORD "CUSTOM 500"</b> 2-Dr., V-8, automatic, power steering, FACTORY AIR CONDITIONED, WSW tires. Lic. # GU429. Was \$1395. NOW... <b>\$995</b>	<b>1967 FORD</b> "COUNTRY SEDAN" 4-Dr. Sta. W. V-8, auto., PS, PB, factory conditioning. Runs real good. WAS \$2295. <b>\$1895</b> NOW...
<b>1964 FORD</b> "1/2-TON PICKUP" V-8, automatic trans., R&H, custom cab, like new white sidewall tires. Lic. #W36169. WAS \$1195. NOW... <b>\$1095</b>	<b>1965 FORD</b> "COUNTRY SEDAN" 4-Dr. Sta. Wgn. V-8, automatic, power steering, FACTORY AIR. Like new tires. Lic. #WOF160. WAS \$1195. NOW... <b>\$1195</b>	<b>'62 BUICK "Special"</b> 2-Dr., V-8, heater, red & white outside. This is just the car for good economy transportation. Lic. #GGT906. WAS \$495. NOW... <b>\$295</b>	<b>1966 "MALIBU"</b> 2-DR. HARDTOP, R&H, automatic, white sidewall tires, a real sharp little Chevy. Lic. #B7Y336. WAS \$1195. NOW... <b>\$1395</b>



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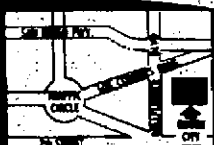


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SECTION C

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ALL DAY SUNDAY  
9 A.M. TO 7 P.M.

<b>NEW '69 NOVA</b> Coupe Automatic interior, Turquoise in color. Sfk. #1694. <b>\$2095</b> Serial #11279W419260	<b>NEW '69 CAMARO</b> Sport Coupe Automatic transmission, power steering, 11 buckets, Mopar Orange. Sfk. #1342. <b>\$2787</b> Serial #123379L517865	<b>NEW '69 CAMARO</b> Sport Coupe 307 V-8, Turbo-hydr. shifting console, tinted glass, head rests, deluxe belts, power brakes, deluxe radio, WSW, black buckets. Sfk. #1462. <b>\$2949</b> Serial #114379L520527	<b>NEW '69 CHEVELLE</b> 300 Deluxe 2-Door Automatic transmission, power steering, tinted glass, head rests, deluxe belts, deluxe radio, all vinyl interior, WSW, Turquoise. Sfk. #1175. <b>\$2695</b> Serial #132792324536	<b>NEW '69 MALIBU</b> SS 396 Coupe 396 V-8, Turbo-hydraulic, SS 396 equipment, special wheels, wide oval fairs, domed hood, disc brakes, vinyl roof, power steering, deluxe belts, deluxe radio, tinted glass, head rests, all vinyl interior, Silver. Sfk. #1600. <b>\$3295</b> Serial #1363792331495	<b>NEW '69 CHEVELLE</b> Concours Wagon 307 V-8, Turbo-hydraulic, power steering, tinted glass, head rests, clock, deluxe radio, vinyl interior, deluxe wheel covers, WSW, Frost green. Sfk. #1867. <b>\$3195</b> Serial #136369K403240
<b>NEW '69 TOWNSMAN</b> Station Wagon 327 V-8, Turbo-hydraulic, power steering, power rear window, tinted glass, head rests, deluxe wheel covers, deluxe radio, special oversize WSW, Olympic Gold. Sfk. #1837. <b>\$3295</b> Serial #156369C030821	<b>NEW '69 IMPALA</b> Sport Coupe 327 V-8, Turbo-hydraulic, deluxe radio, tinted glass, head rests, Corlex Silver with black interior. Sfk. #1526. <b>\$2895</b> Serial #164379L034015	<b>NEW '69 IMPALA</b> Custom Coupe FACTORY AIR, 327 V-8, Turbo-hydraulic, power steering, deluxe radio, tinted glass, head rests, deluxe belts, custom roof line and interior, Midnight Green vinyl interior, Frost Green. Sfk. #1797. <b>\$3399</b> Serial #164479L036932	<b>NEW '69 IMPALA</b> 4-Door Sedan FACTORY AIR, 350 V-8, automatic transmission, power steering, power brakes, tinted glass, head rests, clock, deluxe radio, Glacier Blue with blue vinyl interior. Sfk. #1206. <b>\$3399</b> Serial #164699L029086	<b>NEW '69 KINGSWOOD</b> Estate Wagon FACTORY AIR, 350 V-8, Turbo-hydraulic, power steering, power brakes, power rear window, tinted glass, head rests, deluxe radio, deluxe belts, WSW, vinyl interior, Le Mans blue. Sfk. #1174. <b>\$3895</b> Serial #1663C9C021850	<b>NEW '69 CAPRICE</b> Coupe FACTORY AIR, 327 V-8, Turbo-hydraulic, power steering, power brakes, tinted glass, head rests, deluxe belts, deluxe radio, WSW, arc Butternut Yellow. Sfk. #1193. <b>\$3595</b> Serial #164479L029002

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## BRAND NEW TRUCKS

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## CAMPER BARGAINS

'64 CHEVROLET ..... \$1299  
Impala SS Conv., V-8, auto. trans., pwr. str., buckets. Excellent condition. Lic. #QRT 064.

'66 CHEVELLE Malibu ... \$1699  
Coupe, 6-cyl., auto. trans., power steering, R&H, bucket seats. Sparkling Marine Blue w/matching interior. Low mileage. RYH415.

'65 CHEVROLET ..... \$1699  
Impala Hardtop Sedan. 327 V-8, auto. trans., pwr. str., R&H, FACT. AIR, pwr. windows. Blue in color w/matching int. Lic. #PIA412.

'65 RAMBLER ..... \$999  
American 440 conv. 6-cyl., automatic transmission, R&H. Blue in color. Low mileage. WHH729.

'65 PONTIAC ..... \$1599  
Le Mans GTO Hardtop Coupe. V-8, 4-speed, pwr. str., radio, heater. Burgundy with black bucket in. Priced to Sell. VYU 183.

'67 CHEVROLET ..... \$2297  
Impala Sedan. 327 V-8, auto. trans., pwr. str., R&H, FACT. AIR with warranty book. White in color. Lic. #UFP561.

'64 DODGE ..... \$1299  
Dart GT Coupe. V-8, auto. trans., pwr. str., R & H. Extra clean. OYL386.

'65 CORVAIR ..... \$1299  
Coupe. 140 hp, 4-spd., R & H. Positively immaculate. HOK734.

'68 CAMARO ..... \$2799  
Convertible. SS 350 V-8, auto. trans., pwr. str., R&H, FACT. AIR with warranty book. White w/black top. Lic. #VHU994.

'62 CORVETTE ..... \$1799  
Convertible. V-8, 4-spd. trans., R&H. Jet black in color. Lic. #WWK603. A real nice one. Very sharp!

'66 CHEVROLET ..... \$1699  
Impala hardtop spe. 283 V-8, auto. trans., pwr. str., R & H. White in color. Extra clean. SVY729.

'63 DODGE Dart GT ... \$899  
Hardtop Coupe. 6-cyl., automatic transmission, power steering, R&H. Red in color. Xtra clean. IJ593.

'65 CHEVROLET ..... \$1699  
Bel Air 6-pass. sta. wdg. 327 V-8, auto. trans., power str. Radio, heater, FACTORY AIR CONDITION. Mint condition. PCH236.

'65 BUICK ..... \$1699  
Shelby Hardtop Coupe. V-8, automatic transmission, power steering, R&H. 36,000 actual mil. One owner new car trade-in. M 17422.

'67 PONT. Tempest ... \$2799  
Le Mans GTO, 4-spd., pwr. str., R&H. Warranty books, only 14,000 actual miles. Factory Air Cond. Hurry for this one. Lic. #VOS105.

'67 COUGAR ..... \$2399  
Hardtop coupe. V-8, auto. trans., pwr. str., R & H, vinyl top. Copper tone in color. Only 13,000 actual mi. KCE 923.

'65 OLDS Cutlass F-85 ... \$1699  
Hardtop Coupe. V-8, automatic transmission, power steering, R&H, electric windows. A low mileage cream puff from Leisure World. MY975.

'66 CHEV. Impala ..... \$1699  
Hardtop Coupe. V-8, automatic transmission, power steering, R&H. Turquoise in color. Mint condition. STP724.

'67 CHEV. Impala Hdt. ... \$2399  
Sed. V-8, auto. trans., pwr. str., R&H, AIR, vinyl top. Lic. #JUT421.

'65 T-BIRD Hdt. Cpe. ... \$1899  
Full power including FACTORY AIR. White in color with Turquoise interior. Priced to Sell. NFE 431.

'63 BUICK ..... \$999  
Skyhawk Hdt. Cpe. V-8, auto. trans., pwr. str., R&H. White w/contrasting interior. Lic. #KIN287.

'67 MUSTANG CPE. ... \$2399  
V-8, auto. trans., pwr. str., warranty book. Less than 4000 miles. Yellow w/black buckets. Lic. #UD5794.

'67 FORD ..... \$2399  
Country Sedan Wagon. V-8, auto. trans., pwr. str., R & H. FACT. AIR. Mint cond. Lic. #THZ621.

'68 NOVA Coupe ..... \$2099  
6-cyl., auto. trans., heater. Under factory warranty. Low mileage. Lic. #VHP411.

'64 CHRYSLER ..... \$1299  
Newport hardtop coupe. V-8, auto. trans., pwr. str., radio, heater. Low mileage one owner. New car trade-in. OPS 594.

'67 PLYMOUTH ..... \$2199  
Station Wagon. V-8, auto. trans., pwr. str., R&H. Lic. #TDB875. Green in color. A

'67 MUSTANG Cpe. ... \$2199  
V-8, automatic transmission, power steering, R&H, vinyl top. Barely broken in. UJ1135.

'65 CHEVY II Nova ... \$1399  
STA. WAG. V-8, auto. trans., radio, heater. Beige in color. Clean as a pin. PIV 642.

'67 CAMARO ..... \$2199  
Convertible, Rally Sport, V-8, auto. trans., power steering, radio, heater, valid warranty book. TPR958.

'65 RAMBLER ..... \$1499  
Ambassador 990 4-door. Auto. trans., R & H, FACT. AIR. Sparkling original Majestic jet black finish. Spotless inside and out. RH055.

'66 CHEVELLE SS 396 ... \$1699  
Coupe. V-8, 4-spd. trans., R&H. Marine blue w/black vinyl interior. One owner. New car trade. Lic. #WEA147.

'63 PONTIAC ..... \$1099  
Grand Prix. Auto. trans., pwr. str., R & H. Beautiful Aztec silver w/black interior. Extra nice. SEZ596.

'64 DODGE Polara hf. ... \$1099  
Sedan. FACTORY AIR COND. V-8, auto. trans., pwr. str., R&H. Extra clean. KJES63.

'64 BUICK Le Sabre ... \$1499  
H.T. Cpe. full pwr. & FACTORY AIR COND. Vinyl top, spotless inside & out. PCP834.

'65 PLY. Fury III ..... \$1599  
Hdt. Cpe. V-8, auto. trans., pwr. str., R&H, AIR. Gold in color. NMD483.

'64 PONTIAC ..... \$1299  
Catalina Safari Station Wagon. Low mi. Attractive 2-tone. Priced to sell. V-8, auto. trans., pwr. str., R & H. TP7853.

'67 CHEVROLET ..... \$2399  
Impala Hardtop Coupe. 327 V-8, auto. trans., R & H, pwr. str., FACT. AIR. Attractive white w/blue int. Barely broken in. THH592.

'65 DODGE ..... \$1499  
9-Pass. Polara Wagon. Full power, FACT. AIR. EXTRA CLEAN! Lic. #NMC595.

'66 CHEV. Impala ..... \$1499  
4-Door Sedan. V-8, automatic transmission, power steering, R&H. Low mileage. Reflects loving care. SBA813.

'66 CAD. Cpe. de Ville ... \$3299  
Full power and factory air. Low mileage. One owner new car trade-in. SEV666.

NEW '69 EL CAMINO ..... \$2699  
Fully equipped including V-8, automatic transmission, deluxe radio. #328908.

NEW '69 CHEVROLET ..... \$3699  
Longhorn Pickup. Fully equipped including tinted glass, deluxe body moldings, FACTORY AIR, stabilizer, HD springs, HD shocks, 350 V-8, Turbo-hydraulic, 8-ply tires on split rim wheels, deluxe radio, gauges. #311720.

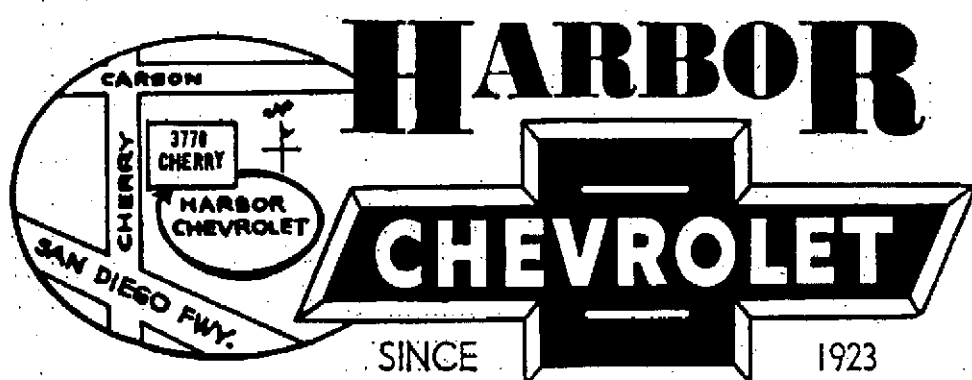
NEW '69 CHEVY 108 VAN ..... \$4099  
108" Wheelbase. Fully equipped including 307 V-8, 2 tone paint, 8-ply tires, Turbo-hydraulic, tinted glass, auxiliary seat, West Coast mirrors, stabilizer, HD front and rear springs, chrome bumper and hub caps, deluxe radio, deluxe Red-E-Kamp camper installation. #713232.

NEW '69 CHEVROLET 1/2-TON ..... \$2299  
8' Fleetside. Fully equipped including HD rear springs, amp and oil gauges. #852966.

NEW '69 CHEVROLET 1/2-TON ..... \$2399  
8' Fleetside. Fully equipped including V-8, HD rear springs, foam seat equipment, amp and oil gauges. #832323.

NEW '69 CHEVROLET 3/4-TON ..... \$2799  
8' Fleetside. Fully equipped including 307 V-8, 4-speed transmission, 8-ply tires on split rim wheels, deluxe radio, gauges. #839668.

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ORANGE COUNTY'S AUTHORIZED FACTORY DEALER  
OPEN DAILY 9 A.M. TO 11 P.M. INCLUDING SUNDAY ★ SE HABLA ESPAÑOL ★ 4 B.LKS. SO. SAN DIEGO FREEWAY

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**NEW 1969 PLYMOUTH**  
FURY III 2-DR. HARDTOP

Fully eqpt. Incl. Automatic, Full power, Air cond., whitewalls, Deluxe wheel covers plus many more luxury extras. Serial No. PM22F9D13030

**\$800**

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DISCOUNT  
This Weekend Only

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TAKE ADVANTAGE OF A SPECIAL FACTORY  
REBATE & MAKE THE BUY OF THE YEAR NOW

**NEW 1969 CHRYSLER**  
NEWPORT

4 door, fully eqpt. with all the Chrysler luxury extras including Full Power, Air cond., Automatic etc. Serial No. CE41GNC148426

**\$1000**

PRICE WAR  
DISCOUNT  
This Weekend Only

**NEW '69 VALIANTS**

Fully eqpt. incl. H.T., elec. wipers, emery, flashers, P.R. seat belt, shoulder harness, padded dash, Ser. Nos. VL21-ASE117748, VL71A9E117747

**\$2027**

+ Tax & Lic. \$57 Mo.  
IMMEDIATE DELIVERY

Yes you've read correctly, \$57 mo. is the FULL PRICE incl. tax & lic. fin. charges for 48 mos. on app. credit. NOT ONE PENNY MORE.

**NEW '69 Belvederes**

Fully eqpt. incl. H.T., elec. wipers, H.T. P.R. seat belt, shoulder harness, padded dash, emery, flashers, Ser. Nos. RL21B9E142947, RL21B9E144-912

**\$2277**

+ Tax & Lic. \$65 Mo.  
IMMEDIATE DELIVERY

Yes you've read correctly, \$65 mo. is the FULL PRICE incl. tax & lic. fin. charges for 48 mos. on app. credit. NOT ONE PENNY MORE.

**NEW '69 FURYS**

Padded dash, emery, flashers, H.T. P.R. seat belt, shoulder harness, elec. wipers, full fact. eqpt. Ser. Nos. PE21B9D146343, PE21B9D146344

**\$2377**

+ Tax & Lic. \$68 Mo.  
IMMEDIATE DELIVERY

Yes you've read correctly, \$68 mo. is the FULL PRICE incl. tax & lic. fin. charges for 48 mos. on app. credit. NOT ONE PENNY MORE.

**NEW '69 CHRYSLERS**

NEWPORT: Fully eqpt. incl. padded dash, seat belt, shoulder harness, heater, elec. wipers, emery, flashers, Ser. Nos. CE21B9C300031, CE21B9C300032

**\$2897**

+ Tax & Lic. \$83 Mo.  
IMMEDIATE DELIVERY

Yes you've read correctly, \$83 mo. is the FULL PRICE incl. tax & lic. fin. charges for 48 mos. on app. credit. NOT ONE PENNY MORE.

**48 MONTHS BANK FINANCING**

NOW AVAILABLE ON ALL 1969 CARS (NEW & USED)

**ROADRUNNER HEADQUARTERS**

FOR ORANGE COUNTY



**1969 ROADRUNNER**  
2 DOOR IMMEDIATE DELIVERY

Full factory equipped, V-8 engine, front & rear seat belts, heater, padded dash, safety rim wheels, backup lites, shoulder harness, windshield washer, outside mirror, Hi performance cam shaft, heavy duty front & rear shocks, heavy duty brakes, used low miles. V-8 84K.

**\$77** Total Down Payment ★ **\$77** Total Monthly Payment

★ No Balloon Payments  
★ No Side Loans  
★ No Pickup Payments

Yes you read correctly \$77 is the total down payment and \$77 a Mo. is the total monthly payments including tax & lic. and all fin. charges on approved credit for 48 months. NOT ONE PENNY MORE.

**Don't Forget! At Lee White's**  
**NO PAYMENTS 'TIL JUNE 1969**

**USED CARS AT SUPERMARKET PRICES**

VOLUME SELLING MEANS VOLUME SAVINGS 5 ACRES OF NEW & USED CARS TO CHOOSE FROM

✓	'67 Chev. Impala	\$1577	\$53	★	\$53
	GOLD SEAL CAR. Coupe, Power steering, automatic, radio, heater, WSW, (1GN-48)				
		FULL PRICE	DN.		MO.
✓	'65 Mustang	\$877	\$29	★	\$29
	2 Dr. H.T. V-8, radio, heater, rally pack, whitewalls, XEZ 338				
		FULL PRICE	DN.		MO.
✓	'67 DART	\$1077	\$36	★	\$36
	Radio, heater, full factory equipped, UQU-79				
		FULL PRICE	DN.		MO.
✓	'66 Belvedere	\$1077	\$36	★	\$36
	Automatic, radio, heater, (UZZ 789). This one is worth checking! Imo.				
		FULL PRICE	DN.		MO.
✓	'65 Pont Grand Prix	\$1077	\$36	★	\$36
	V-8, radio, heater, automatic, power steering & brakes, whitewalls, PGD-111				
		FULL PRICE	DN.		MO.
✓	'65 CHRYSLER	\$1177	\$39	★	\$39
	Newport sedan, Auto, trans., R.H. Power steering & brakes, factory air, wsw. Non 110				
		FULL PRICE	DN.		MO.
✓	'67 CHEV. Camaro	\$1277	\$43	★	\$43
	317 V-8, R.H. Bucket Seats & Console. Serial 1515650				
		FULL PRICE	DN.		MO.
✓	'65 Pont. Grand Prix	\$1377	\$46	★	\$46
	V-8, automatic, P.S., Power windows, air cond., Landau top, R.H. (PDT 849)				
		FULL PRICE	DN.		MO.
✓	'67 Chev. Bel Air	\$1377	\$46	★	\$46
	Beautiful malador rad. w/padded w/factory air, P.S. Auto., R.H. (TVK-701)				
		FULL PRICE	DN.		MO.
✓	'67 Plym. Fury	\$1377	\$46	★	\$46
	GOLD SEAL CAR. Factory air cond., power steer., auto. R.H. Outstanding value. (UUS-642)				
		FULL PRICE	DN.		MO.
✓	'67 Plym. Fury III	\$1377	\$46	★	\$46
	4 door sedan, V-8, auto, radio, heater, P. steering, factory air, AIN 745				
		FULL PRICE	DN.		MO.
✓	'67 Chev. Impala	\$1577	\$53	★	\$53
	GOLD SEAL CAR. Coupe, Power steering, automatic, radio, heater, WSW, (1GN-48)				
		FULL PRICE	DN.		MO.

**IMPORT CAR DIVISION**  
HUGE DISCOUNTS

<b>'62 V.W.</b> Radio, heater, 4 speed, NPR 274. <b>\$477</b> Full Price \$16 ★ \$16 DN. MO.	<b>'66 TOYOTA</b> Crown Custom Wagon, Radio, heater, SVF 161. <b>\$677</b> Full Price \$23 ★ \$23 DN. MO.	<b>'65 V.W.</b> 2 Door, Radio, heater, 4 speed, RPP 387. <b>\$877</b> Full Price \$29 ★ \$29 DN. MO.
<b>'66 V.W.</b> 4 speed, radio & heater, (RZK 079) <b>\$877</b> Full Price \$29 ★ \$29 DN. MO.	<b>'65 V.W.</b> 4 speed, radio, heater, RGU 121. <b>\$777</b> Full Price \$26 ★ \$26 DN. MO.	<b>'63 VW</b> Radio, heater, 4 speed, bucket seats, GID 99. <b>\$577</b> FULL PRICE \$19 ★ \$19 DN. MO.

**ECONOMY CARS**  
FROM OUR TRANSPORTATION DIV.

<b>'63 DODGE</b> Dart, A.T., R.H. Pwr. steer. 15B 300. <b>\$377</b> Full Price \$13 ★ \$13 DN. MO.	<b>'63 PLYMOUTH</b> Fury 2 dr. H.T. Radio, heater, auto., power steer. (EYC-040) <b>\$477</b> Full Price \$16 ★ \$16 DN. MO.	<b>'63 DODGE</b> Dart G.T. 2 door hardtop, Auto. Radio, heater, FJT 085. <b>\$477</b> Full Price \$16 ★ \$16 DN. MO.
<b>'63 PONTIAC</b> 330 Starbald, 4-Dr. V-8, auto, fac. air cond., P.S., P.B. R.H. (PIP 643). <b>\$577</b> Full Price \$19 ★ \$19 DN. MO.	<b>'63 IMPALA</b> 4 dr. H.T. Auto, radio, heater, P. steering, factory air, VHB 677. <b>\$677</b> Full Price \$23 ★ \$23 DN. MO.	<b>'64 CHEV.</b> Malibu 5.5 2 Dr. H.T. V-8 R.H. H. Buckle seats & console. WXX 513. <b>\$777</b> Full Price \$26 ★ \$26 DN. MO.

ANY USED CAR WITH GOLD SEAL HAS  
**100% GUARANTEE**  
GOOD FOR 100 DAYS OR 4000 MILES  
WHICHEVER COMES FIRST

All the cost to you — Parts or labor on motor, transmission and rear end. This seal states in writing that Lee White guarantees the motor, transmission and rear end 100% against defects for 100 days or 4,000 miles, whichever comes first after purchase.

✓	'67 Dodge Cor. 500	\$1377	\$46	★	\$46
	2 door hardtop, V-8, auto., R.H. P.S. WSW, (1GN 220).				
		FULL PRICE	DN.		MO.
✓	'64 T-Bird	\$977	\$33	★	\$33
	2 dr. hdp. Automatic, radio, heater, P. steer., 6 brakes, 6 windows, Fac. Air (OLG 943)				
		FULL PRICE	DN.		MO.
✓	'63 BUICK	\$977	\$33	★	\$33
	Riviera 2 dr. Hdp. Auto, trans., R.H. Power steering, brakes, windows, factory air, TFX 517.				
		FULL PRICE	DN.		MO.
✓	'65 Plym. Fury III	\$977	\$33	★	\$33
	GOLD SEAL CAR. 2 door hardtop, A.T., R.H., pwr. steer. TAP-142				
		FULL PRICE	DN.		MO.
✓	'66 Plym. Barracuda	\$1077	\$36	★	\$36
	R.H. 4 speed, WSW, (UOL 987).				
		FULL PRICE	DN.		MO.
✓	'65 Plym. Fury Wgn.	\$1077	\$36	★	\$36
	Air cond., power steering, automatic, radio and heater, (RVJ-410)				
		FULL PRICE	DN.		MO.
✓	'66 Plymouth	\$1077	\$36	★	\$36
	BELVEDERE. Power steering, auto., R.H. Buy of the week. (VZZ 709).				
		FULL PRICE	DN.		MO.
✓	'66 Ply. Valiant	\$1177	\$39	★	\$39
	Signal 2 door hardtop, V-8, A.T., R.H., Pwr. steer., fac. air, Landau top, TEZ 389.				
		FULL PRICE	DN.		MO.
✓	'67 Plym. Valiant	\$1177	\$39	★	\$39
	200 2 dr. sedan, Auto. R.H. WSW, (UJF 571).				
		FULL PRICE	DN.		MO.
✓	'66 Plym. Spl. Fury	\$1277	\$43	★	\$43
	GOLD SEAL CAR. Radio, heater, power steering, automatic, power brakes, (SVU-450)				
		FULL PRICE	DN.		MO.
✓	'66 Ford Co. Sedan	\$1277	\$43	★	\$43
	GOLD SEAL CAR. 16 passenger, V-8, auto, radio, heater, power steering, whitewalls, (SVF 29).				
		FULL PRICE	DN.		MO.
✓	'67 Dodge Cor. 500	\$1377	\$46	★	\$46
	2 door hardtop, V-8, auto., R.H. P.S. WSW, (1GN 220).				
		FULL PRICE	DN.		MO.

LEE WHITE

CHRYSLER  
PLYMOUTH

★ OPEN DAILY 9 A.M. TO 11 P.M. INCLUDING SUNDAY ★ SE HABLA ESPAÑOL ★  
★ FREEWAY CLOSE ★ MINUTES FROM ANYWHERE ★  
★ 4 BLOCKS SOUTH OF THE SAN DIEGO FRWY. ★

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LOVELY MODEL, INTRIGUING SCOOTER . . . Catches Sportsmen's Eye

REAL ESTATE  
SOUTHLAND  
BUSINESS  
PROGRESS

DISTRIBUTED FROM LONG BEACH

# Portable Scooter Weighs 69 Pounds

A new sales organization designed to market a number of unique, proprietary products within the United States has been formed in Long Beach with initial backing of more than \$4 million.

GEM Sales International, Inc., located at 3505 Long Beach Blvd., is operating under an exclusive agreement with Lu Teri Trading & Shipping Company to import and market this year at least four quality products unavailable in this country until now.

Guiding the three-month-old company is C. M. Ball, of Long Beach, known in international business circles for his success in marketing analysis and administration.

GEM Sales is now marketing nationwide the world's first fully-folding portable motor scooter, the Go-Devil.

★ ★ ★

**THIS UNIQUE RECREATIONAL** product was selected for marketing following a survey of motorized transportation in the U.S. by Ball in 1967. The survey revealed a void in the rapidly growing cycle field, a field that was producing more than \$700 million annually.

The void noted by Ball: while manufacturers had been engaging aggressively in producing bigger, heavier and faster cycles, they were not producing small, light-

weight, conveniently-sized models that would appeal to the safety-minded consumer.

Through Lu-Teri Trading & Shipping, Go-Devil was imported at the Long Beach Harbor for nationwide distribution by GEM Sales, possessing the world patent on the scooter.

Go-Devil, manufactured by Fuji Motors, is powered by a two-cycle engine, obtains up to 25 mph, weighs but 69 lbs. and folds, without tools, into a carrying case for easy storage or transporting.

Conservative sales projections for Go-Devil during 1969 show a \$2,725,000 gross within the recreation fields, and another \$1,750,000 gross in sale to industry as easily-stored, in-plant transportation vehicles.

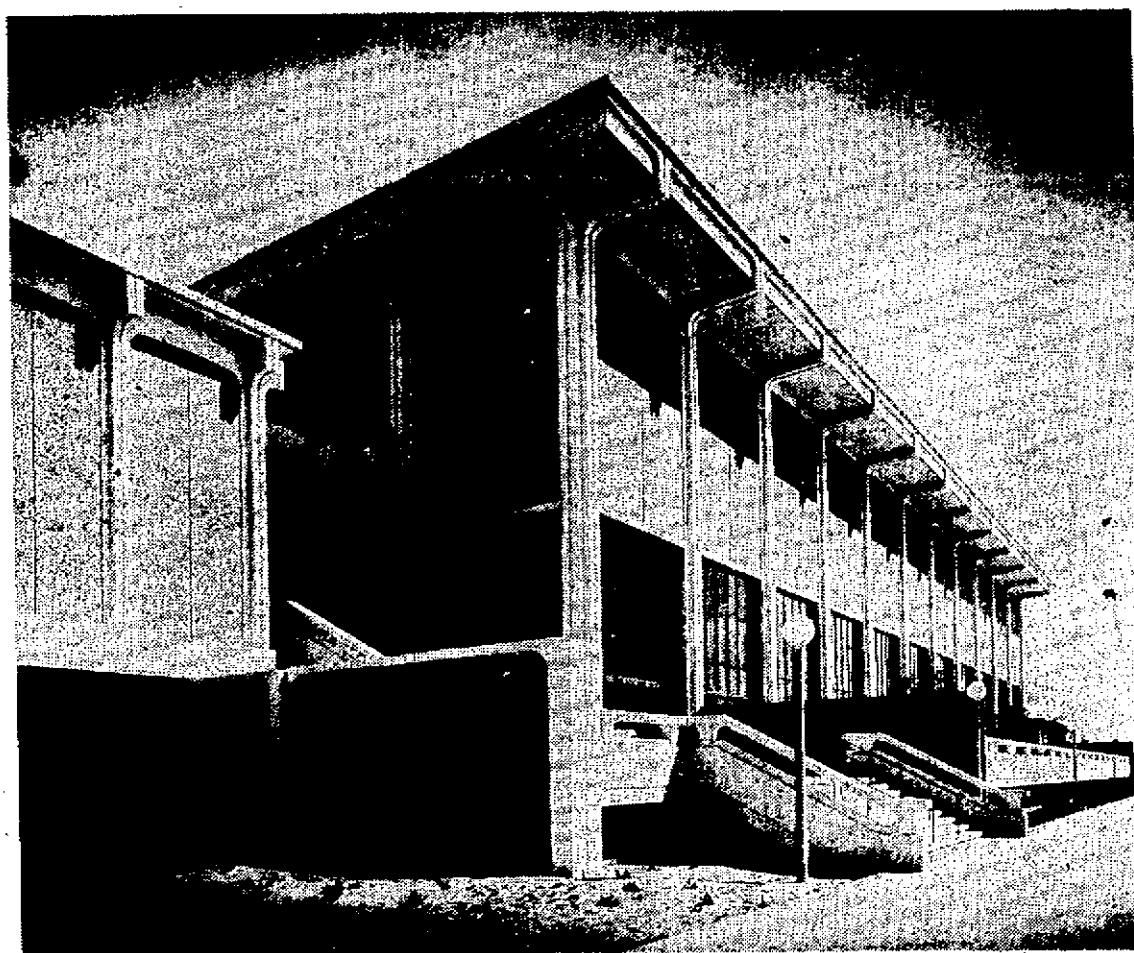
★ ★ ★

**OTHER EXCLUSIVE, PROPRIETARY** products scheduled for release by GEM Sales this year include a foldable, self-powered golf cart, a fully-automatic stair-climbing machine for use by the moving industry, and a foldable, full-sized trail bike, similar in design to the Go-Devil.

Ball, a member of the Petroleum Club of Long Beach and active in the Chamber of Commerce and other civic organizations, is joined in the management of GEM Sales by general manager and assistant to the president, Gene Ross, and national sales manager Ron L. German.

## DEL AMO CENTER, COLLEGE ALSO HONORED

# Belmont Plaza in Top Award



BELMONT PLAZA BEACH CENTER . . . Illustrates Versatility of Concrete

Ten outstanding structures in Los Angeles County, including one in Long Beach and another in Torrance, have been selected by the concrete industry to receive awards for "creative use of concrete".

The awards are part of the building awards program initiated in Southern California in 1965 by the Portland Cement Association and cosponsored this year by the Southern California Ready-Mixed Concrete Association.

Cited for this honor were these buildings, all completed during the period from 1966-68:

Ben F. Smith Co. Building, El Monte; Del Amo Financial Center, Torrance; Liberty Building, Los Angeles; Robert A. Millikan Memorial Library, California Institute of Technology, Pasadena; Wilshire Square One Building, Los Angeles; Fairfax High School, Los Angeles; Fine Arts and Science Halls, Ambassador College, Pasadena; Santa Monica Shores Apartment Building, Santa Monica; Belmont Plaza Beach Center, Long Beach; and Lamanda Park Branch Library, Pasadena.

★ ★ ★

**ANOTHER PROJECT**, a parking structure at El Camino College, was cited for "ingenuity in design and engineering" and will receive a special award.

Architects, structural engineers, contractors and owners of the eleven projects were honored at an awards dinner Saturday evening, sponsored jointly by the two industry associations. Walnut-mounted "Awards of Honor" were presented at a Jonathan Club dinner in Los Angeles.

Basis of the awards is good architecture, unusual design ideas, structural innovations and outstanding construction techniques, according to Warren G.

Burres of the Portland Cement Association and Donald J. Reining of the Southern California Ready-Mixed Concrete Association.

★ ★ ★

**PRINCIPAL CONSTRUCTION** industry people involved in this area's award-winning projects:

Del Amo Financial Center: Victor Gruen Associates, Los Angeles, architects; Contini Engineering Co., Los Angeles, structural engineers; Henry C. Beck Co., Los Angeles, and Macken Construction Co., Los Angeles, contractors.

Belmont Plaza Beach Center: Heusel, Homolka & Associates, Long Beach, architects; Bole & Wilson, Long Beach, structural engineers; Guy F. Atkinson Co., South San Francisco, contractor.

El Camino College Parking Structure: Powell, Morgridge, Richards & Coghlan, Inc., Los Angeles, architects; Hillman, Biddeson & Loevinguth, Los Angeles, structural engineers; Peter Kiewit & Sons, Arcadia, contractor.

★ ★ ★

**THE EL CAMINO College** Parking Structure, built over a flood control channel, is unique in being one of the first to utilize the air rights available over existing water facilities or transportation corridors in Los Angeles County.

Del Amo Financial Center contains the first ductile frame, reinforced concrete highrise building designed to meet the new seismic code.

The Belmont Plaza Beach Center and Olympic Pool the judges said, is, "an all-weather swimming and recreational facility which again illustrates the versatility of concrete to lend itself to structural, architectural and economic solutions in a wide variety of uses."

## DEANE BROTHERS' COMMUNITY INVITES PUBLIC

# Lake Forest Beach Club Opening Today

The \$350,000 Beach and Tennis Club at Lake Forest, Deane Brothers' development on the Santa Ana Freeway at El Toro Road, opens formally this weekend with a two-day celebration led by Miss Toni Hewitt, 17-year-old member of the U.S. Olympic swim team and holder of the national title for the women's 200-meter butterfly, the event will feature an array of athletic and entertainment talent for the public.

The new club is one of the finest seen in a community development. Built on the shore

of Orange County's largest residential lake, it has a huge downstairs lounge, overlooking an Olympic-size pool, a smaller lounge and game room upstairs for adults, activity and play rooms, kitchen and offices.

**INTERIOR** decor features extensive use of wood and stone, dramatic use of glass and, of course, large fireplaces.

Total floor area is in excess of 11,000 square feet.

Exterior facilities, in addition to the big pool, include championship tennis courts, a uniquely enclosed area

on the lakefront for supervised swimming, sandy beaches, volleyball court, boat docks and large lounging areas.

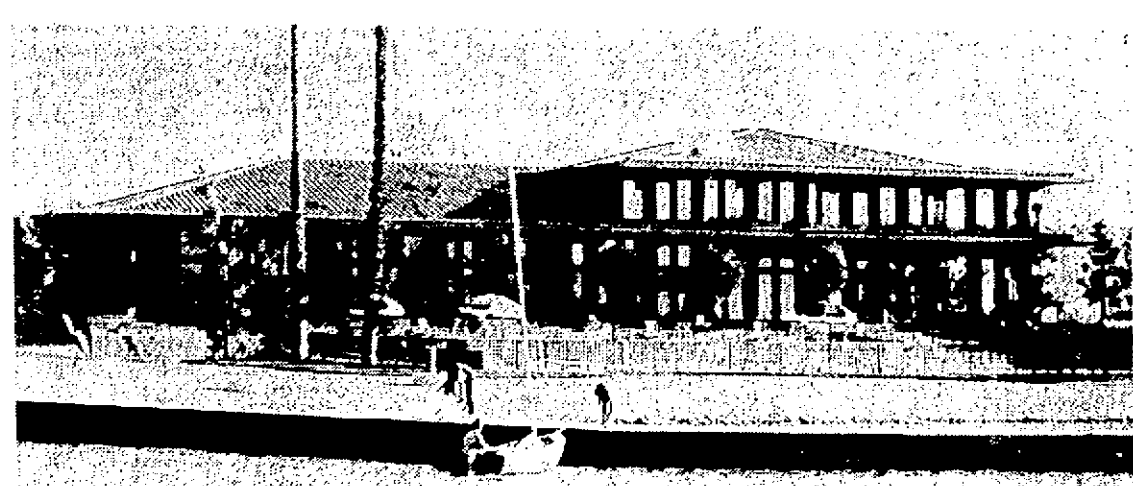
**COMPLETION** of the new club is a significant step in the development of Lake Forest, Warren Toman, marketing director, said last week, as Deane home buyers automatically become members.

"Sales have been increasing at a rapid rate for the past several months," Toman declared, "but our new club is bound to make the pace even more rapid."

Deane Brothers have been developing Lake Forest as a planned community for the past year with eventual population expected to reach over 7,500.

**IN ADDITION** to its lake, and lakeside homes, it offers sites in a natural forest, garden homes in a variety of models and one and two story homes in the Village area.

Plans call for two shopping centers, one of which will be adjacent to the new club, a lakeside restaurant, stables, schools and other facilities. Home prices start at \$29,950.



LAKE FOREST HOME BUYERS . . . Automatically Are Club Members

INDEPENDENT, PRESS-TELEGRAM—C-3  
CLASSIFIED ME 2-2575 Long Beach, Calif., Sun., March 23, 1967  
Help Wanted 150 Help Wanted 150  
(MEN) (MEN)

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# Department Store Sales, Other Activity on Rise in L.B.

**By ROBERT BECKMAN**  
Progress Section Editor

Department store sales in Long Beach for December, 1968, were 3 per cent higher than the December, 1967 sales.

This and other heartening figures literally jump from the Long Beach Chamber of Commerce's latest statistical summary, produced by its research department.

Business licenses stand at 2,831 — and that is a 5 per cent increase over the number a year ago.

Port activity for December showed an increase of 37 per cent in tonnage and an increase in cargo value of 0.6 per cent over December, 1967.

Building permit activity in January showed a shopping increase of 220 per cent — or \$7,920,410 — over January, 1968.

Crude oil production, the Chamber's researchers discovered, for the Long Beach area had increased by 21 per cent in December over the figure a year before.

Postal receipts dipped slightly, by 5 per cent, and bank activity edged off a hair, 0.1 per cent, in bank debits. However, demand deposits for this last January were up 5 per cent over the start of the year of 1967.

★ ★ ★

**MERGER OF ARROW-HEAD and Puritas Waters**

**L.B. Realtors Plan Talk on Czech Past**

Speakers at the Long Beach District Board of Realtors' 7:30 a.m. breakfast meeting Tuesday at the Crown Cafeteria will be Michael Van Horn, sponsored by Coast Federal Savings and Loan Association.

Program chairman Bill Phillips said the topic will be "Czechoslovakia: After 18 Years of Socialism." Van Horn was born in Prague and fought with partisan forces against the Germans.

Inc. into Coca-Cola Bottling Company of Los Angeles has been approved overwhelmingly by stockholders of both firms, A. D. MacDonald, president of Coca-Cola L.A., and Hugo W. Druehl, president of Arrowhead and Puritas, announced last week.

Actual merger of the two companies is subject to receipt of a favorable tax ruling, which is expected shortly, MacDonald stated. Discussions regarding the merger, whereby Coca-Cola L.A. would acquire Arrowhead by means of a tax-free exchange of stock, were begun last October.

In January, 1969, following an unsuccessful tender offer by Allegheny Beverage Company, proxy contests and special shareholder meetings, Coca-Cola L.A. purchased for cash approximately 40 per cent of Arrowhead's 685,090 shares of outstanding common stock.

On completion of the merger, the remaining Arrowhead shares will be exchanged for a maximum of 411,352 shares of a new Coca-Cola L.A. \$2 preferred stock, each share of which is convertible to 1.3 shares of common.

★ ★ ★

**HOUSING WILL SPARK** construction growth in the 1970s and the value of total construction is expected to climb to \$131.5 billion by 1980 — an increase of 73 per cent over the \$76.2 billion of construction put into place in 1967.

This preview of the future construction market was revealed by the 1980 F. W. Dodge Construction Market Outlook, a special report released last week by the Economics Department of McGraw-Hill Information Systems Company.

"Just as a depressed housing market caused construction to fall behind total economic growth during the 1960s, a boom in housing will pace an increase in total construction equal to that of the national output during the 1970s," said George A.

Christie, the company's chief economist.

Looking to 1980, total construction is again expected to keep pace with over-all economic growth. With an average annual growth of about 4.3 per cent, the demand for new construction should rise to over \$130 billion by 1980 (in 1967 dollars). If inflationary trends follow expected patterns, this value will come to almost \$200 billion, according to the Dodge economist.

★ ★ ★

**AS PART OF WHAT.** Orange County civic and business leaders feel will become a "growing trend," the Seaboard Finance Co., the world's third largest consumer finance company, has announced it will move its central headquarters to Newport Beach.

The proposed move was made at a joint press conference called by the company and the Irvine Company.

The finance company will move from the offices it has occupied since its founding 42 years ago in downtown Los Angeles to a 16-story building to be built in the 622-acre financial and commercial center, known as Newport

Center, being developed by the Irvine Company.

The new building, the result according to Seaboard officials of two years of planning, is expected to be ready for occupancy by early 1971.

★ ★ ★

**IT APPEARS** that many taxpayers were in such a rush to file their income tax returns early so they'd get refunds that they made mistakes.

A stumbling block was figuring the tax surcharge, Internal Revenue Service studies show. About 229,000 early bird tax returns used the wrong surcharge tax table or messed up the multiplication.

Much of the confusion about the 10 per cent surcharge stemmed from the fact that the surcharge applies only to 9 months of 1968. This means that we should take only 7.5 per cent to determine the amount of surcharge owed, but many took 10 per cent.

Lots of people used the wrong table for figuring their surcharge on tax liabilities of less than \$734. There's a choice of three tables. For taxes of \$743 or more, you multiply by the 7.5 per cent.

Fewer mistakes were made in tax returns of businesses, probably because most businesses have accountants to do the job. Early returns, filed through Feb. 21, showed that individuals

were filing erroneous returns at a rate 5½ times that of businesses' erroneous ones.

★ ★ ★

**SALES IN** single-dwelling-unit subdivisions in the tri-county Los Angeles metropolitan area totaled 1,212 during January, according to "Recorded Facts" released last week by First American Title Insurance Company, Santa Ana.

The monthly magazine devoted to residential sales information listed totals of 689 recorded sales

in Orange County, 426 in Los Angeles County and 97 in Ventura County. The statistics include single unit tracts recorded in Orange County since January 1, 1968, and in Los Angeles and Ventura Counties since October 1, 1966.

Subdivision activity increased in Los Angeles County during the month, with new tract recordings totaling 24 (containing 10 or more lots). This compares with an average of 18 per month during 1968. Total lots in these tracts

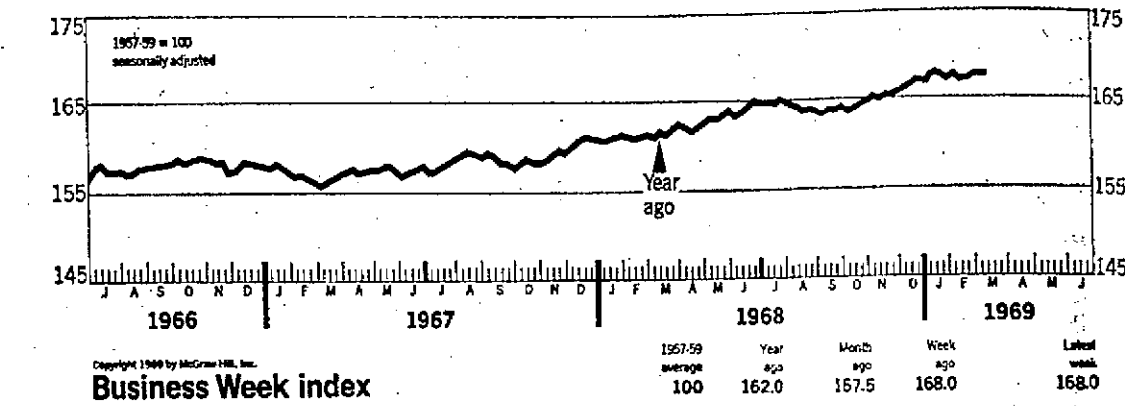
amounted to 1,187 in January, as opposed to a monthly average of 985 in 1968.

New single-unit subdivision recordings in Orange County declined in January. Nine tracts comprising 449 lots were recorded in the county, compared with monthly averages of 16 subdivisions and 948 lots in 1968.

Leading all other areas in sales activity were: Los Angeles County-Cerritos, with 72 closings; Newhall, 59; Chatsworth, 55; Orange County-Tustin, 121

recorded sales; Huntington Beach, 99; Newport Beach-Irvine, 63; Ventura County-Simi, 37; Thousand Oaks, 30; Oxnard, 22.

In addition to First American Title, sponsors of the report are Georgia-Pacific, Los Angeles Land Title Company, Melven Genser Outdoor Advertising, O'Keefe & Merritt, Southern California Edison Company, Southern California and Southern Counties Gas Companies, Property Research Corporation and United Credit Reporting Bureau.



## Big Four Deal With High Inventories

For the third consecutive week, the index remained at the 168 per cent level.

Steel production slipped 0.8 per cent below a week ago, although production has stepped up recently to offset the loss of imported steel resulting from the dock strike. Despite the slip in the current week, predictions for the future remain strong.

Auto output rose 1.1 per cent above a week ago, because of high inventories several of the Big Four

producers are being forced to lay off workers.

Crude oil refinery runs rose 0.5 per cent, reflecting heavy use of jet fuel and residual fuel.

Electric power output slipped 0.1 per cent.

Miscellaneous carloadings increased 3.2 per cent, while all other carloadings fell 6.3 per cent; intercity truck tonnage rose 3.7 per cent.

Paperboard production gained 1.1 per cent and hit an all-time high

## Stricklin Talks to Morticians Oregon Meet

Ray Stricklin, Long Beach businessman and chairman of the board of Sheelar/Stricklin Mortuary, last week was featured as a speaker at the National Selected Morticians annual regional meeting in Portland.

Speaking on the topic, "The Betterment of Funeral Practices for the Public's Benefit," Stricklin made his presentation before 300 funeral directors representing the entire Western United States.

## Contractors Clinic Opens On Tuesday

Los Angeles Association of General, Sub and Specialty Contractors will launch a four-session clinic on "Inspection" for the minority contractors in Southern California. It is one in a series of courses entitled "Contracting for Profit."

The classes will be held on Tuesday and Thursday evenings in the Locke Community Adult School, 111th and South San Pedro Streets in Los Angeles, Tuesday to April 3.

Purpose is to make the small contractor a better manager. All classes will emphasize the day-to-day operational problem.



## Shopping new home developments?

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City or Specific Community Desired \_\_\_\_\_

Number of bedrooms: ☐ \_\_\_\_\_

Number of bathrooms: ☐ \_\_\_\_\_

Price of home you are looking for \$ \_\_\_\_\_

Size of family \_\_\_\_\_ Age of head of household \_\_\_\_\_

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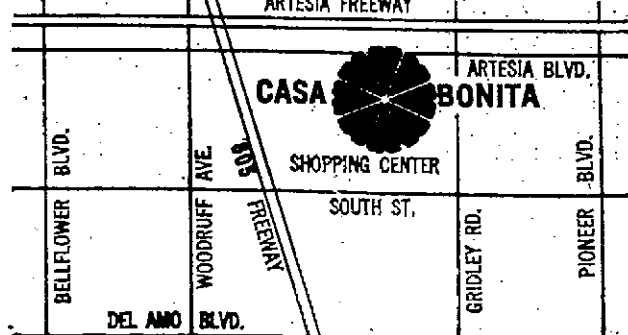
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Performs civil engineering work on the long-range multi-million dollar California highway and freeway system.

For further information or to make an appointment for an employment interview in Los Angeles, call G. L. Gleason collect Monday through Friday 8:00 a.m. to 4:00 p.m. at 620-2830.

An Equal Opportunity Employer.

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**EX-GI'S**

Interested in CAREER, not a job, 98 year old concern will train 2 men for SALE & SERVICE. Xini salary to start.

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**Help Wanted 150**

(MEN)

**Employment Opportunities for Permanent Jobs at**

**HARVEY ALUMINUM**

• MAINTENANCE MECHANICS

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• TURRET LATH OPERATORS

• MAINTENANCE ELECTRICIANS

• ID, OD GRINDERS

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Also General Factory Help

Openings on All Shifts  
Steady Employment

Apply in Person  
Mon. Thru Fri. 7 A.M. to 5 P.M.  
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**WE ARE LOCATED AT**

19200 S. Western Ave.  
Torrance, Calif.

(Corner of 190th and Western Off San Diego Freeway)  
J. W. BUSSE, Personnel Mgr.

**AN EQUAL OPPORTUNITY EMPLOYER**  
Trade dispute exists.

**Help Wanted 150**

(MEN)

**GENERAL REPAIRMAN**

prefer Chemical Plant experience in Pump, Compressor and Turbine overhauls.  
**STEADY WORK**  
GOOD CONDITIONS  
FR 5371 EXT. 228  
9 a.m. to 2 p.m.  
An equal opportunity employer.

**Gen'l Warehouse**...\$2.88  
Salisbury Employment Agency  
1227 L.B. Blvd., Lynwood 631-8155

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Auto & outside experience.  
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**GUARDS**-Immediate permanent full time openings. Age 25 to 45. Car & phone necessary. \$1.50 after 30 days with further automatic increases. Apply Personnel, 19007 So. Reyes, Compton, 7 miles N. of Del Amo, 1 mile W. of Susanna.

**FACTORY HELPER** 334  
Mach. shop background, weld welding 1864 ATLANTIC 571-4491

**Fiberglass Workers**  
experience preferred  
Comp. 300-7151  
215 E. Garden Ave. Torrance

**FACTORY worker wanted. No Exp. rec. Will train 1615 Pluma, Cerritos.**

**FOREMAN**

Immediate openings on the 2nd shift with growing commercial production manufacturing plant. Requires experience with pipe bending and punch press. Ability to set-up and supervise employees. Salary commensurate with experience. Send resume or letter outlining experience and salary history to Box 6290 Independent Press-Telegram.

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For screw metal receiving and turning plants. Will train our graduates.  
CALL JIM BAYER  
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**APEX SMELTING CO.**

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**FOUNDRY HELP**

SQUEEZER MOULDERS  
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Etc. Send resume or letter outlining experience and salary history to Box 6290 Independent Press-Telegram.

355 W. Alondra Blvd., Gardena

**Full Time 14 MEN NEEDED NOW To Fill Vacant Positions FOR LOCAL ELECTRICAL CO.**

**\$480**

TO START  
As Per Agreement  
No Experience Necessary  
FOR MORE INFORMATION  
AND INTERVIEW CALL  
925-5531  
Monday Only 9-7 p.m.

**FURNITURE SALESMAN**

Sundays & part time. Good working conditions. Exp. only.  
BETSY 3033 MAPLE SHOP 599-2201

**FURNITURE TRUCK DRIVER**

To work on truck and help around store. Drive experience necessary. Will train in handling furniture.  
1311 Gaviota, L.B.

**FURNITURE DELIVERY**

59 yr. old firm has excellent opportunity for right man. Excellent working conditions include good pay, Co. paid Medical, Life Insurance & profit sharing plans paid vacations. 5 day week. Applicants must be neat appearing, full interviews in strictest confidence. Interviews Monday 9:30 am - 11:30 am. Wed. Thurs. 9:30 to 11 a.m. W. Jolly, 16411 Bellflower Blvd., Bellflower.

**Furniture - Retail**

Fast-growing furniture chain needs qualified SALESMEN and MANAGERS immediately. Must have proven sales record. Good salary, commissions, all fringe benefits. Phone Mike Mack, 925-2529.

**FURNITURE**

**Salesman-Decorator**  
Wonderful opportunity to make money and enjoy your work. Shirts Furniture Interiors 1235 E. B Blvd. 337-3393, Mr. Shea

**GARDENER**

Immediate opening for full time gardener.

**SALARY OPEN**

depending on experience  
Contact Shirley:  
421-9311, ext. 233  
Los Altos Hospital

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(MEN)

**TOP COMMISSION PAID**

FREE LEADS DAILY  
Great Expansion  
Program Now Under Way

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ASST. STATE MGR.  
435-6760

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Ambitious, successful & career minded agents are desired to represent the largest Savings & Loan Assoc. in California. Unlimited qualified leads furnished. Set mortgage loan. To be included with lead payments. Weekly pay. Call 927-2524 for appt.

**INSURANCE**

If You Are An Experienced Life Salesman  
Who is a proven producer  
We Will Train You  
To Sell  
Commercial  
Fire & Casualty Insur.  
And  
Mutual Funds  
We offer a 30 day SALARIED FULL TIME training program. Upon completion of training you will be licensed in fire & casualty & listed as a producer with the NASD.

If You Will Train Be placed on a guarantee of \$800 MO.  
and sent into the field to close our QUALIFIED PROSPECTS which have already been selected & PRE-APPROVED by our office. Some of these are Life & Mutual Fund prospects, others are for Commercial Fire & Casualty.

For Appointment Call 428-5263  
The WOMACK AGENCY  
4025 Long Beach Blvd., L.B.  
Ask for Mr. Boyer

**WE'LL HELP YOU WRITE ADS FOR QUICK RESULTS**

HE 2-5959

**Help Wanted 150**

(MEN)

**ROUTE SALESMAN**

• Good Pay!  
• Good Benefits!  
• Good Future!

Yes, we offer you up to \$125 a week salary and a percentage of your profits. Our present men average well over this. You will work a 5-day week and be supplied with everything you need to succeed. A modern lightweight truck - all merchandise - a complete set of buying customers - no canvassing ever - all expenses to operate your route - and complete training with pay.

You and your family will be protected by Blue Cross and major medical insurance and your income will continue if you're sick or hurt, even if it occurs when you're not working. Paid vacation of up to 3 weeks the first year. Profit sharing, retirement. Much more!

Your future is unlimited. We'll advance you as fast as you can stand it. Good pay! Good benefits! Good future! Interested?

Call 635-8031 or 635-8658  
Ask for Mr. Hartwig

**Help Wanted 150**

(MEN)

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FREE LEADS DAILY  
Great Expansion  
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Ask for Mr. Hartwig

**Help Wanted 150**

(MEN)

**INTERNAL AUDITOR**

Accounting degree required. For formerly married & stable background. Must have 2 yrs. w/road advancement, excellent working conditions & employee benefits. Profit sharing, stock options. Major medical plan, group life insurance, retirement plan, 401(k) plan, California Personnel Dept. Farmers Insurance Group, 2800 N. Farmers Dr., Santa Ana, Ca.

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accts. man. service over  
Project Engr. to \$18,000  
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detail asst. drawings exp.

Tronic tech. \$780  
no exp. req. service exp.

Ind'l Salesman \$600  
priv. some college, w/comm. car  
Sales Service Mgr. to \$750  
corrupted box exp. inside sales  
Sales Trnee \$7200  
4 yrs. coll., over 25, md.

Ind'l Engr. \$820  
degree, 1-1/2 yrs. mach. shop  
Design Engr. to \$1100  
Sr. product design, equipment.

ALSO FEE JOBS

**Janitor - Maintenance**

High school grad. 2 years experience. Reasoned. Day shift. Gardena area.

RAM CHEMICALS  
324-6116 Ext. 41

JANITOR-Stockman (semi-retired)  
Previous position paid \$12.00 an hour. Call Mr. Hoque 435-1321

JOB at McDonald's in Long Beach & Huntington Beach

KEVIN, man, part time, afternoon Sun. - Sun. Animal Hosp. GA 2-243

**LAB TECHNICIAN**

For gas fired appliances. Must be familiar with local service rules & laboratory balances. Some shift work required. Located S/E Industrial area. Ch. 724-6451, ask for Mr. Little.

**LAB TECHNICIAN**

control work. Must be in school grad. Must be able to use rule & laboratory balances. Some shift work required. Located S/E Industrial area. Ch. 724-6451, ask for Mr. Little.

**LAND SALESMAN**

Average \$1000 to \$2000 per deal. For man to make \$1000 to \$2000 per month makes \$1000 to \$2000 per month. Real estate experience. \$10,000,000 sales in 1978. We are an equal opportunity employer. 714-371-2515.

**LATHE OPERATOR**

tool room work. Top pay & overtime.

**MOLDS INC.**

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for structural steel.  
5 years experience.  
Day shift. 40 hrs. week.  
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\$450 Mo. Salary  
Xint. advancement & 500 potential with Major So. Calif. Service Co.  
Call 849-1528

**LOT MAN**

Exp. necessary. Salary open.

**LUTZ AUTO SALES**

714 N. Long Beach Blvd. COMPTON

**LUBE MAN.**

QUALIFIED. 8 HOUR WEEK. \$3.10 PER HOUR. \$1.10 PER HOUR.

Service Station Attendant  
(3) 40 hour week. \$3.10 to \$4.10. Long Beach area. 2150 E. 1st St. L.B. Naval Station Bldg. 288

**MACHINE FAB.**

Assembly, some electrical knowledge required. Experience only. AL-BE INDUSTRIES. PARAMOUNT. Call 636-2383

**MACHINIST**

Set-ups & Operators. Class A. CRIST. ROSAN SCREW PRODUCTS. 14225 LAKEWOOD BELLEFLA.

**Machine Shop Helper**

Steady willing worker. Operate drill press, some assembly. Up & truck driving. Must have mechanical background & blueprint knowledge. 1439 Colb Ave.

**MACHINE SHOP**

Machine shop hand  
Numerical control  
Horizontal boring mill  
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**FULLER CO.**

2966 E. Victoria St.  
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4 mos. exp. desired  
MICKY THOMPSON  
EQUIPMENT CO.  
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**MACHINIST**

Tool Room for Tool & Die. All around machinist. Good wages. 8722 CLETA DOWNEY

**MACHINIST**

For qualified & exp'd. Oil Tool Technicians. Maintenance & Repair. Maintenance Welder. Top Pay. Excellent opportunity with growing company. Mechanical Contractors, Div. of Clark Oil Tools, Inc. 9430 S. Main 756-1423

**MACHINISTS**

BURGMASER, Gardena 321-3310

**Help Wanted 150**

(MEN)

**RESTAURANT TRAINING**

MUST be neat appearing & of good character. Able to devote FULL TIME to a career position in the Restaurant Business.



# WORLD OF WHEELS

By ART STEPHAN  
Auto Editor

Ford Division was No. 1 in car and truck sales in both California and in the division's 13-state western region in calendar year 1968, according to official registrations released by R. L. Polk and Company.

Ford led in 1966 after trailing in second position in the West since 1959, but lost the lead in 1967 because of a two-month national strike called by the United Auto Workers.

Polk's figures for 1968 showed 249,242 Ford passenger cars were registered in the western region compared to 240,529 registered by the division's nearest competitor.

In truck sales, Ford led 121,837 to 102,528. The registrations for California showed Ford with 159,142 passenger cars. The nearest competitor registered 150,378 cars. In trucks, Ford led in California with 61,000 registrations to 54,776 for the No. 2 make.

**IN REVIEWING FORD DIVISION'S** victory in the 1968 sales race, O. Fred Yando, regional sales manager, attributed the momentum achieved by Ford dealers to "continuing strong demand for the standard-size Ford, especially the luxury LTD."

He said the Mustang maintained a commanding lead in the compact segment of the market, and Torino justified its early promise in the intermediate market.

"The best part of the Ford Division story in the West is that the 1969 models gave us added impetus that we believe will continue throughout 1969," Yando said.

## S&S HOMES IN WESTMINSTER Lath-Plaster Means Quality at Golden West

The lath-and-plaster used in the construction of Golden West homes is a first rate illustration of S & S Construction Co.'s adherence to their motto "Pride of Quality," according to vice president-sales and marketing, Jerry Henderson.

While most other builders in the area have gone to drywall to cut costs, S & S, developers of the Westminster community, has maintained an emphasis on excellence and continued to use lath and plaster.

"Although drywall is less expensive to use, we feel the added safety, improved soundproofing and easier maintenance provided by lath and plaster makes it worthwhile for

us to absorb the extra cost," Henderson said.

THIS attention to quality has won several awards from homeowners' associations in S & S built communities for "excellence in home construction, community development, and customer service," to quote one of the citations. The Golden West Homeowners Association is among the groups which have presented such awards.

Other luxury features at Golden West include imported marble entries, custom cut crystal chandeliers, plush wall to wall carpeting throughout, and a wide selection of natural stone, marble or brick fireplaces from which to choose.

Also included in the

purchase price, from \$32,590, are cast iron tubs and sinks, luminous ceilings, and generous use of ceramic tile in "flower fresh" kitchens and baths.

**ALSO FEATURED** in built-in medallion kitchens are triple sinks with mixing valve, walk-in pantries, vinyl floor covering, and cabinets with fine furniture finishes.

Bedroom suites offer the maximum privacy for every member of the family and master bedrooms are appointed with walk-in closets and a dressing area, in some plans.

The three and six-bedroom and family room homes are offered in one-story, two-story and split-level plans.

Furnished models can be seen daily. To visit



**GOLDEN WEST FAMILY ROOM . . . Optional Wet Bar**

Golden West: take the San Diego Freeway to Golden West turnoff, go south one block to McFadden, left on McFadden to homes.

## Paradise Manor Homes Popular

Sales of Paradise Manor's two and three-bedroom and one-and-a-half-bath homes continue to exceed expectations with many new homes in various stages of construction at the family-oriented Orange County community.



### WINS AGAIN

Dave Weber, of D. Van Lizen Realty, is recipient of Salesman of the Month award in Long Beach District Board of Realtors for most sales through Multiple Listing Service. Win is his sixth in two years.

according to a spokesman for the Trans-Robles Corporation, builders and developers.

Families may move into the homes, priced from \$19,750 to \$25,950, for only \$500 and own the land and home.

With approximately 1,600 square feet of floor area, Paradise Manor features a finished 420-square-foot rumpus room above a two-car garage.

Features include all built-ins, wall-to-wall carpeting except in utility areas, ceramic tile countertops, cultured marble pullmans, floating stairways, breakfast bars, private patios and separate service areas.

All exterior maintenance and yard work is done for residents at Paradise Manor, allowing families the opportunity to enjoy the easy way of life around two swimming pools, the completely furnished and equipped recreation hall and putting green.

Model homes are open from 10 to dusk. From the Long Beach area: take the San Diego Freeway (Interstate 405) to the Euclid Street exit in Orange County. Turn left on Euclid a short distance to Paradise Manor.

## Open House Today At Lafayette Condominiums

Large, spacious condominium homes priced from \$11,900 to \$24,900 are featured this weekend during an open house at the Lafayette Condominiums, 140 Linden Ave., Long Beach, owner Robert Campbell has announced.

Featured are attractively furnished, all-electric residences located in the heart of Long Beach within easy walking distance to the ocean, major shopping facilities and a wide variety of restaurants, nightclubs, and theaters.



### AWARD

Jack B. Krueger (above) has been given certificate marking completion of requirements for Graduate, Realtors Institute, nationally recognized real estate professional designation, according to Robert Emrich, president, Long Beach District Board of Realtors.

Open house hours are from 10 a.m. to 4 p.m., Campbell said.

**COFFEE** and snacks will be served and a full staff of sales people will be on hand to assist persons interested in buying a condominium home.

Lafayette Condominium home owners enjoy a wide variety of built-in features, including complete food and laundry service, swimming pool, putting green, driving range, roof garden, shuffleboard courts, library, card room, sauna bath, and a luxurious fireplace lounge with color television.

## Smith Tool Announces Expansion

A major expansion program to increase manufacturing facilities has been launched by Smith Tool Company at its Compton plant, according to Dale E. Boyer, president.

The 1969 phase of the program includes three new buildings that will add more than 17,000 square feet of floor space. These include a machine shop, an inspection building and additional storage areas.

All will be completed during the year as will be the installation of two additional Numerical Control Tape Machines and other major manufacturing equipment.



# Class of '82.

## New Campus Estates is now open. And selling fast.

This is no ordinary unit.

What is special about new Campus Estates is the location. It's across the street from an 11 1/2 million dollar Junior College.

**Cypress Junior College. No ordinary college.**

**3 years old. Fully accredited. And Night School. A sprawling campus abundant with trees and grass. And striking new modern architecture everywhere.**

**Men's Athletic Club. Ten tennis courts. All open to the public.**

**The new community of Campus Estates is special, too.**

**Elegant homes in the Greenbrook tradition. Including the famous Spacemaker Series that was designed for families to grow into. Not out of. Nestled in a private world behind tree-shaded walls.**

There's also a High School. And Elementary and Parochial Schools a few blocks away.

There's a real live park. 3 acres of family fun. Main event is a unique tot lot made from a reconstructed barn.

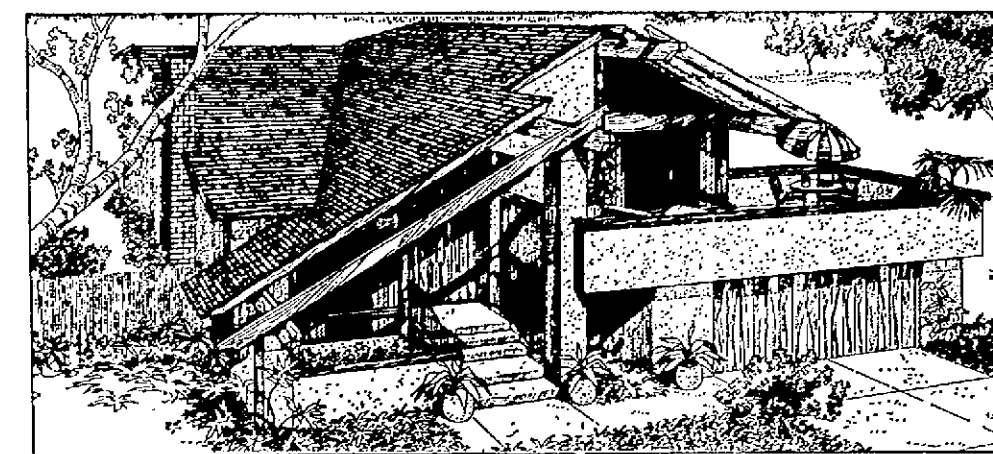
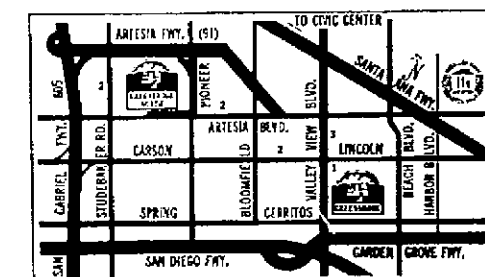
We suggest you see Greenbrook's Campus Estates unit right away. Best lot selections are going fast.

Think of it. Your children can walk to Grade School. And High School. They can even walk to College. The class of '82.

From \$30,750. Veterans no down payment. New Cold War Veterans Terms. Easy FHA and Cal Vet terms. New 90% conventional financing. On-the-spot trade-in for your home.

Direction: Greenbrook-Cypress. Take San Diego or Garden Grove Fwy. to Valley View, north to models. From Long Beach, Carson (Lincoln) to Valley View, south. From Santa Ana Fwy., Valley View south to models.

Direction: Greenbrook North-Cerritos. San Gabriel Fwy. to Artesia Fwy. (91), off at Pioneer, south to Artesia, west to models.



GRANADA • 5 Bedrooms • 3 Baths • Split Level

**GREENBROOK**  
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Estates  
By Larwin

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Write:  
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2628 Pearl Road  
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**WELDER 'A'**  
Fabricates machine parts using gas, arc & heliarc welding techniques. Requires minimum 3 years welding experience.  
**APPLY**  
**CONRAC**  
**MACHINE TOOL DIV.**  
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An Equal Opportunity Employer.  
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SETUP	To \$800	Mid
FIXTURES	To \$500	vs.
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MGR. (C1 B)	\$500	
PER DESK (alum)	\$550	9024
WELDING CHUCKER	To \$175	
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W. CUTTER	To \$3.80	3
INANCE MAINT	\$1	
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& FUTURE	\$4.50	
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Equal opportunity employer

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**CANCERS 14-25**  
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**STYLIST**  
Experienced. Good  
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**MASSAGE** wanted—barrly guar-  
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**Medical Insurance Secty.**  
Part time, experienced only. Per-  
manent, Irinae benefits.  
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in Medicals, Medi-Cal & general  
Ins. Billing. 426-6571.

**Help Wanted 160**  
(WOMEN)

Communications

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the job of a

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To work in  
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We offer an excellent starting  
and the chance to be thoroughly  
trained in this interesting and  
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#### SIGNS OF TIMES

James Brown and Gene Hughes, manager and assistant manager, respectively, of Long Beach branch, smile as new Gibraltar sign is lifted into position, symbolizing final step of merger of Pioneer Savings into Gibraltar Savings and Loan Association. Resulting organization has 12 offices, assets of \$700 million.

## PORTS O' PROGRESS

By JACK O. BALDWIN  
Marine Editor

A visit this week to the Port of Long Beach by a group of French importer-exporters points up the need for an interpreters bureau if the city is going to live up to its claim of "The International City."

During their visit the group was accompanied by an English-French speaking agent for Air France — a competitor to the port in the cargo handling business.

Considering the number of foreign-flag ships with non-English speaking crews calling here, it would appear the formation of such a bureau deserves consideration.

If you speak a foreign language, or know of someone who could spend an occasional noon hour or an evening as a volunteer interpreter, contact Frank Black, director of public information, Port of Long Beach.

★ ★ ★

**THE INTELLIGENT AND LOGICAL** development of the Los Angeles-Long Beach harbor complex cannot continue without the aid of a hydraulic model of the back-to-back port area, according to Rep. Glenn Anderson, D-Calif.

The proposed model to be constructed by the U.S. Army Corps of Engineers is estimated to cost \$900,000.

The large model would enable local port engineers to study the effect tides, currents and surge might have on new construction.

Lawrence Whiteneck, chief engineer for the Los Angeles Harbor Department, has long advocated the building of a hydraulic model claiming such a model is essential to studies of water pollution within the harbor area.

Whiteneck, appearing before a recent meeting of the Congressional Public Works and Appropriations committee in Washington, D.C., said:

"It is imperative such a model be built in order to determine how the U.S. Navy, as well as the ports of Los Angeles and Long Beach, may continue development and construction programs to meet the needs of the local community and the foreign trade and shipping industry."

★ ★ ★

**"THE JET AGE" IS JUST** about over," claims George M. Turner, president of P&O Lines Inc.

"It seems strange now the term ever should have been used. Why should an era be named for its taxis?"

"This is not to say we in the passenger steamship business do not rely on air transport. On the contrary, we use jets as taxis to help our passengers join our cruises."

To the sometimes heard objection to sea travel that people going to Hawaii or the Caribbean don't want to spend most of their vacation time getting there, Turner observes:

"We have learned that many people on a ship don't want to get anywhere — they're already where they want to be."

## Low Interest Rate Still On at Bauer Homes—L.P.

The current 6.9 per cent interest rate offered to homebuyers at Bauer Homes, La Palma, will be available for two more weeks (through April 7) according to Warren Bauer, president of Bauer Development Co.

The rate offered by FHA is now 8 per cent, while VA charges have risen to 7½ per cent, due to the four recent rate increases made by the Federal Reserve Board.

"This means potential homebuyers can save some money during the next two weeks if they buy at Bauer Homes," said Bauer.

"FOR example, if a buy-

er purchased a \$26,295 home in another development with FHA financing, he would pay approximately 10 per cent down, and his monthly payments would be \$173.

"He could take the same \$26,295, and purchase our most expensive house with all the extras. He'd pay 10 per cent down and have monthly payments of \$156, for a savings of \$17 a month or \$204 a year," stated Bauer.

Evidently, homebuyers have been anxious to take advantage of the opportunity to save. Bauer Homes, La Palma, was nearly 50 per cent sold

out less than two weeks after its grand opening.

**SPECIAL** luxury features of the two and three-bedroom homes are the oversized master suites, which offer up to 406 square feet of bedroom, private bath, dressing room and sitting room area.

These "hiddenway" retreats give adults the opportunity to enjoy private relaxation in lavish surroundings.

One model offers an optional fireplace in the lounging area of the suite.

The homes, which start at \$22,950, also include carpeting, formal entries, dramatic cathedral ceilings, very large closets, and fireplaces. They are constructed on extra-large lots.

The new La Palma City Civic Center, which will include a library, will be only a block away upon completion this fall. Cypress Junior College is less than three miles away.

The Santa Ana, San Gabriel River, Artesia, and San Diego Freeways are all easily accessible from the development's location on Walker Street (west of Valley View Street) just south of La Palma Avenue in the city of La Palma.

## Garrett Leases Torrance Building

Garrett Corporation has leased the 155,000-square-foot Carson building in Torrance to house manufacturing and engineering facilities for initial production of the company's new-technology high bypass turbofan engine for corporate and commuter aircraft.

Now undergoing remodeling, the building will be ready for occupancy in 60 to 90 days.

The structure is located at 20225 S. Western Ave., on a 15-acre plot adjacent to Garrett's Western Avenue facility.

Meanwhile in the same general area, work continues to progress on construction of six test cells that will be used in the development of the 4,000-5,000-lb. thrust engine known as the ATF 3.

**TARGET** date for completion of the first 2 cells is July 1, with the others to follow shortly thereafter.

The engine test cells will each be 144 feet long, 23 feet wide and 22 feet high. They will be coordinated with three 20-foot control rooms and a 35,000-square-foot assembly and teardown area.

Development, testing and production of the ATF 3 are under the direction of Heber Hertzog, ATF 3 project head. Hertzog's title is manager of propulsion systems for Garrett's AirResearch Manufacturing Division of Los Angeles.

**THE NEW** engine will provide transcontinental U.S. range for business aircraft and point the way to STOL capability in the 1970s.

First aircraft to utilize the ATF 3's advance performance will be North American Rockwell's Series 60 Sabreliner, a business jet.

Capable of growth to 9,000 lbs. thrust, the ATF

3 provides low specific fuel consumption, low maintenance per flight hour and a low noise level.

At sea level static, standard day, thrust specific fuel consumption is 0.4 approximate. Engine weight is from 800 to 850 lbs.



GARDEN-VIEW KITCHEN... A Bauer Home Luxury

**SAVE \$3,000<sup>00</sup>**  
**Builder's Close-Out**  
ON LAVISH DECORATOR MODEL

\* 5 four-bedroom homes left.  
Free carpet & drapes included.  
**BUY NOW & SAVE!**

**Cerritos Woods**

From \$32,450  
**LOW AS 5% DOWN V.A. NO DOWN**

Model Phone: (213) 890-5713



## Read why these interesting, friendly people chose to live in Sun City...

### ...you may want to join them!

Each Sun Citizen has his own reasons for moving to Sun City, but all share one basic pleasure: the companionship of the wonderful people who live there.

**Melba (Mrs. F. J.) Campbell**... who resigned a position with the Los Angeles School District to explore the jungles of Surinam and the Amazon, thinks, "Sun City is a new adventure every single day of the year. The facilities are wonderful and the people are friendly and stimulating—a perfect combination for keeping a youthful outlook on life."

**Jean Vermet**... familiar to many as the "Hornet Chef"... food service consultant for Pan American Airways Intercontinental Hotels... originally from Paris, France... was chef in such famous places as Rectors Restaurant in New York, the Nicollet Hotel in Minneapolis... discovered that, "Sun City appeals to my cosmopolitan soul because I meet people from all over the world here—people who have known the good life and continue to live it in Sun City."

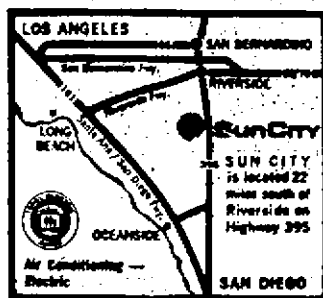
**S. Porter Miller, Ph.D.**... former Chemistry Department Head at the American University in Cairo, Egypt... member American Chemical Society, Iowa and Ohio Academies of Science... world traveler and lecturer... says, "Sun City has the wonderful Southern California climate, great facilities and lovely homes, but the people who come here to live... make it the most exciting, fascinating community in the nation. I wouldn't want to live anywhere else."

**Hugh B. Fox, M.D.**... Physician and Surgeon... senior staff member at Oak Forest Hospital, Oak Forest, Illinois... holder of a Congressional Medal for selective service work in WW II... district and county medical officer of the American Legion... moved to Sun City "because it provides a balance of healthful activity, fine facilities and ideal climate plus the company of wonderful people who keep my thinking fresh and alive."

**Frank Ulrich**... noted commercial artist and package designer... alumnus of the Art Institute of Chicago... finds Sun City "so full of interesting subjects to paint and interesting people to talk to that I will never run out of ideas."

**Sun Citizens enjoy fabulous resort facilities...and more.** Amid beautiful residences and tree-lined streets is a fine 18-hole full-sized golf course which Sun City golfers can play for as little as 39¢ a round—annual basis. A second 18-hole course is now under construction. They—and you—can also enjoy a huge, heated pool (a second pool and therapeutic bath are under construction), lawn bowling greens, shuffleboard courts and all the other recreational facilities at Sun City for only 5½¢ a day.

**But it's the companionship**—Sun City is the chosen home of happy, friendly people of fascinating interests and refreshing ideas. Always ready to pitch in and help you get the most out of life. Do yourself a favor. Come and visit Sun City this weekend. You'll have fun, and first-hand information is best.



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DEL WEBB'S  
**Sun City**  
CALIFORNIA'S FINEST RESORT-RETIREMENT COMMUNITY



#### EXHIBIT ON WATER

Viewing display in lobby of Farmers and Merchants Bank, Long Beach, are Gus Walker (from left), bank president; Lloyd Leedom, Realtor; Robert Mulvey, president of Long Beach Board of Water Commissioners, and C. Kenyon Wells, general manager-chief engineer, Long Beach Water Department.







## New Bellehurst Homes Selling at Swift Pace

A rapid sales pace continues at New Bellehurst, in Buena Park, it was reported by Joseph Thorman, Trust Realty, sales agents for the Boise Cascade Building Co.

"We're offering these prestige homes for as little as \$995 down," Thorman said. "Home buyers won't find 2700 square feet of house for such a small down payment anywhere they look."

The 900-acre development is built around the Los Coyotes Country

Club, with its 27-hole championship golf course, Olympic-size pool, tennis courts, teen-age recreation center, nursery school and a fully-equipped clubhouse with banquet facilities, dining rooms, cocktail lounge and ballroom.

**PRICED** from \$30,500 to \$57,500, homes are available in a variety of handsome, one and two-story exterior designs, situated on lots up to one-half acre in size.

Mature landscaping and trees create an atmo-

sphere of quiet and seclusion in the established community, yet New Bellehurst is close to major freeways, shopping centers and within early driving distance to beaches and mountain resorts.

New Bellehurst may be reached from the Santa Ana Freeway by way of the Artesia-Beach Boulevard off-ramp, then east on Artesia to Beach Boulevard and left on Beach to Malvern, then right to Burlingame and the furnished models.



### MANAGER

Miss Norma Stallworth of Long Beach has been appointed manager of Western Mutual Escrow Corporation's new Orange County office, 219 E. 17th St., Santa Ana. She previously was co-manager of Long Beach office.

### APPOINTED

Kenneth Drosbeke (left) of Long Beach, general manager of Mickey Thompson Enterprises, Inc., has been appointed president, according to board chairman Mickey Thompson. Drosbeke, with firm 10 years, will continue general manager duties.



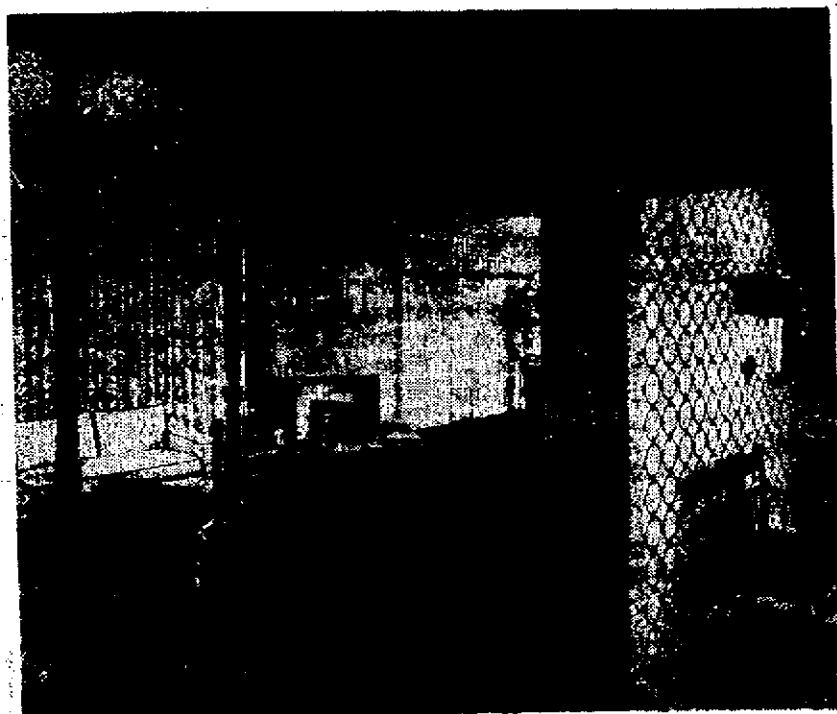
## Goodrich Chemical Plant Earns Award

For the second successive year the Long Beach plant of B.F. Goodrich Chemical Company has won the firm's President's Cup for safety in recognition of its outstanding record of no disabling injuries in 1968.

P. H. Lawrence, general technical manager for BFG Chemical, presented the trophy to Eugene Farmer,

who represented the 100 employees at the facility. A. W. Clements, plant manager, presided over the award ceremonies.

Eight BFG Chemical plants throughout the country competed for the trophy, which has been presented annually for the past 19 years to the facility having the lowest accident frequency.



GRACIOUS LIVING . . . Keynote At New Bellehurst

## Southern California Industry Conference Slated Saturday

Dr. James J. Kirkpatrick, professor of management, School of Business Administration, Cal-

State, Long Beach, and an industrial psychologist, will present the subject "Self Improvement for Career Development" during the general management session of the Southern California Industry Conference Saturday at the Grand Hotel, Anaheim.

The session begins at 9 a.m. with registration at 8 a.m.

Dr. Kirkpatrick is a diplomate in Industrial Psychology of the American Board of Examiners in Professional Psychology.

Leigh Parker will discuss "A Value Engineering Viewpoint for Defense Contractors Top Management" at this, the fifth annual such Industry Conference.

Parker serves as western multi-regional manager of value engineering on the staff of Defense Contracts Administration



DR. KIRKPATRICK

(Cameron Station), Washington, D.C. for the Los Angeles, San Francisco and Dallas regions in support of Department of Defense Value Engineering Programs.

### Farmer's Share

The farmer's share of the consumer dollar spent for foods in the market basket during the first half of 1969 probably will be less than in the first half of 1968.



By HERB SHANNON  
Aerospace Editor

Air West has retired the last of its durable Douglas DC-3 aircraft from commercial airline service in favor of its modern successors, including Long Beach-built DC-9 twinjet transports.

But that doesn't mean the end of the line for the DC-3s, some 3,000 of which were also built at Long Beach under various designations. As you might expect from the transport which helped fight World War II on every front, one of the Air West "Gooney Birds" already has gone back to battle.

The last eight of the airline's early flagships were sold to Aero-Dyne Flight Center, of Renton, Wash., which specializes in DC-3 conversions.

**AFTER BEEFING UP ONE** of the veteran airliners' fuel supply with ferry tanks, Aero-Dyne president Jack Volker flew the plane on a 37-hour trans-Pacific hop from Los Angeles to Guam and turned it loose last week in a war against fruit flies.

The old warrior was equipped with spray guns and is now deployed under the command of the Department of Agriculture.

Another of the former Air West DC-3s is in use in the Seattle area as a flight training aid, and Volker says he may convert a third for fog-seeding operations.

The future of the others is undetermined. But as everyone who has owned one knows, it's a cinch they won't stay retired for long.

## Hubbert Firm in Expansion

Expansion and reorganization of the public relations department of Hubbert & Associates, Los Angeles-based advertising and public relations firm, has been announced by president Robert C. Hubbert.

Heading the newly enlarged department is Frank Mulcahy, with Bill Kennedy and Robin Souza in key positions in the Los Angeles office, and Larry Washburn in charge of the firm's Orange County public relations activities.

Before joining Hubbert & Associates in 1966, Mulcahy was with the Los Angeles Times as assistant real estate editor. Prior to that, he was a reporter, feature writer and critic for newspapers in Western Canada, and at one time operated his own public relations concern.

**KENNEDY** joined Hubbert & Associates as an account executive in 1966, and was previously associated with advertising, real estate and public relations with the Max Becker Agency in Long Beach.

Miss Souza, who recently joined Hubbert & Associates, has been a freelance public relations counsel for five years, and was formerly associated with service organizations, including the Red Cross, Community Chest and Heart Association in public relations work departments.

**WASHBURN** for many years was director of real estate advertising for the Los Angeles Examiner. Before joining Hubbert & Associates in 1967, he was real estate editor for the Pasadena Star-News for 12 years. He took over the firm's South Coast public relations operation last summer.

# \$1995 down buys 2,700 sq. ft. of new home luxury plus life in New Bellehurst and on lots from 1/5 to 1/2 acres—that's a lot for the money!

Nowhere such value—nowhere such a remarkable community. New Bellehurst is the home of the famed Los Coyotes Country Club with championship golfing, tennis, swimming, and a wealth of social activities. It's sad to think that many families are paying more for lesser houses in ordinary neighborhoods, isn't it? Come to New Bellehurst today. You owe it to yourself, your family, your pocketbook and your style of living.

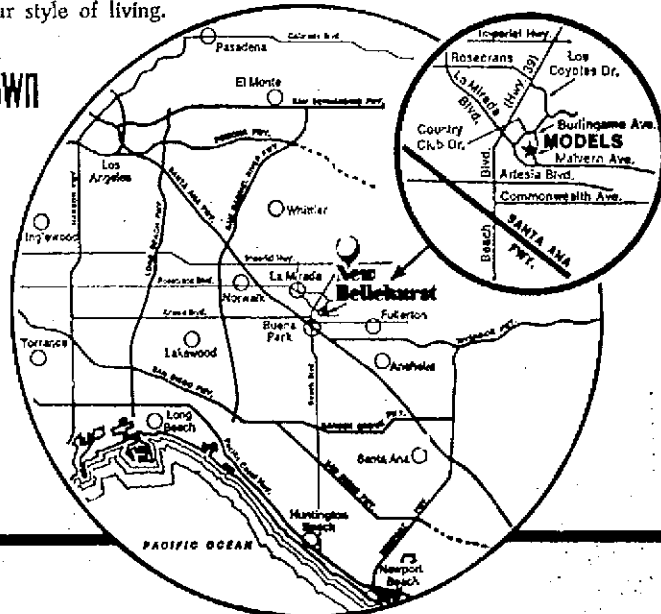
Homes from \$30,500 to \$57,500 • From \$995 down  
YOUR EQUITY IN YOUR OLDER HOUSE CAN MOVE YOU INTO  
NEW BELLEHURST! ASK ABOUT OUR TRUST TRADE PROGRAM

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Telephone  
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**From Los Angeles to Buena Park:**  
Take the Santa Ana Freeway to the Artesia/Beach Blvd. off-ramp. Take Artesia east to Beach Blvd. (Hwy. 39). Go left one mile to Malvern, then right to Burlingame and the furnished models.

**From Orange County:**  
Take the Santa Ana Freeway to the Beach Blvd. (Hwy. 39) off-ramp. Drive north 2 miles to Malvern, then right to Burlingame and the furnished models.



BOISE CASCADE BUILDING CO.

A new name — a new era for the R. A. Watt Company





## Directors of CAA to Meet

Directors of the California Apartment Association will open their executive quarterly meeting Friday at the Edgewater Hyatt House, 6400 E. Pacific Coast Hwy., Long Beach, at 7 p.m., according to Clyde S. Brown, president. Representatives from across the state will attend the 10 a.m. business session Saturday.

Brown also announced the appointment of Eugene L. Zechmeister, executive director, Apartment House Association, Long Beach-Southern Cities, as chairman of the 1969 apartment owners convention to be held in Long Beach Oct. 2-4.

Convention headquarters office will be at 427 Atlantic Ave., Long Beach.

**BROWN SAID** the appointment of Zechmeister as the CAA convention chairman was based on organizational ability.

The state president revealed the local association is the largest apartment association in the United States for the third consecutive year with 3,778 members representing income property owners in 32 cities in southern Los Angeles and western Orange Counties.

## Franchise Clinic Set By SBA

Are you looking for a franchise opportunity? Do you want that feeling of confidence that can come from attaining sound franchise information? If so, plan to attend the three-session franchise clinic presented by the Small Business Administration for people interested in franchise evaluation.

This clinic will be held in the Southern California Gas Company auditorium, 6640 Van Nuys Blvd., Van Nuys, from 7 to 10 p.m. Thursday, as well as the evenings of April 3 and April 10.

Major topics will include Search and Purchase procedures, legal aspects of franchise contracts, and what to look for in a franchise.

Reservations are necessary. For further details and reservations write the U.S. Small Business Administration, 849 S. Broadway, Los Angeles.

## Yeager to Talk to Realtors of Rancho Board

Philip Yeager, president and director of sales, Covina Realty Co., will speak at the breakfast meeting of the Rancho Los Cerritos Board of Realtors Thursday, Bruce Mulhearn, program chairman, announced.

Yeager, who also is chairman of the Home Trade-In Conference, Graduate Realtors' Institute this year, will speak on "The Listing Salesman's Responsibility."



**NEW JOB**  
Edward Gatlin of Orange, with Bank of America 14 years, has been appointed manager of Hawaiian Gardens branch, after serving as manager of the bank's data processing records center at Paramount.



**NAMED**  
Frederick Davis, of Westminster, has been promoted by Western Air Lines to manager-route proceedings. He is based at Western's Los Angeles International Airport headquarters.

## Officers of NAA Gather

The executive officers council, National Apartment Association, has selected the Edgewater Hyatt House, Long Beach, for their semi-annual meeting Friday.

The association is composed of executive directors and executive secretaries of apartment associations throughout the United States.

The opening 10 a.m. meeting will be conducted by Eugene L. Zechmeister, president of the national council and executive director of the Apartment House Association, Long Beach-Southern Cities.

**THE SESSION** will be addressed by Clyde S. Brown, president, California Apartment Association, and Bernhard J. Specht, president, Apartment House Association, Long Beach-Southern Cities.

Al Myers, president of Myers-Stevens Insurance Co., San Francisco, will be the luncheon speaker and Joseph Rhodes, president, Indianapolis Apartment Institute, also will address the one-day convention.

Other officers of the national apartment executive council are Warren Boynton, executive director, Apartment Rental Owners Association of San Diego, and Ernest H. Hall, secretary-treasurer, Dallas, Texas, Apartment Owners Association.

## Wall Street Briefs

**NEW YORK (UPI)** — The Dines Letter says the current market is "the most oversold (one) since the 1962 crash." The market "is at a critically sensitive point," the firm says, adding that it either "goes up immediately from present levels, or a crash will develop immediately." The sharp and surprising declines of the last two weeks are simply retesting of the lows, the firm believes. If the lows don't hold, "selective selling would be advisable."

E. F. Hutton says the "increased plant and equipment spending would normally be regarded as a bullish news item, but in the current economic atmosphere, it is probably just the opposite as far as the stock market is concerned." It would indicate, the firm points out, that monetary authorities will be forced to impose further restraints if they are really serious about slowing down the economy.

Spear and Staff Inc. observes that there is no way of guessing how many investors have bought into "60-60" funds with "no idea of how speculative" these funds can be. A seasoned trader rides with the punches and does not toss in the towel when he's battered a bit. However, the firm notes, "this kind of give and take does not necessarily fit into the behavioral pattern of the average fund shareholder."

**BRIDGEPORT, Conn. (UPI)** — General Electric Co. has introduced a new 150 characters-a-second printer for use with the GE-100 line of computers. The printer turns out 150 wide lines of copy a minute. The printer will lease for \$1,150 monthly and a accompanying paper tape punch for \$250 monthly. Sale price would be \$42,600 for the printer and \$13,550 for the tape puncher.

**NEW YORK (UPI)** — Combustion Engineering, Inc., announced a 100 per cent stock dividend on common payable to stockholders of record April 29 if shareholders approve at a special meeting to be called soon.

**MOUNTAIN VIEW (UPI)** — Sylvania Division of General Telephone & Electronics Corp. has obtained a \$1.9 million Army contract from the Electronics Command at Ft. Monmouth, N.J., for classified electronic warfare equipment.

**NEW YORK (UPI)** — Slick Corp. will not renew its offer for shares of Filtrol Corp., which expired Friday. So far Slick said it has been tendered 49 per cent of Filtrol's shares.

**BALTIMORE (UPI)** — RPS Industries, Inc., and Louis W. Weiner Corp. have canceled their negotiations for a proposed merger.

**BEVERLY HILLS (UPI)** — Trans World Financial Corp. and Shasta Savings & Loan Association of Redding have canceled discussion of a proposed merger.

**CLEVELAND (UPI)** — Bennett Industries, Inc., a subsidiary of Growth International Inc., has engaged Indiana University Foundation to conduct research for the company's low frequency sonic electric toothbrush, mainly through human clinical tests.

**ROLLING MEADOWS, Ill. (UPI)** — Hallcrafters Division of Northrop Corp. has obtained a \$2 million Air Force contract to design and produce an infrared transmitting system. All previous contracts in infrared communications have been for research.

## Casa Bonita Homes, Cerritos, Gain Favor

This weekend marks the formal opening of Casa Bonita in Cerritos, a presentation of builders Henry Reichert and Son, and the Swan Construction Company.

The Reichert father-and-son team has been responsible for many customized developments in the southland.

Casa Bonita exteriors are handsome, in both traditional and contemporary stylings, single and two-story. Room arrangements offer convenience as well as compatibility for gracious living and entertaining.

Buyers may choose from three, four and five-bedroom plans with two and three baths, family room, formal dining room and large living rooms.

**PATIO** kitchens are fully equipped with electric appliances, gleaming tile counters and natural ash cabinetry. Pantries and utility closets provide additional storage facilities.

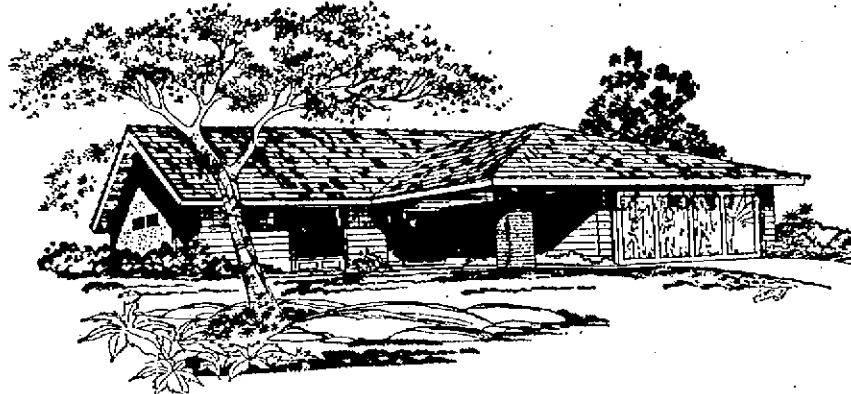
Two and three-car garages provide extra storage space. Both gas and electric outlets for laundry are installed.

**CASA BONITA** is located in Cerritos, close to

schools, colleges, churches and shopping. Major freeways provide fast travel to recreational centers, beaches and the metropolitan area. Construction of the proposed Cerritos Regional Shopping Center, designed by the same firm who planned Fashion Square in Santa Ana, is expected to begin soon and will be a short drive from the community.

Prices are in the medium range with VA, FHA and conventional financing.

Directions: Casa Bonita is located on Artesia Boulevard, just east of 605 Freeway.



CASA BONITA . . . In Formal Opening

## Two Realtors From L.B. on Course List

Two members of the Long Beach District Board of Realtors head the list of instructors in a course entitled "The Basic Aspects of Exchanging," currently sponsored by Title Insurance and Trust Co., Los Angeles.

Mrs. Roselle Sommer teaches "Taxation Aspects

of Exchanging" and Edmund F. Shaheen, "General Summary of the Exchange Field."

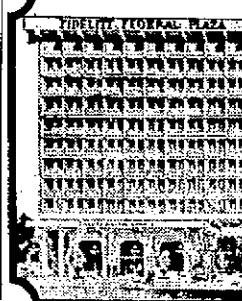
The Title Insurance and Trust Co. course is open to Realtors and associates and reservations must be made in order to attend. If interested, call Mrs.

Rouen at the 433 S. Spring St., Los Angeles, office.

**Feeding Others**  
Only 6 per cent of the U.S. population is engaged in farming, directly charged with feeding the other 94 per cent.



**BIG WHEELS, THESE**  
Airplane wheels don't roll down runways until thoroughly checked for specification conformation. At Goodyear Tire & Rubber Company's aviation products plant, Akron, Ohio, inspector measures inside diameter of Lockheed C-141 military transport plane wheel.



**New One-Man Office Suites**  
Gold Key Suites are immediately available at Fidelity Federal Plaza. Executive offices include Receptionist Service... Carpeting... Drapes... Vinyl-Covered walls... Air conditioning... Murak... and Conference Room, ideal for new businesses. A distinctive address is part of the package. Lease considerations range from \$95 up. Contact David Joye at 436-9696.

**FIDELITY FEDERAL PLAZA**  
555 E. Ocean Boulevard, Long Beach

# Grand Opening

## Introducing the nation's first home in this price class with a 406 sq. ft. master suite / retreat.

### BAUER HOMES

### La Palma

From \$22,950  
5% Down ■ 6.9% Financing

MODEL PHONE: (714) 826-3890 • (714) 826-3840

- Huge country-kitchens with garden view
- Hardwood cabinetry and pantries
- Carpeting throughout
- One and two fireplaces
- Fully equipped kitchens including dishwashers
- Dramatic cathedral ceilings
- Walled community
- Over-sized lots
- Concrete driveways



**MEET THE BLAZER**  
Designed for both business and pleasure, Chevrolet four-wheel-drive Blazer combines styling with strong 104-inch wheelbase chassis. Newest entry in sports utility field, it's offered in six and eight-cylinder models with 155 and 200 hp.



**Planes & Organs 320**  
**BALDWIN & HAMMOND**  
**ORGAN SPECIALS**  
Baldwin M-77, 2-man spinet, \$595  
Hammond J-111, 4-man spinet, \$595  
Baldwin M-77, 2-man spinet, \$595  
Hammond J-111, 4-man spinet, \$595  
Baldwin M-77, 2-man spinet, \$595  
Hammond J-111, 4-man spinet, \$595  
Baldwin M-77, 2-man spinet, \$595  
Hammond J-111, 4-man spinet, \$595

**BILLINGS BALDWIN**  
3912 ATLANTIC AVE.  
LEARN TO PLAY  
**BALDWIN ORGAN**  
FOR ONLY \$124.51  
Our 6 week course of 15 lessons covers all the fundamentals of organ playing. You will learn to play all the popular organ music. You will also learn to play the organ for church and home. The course is taught by a professional organist. The price is only \$124.51 for the course and the organ. The organ is a Baldwin M-77, 2-man spinet. The course is taught by a professional organist. The price is only \$124.51 for the course and the organ.

**BILLINGS BALDWIN**  
3912 ATLANTIC AVE.  
RENT  
**COLOR TV**  
\$9 MO.  
OPTION TO BUY  
STEREOS  
WASHERS & DRYERS  
FREE DELIVERY & SERVICE  
CALL  
868-3777  
COLORLAND TV OPEN 7 DAYS  
RENT A NEW TV  
or stereo by week or month  
Rent the Nicest Sets at  
The Lowest Rates in Town  
SHOP & COMPARE  
No lease to sign  
RENT NEW COLOR TV  
Purchase option—No red tape  
TUCKER TV 639-8565  
RENT COLOR TV  
& STEREO  
RCA & ZENITH  
WITH OPTION TO BUY  
\$3 WEEK  
TE 1-1227  
Call 7 days wk., 24 hrs. day.  
426-2628 426-3628

**RENT TO OWN**  
\$8—\$10—\$12  
Television & Stereos  
Free Delivery & Repairs  
OPEN EVEN & SUNDAY  
2462 ATLANTIC, DLR.  
NEW 1969 Philips Color TV rental.  
Giant 26 1/2 in. picture tube.  
SALE PRICE \$277.00  
DOOLEY'S HARDWARE  
5075 L.B. Blvd. N.L.B.  
RENT—TV-HIFI  
10 Per Month  
All sizes. Pay 1st mo. no deposit.  
Open 10 to 10. Deliver anywhere.  
Also Sales & Service  
1347 L.B. Blvd. 431-2971  
WHY RENT? I sell for less per  
month than you can rent. 33 mod-  
els to choose from. All financed  
with only \$9 down & tax. Call  
437-1171. 24 hrs. delivery.

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10 Per Month  
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**FURNISHED APTS.**  
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Singles by week or month  
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**FURNISHED APTS.**  
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**UNFURNISHED APTS. All Areas 445**  
**North Long Beach 590**  
Deluxe 2 BR., 2 Bath  
POOL, SAUNA, BATH PATIOS  
LARGE APTS. Adults. No Pets.  
244 Atlantic Blvd. 426-7571

**UNFURNISHED APTS. All Areas 445**  
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# 'Pre-Packaged Energy' Sold by New Long Beach Firm

The massive blackout of 1965 in the Northeast caused many businesses in the blackout area to lose millions of dollars awaiting return of operating power.

Since that time, sponsors of "total energy," the do-it-yourself generation

of electricity by burning natural gas or diesel fuel, have been marketing on-site power equipment for both commercial and industrial use.

Adding a new twist to this market is a Long Beach-based company barely three months old,

Precise Power Systems, Inc., 555 E. Ocean Blvd.

**PRECISE** Power Systems is manufacturing and providing on-site power generating units pre-packaged and ready for installation in any location.

Pre-packaging allows manufacture of standard,

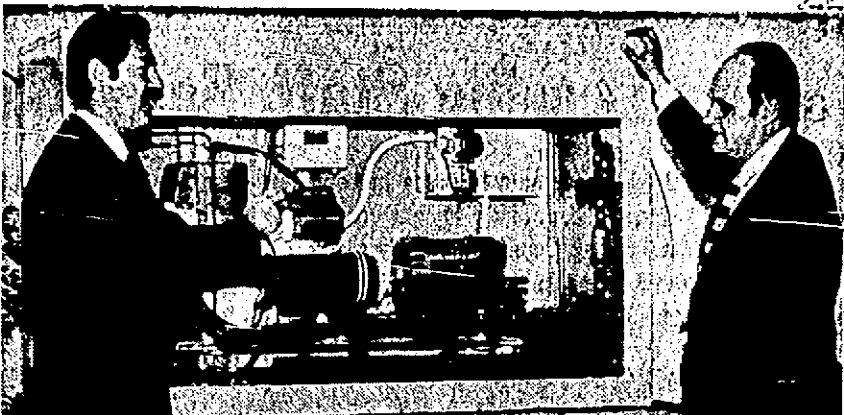
low-cost total energy units with the widest market potential, according to the firm's engineering vice-president, Lawrence H. Reder.

Reder formerly served as senior sales engineer for the Garrett Corporation.

"Our basic concept of pre-packaged total energy units was well received at the recent International Heating and Air-Conditioning Exposition in Chicago," Reder said.

**PRECISE** Power anticipates first year sales of \$1,040,000 with a projected five-year sales total reaching \$34,760,000.

Basic lines being produced by Precise Power include a productive emergency power unit designed to provide both full-time heating or air conditioning service, and complete electrical power in the event of a utility power failure. "This unit basically is a stand-by emergency power source," Reder said, "except that it functions full-time in a productive manner."



**PRECISE POWER SYSTEMS** principals D. J. Cowie (left), manager of Utility sales, and Lawrence H. Reder, engineering vice president, review exhibit-size model of "total energy" package.

## WHAT'S YOUR PROBLEM?

## Co-Ops, Condominiums Cause Many Questions

By DON CAMPBELL

"Togetherness" is all the rage these days and, in the real estate field, finds expression in the continuing boom in condominiums and cooperative apartments.

But there is considerable confusion existing in the minds of many people over the way both devices operate.

**MR. CAMPBELL:** Now that our children are grown up and have left home, my wife and I have decided to sell the old homestead and settle down to apartment living.

We are quite attracted to a two-bedroom unit in a cooperative apartment building near our daughter's home, but a friend has warned me that in these common-ownership arrangements a person can find himself in deep trouble if a tenant defaults and leaves everybody else stuck with his payments to the cooperative.

I understand that this isn't the case in a condominium, but — since it's a cooperative, not a condominium, that we are interested in — I am also wondering if my friend really knows what he's talking about. —**MR. W.V.**

**ANSWER:** As it is so often with well-meaning friends, your own alarmist friend is right in theory but that's about where it ends. Under the theories of aerodynamics, you will recall, it is possible to "prove" that the bumblebee can't fly.

The principal difference between a cooperative apartment and a condominium, of course, is that the buyer of a co-op is actually buying a prorated percentage of the building and the grounds which he is going to occupy and will have X number of votes in all decisions affecting the property.

The buyer of a condominium, on the other hand, is purchasing the physical area — the "air space" he is actually going to occupy. Thus the buyer of a condominium can accurately say: "I own apartment No. 3-C" at such-and-such an address. The cooperative buyer can only say: "I own X number of shares in the cooperative apartment located at such-and-such an address."

The distinction that W.V.'s friend is trying to make is that, in the event of a tenant defaulting on his payments, the condominium dweller can afford to be casual about his

neighbor's money problems because it is simply a matter to be straightened out between the neighbor and the lending agency that holds the mortgage on the apartment — a mortgage that can be foreclosed just as it can on a conventional house. The rest of the tenants can get stuck only to the extent of picking up slightly higher maintenance charges on the common areas — the hallways, grounds, and so forth — if one of their fellow tenants defaults.

Theoretically, this isn't the case if a cooperative tenant defaults since they co-own the whole thing together and not just their own, individual, apartments.

Actually, however, the Federal Housing Administration — under whose auspices about 99.9 percent of all cooperatives and condominiums are built — has laid down a number of regulations designed to protect the owners of cooperatives from the impact of defaulting fellow-tenants. These regulations greatly streamline and speed up the procedures for evicting errant members of a cooperative and reselling their shares in the venture.

It doesn't entirely eliminate the danger of getting stuck with someone else's payments, but the likelihood of it happening isn't nearly as pressing as W.V.'s friend paints it.

**MR. CAMPBELL:** Maybe I'm nuts, but since when does a landlord have the right to make a tenant repair his roof for him? I don't mind keeping our three-bedroom, rented house looking nice, but the roof has sprung a leak in the living room and the plaster is cracking pretty bad.

Now the landlord says it's up to me to get it fixed. I didn't cause it, and I don't think it's up to me to do this. Or is it? —**MR. P.Y.**

**ANSWER:** Well, you can't blame him for trying, can you? Unless the lease or rental agreement specifies otherwise, major improvements to the property are considered the owner's responsibility, not the renter's.

On the other hand, of course, the courts have

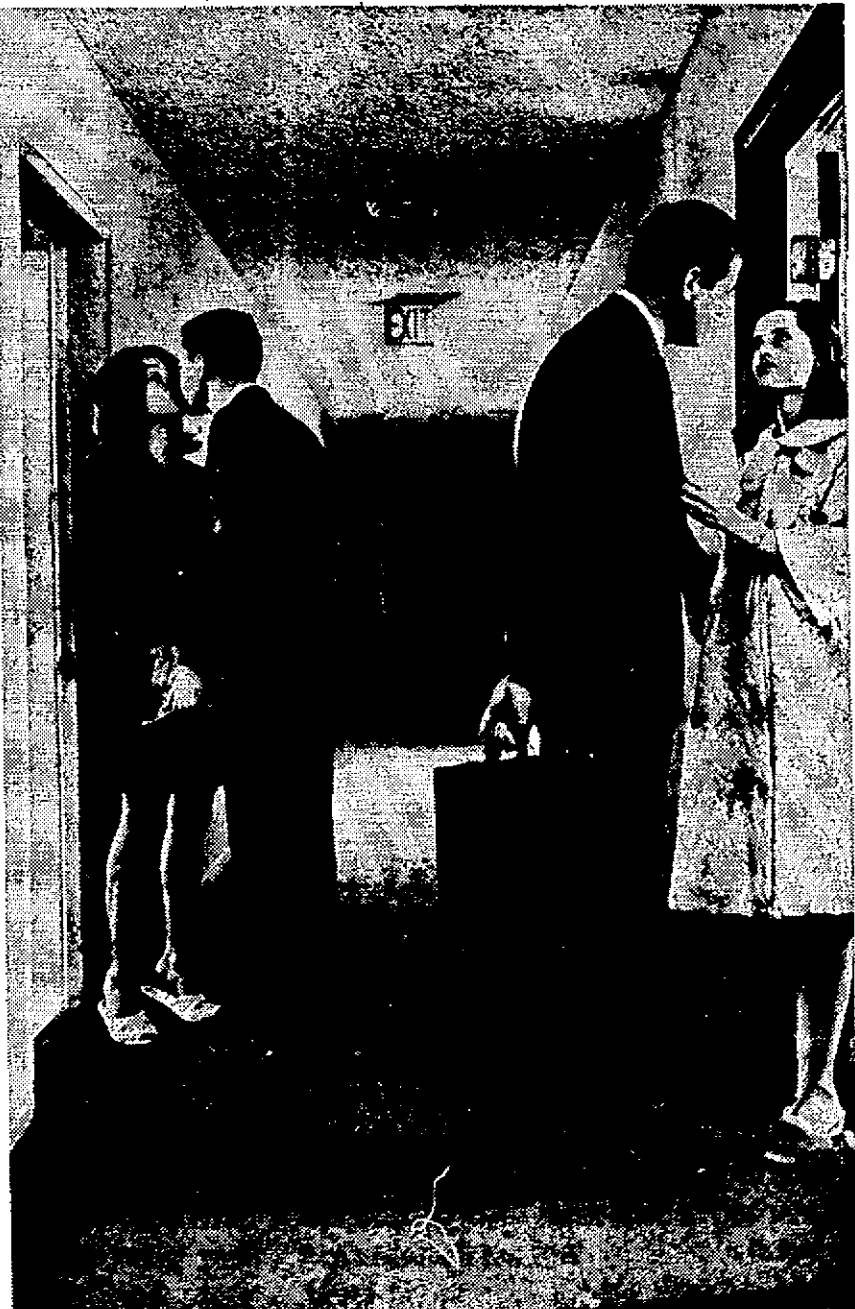
also held that the tenant may be liable if he doesn't take steps to correct a situation that results in damage to the landlord's property — as in failing to repair a broken window which permits rain water to damage the floor.

We might get an argument on it, but in your case I would say that informing the landlord as to the condition of the roof — and letting him take it from there — should get you off the hook.

Granted, this doesn't necessarily get the roof repaired, and it could get pretty costly for both of you if the dispute settles down to a game of trying to out-wait each other.

(Campbell welcomes your letters and comments. Unfortunately, he is unable to enter into personal correspondence with readers, but will attempt to answer as many letters as possible through his column.)

(Released through The Register and Tribune Syndicate, 1967)



## Broadway Names New Vice President

**LOS ANGELES — (BW)** — Appointment of Daniel F. Minahan as vice president, personnel, was announced by Edward W. Carter, president of Broadway, Hale Stores, Inc.

Minahan has been vice president and labor counsel at Phillips-Van Heusen Corp. of New York and previously was a labor relations executive with Uniroyal, Inc. Minahan is 39.

**IN HIS** new position, Minahan will serve as consultant to the president and to the chief executives of each division in all matters of personnel administration.

Broadway-Hale Stores, Inc., includes the Broadway division in Los Angeles, Weinstein division in Sacramento and Sunset House in Los Angeles. The company also has a majority interest in Emporium Capwell in San Francisco.



## ON TOP

John Cockrill, former vice president of administration of Temco-Vought, Inc., is now president and chief executive officer of LTV Ling-Altec, Inc., subsidiary including Altec Lansing, Anaheim.

**\$190 a month**

Take your pick. You can rent an apartment for \$190 a month. And pretty soon you'll be worth your weight in rent receipts—but not much more. You'll also get to know the neighbors, whether you want to or not.

Casa Dominguez offers 2, 3, 4 and 5-bedroom homes. You'll find patio kitchens with built-ins, formal dining rooms, family rooms, carpeting—and plenty of other extras. But you don't pay extra. It's all covered by the purchase price. You live in one of Los Angeles' last close-in locations, too. Leading employment centers minutes away. Schools and shopping are nearby. The community, itself, is served by the

Harbor, Long Beach and San Diego Freeways. You just couldn't ask for more convenience than that.

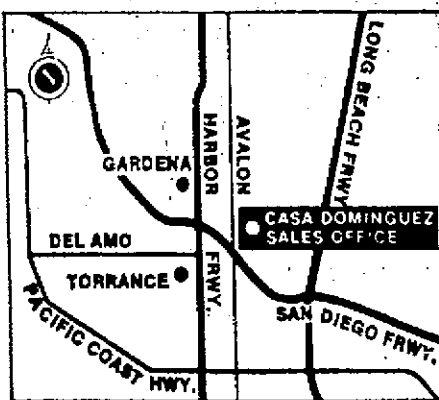
Casa Dominguez homes range from a low \$22,000. At this price, who can afford to rent?

Take San Diego Freeway to Avalon Boulevard. Then straight to corner of Avalon and Del Amo Boulevards, site of Casa Dominguez Sales Pavilion.

Phone (213) 327-6360.

**Casa Dominguez**

**\$190 a month**



**leadership homes**  
TOMORROW'S COMMUNITY TODAY  
A DIVISION OF MACCO CORPORATION



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1 BR. apt. 600 sq. ft. on 1st floor. Call 432-1234.

**Unfurnished Homes 876**  
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**Unfurnished Homes 877**  
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**Unfurnished Homes 878**  
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**Unfurnished Homes 879**  
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**Unfurnished Homes 880**  
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**Unfurnished Homes 881**  
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**Unfurnished Homes 882**  
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**Unfurnished Homes 883**  
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**Unfurnished Homes 884**  
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**Unfurnished Homes 885**  
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**Unfurnished Homes 886**  
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**Unfurnished Homes 893**  
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**Unfurnished Homes 894**  
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**Unfurnished Homes 895**  
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**Unfurnished Homes 896**  
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**Unfurnished Homes 897**  
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Three pet, princess skimmers, two jumpers add up to an easy-sew all-year wardrobe a girl would love to call her own! Note side pleat on one, belt, tab or tie on others.

Printed Pattern 4603: NEW Girls' Sizes 6, 8, 10, 12, 14. See pattern for yardage.

SIXTY-FIVE CENTS in coins for each pattern — add 15 cents for each pattern for first-class mailing and special handling. Send to Anne Adams, Dept. 243 West 17th St., New York, N.Y. 10011. Print NAME, ADDRESS with ZIP, SIZE and STYLE NUMBER.

**750-LEAD A COLORFUL LIFE** — embroidered quick cross and other stitches in vivid colors on towels, cloths, place mats. Transfer of six 4 1/2 x 12" motifs, directions.

**682-INSTANT SPRING SUIT** — knit jacket, skirt each in just one day of 2 strands worsted, one cotton. Tissue pattern for lining jacket, suit directions sizes 32-38 included.

**858-BABY DESERVES THE BEST** — it's simple to sew wardrobe trimmed with dainty embroidery. Includes short or long dress, play set, bib. Transfer, pattern 6 mos. size.

Fifty cents in coins for each pattern — add 15 cents for each pattern for first-class mailing and special handling. Send to Laura Wheeler, Independent, Press-Telegram 67, Needlecraft Dept., Box 161, Old Chelsea Station, New York, N.Y. 10011. Print Pattern number, Name, Address, Zip.

**THE LONG BEACH**  
INDEPENDENT,  
PRESS-TELEGRAM'S  
**FREE STUDENTS' ADS**  
2 BIG DAYS!  
Here's all you do...

Decide what you want to advertise. Classified ads may offer to buy, sell or exchange children's merchandise only, such as dolls, books, clothing, toys, athletic equipment... any article of value that you think some other boy or girl might want.

Write the ad in the form shown... not over 18 words... one word in each space.

The name, address or phone number and age of each boy (girl) advertiser must appear in the Classified ad. One of the parents must sign in the space provided.

Students from Grades 1 thru 12 are eligible for these free ads.

This offer will be effective only on March 30 and 31. Free ads will appear on special pages in the I.P.T. Classified section.

All ads must be received by March 27 to insure publication.

The Independent, Press-Telegram reserves the right to limit or refuse Classified ads that do not conform with the aforementioned rules.

**Sunday, Monday, March 30, 31**  
no ads accepted after Thursday, March 27

Clip and Mail Coupon to:  
FREE STUDENTS' ADS  
CLASSIFIED DEPARTMENT,  
INDEPENDENT, PRESS-TELEGRAM  
604 PINE AVE.  
LONG BEACH, CALIFORNIA 90801

or bring the coupon in person to the 1st floor classified office at the above address or any of the following Classified offices:

4635 Candlewood LAKEWOOD  
9624 Garden Grove Blvd. GARDEN GROVE  
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ANYTHING GOES IN THIS BIG ANNUAL STUDENT BUYING & SELLING SPREE. CLIP AND MAIL TODAY!

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**YOUR NAME! YOUR AGE**

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**PHONE**

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**WRITE ONLY ONE WORD IN EACH SPACE**

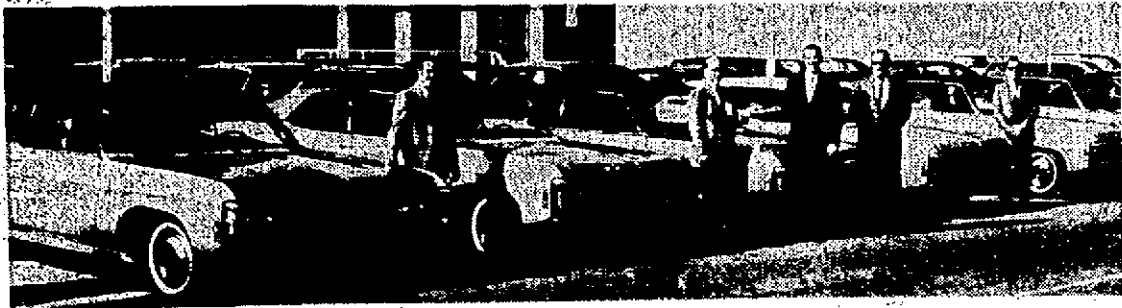
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## Vines Leasing Staff, Sales Growing

**JIM KENNEDY** (right), in auto business in Long Beach area since 1955, recently bought control of Ray Vines Leasing Company, now operates firm as Vines Leasing, a licensee for Chrysler Leasing System. Kennedy, who has moved head-

quarters to 4065 Long Beach Blvd., said his company's sales have spurred in 2½ years from \$200,000 to more than \$1 million, currently has 375 cars on lease, plus 50 trucks. Kennedy and salesmen (below) pose with 30 Chevrolets before delivery to Retail Clerks, Buena Park.



### Lot of Cows

In the United States there are 15,201,000 dairy cows; 93,290,000 other cattle; 23,728,000 sheep and lambs; 51,035,000 hogs; and 427,619,000 egg-laying chickens.

## Room-Board Value on Job Can Be Ruled Taxable---IRS

Generally an employee does not have to pay tax on the value of room and board he receives from his employer.

However, there are situations when the value of meals and lodging furnished by an employer do have to be included in taxable income, the Internal Revenue says.

Key factor in this determination is whether the meals or lodging are furnished for the employer's convenience and on the employer's business premises.

In addition, when lodging only is given, the employee must accept the lodging as a condition of his employment.

If these conditions are met, the value of any meals or lodging received can be excluded from taxable income.

UNDER these rules, a camp counselor would not generally pay tax on the room and board he receives and a waitress would not generally pay tax on the value of meals received during the work day.

But if an employee is furnished living quarters, or meals, away from the place where he works, their value would be taxable.

Further information on this provision of the tax law is contained in IRS

Publication 525, Taxable Income and Non-Taxable Income. Send a post card to Tax Forms, P.O. Box 1711, Los Angeles, Calif. 90053.

## REC to Hear Airport Topic

Speaker at Thursday's meeting of the North Long Beach Real Estate Club will be Nicholas Dallas, director of aeronautics, Long Beach Airport.

"What Is Happening to the National Airport System" will be Dallas' topic at the 8 a.m. gathering at Park Pantry.

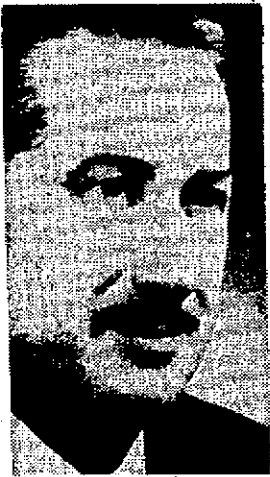
## Health Club Is Started

Construction is under way on a fully equipped health club atop the new nine-story Fidelity Federal Plaza, Long Beach, according to W. David Joye, project manager of the high-rise complex.

Approximately 3,000 square feet of space between the ninth floor and the roof of the structure is being transformed into a gym and workout area for the use of male tenants of the plaza and their guests, Joye said.

"We will have a handball court, sauna bath, workout room, sun lamp room, lockers and showers — a complete recreation center designed to keep our tenants in shape."

There will be a hand-somely appointed lounge area included in the facility's attractions, Joye said. The lounge, hallways and sun lamp room will be carpeted. Tile and specially treated wood will be used for floor coverings in the other areas of the gym.



### MOVES

Charles Victory of Lakewood, formerly a vice president in United States National Bank's special services department, San Diego, has been named vice president of Los Angeles

### CU POST

H. Eugene Ford, of Lakewood, former supervisor of purchasing for Western Air Lines, has been named manager of Westernaire Federal Credit Union. It has a membership of 8,314.

## Top Floor of Bank Is Leased

Price Waterhouse & Company, certified public accountants, have taken occupancy of new quarters on the top floor of the new \$4 million Bank of California Building, Santa Ana, according to Craig Ruth, vice president of Ketchum, Peck & Tooley, Investment Builders, owner-developers of the 10-story high-rise project.

Leased space in the Price Waterhouse suite involved 5,865 square feet and consideration of more than \$200,000, Ruth said.

PRICE Waterhouse was the first national accounting firm to establish offices in Orange County 11 years ago. Thomas R. Selby, a partner in the firm, will be in charge of the office.

"This places the Bank of California Building over the 90% lease mark," Ruth said. "The building was just completed in December, 1968, and has over 80,000 square feet of office space."

## Arben Acquires Rovon Distribution

Arben Marine Products, Inc., Long Beach, manufacturer of bouys, docks and other marine facilities, has acquired the exclusive manufacturing and distribution rights to Rovon, a fiberglass structural material particularly suited to endure the marine environment. It was announced this week by Arnold S. Bendet, president of the local firm.

The company, located at 2030 W. 16th St., acquired the rights in an agreement with the Martin Weir Co. of Chula Vista.

### Calcium-Rich

University of California Family and Consumer Sciences Director Dr. Gaylord Whitlock says "to get the amount of calcium contained in just one quart of milk you would have to eat 29 oranges, or 39 eggs, or more than seven pounds of carrots or six pounds of cabbage!"

"Rovon possesses the strength of steel, weighs only half as much, is impervious to corrosion, marine growths and borers, and will not absorb water," according to Bendet.

THE MATERIAL which will be used in the construction of bouys, refrigerated marine transport containers, barges, hatch covers, and similar marine equipment is highly buoyant, non-magnetic and a near-perfect insulator, according to Bendet.

"Rovon is fabricated from a polyurethane foam core which is machine-wrapped with continuous fiberglass strands and then sandwiched between two polyester resin skin layers by a vacuum process," Bendet said.

The company executive said both plants at Long Beach and Chula Vista would be utilized to manufacture the company's varied products.

# Who hasn't purchased an S&S home yet?



But my grandparents have, my mother and father have, my aunts and uncles have, my older brother has, and when my savings account grows, I will too!

Guess it's because S & S builds such great houses.

Mommy just loves the imported marble entries, custom cut-crystal chandeliers, and the huge all-electric kitchen. Daddy says the construction is "Tops" because S & S uses double thick lath and plaster (not drywall),

marble countertops, genuine stone or brick fireplaces. I love the plush wall to wall carpeting and it's in all the rooms.

Uncle Joe says one of the best things about Golden West is the price, \$32,950 ... and he oughta know, 'cause he's the President of a big bank.

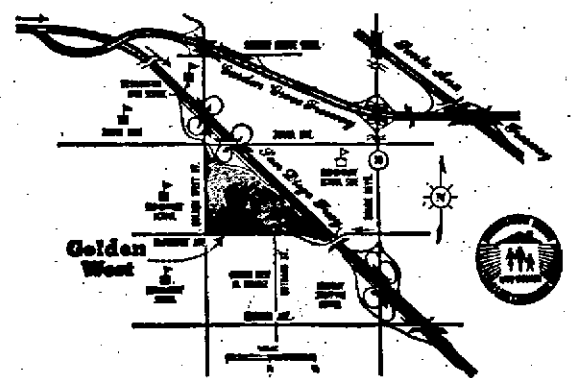
You really oughta see this place. It's super. But you better hurry before all my relatives arrive. S & S builds a lot of homes, but I have lots of relatives. They all have good taste. And know a best buy when they see it.

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# AFTER 'GREATEST THRILL' ...

# Lew's Ready to Talk Money

By LOEL SCHRADER  
Staff Writer

LOUISVILLE — Lew Alcindor had done nearly everything in his three-year basketball career at UCLA.

The unbelievable had become the believable.

So you sort of expected him to pop out of a cake, waving a million bucks in greenbacks when he appeared on an untelevised "Meet the Press" program after UCLA had wrapped up another national championship with a 92-72 win

over Purdue Saturday at Freedom Hall.

But Alcindor, appearing with his happy father, Ferdinand Lewis Alcindor, came on smiling and relaxed in his confrontation with a horde of newsmen.

Alcindor quickly disposed of the obvious questions about his future as a professional.

"No, I haven't made up my mind on which pro contract to sign," he said of the battle royal between the National and American Basketball

Assns. "That's the next thing on the agenda."

Have many agents tried to become his representative?

"Yes, quite a few — 20 or 30. I don't have anyone in mind right now."

Lew may have given a hint that the New York Nets, situated in Commack, L.I., aren't particularly high on his list.

"Some of my friends have been to Commack and they said they almost didn't get there. It's a long way out. Right now,

the situation is that I can play with New York. The NBA is a better league and Milwaukee has draft rights to me.

"I'll sit down with my lawyer and other people and discuss the future."

Alcindor confirmed what coach John Wooden had stated before Lew appeared — that the Bruins were emotionally ready for Purdue.

"The whole team was really up," he said. "It was very easy to be that way because of a chance

at a third national championship, plus the fact that we were picked to lose."

Reminded that only two or three coaches had been quoted as picking Purdue and that the betting line favored the Bruins by nine points, Alcindor shot back:

"That was Las Vegas."

Lew confessed that the victory had been his top basketball thrill.

"It's got to be," he said. "We did something no one ever reached before —

(Continued Page S-2, Col. 6)



LEW ALCINDOR ... Netted Victory

## Belgian Blazes in Sebring

NO UPSET--  
ALCINDOR  
VOTED No. 1

**SUNDAY Sports**  
INDEPENDENT PRESS-TELEGRAM  
SUNDAY, MARCH 23, 1969  
SECTION S—Page S-1

# Third, Greatest Win for LewCLA

SEBRING, Fla. (AP) —

Jackie Ickx, 24-year-old Belgian daredevil, took his Ford GT40 to the front in a blazing stretch run Saturday night to win the hardest-fought race in the history of Sebring's 12-hour auto endurance test.

Lying back during the heat of the day to save his engine, Ickx came on in the coolness of the night to beat off a pack of German Porsches and an Italian Ferrari which had engaged in a roaring fight for hundreds of miles.

The Ferrari, driven by Chris Amon and Mario Andretti, nursed an overheating engine across the finish line second, ahead of a Porsche piloted by Gerhard Mitter and Udo Schatz.

The victory by Ickx and his co-driver, Jackie Oliver, launched the English GT-40 team in its defense of the World Sports Car Manufacturing Championship. It won last year largely on the masterful driving of the hard-charging Belgian.

Although speeds fell off as the early leaders faded, the Ford chalked up a new record of 103,363 miles and hour, topping the old mark of 103,133 set in 1967 by Andretti and Bruce McLaren in another Ford.

No front-running driver enjoyed a moment free from extreme pressure as the lead changed hands 14 times.

LOUISVILLE — Lew Alcindor became the first college player to win three consecutive "Most Outstanding Player" awards Saturday after UCLA beat Purdue for the NCAA title.

For reasons known only to those casting the ballots, Alcindor was not a unanimous choice.

Three players, Bob Kurland of Oklahoma State, Alex Groza of Kentucky and Jerry Lucas of Ohio State, have won two "Most Outstanding Player" awards.

Teammate John Vallely joined Alcindor on the all-tournament team. Others selected were Rick Mount of Purdue, Willie McCarter of Drake and Charlie Scott of North Carolina.

## Cousy Bows in Finale

NEW YORK (AP) — "I compare this team of mine to a Cinderella team," said a happy Harry Litwack after his underdog Temple Owls won the National Invitation Basketball Tournament Saturday by upending Boston College 89-76.

However, the 61-year-old veteran coach of the team from Philadelphia did have one complaint. He thought his John Baum deserved the most valuable player award instead of BC's Terry Driscoll. "But who am I to be a critic?" he asked.

Baum, a 6-foot-5 senior who scored 20 of his 30 points to bring Temple from behind in the final half, played what he called "one of my best games."

"It's the happiest day of my coaching career. It's the first time I've won a post-season tourney and I've been in the NIT and the NCAA before," Litwack said.

"Our boys got tired at the same time," said a disappointed Bob Cousy, who was coaching his last game for BC before retiring. "We just ran out of gas. It's a helpless feeling when your legs get tired, but there's nothing you can do about it."

"It was a bitter thing to take after we had come so far."

Of the MVP award, Driscoll himself was surprised. "I didn't expect it," he said.

A panel of five coaches selected Driscoll over Baum with seven minutes to play and the outcome undecided.

Tennessee pulled away early in the second half behind Bob Croft and out-defensed Army 64-52.

Best of college basketball games in the country were played at the following times:

Temple vs. Boston College, 7 p.m.

Temple vs. Boston College, 7 p.m.



A TOWER OF STRENGTH

Lew Alcindor pulls down rebound for UCLA as Jerry Johnson and George Faerber of Purdue and Bruin Curtis Rowe fail futilely. Alcindor

hauled home 20 rebounds and scored 37 points in 92-72 UCLA victory.

—AP Wirephoto

# Seals Dim Kings' Hope for Second Place, 4-0

By RICH ROBERTS  
Staff Writer

The Oakland Seals shot the starch out of the Kings' dreams of second place, 40, at the Forum Saturday night.

The defeat left the Kings in third place in the National Hockey League's West Division, only a point ahead of Philadelphia. If they play their cards right, they still have a chance for fourth.

That would avoid St. Louis in the first round of the Stanley Cup playoffs

and give them a preferred shot at their pigeons, the Seals.

Pigeons? Well, until Saturday night the Kings had only heard that their upstate rivals were improved over last season's sorry outfit.

But after losing four and tying two this season, the Seals broke loose with three goals in the second period and finally showed how they had been playing against the rest of the league.

Right wing Earl Ingarfield, picked up from

Pittsburgh's poorly Penguins two months ago, is typical of the inspirational life the Seals have enjoyed. He joined Mike Laughton, Gerry Ehman and Norm Ferguson as the goal scorers Saturday.

The result removed some pizzazz from to-

ing hard for his chances, had the best shots, especially on a power play when he went for the corner but hit the post twice within two seconds.

The Seals' first and third goals by Laughton and Ingarfield caught Kings in the penalty box.

The Kings had a two-man advantage for 52 seconds in the second period but the Seals' alert checking prevented a serious threat.

BLUE LINES: Tonight's game at Oakland will be on KTLA (5) at 7 p.m. The Kings play at Pittsburgh Wednesday and Philadelphia Thursday before closing out the regular season at home against St. Louis Saturday and Atlanta Sunday.

The Kings finished with a 10-24 record against the East Division. They were 4-20 against Toronto and New York, 2-20 with Detroit, 1-50 with Boston and Chicago and 0-42 with Montreal.

Left wing Ted Irvine received the traditional Stetson from Willie Marshall, the Seals' coach, after a former NHL player was married Saturday morning but back on his post Saturday night.

Today's TV game of the week is Boston vs. New York, Ch. 2 at 11:30.

night's rematch at Oakland, but the Kings at least went into the game with their sights set high.

Unfortunately, they shot the same way — high and wide — so despite peppering Seal goalie Gary Smith for 16 shots to Oakland's 10 on Gerry Desjardins, they were down 1-0 when the siren

waited.

Center Ed Joyal, work-

ing hard for his chances,

hauled home 20 rebounds and scored 37 points in 92-72 UCLA victory.

## NHL Standings

Team	W	L	T	Pts	GF	GA
Montreal	45	17	11	101	229	167
Ottawa	41	16	15	97	222	206
New York	38	25	18	84	212	183
Toronto	33	23	15	81	221	192
Detroit	31	22	11	77	231	227
Chicago	31	23	8	70	260	235

Team	W	L	T	Pts	GF	GA
St. Louis	25	24	14	64	193	149
Oakland	22	35	11	65	204	220
Xenia	24	34	3	57	171	237
Philadelphia	18	34	20	56	163	216
Minnesota	18	29	14	50	191	252
Pittsburgh	16	45	10	42	167	241

Saturday's Results  
Montreal 3, New York 1.  
Toronto 3, Detroit 1.  
Philadelphia 5, Minnesota 1.  
Pittsburgh 2, St. Louis 1.  
Oakland 4, Kings 0.

Bullfights, (34), 5 p.m.  
Kings vs. Seals, KTLA (5), 7 p.m.

Ski Show, KCOP (13), 8:30 p.m.

RADIO  
Dodgers vs. Phillies, KFI, 10:30 a.m.

Padres vs. Indians, KOGO, noon.

Angels vs. Giants, KMPC, 1 p.m.

Kings vs. Seals, KNX, 7 p.m.

Lakers vs. Knicks, KNX, following Kings game.

## TELEVISION

NBA Basketball (Bullets vs. Celtics), KABC (7), 10:55 a.m.

NL Hockey (Bruins vs. Rangers), KNXT (2), 11:30 a.m.

Angels vs. Giants, KTLA (5), 1 p.m.

PGA Golden Anniversary, KHJ (9), 1 p.m.

Roller Derby, KCOP (13), 2 p.m.

American Sportsman, KABC (7), 4 p.m.

Skiing, KTLA (5), 5 p.m.



## INSIDE SPORTS

• Lakers Aim for Record Victory. Page S-2.

• Rocky Marciano: At 45 Still Champ. Page S-3.

• Trojans Terrific in Easter Relays. Page S-4.

• Trophy Night at L.B. Yacht Club. Page S-5.

• Taneb Captures S'Anita Feature. Page S-6.

## SPORTS CALENDAR

Junior Tennis—Lake-wood Country Club, all day.

Skiing—Southern California Collegiate Assn. championship, Snow Summit, 9 a.m.

Horse Racing—Caliente, first post, 11:30 a.m.

Sportsmen's Vacation and Travel Show—Pan Pacific Auditorium, noon to 9 p.m.

Track and Field—All-comers meet, Cal State Long Beach, 12:30 p.m.

Auto Racing—Figure 8 stocks, Ascot Park, 2:15 p.m.

Soccer—See schedule, page S-7.

Pro Basketball—Lakers vs. New York, Forum, 7 p.m.

Grunion Run—Southland Beaches, midnight.





# HANK HOLLINGWORTH

Executive Sports Editor

## Jerry Quarry: A Tiger in the Ring?

This columnist's "friend," Jerry Quarry, who personally told this writer that he didn't appreciate my evaluation of his two fights with Floyd Patterson, suddenly has turned turtle.

In a story out of New York, where the boy from Bellflower will box Buster Mathis Monday night, Quarry apparently gave the Big Town writer a first-class con job. The impression conveyed by the New York writer was that the once humble Quarry now has turned tiger. Perhaps Quarry is a tiger today, but he certainly never has been noted for his humility. At least in this area.

Possibly the biggest boxing farce in years was Quarry's loss to Jimmy Ellis in Oakland — and the entire nation saw the calamity via television. Quarry's tame tactics made Jimmy look like a champ, which he really is not.

Yet Jerry had the nerve to say that when he lost to Ellis "there were catcalls and boos. People who once supported me now gave me dirty looks. Sometimes a guy would approach me and say, 'Hey, Quarry, you cost me a lot of money in that Ellis fight.'"

If Jerry saw the tapes on the Ellis match, he should have some idea of why the audience responded with catcalls and boos. He was fortunate that nobody tossed a grenade into the ring.

THE ELLIS FIGHT sent Quarry soul-searching, according to the New York piece of fiction. Jerry claimed that was when he "found out what people were really like. When you're winning, they're slapping your back and then telling you how great you are . . . that you're the man who's going to bring boxing back to where it used to be. They meant they wanted a white champion again."

Baloney, Jerry. You're feeling sorry for yourself. If Clay, Liston, Frazier or Ellis were purple, orange or green, they'd still have a following — if they produced in the ring.

Quarry took particular offense to the crowd reaction when he suffered his first loss to Eddie Machen, no slouch, at Olympic Auditorium. Jerry felt he was booed unmercifully. I was there and whatever boos there might have been arose because the decision went against Quarry.

Yet Quarry felt this way: "These were my hometown people. And it got me. They expected me to knock out everyone like I did in the Golden Gloves. That was my first taste of what people were really like."

Jerry still hasn't learned to take the bad with the good.

QUARRY STILL FELT SORRY for himself with this comment:

"The way people treated me after losing to Ellis has changed me both inside and outside the ring. I used to be a nice guy in the ring. No more. I'm going to be more aggressive. Before, if I'd foul a guy, I'd apologize. Now, if I get the chance, I'd break his neck."

To survive, nobody can be "a nice guy in the ring." I never felt that Jerry, nor anyone else in the business, was a nice guy during working hours. In addition, Quarry, like the others, was prepared to break any opponent's neck from the first moment he laced the gloves, for survival purposes.

Quarry's concluding statement reveals the true man:

"I want to be the champion and will be. I'm not going to be the Great White Champion, either. I'm going to be the champion for me, and for nobody else."

THE MAJOR HERO in sports today, in this corner's estimation, is a jockey named Bill Shoemaker. In the place and show positions would be Mickey Mantle and Joe Namath, both of whom have experienced the same problem as The Shoe — bruises and wounds.

Shoemaker, probably the finest jockey in history, has returned from the infirmary after a year's layoff to prove to the world that he is not through yet with the job at hand.

But the little fellow is wracked with pain and, according to his orthopedist, only 80 per cent healthy after breaking his leg in a 1968 spill at Santa Anita. Dr. Bob Kerlan, who tends to wounds of most of the top athletes in this area, appreciates Shoemaker's problem because Kerlan himself is plagued with an extreme arthritic condition that causes him to lose many hours of sleep.

"Bill rides a horse with the same grace and talent that he had shown before his accident," remarked Kerlan. "But when you see him limp even after a year's healing process, you know he's hurting. But when Bill says it doesn't hurt, well, it doesn't hurt."

SHOEMAKER, a silent man, is not one to discuss his problems. But you know that they are existent. He'll leap off a horse, flex his knees and won't flinch. He'll walk with a definite limp to the winners' circle, then through the paddock and then another 150 yards to the jockeys' quarters.

The Shoe, without complaining about his injury, remains upset. "I thought a broken leg would heal in a few months," sighed the man with the golden touch, "but it didn't. I was so long off a horse that I was plain scared when I worked out one for the first time. It was like the first time you drive a car. You don't know which gear is which."

With Willie The Shoe in the stirrups, I wouldn't worry much about the horse. Even at 80 per cent efficiency, Shoemaker is the best in his sport today.

## Augert, Cutter Ski Champs

WATERVILLE, Vt., N.H. (AP) — Jean Noel Augert of France and Kiki Cutter of Bend, Ore., won the men's and women's slalom races Saturday as the three-day North American Alpine Championships, final event of the World Cup series this year, came to a close.

The men's results were unofficial.

Augert, 19, the international Army slalom and giant slalom champion, moved into second place in the over-all standings with his first slalom victory of the season. Augert, who finished second and fifth in the two races, had a combined time of 1:24.10.

Herbert Huber of Austria was second in 1:24.11.

Frenchmen Henri Brechu and Patrick Russel followed with times of 1:24.30 and 1:24.34. Rick Chaffee of Rutland, Vt., was fifth with 1:24.35.

Miss Cutter, 19, of the U.S. women skiing team, captured her second slalom of the season.

The victory moved her into second place in the over-all slalom competition and into fourth place in the Cup standings.

She won the two-heat event with a strong second run. Her winning time in the second race was 39.41 after finishing 12th in the morning. She had a combined time of 1:18.18, for the 46-gate course that measured 1,100 feet with a 350-foot vertical drop.

# MINIMUM WAGE FOR CADDIES?

The outspoken caddy who was banished from the pro tour for criticizing players' tipping habits proposed Saturday that his fellow bag-liners band together and demand minimum wages, insurance benefits and a percentage of the Professional Golfers Assn.'s \$6 million prize money.

"I'm tired of letting the pros beat everybody out of the money," said the rebel caddy, who calls himself The Baron. He has been caddying on the tour for 15 years.

ARNOLD PALMER, golf's all-time money winner, was missing Saturday

## SPORTS BEAT

1968 champion, challenged his fellow golfers in his usual confident manner. "I think I can win the Masters," Trevino said. "All you to do is putt, and I feel real good about my putting."

A YUGOSLAV law student, Zeljko Franulovich won 12 of the last 14 games as he ripped past America's No. 1 amateur Arthur Ashe Saturday to gain the finals of the Masters Tennis Tournament.

MEMBERS OF the St. Louis Cardinals, National League champions, were urged Saturday by club president August A. Busch, Jr. "not to kill the enthusiasm of the fans and the kids for whom you have become idols." Busch said he had received complaints in the mail about the salary disputes this spring.

THE UNIVERSITY of California at Irvine and its sensational swimmer Mike Martin proved too much for the rest of the field as it won the NCAA college division swimming and diving championships at Springfield College Saturday.

JIRI RASKA of Czechoslovakia set a world ski soaring record with a leap of 538 feet Saturday.

FINLAND handed the United States its fifth consecutive defeat, 4-3, Saturday in the 1969 World Ice Hockey championships despite a last period rally by the Americans.



BLOWING LEW'S HORN? While Lew Alcindor blew Purdue out of Freedom Hall, his father, Ferdinand and Lewis Alcindor, blew the trombone with members of UCLA band in stands. Lew's father is highly-rated musician.

## Biggest Thrill, Says Lew

(Continued from Page S-1)

three championships in a row. That's a lot."

A reporter began to ask what he would do if he had his four years of college basketball to play again, but Alcindor interrupted with a laugh: "I don't think I'd go through them again."

And for the record, he corrected his listed height of 7-1 1/2.

"I'm 7-1 3/4," he said. Everybody says I'm taller. But I stand straight."

Wooden praised Kenny Heitz for his defensive performance against Rick Mount.

"Kenny didn't score, but I feel that every point Mount didn't get . . . should be credited to Heitz," he said.

"There was no doubt in my mind we were capable of beating Purdue," Wooden added.

"But we've been a little flat and I didn't know whether we could come back," he noted. "It turned out we were very sharp."

Asked if Alcindor had appeared mentally prepared for the game, Wooden replied: "Yes, he did. And when I became aware of that fact, I felt a lot more secure."

The UCLA coach said the difference between the "quickness of the Purdue and Drake teams and our mental attitude" was responsible for UCLA's improved performance.

Booked for a quick flight to Lafayette for a school rally, Purdue coach George King made only a short press appearance.

King denied that Heitz's pressure performance against Mount had bothered his star.

"I don't think he was the difference at all," said King.

"Rick had the same kind of shots he had all year. He just had one of those games."

"Alcindor created problems for us, but if we had hit better, we might have stayed in the game."

Heitz credited Mount's two quick baskets in the first minute with spurring him on.

"I think it was good for me psychologically," said Heitz. "Those two kind of worried me, but they just made me work that much harder."

## Toronto Nearing Playoffs

Combined News Services

Toronto took a big stride toward securing the fourth and final spot in this season's National Hockey League playoffs Saturday night with a 3-1 victory over the Detroit Red Wings, their main rivals for the last position.

The Leafs' victory left them with 81 points in the East Division standings while the Red Wings have 77. Toronto's chances for the playoff spot were further enhanced by the fact the Leafs have five games left and the Wings only three.

The Wings, appearing flat and disorganized throughout, could only take solace in Frank Mahovlich's 46th goal of the season and 350th goal of his 11-year NHL career.

Boston defeated the Chicago Black Hawks 5-3, thereby mathematically eliminating Chicago from Stanley Cup play.

National Hockey League leading scorer Phil Esposito led the way for Boston with two goals, bringing his point total to 122.

Yvan Cournoyer scored two goals on breakaways to lead first-place Montreal to a 3-1 victory over New York and establish a new total points record for the Canadiens.

The win gave the Canadiens 101 points for the campaign and tied the record set by the Detroit Red Wings in the 1950-51 season.

Keith McCreary and Val Fonteyne scored goals to ruin St. Louis goalie Ted Quimet's debut in the league and give Pittsburgh a 2-1 win over the Western Division champion Blues.

Philadelphia tripped Minnesota 5-1 to all but eliminate the North Stars from the playoffs.

## College Baseball

Utah 4-0, Cal State Long Beach 3-4, Oregon 10-5, Whittier 0-1, UC 2-0, San Diego St. 1-2, Stanford 2-2, Cal State L.A. 1-5, La Verne 9-0, Cal State Fullerton 3-0, Washington St. 2-0, San Jose St. 0-3, UCLA 4-0, Pomona 3-0, San Francisco St. 1-1, Humboldt St. 0-2, PP 7-3, Fresno St. 0-1, CS Fullerton 5-1, Nevada, Las Vegas 4-1, Cal Poly (Pom.) 12-2, Pepperdine 4-1.

## ASTRO BOSS CLAIMS KUHN RUINS GAME

COCOA, Fla. (UPI) — Judge Roy Hofheinz, owner of the Houston Astros, ended his silence on the muddled Rusty Staub-Donn Clendenon-Jesus Alou trade Saturday by lashing out against baseball commissioner Bowie Kuhn as a "Johnny-come-lately helping to destroy the game."

Hofheinz, commenting on Kuhn's ruling Friday specifying that Staub would remain with the Montreal Expos and Alou with the Astros, vowed a fight to the finish in the disputed trade.

At a news conference here Hofheinz said the new commissioner has done more to destroy baseball in six weeks than all enemies of the sport have in the last 100 years.

## Carlos Aids 39.6 Relay Run for SJS

Combined News Services

Anchored by John Carlos, San Jose State set a school record and a national season best time of 39.6 in the 400-yard relay enroute to a lopsided 110-35 dual track victory over visiting University of Washington Saturday.

In all, 14 meet records were broken and two San Jose State records set. In addition to the sprint relay triumph, Carlos won the 100 yard dash in 9.3, and the 220 in 20.7, though both clocking were wind-aided.

Neville Myton, a sophomore from Jamaica, defeated teammate Lee Evans in the 880, setting a meet record of 1:52.6.

The Huskies won only two events. John Hubbell took the shotput with a toss of 60-6 1/2, and Marty Walsh, won the 440 in 50.5.

Athletes broke nine meet records and tied another at the fourth annual Banana Belt Relays in Lewiston, Idaho.

Two of the top efforts came in field events when Washington State University's John Van Reenen threw the discus 187 feet 3 inches

## Lakers Gun for Record

The Lakers close out their regular season tonight when they shoot for a record 55th victory against the New York Knicks. Game time at the Forum is 7 o'clock.

The Lakers' club record of 54 was set in 1961-62 and then matched Friday night.

The Knicks crushed San Francisco 117-90 Saturday night which may prove

## NBA Standings

Eastern Division	W	L	Pct.	GB
Baltimore	57	27	.678	—
Philadelphia	54	30	.643	3 1/2
New York	54	30	.643	3 1/2
Boston	49	35	.583	8 1/2
Cincinnati	40	44	.476	17 1/2
Detroit	31	53	.369	26 1/2
Atlanta	26	58	.310	31 1/2
Western Division	W	L	Pct.	GB
Los Angeles	48	33	.593	—
San Francisco	41	41	.500	7 1/2
San Diego	38	44	.463	10 1/2
Chicago	33	49	.402	15 1/2
Seattle	31	51	.380	17 1/2
Phoenix	16	66	.193	32 1/2

Philadelphia's Results: New York 137, San Francisco 90, Cincinnati 124, Seattle 127, Milwaukee 126, San Diego 106. Only games scheduled: New York at Detroit, Baltimore at Boston, Milwaukee at Phoenix, Atlanta at San Diego.

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A UTAH HUNTER University of Utah shortstop John Hunter leaps over sliding Larry Albright of Cal State Long Beach to get off throw to first for double play Saturday on 49ers' campus field.

## Keisler's Four-Hit Gem Earns 49ers Split With Utah

If Randy Moffitt could take back two of the pitches he has thrown this season, he and John Keisler would have something in common — both would be undefeated.

Those two pitches have cost the Cal State Long Beach righthander two games, a 2-1 loss to UCLA last week and a 4-3 defeat to Utah Saturday.

Keisler salvaged a doubleheader split for the 49ers Saturday by blanking the visiting Utes, 4-0, on four hits in the nightcap.

Moffitt, who lost to UCLA on a two-run home run, was leading Utah, 3-1, in the eighth Saturday when George Theodore singled and Keith Campbell walked with one out.

Three pitches later, Tom Kilgore drove a high slider 350 feet over the leftfield fence for a three-run homer and a 4-3 Utah triumph.

Keisler hiked Cal State's season record 9-6 and his own credential to 4-0 by limiting the Utes to three singles and a double. He struck out eight while running his scoreless inning streak to 16.

A freshman from Jordan High School, Keisler has allowed only two earned runs in 35 innings (0.51 ERA) and only one in his last 30 frames.

The 49ers got the second

## ABA Standings, Results

EAST	W	L	Pct.	GB
Indiana	41	32	.562	—
Atlanta	39	34	.531	2 1/2
Atlanta	38	35	.519	3 1/2
Atlanta	37	36	.500	4 1/2
Atlanta	36	37	.481	5 1/2
Atlanta	35	38	.463	6 1/2
Atlanta	34	39	.444	7 1/2
Atlanta	33	40	.426	8 1/2
Atlanta	32	41	.407	9 1/2
Atlanta	31	42	.388	10 1/2
Atlanta	30	43	.369	11 1/2
Atlanta	29	44	.350	12 1/2
Atlanta	28	45	.333	13 1/2
Atlanta	27	46	.314	14 1/2
Atlanta	26	47	.295	15 1/2
Atlanta	25	48	.276	16 1/2
Atlanta	24	49	.258	17 1/2
Atlanta	23	50	.239	18 1/2
Atlanta	22	51	.220	19 1/2
Atlanta	21	52	.202	20 1/2
Atlanta	20	53	.183	21 1/2
Atlanta	19	54	.164	22 1/2
Atlanta	18	55	.145	23 1/2
Atlanta	17	56	.126	24 1/2
Atlanta	16	57	.107	25 1/2
Atlanta	15	58	.088	26 1/2
Atlanta	14	59	.069	27 1/2
Atlanta	13	60	.050	28 1/2
Atlanta	12	61	.031	29 1/2
Atlanta	11	62	.012	30 1/2
Atlanta	10	63	.000	31 1/2

Three-point goals: Houston, Johnson. Fouled out—Houston. Total fouls—Houston 22, Oakland 24. A-1,803.

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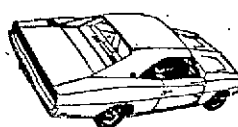
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**\$23** TOTAL DOWN PAYMENT

**\$23** TOTAL MTHLY. PAYMENT

**'66 FORD CTY. SDN. STA. WGN.**

V8, auto. trans., R&H, w-s-w. #26C72C11711.

**\$988** TOTAL PRICE + Tax & License

**\$33** TOTAL DOWN PAYMENT

**\$33** TOTAL MTHLY. PAYMENT

**'67 CHEVROLET BISCAYNE 2-DR.**

V-8, automatic, heater. (UES 329).

**\$988** TOTAL PRICE + Tax & License

**\$33** TOTAL DOWN PAYMENT

**\$33** TOTAL MTHLY. PAYMENT

**'67 FORD CUSTOM 500 2-DR. SDN.**

V-8, automatic trans., air cond., radio, heater. U2M 518).

**\$1188** TOTAL PRICE + Tax & License

**\$40** TOTAL DOWN PAYMENT

**\$40** TOTAL MTHLY. PAYMENT

**'65 CHRYSLER T&C WAGON**

9 passenger, V-8, fact. air, power steering, auto. trans., R&H. (TRH 800).

**\$1288** TOTAL PRICE + Tax & License

**\$43** TOTAL DOWN PAYMENT

**\$43** TOTAL MTHLY. PAYMENT

**'67 PONTIAC BONNEVILLE COUPE**

2-dr. H.T., V-8, pow. steer., pow. brakes, auto. trans., vinyl int., Landau top, radio heater, etc. (TUN 154). Gold Star.

**\$1588** TOTAL PRICE + Tax & License

**\$53** TOTAL DOWN PAYMENT

**\$53** TOTAL MTHLY. PAYMENT

**'68 PLYM. FURY III HARDTOP**

V-8, factory air cond., power steering, brakes, vinyl int., Landau top radio, heater, etc. (VSR 174).

**\$1788** TOTAL PRICE + Tax & License

**\$60** TOTAL DOWN PAYMENT

**\$60** TOTAL MTHLY. PAYMENT

**'68 CHEV. IMPALA CUSTOM COUPE**

V-8, automatic trans., radio, heater. (Ser. 18C136359). Gold Star.

**\$1888** TOTAL PRICE + Tax & License

**\$63** TOTAL DOWN PAYMENT

**\$63** TOTAL MTHLY. PAYMENT

**'68 CHEV. BEL AIR STA. WGN.**

327 V-8, automatic trans., factory air, radio, heater. (VGH 664).

**\$2288** TOTAL PRICE + Tax & License

**\$77** TOTAL DOWN PAYMENT

**\$77** TOTAL MTHLY. PAYMENT

**'65 CHEVROLET IMPALA**

V-8, auto. trans., power steering, radio & heater, wsw tires, etc. (HGX 103).

**\$788** TOTAL PRICE + Tax & License

**\$26** TOTAL DOWN PAYMENT

**\$26** TOTAL MTHLY. PAYMENT

**'65 OLDS DELTA 88 H.T.**

V-8, auto. trans., radio heater, P.S., P.B., w/s/w, AIR COND. (RPN 764).

**\$988** TOTAL PRICE + Tax & License

**\$33** TOTAL DOWN PAYMENT

**\$33** TOTAL MTHLY. PAYMENT

**'66 CHEV. IMPALA HARDTOP**

V-8, power steering, brakes, auto. trans., etc. (TVD 595). Gold Star.

**\$988** TOTAL PRICE + Tax & License

**\$33** TOTAL DOWN PAYMENT

**\$33** TOTAL MTHLY. PAYMENT

**'65 THUNDERBIRD 2 DR. H.T.**

V-8, auto. trans., radio, heater, P.S., P.B., wsw. (NPB 713).

**\$1088** TOTAL PRICE + Tax & License

**\$36** TOTAL DOWN PAYMENT

**\$36** TOTAL MTHLY. PAYMENT

**'65 FORD CNTRY. SQUIRE STA. WGN.**

V-8, automatic trans., radio heater, power steering, w-s-w. (TZE 292).

**\$1088** TOTAL PRICE + Tax & License

**\$36** TOTAL DOWN PAYMENT

**\$36** TOTAL MTHLY. PAYMENT

**'67 MUSTANG H.T.**

V-8, auto. trans., radio, heater, power steering, Landau top. (UIP 775).

**\$1288** TOTAL PRICE + Tax & License

**\$43** TOTAL DOWN PAYMENT

**\$43** TOTAL MTHLY. PAYMENT

**'67 MALIBU 2 DR. H.T.**

V-8, auto. trans., R&H, P.S., vinyl interior, wsw. (TRU 707).

**\$1288** TOTAL PRICE + Tax & License

**\$43** TOTAL DOWN PAYMENT

**\$43** TOTAL MTHLY. PAYMENT

**'66 CHEV. IMPALA STA. WGN.**

9 Pass. auto. trans., power steering, radio, heater, wsw. (RRR 424).

**\$1388** TOTAL PRICE + Tax & License

**\$48** TOTAL DOWN PAYMENT

**\$48** TOTAL MTHLY. PAYMENT

**'68 CHEV. IMPALA 2 DR. H.T.**

V-8, automatic trans., power steering w/s/w. (VTM 251).

**\$1788** TOTAL PRICE + Tax & License

**\$60** TOTAL DOWN PAYMENT

**\$60** TOTAL MTHLY. PAYMENT

**'68 DODGE CHARGER**

V-8, air cond., auto. trans., R&H, P.S., w/s/w. (VTF 355).

**\$2288** TOTAL PRICE + Tax & License

**\$77** TOTAL DOWN PAYMENT

**\$77** TOTAL MTHLY. PAYMENT

**'66 DODGE DART 2-DR.**

Automatic, heater, wsw. Motor No. LL218A517351.

**\$688** TOTAL PRICE + Tax & License

**\$23** TOTAL DOWN PAYMENT

**\$23** TOTAL MTHLY. PAYMENT

**'66 DODGE DART G.T.**

Hardtop Coupe with auto. trans., radio, heater, wsw, vinyl inter., bucket seats. (LTJ 180).

**\$788** TOTAL PRICE + Tax & License

**\$26** TOTAL DOWN PAYMENT

**\$26** TOTAL MTHLY. PAYMENT

**'64 T-BIRD 2-DR. H.T.**

Fact. Air COND., auto. trans., radio & heater, full power. (Ser. No. 4Y832112999).

**\$788** TOTAL PRICE + Tax & License

**\$26** TOTAL DOWN PAYMENT

**\$26** TOTAL MTHLY. PAYMENT

**'65 PONTIAC CATALINA HARDTOP**

V-8, fact. air cond., power steering, auto. trans., radio heater. (PIK 743).

**\$888** TOTAL PRICE + Tax & License

**\$29** TOTAL DOWN PAYMENT

**\$29** TOTAL MTHLY. PAYMENT

**'65 DODGE CORONET 440**

2 dr. H.T. Fact. air V-8, pow. steer., auto. trans., R&H, wsw. (RGV 436).

**\$888** TOTAL PRICE + Tax & License

**\$29** TOTAL DOWN PAYMENT

**\$29** TOTAL MTHLY. PAYMENT

**'65 CHEV. IMPALA S.S.**

Fact. air, V-8, AM-FM radio heater d.w. (EQW 427).

**\$988** TOTAL PRICE + Tax & License

**\$33** TOTAL DOWN PAYMENT

**\$33** TOTAL MTHLY. PAYMENT

**'65 CHRYSLER NEW YORKER**

V-8 auto. trans., heater, P.S., P.B., bucket seats. (REM 146).

**\$988** TOTAL PRICE + Tax & License

**\$33** TOTAL DOWN PAYMENT

**\$33** TOTAL MTHLY. PAYMENT

**'66 PLYMOUTH FURY III H.T.**

V-8, auto. trans., P.S., R&H wsw. (TAT 680).

**\$988** TOTAL PRICE + Tax & License

**\$33** TOTAL DOWN PAYMENT

**\$33** TOTAL MTHLY. PAYMENT

**'67 DODGE DART**

Popular 4 door automatic trans., radio, heater. (TUU 410).

**\$1188** TOTAL PRICE + Tax & License

**\$40** TOTAL DOWN PAYMENT

**\$40** TOTAL MTHLY. PAYMENT

**'67 CHEV. IMPALA 2 DR. H.T.**

V-8, auto. trans., factory air, power steering, wsw. (UIS 921).

**\$1488** TOTAL PRICE + Tax & License

**\$50** TOTAL DOWN PAYMENT

**\$50** TOTAL MTHLY. PAYMENT

**FOR YOUR PROTECTION**

LOOK FOR THE GOLD STAR IN THE WINDSHIELD

100% Unconditional Guarantee — This Star states in writing that Harbor Dodge guarantees the car 100% against mechanical defects for 100 days or 4,000 miles which ever comes first after purchase. This includes all mechanical parts, electrical equipment, battery, speedometer, radio, heater on all cars. This guarantee covers all parts and labor free to you.

**VOLKSWAGEN CENTER**

**'63 VOLKSWAGEN**

4 speed, radio, heater. (FMB 647).

**\$488** TOTAL PRICE + Tax & License

**\$16** TOTAL DOWN PAYMENT

**\$16** TOTAL MTHLY. PAYMENT

**'65 VOLKSWAGEN**

4 speed (NGP 493).

**\$688** TOTAL PRICE + Tax & License

**\$23** TOTAL DOWN PAYMENT

**\$23** TOTAL MTHLY. PAYMENT

**'66 VOLKSWAGEN**

4 speed radio, heater. (TBW 878).

**\$788** TOTAL PRICE + Tax & License

**\$26** TOTAL DOWN PAYMENT

**\$26** TOTAL MTHLY. PAYMENT

**'67 VOLKSWAGEN**

4 speed radio & heater. (UJC 700).

**\$888** TOTAL PRICE + Tax & License

**\$29** TOTAL DOWN PAYMENT

**\$29** TOTAL MTHLY. PAYMENT

**'66 VW VARIANT WAGON**

Fully factory equipped (TBD 741).

**\$1188** TOTAL PRICE + Tax & License

**\$40** TOTAL DOWN PAYMENT

**\$40** TOTAL MTHLY. PAYMENT

**USED TRUCKS**

**'65 FORD 1/2 TON F-100**

Pickup with 3 ft. bed, heater, etc. (F10JLE07784).

**\$988** TOTAL PRICE + Tax & License

**\$33** TOTAL DOWN PAYMENT

**\$33** TOTAL MTHLY. PAYMENT

**'64 FORD FALCON ECONOLINE**

Station Wagon Radio heater, rear seats, etc. (F2T354).

**\$1088** TOTAL PRICE + Tax & License

**\$36** TOTAL DOWN PAYMENT

**\$36** TOTAL MTHLY. PAYMENT

**'66 DODGE A-100 PICKUP**

Fully Factory equipped incl. 12 spoke R/R. (T2475).

**\$1188** TOTAL PRICE + Tax & License

**\$40** TOTAL DOWN PAYMENT

**\$40** TOTAL MTHLY. PAYMENT

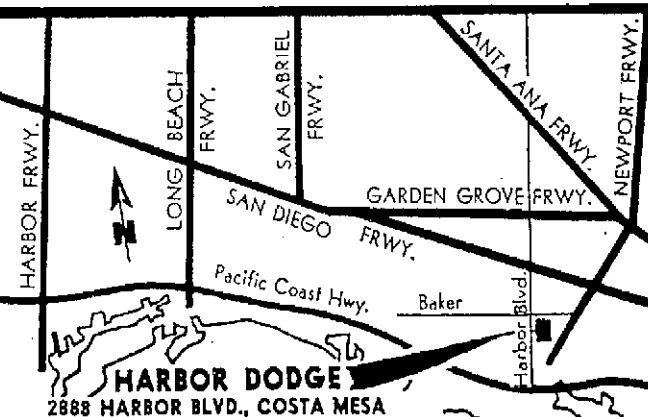
# HARBOR DODGE

OPEN DAILY 9 A.M. TO 11 P.M. INCLUDING SUNDAY • Se Habla Espanol • 3 BLOCKS SOUTH of SAN DIEGO FREEWAY

## 2888 HARBOR BLVD., COSTA MESA

### PHONE (714) 540-8888











## HOMES FOR SALE

Continued from Page C-12

## Poly High District 1250

WHITTIER ELEM.  
2 Br. \$550, 1251 E. 17th. Needs some painting, double doors, 1250 sq. ft. Call 432-1133

## Rossmore 1255

THINK...  
B-I-G

If your house is bursting at the seams, living to accommodate your growing family, consider this 2400 sq. ft. of comfortable living on a large lot. 3 beds, 3 baths, 2 fireplaces. See this Sun. day at 1-1761

## 12112 BALLANTINE

DeBenedictis  
12112 Alameda Blvd.  
GE 1-2507

## SUBMIT DOWN

6 BRS. + 3 BATHS + POOL  
Beautifully landscaped with a swimming pool, 6 bedrooms, 3 baths, 2 fireplaces, 2 car garage, 1200 sq. ft. Call 432-1133

## MUST SELL-MAKE OFFER

MABRY & COOK  
11110 Los Alamitos Blvd.  
432-6521

A ROOM  
OF MY OWN!!

The dream of every child, MAKE IT COME TRUE! History home with a large family rm. & formal living room. Only \$41,500. Assume a \$10,500 loan. Look at this one tomorrow!

## DeBenedictis

12131 Los Alamitos Blvd.  
GE 1-2507

## TAKE YOUR PICK

4 BR. & FAMILY RM. HOME  
IMMEDIATE OCCUPANCY

3112 BOSTONIAN OPEN SUN  
Bk-In klt., w/w, 1 1/2 ba., Clean

3252 TIGERLARK OPEN SUN  
Rumpus room, 4 1/2 G. 432-1203

## 7% FINANCING

OPEN SUN 125 W. 53rd St.  
Extra large, 3 1/2 beds, 2 1/2 baths, dining rm., patio, fireplace, living room, 1200 sq. ft. Call 432-1133

## INTEREST TOO HIGH?

THEN SEE THIS ONE! Owner will carry 1st 1/2 or will sell at \$41,500. Call 432-1133

## HIGH & DRY

King-size corner lot with a beautiful 3-bedroom, 2-bath, 1200 sq. ft. home. Call 432-1133

## GOING UPI

Prime 3-acre ROSSMAN PRES. HOME. 1200 sq. ft., 3 beds, 2 baths, 1200 sq. ft. Call 432-1133

## OPEN 11472 Donovan

Brilliant Gardens, 4 Br. & den. Unique Anthony (walled pool). 1200 sq. ft. Call 432-1133

## MODERN BEAUTY

Oriental decor. Spacious in & out. 1200 sq. ft. Call 432-1133

## WANTED: PLYMOUTH HOME

Price right. Have buyer. Call 432-1133

## San Pedro 1260

Paseo Del Mar overlooking Pacific. Corner lot for spec. 2 Br. home. Call 432-1133

## Seal Beach 1265

"EXTRAS GALORE"  
This fine pool home shows "wide open" potential. 1200 sq. ft. Call 432-1133

Open 1 to 5:30  
629 Sea Breeze Dr.  
New listing, 3 br. home. Call 432-1133

## 13th & Landing

New listing - 4 br. home - Full 1200 sq. ft. Call 432-1133

## 30-day NOTICE

A top buy on a home of the beach. 3 bedrooms, 2 baths, 1200 sq. ft. Call 432-1133

## 13th & Landing open 1 to 5

New listing - 4 br. home - Full 1200 sq. ft. Call 432-1133

## Ocean View 1501 E. Ocean

See this cor. Dole, easy finance. JOHN REED RHY HA 1-761

## HOMES FOR SALE

Continued from Page C-12

## Seal Beach 1265

BEST BUY ON THE HILL. State-of-the-art, extra large living room, 1200 sq. ft. Call 432-1133

## WE INVITE COMPARISON

Reva Olson GE 1-4329  
John Read Rhy HA 1-761

## A Picture of Elegance

OPEN 1 to 5:30  
1250 CATALINA

See this charming Mediterranean style custom home, corner 2nd & 1st. Must see to appreciate.

## WALKER & LEE Inc.

Dick Carlson GE 1-5268  
John Read Rhy HA 1-761

## INCOME SPECIALS

8 distinguished bungalow type 1 Br. apt. Near beach. 3700 sq. ft. Call 432-1133

## MITCHELL REALTY

316 Marina Dr. Seal Beach 598-1235

## INVESTORS WISE

SELECT BEACH BUYS

We have a fine selection in units. From 1200 sq. ft. to 2000 sq. ft. Call 432-1133

## LEEDOM REALTY

1400 Ocean, Seal Beach 430-1057

## Signal Hill 1270

EXCELLENT TERMS  
OWNER will carry 1st 1/2 on this 1200 sq. ft. home. Call 432-1133

## MILDERED ROBINSON

GE 4-7307 Realtor HA 9-2922

## UNUSUAL HOME BY OWNER

3 Br. 2 bath, POOL, 1200 sq. ft. Call 432-1133

## State College Area 1275

S-P-R-E-A-D  
O-U-T

There's room to spare most everywhere in this most attractive 3-bedroom home. Call 432-1133

## 4773 HAZELNUT

DeBenedictis  
12131 Los Alamitos Blvd.  
GE 1-2507

## SPARKLING CHARMER

This 4-br. home is on a cul de sac & is beautifully landscaped. Call 432-1133

## College Park Estates

ONE of the most desirable 2 Br. homes in this area. Very large lot. Call 432-1133

## SPARROW REALTY HA 1-9478

"A NEST FOR EVERY BIRD"

## SUPER SHARPI

A truly beautiful 4-bedroom, 2-bath, built-in range & oven, w/w carpets, 1200 sq. ft. Call 432-1133

## ELLIS-SCHRADER

"For sale by owner"  
Beautiful 4-br. 2 bath w/w carpeted, 1200 sq. ft. Call 432-1133

## OPEN 1-5 1821 Coll. Cir.

Walk to State College  
Custom 3 & Family rm, 2 bath. Call 432-1133

## 29,900 6% G.I. Loan

Can be assumed. No qualifying. Call 432-1133

## NEAR BIKERS HILL

brand new 2 story 4-BR & den. 1200 sq. ft. Call 432-1133

## WANTED: PLYMOUTH HOME

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Paseo Del Mar overlooking Pacific. Corner lot for spec. 2 Br. home. Call 432-1133

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## HOMES FOR SALE

Continued from Page C-12

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O-U-T

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DeBenedictis  
12131 Los Alamitos Blvd.  
GE 1-2507

## SPARKLING CHARMER

This 4-br. home is on a cul de sac & is beautifully landscaped. Call 432-1133

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## SUPER SHARPI

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## ELLIS-SCHRADER

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Walk to State College  
Custom 3 & Family rm, 2 bath. Call 432-1133

## 29,900 6% G.I. Loan

Can be assumed. No qualifying. Call 432-1133

## NEAR BIKERS HILL

brand new 2 story 4-BR & den. 1200 sq. ft. Call 432-1133

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Continued from Page C-12

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## NEAR BIKERS HILL

brand new 2 story 4-BR & den. 1200 sq. ft. Call 432-1133

## WANTED: PLYMOUTH HOME

Price right. Have buyer. Call 432-1133

## San Pedro 1260

Paseo Del Mar overlooking Pacific. Corner lot for spec. 2 Br. home. Call 432-1133

## Seal Beach 1265

"EXTRAS GALORE"  
This fine pool home shows "wide open" potential. 1200 sq



# DONNELL CULPEPPER



Long Beach Yacht Club Anglers and their wives gathered Friday night for their annual trophy presentation dinner and, once again, the tables creaked and almost swayed under the load of silverware.

For some members it was the same merry-go-round as they had been on at the Virginia Country Club 10 days ago when the Southern California Tuna Club gave out its annual awards for all kinds of game fish that swim in the ocean.

It's this way: Numbers of members of the two Tuna Clubs (Avalon and Southern California) also belong to the LBYC Anglers and even other clubs and their catches are registered not only once, but perhaps a half-dozen times. That's an easy way to get more silver in the trophy room at your home.

It remained for Gerald Chrisman, who doesn't belong to any club except the LBYCA, to take the prize for the first marlin of the season, caught July 24 off Catalina Island in an afternoon of excitement seldom equaled.

And once again, I am not going to list all the fish and weights, but just those who took home prizes for their catches.

Perpetual trophies for members went to Chrisman, Mel Marsh (the star of the SCTC party a week ago), Al Beach and Glenn Bracken. Women winning names on perpetuals were Ann Merrill and Marjorie Bracken.

**OTHER MEMBERS TAKING TROPHIES** were Dr. J. Gordon Bateman, Dr. Don H. Murphy, Mike Callan, Bill Strickland, Earle Sullivan and Terry Barkis. Club records were set by Beach (187½-pound marlin on three-six), Dr. Murphy (31-8 tuna on light), Callan (49-pound yellowtail on three thread) and Sullivan (69-8 white sea bass on six-thread tackle).

In addition to the women already mentioned, these others also won trophies: Joan Strickland, Virginia Chrisman, Rosemary Evans, and Ruth Moore.

The classification for members' sons between 16 and 20 had only one entrant, Eddie Clock, who took three prizes in the marlin and albacore brackets. Sons and daughters under 16 taking prizes were Kevin Merrill, and Hans Taucher.

Button awards went to Barkis, Dr. Thomas Kiddie, Bill Macrate, Dr. N. R. McCoy Jr., Warren Merrill, Beach, John Miller, Bud Weinheimer, John Afana, Glenn Bracken, Callan, Dr. Bateman, Ted Evans, Chrisman, Dr. Murphy, Strickland and Marsh.

Mike Callan, a manufacturers' representative for a number of items in the outdoor field, was in charge of the trophy work, and his own name appeared several times. But that wasn't even half of it; he ran his boat and was responsible for numbers of other anglers catching marlin throughout the summer and fall season.

**SKIPPER OF 100 PARTY BOATS** — that's what we normally call the sportfishing boats from a dozen to as many as 75 passengers for hire — are biling their fingernails and watching the U.S. Coast Guard's weather flags. They are hoping for customers, but, first of all, they are hoping for decent runs of fish.

So far, the usual catches have been rockfish, deep-sea species that provide excellent food, but very little fun. Mostly, catching a rockfish, unless it's a giant, is

# Trophy Night at Yacht Club

like dragging up a piece of kelp; there's just not much fight there.

The scrappy bonito have stayed around through most of the winter and have afforded surface action, but few fishermen like to take bonito home. There have been sporadic bursts of barracuda mostly of legal size.

The fact that one San Pedro sportfishing boat came back from Catalina Island with one big white sea bass and seven losses had party boat and private operators in a dither for a few days, but as far as can be determined, that short run was all the excitement that happened on that and succeeding days.

San Diego's 23rd annual Yellowtail Derby gets underway next Saturday, with some big prizes at stake for opening day, but unless things improve down that way, a kelp bass could give a couple a trip to Alaska.

**OUTDOOR PERSONALS** — Mel Lilley, outdoor editor of The Orange County Evening News at Garden Grove, a sister publication of these newspapers, sneaked away the other day and caught a striped bass in Havasu Lake. Lilley, a fishing-hunting buddy of mine on several occasions, was rather proud of that 15¾-pounder, which was gaffed by Andy Morgensen, outdoor editor of The Oakland Tribune.

Note that I said "gaffed" because anglers suddenly are switching to gaffs instead of nets now that the strippers are showing in Havasu. Most of us never thought of taking anything much larger than a 12-inch net to Havasu, if anything.

Sherman Bledsoe, general manager of Temple Bar, Inc., on Lake Mead, sends word that trout fishing in that immediate area, is an added attraction at that resort. The rainbows, while not too plentiful, are large. Sherman recently weighed one that tipped the scales at 8¾ pounds. He also noted that bass fishing is picking up.

John T. Amber, editor for the Gun Digest Assn., has put together a book on "Single Shot Rifles and Actions," which is just what the title infers.

## FISHING FACTS

Between Pier — 76 anglers on 1 barge caught 350 bonito, 40 calico bass, 70 mackerel, 150 perch.

Redondo — 122 anglers on 6 boats caught 123 calico bass, 89 bonito, 32 whitefish, 17 cow cod, 519 rock cod, 73 anglers on 11 barge caught 24 calico bass, 181 bonito, 179 cow cod.

Pacific Landing — 53 anglers on 3 boats caught 345 halibut, 16 barracuda, 29 halibut, 31 calico bass, 478 bonito, 42 sheephead, 3 cabezon, 5 sculpin.

San Diego — 70 anglers on 3 boats caught 78 halibut, 120 whitefish, 320 rock cod, 375 bonito, 6 barracuda, 21 calico bass, 41 anglers on 1 barge caught 12 halibut, 250 bonito, 77 mackerel, 12 calico bass, 300 perch.

San Diego — 70 anglers on 3 boats caught 350 bonito, 40 calico bass, 70 mackerel, 150 perch.

Norm's Landing — at anglers on 3 boats caught 26 calico bass, 47 halibut, 130 bonito, 70 miscellaneous.

Davey's Locker — 142 anglers on 6 boats caught 366 barracuda, 258 calico bass, 35 bonito, 274 rock cod, 5 halibut, 328 miscellaneous.

Art's Landing — 35 anglers on 3 boats caught 16 barracuda, 38 calico bass, 48 rock cod, 2 sculpin, 16 mackerel.

Pierpoint Landing — 124 anglers on 5 boats caught 272 barracuda, 91 calico bass, 234 bonito, 1720 sand dabs, 453 rock cod, 2 cow cod, 7 halibut, 48 miscellaneous.

Oceanside — 45 anglers on 3 boats caught 70 barracuda, 135 calico bass, 3 bonito, 1 white sea bass, 2 halibut, 67 miscellaneous.

# Mathis 2-1 Favorite Over Quarry Monday

**NEW YORK (AP)** — Buster Mathis has become a drawing card because the fans still like to see Goliath tumbled.

A crowd of 15,000 will pay from \$5 to \$30 and contribute some \$150,000 to see the 6-foot-3, 235-pound giant from Grand Rapids, Mich., take on 6-1, 198-pound Jerry Quarry of Bellflower, Calif., in a television 12-rounder at Madison Square Garden Monday night.

Most of the fans will root for the smaller man, who also will be the underdog. Although Quarry is ranked higher in World Boxing Assn. ratings — second to Buster's sixth

**Less Hockey Games**

**STOCKHOLM (AP)** — The International Hockey Federation was told Saturday the International Olympic Committee wants to cut in half the number of teams permitted to compete in the Winter Olympic Games.

# USC COACH L.B. SPEAKER

USC coach Bob Boyd will be principal speaker Monday night at the Long Beach all-city basketball award banquet at Hoefly's Restaurant.

This first father-and-son night will honor the nine all-city players selected by the Independent, Press-Telegram for performances during the past season.

Additionally, USC football coach Dave Levy will be in attendance.

Further information may be obtained from Carl Irwin (427-4545).

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AIR FLITES reg. \$14.75 doz. Thunderbolts sale price ..... **\$6.88**

reg. \$3.75 pig. 3, K-28, sale price ... **\$2.48**

reg. \$14.75 doz. KRO FLITE X'd sale price ..... **\$7.88**

all other balls ..... **1/3** or more off

##### GOLF GLOVES

men's or ladies', all sizes, reg. \$2.95 sale price ..... **\$1.68**

##### GOLF BAGS

"ATLANTIC PAR" "VOIT" "PENN" "RAWLINGS" "SPALDING" men's or ladies', huge selection, all colors, styles, etc. reg. \$23.95 sale price ..... **\$9.88**

reg. \$29.95 sale price ..... **\$14.88**

reg. \$90 leather sale price ..... **\$38.88**

other bags \$9.95 to \$110.00 all on sale ..... **1/3** off

##### STARTER SETS

Men's or ladies', matched and registered, includes 183 woods, 3-5-7-9 irons and putter. reg. \$69.95 sale price ..... **\$28.88**

##### DELUXE CLUB SET

"VOIT" Bert Weaver sig. very finest quality, aluminum shafts, deluxe grips, full set, 3 woods, 8 irons. reg. \$233 sale price ..... **\$148.00**

##### GOLF SHIRTS

"MUNSWINGWEAR" assorted colors, banlon or cotton knits, sizes S-M-L-XL reg. \$5.00 & \$5.95 sale price ..... **\$3.88**

#### TENNIS

##### STEEL RACKETS

"TENSOR" "WILSON" "SPALDING" reg. \$34.95 Spalding sale price ..... **\$24.88**

reg. \$48.00 Wilson sale price ..... **\$28.88**

reg. \$50 Tensor sale price ..... **\$28.88**

all are deluxe strung.

##### TENNIS BALLS

"PENNSYLVANIA" "WILSON" "SLAZENGER" can of 3 reg. \$2.49 to \$2.98 sale price ..... **\$1.88**

##### TENNIS SHOES

"JACK PURCELL" "CONVERSE" "RED BALL" oxford, white, men's sizes 6½ to 13, ladies' sizes 4½ to 10, reg. \$9.95 to \$11.50 sale price ..... **\$6.88**

##### HUNTING & CAMPING

##### SLEEPING BAGS

"COMFY" 3 lb. dacron, deluxe, reg. \$24.95 sale price ..... **\$16.88**

Many other bags, DOWN or DACRON filled, to \$130.00 all on sale

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##### AIR MATTRESS

"COMFY" full size, deluxe, rubber canvas. reg. \$9.95 sale price ..... **\$4.88**

##### SWEATSHIRTS

"AXOM" "SOUTHERN" many styles and colors, all sizes. reg. \$3.95 lettered sale price ..... **79c**

#### BASEBALL

##### BASEBALL GLOVES

"RAWLINGS" heart of the hide. Beginners to pros, includes catchers, first base, fielders, pitchers, etc. HUGE STOCK. reg. \$13.95 sale price ..... **\$7.88**

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First base or fielders, mostly lefts, some righters. reg. \$7.95-\$13.95 sale price ..... **\$2.88**

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"RAWLINGS" "MACGREGOR" official little league or pony league. reg. \$2.95 ea. sale price ..... **\$1.48**

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Men's or boys', 100% nylon, all sizes. reg. \$8.95 & \$9.95 sale price ..... **\$5.88**

##### SOFTBALLS

"WILSON" official. reg. \$2.50 sale price ..... **\$1.48**

##### BATS

Hard ball, soft ball, little league, etc. sizes 28 to 34. \$3.50 Mod. 1251 sale price ..... **\$1.88**

##### TRACK SHOES

"SPOT BILT" "PUMA" all sizes. reg. \$19.95 now ..... **\$9.88**

reg. \$26.95 now ..... **\$14.88**

##### BASEBALL SHOES

"SPOT BILT" "RAWLINGS" leather or kangaroo, all models, all sizes, men's or boys'. reg. \$11.95 sale price ..... **\$6.88**

\$19.95-\$24.95 sale price ..... **\$13.88**

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VOIT BASKETBALLS, official size and weight. reg. \$8.95 KB-20 sale price ..... **\$3.88**

reg. \$16.95 CB-2 sale price ..... **\$7.88**

VOIT FOOTBALLS Official reg. \$20.00 XF-95 sale price ..... **\$9.88**

reg. \$15.50 CF-95 sale price ..... **\$6.88**

VOIT VOLLEYBALL, DELUXE, official. reg. \$12.95 CV-4 sale price ..... **\$6.88**

VOIT TETHERBALL deluxe. reg. \$13.95 sale price ..... **\$6.88**

#### SWIM FINS

"VOIT" deluxe models, all sizes, men's or boys'. reg. \$8.95 sale price ..... **\$3.88**

reg. \$10.95 sale price ..... **\$5.88**

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Deluxe, adjustable. reg. \$4.95 sale price ..... **\$2.88**

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# EL RANCHO'S JOHNSON JOINS CSLB 49ers Complete Football Staff

**By JIM McCORMACK Staff Writer**

Ernie Johnson, an unqualified success for 13 years as head football coach at El Rancho High School, has accepted a position as an assistant to Jim Stangeland at Cal State Long Beach.

"Ernie is great with kids," Stangeland added, "And he has a great football mind. He will be a tremendous asset to our program."

In 13 years at El Rancho, Johnson's football teams had a 108-31-5 record, winning a CIF AAA championship in 1960, an AAAA title in 1966 and tying for another in 1968. In two other years, 1961 and 1963, Johnson's Dons were runnersup.

Johnson, 43, has had teams in the CIF playoffs

for 10 consecutive seasons.

He will handle the defensive line for Stangeland.

Johnson received his education at Fullerton Junior College, San Jose State and UCLA. He received his masters degree from UCLA in 1959.

The hiring of Johnson completes an outstanding staff.

Stangeland has also lured Dee Andrews, Chuck Boyle and Tom Miller to Cal State to team with holdover assistant Tom Morgan.

Morgan, in his third year at CSLB, will handle the defensive backs.

Boyle, architect of two national passing titles while an assistant at Tulsa, will handle the offense. Miller, from Anaheim High School, will work with the offensive line.

Andrews, a tremendous athlete at Poly High, Long Beach City College and CSLB, will work with the offensive backs, coming to State each afternoon after completing his work as athletic director and instructor at Franklin Junior High School.

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Write **Gerald Johnson**  
P.O. Box 7858  
Long Beach, Calif.

## PGA Cuts 'Lucky'

**SAN FRANCISCO (UPI)** — The Lucky International Golf Tournament has officially been taken off the PGA Calendar, but the Oct. 30-Nov. 2 dates have been retained and the \$100,000 tournament probably will become the San Francisco Open.





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## ITALIAN ACE ENTERS AQUA MARATHON

Renato Molinari, the imaginative 24-year-old Italian boat designer-racer whose tunnel hulls have virtually revolutionized the sport, Saturday became the first official entrant in the April 28-27 World Invitational Marathon at Long Beach Marine Stadium.

Molinari, winner of such major European races as the Berlin Grand Prix, Paris Six-Hour and Milan Grand Prix, will drive his newest design—a 20-foot tunnel hull built by his American licensee, Glasstron—for the first time anywhere in the Saturday outboard event of the two-day championships.

A select field of 20 outstanding outboard racers and 20 inboarders will compete in two separate three-hour enduros.

## Eight-Bout Fight Card on Saturday

Harbor Boxing Club will present its second fight card of the year Saturday night. First of the eight bouts on the Auditorium program will commence at 8:30.

The card will consist of five heavyweight bouts and three lightweight affairs.

Featured heavyweight match will be six-foot-six Cliff Allen vs. Allen Bourasse. Babyface Shaw will contest Lewis Blades in the top lightweight event.

Tickets, priced from \$3 to \$1, are available at Harbor Gym, 1585 Chestnut Ave., and at Kenny's Sporting Goods, 629 Pine Ave.

## Quarterfinal Soccer Playoff Games Today

Quarterfinal games of the California Soccer Cup Tournament will be held today, with twin bills at Rancho Cienega and Continental Field, Torrance.

Olympia faces Croatia in a 2:30 feature at Rancho. Olympia is composed entirely of players from Argentina, Colombia, Peru and Costa Rica.

Today's schedule:  
Rancho Cienega Stadium — 12:30 p.m. San Diego Interiors vs. British Knights Club; 2:30 p.m. Croatia vs. San Pedro Olympia.  
Continental Field, Torrance — 12:30 p.m. Sacramento Club vs. Macdonalds; 2:30 p.m. La Gloria vs. Hollywood Stars.

## Honors for Rigby

Gymnast Cathy Rigby of Los Alamitos, at 15 one of the youngest girls ever to compete in the Olympic Games, will be honored during the 1969 Los Alamitos Beauty Pageant Saturday evening at Los Alamitos High School.

## BRITISH SOCCER

English Cup Semifinal Round  
Leicester vs. West Bromwich, p.m.  
Manchester City 1, Everton 0

English League  
Coventry 4, Burnley 1  
Liverpool 2, Leeds 1  
Manchester United 1, Sheffield Wednesday 0

Nottingham Forest 3, West Bromwich 0  
Newcastle 1, Sunderland 1, tie  
Queens Park Rangers 0, Arsenal 1

Sheff Wed 4, Wolverhampton 1  
Tottenham 1, Chelsea 0  
Southampton 1, Leicester 0

Division 2  
Blackburn 1, Bristol City 3  
Blackpool 1, Aston Villa 1, tie  
Bury 1, Norwich 3

Charlton 2, Crystal Palace 1, tie  
Sheff Wed 2, Millwall 0  
Huddersfield 2, Carlisle 0

Millwall 2, Hull City 3  
Oxford United 0, Derby 2  
Sheff Wed 5, Bolton 2

Division 3  
Brighton 4, Barnet 0  
Hartlepool 2, Reading 0  
Jules 1, Gillingham 1, tie

Northampton 2, Walsall 1  
Oxford 2, Southampton 2  
Plymouth 2, Scunthorpe 1

Division 4  
Aldershot 0, North County 0, tie  
Barnet 0, Scunthorpe 2  
Chesham 0, Bradford City 1

Doncaster 1, Chesham 0  
Grimsby 1, Wrexham 1, tie  
Leicester 2, Darlington 0

Peterborough 2, York City 3  
Rochdale 1, Vale 0  
Wokingham 0, Swindon 3

Scottish Cup Semifinal Round  
Aberdeen 1, Glasgow Rangers 0  
Celtic 4, Morton 1

Scottish League  
Aberdeen 3, Falkirk 0  
Dundee United 2, St. Mirren 2, tie

Kilmarnock 1, Dundee 0  
Perth 1, Raith 0, Dundee 4  
Raith 1, St. Johnstone 5

Division 5  
Brechin 0, Montrose 0, tie  
Clydebank 0, Aberdeen 0  
Dundee 0, Dundee 0

East Stirling 2, Arbroath 1, tie  
Hamilton 0, Forth 0, tie  
Motherwell 0, East Fife 1  
Stranraer 2, Queens Park 0

## Post Bonus L.B. Girls to Play in for Fastest National Cage Event Drag Boat

By CHUCK MEDICK

A bonus of \$500 was posted Saturday for a run in excess of 200 mph in the Long Beach Boat and Ski Club Championships next Sunday at Long Beach Marine Stadium.

The one-day event will start at noon and will include a program of drag boat and circle racing, climaxed by a five-lap circle race main event and a five-lap semi-main.

Expected to have the best chance at the unique bonus is Miss British Columbia, APBA drag record holder at 190.27 mph for the quarter-mile. The super-charged fuel-burning hydro is owned by Larry Harrison of Vancouver, driven by Larry Schwaband of Fresno, and was winner of this elite class in the recent Jerry Gleason Memorial program at Marine Stadium.

Also entered in the drag segment of the program is the world-record holding super-charged fuel flatbottom record holder, Ray Caselli's Panic Mouse, the boat which also helped water ski whiz Chuck Stearns of Bellflower set a world record of 122.11 mph at Marine Stadium last January.

Total purse is \$4000, not including the possible bonus.

Anamilli of California will represent Long Beach in the National AAU women's basketball championships at Gallup, New Mexico Tuesday through Saturday.

The Long Beach girls, seeded third, will join a field of 24 from every section of the United States.

Long Beach has improved one notch each year — finishing sixth, fifth, fourth and third.

National Business College has won the title for seven consecutive years, but two of its key per-

formers have retired. Millie Endsley, Lorie Lindahl and Nette Morrison of Long Beach were awarded all-America honors last year. The squad:

Lou Albrecht — five-year veteran, defensive specialist.  
Sharon Backus — five-year veteran, outstanding ball handler and playmaker.  
Millie Endsley — three-year veteran, all-America last year, outstanding shooter.  
Kathy Gregory — two-year veteran, excellent shooter, provides bench strength.  
Dixie Grinnell — second year, line defensive player provides depth.  
Lorie Lindahl — three years all-America honorable mention, U.S. team member at Pan-American games.  
Nancy Ito — third year with team, line all-round player, good jump shooter.  
Pat Meyers — third year, excellent rebounder.  
Nette Morrison — fourth year, all-America honorable mention last year, excellent shooter.  
Jean Sprunt — five-year veteran, all-America honorable mention in '67.

## New Softball Conference Will Operate This Season

A new major softball conference, the Southern California Amateur Softball League, will operate this season, league president Lannie Rupp revealed Saturday.

Each member of the eight-team league will play a 28-game schedule beginning April 26. A pre-season tournament will be held beginning April 10 at Salt Lake Park in Huntington Park.

League members are

Lakewood, Burbank, Huntington Park Eagles, Inglewood, South Gate, Huntington Park Braves, Covina and San Bernardino.

The Lakewood entry, the Falcons, will play all home games at Mayfair Park on Saturday nights.

NEEDED  
VOTE  
ROY

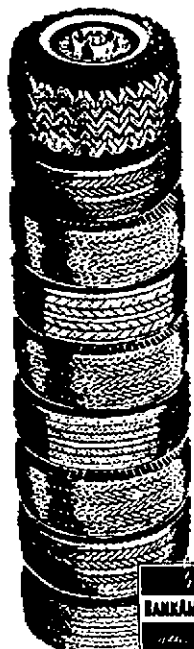
## Wrestling in Long Beach on Tuesday

The Black Angels defend their Americas' tag team championship against Los Medicos, and Freddie Blassie risks his brass knuckles belt to Black

INDEPENDENT PRESS-TELEGRAM—S.7

Gordman in wrestling municipal Auditorium Tuesday night.

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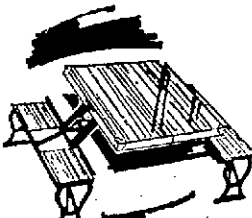
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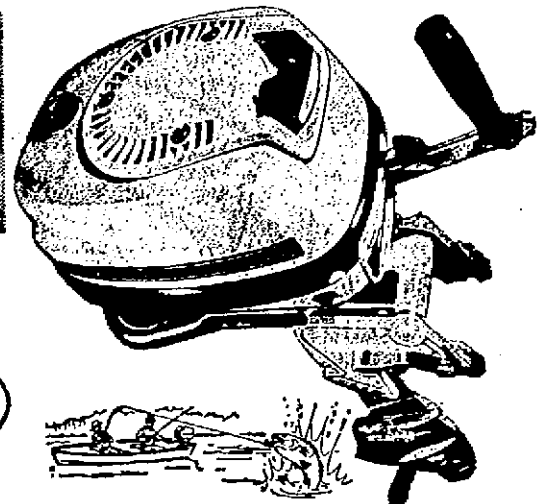
Regular \$34.99  
SAVE \$11!

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- Folds to 23 x 14 1/2-in. size
- Attached seats, made of cellulose plastic
- Will seat four grown people

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Any adult tent purchased through March 29th will entitle you to 2 FREE tickets to the Sportsmen's Show.



## Ted Williams "Gamefisher" Boat

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\$229

- Sears ultimate in fishing boats... makes a lightweight car topper, needs no painting
- 12-ft. molded hull. With many built-in extras from rod holders to cooler for storing catch or food

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GLENDALE CH 5-1004, CI 4-4611  
HOLLYWOOD HO 9-5941  
INGLEWOOD OR 8-2521  
LONG BEACH HE 5-0121  
OLYMPIC & SOTO AN 8-5211  
ORANGE 637-2100  
PASADENA MU 1-3211, EL 5-4211  
PICO WE 8-4262  
POMONA ED 2-1145, NA 9-5161, YU 6-6751  
SANTA ANA KI 7-3371  
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## City Baseball

At Wilson High — 1 p.m., Douglas  
Juniata vs. Gas Chambers  
At Long Beach City College — Noon  
UAW Local 12 vs. Long Beach Angels  
1:30 p.m., San Bernardino vs. Douglas  
Bulldogs





# 'Sock-It-To-Me' Girl Can't Believe It All Happened to Her

NEW YORK — "The stunt runt," Judy Carne,

better known as the Sock-it-to-Me Girl, cannot quite believe her fame. "There's even a bubble gum that's got my picture on it," she says.

Judy went home to England, where she was unknown a couple of years ago, and there was her

picture on the front pages announcing she was engaged to Dean Goodhill, a Hollywood photographer.

All from getting it socked to her with water (usually) on Rowan and Martin's "Laugh-In."

It was Producer George Schlatter who named Judy "the stunt runt."

Five-foot-3, 108, and British she was.

"Judy," he said, a couple of years back, "you're going to do a lot of far-out things, some of which you will hate me for, some of which you will think are insane. But just trust me and it will work out."



JUDY CARNE

budget and apparently hopeless...

NOW THE SHOW'S seen in England, where Judy's father, a fruiterer living in the Midlands, in Church Brampton, is now a mighty big man.

There've been rumors that the cast might bolt for more money. Judy says no.

Actually, this year's season finished early so Judy and others could take advantage of their fame to do other jobs. Judy will do 12 Kraft MU-

SIC Hall shows in England this summer, and they'll be seen in both countries.

"The time has come to spread a little of it around but we're all sure everybody will get theirs eventually," she says.

The Laugh-In crowd have some esprit. "Every time there's any problem," says Judy, "we look at each other... Goldie Hawn and the rest of us... and we say, 'Look, we've got a pretty groovy thing going, let's keep it working.'"

TODAY'S BEST LAUGH: The Jets are reportedly for sale, and a guy at Jimmy & Stix says

he'll make a bid — if it includes Joe Namath's address book.

WISH I'D SAID THAT: When you've finally decided you can't figure women out — that's when you have 'em figured out.

REMEMBERED QUOTE: "All you have to do to make the world beat a path to your door is lie down for a nap." O. A. Battista.

EARL'S PEARLS: Now that some airlines are permitting stewardesses to be married, they'll probably ing the male passengers into drinking coffee, tea or milk.

Victor Borge sometimes opens his act by stepping

onto the piano bench, then clambering atop the piano. He explains, "They asked me to do something on the piano." ... That's earl, brother.

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"Buona Sera, Campbell"

**BEST ACTRESS**

**Patricia Neal**

"The Subject Was Roses"

**JACK ALBERTSON**  
NOMINATED  
BEST SUPPORTING ACTOR

OPEN 2:15  
NOMINATED  
BEST ACTOR  
CLIFF  
**ROBERTSON CHARLY**  
2:30-5:00 P.M.  
GENE WILDER  
NOMINATED  
BEST SUPPORTING ACTOR  
"THE PRODUCERS"  
4:20-7:35

4 P.M. NOMINATED FOR  
4 ACADEMY AWARDS  
"RACHEL, RACHEL"  
"THE HEART IS A LONELY HUNTER"  
BOTH IN COLOR

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12:30 - "THE STALKING MOON" (G)  
"NEVADA SMITH" (M)

NEW AVENUE, Downey WA 3-6781  
12:30 - "CHARLY"  
"THE SANDPIPER" (M)

NORWALK, Norwalk 868-6771  
KID MAT. 12  
4:30 - "GRAND PRIX" (G)  
"DIRTY DOZEN" (M)

**SAN PEDRO**  
STRAND, 1035 So. Pacific TE2-2681  
"DIRTY DOZEN"  
"GRAND PRIX"

WARNER 832-7227  
3:07, 7:02, 10:50 - "CHARLY"  
1, 4:57, 8:53 - "PLAY DIRTY"

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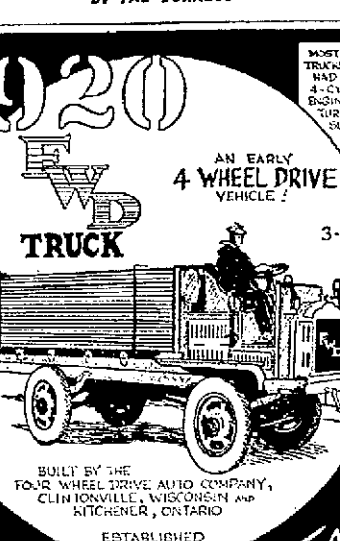
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<b>'69 COBRA</b> 2 DR. HDP. SPT. ROOF. FACT. AIR. 351 2-V. Cruiseomatic, pwr. str., pwr. disc brakes, radio, tinted glass, elec. clock, air belts, w. group, HD suspension, hood rest, GT identification. #9K42H121-027. LIST ..... \$3958.13 DISCOUNT ..... \$ 558.13 SALE PRICE ..... \$3400.00	<b>'69 MACH 1</b> FASTBACK. 351 2-V. Cruiseomatic, pwr. str., radio, tinted glass, elec. clock, chrome styled wheels, handling suspension, sport package plus all std. Mach 1 equipment. #9R02H105630. LIST ..... \$3807.90 DISCOUNT ..... \$ 482.90 SALE PRICE ..... \$3325.00	<b>'69 FORD</b> Galaxie 500 2-Dr. Hdp. 390 V-8, auto, w-w, pwr. str., R&H, disc, belts, whl. covers, blk. vinyl roof, bright exterior moldings. Ser. #5211. LIST ..... \$3874.25 FLEET DISC. .... \$ 594.25 SALE ..... \$3280	<b>'69 FORD</b> Custom 2-Dr. Sdn. V-8, auto, LIST ..... \$3391.86 courtesy like group, pwr. str., FLEET DISC. .... \$ 531.86 R&H, tinted glass, dlx. push SALE ..... \$2860 button seat belts, Vinyl trim, Ser. #5878.
<b>'69 MACH 1</b> Used, low miles, 351 V-8, Cruiseomatic, radio, w-w, pwr. str., tinted windows, wide axle tires plus all fact. std. equipment. #X11652. SALE PRICED ..... \$2999.00	<b>'69 COBRA</b> 2-DOOR HARDTOP. FACT. AIR. 428 4-V. Cruiseomatic, pwr. str., pwr. disc brakes, radio, rear speakers, w. group, dlx. whl. covers, vinyl roof, console, competition suspension, F70x14 w/oval belted tires. #9K45R152654 LIST ..... \$4583.22 DISCOUNT ..... \$ 638.22 SALE PRICE ..... \$3945.00	<b>'69 FORD</b> Galaxie 500 2-Dr. Hdp. 429 V-8, auto., FACT. AIR COND., w-w, pwr. disc brakes & str., R&H, tinted glass, elec. clock, dlx. belts, blk. vinyl roof. Ser. #5959. LIST ..... \$4452.59 FLEET DISC. .... \$ 687.59 SALE ..... \$3765	<b>'69 FORD LTD</b> 2-Dr. Hdp. 429 V-8, auto., LIST ..... \$4511.42 FACT. AIR COND., w-w, pwr. FLEET DISC. .... \$ 711.42 str. & disc brakes, R&H, SALE ..... \$3800 tinted glass, whl. covers. Ser. #2059.
<b>'69 COBRA</b> 2 DR. SPORT ROOF. FACT. AIR. 428 4-V. Cruiseomatic, pwr. disc brakes, pwr. str., radio, tinted glass, elec. clock, w. group, competition suspension, traction lxc axle, deluxe str. #9K46R16626 LIST ..... \$4339.25 DISCOUNT ..... \$ 614.25 SALE PRICE ..... \$3725.00	<b>'69 MACH 1</b> FASTBACK. FACT. AIR. 351 V-8 4-V, pwr. str., pwr. disc brakes, traction lxc axle, chrome styled steel wheels, handling suspension, sport deck, F70x14 wide oval belted tires, tinted glass, elec. clock, radio plus all std. Mach 1 equip. #9R02M147370. LIST ..... \$4438.09 DISCOUNT ..... \$ 638.09 SALE PRICE ..... \$3800.00	<b>'69 FORD</b> Galaxie 500 2-Dr. Hdp. 390 V-8, auto., FACT. AIR COND., w-w, pwr. str. & brakes, R&H, tinted glass, vinyl trim, mag whl. covers. Ser. #9015. LIST ..... \$4334.58 FLEET DISC. .... \$ 559.58 SALE ..... \$3775	<b>'69 FORD LTD</b> 2-Dr. Hdp. 429 V-8, auto., LIST ..... \$4664.66 FACT. AIR COND., w-w, pwr. FLEET DISC. .... \$ 691.66 str. & brakes, R&H, tinted SALE ..... \$3973 glass, Brougham int., dlx. belts, Ser. #0498.
<b>'69 COBRA</b> 2 DR. SPORT ROOF. FACT. AIR. 428 4-V. Cruiseomatic, pwr. disc brakes, pwr. str., radio, tinted glass, elec. clock, w. group, competition suspension, traction lxc axle, deluxe str. #9K46R16626 LIST ..... \$4339.25 DISCOUNT ..... \$ 614.25 SALE PRICE ..... \$3725.00	<b>'69 MACH 1</b> FASTBACK. FACT. AIR. 351 V-8 4-V, pwr. str., pwr. disc brakes, traction lxc axle, chrome styled steel wheels, handling suspension, sport deck, F70x14 wide oval belted tires, tinted glass, elec. clock, radio plus all std. Mach 1 equip. #9R02M147370. LIST ..... \$4438.09 DISCOUNT ..... \$ 638.09 SALE PRICE ..... \$3800.00	<b>'69 FORD</b> Custom 500 4-Dr. V-8, auto, LIST ..... \$3341.37 w-w, pwr. str., R&H, front FLEET DISC. .... \$ 466.37 head rests, bright exterior SALE ..... \$2875 moldings. Ser. #4063.	<b>'69 FORD LTD</b> 2-Dr. Hdp. 429 V-8, auto., LIST ..... \$4664.66 FACT. AIR COND., w-w, pwr. FLEET DISC. .... \$ 691.66 str. & brakes, R&H, tinted SALE ..... \$3973 glass, Brougham int., dlx. belts, Ser. #0498.
<b>'69 COBRA</b> 2 DR. SPORT ROOF. FACT. AIR. 428 4-V. Cruiseomatic, pwr. disc brakes, pwr. str., radio, tinted glass, elec. clock, w. group, competition suspension, traction lxc axle, deluxe str. #9K46R16626 LIST ..... \$4339.25 DISCOUNT ..... \$ 614.25 SALE PRICE ..... \$3725.00	<b>'69 MACH 1</b> FASTBACK. FACT. AIR. 351 V-8 4-V, pwr. str., pwr. disc brakes, traction lxc axle, chrome styled steel wheels, handling suspension, sport deck, F70x14 wide oval belted tires, tinted glass, elec. clock, radio plus all std. Mach 1 equip. #9R02M147370. LIST ..... \$4438.09 DISCOUNT ..... \$ 638.09 SALE PRICE ..... \$3800.00	<b>'69 FORD</b> Custom 2-Dr. Sdn. V-8, auto, LIST ..... \$3179.75 FACT. AIR COND., w-w, pwr. FLEET DISC. .... \$ 389.75 disc brakes, str., R&H, tinted SALE ..... \$2790 glass, dlx. belts, Brougham int. Ser. #1117.	<b>'69 FORD LTD</b> 2-Dr. Hdp. 429 V-8, auto., LIST ..... \$4690.45 FACT. AIR COND., w-w, pwr. FLEET DISC. .... \$ 731.45 disc brakes, str., R&H, tinted SALE ..... \$3959 glass, dlx. belts, Brougham int. Ser. #1117.

## NEW '69 FORD TRUCKS

### Camper Specials & Rangers

**'69 F-250 STYLESIDE 3/4-TON PICKUP**

390 V-8, FACT. AIR, pwr. disc brakes, pwr. str., radio, Ranger pkg., red & dlx. tulane, tinted glass, tool storage, 25 gal. plus std. tank, basic camper special, 1250 front spg. & 2450 rear spg., 70 amp btry, 55 amp alt. #F25HRE90747.  
LIST ..... \$4622.20  
DISCOUNT ..... \$ 475.20  
SALE PRICE ..... \$4147.00

**'69 F-250 3/4-TON PICKUP STYLESIDE**

360 V-8, 4-speed trans., amp & oil gauges, HD self adjusting brakes, extra cooling radiator, 70 amp btry., 1250# front spg. & 2450# rear spg., 4.750x16 6-ply tube type & spars. #F25YRE54282.  
LIST ..... \$3473.00  
DISCOUNT ..... \$ 475.00  
SALE PRICE ..... \$2998.00

**'69 F-100 & CAMPER**

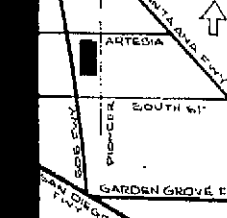
300 6-cyl., std. shift, 5.82x15 tires, heater, padded dash plus all standard equipment. #F10BKE15901.  
LIST ..... \$3305.67  
DISCOUNT ..... \$ 710.67  
SALE PRICE ..... \$2595.00

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Tubeless Blackwall  
Plus 1.79 Fed. Exc.  
Tax And Old Tire

SAVE  
25%

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Has a Carcass  
12% Stronger  
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SIZE	Regular Trade-in Price	SAVE 25%	Sale Trade-in Price	F.E.T.
TUBELESS BLACKWALL				
6.50x13	18.95	25%	14.21	1.79
6.95x14	19.95	25%	14.96	1.96
7.35x14	21.95	25%	16.46	2.07
7.75x14	23.95	25%	17.96	2.20
8.25x14	26.95	25%	20.21	2.36
7.75x15	23.95	25%	17.96	2.21
TUBELESS WHITEWALL				
6.50x13	21.95	25%	16.46	1.79
6.95x14	22.95	25%	17.21	1.96
7.35x14	24.95	25%	18.71	2.07
7.75x14	26.95	25%	20.21	2.20
8.25x14	29.95	25%	22.46	2.36
8.55x14	32.95	25%	24.71	2.57
7.75x15	26.95	25%	20.21	2.21
8.15x15	29.95	25%	22.46	2.38
8.45x15	32.95	25%	24.71	2.57
8.85x15	35.95	25%	26.96	2.79

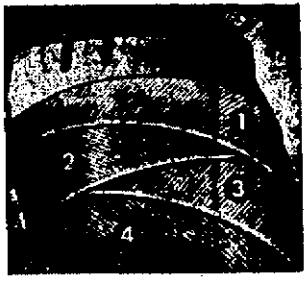
Gives up to 15% More Tread-Wear for greater driving mileage

**ALLSTATE Passenger Tire Guarantee**

**Tread Life Guarantee**  
Guaranteed Against: All failures of the tire resulting from normal road hazards or defects in material or workmanship.  
For How Long: For the life of the original tread.  
What Sears Will Do: Repair nail punctures at no charge. In the case of failure, in exchange for the tire, replace it, charging only the proportion of current regular selling price plus Federal Excise Tax that represents tread used.

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Guaranteed Against: Tread wear-out.  
For How Long: The number of months specified.  
What Sears Will Do: In exchange for the tire, replace it, charging the current regular selling price plus Federal Excise Tax less the following allowance.

Months Guaranteed	Allowance
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27 to 39	20%



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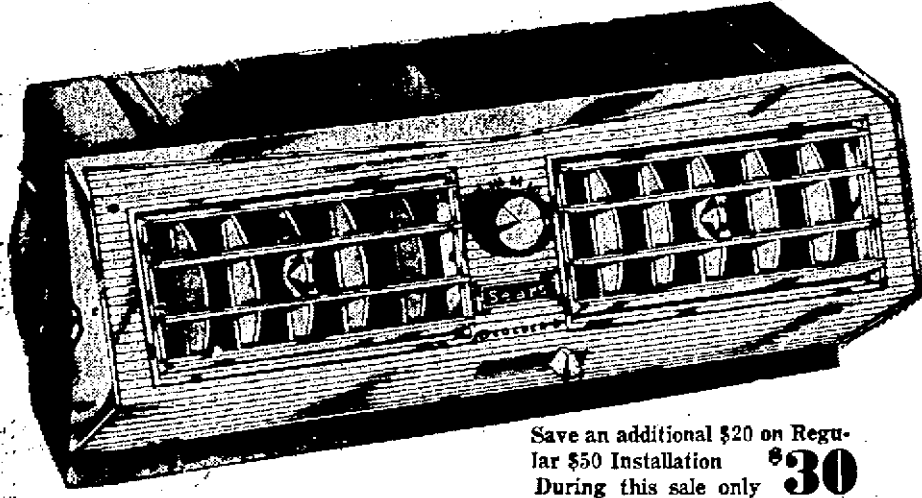
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Regular \$249.95

209<sup>88</sup>

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- Fits snugly under dash
- 3 four-way adjustable louvers and 2 revolving side louvers
- High capacity unit for quick cool-down
- 3-speed control, automatic, thermostat, dual blower wheels for maximum efficiency. Model 5775-7



Save an additional \$20 on Regular \$50 Installation  
During this sale only **30**

12 Big Reasons Why Sears Brake  
Relines Are Better



All 4 Wheels **29<sup>88</sup>\***

- ✓ Inspect and Adjust Parking Brakes
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- ✓ Inspect Grease Seals
- ✓ Repack Front Wheel Bearings
- ✓ Inspect Master Cylinder
- ✓ Bonded Linings Installed on All 4 Wheels
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- ✓ Resurface all 4 Brake Drums
- ✓ Inspect Brake Hoses
- ✓ FREE adjustment for Life of Linings
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\*Chrysler products having 8 wheel cylinders and cars with disc brakes are slightly higher. Any necessary additional parts and labor available at Sears low, low prices!

- |                                |                               |                               |                                        |                            |                            |
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WEEK IN REVIEW  
**The Lion Pounces on Roaring Mouse**

A task force of 280 paratroopers and 40 Scotland Yard officers dropped in on Anguilla last week and ended a two-year revolt by the 6,000 residents of the tiny Caribbean island. Ronald Webster, acting president of the island while it claimed independence from Britain, had vowed his 12-man police force and 20-man volunteer army would defend their shores to the death, but he reconsidered when the frigate HMS Rothesay dropped anchor and launched landing craft filled with British soldiers.

Anthony Lee was installed by the British government as commissioner and set about immediately to restore "normalcy" on the island. The Anguillians staged

**The World**

daily protest marches, led by President Webster, who was barred from his offices in the Administration Building.

Smarting from domestic and foreign criticism and mockery of its "lion-like attack on a mouse that roared," the British government moved quickly to fly in supplies and begin replacing the paratroopers with army engineers to launch a crash public works program to alleviate the island's impoverished state, the cause behind the rebellion.

**THE WORST AIRLINE DISASTER** in history marred the beginning of the week in Latin America. A Venezuelan airliner with 154 persons aboard crashed at Caracas. Forty-six of the passengers were Americans. There were no survivors.

**IN EGYPT, 99 RELIGIOUS PILGRIMS** perished when a United Arab Airlines plane crashed and burned at Aswan Airport, 500 miles south of Cairo.

**THE FOURTH PREMIER** of Israel was sworn in last week. Mrs. Golda Meir said after taking office that Israel will not give up any occupied Arab territory until a "real" peace is achieved in the Middle East.

**A DECREE LIFTING** the state of emergency declared in Spain in January to cope with student unrest was signed Friday by dictator Gen. Francisco Franco. It will take effect Tuesday, 30th anniversary of the end of the civil war that brought Franco to power.

**The War**

American battlefield deaths in Vietnam rose during the third week of the Communist spring offensive, but the number of GIs wounded declined, the U.S. Command in Saigon announced Thursday.

Killed in action during the week ended March 15 were 351 U.S. servicemen. Another 1,401 were wounded. In the preceding 7-day period, 336 were killed and 1,694 wounded.

South Vietnamese losses declined for the second consecutive week — to 225 killed and 1,156 wounded.

It was estimated that 4,137 North Vietnamese and Viet Cong were killed during the same period.

**The Nation**

President Richard M. Nixon flew to Southern California Friday, inspected the oil-polluted beaches of Santa Barbara, conferred with his ambassador to South Vietnam and toured Mission San Juan Capistrano. He was scheduled to return to Washington today.

On the way to the Southland, the President stopped in Independence, Mo., where he presented former President Harry S. Truman with the piano the Truman enjoyed playing in the White House. Their meeting was cordial and appeared to be a hatchet-burying session to end a long political feud.

**THE NEED FOR A SHIELD** of anti-ballistic missiles to protect the United States was pressed by the Nixon Administration last week. In what most Washington observers considered to be unusually frank testimony, Secretary of Defense Melvin R. Laird told the Senate Armed Services Committee that previously-secret intelligence reports indicate the Soviet Union is striving to forge a weapons system strong enough to knock out the United States with a single, sneak attack. He also hinted the Russians may be putting nuclear warheads into orbit around the earth.

**SIXTEEN TENNESSEE SPORTSMEN** died Thursday when their chartered DC-3 airliner crashed and burned at fog-shrouded New Orleans International Airport. There were 11 survivors. The victims were lawyers, doctors and civic leaders from the Memphis area, who had leased the plane to fly them to British Honduras for a jaguar hunt.

**TRANSPORT WORKERS UNION** members voted Wednesday to accept a new contract with American Airlines, ending a three-week walkout against the nation's second largest airline.

**A FOUR-BILL PACKAGE** designed to let state college administrators deal strongly with campus militants was overwhelmingly approved by the California Senate last week. The measures would authorize a state college president to declare a "state of emergency" during a disturbance and restrict access to the campus, require expulsion of a state college student who participates in a disruption and ban his re-admission for three years, require dismissal of state college faculty members who participate in a disturbance and prevent their rehiring for three years, and prescribe up to five years in prison and a \$5,000 fine for persons convicted of using "force, violence, threat, intimidation, extortion and/or coercion" to disrupt a campus or prevent a student or instructor from attending a class.

**THE 4½-MONTH STRIKE** by the Black Students Union and allied organizations at San Francisco State College was called off Thursday. Strike leaders Benny Stewart and Jerry Varnado said they had won all their demands, including amnesty for students and teachers involved in the sometimes violent boycott-walkout. On Friday, S. I. Hayakawa acting president of the college, said many bitter issues remain to be resolved. He held out a tentative hope of amnesty for strike agitators if they behave.

**9-MILLION WOMEN TAKE 'THE PILL'—BUT DROPOUTS INCREASE**

By JANE BRODY  
New York Times Service

NEW YORK — Nine million women are now taking oral contraceptives, making the pill the leading birth control method in the nation today. But in recent years numbers of women have stopped taking them.

The actual number of pill dropouts cannot be determined. In the last nationwide survey, made in 1965, it was found that about one-third of women who had started the pill had stopped using it. Birth-control experts believe that about one in three takers are still dropping out after two years of use.

The survey was done by Dr. Charles Westoff of Princeton University and Dr. Norman Ryder of the University of Wisconsin under a contract with the United States Public Health Service. It indicated that about one-fifth of the dropouts had stopped taking the pill because they wanted to become pregnant or because they no longer needed contraception.

But 80 per cent of the women who discontinued the pill did so because they were uneasy about the method, worried by the "scare" reports, or plagued by annoying side effects.

Various reports have linked the pill to a long list of serious illnesses, among them blood clots, strokes, sight-threatening eye disease, sterility, diabetes-like upsets in sugar tolerance and even cancer.

Although most obstetricians consider oral contraceptives of minimal risk to most women, opinions about their safety vary widely.

Dr. D. M. Potts, medical secretary of the International Planned Parenthood Federation, summarized general thinking among pill proponents when he pointed out that many aspects of social behavior, such as drinking and cigarette smoking, carry a much greater risk than the pill.

"From the point of view of the health of society," he said, "it would be more justifiable to have oral contraceptives in slot machines and restrict the sale of cigarettes to a medical prescription."

A 1967 survey by the American College of Obstetrics and Gynecology showed that 87 per cent of the nation's obstetricians prescribed the pill more often than any other method of contraception and that less than 1 per cent would not prescribe them for anyone under any circumstances.

The various brands of the pill all consist of man-made versions of two natural female hormones, progesterone and estrogen. They work by preventing ovulation (the release of an egg from the ovaries).

Of the serious disorders that have been linked to the pill, clotting problems are the only ones for which there is enough evidence to have convinced the majority of physicians that a real hazard exists.

Many doctors are inclined to minimize the risk of clotting and of possibly dying from clotting. Dr. Potts of Planned Parenthood points out, for example, that the risk of death associated with pregnancy is about 15 times greater than that associated with the pill.

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• \$1.49 250 mg. Bottle of 100... 74¢  
• \$2.89 500 mg. Bottle of 100 \$1.44

**98¢ Borbro Vitamin B-1**  
THIAMIN CHLORIDE  
25 mg. 100's  
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25 mg. 100's  
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50,000 Units Bottle of 100  
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1st Quality. Rough Finish for firm grip. S.M.L. Famous Dura-Maid.  
**34¢ PAIR**

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**Faultless 9" Ice Caps**  
English style with leak-proof cap. Large capacity easy to fill.  
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**50¢ Blue Jay Foot Needs**  
Choice of Corn or callus plasters.  
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**34¢**

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\$8.84  
Smart walnut finish. Sliding front doors. 23 1/2" wide, 13 1/2" deep, 27" high.

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**24" Soft White Light Bulbs**  
60 or 100-watt long life bulbs at a big Thrifty savings.  
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**89¢ Pledge Furniture Wax**  
**58¢**

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**12¢ Val. Portable Stereo Cart**  
Designed for stereo, radio-phonos, TV, for roll-around convenience.  
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AAVFM. Telescoping antenna. Short Wave and M/Z.  
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"All American" Mini Taper, French Lift, and purse style.

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**\$9.96**

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• 4.3 Oz. Tube  
• 6 Oz. Bottle  
Just price off on labels.  
**99¢**

**Reg. 89¢ Ultra Brite Toothpaste**  
5 Oz. Tube Includes "7c Off" Label  
**58¢**

**\$1.00 Value! Gillette Techmatic Razor Band**  
5 Blades  
**69¢**

**\$2.25 Value! Compoz Tablets**  
Pack of 30  
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**Reg. \$2.00 Nutri Tonic Home Permanent**  
Regular, Shooched, Super & Gentle  
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**\$2.25 Breck Basic Hair Conditioner**  
4 Ounce Size  
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Like Chocolate Marshmallows Tray of 9 Eggs... **34¢**  
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Jelly Bird Eggs  
Jelly Gum Eggs  
Your Choice 13 Ounce Bags... **29¢**  
22¢ Value! Deluxe Plush Easter Bunnies  
Big and little bunnies with "personality" plus. Soft and cuddly... in Easter colors... in Easter colors...  
**\$1.99**  
Pastel Plush Easter Mouse  
From the tip of his long, curled tail to the tip of his ears... the cutest ever... till his pastels.  
**\$2.99**

**39¢ Stuart Hall Envelopes**  
Box of 45  
**27¢**

**THRIFTY PRE-SEASON DISCOUNT SALE**  
**\$1.99 Value! Printed ROYAL TERRY Beach Towels**  
Stretch out in style on a colorful beach towel in conversation starting designs. Over 5 ft.  
**\$1.59**  
\$8.99 Folding Camp Cot  
1" frame with 4 position head rest.  
**\$7.44**  
\$8.95 Value! Zebco Rod & Reel  
1 pc. 50' fiber-glass rod, closed face spin-cast reel.  
**\$5.95**  
\$3.69 50-Foot Garden Hose  
Full flow 1/2" diameter Garden Hose by Monsanto.  
**\$2.99**

**Reg. \$1.75 Barnes Kids Contact Lens Wetting Solution**  
**88¢**

**Reg. 98¢ Midol Tablets**  
Pack of 30  
**66¢**

**Reg. \$1.19 Listerine Antiseptic**  
14 Ounces  
**69¢**

**Reg. 49¢ Campho-Phenique**  
1 Ounce Liquid  
**33¢**

**Reg. 98¢ Midol Tablets**  
Pack of 30  
**66¢**

**Reg. \$1.75 Barnes Kids Contact Lens Wetting Solution**  
**88¢**

**You've seen it on TV Now Get it at Thrifty**  
**KENNER'S Glow Globes**  
Glow in the dark fun stuff. Non-toxic. Use over & over.  
**87¢**

**Randomly Selected Vacation Guide**  
\$2.95 Value!  
**99¢**  
Describes over 2500 points of interest. Free discount tickets included.

**Reg. \$1.39 Men's Calendar Sport Watches**  
Guaranteed waterproof to 50 ft. Stainless steel, sweep second hand, elapsed time bezel, tropical strap.  
**\$9.96**

**\$1.53 & \$1.63 Head & Shoulders Dandruff Shampoos**  
• 4.3 Oz. Tube  
• 6 Oz. Bottle  
Just price off on labels.  
**99¢**

**Reg. 89¢ Ultra Brite Toothpaste**  
5 Oz. Tube Includes "7c Off" Label  
**58¢**

**\$1.00 Value! Gillette Techmatic Razor Band**  
5 Blades  
**69¢**

**\$2.25 Value! Compoz Tablets**  
Pack of 30  
**\$1.33**

**Reg. \$2.00 Nutri Tonic Home Permanent**  
Regular, Shooched, Super & Gentle  
**\$1.17**

**\$2.25 Breck Basic Hair Conditioner**  
4 Ounce Size  
**\$1.66**

**Reg. \$1.39 Men's Calendar Sport Watches**  
Guaranteed waterproof to 50 ft. Stainless steel, sweep second hand, elapsed time bezel, tropical strap.  
**\$9.96**

**\$1.53 & \$1.63 Head & Shoulders Dandruff Shampoos**  
• 4.3 Oz. Tube  
• 6 Oz. Bottle  
Just price off on labels.  
**99¢**

**Reg. 89¢ Ultra Brite Toothpaste**  
5 Oz. Tube Includes "7c Off" Label  
**58¢**

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**\$9.96**

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• 4.3 Oz. Tube  
• 6 Oz. Bottle  
Just price off on labels.  
**99¢**

**Reg. 89¢ Ultra Brite Toothpaste**  
5 Oz. Tube Includes "7c Off" Label  
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**\$1.17**

**\$2.25 Breck Basic Hair Conditioner**  
4 Ounce Size  
**\$1.66**

1001 E. SPRING ST. AT PALO VERDE LAKEWOOD PLAZA  
400 E. LOS COYOTES DIAGONAL W. XIMENO CIRCLE SHOPPING CENTER  
2303 E. ALAMITA BLVD. AT REDONDO AVE. BELMONT SHOPPING CENTER  
6032 PARAMOUNT BLVD. AT SAN ANTONIO BLVD. IN SIXTY KROLLS  
400 ATLANTIC AVE. IN BIXBY KROLLS  
504 STEARNS ST. IN BELLFLOWER BLVD. LOS ANGELES SHOPPING CENTER  
13401 LOS ANGELES BLVD. AT S. 134TH ST. ROSSMOOR SHOPPING CENTER





**For first month's protection  
mail enrollment form on  
back page before  
Midnight Sat., March 29  
to get up to...**

**\$10,000.00  
EXTRA INCOME  
whenever you go  
to the hospital!**

**SPECIAL LOW RATES! Examine  
policy in your own home—  
money back if not 100% satisfied!**

- Pays \$100.00-A-WEEK cash each time you go to the hospital . . . even up to 100 weeks
- Pays up to \$10,000.00 tax free cash for each hospital stay
- Pays all cash direct to you, not to doctor or hospital
- No salesman will call
- Pays in addition to all other coverage you have — including Medicare
- Pays you cash benefits that increase each year to a maximum of \$130.00-A-WEEK at no extra cost to you
- No age limit. No medical examination

**SEE INSIDE FOR EXTRA CASH BENEFITS ▶**

# Southland

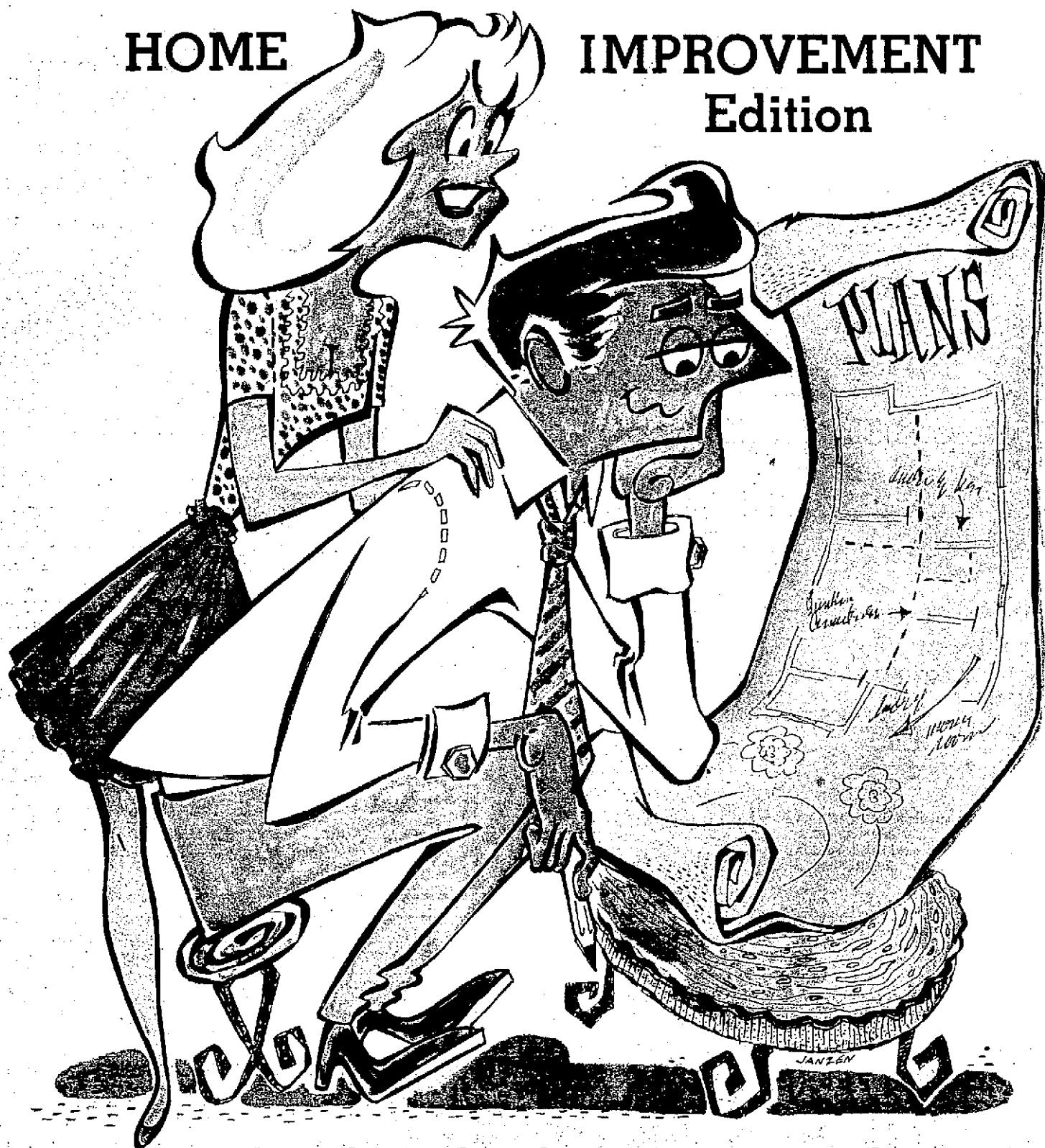
It's Time to Beautify  
Home and Garden

SUNDAY, MARCH 23, 1969

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT - PRESS - TELEGRAM

## HOME

## IMPROVEMENT Edition



*Look inside for Many Suggestions on your home  
improvement planning . . . New ideas galore!!*



# Pays you \$100.00-A each time you go to up to \$10,000.00 for

**PAYS YOU CASH . . .** Up to \$10,000.00 CASH for each accident or illness, starting the very first day in the hospital. Yes, up to \$10,000.00 tax free cash paid direct to you—not to doctor or hospital.

**PAYS YOU CASH . . .** Up to \$7,000.00 CASH at the rate of \$70.00-A-WEEK if you are 65 or over — in addition to Medicare.

**PAYS YOU CASH . . .** \$1,000.00 EXTRA CASH for accidental death.

**PAYS YOU CASH . . .** Up to \$2,000.00 CASH for accidental loss of limbs or eyesight.

**PAYS YOU CASH . . .** \$100.00 A WEEK CASH for each pregnancy, childbirth or miscarriage when in the hospital, assuming both husband and wife have been enrolled in the Family Plan With Maternity.

**PAYS YOU CASH . . .** \$100.00-A-WEEK CASH—if you need a full-time registered nurse when you come home from the hospital—up to 50 weeks.

**PAYS YOU CASH . . .** Up to \$5,000.00 at a rate of \$50.00 a week when a child goes to the hospital for any accident or illness when you are enrolled in the Family Plan.

**PAYS YOU CASH . . .** Your cash benefits increase each year . . . to a maximum of \$130.00-A-WEEK . . . at no extra cost to you.

**PAYS YOU CASH BENEFITS . . .** for hospitalization for any accident immediately. Any sickness is covered beginning 30 days after Effective Date of policy.

**NO AGE LIMIT . . .** No medical examination required. No salesman will call.

ONE out of two families will have someone in the hospital this year! It could be you—or some beloved member of your family tomorrow . . . next week . . . next month. Sad to say, very few families have anywhere near enough coverage to meet today's soaring hospital costs. These costs have tripled in just a few short years. They are expected to double again in the few years ahead.

Stop for a moment. Think how much a long stay in the hospital will cost you or a loved one. How would you ever pay for costly, but necessary X-rays, doctor bills, drugs and medicines? What would you do with your paycheck stopped but living expenses still going on the same as ever? The same rent, phone, food, all the day-to-day expenses that never stop.

What is the average breadwinner to do if he is hospitalized? We believe we have the answer in the famous Presidential Extra Cash Plan that relieves you of worry about the terrible financial threat of accident or illness.

**Pays you \$100.00 a week tax-free cash whenever you go to the hospital.**

Now, Presidential's economy plan enables you to enjoy this protection. Mail the Enrollment Form on back page, with first month's premium. We will send you the actual policy to look over at home. No rush. No agent will call or phone you. Take 15 days to decide. Show the policy to a friend, a family adviser first. You lose nothing if you don't want the policy. But if you do want it, you're

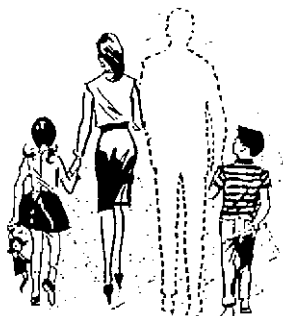
entitled to Presidential's special low rates described on page 5. So low, you'll find you get protection at a price that's just a fraction of what you'd expect to pay.

**Your cash benefits increase each year — at no extra cost to you!**

Your cash benefits automatically rise year after year. You get peace of mind so you don't have to worry about rising costs. Your protection automatically increases \$3.00 a week each year. The first year you get \$100.00 a week. You get \$103.00 a week in the second year. \$106.00 a week in the third year. \$109.00 a week in the fourth year. By the eleventh year, your policy will be worth a full \$130.00 a week in benefit payments . . . at no increase in cost to you! This generous cash reserve protection will belong to you for as long as you keep the policy. You can see that your insurance will be worth much more than the present "face value" of the policy. Certainly, our increased payments to you will help keep pace with rising costs—and best of all . . .

**. . . The increasing benefits come to you at no extra cost.**

**You still pay the regular low Presidential premium!** What other Plan protects you like this today? What other Plan keeps protecting you against rising living costs in the years ahead without increasing your premiums? And that's not all. This special Presidential Extra Cash Plan (#HP-18L-1067)...



ACME MATTRESS FACTORY ANNOUNCES THE

# GRAND OPENING

OF OUR NEW ORANGE COUNTY SHOWROOM AT  
10410 GARDEN GROVE BLVD., GARDEN GROVE

(2 Blocks E. of Brookhurst)

BRINGING THESE QUALITY PRODUCTS AND SERVICES TO ORANGE COUNTY

## GRAND OPENING SPECIAL ENSEMBLE

A beautiful quilted model features high coil count inner spring construction padded with heavy sag-proof insulators next to the spring with layers and layers of felt for cushioning. Matching heavy duty 2 box spring is included. We think this is one of the best bedding buys ever offered. Frame, Pad, 2 Sheets, 2 Cases, 2 Pillows.

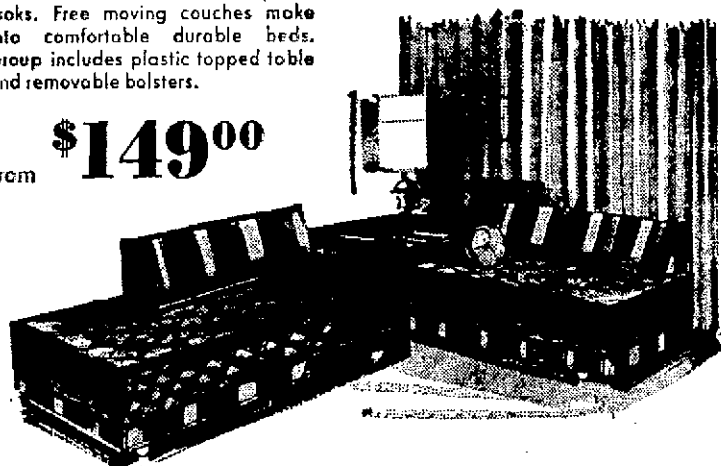
King Dacron  
**\$139<sup>00</sup>**

Queen **\$119<sup>00</sup>**

## CORNER GROUP

Quilted for the utmost in luxury and looks. Free moving couches make into comfortable durable beds. Group includes plastic topped table and removable bolsters.

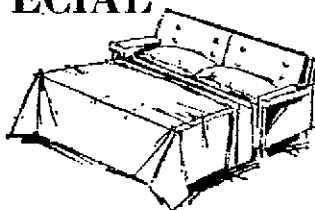
From **\$149<sup>00</sup>**



## SOFA SLEEPER SPECIAL

Upholstered in rugged handsome tweed. A sofa by day . . . an extra bed by night . . . and a bargain at Acme's special low price.

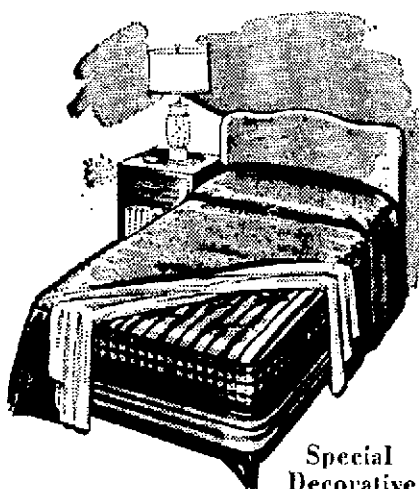
**\$159<sup>50</sup>**



## TWIN or FULL SIZE COMPLETE SLEEP SET

Heavy duty medium firm mattress and box spring ensemble—complete with vinyl upholstered headboard in a variety of colors and Hollywood caster frame.

**\$59<sup>50</sup>**



Special  
Decorative

OPEN MONDAY AND FRIDAY EVENINGS 'TIL 9 P.M.

# ACME

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Growing With Long Beach Since 1932

LONG BEACH  
3425 E. ANAHEIM ST.

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### DUAL PURPOSE FURNITURE

Furniture by Day — Comfortable beds by night. Corner arrangements. Sleep Sofas.

### MATTRESS & BOX SPRINGS

All types of construction. Made to order to fit your needs.

### Spec. Decorative Spreads — Headboards — Benches

Choose from our selection or you design it—we'll make it.

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Always at the lowest discount prices  
SHEETS—BEDPADS—  
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BLANKETS

Renovation and Rebuilding  
of Your Mattresses and Box  
Springs at Considerable  
Savings Over the Cost of  
All New.



LOW FACTORY-TO-YOU PRICES!

Growing with Long Beach Since 1932



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3425 E. Anaheim St.  
Mon.-Fri. 'til 9 — 438-9451

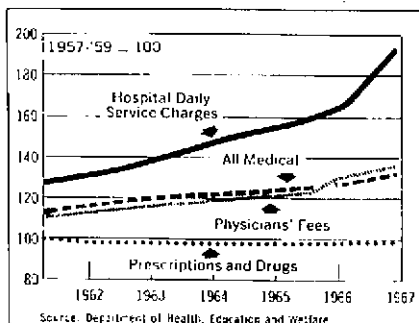
• BELLFLOWER  
17412 Bellflower Blvd.  
Mon. & Fri. 'til 9 — 925-5955

• GARDEN GROVE  
10410 Garden Grove Blvd.  
Mon. & Fri. 'til 9 — 530-5022



# -WEEK tax free cash the hospital... each confinement

## Medical Costs Skyrocketing! Source: U.S. Dept. of Health, Education & Welfare

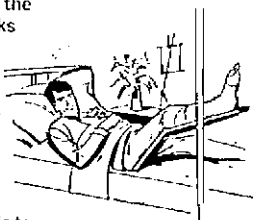


Social Security Bulletin, July 1967

Govt. figures reveal your present health protection ... may no longer protect you against today's rising medical costs! Don't leave your loved ones defenseless! Act at once to add up to \$10,000.00 to your health protection.

... Pays you \$100.00 a week CASH  
for a registered nurse at home.

Yes, in addition to the \$100.00 weekly checks we send you during your hospital stay, we pay you an extra \$100.00 a week if the doctor says you need a full-time registered nurse to take care of you at home.



How comforting it is to know that — after your stay in the hospital, if you've been there three days or more, you can return home to recuperate and yet not be a burden to your loved ones. Yes, if your doctor says you need a registered nurse full time within 5 days after you come home, we'll send you checks for \$100.00 a week — for as long as you need the nurse—even up to 50 weeks. It's like having a reserve of \$5,000.00 cash to draw on when you need it. These benefits also increase each year by \$3.00 a week. Another exceptional feature you have with Presidential ...

... Pays you \$100.00 a week cash maternity benefits—up to 100 weeks for each hospital stay!

Ordinary hospital insurance may take care of part of your expenses when you go to the hospital to have a baby. But what policy can you think of that gives you cash to buy all the things you need for the new baby? Now, if both husband and wife are insured in the wonderful **Family Plan With Maternity** for the entire period of pregnancy, you get extra cash to use any way you want. If a pregnancy, childbirth or even miscarriage puts you in the hospital for one day, five days, 10 days—as long as necessary—you get \$100.00 a week for every day of your confinement, up to 100 weeks.



All these added cash benefits.

Yes, in addition to \$100.00 a week for hospitalization and \$100.00 a week maternity benefits and \$100.00 a week for a registered nurse at home ... you get all this:

**Added cash benefit:** \$1,000.00 cash to your family if death occurs within 90 days from any accidental injury. Think how handy the cash can be in time of loss. It can take care of burial expenses without burdening your loved ones.

**Added cash benefit:** Up to \$2,000.00 cash for loss of limbs or eyesight, when the loss occurs within 90 days of the accident. The loss of a limb or eyesight is a terrible thing. Nothing can replace the loss, but a check for \$1,000.00 or \$2,000.00 will bring greater peace of mind during the period of adjustment.

**Added cash benefit:** Choose either Family Plan ... and your children will be covered too! Presidential pays up to \$5,000.00 at the rate of \$50.00-A-WEEK any time your youngster goes to the hospital ... for tonsils, appendicitis, or any other illness or injury!

Yes, you will receive \$50.00 cash, week after week—for as many as 100 weeks, if necessary.

**STILL MORE EXTRA CASH  
BENEFITS ON NEXT PAGE**

**MAIL ENROLLMENT FORM ON BACK PAGE**

# Southland

MAGAZINE

ROBERT S. MARTIN, Editor

MARK CLUTTER, Associate Editor

## From Dooley's Home Lighting Center

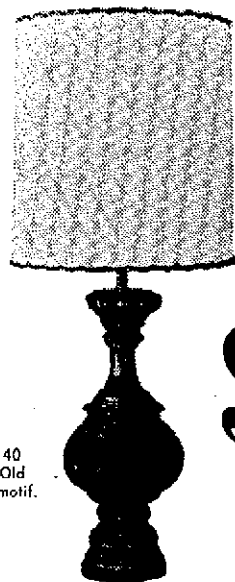
Spanish, Traditional,  
Early American,  
Contemporary  
Table Lamps

# SALE

by Westwood



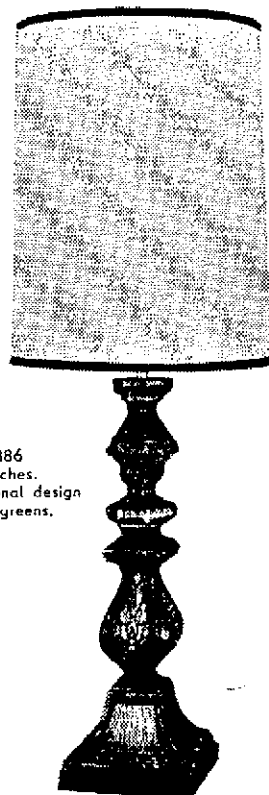
STYLE #3833  
Height 40 inches. A Pennsylvania Dutch motif in mustard seed with polychrome.



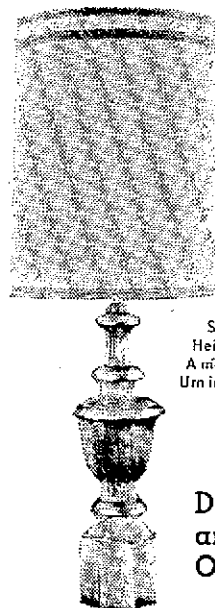
Height 40 inches. Old Spanish motif.

YOUR  
CHOICE

\$23.95  
ea.

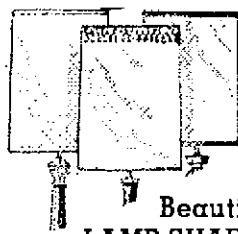


STYLE #3386  
Height 40 inches.  
A classic Traditional design in misty golds and greens.



STYLE #3074  
Height 44 inches.  
A modern designed urn in Venetian gold.

DOOLEY is the MANUFACTURER  
and DISTRIBUTOR of EXCLUSIVE  
ORIGINAL LIGHTING FIXTURES.



Beautiful  
LAMP SHADES

We carry a large selection of beautiful lamp shades at low-cut prices!

12 x 14 x 18  
14 x 16 x 18  
16 x 18 x 20

White and Champagne color

YOUR  
CHOICE

4.88  
ea.



CHARGE IT!  
Use Your  
BANKAMERICARD  
OR  
MASTER CHARGE



**DOOLEY'S** Hardware Mart  
5075 LONG BEACH BLVD. - NORTH LONG BEACH

MON. & FRI. 9 to 9 — TUES., WED., THURS., SAT. 9 to 6 — SUN. 10 to 5



Every beautiful home and garden is the result of careful planning. Each householder must be both an artist and a budgeter. He must decide exactly what he wants to achieve—and he must figure out how to accomplish his purpose without going broke. In this annual Home and Garden issue of Southland the editors and writers discuss various aspects of the problem.

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### NEXT WEEK

A special section in next Sunday's Southland will deal with public recreation.



# Pays in addition to any other coverage you have so you may leave the hospital with extra cash

## We pay your premiums when you are not able

As a special consideration to you—if you are hospitalized just 6 weeks or more, all premiums that come due while you are still in the hospital after this period will be paid by Presidential. And your protection continues as if you were paying the premiums yourself! Then if you leave the hospital and must return for the same condition before you have resumed full normal activities for 90 days, Presidential will again PAY ANY PREMIUMS WHILE YOU ARE IN THE HOSPITAL—TO A MAXIMUM OF 100 WEEKS per confinement! This means you pay no premiums, yet your full protection remains in force—you collect up to \$10,000.00 for each confinement!

## THIS LIMITED ENROLLMENT OFFER ENDS SOON

### Amazing Low Rates—Money-Back Guarantee

You can now have your first month's protection at the special low rates on page 51. But you must act immediately. Your request for this wonderful Income Protection Plan must be mailed on your convenient form NOT LATER THAN MIDNIGHT of the date in your Enrollment Form.

This midnight expiration hour cannot be extended. If your enrollment form is mailed later, it cannot be accepted.

### These are the ONLY exclusions!

Your Presidential policy covers every conceivable kind of sickness or accident except conditions caused by war or any act of war; mental disorders; intoxicants and narcotics; where care is in a Government Hospital, pregnancy except as provided under the maternity benefit provision; and expenses resulting from any sickness or injury you had before the Effective Date of your policy...during the first 2 years only.

This last item is a real help if you already have a health problem. If you are sick before you take out this policy, you will still be covered for that condition after the policy has been in effect for 2 years. Of course, meanwhile every new condition is immediately covered.

### How can pennies buy so much?

You can buy ordinary insurance at any time and pay the regular rates, if you wish. But Presidential can now provide you and your entire family with tax-free Income Protection for pennies a day ONLY BECAUSE WE ENROLL A LARGE NUMBER OF PEOPLE AT ONE TIME --



## If you are 65 or over you will collect \$70.00-A-WEEK in addition to Medicare

Why are smart folks over 65 now hastening to protect themselves with the Presidential Extra Cash Plan in addition to what Medicare will do for them?

Even though Medicare is a great boon to folks over 65, it will not, of course, pay all the bills that quickly pile up as a result of illness or accident.

### Regardless of your age, you still need additional health protection.

We have designed this plan as the important addition to what you receive from Medicare—or any other health insurance you may have. Remember, all checks will be sent directly to you (not to the doctor or hospital), to give you that "extra" help just when you need it most. Use the tax-free cash any way you see fit. And you will be glad to know the checks will be big ones! In addition to what you receive from Medicare, Presidential pays you \$70.00 a week...EVEN FOR 100 WEEKS if necessary! You can receive as much as \$7,000.00 for each illness or injury when hospitalized!

direct by mail! This highly efficient "Mass Enrollment" method cuts costs to the bone—and the savings are passed on to you!

### Make your decision carefully

Think how costly a hospital confinement will be. Imagine paying for those indispensable x-rays, doctor bills, medicines and drugs that are not covered by your present insurance.

Would you be able to afford the quiet and privacy of a private room and a private nurse, should you so desire? Or a telephone to keep in touch with loved ones? Or the rental of a TV set to help pass the lonely hours? Who would pay your bills that keep on coming in at home?

Many folks have lost their life savings, their cars, even their homes trying to meet such expenses. And no one knows whose turn it will be next.

### Why you must act before the deadline date shown in your enrollment form

Why must you act by the deadline? Because as mentioned above, we must receive your form the same time as all the others in order to pass on to you the savings that come from processing many policies at one time.

We mail you the policy as soon as we receive your enrollment Form. When the policy arrives, examine it in the privacy of your own home. Take all the time you need. It's a very short document, and you'll be pleasantly surprised to discover there is NO FINE PRINT. Then show it, if you wish, to someone you trust. Perhaps your lawyer, accountant, or banker. Better still—show it to your own insurance man...even though he may very well be working for another insurance company! If he is a personal friend, he has your best interests in mind. So you can believe him when he tells you there is no better bargain available anywhere—at any price!

### Money back guarantee—in case you change your mind

Even after you mail your Enrollment Form...even after you examine the policy in your own home and talk it over with anyone you wish...even after all this you are still free to return the policy within 15 days and every penny you paid will be refunded at once. There will be no obligation whatever.

Meanwhile, all during the 15 days you are making up your mind—you'll be protected by \$100.00-A-WEEK extra cash benefits just as if you had already said "yes." That's right, you will be fully covered all this time for any accident which puts you in the hospital, even if you finally decide to return the policy.

However, after you've seen the policy for yourself, you will surely agree that this is a tremendous value and you'll want to continue this \$100.00-A-WEEK extra cash protection under the Plan that's best for you.

### PLAN I—INDIVIDUAL(S) ONLY PLAN:

If you want to cover yourself—or yourself and one or more adult dependents (including your spouse)—then this is the Plan for you. Each person must be 18 or over, and shall pay, (per person), the rate applicable to his or her age.

NOTE: Where there are no dependents, PLAN I is the most economical to choose for a husband or wife (or both).

### THESE ARE YOUR LOW RATES

Enclose first month's premium according to age and plan selected.	Age at Enrollment	Monthly Premium
	18-39	only \$3.95
	40-49	only \$4.95
	50-59	only \$5.95
	60-74	only \$6.95
	75 and over	only \$8.95

SAVE EVEN MORE (over 8%) by paying at quarterly, half year or yearly rates sent with policy.

### PLAN II—FAMILY PLAN WITH MATERNITY

This plan is for the family that is still growing. To the total of the monthly premium for the adults to be insured, just add \$5. This entitles you to all maternity benefits. It also covers all your unmarried, dependent children between the ages of 3 months and under 19 years who live at home. Future dependent children will be covered when they reach 3 months of age and without any additional charge.

### PLAN III—FAMILY PLAN WITHOUT MATERNITY

This plan is for the family that is no longer growing. To the total of the monthly premium for the adults to be insured, just add \$3. With the exception of children yet-to-be born, Plan III covers all your unmarried, dependent children between the ages of 3 months and under 19 years who live at home.

NOTE: The regular Monthly Premium shown above (for your age at time of enrollment) is the same low premium you will continue to pay; it will not automatically increase as you pass from one age bracket to the next. Once you have enrolled, your rate can never be changed because of how much or how often you collect from us—or because of advanced age—but only if there is a general rate adjustment, up or down, on all policies of this type in your entire state.

### Act now—"Later" May Be TOO LATE!

TIME IS PRECIOUS! Act Quickly. Get your Enrollment Form and first month's premium into the mail today—because once you suffer an accident or sickness, it's TOO LATE to buy protection at any cost. That's why we urge you to act today—before anything unexpected happens.

## 23 IMPORTANT QUESTIONS ANSWERED ON NEXT PAGE

MAIL ENROLLMENT FORM ON BACK PAGE

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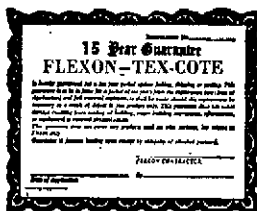
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You receive a 15-year guarantee with every Flexon-TEX-Cote job!



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## THE WELLS REPORT

# The Enemy Below

By Bob Wells

WHEN OBERSTLEUTNANT Schultz looks in on me late these evenings his eyes are sad and troubled. I never hear him enter the command post; I am preoccupied in bending over the charts and large-scale maps, or I am studying the picture of my adversary, the Herr Kapitan, trying to fathom the workings of his mind, trying to decide where he will strike next.

Suddenly, though, I am aware that Schultz is there. I turn and find him sitting quietly behind me, his dark eyes wide with compassion. We look into each other's eyes for a moment, then he rises and leaves. He never makes a sound; there is no need. He knows that I will never rest until I have accomplished the final destruction of the Herr Kapitan and brought peace and security to this theater of operations.

My adversary's true name is Geomys Bursarius but when I think of him—which is constantly—I think of him as the Herr Kapitan. He is the most cunning and resourceful subsurface commander I have ever matched wits against.

I often wonder what Oberstleutnant Schultz thinks of the Herr Kapitan, but he keeps his own counsel on the subject. He is a black miniature schnauzer and he speaks only about the things which interest him, which are, in order, (1) dinner; (2) cats; (3) other dogs.

So when he makes his nightly visit and leaves I sigh and turn back to the sheaf of papers on my desk.

Intelligence reports. I peruse them again, seeking the tiny clue that will enable me to sink the Herr Kapitan.

"GEOMYS BURSARIUS is a sturdy little animal with a stout, compact body; a coat of soft silky hair, earthy brown in color, and external cheek pouches or pockets. The forefeet are armed with strong curved claws and the upper front teeth are specially adapted for digging.

"The pocket gopher lives out its life underground. Briefly each year the male emerges to seek a mate, but otherwise the animals are solitary. They eat roots and tubers and can be very destructive to trees, landscaping and farm crops. Their long and complex galleries often seriously damage the banks of canals and ditches.

"Geomys Bursarius and his relatives range from British Columbia to Costa Rica. In the United States they are found everywhere west of the Mississippi as well as in southern Alabama, Georgia and northern Florida.

"Natural enemies include the weasel, bull snake and barn owl. Methods of control include trapping, poisoning, drowning by flooding the burrows, suffocation by introducing poisonous fumes, shooting and bludgeoning."

METHODS OF CONTROL, I thought, also include praying. The pocket gopher is a wily and resourceful animal, and my current enemy below, the Herr Kapitan, is undoubtedly the smartest of the lot.

The first sign of the presence of a gopher is usually a mound of fresh, finely pulverized soil. But the Herr Kapitan is no Ensign Pulverize. He did not leave the telltale mound in my yard until late in the game when he was already sure that I was on to him.

He sank an angelwing jasmine with no survivors and without a trace. One day I went looking for it and it had disappeared. As if the earth had

swallowed it—which in a manner of speaking, it had. The earth and the Herr Kapitan.

Down at the other end of the planter, a camellia withered and died and sank six inches into the earth. I began to believe I had found a portent of the great earthquake that will sink California in the sea in April.

SOON AFTER, I discovered a beagle friend of Schultz's digging madly in the garden. Desdemona—her name is Desdemona because she has the beagle's aura of tragedy and drama of destiny—had dug a huge hole next to a star jasmine. The star jasmine had also been badly chewed.

The dog was punished severely—an understandable error since beagles will chew on anything including your arm and your neighbor's steel flaggpole—but I had second thoughts and examined the hole Desdemona had dug.

At the bottom was another, smaller hole. Everything fell into place. The Herr Kapitan's presence had been betrayed.

I tried to enlist the help of the keen-nosed Desdemona, but she had learned her lesson. She would not even go near the hole again. It is probably just as well. Another beagle has been fighting the Red Baron and hotching it for years now. I would like to get the Herr Kapitan out of my yard, but not necessarily into the funny papers.

I stuck the hose down the gopher hole and turned on the water. It ran and ran and nothing happened. I tried to pull the hose out of the hole to see if water was coming out of it. The hose wouldn't budge. It had worked its way down the hole. I recalled the famous Disappearing Hose of Downey of a few years ago. I pulled harder. The end of the hose finally appeared. Water was coming out of it, all right.

I put the hose back in the hole and turned the water on harder. After about an hour, water shot out of another hole 50 feet away from the first. I gave up on the drowning technique.

THE NEXT MORNING the Herr Kapitan had thrown up his first mound and had plugged the hole I had put the hose down. I consulted a book. It said put traps in the main tunnel. I probed with a steel rod, found the main tunnel, dug into it, set traps and covered the excavation with a shingle to exclude light. The next three days I removed the shingle and checked the traps. No action.

Meanwhile, another camellia began slowly to sink into the earth.

I tried putting automobile exhaust funes into the burrow. Gases started rising from the earth and Schultz rushed over to investigate. He came away gasping like a student who had forgotten his wet handkerchief on the day of the demonstration.

I ASKED A NEIGHBOR down the block what I should do about the Herr Kapitan.

"Move," he said. "I think that's the gopher that dug tunnels under my driveway until all the asphalt caved in."

I asked a neighbor down the block the other way.

"Shoot him," he advised. "Only way to get rid of a gopher."

"Discharging firearms within the city limits is illegal," I reminded him.

He looked up and down the street, then leaned closer.

"This is Orange County," he said. "Call up the Minutemen. They'll come and shoot him for you for the practice."

I don't know. I'm still thinking. Meanwhile I am scanning my backyard for signs of a periscope. Curse you, Herr Kapitan, I'll get you yet.



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ALL RIGHT, FOLKS,  
GET OUT THE HAMMER,  
THE PAINTBRUSH, THE HOE . . .

# It's Time to Spring Into Action

By Ev Hosking

IT'S JUST NEVER too early to make home improvement plans.

Mr. and Mrs. Homeowner can do many things in the cool days of spring that will have them sitting cool, calm and collected during the hot summer months.

Spend one of those lazy — and this year rainy — Sunday afternoons making a list of wanted home improvements. Write for literature on the many new products available today.

If the work is to be contracted, arrange to have it done in the spring so you can enjoy it in the summer.

If you figure on doing the work yourself, plan the job carefully and estimate the material and tools you will need.

Good tools are a must for the do-it-yourselfer. And most of today's homeowners acquire a reasonably good supply of hand tools over the years.

However, many of the larger jobs

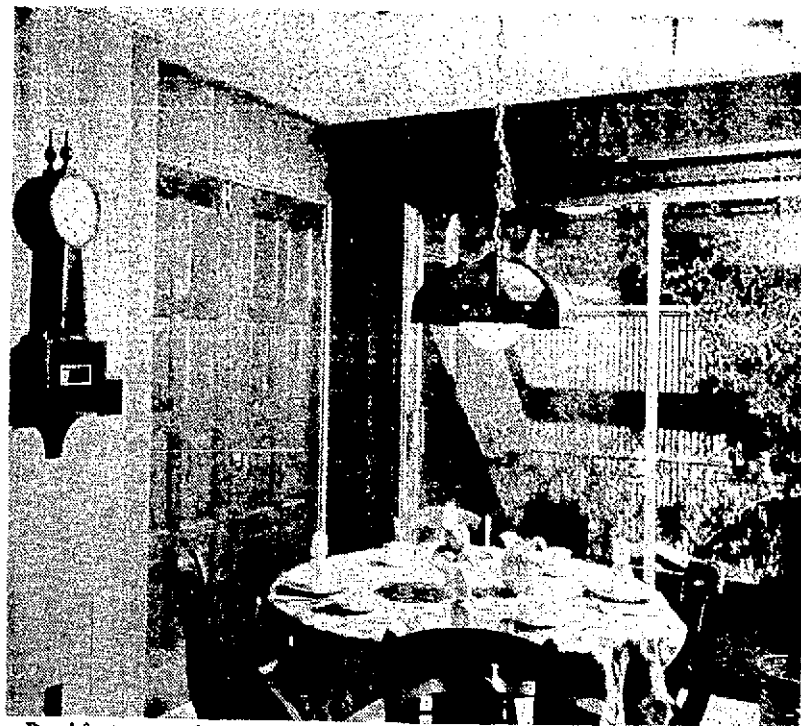
require specialized tools that are impractical for the average homeowner to buy. Fortunately many of these tools can be rented.

For instance, it might be too costly for the average homeowner to purchase a heavy duty sander for a single construction job. One can be rented for a surprisingly low price.

In other words, never put off doing a project because of the difficulty of achieving good results with the tools you have.

More often than not there is an excellent professional tool that can be rented in your area for a nominal charge that can achieve the kind of results you will be proud of with far less work than you had expected.

This requires a little planning and some investigating to see what's available in your area. There's a lot to be said for just jotting down your ideas and needs on that lazy Sunday so that



Breakfast is much more pleasant when a garden view accompanies the eggs and coffee. This kitchen garden was created by opening wall with glass, then adding a screen of cedar 1x2s to frame a tiny court of evergreens, rocks.

when the work bug hits you, you will know exactly what you are going to do — and how.

For instance, how about improving the view for breakfast? A garden spot is a lot nicer to look at than a cereal box, particularly at 7 a.m.

If there's presently a large window by your breakfast spot, half the job's already done. If not, provide the window space — perhaps with a sliding glass door unit that lets you carry breakfast outdoors on a balmy morning.

The second step is to enclose space for a little garden. There are two reasons for screening. It frames the garden by providing a backdrop. And it assures privacy if you are the breakfast-in-bathrobe type.

The screen must be tall, of course, to compensate for lack of window shades. A simple design of vertical 1x2s won't make you feel closed in, but it is easy to build and assures privacy.

Place 4x4 cedar or redwood posts at the garden's four corners and connect them with 2x4 rails at top, bottom and center. Then, just nail the slats flat over the rails, to the inside or outside, whichever you prefer.

Add a 2x6 cap board trim look along the top and finish the screen with stain.

The garden itself can be completely simple. One tall, fluffy shrub or dwarf tree could be used as the main focal point, with a few low shrubs and an interesting rock or two to complete the plan. If there's room, a small bench makes a pleasant touch.

Ground cover might be crushed rock, paving stones or squares of wood decking.

A hummingbird feeder or two could bring some breakfast time action to the protected garden spot.

While the hammer and nails are out, remember that no one loves a trash can. But you would find it pretty difficult to get along without one.

For back yards where the kitchen door opens directly into the patio, sunken trash cans by the door can be completely hidden by a low box with hinged lids. Sides of the box can be a

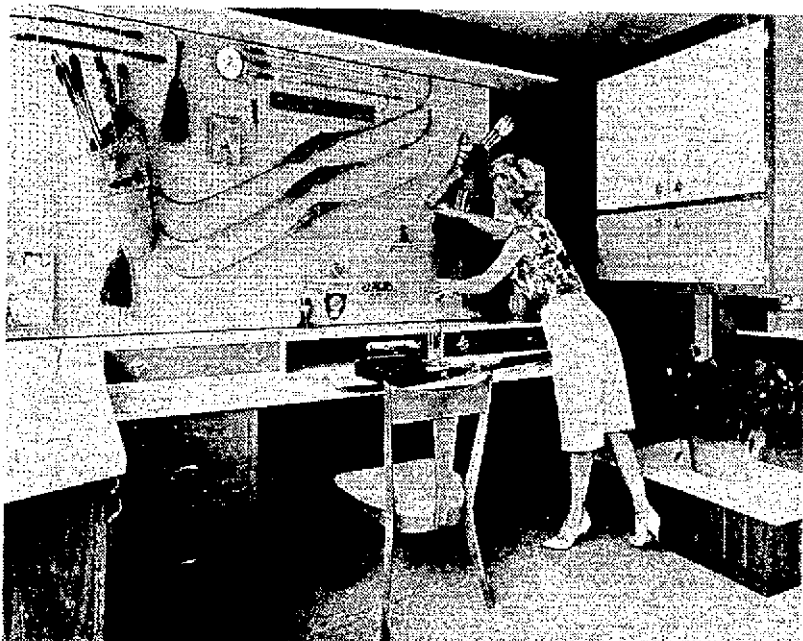
pair of flat 2x4s nailed one on top of the other.

Lids can be built with lath stapled to 1x1-inch framing. Miter corners of the lid frames to get a neat job and lip the lids over the box at the front to provide a hand grip. Use butt hinges to attach the lids to the box.

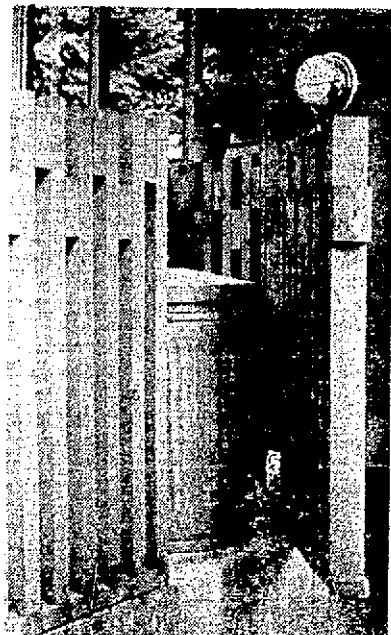
To conceal standing trash cans, all that's needed is a simple screen built about four inches higher than the cans. The screen should enclose the cans on all sides and a gate must be provided for their removal. But to deposit trash, just reach over the top of the screen and lift the can's lid. Place the standing cans on a base of sand and gravel so rain water drains away freely.

For interesting inside projects to improve the looks and utility of the home, prefabricated Masonite Peg-Board lends itself beautifully to making interesting walls.

A "his or hers" hobby wall can be a striking feature of a den or family (Continued on Page 31)



Peg-Board can be used to improve the looks and utility of a number of rooms, especially children's rooms, dens or family rooms. This Peg-Board wall contains archery equipment, but many other objects can be hung on such walls.



Hide that ugly trash can! Just build a small fence around it, with gate, to improve looks of your back yard.



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If you have the Family Plan With Maternity, you receive \$100.00-A-WEEK for as long as 100 weeks for each pregnancy, childbirth or miscarriage that results in hospital confinement when both husband and wife are enrolled under this plan for the entire period of pregnancy.

8. Suppose I am paid benefits for any sickness or accident. What happens if I am again hospitalized for the same condition?

Don't worry. You still collect \$100.00-A-WEEK for a total of 100 weeks. And if you have already resumed full normal activities for just 90 days, it's considered a new confinement, and you can collect for an additional 100 weeks. Of course, any new condition is covered immediately for a full 100 weeks.

9. How may I use these benefit payments?

You may use them in any way you wish—for hospital and doctor bills, rent, food, household expenses, or anything else. This is entirely up to you.

10. May I apply if I am over 65?

Yes, you may. Folks any age are welcome to apply—there is no age limit! Members 65 or over are paid \$70.00 a week plus all Medicare benefits.

11. Can I collect from Presidential even if I carry other insurance?

Of course. This plan will pay you in addition to whatever you may receive from any other policies, including Medicare for folks over 65.

12. Why do I need this Presidential Plan in addition to my other hospital and health insurance?

While hospital costs have tripled in recent years, very few people have tripled their insurance. The chances are one in seven that you will require hospital care this year—and you will need money to take care of all your other expenses, as well as your hospital bills. Your Presidential checks are rushed direct to you by mail to use as you see fit.

13. What benefits do my eligible, dependent children get?

If you choose a Family Type Plan, your dependent eligible children, ages 3

months to under 19 years, would receive 50% of all the cash benefits of the Plan (excluding Waiver of Premium).

14. May I add future dependent children to my policy after it is in force?

Yes, indeed, if you have the FAMILY PLAN WITH MATERNITY. Just notify us when they are 3 months old and they will be covered without evidence of insurability and without any additional charge.

15. Will my protection be cancelled because I have too many claims?

No, definitely not! Presidential guarantees never to cancel your protection because you have too many claims or because of advanced age. We also guarantee never to refuse to renew your policy unless the premium is not paid before the end of the 31-day grace period, or unless renewal is declined on all policies of this type in your entire state. (Of course, if deception is used in making application, the policy may be ineffective.)

16. Will my rates be raised as I grow older or if I have too many claims?

No matter how many claims you have, or regardless of how long you keep your policy, your rate will remain the same as it was for your age when you applied. Presidential guarantees never to adjust this rate unless the rates are adjusted on all policies of this type in your entire state.

17. What is not covered by this policy?

The only conditions not covered are those caused by: mental disorders; intoxicants and narcotics; where care is in a Government hospital; expenses resulting from any sickness or injury you had before the policy Effective Date (during the first 2 years only); act of war. EVERYTHING ELSE IS COVERED—including pregnancy, childbirth or miscarriage when both husband and wife have been enrolled in the FAMILY PLAN WITH MATERNITY for the entire period of pregnancy.

18. What are the requirements to enroll in one of these Presidential Plans?

You must not have been refused any health, hospital or life insurance; and, to qualify during this enrollment period, you must enroll before midnight of the date in the enrollment form.

19. Why is this offer good for a limited time only?

Because, by enrolling a large number of people at the same time, underwriting, processing and policy issuance costs can be kept at a minimum—and we can pass these savings on to you.

20. Besides the savings, are there other advantages to joining Presidential during this enrollment period?

Yes, there certainly are. A very important one is that you do not need to complete a regular application—just the brief enrollment form. Also, during this enrollment period there are no other requirements for eligibility—and no "waivers" or restrictive endorsements can be put on your policy!

21. Can other members of my family take advantage of this special offer?

Yes, as long as they can meet the few requirements listed under Question 18.

22. How does the money-back guarantee work?

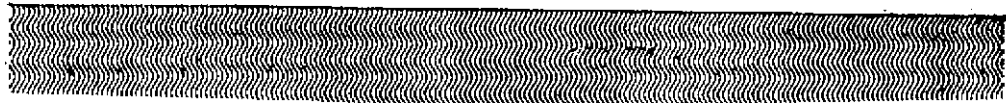
Examine your policy carefully in the privacy of your own home. If for any reason you are not completely satisfied, return it within 15 days and we will promptly refund your money. Meanwhile you will be fully protected while making your decision!

23. How do I join?

Fill out the brief enrollment form and mail it, with your first month's premium to: The Presidential Life Insurance Company of America, 11401 Roosevelt Boulevard, Philadelphia, Pa. 19154.

**ENROLLMENT FORM ON BACK PAGE MUST  
BE MAILED BY MIDNIGHT OF DATE SHOWN ON FORM.  
THE SOONER YOU MAIL IT, THE SOONER YOUR PROTECTION STARTS.**

MOISTEN AND SEAL



# A Nice Way to 'Keep Up With the Joneses'

By Ronald Sissons

Nursery Foreman, City of Long Beach Tree Farm

**A**N ATTRACTIVE LAWN promotes the "keeping up with the Joneses" concept in the nicest sense—to the betterment of the neighborhood.

A healthy, well-groomed lawn has an uplifting effect on all its surroundings. It gives to the home it fronts an atmosphere of restful dignity, and to the landscape plantings a flattering accentuation. To the community it lays a foundation from which "beautification" may take meaning.

On the other hand, an ill-kept, weedy lawn is an eyesore.

Unless a lawn receives regular attention it will deteriorate rapidly. However—the new, long-lasting, non-burning, ureaform fertilizers allow the lawn's continuous need for nitrogen to be met with only two applications a year, in spring and fall. And the modern way is "weed as you feed" with combination fertilizer-weed killers. Which leaves, for regular attention, the mowing and watering.

## Mowing the lawn

The leaf blade of lawn grass, in addition to being a strand in a green carpet, also manufactures food required by the plant. An attractive turf is dependent on the production of food by the leaf blades and, paradoxically, on the mower blades which chop them off. Which points up the fact that the correct mowing of a lawn has to be concerned with a balance between the two factors.

The best mowing height (which means the length of grass above the soil surface after it has been mown) for the cool-season grasses is 1½ inches, with the exception of the bent grasses, which are mown to ½ an inch. The warm-season grasses, bermuda and zoysia, should be mown to ½ an inch and ¾ of an inch respectively.

If a lawn is consistently cut lower than the recommended height the turf will be weakened. If the grass is consistently allowed to grow tall and is then cut back in one mowing, the sudden loss of a large quantity of leaf is equally weakening to the turf.

Warm-season grasses consistently cut too high will build up a troublesome thatch—resulting in poor water infiltration and lessened aeration.

The frequency of mowing is determined by the rate of growth. This may mean twice a week for cool-season grasses during the spring and only once

every other week in mid-summer. Warm-season grasses may require cutting twice a week in summer but much less often during the cooler months.

Because of the reduced light, grasses planted in shady areas should be mown less frequently and to a greater height than their recommendation for the open lawn.

Serious bruising of the grass may result if the lawn is mown when the leaf blades are wet with rain or dew. If it is required that the lawn be mown early in the morning before the dew has evaporated, dragging a hose or running the back of a rake over the lawn will knock down the moisture from the grass blades.

If clippings are to be left on the lawn the grass should not be allowed to become long—overlong grass shows up as an unsightly "hay crop" on the surface of the lawn. Generally it is best to remove grass clippings (they may be used for mulching), especially when dealing with the thatch-prone warm-season grasses.

On a small lawn the push-type reel mower can still hold its own against a

power mower. When dealing with a lawn of less than 1,500 square feet, a power mower is hardly time-saving when fuel checking, tending the engine and other maintenance factors are taken into account.

Power mowers can be either reel or rotary. The reel-type mower is normally used for lawns where an attractive, even cut is required. For the average lawn a 5-6 blade reel mower is satisfactory, but for a bent grass lawn an 8-10 blade reel is best.

With regard to reel-type mowers, most gardeners prefer a roller model to the side-wheel type. A roller mower helps to ensure a firm surface and allows the lawn to be finished with a series of alternating light and dark strips which give the lawn such an attractive appearance. This is done by running the mower three times over the same strip. A similar effect is assured by mowing each strip once only, but that does not keep the grass in such good condition. Running the machine along each strip (twice will result in the lawn appearing a uniform shade—there will

be no strips of (apparently) light and dark green.

A sharp, well-adjusted lawn mower is vital to a beautiful lawn—a dull, poorly adjusted mower will tear off the grass at cutting height, leaving bruised leaf blades in its wake.

Time spent clearing the lawn of foreign objects before mowing is well used—they may damage the mower, but worse, may be thrown back and damage the operator.

## Watering the lawn

The efficient watering of a lawn depends on the accumulation of facts relating specifically to that particular lawn. A soil auger is a main fact finder. It can provide the answer to the important question "how long should the sprinkler or sprinklers run to moisten the soil to a desired depth?"

The soil brought up in the auger is examined for moisture. A wet soil is darker in color than a dry soil and will tend to hold together when squeezed in the hand.

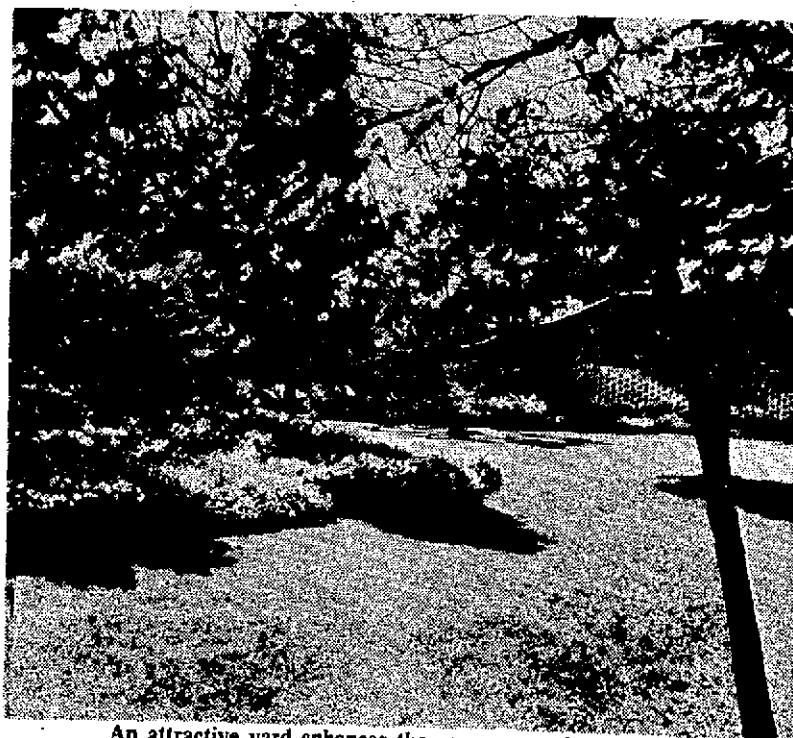
While the desired depth of irrigation should take in the existing root zone, the frequency of irrigation is tied to the depth of the roots. The deeper they can be encouraged to forage the less often will be the need for irrigation.

If lawns which are watered on the "little but often" principle are examined, it will be found that the majority of the grass roots are near the surface. Surface rooting does not allow for the build-up of a natural drought-resistance by the turf, and sooner or later drought-resistant weeds (notably clover), able to spread rapidly under the dry conditions which reduce the growth of grass, will crowd in and a second-rate lawn will be the outcome.

Deep irrigation will provide a depth of moist soil that will encourage roots to go down. However, air is also necessary to root formation so a lawn should be allowed to partly dry out between waterings.

Because a healthy turf can show the first symptom of dryness without detriment to its growth, this may be used to establish guidelines to the frequency of irrigation. This first sign of dryness is the loss of "springiness" in the grass—the blades will not spring up after being stepped on. Watering should follow. If water is not applied, the next

(Continued on Page 31)



An attractive yard enhances the appearance of any home



# Examine policy in your own home at no risk.

## NO OBLIGATION — EVEN IF YOU CHANGE YOUR MIND.

Yes, even after you mail your Enrollment Form below... even after you examine the policy, you are free to return it within 15 days for a full refund.

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11401 Roosevelt Blvd., Philadelphia, Pa. 19154

The Presidential Life Insurance Company of America (Home Office: Chicago, Illinois) carries full legal reserves for the protection of all policyowners and is

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COMPLETE AND MAIL WITH YOUR FIRST MONTH'S PREMIUM. I ENCLOSE \$

See rate table on page 5.

**THE PRESIDENTIAL LIFE INSURANCE CO. OF AMERICA**  
11401 ROOSEVELT BLVD., PHILADELPHIA, PA. 19154.

Application to: The Presidential Life Insurance Company of America, Chicago, Ill.,  
for The Presidential Hospital-Nurse Plan.

1-681-0-07

NAME (Please Print) MR. MRS. MISS First Middle Initial Last

ADDRESS Street or Rd #

CITY STATE ZIP

DATE OF BIRTH Month Day Year AGE SEX Male ☐ Female ☐

OCCUPATION

I also hereby apply for coverage for the members of my family listed below: (DO NOT include name that appears above.) Please list additional dependents on separate page.

NAME (Please Print)	RELATIONSHIP	SEX	DATE OF BIRTH			AGE
			Month	Day	Year	
1						
2						
3						
4						
5						

Select Plan Desired ☐ I—Individuals(s) Only Plan ☐ II—Family Plan With Maternity  
(Check one only) ☐ III—Family Plan Without Maternity

Do you carry other insurance with this Company?

(If "Yes" please list policy numbers)

To the best of my knowledge and belief neither I, nor any person listed above, have been refused any health, hospital or life insurance. I understand that I, and any person listed above, will be covered under this Policy for any injury or sickness I (we) had before the Effective Date of the Policy but not until it has been in force for a continuous period of two (2) years; and that this Policy shall not be in force until the Effective Date shown in the Policy Schedule.

Signature X Date

HA17L-1067

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Be sure to include your first month's premium

# Kitchen Display Sets Precedent

Keeping "tab" with the times has created a new concept in kitchen appliance display at A-1 Home Appliance Co.

William B. Eastman, owner of A-1 has created a "mock kitchen" area in the front portion of his building with a cooking and barbecue island to make selections for a single appliance or for an entire kitchen easy work for the customer. . . . Comfortably located directly behind the kitchen display is a two-lane showplace for built-in ovens, refrigerators, hooded ranges, dishwashers, washers and dryers.

Due to the fast-growing remodeling, alterations and custom home market, more and more people are swinging to contracting for new modes and moods for their kitchens. To meet this new demand, A-1 has set up this special display department, with its own merchandising program, to facilitate selections for individuals, builders, contractors, etc.

Approximately 60 per cent of appliance sales will be accomplished this year through the "builder-contractor" sales, according to Eastman. His customers consist of builders, contractors, architects and individuals who are participating in the fast-growing remodeling, alterations and custom house market.

Front area of the Builder-Contractor Appliance Sales Division managed by Eastman's son, John, is designed to give the kitchen effect . . . complete with tiled cooking island, false cabiners, beams and overhead lighting. The outstanding display gives a complete and varied selection for the customer seeking a single appliance or an entire kitchen.

"Remodeling and alterations are a very important part of our business," said Eastman. "Long Beach and some of the surrounding towns are natural for this type of change because area homes have been established for many, many years. Approximately 75 per cent of our customers have been in the area for 25 years or more . . . with a great majority living in the same homes in the same neighborhoods and coming to us for appliances over the years."

Eastman also noted the newcomers to Long Beach, mostly young marrieds who prefer to buy an older house and fix it up rather than purchase a new tract home. These newcomers, said Eastman, have taken advantage of the tremendous opportunities for remodeling kitchens by selecting from the famous-name built-ins displayed by A-1.

A-1 has remodeled 40 per cent of the store to create the kitchen



Dealer William B. Eastman didn't have to look far for a manager of his new Builder Contractor Appliance Sales Division. Son John, now 26 years of age, has worked in various areas of A-1 Home Appliance Co. since he was a schoolboy of 14; his present responsibility is to call on builders, contractors and architects in Long Beach to demonstrate the store's new facilities.

## TOP NAME BRANDS AT A-1

showplace. Over 300 products are currently on display. It is a veritable "super market" for latest kitchen modes from the nation's top appliance manufacturers.

"We've got a lot going for us," Eastman stated, "the right idea, the right location, the right merchandise, the right display and the right reputation for service."

Appliance shoppers are treated to the nation's top brand names when they visit the outstanding display at A-1 Home Appliance Co.

Prominently displayed and featured are such names as Frigidaire, O'Keefe, Chambers, Jenn-Air, GE, Toastmaster, Amana, Gaffers and Sater and Trade Winds. All attractively displayed to give the customer an immediate picture of their requirements in achieving a newly fashioned kitchen.

Whether making individual selections, or if working with an architect, builder or contractor, the complete and beautifully organized display makes selections so much easier.

All purchases are backed up by A-1's slogan, "Famous for Service."

Whether a single purchase or for an entire kitchen, you will find, quickly and economically, exactly what you need to complete your kitchen with the nation's top appliances.

## SERVICE "FIRST" AT A-1

A long time ago there was a very popular song entitled "Three Little Words." It caught the fancy of the nation and became a "top-tenner."

William B. Eastman, owner of A-1 Home Appliance Co., has come up with another "three little word" hit that has endeared his company to thousands of Southland residents. Eastman's words are "Famous for Service."

"Service is the backbone of my business," says Bill. His service department consists of a full-time manager, dispatcher, shop man and seven "one-line" service men, each with his own truck and each specializing in repairs of one manufacturer. The store carries a basic parts inventory of over \$30,000 and each truck carries over \$2000 in parts.

Trucks call in three times a day to receive orders and Eastman notes that "we will service anything with one call."

A-1 has a special installation man for jobs that do not require services of a contractor. "We've handled all of our installations for 13 years," said Eastman, "and I know it's one of the reasons for our increase in volume year after year. Also we have a straight package price that our customers enjoy. We have found that our friends like to know exactly what amount is contained in any service guarantee."

It all adds up to A-1 backing their many products from installation to the "follow-up" that gives their customers assurance that whatever they purchase from A-1 will be backed up with one of the finest service departments in the entire Southland.

"Factory-trained men," said Eastman, "give one-stop service and never keep the customer waiting."

## •• add the "Magic" to Your New Kitchen •••!

### NEED SERVICE?

Our fleet of trucks carry a full line of parts to do a complete job. Our factory-trained men do ONE-STOP SERVICE and don't keep you waiting.

Select from a full Display of Frigidaire or General Electric's most modern Kitchen appliances

All major brands . . . new designs . . . work-saving features . . . All are incorporated in A-1's exciting kitchen showroom. Especially fitted to make your selection so much easier.

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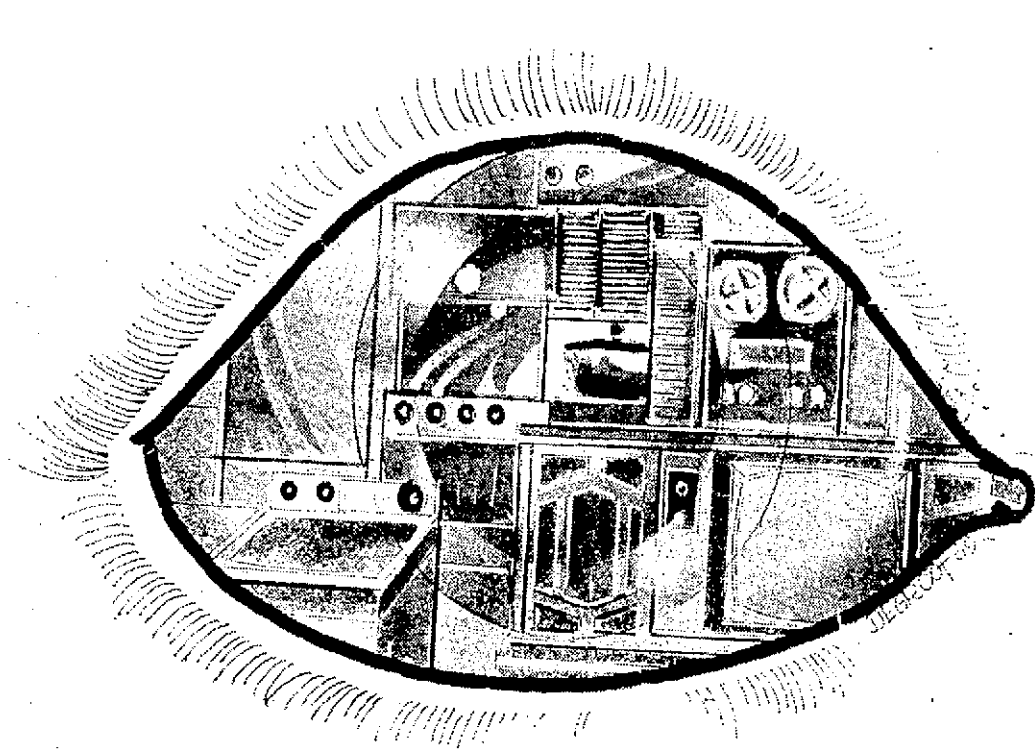
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**I**N TODAY'S super-saturated selling market, something must change besides the suede shoe approach. I don't mean a change to sex-oriented tooth paste or youth-oriented yo-yos. I mean real change to honest selling approach. It just can't lose!

I'll welcome the day when a salesperson will say "honestly," this is what your way of life requires and tell you why instead of making a gold-plated sales pitch for the status symbol before you even have status.

It was suggested I do a bit of research with an eye on appliances to fit personal needs rather than the newest gimmick available.

Where does one begin in this sea of household appliances?

I think it begins with the individual and then with the way of life. Research into the field shattered me a bit since it had been some time since I had found it necessary to replace anything. The changes are fantastic and the question arises whether one should buy a self-cleaning oven, an eye-level oven, a stove with a brain (which would intimidate me) — and whether one feels an ice cube maker is

important to a way of life. An endless array of accoutrements boggles the mind of the buyer and raises the problem of decorative or definitive use.

The office of Frank L. Moore, district sales manager of Philco Ford, was my first stop in a search for the buying truth and the questions he fielded he shared with Sales Manager Arnold Jastrow.

We began with research into buying habits and ended with results that may be helpful to you in the brackets we covered.

**WHAT ONCE** was a luxury is today a necessity. Every home has a stove and refrigerator, most homes have added a washer, then a dryer, dishwasher and freezer, usually in that order, unless the home comes equipped — which many of the tract homes do today. Even television and stereo sneak in under the guise of appliances, along with air conditioners.

I have no answers for the home already equipped. Frankly I think this is something you should give long thought to not only use-wise, but also financially. Remember the total cost of the appliance goes into the total number of mortgage years, and when the units are

long gone, the cost still is hidden in your monthly payment. One man figured out that a \$150 appliance cost him more than \$1,000 when he sat down to compute it. Secondly, the appliances do not always fit the family needs, and this



is where my research begins in earnest.

Breaking down the buying types into loners, such as men and women who live alone, newlyweds, young marrieds with small children, families with grown children, successful middle-aged persons with the children away but entertaining demands, and, finally, the retired persons.

**HOW TO BUY** to fit the type begins with stoves, since they are neck and neck with the refrigerators on the necessity list.

Assuming you are looking for a replacement appliance rather than a built-in stove, keep in mind the life span is nearly forever. No moving parts to wear out. This should influence your buying pattern.

For the newlyweds or

the single person, a 30-inch stove would be the better investment than a 40-inch stove. Assuming they plan a move if the children arrive, the stove would slip into a space more loosely. Persons retired might well think in terms of the smaller stove because they usually are ready to live in a smaller space and cooking demands recede.

The eye-level oven is making a return because, at any age, bending down to check the oven is a tiresome and sometimes painful duty.

Double ovens are best for persons who entertain, but remember—dual ovens do not necessarily mean both can be used for baking. The two-element oven is for baking-broiling and the single element oven is the heating or warming oven.

"Too many bells and whistles don't make a good cooking unit," says Moore candidly. Useful additions to stoves might well be the cook-and-hold oven which the bride would love because it cooks the food at a proper temperature and keeps it without deterioration for up to three hours. The reason a bride might like it more than an experienced cook is because one of the problems of early cooking is timing . . . get-

# Southland

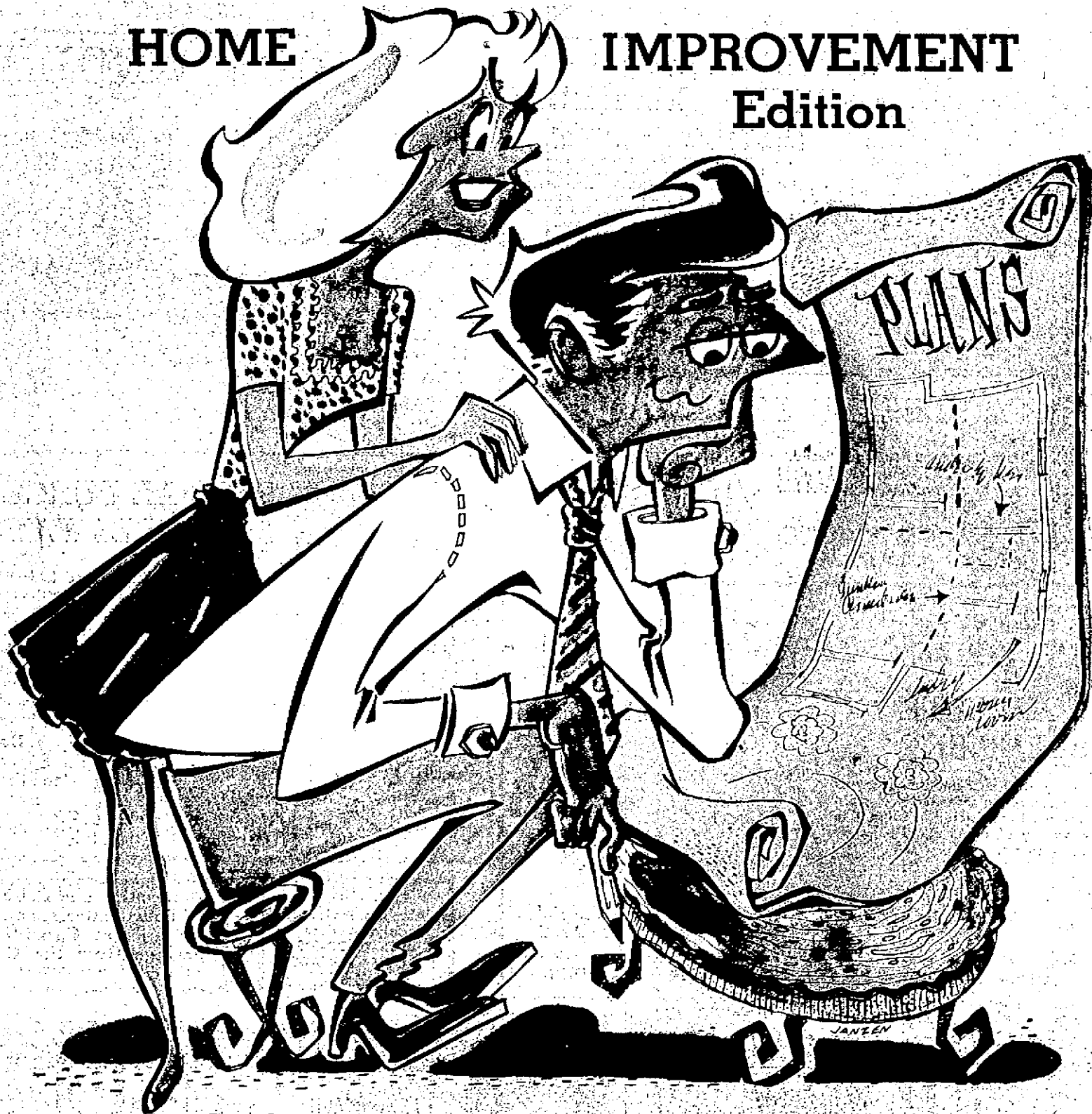
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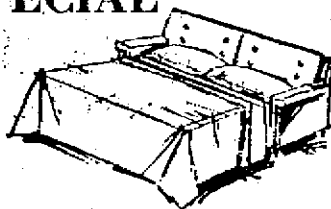
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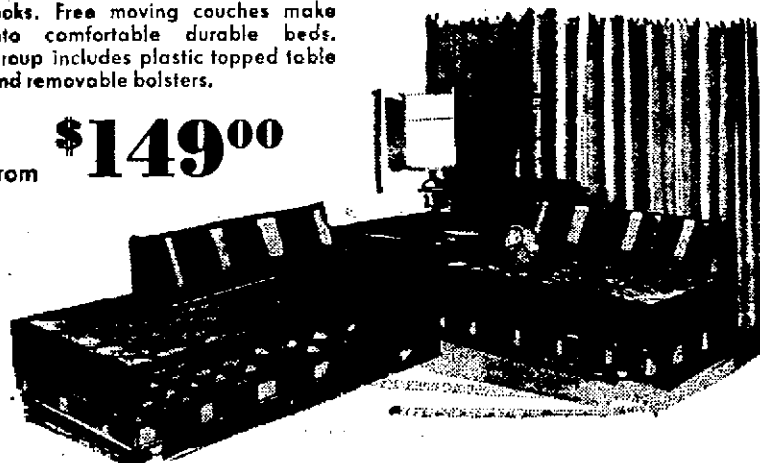
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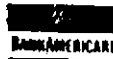
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ting everything cooked at the same time.

Never mind the timer oven . . . this could be a health hazard if you put the food in the oven in the morning with a timer set for near dinner. Timers should be used sparingly and with great caution because of lack of refrigeration.

Real bonuses to watch for, from a woman-who-cooks standpoint, are the self-cleaning ovens and the lift-up top for easy element cleaning.

**DURING** the status years when the bank account is steady and the children grown and the home design has time to develop, the decorative panels for the non-kitchen look is in order.

Watch the decorative panel buying, however, if you are young marrieds. You will change homes, and the additional cost will not warrant the possibility of disposal.

Color in appliances is no problem at any age — it can be changed. But Moore insists you should have it done professionally — don't try to paint it yourself.

Then comes the refrigerator which, in reality, is first because of the stove-with-the-home rule.

A 15-year-plus lifespan goes with the refrigerator, so what do you think you will be doing in 15 years?

Don't buy a too-small refrigerator at any age. The newlyweds hopefully will have children, and all that milk must be stored someplace! If you plan to have a fast family, say four children in five years, buy the freezer-refrigerator — you will need it!

A standard refrigerator in the 14-cubic-foot size is an adequate buy. Size-wise it will fit in the old 12-cubic-foot-size space and has considerably more room. Single persons could well move down to the 9 or 13-cubic-foot size since they have a tendency to just munch and eat out more frequently. Retired persons fit in this category, also. But the well-heeled, middle-aged home again moves into the decorative - with - gadget - for-status field, not necessary for function but for show.

Things to keep in mind with refrigerator gadgets

are: self-defrosting is a must, except during retirement where some persons like to have chores.

**AUTOMATIC** ice maker is fine if you prefer, but if you entertain frequently you still will have to dash to the nearby market to make an ice cube purchase. It does take time to make the cubes and you may feel the savings in the accessory is worth emptying trays and filling bags when necessary. In the hydrator pans, check the tops . . . glass tops are better conductors of cold than plastics.

Wheels on the bottom of the refrigerator may seem like the answer to easy cleaning, but when you ask the question: "How frequently do I move the bed to vacuum?" I think the honest answer will be: "Not too often." I don't know how many 5-foot-tall women can wrestle a refrigerator even with wheels.

Then comes the freezer, and this is recommended highly for very large families, hunters and fishermen and dauntless entertainers. Chest-type freezers are best in rural areas for the hunter, etc. Upright freezer is good for the full-time planner, the mother who stalks the sales, buys day-old bread and cooks, freezes and **USES** the food.

The solution to the freezer may well be the side - by - side refrigerator-freezer, and even then beware. The freezing side may be too narrow. A "top-of-the-fridge" type freezing unit will hold larger but fewer things. Check to see if any freezer will hold a turkey . . . after that you can be sure of anything else!

**A DISHWASHER** can't really be classed as a luxury. In reality, it isn't a necessity, but Moore phrases it very well when he says "A dishwasher is the servant you wish you could afford." The hum of the whirling water is a beautiful sound to the person who has had a lifetime of handwashing dishes. Mobile dishwashers make moving easy, but you should consider top of front openings. Will you have under-counter space where the front opening is a must?

There are 12, 14, and 18-place setting sizes, and from personal experience, at any age the 18-place

setting is best. If you live alone or are a small family, just rinse the dishes well and stack until the washer is full.

**SHOULD I** buy a washer, a dryer or a washer-dryer combination? Newlyweds should go to a laundromat until they are settled in a home or have a family. A washer is a necessity for a family of any size and a luxury for the live-alone or two-person family.

The combination is ideal for working persons because they can set it and let it complete the cycle while they are away. The combined washer-dryer is too time consuming for larger families or clothing stackers.

The 12 - pound - load washer is the average size, but no washer is large enough.

Oddly enough, the greatest reason for buying a dryer isn't function, but beauty . . . a pretty patio. Especially in Southern California where outdoor living is nearly a 12-month reality, few women want to look at clothes lines.

**A FEW** final comments from Philco Ford's general manager included television.

Portable television sets are not only practical but appear to be taking the major portion of sales. This is due to several facts, more sets in the home, mobility, color introduction and cost.

The beautiful cabinets are for the affluent who desire a decorative approach. The newlyweds would do well to buy a portable in an 18-inch screen since that moves readily to a smaller (for the children when they arrive) room.

There are 10, 14, 15, 18, 20, 21 and 23-inch size screens all softly rectangular rather than round. Small rooms such as bedrooms are more comfortable with the 10 to 18-inch sets. It takes a larger living or family room to handle the next sizes.

If you are a patio viewer check the small filtered screen for that purpose. If you can't sew or cook without the tube, an 8-inch set brings in the "soapers."

The lone person or newlyweds should never in-

dulge in the too-elaborate sets. These should be reserved for the home-established folk. Too many lovely cabinets have been relegated to the garage at the first move.

The theory of evolution finally has reached the ap-

pliance industry. They realize we are a stand-up society and if one comment would be all-purpose I would say the appliances are all for "looking up" . . . top loading washers, dryers, freezers and finally stoves.



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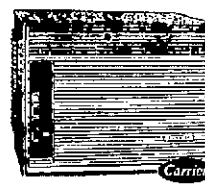


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By Ellen Krec

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Credit for landscaping  
design goes to designer Ed  
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for ivy borders and foun-  
dation gardens of flower-  
ing shrubs proved to be  
attractive and easy to  
maintain. Shelter is pro-  
duced by the sycamore at  
one side of the lawn with  
a multi-trunk pittosporum  
at the opposite side  
shielding the private,  
iron-gated entrance.

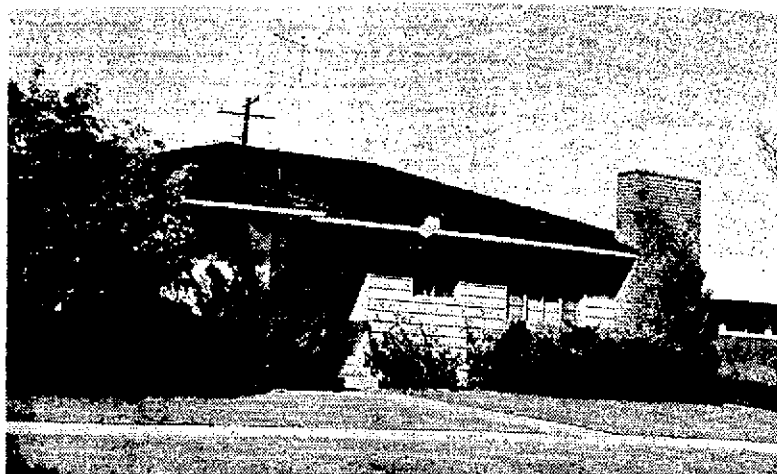
After 16 years at the  
Bixby Knolls address the  
family, now including  
Steve, 18, and Jeff, 16,  
found the quietly pleasant  
section of Long Beach ex-  
actly to their taste, but  
the home requirements  
were changing.

Always involved in the  
building and construction  
business, Paul grew to  
own his own — the Free-  
way Building Center. A  
second partnership in a  
car agency takes care of  
any additional time which  
might be used "do-it-your-  
selfing."

Not too busy to develop  
new ideas in home design,  
Paul introduced new con-  
cepts in accents such as  
the wrought iron grilled  
balcony foyer and storage  
innovations.

The Pauls were reared  
and married in Oregon but  
have made Long Beach  
their home since 1947.

Outside of home, the  
main Paul hobby is motor-  
cycling, but strictly for  
desert riding — not the  
street! Mrs. Paul admits  
she does not share the en-  
thusiasm for the sport. Al-  
though she has been  
known to mount a motor-  
cycle, she prefers reading,  
writing letters or relaxing



Before--



And After



Mrs. Orval A. Paul relaxes in patio by pool.

# Southland

MAGAZINE

ROBERT S. MARTIN, Editor

MARK CLUTTER, Associate Editor

## OUR COVER

Every beautiful home and garden is the result of careful planning. Each householder must be both an artist and a budgeter. He must decide exactly what he wants to achieve—and he must figure out how to accomplish his purpose without going broke. In this annual Home and Garden issue of Southland the editors and writers discuss various aspects of the problem.



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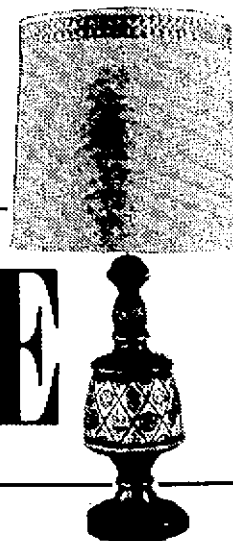
Sunday, March 23, 1969

# From Dooley's Home Lighting Center

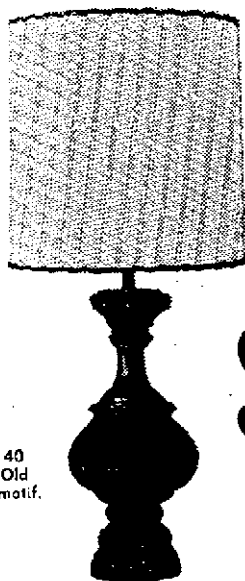
Spanish, Traditional,  
Early American,  
Contemporary  
Table Lamps

by Westwood

# SALE



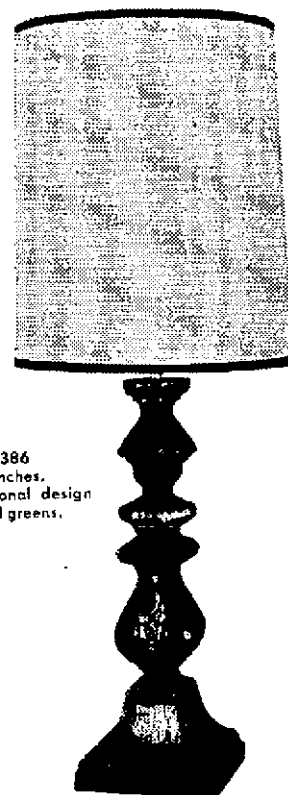
STYLE #3833  
Height 40 inches. A Pennsylvania Dutch motif in mustard seed with polychrome.



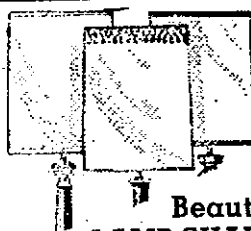
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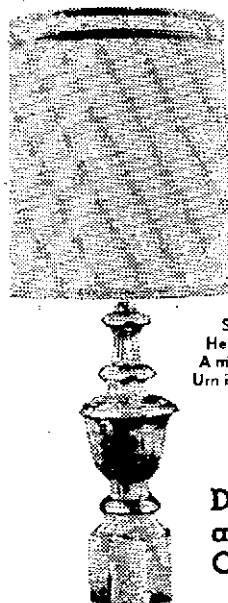
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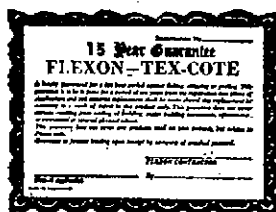
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## THE WELLS REPORT

# The Enemy Below

By Bob Wells

WHEN OBERSTLEUTNANT Schultz looks in on me late these evenings his eyes are sad and troubled. I never hear him enter the command post; I am preoccupied in bending over the charts and large-scale maps, or I am studying the picture of my adversary, the Herr Kapitan, trying to fathom the workings of his mind, trying to decide where he will strike next.

Suddenly, though, I am aware that Schultz is there. I turn and find him sitting quietly behind me, his dark eyes wide with compassion. We look into each other's eyes for a moment, then he rises and leaves. He never makes a sound; there is no need. He knows that I will never rest until I have accomplished the final destruction of the Herr Kapitan and brought peace and security to this theater of operations.

My adversary's true name is Geomys Bursarius but when I think of him—which is constantly—I think of him as the Herr Kapitan. He is the most cunning and resourceful subsurface commander I have ever matched wits against.

I often wonder what Oberstleutnant Schultz thinks of the Herr Kapitan, but he keeps his own counsel on the subject. He is a black miniature schnauzer and he speaks only about the things which interest him, which are, in order, (1) dinner; (2) cats; (3) other dogs.

So when he makes his nightly visit and leaves I sigh and turn back to the sheaf of papers on my desk.

Intelligence reports. I peruse them again, seeking the tiny clue that will enable me to sink the Herr Kapitan.

"GEOMYS BURSARIUS is a sturdy little animal with a stout, compact body; a coat of soft silky hair, earthy brown in color, and external cheek pouches or pockets. The forefeet are armed with strong curved claws and the upper front teeth are specially adapted for digging.

"The pocket gopher lives out its life underground. Briefly each year the male emerges to seek a mate, but otherwise the animals are solitary. They eat roots and tubers and can be very destructive to trees, landscaping and farm crops. Their long and complex galleries often seriously damage the banks of canals and ditches.

"Geomys Bursarius and his relatives range from British Columbia to Costa Rica. In the United States they are found everywhere west of the Mississippi as well as in southern Alabama, Georgia and northern Florida.

"Natural enemies include the weasel, bull snake and barn owl. Methods of control include trapping, poisoning, drowning by flooding the burrows, suffocation by introducing poisonous fumes, shooting and bludgeoning."

METHODS OF CONTROL, I thought, also include praying. The pocket gopher is a wily and resourceful animal, and my current enemy below, the Herr Kapitan, is undoubtedly the smartest of the lot.

The first sign of the presence of a gopher is usually a mound of fresh, finely pulverized soil. But the Herr Kapitan is no Ensign Pulverize. He did not leave the telltale mound in my yard until late in the game when he was already sure that I was on to him.

He sank an angelwing jasmine with no survivors and without a trace. One day I went looking for it and it had disappeared. As if the earth had

swallowed it—which in a manner of speaking, it had. The earth and the Herr Kapitan.

Down at the other end of the planter, a camellia withered and died and sank six inches into the earth. I began to believe I had found a portent of the great earthquake that will sink California in the sea in April.

SOON AFTER, I discovered a beagle friend of Schultz's digging madly in the garden. Desdemona—her name is Desdemona because she has the beagle's aura of tragedy and drama of destiny—had dug a huge hole next to a star jasmine. The star jasmine had also been badly chewed.

The dog was punished severely—an understandable error since beagles will chew on anything including your arm and your neighbor's steel flagpole—but I had second thoughts and examined the hole Desdemona had dug.

At the bottom was another, smaller hole. Everything fell into place. The Herr Kapitan's presence had been betrayed.

I tried to enlist the help of the keen-nosed Desdemona, but she had learned her lesson. She would not even go near the hole again. It is probably just as well. Another beagle has been fighting the Red Baron and botching it for years now. I would like to get the Herr Kapitan out of my yard, but not necessarily into the funny papers.

I stuck the hose down the gopher hole and turned on the water. It ran and ran and nothing happened. I tried to pull the hose out of the hole to see if water was coming out of it. The hose wouldn't budge. It had worked its way down the hole. I recalled the famous Disappearing Hose of Downey a few years ago. I pulled harder. The end of the hose finally appeared. Water was coming out of it, all right.

I put the hose back in the hole and turned the water on harder. After about an hour, water shot out of another hole 50 feet away from the first. I gave up on the drowning technique.

THE NEXT MORNING the Herr Kapitan had thrown up his first mound and had plugged the hole I had put the hose down. I consulted a book. It said put traps in the main tunnel. I probed with a steel rod, found the main tunnel, dug into it, set traps and covered the excavation with a shingle to exclude light. The next three days I removed the shingle and checked the traps. No action.

Meanwhile, another camellia began slowly to sink into the earth.

I tried putting automobile exhaust fumes into the burrow. Gases started rising from the earth and Schultz rushed over to investigate. He came away gasping like a student who had forgotten his wet handkerchief on the day of the demonstration.

I ASKED A NEIGHBOR down the block what I should do about the Herr Kapitan.

"Move," he said. "I think that's the gopher that dug tunnels under my driveway until all the asphalt caved in."

I asked a neighbor down the block the other way.

"Shoot him," he advised. "Only way to get rid of a gopher."

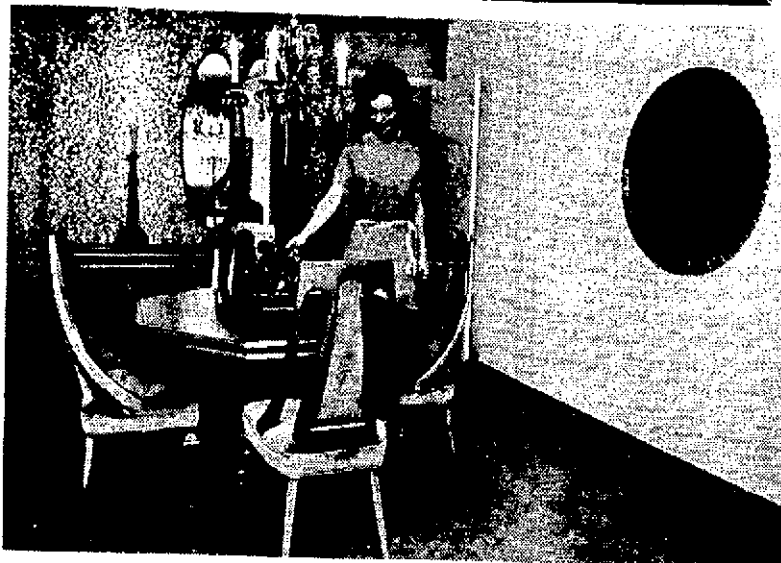
"Discharging firearms within the city limits is illegal," I reminded him.

He looked up and down the street, then leaned closer.

"This is Orange County," he said. "Call up the Minutemen. They'll come and shoot him for you for the practice."

I don't know. I'm still thinking. Meanwhile I am scanning my backyard for signs of a periscope. Curse you, Herr Kapitan, I'll get you yet.

## THE SOUTHLAND AT HOME



Mrs. Paul arranges fruit on dining table.

—Staff Photos by KENT HENDERSON

while the men buzz around.

"The home was five years old when we bought it," says Mrs. Paul. "We looked a long time for a place to live in this specific area, and this was an exceptional value at that time."

Since then 1,500 square feet of space has been added along with the renovated exterior and swimming pool.

Changes have taken place within the family through the years with the eldest son's marriage returning the bedroom and bath near the dining room to a guest suite.

Sixteen-year-old Jeff, a Poly High School student with interests as far afield as playing the organ and electronics, required a larger work-study area, so he has graduated to a much larger complex created from a former garage.

Fortunately, college student Steve has an interest in the guitar, requiring less room, and plans a future in business. Hopefully, according to his parents, in the family-owned business!

Steve's room borders the living room with a facing "work-out" room.

Both boys enjoy the blue "sometime guest room" with weights, slant board and exercise equipment.

The larger portion of square footage was added to form the master bedroom suite.

Soft gold is the predominant color used throughout and is enhanced at the hall turn by an amber obscure glass window.

The hall is in reality the divider wall used to create privacy in the bedroom.

Sunday, March 23, 1969

Unusually functional, the full length is devoted to storage with the doors created from textured harp board called Burlite. The panels were routed then trimmed with a gold border. The back of the divider wall faces the bedroom where storage was topped with fold-back doors combining obscure glass and wood in a cathedral design.

A Coast of Corsica mural backs the contemporary Mediterranean bed. The mural is bed wide and a companion stripe border fills the wall at the sides.

An exit to the pool is softly draped when desired. The master bath exposes an atrium where lilies and ferns grow in profusion.

The custom design includes a rare gold mosaic shower in a cylindrical shape. "It's so much easier to clean than the square shower," says Mrs. Paul.

The formal Mediterranean living-dining room is nearly house wide with no separation between the rooms.

Del Piso tile continues to flow from outside to the inside where it forms the base of the foyer and hearth. Solid panels of sandblasted white fir were darkened to flank the custom-formed metal fireplace hood.

For increased interest in the pale walls, gold foil wallpaper was used to cover the foyer ceiling, then to top the complete wall backing the dining table.

Enhancing the Mediterranean feeling is the bright blue and subtle olive color introduction in the living room. Sectionals

combining these colors face the fireplace but turn a back on the entry for semi-privacy.

Etruscan gold pedestal table with matching blue velvet upholstered chairs forms the heart of the dining area with a fold-leaf fixed buffet for display serving.

The open hall facing the entry is highlighted by a hand-painted flower cart. A small iron bench rests beneath the colorful handiwork.

Bamboo tile-like print covers the aqua and white kitchen wall to wall. A fixed table extends through the center of the pool-view kitchen with aqua tinted chairs for informal dining.

Driftwood finish ash was used for the cabinets and the cover-up stove is Mrs. Paul's treasure. Southern California Edison was a great assist in the kitchen remodeling, but Paul had plans of his own.

According to Mrs. Paul: "My husband is a delight. He always has new ideas and, unlike many husbands, he loves change. He always has a project and is very handy about the home when he has the time.

"Fortunately," she says, "I usually like his ideas."

Pecky cedar is the facade and fence surrounding the pool and patio.

The blue pool tile was repeated in a central planter filled with agave, yucca and lilies.

With the home expanded to fit today's way of life, the Pauls are ever aware of change and when the time comes that they no longer require the spacious home, "a luxurious mobile home" could well be the answer.

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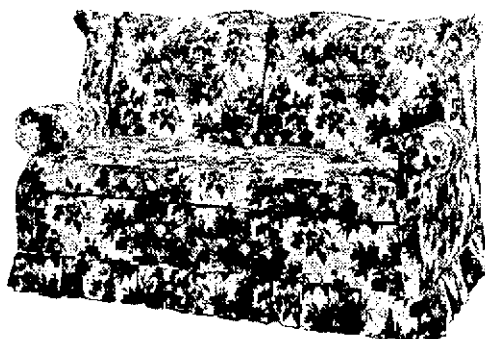
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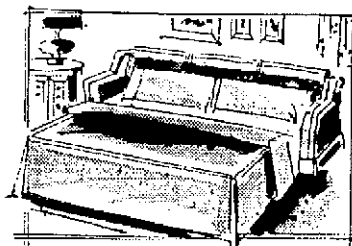


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**TERMS**



# Rocks in His Head

By Ev Hosking

WHEN SOMEONE tells Alfred Nelson he has rocks in his head, he just laughs.

He tells them he not only has rocks in his head, he has them in his kitchen, his bathroom, and, in fact, all over his home

at 3001 Golden Ave., Long Beach.

Nelson, a clerk in Compton Municipal Court, says his home is practically a grotto.

Nearly 15 years ago he joined the Bellflower Gem and Mineral Society. That,

he says, was the first indication he had rocks in his head.

It was then he became hooked on rocks.

And, he says, there is a pretty large variety of rocks to get hooked on in a 300-mile radius of Long Beach.

"After a few months of exploring the desert looking for stones," he said, "I took great joy in tossing away my fish pole, breaking my stereo records and

hustling my wife into the camper for a weekend trip."

He can't estimate the number of rock hunting trips he has made, but says they were "practically continuous."

The idea of tiling the bathroom with semi-pre-

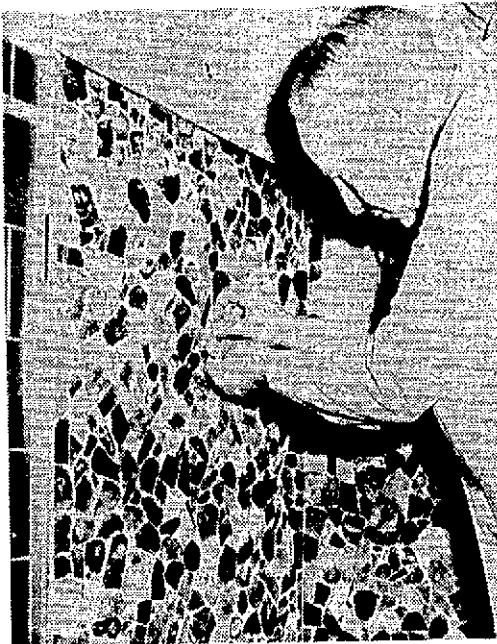
cious stones came to Nelson as a result of the discovery that the original tile in the bathroom was breaking down and had to be replaced.

Nelson estimates that it took him nearly a year to cut and polish the number of stones needed to cover the area of the shower — but when it was completed over 75 varieties of stones had been used. Most were California gemstones, readily available in the Southland.

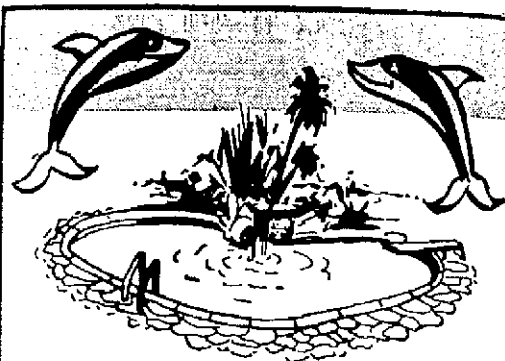
Another year was needed to complete the area surrounding the sink in the Nelson's kitchen.

This was followed by the idea that vases and lamps could be covered with the polished stones.

This is a continuing project and the vases and lamps can be found throughout the home.



Rock hunter Alfred Nelson shows how he in-laid thousands of pieces of stone over his bathtub rather than replace rusting tile. He found the stones in desert, cut and polished them.



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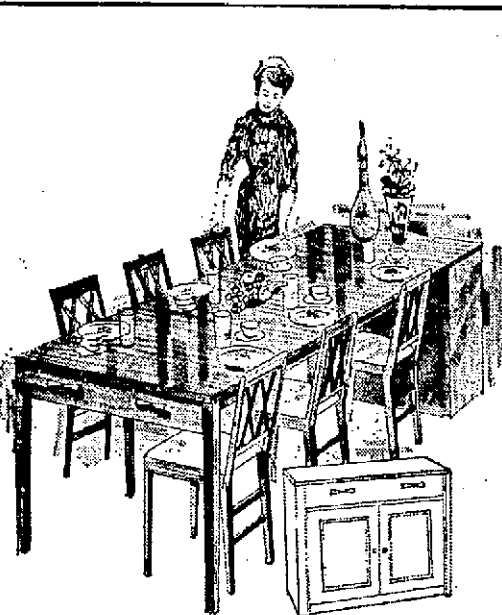
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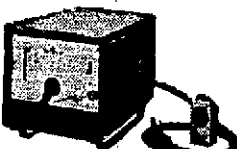
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ALL RIGHT, FOLKS,  
GET OUT THE HAMMER,  
THE PAINTBRUSH, THE HOE . . .

# It's Time to Spring Into Action

By Ev Hosking

**IT'S JUST NEVER** too early to make home improvement plans.

Mr. and Mrs. Homeowner can do many things in the cool days of spring that will have them sitting cool, calm and collected during the hot summer months.

Spend one of those lazy — and this year rainy — Sunday afternoons making a list of wanted home improvements. Write for literature on the many new products available today.

If the work is to be contracted, arrange to have it done in the spring so you can enjoy it in the summer.

If you figure on doing the work yourself, plan the job carefully and estimate the material and tools you will need.

Good tools are a must for the do-it-yourselfer. And most of today's homeowners acquire a reasonably good supply of hand tools over the years.

However, many of the larger jobs

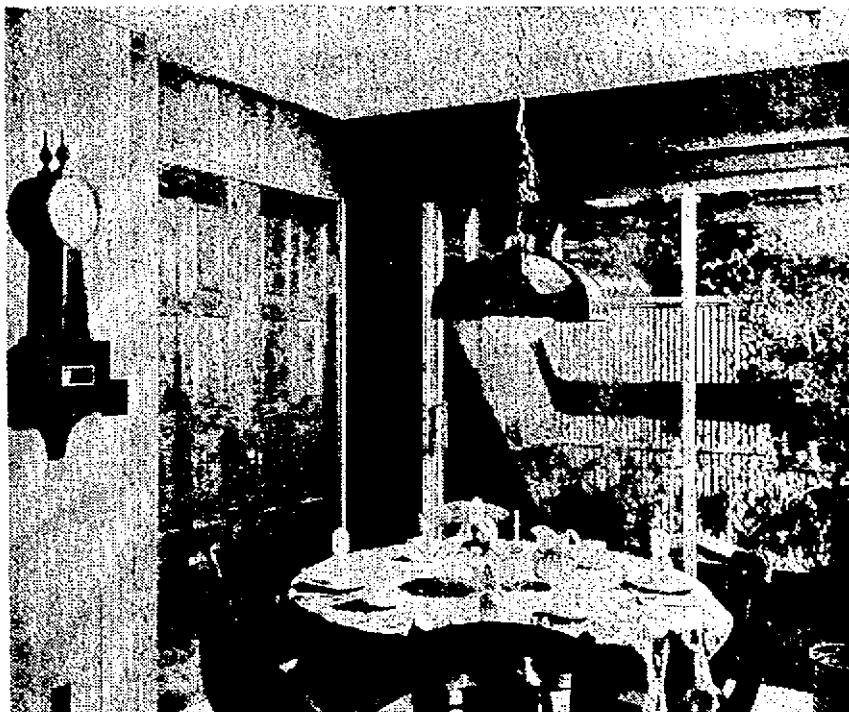
require specialized tools that are impractical for the average homeowner to buy. Fortunately many of these tools can be rented.

For instance, it might be too costly for the average homeowner to purchase a heavy duty sander for a single construction job. One can be rented for a surprisingly low price.

In other words, never put off doing a project because of the difficulty of achieving good results with the tools you have.

More often than not there is an excellent professional tool that can be rented in your area for a nominal charge that can achieve the kind of results you will be proud of with far less work than you had expected.

This requires a little planning and some investigating to see what's available in your area. There's a lot to be said for just jotting down your ideas and needs on that lazy Sunday so that



Breakfast is much more pleasant when a garden view accompanies the eggs and coffee. This kitchen garden was created by opening wall with glass, then adding a screen of cedar 1x2s to frame a tiny court of evergreens, rocks.

when the work bug hits you, you will know exactly what you are going to do — and how.

For instance, how about improving the view for breakfast? A garden spot is a lot nicer to look at than a cereal box, particularly at 7 a.m.

If there's presently a large window by your breakfast spot, half the job's already done. If not, provide the window space — perhaps with a sliding glass door unit that lets you carry breakfast outdoors on a balmy morning.

The second step is to enclose space for a little garden. There are two reasons for screening. It frames the garden by providing a backdrop. And it assures privacy if you are the break-fast-in-bathrobe type.

The screen must be tall, of course, to compensate for lack of window shades. A simple design of vertical 1x2s won't make you feel closed in, but it is easy to build and assures privacy.

Place 4x4 cedar or redwood posts at the garden's four corners and connect them with 2x4 rails at top, bottom and center. Then, just nail the slats flat over the rails, to the inside or outside, whichever you prefer.

Add a 2x6 cap board trim look along the top and finish the screen with stain.

The garden itself can be completely simple. One tall, fluffy shrub or dwarf tree could be used as the main focal point, with a few low shrubs and an interesting rock or two to complete the plan. If there's room, a small bench makes a pleasant touch.

Ground cover might be crushed rock, paving stones or squares of wood decking.

A hummingbird feeder or two could bring some breakfast time action to the protected garden spot.

While the hammer and nails are out, remember that no one loves a trash can. But you would find it pretty difficult to get along without one.

For back yards where the kitchen door opens directly into the patio, sunken trash cans by the door can be completely hidden by a low box with hinged lids. Sides of the box can be a

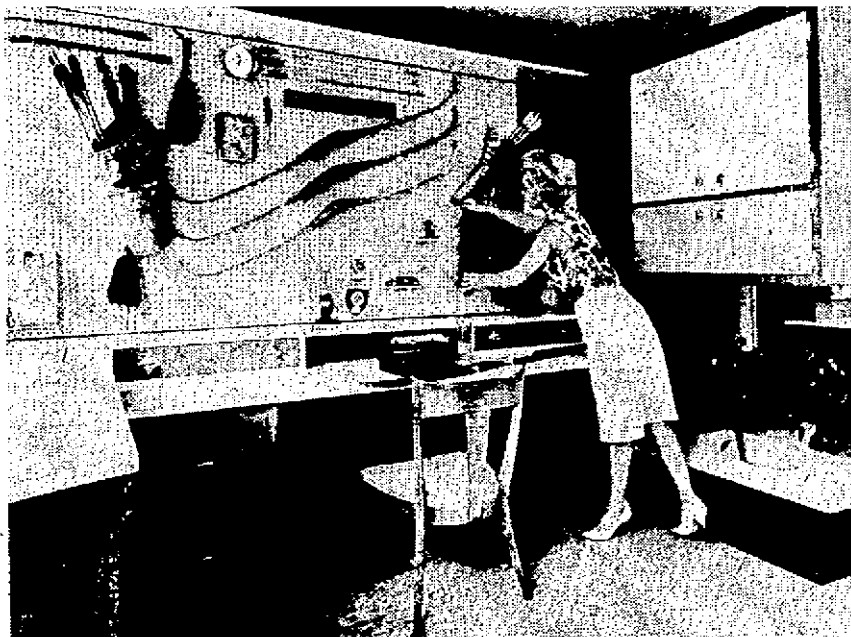
pair of flat 2x4s nailed one on top of the other.

Lids can be built with lath stapled to 1x1-inch framing. Miter corners of the lid frames to get a neat job and lip the lids over the box at the front to provide a hand grip. Use butt hinges to attach the lids to the box.

To conceal standing trash cans, all that's needed is a simple screen built about four inches higher than the cans. The screen should enclose the cans on all sides and a gate must be provided for their removal. But to deposit trash, just reach over the top of the screen and lift the can's lid. Place the standing cans on a base of sand and gravel so rain water drains away freely.

For interesting inside projects to improve the looks and utility of the home, prefabricated Masonite Peg-Board lends itself beautifully to making interesting walls.

A "his or hers" hobby wall can be a striking feature of a den or family (Continued on Page 31)



Peg-Board can be used to improve the looks and utility of a number of rooms, especially children's rooms, dens or family rooms. This Peg-Board wall contains archery equipment, but many other objects can be hung on such walls.



Hide that ugly trash can! Just build a small fence around it, with gate, to improve looks of your back yard.



ATTRACTIVE LAWNS ADD GREATLY  
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# A Nice Way to 'Keep Up With the Joneses'

By Ronald Sissons

Nursery Foreman, City of Long Beach Tree Farm

**A**N ATTRACTIVE LAWN promotes the "keeping up with the Joneses" concept in the nicest sense—to the betterment of the neighborhood.

A healthy, well-groomed lawn has an uplifting effect on all its surroundings. It gives to the home it fronts an atmosphere of restful dignity, and to the landscape plantings a flattering accentuation. To the community it lays a foundation from which "beautification" may take meaning.

On the other hand, an ill-kept, weedy lawn is an eyesore.

Unless a lawn receives regular attention it will deteriorate rapidly. However—the new, long-lasting, non-burning, ureaform fertilizers allow the lawn's continuous need for nitrogen to be met with only two applications a year, in spring and fall. And the modern way is "weed as you feed" with combination fertilizer-weed killers. Which leaves, for regular attention, the mowing and watering.

## Mowing the lawn

The leaf blade of lawn grass, in addition to being a strand in a green carpet, also manufactures food required by the plant. An attractive turf is dependent on the production of food by the leaf blades and, paradoxically, on the mower blades which chop them off. Which points up the fact that the correct mowing of a lawn has to be concerned with a balance between the two factors.

The best mowing height (which means the length of grass above the soil surface after it has been mown) for the cool-season grasses is 1½ inches, with the exception of the bent grasses, which are mown to ½ an inch. The warm-season grasses, bermuda and zoysia, should be mown to ½ an inch and ¾ of an inch respectively.

If a lawn is consistently cut lower than the recommended height the turf will be weakened. If the grass is consistently allowed to grow tall and is then cut back in one mowing, the sudden loss of a large quantity of leaf is equally weakening to the turf.

Warm-season grasses consistently cut too high will build up a troublesome thatch—resulting in poor water infiltration and lessened aeration.

The frequency of mowing is determined by the rate of growth. This may mean twice a week for cool-season grasses during the spring and only once

every other week in mid-summer. Warm-season grasses may require cutting twice a week in summer but much less often during the cooler months.

Because of the reduced light, grasses planted in shady areas should be mown less frequently and to a greater height than their recommendation for the open lawn.

Serious bruising of the grass may result if the lawn is mown when the leaf blades are wet with rain or dew. If it is required that the lawn be mown early in the morning before the dew has evaporated, dragging a hose or running the back of a rake over the lawn will knock down the moisture from the grass blades.

If clippings are to be left on the lawn the grass should not be allowed to become long—overlong grass shows up as an unsightly "hay crop" on the surface of the lawn. Generally it is best to remove grass clippings (they may be used for mulching), especially when dealing with the thatch-prone warm-season grasses.

On a small lawn the push-type reel mower can still hold its own against a

power mower. When dealing with a lawn of less than 1,500 square feet, a power mower is hardly time-saving when fuel checking, tending the engine and other maintenance factors are taken into account.

Power mowers can be either reel or rotary. The reel-type mower is normally used for lawns where an attractive, even cut is required. For the average lawn a 5-6 blade reel mower is satisfactory, but for a bent grass lawn an 8-10 blade reel is best.

With regard to reel-type mowers, most gardeners prefer a roller model to the side-wheel type. A roller mower helps to ensure a firm surface and allows the lawn to be finished with a series of alternating light and dark strips which give the lawn such an attractive appearance. This is done by running the mower three times over the same strip. A similar effect is assured by mowing each strip once only, but that does not keep the grass in such good condition. Running the machine along each strip twice will result in the lawn appearing a uniform shade—there will

be no strips of (apparently) light and dark green.

A sharp, well-adjusted lawn mower is vital to a beautiful lawn—a dull, poorly adjusted mower will tear off the grass at cutting height, leaving bruised leaf blades in its wake.

Time spent clearing the lawn of foreign objects before mowing is well used—they may damage the mower, but worse, may be thrown back and damage the operator.

## Watering the lawn

The efficient watering of a lawn depends on the accumulation of facts relating specifically to that particular lawn. A soil auger is a main fact finder. It can provide the answer to the important question "how long should the sprinkler or sprinklers run to moisten the soil to a desired depth?"

The soil brought up in the auger is examined for moisture. A wet soil is darker in color than a dry soil and will tend to hold together when squeezed in the hand.

While the desired depth of irrigation should take in the existing root zone, the frequency of irrigation is tied to the depth of the roots. The deeper they can be encouraged to forage the less often will be the need for irrigation.

If lawns which are watered on the "little but often" principle are examined, it will be found that the majority of the grass roots are near the surface. Surface rooting does not allow for the build-up of a natural drought-resistance by the turf, and sooner or later drought-resistant weeds (notably clover), able to spread rapidly under the dry conditions which reduce the growth of grass, will crowd in and a second-rate lawn will be the outcome.

Deep irrigation will provide a depth of moist soil that will encourage roots to go down. However, air is also necessary to root formation so a lawn should be allowed to partly dry out between waterings.

Because a healthy turf can show the first symptom of dryness without detriment to its growth, this may be used to establish guidelines to the frequency of irrigation. This first sign of dryness is the loss of "springiness" in the grass—the blades will not spring up after being stepped on. Watering should follow. If water is not applied, the next

(Continued on Page 31)



An attractive yard enhances the appearance of any home

## STICK TO YOUR LAST

I SUGGESTED to our landlord that we needed a gate to keep our little dog in the back yard.

Our landlord, a \$30,000-a-year man who does something important in the aerospace industry, considered the suggestion a challenge. On Saturday afternoon he brought a friend, a doctor, and they set to work to build a gate.

It took them about four hours. When they were finished, the 12-pound dog leaped against the gate. It fell down.

The next Saturday the landlord sent a carpenter to build a gate. The carpenter did some things with a tape measure. Then he sat down crosslegged

on the ground and smoked two cigarettes. He looked like a yogi as he stared at the site for a gate.

Then he went to his truck and brought back an armload of lumber. Saw, saw, saw — bang, bang, bang — and the gate was built. It was a perfect gate.

This incident provides two lessons. First, a professional can always do it better. Second, if you are the do-it-yourself type, figure out beforehand what you are trying to do.

The gate was built in the space of time it took to smoke two cigarettes. The rest of the work was just muscles. — Dick Steele.

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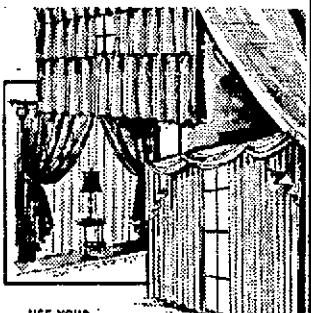
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TEEN ACTION LINE is your service, solving your problems, getting your answers, cutting red tape and standing up for your rights. To get action, write TEEN ACTION LINE, Box 230, Long Beach, Calif. 90801, or dial 432-3451 between 9 a.m. and 1 p.m. or 5 p.m. and 9 p.m. Monday through Friday. Questions to be answered are selected for their general interest and helpfulness.

## His Master's Face

Q. Where can I buy posters of famous composers?  
J. C., Long Beach.

A. Personality Posters of Ludwig van Beethoven and Wolfgang Amadeus Mozart can be specially ordered for you by Mike Sweeney at The Phinius Books and Gifts, 1812 E. Anaheim St. The cost for each poster is \$1. Morey's Music Store, 342 Pine Ave., carries pictures and busts of famous composers. The busts cost 60 cents for a 5-inch size and \$1.25 for a 7-inch size. Lupa art prints of famous composers cost \$1 for an 8- by 10-inch size and \$2.50 for an 11- by 14-inch size. Morey's also carries sets of composers' pictures for \$2.

## Right Track

Q. Why don't the Long Beach junior high schools allow girls to have a track team? Don't they realize that

some girls can run as fast or better than boys their age? A.A., Long Beach.

A. According to a spokesman for the Long Beach Unified School District, there is not enough demand for girls track teams since there are track and field programs in the physical education classes and the Girls Recreation Association, an extra-curricular activity sponsored by the schools. He said that the physical education classes stress physical fitness more than actual team competition, but GRA does sponsor track meets. An invitation relay carnival is scheduled for April 19 at Lindbergh Junior High. To participate, you should contact Linda Moore, head of the Lindbergh girls physical education department. There are two private girls track teams in this area which you also might want to join. The Long Beach Comets, sponsored by the Downtown Lions Club, practices Monday through Friday at 4 p.m. at Willson High School. You can sign up with Coach Don DeNoon at any of the practice sessions. The club, which is open to girls of all ages, competes every week-end with other clubs. There are no dues. The Lakewood Spartans is another girls' track club. You can call chairman John Heckman at 866-4391 or visit one of their practice sessions at Mayfair High School weekdays at 4:30 p.m. to join. Dues are \$28 per year which covers all entry fees for any of the meets, the coaching fees and the banquet.

## TEENS IN ACTION

IN AN AGE OF UNCERTAINTY, Millikan High School senior Bruce Balent, who lives at 3725 Sebrun Ave., stands out as a young man who knows exactly what he wants. An earnest aspirant to an appointment to the Air Force Academy, Bruce is the cadet commanding officer for all of the Long Beach high schools' ROTC units. While maintaining a B-plus grade average, Bruce manages to find time for his hobbies which include playing the violin, sailing, tennis, gymnastics and the ROTC rifle and precision drill teams.

His views:

—I have wanted to go to the Air Force Academy for as long as I can remember because I can get extensive leadership training, an excellent academic and athletic program, and I can study under the honor system.

—The cadets cherish the honor system, and will not tolerate anyone among them who does not abide by it. If an instructor tells a cadet to take a test to his room and spend 30 minutes on it, he will do just that without consulting anyone.

—Since there is so much hypocrisy in the world today, it is nice to know that there is a place like the Air Force Academy where there is absolute honesty. There your word is accepted as the truth.

—At the academy, you would feel like a part of something, not just a number on a computer card. You could look up to the upperclassmen for guidance and identify with members of your own class.

—The "initiation" which is given to the lower classmen by the upper classmen is necessary to weed out the weaklings. If a person does not really want to be at the academy, he will not be able to withstand the demands made of him. This period is important because officer candidates must first know what it is to follow before they can lead.

—In civilian schools, I feel students have a



right to dissent as long as they don't infringe on the rights of other students. They should have a voice in educational matters, but if the administration is intelligent and responsible it will look to students for advice without being pressured.

—An administrator's ability must be judged by his superiors, not by his students. To use a military analogy, a subordinate cannot determine the credibility of his commanding officer. Students can try to influence opinion by dissenting, but each individual's rights must be maintained.

—There is a communication problem between teen-agers and adults. Although the adults are set in their ways and the young people have new ideas, they must try to empathize with each other. Young people must mature and see things through their parents' eyes, and the parents must realize that young people have something between their ears.

—The trouble with many young people is that they don't know where they are going. You must have something to work for or you won't be able to pull yourself along faster than the mainstream and keep your head up. If you don't have a goal, the stream will swallow you up.

# Kitchen Display Sets Precedent

Keeping "tab" with the times has created a new concept in kitchen appliance display at A-1 Home Appliance Co.

William B. Eastman, owner of A-1 has created a "mock kitchen" area in the front portion of his building with a cooking and barbecue island to make selections for a single appliance or for an entire kitchen easy work for the customer . . . Comfortably located directly behind the kitchen display is a two-lane showplace for built-in ovens, refrigerators, hooded ranges, dishwashers, washers and dryers.

Due to the fast-growing remodeling, alterations and custom home market, more and more people are swinging to contracting for new modes and moods for their kitchens. To meet this new demand, A-1 has set up this special display department, with its own merchandising program, to facilitate selections for individuals, builders, contractors, etc.

Approximately 60 per cent of appliance sales will be accomplished this year through the "builder-contractor" sales, according to Eastman. His customers consist of builders, contractors, architects and individuals who are participating in the fast-growing remodeling, alterations and custom house market.

Front area of the Builder-Contractor Appliance Sales Division managed by Eastman's son, John, is designed to give the kitchen effect . . . complete with tiled cooking island, false cabinets, beams and overhead lighting. The outstanding display gives a complete and varied selection for the customer seeking a single appliance or an entire kitchen.

"Remodeling and alterations are a very important part of our business," said Eastman. "Long Beach and some of the surrounding towns are natural for this type of change because area homes have been established for many, many years. Approximately 75 per cent of our customers have been in the area for 25 years or more . . . with a great majority living in the same homes in the same neighborhoods and coming to us for appliances over the years."

Eastman also noted the newcomers to Long Beach, mostly young marrieds who prefer to buy an older house and fix it up rather than purchase a new tract home. These newcomers, said Eastman, have taken advantage of the tremendous opportunities for remodeling kitchens by selecting from the famous-name built-ins displayed by A-1.

A-1 has remodeled 40 per cent of the store to create the kitchen



Dealer William B. Eastman didn't have to look far for a manager of his new Builder Contractor Appliance Sales Division. Son John, now 26 years of age, has worked in various areas of A-1 Home Appliance Co. since he was a schoolboy of 14; his present responsibility is to call on builders, contractors and architects in Long Beach to demonstrate the store's new facilities.

## TOP NAME BRANDS AT A-1

showplace. Over 300 products are currently on display. It is a veritable "super market" for latest kitchen modes from the nation's top appliance manufacturers.

"We've got a lot going for us," Eastman stated, "the right idea, the right location, the right merchandise, the right display and the right reputation for service."

Appliance shoppers are treated to the nation's top brand names when they visit the outstanding display at A-1 Home Appliance Co.

Prominently displayed and featured are such names as Frigidaire, O'Keefe, Chambers, Jenn-Air, GE, Toastmaster, Amnara, Gaffers and Sattler and Trade Winds. All attractively displayed to give the customer an immediate picture of their requirements in achieving a newly fashioned kitchen.

Whether making individual selections, or if working with an architect, builder or contractor, the complete and beautifully organized display makes selections so much easier.

All purchases are backed up by A-1's slogan, "Famous for Service."

Whether a single purchase or for an entire kitchen, you will find, quickly and economically, exactly what you need to complete your kitchen with the nation's top appliances.

## SERVICE "FIRST" AT A-1

A long time ago there was a very popular song entitled "Three Little Words." It caught the fancy of the nation and became a "top tenner." William B. Eastman, owner of A-1 Home Appliance Co., has come up with another "three little word" hit that has endeared his company to thousands of Southland residents. Eastman's words are "Famous for Service."

"Service is the backbone of my business," says Bill. His service department consists of a full-time manager, dispatcher, shop man and seven "one-line" service men, each with his own truck and each specializing in repairs of one manufacturer. The store carries a basic parts inventory of over \$30,000 and each truck carries over \$2000 in parts.

Trucks call in three times a day to receive orders and Eastman notes that "we will service anything with one call."

A-1 has a special installation man for jobs that do not require services of a contractor. "We've handled all of our installations for 15 years," said Eastman, "and I know it's one of the reasons for our increase in volume year after year. Also we have a straight package price that our customers enjoy. We have found that our friends like to know exactly what amount is entailed in any service guarantee."

It all adds up to A-1 backing their many products from installation to the "follow-up" that gives their customers assurance that whatever they purchase from A-1 will be backed up with one of the finest service departments in the entire Southland.

"Factory-trained men," said Eastman, "give one-stop service and never keep the customer waiting."

## •• add the "Magic" to Your New Kitchen •••!

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Our fleet of trucks carry a full line of parts to do a complete job. Our factory-trained men do ONE-STOP SERVICE and don't keep you waiting.

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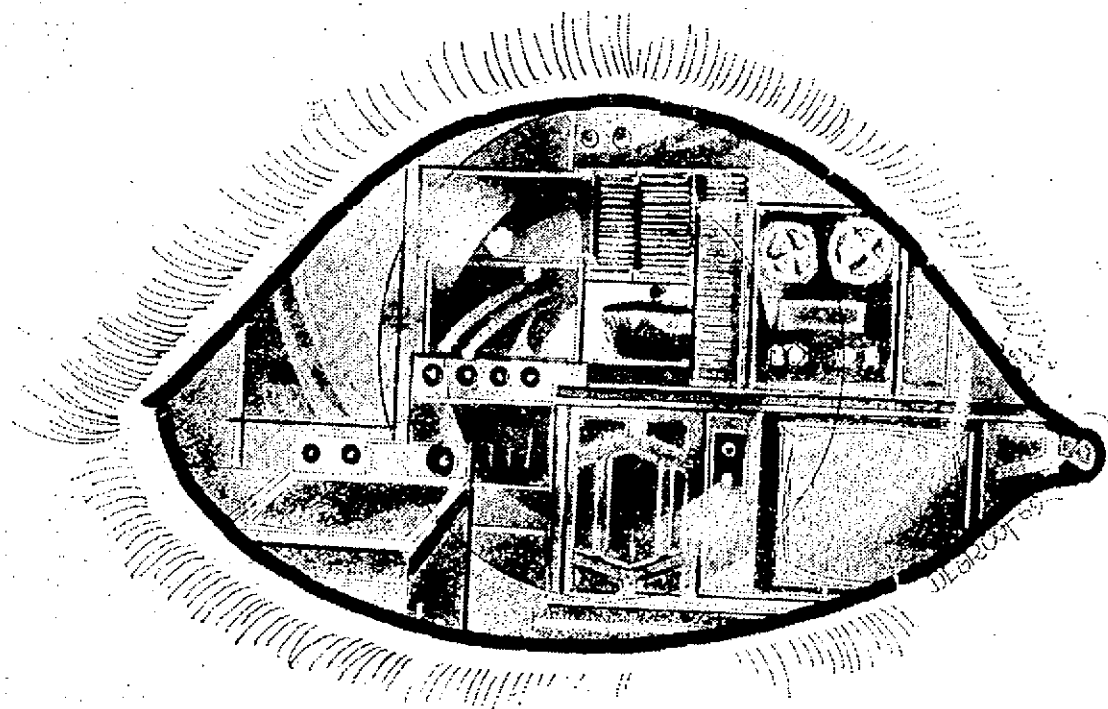
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Choose Appliances for Economy, Need, Pocketbook

# Be a Know Buyer!

By Ellen Krec



IN TODAY'S super-saturated selling market, something must change besides the suede shoe approach. I don't mean a change to sex-oriented tooth paste or youth-oriented yo-yos. I mean real change to honest selling approach. It just can't lose!

I'll welcome the day when a salesperson will say "honestly," this is what your way of life requires and tell you why instead of making a gold-plated sales pitch for the status symbol before you even have status.

It was suggested I do a bit of research with an eye on appliances to fit personal needs rather than the newest gimmick available.

Where does one begin in this sea of household appliances?

I think it begins with the individual and then with the way of life. Research into the field shattered me a bit since it had been some time since I had found it necessary to replace anything. The changes are fantastic and the question arises whether one should buy a self-cleaning oven, an eye-level oven, a stove with a brain (which would intimidate me) — and whether one feels an ice cube maker is

important to a way of life.

An endless array of accoutrements boggles the mind of the buyer and raises the problem of decorative or definitive use.

The office of Frank L. Moore, district sales manager of Philco Ford, was my first stop in a search for the buying truth and the questions he fielded he shared with Sales Manager Arnold Jastrow.

We began with research into buying habits and ended with results that may be helpful to you in the brackets we covered.

WHAT ONCE was a luxury is today a necessity. Every home has a stove and refrigerator, most homes have added a washer, then a dryer, dishwasher and freezer, usually in that order, unless the home comes equipped — which many of the tract homes do today. Even television and stereo sneak in under the guise of appliances, along with air conditioners.

I have no answers for the home already equipped. Frankly I think this is something you should give long thought to not only use-wise, but also financially. Remember the total cost of the appliance goes into the total number of mortgage years, and when the units are

long gone, the cost still is hidden in your monthly payment. One man figured out that a \$150 appliance cost him more than \$1,000 when he sat down to compute it. Secondly, the appliances do not always fit the family needs, and this



is where my research begins in earnest.

Breaking down the buying types into loners, such as men and women who live alone, newlyweds, young marrieds with small children, families with grown children, successful middle-aged persons with the children away but entertaining demands, and, finally, the retired persons.

HOW TO BUY to fit the type begins with stoves, since they are neck and neck with the refrigerators on the necessity list.

Assuming you are looking for a replacement appliance rather than a built-in stove, keep in mind the life span is nearly forever. No moving parts to wear out. This should influence your buying pattern.

For the newlyweds or

the single person, a 30-inch stove would be the better investment than a 40-inch stove. Assuming they plan a move if the children arrive, the stove would slip into a space more loosely. Persons retired might well think in terms of the smaller stove because they usually are ready to live in a smaller space and cooking demands recede.

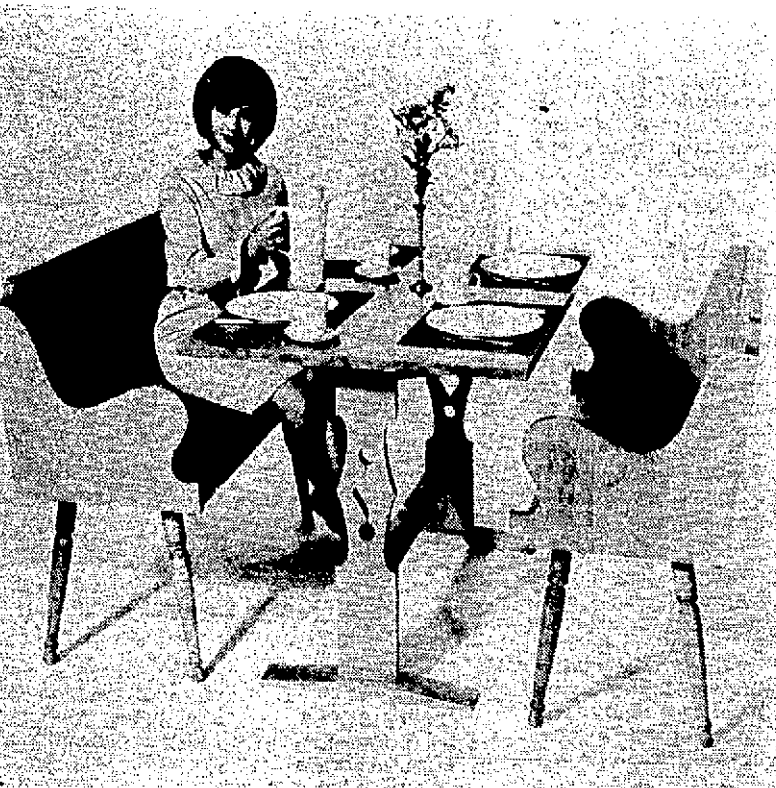
The eye-level oven is making a return because, at any age, bending down to check the oven is a tiresome and sometimes painful duty.

Double ovens are best for persons who entertain, but remember dual ovens do not necessarily mean both can be used for baking. The two-element oven is for baking-broiling and the single element oven is the heating or warming oven.

"Too many bells and whistles don't make a good cooking unit," says Moore candidly. Useful additions to stoves might well be the cook-and-hold oven which the bride would love because it cooks the food at a proper temperature and keeps it without deterioration for up to three hours. The reason a bride might like it more than an experienced cook is because one of the problems of early cooking is timing... get-

# 1769 or 1969

By Steve Ellingson



Colonial style.

**E**ARLY American furniture suits today's family every bit as much as it suited those who created it back in colonial times. It's sturdy, practical and almost impervious to normal wear and tear. Scratches and nicks respond to the standard normal treatment of linseed oil and wax. It has already proved that it is a durable style and here to stay. And what is more, it's far easier to build now than it was for our forefathers who had only a few crude tools to work with.

The trestle table and benches shown here with actress Marie Esquivel was made of pine. It's designed primarily for a

breakfast nook, but may also be used to convert other places in your home into cozy areas. While the table and benches pictured were given a natural finish, they also take to cheerful colors. You may paint them a barn red, soft green or sunny yellow depending upon the color scheme of your particular home.

You will find this to be a very easy project when you use the full-size pattern. You need only trace the pattern on wood, then saw the parts and put them together. The colonial type legs are inexpensive and available at your local dealers.

To obtain the full-size

colonial table and bench set pattern number 333, send \$1 (add 25c per pattern for airmail delivery) by currency, check or money order to:

Steve Ellingson  
Southland Living Pattern Dept.  
P.O. Box 2383  
Van Nuys, California 91409

Other patterns you will enjoy:

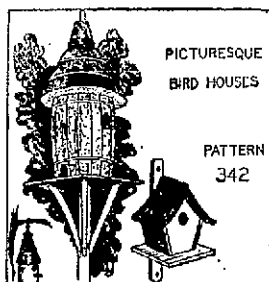
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## YOU MAKE IT

Kege, cans and scraps may be used to make bird houses that blend into a natural setting. Pattern 342, which gives directions for a variety of types and even shows how to thatch the tops with straw or dried grasses if

you wish to give an Old-English effect, is 50c. This pattern also is in the Homes for Birds Packet No. 75 with many more modern designs — all for \$1.50.

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PICTURESQUE  
BIRD HOUSES  
PATTERN  
342

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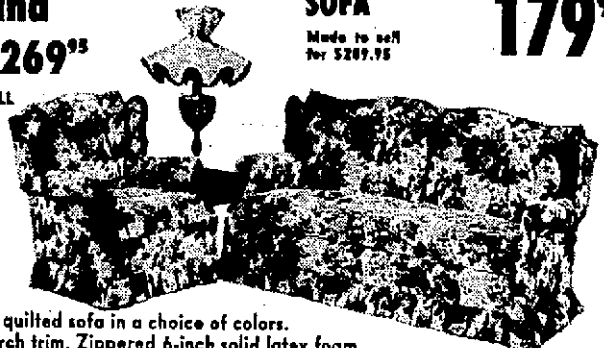
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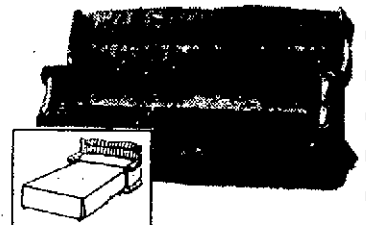
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Southland Magazine offers a fresh new Crossword Puzzle each Sunday, a brain teaser for those who enjoy this pastime. It's "automatic," too, because you can check the answers in the same issue.

# Meatball Minestrone

By Mildred Flanary

Southland Magazine Home Economics Editor

**WISE MOMS** who want to keep the food budget in bounds yet satisfy their families' desire for meals that taste like a million know that nothing is better than homemade soup.

Unfortunately, most homemade soups take hours to cook and sometimes even require a lot of ingredients.

Meatball minestrone, however, is a waltz to prepare. Most of its ingredients are probably in your kitchen now. Brown meatballs, then let them simmer for a half hour or so with kidney beans, celery and macaroni in a rich broth made from canned tomato sauce with tomato bits until the flavors are nicely blended and the herb-fragrant aroma of the soup permeates the kitchen.

Canned tomato sauce with tomato bits enriches all manner of main dishes. Of course, this handy combo of velvety tomato sauce and juicy chopped tomatoes is made to order for any ground beef dish, but you'll like it for stews and casseroles, too.

If you have a second, make your own breadsticks to go with the soup. Streamlined Poppy Seed Sticks are quickly assembled from those handy little refrigerated biscuits.

### MINESTRONE

- 1 pound lean ground beef
- 1 egg
- 1/4 cup cracker crumbs
- 1/4 cup finely chopped onion
- 1 teaspoon salt
- 1/4 tsp. pepper
- 2 cans (8 ounces each) or 1 can (15 ounces) tomato sauce with tomato bits
- 2 1/2 cups water
- 1 can (15 1/2 ounces) red kidney beans, undrained
- 1 cup sliced celery
- 1/4 cup uncooked elbow macaroni
- 1/2 teaspoon oregano
- 1/4 teaspoon thyme

Combine beef, egg, crumbs, onion, salt and pepper; shape into 16 meatballs. In large saucepan brown meatballs; pour off fat. Add remaining ingredients. Bring to boil; simmer, covered, 25 to 30 minutes or until macaroni



Easy to prepare.

is tender. Makes 4 generous servings.

### POPPY STICKS

- 1 can (8 ounces) refrigerated biscuits
- 2 tablespoons butter or margarine, melted
- 2 teaspoons poppy seeds

Roll biscuits under palms of hands to form long sticks. Brush with butter; sprinkle with poppy seeds. Bake on ungreased baking sheet at 475 degrees for 8 to 10 minutes or until golden brown. Makes 8 sticks.

## Recipe of the Week

**MRS. N. SCHULMAN**, 1851 McKinney Way, 25 G, Seal Beach, is the winner of the \$5 prize this week.

### BAKED CARROT MOLD

- 1/2 cup margarine, melted
- 1/2 cup brown sugar
- 1 whole egg
- 1/4 tsp. salt
- 1/2 tsp. baking soda
- 1 tsp. baking powder
- 1 1/4 cups flour
- 2 tbsps. water
- 2 tbsps. lemon juice
- grated rind of whole lemon
- 1 cup grated carrots

Mix sugar with margarine and beat one minute. Add beaten egg until batter is light. Sift dry ingredients and add alternately with combined water and lemon juice. Last, add grated carrots and rind. Grease and flour a small ring mold and spread the carrot mixture evenly.

Bake at 350 degrees until brown, about 30 to 35 minutes. Unmold while still hot and surround mold with cooked peas, corn or beans.

\*\*\*\*\*

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address, to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90801.

ling everything cooked at the same time.

Never mind the timer oven . . . this could be a health hazard if you put the food in the oven in the morning with a timer set for near dinner. Timers should be used sparingly and with great caution because of lack of refrigeration.

Real bonuses to watch for, from a woman-who-cooks standpoint, are the self-cleaning ovens and the lift-up top for easy element cleaning.

**DURING** the status years when the bank account is steady and the children grown and the home design has time to develop, the decorative panels for the non-kitchen look is in order.

Watch the decorative panel buying, however, if you are young marrieds. You will change homes, and the additional cost will not warrant the possibility of disposal.

Color in appliances is no problem at any age — it can be changed. But Moore insists you should have it done professionally — don't try to paint it yourself.

Then comes the refrigerator which, in reality, is first because of the stove-with-the-home rule.

A 15-year-plus lifespan goes with the refrigerator, so what do you think you will be doing in 15 years?

Don't buy a too-small refrigerator at any age. The newlyweds hopefully will have children, and all that milk must be stored someplace! If you plan to have a fast family, say four children in five years, buy the freezer-refrigerator — you will need it!

A standard refrigerator in the 14-cubic-foot size is an adequate buy. Size-wise it will fit in the old 12-cubic-foot-size space and has considerably more room. Single persons could well move down to the 9 or 13-cubic-foot size since they have a tendency to just munch and eat out more frequently. Retired persons fit in this category, also. But the well-heeled, middle-aged home again, moves into the decorative - with - gadget - for-status field, not necessary for function but for show.

Things to keep in mind with refrigerator gadgets

are: self-defrosting is a must, except during retirement where some persons like to have chores.

**AUTOMATIC** ice maker is fine if you prefer, but if you entertain frequently you still will have to dash to the nearby market to make an ice cube purchase. It does take time to make the cubes and you may feel the savings in the accessory is worth emptying trays and filling bags when necessary. In the hydrator pans, check the tops . . . glass tops are better conductors of cold than plastics.

Wheels on the bottom of the refrigerator may seem like the answer to easy cleaning, but when you ask the question: "How frequently do I move the bed to vacuum?" I think the honest answer will be: "Not too often." I don't know how many 5-foot-tall women can wrestle a refrigerator even with wheels.

Then comes the freezer, and this is recommended highly for very large families, hunters and fishermen and dauntless entertainers. Chest-type freezers are best in rural areas for the hunter, etc. Upright freezer is good for the full-time planner, the mother who stalks the sales, buys day-old bread and cooks, freezes and USES the food.

The solution to the freezer may well be the side-by-side refrigerator-freezer, and even then beware. The freezing side may be too narrow. A "top-of-the-fridge" type freezing unit will hold larger but fewer things. Check to see if any freezer will hold a turkey . . . after that you can be sure of anything else!

A **DISHWASHER** can't really be classed as a luxury. In reality, it isn't a necessity, but Moore phrases it very well when he says "A dishwasher is the servant you wish you could afford." The hum of the whirring water is a beautiful sound to the person who has had a lifetime of handwashing dishes. Mobile dishwashers make moving easy, but you should consider top of front openings. Will you have under-counter space where the front opening is a must?

There are 12, 14, and 18-place setting sizes, and from personal experience, at any age the 18-place

setting is best. If you live alone or are a small family, just rinse the dishes well and stack until the washer is full.

**SHOULD I** buy a washer, a dryer or a washer-dryer combination? Newlyweds should go to a laundromat until they are settled in a home or have a family. A washer is a necessity for a family of any size and a luxury for the live-alone or two-person family.

The combination is ideal for working persons because they can set it and let it complete the cycle while they are away. The combined washer-dryer is too time consuming for larger families or clothing stackers.

The 12 - pound - load washer is the average size, but no washer is large enough.

Oddly enough, the greatest reason for buying a dryer isn't function, but beauty . . . a pretty patio. Especially in Southern California where outdoor living is nearly a 12-month reality, few women want to look at clothes lines.

A **FEW** final comments from Philco Ford's general manager included television.

Portable television sets are not only practical but appear to be taking the major portion of sales. This is due to several facts, more sets in the home, mobility, color introduction and cost.

The beautiful cabinets are for the affluent who desire a decorative approach. The newlyweds would do well to buy a portable in an 18-inch screen since that moves readily to a smaller (for the children when they arrive) room.

There are 10, 14, 15, 18, 20, 21 and 23-inch size screens all softly rectangular rather than round. Small rooms such as bedrooms are more comfortable with the 10 to 18-inch sets. It takes a larger living or family room to handle the next sizes.

If you are a patio viewer check the small filtered screen for that purpose. If you can't sew or cook without the tube, an 8-inch set brings in the "soapers."

The lone person or newlyweds should never in-

duge in the too-elaborate sets. These should be reserved for the home-established folk. Too many lovely cabinets have been relegated to the garage at the first move.

The theory of evolution finally has reached the ap-

pliance industry. They realize we are a stand-up society and if one comment would be all-purpose I would say the appliances are all for "looking up" . . . top loading washers, dryers, freezers and finally stoves.



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Colors: Blue, Green,  
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Completely Installed Over 50-oz. Pad

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6 Colors: Saffron Gold, Moss Green,  
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# Cure for Growing Pains

By Ellen Krec

**E**XTENDING a small Cal-  
ifornia bungalow into  
a sweeping spacious home  
for all occasions was the  
cure for growing pains in  
the Orval A. Paul family.

Face-lifting provided a  
dramatic impact when an  
unassuming facade turned  
into a singular celery  
stucco exterior with a  
double carved door entry.  
The entry was raised to  
form a wrought iron railed  
balcony approach with ag-  
gregate stepping blocks  
curving to the Del Piso  
tile steps.

Credit for landscaping  
design goes to designer Ed  
Lovell, whose suggestion  
for ivy borders and foun-  
dation gardens of flower-  
ing shrubs proved to be  
attractive and easy to  
maintain. Shelter is pro-  
duced by the sycamore at  
one side of the lawn with  
a multi-trunk pittosporum  
at the opposite side  
shielding the private,  
iron-gated entrance.

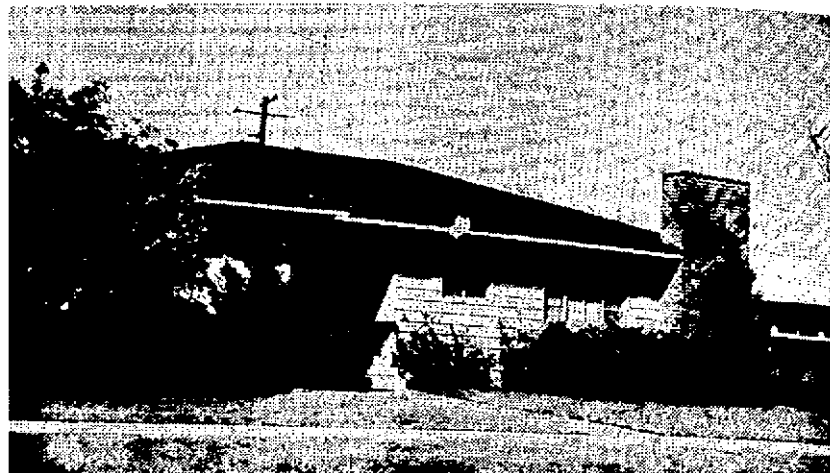
After 16 years at the  
Bixby Knolls address the  
family, now including  
Steve, 18, and Jeff, 16,  
found the quietly pleasant  
section of Long Beach ex-  
actly to their taste, but  
the home requirements  
were changing.

Always involved in the  
building and construction  
business, Paul grew to  
own his own — the Free-  
way Building Center. A  
second partnership in a  
car agency takes care of  
any additional time which  
might be used "do-it-your-  
selling."

Not too busy to develop  
new ideas in home design,  
Paul introduced new con-  
cepts in accents such as  
the wrought iron grilled  
balcony foyer and storage  
innovations.

The Pauls were reared  
and married in Oregon but  
have made Long Beach  
their home since 1947.

Outside of home, the  
main Paul hobby is motor-  
cycling, but strictly for  
desert riding — not the  
street! Mrs. Paul admits  
she does not share the en-  
thusiasm for the sport. Al-  
though she has been  
known to mount a motor-  
cycle, she prefers reading,  
writing letters or relaxing



Before—



And After



Mrs. Orval A. Paul relaxes in patio by pool.

# Plan Now for Summer Patio

Know the company, know the product, know the guarantee. These are the three most important phases when planning a patio, carport or other aluminum structure, according to T. H. Liken and Sons, patio and aluminum building contractors serving the Southland for 22 years.

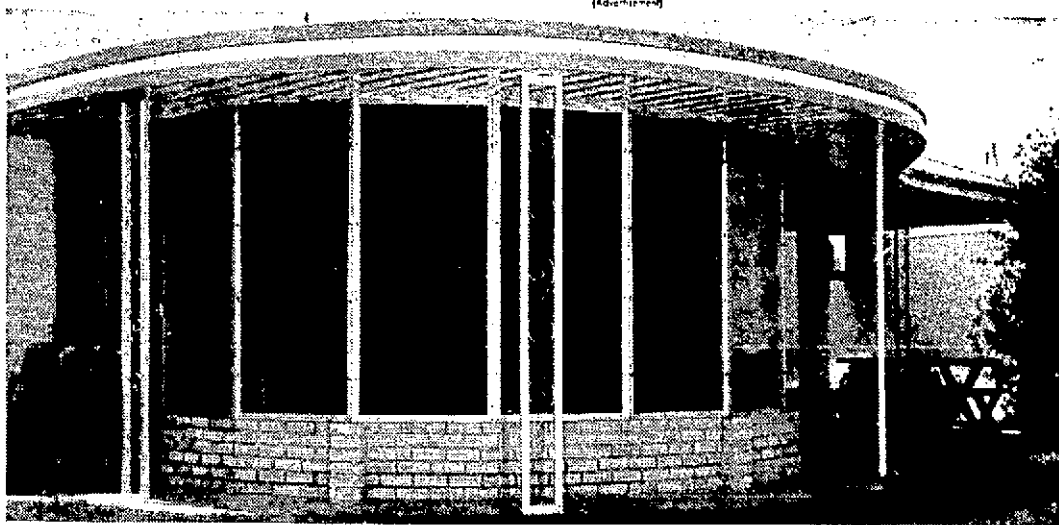
The award winning company (winners of the National Flexalum Design Award) have combined their designing skills with the finest in materials to establish an outstanding reputation for quality workmanship. All work is bonded and guaranteed.

Liken notes that nothing can match their Flexalum patio cover. Custom work, unique construction... no nuts, bolts or screws to mar the beauty of a Liken patio. Exceptional quality is provided

through the extra strength of top quality spring-tempered aluminum panels. Liken's features all aluminum concealed I-beam construction. Two coats of baked enamel that does away with waxing.

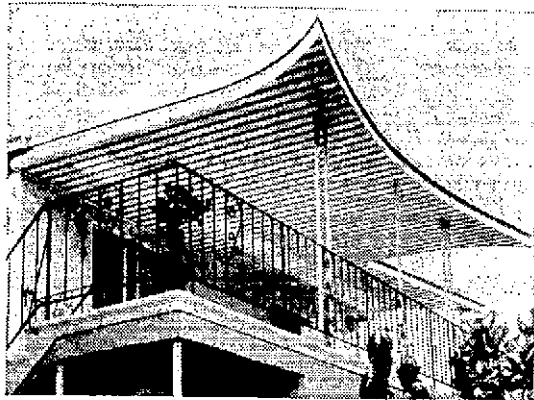
If desired, special skylight panels can be alternated with aluminum panels allowing a limited amount of light to filter through. The customer has a choice of a multitude of colors to choose from, plus cello-glass removable windows to make your patio an all-year room.

Original designs and solving of unusual problems are a specialty of Liken's. A complete staff of experts are always available to aid with any aluminum-structure design.

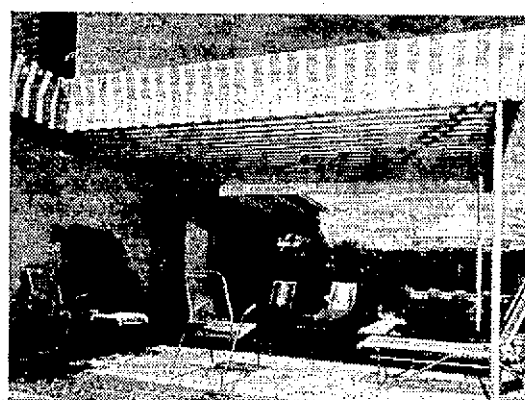


Liken's ever popular all-year aluminum "patio room." Strong, cool aluminum roof combined with fiberglass screens and brick wall make for a durable year-round structure. Removable "cello glass" windows can be added during cooler

months to make this addition truly a den, family or all year play room. Call GE 3-0946 for a Free Estimate at any time you desire.



Sweeping panels in a two color effect lend an Oriental charm to this second story balcony. Alternating panels of translucent plexi-glass allows light to filter through, but holds back heat rays. Total concept is further enhanced by decorative scroll railing, Oriental shrubbery and statuary.



Looking for something different in patio cover designs? Liken's is always the first with unique ideas that add beauty and function to your patio area. Upright palange design is continued along back of home to eliminate the "tucked on look" so prevalent in most patios. All furniture and accessories were "color keyed" to match patio roof.

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Another service offered by the popular company is refacing industrial and commercial buildings. Old buildings take on a fresh, sparkling "new look" with a Liken plan.

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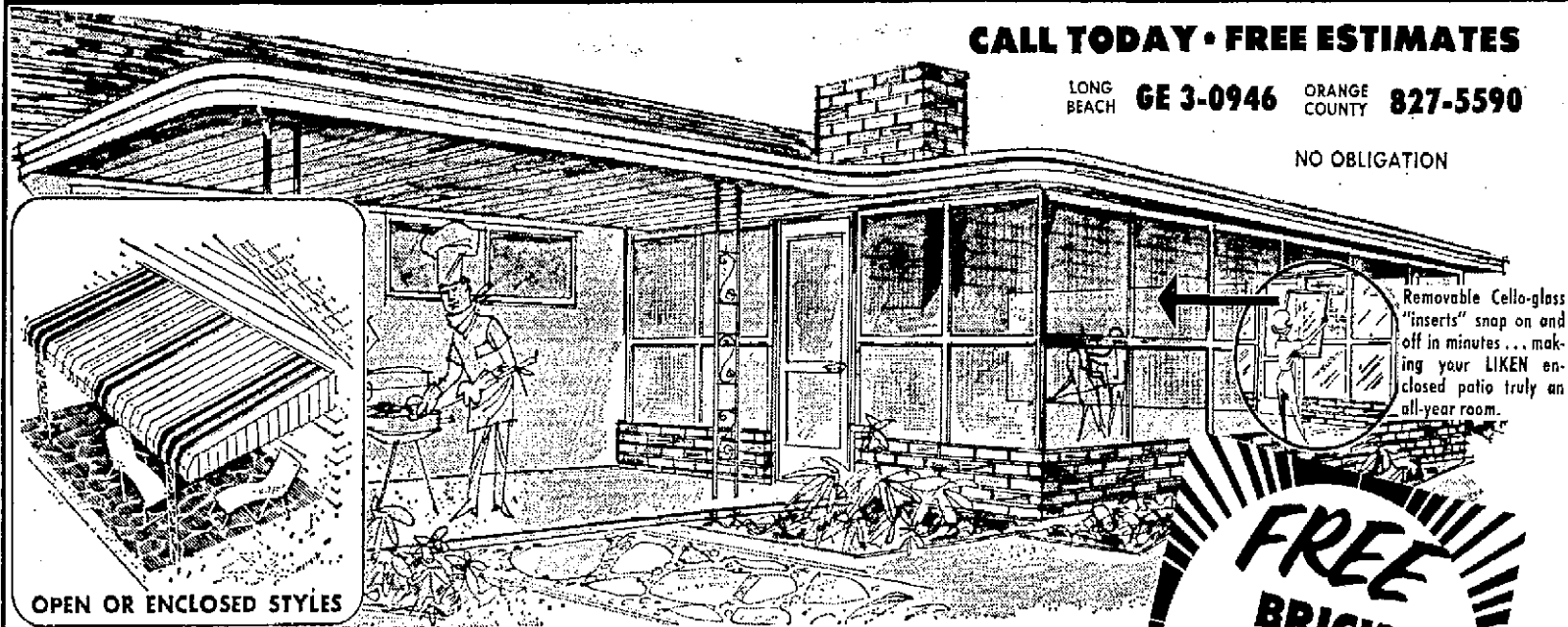
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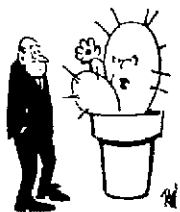




# Drug Draws Thorns of 'Cactus' People

By Ben Zinser

Southland Magazine Medical-Science Editor



**THE DRUG** lithium carbonate is beneficial in treating the person with the "cactus syndrome," a doctor reports.

Dr. Burton P. Grimes of St. Peter, Minn., defines the "cactus syndrome" as follows: a woman patient who is hostile, difficult, uncooperative and who rejects all efforts at communication.

Such a person, if she responds at all, is usually sarcastic and paranoid, he says. Her extreme hostility

is usually directed toward all persons with whom she comes in contact.

Dr. Grimes, reporting in American Journal of Psychiatry, says that lithium carbonate converted two "cactus" patients to "polite and socially acceptable" persons. The drug is very helpful in improving social behavior in difficult hostile patients, Dr. Grimes says.

**SUNGLASSES** MAY be sight-saving for certain arthritic patients being treated with chloroquine, two researchers at Cleveland Clinic report.

One of the researchers says that a number of medical investigators

strongly suspect that the rate of administration of chloroquine is a factor in the development of eye trouble.

And wearing of sunglasses, provided that they filter most of the ultraviolet light, may protect such patients, the Cleveland doctors say.

**DOCTORS REPORT** new evidence that administration of the blood product gamma globulin is helpful in preventing hepatitis, a virus-caused liver ailment.

In a two-year period, U.S. troops in Vietnam who did not receive gamma globulin developed a hepatitis incidence four times greater than that among troops immunized prior to shipment to Vietnam.

**FOR SOME** persons, The Pill may induce or cause a flare-up of symptoms of rheumatoid arthritis or of lupus erythematosus, an arthritis-like disease.

This is reported by medical investigators at University of Michigan Medical School, Ann Arbor. They say that when these persons discontinue oral contraceptives, the symptoms usually disappear.

Symptoms, when they occurred, included joint pain, muscular pain and generalized morning stiffness.

**HERE'S** A message on massage for skin "rejuvenation" from Dr. Marjorie F. Bauer, USC School of Medicine dermatologist:

"With time and exposure to light, the skin loses its tensile strength, like an old worn girdle. No amount of massage ever has been shown to restore an old girdle."

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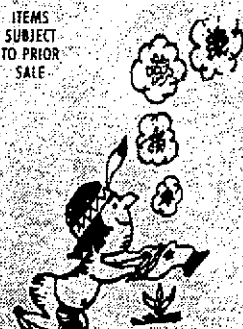
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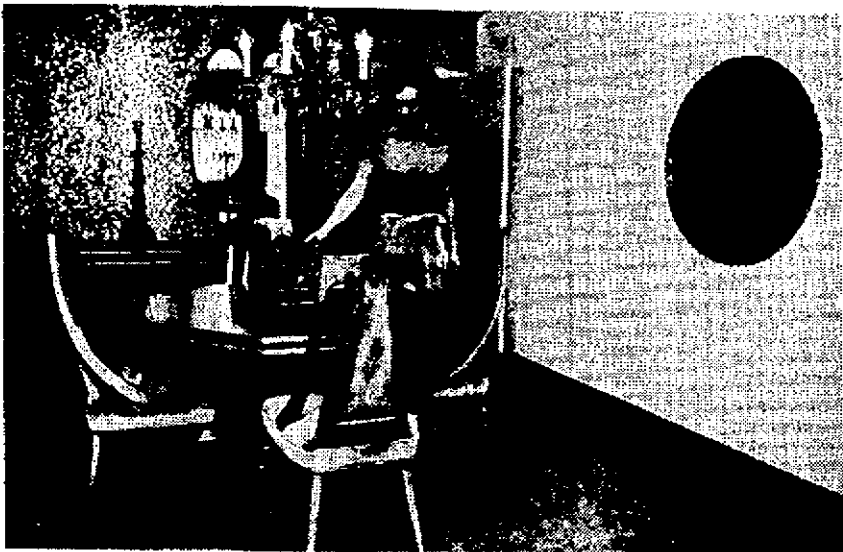
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## THE SOUTHLAND AT HOME



Mrs. Paul arranges fruit on dining table.

—Staff Photo by KENT HENDERSON

while the men buzz around.

"The home was five years old when we bought it," says Mrs. Paul. "We looked a long time for a place to live in this specific area, and this was an exceptional value at that time."

Since then 1,500 square feet of space has been added along with the renovated exterior and swimming pool.

Changes have taken place within the family through the years with the eldest son's marriage returning the bedroom and bath near the dining room to a guest suite.

Sixteen-year-old Jeff, a Poly High School student with interests as far afield as playing the organ and electronics, required a larger work-study area, so he has graduated to a much larger complex created from a former garage.

Fortunately, college student Steve has an interest in the guitar, requiring less room, and plans a future in business. Hopefully, according to his parents, in the family-owned business!

Steve's room borders the living room with a facing "work-out" room.

Both boys enjoy the blue "sometime guest room" with weights, slant board and exercise equipment.

The larger portion of square footage was added to form the master bedroom suite.

Soft gold is the predominant color used throughout and is enhanced at the hall turn by an amber obscure glass window.

The hall is in reality the divider wall used to create privacy in the bedroom.

Unusually functional, the full length is devoted to storage with the doors created from textured harp board called Burlite. The panels were routed then trimmed with a gold border. The back of the divider wall faces the bedroom where storage was topped with fold-back doors combining obscure glass and wood in a cathedral design.

A Coast of Corsica mural backs the contemporary Mediterranean bed. The mural is bed wide and a companion stripe border fills the wall at the sides.

An exit to the pool is softly draped when desired. The master bath exposes an atrium where lilies and ferns grow in profusion.

The custom design includes a rare gold mosaic shower in a cylindrical shape. "It's so much easier to clean than the square shower," says Mrs. Paul.

The formal Mediterranean living-dining room is nearly house wide with no separation between the rooms.

Del Piso tile continues to flow from outside to the inside where it forms the base of the foyer and hearth. Solid panels of sandblasted white fir were darkened to flank the custom-formed metal fireplace hood.

For increased interest in the pale walls, gold foil wallpaper was used to cover the foyer ceiling, then to top the complete wall backing the dining table.

Enhancing the Mediterranean feeling is the bright blue and subtle olive color introduction in the living room. Sectionals

combining these colors face the fireplace but turn a back on the entry for semi-privacy.

Etruscan gold pedestal table with matching blue velvet upholstered chairs forms the heart of the dining area with a fold-leaf fixed buffet for display serving.

The open hall facing the entry is highlighted by a hand-painted flower cart. A small iron bench rests beneath the colorful handiwork.

Bamboo tile-like print covers the aqua and white kitchen wall to wall. A fixed table extends through the center of the pool-view kitchen with aqua tinted chairs for informal dining.

Driftwood finish ash was used for the cabinets and the cover-up stove is Mrs. Paul's treasure. Southern California Edison was a great assist in the kitchen remodeling, but Paul had plans of his own.

According to Mrs. Paul: "My husband is a delight. He always has new ideas and, unlike many husbands, he loves change. He always has a project and is very handy about the home when he has the time.

"Fortunately," she says, "I usually like his ideas."

Pecky cedar is the facade and fence surrounding the pool and patio.

The blue pool tile was repeated in a central planter filled with agave, yucca and lilies.

With the home expanded to fit today's way of life, the Pauls are ever aware of change and when the time comes that they no longer require the spacious home, "a luxurious mobile home" could well be the answer.

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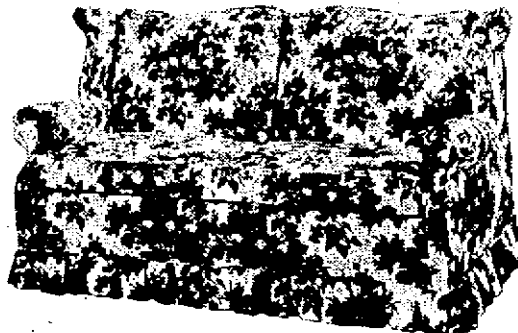
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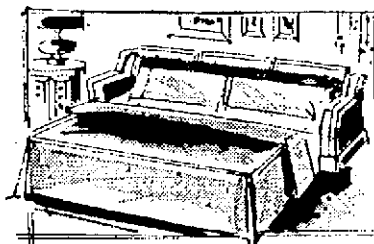


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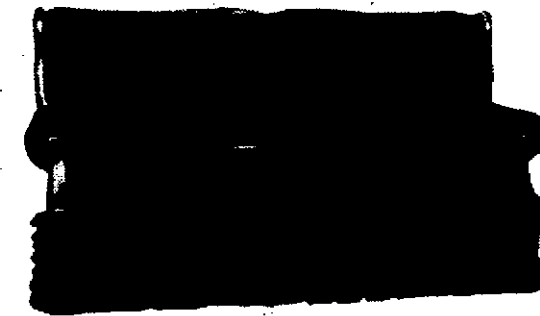
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**TERMS**



# Rocks in His Head

By Ev Hosking

WHEN SOMEONE tells Alfred Nelson he has rocks in his head, he just laughs.

He tells them he not only has rocks in his head, he has them in his kitchen, his bathroom, and, in fact, all over his home

at 3001 Golden Ave., Long Beach.

Nelson, a clerk in Compton Municipal Court, says his home is practically a gratto.

Nearly 15 years ago he joined the Belflower Gem and Mineral Society. That,

he says, was the first indication he had rocks in his head.

It was then he became hooked on rocks.

And, he says, there is a pretty large variety of rocks to get hooked on in a 300-mile radius of Long Beach.

"After a few months of exploring the desert looking for stones," he said, "I took great joy in tossing away my fish pole, breaking my stereo records and

hustling my wife into the camper for a weekend trip."

He can't estimate the number of rock hunting trips he has made, but says they were "practically continuous."

The idea of tiling the bathroom with semi-pre-

cious stones came to Nelson as a result of the discovery that the original tile in the bathroom was breaking down and had to be replaced.

Nelson estimates that it took him nearly a year to cut and polish the number of stones needed to cover the area of the shower — but when it was completed over 75 varieties of stones had been used. Most were California gemstones, readily available in the Southland.

Another year was needed to complete the area surrounding the sink in the Nelson's kitchen.

This was followed by the idea that vases and lamps could be covered with the polished stones.

This is a continuing project and the vases and lamps can be found throughout the home.

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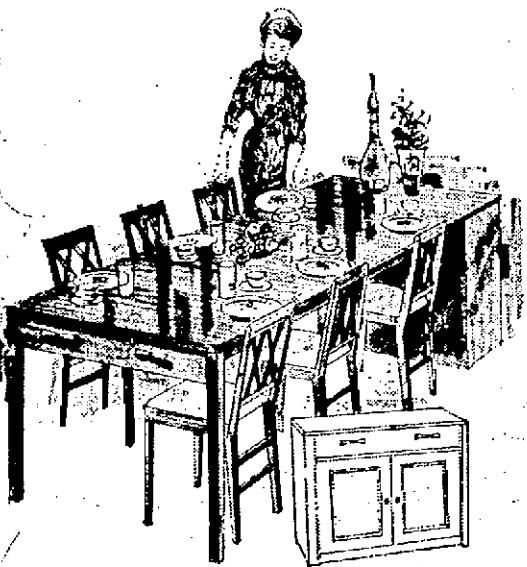
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Rock hunter Alfred Nelson shows how he in-laid thousands of pieces of stone over his bathtub rather than replace rusting tile. He found the stones in desert, cut and polished them.



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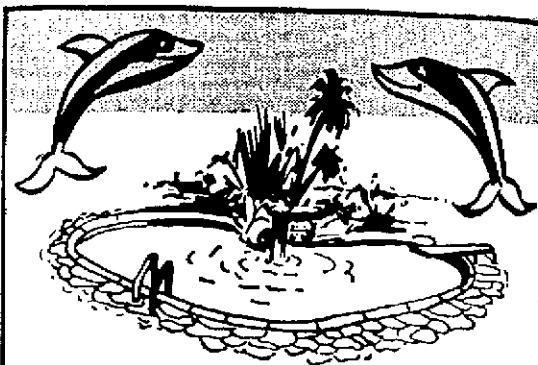
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## COIN ROUNDUP

# Medal Series Honors Racers

By Maurice M. Gould

OF THE NUMEROUS SERIES being issued by medallic companies, one of the most unusual is a set of 12, to be issued once a month, on the theme of world-famous race cars and drivers.

The first medal will be of Jimmy Clark, the driving champion who was killed in 1968. The second will feature Tazio Nuvolari, the Italian racing driver of the '30s, who drove for the Auto Union racing team of Germany. Also to be covered will be Grand Prix winners, Indianapolis "500" drivers and prominent stock and sports car drivers of world renown.

Sculptor James Nordquist has done the medals in high relief. They measure 1 9/16 inch in diameter and are of three metals: 10 in pure platinum, 2,500 in .999 fine silver and a larger quantity in bronze.

Producer of the medals is the Metal Arts Co. (742 Portland Ave., Rochester, N.Y. 14621), well known for its work for numismatic groups, coin clubs, conventions, anniversaries and other events. Information may be obtained about the series by writing directly to this company.

THE HON. R. J. Benson, Canada's minister of finance, has announced a competition to obtain a design for a 1970 Canadian dollar coin, to commemorate the 100th anniversary of the entry of the province of Manitoba into the Confederation. The first prize is \$3,500, and three honorable mentions of \$500 each are offered. Artists, sculptors and designers of Canada, or Canadians living abroad, are invited to submit entries.

This piece, as all of the commemorative Canadian dollars have been, should be extremely popular with collectors.

Canadians have been disappointed with their new nickel coins, especially the 1968 dollar. Smaller than those produced in the past, its size and general appearance make it an inconsequential-looking coin.

One of the important numismatic societies in Canada has suggested two alternatives to the present nickel-dollar.

1 — A Canadian silver dollar of the previous size and made available to numismatists throughout the world in mint sets only, these to be sold at a price that would give the Canadian government a profit on their minting.

2 — A silver \$2 coin, of the same size as the preceding \$1 coin, to replace the nickel-dollar. This would continue to allow the government profit on seigniorage in the striking of the coin, and it could circulate at its new value.

Q — I have a 1904 \$10 gold piece in new condition. It has no mintmark. Could you tell me its value?

A — The 1904 \$10 eagle is not scarce. It catalogs \$35 in fine condition and \$50 when brand new.

Q — I have a half-dollar with a Pilgrim on the front, dated 1820-1920. Could you tell me about it?

A — You have a Pilgrim Tercentenary commemorative half-dollar issued in 1920 to commemorate the landing of the Pilgrims at Plymouth, Mass. The Pilgrim on the obverse is Gov. Bradford, and the reverse shows the Mayflower. This coin is legal tender, and 152,112 were minted. Some were minted in 1921, with the date on the obverse to the left of Gov. Bradford, and are much scarcer than the 1920 date, with 20,053 minted.

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# Foto Funnies



**T**HIS SEEMS TO BE a happy moment for Michele Carey and Elvis Presley in this scene from "Live A Little, Love A Little." What is one of them saying? Or perhaps the Great Dane can talk.

Six prizes totaling \$10 are offered for the best captions for each week's photograph — \$5 for the one the judges deem funniest, \$1 for each of the next best five. Captions must be no longer than 20 words, must be received by Wednesday noon and **MUST** be submitted on postcards addressed to:

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"Do you see what I see? A shopping cart!"—N. Sands, 4564 Candleberry Ave., Seal Beach. \$5 prize.

"Now what kind of a good will tour could bring our President clear out here?"—Bonnie Dixon, 1730 Rose Ave., Long Beach.

"Ah, beautiful downtown Burbank."—Gary Johnson, 1850 Shipway Ave., Long Beach.

"See, I told you there was a 'Jack-in-the-Box' here."—Diane and Debra Owens, 2295 Albury Ave., Long Beach.

"I don't understand it. The real estate man said the new subdivision was close to schools, shopping and theaters."—John Millisp, 4105 Maybank Ave., Apt. 23, Lakewood.

"Whataya mean, 'Where are we?' Last thing I remember we were on the Traffic Circle!"—L. Cutler, 6411 Lemon Ave., Long Beach.

Winners' checks will be mailed to them.

Southland Magazine

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Our landlord, a \$30,000-a-year man who does something important in the aerospace industry, considered the suggestion a challenge. On Saturday afternoon he brought a friend, a doctor, and they set to work to build a gate.

It took them about four hours. When they were finished, the 12-pound dog leaped against the gate. It fell down.

The next Saturday the landlord sent a carpenter to build a gate. The carpenter did some things with a tape measure. Then he sat down crosslegged

on the ground and smoked two cigarettes. He looked like a yogi as he stared at the site for a gate.

Then he went to his truck and brought back an armload of lumber. Saw, saw, saw — bang, bang, bang — and the gate was built. It was a perfect gate.

This incident provides two lessons. First, a professional can always do it better. Second, if you are the do-it-yourself type, figure out beforehand what you are trying to do.

The gate was built in the space of time it took to smoke two cigarettes. The rest of the work was just muscles. — Dick Steele.

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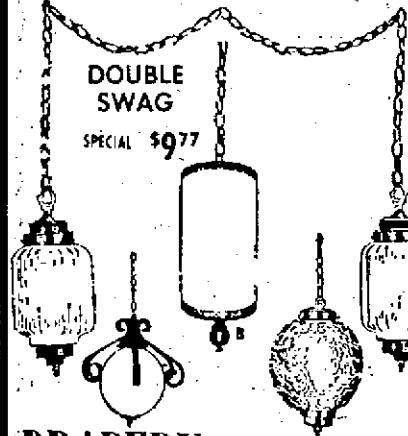
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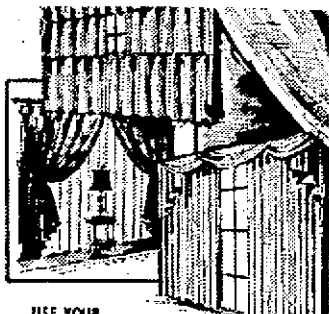
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TEEN ACTION LINE is your service, solving your problems, getting your answers, cutting red tape and standing up for your rights. To get action, write TEEN ACTION LINE, Box 230, Long Beach, Calif. 90801, or dial 432-3451 between 9 a.m. and 1 p.m. or 5 p.m. and 9 p.m. Monday through Friday. Questions to be answered are selected for their general interest and helpfulness.

## His Master's Face

Q. Where can I buy posters of famous composers?  
J. C., Long Beach.

A. Personality Posters of Ludwig van Beethoven and Wolfgang Amadeus Mozart can be specially ordered for you by Mike Sweeney at The Phinius Books and Gifts, 1812 E. Anaheim St. The cost for each poster is \$1. Morey's Music Store, 342 Pine Ave., carries pictures and busts of famous composers. The busts cost 60 cents for a 5-inch size and \$1.25 for a 7-inch size. Lupa art prints of famous composers cost \$1 for an 8- by 10-inch size and \$2.50 for an 11- by 14-inch size. Morey's also carries sets of composers' pictures for \$2.

## Right Track

Q. Why don't the Long Beach junior high schools allow girls to have a track team? Don't they realize that

some girls can run as fast or better than boys their age? A.A., Long Beach.

A. According to a spokesman for the Long Beach Unified School District, there is not enough demand for girls track teams since there are track and field programs in the physical education classes and the Girls Recreation Association, an extra-curricular activity sponsored by the schools. He said that the physical education classes stress physical fitness more than actual team competition, but GRA does sponsor track meets. An invitation relay carnival is scheduled for April 19 at Lindbergh Junior High. To participate, you should contact Linda Moore, head of the Lindbergh girls physical education department. There are two private girls track teams in this area which you also might want to join. The Long Beach Comets, sponsored by the Downtown Lions Club, practices Monday through Friday at 4 p.m. at Wilson High School. You can sign up with Coach Don DeNoon at any of the practice sessions. The club, which is open to girls of all ages, competes every weekend with other clubs. There are no dues. The Lakewood Spartans is another girls' track club. You can call chairman John Heckman at 866-4391 or visit one of their practice sessions at Mayfair High School weekdays at 4:30 p.m. to join. Dues are \$28 per year which covers all entry fees for any of the meets, the coaching fees and the banquet.

## TEENS IN ACTION

**I**N AN AGE OF UNCERTAINTY, Millikan High School senior Bruce Baleit, who lives at 3725 Sebrun Ave., stands out as a young man who knows exactly what he wants. An earnest aspirant to an appointment to the Air Force Academy, Bruce is the cadet commanding officer for all of the Long Beach high schools' ROTC units. While maintaining a B-plus grade average, Bruce manages to find time for his hobbies which include playing the violin, sailing, tennis, gymnastics and the ROTC rifle and precision drill teams.

His views:

—I have wanted to go to the Air Force Academy for as long as I can remember because I can get extensive leadership training, an excellent academic and athletic program, and I can study under the honor system.

—The cadets cherish the honor system, and will not tolerate anyone among them who does not abide by it. If an instructor tells a cadet to take a test to his room and spend 30 minutes on it, he will do just that without consulting anyone.

—Since there is so much hypocrisy in the world today, it is nice to know that there is a place like the Air Force Academy where there is absolute honesty. There your word is accepted as the truth.

—At the academy, you would feel like a part of something, not just a number on a computer card. You could look up to the upperclassmen for guidance and identify with members of your own class.

—The "initiation" which is given to the lower classmen by the upper classmen is necessary to weed out the weaklings. If a person does not really want to be at the academy, he will not be able to withstand the demands made of him. This period is important because officer candidates must first know what it is to follow before they can lead.

—In civilian schools, I feel students have a

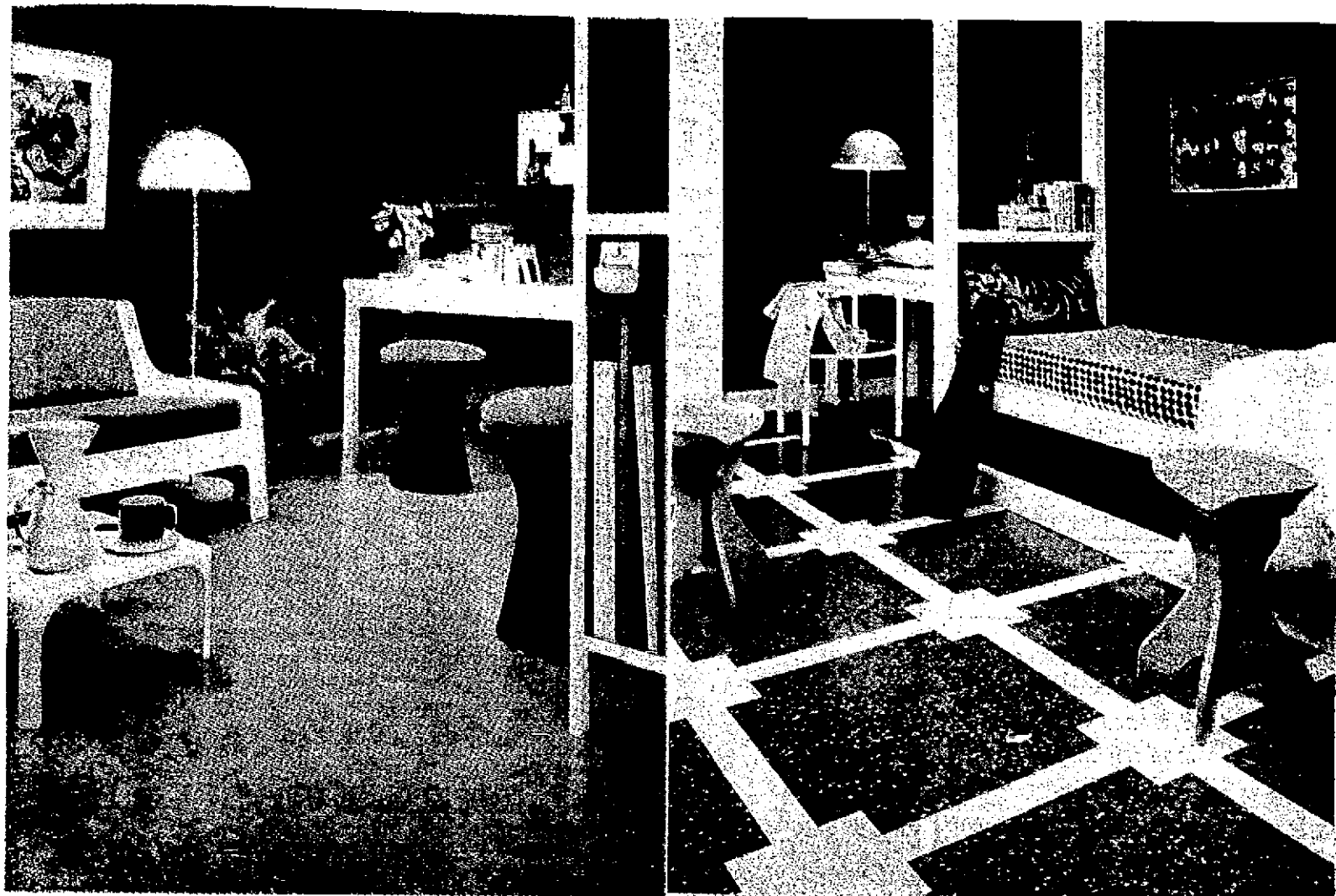


right to dissent as long as they don't infringe on the rights of other students. They should have a voice in educational matters, but if the administration is intelligent and responsible it will look to students for advice without being pressured.

—An administrator's ability must be judged by his superiors, not by his students. To use a military analogy, a subordinate cannot determine the credibility of his commanding officer. Students can try to influence opinion by dissenting, but each individual's rights must be maintained.

—There is a communication problem between teen-agers and adults. Although the adults are set in their ways and the young people have new ideas, they must try to empathize with each other. Young people must mature and see things through their parents' eyes, and the parents must realize that young people have something between their ears.

—The trouble with many young people is that they don't know where they are going. You must have something to work for or you won't be able to pull yourself along faster than the mainstream and keep your head up. If you don't have a goal, the stream will swallow you up.



Luxurious carpet? No, it's one of the new sheet Vinyl Corlons that are creating such a color sensation underfoot. The six-foot-wide material, called "Pirelle," features a graceful swirl design that makes this den almost "dance" with color. The vivid orange enhances richness of paneling.

Here's a child's room with plenty of drama and color excitement, even though furniture and accessories are simple. The striking "plaid" floor design by Armstrong Cork Co. was created with contrasting shades of turquoise and eggshell. Modern vinyl flooring comes in many designs.

## New Vinyl Floors—Color Them Bold!

**T**HE "BEIGE AGE" in home decorating appears to be nearing its end. Today, color is "in," and American homes are assuming much livelier personalities because of it. Nowhere is the trend to brighter color more evident than in the floors we walk on.

Floor designs are bigger and bolder, the colors more vibrant. The traditional pastels and "safe" neutrals that once dominated the

vinyl flooring field are fading from the fashion spotlight.

Flooring retailers feature a brilliant selection of patterned vinyl floors in such shades as Carmelian Orange, Sun Yellow, Lacquer Red, Sapphire Blue and Avocado. Design offerings range from graceful swirling effects to rugged "primitives" that rely almost entirely on color and texture for their visual impact.

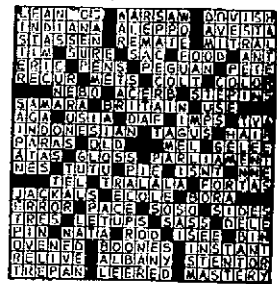
The color excitement of today's vinyl floors is not always reflected in one solid color. Often it is

the skillful blending of several colors in one material that gives these floors their remarkable decorating flexibility.

An example of this is to be found in the child's bedroom and study area. Armstrong Cork Co. has combined two contrasting tile patterns in this floor to achieve a striking plaid effect. The "background" tile is turquoise with accents of lavender, aqua, green and yellow; the contrasting "inset" tile is eggshell white with touches of soft blue, beige and white. Bright

new vinyl floors are finding their way into kitchens — and family rooms and dens. Note, for example, how the vivid orange Pirelle Vinyl Corlon floor adds drama to the paneled den. The unusual swirl design of this Armstrong sheet vinyl flooring was created to give a carpetlike feeling of softness underfoot, but with the important advantage of easy cleanability. Like all vinyl floors, Pirelle's wear surface resists staining and wipes clean in a jiffy with a damp cloth.





SOLUTION  
TO TODAY'S  
PUZZLE  
(See Page 138)

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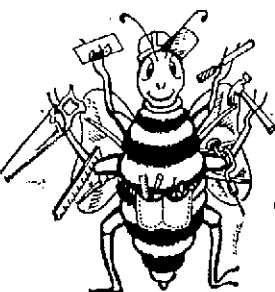
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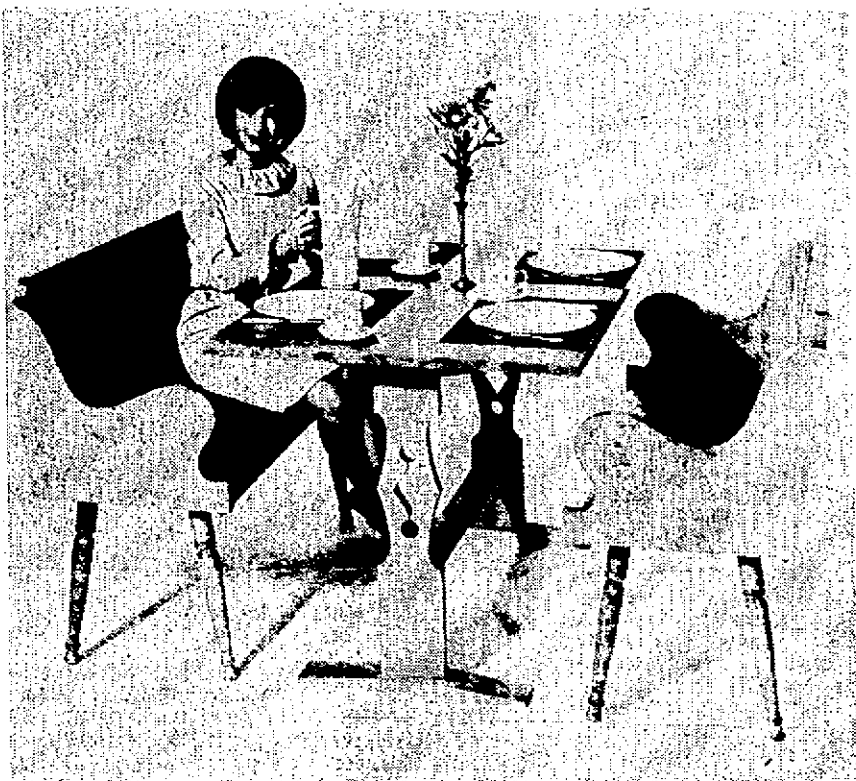
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By Steve Ellingson



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The trestle table and benches shown here with actress Marie Esquivel was made of pine. It's designed primarily for a

breakfast nook, but may also be used to convert other places in your home into cozy areas. While the table and benches pictured were given a natural finish, they also take to cheerful colors. You may paint them a barn red, soft green or sunny yellow depending upon the color scheme of your particular home.

You will find this to be a very easy project when you use the full-size pattern. You need only trace the pattern on wood, then saw the parts and put them together. The colonial type legs are inexpensive and available at your local dealers.

To obtain the full-size

colonial table and bench set pattern number 333, send \$1 (add 25c per pattern for airmail delivery) by currency, check or money order to:

Steve Ellingson  
Southland Living Pattern Dept.  
P.O. Box 2383  
Van Nuys, California 91409

Other patterns you will enjoy:

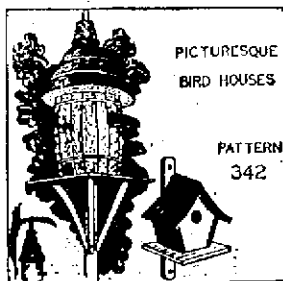
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## YOU MAKE IT

Keys, cans and scraps may be used to make bird houses that blend into a natural setting. Pattern 342, which gives directions for a variety of types and even shows how to thatch the tops with straw or dried grasses if

you wish to give an Old-English effect, is 50c. This pattern also is in the Homes for Birds Packet No. 75 with many more modern designs — all for \$1.50.

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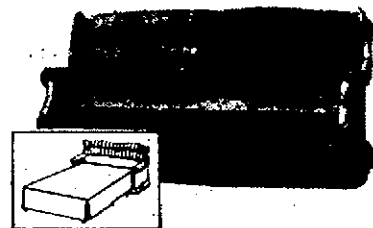
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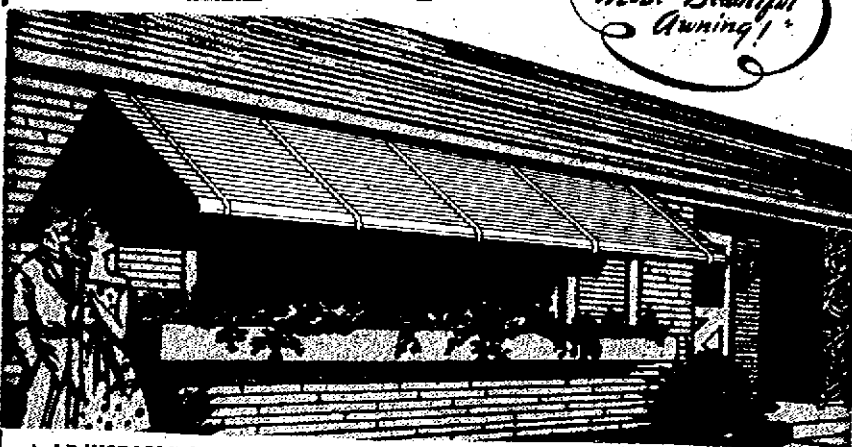
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Southland Magazine offers a fresh new Crossword Puzzle each Sunday, a brain teaser for those who enjoy this pastime. It's "automatic," too, because you can check the answers in the same issue.

# Meatball Minestrone

By Mildred Flanary

Southland Magazine Home Economics Editor

**WISE MOMS** who want to keep the food budget in bounds yet satisfy their families' desire for meals that taste like a million know that nothing is better than homemade soup.

Unfortunately, most homemade soups take hours to cook and sometimes even require a lot of ingredients.

Meatball minestrone, however, is a waliz to prepare. Most of its ingredients are probably in your kitchen now. Brown meatballs, then let them simmer for a half hour or so with kidney beans, celery and macaroni in a rich broth made from canned tomato sauce with tomato bits until the flavors are nicely blended and the herb-fragrant aroma of the soup permeates the kitchen.

Canned tomato sauce with tomato bits enriches all manner of main dishes. Of course, this handy combo of velvety tomato sauce and juicy chopped tomatoes is made to order for any ground beef dish, but you'll like it for stews and casseroles, too.

If you have a second, make your own breadsticks to go with the soup. Streamlined Poppy Seed Sticks are quickly assembled from those handy little refrigerated biscuits.

### MINESTRONE

- 1 pound lean ground beef
- 1 egg
- ¼ cup cracker crumbs
- ¼ cup finely chopped onion
- 1 teaspoon salt
- ¼ tsp. pepper
- 2 cans (8 ounces each) or 1 can (15 ounces) tomato sauce with tomato bits
- 2½ cups water
- 1 can (15½ ounces) red kidney beans, undrained
- 1 cup sliced celery
- ¼ cup uncooked elbow macaroni
- ½ teaspoon oregano
- ¼ teaspoon thyme

Combine beef, egg, crumbs, onion, salt and pepper; shape into 16 meatballs. In large saucepan brown meatballs; pour off fat. Add remaining ingredients. Bring to boil; simmer, covered, 25 to 30 minutes or until macaroni



Easy to prepare.

is tender. Makes 4 generous servings.

### POPPY STICKS

- 1 can (8 ounces) refrigerated biscuits
- 2 tablespoons butter or margarine, melted
- 2 teaspoons poppy seeds

Roll biscuits under palms of hands to form long sticks. Brush with butter; sprinkle with poppy seeds. Bake on ungreased baking sheet at 475 degrees for 8 to 10 minutes or until golden brown. Makes 8 sticks.

## Recipe of the Week

**MRS. N. SCHULMAN**, 1851 McKinney Way, 25 G, Seal Beach, is the winner of the \$5 prize this week.

### BAKED CARROT MOLD

- ½ cup margarine, melted
- ½ cup brown sugar
- 1 whole egg
- ¼ tsp. salt
- ½ tsp. baking soda
- 1 tsp. baking powder
- 1¼ cups flour
- 2 tblsp. water
- 2 tblsp. lemon juice
- grated rind of whole lemon
- 1 cup grated carrots

Mix sugar with margarine and beat one minute. Add beaten egg until batter is light. Sift dry ingredients and add alternately with combined water and lemon juice. Last, add grated carrots and rind. Grease and flour a small ring mold and spread the carrot mixture evenly.

Bake at 350 degrees until brown, about 30 to 35 minutes. Unmold while still hot and surround mold with cooked peas, corn or beans.

\*\*\*

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address, to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90801.

# Dream Vacation

Mothers do get tired.

This week one mother, Mrs. Irene Hansen, 13511 Curtis and King Road, Norwalk, frankly admits that her Dream Vacation would be to get away from her darlings. We'll bet she wouldn't last out the two weeks because of worry and loneliness.

Other winning essays will be published in future weeks. Winners' checks of \$10 will be mailed to them. An additional \$30 check will be mailed to the writer of the essay judged best of all.

By MRS. IRENE HANSEN

**V**ACATION from all responsibility — what a delightful thought. My husband and I have never had a vacation without the children. We love them more than life itself, all five of them. But I'd like to find out what it would be like to sleep one entire night through and go 24 hours without washing a diaper.

My dream would be to leave each child with an aunt and uncle. It would be impossible to hire someone to watch all of them. I know what a job it is for me, let alone someone who doesn't know them.

After making sure the children are settled and well cared for, I would return to my empty house and feel almost like a bride again with just my husband.

Then we would go to the mountains and stay at a secluded cabin. Oh, how wonderful to rediscover ourselves. We would stroll hand in hand and be so thankful for our healthy, happy family. At night we would sit side by side and gaze at the stars and dream of our future. Of course, we don't need two weeks; one week or even just a few days would be wonderful.

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"Coin Roundup" in *Southland*

If you serve a dish that friends rave about, submit the recipe to Recipe Contest Editor, *Southland Magazine*. It may win a \$5 "Recipe of the Week" prize.

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## Biblio-File

By NAT HONIG  
Book Editor

### The Art of the Parody

To draw, or not to draw, that is the question—  
Whether 'tis safer for the player to take  
The awful risk of skinning for a straight,  
Or, standing pat, to raise 'em all the limit  
And thus, by bluffing, get in . . .

Thus did an anonymous poet parody the famous soliloquy of Hamlet.

Hamlet seems more than fair game for parodists in Carolyn Wells' "A Parody Anthology" (Dover, \$2), a work which has delighted many, and is now deservedly reprinted. Another anonymous parodist commemorated his terrible suffering with a verse called "Toothache," in which he poses the problem:

To have it out or not. That is the question—  
Whether 'tis better for the jaws to suffer  
The pangs and torments of an aching tooth,  
Or to take steel against a host of troubles . . .

Nursery rhymes are the parodist's favorite. Rev. Joseph Cook wrote this rhyme for an Astro-nomical Baby:

Bye Baby Bunting,  
Father's gone star-hunting;  
Mother's at the telescope  
Casting baby's horoscope.  
Bye Baby Buntoid,  
Father's found an asteroid;  
Mother takes by calculation  
The angle of its inclination.

The parody was not beneath the notice of men like Keats, Ben Jonson, Swinburne, Kipling and Thackeray, and they laid to with a will, and were themselves parodied in turn. But in Carolyn Wells' selection, it is the anonymous parodists, and those like Lewis Carroll, Bayard Taylor and Carolyn Wells herself, who prove the real masters.

## Victim's Kin

SOMETHING WRONG, By Elizabeth Linington, Harper and Row, \$4.95.

This is a novel that carries the reader through a suspenseful week working with the detectives in the Wilcox Street Police Station in Hollywood. Miss Linington is quite successful in giving a cross section of officers, ranging from brilliant to dull. The crimes that the officers are confronted with range from the petty thievery to the violent and ghoulish.

I was particularly pleased by Miss Linington's pattern of devoting some time to the pain and problems of the victims of the criminal. It has recently been my thought that our crime novels, newspaper reporting and TV-Hollywood crime productions overlook too much the pain of the victim or the pain for the victim's family in favoring the exploitation of the violence and the perverse. I believe Miss Linington's attention in this direction adds a great deal of interest and perhaps significance to her book, particularly if it creates a trend towards emphasizing the problems of the victims. — Bernard Teitel, M.D.

## Best Sellers

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THE SALZBURG CONNECTION — Helen MacInnes  
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THE HURRICANE YEARS — Cameron Hawley

NONFICTION  
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THE MONEY GAME — Adam Smith  
MEMOIRS: SIXTY YEARS ON THE FIRING LINE — Arthur Krock  
THIRTY DAYS — Robert F. Kennedy  
THE 500 DAYS — Harrison Salisbury  
THE DAY KENNEDY WAS SHOT — Jim Bishop  
INSTANT REPLAY — Jerry Kramer  
ON REFLECTION — Helen Hayes  
with Sanford Jody  
MY PEOPLE — Abba Eban  
THE JOYS OF YIDDISH — Leo Rosten

## Texas Wildland

THE BIG BEND COUNTRY OF TEXAS. By Virginia Madison.

HOW COME IT'S CALLED THAT? By Virginia Madison and Hallie Stillwell. Both by October House, \$5.95.

One of the wildest regions in the nation that still is largely untamed by civilization is the Big Bend Country of Texas, the Mexican border area so named because its vastness is contained in a big bend in the Rio Grande.

"Big Bend Country" is the story of the magnificent sanctuary now open to the public as a national park with improvements that permit some travel and exploration for the hardy campers. Virginia tells the story of how camels were imported there by the U.S. Army as a means of transportation, how bandits from throughout the nation converged there and the story (legend) of the Texas Ranger operations there. She tells of cows going mad from eating loco weed, she discusses the varied wildlife there . . . the eagles, panthers, coyotes, javalinas, antelope and rattlers.

"How Come It's Called That?" by Virginia Madison and Hallie Stillwell is an intriguing study of place names in the Big Bend. How come this hill was named Camel Back and this rivulet was named "Dirty Woman Creek." A fascinating study of a really beautiful chunk of wild Texas. — Bill Shelton

## And Try Not to Miss...

I SWEAR BY APOLLO. By Agatha Young. Simon and Schuster, \$6.95.

The story of Matthew Chapin, who starts his medical career near the end of the Civil War, as medical orderly to a battle-weary Union regiment; of his affairs with a sensual girl and a proper Bostonian young widow. His saga takes him from a dismal hospital in an Ohio town, to Harvard Medical School, and to New York's teeming Bellevue.

POLICEMAN'S LOT. By Elizabeth Linington. Harper and Row, \$4.95.

There are a lot of problems for the police and Sgt. Maddox of the Wilcox Street Station when a widow's son and a hospital's night superintendent vanish.

THE NAME OF THE GAME IS MURDER. By Eliot Asinof. Simon and Schuster, \$4.50.

Tracking down the murderer of a National Football League coach becomes a personal vendetta for Lt. Mike Ogden, because that particular coach was his hero.

HAZANDA. By Colin Willock. Putnam, \$5.95.

James Jarrett, white chief warden of a great national park in one of the new African nations, becomes a pawn in the game of political intrigue when he is, without knowing it, chosen to set off a civil war between the proud, fierce Hazanda of the north and the more civilized Bantu tribesmen of the south.

AS GOOD AS GOLD. By Edward Wymark. Coward-McCann, \$4.95.

A novel about the men who fly the big jetliners. John Verecker, the tale's protagonist, learns in Singapore that his fellow-pilot Anthony Mostyn has been arrested for smuggling gold into India, and thereby hangs a suspenseful tale of crime with tentacles reaching from the Orient to New York.

TOO OLD TO DIE. By Gretchen Travis. Putnam, \$4.50.

A jewel thief and a dimwitted woman companion flee by bus after beating a victim nearly to death. They meet a bright, small boy and pursue him after a switch in bags occurs. The boy is bound for a visit to his grandmother and the crooks hole up at her house, holding boy and grandmother prisoner. A mad Christmas dinner and the arrival on the scene of some of the grandmother's dotty friends enliven the mystery.

THE CARDINAL AND THE QUEEN. By Evelyn Anthony. Coward-McCann, \$4.95.

A novel of the stormy love affair of Queen Anne of Austria and Cardinal Richelieu, the man behind France's throne, whom some said was the father of Louis XIV, "the Sun King." An excellent historical tale, by the author of "The French Bride" and "Anne, Boleyn."

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# Plan Now for Summer Patio

Know the company, know the product, know the guarantee. These are the three most important phases when planning a patio, carport or other aluminum structure, according to T. H. Liken and Sons, patio and aluminum building contractors serving the Southland for 22 years.

The award winning company (winners of the National Flexalum Design Award) have combined their designing skills with the finest in materials to establish an outstanding reputation for quality workmanship. All work is bonded and guaranteed.

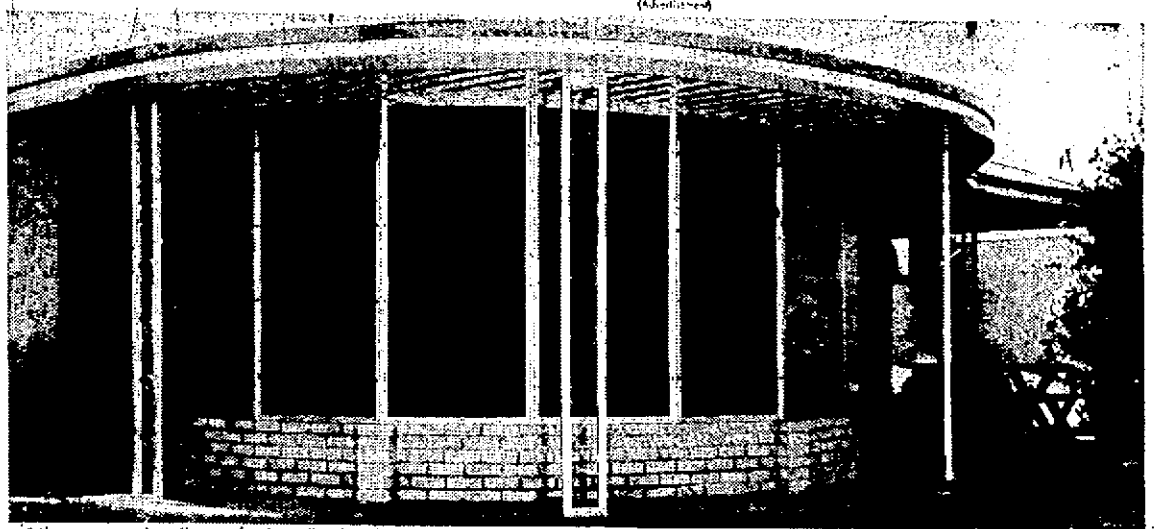
Liken notes that nothing can match their Flexalum patio cover. Custom work, unique construction... no nuts, bolts or screws to mar the beauty of a Liken patio.

Exceptional quality is provided

through the extra strength of top quality spring-tempered aluminum panels. Liken features all aluminum concealed I-beam construction. Two coats of baked enamel that does away with waxing.

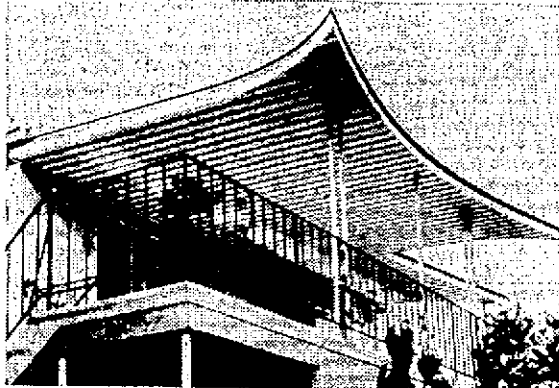
If desired, special skylight panels can be alternated with aluminum panels allowing a limited amount of light to filter through. The customer has a choice of a multitude of colors to choose from, plus cello-glass removable windows to make your patio an all-year room.

Original designs and solving of unusual problems are a specialty of Liken's. A complete staff of experts are always available to aid with any aluminum-structure design.



Liken's ever popular all-year aluminum "patio room." Strong, cool aluminum roof combined with fiberglass screens and brick wall make for a durable year-round structure. Removable "cello glass" windows can be added during cooler

months to make this addition truly a den, family or all year play room. Call GE 3-0946 for a Free Estimate at any time you desire.



Sweeping panels in a two color effect lend an Oriental charm to this second story balcony. Alternating panels of translucent plexi-glass allows light to filter through, but holds back heat rays. Total concept is further enhanced by decorative scroll railing, Oriental shrubbery and statuary.



Looking for something different in patio cover designs? Liken's is always the first with unique ideas that add beauty and function to your patio area. Upright gulfance design is continued along back of home to eliminate the "tacked on look" so prevalent in most patios. All furniture and accessories were "color keyed" to match patio roof.

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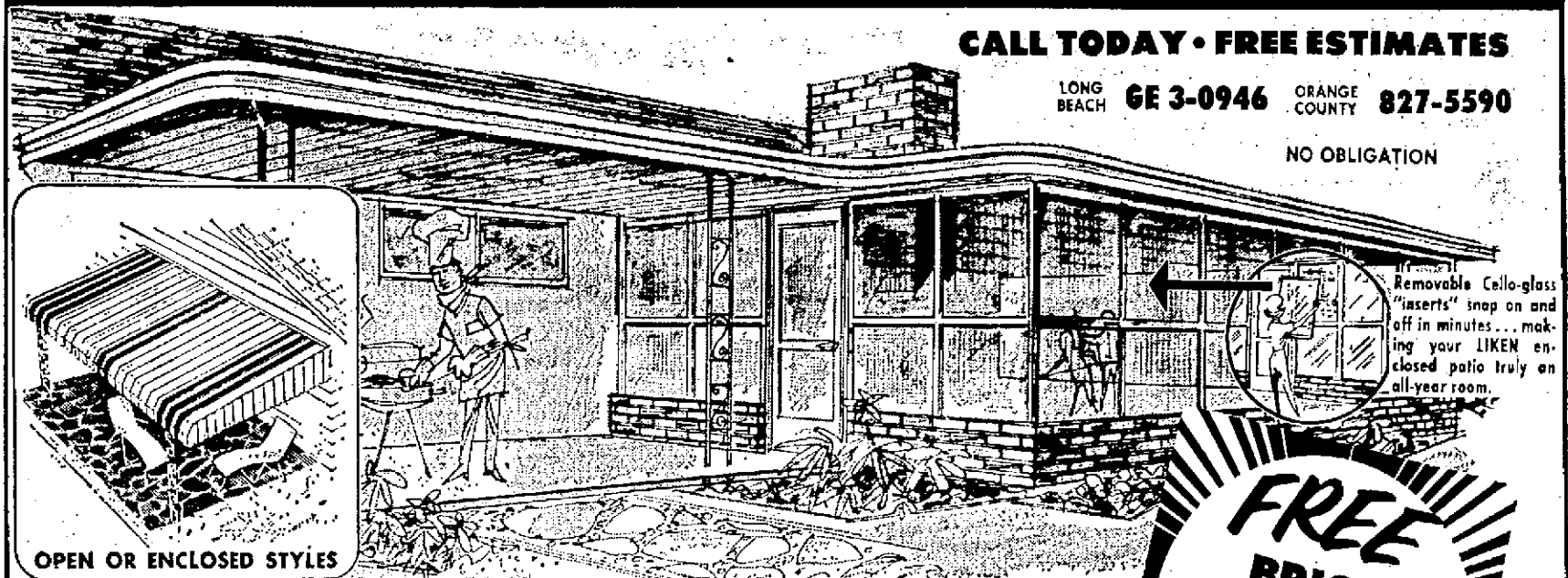
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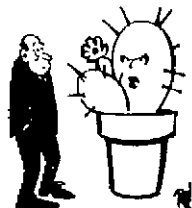
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# Drug Draws Thorns of 'Cactus' People

By Ben Zinser

Southland Magazine Medical-Science Editor



**T**HE DRUG lithium carbonate is beneficial in treating the person with the "cactus syndrome," a doctor reports.

Dr. Burton P. Grimes of St. Peter, Minn., defines the "cactus syndrome" as follows: a woman patient who is hostile, difficult, uncooperative and who rejects all efforts at communication.

Such a person, if she responds at all, is usually sarcastic and paranoid, he says. Her extreme hostility

is usually directed toward all persons with whom she comes in contact.

Dr. Grimes, reporting in American Journal of Psychiatry, says that lithium carbonate converted two "cactus" patients to "polite and socially acceptable" persons. The drug is very helpful in improving social behavior in difficult hostile patients, Dr. Grimes says.

**SUNGLASSES** MAY be sightsaving for certain arthritic patients being treated with chloroquine, two researchers at Cleveland Clinic report.

One of the researchers says that a number of medical investigators

strongly suspect that the rate of administration of chloroquine is a factor in the development of eye trouble.

And wearing of sunglasses, provided that they filter most of the ultraviolet light, may protect such patients, the Cleveland doctors say.

**DOCTORS REPORT** new evidence that administration of the blood product gamma globulin is helpful in preventing hepatitis, a virus-caused liver ailment.

In a two-year period, U.S. troops in Vietnam who did not receive gamma globulin developed a hepatitis incidence four times greater than that among troops immunized prior to shipment to Vietnam.

**FOR SOME** persons, The Pill may induce or cause a flare-up of symptoms of rheumatoid arthritis or of lupus erythematosus, an arthritis-like disease.

This is reported by medical investigators at University of Michigan Medical School, Ann Arbor. They say that when these persons discontinue oral contraceptives, the symptoms usually disappear.

Symptoms, when they occurred, included joint pain, muscular pain and generalized morning stiffness.

**HERE'S** A message on massage for skin "rejuvenation" from Dr. Marjorie F. Bauer, USC School of Medicine dermatologist:

"With time and exposure to light, the skin loses its tensile strength, like an old worn girdle. No amount of massage ever has been shown to restore an old girdle."

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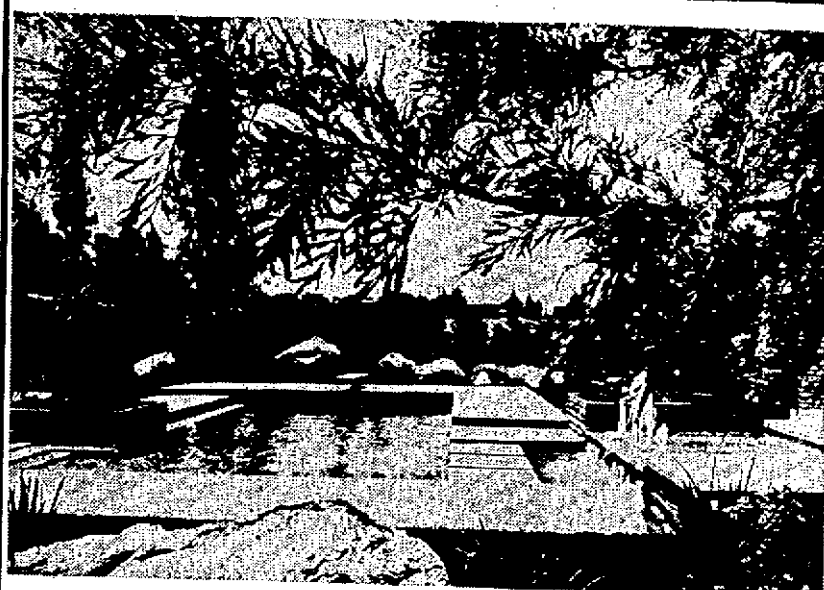
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# Acid-Loving Plants in an Alkaline Soil

By Ronald Sissons

**C**ERTAIN PLANTS, notably azaleas, rhododendrons and gardenias, grow happily on acid soils but react miserably on those that are on the alkaline side of neutral. Since the three plants mentioned are particularly outstanding in the rewards they offer the gardener in flower form and fragrance, their intolerance of alkalinity is a sad limitation.

Another beautiful flowering shrub, the camellia, is listed as an acid-loving plant but does seem to have a degree of tolerance to alkalinity. One has only to refer to the camellia as a plant preferring an acid reaction to its soil, and someone will suggest a visit to such and such an address where a camellia almost as big as a tree, and robustly healthy, has its roots deep into an alkaline soil.

Even so I would suggest that gardeners on an alkaline soil who intend to try their luck with camellias play it safe and prepare an acid soil. But the fact there are these old camellias around to confound the issue bothers me. Could it be a camellia requires an acid soil through which to develop and establish a sound root system and can thereafter coax from the soil enough iron, manganese, copper and zinc to maintain healthy growth? I mention these elements because acid-loving plants are unable to obtain sufficient amounts of them in an alkaline situation. Iron, manganese, copper and zinc are trace elements, so called because they are required by plants in such very small quantities.

Some acid-loving plants place another restriction on their own well-being — they require lower salinity levels in the soil than the general run of plants, thus placing a great deal of importance on good drainage.

When one takes the above facts relating to acid-loving plants and applies them to an alkaline soil, what emerges is a solid case for either raised beds of a prepared soil or container cultivation.

The main ingredient of a prepared acid soil is peat moss; and if this material constitutes half the volume of the mixture it will maintain the desired acidity of the whole for a

considerable time even allowing for the application of alkaline water.

Because free drainage is so important to the acid soil mix I would certainly make use of a coarse grade of sand. A third constituent of the prepared soil could be leaf mold, which is either neutral or slightly acid in reaction. If leaf mold is not

available then a top soil could be used.

This would give a formula which reads:

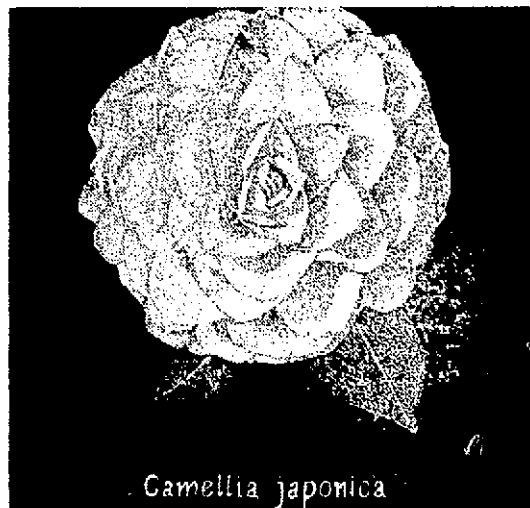
2 parts peat moss  
1 part leaf mold or top soil

1 part coarse sand

A balanced fertilizer would complete the mixture.

A problem which would face the gardener in due

course, assuming the water to be alkaline, would be that of keeping the soil acid in reaction. The application of sulphur is probably the most effective means of combating creeping alkalinity. Dusting the soil surface lightly with sulphur every time the plants are fed fits the need into a routine.



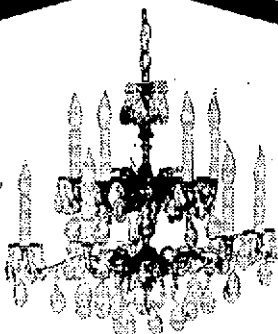
Camellia japonica

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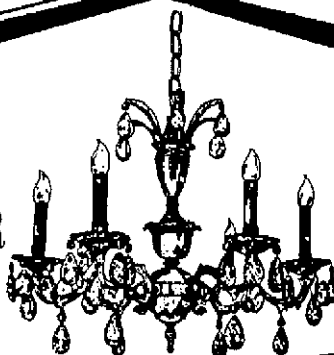
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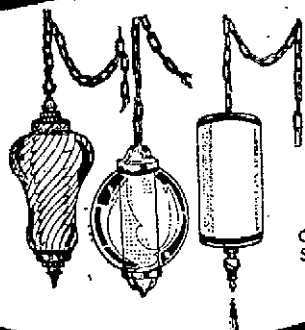


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## New Flower Varieties

**I**N SUN OR SHADE, exciting new flower varieties are destined to make 1969 gardens more colorful than ever.

Let's consider first the petunias because they "belong" in every garden. Making their debut this spring are Flame, Tangerine, Rose Magic, Scarlet Magic and Lavender Lady. These are all in the important single grandiflora class, which means they are versatile enough to be used in any way you choose.

Then there are Lollipop

and Pink Bells, both in the single multiflora group, which are noted for their durability in exposed situations and their exceptional flowering ability.

Flame will dazzle you with its coral tangerine hues, as will Tangerine, which is precisely that color. Rose Magic, a bright luminous rose, and Scarlet Magic, a rich scarlet red with a golden throat, are two newcomers in the popular Magic series; and Lavender Lady, the newest color in petu-

nias, is a soft lilac lavender.

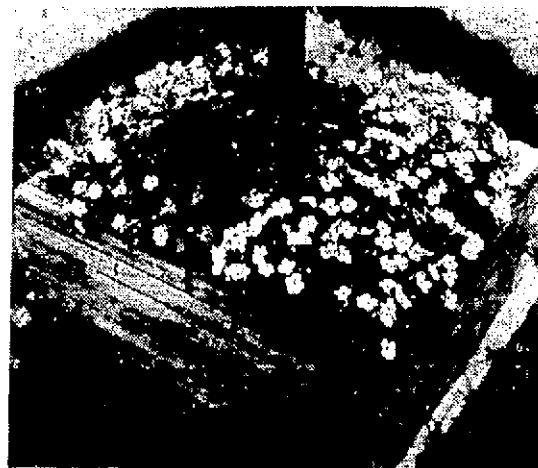
Lollipop is rose pink and white, with a light yellow throat, and Pink Bells ring with an abundance of bright pink blooms on compact plants.

If you discovered the Carefree geraniums, which were new last year, then you'll be pleased to know there's a new addition to the Carefree line this season. It is Carefree Crimson, a somewhat deeper shade of red than Carefree Scarlet, which won an All-America award last year. These seed-grown geraniums will outperform

other varieties in every respect.

Do you like snapdragons? There's a new, dwarf bush flowering type called Promenade Snaps which you'll love. They grow 12 to 16 inches high. You can get them in bronze, red, crimson, white, lavender, yellow, rose and pink.

Also there are new F1 hybrid Elfin impatiens which can bring color you'd never expect in those shady or semi-shady spots in the garden — colors like scarlet, orange, white, rose, salmon, crimson, fuchsia and pink.



Pan American Seed Co. Photo  
For shady spots, try the new F1 hybrid Elfin impatiens, available in eight vivid colors.

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## COIN ROUNDUP

# Medal Series Honors Racers

By Maurice M. Gould

OF THE NUMEROUS SERIES being issued by medallic companies, one of the most unusual is a set of 12, to be issued once a month, on the theme of world-famous race cars and drivers.

The first medal will be of Jimmy Clark, the driving champion who was killed in 1968. The second will feature Tazio Nuvolari, the Italian racing driver of the '30s, who drove for the Auto Union racing team of Germany. Also to be covered will be Grand Prix winners, Indianapolis "500" drivers and prominent stock and sports car drivers of world renown.

Sculptor James Nordquist has done the medals in high relief. They measure 1 9/16 inch in diameter and are of three metals: 10 in pure platinum, 2,500 in .999 fine silver and a larger quantity in bronze.

Producer of the medals is the Metal Arts Co. (742 Portland Ave., Rochester, N.Y. 14621), well known for its work for numismatic groups, coin clubs, conventions, anniversaries and other events. Information may be obtained about the series by writing directly to this company.

THE HON. R. J. Benson, Canada's minister of finance, has announced a competition to obtain a design for a 1970 Canadian dollar coin, to commemorate the 100th anniversary of the entry of the province of Manitoba into the Confederation. The first prize is \$3,500, and three honorable mentions of \$500 each are offered. Artists, sculptors and designers of Canada, or Canadians living abroad, are invited to submit entries.

This piece, as all of the commemorative Canadian dollars have been, should be extremely popular with collectors.

Canadians have been disappointed with their new nickel coins, especially the 1968 dollar. Smaller than those produced in the past, its size and general appearance make it an inconsequential-looking coin.

One of the important numismatic societies in Canada has suggested two alternatives to the present nickel-dollar.

1 — A Canadian silver dollar of the previous size and made available to numismatists throughout the world in mint sets only, these to be sold at a price that would give the Canadian government a profit on their minting.

2 — A silver \$2 coin, of the same size as the preceding \$1 coin, to replace the nickel-dollar. This would continue to allow the government profit on seigniorage in the striking of the coin, and it could circulate at its new value.

Q — I have a 1904 \$10 gold piece in new condition. It has no mintmark. Could you tell me its value?

A — The 1904 \$10 eagle is not scarce. It catalogs \$35 in fine condition and \$50 when brand new.

Q — I have a half-dollar with a Pilgrim on the front, dated 1620-1920. Could you tell me about it?

A — You have a Pilgrim Tercentenary commemorative half-dollar issued in 1920 to commemorate the landing of the Pilgrims at Plymouth, Mass. The Pilgrim on the obverse is Gov. Bradford, and the reverse shows the Mayflower. This coin is legal tender, and 152,112 were minted. Some were minted in 1921, with the date on the obverse to the left of Gov. Bradford, and are much scarcer than the 1920 date, with 20,053 minted.

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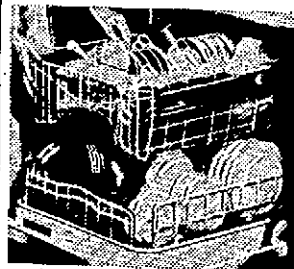
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Six prizes totaling \$10 are offered for the best  
captions for each week's photograph — \$5 for the one  
the judges deem funniest, \$1 for each of the next best  
five. Captions must be no longer than 20 words, must  
be received by Wednesday noon and **MUST** be submit-  
ted on postcards addressed to:

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604 Pine Avenue,  
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## LAST WEEK'S WINNERS



"Do you see what I see? A shopping cart!"—N.  
Sands, 4564 Candleberry Ave., Seal Beach. \$5  
prize.

"Now what kind of a good will tour could bring  
our President clear out here?"—Bonnie Dixon,  
1730 Rose Ave., Long Beach.

"Ah, beautiful downtown Burbank."—Gary John-  
son, 1850 Shipway Ave., Long Beach.

"See, I told you there was a 'Jack-in-the-Box'  
here."—Diane and Debra Owens, 2295 Albury  
Ave., Long Beach.

"I don't understand it. The real estate man said  
the new subdivision was close to schools, shop-  
ping and theaters."—John Millsip, 4105 Maybank  
Ave., Apt. 23, Lakewood.

"Whataya mean, 'Where are we?' Last thing I  
remember we were on the Traffic Circle!"—  
L. Cutler, 6411 Lemon Ave., Long Beach.

Winners' checks will be mailed to them.

Southland Magazine

# Interest in Akitas Grows

By Eleanor Avery Price

HUNDREDS of people are readying themselves for the upcoming Long Beach Hobby Show April 10-11-12-13, and among them are fanciers of the Akita, a beautiful breed of dog which we hope will soon be recognized other than in Miscellaneous by the American Kennel Club.

The Akita has had numerous names. He has been referred to as Japanese deerhound, Shika Inu, and Nippon Inu, among others. And there has been some confusion in the past as to his weight. Most of the Akitas we see average, for males, about 100 pounds and stand about 26 inches at the shoulder. Colors range from cream to black.

The Akita is not a common breed, therefore his privilege to be exhibited at the Hobby Show. In fact, the Akita was on the verge of extinction from the end of the last century up until 1928 when a group of fanciers led by Hiroshi Saito and Ichiro Hata carefully fostered the breed and brought it to the attention of the public. The society was called Nippon Inu Hozonkai.

Centuries ago, the Japanese woodsmen and shooting sportsmen took the Akita with them into back country when hunting deer, wild boar, bear, and other large game. The breed had an excellent scenting nose, so he served admirably as pointer, setter, and retriever. Since in appearance he resembles northern sled dogs and may actually be one of the Spitz family, and because he can work like one, serve suitably as a police and army dog, and guard his owner reliably, he definitely deserves



Parnassus Tora of Akita Tani, owned by Liz Harrell of Stanton. Akita is shown here with handler Linda Straub of Long Beach.

a place among working dogs.

He also is extremely affectionate. He can get along famously with children and even other pets, but, like any other dog, should be raised with them if he is going to associate with them.

The Akita was imported from Japan into England in 1937, and probably would have been well established in our country some years back had not the Second World War affected his importation from the Orient. It is fortunate that returning American servicemen were able to bring fine progeny of British breeding stock to America.

A few puppies, now and then, are imported from Japan. Pan American World Airways reports that it has flown this breed to Los Angeles in

recent weeks. It seems there is an agent, Jet Pet, that can rush imported dogs through customs with few problems.

**UPCOMING shows:**  
Mar. 28, dog show, Tulare Fairgrounds; Mar. 29, dog show, Fresno Fairgrounds; Mar. 30, dog show, Bakersfield Fairgrounds; April 20, dog show, Monrovia Recreation Park.

Today, Southwest Obedience Club will hold a sanctioned trial at Rosecrans Park, 149th and Vermont, L. A. near Gardena. Also today, Shetland Sheepdog match, Imperial Park, Downey.

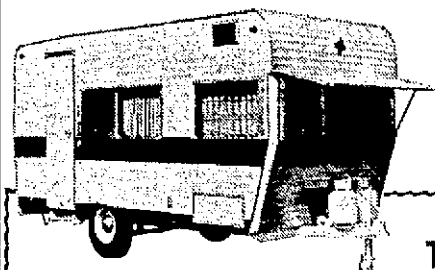
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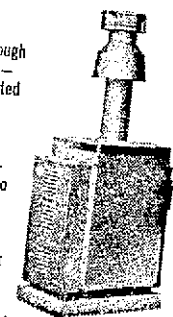
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# Annuals Provide Ready Supply for Decorating

EVERY homemaker delights in arranging flowers for the table or to brighten some other place in the house. And fortunate indeed is the woman who has a garden full of annuals to fulfill her decorative whims, because these flowers are among the most colorful and easiest to fashion into showy indoor displays.

Some value annuals so highly for this purpose that they insist on having an array of annuals planted in separate beds where they can draw on them freely — a sort of "cutting garden."

But you don't need a cutting garden to fully enjoy their indoor charm. Cut them from the regular beds and borders. One thing about annuals is that they like to be cut. Snipping their blooms actually encourages them to produce new ones.

Moreover, the busy homemaker soon discovers that she can whip up dramatic "quickie" arrangements in no time with annuals because their varied

size, form and brilliant colors are so readily adaptable to this purpose.

Take zinnias, for example. A few or a dozen big blooms of Wild Cherry, Red Man or State Fair can be spectacular in a plain vase, wicker basket or any other handy container. If you favor the smaller blooms, pick yourself some of the Lilliput or Button zinnias or the tiny Thumbelinas for truly dainty arrangements.

The same holds true with the ever-popular marigolds, which range in size from the big, bold Jubilee and Climax varieties down to the charming little Pe-tites.

And did you know that petunias you enjoy so much in the garden can also be enjoyed in indoor bouquets. You'll be surprised at their lasting qualities in water.

A one-color bouquet of single flowered types, such as Flame, Maytime, Appleblossom and Sugar Daddy, or the doubles such as Cherry Tart, rosy-lavender Plum Double and white

Sonata, can't help but win praise.

With just a bit more doing, the petunia arrangements can become really elegant. Simply work in some contrasting colors of flowers with upright forms. For this we can't think of anything more appropriate than the showy Rocket and KneeHigh snapdragons, which offer colors that include pink, yellow, orchid, bronze, white, red and lavender.

When you cut your annuals for arrangements, do so in the early morning or early evening, selecting freshly opened or nearly opened blooms. Place them in water immediately after cutting and keep them there while fashioning your arrangement.

Commercial preservatives available from your florist or garden center will help extend the life of your blooms, as will a cool location for their display. Use containers deep enough to provide an adequate supply of water to the flower stems.

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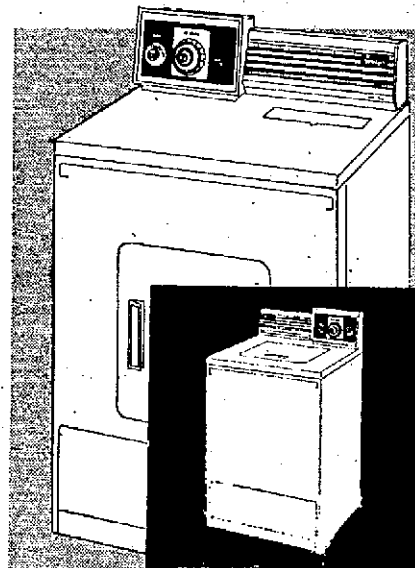
### Budget-priced Gas Dryer with Permanent Press Care

\* Loaded with money-saving conveniences you get only with gas appliances! 5-cycle dryer has special cool-down care for Permanent Press fabrics; fast drying system, Tumble Press® control, large snag-proof drum and extra-large lint screen. Choice of white, edged copper or edged avocado at no extra charge.

Gas Dryer Model LTI-5501

**\$168<sup>88</sup>**

Matching Washer Model LTA-4700  
**\$189.88**



LTI-5501

Watching Washer features 3 cycles and two loads, plus special Permanent Press cycle

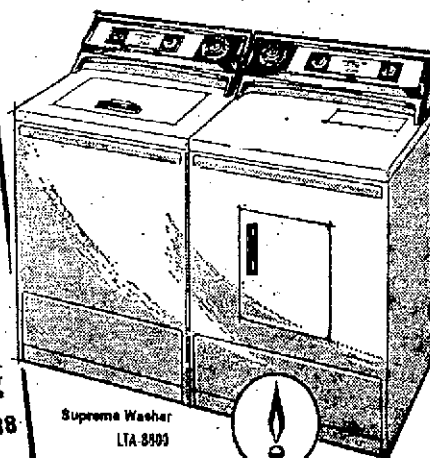
5-CYCLE, 2-SPEED WASHER  
Includes Super Wash and Permanent Press — Wash 'n Wear care  
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Supreme Washer  
LTA-8801

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Available in Edged Avocado, Edged Copper or White at no extra cost

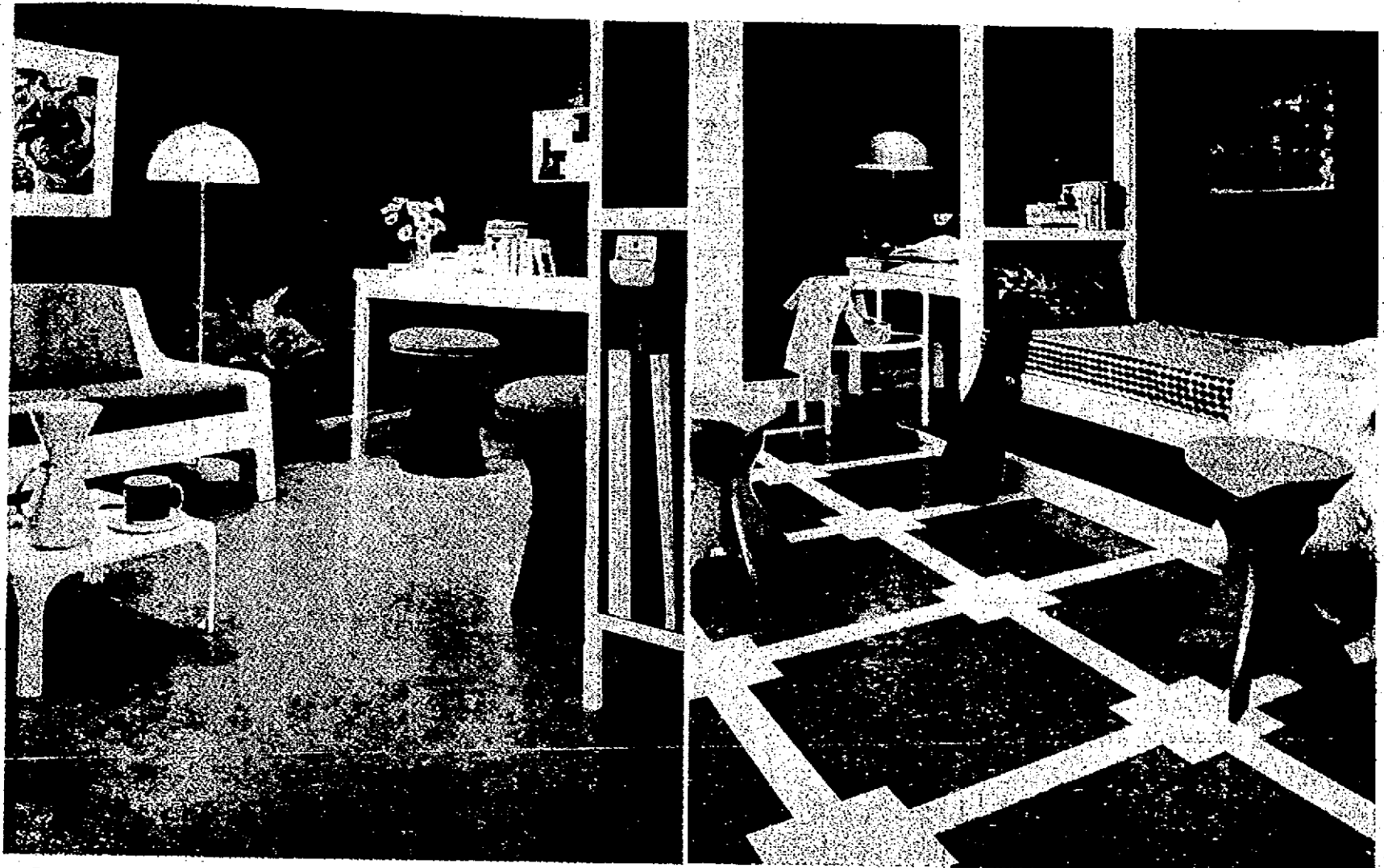
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FREE PARKING  
FREE DELIVERY



Luxurious carpet? No, it's one of the new sheet Vinyl Corlons that are creating such a color sensation underfoot. The six-foot-wide material, called "Pirelle," features a graceful swirl design that makes this den almost "dance" with color. The vivid orange enhances richness of paneling.

Here's a child's room with plenty of drama and color excitement, even though furniture and accessories are simple. The striking "plaid" floor design by Armstrong Cork Co. was created with contrasting shades of turquoise and eggshell. Modern vinyl flooring comes in many designs.

## New Vinyl Floors—Color Them Bold!

**T**HE "BEIGE AGE" in home decorating appears to be nearing its end. Today, color is "in," and American homes are assuming much livelier personalities because of it. Nowhere is the trend to brighter color more evident than in the floors we walk on.

Floor designs are bigger and bolder, the colors more vibrant. The traditional pastels and "safe" neutrals that once dominated the

vinyl flooring field are fading from the fashion spotlight.

Flooring retailers feature a brilliant selection of patterned vinyl floors in such shades as Carnelian Orange, Sun Yellow, Lacquer Red, Sapphire Blue and Avocado. Design offerings range from graceful swirling effects to rugged "primitives" that rely almost entirely on color and texture for their visual impact.

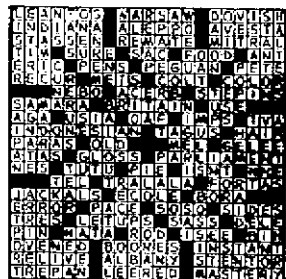
The color excitement of today's vinyl floors is not always reflected in one solid color. Often it is

the skillful blending of several colors in one material that gives these floors their remarkable decorating flexibility.

An example of this is to be found in the child's bedroom and study area. Armstrong Cork Co. has combined two contrasting tile patterns in this floor to achieve a striking plaid effect. The "background" tile is turquoise with accents of lavender, aqua, green and yellow; the contrasting "inset" tile is eggshell white with touches of soft blue, beige and white. Bright

new vinyl floors are finding their way into kitchens — and family rooms and dens. Note, for example, how the vivid orange Pirelle Vinyl Corlon floor adds drama to the paneled den. The unusual swirl design of this Armstrong sheet vinyl flooring was created to give a carpetlike feeling of softness underfoot, but with the important advantage of easy cleanability. Like all vinyl floors, Pirelle's wear surface resists staining and wipes clean in a jiffy with a damp cloth.





**SOLUTION  
TO TODAY'S  
PUZZLE**

(See Page 38)

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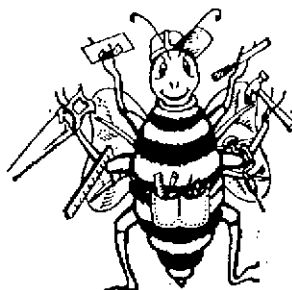
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# Builders, Ltd. Leading the Way in Home Additions

Maybe the name should really be Builders "Unlimited," for there's no end to the talent and ability possessed by this capable and aggressive firm. Dale Upchurch, owner of Builders, Ltd., and his skilled staff total up well over 100 years of experience in the building field.

Kitchens reign as the "most in demand," says Dale, "but we also enjoy a brisk business in room additions and general home expansion. 'People today,' he continued, 'are not just residing in a home... they're LIVING in a home... and they want their residence to reflect their personality and day-to-day

living requirements."

John Harskamp, general manager of the six-year firm and a member of the Southland building picture for the last 18 years, notes that the new trend towards modern kitchens is actually a result of "woman's independence." Harskamp flipped through a leafy file of orders and pointed out that "someone once said that today's woman who works outside of the home and contributes to the family income hasn't time to cook and take on the role of a housewife. But, in reality, today's woman is more concerned about her kitchen than any room in the house. It's in

this area where she provides the warmth and conviviality of her entire home."

Custom kitchens mean the kitchen that blends with a family. Moods, modes and everyday needs are considered by Builders, Ltd. when they provide original plans for a remodeling or new kitchen.

Doris Agnew, designer for Builders, Ltd., points out that the customer's personal needs and requirements lay out the first sketch for a new kitchen. The customer provides a rough idea of what they want, then "we start from there," says Doris, "and knowing our customer through friendly conversations, we are able to produce a perspective drawing that we feel reflects their need and desire."

Along with the design are suggestions for exciting woods for cabinets... colors for tile, hardware, floor covering and finishing to accent the mood of the home. Whether Mediterranean, Provincial, Modern or Contemporary, Builders, Ltd. will have the kitchen portrayed as the most exciting room of the home.

"We don't 'stamp out kitchens' in an assembly line production," said Upchurch. "We design and build a kitchen to personal needs. This is how we have attained our success in the Southland. We take the customer's ideas, which are most important, then elaborate and suggest how we can add to and improve on their ideas. After all, we have constructed over 4,000 additions to area homes... and through our years of experience are able to provide the little extras that mean so much to our customers."

Another service to customers is financing. The best possible financing is arranged by Builders, Ltd., geared to the customer's budget.



## "Members of Builders, Ltd." Experienced Team

Members of Builders, Ltd. staff extend a cordial invitation to those planning additions, kitchens or remodeling to visit their showrooms located at 17443 Lakewood Blvd., and in Orange County at 9213 Garden Grove Blvd., in the city of Garden Grove. Modern design, planning and first quality workmanship has enabled this six-year firm to forge ahead and gain the reputation as one of the most capable and dependable addition firms in the Southland. Over 100 years of experience in the building trade is represented by employees of Builders, Ltd., headed by Dale Upchurch and general manager John Harskamp. Personalized attention to all jobs, small or large is a guarantee of Builders, Ltd.

## Customers Own Needs Reflected in Planning

Large enough to do the complete job... yet small enough to give personalized attention. This is the success story of Builders, Ltd. He is assisted by Sal Garcia, finishing expert.

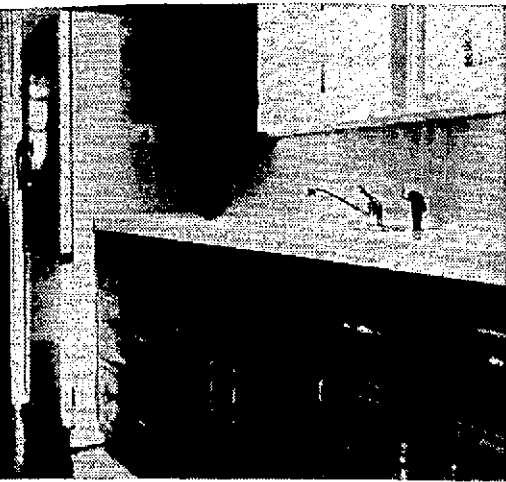
Cathy Weatherman directs the Builders, Ltd. showroom in Garden Grove.

Dale Upchurch, owner of Builders, Ltd., is a veteran in the building trade, bringing years of experience and knowledge to the business.

John Harskamp serves as general manager and Phil Jones, with 20 years in Kitchen design handles duties of Sales Manager assisted by Bob Grant, sales representative with over 30 years in the building trade.

Doris Agnew with years of design experience heads the department of designing and planning.

Tom Thomas, with 30 years in cabinet work leads the cabinet shop as foreman and layout designer.



Excellence of kitchen design and workmanship is reflected in the home of Mrs. Hunt, of Long Beach. Builders Ltd., with over 4000 additions provided to home owners of the Southland, base their rapid growth to sincere service to their customers. Whether kitchen, playroom, den or any other home improvement project, they stand ready to provide every customer need with quality, service and the very finest in financing. Proof of the confidence expressed by their many customers can be found in Builders Ltd. files.

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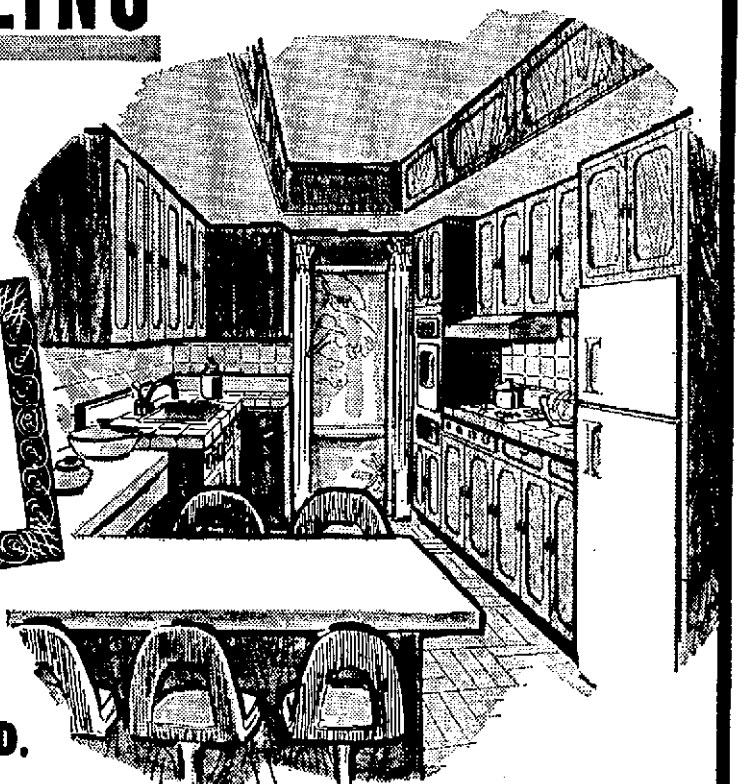


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into the house and "force"  
branches of shrubs and  
trees to produce their  
blossoms.

Cut sparingly here and  
there, because a few long  
branches are more effective  
than short twigs. Since  
there is more sap in the  
longer branches, the  
flowers will be larger. Cut  
the newer growth rather  
than the older branches as  
these will produce heartier  
blossoms.

Fill a deep container  
with lukewarm water, put  
the cuttings in, and allow  
them to remain five or six

hours. Then remove the  
branches and wrap them  
in strips of wet newspa-  
per. See that the paper is  
not allowed to dry out.  
When the buds begin to  
open, unwrap them, fill a  
vase with water, and ar-  
range the branches in it.  
Add fresh water every  
few days.

Some shrubs need only  
to be placed in a vase of  
water until they open. Fa-  
vorite shrubs and branch-  
es that respond to such  
forcing are the pussy wil-  
low and the forsythia,  
next come the fire bush or  
flowering quince, spiraea,  
and sometimes the lilac  
and fruit tree branches. —  
Blanche Campbell.

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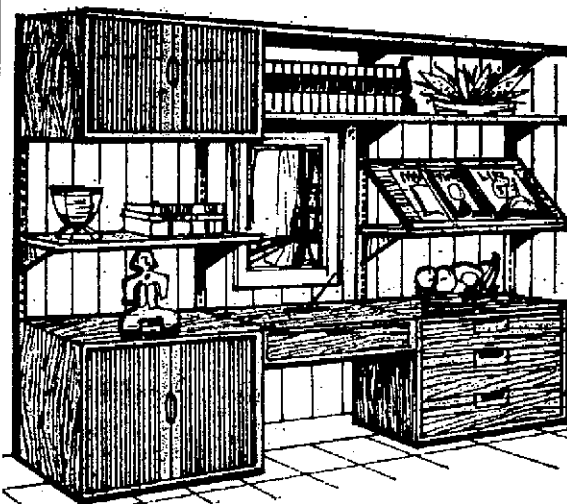
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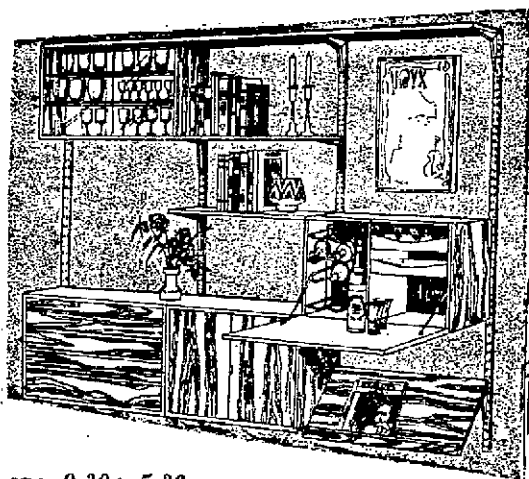


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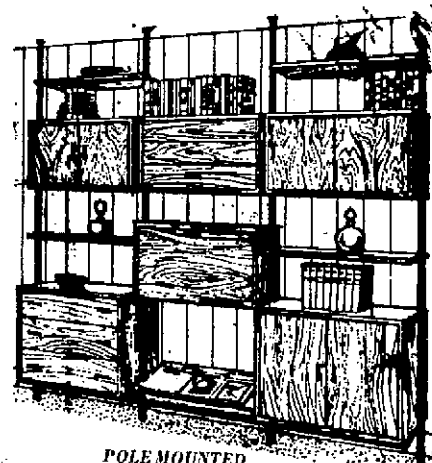
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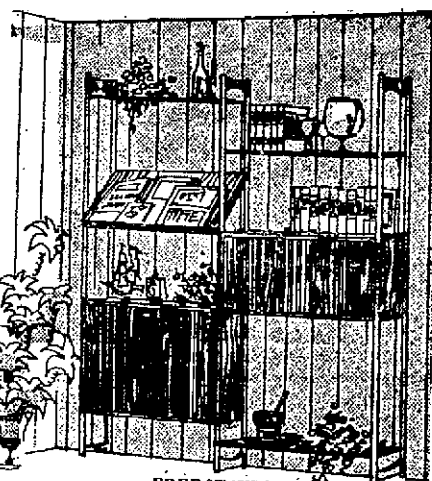


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# Dream Vacation

Mothers do get tired.

This week one mother, Mrs. Irene Hansen, 13511 Curtis and King Road, Norwalk, frankly admits that her Dream Vacation would be to get away from her darlings. We'll bet she wouldn't last out the two weeks because of worry and loneliness.

Other winning essays will be published in future weeks. Winners' checks of \$10 will be mailed to them. An additional \$30 check will be mailed to the writer of the essay judged best of all.

By MRS. IRENE HANSEN

**VACATION** from all responsibility — what a delightful thought. My husband and I have never had a vacation without the children. We love them more than life itself, all five of them. But I'd like to find out what it would be like to sleep one entire night through and go 24 hours without washing a diaper.

My dream would be to leave each child with an aunt and uncle. It would be impossible to hire someone to watch all of them. I know what a job it is for me, let alone someone who doesn't know them.

After making sure the children are settled and well cared for, I would return to my empty house and feel almost like a bride again with just my husband.

Then we would go to the mountains and stay at a secluded cabin. Oh, how wonderful to rediscover ourselves. We would stroll hand in hand and be so thankful for our healthy, happy family. At night we would sit side by side and gaze at the stars and dream of our future. Of course, we don't need two weeks; one week or even just a few days would be wonderful.

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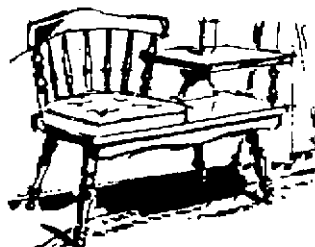
You may have a dime, a quarter or half-dollar in your pocket worth many times its face value. Keep posted on coin values by reading

"Coin Roundup" in *Southland*

If you serve a dish that friends rave about, submit the recipe to Recipe Contest Editor, *Southland Magazine*. It may win a \$5 "Recipe of the Week" prize.

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## Biblio-File

By NAT HONIG  
Book Editor

### The Art of the Parody

To draw, or not to draw, that is the question—  
Whether 'tis safer for the player to take  
The awful risk of skinning for a straight,  
Or, standing pat, to raise 'em all the limit  
And thus, by bluffing, get in . . .

Thus did an anonymous poet parody the famous soliloquy of Hamlet.

Hamlet seems more than fair game for parodists in Carolyn Wells' "A Parody Anthology" (Dover, \$2), a work which has delighted many, and is now deservedly reprinted. Another anonymous parodist commemorated his terrible suffering with a verse called "Toothache," in which he poses the problem:

To have it out or not. That is the question—  
Whether 'tis better for the jaws to suffer  
The pangs and torments of an aching tooth,  
Or to take steel against a host of troubles . . .

Nursery rhymes are the parodist's favorite. Rev. Joseph Cook wrote this rhyme for an Astronomical Baby:

Bye Baby Bunting,  
Father's gone star-hunting;  
Mother's at the telescope  
Casting baby's horoscope.  
Bye Baby Buntoid,  
Father's found an asteroid;  
Mother takes by calculation  
The angle of its inclination.

The parody was not beneath the notice of men like Keats, Ben Jonson, Swinburne, Kipling and Thackeray, and they laid to with a will, and were themselves parodied in turn. But in Carolyn Wells' selection, it is the anonymous parodists, and those like Lewis Carroll, Bayard Taylor and Carolyn Wells herself who prove the real masters.

## Victim's Kin

**SOMETHING WRONG**, By Elizabeth Linington, Harper and Row, \$4.95.

This is a novel that carries the reader through a suspenseful week working with the detectives in the Wilcox Street Police Station in Hollywood. Miss Linington is quite successful in giving a cross section of officers, ranging from brilliant to dull. The crimes that the officers are confronted with range from the petty thievery to the violent and ghoulish.

I was particularly pleased by Miss Linington's pattern of devoting some time to the pain and problems of the victims of the criminal. It has recently been my thought that our crime novels, newspaper reporting and TV-Hollywood crime productions overlook too much the pain of the victim or the pain for the victim's family in favoring the exploitation of the violence and the perverse. I believe Miss Linington's attention in this direction adds a great deal of interest and perhaps significance to her book, particularly if it creates a trend towards emphasizing the problems of the victims. — Bernard Teitel, M.D.

## Best Sellers

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lers, MacIntyre  
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John Le Carré  
AIRPORT — Arthur Hailey  
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Jim Bishop  
INSTANT REPLAY — Jerry Kramer  
ON REFLECTION — Helen Hayes  
with Sanford Doby  
MY PEOPLE — Abba Eban  
THE JOYS OF YIDDISH — Leo Rosen

## Texas Wildland

**THE BIG BEND COUNTRY OF TEXAS**. By Virginia Madison.

**HOW COME IT'S CALLED THAT?** By Virginia Madison and Hallie Stillwell. Both by October House, \$5.95.

One of the wildest regions in the nation that still is largely untamed by civilization is the Big Bend Country of Texas, the Mexican border area so named because its vastness is contained in a big bend in the Rio Grande.

"Big Bend Country" is the story of the magnificent sanctuary now open to the public as a national park with improvements that permit some travel and exploration for the hardy campers. Virginia tells the story of how camels were imported there by the U.S. Army as a means of transportation, how bandits from throughout the nation converged there and the story (legend) of the Texas Ranger operations there. She tells of cows going mad from eating loco weed, she discusses the varied wildlife there. . . . the eagles, panthers, coyotes, javalinas, antelope and rattlers.

"How Come It's Called That?" by Virginia Madison and Hallie Stillwell is an intriguing study of place names in the Big Bend. How come this hill was named Camel Back and this rivulet was named "Dirty Woman Creek." A fascinating study of a really beautiful chunk of wild Texas. — Bill Shelton

## And Try Not to Miss...

**I SWEAR BY APOLLO**. By Agatha Young, Simon and Schuster, \$6.95.

The story of Matthew Chapin, who starts his medical career near the end of the Civil War, as medical orderly to a battle-weary Union regiment; of his affairs with a sensual girl and a proper Bostonian young widow. His saga takes him from a dismal hospital in an Ohio town, to Harvard Medical School, and to New York's teeming Bellevue.

**POLICEMAN'S LOT**. By Elizabeth Linington, Harper and Row, \$4.95.

There are a lot of problems for the police and Sgt. Maddox of the Wilcox Street Station when a widow's son and a hospital's night superintendent vanish.

**THE NAME OF THE GAME IS MURDER**. By Eliot Asinof, Simon and Schuster, \$4.50.

Tracking down the murderer of a National Football League coach becomes a personal vendetta for Lt. Mike Ogden, because that particular coach was his hero.

**HAZANDA**. By Colin Willock, Putnam, \$5.95.

James Jarrett, white chief warden of a great national park in one of the new African nations, becomes a pawn in the game of political intrigue when he is, without knowing it, chosen to set off a civil war between the proud, fierce Hazanda of the north and the more civilized Bantu tribesmen of the south.

**AS GOOD AS GOLD**. By Edward Wymark, Coward-McCann, \$4.95.

A novel about the men who fly the big jetliners. John Verecker, the tale's protagonist, learns in Singapore that his fellow-pilot Anthony Mostyn has been arrested for smuggling gold into India, and thereby hangs a suspenseful tale of crime with tentacles reaching from the Orient to New York.

**TOO OLD TO DIE**. By Gretchen Travis, Putnam, \$4.50.

A jewel thief and a dimwitted woman companion flee by bus after beating a victim nearly to death. They meet a bright, small boy and pursue him after a switch in bags occurs. The boy is bound for a visit to his grandmother and the crooks hole up at her house, holding boy and grandmother prisoner. A mad Christmas dinner and the arrival on the scene of some of the grandmother's dotty friends enliven the mystery.

**THE CARDINAL AND THE QUEEN**. By Evelyn Anthony, Coward-McCann, \$4.95.

A novel of the stormy love affair of Queen Anne of Austria and Cardinal Richelieu, the man behind France's throne, whom some said was the father of Louis XIV, "the Sun King." An excellent historical tale, by the author of "The French Bride" and "Anne Boleyn."

# Dichondra May Be the Lawn for You

**D**ICHONDRA is a low growing plant widely used in the milder areas of California instead of grass for furnishing a lawn. It forms a dense sod and provides a year-round ground cover. Dichondra will grow in partial shade but prefers full sun, and does best under cool coastal conditions.

A free-draining soil is desirable, for dichondra likes to push its roots deep into the soil. Regular watering and feeding are basic requirements, and while the mowing of dichondra lawns is a matter of personal preference, regular mowing can do much to eliminate the problem of weeds. As might be expected, dichondra cannot bear the traffic a grass lawn will endure.

Dichondra is liable to attack by a number of insects and diseases, especially under conditions of poor maintenance. Several kinds of nematodes have been found on its roots.

Dichondra can be planted by seeds or plugs, but seeding is better and faster. March and April are the best months for sowing. Winter sown seeds tend to wait for the ground-warming spring sunshine before they germinate freely—in the meantime any number of hardy weeds are growing vigorously in the seed bed. Seeds sown in March and

April allow dichondra to become established before the heat of summer.

Although the gardening pundits suggest that a March-April sowing of dichondra need not be covered other than by lightly raking the bed over, I prefer to cover the seed with  $\frac{1}{4}$  inch of a moist peat and sand mixture. The seed bed should not be allowed to become dry on the surface until the seedlings are established.

In past years dichondra was often sown as a mixture with white clover, but the two plants were not good companions—under neglectful management the clover would take on a dominant role.

Plug planting is a practical means of establishing dichondra in small areas, on banks, and between stepping stones. The larger the plug the quicker the response of new growth. The easiest way to prepare plugs from a flat of dichondra is to turn the flat upside down on a level surface, remove the flat, and cut the upturned root mass into 2-to 3-inch cubes with a knife. When placing plugs into the soil (6 to 12 inches apart), make sure the top of the plug is at soil level, then firm the soil on all sides of the plug. Water in thoroughly.—Ronald Sissons.

## 'Keeping Up With Joneses'

(Continued from Page 46)

drought effect to become apparent will be a change in the color of the grass, from green to gray-green. Finally the leaves yellow, turn brown and die.

Water should be applied no faster than it can be absorbed by the soil. The nature of the soil and a degree of slope will dictate the rate of surface run-off—but run-off is wasteful and may prompt the turning off of irrigation in the belief the soil has been moistened to an adequate depth. When run-off occurs short of the desired depth of irrigation, the water should be turned off for an hour or more. But the practical answer is the reduction in the rate of water application.

Very often a small area of lawn may dry out faster than the remainder of the turf. Lawns should be checked for problem areas of this nature or the frequency of irrigation may be geared to one such unrecognized spot.

The most uniform distribution of

water may be expected when water pressure is ample and there is an absence of wind to distort the sprinkler pattern. These conditions are most likely to be present in the early morning. Lawns watered in the late afternoon or early evening remain damp all night—a favorable situation for lawn diseases to become activated if nights are warm.

In summation, how deeply and how often to irrigate a lawn can be determined by:

1. Watering to a depth which will take in the existing root zone as often as the lawn indicates water should be applied.

2. Watering to a depth in which it is possible to develop the root system (down to 18 inches) when the soil begins to dry out below the existing root zone.

The irrigation can then be less frequent but with a longer watering time as the roots develop to a lower depth.

# IT'S TIME TO SPRING INTO ACTION

(Continued from Page 5)

room. His pipes and her art objects "pegged" on the prefinished board make an interesting display.

Another wall contains archery equipment, while still another holds paddle tennis and dart game gear.

Peg-Board can be used as separators in the children's room, giving them privacy with "togetherness." Beds are separated by dividers made by installing the Peg-Board panels in grooved framing lumber and using spring-type plungers to hold them against the ceiling. The perforated hardboard gives privacy, ventilation and, above all, is a perfect place to hang all the equipment the kids manage to accumulate.

Want to make a big hit with your wife?

Install a radio-controlled garage door opener.

It's not as hard as you think. And when it is pouring rain, you can drive your car right into the garage without ever leaving the dry interior of the car to open the door.

One firm that specialized in electronic gear in kit form offers radio control garage door openers at prices within the reach of most everyone.

The miniature radio transmitter and receiver are factory assembled while the door mechanism comes in kit form. The tiny transmitter is so small that it fits easily in a shirt pocket and will operate at ranges up to 150 feet. No license is required for the radio. Installation is an easy one-man job.

Another semi-electronic home project might be the installation of a home protection system.

Kits are now available for the homeowner to install units that can alert the family to intrusion, smoke and fire, freezing, thawing, rising water,

high temperatures and power failure. The devices have a "fail-safe" operation whereby if any of the components of the alarm system fail they automatically generate a warning signal.

Kits are also available for the homeowner to install indoor-outdoor intercom systems.

The systems are ideal for housewives who can identify callers before opening the door, for contacting hubby in his garage workshop or for summoning the youngsters from their room.

Tired of electronic projects?

Everyone knows that the youngsters' rooms are for a lot more than sleeping. Games, books, hobbies — how can you fit them into one small children's bedroom?

The answer, in addition to the previously mentioned Peg-Board, is carefully planned storage with a lot of built-ins.

Use the perimeter of the room for beds and storage, leaving the center for a concentrated play space. One wall could accommodate a pair of bookcases, a bulletin board, plus twin rollaways that slide under upholstered backrests so they can serve as sofas by day.

Simple tools and very careful planning is all that is necessary to construct the built-in bookcases and bulletin boards.

How about the bath? Most of these rooms have run the gamut from tile to wallpaper.

Now one concern has come out with a complete laminated plastic wall system. It is a complete wall system including trim moldings.

Authentic wood grains make it possible to have a "paneled" bath. Other designs are also available. And it is all designed for high moisture and wear area such as the bath, kitchen or laundry. Best of all, it is easy to install over most existing surfaces.

Another easy project for the home craftsman but one which will add a lot of glamour to the home is the replacement of old hardware.

The ability to authentically reproduce the work of master craftsmen on an assembly line basis is one of the big reasons for the many outstanding selections available in household hardware today.

Space technology has been responsible for the development of lighter, better and more durable metals for home hardware.

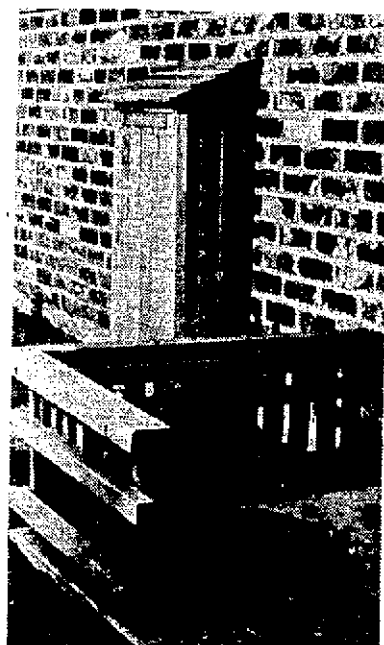
More and more interest is being shown by manufacturers in home security, too.

For instance, one company now manufactures a pushbutton combination lock for the front door. The lock has 2,200 button-sequence codes and is changeable in 60 seconds by the owner himself. The lock, which can be installed in minutes, eliminates the worry of keys getting into wrong hands or the lock being picked by professional burglars. It also ends the nuisance of lost or forgotten keys.

It all boils down to this — spring is wonderful. Wonderful for dreaming and planning — and DOING.

Take a project that interests you most and do it this spring.

It'll make the summer lazier and a lot more fun.



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## IN PRAISE OF BEDS

WHERE DO YOU spend most of your life? In bed, of course.

The average person spends about eight hours out of the 24 in bed. Many spend more time than that because they use beds for reading, eating, listening to music and, alas, for smoking.

The beginning and ending of life usually occur in bed. In bed we love, in bed we weep with loneliness. In bed we lie when we are too sick to stand.

Isn't it strange that beds are the most neglected items in the average household? Infinite plans go into the choosing of an automobile. The monster color TV costs a month's salary or more. We spend more time choosing gadgets like electric can openers than we do in choosing beds.

A bed is a long-term investment, outlasting three or four cars. It is, more than any other one place, our home. A good bed means sound sleep and happy waking.

How does one get the right bed to spend one-third of his time in? First of all, he spends money. He buys the best bedstead, spring and mattress he can afford. I'm not talking about fancy headboards, footboards, built-in bookshelves, radios, snack tables, etc. They are not part of the bed. Buy them if you can afford them. They're frills.

A bed should be large enough. Since I am a giant I have spent much of my life in beds that were too small. Actually, even people of ordinary size need beds larger than they usually have. Big beds are more comfortable.

There is the ancient controversy about twin beds vs. double beds. It is chummy to sleep with a spouse, but being kneed in the stomach does not contribute to rest. A king-sized bed may be the answer.

Electric blankets are pleasant because they weigh so little — but they are mostly unnecessary in this climate. Downy blankets, comforts or quilts add much to good rest.

Most people, especially women, rest better if the room is not pitch dark. A tiny nightlight or a dim light in another room often improves rest. Fresh air is needed, but a gale roaring in through a wide open window is no good.

Mostly though, the bed itself, together with a clear conscience and a cheerful heart, provides the main aid to happy rest. — Patrick Hughes.

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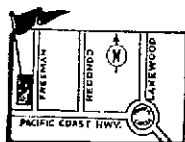
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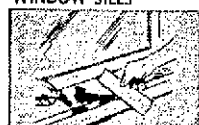


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# Acid-Loving Plants in an Alkaline Soil

By Ronald Sissons

**CERTAIN PLANTS**, notably azaleas, rhododendrons and gardenias, grow happily on acid soils but react miserably on those that are on the alkaline side of neutral. Since the three plants mentioned are particularly outstanding in the rewards they offer the gardener in flower form and fragrance, their intolerance of alkalinity is a sad limitation.

Another beautiful flowering shrub, the camellia, is listed as an acid-loving plant but does seem to have a degree of tolerance to alkalinity. One has only to refer to the camellia as a plant preferring an acid reaction to its soil and someone will suggest a visit to such and such an address where a camellia almost as big as a tree, and robustly healthy, has its roots deep into an alkaline soil.

Even so I would suggest that gardeners on an alkaline soil who intend to try their luck with camellias play it safe and prepare an acid soil. But the fact there are these old camellias around to confound the issue bothers me. Could it be a camellia requires an acid soil through which to develop and establish a sound root system and can thereafter coax from the soil enough iron, manganese, copper and zinc to maintain healthy growth? I mention these elements because acid-loving plants are unable to obtain sufficient amounts of them in an alkaline situation. Iron, manganese, copper and zinc are trace elements, so called because they are required by plants in such very small quantities.

Some acid-loving plants place another restriction on their own well-being — they require lower salinity levels in the soil than the general run of plants, thus placing a great deal of importance on good drainage.

When one takes the above facts relating to acid-loving plants and applies them to an alkaline soil, what emerges is a solid case for either raised beds of a prepared soil or container cultivation.

The main ingredient of a prepared acid soil is peat moss, and if this material constitutes half the volume of the mixture it will maintain the desired acidity of the whole for a

considerable time even allowing for the application of alkaline water.

Because free drainage is so important to the acid soil mix I would certainly make use of a coarse grade of sand. A third constituent of the prepared soil could be leaf mold, which is either neutral or slightly acid in reaction. If leaf mold is not

available then a top soil could be used.

This would give a formula which reads:

2 parts peat moss  
1 part leaf mold or top soil

1 part coarse sand

A balanced fertilizer would complete the mixture.

A problem which would face the gardener in due

course, assuming the water to be alkaline, would be that of keeping the soil acid in reaction. The application of sulphur is probably the most effective means of combating creeping alkalinity. Dusting the soil surface lightly with sulphur every time the plants are fed fits the need into a routine.



Camellia japonica

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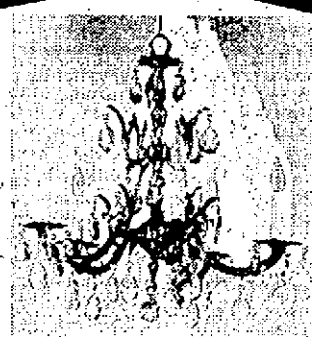


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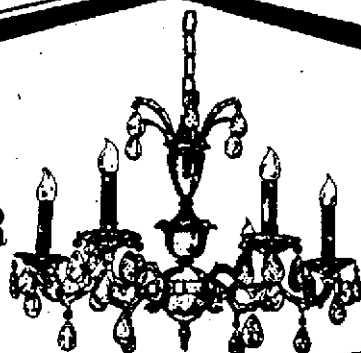
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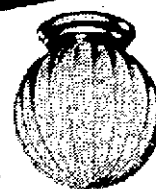


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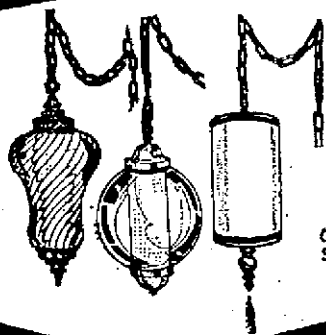


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**I**N SUN OR SHADE, exciting new flower varieties are destined to make 1969 gardens more colorful than ever.

Let's consider first the petunias because they "belong" in every garden. Making their debut this spring are Flame, Tangerine, Rose Magic, Scarlet Magic and Lavender Lady. These are all in the important single grandiflora class, which means they are versatile enough to be used in any way you choose.

Then there are Lollipop

and Pink Bells, both in the single multiflora group, which are noted for their durability in exposed situations and their exceptional flowering ability.

Flame will dazzle you with its coral tangerine hues, as will Tangerine, which is precisely that color. Rose Magic, a bright luminous rose, and Scarlet Magic, a rich scarlet red with a golden throat, are two newcomers in the popular Magic series; and Lavender Lady, the newest color in petu-

nias, is a soft lilac lavender.

Lollipop is rose pink and white, with a light yellow throat, and Pink Bells ring with an abundance of bright pink blooms on compact plants.

If you discovered the Carefree geraniums, which were new last year, then you'll be pleased to know there's a new addition to the Carefree line this season. It is Carefree Crimson, a somewhat deeper shade of red than Carefree Scarlet, which won an All-America award last year. These seed-grown geraniums will outperform

other varieties in every respect.

Do you like snapdragons? There's a new, dwarf bush flowering type called Promenade Snaps which you'll love. They grow 12 to 16 inches high. You can get them in bronze, red, crimson, white, lavender, yellow, rose and pink.

Also there are new F1 hybrid Elfin impatiens which can bring color you'd never expect in those shady or semi-shady spots in the garden — colors like scarlet, orange, white, rose, salmon, crimson, fuchsia and pink.



Pan American Seed Co. Photo

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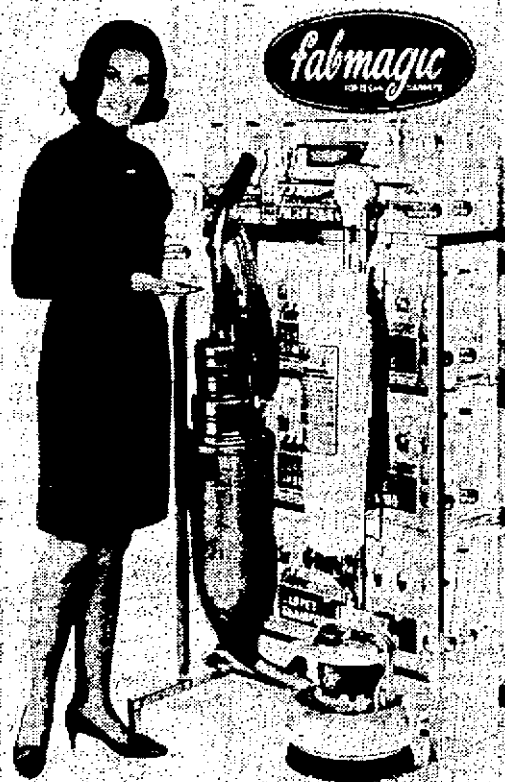
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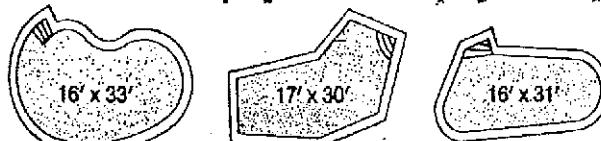
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## HOW TO KEEP BOOKS

**B**OOKKEEPING is a problem for every family, but keeping books is a special problem for special families.

Books can crowd a family out of the house.

No booklover willingly parts with a book. It would be like giving away the children. (Some days he would rather give away children than books.)

It is easy to understand the peril of loving books. If a family buys or steals one book a week, that is 52 books a year. Actually such families acquire more books than that. Many an addict goes through four or five paperbacks a week. Also, booklovers tend to marry and begot booklovers. A family of five devoted to the printed word has a problem.

One addict I know piles her books in a closet. There is no longer room for clothes and presently there will be no room for books.

What can be done about books? Certain insensitive persons might say, "Kick the habit!" You might get an opium smoker to take such advice, but never a booklover.

Most booklovers, hooked by an expensive habit, hate to buy bookcases. They are costly, and most of them aren't really designed for home libraries.

Shelves built in as part of the original home design are the best answer. I once lived in a house built by a scholar; the walls of one room were filled with shelves. Our books looked wonderful on display.

Until the young family decides to buy or build the appropriate shelves, it is possible to make useful, not unattractive shelves with boards and bricks. Stack bricks in two single columns, put a plank on top, then stack more bricks and more planks. It's a makeshift, of course, but at least the books are visible.

Some books are more than just words. They are objects of art, as attractive to look at as pictures. Such books should be displayed as part of the home decor.

No booklover ever completely solved the problem of giving his books the kind of living quarters they need. Some books get stacked in the corners of garages. They deserve better, but what is one to do?

Even with proper shelving it is difficult to maintain disciplined order among books. Somehow

though the owner's mind is a chaos of ideas.

Some critics say, "If you have to read, go to the public library and check out books." Alas, that won't do. It costs more to keep those books than the ones you bought because the library fines you every day after a cer-

tain period. Returning books is difficult, sometimes impossible for a booklover.

"Of the making of books there is no end." This is a comfort to booklovers. As in all addition it is nice to have a reliable supplier.

—Mark Clutter

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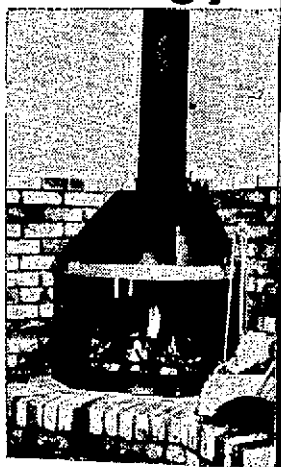
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# Interest in Akitas Grows

By Eleanor Avery Price

HUNDREDS of people are readying themselves for the upcoming Long Beach Hobby Show April 10-11-12-13, and among them are fanciers of the Akita, a beautiful breed of dog which we hope will soon be recognized other than in Miscellaneous by the American Kennel Club.

The Akita has had numerous names. He has been referred to as Japanese deerhound, Shika Inu, and Nippon Inu, among others. And there has been some confusion in the past as to his weight. Most of the Akitas we see average, for males, about 100 pounds and stand about 26 inches at the shoulder. Colors range from cream to black.

The Akita is not a common breed, therefore his privilege to be exhibited at the Hobby Show. In fact, the Akita was on the verge of extinction from the end of the last century up until 1928 when a group of fanciers led by Hiroshi Saito and Ichiro Hata carefully fostered the breed and brought it to the attention of the public. The society was called Nippon Inu Hozonkai.

Centuries ago, the Japanese woodsmen and shooting sportsmen took the Akita with them into back country when hunting deer, wild boar, bear, and other large game. The breed had an excellent scenting nose, so he served admirably as pointer, setter, and retriever. Since in appearance he resembles northern sled dogs and may actually be one of the Spitz family, and because he can work like one, serve suitably as a police and army dog, and guard his owner reliably, he definitely deserves



Parnassus Tora of Akita Tani, owned by Liz Harrell of Stanton. Akita is shown here with handler Linda Straub of Long Beach.

a place among working dogs.

He also is extremely affectionate. He can get along famously with children and even other pets, but, like any other dog, should be raised with them if he is going to associate with them.

The Akita was imported from Japan into England in 1937, and probably would have been well established in our country some years back had not the Second World War affected his importation from the Orient. It is fortunate that returning American servicemen were able to bring fine progeny of British breeding stock to America.

A few puppies, now and then, are imported from Japan. Pan American World Airways reports that it has flown this breed to Los Angeles in

recent weeks. It seems there is an agent, Jet Pet, that can rush imported dogs through customs with few problems.

## UPCOMING shows:

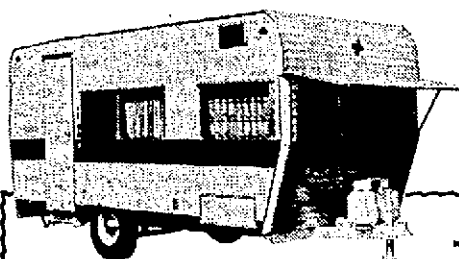
Mar. 28, dog show, Tulare Fairgrounds; Mar. 29, dog show, Fresno Fairgrounds; Mar. 30, dog show, Bak-ersfield Fairgrounds; April 20, dog show, Monrovia Recreation Park.

Today, Southwest Obedience Club will hold a sanctioned trial at Rosecrans Park, 149th and Vermont, L. A. near Gardena. Also today, Sheiland Sheepdog match, Imperial Park, Downey.

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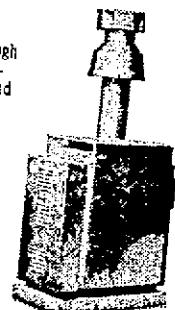
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# Annuals Provide Ready Supply for Decorating

EVERY homemaker delights in arranging flowers for the table or to brighten some other place in the house. And fortunate indeed is the woman who has a garden full of annuals to fulfill her decorative whims, because these flowers are among the most colorful and easiest to fashion into showy indoor displays.

Some value annuals so highly for this purpose that they insist on having an array of annuals planted in separate beds where they can draw on them freely — a sort of "cutting garden."

But you don't need a cutting garden to fully enjoy their indoor charm. Cut them from the regular beds and borders. One thing about annuals is that they like to be cut. Snipping their blooms actually encourages them to produce new ones.

Moreover, the busy homemaker soon discovers that she can whip up dramatic "quickie" arrangements in no time with annuals because their varied

size, form and brilliant colors are so readily adaptable to this purpose.

Take zinnias, for example. A few or a dozen big blooms of Wild Cherry, Red Man or State Fair can be spectacular in a plain vase, wicker basket or any other handy container. If you favor the smaller blooms, pick yourself some of the Lilliput or Button zinnias or the tiny Thumbelinas for truly dainty arrangements.

The same holds true with the ever-popular marigolds, which range in size from the big, bold Jubilee and Climax varieties down to the charming little Petites.

And did you know that petunias you enjoy so much in the garden can also be enjoyed in indoor bouquets. You'll be surprised at their lasting qualities in water.

A one-color bouquet of single flowered types, such as Flame, Maytime, Appleblossom and Sugar Daddy, or the doubles such as Cherry Tart, rosy-lavender Plum Double and white

Sonata, can't help but win praise.

With just a bit more doing, the petunia arrangements can become really elegant. Simply work in some contrasting colors of flowers with upright forms. For this we can't think of anything more appropriate than the showy Rocket and KneeHigh snapdragons, which offer colors that include pink, yellow, orchid, bronze, white, red and lavender.

When you cut your annuals for arrangements, do so in the early morning or early evening, selecting freshly opened or nearly opened blooms. Place them in water immediately after cutting and keep them there while fashioning your arrangement.

Commercial preservatives available from your florist or garden center will help extend the life of your blooms, as will a cool location for their display. Use containers deep enough to provide an adequate supply of water to the flower stems.

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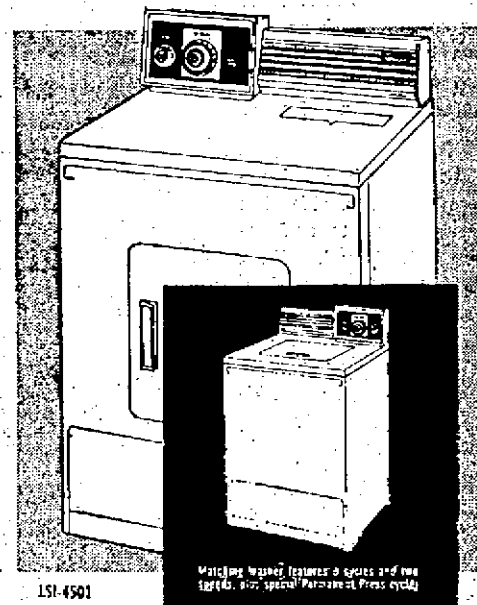
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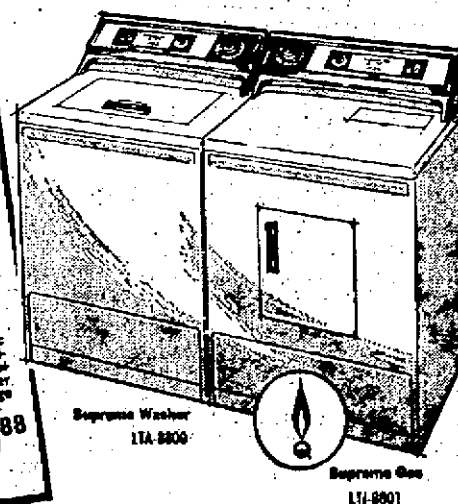


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Deciduous Hardier Hibiscus.

## Hardier Hibiscus

By Joe Littlefield

**F**ROST DAMAGED shrubs cause some home gardeners to consider hardier plants the next time they plant.

The Chinese hibiscus, with shiny green foliage and showy tropical effect blossoms, may suffer frost damage. Gardeners would be wise to plant some deciduous hibiscus when replacing the Chinese kind.

Deciduous ones called Hardier Hibiscus go dormant, die down to the ground with approach of winter. They are recommended for colder areas; even if they freeze to the ground, they'll grow vigorously the following spring and summer and provide an abundance of large, single, showy flowers during the summer.

The blossoms are larger than the Chinese flowers and are the eye-catchers of the garden. Their color range is limited. There's a mammoth raspberry rose color, red, rich blood red, ruffled cerise, and a gigantic white flower with a red eye.

The hardier hibiscus will also thrive in milder areas, too.

Should you still hanker for the Chinese hibiscus and your garden is practically frost free, be sure to consider the following two we'll describe to you, even though you may be partial to certain colors.

Kona hibiscus has peony-form, rich pink lovely flowers that remind one of some lovely camelias.

Ross Estey foliage is heavy and large with glossy hard polished appearance. The large single ruffled and tufty flowers with orange edges last three to four days indoors as cut flowers in water.

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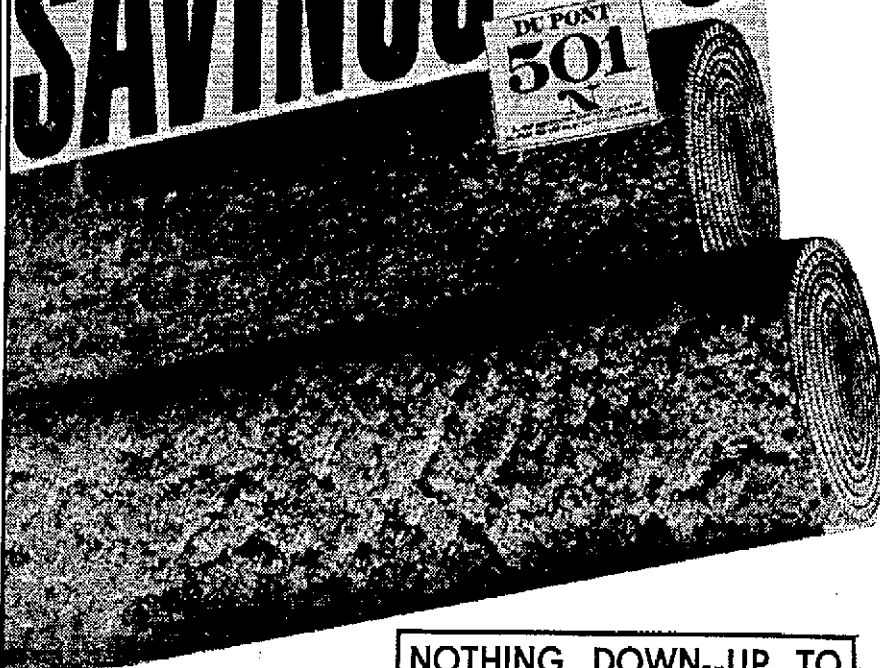
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# Builders, Ltd. Leading the Way in Home Additions

Maybe the name should really be Builders "Unlimited," for there's no end to the talent and ability possessed by this capable and aggressive firm. Dale Upchurch, owner of Builders, Ltd., and his skilled staff total up well over 100 years of experience in the building field.

Kitchens reign as the "most in demand," says Dale, "but we also enjoy a brisk business in room additions and general home expansion. 'People today,' he continued, 'are not just residing in a home... they're LIVING in a home... and they want their residence to reflect their personality and day-to-day

living requirements."

John Harskamp, general manager of the six-year firm and a member of the Southland building picture for the last 18 years, notes that the new trend towards modern kitchens is actually a result of "woman's independence." Harskamp flipped through a leafy file of orders and pointed out that "someone once said that today's woman who works outside of the home and contributes to the family income hasn't time to cook and take on the role of a housewife. But, in reality, today's woman is more concerned about her kitchen than any room in the house. It's in

this area where she provides the warmth and conviviality of her entire home."

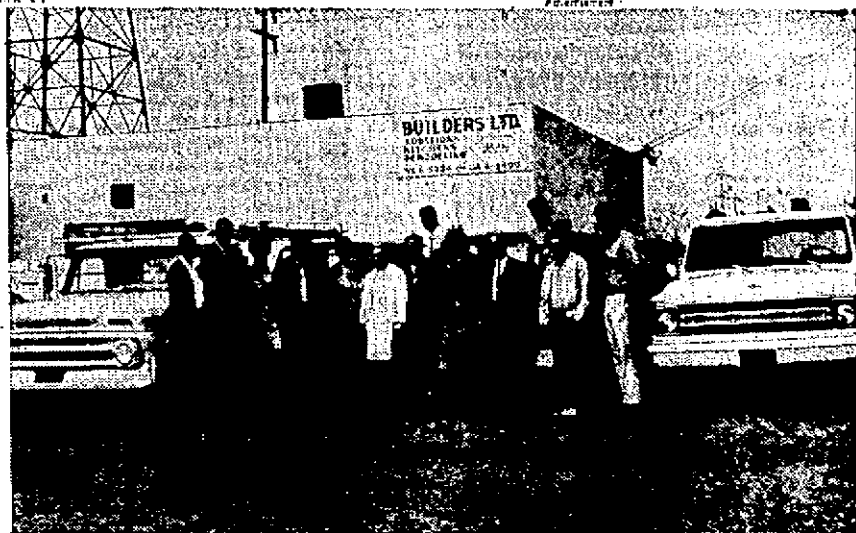
Custom kitchens mean the kitchen that blends with a family. Moods, modes and everyday needs are considered by Builders, Ltd. when they provide original plans for a remodeling or new kitchen.

Doris Agnew, designer for Builders, Ltd., points out that the customer's personal needs and requirements lay out the first sketch for a new kitchen. The customer provides a rough idea of what they want, then "we start from there," says Doris, "and knowing our customer through friendly conversations, we are able to produce a perspective drawing that we feel reflects their need and desire."

Along with the design are suggestions for exciting woods for cabinets... colors for tile, hardware, floor covering and finishing to accent the mood of the home. Whether Mediterranean, Provincial, Modern or Contemporary, Builders, Ltd. will have the kitchen portrayed as the most exciting room of the home.

"We don't 'stamp out' kitchens in an assembly line production," said Upchurch. "We design and build a kitchen to personal needs. This is how we have attained our success in the Southland. We take the customer's ideas, which are most important, then elaborate and suggest how we can add to and improve on their ideas. After all, we have constructed over 4,000 additions to area homes... and through our years of experience are able to provide the little extras that mean so much to our customers."

Another service to customers is financing. The best possible financing is arranged by Builders, Ltd., geared to the customer's budget.



## "Members of Builders, Ltd." Experienced Team

Members of Builders, Ltd. staff extend a cordial invitation to those planning additions, kitchens or remodeling to visit their showrooms located at 17443 Lakewood Blvd., and in Orange County at 9213 Garden Grove Blvd., in the city of Garden Grove. Modern design, planning and first quality workmanship has enabled the six-year firm to forge ahead and gain the reputation as one of the most capable and dependable addition firms in the Southland. Over 100 years of experience in the building trade is represented by employees of Builders, Ltd., headed by Dale Upchurch and general manager John Harskamp. Personalized attention to all jobs, small or large is a guarantee of Builders, Ltd.

Builders, Ltd. have based their business on confidence, honesty and ability. "These three factors," said Upchurch, "have gained Builders, Ltd. a reputation as one of the most dependable firms in the Southland. We're not a 'fast operation.' We are an established firm that is here to stay."

Upchurch extends a cordial invitation for those interested in kitchen remodeling or home additions to visit his two showrooms, one located at 17443 Lakewood Blvd., just below Artesia, in Bellflower, or their Orange County display located at 9213 Garden Grove Blvd., in the City of Garden Grove.

## Customers Own Needs Reflected in Planning

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Cathy Weatherman directs the Builders, Ltd. showroom in Garden Grove.

Dale Upchurch, owner of Builders, Ltd., is a veteran in the building trade, bringing years of experience and knowledge to the business.

John Harskamp serves as general manager and Phil Jones, with 20 years in Kitchen design handles duties of Sales Manager assisted by Bob Grant, sales representative with over 30 years in the building trade.

Doris Agnew with years of design experience heads the department of designing and planning.

Tom Thomas, with 30 years in cabinet work leads the cabinet shop as foreman and layout designer.

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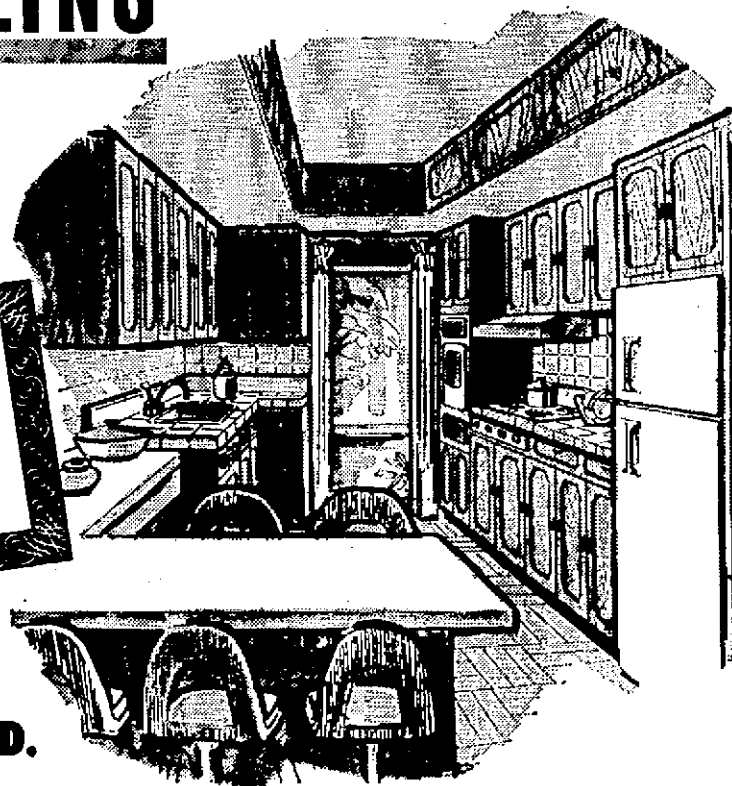


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**I**F NATURE'S slow  
pace irks you, bring  
into the house and "force"  
branches of shrubs and  
trees to produce their  
blossoms.

Cut sparingly here and  
there, because a few long  
branches are more effective  
than short twigs.  
Since there is more sap in  
the longer branches, the  
flowers will be larger. Cut  
the newer growth rather  
than the older branches as  
these will produce heartier  
blossoms.

Fill a deep container  
with lukewarm water, put  
the cuttings in, and allow  
them to remain five or six

hours. Then, remove the  
branches and wrap them  
in strips of wet newspaper.  
See that the paper is  
not allowed to dry out.  
When the buds begin to  
open, unwrap them, fill a  
vase with water, and arrange  
the branches in it.  
Add fresh water every  
few days.

Some shrubs need only  
to be placed in a vase of  
water until they open. Favorite  
shrubs and branches  
that respond to such  
forcing are the pussy willow  
and the forsythia, next come the fire bush or  
flowering quince, spiraea,  
and sometimes the lilac  
and fruit tree branches. —  
Blanche Campbell.

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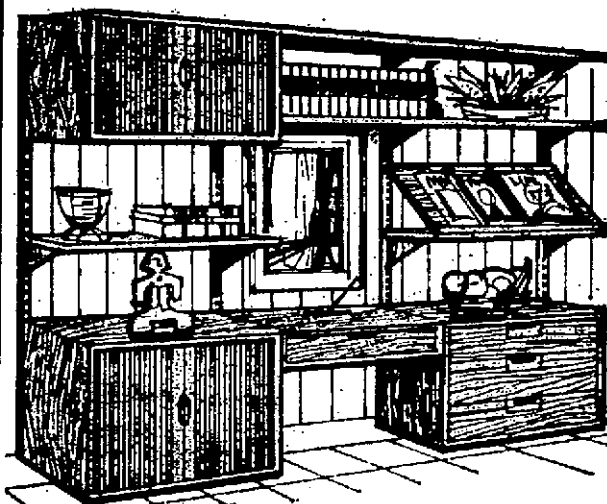
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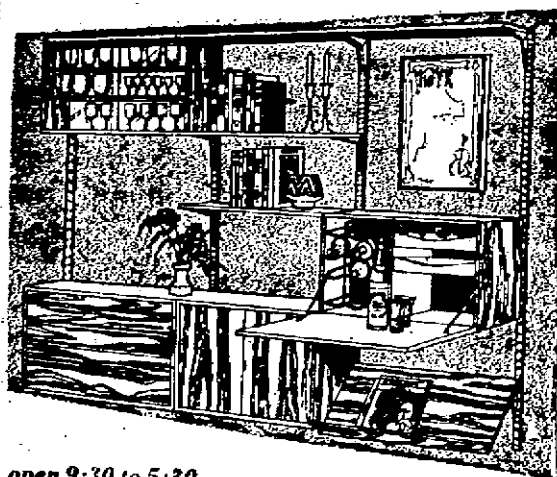


WALL MOUNTED

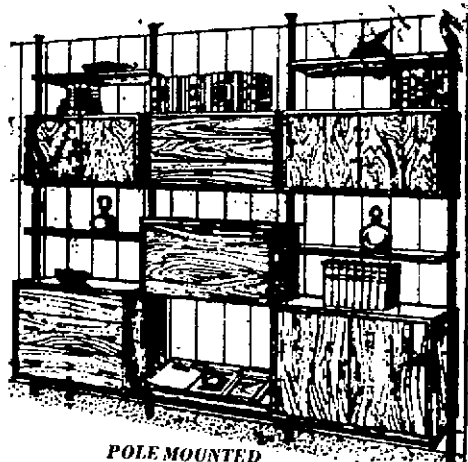
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- and many others

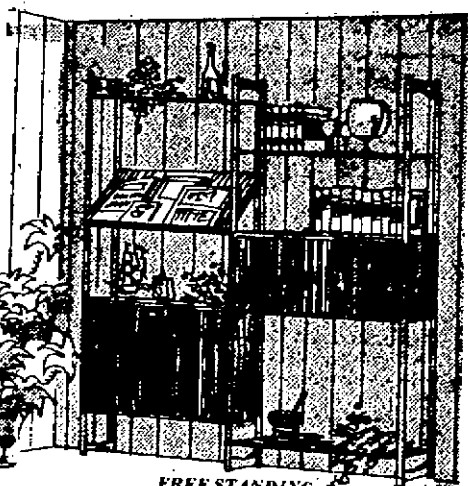
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# What Your Name Means

By LA REINA RULE

Send your name to La Reina Rule, Post Office Box 64151, Los Angeles, Calif. 90064, for origin, meaning and brief genealogy, for reply only in this column.

**MISS RULE:** Would you give data on BAXTER? — D.B., Long Beach.

BAXTER, English, is a contraction of the medieval term "Bakestere," a term for a professional woman baker in a 13th century village. Agnes Bakestere is listed in Yorkshire tax rolls for 1379. After long usage Bakestere, later Baxter, became the name for all bakers, male and female. One of many Baxter armorial shields is red, emblazoned with four green eagles on a diagonal silver stripe. John Baxter of England was among Maryland's first settlers in 1635.

**MISS RULE:** Please explain ROGNESS, of Norway. — E.R., Long Beach.

ROGNESS, Norwegian, began as a land-descriptive phrase. The ancient Norse root was "Rogn-Nes," portraying "rowan-tree headland."

**MISS RULE:** Would like the background on LUCIANI, LUCIANO. — R.L., Garden Grove, A.E., Long Beach.

LUCIANI and LUCIANO, Italian, describe "son of Luke." The Biblical Luke deciphered as "bringer of light and wisdom." The Luciano armorial shield is divided in four sections. The upper left and lower right are silver; the others, blue. No emblems overlie these sections.

**MISS RULE:** Kindly identify ELAM. — B.E., Long Beach.

ELAM, English, was shortened from a town-name "elm-ham," meaning "elm-tree estate." There is a town of Elmham in Norfolk, England; another called Elham in Kent. The Elam armorial shield from Kent is silver, decorated with a black sword placed diagonally.

**MISS RULE:** Kindly give the origin of PRAUN. — R.P., Long Beach.

PRAUN, German, is a dialect variation of the widely known surname Braun, meaning "brown-haired one." The Praun armorial shield from Bavaria and Switzerland is silver, emblazoned with an eight-pointed red star.

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Each suite is a two-story plan. Upstairs are as many as three bedrooms, including a large master bedroom with separate dressing area. Downstairs, a separate entry-hallway leads to a sunken living room and, just beyond, your own secluded garden patio. All-electric kitchens have everything. And "everything" includes your own washer-dryer, too. Each suite is centrally air-conditioned and

totally soundproofed (you have to not hear it to believe it!). Deep carpeting and floor-to-ceiling drapes comprise a rich background for your finest pieces.

You're at home on a six-acre park, where village walkways lead to the pool area, putting green and other fun places. Your own Bixby Green shopping center is practically next door. You can be a stay-at-home, or you can venture beyond the seclusion of Bixby Green to Orange County's beaches, marinas and golf courses. You can go where the fun is anytime you feel like it. We'll mind the chores. And do the lawns. And keep things quiet.

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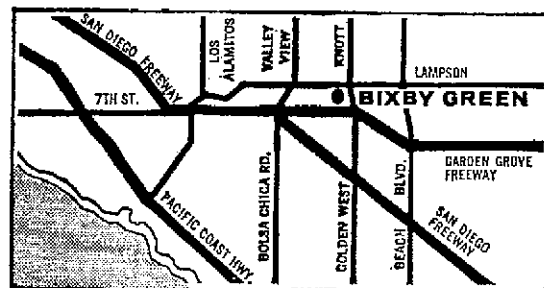
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# Shrubs for All Seasons

**R**APHIOLEPIS varieties of shrubs — "Indica rosea," "Springtime," "Fascination," "Pink Enchantress" and others are desirable because they can stand cold weather as well as sunshine and even reflected heat.

The hardy, dull-dark green foliage seemingly is impervious to insect damage or fungus diseases. Attractive pink or white flowers burgeon forth in the spring, adding floral beauty.

There are a number of landscape uses for these shrubs, whether grown as informal hedge row, the larger variety along a driveway or a walk, or the lower one edging the patio floor or a low porch floor.

Raphiolepis varieties are ideal for foundation of house shrubbery planting, the lower variety in front of a large, nearly low to the ground picture window, or planted along the side of steps that lead to a higher porch landing —



Raphiolepis "Springtime."

yes, used even as hardy container plants for the sunny patio area.

You'll see them growing in outdoor planters, in parkways, in parks, in industrial landscaping, as well as in institutional plantings.

Though toughie shrubs they are, prepare the holes by mixing two parts of organic material with three parts of the soil dug out to make the plant hole, then set them out and they'll grow even better! — Joe Littlefield.

## Bush, Basket Fuchsias

**F**UCHSIAS and sempiflorens Begonias stand more sunny locations than some gardeners feel those plants can tolerate. It's true some upright fuchsias take lots of sun; yet many varieties need more shade. Consider planting fuchsias for lots of summer and fall color, whether

you prefer to grow the upright which is the bush form, or the basket which is the cascade type and should be grown in pots, preferably in hanging baskets whether of redwood, wire or plastic.

Your nurseryman should have a new stock of fuchsias.—Joe Littlefield.

# Southland Crossword Puzzle

Solution to Puzzle on Page 22

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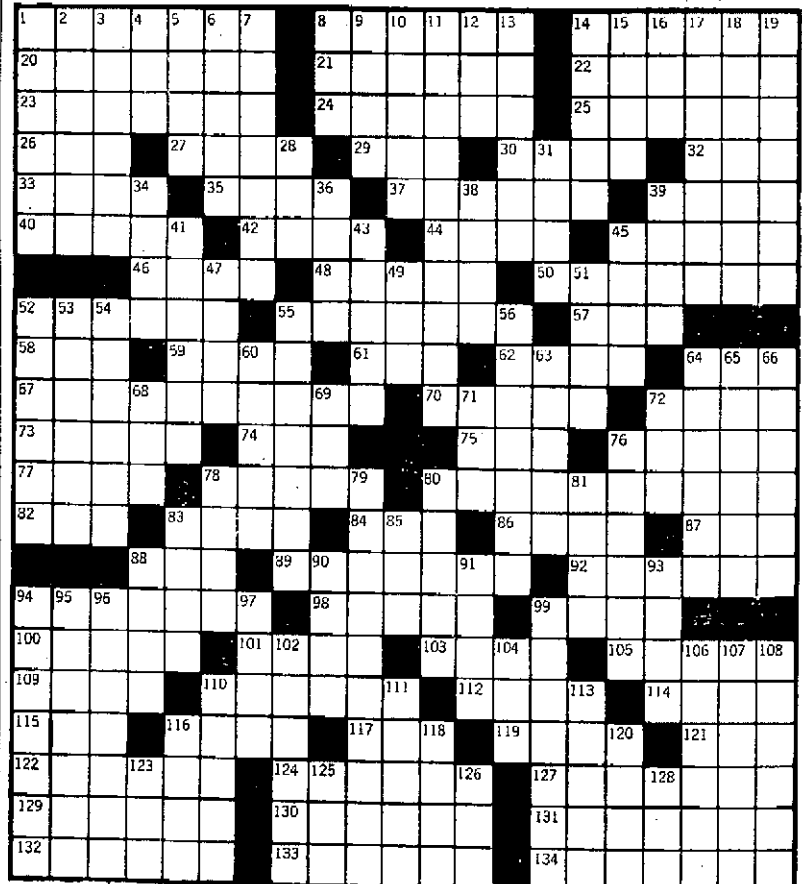
By Leonard  
Goldberg  
ACROSS

- 1 Rough shelters.
- 8 European capital.
- 14 Not hawkish.
- 20 Where Gary is.
- 21 City NW Syria.
- 22 Sacred books of Zoroastrianism.
- 23 Prominent Republican.
- 24 Join again.
- 25 Of a miter.
- 26 "Tiny —"
- 27 Absolute.
- 29 Algonquian Indian.
- 30 Steak or chicken.
- 32 Leafy.
- 33 Early Scandinavian navigator.
- 35 Sties.
- 37 Native of a Burma town.
- 39 "For —'s sake!"
- 40 Happen, anew.
- 42 Hodges and Koonsman.
- 44 Revolver.
- 45 Red, white or blue.
- 46 Biblical mountain, near Canaan.
- 48 Sour; bitter.
- 50 Female undergarments.
- 52 Winged fruit.
- 55 Great —.
- 57 Utilize.
- 58 Turkish title of respect.
- 59 U.S. agency, overseas.
- 61 Simpleton.
- 62 Little demons.
- 64 U.S. irrigation and power project.
- 67 Native of Malaysia.
- 70 Iberian river.
- 72 Head covering.
- 73 Turkish coins.
- 74 Ancient, Man's nickname.
- 76 Jelly, in cookery.
- 77 Philippine tribesmen.
- 78 Brightness; luster.
- 80 Assembly, of 55 Across.
- 82 Naval engineers: Abbr.
- 83 Ballet dancer's skirt.
- 84 Dessert.
- 86 "— it a lovely day!"
- 87 Compass point.
- 88 — Aviv.
- 89 Series of gay musical notes.
- 92 Supreme Court figure.
- 94 Wild dogs.
- 98 School, in Paris.
- 99 Cold, Adriatic wind.
- 100 Miscalculation.
- 101 Gait.
- 103 Just average.
- 105 Phases.
- 109 — biend.
- 110 Abstemious.
- 112 Talk, impudently.
- 114 Strike out, in printing.
- 115 Tie clip.
- 116 Hero of an Aztec myth.
- 117 Fish catcher.
- 119 Words of recognition; 2 words.
- 121 Container.

- 122 Baked, in a store.
- 124 Explorer Daniel, and family.
- 127 Moment.
- 129 Experience, anew.
- 130 Eastern capital city.
- 131 Loud-voiced person.
- 132 Perform skull surgery.
- 133 Looked askance.
- 134 Command of a subject.

## DOWN

- 1 English surgeon, pioneer in antiseptics.
- 2 The whole.
- 3 Author: "The Native's Return."
- 4 Scandinavian kobold.
- 5 Russian news agency.
- 6 Having an advantage; 2 words.
- 7 Italian resort, on the Mediterranean; 2 words.
- 8 Subject of many books.
- 9 Beverages.
- 10 Plan again.
- 11 Apollo II is one.
- 12 Suitable.
- 13 Sorrowful; wretched.
- 14 — Runyon.
- 15 Roman poet.
- 16 Old soldier; Colloq.
- 17 Abba Eban, for instance.
- 18 Lincoln's Secretary of War.
- 19 Female beachwear.
- 28 Compass point.
- 31 Cereals.
- 31 Indian of Panama.
- 35 Hollywood luminary.
- 38 Asian desert.
- 39 Paul VI.
- 41 Old TV movies.
- 43 Descendant.
- 45 Tax.
- 47 Type of ball.
- 49 Creek letter.
- 51 Male sheep.
- 52 Largest of the Mariana Islands.
- 53 Related, on the father's side.
- 54 Shirt fabric.
- 55 Parachute, from an airplane; 2 words.
- 56 African country, in the headlines.
- 60 Tristan's beloved.
- 63 Capitulate.
- 64 Aptitude or gift.
- 65 City on the Danube.
- 66 Mountain crests.
- 68 Pan-American organization.
- 69 Newspaper items.
- 71 Chalice.
- 72 Edge of a dress.
- 76 Certain reptiles: Slang.
- 78 Sea bird.
- 79 Mission, for an Apollo vehicle; 2 words.
- 80 Rings, as belts.
- 81 Facts; data: Colloq.
- 83 Rend.
- 85 International labor group.
- 88 Prizefighting terms.
- 90 Received; Fr.
- 91 Papal names.
- 93 Incursion.
- 94 Where the fast planes land.
- 95 One who reaches a destination.
- 96 In heraldry, having the upper edge crenelated.
- 97 Small lizard.
- 99 Favorite political campaign issue.
- 102 Kettle drum.
- 104 Capuchin monkey.
- 106 Heard, at the UN.
- 107 Feminine name.
- 108 Guard.
- 110 Burdened.
- 111 Underwater detection device.
- 113 Girl in "The Flying Dutchman."
- 116 Russian river, into the Gulf of Finland.
- 118 Low sand hill, in England.
- 120 Compass points.
- 121 Small drink.
- 125 Cheer, for a bullfighter.
- 126 Man's nickname.
- 128 Powerful explosive.



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Southland Magazine is your entree to a different home each week, offering an opportunity to see how others developed decorative themes, incorporated comforts, solved family housing problems.

# Dichondra May Be the Lawn for You

**D**ICHONDRA is a low growing plant widely used in the milder areas of California instead of grass for furnishing a lawn. It forms a dense sod and provides a year-round ground cover. Dichondra will grow in partial shade but prefers full sun, and does best under cool coastal conditions.

A free-draining soil is desirable, for dichondra likes to push its roots deep into the soil. Regular watering and feeding are basic requirements, and while the mowing of dichondra lawns is a matter of personal preference, regular mowing can do much to eliminate the problem of weeds. As might be expected, dichondra cannot bear the traffic a grass lawn will endure.

Dichondra is liable to attack by a number of insects and diseases, especially under conditions of poor maintenance. Several kinds of nematodes have been found on its roots.

Dichondra can be planted by seeds or plugs, but seeding is better and faster. March and April are the best months for sowing. Winter sown seeds tend to wait for the ground-warming spring sunshine before they germinate freely—in the meantime any number of hardy weeds are growing vigorously in the seed bed. Seeds sown in March and

April allow dichondra to become established before the heat of summer.

Although the gardening pundits suggest that a March-April sowing of dichondra need not be covered other than by lightly raking the bed over, I prefer to cover the seed with  $\frac{1}{4}$  inch of a moist peat and sand mixture. The seed bed should not be allowed to become dry on the surface until the seedlings are established.

In past years dichondra was often sown as a mixture with white clover, but the two plants were not good companions—under neglectful management the clover would take on a dominant role.

Plug planting is a practical means of establishing dichondra in small areas, on banks, and between stepping stones. The larger the plug the quicker the response of new growth. The easiest way to prepare plugs from a flat of dichondra is to turn the flat upside down on a level surface, remove the flat, and cut the upturned root mass into 2- to 3-inch cubes with a knife. When placing plugs into the soil (6 to 12 inches apart), make sure the top of the plug is at soil level, then firm the soil on all sides of the plug. Water in thoroughly.—Ronald Sissons.

## 'Keeping Up With Joneses'

(Continued from Page 46)

drought effect to become apparent will be a change in the color of the grass, from green to gray-green. Finally the leaves yellow, turn brown and die.

Water should be applied no faster than it can be absorbed by the soil. The nature of the soil and a degree of slope will dictate the rate of surface run-off—but run-off is wasteful and may prompt the turning off of irrigation in the belief the soil has been moistened to an adequate depth. When run-off occurs short of the desired depth of irrigation, the water should be turned off for an hour or more. But the practical answer is the reduction in the rate of water application.

Very often a small area of lawn may dry out faster than the remainder of the turf. Lawns should be checked for problem areas of this nature or the frequency of irrigation may be geared to one such unrecognized spot.

The most uniform distribution of

water may be expected when water pressure is ample and there is an absence of wind to distort the sprinkler pattern. These conditions are most likely to be present in the early morning. Lawns watered in the late afternoon or early evening remain damp all night—a favorable situation for lawn diseases to become activated if nights are warm.

In summation, how deeply and how often to irrigate a lawn can be determined by:

1. Watering to a depth which will take in the existing root zone as often as the lawn indicates water should be applied.

2. Watering to a depth in which it is possible to develop the root system (down to 18 inches) when the soil begins to dry out below the existing root zone.

The irrigation can then be less frequent but with a longer watering time as the roots develop to a lower depth.

## IT'S TIME TO SPRING INTO ACTION

(Continued from Page 5)

room. His pipes and her art objects "pegged" on the prefinished board make an interesting display.

Another wall contains archery equipment, while still another holds paddle tennis and dart game gear.

Peg-Board can be used as separators in the children's room, giving them privacy with "togetherness." Beds are separated by dividers made by installing the Peg-Board panels in grooved framing lumber and using spring-type plungers to hold them against the ceiling. The perforated hardboard gives privacy, ventilation and, above all, is a perfect place to hang all the equipment the kids manage to accumulate.

Want to make a big hit with your wife?

Install a radio-controlled garage door opener.

It's not as hard as you think. And when it is pouring rain, you can drive your car right into the garage without ever leaving the dry interior of the car to open the door.

One firm that specialized in electronic gear in kit form offers radio control garage door openers at prices within the reach of most everyone.

The miniature radio transmitter and receiver are factory assembled while the door mechanism comes in kit form. The tiny transmitter is so small that it fits easily in a shirt pocket and will operate at ranges up to 150 feet. No license is required for the radio. Installation is an easy one-man job.

Another semi-electronic home project might be the installation of a home protection system.

Kits are now available for the homeowner to install units that can alert the family to intrusion, smoke and fire, freezing, thawing, rising water,

high temperatures and power failure. The devices have a "fail-safe" operation whereby if any of the components of the alarm system fail they automatically generate a warning signal.

Kits are also available for the homeowner to install indoor-outdoor intercom systems.

The systems are ideal for housewives who can identify callers before opening the door, for contacting hubby in his garage workshop or for summoning the youngsters from their room.

Tired of electronic projects?

Everyone knows that the youngsters' rooms are for a lot more than sleeping. Games, books, hobbies — how can you fit them into one small children's bedroom?

The answer, in addition to the previously mentioned Peg-Board, is carefully planned storage with a lot of built-ins.

Use the perimeter of the room for beds and storage, leaving the center for a concentrated play space. One wall could accommodate a pair of bookcases, a bulletin board, plus twin rollaways that slide under upholstered backrests so they can serve as sofas by day.

Simple tools and very careful planning is all that is necessary to construct the built-in bookcases and bulletin boards.

How about the bath? Most of these rooms have run the gamut from tile to wallpaper.

Now one concern has come out with a complete laminated plastic wall system. It is a complete wall system including trim moldings.

Authentic wood grains make it possible to have a "paneled" bath. Other designs are also available. And it is all designed for high moisture and wear area such as the bath, kitchen or laundry. Best of all, it is easy to install over most existing surfaces.

Another easy project for the home craftsman but one which will add a lot of glamour to the home is the replacement of old hardware.

The ability to authentically reproduce the work of master craftsmen on an assembly line basis is one of the big reasons for the many outstanding selections available in household hardware today.

Space technology has been responsible for the development of lighter, better and more durable metals for home hardware.

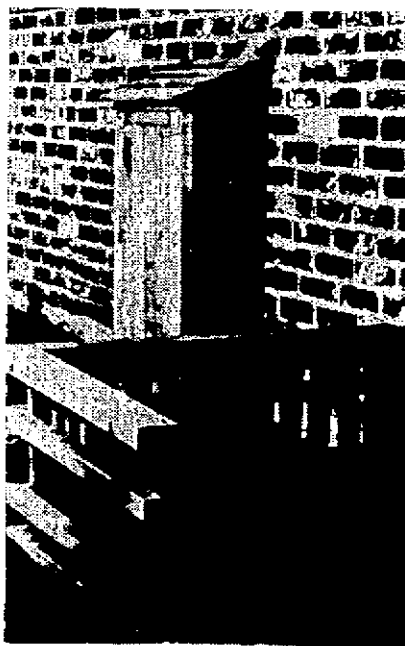
More and more interest is being shown by manufacturers in home security, too.

For instance, one company now manufactures a pushbutton combination lock for the front door. The lock has 2,200 button-sequence codes and is changeable in 60 seconds by the owner himself. The lock, which can be installed in minutes, eliminates the worry of keys getting into wrong hands or the lock being picked by professional burglars. It also ends the nuisance of lost or forgotten keys.

It all boils down to this — spring is wonderful. Wonderful for dreaming and planning — and DOING.

Take a project that interests you most and do it this spring.

It'll make the summer lazier and a lot more fun.



Sunken trash can is hidden by a low box with hinged lids.



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## IN PRAISE OF BEDS

WHERE DO YOU spend most of your life? In bed, of course.

The average person spends about eight hours out of the 24 in bed. Many spend more time than that because they use beds for reading, eating, listening to music and, alas, for smoking.

The beginning and ending of life usually occur in bed. In bed we love, in bed we weep with loneliness. In bed we lie when we are too sick to stand.

Isn't it strange that beds are the most neglected items in the average household? Infinite plans go into the choosing of an automobile. The monster color TV costs a month's salary or more. We spend more time choosing gadgets like electric can openers than we do in choosing beds.

A bed is a long-term investment, outlasting three or four cars. It is, more than any other one place, our home. A good bed means sound sleep and happy waking.

How does one get the right bed to spend one-third of his time in? First of all, he spends money. He buys the best bedstead, spring and mattress he can afford. I'm not talking about fancy headboards, footboards, built-in bookshelves, radios, snack tables, etc. They are not part of the bed. Buy them if you can afford them. They're frills.

A bed should be large enough. Since I am a giant I have spent much of my life in beds that were too small. Actually, even people of ordinary size need beds larger than they usually have. Big beds are more comfortable.

There is the ancient controversy about twin beds vs. double beds. It is chummy to sleep with a spouse, but being kneed in the stomach does not contribute to rest. A king-sized bed may be the answer.

Electric blankets are pleasant because they weigh so little — but they are mostly unnecessary in this climate. Downy blankets, comforts or quilts add much to good rest.

Most people, especially women, rest better if the room is not pitch dark. A tiny nightlight or a dim light in another room often improves rest. Fresh air is needed, but a gale roaring in through a wide open window is no good.

Mostly though, the bed itself, together with a clear conscience and a cheerful heart, provides the main aid to happy rest. — Patrick Hughes.

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# Gourmet's Guide

by Todd Thomey

Southland Dining at its Finest in the Long Beach and Orange County Area

OSCAR CONTRATTO & SONS

**APPLE VALLEY STEAK HOUSE**  
ME 7-5126  
733 E. BROADWAY, L.B.

**ME-N-ED'S**  
PIZZA PARLOR  
Ye Olde Public House  
4115 Paramount at Carson  
421-8908 Lakewood

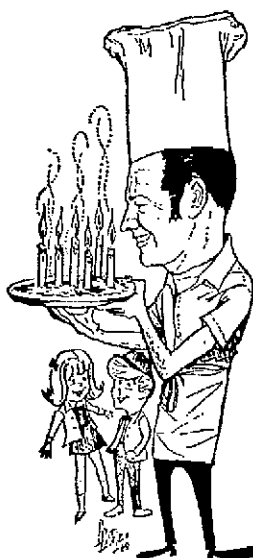
**DURING** my years as a gadabout columnist and father, I have met at least 10,001 small children. Only one didn't like pizza.

I remember her very well. She was a lovely long-haired brunette about 8 years old, one of a dozen guests at my daughter's birthday party. She wouldn't touch her pizza, which happened to be the main course on our menu that day.

Wrinkling her pretty nose, she announced that she also didn't like hamburgers, steak, potatoes or milk. As far as we could tell, she existed exclusively on candy, soft drinks and ice cream — a diet which marred her otherwise charming smile with numerous dark cavities.

While eating superb pizza on a recent Sunday at Me-n-Ed's in Lakewood, I thought about that little girl and how she is missing out on one of childhood's great delicacies. On picnic tables all around me are families with small children, all munching away joyfully on sausage, linguica, beef-onion or other kinds of hot, aromatic pizza.

Me-n-Ed's, Paramount Boulevard near Carson Street, is a large, super-clean establishment designed like a modern English pub. It's usually thronged with youngsters on Sunday evening because the entertainment starts at 5:30, giving them a chance to join in the sing-along fun. Banjoist-guitarist Les Merrill and his pianist-daughter Gloria hand out song sheets, containing lyrics for old-time tunes which the kids warble enthusiastically and accurately. On Fridays



**SHERMAN ROLF**  
Happy Sixth Birthday!  
Cartoon by Larry La Voie

and Saturdays, the entertainment starts at 8:30.

The restaurant also delights the youngsters by inviting them to fill out information cards which award each a free pizza on his birthday.

Owned by Bob Baldwin, Me-n-Ed's this weekend is marking its own birthday — its sixth. Manager for the past four years has been slim, hard-working Sherman Rolf, who came to California from McIntosh, Minn. Sherm, his brother Marvin, assistant manager, and their crew of white-haired cooks turn out a dozen pizza varieties, priced from \$1.30. The crust is light and crisp and the toppings include six varieties of gourmet cheese. Also featured are draft beers and bottled brews from Germany, Holland, Italy, France, Israel, Japan and the Philippines.

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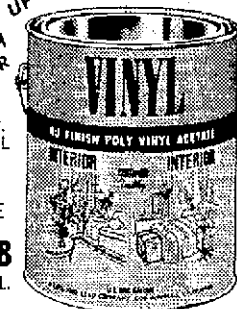
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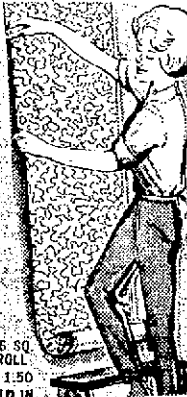


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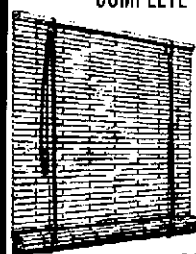


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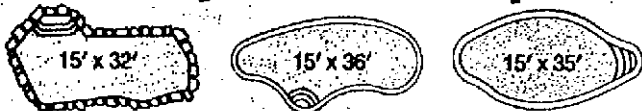
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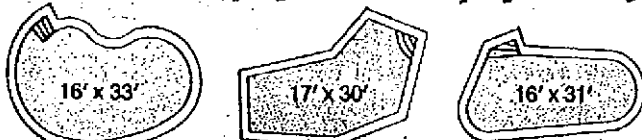
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## HOW TO KEEP BOOKS

**B**OOKKEEPING is a problem for every family, but keeping books is a special problem for special families.

Books can crowd a family out of the house.

No booklover willingly parts with a book. It would be like giving away the children. (Some days he would rather give away children than books.)

It is easy to understand the peril of loving books. If a family buys or steals one book a week, that is 52 books a year. Actually such families acquire more books than that. Many an addict goes through four or five paperbacks a week. Also, booklovers tend to marry and beget booklovers. A family of five devoted to the printed word has a problem.

One addict I know piles her books in a closet. There is no longer room for clothes and presently there will be no room for books.

What can be done about books? Certain insensitive persons might say, "Kick the habit!" You might get an opium smoker to take such advice, but never a booklover.

Most booklovers, hooked by an expensive habit, hate to buy bookcases. They are costly, and most of them aren't really designed for home libraries.

Shelves built in as part of the original home design are the best answer. I once lived in a house built by a scholar; the walls of one room were filled with shelves. Our books looked wonderful on display.

Until the young family decides to buy or build the appropriate shelves, it is possible to make useful, not unattractive shelves with boards and bricks. Stack bricks in two single columns, put a plank on top, then stack more bricks and more planks. It's a makeshift, of course, but at least the books are visible.

Some books are more than just words. They are objects of art, as attractive to look at as pictures. Such books should be displayed as part of the home decor.

No booklover ever completely solved the problem of giving his books the kind of living quarters they need. Some books get stacked in the corners of garages. They deserve better, but what is one to do?

Even with proper shelving it is difficult to maintain disciplined order among books. Somehow

though the owner's mind is a chaos of ideas.

Some critics say, "If you have to read, go to the public library and check out books." Alas, that won't do. It costs more to keep those books than the ones you bought because the library fines you every day after a cer-

tain period. Returning books is difficult, sometimes impossible for a booklover.

"Of the making of books there is no end." This is a comfort to booklovers. As in all addition it is nice to have a reliable supplier.

—Mark Clutter

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# TeleViews

Sunday, March 23, 1969

The Blue Chips  
of Television

(See Page 5)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

## Program-Czar For Television?

By JACK GOULD

New York Times Service

A political lobby, eager for favors or sympathy from Senators and Representatives, is the last place to invest influential or perhaps decisive control over the television program the public sees.

Yet such a disquieting prospect now looms at Monday's opening session of the Annual Convention of The National Association of Broadcasters in Washington.

Unless he departs from his planned script, Sen. John O. Pastore, the Rhode Island Democrat, will propound the idea that the code authority of the N.A.B. should regularly sample in advance of performance the programs that the networks carry. Pastore is scheduled to be the keynote speaker at the convention.

**IN HIS CAPACITY** as chairman of the Communications Subcommittee of the Senate Commerce Committee, the persuasive power of the genial, outspoken and well-informed senator is not to be minimized. Legislation affecting broadcasting, potentially involving millions of dollars in the years ahead, often originates in his committee. In the minds of many broadcasters this fact of life is pragmatically much more important than the fate of an isolated program.

Pastore's campaign superficially has the appeal of reasonableness. He is only asking the broadcasting industry to follow the course that it voluntarily outlined for itself: self-regulation which could make governmental intervention unnecessary.

But the realities of broadcasting life in Washington are not so simple. If the N.A.B. Code Authority is entrusted with screening shows in advance of their performance, stations and networks alike will be wailing the association's decision. The N.A.B. Code Authority would, in fact, become a "Program Czar" continuously involved in controversy.

At the very least, some stations and networks assuredly would hesitate to defy the finding of an N.A.B. review system that carried the warm approval of Pastore. Inevitably, those that did would be in the headlines — in itself an invitation to exercise caution and avoid trouble.

**WITH ALL ITS** admitted imperfections, the present procedure — the exercise by the three networks of their own judgments and the legal opportunity for individual stations to accept or reject such judgments — has the virtue of dispersing the process of program decision-making. If the machinery enables the television licensee, in effect, to pass the buck to the N.A.B., control over TV is bound to become tighter.

For many years, both the Communications Subcommittee of the Senate and the N.A.B. have walked a disquieting line. Complicated hearings on the economic structure of broadcasting almost invariably have a way of drifting into random collo-



ACTOR WILLIAM HOLDEN leads an expedition into a desolate and little known area of Kenya for a special Wednesday at 7:30 p.m., Ch. 2.

## Adventures at the Jade Sea

"Adventures at the Jade Sea," reality-adventure special hosted and narrated by actor William Holden, will air at 7:30 p.m. Wednesday, Ch. 2.

Filmed on location in the Republic of Kenya, particularly in the remote and hostile area surrounding Lake Rudolph (the legendary "Jade Sea"), the program is presented in three acts.

Act One is a visit to the Samburu tribe where the Holden-led expedition filmed a primitive ritual of four young boys undergoing ancient tests of cour-

age to determine their fitness to become men.

Act Two is sub-titled "Operation Ostrich," and it tells the dramatic, sometimes amusing story of the expedition's project aimed at re-establishing the powerful Masai ostrich in the land of the Turkana tribe. This primitive people has historically valued the ostrich as its greatest symbol of affluence and beauty, yet its hunters have slaughtered the big birds to extinction within the territory.

In Act Three the Holden group visits Africa's meag-

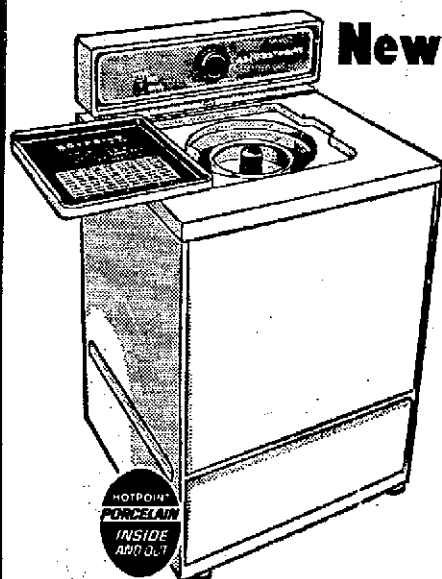
rest tribe and the colorful Kenya Camel Corps. To the El Molo, a tribe numbering no more than 100 people, who suffer from protein starvation and countless related illnesses, the expedition brings medicine and a few simple toys to brighten the lives of the children and of the missionary who is their friend and protector, Father Joseph Polletti.

The Camel Corps is seen as it patrols the vast desert of the Northern Frontier in a never-ending attempt to control game poaching.



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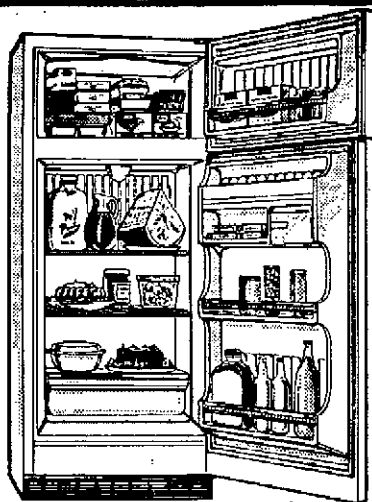
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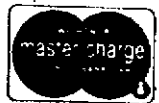
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Deciduous Hardier Hibiscus.

## Hardier Hibiscus

By Joe Littlefield

**F**ROST DAMAGED shrubs cause some home gardeners to consider hardier plants the next time they plant.

The Chinese hibiscus, with shiny green foliage and showy tropical effect blossoms, may suffer frost damage. Gardeners would be wise to plant some deciduous hibiscus when replacing the Chinese kind.

Deciduous ones called Hardier Hibiscus go dormant, die down to the ground with approach of winter. They are recommended for colder areas; even if they freeze to the ground, they'll grow vigorously the following spring and summer and provide an abundance of large, single, showy flowers during the summer.

The blossoms are larger than the Chinese flowers and are the eye-catchers of the garden. Their color range is limited. There's a mammoth raspberry rose color, red, rich blood red, ruffled cerise, and a gigantic white flower with a red eye.

The hardier hibiscus will also thrive in milder areas, too.

Should you still hanker for the Chinese hibiscus and your garden is practically frost free, be sure to consider the following two we'll describe to you, even though you may be partial to certain colors.

Kona hibiscus has peony-form, rich pink lovely flowers that remind one of some lovely camelias.

Ross Estey foliage is heavy and large with glossy hard polished appearance. The large single ruffled and tufty flowers with orange edges last three to four days indoors as cut flowers in water.

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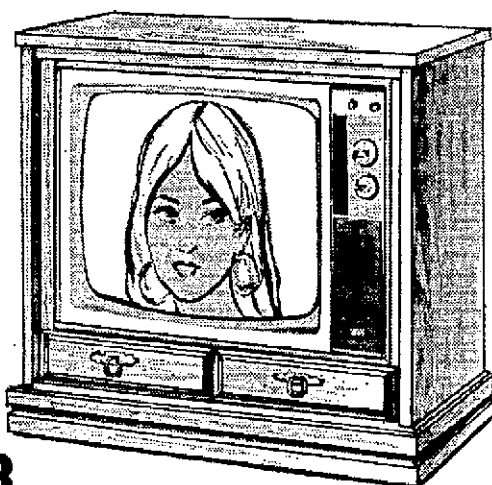
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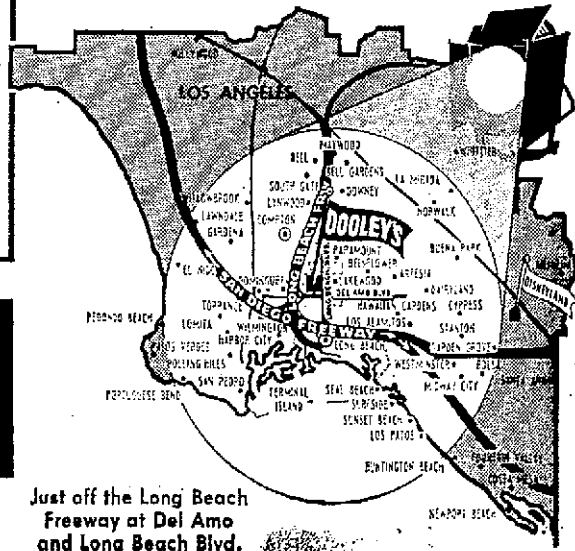
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## PAN AND FAN MAIL

"ON THE March 7 news broadcast on Ch. 4 at" Robert Abernathy was interviewing Gov. Reagan about campus demonstrations, violence, etc., and Gov. Reagan mentioned Jim Nabors (as one of those involved in the campus demonstrations). Could you clarify this? Is this the Jim Nabors of TV on "Gomer Pyle . . . ?"

A. Kruse,  
Long Beach

(No. Same name but two different people).

I READ Cynthia Lowry's report on "Wayne — Women and Song" in Critic's Corner (TeleVues, Mar. 16) with great interest but could hardly believe that she could review this program and not mention the young singer, Browning Bryant.

This is a boy with an unusually beautiful voice, and to us, his "Danny Boy" was the highlight of the show. We feel Miss Lowry was very remiss in listing everyone on the program but this gifted boy and wonder if anyone else felt the same way after reading her review.

Wayne Newton has long been one of our very favorites and we thoroughly enjoyed his show—thought everyone concerned was tops (Judy Carne's voice was a lovely surprise) but why must the orchestra try to drown out the singer!!! We could barely hear Wayne's voice on a couple of numbers and we wonder if this is as frustrating to the singer as it is to

the listener.

Mrs. Roman D. Gray,  
Long Beach

FIRST of all, I'd like to make a favorable comment on the St. Pat's Day special (Mar. 16, Ch. 13) — it was so different and interesting, and Sally Baker and Pat O'Brien were excellent narrators.

Second about the possible removal of "Gentle Ben" from TV. Why? The animals in it are so cunning, and the story is always good.

What should be abolished from TV is these doggy-looking characters who look like they have animal manes instead of hair . . . They might be the "in" thing — but the "clean" thing — that they're not!

Mrs. C. Shallcross,  
Long Beach

IF ANYONE missed the late show "Deep In My Heart" (Mar. 16, Ch. 7) he missed one of the best movies to be shown on TV in some time. It was wonderful!

Never did a picture boast so many stars and talents and never was there so much beautiful music as the music of Sigmund Romberg.

I want to thank the sponsor and suggest more of the same such as "Girl of the Golden West," "Naughty Marietta," "Rose Marie," "Bitter Sweet," with Nelson Eddy and Jeanette McDonald; also the "Desert Song" and "Student Prince" with Dennis Morgan.

It was such a relief

# TeleVues

FOR THE WEEK BEGINNING MARCH 23, 1969

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GEORGE ERES, Editor

from the noise we get today and proof that nudity and sex is far from a requirement for good entertainment or talent.

Antoinette V. Aldrich  
Long Beach

THERE ARE so many criticisms of TV fare these days. I am so grateful to TV for the many hours of companionship it gives me. Try living for years in bed, with only the TV voice or picture to fill up the hours, when one's arthritic hands tire holding a book or magazine, and you won't do too much complaining about TV fare!

"The Appaloosa" with Marlon Brando, was keen, and as each week ends, I say to myself — "Monday night's a-comin'" and you'll see "Laugh-In." May God bless them all — our talented people of our entertainment field . . .

F.E.C.,  
Long Beach

. . . I DON'T attend the movies, I do have a television (set) and when I see those slimy, slithering, characters slinking

across the television screen in an obscene orgy they call dancing, then I want to shout from the house-tops . . . How can we sit back any longer, being nonchalant and apathetic while our children and young people watch the trash, where an incident of violence is enacted every 14 minutes and a killing every 45 minutes.

Did you ever see anything so far removed from reality? Even the commercials are an insult to our intelligence . . .

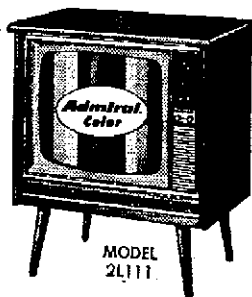
Who makes up the programs that we have to torture ourselves watching or turn it off? Who decides what programs shall go on? There is hardly a homespun program left on TV. One by one they have become defunct.

What is happening to our beloved country? Is all that our forefathers fought and died for going down the drain? A nation is just as strong as its morals. Are we slowly watching a nation die . . . ?

Let us fight for our U.S. where it reaches the most

(Continued Page 9)

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# What Your Name Means

By LA REINA RULE

Send your name to La Reina Rule, Post Office Box 64151, Los Angeles, Calif. 90064, for origin, meaning and brief genealogy, for reply only in this column.

**MISS RULE:** Would you give data on BAXTER? — D.B., Long Beach.

BAXTER, English, is a contraction of the medieval term "Bakestere," a term for a professional woman baker in a 13th century village. Agnes Bakestere is listed in Yorkshire tax rolls for 1379. After long usage Bakestere, later Baxter, became the name for all bakers, male and female. One of many Baxter armorial shields is red, emblazoned with four green eagles on a diagonal silver stripe. John Baxter of England was among Maryland's first settlers in 1635.

**MISS RULE:** Please explain ROGNESS of Norway. — E.R., Long Beach.

ROGNESS, Norwegian, began as a land-descriptive phrase. The ancient Norse root was "Rogn-Nes," portraying "rowan-tree headland."

**MISS RULE:** Would like the background on LUCIANI, LUCIANO. — R.L., Garden Grove, A.E., Long Beach.

LUCIANI and LUCIANO, Italian, describe "son of Luke." The Biblical Luke deciphers as "bringer of light and wisdom." The Luciano armorial shield is divided in four sections. The upper left and lower right are silver; the others, blue. No emblems overlie these sections.

**MISS RULE:** Kindly identify ELAM. — B.E., Long Beach.

ELAM, English, was shortened from a town-name "elm-ham," meaning "elm-tree estate." There is a town of Elmham in Norfolk, England; another called Elham in Kent. The Elam armorial shield from Kent is silver, decorated with a black sword placed diagonally.

**MISS RULE:** Kindly give the origin of PRAUN. — R.P., Long Beach.

PRAUN, German, is a dialect variation of the widely known surname Braun, meaning "brown-haired one." The Praun armorial shield from Bavaria and Switzerland is silver, emblazoned with an eight-pointed red star.

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totally soundproofed (you have to not hear it to believe it!). Deep carpeting and floor-to-ceiling drapes comprise a rich background for your finest pieces.

You're at home on a six-acre park, where village walkways lead to the pool area, putting green and other fun places. Your own Bixby Green shopping center is practically next door. You can be a stay-at-home, or you can venture beyond the seclusion of Bixby Green to Orange County's beaches, marinas and golf courses. You can go where the fun is anytime you feel like it. We'll mind the chores. And do the lawns. And keep things quiet.

No question of it: Bixby Green is something else. Something more than just a place to live. Something special.

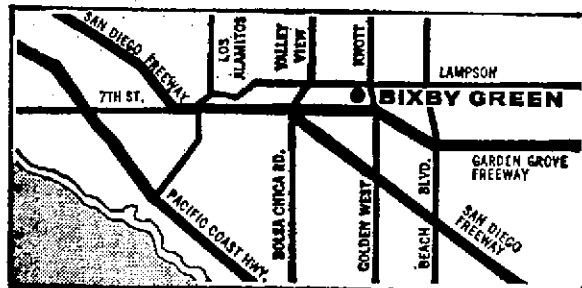
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# Shrubs for All Seasons

**R**APHIOLEPIS varieties of shrubs — "Indica rosea," "Springtime," "Fascination," "Pink Enchantress" and others are desirable because they can stand cold weather as well as sunshine and even reflected heat.

The hardy, dull-dark green foliage seemingly is impervious to insect damage or fungus diseases. Attractive pink or white flowers burgeon forth in the spring, adding floral beauty.

There are a number of landscape uses for these shrubs, whether grown as informal hedge row, the larger variety along a driveway or a walk, or the lower one edging the patio floor or a low porch floor.

Raphiolepis varieties are ideal for foundation of house shrubbery planting, the lower variety in front of a large, nearly low to the ground picture window, or planted along the side of steps that lead to a higher porch landing —



Raphiolepis "Springtime."

yes, used even as hardy container plants for the sunny patio area.

You'll see them growing in outdoor planters, in parkways, in parks, in industrial landscaping, as well as in institutional plantings.

Though toughie shrubs they are, prepare the holes by mixing two parts of organic material with three parts of the soil dug out to make the plant hole, then set them out and they'll grow even better! — Joe Littlefield.

## Bush, Basket Fuchsias

**F**UCHSIAS and sempiflorens Begonias stand more sunny locations than some gardeners feel those plants can tolerate. It's true some upright fuchsias take lots of sun; yet many varieties need more shade.

Consider planting fuchsias for lots of summer and fall color, whether

you prefer to grow the upright which is the bush form, or the basket which is the cascade type and should be grown in pots, preferably in hanging baskets whether of redwood, wire or plastic.

Your nurseryman should have a new stock of fuchsias. — Joe Littlefield.

# Southland Crossword Puzzle

Solution to Puzzle on Page 22

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By Leonard  
Goldberg  
ACROSS

- 1 Rough shelters.
- 8 European capital.
- 14 Not hawkish.
- 20 Where Gary is.
- 21 City NW Syria.
- 22 Sacred books of Zoroastrianism.
- 23 Prominent Republican.
- 24 Join again.
- 25 Of a miter.
- 26 "Tiny" —
- 27 Absolute.
- 29 Algonquian Indian.
- 30 Steak or chicken.
- 32 Leafcutter.
- 33 Early Scandinavian navigator.
- 35 Sties.
- 37 Native of a Burma town.
- 39 "For —" sake!
- 40 Happen, anew.
- 42 Hodges and Kootman.
- 44 Revolver.
- 45 Red, white or blue.
- 46 Biblical mountain, near Canaan.
- 48 Sour, bitter.
- 50 Female undergarments.
- 52 Winged fruit.
- 55 Great —
- 57 Utilize.
- 58 Turkish title of respect.
- 59 U.S. agency, overseas.
- 61 Simpleton.
- 62 Little demons.
- 64 U.S. irrigation and power

project.  
67 Native of Malaysia.

- 70 Iberian river.
- 72 Head covering.
- 73 Turkish coins.
- 74 Ancient.
- 75 Man's nickname.
- 76 Jelly, in cookery.
- 77 Philippine tribesmen.
- 78 Brightness; luster.
- 80 Assembly, of 55 Across.
- 82 Naval engineers; Abbr.
- 83 Ballet dancer's skirt.
- 84 Dessert.
- 86 " — it a lovely day!"
- 87 Compass point.
- 88 — Aviv.
- 89 Series of gay musical notes.
- 92 Supreme Court figure.
- 94 Wild dogs.
- 98 School, in Paris.
- 99 Cold, Adriatic wind.
- 100 Miscalculation.
- 101 Gail.
- 103 Just average.
- 104 Phases.
- 109 — hien!
- 110 Abate.
- 112 Talk, impudently.
- 114 Strike out, in printing.
- 115 Tie clip.
- 116 Hero of an Aztec myth.
- 117 Fish catcher.
- 119 Words of recognition; 2 words.
- 121 Container.

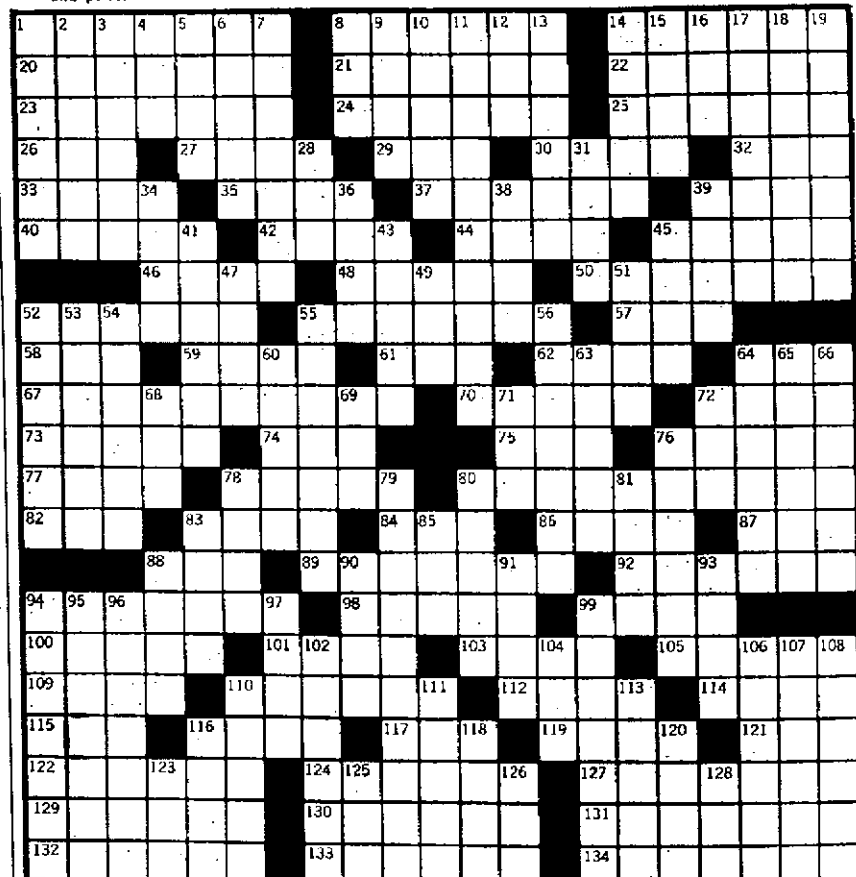
- 122 Baked, in a sleeve.
- 124 Explorer Daniel, and family.
- 127 Moment.
- 129 Experience, anew.
- 130 Eastern capital city.
- 131 Loud-voiced person.
- 132 Perform skull surgery.
- 133 Looked askance.
- 134 Command of a subject.

## DOWN

- 1 English surgeon, pioneer in antiseptics.
- 2 The whole.
- 3 Author: "The Native's Return."
- 4 Scandinavian kohold.
- 5 Russian news agency.
- 6 Having an advantage; 2 words.
- 7 Italian resort, on the Mediterranean; 2 words.
- 8 Subject of many books.
- 9 Beverages.
- 10 Plan again.
- 11 Apollo II is one.
- 12 Suitable.
- 13 Sorrowful; wretched.
- 14 — Rumon.
- 15 Roman poet.
- 16 Old soldier; Colloq.
- 17 Abba Eban, for instance.

- 18 Lincoln's Secretary of War.
- 19 Female beachwear.
- 28 Compass point.
- 31 Cereals.
- 34 Indian of Panama.
- 36 Hollywood luminary.
- 38 Asian desert.
- 39 Paul VI.
- 41 Old TV movies.
- 43 Descendant.
- 45 Tax.
- 47 Type of hall.
- 49 Greek letter.
- 51 Male sheep.
- 52 Largest of the Mariana Islands.
- 53 Related, on the father's side.
- 54 Shirt fabric.
- 55 Parachute, from an airplane; 2 words.
- 56 African country, in the headlines.
- 60 Tristan's beloved.
- 63 Capitates.
- 64 Aptitude or gift.
- 65 City on the Danube.
- 66 Mountain crests.
- 68 Pan-American organization.
- 69 Newspaper items.
- 71 Chalice.
- 72 Edge of a dress.
- 76 Certain reptiles; Slang.
- 78 Sea bird.
- 79 Mission, for an Apollo vehicle; 2 words.

- 80 Rings, as bells.
- 81 Facts; data; Colloq.
- 83 Rend.
- 85 International labor group.
- 88 Prizefighting terms.
- 90 Received; Fr.
- 91 Papal names.
- 93 Incursion.
- 94 Where the fast planes land.
- 95 One who reaches a destination.
- 96 In heraldry, having the upper edge crenelated.
- 97 Small barracuda.
- 99 Favorite political campaign issue.
- 102 Kettledrum.
- 104 Capuchin monkey.
- 106 Heard, at the UN.
- 107 Feminine name.
- 108 Guard.
- 110 Burdened.
- 111 Underwater detection device.
- 113 Girl, in "The Flying Dutchman."
- 116 Russian river, into the Gulf of Finland.
- 118 Low sand hill, in England.
- 120 Compass points.
- 123 Small drink.
- 125 Cheer, for a bullfighter.
- 126 Man's nickname.
- 128 Powerful explosive.



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# TV'S BLUE CHIPS . . . The Quiet, Long Lasting Series

By RICK DU BROW

United Press International

Some television shows, like "Laugh-In," make a big splash and get lots of publicity. And of course a network likes that.

But probably nothing brings more peace of mind, more contentment, to a network than those quiet series that just roll along year after year, delivering the ratings with no fuss, little temperament and surehanded construction.

It is these quiet ones that help make up the blue chip series of television — which, in turn, are absolutely essential in providing the financing without which many fine-minded documentaries and cultural specials could not exist.

Lawrence Welk's show on ABC-TV is, for example, one of those quiet series. Aside from the fact that it is very professionally done, many intellectuals who poke fun at The Maestro probably don't like to think that the income from Welk's program helps ABC-TV put on its better specials.

"MY THREE SONS," on CBS-TV, is another quiet, long-running hit, with Fred MacMurray quietly going through his lines, and the whole series so expertly harmless that one sometimes forgets it is even on the air—until the ratings come in.

"Family Affair," also on CBS-TV, is another show that is rapidly developing into a quiet old reliable. It has been right smack in the middle of a well-publicized Monday night lineup—with "Gunsmoke," "Lucille Ball," "Mayberry R.F.D." and Carol Burnett the other entries—yet it



LAWRENCE WELK  
Show's in 14th Year

has its own delicate, soft-shoe way that has captured a huge audience.

Also on Monday nights, NBC-TV's "I Dream of Jeannie" has developed into a long-running, quiet hit. The other NBC-TV shows on Monday, "Laugh-In" and the weekly movie, have drawn most of the attention, but "I Dream of Jeannie" is right there when the ratings chips are down.

ONE OF the real sleepers on television is NBC-TV's "Daniel Boone," on Thursday nights, kicking off a highly successful network lineup that also includes "Ironside," "Dragnet" and the Dean Martin show. With Fess Parker as Boone, the series emerges each season—after all the audience sampling elsewhere—as a veritable Rock of Gibraltar in the statistical race.

Red Skelton goes along year after year with a tremendous audience for his CBS-TV show. And NBC-TV's Walt Disney series—even without the late, great cartoonist as host—bids fair to go on quietly for a long time as a

steady audience draw.

ABC-TV's "The FBI" is likewise a quiet hit, and shows like CBS-TV's "Green Acres" and "Petticoat Junction" brought in a lot of gravy over the years without causing too many ripples. The same

for NBC-TV's "The Virginian" and ABC-TV's "The Hollywood Palace," not to mention CBS-TV's "Las Vegas."

It's always nice to shake up the industry and the public with a sensational new hit. But the

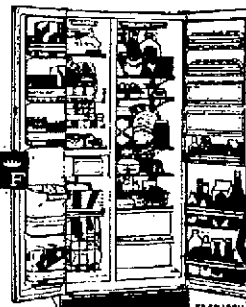
odds are that many network executives—and actors and writers and directors and producers who have been through the mill—would like nothing better than a pleasant, trouble-free, quiet, long-run hit.

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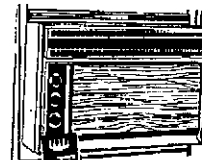
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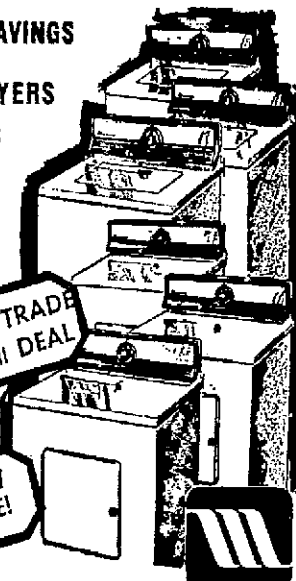
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BETH BRICKELL guest stars in the "Bonanza" episode at 9 p.m., Sunday, Ch. 4. She's shown with Michael Landon.



# SUNDAY

March 23, 1969

★ PAID ADVERTISEMENT

An \* indicates B-W.  
Other shows in color.

- 7:30  
2 Aquaman (cartoon)  
5 Mormon Tabern. Choir  
7 Sunday Storytime  
9 \*Day of Discovery  
8:00 A.M.  
2 House Divided. Historic divisions between Western religions, and role of Augustin Cardinal Bea, a German Jesuit, in fostering closer ties.  
4 The Christophers  
5 Cathedral of Tomorrow  
7 \*Challenges (educ.)  
9 Davey and Goliath  
11 Wonderama (children)  
13 Allen Revival Hour
- 8:30  
4 \*Profile: Touch of Elegance" (piano)  
7 The Beatles (cartoon)  
9 \*Movie: "Escape in the Desert," Philip Dorn ('45)  
13 Kathryn Kuhlman
- 9:00 A.M.  
2 Camera Three: "Bill Evans." The jazzman's many faces.  
4 My Favorite Sermon  
5 Day of Discovery  
7 Linus the Lionhearted  
13 Country Music Time
- 9:30  
2 Conversations with a Psychiatrist.  
4 Agriculture USA: "Patriots & Young Americans," Allen Ludden, USC and UCLA students  
5 \*Movie: "Blue Blood," Bill Williams ('51)  
7 King Kong (cartoon)



ENXO CERUSICO of "My Friend Tony" gets involved with fast cars on the episode at 10 p.m., Sunday, Ch. 4.

- 2 Clergy & the News  
10:00 A.M.  
4 Youth & the Police: "Bridging the Gap," Chief Thomas Reddin,  
7 The Bullwinkle Show  
9 \*Movie: "Dodge City," Errol Flynn, Ann Sheridan ('39)  
13 Rev. Oral Roberts  
10:30  
2 Steps to Learning: "Earthquakes"  
4 Frontiers of Faith: "Crisis & Challenge — equitable Justice," Paul Chevigny. Fourth in 5  
7 Issues & Answers: Sec. of Treasury David M. Kennedy, on ABM controversy, monetary crises.  
13 Faith for Today (relig.)  
10:55  
7 NBA Basketball  
11:00 A.M.  
2 Face the Nation:



# SPECIAL

**CHINA TODAY and Tomorrow (4), 2:30 p.m.**—Specialists on the subject discuss Communist China with anchorman Edwin Newman during a 2-hour program produced in cooperation with the National Committee of United States-China Relations, which met Thursday in New York City. Welles Hangen, NBC's Hong Kong correspondent, participates in a discussion with Edwin O. Reischauer, former U.S. Ambassador to Japan, and professors from Michigan, MIT, South Carolina and Columbia. Films from Canton were secured from an antenna rigged on a secret mountaintop site near Hong Kong.

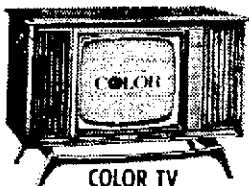
**FRANKIE AVALON (11) 9 p.m.**—The singer hosts an Easter holiday musical tour of Hollywood, Balboa, Squaw Valley, Palm Springs and Ensenada, aided by Joanie Sommers, Jose Greco, Jan Daley, guitarist Laurindo Almeida and the James Hibbard dancers.

- Sen. Albert Gore (D-Tenn.) on Laird testimony before his subcommittee.  
4 This Is the Life (relig.)  
5 Homebuyers' Guide  
11 \*Movie: "House of Strangers," Edw. G. Robinson ('49)  
13 Church in the Home  
11:30  
2 NHL Hockey ("sports")  
4 Green Leaves, Dr. Wm. Stewart. Garden ideas  
9 \*Movie: "Strangers from Hong Kong," Dalila, Chin Sing Long  
12 NOON  
4 Dialogues in Art, Edw. Biberman, painter Leonard Edmondson  
5 \*Gene Autry Film  
13 "Intelligent Parent"  
12:30  
4 News Conference  
5 ANGELS hope HALO IS GOOD OMEN for 2nd MEETING WITH GIANTS! Angel Warm-Up  
13 TV Worship of West  
1:00 P.M.  
4 Meet the Press: Sec. of Defense Melvin R. Laird  
5 Baseball (see sports)  
7 Directions: "Wisdom of Maimonides," Marian Seldes. Short drama excursion into works of the Jewish philosopher  
9 PGA Golden Anniversary Championship  
11 \*Combat! Vic Morrow  
13 Revival Fires (relig.)  
1:30  
4 On Campus, Bob Wright: "Insight & Foresight" (Mount St. Mary's).  
7 Discovery '69: "Little War on the Big Island." Visit to coffee growers in Kona  
9 William F. Buckley Sjaw: "Black Anti-Semitism," Rev. Milton Galamison, Nathan Perlmutter  
13 Voice of Calvary  
2:00 P.M.  
2 CBS Children's Film Festival, Kukla, Fran & Ollie: "Testaditapu," Folco Lullu, Frederico, Gigliola Cinquetti (Ital., '65). Troubles follow when 19th century father tries to keep his children from attending school.  
4 Speak Up! Bill Leyden  
7 Press Conference  
11 \*Combat! Rick Jason  
13 Roller Derby: Bay Bombers vs. Detroit  
2:30  
4 China Today and Tomorrow, Edwin Newman (2 hours)  
7 Movie: "True Story of Jesse James," Robert Wagner.
- 9 Movie: "Crosswinds," John Payne ('51)  
3:00 P.M.  
11 \*Outer Limits  
13 Cavalcade of Books  
3:30  
2 Insider-Outsider, Eduardo Moreno: "Drug Abuse" in predominantly Mexican-American neighborhoods  
5 \*Movie: "Topeka," Wm. Elliott ('53)  
13 \*Have Gun, Will Travel, Richard Boone  
28 \*R&D Review (R)  
4:00 P.M.  
2 Viewpoint, Jere Witter with Sister Marian Leona, professor at Cal State L.A.  
7 American Sportsman, Curt Gowdy, with Van Heflin (marlin in Bahamas), Betsy von Furstenberg and Dennis Morgan (partridge in Portugal) and Jimmy Dean (Alaskan moose)  
11 Man from U.N.C.L.E.  
13 \*Bronco, Ty Hardin  
4:30  
2 Newsmakers: LAPD Chief Thomas Reddin on campus unrest.  
4 Experiment in Television: "Passport to Prague," Hildy Brooks, Fero Velecky, Magda Krizkova (R). Award-winning hour, by Victor Vicas, is a bilingual romance of an American woman and a Czech designer who don't understand each other's language. (Czech is not translated for TV.)  
9 Larry Burrell, News  
28 Misterogers Neighbors  
5:00 P.M.  
2 Clele Roberts, News  
5 The Killy Style. Jean-Claude Killy, Leo LaCroix. At St. Moritz.  
7 Movie: "What Price Glory?" James Cagney,  
9 Country Carousel,  
11 \*I Love Lucy, Lucille Ball (2 episodes)  
13 Commercial  
28 \*What's New: "UN"  
34 Toros (bullfights)  
5:30  
2 Ted Mack & the Original Amateur Hour  
4 Frank McGee Report Special feature on U.S.-Japan problem concerning Okinawa.  
5 Dick Sinclair's Polka Parade. Musical welcome to Spring.  
9 Skippy, Bush Kangaroo, Garry Pankhurst, Alexander Archdale.  
13 \*McHale's Navy  
28 The City Makers (R): "John V. Lindsay,"  
6:00 P.M.  
2 21st Century, Walter  
(Continued Page 7)

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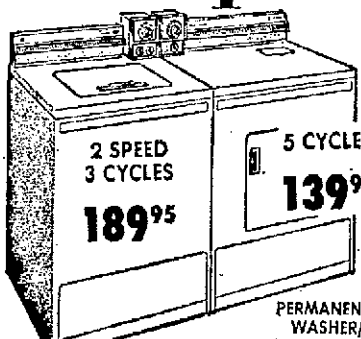
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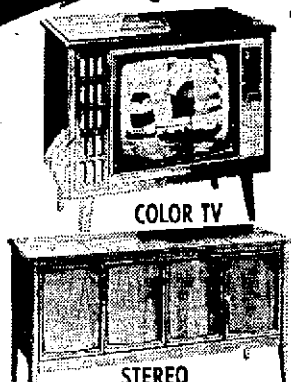
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by Todd Thomey

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**DURING** my years as a gadabout columnist and father, I have met at least 10,001 small children. Only one didn't like pizza.

I remember her very well. She was a lovely long-haired brunette about 8 years old, one of a dozen guests at my daughter's birthday party. She wouldn't touch her pizza, which happened to be the main course on our menu that day.

Wrinkling her pretty nose, she announced that she also didn't like hamburgers, steak, potatoes or milk. As far as we could tell, she existed exclusively on candy, soft drinks and ice cream — a diet which marred her otherwise charming smile with numerous dark cavities.

While eating superb pizza on a recent Sunday at Me-n-Ed's in Lakewood, I thought about that little girl and how she is missing out on one of childhood's great delicacies. On picnic tables all around me are families with small children, all munching away joyfully on sausage, linguica, beef-onion or other kinds of hot, aromatic pizza.

Me-n-Ed's, Paramount Boulevard near Carson Street, is a large, super-clean establishment designed like a modern English pub. It's usually thronged with youngsters on Sunday evening because the entertainment starts at 5:30, giving them a chance to join in the sing-along fun. Banjoist-guitarist Les Merrill and his pianist-daughter Gloria hand out song sheets, containing lyrics for old-time tunes which the kids warble enthusiastically and accurately. On Fridays



**SHERMAN ROLF**  
Happy Sixth Birthday!  
Cocktails by Larry La Voie

and Saturdays, the entertainment starts at 8:30.

The restaurant also delights the youngsters by inviting them to fill out information cards which award each a free pizza on his birthday.

Owned by Bob Baldwin, Me-n-Ed's this weekend is marking its own birthday — its sixth. Manager for the past four years has been slim, hard-working Sherman Rolf, who came to California from McIntosh, Minn. Sherm, his brother Marvin, assistant manager, and their crew of white-hatted cooks turn out a dozen pizza varieties, priced from \$1.30. The crust is light and crisp and the toppings include six varieties of gourmet cheese. Also featured are draft beers and bottled brews from Germany, Holland, Italy, France, Israel, Japan and the Philippines.

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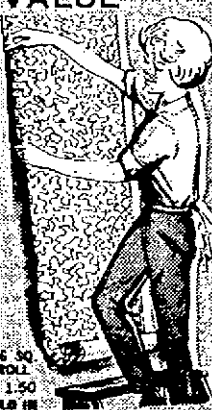


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MONEY-BACK  
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# SUNDAY

(Continued from Page 6)

- Cronkite: "What Are We Doing to Our World?" (pt. 2). Man's destruction of the balance of nature and of the natural environment, with Lake Erie described as "world's largest cesspool."
- 4 College Bowl, Robert Earle. Colgate is challenged by Illinois
- 9 Gidget, Sally Field
- 11 Pay Cards! Art James.
- 13 The Invaders, Roy Thinnes, Diana Hyland
- 28 \*Black Perspective: "Alphonzo Bell"
- 6:30
- 2 Ralph Story's L.A. The evolution of under-drawers, and a Valley firm using 20,000 square yards of elastic per week to hold its lingerie together.
- 4 Wild Kingdom, Marlin Perkins: "Lion Country." How lion cubs learn the skills of the predator.
- 5 4 Winds to Adventure.
- 9 I Spy, Robert Culp, Bill Cosby, Salome Jens.
- 11 Hazel, Shirley Booth
- 28 \*French Chef, Julia Child: "Napoleons"
- 7:00 P.M.
- 2 Lassie, Jed Allan, Mark Miranda. Scott must convince the frightened young Alaska Indian that there are no such things as ghosts.
- 4 Huckleberry Finn: "The Terrible-Tempered Khaleef" (R). Becky's kidnapped and taken to a harem.
- 5 **HIGHFIELD PRESENTS LOS ANGELES KINGS vs. OAKLAND SEALS** (see "sports")
- 7 Land of the Giants, Gary Conway, Don Marshall, Tom Reese, Lee Meriwether, Kevin Hagen. Steve and Dan risk their lives to descend a caved-in well shaft in which two giant children are trapped.
- 11 Truth or Consequences
- 13 **PASSPORT TO TRAVEL**
- ★ **FREIGHTER CRUISE—PERU** with Hal Sawyer
- 28 \*Speculation, Keith Berwick (R): "The Warren Court." Joseph Ball, John Weaver, Joseph Carr. Seen from legal, historical and contemporary perspectives.
- 7:30
- 2 Gentle Ben, Dennis Weaver, Clint Howard, Rory Calhoun, Rance Howard. Duck hunter's tactics and his disobedience of quota laws prompt his Everglades neighbors to take action.
- 4 Disney's World of Color: "Ride a North-bound Horse." Michael Shea, Carroll O'Connor, Ben Johnson, Dub Taylor (pt. 2). Cav joins a cattle drive, which becomes the peddler's next target for a rigged race.
- 9 Movie: "Circus of Fear." Christopher Lee.
- 11 Merv Griffin Show, Aliza Kashi, trombonist Harold Betters, Sydney Chaplin, Raquel Welch, Challenging Sea, Bill Burrud: "Work Horse
- of the Waves."
- 8:00 P.M.
- 2 **TONITE'S BEST BET!**
- ★ **THE ED SULLIVAN SHOW**
- Guests are George Burns, triple-Grammy-winner Mason Williams, Dionne Warwick, Jack Carter, Peter Gennaro, Sly and Family Stone, Lana Cantrell, Richard Pryor
- 7 **FORD MOTOR COMPANY**
- ★ **presents the FBI!**
- Efrem Zimbalist Jr., Jack Ging, Francine York, Mark Roberts. Erskine takes advantage of a Mafia feud by offering an oldline "family" chieftain a deal.
- 13 Wanderlust, Bill Burrud: "Caribbean Jewels"
- 28 PBL: "The Built-In Blackout" (how faulty coordination among electrical power supplier could lead to a nationwide blackout) and "The Medium Is the Medium" (artists use advanced electronic communication technology). Semanticist S. I. Hayakawa is featured in "A Word to the Sponsor."
- 8:30
- 4 Mothers-in-Law, Eve Arden, Kaye Ballard. Joi Lansing. When Herb and Roger hire a beautiful secretary to work for them at home, Eve and Kaye resort to some electronic eavesdropping.
- 13 Ski Show, Tom Malone
- 9:00 P.M.
- 2 Smothers Brothers Comedy Hour, with Scottish poet-singer Donovan; Peter, Paul and Mary, satirist Mort Sahl, and singer Jennifer.
- 4 Bonanza, Michael Landon, Beth (Gentle Ben) Brickell, Ron Hayes. Hoping to save her broken marriage, and unsuccessful in her efforts to rekindle an old romance with Little Joe, a woman accuses the latter of a robbery attempt to finance a trip with her
- 7 \*Movie: "Mickey One," Warren Beatty, Hurd Hatfield, Alexandra Stewart, Francoise Toné ('65-1st run).
- 11 Frankie Avalon's Easter Holiday Special
- 13 Tax Facts by Phone. You've an hour to call
- 9:30
- 5 \*One Step Beyond.
- 9 Larry Burrell, News
- 28 David Susskind Show: "What Makes a Great Newspaper?" Top executives of N. Y. Times, L. A. Times, Washington Post, Cleveland Plain Dealer
- 10:00 P.M.
- 2 Mission Impossible, Peter Graves, Martin Landau, Titos Vandies, Mark Lenard. Nitroglycerine expert plans to provoke a war by blowing up the government house of a small nation.
- 4 My Friend Tony, James Whitmore, Enzo Cerusico, Rose Marie, Cesare Danova, Kathie Browne, Noah Beery. Wealthy Texas socialite calls in Woodruff and Novello when unexplained attempts are made on her fian-

## SPORTS TODAY

NBA BASKETBALL, 10:55 a.m. (7), returns to Boston Garden where the Celtics are hosts to the Baltimore Bullets.

NHL HOCKEY, 11:30 a.m. (2), has Dan Kelly at Madison Square Garden where the New York Rangers host the Boston Bruins.

BASEBALL, 1 p.m. (5), has Dick Enberg and Don Wells at Palm Springs where the Angels clash with the San Francisco Giants.

NHL HOCKEY, 7 p.m. (5), has cameras at Oakland where the Seals are hosts to the Kings, Jiggs McDonald calling the play.

ce's life. ("Tony" yields again next week for "On Stage.")

5 Stan Chambers, News

9 Movie: "Wild River," Montgomery Clift,

11 Ken Jones, News

13 Labor Report, Joe

DeSilva

10:30

- 5 Success Story, Giroux
- 11 The Joe Pyne Show with dream analyst, Church of Satan minister, striker against Dow recruiting
- 13 Wild Adventures, Bill Burrud: "Cougar Hunt"

11:00 P.M.

- 2 Clete Roberts, News
- 4 Jess Marlow, News
- 5 Cathedral of Tomorrow
- 7 Keith McBee, News
- 13 Weekend News

11:15

- 2 Harry Reasoner News
- 7 Movie: "Second Greatest Sex," Jeanne Craig, George Nader ('56) Westernized "Lysistrata."

11:30

- 2 Movie: "Secret Life of

Seven

Walter Mitty," Danny

Kaye ('47). Thurber's

- 4 **AVOID SUNDAY LET-DOWN—WATCH LOHMAN AND BARKLEY**
- 13 \*Movie: "State Dept. File 649," William Lundigan ('49)
- 12 **MIDNIGHT**
- 5 The World Tomorrow

12:10

- 9 World of Youth
- 12:30
- 5 Prince of Peace, Walter Brennan
- 11 \*Naked City, John McIntire

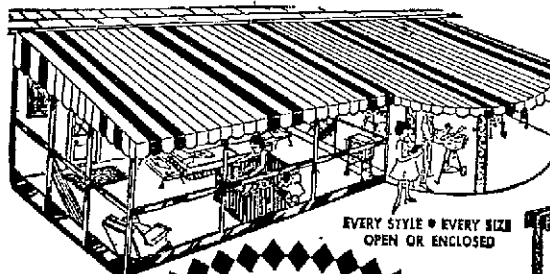
1:00 A.M.

- 13 \*Movie: "Appointment with Crime," Wm. Hartnell (Br.-'46)

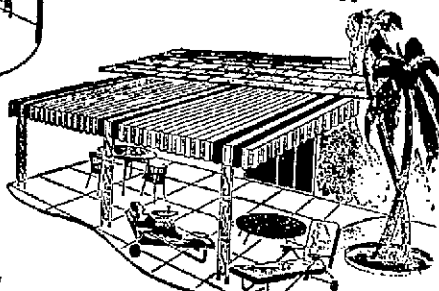
1:15

- 2 \*Movie: "Paris Mod-el," Paulette Goddard.

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# MONDAY

March 24, 1969

★ **PAID ADVERTISEMENT**  
An \* indicates B-W.  
Other shows in color.

6:30

- 2 Literature of England
- 4 Dialogues in Art
- 7 \*Teacher In-Service
- 11 \*Science Discovery
- 7:00 A.M.
- 2 Biological Revolution
- 4 Today, Hugh Downs, filmed interviews with Dean Rusk, shown each day this week.
- 7 Exercise with Gloria
- 11 Mr. Wishbone Show
- 13 Felix the Cat

7:30

- 2 Joseph Benti, News (Benti expands to full hour next Mon.)
- 7 Morning Show, Nelson
- 9 It Is Written (relig.)
- 11 The Flintstones
- 13 Adventures of Gumbly

8:00 A.M.

- 2 Captain Kangaroo
- 9 Abbott & Costello
- 11 Mighty Mouse Show
- 13 Rocket Robin Hood

8:30

- 5 Cartoon Time
- 9 Popeye, the Sailor
- 11 The Popeye Show
- 13 Winky Gumbly Show
- 9:00 A.M.
- 2 Lucy Show, L. Ball
- 4 Snap Judgment, Ed McMahon, Nipsey Russell, Connie Hines (final week for series)
- 5 \*Leave It to Beaver
- 7 \*Prize Movie: "My Pal Gus," Richard Widmark ('52)
- 9 Dick Tracy (cartoon)
- 11 Jack La Lanne Show

13 Rocky &amp; His Friends

9:30

- 2 \*Beverly Hillbillies. Leo Durocher wants Jethro for Dodgers.
- 4 Concentrat'n Clayton
- 5 \*Movie: "Fleet's In," Wm. Holden, Dorothy Lamour ('42)
- 9 Movie: "Girl in Red Velvet Swing," Farley Granger ('55)
- 11 \*Dennis the Menace
- 13 \*Walk in Their Shoes

10:00 A.M.

- 2 \*Andy Griffith Show
- 4 Personality, Larry Blyden, James Mason, Bill Cullen, Selma Diamond, Betsy Palmer
- 11 Truth or Consequence

10:30

- 2 \*Dick Van Dyke
- 4 Hollywood Squares
- Nanette Fabray, Jack Cassidy, Michael Landon, Vincent Price, Stu Gilliam, Meredith MacRae
- 11 From the Inside-Out
- 13 \*Robin Hood

11:00 A.M.

- 2 The Love of Life
- 4 Jeopardy, Art Fleming
- 7 Galloping Gourmet: "Lamb Wellington"
- 11 Sheriff John, Lunch
- 13 The Romper Room

11:30

- 2 Search for Tomorrow
- 4 Eye Guess, B. Cullen
- 7 Anniversary Game
- 9 Tempo, Bob Dornal, Roy Elwell (new time)
- 13 Adventure: Russia

12 NOON

- 2 Boutique, Steve Dunne, Irish McCalla, Charley Britt, Nancy Wood
- 4 Hidden Faces (serial)
- 5 Cartoon Time
- 7 \*Bewitched



**COMEDIAN Louis Nye** co-hosts "The Mike Douglas Show" for the week beginning Monday, at 3:30 p.m., Ch. 4.

- 11 Jack Latham, News
- 13 Bill Johns, News

12:30

- 2 As the World Turns
- 4 Days of Our Lives
- 5 Stingray (puppets)
- 7 Funny You Should Ask
- Glenn Ford, Zsa Zsa Gabor, Stu Gilliam, Martha Raye, Jim Backus

- 11 \*Movie: "Father Was a Fullback," Fred MacMurray ('49)
- 13 Dialing for Dollars

1:00 P.M.

- 2 Love Is a Many-Splendored Thing
- 4 The Doctors (serial)
- 5 \*Dobie Gillis
- 7 Dream House (game)

1:30

- 2 The Guiding Light
- 4 Another World (serial)
- 5 \*Father Knows Best
- 7 Let's Make a Deal
- 13 Joan Rivers Show

2:00 P.M.

- 2 The Secret Storm
- 4 You Don't Say! Kathleen Nolan, James Darren
- 5 \*Love That Bob!
- 7 The Newlywed Game
- 9 Stop Smoking Clinic
- 11 \*Movie: "Depraved," Anne Heywood ('56)
- 13 \*Movie: "Badge of Marshal Brennan," Jim Davis ('57)

2:30

- 2 The Edge of Night
- 4 Match Game, Lauren Bacall, Vidal Sassoon
- 5 Girl Talk, Virginia Graham
- 7 The Dating Game

3:00 P.M.

- 2 The Linkletter Show, Red Skelton
- 4 PDQ, Dennis James
- 5 \*Highway Patrol
- 7 General Hospital
- 9 \*Frandsen's Features: "About Mrs. Leslie," Shirley Booth, Robert Ryan ('54), Landlady
- 13 Zoorama, Bob Dale
- 28 \*Cancion de Raza (R)

3:30

- 2 Lucky Pair, Geoff Edwards, Joseph Campanella, Ruta Lee
- 4 **MAYOR SAM YORTY**

★ **"LOS ANGELES PERSPECTIVE" A SPECIAL REPORT TO THE PEOPLE** (paid political)

- 5 Divorce Court
- 7 One Life to Live
- 11 \*My Favorite Martian
- 13 Hobo Kelly Show

3:35

- 4 Mike Douglas Show, Louis Nye, Tom Poston, John Gary, food editor Craig Claiborne
- 4:00 P.M.
- 2 \*Mr. Ed, Alan Young
- 5 \*Ozzie and Harriet
- 7 Dark Shadows (serial)

11 The Flintstones

4:30

- 2 Movie: "A Bullet Is Waiting," Rory Calhoun, Stephen McNally
- 5 Mr. Roberts, R. Smith
- 7 Bill Bonds, News
- 11 George Putnam, News
- 13 Bozo's Big Top
- 5:00 P.M.
- 4 KNBC Newservice
- 5 Dick Garton, News
- 9 Groovy Show, Morgan
- 13 \*The Addams Family

5:30

- 7 Frank Reynolds, News
- 9 Rat Patrol, Christopher George, Bob (Tempo) Dornan as a Nazi
- 11 Moneymakers, J. Perry
- 13 Gilligan's Island
- 28 Misterogers' Neighbors

6:00 P.M.

- 2 Big News, J. Dunphy
- 4 Huntley and Brinkley
- 5 **MINNESOTA FATS GETS**
- ★ **CUE from STEVE ALLEN** also Pat Harrington, Janet Lawson, Cliff Arquette
- 7 Movie: "Desk Set," Spencer Tracy, Katharine Hepburn ('51)
- Automation threat brings lots of laughs.
- 9 I Spy, Robert Culp, Bill Cosby, Peter Lawford
- 11 Pay Cards! Art James
- 13 Batman, Adam West, Cesar Romero, Burgess Meredith (pt. 1)
- 28 \*What's Next?

6:30

- 4 KNBC Newservice
- 11 \*I Love Lucy, L. Ball
- 13 Voyage to Bottom of Sea, Richard Basehart
- 28 \*Reach Out: "Rudy Jordan Story."

7:00 P.M.

- 2 Walter Cronkite News
- 9 What's My Line?
- Wally Bruner, Arlene Francis, Soupy Sales, Hal Holbrook, Joanna Barnes
- 10 World We Live In: "Water Problems"
- 11 Password: Angie Dickinson, Frank Gorshin
- 28 \*Linea Abierta, Ed Moreno. Narcotics

7:30

- 2 Gunsmoke, James Arness, Steve Ihnat. Old friend of Matt's is seeking personal vengeance — one by one — against seven men who caused the death of his Indian wife and unborn child.
- 4 I Dream of Jeannie, Barbara Eden, Larry Blyden, Bill Dally. Jeannie blinks Tony and another astronaut back to earth, leaving Roger alone in a spacecraft headed for the moon.

- 5 Heavyweight Boxing (see "sports")
- 7 The Avengers, Patrick Macnee, Linda Thorson, Jeremy Lloyd, Dora Reisser. Mysterious death of an archaeological digger uncovers a plot in which machines have turned murderers.
- 9 \*Movie: "Romeo & Juliet," Laurence

- 4 World Premiere (TV movie): "Then Came Bronson," Michael Parks, Bonnie Bedelia, Akim Tamiroff, Gary Merrill, Martin Sheen. In pilot for what will be a Wednesday NBC series, a disillusioned reporter quits his job and sets out by motorcycle to find the meaning of his life.

5 **OSCAR WINNER WALTER MATTHAU with JESSEL**

- ★ "Here Come the Stars," also with Joseph Cotten, Charlie Callas, Dick Gautier, Paul Gilbert, Jesse White, Susan Strasberg
- 7 The Outcasts, Don Murray, Earl Corey,

## SPECIAL

**TOM FRANDSEN (9), 3 p.m.** — The popular movie host, formerly on KNBC, returns to the screen with more daily films. Addition of Frandsen's comments necessitated expansion of the time slot, so KHL shifts its morning movie, news and "Tempo" shows all a half-hour earlier.

- Harvey, Susan Shentall, Flora Robson
- 11 Truth or Consequences
- 13 \*Perry Mason, Raymond Burr, Mona Freeman

8:00 P.M.

- 4 Rowan & Martin's Laugh-In. A new feature, "letters to Laugh-In," is introduced, and guest Tony Curtis plays Hamlet, a shiek, a doddering vaudevillian, a Senator heading up a committee on rat control, and a Congressman living it up in the West Indies.
- 11 Hazel, Shirley Booth
- 28 The Future of the University, Newsweek's Peter Janssen. Student unrest and the need for changes in university structure are by Clark Kerr (Carnegie Commission), Kingman Brewster Jr. (Yale), McGeorge Bundy (Ford Foundation) and James A. Perkins (Cornell)

8:30

- 2 Here's Lucy, Lucille Ball, Carol Burnett (R). From Miss Burnett's studio audience, Lucy tries to convince her to help in a school play
- 5 Golden Voyage, Jack Douglas: "Land of the Incas"
- 7 Peyton Place. Fred tries to keep Carolyn out of school, while Rossi tells Marsha they'll marry immediately, and Jeff tries to right the harm done by his lie.
- 11 Merv Griffin Show, Lori Rogers, Jack Douglas and Reiko, Michael J. Pollard on his new son, Archie Moore
- 13 Beat the Odds, Johnny Gilbert (game show)

9:00 P.M.

- 2 Mayberry RFD, Ken Berry, William Keene, Howard Wendell. Sam's committee finally makes a deal for a steeple bell, and get it installed. Then they find a bell's ruled out in the deed to the donated land
- 4 World Premiere (TV movie): "Then Came Bronson," Michael Parks, Bonnie Bedelia, Akim Tamiroff, Gary Merrill, Martin Sheen. In pilot for what will be a Wednesday NBC series, a disillusioned reporter quits his job and sets out by motorcycle to find the meaning of his life.

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- 7 The Outcasts, Don Murray, Earl Corey,

Tele-Vues

Dolph Martinez. Despite Jemat's warnings, he and Earl take refuge from a storm in an Indian tribe's burial cave. There they're pinned down by unseen attackers.

- 13 Run for Your Life, Ben Gazzara, Fernando Lamas, Joan Hackett.
- 28 \*NET Journal: "Diary of a Student Revolution." Ten days at the University of Connecticut, as the SDS clashes with Dr. Homer Babbidge over industrial recruiting.

9:30

- 2 Family Affair, Brian Keith, Sebastian Cabot, Kathy Garver, singer Eddie Hodges, Warren Berlinger. Cissy dates a teen-age singing idol, and is on Cloud 9. But then he goes off on tour and fails to write
- 9 Ted Meyers, News

10:00 P.M.

- 2 Carol Burnett Show, with Larry (Hogan) Hovis, dancer Barrie Chase. Both join regulars in satire of show business family acts
- 5 Dick Garton, News
- 7 Big Valley, Barbara Stanwyck, Richard Long, Jack Albertson, Dennis Patrick. Victoria and Jarrod start a stagecoach service in an effort to save a dying town.

- 9 Paid Political Talk
- 11 George Putnam News
- 13 Commercials
- 28 \*Great War: Disaster

10:30

- 9 Movie: "Two Rode Together," James Stewart, Richard Widmark ('61). John Ford
- 13 Bill Johns, News
- 28 \*Innovations, Dr. Brennenman: "Detecting Water Pollution"

11:00 P.M.

- 2 11 O'Clock Report
- 4 Tom Brokaw, News
- 5 \*Alfred Hitchcock
- 7 Bill Bonds, News
- 11 Liars Club, Rod Serling with Laugh-In's Chelsea Brown, Alan Sues
- 13 \*Movie: "Lion Has Wings," Merle Oberon, Ralph Richardson (Br-'40)

11:30

- 2 \*Movie: "Across the Bridge," Rod Steiger
- 4 Tonight, Jerry Lewis hosts Monty Rock III, Stiller and Meara, Phil Foster, Robert Morse
- 5 \*Movie: "Mrs. Wiggs of the Cabbage Patch," Zasu Pitts, W. C. Fields ('34)
- 7 Joey Bishop Show, Anne Baxter, Lee Meza, Earl Grant
- 11 Donald O'Connor, the King Cousins, Jon Provost, Hazel Scott, Jerry Vernon, Mason Williams

12:15

- 9 \*Movie: "Warriors Five," Jack Palance
- 12:30
- 13 \*Movie: "Tales of Adventure," Don DeFore ('54). Jack London trilogy.

1:00 A.M.

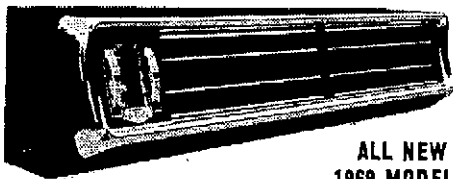
- 4 Speaking Freely, Edwin Newman: Bayard Rustin
- 5 Community Bulletins
- 7 The Late Report
- 1:15
- 2 \*Movie: "Pirates of Monterey," Rod Cameron ('47)

## PRE-SEASON SALE

### HURRY—FINAL DAYS!!



## AUTO AIR CONDITIONERS



ALL NEW  
1969 MODELS  
AVAILABLE

SAVE  
UP TO ..... \$60

During this Special Sale!

We have 1969 custom units to fit pickups and American and Foreign sports cars.

A small deposit will hold the model of your choice for installation later. ACT NOW!

## Don & Harold's Garage

Since Laemmle Since 1944

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# TeleViews

Sunday, March 23, 1969

The Blue Chips  
of Television

(See Page 5)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

## Program-Czar For Television?

By JACK GOULD

New York Times Service

A political lobby, eager for favors or sympathy from Senators and Representatives, is the last place to invest influential or perhaps decisive control over the television program the public sees.

Yet such a disquieting prospect now looms at Monday's opening session of the Annual Convention of The National Association of Broadcasters in Washington.

Unless he departs from his planned script, Sen. John O. Pastore, the Rhode Island Democrat, will propound the idea that the code authority of the N.A.B. should regularly sample in advance of performance the programs that the networks carry. Pastore is scheduled to be the keynote speaker at the convention.

**IN HIS CAPACITY** as chairman of the Communications Subcommittee of the Senate Commerce Committee, the persuasive power of the genial, outspoken and well-informed senator is not to be minimized. Legislation affecting broadcasting, potentially involving millions of dollars in the years ahead, often originates in his committee. In the minds of many broadcasters this fact of life is pragmatically much more important than the fate of an isolated program.

Pastore's campaign superficially has the appeal of reasonableness. He is only asking the broadcasting industry to follow the course that it voluntarily outlined for itself: self-regulation which could make governmental intervention unnecessary.

But the realities of broadcasting life in Washington are not so simple. If the N.A.B. Code Authority is entrusted with screening shows in advance of their performance, stations and networks alike will be waiting the association's decision. The N.A.B. Code Authority would, in fact, become a "Program Czar" continuously involved in controversy.

At the very least, some stations and networks assuredly would hesitate to defy the finding of an N.A.B. review system that carried the warm approval of Pastore. Inevitably, those that did would be in the headlines — in itself an invitation to exercise caution and avoid trouble.

**WITH ALL ITS** admitted imperfections, the present procedure — the exercise by the three networks of their own judgments and the legal opportunity for individual stations to accept or reject such judgments — has the virtue of dispersing the process of program decision-making. If the machinery enables the television licensee, in effect, to pass the buck to the N.A.B., control over TV is bound to become tighter.

For many years, both the Communications Subcommittee of the Senate and the N.A.B. have walked a disquieting line. Complicated hearings on the economic structure of broadcasting almost invariably have a way of drifting into random collo-

(Continued Page 15)



**ACTOR WILLIAM HOLDEN** leads an expedition into a desolate and little known area of Kenya for a special Wednesday at 7:30 p.m., Ch. 2.

## Adventures at the Jade Sea

"Adventures at the Jade Sea," reality-adventure special hosted and narrated by actor William Holden, will air at 7:30 p.m. Wednesday, Ch. 2.

Filmed on location in the Republic of Kenya, particularly in the remote and hostile area surrounding Lake Rudolph (the legendary "Jade Sea"), the program is presented in three acts.

Act One is a visit to the Samburu tribe where the Holden-led expedition filmed a primitive ritual of four young boys undergoing ancient tests of cour-

age to determine their fitness to become men.

Act Two is sub-titled "Operation Ostrich," and it tells the dramatic, sometimes amusing story of the expedition's project aimed at re-establishing the powerful Masai ostrich in the land of the Turkana tribe. This primitive people has historically valued the ostrich as its greatest symbol of affluence and beauty, yet its hunters have slaughtered the big birds to extinction within the territory.

In Act Three the Holden group visits Africa's meag-

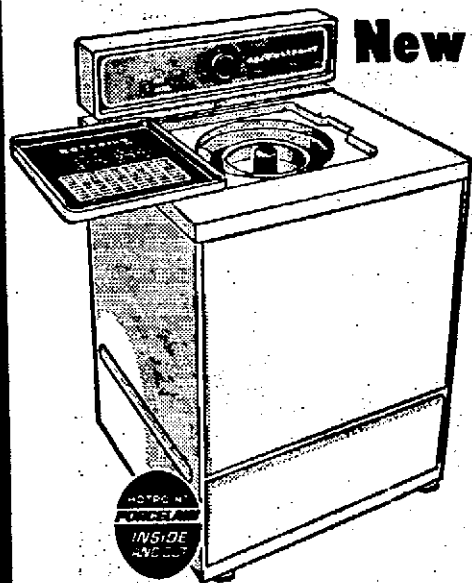
erest tribe and the colorful Kenya Camel Corps. To the El Molo, a tribe numbering no more than 100 people, who suffer from protein starvation and countless related illnesses, the expedition brings medicine and a few simple toys to brighten the lives of the children and of the missionary who is their friend and protector, Father Joseph Polletti.

The Camel Corps is seen as it patrols the vast desert of the Northern Frontier in a never-ending attempt to control game poaching.



**DOOLEY'S**

# Hotpoint Sale

**REFRIGERATORS, FREEZERS, RANGES, DRYERS,  
WASHERS, AIR CONDITIONERS, DISHWASHERS,  
BUILT-IN RANGES AND OVENS.**

## New HOTPOINT All Porcelain AUTOMATIC WASHER

"Deep-Bath" washing action, "Deep-Dip" triple rinse action, famous over-flow rinse. Rugged transmission to handle big loads easily, and give better, trouble-free service. Smooth-wall porcelain-on-steel spin tub with no perforations to snag clothes.

Free delivery, normal installation

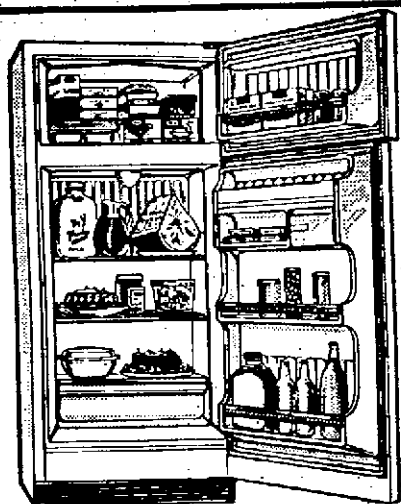
1-year parts and  
labor guarantee, 5-  
year parts guarantee  
on transmission.

**\$138<sup>88</sup>****HOTPOINT****NO FROST 21 Cu. Ft.  
FOOD CENTER****REFRIGERATOR-FREEZER**

Loaded with extra value features! Big set-in freezer basket, 2 covered butter bins, covered full width cheese bin, 9 full width cabinet shelves, 11 door shelves and it rolls out on wheels for easy cleaning.

**DOOLEY'S SALE PRICE!****\$398<sup>88</sup>**

**FREE Delivery, 1-Year Service  
and 5-Year Guarantee on  
Refrigeration unit.**

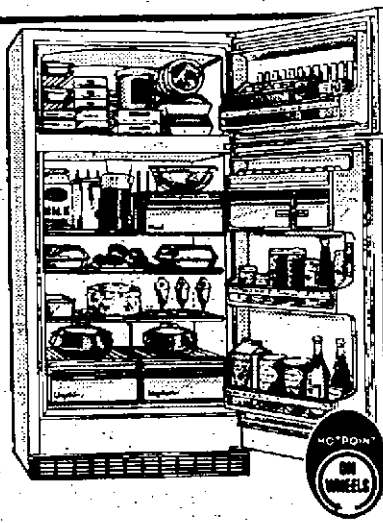


## HOTPOINT 11.6 Cu. Ft. TWO DOOR "12" REFRIGERATOR-FREEZER

Big True zero-zone freezer, features aluminum liner for fast freezing. There's lots of extra storage space in this beauty. Has big slide-out porcelain enamel crisper and deep door shelf. Stain and scratch-resistant porcelain enamel interior walls are easy to clean.

**DOOLEY'S \$178<sup>88</sup>  
SALE  
PRICE**

Free delivery, 1-year service and 5-year  
guarantee on refrigeration unit.



## Hotpoint Deluxe 14 Cu. Ft. "NO-FROST" TWO-DOOR REFRIGERATOR-FREEZER

This deluxe "14" Hotpoint rolls out on wheels for easy cleaning. No-frost in the big freezer section, no-frost in the spacious refrigerator section. Features porcelain enamel meat pan and twin crispers, split shelf over crispers and a full width shelf that slides out to you.

**DOOLEY'S \$228<sup>88</sup>  
SALE  
PRICE**

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guarantee on refrigeration unit.

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**DOOLEY'S Hardware Mart**  
3000 LONG BEACH BLVD - NORTH LONG BEACH

**49 YEARS IN  
NORTH LONG BEACH  
SUNDAYS 10 to 5**



KATHY GARVER gets a date with a rock-and-roll star, played by Eddie Hodges, on "Family Affair" at 9:30 p.m., Monday, Ch. 2.

## PAN AND FAN MAIL

(Continued from Page 4)

people by cleaning up the trash and obscenity on 'The Idiot Box'—our television. Mrs. Margaret Cover, Long Beach

WHERE CAN I write to Tom Jones? I think his show is the greatest. Could you tell me how tall he is and if he is married. He is the greatest performer, next to Elvis Presley, of course.

Romelle Weisenbeck, Lynwood

(Write c/o ABC-TV, 4151 Prospect, Hollywood, 90027. He's 6 feet tall and married).

JONATHAN HARRIS is a fine actor. He played the role of "Doctor Smith" in the defunct series, "Lost in Space." I would like to write to him but... where.

J. Wood, Long Beach

(Write c/o William Morris Agency, 151 El Camino, Beverly Hills, Calif. 90212).



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on the Fabulous New Kelly-Springfield WIDE BELT G/P

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You Get Our Guarantee Spelled Out and In Writing!

## KELLY & RICHARDSON OFFER YOU MORE!

You can't compare the new Wide Belt G/P with any tire you've ever used. It is truly a quality—premium tire. Therefore the Richardson Tire Co. guarantees your Wide Belt G/P Tires for a minimum of 44,000 miles of wear. This unique personal guarantee is offered as testimony of our confidence in the all around superiority of the Kelly Glass Belted Polyester Tire.

\*Should purchaser fail to receive a minimum of 44,000 miles of wear, the Richardson Tire Co. will replace any or all of said tires installed by us on a pro-rated basis.

\*\*Should a Kelly Glass Belted Polyester Tire covered under this guarantee fail during the First Year or 10,000 Miles, which ever occurs first, the Richardson Tire Co. will replace it at no charge.

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### NEW GLASS BELT and POLYESTER CORD CELEBRITY G/P

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AS LITTLE AS **\$3.00** PER WEEK

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★ GLASS FIBER BELT stops tread rub and resists heat to add many more miles to your tires

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★ MOST POPULAR OF OUR NEW BREED OF GLASS BELTED POLYESTER CORD TIRES!

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# TUESDAY

March 25, 1969

## ★ PAID ADVERTISEMENT

An \* indicates B-W.  
Other shows in color.

- 4 Personality, Larry Blyden, Imogene Coca  
11 Truth or Consequences  
13 \*This Too Is America

10:30

- 2 Contemp. French Lit.  
4 Dialogues in Art  
7 \*Teacher In-Service  
11 \*German Lessons

6:30

- 2 Conflict, Change & Social Action (USC)  
4 Today, Hugh Downs, Dean Rusk (during 7:30 segment), Mason Williams, baseball players

7:00 A.M.

- 7 Exercise with Gloria  
11 Mr. Wishbone Show  
13 Felix the Cat

7:30

- 2 Joseph Benti, News  
7 Morning Show, Nelson  
9 \*Prince of Peace  
11 The Flintstones

8:00 A.M.

- 13 Adventures of Gumbly  
2 Captain Kangaroo  
9 Abbott & Costello  
11 Mighty Mouse Show

8:30

- 13 Rocket Robin Hood  
5 Cartoon Time  
9 Popeye, the Sailor  
11 The Popeye Show

9:00 A.M.

- 13 Winky-Gumbly Show  
2 Lucy Show, L. Ball  
4 Snap Judgment  
5 \*Leave It to Beaver

9:30

- 7 Prize Movie: "3 Sailors & a Girl," Jane Powell  
9 Dick Tracy (cartoon)  
11 Jack LaLanne Show  
13 Rocky & His Friends

10:00 A.M.

- 2 \*Beverly Hillsbillies.  
4 Concentrat'n, Clayton  
5 \*Movie: "Hangmen Also Die," Brian Donlevy ('43)

10:30

- 9 \*Movie: "Topper Returns," Roland Young,  
11 \*Dennis the Menace  
13 \*Reconciliation (relig.)

11:00 A.M.

- 2 \*Andy Griffith Show  
4 Personality, Larry Blyden, Imogene Coca  
11 Truth or Consequences  
13 \*This Too Is America

11:30

- 2 The Love of Life  
4 Jeopardy, Art Fleming  
7 Galloping Gourmet: "Veiled Country Lass"  
11 Sheriff John, Lunch  
13 The Romper Room

12:00

- 2 Search for Tomorrow  
4 Eye Guess, B. Cullen  
7 Anniversary Game  
9 Tempo, Roy Elwell,  
Bob Dorman (3 1/4 hr.)

12:30

- 13 Travel W/Don & Bettina: "No Atlantic"  
2 Boutique, Steve Dunne, Peter Maas, Helen Rose  
4 Hidden Faces (serial)  
5 Cartoon Time

1:00 P.M.

- 7 \*Bewitched  
11 Jack Latham, News  
13 Bill Johns, News  
2 As the World Turns  
4 Days of Our Lives  
5 Stingray (puppets)

1:30

- 7 Funny You Should Ask  
11 \*Movie: "Mr. & Mrs. Smith," Carole Lombard, Robert Montgomery ('41)  
13 Dialing for Dollars

2:00 P.M.

- 2 Love Is a Many-Splendored Thing  
4 The Doctors (serial)  
5 \*Dobie Gillis  
7 Dream House (game)

2:30

- 2 The Guiding Light  
4 Another World (serial)  
5 \*Father Knows Best  
7 Let's Make a Deal  
13 Joan Rivers Show

3:00 P.M.

- 2 The Secret Storm  
4 You Don't Say!  
5 \*Love That Bob!

3:30

- 2 Lucky Pair, Geoff Edwards, Betty White, Dick Patterson  
4 Mike Douglas Show, Louis Nye, Irish Rovers, comic Bob Klein, tenor Richard Tucker, Melbourne Christopher  
5 Divorce Court  
7 One Life to Live  
John (General Hospital) Berardino guests for a

4:00 P.M.

- 2 The Newlywed Game  
13 \*Movie: "Ghost Town," Kent Taylor

4:30

- 2 The Edge of Night  
4 The Match Game  
5 Girl Talk, Virginia Graham, Stuart Levin  
7 The Dating Game

5:00 P.M.

- 9 Ted Meyers, News  
11 Make No Mistake (Internal Revenue), Dennis James  
2 The Linkletter Show, High school seniors on sex education  
4 PDQ, Dennis James  
5 \*Highway Patrol  
7 General Hospital

5:30

- 9 \*Feandsen's Feature: "Happy Thieves," Rex Harrison, Rita Hayworth ('62)  
13 Felix the Cat  
28 \*Cancion de Raza (R)

6:00 P.M.

- 2 Big News, J. Dunphy  
4 Huntley and Brinkley  
5 Steve Allen Show, Buddy Ebsen, Nitty Gritty Dirt Band, Kim Weston, Gore Vidal  
7 \*Movie: "Executive Suite," Wm. Holden, June Allyson, Fredric March, Barbara Stanwyck ('54)

6:30

- 9 I Spy, Robert Culp, Bill Cosby, Doris Karloff  
11 Pay Cards! Art James  
13 Batman, Adam West, Cesar Romero (pt. 2)  
23 \*What's New?

7:00 P.M.

- 4 KNBC Newservice  
11 \*I Love Lucy, L. Ball  
13 Voyage to Bufton of Sea, Richard Basehart  
28 \*Reading with Your Child: "Your Library"

7:30

- 2 Walter Cronkite News  
9 What's My Line?  
11 Password, A. Ludden  
28 \*French Chef, Julia Child: "Napoleons"

8:00 P.M.

- 2 The Doris Day Show, Paul Smith, Peggy Rea. Doris finds baby-sitting for four children an exhausting job while their mother's in the hospital  
7 N.Y.P.D., Jack Warden, Frank Converse, Barry ("Fugitive") Morse, John Randolph. Corso goes underground to find the blackmailers of a man who attended the party of a secret sex "cult."

8:30

- 2 CBS News Special: "Moby Dick," Charles Kuralt, George C. Scott  
5 Dick Garton, News  
7 That's Life: "Baby's First Birthday," Robert Morse, E. J. Peaker,



**SAMMY DAVIS JR.** plays suspended priest threatened by a man whose murder confession he has heard on "Mod Squad" at 7:30 p.m., Tuesday, Ch. 7. **Michael Cole**, **Clarence Williams III** and **Peggy Lipton** (from left) are assigned to protect him.

7 The Newlywed Game

13 \*Movie: "Ghost Town," Kent Taylor

2:30

2 The Edge of Night

4 The Match Game

5 Girl Talk, Virginia Graham, Stuart Levin

7 The Dating Game

2:45

9 Ted Meyers, News

11 Make No Mistake (Internal Revenue), Dennis James

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11 Pay Cards! Art James

13 Batman, Adam West, Cesar Romero (pt. 2)

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6:30

4 KNBC Newservice

11 \*I Love Lucy, L. Ball

13 Voyage to Bufton of Sea, Richard Basehart

28 \*Reading with Your Child: "Your Library"

7:00 P.M.

2 Walter Cronkite News

9 What's My Line?

11 Password, A. Ludden

28 \*French Chef, Julia Child: "Napoleons"

7:30

2 Lancer, James Stacy, Guy Stockwell, Warren Oates. A smooth-talking gentleman outlaw gets himself named temporary sheriff, and then convinces the citizens they should give up their arms.

4 Jerry Lewis Show, with Buddy Greco, Michele Lee. All team for a "musical weather report."

5 \*The Westerners

7 Mod Squad, Michael Cole, Clarence Williams III, Sammy Davis Jr., Robert Duvall, William Schallert, Ron

week.

11 \*My Favorite Martian

13 Hobo Kelly Show

4:00 P.M.

2 \*Mr. Ed, Alan Young

5 \*Ozzie and Harriet

7 Dark Shadows (serial)

11 The Flintstones

4:30

2 Movie: "Slim Carter," Jack Mahoney, Barbara Hale ('58)

5 Mr. Roberts, R. Smith

7 Bill Bonds, News

11 George Putnam, News

13 Bozo's Big Top

5:00 P.M.

4 KNBC Newservice

5 Dick Garton, News

9 Groovy Show, Morgan

13 \*The Addams Family

5:30

7 Frank Reynolds News

9 Rat Patrol, Christopher George, Albert Paulsen

11 Moneymakers, J. Perry

13 Gilligan's Island

28 Misterogers' Neighbors

Hayes. Militant priest, suspended for his participation in a reform crusade, is threatened by a man whose confession of murder he heard earlier.

9 \*Movie: "Leather Saint," John Derek, Paul Douglas ('56)

11 Truth or Consequences

13 \*Perry Mason, Burr

28 \*Cancion de Raza (R)

8:00 P.M.

5 Paid Political

11 Hazel, Shirley Booth

28 World Press (60 min.)

8:30

2 The Red Skelton Hour.

As Shifty Sam, Arthur Godfrey competes with Freddie the Freelander in a hobo "Olympics," then sings "Lay Some Happiness on Me" with the Young Americans.

4 Julia, Diahann Carroll, Marc Copage, Michael Link. Jealous of his baby brother, Earl J. Waggoner runs away from home — and to the Bakers'. Miss Carroll gets her second chance on the series to sing, an Indonesian lullaby for Corey.

5 Bruins in Action, John Wenden. Highlights of the NCAA finals

7 It Takes a Thief, Robert Wagner, Edmond O'Brien, Harold J. Stone, Melodie Johnson. Mundy's in deep trouble with a crime syndicate when a boozey old-time safe-cracker he hired steals a diamond.

11 Merv Griffin Show, Karen Morrow, Orson Bean, Eddie Fisher with his new recording, singer Barbara Tai Sing, Marty Brill, actor Malcolm McDowell.

13 Beat the Odds, Johnny Gilbert (game show)

9:00 P.M.

4 Movie: "Sorry, Wrong Number," Barbara Stanwyck, Burl Lancaster, Ed Begley, Wendell Corey ('48).

5 **ELLA FITZGERALD** and **★ DUKE ELLINGTON** present **GREAT HOUR OF MUSIC!** "Showcase 5," repeated

13 Run for Your Life, Ben Gazzara, Geraldine Brooks. Paul tries to help a woman regain her place in society

28 Ecumenical Now! (2 hours). Religious dilemmas of a Catholic man and his Lutheran wife, who meet with each other's pastors, with clergymen from both faiths discussing issues.

9:30

2 The Doris Day Show, Paul Smith, Peggy Rea. Doris finds baby-sitting for four children an exhausting job while their mother's in the hospital

7 N.Y.P.D., Jack Warden, Frank Converse, Barry ("Fugitive") Morse, John Randolph. Corso goes underground to find the blackmailers of a man who attended the party of a secret sex "cult."

2 CBS News Special: "Moby Dick," Charles Kuralt, George C. Scott

5 Dick Garton, News

7 That's Life: "Baby's First Birthday," Robert Morse, E. J. Peaker,

## SPECIAL

**MOBY DICK** (2), 10 p.m. — Continuing the techniques of "The Great American Novel" last April, Charles Kuralt demonstrates that great literature is as relevant today as when it was written. With George C. Scott speaking Herman Melville's words from "Moby Dick," cameras record scenes of the men of the Seattle, a 90-foot fishing schooner sailing the Gulf of Alaska in search of halibut. Though he encountered neither a Captain Ahab nor a great white whale, Kuralt found Melville's 1851 insights as relevant today as then.

Paul Lynde, Norm Crosby, Carl Ballantine. Bobby Jr.'s first birthday party is complete with a parakeet and a comic magician.

9 "Sweet Charity" Premiere, Jess Caill. Highlights of the Boston charity premiere, including interviews with Shirley MacLaine, Ricardo Montalban

11 George Putnam, News

13 The New Sound

10:30

9 \*Movie: "Who Killed Teddy Bear," Juliet Prowse, Sal Mineo

13 Commercial

10:45

13 Bill Johns, News

11:00 P.M.

2 11 o'Clock News

4 Tom Brokaw, News

5 \*Alfred Hitchcock "What Frightened you, Fred?" R. G. Armstrong

7 Bill Bonds, News

11 Liars Club, Rod Serling

13 \*Movie: "Murder in Reverse," Wm. Hartnell (Br-'45)

28 \*Black Perspective: "Mayor Sam Yorty" on school strife

11:30

2 \*Movie: "Subway in the Sky," Van Johnson, Hildegarde Neff ('56)

4 Tonight, Jerry Lewis, Charlie Callas, Mason Williams, Patrice Munsel, George Carlin

5 \*Movie: "Fighting Man of the Plains," Randolph Scott ('49)

7 Joey Bishop Show, Jane Fonda, Dale Robertson, singer Kay Hart, Bob Melvin

11 Donald O'Connor, Janice Wyman, Mary Lou Collins, Ernie Menchune, Jackie Kahane, Hank Searls

12:15

9 \*Movie: "7 Angry Men," Raymond Massey, Debra Paget ('55). John Brown and his sons.

12:30

13 \*Movie: "Shadow of a Woman," Helmut Dantine ('46)

1:00 A.M.

4 KNBC Newservice

7 The Late Report

11 From the Inside—Out

1:15

2 \*Movie: "Kill the Umpire," Wm. Bendix, Una Merkel ('50)

1:30

11 \*77 Sunset Strip

2:30

11 \*Movies: "Great Mike," "Red Stallion" and "Yankee Fakir"

## SWAP MEET

MON., TUES., WED., MAR. 24, 25, 26

7 A.M. to 3 P.M. at  
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DRIVE-IN THEATRE

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DRAWINGS EVERY HOUR

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Bring this coupon with you.  
Coupon good only on Monday, Mar. 24; Tuesday, Mar. 25; Wednesday, Mar. 26. In event of rain either date, coupon will be valid one week later.

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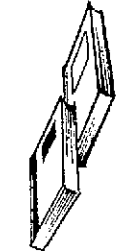
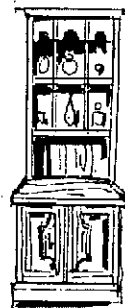


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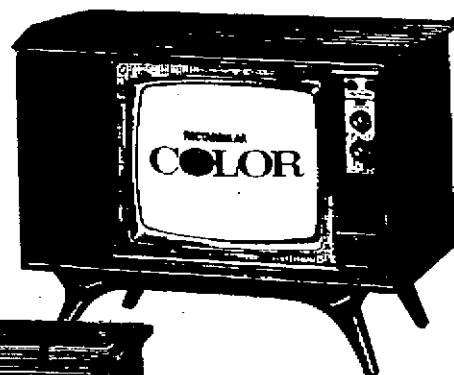
OTHER SWAP MEETS  
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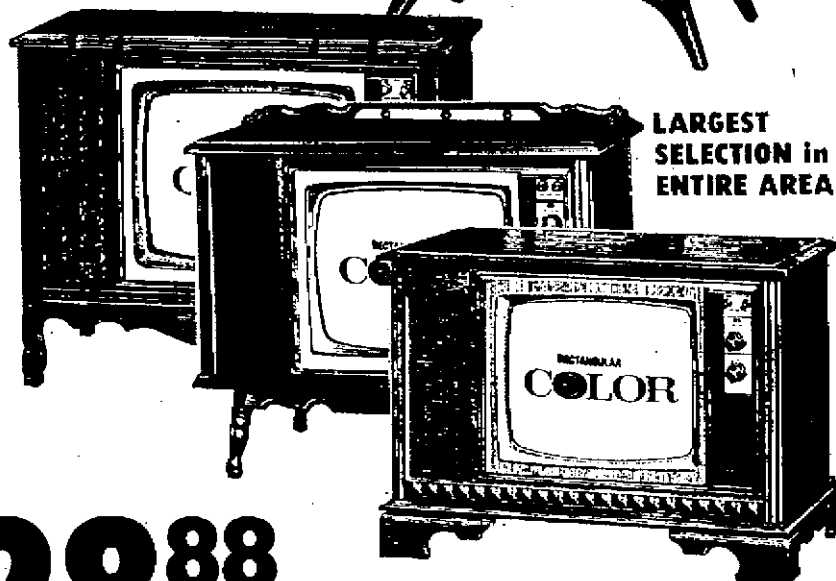
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Advance circuitry that won't go haywire. Over 25 years  
of color engineering experience goes into your new RCA  
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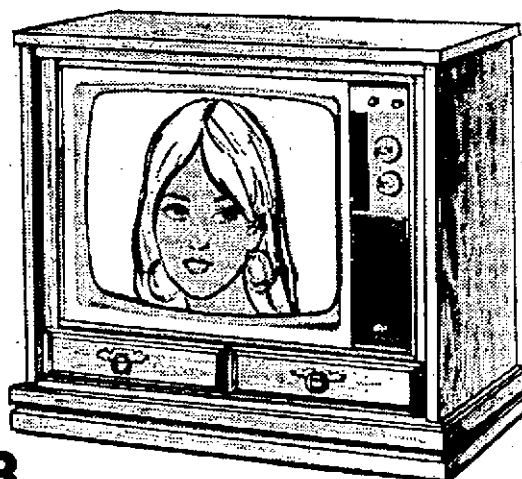
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### LARGEST COLOR TUBE MADE COLOR TV CONSOLE

SPANISH OAK CABINET with CASTERS.  
PFT fine tuning, non-smear color TV,  
lighted dial solid state UHF tuner,  
automatic color intensity control  
and new vista 25,000 volt color chassis.

DOOLEY'S  
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Free delivery, 2-years color picture tube guarantee,  
90-days labor service in your home and 1-year parts  
guarantee.

### RCA COLOR TV CONSOLE EARLY AMERICAN WITH REMOTE CONTROL

PFT fine tuning, non-smear color TV, new  
vista VHF solid state UHF tuners, and  
25,000-volt chassis.

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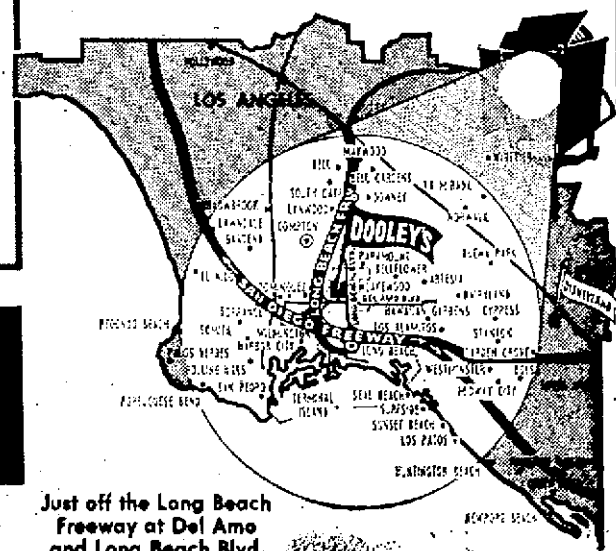
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Take 12, 24 or 36  
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5075 LONG BEACH BLVD.-NORTH LONG BEACH

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**EASIER TO BUY  
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"SAME LOCATION SINCE 1930"

FREE PARK  
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## PAN AND FAN MAIL

"ON THE March 7 news broadcast on Ch. 4 at" Robert Abernathy was interviewing Gov. Reagan about campus demonstrations, violence, etc., and Gov. Reagan mentioned Jim Nabors (as one of those involved in the campus demonstrations). Could you clarify this? Is this the Jim Nabors of TV on "Gomer Pyle . . . ?"

**A. Kruse,  
Long Beach**

(No. Same name but two different people).

I READ Cynthia Lowry's report on "Wayne — Women and Song" in Critic's Corner (TeleVues, Mar. 16) with great interest but could hardly believe that she could review this program and not mention the young singer, Browning Bryant.

This is a boy with an unusually beautiful voice, and to us, his "Danny Boy" was the highlight of the show. We feel Miss Lowry was very remiss in listing everyone on the program but this gifted boy and wonder if anyone else felt the same way after reading her review.

Wayne Newton has long been one of our very favorites and we thoroughly enjoyed his show—thought everyone concerned was tops (Judy Carne's voice was a lovely surprise) but why must the orchestra try to drown out the singer!! We could barely hear Wayne's voice on a couple of numbers and we wonder if this is as frustrating to the singer as it is to

the listener.

**Mrs. Roman D. Gray,  
Long Beach**

FIRST of all, I'd like to make a favorable comment on the St. Pat's Day special (Mar. 16, Ch. 13) — it was so different and interesting, and Sally Baker and Pat O'Brien were excellent narrators.

Second about the possible removal of "Gentle Ben" from TV. Why? The animals in it are so cunning, and the story is always good.

What should be abolished from TV is these doggy-looking characters who look like they have animal manes instead of hair . . . They might be the "in" thing — but the "clean" thing — that they're not!

**Mrs. C. Shallcross,  
Long Beach**

IF ANYONE missed the late show "Deep In My Heart" (Mar. 16, Ch. 7) he missed one of the best movies to be shown on TV in some time. It was wonderful!

Never did a picture boast so many stars and talents and never was there so much beautiful music as the music of Sigmund Romberg.

I want to thank the sponsor and suggest more of the same such as "Girl of the Golden West," "Naughty Marietta," "Rose Marie," "Bitter Sweet," with Nelson Eddy and Jeanette MacDonald; also the "Desert Song" and "Student Price" with Dennis Morgan.

It was such a relief

# TeleVues

FOR THE WEEK BEGINNING MARCH 23, 1969

A Program-Czar for Television?	1
Adventures at the Jade Sea	1
Pan and Fan Mail	4
TV's Blue Chip Shows	5
'Truth or Consequences' Rolls On	11
TV Movie Tips	13
Critic's Corner	17
TV Notebook	19
Radio	19

**GEORGE ERES, Editor**

from the noise we get today and proof that nudity and sex is far from a requirement for good entertainment or talent.

**Antoinette V. Aldrich  
Long Beach**

THERE ARE so many criticisms of TV fare these days. I am so grateful to TV for the many hours of companionship it gives me. Try living for years in bed, with only the TV voice or picture to fill up the hours, when one's arthritic hands tire holding a book or magazine, and you won't do too much complaining about TV fare!

"The Appaloosa" with Marlon Brando, was keen, and as each week ends, I say to myself — "Monday night's a-comin'" and you'll see "Laugh-In." May God bless them all — our talented people of our entertainment field . . .

**F.E.C.,  
Long Beach**

... I DON'T attend the movies, I do have a television (set) and when I see those slimy, slithering, characters slinking

across the television screen in an obscene orgy they call dancing, then I want to shout from the house-tops . . . How can we sit back any longer, being nonchalant and apathetic while our children and young people watch the trash, where an incident of violence is enacted every 14 minutes and a killing every 45 minutes.

Did you ever see anything so far removed from reality? Even the commercials are an insult to our intelligence . . .

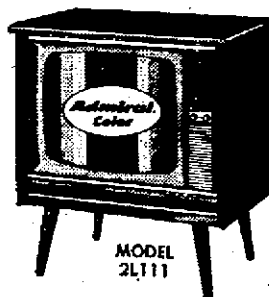
Who makes up the programs that we have to torture ourselves watching or turn it off? Who decides what programs shall go on? There is hardly a homespun program left on TV. One by one they have become defunct.

What is happening to our beloved country? Is all that our forefathers fought and died for going down the drain? A nation is just as strong as its morals. Are we slowly watching a nation die . . . ?

Let us fight for our U.S. where it reaches the most

(Continued Page 9)

# 3 Year Warranty 3



MODEL  
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**WOOD CONSOLE  
ADMIRAL  
COLOR TV**

**At Portable TV Prices**

Pay Only \$3.50 Per Week

**OPEN  
SUNDAYS,  
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**SPECIAL  
CONSOLETTTE . . . . . \$249<sup>00</sup>**

**Boulevard  
TV  
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If within 90 days of purchase, you can buy the same color set at a lower price . . . we will refund the difference.

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# BOULEVARD TV

**Sales & Service Center**

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**RALPH EDWARDS**  
Anxious for a Show

By **VERNON SCOTT**  
United Press International

It's difficult to measure the popularity of motion picture and television personalities until they are exposed in parts of the country between Hollywood and Vine, and 42nd and Broadway.

Take an easy-going master of ceremonies such as Bob Barker of "Truth or Consequences."

When he visited Detroit to beam six shows from there recently there were 300,000 requests for tickets. Michiganders stood in line for three and four hours in freezing weather just to see the show.

**OWNER** and potentate of the audience participation show, Ralph Edwards, was not particularly surprised.

"We're syndicated in 110 markets — which may be tops for an entertainment show — and in most places we lead the opposition shows by a wide margin," Edwards said from behind his desk in Hollywood.

"That show has been on the air for 30 years, starting with radio, and 12 years of television. And the town of Truth or Consequences, New Mexico, is celebrating its 20th year

of name change from Hot Springs this spring."

**EDWARDS** is hard pressed to think of another show currently on the air with the longevity of his brainchild.

But he knows why it's popular.

"There isn't any murder or mayhem on the show," he explained, "and viewers accept it as an old friend they can relax and have a good time with."

"The pranks of the contestants come up against the same problems faced by the viewers. For instance, we ask a man to recall the first time he kissed his wife. Then we ask her. If their answers don't jibe, the whole situation creates memories and amusement with the viewers."

**EDWARDS** is being badgered by three different sources to return to television himself with a new edition of "This Is Your Life," one of the most successful shows on television. It ran 11 years.

"I'm holding back because I want to find someone else to play master of ceremonies," Edwards said.

"The trouble is, the people interested in renewing the show want me to be the emcee because I became so identified with the program over the years."

"If I return to television I want to do it with a new show. But if I can't find exactly what I'm looking for, and if the parties who want me to emcee 'This Is Your Life' insist, I may go back on the air with it. But it's a very expensive, time-consuming show."

Edwards spends most of his time now traveling the country doing benefits, raising money for the

Heart Association and taking care of business matters.

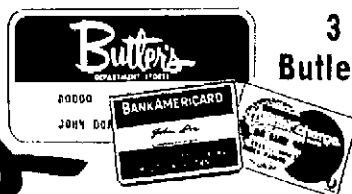
ters.

"I still feel the need of

the discipline of a weekly show," he concluded, "and

I'm anxious to get with it again."

**Butler's**  
IN LAKEWOOD



**3 Ways to Charge**  
**Butler's - MasterCharge**  
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Plus We Give  
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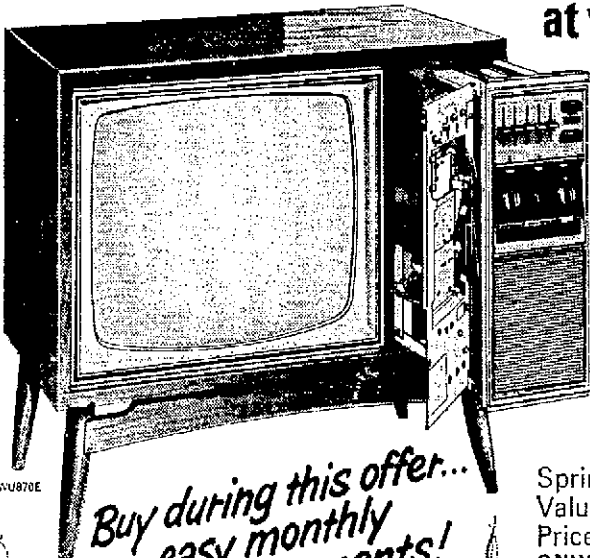
**STOP! DON'T LEAVE WITHOUT SPRING**

**Don't miss this once-a-year opportunity for big values at your Motorola dealer**

like this buy on Color TV

**Quasar Color TV**

with the "works in a drawer"



WU870E

*Buy during this offer...  
easy monthly payments!*

Spring  
Value  
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ONLY

**\$599<sup>88</sup>**

**NO MONEY DOWN**

The works are 10 tubeless plug-in mini-circuits for solid-state reliability and fast, at-home service. • This is the years-ahead Color TV you've been hearing about. It's all solid state except for rectifier and picture tube. • Automatic fine tuning with AFC electronic picture lock provides the best possible picture, keeps it that way even when you change channels. • Lighted channel indicators on VHF and UHF. • Biggest screen Color TV you can buy, 23" picture (measured diagonally).

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"You Have to Feel It To Believe It"  
**WORLD FAMOUS CHAIR FIGHTS PAIN, STIFFNESS, TENSION and FATIGUE with Moving HEAT and CYCLO-MASSAGE ACTION!**



- Beautiful... Colors and Styles
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**MODULAR PORTABLE STEREO**

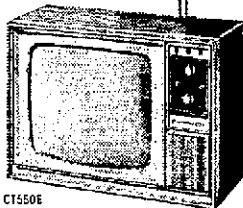


RP345E

• 8 watts total instantaneous peak power output (4 watts 100% music power output rating) • Two 6x9" speakers • Detachable speaker wings • Diamond/sapphire style

SPRING VALUE PRICE

**NO MONEY DOWN**  
**\$6.00 Monthly**



CT550E

**18" TABLE COLOR TV**  
(casualty measured)  
• Powerful 24,000 volt picture power (design average) • Automatic gain control • Lighted channel indicators on VHF and UHF • Built-in VHF and UHF antennas • Cabinet in walnut grained finish

SPRING VALUE PRICE

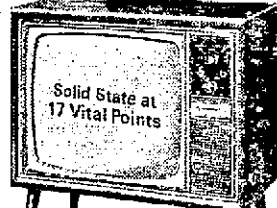
**NO MONEY DOWN**  
**\$19.00 Monthly**

**SPECIAL VALUE "FAST-BACK" CHASSIS COLOR TV**

• Chassis slides out rear of set into a drawer for fast, easy service • Automatic degasser • Automatic gain control • Lighted channel indicators on VHF and UHF • 4 X 6" Golden Voice Speaker • Contemporary style cabinet

SPRING VALUE PRICE

**NO MONEY DOWN**  
**\$22.00 Monthly**



CU850E

**Solid State at 17 Vital Points**

**SEE OUR BIG SPRING VALUES ON ALL MOTOROLA PRODUCTS**  
**Monday thru Friday 9:30 to 9:30, Saturday 9:30 to 5:30**  
**SUNDAY 12:00 to 5:00**



# WEDNESDAY

March 26, 1969

★ PAID ADVERTISEMENT

An \* indicates B-W.  
Other shows in color

6:30

- 2 Literature of England
- 4 Dialogues in Art
- 7 \*Teacher In-Service
- 11 \*Frontiers of Freedom

7:00 A.M.

- 2 Biological Revolution
- 4 Today, Hugh Downs, Dean Rusk, Jessamine West, ball players
- 7 Exercise with Gloria
- 11 Mr. Wishbone Show
- 13 Felix the Cat

7:30

- 2 Joseph Benti, News
- 7 Morning Show, Nelson
- 9 It Is Written (relig.)
- 11 The Flintstones
- 13 Adventures of Gumbly

8:00 A.M.

- 2 Captain Kangaroo
- 9 Abbott and Costello
- 11 Mighty Mouse Show
- 13 Rocket Robin Hood

8:30

- 5 Cartoon Time
- 9 Popeye, the Sailor
- 11 Popeye Show
- 13 Winky-Gumbly Show

9:00 A.M.

- 2 Lucy Show, L. Ball
- 4 Snap Judgment
- 5 \*Leave It to Beaver
- 7 \*Prize Movie: "The Feminine Touch," Rosalind Russell, Don Ameche ('42)

- 9 Dick Tracy (cartoon)
- 11 Jack La Lanne Show
- 13 Rocky & His Friends

9:30

- 2 \*Beverly Hillbillies, Jim Backus. The Clampetts have a "do."
- 4 Concentration, Clayton
- 5 \*Movie: "Hail the Conquering Hero," Eddie Bracken ('44)

- 9 \*Movie: "14 Hours," Paul Douglas, Grace Kelly ('51)
- 11 \*Dennis the Menace
- 13 \*Say It With Art

9:45

- 13 \*Spanish II and I
- 2 \*Andy Griffith Show
- 4 Personality, Larry Blyden (also guest)
- 11 Truth or Consequences

10:00 A.M.

- 2 \*Andy Griffith Show
- 4 Personality, Larry Blyden (also guest)
- 11 Truth or Consequences



**PAT BOONE** guests on "The Beverly Hillbillies," at 9 p.m., Wednesday, Ch. 2.

10:15

- 13 Soc. Sec. in Action

10:30

- 2 \*Dick Van Dyke
- 4 Hollywood Squares
- 11 From the Inside-Out
- 13 \*Robin Hood

11:00 A.M.

- 2 The Love of Life
- 4 Jeopardy, Art Fleming
- 7 Galloping Gourmet: "De Veau Zurichoise"
- 11 Sheriff John, Lunch
- 13 The Romper Room

11:15

- 9 Doug Dudley, News

11:30

- 2 Search for Tomorrow
- 4 Eye Guess, B. Cullen
- 7 Anniversary Game
- 9 Tempo, Bob Dornan, Roy Elwell (3 1/4 hr)
- 13 World Adventure: "South America"

11:45

- 5 Johnny Grant Show

12 NOON

- 2 Boutique, Steve Dunne, Mike Roy, rumor center's Don Henry
- 4 Hidden Faces (serial)
- 5 Cooking with Corris: "Easter Jeweled Ham" and flower pot dessert
- 7 Bewitched
- 11 Jack Latham, News

12:15

- 2 Lucky Pair, Geoff Edwards, Betty White, Dick Patterson
- 4 Mike Douglas Show, Louis Nye, Flora & Eldridge, Mel Tormo on his anti-war song, Ana Maria Alba, Greg Morris on a near-fatal

12:30

- 2 The Edge of Night
- 4 The Match Game
- 5 Girl Talk, Virginia Graham, Arlene Dahl
- 7 The Dating Game

12:45

- 9 Ted Meyers, News
- 2 The Linkletter Show, Mickey Spillane
- 4 PDQ, Dennis James
- 5 \*Highway Patrol
- 7 General Hospital
- 9 Frandsen's Feature: "An Affair to Remember," Cary Grant, Deborah Kerr ('57)
- 13 Felix the Cat
- 28 \*Cancion de Raza (R)

1:00 P.M.

- 2 The Guiding Light
- 4 Another World (serial)
- 5 \*Father Knows Best
- 7 Let's Make a Deal
- 13 Joan Rivers Show

1:30

- 2 The Secret Storm
- 4 You Don't Say!
- 5 Cooking around the World: "Shishkabob" with rice pilaf
- 7 The Newlywed Game
- 11 \*Movie: "Devil on Wheels," Darryl Hickman ('47)
- 13 \*Movie: "Never Look Back," Steve McQueen ('52)

1:45

- 2 The Edge of Night
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2:00 P.M.

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4:00 P.M.

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11:00 P.M.

- 2 The Edge of Night
- 4 The Match Game
- 5 Girl Talk, Virginia Graham, Arlene Dahl
- 7 The Dating Game

11:15

- 9 Ted Meyers, News
- 2 The Linkletter Show, Mickey Spillane
- 4 PDQ, Dennis James
- 5 \*Highway Patrol
- 7 General Hospital
- 9 Frandsen's Feature: "An Affair to Remember," Cary Grant, Deborah Kerr ('57)
- 13 Felix the Cat
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# TV'S BLUE CHIPS . . . The Quiet, Long Lasting Series

By RICK DU BROW  
United Press International

Some television shows, like "Laugh-In," make a big splash and get lots of publicity. And of course a network likes that.

But probably nothing brings more peace of mind, more contentment, to a network than those quiet series that just roll along year after year, delivering the ratings with no fuss, little temperament and surehanded construction.

It is these quiet ones that help make up the blue chip series of television — which, in turn, are absolutely essential in providing the financing without which many fine-minded documentaries and cultural specials could not exist.

Lawrence Welk's show on ABC-TV is, for example, one of those quiet series. Aside from the fact that it is very professionally done, many intellectuals who poke fun at The Maestro probably don't like to think that the income from Welk's program helps ABC-TV put on its better specials.

"MY THREE SONS," on CBS-TV, is another quiet, long-running hit, with Fred MacMurray quietly going through his lines, and the whole series so expertly harmless that one sometimes forgets it is even on the air—until the ratings come in.

"Family Affair," also on CBS-TV, is another show that is rapidly developing into a quiet old reliable. It has been right smack in the middle of a well-publicized Monday night lineup—with "Gunsmoke," Lucille Ball, "Mayberry R.F.D." and Carol Burnett the other entries—yet it



LAWRENCE WELK  
Show's in 14th Year

has its own delicate, soft-shoe way that has captured a huge audience.

Also on Monday nights, NBC-TV's "I Dream of Jeannie" has developed into a long-running, quiet hit. The other NBC-TV shows on Monday, "Laugh-In" and the weekly movie, have drawn most of the attention, but "I Dream of Jeannie" is right there when the ratings chips are down.

ONE OF the real sleepers on television is NBC-TV's "Daniel Boone," on Thursday nights, kicking off a highly successful network lineup that also includes "Ironside," "Dragnet" and the Dean Martin show. With Fess Parker as Boone, the series emerges each season—after all the audience sampling elsewhere—as a veritable Rock of Gibraltar in the statistical race.

Red Skelton goes along year after year with a tremendous audience for his CBS-TV show. And NBC-TV's Walt Disney series—even without the late, great cartoonist as host—bids fair to go on quietly for a long time as a

steady audience draw.

ABC-TV's "The FBI" is likewise a quiet hit, and shows like CBS-TV's "Green Acres" and "Petticoat Junction" brought in a lot of gravy over the years without causing too many ripples. The same

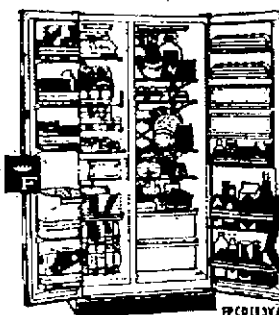
for NBC-TV's "The Virginian" and ABC-TV's "The Hollywood Palace," not to mention CBS-TV's "Lasie."

It's always nice to shake up the industry and the public with a sensational new hit. But the

odds are that many network executives—and actors and writers and directors and producers who have been through the mill—would like nothing better than a pleasant, trouble-free, quiet, long-run hit.

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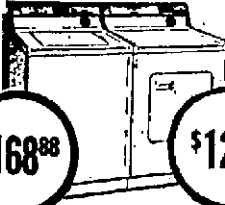
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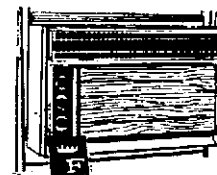
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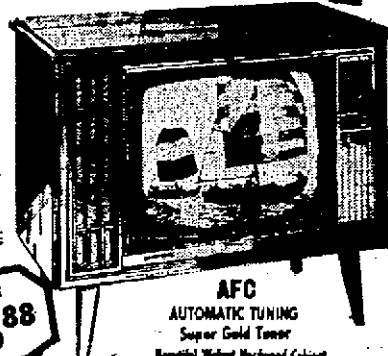


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BETH BRICKELL guest stars in the "Bonanza" episode at 9 p.m., Sunday, Ch. 4. She's shown with Michael Landorf.



**SUNDAY**

March 23, 1969

**\* PAID ADVERTISEMENT**An \* indicates B-W.  
Other shows in color.

- 7:30  
2 Aquaman (cartoon)  
5 Mormon Tabern. Choir  
7 Sunday Storytime  
9 \*Day of Discovery  
8:00 A.M.  
2 House Divided. Historic divisions between Western religions, and role of Augustin Cardinal Bea, a German Jesuit, in fostering closer ties.  
4 The Christophers  
5 Cathedral of Tomorrow  
7 \*Challenges (educ.)  
9 Davey and Goliath  
11 Wonderama (children)  
13 Allen Revival Hour

- 8:30  
4 \*Profile: Touch of Elegance" (piano)  
7 The Beatles (cartoon)  
9 \*Movie: "Escape in the Desert," Philip Dorn (45)  
13 Kathryn Kuhlman  
9:00 A.M.  
2 Camera Three: "Bill Evans." The jazzman's many faces.  
4 My Favorite Sermon  
5 Day of Discovery  
7 Linus the Lionhearted  
13 Country Music Time  
9:30  
2 Conversations with a Psychiatrist.  
4 Agriculture USA: "Patriots & Young Americans," Allen Ludden, USC and UCLA students  
5 \*Movie: "Blue Blood," Bill Williams (51)  
7 King Kong (cartoon)



**ENXO CERUSICO** of "My Friend Tony" gets involved with fast cars on the episode at 10 p.m., Sunday, Ch. 4.

- 2 Clergy & the News  
10:00 A.M.  
4 Youth & the Police: "Bridging the Gap," Chief Thomas Reddin,  
7 The Bullwinkle Show  
9 \*Movie: "Dodge City," Errol Flynn, Ann Sheridan (39)  
13 Rev. Oral Roberts  
10:30  
2 Steps to Learning: "Earthquakes"  
4 Frontiers of Faith: "Crisis & Challenge — equitable Justice," Paul Chevigny, Fourth In 5  
7 Issues & Answers: Sec. of Treasury David M. Kennedy, on ABM controversy, monetary crises.  
13 Faith for Today (relig.)  
10:55  
7 NBA Basketball  
11:00 A.M.  
2 Face the Nation:

**SPECIAL**

**CHINA TODAY and Tomorrow (4), 2:30 p.m.**—Specialists on the subject discuss Communist China with anchorman Edwin Newman during a 2-hour program produced in cooperation with the National Committee of United States-China Relations, which met Thursday in New York City. Welles Hagen, NBC's Hong Kong correspondent, participates in a discussion with Edwin O. Reischauer, former U.S. Ambassador to Japan, and professors from Michigan, MIT, South Carolina and Columbia. Films from Canton were secured from an antenna rigged on a secret mountaintop site near Hong Kong.

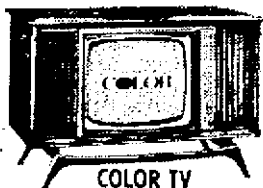
**FRANKIE AVALON (11) 9 p.m.**—The singer hosts an Easter holiday musical tour of Hollywood, Balboa, Squaw Valley, Palm Springs and Ensenada, aided by Joanie Sommers, Jose Greco, Jan Daley, guitarist Laurindo Almeida and the James Hibbard dancers.

- Sen. Albert Gore (D-Tenn.) on Laird testimony before his subcommittee.  
4 This Is the Life (relig.)  
5 Homebuyers' Guide  
11 \*Movie: "House of Strangers," Edw. G. Robinson (49)  
13 Church in the Home  
11:30  
2 NHL Hockey ("sports")  
4 Green Leaves, Dr. Wm. Stewart: Garden Ideas  
9 \*Movie: "Strangers from Hong Kong," Dalila, Chin Sing Long  
12 NOON  
4 Dialogues in Art, Edw. Biberman, painter  
Leonard Edmondson  
5 \*Gene Autry Film  
13 \*Intelligent Parent  
12:30  
4 News Conference  
5 ANGELS hope HALO IS  
★ BOOD OMEN for 2nd MEETING WITH GIANTS! Angel Warm-Up  
13 TV Worship of West  
1:00 P.M.  
4 Meet the Press: Sec. of Defense Melvin R. Laird  
5 Baseball (see sports)  
7 Directions: "Wisdom of Maimonides," Marian Seides. Short drama excursion into works of the Jewish philosopher  
9 PGA Golden Anniversary Championship  
11 "Combat! Vic Morrow  
13 Revival Fires (relig.)  
1:30  
4 On Campus, Bob Wright: "Insight & Foresight" (Mount St. Mary's).  
7 Discovery '69: "Little War on the Big Island." Visit to coffee growers in Kona  
9 William F. Buckley Jr.: "Black Anti-Semitism," Rev. Milton Galamison, Nathan Perlmutter  
13 Voice of Calvary  
2:00 P.M.  
2 CBS Children's Film Festival, Kukla, Fran & Ollie: "Testadira," Folco Lulli, Frederico, Gigliola Cinquetti (Ital.-65). Troubles follow when 19th century father tries to keep his children from attending school.  
4 Speak Up! Bill Leyden  
7 Press Conference  
11 \*Combat! Rick Jaxon  
13 Roller Derby: Bay Bombers vs. Detroit  
2:30  
4 China Today and Tomorrow, Edwin Newman (2 hours)  
7 Movie: "True Story of Jesse James," Robert Wagner.

- 9 Movie: "Crosswinds," John Payne (51)  
3:00 P.M.  
11 \*Outer Limits  
13 Cavalcade of Books  
3:30  
2 Insider-Outsider, Eduardo Moreno: "Drug Abuse" in predominantly Mexican-American neighborhoods  
5 \*Movie: "Topeka," Wm. Elliott (53)  
13 \*Have Gun, Will Travel, Richard Boone  
28 \*R & D Review (R)  
4:00 P.M.  
2 Viewpoint, Jere Witter with Sister Marian Leona, professor at Cal State L.A.  
7 American Sportsman, Curt Gowdy, with Van Heflin (marlin in Bahamas), Betsy von Furstenberg and Dennis Morgan (partridge in Portugal) and Jimmy Dean (Alaskan moose)  
11 Man from U.N.C.L.E.  
13 \*Bronco, Ty Hardin  
4:30  
2 Newsmakers: LAPD Chief Thomas Reddin on campus unrest.  
4 Experiment in Television: "Passport to Prague," Hildy Brooks, Fero Velecky, Magda Krizkova (R). Award-winning hour, by Victor Vicas, is a bilingual romance of an American woman and a Czech designer who don't understand each other's language. (Czech is not translated for TV.)  
9 Larry Burrell, News  
28 Misterogers Neighbors  
5:00 P.M.  
2 Clete Roberts, News  
5 The Kelly Style, Jean-Claude Kelly, Leo LaCroix. At St. Moritz.  
7 Movie: "What Price Glory?" James Cagney,  
9 Country Carousel,  
11 \*I Love Lucy, Lucille Ball (2 episodes)  
13 Commercial  
28 \*What's New: "UN"  
34 Toros (bullfights)  
5:30  
2 Ted Mack & the Original Amateur Hour  
4 Frank McGee Report Special feature on U.S.-Japan problem concerning Okinawa.  
5 Dick Sinclair's Polka Parade. Musical welcome to Spring.  
9 Skippy, Bush Kangaroo, Garry Pankhurst, Alexander Archdale.  
13 \*McHale's Navy  
28 The City Makers (R): "John V. Lindsay,"  
6:00 P.M.  
2 21st Century, Walter

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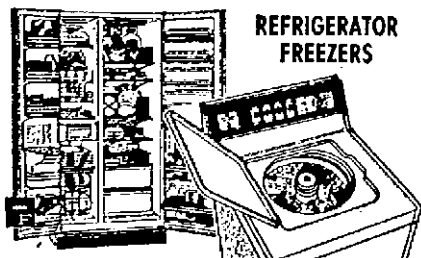
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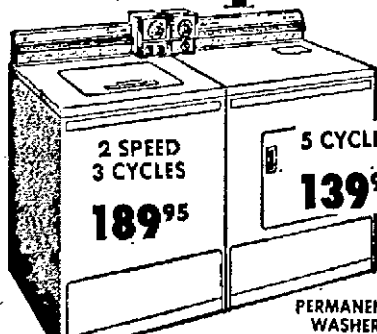
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(Continued Page 7)

## TV MOVIE TIPS

**SUNDAY** — "Mickey One" ('65), Warren Beatty, Franchot Tone, Hurd Hatfield, Alexander Stewart, Teddy Hart, Kamatari Fujiwara; nightclub entertainer flees from mobsters; 9 p.m., Ch. 7.

"Testaditrapa," CBS Children's Film Festival feature at 2 p.m., Ch. 2, is prize-winning Italian film about 19th-century father who tries to keep his son from attending school.

**MONDAY** — "Then Came Bronson" (drama filmed for TV), Michael Parks, Bonnie Bedelia, Akim Tamiroff, Gary Merrill, Sheree North, Martin Sheen; restless young man

travels U.S. in search of identity; 9 p.m., Ch. 4.

**TUESDAY** — "Sorry, Wrong Number" ('48), Barbara Stanwyck, Burt Lancaster; invalid becomes terrified when she hears her murder being plotted through crossed telephone wires; 9 p.m., Ch. 4.

**WEDNESDAY** — "Marcus Welby, M.D." (film made for TV), Robert Young, Anne Baxter, Susan Strasberg, Lew Ayers, Tom Busley, Peter Duell, Richard Loo; 9 p.m., Ch. 7.

**THURSDAY** — "The Night of the



'MARCUS WELBY, M.D.'  
Anne Baxter, Robert Young

Iguana" ('64), Richard Burton, Ava Gardner, Sue Lyon, Deborah Kerr; film based on Tennessee Williams' play about defrocked minister and

three women in his life; 9 p.m., Ch. 2.

**FRIDAY** — "The Challengers" ('67), Darren McGavin, Juliet Mills, Anne Baxter, Sean Garrison, Richard Conte, Farley Granger, Sal Mineo, Susan Clark; European Grand Prix race drivers; 9 p.m., Ch. 2.

**SATURDAY** — "The Ride to Hangman's Tree" ('67), James Farentino, Jack Lord, Don Galloway, Melodie Johnson; trio of bandits decide to split up and go straight — only to wind up back in the business together again; 9 p.m., Ch. 4.

(Note: The above is a selection of films scheduled to be shown on television during the week; a complete listing will be found in the daily logs).

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### COMPATIBILITY TESTING'S CHARACTER ANALYSIS

Answer the following questions spontaneously and indicate your reaction in the box after each question ranging on a scale from "no" to "yes." If your answer to a particular question is probably NO, put a mark in the extreme left box. If a qualified no, mark the box second from the left. If it is neither a yes or no, box "2." If a qualified yes... the box second from right and if positively YES, mark the box on the extreme right and so on through the 50 questions.

- |                                                                                                            |    |    |   |     |      |
|------------------------------------------------------------------------------------------------------------|----|----|---|-----|------|
| 1. People are frequently critical of me, and I tend to be easily hurt.                                     | NO | No | ? | Yes | YES! |
| 2. I frequently have little aches and pains or feel under the weather.                                     |    |    |   |     |      |
| 3. I usually awaken in the morning feeling refreshed and well rested.                                      |    |    |   |     |      |
| 4. People generally consider me a happy and contented person.                                              |    |    |   |     |      |
| 5. Things often seem not to go well for me and I get depressed.                                            |    |    |   |     |      |
| 6. I generally feel pretty good, even when things go wrong in the world.                                   |    |    |   |     |      |
| 7. I am somewhat moody and changeable.                                                                     |    |    |   |     |      |
| 8. I would consider my life to be as good as or happier than most people's.                                |    |    |   |     |      |
| 9. I am fairly easygoing and don't easily blow up at people.                                               |    |    |   |     |      |
| 10. I accept people for what they are and think most people are pretty good.                               |    |    |   |     |      |
| 11. I tend to be shy at large parties with many strange people.                                            |    |    |   |     |      |
| 12. I enjoy social organizations, clubs, and group activities.                                             |    |    |   |     |      |
| 13. In most cases I find it easy to meet new people.                                                       |    |    |   |     |      |
| 14. I have been or would enjoy being the leader of a club or group.                                        |    |    |   |     |      |
| 15. I prefer an evening at home with tv or a good book to a party.                                         |    |    |   |     |      |
| 16. I like my friends to be enthusiastic and extroverted.                                                  |    |    |   |     |      |
| 17. Not infrequently, my daydreams are more enjoyable than reality.                                        |    |    |   |     |      |
| 18. I prefer crossword puzzles or a good book to learning a new dance.                                     |    |    |   |     |      |
| 19. I would enjoy meeting and talking with people from a foreign country.                                  |    |    |   |     |      |
| 20. My home is frequently a place where my friends gather informally.                                      |    |    |   |     |      |
| 21. I'm for progress, but the new fashion trends are too extreme.                                          |    |    |   |     |      |
| 22. Youth has gone too far and should have more respect for authority.                                     |    |    |   |     |      |
| 23. Topless entertainment should not be permitted in public clubs and restaurants.                         |    |    |   |     |      |
| 24. The liberalization of divorce and abortion laws is indicative of moral decay in our society.           |    |    |   |     |      |
| 25. Basically, a woman's place is still in the home.                                                       |    |    |   |     |      |
| 26. Our modern conveniences are fine but people enjoyed life more in the good old days.                    |    |    |   |     |      |
| 27. A woman's smoking or drinking in public just doesn't look ladylike.                                    |    |    |   |     |      |
| 28. The proper place for sex education and discussions of values is in the home, not in the school.        |    |    |   |     |      |
| 29. Married businessmen should not take their secretaries to lunch.                                        |    |    |   |     |      |
| 30. Old fashioned respect for law and order is what this country needs.                                    |    |    |   |     |      |
| 31. I am generally considered a warm and affectionate person.                                              |    |    |   |     |      |
| 32. Sex in marriage should be primarily for the purpose of reproduction.                                   |    |    |   |     |      |
| 33. It is all right for two people in love to let their consciences dictate how far they will go sexually. |    |    |   |     |      |
| 34. I believe that people can have a good marriage without much sex.                                       |    |    |   |     |      |
| 35. I would prefer a male who is dignified and reserved to one who is passionate.                          |    |    |   |     |      |
| 36. An overemphasis on sex can ruin a good marriage.                                                       |    |    |   |     |      |
| 37. I would want a male who is warm, affectionate and responsive.                                          |    |    |   |     |      |
| 38. Sex is acceptable in its place, but people should not give in to their lustful impulses.               |    |    |   |     |      |
| 39. Married couples should treat sex seriously and never playfully or erotically.                          |    |    |   |     |      |
| 40. The ability to be affectionate toward a loved one is an important part of marital success.             |    |    |   |     |      |
| 41. I would like a male who attends church regularly.                                                      |    |    |   |     |      |
| 42. I would like my children to begin religious training at early age and continue as long as possible.    |    |    |   |     |      |
| 43. I believe that God answers prayers.                                                                    |    |    |   |     |      |
| 44. Children should be allowed to choose their own religious and moral beliefs.                            |    |    |   |     |      |
| 45. I believe in the existence of a Supreme Being.                                                         |    |    |   |     |      |
| 46. Regular church attendance enhances stable and wholesome family life.                                   |    |    |   |     |      |
| 47. In the event of personal or marital problems, the first person I'd consult would be a clergyman.       |    |    |   |     |      |
| 48. I believe that people are eventually punished for their sins.                                          |    |    |   |     |      |
| 49. Without organized religion the world would be chaotic and full of evil.                                |    |    |   |     |      |
| 50. I believe in the concepts of Good and Evil.                                                            |    |    |   |     |      |

This test will depict interest and values in areas of compatibility between persons and should not be construed as being able to afford psychological diagnosis.

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

AGE \_\_\_\_\_ SEX \_\_\_\_\_ HOME PHONE \_\_\_\_\_ WORK PHONE \_\_\_\_\_ OCCUPATION \_\_\_\_\_

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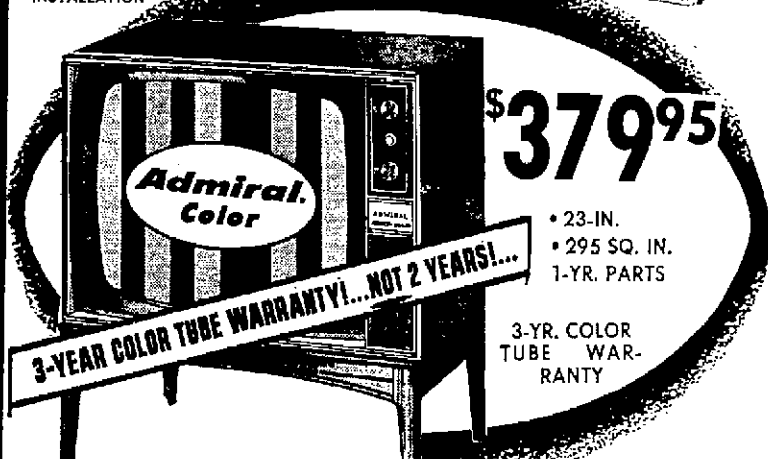
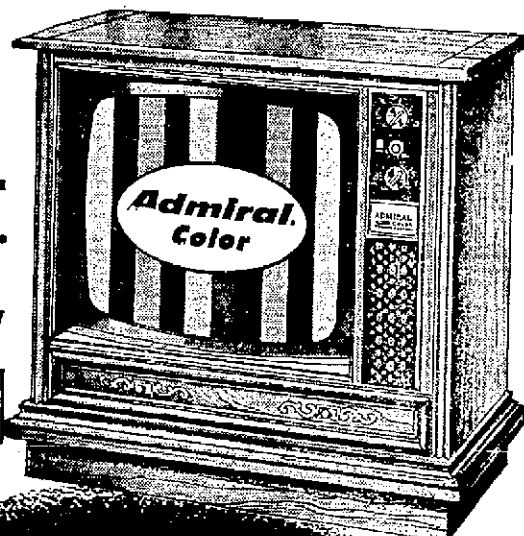
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## THURSDAY

March 27, 1969  
 \* PAID ADVERTISEMENT  
 An \* indicates B-W  
 Other shows in color.

- 6:30  
 2 Contemp. French Lit.  
 4 Dialogues in Art  
 7 Teacher In-Service  
 11 \*Univ. of the Air  
 7:00 A.M.  
 2 Conflict, Change & Social Action(USC)  
 4 Today, Hugh Downs, Dorothy Gordon, Dean Rusk, Easter bonnets, baseball report  
 7 Exercise with Gloria  
 11 Mr. Wishbone Show  
 13 Felix the Cat  
 7:30  
 2 Joseph Benti, News  
 7 Morning Show, Nelson  
 9 Prince of Peace: "Our Inheritance," Wm. Lundigan, Fr. Peyton  
 11 The Flintstones  
 13 Adventures of Gumbly  
 8:00 A.M.  
 2 Captain Kangaroo, Salute to circus, segment on simple division.  
 9 Abbott and Costello  
 11 Mighty Mouse Show  
 13 Rocket Robin Hood  
 8:30  
 5 Cartoon Time  
 9 Popeye, the Sailor  
 11 The Popeye Show  
 13 Winky-Gumby Show  
 8:45  
 5 Your Money's Worth  
 9:00 A.M.  
 2 Lucy Show, L. Ball  
 4 Snap Judgment  
 5 \*Leave It to Beaver  
 7 Prize Movie: "So This Is Paris," Tony Curtis, Gloria DeHaven ('55)
- 9 Dick Tracy (cartoon)  
 11 Jack LaLanne Show  
 13 Rocky & His Friends  
 9:30  
 2 \*Beverly Hillbillies. Jed faces \$100,000 lawsuit.  
 4 Concentrat'n, Clayton  
 5 \*Movie: "Hazard," Macdonald Carey ('48)  
 9 \*Movie: "Stanley & Livingston," Spencer Tracy ('39)  
 11 \*Dennis the Menace  
 13 \*Focus on Science  
 9:45  
 13 Urban Forum  
 10:00 A.M.  
 2 \*Andy Griffith Show  
 4 Personality, Larry Blyden, Dionne Warwick  
 11 Truth or Consequences  
 13 Essence of Judaism  
 10:30  
 2 \*Dick Van Dyke  
 4 Hollywood Squares  
 11 From the Inside-Out  
 13 \*Robin Hood  
 11:00 A.M.  
 2 The Love of Life  
 4 Jeopardy, Art Fleming  
 7 Galloping Gourmet: "Stuffed Baked Trout"  
 11 Sheriff John, Lunch  
 13 The Romper Room  
 11:15  
 9 Doug Dudley, News  
 11:30  
 2 Search for Tomorrow  
 4 Eye Guess, B. Cuilen  
 7 Anniversary Game  
 9 Tempo, Roy Elwell, Bob Dornan (3/4 hr)  
 13 Travel w/Don & Bettina: "Ireland's Desmond Guinness"  
 11:45  
 5 Johnny Grant Show  
 12 NOON  
 2 Boutique, Steve Dunne, William Manchester,



MARY ANN MOBLEY  
 guest stars on "Ironside," at 8:30 p.m., Thursday, Ch. 4.

- Barbara Perrin  
 4 Hidden Faces (serial)  
 5 Cartoon Time  
 7 \*Bewitched  
 11 Jack Latham, News  
 13 Bill Johns, News  
 12:30  
 2 As the World Turns  
 4 Days of Our Lives  
 5 Stingray (puppets)  
 7 Funny You Should Ask  
 11 \*Movie: "Life & Death of Rudolph Valentino" ('62). Film clips document idol's behind-the-scenes life.  
 13 Dialing for Dollars  
 1:00 P.M.  
 2 Love Is a Many Splendored Thing  
 4 The Doctors (serial)

- 5 \*Doble Gillis  
 7 Dream House (game)  
 1:30  
 2 The Guiding Light  
 4 Another World (serial)  
 5 \*Father Knows Best  
 7 Let's Make a Deal  
 13 Joan Rivers Show  
 1:45  
 11 \*Movie: "Club Havana," Tom Neal ('46)  
 2:00 P.M.  
 2 The Secret Storm  
 4 You Don't Say!  
 5 \*Love That Bob!  
 7 The Newlywed Game  
 13 \*Movie: "Devil's Cargo," John Calvert, Lyle Talbot ('48)  
 2:30  
 2 The Edge of Night  
 4 The Match Game  
 5 Girl Talk, Virginia Graham, Martha Scott  
 7 The Dating Game  
 2:45  
 9 Ted Meyers, News  
 3:00 P.M.  
 2 The Linkletter Show, Barry Livingston  
 4 PDQ, Dennis James  
 5 \*Highway Patrol  
 7 General Hospital  
 9 \*Fransden's Feature: "Sea Wife," Richard Burton, Joan Collins (Br.-'57)  
 13 Felix the Cat  
 28 \*Cancion de Raza (R)  
 3:30  
 2 Lucky Pari, Geoff Edwards, Alvy Moore, Diane McBain  
 4 Mike Douglas Show, Louis Nye, Gloria Loring, filmed chat with Bing Crosby, Werner Klemperer on TV's influence, 12-year-old Browning Bryant, Bob and Ray  
 5 Divorce Court  
 7 One Life to Live  
 11 \*My Favorite Martian  
 13 Hobo Kelly Show  
 4:00 P.M.  
 2 \*Mr. Ed, Alan Young  
 5 \*Ozzie and Harriet  
 7 Dark Shadows (serial)  
 11 The Flintstones  
 4:25  
 2 Paid Political  
 4:30  
 2 Movie: "Tarzan Finds a Son," Johnny Weissmuller, Maureen O'Sullivan ('39)  
 5 Mr. Roberts, R. Smith  
 7 Bill Bonds, News  
 11 George Putnam, News  
 13 Bozo's Big Top  
 5:00 P.M.  
 4 KNBC Newservice  
 5 Dick Garton, News  
 9 Groovy Show, Morgan  
 13 \*The Addams Family  
 5:15  
 28 \*The Friendly Giant  
 5:30  
 7 Frank Reynolds, News  
 9 Rat Patrol, Christopher George, Gary Raymond  
 11 Moneymaker, J. Perry  
 13 Gilligan's Island  
 28 Misterogers Neighbors  
 5:55  
 2 What's the Proposition  
 6:00 P.M.  
 2 Big News, J. Dumphy  
 4 Huntley and Brinkley  
 5 RICHFIELD PRESENTS  
 \* LOS ANGELES KINGS VS. PHILA. FLYERS (see "sports")  
 7 Movie: "Sins of Rachel Cade," Angie Dickinson, Peter Finch ('61). Part one in story of missionary nurse in Congo.  
 9 I Spy, Robert Culp, Bill Cosby, Wally Cox. Meek clerk, vacationing in Spain, is target for modern Mata Hari.  
 11 Pay Cards! Art James  
 13 Batman, Adam West,

## SPORTS TODAY

NHL HOCKEY, 6 p.m. (5), finds Jiggs McDonald and Ed Fittkin at the Spectrum where the Kings face the Philadelphia Flyers.

OLYMPIC Boxing, 8:30 p.m. (5), has Tom Harmon ringside for a 10-round featherweight bout between Ricardo Arrandondo and Jerry Stokes.

Julie Newmar (part 1)  
 28 \*What's New?

6:30

4 KNBC Newservice

11 \*I Love Lucy, L. Ball

13 Voyage to Bottom of Sea, Richard Basehart. A deadly cloud.

28 \*More for Your Money: "Adult Books & Games"

7:00 P.M.

2 Walter Cronkite News.

9 What's My Line?

11 Password, A. Ludden

28 \*Playing the Guitar: "The Third String"

7:30

2 The Queen & I, Larry Storch, Billy DeWolfe, John Dehner. Nelson's due for his final checkout before being named "captain," unaware he's on a collision course with a new sprinkling system invention being tested by Duffy.

4 Daniel Boone, Fess Parker, Dick Foran. A horse thief becomes Daniel's reluctant aide in a mission to keep a British detachment from delivering guns to the Indians. (NBC has signed Rosey Grier as a "Boone" regular next season.)

7 Flying Nun, Sally Field, Alejandro Rey (in dual role). The nuns inherit a dry goods store they don't have time to run. So Carlos suggests his naive cousin for the job.

11 Merv Griffin Show, singer Ronnie Dyson, Genevieve, Bob Crane (Continued Page 15)

8:00 P.M.

2 Jonathan Winters, with Steve Allen, Louis Nye, singer Shirley Bassey and the King Cousins. Steverino teams with Winters in improvised comedy spot.

7 That Girl, Marlo Thomas, Ted Bessell, Lew Parker, Bernie Kopell, Ned Glass, Alan Oppenheimer. Don's job is in jeopardy when Lou Marie slips and falls in his office. The claims department suspects collusion.

11 Hazel, Shirley Booth

28 \*NET Playhouse: "Cathy, Come Home," Carol White, Ray Brooks, Emmet Hennessy. BBC dramatized documentary of a family's struggle for decent housing in an over-crowded society.

34 Jose Feliciano! with guest Vikki Carr

8:20

5 Kings Wrap-Up

8:30

4 Ironside, Raymond Burr, Gary Collins, Mary Ann Mobley (Mrs. Collins). A sick-minded extortionist threatens a big-league baseball pitcher and his family unless he's paid \$100,000.

5 Boxing (see "sports")

7 Bewitched, Elizabeth York, Herb Voland, Bernie Kopell, Sharon Vaughn. Samantha resorts to witchcraft to persuade a businessman not to renege on his \$10,000 pledge to UNICEF.

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KAREN WYMAN, 16, sings with Dean Martin on her first TV appearance, at 10 p.m., Thursday, Ch. 4.

# SUNDAY

(Continued from Page 6)

- Cronkite: "What Are We Doing to Our World?" (pt. 2). Man's destruction of the balance of nature and of the natural environment, with Lake Erie described as "world's largest cesspool."
- 4 College Bowl, Robert Earle. Colgate is challenged by Illinois
- 9 Gidget, Sally Field
- 11 Pay Cards! Art James.
- 13 The Invaders, Roy Thinnes, Diana Hyland
- 28 \*Black Perspective: "Alphonzo Bell"

6:30

2 Ralph Story's I.A. The evolution of under-drawers, and a Valley firm using 20,000 square yards of elastic per week to hold its lingerie together.

4 Wild Kingdom, Marlin Perkins: "Lion Country." How lion cubs learn the skills of the predator.

5 4 Winds to Adventure.

9 I Spy, Robert Culp, Bill Cosby, Salome Jens.

11 Hazel, Shirley Booth

28 \*French Chef, Julia Child: "Napoleons"

7:00 P.M.

2 Lassie, Jed Allan, Mark Miranda. Scott must convince the frightened young Alaska Indian that there are no such things as ghosts.

4 Huckleberry Finn: "The Terrible-Tempered Khaleef" (R). Becky's kidnapped and taken to a harem.

5 RICHFIELD PRESENTS

★ LOS ANGELES KINGS vs. OAKLAND SEALS (see "sports")

7 Land of the Giants, Gary Conway, Don Marshall, Tom Reese, Lee Meriwether, Kevin Hagen. Steve and Dan risk their lives to descend a cave-in well shaft in which two giant children are trapped.

11 Truth or Consequences

13 PASSPORT TO TRAVEL

★ FREIGHTER CRUISE—PERU with Hal Sawyer

28 \*Speculation, Keith Berwick (R): "The Warren Court," Joseph Ball, John Weaver, Joseph Carr. Seen from legal, historical and contemporary perspectives.

7:30

2 Gentle Ben, Dennis Weaver, Clint Howard, Rory Calhoun, Rance Howard. Duck hunter's tactics and his disobedience of quota laws prompt his Everglades neighbors to take action.

4 Disney's World of Color: "Ride a North-bound Horse," Michael Shea, Carroll O'Connor, Ben Johnson, Dub Taylor (pt. 2). Cav joins a cattle drive, which becomes the peddler's next target for a rigged race.

9 Movie: "Circus of Fear," Christopher Lee.

11 Merv Griffin Show, Aliza Kashi, trombonist Harold Betters, Sydney Chaplin, Raquel Welch.

13 Challenging Sea, Bill Burrud: "Work Horse

of the Waves."

8:00 P.M.

## 2 TONITE'S BEST BET!

### ★ THE ED SULLIVAN SHOW

Guests are George Burns, triple-Grammy-winner Mason Williams, Dionne Warwick, Jack Carter, Peter Gennaro, Sly and Family Stone, Lana Carntrell, Richard Pryor

### 7 FORD MOTOR COMPANY

presents the FBI

★ Efrem Zimbalist Jr., Jack Ging, Francine York, Mark Roberts. Erskine takes advantage of a Mafia feud by offering an oldline "family" chieftain a deal.

13 Wanderlust, Bill Burrud: "Caribbean Jewels"

28 PBL: "The Built-In Blackout" (how faulty coordination among electrical power supplier could lead to a nationwide blackout) and "The Medium Is the Medium" (artists use advanced electronic communication technology). Semanticist S. I. Hayakawa is featured in "A Word to the Sponsor."

8:30

4 Mothers-in-Law, Eve Arden, Kaye Ballard, Jol Lansing. When Herb and Roger hire a beautiful secretary to work for them at home, Eve and Kaye resort to some electronic eavesdropping.

13 Ski Show, Tom Malone

9:00 P.M.

2 Smothers Brothers Comedy Hour, with Scottish poet-singer Donovan; Peter, Paul and Mary, satirist Mort Sahl, and singer Jennifer.

4 Bonanza, Michael Landon, Beth (Gentle Ben) Brickell, Ron Hayes. Hoping to save her broken marriage, and unsuccessful in her efforts to rekindle an old romance with Little Joe, a woman accuses the latter of a robbery attempt to finance a trip with her

7 \*Movie: "Mickey One," Warren Beatty, Hurd Hatfield, Alexandra Stewart, Franchot Tone ('65-1st run).

11 Frankie Avalon's Easter Holiday Special

13 Tax Facts by Phone. You've an hour to call

9:30

5 \*One Step Beyond.

9 Larry Burrell, News

28 David Susskind Show: "What Makes a Great Newspaper?" Top executives of N. Y. Times, L. A. Times, Washington Post, Cleveland Plain Dealer

10:00 P.M.

2 Mission Impossible, Peter Graves, Martin Landau, Titos Vandies, Mark Lenard. Nitroglycerine expert plans to provoke a war by blowing up the government house of a small nation.

4 My Friend Tony, James Whitmore, Enzo Cerusico, Rose Marie, Cesare Danova, Kathie Browne, Noah Beery. Wealthy Texas socialite calls in Woodruff and Novello when unexplained attempts are made on her fian-

# SPORTS TODAY

NBA BASKETBALL, 10:55 a.m. (7), returns to Boston Garden where the Celtics are hosts to the Baltimore Bullets.

NHL HOCKEY, 11:30 a.m. (2), has Dan Kelly at Madison Square Garden where the New York Rangers host the Boston Bruins.

BASEBALL, 1 p.m. (5), has Dick Enberg and Don Wells at Palm Springs where the Angels clash with the San Francisco Giants.

NHL HOCKEY, 7 p.m. (5), has cameras at Oakland where the Seals are hosts to the Kings, Jiggs McDonald calling the play.

ce's life. ("Tony" yields again next week for "On Stage.")

5 Stan Chambers, News

9 Movie: "Wild River," Montgomery Clift,

11 Ken Jones, News

13 Labor Report, Joe

DeSiva

10:30

- 5 Success Story, Groux
- 11 The Joe Pyne Show with dream analyst, Church of Satan minister, striker against Dow recruiting
- 13 Wild Adventures, Bill Burrud: "Cougar Hunt"

11:00 P.M.

- 2 Clete Roberts, News
- 4 Jess Marlow, News
- 5 Cathedral of Tomorrow
- 7 Keith McBee, News
- 13 Weekend News

11:15

- 2 Harry Reasoner News
- 7 Movie: "Second Greatest Sex," Jeanne Craig, George Nader ('56) Westernized "Lysistrata."

11:30

- 2 Movie: "Secret Life of

Seven

Walter Mitty," Danny Kaye ('47), Thurber's

- ★ 4 AVOID SUNDAY LET-DOWN — WATCH LOHMAN AND BARKLEY
- 13 \*Movie: "State Dept. File 649," William Lundigan ('49)

12 MIDNIGHT

- 5 The World Tomorrow

12:10

- 9 World of Youth

12:30

- 5 Prince of Peace, Walter Brennan

- 11 \*Naked City, John McIntire

1:00 A.M.

- 13 \*Movie: "Appointment with Crime," Wm. Hartnell (Br.-'46)

1:15

- 2 \*Movie: "Paris Model," Paulette Goddard.

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# MONDAY

March 24, 1969

## ★ PAID ADVERTISEMENT

An \* indicates B-W.  
Other shows in color.

- 6:30**
- 2 Literature of England
  - 4 Dialogues in Art
  - 7 \*Teacher In-Service
  - 11 \*Science Discovery
- 7:00 A.M.**
- 2 Biological Revolution
  - 4 Today, Hugh Downs, filmed interviews with Dean Rusk, shown each day this week.
  - 7 Exercise with Gloria
  - 11 Mr. Wishbone Show
  - 13 Felix the Cat
- 7:30**
- 2 Joseph Benti, News (Benti expands to full hour next Mon.)
  - 7 Morning Show, Nelson
  - 9 It Is Written (relig.)
  - 11 The Flintstones
  - 13 Adventures of Gummy
- 8:00 A.M.**
- 2 Captain Kangaroo
  - 9 Abbott & Costello
  - 11 Mighty Mouse Show
  - 13 Rocket Robin Hood
- 8:30**
- 5 Cartoon Time
  - 9 Popeye, the Sailor
  - 11 The Popeye Show
  - 13 Winky Gummy Show
- 9:00 A.M.**
- 2 Lucy Show, L. Ball
  - 4 Snap Judgment, Ed McMahon, Nipsey Russell, Connie Hines (final week for series)
  - 5 \*Leave It to Beaver
  - 7 \*Prize Movie: "My Pal Gus," Richard Widmark ('52)
  - 9 Dick Tracy (cartoon)
  - 11 Jack La Lanne Show
- 13 Rocky & His Friends**  
9:30
- 2 \*Beverly Hillsbillies. Leo Durocher wants Jethro for Dodgers.
  - 4 Concentrat'n Clayton
  - 5 \*Movie: "Fleet's In," Wm. Holden, Dorothy Lamour ('42)
  - 9 Movie: "Girl in Red Velvet Swing," Farley Granger ('55)
  - 11 \*Dennis the Menace
  - 13 \*Walk in Their Shoes
- 10:00 A.M.**
- 2 \*Andy Griffith Show
  - 4 Personality, Larry Blyden, James Mason, Bill Cullen, Selma Diamond, Betsy Palmer
  - 11 Truth or Consequence
- 10:30**
- 2 \*Dick Van Dyke
  - 4 Hollywood Squares
- 11:00 A.M.**
- 2 The Love of Life
  - 4 Jeopardy, Art Fleming
  - 7 Galloping Gourmet: "Lamb Wellington"
  - 11 Sheriff John, Lunch
  - 13 The Romper Room
- 11:30**
- 2 Search for Tomorrow
  - 4 Eye Guess, B. Cullen
  - 7 Anniversary Game
  - 9 Tempo, Bob Dornal, Roy Elwell (new time)
  - 13 Adventure: Russia
- 12 NOON**
- 2 Boutique, Steve Dunne, Irish McCalla, Charley Britt, Nancy Wood
  - 4 Hidden Faces (serial)
  - 5 Cartoon Time
  - 7 \*Bewitched



**COMEDIAN Louis Nye** co-hosts "The Mike Douglas Show" for the week beginning Monday, at 3:30 p.m., Ch. 4.

- 11 Jack Latham, News**  
**13 Bill Johns, News**
- 12:30**
- 2 As the World Turns
  - 4 Days of Our Lives
  - 5 Stingray (puppets)
  - 7 Funny You Should Ask Glenn Ford, Zsa Zsa Gabor, Stu Gilliam, Martha Raye, Jim Backus
  - 11 \*Movie: "Father Was a Fullback," Fred MacMurray ('49)
  - 13 Dialing for Dollars
- 1:00 P.M.**
- 2 Love Is a Many-Splendored Thing
  - 4 The Doctors (serial)
  - 5 \*Dobie Gillis
  - 7 Dream House (game)
- 1:30**
- 2 The Guiding Light
  - 4 Another World (serial)
  - 5 \*Father Knows Best
  - 7 Let's Make a Deal
  - 13 Joan Rivers Show
- 2:00 P.M.**
- 2 The Secret Storm
  - 4 You Don't Say! Kathleen Nolan, James Darren
  - 5 \*Love That Bob!
  - 7 The Newlywed Game
  - 9 Stop Smoking Clinic
  - 11 \*Movie: "Depraved," Anne Heywood ('56)
  - 13 \*Movie: "Badge of Marshal Brennan," Jim Davis ('57)
- 2:30**
- 2 The Edge of Night
  - 4 Match Game, Lauren Bacall, Vidal Sassoon
  - 5 Girl Talk, Virginia Graham
  - 7 The Dating Game
- 3:00 P.M.**
- 2 The Linkletter Show, Red Skelton
  - 4 PDQ, Dennis James
  - 5 \*Highway Patrol
  - 7 General Hospital
  - 9 \*Frandsen's Features: "About Mrs. Leslie," Shirley Booth, Robert Ryan ('54), Landlady
  - 13 Zoorama, Bob Dale
  - 28 \*Cancion de Raza (R)
- 3:30**
- 2 Lucky Pair, Geoff Edwards, Joseph Campanella, Ruta Lee
  - 4 MAYOR SAM YORTY
  - ★ "LOS ANGELES PERSPECTIVE" A SPECIAL REPORT to the PEOPLE (paid political)
  - 5 Divorce Court
  - 7 One Life to Live
  - 11 \*My Favorite Martian
  - 13 Hobo Kelly Show
- 4:00 P.M.**
- 2 \*Mr. Ed, Alan Young
  - 5 \*Ozzie and Harriet
  - 7 Dark Shadows (serial)
- 11 The Flintstones**  
4:30
- 2 Movie: "A Bullet Is Waiting," Rory Calhoun, Stephen McNally
  - 5 Mr. Roberts, R. Smith
  - 7 Bill Bonds, News
  - 11 George Putnam, News
  - 13 Bozo's Big Top
- 5:00 P.M.**
- 4 KNBC Newservice
  - 5 Dick Garton, News
  - 9 Groovy Show, Morgan
  - 13 \*The Addams Family
- 5:30**
- 7 Frank Reynolds, News
  - 9 Rat Patrol, Christopher George, Bob (Tempo) Dornan as a Nazi
  - 11 Moneymakers, J. Perry
  - 13 Gilligan's Island
  - 28 Misterogers' Neighbors
- 6:00 P.M.**
- 2 Big News, J. Dunphy
  - 4 Huntley and Brinkley
  - 5 MINNESOTA FATS GETS
  - ★ CUE from STEVE ALLEN also Pat Harrington, Janet Lawson, Cliff Arquette
  - 7 Movie: "Desk Set," Spencer Tracy, Katharine Hepburn ('51)
  - 9 I Spy, Robert Culp, Bill Cosby, Peter Lawford
  - 11 Pay Cards! Art James
  - 13 Batman, Adam West, Cesar Romero, Burgess Meredith (pt. 1)
  - 28 \*What's New?
- 6:30**
- 4 KNBC Newservice
  - 11 \*I Love Lucy, L. Ball
  - 13 Voyage to Bottom of Sea, Richard Basehart
  - 28 \*Reach Out: "Rudy Jordan Story,"
- 7:00 P.M.**
- 2 Walter Cronkite News
  - 9 What's My Line? Wally Bruner, Arlene Francis, Soupy Sales, Hal Holbrook, Joanna Barnes
  - 10 World We Live In: "Water Problems"
  - 11 Password: Angie Dickinson, Frank Gorshin
  - 28 \*Linea Abierta, Ed Moreno, Narcotics
- 7:30**
- 2 Gunsmoke, James Arness, Steve Ihnat. Old friend of Matt's is seeking personal vengeance — one by one — against seven men who caused the death of his Indian wife and unborn child.
  - 4 I Dream of Jeannie, Barbara Eden, Larry Blyden, Bill Daily. Jeannie blinks Tony and another astronaut back to earth, leaving Roger alone in a spacecraft headed for the moon.
  - 5 Heavyweight Boxing (see "sports")
  - 7 The Avengers, Patrick Macnee, Linda Thorson, Jeremy Lloyd, Dora Reisser. Mysterious death of an archeological digger uncovers a plot in which machines have turned murderers.
  - 9 \*Movie: "Romeo & Juliet," Laurence

## SPORTS TODAY

**HEAVYWEIGHT** Boxing, 7:30 p.m. (5), has Les Keiter at Madison Square Garden for a scheduled 12-round bout between Buster Mathis and Jerry Quarry for the right to meet Joe Frazier.

## SPECIAL

**TOM FRANDSEN** (9), 3 p.m. — The popular movie host, formerly on KNBC, returns to the screen with more daily films. Addition of Frandsen's comments necessitated expansion of the time slot, so KHJ shifts its morning movie, news and "Tempo" shows all a half-hour earlier.

Harvey, Susan Shentall, Flora Robson

- 11 Truth or Consequences
- 13 \*Perry Mason, Raymond Burr, Mona Freeman

**8:00 P.M.**

- 4 Rowan & Martin's Laugh-In. A new feature, "Letters to Laugh-In," is introduced, and guest Tony Curtis plays Hamlet, a shiek, a doddering vaudevillian, a Senator heading up a committee on rat control, and a Congressman living it up in the West Indies.
- 11 Hazel, Shirley Booth
- 28 The Future of the University, Newsweek's Peter Janssen. Student unrest and the need for changes in university structure are by Clark Kerr (Carnegie Commission), Kingman Brewster Jr. (Yale), McGeorge Bundy (Ford Foundation) and James A. Perkins (Cornell)

**8:30**

- 2 Here's Lucy, Lucille Ball, Carol Burnett (R). From Miss Burnett's studio audience, Lucy tries to convince her to help in a school play
- 5 Golden Voyage, Jack Douglas: "Land of the Incas"
- 7 Peyton Place. Fred tries to keep Carolyn out of school, while Rossi tells Marsha they'll marry immediately, and Jeff tries to right the harm done by his lie.
- 11 Merv Griffin Show, Lori Rogers, Jack Douglas and Reiko, Michael J. Pollard on his new son, Archie Moore
- 13 Beat the Odds, Johnny Gilbert (game show)
- 9:00 P.M.
- 2 Mayberry RFD, Ken Berry, William Keene, Howard Wendell. Sam's committee finally makes a deal for a steeple bell, and get it installed. Then they find a bell's ruled out in the deed to the donated land
- 4 World Premiere (TV movie): "Then Came Bronson," Michael Parks, Bonnie Bedelia, Akim Tamiroff, Gary Merrill, Martin Sheen. In pilot for what will be a Wednesday NBC series, a disillusioned reporter quits his job and sets out by motorcycle to find the meaning of his life.
- 5 OSCAR WINNER WALTER MATTHAU with JESSEL "Here Come the Stars," also with Joseph Cotten, Charlie Callas, Dick Gautier, Paul Gilbert, Jesse White, Susan Strasberg
- 7 The Outcasts, Don Murray, Earl Corey,

**Tele-Vues**  
Dolph Martinez. Despite Jemal's warnings, he and Earl take refuge from a storm in an Indian tribe's burial cave. There they're pinned down by unseen attackers.

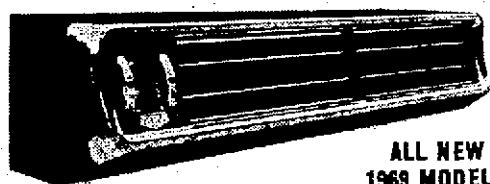
- 13 Run for Your Life, Ben Gazzara, Fernando Lamas, Joan Hackett.
  - 28 \*NET Journal: "Diary of a Student Revolution." Ten days at the University of Connecticut, as the SDS clashes with Dr. Homer Babbidge over industrial recruiting.
- 9:30**
- 2 Family Affair, Brian Keith, Sebastian Cabot, Kathy Garver, singer Eddie Hodges, Warren Berlinger. Cissy dates a teen-age singing idol, and is on Cloud 9. But then he goes off on tour and fails to write
  - 9 Ted Meyers, News
- 10:00 P.M.**
- 2 Carol Burnett Show, with Larry (Hogan) Hovis, dancer Barrie Chase. Both join regulars in satire of show business family acts
  - 5 Dick Garton, News
  - 7 Big Valley, Barbara Stanwyck, Richard Long, Jack Albertson, Dennis Patrick. Victoria and Jarrod start a stagecoach service in an effort to save a dying town.
  - 9 Paid Political Talk
  - 11 George Putnam News
  - 13 Commercials
  - 28 \*Great War: Disaster
- 10:30**
- 9 Movie: "Two Rode Together," James Stewart, Richard Widmark ('61). John Ford
  - 13 Bill Johns, News
  - 28 \*Innovations, Dr. Brennenman: "Detecting Water Pollution"
- 11:00 P.M.**
- 2 11 O'Clock Report
  - 4 Tom Brokaw, News
  - 5 \*Alfred Hitchcock
  - 7 Bill Bonds, News
  - 11 Liars Club, Rod Serling with Laugh-In's Chelsea Brown, Alan Sues
  - 13 \*Movie: "Lion Has Wings," Merle Oberon, Ralph Richardson (Br-'40)
- 11:30**
- 2 \*Movie: "Across the Bridge," Rod Steiger
  - 4 Tonight, Jerry Lewis hosts Monti Rock III, Stiller and Meara, Phil Foster, Robert Morse
  - 5 \*Movie: "Mrs. Wiggs of the Cabbage Patch," Zasu Pitts, W. C. Fields ('34)
  - 7 Joey Bishop Show, Anne Baxter, Lee Meza, Earl Grant
  - 11 Donald O'Connor, the King Cousins, Jon Provost, Hazel Scott, Jerry Vernon, Mason Williams
- 12:15**
- 9 \*Movie: "Warriors Five," Jack Palance
- 12:30**
- 13 \*Movie: "Tales of Adventure," Don DeFore ('54). Jack London trilogy.
- 1:00 A.M.**
- 4 Speaking Freely, Edwin Newman: Bayard Rustin
  - 5 Community Bulletins
  - 7 The Late Report
- 1:15**
- 2 \*Movie: "Pirates of Monterey," Rod Cameron ('47)

## PRE-SEASON

**SALE**  
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# Program-Czar for Television?

(Continued from Page 1)

quies on program content. In the early 1960's, the subcommittee took offense at an installment of "Bus Stop." Esthetically, many viewers might agree, but what business was it of the Senate?

**PASTORE APPEARS** to overlook the purely show-business ramifications of his plan to strengthen the N.A.B. Code Authority. If the economic viability of a program depends to a substantial degree on Authority approval, an Impresario

is not going to risk the huge cost of filming a script to which there might later be objections. The chain of anticipatory censorship, with its enervating and inhibiting consequences for creative personnel, begins very early.

The concern of Pastore and some of his committee colleagues is understandable; some of the quips on "Laugh-In," the political orientation of the Smothers Brothers Show or the amusing "Take It All Off" Noxema shaving commercial may disturb elements of the adult au-

dience. But it is part of the history of the mass media that cycles in permissiveness have a way of running their course; the public eventually tires of the repetition that is already common to "Laugh-

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In," and has already dropped the Smothers Brothers from the top ratings.

**FIND A PLACE IN THE SUN** with a mobile home. Check the Classified Ads for good buys now!

## THURSDAY

(Continued from Page 14)

on "Hogan" backstage, Dave Barry, singer Jimmie Rodgers on the accident that nearly took his life, actress Jennifer Warren on her "Dating Game" trip to Tunisia

3 Beat the Odds, Johnny Gihbert (game show)

9:00 P.M.

2 \*Movie: Night of the Iguana, Richard Burton, Ava Gardner, Sue Lyon, Deborah Kerr ('64). Tennessee Williams' story of a defrocked minister, directed in Mexico by John Huston.

7 What's It All About, World? Dean Jones. Retaining its regular title, series welcomes guests Janet Leigh and Paul Revere and the Raiders. Dean's closing solo is "When Joanna Loved Me."

13 Run for Your Life, Ben Gazzara, Aldo Rey, Henry Beckman. Paul helps an ex-cop charged with killing his wife.

9:30

4 Dragnet, Jack Webb, Harry Morgan, Ed Deemer, Howard Culver, Shannon Farnon, Melanie Fullerton. The CHP comes to the aid in a statewide search for two dogs, one of which has bitten a touring child who's allergic to anti-rabies serum.

9 Ted Meyers, News  
28 \*What's Ahead for Public Television? John W. Macy Jr. talks of CPB's aims.

10:00 P.M.

4 Dean Martin Show, with Shirley Jones, Don Cherry, Sheeky Greene, Paul Lynde, and TV debut of 16-year-old singer Karen Wyman. Comedy vignettes about law and order are highlights.

5 Dick Carlson, News  
7 Suspense Theatre: "Threepersons," John Gavin, Ralph Meeker. Cherokee agrees to help Texas lawman in fighting bootleggers.

9 \*Marshal Dillon  
11 George Putnam, News

13 The New Sound  
28 \*Theatre Beat, Hal

Marienthal. Scenes from "The Committee," improvisational satirical group at the Tiffany Theatre

10:30

9 Movie: "The Lost World," Michael Rennie, Jill St. John, David Hedison ('60)

13 Commercial

28 \*Experiment on 114th Street. OEO film of New York ghetto work.

10:45

13 Bill Johns, News

11:00 P.M.

4 Tom Brokaw, News  
5 \*Alfred Hitchcock: \$2 Million Defense, Barry Sullivan, Leslie Nielsen  
7 Bill Bonds, News  
11 Liars Club, Rod Serling  
13 \*Movie: "G-Men," James Cagney, Lloyd Nolan ('35)

11:10

2 11 O'Clock Report

11:30

4 Tonight, Jerry Lewis, Lynn Redgrave, Gore Vidal, Guy Marks  
5 \*Movie: "Monkey Business," Cary Grant, Ginger Rogers ('52)  
7 Joey Bishop Show, Zsa Zsa Gabor, Ricardo Montalban, Pat Boone, Dave Madden  
11 Donald O'Connor, Vicki Lawrence, Rod Serling, Stan Fisher, Steve Rossi and Slappy White

11:40

2 Movie: "Guerrillas in Pink Lace," George Montgomery, Joan Shawlee ('64 — 1st run). World War II.

12:15

9 \*Movie: "90 Degrees in the Shade," Anne Heywood (Br. — '61)

12:30

13 \*Movie: "Enchanted Valley," Alan Curtis, Charley Grapewin ('48)

1:00 A.M.

4 KNBC Newservice  
5 Community Bulletins  
7 The Late Report  
11 From the Inside—Out

1:30

2 \*Movie: "The Tijuana Story," James Darren ('57)

11 \*77 Sunset Strip

2:30

11 \*Movies: "One Big Affair," "Nightbeat" and Cisco Kid

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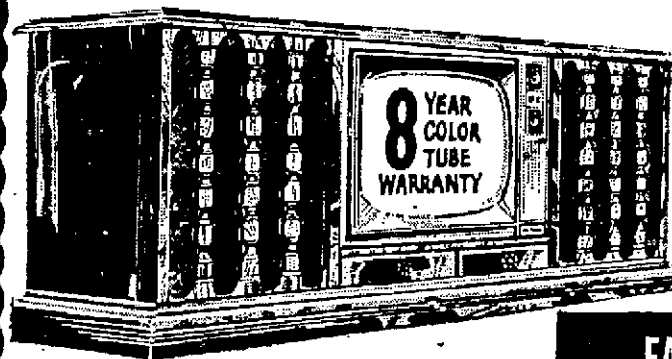
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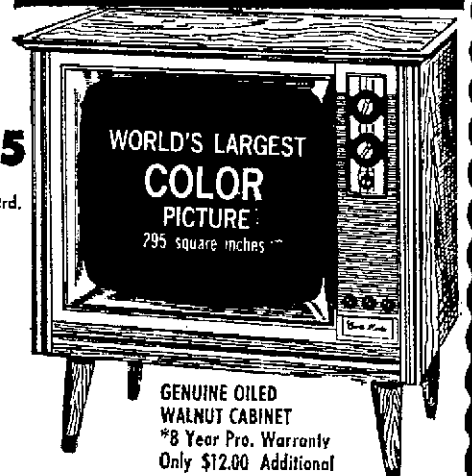
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## FRIDAY

March 28, 1969

## ★ PAID ADVERTISEMENT

An \* indicates B-W.  
other shows in color

6:30

- 2 Literature of England
- 4 Dialogues in Art
- 7 \*Teacher In-Service
- 11 \*Geography Lessons

7:00 A.M.

- 2 Biological Revolution
- 4 Today, Hugh Downs, Judith Crist, Dean Rusk, reports on ambulance problems
- 7 Exercise with Gloria
- 11 Mr. Wishbone Show
- 13 Felix the Cat

7:30

- 2 Joseph Benit, News
- 7 Morning Show, Nelson
- 9 It Is Written (relig.)
- 11 The Flintstones
- 13 Adventures of Gummy

8:00 A.M.

- 2 Captain Kangaroo
- 4 "Numbers" and kites
- 9 Abbott and Costello
- 11 Mighty Mouse Show
- 13 Rocket Robin Hood

8:30

- 5 Cartoon Time
- 9 Popeye, the Sailor
- 11 The Popeye Show
- 13 Winky-Gumby Show

9:00 A.M.

- 2 Lucy Show, L. Ball
- 4 Snap Judgment (final show, with Vin Scully's "It Takes Two" starting Monday)
- 5 \*Leave It to Beaver
- 7 \*Movie: "Katie Did It," Ann Blyth, Mark Stevens ('51)
- 9 Dick Tracy (cartoon)
- 11 Jack Le Lanne Show
- 13 Rocky & His Friends

9:30

- 2 \*Beverly Hillsbillies.
- 4 Concentration, Clayton
- 5 Movie: "Incendiary Blonde," Betty Hutton
- 9 Movie: "April Love," Pat Boone, Shirley Jones ('57)
- 11 \*Dennis the Menace
- 13 \*News Parade

10:00 A.M.

- 2 \*Andy Griffith Show
- 4 Personality, Larry Blyden, Jack Carter
- 11 Truth or Consequences

10:30

- 2 \*Dick Van Dyke Show
- 4 Hollywood Squares
- 11 From the Inside—Out
- 13 \*Robin Hood

11:00 A.M.

- 2 The Love of Life
- 4 Jeopardy, Art Fleming
- 7 Galloping Gourmet: "Mimoussaka"
- 11 Sheriff John, Lunch
- 13 The Romper Room

11:30

- 2 Search for Tomorrow
- 4 Eye Guess, B. Cullen
- 7 Anniversary Game
- 9 Tempo, Bob Doran, Roy Elwell (3/4 hr.)
- 13 World Adventure: "Hudson Bay Winter"

12 NOON

- 2 Boutique, Steve Dunne, Mike Roy, Gordon and Ruth Gordon, Ruth Ashton Taylor
- 4 Hidden Faces (serial)
- 5 Cartoon Time
- 7 \*Bewitched
- 11 Jack Latham, News
- 13 Bill Johns, News

12:30

- 2 As the World Turns
- 4 Days of Our Lives
- 5 Stingray (puppets)
- 7 Funny You Should Ask
- 11 \*Movie: "Love from a Stranger," Sylvia Sidney, John Hodiak ('47)
- 13 Dialing for Dollars

1:00 P.M.

- 2 Love Is a Many Splendored Thing
- 4 The Doctors (serial)
- 5 \*Dobie Gillis
- 7 Dream House (game)

1:30

- 2 The Guiding Light
- 4 Another World (serial)
- 5 \*Father Knows Best
- 7 Let's Make a Deal
- 13 Joan Rivers Show

2:00 P.M.

- 2 The Secret Storm
- 4 You Don't Say!
- 5 \*Love that Bob!
- 7 The Newlywed Game
- 11 \*Movie: "Heartaches," Sheila Ryan ('47)
- 13 \*Movie: "Born to Speed," Johnny Sands

2:30

- 2 The Edge of Night
- 4 The Match Game
- 5 Girl Talk, Virginia Graham, Joey Adams
- 7 The Dating Game

3:00 P.M.

- 2 The Linkletter Show, Milti Lawrence
- 4 PDQ, Dennis James
- 5 \*Highway Patrol
- 7 General Hospital
- 9 \*Frandsen's Feature: "You Came Along," Bob Cummings, Elizabeth Scott, Don DeFore
- 13 Felix the Cat
- 28 \*Cancion de Raza (R)

3:30

- 2 Lucky Piar, Geoff Edwards, Beth Brickell, Harvey Korman
- 4 Mike Douglas Show, Louis Nye, Buddy Hackett, editor William Emerson on the death of the Saturday Evening Post, singer Evie Sands, Debbie Drake
- 5 Divorce Court
- 7 One Life to Live
- 11 \*My Favorite Martian
- 13 Hobo Kelly Show

4:00 P.M.

- 2 \*Movie: "Pride of the Yankees," Gary Cooper, Teresa Wright, Walter Brennan, Babe Ruth ('42), Lou Gehrig
- 5 \*Ozzie and Harriet
- 7 Dark Shadows (serial)
- 11 The Flintstones

4:30

- 5 Mr. Roberts, R. Smith
- 7 Bill Bonds, News
- 11 George Putnam, News
- 13 Bozo's Big Top

## SPECIAL

**HALL OF FAME (4), 8:30 p.m.** — "Give Us Barabbas," Henry Denker's highly acclaimed Eastern drama has its fourth airing tonight, with James Daly as the condemned-to-die thief and murderer who is freed instead of Christ by the shouting mob of Jerusalem before the court of Pontius Pilate, the Roman procurator. Prodded by conscience and events of the Crucifixion, Barabbas begins a search to find why he was the one saved, and finds instead that a new life has been opened to him through conversion.

5:00 P.M.

- 4 KNBC Newservice
- 5 Dick Garton, News
- 9 Groovy Show, Morgan
- 13 \*The Addams Family

5:30

- 7 Frank Reynolds, News
- 9 Rat Patrol, C. George
- 11 Money-makers, J. Perry
- 13 Gilligan's Island
- 28 Misterogers Neighbors

6:00 P.M.

- 2 Big News, J. Dunphy
- 4 Hungley & Brinkley
- 5 Steve Allen Show, Jayne Meadows, Rosey Grier, Prof. Irwin Corey, Terry Gibbs
- 7 Movie: "Sins of Rachel Cade," Angie Dickinson, Peter Finch ('61)
- 9 I Spy, Robert Culp, Bill Cosby, Don Rickles, Barbara McNair. Self-centered USO leader
- 11 Pay Cards! Art James
- 13 Batman, Adam West, Julie Newmar (part 2)
- 28 \*What's New?

6:30

- 4 KNBC Newservice
- 11 \*I Love Lucy, L. Ball
- 13 Voyage to Bottom of Sea, Richard Basehart
- 28 \*Circus! "Cats & Dogs."

7:00 P.M.

- 2 Walter Cronkite news
- 9 What's My Line?
- 11 Password, A. Ludden
- 28 \*Wonderful World of Children: "Creativity"

7:30

- 2 Wild Wild West, Robert Conrad, Jo Van Fleet, Joanie Sommers, Steve Carlson, Tol Avery. Investigating an apparent assassination plot against an entire board of directors, West nearly succumbs to a bomb explosion.
- 4 High Chaparral, Left Erickson, Henry Darrow, Frank Silvera, Brenda Benet. Wounded by an assassin's bullet, Don Sebastian Montoya plays on his family's sympathy in a scheme to gain control of the Cannon ranch.
- 5 Lost in Space, Billy Mumy, James Westerfield. A space circus.
- 7 This Is Tom Jones, with Barbara Eden, Jerry Lee Lewis, Chet Atkins, Salena Jones, Rich Little

- 9 \*Movie: "Naked Edge," Gary Cooper, Deborah Kerr, Diane Cilento, Eric Portman ('61). It's Coop's last film.
- 11 Truth or Consequences
- 13 \*Perry Mason, Burr
- 28 \*Cancion de Raza (R)

8:00 P.M.

- 11 Hazel, Shirley Booth
- 28 \*Compare the Candi-

dates, Leo McElroy, Connie Friend. Candidates for mayor of L.A. offer their platforms and answer questions from the KCFT studio audience

8:30

- 2 Gomer Pyle, USMC, Jim Nabors, Frank Sutton, Leigh French ("Goldie" of Smothers Brothers), Bob Reiner. A wandering band of flower children add their own touches to Gomer's camouflaging of a military van.

- 4 Hallmark Hall of Fame
- ★ He was haunted by the shadow of the cross. GIVE US BARABBAS! James Daly, Kim Hunter, Dennis King (R). Preempts "Name of the Game."

- 5 Across the 7 Seas, Jack Douglas: "Amphibian 17"
- 7 Generation Gap, Dennis Wholey. Jonathan Frid, vampire of "Dark Shadows," joins Soupy Sales and his son Tony on the panel, with Chubby Checker a guest performer.

- 11 Merv Griffin Show, Rudy Vallee, Lillian Briggs, Don Cherry, Henry Morgan, Milbourne Christopher, Sydnee Balabar
- 13 Beat the Odds, Johnny Gilbert (game-show)

9:00 P.M.

- 2 TV Movie: "The Challengers," Darren McGavin, Sean Garrison, Nico Minardos, Anne Baxter, Farley Granger, Juliet Mills. In grand prix racing, men are rivals both on the track and in romance.

- 4 Hallmark Hall of Fame
- ★ GIVE US BARABBAS! Easter drama continues
- 5 Three Dog Night howl
- ★ as HIP HYPNOTIST haunts HUGH HEFNER!

- MORT SAHL listens, MORGANA KING sings! on "Playboy After Dark," also with John Hartford, Gore Vidal, Three Dog Night
- 7 Let's Make a Deal, Monty Hall (game)
- 13 Run for Your Life, Ben Gazzara, Helmut Dantine. Paul's suspect in international gem theft.

9:30

- 7 Guns of Will Sonnett, Walter Brennan, Dick Rambo, Royal Dano, Walter Burke (R). Will and Jeff are arrested on trumped-up charges and sentenced to serve on a chain gang.
- 9 Ted Meyers, News

10:00 P.M.

- 4 Star Trek, William Shatner, Leonard Nimoy, Sandra Smith, Harry Landers. Representing the dominant role of the male, a vengeful woman exchanges bodies with Kirk and takes command of the Enterprise. And as Kirk she tries to murder his life-entity in her body.
- 5 Dick Garton, News
- 7 Judd for Defense, Carl Betz, Bernie Hamilton, Georg Stanford Brown, Tom Palmer (R). Defending a Negro on a 25-year-old murder charge, Judd also has to try to prevent a riot threatened by the



COMEDIAN Stu Gilliam guest stars on "The Hollywood Palace," at 9:30 p.m., Saturday, Ch. 7.

- man's militant son.
- 9 Paid Political
- 11 George Putnam, News
- 13 Commercials
- 28 \*R&D Review, Dr. Hibbs: "A Conversation with Bill Lear," now working on steam-powered automobile.

10:30

- 9 Movie: "Doctor in Love," Michael Craig, Virginia Maskell, Leslie Phillips (Br-'60). Zany doctors and wild women.
- 13 Bill Johns, News

11:00 P.M.

- 2 11 o'Clock Report
- 4 Tom Brokaw, News
- 5 \*Alfred Hitchcock, "Murder Me Twice," Phyllis Thaxter
- 7 Bill Bonds, News
- 11 Liars Club, Rod Serling
- 13 Movie: "Dolly Sisters," Betty Grable, John Payne, June Haver ('45)

11:30

- 2 Movie: "Sea of Grass," Spencer Tracy, Katharine Hepburn ('47)
- 4 Tonight, Jerry Lewis, Herschel Bernardi, Charlie Callas, Peter Lawford, Buddy Rich
- 5 Movie: "Story of Dr. Wassell," Gary Cooper ('44)
- 7 Joey Bishop Show, Connie Stevens, Ron Moody (Oscar nominee for "Oliver"), Jack Carter, the Grass Roots
- 11 Donald O'Connor, Alice Ghostley, Mark Slade, Larry Wilde, Gary Lewis and the Playboys

12:15

- 9 \*Movie: "Stakeout on Dope Street," Abby Dalton ('58 — 1st run)
- 13 \*Movie: "Code of Silence," Ed Nelson ('60)

1:00 A.M.

- 4 KNBC Newservice
- 5 Movie: "Aloma of the South Seas," Jon Hall, Dorothy Lamour ('41)
- 7 The Late Report
- 11 From the Inside—Out
- 1:15
- 2 \*Movie: "Flame of Calcutta," Denise Darcel ('53)
- 1:30
- 11 \*77 Sunset Strip
- 2:30
- 11 \*Movies: "In Old Chicago," "Sun Shines Bright" and "Cisco Kid"

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- Dizziness
- Dropsy
- Dysentery
- Eye Trouble
- Eczema
- Gall Bladder
- Headaches
- Kidney Trouble
- Leg Trouble
- Liver Trouble
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- Sour Stomach
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KATHY GARVER gets a date with a rock-and-roll star, played by Eddie Hodges, on "Family Affair" at 9:30 p.m., Monday, Ch. 2.

## PAN AND FAN MAIL

(Continued from Page 4)

people by cleaning up the trash and obscenity on 'The Idiot Box'—our television. Mrs. Margaret Cover, Long Beach

WHERE CAN I write to Tom Jones? I think his show is the greatest. Could you tell me how tall he is and if he is married. He is the greatest performer, next to Elvis Presley, of course.

Romelle Weisenbeck, Lynwood

(Write c/o ABC-TV, 4151 Prospect, Hollywood, 90027. He's 6 feet tall and married).

JONATHAN HARRIS is a fine actor. He played the role of "Doctor Smith" in the defunct series, "Lost in Space." I would like to write to him but... where

J. Wood, Long Beach

(Write c/o William Morris Agency, 151 El Camino, Beverly Hills, Calif. 90212).

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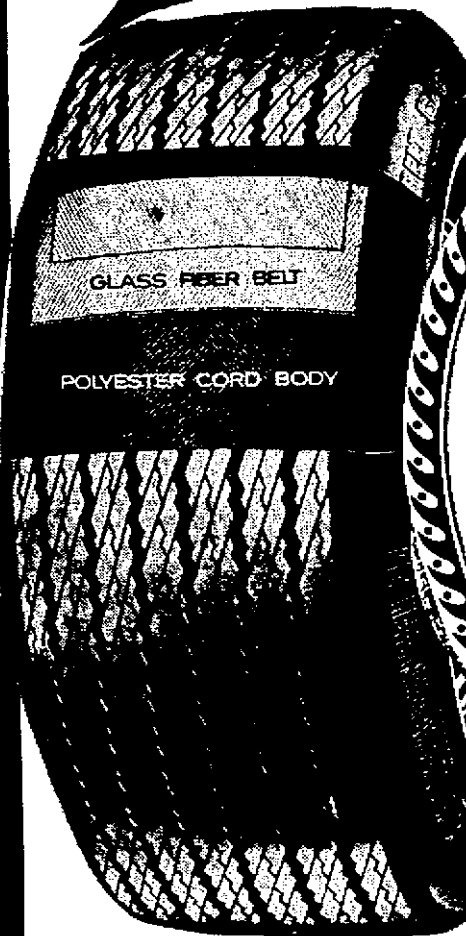
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# TUESDAY

March 25, 1969

## ★ PAID ADVERTISEMENT

An \* indicates B.W.  
Other shows in color.

- 6:30**  
2 Contemp. French Lit.  
4 Dialogues in Art  
7 Teacher In-Service  
11 \*German Lessons
- 7:00 A.M.**  
2 Conflict, Change & Social Action (USC)  
4 Today, Hugh Downs, Dean Rusk (during 7:30 segment), Mason Williams, baseball players  
7 Exercise with Gloria  
11 Mr. Wishbone Show  
13 Felix the Cat
- 7:30**  
2 Joseph Benti, News  
7 Morning Show, Nelson  
9 \*Prince of Peace  
11 The Flintstones  
13 Adventures of Gumbly
- 8:00 A.M.**  
2 Captain Kangaroo  
9 Abbott & Costello  
11 Mighty Mouse Show  
13 Rocket Robin Hood
- 8:30**  
5 Cartoon Time  
9 Popeye, the Sailor  
11 The Popeye Show  
13 Winky-Gumbly Show
- 9:00 A.M.**  
2 Lucy Show, L. Ball  
4 Snap Judgment  
5 \*Leave It to Beaver  
7 Prize Movie: "3 Sailors & a Girl," Jane Powell  
9 Dick Tracy (cartoon)  
11 Jack Lalanne Show  
13 Rocky & His Friends
- 9:30**  
2 \*Beverly Hillsbillies.  
4 Concentrat'n, Clayton  
5 \*Movie: "Hangmen Also Die," Brian Donlevy ('43)  
9 \*Movie: "Topper Returns," Roland Young  
11 \*Dennis the Menace  
13 \*Reconciliation (relig.)
- 10:00 A.M.**  
2 \*Andy Griffith Show
- 10:30**  
4 Personality, Larry Blyden, Imogene Coca  
11 Truth or Consequences  
13 \*This Too Is America
- 11:00 A.M.**  
2 \*Dick Van Dyke  
4 Hollywood Squares  
11 From the Inside-Out  
13 \*Robin Hood
- 11:30**  
2 The Love of Life  
4 Jeopardy, Art Fleming  
7 Galloping Gourmet: "Veiled Country Lass"  
11 Sheriff John, Lunch  
13 The Romper Room
- 12:00**  
2 Search for Tomorrow  
4 Eye Guess, B. Cullen  
7 Anniversary Game  
9 Tempo, Roy Elwell, Bob Dornan (3/4 hr.)  
13 Travel w/Don & Bettina: "No. Atlantic"
- 12:30**  
2 Boutique, Steve Dunne, Peter Maas, Helen Rose  
4 Hidden Faces (serial)  
5 Cartoon Time  
7 \*Bewitched  
11 Jack Latham, News  
13 Bill Johns, News
- 1:00 P.M.**  
2 As the World Turns  
4 Days of Our Lives  
5 Stingray (puppets)  
7 Funny You Should Ask  
9 \*Movie: "Mr. & Mrs. Smith," Carole Lombard, Robert Montgomery ('41)  
13 Dialing for Dollars
- 1:30**  
2 Love Is a Many-Splendored Thing  
4 The Doctors (serial)  
5 \*Dobie Gillis  
7 Dream House (game)
- 2:00 P.M.**  
2 The Guiding Light  
4 Another World (serial)  
5 \*Father Knows Best  
7 Let's Make a Deal  
13 Joan Rivers Show
- 2:30**  
2 The Secret Storm  
4 You Don't Say!  
5 \*Love That Bob!



**SAMMY DAVIS JR.** plays suspended priest threatened by a man whose murder confession he has heard on "Mod Squad" at 7:30 p.m., Tuesday, Ch. 7. Michael Cole, Clarence Williams III and Peggy Lipton (from left) are assigned to protect him.

- 7 The Newlywed Game  
13 \*Movie: "Ghost Town," Kent Taylor
- 2:30**  
2 The Edge of Night  
4 The Match Game  
5 Girl Talk, Virginia Graham, Stuart Levin  
7 The Dating Game
- 2:45**  
9 Ted Meyers, News  
11 Make No Mistake (Internal Revenue), Dennis James
- 3:00 P.M.**  
2 The Linkletter Show, High school seniors on sex education  
4 PDX, Dennis James  
5 \*Highway Patrol  
7 General Hospital  
9 \*Feandsen's Feature: "Happy Thieves," Rex Harrison, Rita Hayworth ('62)  
13 Felix the Cat  
28 \*Cancion de Raza (R)
- 3:30**  
2 Lucky Pair, Geoff Edwards, Betty White, Dick Patterson  
4 Mike Douglas Show, Louis Nye, Irish Rovers, comic Bob Klein, tenor Richard Tucker, Melbourne Christopher  
5 Divorce Court  
7 One Life to Live John (General Hospital) Berardino guests for a week.
- 4:00 P.M.**  
2 \*Mr. Ed, Alan Young  
5 \*Ozzie and Harriet  
7 Dark Shadows (serial)  
11 The Flintstones
- 4:30**  
2 Movie: "Slim Carter," Jack Mahoney, Barbara Hale ('58)  
5 Mr. Roberts, R. Smith  
7 Bill Bonds, News  
11 George Putnam, News  
13 Bozo's Big Top
- 5:00 P.M.**  
4 KNBC Newservice  
5 Dick Garton, News  
9 Groovy Show, Morgan  
13 \*The Addams Family
- 5:30**  
7 Frank Reynolds News  
9 Rat Patrol, Christopher George, Albert Paulsen  
11 Moneymakers, J. Perry  
13 Gilligan's Island  
28 Misterogers' Neighbors
- 6:00 P.M.**  
2 Big News, J. Dunphy  
4 Huntley and Brinkley  
5 Steve Allen Show, Buddy Ebsen, Nitty Gritty Dirt Band, Kim Weston, Gore Vidal  
7 \*Movie: "Executive Suite," Wm. Holden, June Allyson, Fredric March, Barbara Stanwyck ('54)  
9 1 Spy, Robert Culp, Bill Cosby, Boris Karloff  
11 Pay Cards! Art James  
13 Batman, Adam West, Cesar Romero (pt. 2)  
28 \*What's New?
- 6:30**  
4 KNBC Newservice  
11 "I Love Lucy, L. Ball  
13 Voyage to Bottom of Sea, Richard Basehart  
28 \*Reading with Your Child: "Your Library"
- 7:00 P.M.**  
2 Waller Cronkite News  
9 What's My Line?  
11 Password, A. Ludden  
28 \*French Chef, Julia Child: "Napoleons"
- 7:30**  
2 Lancer, James Stacy, Guy Stockwell, Warren Oates. A smooth-talking gentleman outlaw gets himself named temporary sheriff, and then convinces the citizens they should give up their arms.  
4 Jerry Lewis Show, with Buddy Greco, Michele Lee. All team for a "musical weather report."  
5 \*The Westerners  
7 Mod Squad, Michael Cole, Clarence Williams III, Sammy Davis Jr., Robert Duvall, William Schallert, Ron

Hayes. Militant priest, suspended for his participation in a reform crusade, is threatened by a man whose confession of murder he heard earlier.

- 9 \*Movie: "Leather Saint," John Derek, Paul Douglas ('56)  
11 Truth or Consequences  
13 \*Perry Mason, Burr.  
28 \*Cancion de Raza (R)
- 8:00 P.M.**  
5 Paid Political  
11 Hazel, Shirley Booth  
28 World Press (60 min.)

**8:30**  
2 The Red Skelton Hour. As Shifty Sam, Arthur Godfrey competes with Freddie the Freeloader in a hobo "Olympics," then sings "Lay Some Happiness on Me" with the Young Americans.

- 4 Julia, Diahann Carroll, Marc Copage, Michael Link. Jealous of his baby brother, Earl J. Waggedorn runs away from home — and to the Bakers'. Miss Carroll gets her second chance on the series to sing, an Indonesian lullaby for Corey.  
5 Bruins in Action, John Wooden. Highlights of the NCAA finals  
7 It Takes a Thief, Robert Wagner, Edmond O'Brien, Harold J. Stone, Melodie Johnson. Mundy's in deep trouble with a crime syndicate when a boozy old-time safecracker he hired steals a diamond.

- 11 Merv Griffin Show, Karen Morow, Orson Bean, Eddie Fisher with his new recording, singer Barbara Tal Sing, Marty Brill, actor Malcolm McDowell.  
13 Beat the Odds, Johnny Gilbert (game show)
- 9:00 P.M.**  
4 Movie: "Sorry, Wrong Number," Barbara Stanwyck, Burt Lancaster, Ed Begley, Wendell Corey ('48).

- 5 **ELLA FITZGERALD and DUKE ELLINGTON present GREAT HOUR of MUSIC!**  
"Showcase 5," repeated  
13 Run for Your Life, Ben Gazzara, Geraldine Brooks. Paul tries to help a woman regain her place in society.  
28 Ecumenical Now! (2 hours). Religious dilemmas of a Catholic man and his Lutheran wife, who meet with each other's pastors, with clergymen from both faiths discussing issues.

- 9:30**  
2 The Doris Day Show, Paul Smith, Peggy Rea. Doris finds baby-sitting for four children an exhausting job while their mother's in the hospital.  
7 N.Y.P.D., Jack Warden, Frank Converse, Barry ("Fugitive") Morse, John Randolph. Corso goes underground to find the blackmailers of a man who attended the party of a secret sex "cult."

- 10:00 P.M.**  
2 CBS News Special: "Moby Dick," Charles Kuralt, George C. Scott  
5 Dick Garton, News  
7 That's Life: "Baby's First Birthday," Robert Morse, E. J. Peaker,

## SPECIAL

**MOBY DICK (2), 10 p.m.** — Continuing the techniques of "The Great American Novel" last April, Charles Kuralt demonstrates that great literature is as relevant today as when it was written. With George C. Scott speaking Herman Melville's words from "Moby Dick," cameras record scenes of the men of the Seattle, a 90-foot fishing schooner sailing the Gulf of Alaska in search of halibut. Though he encountered neither a Captain Ahab nor a great white whale, Kuralt found Melville's 1851 insights as relevant today as then.

Paul Lynde, Norm Crosby, Carl Ballantine. Bobby Jr.'s first birthday party is complete with a parakeet and a comic magician.

- 9 "Sweet Charity" Premiere, Jess Cail. Highlights of the Boston charity premiere, including interviews with Shirley MacLaine, Ricardo Montalban  
11 George Putnam, News  
13 The New Sound

**10:30**  
9 \*Movie: "Who Killed Teddy Bear," Juliet Prowse, Sal Mineo

- 13 Commercial

**10:45**  
13 Bill Johns, News

**11:00 P.M.**  
2 11 o'Clock Report  
4 Tom Brokaw, News  
5 \*Alfred Hitchcock "What Frightened you, Fred?" R. G. Armstrong

- 7 Bill Bonds, News  
11 Liars Club, Rod Serling  
13 \*Movie: "Murder in Reverse," Wm. Hartnell (Br.'45)

28 \*Black Perspective: "Mayor Sam Yorty" on school strife

**11:30**  
2 \*Movie: "Subway in the Sky," Van Johnson, Hildegard Neff ('56)

- 4 Tonight, Jerry Lewis, Charlie Callas, Mason Williams, Patrice Munsel, George Carlin  
5 \*Movie: "Fighting Man of the Plains," Randolph Scott ('49)

7 Joey Bishop Show, Jane Fonda, Dale Robertson, singer Kay Hart, Bob Melvin

- 11 Donald O'Connor, Janee Wyman, Mary Lou Collins, Ernie Menchune, Jackie Kahane, Hank Searls

**12:15**  
9 \*Movie: "7 Angry Men," Raymond Massey, Debra Paget ('55). John Brown and his sons.

- 12:30**  
13 \*Movie: "Shadow of a Woman," Helmut Dantine ('46)

**1:00 A.M.**  
4 KNBC Newservice  
7 The Late Report  
11 From the Inside-Out

- 1:15**  
2 \*Movie: "Kill the Umpire," Wm. Bendix, Una Merkel ('50)

**1:30**  
11 \*77 Sunset Strip

- 2:30**  
11 \*Movies: "Great Mike," "Red Stallion" and "Yankee Fakir"

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# CRITICS' CORNER

**ANDY'S LOVE CONCERT**, and **BOB HOPE Show**, both aired Wednesday, Ch. 4.

Andy Williams' second special of the current NBC season contained an enormous amount of interesting music, handsome color effects and generally suggested to elderly viewers — anyone over 25 — that the generation gap may be wider than suspected.

...Most of it was devoted to music in the contemporary beat and idiom — by Williams, Jose Feliciano, a young Scot called Donovan who looked like a figure in a Renaissance religious painting and chanted mournful tales.

The awkward periods were those stilted moments when the star and guests exchanged some carefully rehearsed banter between numbers. ...

**THE BOB HOPE Show**, wound up its hour at about par — Hope was a winner. The program, however, had some sharp ups and downs.

The comedian's opening monologue was as bright and impudent as ever, but those nose jokes between Hope and Jimmy Durante are now a little long of tooth.

Hope had an engaging musical number in which he played a gunslinger and Nancy Sinatra played a frontier psychiatrist. But a sketch about outside "waist-watchers" didn't come off very well.

— Cynthia Lowry, AP

**THE WONDERFUL WORLD OF PIZZAZZ**, aired Tuesday, Ch. 4.

...a lighthearted, hour-long musical-comedy commentary on fashions of the past, present and future.

And one of the things most immediately noticeable was that the male designers of some of the world's most way-out fashions invariably dressed themselves conservatively — jackets, ties, etc.

Or, as P. T. Barnum once noted, and as John Q. Public continues to prove, there is indeed a sucker born every minute. It's just that they're better-dressed nowadays. Check that. Make it: more flashily dressed.

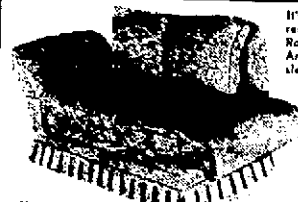
I thought, in fact, that such designers as Pierre Cardin and Emanuel Ungaro of Paris; Bill Blass and Oscar de la Renta of New York, and Hardy Amies of London were far more tastefully, and admirably, dressed than some of their models. ...

The hosts of "Pizzazz,"

Carl Reiner and Michele Lee, were excellent. It is nothing new that Reiner is simply one of the most civilized and outrageously funny humorists in existence. And Miss Lee, a relative newcomer, held her own quite well, singing, participating in comedy bits and — above all — coming across with poise and warmth and good nature as a hostess. ...

—Rick DuBrow, UPI

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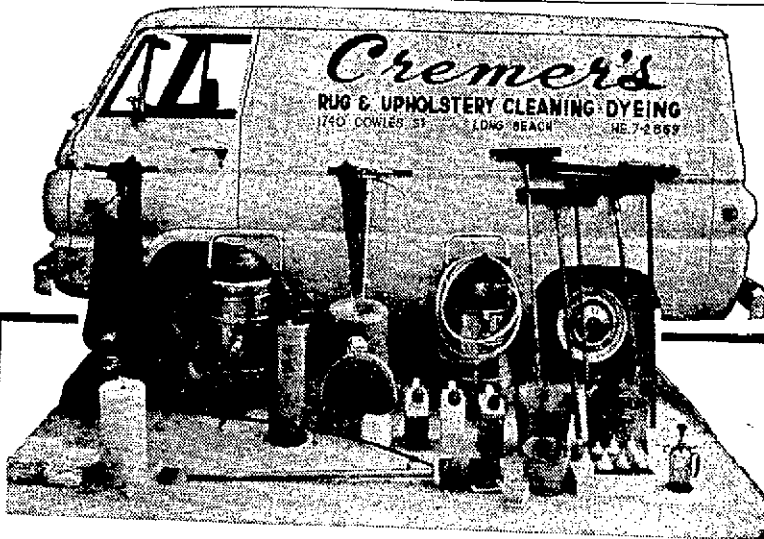
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# **SATURDAY**

March 29, 1969

## **\* PAID ADVERTISEMENT**

An \* indicates B-W.  
Others shows in color.

- 7:30**
- 2 Contemp. French Lit.
  - 7 "Campus Profile: 'Income Tax & You'"
  - 9 "Most of Maturity"
- 8:00 A.M.**
- 2 Go-Go Gophers
  - 4 Super 6 (cartoons)
  - 7 New Casper Cartoons
  - 9 Abbott and Costello
  - 11 "Tales of Wells Fargo"
  - 13 "Movie: 'Tomb of Torture,' Annie Albert"
- 8:30**
- 2 Bugs Bunny-Road Runner Hour
  - 4 Top Cat (cartoon)
  - 5 "Campus Digest"
  - 7 Adventures of Gulliver
  - 9 "Movie: 'Mutiny,' Angela Lansbury ('52)"
  - 11 "Branded, C. Connors"
- 9:00 A.M.**
- 4 The Flintstones
  - 5 "Movie: 'Timber Fury,' David Bruce"
  - 7 Spider-Man (cartoon)
  - 11 Jack LaLanne Show
- 9:30**
- 2 Wacky Races
  - 4 Banana Splits Hr.
  - 7 Fantastic Voyage
  - 11 "Movie: 'Voyage to a Prehistoric Planet,' Basil Rathbone ('65)"
  - 13 "Movie: 'Wicked City,' Maria Montez"
- 10:00 A.M.**
- 2 Archie Show (cartoon)
  - 7 Journey to Center of the Earth (cartoon)
  - 9 "Movie: 'Oklahoma Territory,' Bill Wil-

films ('60)

10:30

- 2 Batman/Superman Hr.
- 4 Underdog (cartoon)
- 5 "Movie: 'In Love & War,' Robert Wagner,
- 7 Fantastic Four

11:00 A.M.

- 4 Storybook Squares.
- 7 George of the Jungle
- 9 East-West All-Star Basketball ("sports")
- 11 "Movie: 'Spy-Smasher Returns,' Kane Richmond ('61)"
- 13 "Movie: 'Trocadero,' Ralph Morgan ('45)"

11:30

- 2 The Herculoids
- 4 Unlabeled World.
- 7 American Bandstand Ohio Express

12 NOON

- 2 Shazzan! (cartoon)
- 4 "Movie: 'Vengeance of Kali,' Senta Berger,

12:30

- 2 Johnny Quest
- ★ **ANGELS AND PILOTS TAKE TO THE SKIES FOR FIRST MEETING!** with Angel Warm-Up
- 7 Happening, Paul Revere, Mark Lindsay.
- 11 Evans-Novak Report
- 13 "Movie: 'Burning Cross,' Hugh Daniels"

1:00 P.M.

- 2 Moby Dick and the Mighty Mightor
- 5 Baseball (see "sports")
- 7 "Movie: 'Dual at Apache Wells,' Ben Cooper.
- 9 "Movie: 'Good Sam,' Gary Cooper, Ann Sheridan ('48)"
- 11 Pacific 8 Gymnastics

1:30

- 2 Lone Ranger (cartoon)

# **SPORTS TODAY**

**EAST-WEST College Basketball, 11 a.m. (9),** has Ray Scott at Butler University (Indianapolis) where top seniors compete

**BASEBALL, 1 p.m. (5),** returns to Palm Springs where the Angels face Don Mincher and the Seattle Pilots. Dick Enberg and Don Wells call the play.

**NATIONAL Airlines Open Golf Tournament, 2 p.m. (4),** has Jim Simpson, Charlie Jones, Pat Hemon and Jay Randolph at Miami for the final holes in the third round of the new \$200,000 contest, plus taped highlights of the pro-am match portion.

**CBS GOLF Classic, 2:30 p.m. (2),** airs a first-round match teaming Al Geiberger with Dave Stockton against Art Wall and Charles Coody.

**SANTA ANITA Feature Race, 4:30 p.m. (4),** screens the \$100,000 Santa Anita Derby, one of the big ones.

**ABC's WIDE WORLD of Sports, 5 p.m. (7),** has Keith Jackson and Phil Hill with the 12-hour Grand Prix of Endurance at Sebring, Fla.; while Bill Flemming and Murray Rose are at Bloomington, Ind., for the NCAA indoor swimming championships, and Jim McKay and Sam Renick report from Gulfstream Park in Hattandale with the 18th annual Florida Derby.

2:00 P.M.

- 2 New Society, Paul Uddell: "Should We Keep Capital Punishment?"
- 4 National Airlines Open
- 7 "Movie: 'Born Reckless,' Mamie Van Doren, Jeff Richards ('59)"
- 2 CBS Golf Classic
- 9 "Movie: 'Time Limit,' Richard Widmark,
- 3:00 P.M.
- 4 Agriculture USA.
- 11 "Movie: 'Invasion of Animal People,' John Carradine ('62)"

3:30

- 2 "Sea Hunt, L. Bridges
- 4 New York Night
- 5 UCLA Spring Sports Dual meet with Kansas, Dan O'Neil.
- 7 Pro Bowlers Tour: \$45,000 New Orleans PBA Open. Next-to-last
- 13 "Movie: 'Beast of Hollow Mountain,' Guy Madison ('56)"
- 4:00 P.M.
- 2 "Movie: 'Navy vs. the Night Monsters,' Mamie Van Doren,
- 9 Wagon Train, John McIntire, Laraine Day,

4:30

- ★ **SANTA ANITA RACE OF THE WEEK—\$100,000 SANTA ANITA DERBY** Harry Henson, Ernie Myers trackside
- 11 "Outer Limits"
- 5:00 P.M.
- 4 Speak Up! Bill Leyden
- 7 ABC's Wide World of Sports (see "sports")
- 13 Commercial
- 28 "Innovations: 'Detecting Water Pollution'"
- 34 "Football (soccer)"

5:30

- 2 Ralph Story's L.A. (R). A visit to a lingerie factory in the Valley, for a look at the "evolution of the under-drawers."
- 4 **IT'S ACADEMIC—★ EXCITING, FAST-PACED High School QUIZ SHOW.** HOST: JERRY FOGEL
- 5 Celebrity Billiards: Minnesota Fats vs. Wilt Chamberlain
- 9 All-American College Show, Dennis James, Sally Ann Howes, Stu Gilliam, Marty Allen. The second semi-final contest has talent from Kansas, BYU, Stephens, plus Sharon

Keys from Orange Coast and pianist Richard Carpenter of Cal State Long Beach. (Finals air next week; then series shifts to KNXT.)

- 11 Man From U.N.C.L.E.
- 13 "McHale's Navy"
- 28 "Rainbow Quest, Pete Seeger (R), the H-Landers steel band

2:30

- 2 Big News, C. Roberts
- 4 Huntley & Brinkley
- 5 Grand Ole Opry, the Glaser Brothers, the Wilson Brothers, Little Jimmy Dickens, Mary Taylor

6:00 P.M.

- 2 My Three Sons, Fred MacMurray, Barry Livingston, Julia Benjamin, Jennifer Edwards. Upset by unrequited love for a junior high classmate, Ernie changes his image — and hair style.
- 4 Ghost & Mrs. Muir, Hope Lange, Edward Mulhare, Harry Nilsson. In final first-run outing before series' fall shift to ABC, the captain's efforts to read a romantic poem to Mrs. Muir are frustrated by a "mod" musician waiting out a storm at Gull cottage.
- 7 Lawrence Welk Show. "Happiness Is" opens the hour, while band concentrates on traveling music.
- 13 Buck Owens Show
- 28 The Creative Person: "John Burton," glass-maker

6:30

- 4 KNBC Newservice
- 5 Melody Ranch, with guest Eddie Dean
- 7 The Rosey Grier Show, Morgana King, Balinese dancer I. Made Bandem, Charles Brown segment on social workers.
- 11 "I Love Lucy, L. Ball
- 28 "Playing the Guitar: 'The Third String'"

7:00 P.M.

- 2 Roger Mudd, News
- 4 KNBC Survey, Bob Wright
- 7 The Anniversary Game
- 9 Death Valley Days: "Chicken Bill," Dub Taylor, Don Haggerty. A prospector sells a salted silver mine to a tycoon — but you can't cheat an honest man. It's the rich Chrysolite mine.
- 11 "The Love Bug" Premiere, Gary Owens, Paul Winchell. Taped Wednesday at Grauman's Chinese.
- 13 **SPECIAL AWARD ★ TO DAVID TONIGHT!** on "Wonders of the World" as the Linkers visit both sides of the Berlin Wall
- 28 "NET Journal: 'Diary of a Student Revolution' (R). At the University of Connecticut, 7:30

- 2 Jackie Gleason Show, with Jack Benny, Robert Goulet, Jack Haley Sr., Alan King. It's Benny's first visit

with the Great One.

- 4 Adam-12, Martin Miller, Kent Cord, James Callahan, Dick Sargent, Joan Staley. A dispute between neighbors over a jointly-owned boat brings officers to their homes on three occasions.
- ★ **ALAN LADD encounters VERONICA LAKE! BLACK MARKET activities and ROMANCE ON SAIGON!** A routine adventure story set in 1948 Indo China.
- 7 The Dating Game, Jim Lange. "Julia's" Marc Copage picks a date for his father.
- 9 "Movie: 'Law of the Lawless,' Dale Robertson, Wm. Bendix"
- 13 Wonderful World of Women, Bill Burrud: "In Old Dublin City"

8:00 P.M.

- 4 Get Smart, Don Adams, Barbara Feldon, Bernie Kopell (pt. 2). Efforts of Max and the Chief to escape from a KAOS prison are continually thwarted by an unknown informer.
- 7 The Newlywed Game
- 11 "Movie: 'Viva Zapata!' Marlon Brando, Anthony Quinn ('52). Kazan directed the Steinbeck script, with Oscar for Quinn, fine work by Brando.
- 13 American West, Jack Smith: "Ghost Trails of Northern California"
- 28 Book Beat: "Talk About America," Alastair Cooke (R)

8:30

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- 13 Buck Owens Show
- 28 The Creative Person: "John Burton," glass-maker

9:00 P.M.

- 2 Hogan's Heroes, Bob Crane, Werner Klemperer, Antoinette Bower (R). Preparing for a secret flight to Argentina to escape a general's wrath, Klink actually is playing a key part in a spy caper.
- 4 "Movie: 'Ride to Hangman's Tree,' Jack Lord, James Farentino, Don Galloway, Melodie Johnson ('67-1st run).
- 13 Bill Anderson Show
- 28 Critique, Stanley Kauffmann, with Olga Carlisle, author of "Poets on Street Corners."
- 9:30
- 2 Petticoat Junction, Edgar Buchanan, Mike Minor. In segment

filmed last summer, before those on Betty Joe's pregnancy, Steve and Uncle Joe dissolve their partnership when Steve tries for a government crop-dusting contract.

- 7 The Hollywood Palace. Sid Caesar and Imogene Coca are co-hosts to Edie Adams, Gene Baylos, Buddy Rich, Brendan Hanton, Gladys Knight and the Pips, and Nina Logatsheva, who dances on a wire.
  - 9 Larry Burrell, News
  - 13 The Stoneman Family
- 10:00 P.M.**
- 2 Mannix, Mike Connors, Robert (Defenders) Reed, Gail Kobe, Frank Ramirez, Pilar Seurat. After making an arrest in the death of the youngest member of an old family, Mannix begins to have doubts
  - 5 The Defenders, E. G. Marshall, Peter Fonda.
  - 9 "Twilight Zone: 'Perchance to Dream,' Richard Conte,
  - 11 Ken Jones, News
  - 13 Ernest Tubb Show
  - 28 "NET Playhouse (R) 'Cathy Come Home,' Carol White, Ray Brooks (R).
  - 34 Bookings from Mexico
- 10:30**
- 7 T.H.E. Cat, Robert Loggia, Michele Carey, Ross Hagen. Death-carrying ring keeps coming back every time it's discarded.
  - 9 What's My Line? Wally Bruner, Arlene Francis, Soupy Sales, Gawn Granger, Joanna Simon
  - 11 Maurice Woodruff Predicts, Robert Q. Lewis, Julie Hawis, Rex Reed. Predictions are made for HRH Prince Charles, Earl Warren's replacement.
  - 13 Kitty Wells Show
- 11:00 P.M.**
- 2 Cleto Roberts Report
  - 4 KNBC Newservice
  - 5 "Movie: '5 Graves to Cairo,' Akim Tamiroff, Anne Baxter ('43)"
  - 7 Keith McBe, News
  - 9 "Movie: 'Night and Day,' Cary Grant, Mary Martin, Alexis Smith ('46). Cole Porter biopic.
- 11:15**
- 2 "Movie: 'The FBI Story,' James Stewart.
  - 7 "Movie: 'Portrait of a Mobster,' Vic Morrow.
- 11:30**
- 4 Sat. Night Tonight (R). Johnny Carson, Bill Cosby, Eva Gabor, Roger Miller, Vincent Price.
  - 11 Insight: "A Small Statistic"
  - 13 Commercial
- 11:45**
- 13 "Movie: 'Mrs. Mike,' Dick Powell ('49)"
- 12 MIDNIGHT**
- 11 "77 Sunset Strip"
- 12:30**
- 9 "Movie: 'Last Mile,' Mickey Rooney ('59)"
- 1:00 A.M.**
- 2 "Movie: 'Crash Landing,' Gary Merrill
  - 5 "Movie: 'The Hoodlum,' Lawrence Tierney ('51)"
  - 11 "Movie: 'Top Hat,' 'Fallen Angel' and 'Curse of Aztec Mummy'"
- 1:15**
- 13 "Movie: 'Smart Girls Don't Talk,' Virginia Mayo ('48)"

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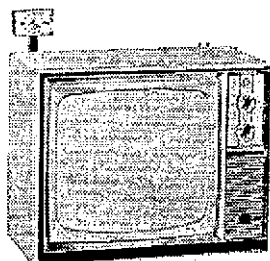
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# 'Truth or Consequences' Rolls On

## An Old Friend You Can Relax With, Says Edwards

of name change from Hot Springs this spring."

EDWARDS is hard pressed to think of another show currently on the air with the longevity of his brainchild.

But he knows why it's popular.

"There isn't any murder or mayhem on the show," he explained, "and viewers accept it as an old friend they can relax and have a good time with."

"The pranks of the contestants come up against the same problems faced by the viewers. For instance, we ask a man to recall the first time he kissed his wife. Then we ask her. If their answers don't jibe, the whole situation creates memories and amusement with the viewers."

EDWARDS is being badgered by three different sources to return to television himself with a new edition of "This Is Your Life," one of the most successful shows on television. It ran 11 years.

"I'm holding back because I want to find someone else to play master of ceremonies," Edwards said.

"The trouble is, the people interested in renewing the show want me to be the emcee because I became so identified with the program over the years."

"If I return to television I want to do it with a new show. But if I can't find exactly what I'm looking for, and if the parties who want me to emcee 'This Is Your Life' insist, I may go back on the air with it. But it's a very expensive, time-consuming show."

Edwards spends most of his time now traveling the country doing benefits, raising money for the

Heart Association and taking care of business matters.

"I still feel the need of

the discipline of a weekly show," he concluded. "and

I'm anxious to get with it again."



**RALPH EDWARDS**  
Anxious for a Show

By **VERNON SCOTT**  
United Press International

It's difficult to measure the popularity of motion picture and television personalities until they are exposed in parts of the country between Hollywood and Vine, and 42nd and Broadway.

Take an easy-going master of ceremonies such as Bob Barker of "Truth or Consequences."

When he visited Detroit to beam six shows from there recently there were 300,000 requests for tickets. Michiganders stood in line for three and four hours in freezing weather just to see the show.

OWNER and potentate of the audience participation show, Ralph Edwards, was not particularly surprised.

"We're syndicated in 110 markets — which may be tops for an entertainment show — and in most places we lead the opposition shows by a wide margin," Edwards said from behind his desk in Hollywood.

"That show has been on the air for 30 years, starting with radio, and 12 years of television. And the town of Truth or Consequences, New Mexico, is celebrating its 20th year



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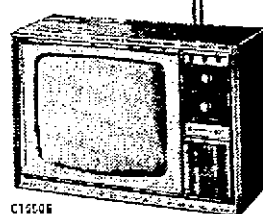


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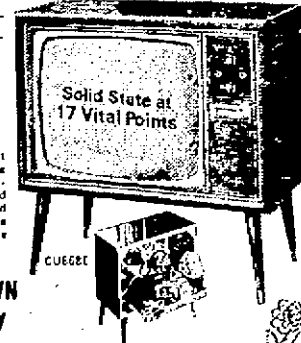
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# WEDNESDAY

March 26, 1969

★ PAID ADVERTISEMENT

An \* indicates B-W.  
Other shows in color

- 6:30  
2 Literature of England  
4 Dialogues in Art  
7 Teacher In-Service  
11 Frontiers of Freedom

- 7:00 A.M.  
2 Biological Revolution  
4 Today, Hugh Downs,  
Dean Rusk, Jessamyn  
West, ball players  
7 Exercise with Gloria  
11 Mr. Wishbone Show  
13 Felix the Cat

- 7:30  
2 Joseph Benti, News  
7 Morning Show, Nelson  
9 R Is Written (reliq.)  
11 The Flintstones  
13 Adventures of Gummy

- 8:00 A.M.  
2 Captain Kangaroo  
9 Abbott and Costello  
11 Mighty Mouse Show  
13 Rocket Robin Hood

- 8:30  
5 Cartoon Time  
9 Popeye, the Sailor  
11 Popeye Show  
13 Winky-Gummy Show

- 9:00 A.M.  
2 Lucy Show, L. Ball  
4 Snap Judgment  
5 \*Leave It to Beaver  
7 \*Prize Movie: "The  
Feminine Touch,"  
Rosalind Russell, Don  
Ameche ('42)  
9 Dick Tracy (cartoon)  
11 Jack La Lanne Show  
13 Rocky & His Friends

- 9:30  
2 \*Beverly Hillbillies,  
Jim Backus. The  
Clampetts have a "do".  
4 Concentration, Clayton  
5 \*Movie: "Hail the  
Conquering Hero,"  
Eddie Bracken ('44)  
9 \*Movie: "14 Hours,"  
Paul Douglas, Grace  
Kelly ('51)  
11 \*Dennis the Menace  
13 \*Say It With Art

- 9:45  
13 \*Spanish II and I  
10:00 A.M.  
2 \*Andy Griffith Show  
4 Personality, Larry  
Blyden (also guest)  
11 Truth or Consequences



PAT BOONE guests on  
"The Beverly Hillbil-  
lies," at 9 p.m., Wed-  
nesday, Ch. 2.

- 11:15  
13 Soc. Sec. in Action

- 10:30  
2 \*Dick Van Dyke  
4 Hollywood Squares  
11 From the Inside-Out  
13 \*Robin Hood

- 11:00 A.M.  
2 The Love of Life  
4 Jeopardy, Art Fleming  
7 Galloping Gourmet:  
"De Veau Zurichoise"  
11 Sheriff John, Lunch  
13 The Romper Room

- 11:15  
9 Doug Dudley, News  
11:30  
2 Search for Tomorrow  
4 Eye Guess, B. Cullen  
7 Anniversary Game  
9 Tempo, Bob Dornan,  
Roy Elwell (3 1/4 hr)  
13 World Adventure:  
"South America"

- 11:45  
5 Johnny Grant Show  
12 NOON  
2 Boutique, Steve Dunne,  
Mike Roy, rumor con-  
trol center's Don Hen-  
ry  
4 Hidden Faces (serial)  
5 Cooking with Corris:  
"Easter Jeweled Ham"  
and flower pot dessert  
7 Bewitched  
11 Jack Latham, News

- 13 Bill Johns, News  
12:15  
5 Cartoon Time  
12:30  
2 As the World Turns  
4 Days of Our Lives  
5 Stingray (puppets)  
7 Funny You Should Ask  
11 \*Movie: "Holly & the  
Ivy," Ralph Richard-  
son (Br-'53)  
13 Dialing for Dollars  
1:00 P.M.  
2 Love Is a Many-  
Splendored Thing  
4 The Doctors (serial)  
5 \*Dobie Gillis  
7 Dream House (game)

- 1:30  
2 The Guiding Light  
4 Another World (serial)  
5 \*Father Knows Best  
7 Let's Make a Deal  
13 Joan Rivers Show  
2:00 P.M.  
2 The Secret Storm  
4 You Don't Say!  
5 Cooking around the  
World: "Shishkabob"  
with rice pilaf  
7 The Newlywed Game  
11 \*Movie: "Devil on  
Wheels," Darryl Hick-  
man ('47)  
13 \*Movie: "Never Look  
Back," Steve McQueen  
(52)

- 2:30  
2 The Edge of Night  
4 The Match Game  
5 Girl Talk, Virginia  
Graham, Arlene Dahl  
7 The Dating Game  
2:45  
9 Ted Meyers, News  
3:00 P.M.  
2 The Linkletter Show,  
Mickey Spillane  
4 PDQ, Dennis James  
5 \*Highway Patrol  
7 General Hospital  
9 Frandsen's Feature:  
"An Affair to Remem-  
ber," Cary Grant, Deb-  
orah Kerr ('57)  
13 Felix the Cat  
28 \*Cancion de Raza (R)

- 3:30  
2 Lucky Pair, Geoff Ed-  
wards, Betty White,  
Dick Patterson  
4 Mike Douglas Show,  
Louis Nye, Fiore &  
Eldridge, Mel Torme  
on his anti-war song,  
Ana Maria Alba, Greg  
Morris on a near-fatal

- IMF accident  
5 Divorce Court  
7 One Life to Live  
11 \*My Favorite Martian  
13 Hobo Kelly Show  
4:00 P.M.  
2 \*Mr. Ed, Alan Young  
5 \*Ozzie and Harriet  
7 Dark Shadows (serial)  
11 The Flintstones  
4:25  
2 Paid Political  
4:30  
2 Movie: "From Earth to  
the Moon," Joseph  
Cotten, George Sanders  
(58), Jules Verne.  
5 Mr. Roberts, R. Smith  
7 Bill Bonds, News  
11 George Putnam News  
13 Bozo's Big Top  
5:00 P.M.  
4 KNBC Newservice  
5 Dick Garton, News  
9 Groovy Show, Morgan  
Kurman will be on hand  
to crown her successor.

- 5:15  
28 \*The Friendly Giant  
5:30  
7 Frank Reynolds, News  
9 Rat Patrol, C. George  
11 Money-makers, J. Perry  
13 Gilligan's Island  
28 Misterogers Neighbors  
5:55  
2 What's the Proposition  
6:00 P.M.  
2 Big News, J. Dunphy  
4 Huntley and Brinkley  
5 Steve Allen Show, Gale  
Storm, Milton Berle,  
the Seven Souls, Mark  
Murphy  
7 Movie: "Pillars of the  
Sky," Jeff Chandler,  
Lee Marvin ('56)  
9 I Spy, Robert Culp, Bill  
Cosby, Zohra Lampert,  
Kelly has 8 hours to  
prove he didn't murder  
pretty Russian.  
11 Pay Cards! Art James  
13 Batman, Adam West,  
Cesar Romero, Burgess  
Meredith (part 3)  
28 \*What's New?

- 6:30  
4 KNBC Newservice  
11 \*I Love Lucy, L. Ball  
13 Voyage to Bottom of  
Sea, Richard Basehart,  
Michael Dunn  
28 \*Let's Talk About  
Teens: "Buying Teens"  
7:00 P.M.  
2 Walter Cronkite, News  
9 What's My Line?  
11 Password, A. Ludden  
28 \*Perceptive Parent:  
"Social Growth"  
7:25  
4 MAYOR SAM YORTY  
★ "LOS ANGELES PER-  
SPECTIVE" A SPECIAL  
REPORT to the PEOPLE  
(paid political)  
7:30  
2 Adventures at the Jade  
Sea, William Holden  
4 The Virginian, John  
McIntire, Sara Lane,  
Jack Albertson, Brenda  
Scott. In a plot to  
swindle Elizabeth out  
of her inheritance, a  
traveling showman  
tries to pass his step-  
daughter off as Clay's  
long-lost niece.  
5 \*The Westerners,  
Michael Ansara  
7 Here Come the Brides,  
Robert Brown, David  
Soul, Hal England,  
Alan Oppenheimer.  
Joshua quits the Bolt  
camp, and itinerant  
lawyers talk him into  
starting his own op-  
eration funded by Stem-  
pel.  
9 \*Movie: "Appointment  
with Danger," Alan  
Ladd, Jack Webb  
11 Truth or Consequences  
13 \*Perry Mason, Burr  
28 \*Cancion de Raza (R)

# SPECIAL

ADVENTURES at the  
Jade Sea (2), 7:30 p.m. —  
Actor William Holden, a  
ten-year resident of Kenya  
and an active champion of  
game preservation, hosts a  
study of the harsh envi-  
ronment surrounding Ken-  
ya's Lake Rudolph (the  
legendary "Jade Sea").

MISS L.A. County Pag-  
eant (5), 8:30 p.m. — For-  
mer Miss America, Vonda  
Kay Van Dyke is host-  
ess as ten finalists com-  
pete in talent and beauty  
categories for the right to  
represent the county at  
June's Miss California con-  
test at Santa Cruz. Joanne  
Kurman will be on hand  
to crown her successor.

BROADWAY'S Best  
... 1969 (4), 9 p.m. —  
Henry Fonda takes view-  
ers along the Great White  
Way for an hour of songs  
and dances from Broad-  
way's biggest musical hits,  
with the stars who per-  
formed them. Offering hit  
show tunes are Herschel  
Bernardi and John Cun-  
ningham of "Zorba," Joel  
Grey of "George M.," Mac-  
ian Mercer of "Promises,  
Promises," Jane Morgan  
of "Mame," Lynn Kellogg  
formerly of "Hair" and  
Richard Kiley, formerly of  
"Man of La Mancha".

8:00 P.M.  
5 Win with the Stars,  
Allen Ludden, Kelly  
Lester, George Jessel  
11 Hazel, Shirley Booth  
28 City Makers: Dr. Rob-  
ert Coles, Harvard psy-  
chiatrist-author  
8:30  
2 The Good Guys, Bob  
Denver, Herb Edelman,  
Joyce Van Patten, Jim  
Backus, Jonathan Daly.  
Annoyed when Bert  
and Rufus pose as  
servants to spy on her,  
Claudia pretends to  
throw herself at a  
stuffy former beau.  
5 Miss L.A. County  
Beauty Pageant, Vonda  
Kay Van Dyke  
7 The King Family. Fea-  
tured are the five  
sings nominated for  
Oscars  
11 Merv Griffin Show,  
Rhetta Hughes, Jackie  
Mason, Anthony New-  
ley, Lee Meredith  
13 Beat the Odds, Johnny  
Gilbert (game show)  
28 Book Beat, Robert  
Cromie: "Talk About  
America," Alistair  
Cooke

9:00 P.M.  
2 The Beverly Hillbillies,  
Buddy Ebsen, Irene  
Ryan, Pat Boone, Tris  
Coffin. Playing himself,  
Boone visits the Drys-  
dale mansion he's  
considering buying, but  
is distracted when he  
sniffs Granny's collar  
greens and fatback  
cooking next door.  
4 Music Hall: "Broad-  
way's Best . . . 1969,"  
Henry Fonda  
7 TV Movie: "Marcus  
Welby, M.D.," Robert  
Young, James Brolin,  
Anne Baxter, Susan  
Strasberg, Lew Ayres,  
Peter Deuel, Tom  
Booley. Preview of  
ABC's forthcoming  
Tuesday series of a

committed general  
practitioner and his  
young assistant. Young  
and Brolin will be se-  
ries regulars, with  
Booley to be a featured  
regular on Debbie  
Reynolds' new NBC  
series.

13 Run for Your Life, Ben  
Gazzara, Arthur Hill.  
Dying man seeks  
long-time revenge.  
28 Your Dollar's Worth:  
"How to Save on Your  
Income Tax"

9:30  
2 Green Acres, Eddie  
Albert, Eva Gabor, Pat  
Buttram, Percy Helton.  
Mr. Haney gets Oliver  
to invest in a machine  
that makes milk. And  
a demonstration is  
convincing.  
9 Ted Meyers, News

9:55  
9 Paid Political  
10:00 P.M.  
2 Hawaii Five-O, Jack  
Lord, Ricardo Montal-  
ban, Caroline Barrett  
(R). McGarrett must  
protect a Honolulu  
racket boss from at-  
tempts on his life by a  
secret society.  
4 The Outsider, Darren  
McGavin, James Greg-  
ory. After testifying  
that a veteran police-  
man accepted a bribe,  
Ross has reason to  
believe that the man  
was victim of a  
frame-up.

5 Dick Garton, News  
9 \*Marshal Dillon  
11 George Putnam, News  
13 Commercials  
28 \*Guten Tag (German)

10:30  
9 Movie: "The Brava-  
dos," Gregory Peck,  
Joan Collins ('58)  
13 Bill Johns, News  
28 \*Museum Open House:  
"Of Time and the  
Artist," Russell Connor  
11:00 P.M.  
2 11 o'Clock Report  
4 Tom Brokaw, News  
5 \*Alfred Hitchcock  
7 Bill Bonds, News  
11 Liars Club, Rod Serling  
13 \*Movie: "C-Man,"  
Dean Jagger ('49)

11:30  
2 Movie: "Hell on Frisco  
Bay," Alan Ladd, Edw.  
G. Robinson ('55)  
5 Tonight, Jerry Lewis,  
London Lee, Sally Ann  
Howes, ski instructor  
Kitty Falger  
5 \*Movie: "Deadline  
USA," Humphrey Bog-  
art ('52)  
7 Joey Bishop Show,  
Daniel Massey (Os-  
car-nominated for  
"Star"), Eddie Fisher,  
Lou Alexander, John  
Hartford  
11 Donald O'Connor, Gogi  
Grant, Julie Styne,  
Shelley Berman, Mike  
Dowd, Hal David

12:15  
9 \*Movie: "Hands of a  
Stranger," Paul Lu-  
kather ('62)  
12:30  
13 \*Movie: "Dual Athl,"  
Herbert Lom (Br-'47)  
1:00 A.M.  
11 From the Inside-Out  
1:15  
2 \*Movie: "Women's  
Prison," Ida Lupino  
1:30  
11 \*77 Sunset Strip  
2:30  
11 \*Movies: "High  
School Confidential,"  
"Night the World Ex-  
ploded," and "Man  
Who Died Twice"

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# TV NOTEBOOK

**THE SWOLLEN** ranks of the daily, 90-minute conversation - and - entertainment shows will have a new addition soon.

"Ludden's Gallery" will be the next one, since Allen Ludden, formerly host of "Password" has signed with Metromedia for a series to be syndicated. Production will start in Los Angeles in April.

Reports persist that Donald O'Connor wants to call it quits with his 90-minute syndicated series.

Merv Griffin, now with Group W, moves to CBS in August and his place will be taken by a show hosted by Britisher David Frost.

**NEW NAME** for next season's "The Now People" to air on NBC is "The Bold Ones," a single name for three shows and three casts alternating Sunday nights. E. G. Marshall has been signed to star with John Saxon and David Harman in the doctor's show. Burl Ives, Joe

Campanella and James Farentino appear in the lawyer episodes and Leslie Nielsen and Hari Rhodes star in the police stories.

"SNAP JUDGMENT," NBC's daytime game show, winds up on Wednesday, but Ed McMahon, its host, simply steps over to the host's job on another NBC daytime show, "Concentration."

**BROADWAY** musical star Tom Bosley has been signed as a regular on "That's Debbie," half-hour

comedy series starring Debbie Reynolds to begin next season Tuesday nights on NBC... Former Los Angeles Ram football star Roosevelt "Rosey" Grier joins the regular cast of "Daniel Boone" when the show begins its sixth year on NBC next season Thursday nights.

**JAZZ ARTIST** Dave Brubeck plays his original oratorio in the Washington, D.C., Cathedral in an Easter Sunday CBS-TV morning special, "The Light in the Wilderness."

**TOM FRANDSEN** debuts Monday as the host of KHJ-TV's Frandsen's Features, full-length films set to air Mondays-Fridays from 3-5 p.m.

## RADIO

KOGO-680  
KABC-700  
KALI-1420  
KBIG-740  
KBBG-1500  
KGOV-1550  
KEZY-1190  
KFAC-1330  
KFI-1240  
KFOX-1290  
KFVB-580  
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KGER-1090  
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KHL-130  
KKAR-1270  
KIEV-870  
KLAC-370  
KMFC-710  
KNX-1070  
KFI-1520  
KWOI-1400  
KKKD-1150  
KNLA-1110  
KLYN-1420  
KWIZ-1460  
KWKW-1300  
KWOI-1400  
KXRB-1050  
XTRA-670

## FM HIGHLIGHTS

SUNDAY, MARCH 23

Light Opera (Sullivan's "Cox & Box," Strauss "The Chocolate Soldier"). 8 a.m., KCBH... Classical, 9 a.m., KPFC, KSPC... Paul Rhone Show, 10 a.m., KRHM... Cynic's Choice, 11 a.m., KCBH... Patterns in Stereo, noon, KBIG... County Museum Concert, 2:30 p.m., KFAC... Opera Theater (Handel's "Alicia"), 3:30 p.m., KUSC... The Guitar, 5 p.m., KCBH.

Jazz Show, 6 p.m., KBCA... L.B. Municipal Band, 7 p.m., KNAC... Classics, 8 p.m., KCBH; 9 p.m., KCBH, KFAC... Primarily Strings, 10 p.m., KNOB... New Releases, 11 p.m., KCBH.

MONDAY

Kitchen Korner, 9 a.m., KTRT... Morning for Moderns, 10 a.m., KGIG... Luncheon Concert, noon, KFAC... Luncheon at the Music Center, 1 p.m., KFAC... Journey in Music, 2 p.m., KBBI... Stereo Interlude, 3 p.m., KNOB... Afternoon Affair, 4 p.m., KBIG... Strictly from Dixie, 5 p.m., KRHM.

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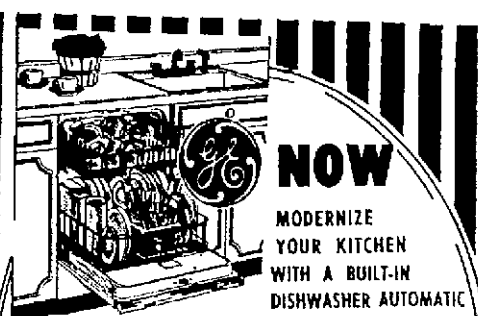
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KXLU	89.9	KMET	94.7	KCBH	96.7	KBCA	105.1
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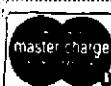
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## TV MOVIE TIPS

**SUNDAY** — "Mickey One" ('65), Warren Beatty, Franchot Tone, Hurd Hatfield, Alexander Stewart, Teddy Hart, Kamatari Fujiwara; nightclub entertainer flees from mobsters; 9 p.m., Ch. 7.

"Testaditrapa," CBS Children's Film Festival feature at 2 p.m., Ch. 2, is prize-winning Italian film about 19th-century father who tries to keep his son from attending school.

**MONDAY** — "Then Came Bronson" (drama filmed for TV), Michael Parks, Bonnie Bedelia, Akim Tamiroff, Gary Merrill, Sherree North, Martin Sheen; restless young man

travels U.S. in search of identity; 9 p.m., Ch. 4.

**TUESDAY** — "Sorry, Wrong Number" ('48), Barbara Stanwyck, Burt Lancaster; invalid becomes terrified when she hears her murder being plotted through crossed telephone wires; 9 p.m., Ch. 4.

**WEDNESDAY** — "Marcus Welby, M.D." (film made for TV), Robert Young, Anne Baxter, Susan Strassberg, Lew Ayers, Tom Bosley, Peter Duell, Richard Loo; 9 p.m., Ch. 7.

**THURSDAY** — "The Night of the



'MARCUS WELBY, M.D.'  
Anne Baxter, Robert Young

Iguana" ('64), Richard Burton, Ava Gardner, Sue Lyon, Deborah Kerr; film based on Tennessee Williams' play about defrocked minister and

three women in his life; 9 p.m., Ch. 2.

**FRIDAY** — "The Challengers" ('67), Darren McGavin, Juliet Mills, Anne Baxter, Sean Garrison, Richard Conte, Farley Granger, Sal Mineo, Susan Clark; European Grand Prix race drivers; 9 p.m., Ch. 2.

**SATURDAY** — "The Ride to Hangman's Tree" ('67), James Farentino, Jack Lord, Don Galloway, Melodie Johnson; trio of bandits decide to split up and go straight — only to wind up back in the business together again; 9 p.m., Ch. 4.

(Note: The above is a selection of films scheduled to be shown on television during the week; a complete listing will be found in the daily logs).

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### COMPATIBILITY TESTING'S CHARACTER ANALYSIS

Answer the following questions spontaneously and indicate your reaction to the box after each question ranging on a scale from "No" to "Yes." If your answer to a particular question is positively "NO," put a mark in the extreme left box. If a good deal so, mark the box second from the left. If it is neither a yes or no, box "2." If a qualified yes ... the box second from right and if positively YES, mark the box on the extreme right and so on through the 50 questions.

	NO	No	?	Yes	YES
1. People are frequently critical of me, and I tend to be easily hurt.					
2. I frequently have little aches and pains or feel under the weather.					
3. I usually awaken in the morning, feeling refreshed and well rested.					
4. People generally consider me a happy and contented person.					
5. Things often seem not to go well for me and I get depressed.					
6. I generally feel pretty good, even when things go wrong in the world.					
7. I am somewhat moody and changeable.					
8. I would consider my life to be as good as or happier than most people's.					
9. I am fairly easygoing and don't easily blow up at people.					
10. I accept people for what they are and think most people are pretty good.					
11. I tend to be shy at large parties with many strange people.					
12. I enjoy social organizations, clubs, and group activities.					
13. In most cases I find it easy to meet new people.					
14. I have been or would enjoy being the leader of a club or group.					
15. I prefer an evening at home with TV or a good book to a party.					
16. I like my friends to be enthusiastic and extroverted.					
17. Not infrequently, my daydreams are more enjoyable than reality.					
18. I prefer crossword puzzles or a good book to learning a new dance.					
19. I would enjoy meeting and talking with people from a foreign country.					
20. My home is frequently a place where my friends gather informally.					
21. I'm for progress, but the new fashion trends are too extreme.					
22. Youth has gone too far and should have more respect for authority.					
23. Topless entertainment should not be permitted in public clubs and restaurants.					
24. The liberalization of divorce and abortion laws is indicative of moral decay in our society.					
25. Basically, a woman's place is still in the home.					
26. Our modern conveniences are fine but people enjoyed life more in the good old days.					
27. A woman's smoking or drinking in public just doesn't look ladylike.					
28. The proper place for sex education and discussions of values is in the home, not in the school.					
29. Married businessmen should not take their secretaries to lunch.					
30. Old fashioned respect for law and order is what this country needs.					
31. I am generally considered a warm and affectionate person.					
32. Sex in marriage should be primarily for the purpose of reproduction.					
33. It is all right for two people in love to let their consciences dictate how far they will go sexually.					
34. I believe that people can have a good marriage without much sex.					
35. I would prefer a mate who is dignified and reserved to one who is passionate.					
36. An overemphasis on sex can ruin a good marriage.					
37. I would want a mate who is warm, affectionate and responsive.					
38. Sex is acceptable in its place, but people should not give in to their lustful impulses.					
39. Married couples should treat sex seriously and never playfully or erotically.					
40. The ability to be affectionate toward a loved one is an important part of marital success.					
41. I would like a mate who attends church regularly.					
42. I would like my children to begin religious training at early age and continue as long as possible.					
43. I believe that God answers prayers.					
44. Children should be allowed to choose their own religious and moral beliefs.					
45. I believe in the existence of a Supreme Being.					
46. Regular church attendance enhances stable and wholesome family life.					
47. In the event of personal or marital problems, the first person I'd consult would be a clergyman.					
48. I believe that people are eventually punished for their sins.					
49. Without organized religion the world would be chaotic and full of evil.					
50. I believe in the concepts of God and Evil.					

This test will depict interest and values in areas of compatibility between persons and should not be construed as being able to afford psychological diagnosis.

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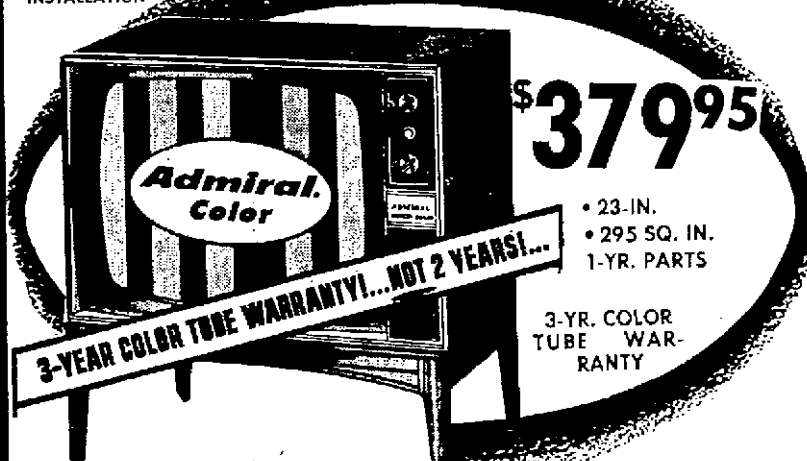
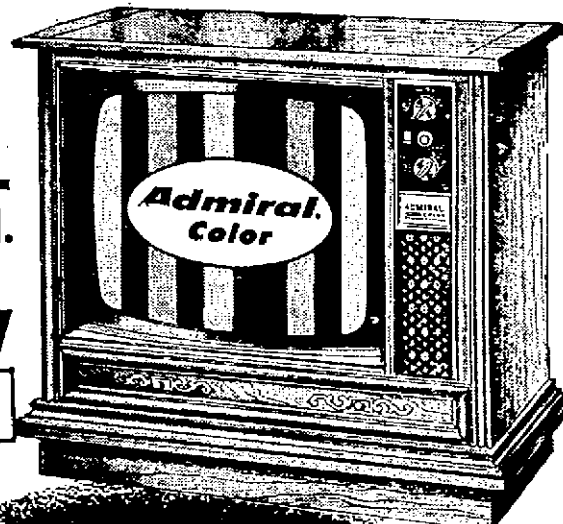
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# THURSDAY

March 27, 1969

## \* PAID ADVERTISEMENT

An \* indicates B-W  
Other shows in color.

- 6:30**  
2 Contemp. French Lit.  
4 Dialogues in Art  
7 \*Teacher In-Service  
11 \*Univ. of the Air
- 7:00 A.M.**  
2 Conflict, Change & Social Action (USC)  
4 Today, Hugh Downs, Dorothy Gordon, Dean Rusk, Easter bonnets, baseball report  
7 Exercise with Gloria  
11 Mr. Wishbone Show  
13 Felix the Cat
- 7:30**  
2 Joseph Benti, News  
7 Morning Show, Nelson  
9 Prince of Peace: "Our Inheritance," Wm. Lundigan, Fr. Peyton  
11 The Flintstones  
13 Adventures of Gumbly
- 8:00 A.M.**  
2 Captain Kangaroo. Salute to circus, segment on simple division.  
9 Abbott and Costello  
11 Mighty Mouse Show  
13 Rocket Robin Hood
- 8:30**  
5 Cartoon Time  
9 Popeye, the Sailor  
11 The Popeye Show  
13 Winky-Gumbly Show
- 8:45**  
5 Your Money's Worth
- 9:00 A.M.**  
2 Lucy Show, L. Ball  
4 Snap Judgment  
5 \*Leave It to Beaver  
7 Prize Movie: "So This Is Paris," Tony Curtis, Gloria DeHaven ('55)
- 9:30**  
2 \*Beverly Hillbillies. Jed faces \$100,000 lawsuit.  
4 Concentrat'n, Clayton  
5 \*Movie: "Hazard," Macdonald Carey ('48)  
9 \*Movie: "Stanley & Livingston," Spencer Tracy ('39)  
11 \*Dennis the Menace  
13 \*Focus on Science
- 9:45**  
13 Urban Forum
- 10:00 A.M.**  
2 \*Andy Griffith Show  
4 Personality, Larry Blyden, Dionne Warwick  
11 Truth or Consequences  
13 Essence of Judaism
- 10:30**  
2 \*Dick Van Dyke  
4 Hollywood Squares  
11 From the Inside-Out  
13 \*Robin Hood
- 11:00 A.M.**  
2 The Love of Life  
4 Jeopardy, Art Fleming  
7 Galloping Gourmet: "Stuffed Baked Trout"  
11 Sheriff John, Lunch  
13 The Romper Room
- 11:15**  
9 Doug Dudley, News
- 11:30**  
2 Search for Tomorrow  
4 Eye Guess, B. Cullen  
7 Anniversary Game  
9 Tempo, Roy Elwell, Bob Dornan (3 1/4 hr)  
13 Travel w/Don & Bel-tina: "Ireland's Desmond Guinness"
- 11:45**  
5 Johnny Grant Show
- 12 NOON**  
2 Boutique, Steve Dunne, William Manchester,



**MARY ANN MOBLEY**  
guest stars on "Iron-side," at 8:30 p.m., Thursday, Ch. 4.

- Barbara Perrin  
4 Hidden Faces (serial)  
5 Cartoon Time  
7 \*Bewitched  
11 Jack Latham, News  
13 Bill Johns, News
- 12:30**  
2 As the World Turns  
4 Days of Our Lives  
5 Stingray (puppets)  
7 Funny You Should Ask  
11 \*Movie: "Life & Death of Rudolph Valentino" ('62). Film clips document idol's behind-the-scenes life.  
13 Dialing for Dollars
- 1:00 P.M.**  
2 Love Is a Many Splendored Thing  
4 The Doctors (serial)

- 5 \*Doble, Gillis  
7 Dream House (game)
- 1:30**  
2 The Guiding Light  
4 Another World (serial)  
5 \*Father Knows Best  
7 Let's Make a Deal  
13 Joan Rivers Show
- 1:45**  
11 \*Movie: "Club Havana," Tom Neal ('46)
- 2:00 P.M.**  
2 The Secret Storm  
4 You Don't Say!  
5 \*Love That Bob!  
7 The Newlywed Game  
13 \*Movie: "Devil's Cargo," John Calvert, Lyle Talbot ('48)
- 2:30**  
2 The Edge of Night  
4 The Match Game  
5 Girl Talk, Virginia Graham, Martha Scott  
7 The Dating Game
- 2:45**  
9 Ted Meyers, News
- 3:00 P.M.**  
2 The Linkletter Show, Barry Livingston  
4 PDQ, Dennis James  
5 \*Highway Patrol  
7 General Hospital  
9 \*Frandsen's Feature: "Sea Wife," Richard Burton, Joan Collins (Br-'57)  
13 Felix the Cat  
28 \*Cancion de Raza (R)
- 3:30**  
2 Lucky Purl, Geoff Edwards, Alvy Moore, Diane McBain  
4 Mike Douglas Show, Louis Nye, Gloria Loring, filmed chat with Bing Crosby, Werner Klemperer on TV's influence, 12-year-old Browning Bryant, Bob and Ray
- 4:00 P.M.**  
5 Divorce Court  
7 One Life to Live  
11 \*My Favorite Martian  
13 Hobo Kelly Show
- 4:25**  
2 Paid Political
- 4:30**  
2 Movie: "Tarzan Finds a Son," Johnny Weissmuller, Maureen O'Sullivan ('39)  
5 Mr. Roberts, R. Smith  
7 Bill Bonds, News  
11 George Putnam, News  
13 Bozo's Big Top
- 5:00 P.M.**  
4 KNBC Newservice  
5 Dick Garton, News  
9 Groovy Show, Morgan  
13 \*The Addams Family
- 5:15**  
28 \*The Friendly Giant
- 5:30**  
7 Frank Reynolds, News  
9 Rat Patrol, Christopher George, Gary Raymond  
11 Moneymaker, J. Perry  
13 Gilligan's Island  
28 Misterogers Neighbors
- 5:55**  
2 What's the Proposition
- 6:00 P.M.**  
2 Big News, J. Dumphy  
4 Huntley and Brinkley  
5 **RICHFIELD PRESENTS**  
★ **LOS ANGELES KINGS VS. PHILA. FLYERS** (see "sports")  
7 Movie: "Sins of Rachel Cade," Angie Dickinson, Peter Finch ('61). Part one in story of missionary nurse in Congo.  
9 I Spy, Robert Culp, Bill Cosby, Wally Cox. Meek clerk, vacationing in Spain, is target for modern Mata Hari.  
11 Pay Cards! Art James  
13 Batman, Adam West,

## SPORTS TODAY

**NHL HOCKEY, 6 p.m. (5),** finds Jiggs McDonald and Ed Fikkin at the Spectrum where the Kings face the Philadelphia Flyers.

**OLYMPIC Boxing, 8:30 p.m. (5),** has Tom Harmon ringside for a 10-round featherweight bout between Ricardo Arrandondo and Jerry Stokes.

Julie Newmar (part 1)  
28 \*What's New?

**6:30**  
4 KNBC Newservice  
11 \*I Love Lucy, L. Ball  
13 Voyage to Bottom of Sea, Richard Basehart. A deadly cloud.  
28 \*More for Your Money: "Adult Books & Games"

**7:00 P.M.**  
2 Walter Cronkite News  
9 What's My Line?  
11 Password, A. Ludden  
28 \*Playing the Guitar: "The Third String"

**7:30**  
2 The Queen & I, Larry Storch, Billy DeWolfe, John Dehner. Nelson's due for his final checkout before being named "captain," unaware he's on a collision course with a new sprinkling system invention being tested by Duffy.  
4 Daniel Boone, Fess Parker, Dick Foran. A horse thief becomes Daniel's reluctant aide in a mission to keep a British detachment from delivering guns to the Indians. (NBC has signed Rosey Grier as a "Boone" regular next season.)  
7 Flying Nun, Sally Field, Alejandro Rey (in dual role). The nuns inherit a dry goods store they don't have time to run. So Carlos suggests his naive cousin for the job.

**Tale-Vues**  
9 Movie: "Wackiest Ship in the Army," Jack Lemmon, Ricky Nelson ('61)  
11 Truth or Consequences  
13 \*Perry Mason, Burr  
28 \*Cancion de Raza (R)

**8:00 P.M.**  
2 Jonathan Winters, with Steve Allen, Louis Nye, singer Shirley Bassey and the King Cousins. Steverino teams with Winters in improvised comedy spot.  
7 That Girl, Marlo Thomas, Ted Bessell, Lew Parker, Bernie Kopell, Ned Glass, Alan Oppenheimer. Don's job is in jeopardy when Lou Marie slips and falls in his office. The claims department suspects collusion.  
11 Hazel, Shirley Booth  
28 \*NET Playhouse: "Cathy, Come Home," Carol White, Ray Brooks, Emmet Hennessy. BBC dramatized documentary of a family's struggle for decent housing in an over-crowded society.  
34 Jose Feliciano with guest Vikki Carr

**8:20**  
5 Kings Wrap-Up

**8:30**  
4 Ironside, Raymond Burr, Gary Collins, Mary Ann Mobley (Mrs. Collins). A sick-minded extortionist threatens a big-league baseball pitcher and his family unless he's paid \$100,000.  
5 Boxing (see "sports")  
7 Bewitched, Elizabeth York, Herb Voland, Bernie Kopell, Sharon Vaughn. Samantha resorts to witchcraft to persuade a businessman not to renege on his \$10,000 pledge to UNICEF.  
11 Merv Griffin Show, singer Ronnie Dyson, Genevieve, Bob Crane (Continued Page 15)

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- Pays you cash benefits that increase each year to a maximum of \$130.00-A-WEEK at no extra cost to you
- No age limit. No medical examination

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**PAYS YOU CASH . . . Up to \$10,000.00 CASH** for each accident or illness, starting the very first day in the hospital. Yes, up to \$10,000.00 tax free cash paid direct to you—not to doctor or hospital.

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**PAYS YOU CASH . . . \$100.00 A WEEK CASH** for each pregnancy, childbirth or miscarriage when in the hospital, assuming both husband and wife have been enrolled in the Family Plan With Maternity.

**PAYS YOU CASH . . . \$100.00-A-WEEK CASH** —if you need a full-time registered nurse when you come home from the hospital—up to 50 weeks.

**PAYS YOU CASH . . . Up to \$5,000.00** at a rate of \$50.00 a week when a child goes to the hospital for any accident or illness when you are enrolled in the Family Plan.

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**NO AGE LIMIT . . . No medical examination required. No salesman will call.**

ONE out of two families will have someone in the hospital this year! It could be you—or some beloved member of your family tomorrow . . . next week . . . next month. Sad to say, very few families have anywhere near enough coverage to meet today's soaring hospital costs. These costs have tripled in just a few short years. They are expected to double again in the few years ahead.

Stop for a moment. Think how much a long stay in the hospital will cost you or a loved one. How would you ever pay for costly, but necessary X-rays, doctor bills, drugs and medicines? What would you do with your pay check stopped but living expenses still going on the same as ever? The same rent, phone, food, all the day-to-day expenses that never stop.

What is the average breadwinner to do if he is hospitalized? We believe we have the answer in the famous Presidential Extra Cash Plan that relieves you of worry about the terrible financial threat of accident or illness.

**Pays you \$100.00 a week tax-free cash whenever you go to the hospital.**

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entitled to Presidential's special low rates described on page 5. So low, you'll find you get protection at a price that's just a fraction of what you'd expect to pay.

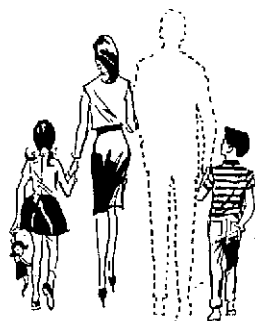
**Your cash benefits increase each year — at no extra cost to you!**

Your cash benefits automatically rise year after year. You get peace of mind so you don't have to worry about rising costs. Your protection automatically increases \$3.00 a week each year. The first year you get \$100.00 a week. You get \$103.00 a week in the second year. \$106.00 a week in the third year. \$109.00 a week in the fourth year. By the eleventh year, your policy will be worth a full \$130.00 a week in benefit payments . . . at no increase in cost to you! This generous cash reserve protection will belong to you for as long as you keep the policy. You can see that your insurance will be worth much more than the present "face value" of the policy. Certainly, our increased payments to you will help keep pace with rising costs—and best of all . . .

**. . . The increasing benefits come to you at no extra cost.**

**You still pay the regular low Presidential premium!**

What other Plan protects you like this today? What other Plan keeps protecting you against rising living costs in the years ahead without increasing your premiums? And that's not all. This special Presidential Extra Cash Plan (#HP-18L-1067)...



# Program-Czar for Television?

(Continued from Page 1)

rules on program content. In the early 1960's, the subcommittee took offense at an installment of "Bus Stop." Esthetically, many viewers might agree, but what business was it of the Senate?

**PASTORE APPEARS** to overlook the purely show-business ramifications of his plan to strengthen the N.A.B. Code Authority. If the economic viability of a program depends to a substantial degree on Authority approval, an impresario

is not going to risk the huge cost of filming a script to which there might later be objections. The chain of anticipatory censorship, with its enervating and inhibiting consequences for creative personnel, begins very early.

The concern of Pastore and some of his committee colleagues is understandable; some of the quips on "Laugh-In," the political orientation of the Smothers Brothers Show or the amusing "Take It All Off" Noxema shaving commercial may disturb elements of the adult au-

dience. But it is part of the history of the mass media that cycles in permissiveness have a way of running their course; the public eventually tires of the repetition that is already common to "Laugh-

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## THURSDAY

(Continued from Page 14)

on "Hogan" backstage, Dave Barry, singer Jimmie Rodgers on the accident that nearly took his life, actress Jennifer Warren on her "Dating Game" trip to Tunisia

13 Beat the Odds, Johnny Gilbert (game show)

**9:00 P.M.**  
2 \*Movie: Night of the Igman, Richard Burton, Ava Gardner, Sue Lyon, Deborah Kerr ('64). Tennessee Williams' story of a defrocked minister, directed in Mexico by John Huston.  
7 What's It All About, World? Dean Jones. Retaining its regular title, series welcomes guests Janet Leigh and Paul Revere and the Raiders. Dean's closing solo is "When Joanna Loved Me."

13 Run for Your Life, Ben Gazzara, Aldo Rey, Henry Beckman. Paul helps an ex-cop charged with killing his wife.

**9:30**  
4 Dragnet, Jack Webb, Harry Morgan, Ed Deemer, Howard Culver, Shannon Farnon, Melanie Fullerton. The CHP comes to the aid in a statewide search for two dogs, one of which has bitten a touring child who's allergic to anti-rabies serum.  
9 Ted Meyers, News  
28 \*What's Ahead for Public Television? John W. Macy Jr. talks of CPB's aims.

**10:00 P.M.**  
4 Dean Martin Show, with Shirley Jones, Don Cherry, Sheeky Greene, Paul Lynde, and TV debut of 16-year-old singer Karen Wyman. Comedy vignettes about law and order are highlights.  
5 Dick Garton, News  
7 Suspense Theatre: "Threepersons," John Gavin, Ralph Meeker. Cherokee agrees to help Texas lawman in fighting bootleggers.  
9 \*Marshal Dillon  
11 George Putnam, News  
13 The New Sound  
28 \*Theatre Beat, Hal

Marienthal. Scenes from "The Committee," improvisational satirical group at the Tiffany Theatre

**10:30**  
9 Movie: "The Lost World," Michael Renne, Jill St. John, David Hedison ('60)

13 Commercial  
28 \*Experiment on 114th Street. OEO film of New York ghetto work.

**10:45**  
13 Bill Johns, News

**11:00 P.M.**  
4 Tom Brokaw, News  
5 \*Alfred Hitchcock: \$2 Million Defense, Barry Sullivan, Leslie Nielsen  
7 Bill Bonds, News  
11 Liars Club, Rod Serling  
13 \*Movie: "G-Men," James Cagney, Lloyd Nolan ('35)

**11:10**  
2 11 O'Clock Report

**11:30**  
4 Tonight, Jerry Lewis, Lynn Redgrave, Gore Vidal, Guy Marks  
5 \*Movie: "Monkey Business," Cary Grant, Ginger Rogers ('52)  
7 Joey Bishop Show, Zsa Zsa Gabor, Ricardo Montalban, Pat Boone, Dave Madden  
11 Donald O'Connor, Vicki Lawrence, Rod Serling, Stan Fisher, Steve Rossi and Slappy White

**11:40**  
2 Movie: "Guerrillas in Pink Lace," George Montgomery, Joan Shawlee ('64 — 1st run). World War II.

**12:15**  
9 \*Movie: "90 Degrees in the Shade," Anne Heywood (Br. — '61)

**12:30**  
13 \*Movie: "Enchanted Valley," Alan Curtis, Charley Grapewin ('48)

**1:00 A.M.**  
4 KNBC Newservice  
5 Community Bulletins  
7 The Late Report  
11 From the Inside—Out

**1:30**  
2 \*Movie: "The Tijuana Story," James Darren ('57)

**2:30**  
11 \*77 Sunset Strip

**2:30**  
11 \*Movies: "One Big Affair," "Nightbeat" and Cisco Kid

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# FRIDAY

March 28, 1969

\* PAID ADVERTISEMENT

An \* indicates B-W, other shows in color

6:30

- 2 Literature of England
- 4 Dialogues in Art
- 7 \*Teacher In-Service
- 11 \*Geography Lessons

7:00 A.M.

- 2 Biological Revolution
- 4 Today, Hugh Downs, Judith Crist, Dean Rusk, reports on ambulance problems
- 7 Exercise with Gloria
- 11 Mr. Wishbone Show
- 13 Felix the Cat

7:30

- 2 Joseph Benti, News
- 7 Morning Show, Nelson
- 9 It Is Written (relig.)
- 11 The Flintstones
- 13 Adventures of Gummy

8:00 A.M.

- 2 Captain Kangaroo
- 9 "Numbers" and Kites
- 11 Abbott and Costello
- 13 Mighty Mouse Show
- 13 Rocket Robin Hood

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| • Asthma          | • Cramps or     | • Headaches      | • Rheumatism      |
| • Bladder Trouble | • Milk Loo      | • Kidney Trouble | • Skin Trouble    |
| • Boils           | • Dizziness     | • Leg Trouble    | • Sleeplessness   |
| • Catarrh         | • Dropsy        | • Liver Trouble  | • Sour Stomach    |
| • Colds           | • Dysentery     | • Lumbago        | • Urinary Disease |
| • Cystitis        | • Eye Trouble   | • Nervousness    | • Vomiting        |

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8:30

- 5 Cartoon Time
- 9 Popeye, the Sailor
- 11 The Popeye Show
- 13 Winky-Gumby Show

9:00 A.M.

- 2 Lucy Show, L. Ball
- 4 Snap Judgment (final show, with Vin Scully's "It Takes Two" starting Monday)
- 5 "Leave It to Beaver
- 7 \*Movie: "Katie Did It," Ann Blyth, Mark Stevens ('51)
- 9 Dick Tracy (cartoon)
- 11 Jack Le Lanne Show
- 13 Rocky & His Friends

9:30

- 2 \*Beverly Hillsbillies.
- 4 Concentration, Clayton
- 5 Movie: "Incendiary Blonde," Betty Hutton
- 9 Movie: "April Love," Pat Boone, Shirley Jones ('57)
- 11 \*Dennis the Menace
- 13 \*News Parade

10:00 A.M.

- 2 \*Andy Griffith Show
- 4 Personality, Larry Blyden, Jack Carter
- 11 Truth or Consequences

10:30

- 2 \*Dick Van Dyke Show
- 4 Hollywood Squares
- 11 From the Inside-Out
- 13 \*Robin Hood

11:00 A.M.

- 2 The Love of Life
- 4 Jeopardy, Art Fleming
- 7 Galloping Gourmet: "Mimoussaka"
- 11 Sheriff John, Lunch
- 13 The Romper Room

11:30

- 2 Search for Tomorrow
- 4 Eye Guess, B. Cullen
- 7 Anniversary Game
- 9 Tempo, Bob Doran, Roy Elwell (3 1/4 hr.)
- 13 World Adventure: "Hudson Bay Winter"

12 NOON

- 2 Boutique, Steve Dunne, Mike Roy, Gordon and Ruth Gordon, Ruth Ashton Taylor
- 4 Hidden Faces (serial)
- 5 Cartoon Time
- 7 \*Bewitched
- 11 Jack Latham, News
- 13 Bill Johns, News

12:30

- 2 As the World Turns
- 4 Days of Our Lives
- 5 Stingray (puppets)
- 7 Funny You Should Ask
- 11 \*Movie: "Love from a Strange," Sylvia Sidney, John Hodiak ('47)
- 13 Dialing for Dollars

1:00 P.M.

- 2 Love Is a Many Splendored Thing
- 4 The Doctors (serial)
- 5 \*Dobie Gillis
- 7 Dream House (game)

1:30

- 2 The Guiding Light
- 4 Another World (serial)
- 5 \*Father Knows Best
- 7 Let's Make a Deal
- 13 Joan Rivers Show

2:00 P.M.

- 2 The Secret Storm
- 4 You Don't Say!
- 5 \*Love that Bob!
- 7 The Newlywed Game
- 11 \*Movie: "Heartaches," Sheila Ryan ('47)
- 13 \*Movie: "Born to Speed," Johnny Sands

2:30

- 2 The Edge of Night
- 4 The Match Game
- 5 Girl Talk, Virginia Graham, Joey Adams
- 7 The Dating Game

3:00 P.M.

- 2 The Linkletter Show, Milti Lawrence
- 4 PDQ, Dennis James
- 5 \*Highway Patrol
- 7 General Hospital
- 9 \*Franssen's Feature: "You Came Along," Bob Cummings, Lizabeth Scott, Don DeFore
- 13 Felix the Cat
- 28 \*Cancion de Raza (R)

3:30

- 2 Lucky Piar, Geoff Edwards, Beth Brickell, Harvey Korman
- 4 Mike Douglas Show, Louis Nye, Buddy Hackett, editor William Emerson on the death of the Saturday Evening Post, singer Evie Sands, Debbie Drake
- 5 Divorce Court
- 7 One Life to Live
- 11 \*My Favorite Martian
- 13 Hobo Kelly Show

4:00 P.M.

- 2 \*Movie: "Pride of the Yankees," Gary Cooper, Teresa Wright, Walter Brennan, Babe Ruth ('42), Lou Gehrig
- 5 \*Ozzie and Harriet
- 7 Dark Shadows (serial)
- 11 The Flintstones

4:30

- 5 Mr. Roberts, R. Smith
- 7 Bill Bonds, News
- 11 George Putnam, News
- 13 Bozo's Big Top

## SPECIAL

**HALL OF FAME (4), 8:30 p.m.** — "Give Us Barabbas," Henry Denker's highly acclaimed Eastern drama has its fourth airing tonight, with James Daly as the condemned-to-die thief and murderer who is freed instead of Christ by the shouting mob of Jerusalem before the court of Pontius Pilate, the Roman procurator. Prodded by conscience and events of the Crucifixion, Barabbas begins a search to find why he was the one saved, and finds instead that a new life has been opened to him through conversion.

5:00 P.M.

- 4 KNBC Newservice
- 5 Dick Garton, News
- 9 Groovy Show, Morgan
- 13 \*The Addams Family

5:30

- 7 Frank Reynolds, News
- 9 Rat Patrol, C. George
- 11 Moneymakers, J. Perry
- 13 Gilligan's Island
- 28 Misterogers Neighbors

6:00 P.M.

- 2 Big News, J. Dunphy
- 4 Hungley & Brinkley
- 5 Steve Allen Show, Jayne Meadows, Rosey Grier, Prof. Irwin Corey, Terry Gibbs
- 7 Movie: "Sins of Rachel Cade," Angie Dickinson, Peter Finch ('61)
- 9 I Spy, Robert Culp, Bill Cosby, Don Rickles, Barbara McNair. Self-centered USO leader

- 11 Pay Cards! Art James
- 13 Batman, Adam West, Julie Newmar (part 2)
- 28 \*What's New?

6:30

- 4 KNBC Newservice
- 11 \*I Love Lucy, L. Ball
- 13 Voyage to Bottom of Sea, Richard Basehart
- 28 \*Circus! "Cats & Dogs."

7:00 P.M.

- 2 Walter Cronkite news
- 9 Whats My Line?
- 11 Password, A. Ludden
- 28 \*Wonderful World of Children: "Creativity"

7:30

- 2 Wild Wild West, Robert Conrad, Jo Van Fleet, Joanne Sommers, Steve Carlson, Tol Avery. Investigating an apparent assassination plot against an entire board of directors, West nearly succumbs to a bomb explosion.
- 4 High Chaparral, Lelf Erickson, Henry Darrow, Frank Silvera, Brenda Benet. Wounded by an assassin's bullet, Don Sebastian Montoya plays on his family's sympathy in a scheme to gain control of the Cannon ranch.
- 5 Lost in Space, Billy Mumy, James Westerfield. A space circus.
- 7 This Is Tom Jones, with Barbara Eden, Jerry Lee Lewis, Chet Atkins, Salena Jones, Rich Little
- 9 \*Movie: "Naked Edge," Gary Cooper, Deborah Kerr, Diane Cilento, Eric Portman ('61). It's Coop's last film.

- 11 Truth or Consequences
- 13 \*Perry Mason, Burr
- 28 \*Cancion de Raza (R)
- 8:00 P.M.
- 11 Hazel, Shirley Booth
- 28 \*Compare the Candi-

dates, Leo McElroy, Connie Friend. Candidates for mayor of L.A. offer their platforms and answer questions from the KCET studio audience

8:30

- 2 Gomer Pyle, USMC, Jim Nabors, Frank Sutton, Leigh French ("Goldie" of Smothers Brothers), Bob Reimer. A wandering band of flower children add their own touches to Gomer's camouflaging of a military van.

**4 Hallmark Hall of Fame**  
★ **He was haunted by the shadow of the cross. GIVE US BARABBAS!** James Daly, Kim Hunter, Dennis King (R). Preempts "Name of the Game."

- 5 Across the 7 Seas, Jack Douglas: "Amphibian 17"
- 7 Generation Gap, Dennis Wholey, Jonathan Frid, vampire of "Dark Shadows," joins Soupy Sales and his son Tony on the panel, with Chubby Checker a guest performer.

- 11 Merv Griffin Show, Rudy Vallee, Lillian Briggs, Don Cherry, Henry Morgan, Milbourne Christopher, Sydnee Balabar
- 13 Beat the Odds, Johnny Gilbert (game-show)

9:00 P.M.

- 2 TV Movie: "The Challengers," Darren McGavin, Sean Garrison, Nico Minardos, Anne Baxter, Farley Granger, Juliet Mills. In grand prix racing, men are rivals both on the track and in romance.

**4 Hallmark Hall of Fame**  
★ **GIVE US BARABBAS!** Easter drama continues  
**5 Three Dog Night howl as HIP HYPNOTIST**  
haunts HUGH HEFNER!

- MORT SAHL** listens, **MORGANA KING** sings! on "Playboy After Dark," also with John Hartford, Gore Vidal, Three Dog Night
- 7 Let's Make a Deal, Monty Hall (game)
- 13 Run for Your Life, Ben Gazzara, Helmut Dantine. Paul's suspect in international gem theft.

9:30

- 7 Guns of Will Sonnett, Walter Brennan, Dick Rambo, Royal Dano, Walter Burke (R). Will and Jeff are arrested on trumped-up charges and sentenced to serve on a chain gang.
- 9 Ted Meyers, News

10:00 P.M.

- 4 Star Trek, William Shatner, Leonard Nimoy, Sandra Smith, Harry Landers. Representing the dominant role of the male, a vengeful woman exchanges bodies with Kirk and takes command of the Enterprise. And as Kirk she tries to murder his life-entity in her body.
- 5 Dick Garton, News
- 7 Judd for Defense, Carl Betz, Bernie Hamilton, George Stanford Brown, Tom Palmer (R). Defending a Negro on a 25-year-old murder charge, Judd also has to try to prevent a riot threatened by the



**COMEDIAN Stu Gilliam** guest stars on "The Hollywood Palace," at 9:30 p.m., Saturday, Ch. 7.

- man's militant son.
- 9 Paid Political
- 11 George Putnam, News
- 13 Commercials
- 28 \*R&D Review, Dr. Hibbs: "A Conversation with Bill Lear," now working on steam-powered automobile.

10:30

- 9 Movie: "Doctor in Love," Michael Craig, Virginia Maskell, Leslie Phillips (Br.-'60). Zany doctors and wild women.
- 13 Bill Johns, News

11:00 P.M.

- 2 11 o'Clock Report
- 4 Tom Brokaw, News
- 5 \*Alfred Hitchcock, "Murder Me Twice," Phyllis Thaxter
- 7 Bill Bonds, News
- 11 Liars Club, Rod Serling
- 13 Movie: "Dolly Sisters," Betty Grable, John Payne, June Haver ('45)

11:30

- 2 Movie: "Sea of Grass," Spencer Tracy, Katharine Hepburn ('47)
- 4 Tonight, Jerry Lewis, Herschel Bernardi, Charlie Callas, Peter Lawford, Buddy Rich
- 5 Movie: "Story of Dr. Wassell," Gary Cooper ('44)
- 7 Joey Bishop Show, Connie Stevens, Ron Moody (Oscar nominee for "Oliver"), Jack Carter, the Grass Roots
- 11 Donald O'Connor, Alice Ghostley, Mark Slade, Larry Wilde, Gary Lewis and the Playboys

12:15

- 9 \*Movie: "Slackout on Dope Street," Abby Dalton ('58 — 1st run)

12:30

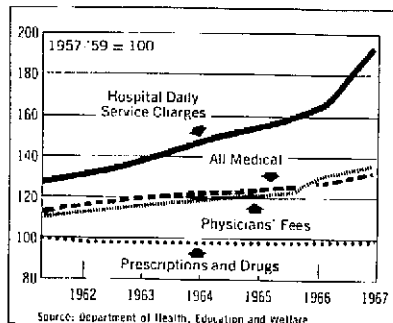
- 13 \*Movie: "Code of Silence," Ed Nelson ('60)

1:00 A.M.

- 4 KNBC Newservice
- 5 Movie: "Aloma of the South Seas," Jon Hall, Dorothy Lamour ('41)
- 7 The Late Report
- 11 From the Inside-Out
- 1:15
- 2 \*Movie: "Flame of Calcutta," Denise Darcel ('53)
- 1:30
- 11 \*77 Sunset Strip
- 2:30
- 11 \*Movies: "In Old Chicago," "Sun Shines Bright," and "Cisco Kid"

# -WEEK tax free cash the hospital... each confinement

## Medical Costs Skyrocketing! Source: U.S. Dept. of Health, Education & Welfare

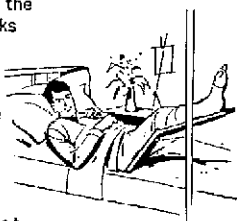


Social Security Bulletin, July 1967

Govt. figures reveal your present health protection ... may no longer protect you against today's rising medical costs! Don't leave your loved ones defenseless! Act at once to add up to \$10,000.00 to your health protection.

... Pays you \$100.00 a week CASH  
for a registered nurse at home.

Yes, in addition to the \$100.00 weekly checks we send you during your hospital stay, we pay you an extra \$100.00 a week if the doctor says you need a full-time registered nurse to take care of you at home.



How comforting it is to know that — after your stay in the hospital, if you've been there three days or more, you can return home to recuperate and yet not be a burden to your loved ones. Yes, if your doctor says you need a registered nurse full time within 5 days after you come home, we'll send you checks for \$100.00 a week — for as long as you need the nurse—even up to 50 weeks. It's like having a reserve of \$5,000.00 cash to draw on when you need it. These benefits also increase each year by \$3.00 a week. Another exceptional feature you have with Presidential ...

... Pays you \$100.00 a week cash maternity benefits—up to 100 weeks for each hospital stay!

Ordinary hospital insurance may take care of part of your expenses when you go to the hospital to have a baby. But what policy can you think of that gives you cash to buy all the things you need for the new baby?

Now, if both husband and wife are insured in the wonderful *Family Plan With Maternity* for the entire period of pregnancy, you get extra cash to use any way you want. If a pregnancy, childbirth or even miscarriage puts you in the hospital for one day, five days, 10 days— as long as necessary—you get \$100.00 a week for every day of your confinement, up to 100 weeks.



All these added cash benefits.

Yes, in addition to \$100.00 a week for hospitalization and \$100.00 a week maternity benefits and \$100.00 a week for a registered nurse at home ... you get all this:

**Added cash benefit:** \$1,000.00 cash to your family if death occurs within 90 days from any accidental injury. Think how handy the cash can be in time of loss. It can take care of burial expenses without burdening your loved ones.

**Added cash benefit:** Up to \$2,000.00 cash for loss of limbs or eyesight, when the loss occurs within 90 days of the accident. The loss of a limb or eyesight is a terrible thing. Nothing can replace the loss, but a check for \$1,000.00 or \$2,000.00 will bring greater peace of mind during the period of adjustment.

**Added cash benefit:** Choose either *Family Plan* ... and your children will be covered too! Presidential pays up to \$5,000.00 at the rate of \$50.00-A-WEEK any time your youngster goes to the hospital ... for tonsils, appendicitis, or any other illness or injury!

Yes, you will receive \$50.00 cash, week after week—for as many as 100 weeks, if necessary.

STILL MORE EXTRA CASH  
BENEFITS ON NEXT PAGE

MAIL ENROLLMENT FORM ON BACK PAGE

# Pays in addition to any other coverage you have so you may leave the hospital with extra cash

## We pay your premiums when you are not able

As a special consideration to you—if you are hospitalized just 6 weeks or more, all premiums that come due while you are still in the hospital after this period will be paid by Presidential. And your protection continues as if you were paying the premiums yourself! Then if you leave the hospital and must return for the same condition before you have resumed full normal activities for 90 days, Presidential will again PAY ANY PREMIUMS WHILE YOU ARE IN THE HOSPITAL—TO A MAXIMUM OF 100 WEEKS per confinement! This means you pay no premiums, yet your full protection remains in force—you collect up to \$10,000.00 for each confinement!

## THIS LIMITED ENROLLMENT OFFER ENDS SOON

### Amazing Low Rates—Money-Back Guarantee

You can now have your first month's protection at the special low rates on page 5! But you must act immediately. Your request for this wonderful Income Protection Plan must be mailed on your convenient form NOT LATER THAN MIDNIGHT of the date in your Enrollment Form.

This midnight expiration hour cannot be extended. If your enrollment form is mailed later, it cannot be accepted.

### These are the ONLY exclusions!

Your Presidential policy covers every conceivable kind of sickness or accident except conditions caused by war or any act of war; mental disorders; intoxicants and narcotics; where care is in a Government Hospital, pregnancy except as provided under the maternity benefit provision; and expenses resulting from any sickness or injury you had before the Effective Date of your policy...during the first 2 years only.

This last item is a real help if you already have a health problem. If you are sick before you take out this policy, you will still be covered for that condition after the policy has been in effect for 2 years. Of course, meanwhile every new condition is immediately covered.

### How can pennies buy so much?

You can buy ordinary insurance at any time and pay the regular rates, if you wish. But Presidential can now provide you and your entire family with tax-free Income Protection for pennies a day ONLY BECAUSE WE ENROLL A LARGE NUMBER OF PEOPLE AT ONE TIME —



## If you are 65 or over you will collect \$70.00-A-WEEK in addition to Medicare

Why are smart folks over 65 now hastening to protect themselves with the Presidential Extra Cash Plan in addition to what Medicare will do for them?

Even though Medicare is a great boon to folks over 65, it will not, of course, pay all the bills that quickly pile up as a result of illness or accident.

### Regardless of your age, you still need additional health protection.

We have designed this plan as the important addition to what you receive from Medicare—or any other health insurance you may have. Remember, all checks will be sent directly to you (not to the doctor or hospital), to give you that "extra" help just when you need it most. Use the tax-free cash any way you see fit. And you will be glad to know the checks will be big ones! In addition to what you receive from Medicare, Presidential pays you \$70.00 a week...EVEN FOR 100 WEEKS if necessary! You can receive as much as \$7,000.00 for each illness or injury when hospitalized!

direct by mail! This highly efficient "Mass Enrollment" method cuts costs to the bone—and the savings are passed on to you!

### Make your decision carefully

Think how costly a hospital confinement will be. Imagine paying for those indispensable x-rays, doctor bills, medicines and drugs that are not covered by your present insurance.

Would you be able to afford the quiet and privacy of a private room and a private nurse, should you so desire? Or a telephone to keep in touch with loved ones? Or the rental of a TV set to help pass the lonely hours? Who would pay your bills that keep on coming in at home?

Many folks have lost their life savings, their cars, even their homes trying to meet such expenses. And no one knows whose turn it will be next.

### Why you must act before the deadline date shown in your enrollment form

Why must you act by the deadline? Because as mentioned above, we must receive your form the same time as all the others in order to pass on to you the savings that come from processing many policies at one time.

We mail you the policy as soon as we receive your enrollment Form. When the policy arrives, examine it in the privacy of your own home. Take all the time you need. It's a very short document, and you'll be pleasantly surprised to discover there is NO FINE PRINT. Then show it, if you wish, to someone you trust. Perhaps your lawyer, accountant, or banker. Better still—show it to your own insurance man...even though he may very well be working for another insurance company! If he is a personal friend, he has your best interests in mind. So you can believe him when he tells you there is no better bargain available anywhere — at any price!

### Money-back guarantee—in case you change your mind

Even after you mail your Enrollment Form...even after you examine the policy in your own home and talk it over with anyone you wish...even after all this you are still free to return the policy within 15 days and every penny you paid will be refunded at once. There will be no obligation whatever.

Meanwhile, all during the 15 days you are making up your mind—you'll be protected by \$100.00-A-WEEK extra cash benefits just as if you had already said "yes." That's right, you will be fully covered all this time for any accident which puts you in the hospital, even if you finally decide to return the policy.

However, after you've seen the policy for yourself, you will surely agree that this is a tremendous value and you'll want to continue this \$100.00-A-WEEK extra cash protection under the Plan that's best for you.

### PLAN I—INDIVIDUAL(S) ONLY PLAN:

If you want to cover yourself—or yourself and one or more adult dependents (including your spouse)—then this is the Plan for you. Each person must be 18 or over, and shall pay, (per person), the rate applicable to his or her age.

NOTE: Where there are no dependents, PLAN I is the most economical to choose for a husband or wife (or both).

### THESE ARE YOUR LOW RATES

Enclose first month's premium according to age and plan selected.	Age at Enrollment	Monthly Premium
	18-39	only \$3.95
	40-49	only \$4.95
	50-59	only \$5.95
	60-74	only \$6.95
	75 and over	only \$8.95

SAVE EVEN MORE (over 8%) by paying at quarterly, half year, or yearly rates sent with policy.

### PLAN II—FAMILY PLAN WITH MATERNITY

This plan is for the family that is still growing. To the total of the monthly premium for the adults to be insured, just add \$5. This entitles you to all maternity benefits. It also covers all your unmarried, dependent children between the ages of 3 months and under 19 years who live at home. Future dependent children will be covered when they reach 3 months of age and without any additional charge.

### PLAN III—FAMILY PLAN WITHOUT MATERNITY

This plan is for the family that is no longer growing. To the total of the monthly premium for the adults to be insured, just add \$3. With the exception of children yet-to-be born, Plan III covers all your unmarried, dependent children between the ages of 3 months and under 19 years who live at home.

NOTE: The regular Monthly Premium shown above (for your age at time of enrollment) is the same low premium you will continue to pay; it will not automatically increase as you pass from one age bracket to the next. Once you have enrolled, your rate can never be changed because of how much or how often you collect from us—or because of advanced age—but only if there is a general rate adjustment, up or down, on all policies of this type in your entire state.

### Act now—"Later" May Be TOO LATE!

TIME IS PRECIOUS! Act Quickly. Get your Enrollment Form and first month's premium into the mail today — because once you suffer an accident or sickness, it's TOO LATE to buy protection at any cost. That's why we urge you to act today — before anything unexpected happens.

## 23 IMPORTANT QUESTIONS ANSWERED ON NEXT PAGE

MAIL ENROLLMENT FORM ON BACK PAGE



# CRITICS' CORNER

**ANDY'S LOVE CON-CERT, and BOB HOPE Show, both aired Wednesday, Ch. 4.**

Andy Williams' second special of the current NBC season contained an enormous amount of interesting music, handsome color effects and generally suggested to elderly viewers — anyone over 25 — that the generation gap may be wider than suspected.

Most of it was devoted to music in the contemporary beat and idiom — by Williams, Jose Feliciano, a young Scot called Donovan who looked like a figure in a Renaissance religious painting and chanted mournful tales.

The awkward periods were those stilted moments when the star and guests exchanged some carefully rehearsed banter between numbers. . . .

**THE BOB HOPE Show,** wound up its hour at about par — Hope was a winner. The program, however, had some sharp ups and downs.

The comedian's opening monologue was as bright and impudent as ever, but those nose jokes between Hope and Jimmy Durante are now a little long of tooth.

Hope had an engaging musical number in which he played a gunslinger and Nancy Sinatra played a frontier psychiatrist. But a sketch about outside "waist-watchers" didn't come off very well.

— Cynthia Lowry, AP

**THE WONDERFUL WORLD OF PIZZAZZ,** aired Tuesday, Ch. 4.

... a lighthearted, hour-long musical-comedy commentary on fashions of the past, present and future.

And one of the things most immediately noticeable was that the male designers of some of the world's most way-out fashions invariably dressed relatively conservatively themselves — jackets, ties, etc.

Or, as P. T. Barnum once noted, and as John Q. Public continues to prove, there is indeed a sucker born every minute. It's just that they're better-dressed nowadays. Check that. Make it: more flashily dressed.

I thought, in fact, that such designers as Pierre Cardin and Emanuel Ungaro of Paris; Bill Blass and Oscar de la Renta of New York, and Hardy Amies of London were far more tastefully, and admirably, dressed than some of their models. . . .

The hosts of "Pizzazz,"

Carl Reiner and Michele Lee, were excellent. It is nothing new that Reiner is simply one of the most civilized and outrageously funny humorists in existence. And Miss Lee, a relative newcomer, held her own quite well, singing, participating in comedy bits and — above all — coming across with poise and warmth and good nature as a hostess. . . .

—Rick DuBrow, UPI

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• Love Seat additional seating  
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### 35 Reasons that Make the Difference

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No "Handy-man" can hope to duplicate the work of a professional when you stop to consider that the basic equipment costs in excess of \$2,000, not counting the truck!!

As important as the equipment is, it is of no value unless used properly by a thoroughly trained and experienced worker. This training includes complete knowledge of fabrics, spot and stain removal and cleaning agents.

**WHO CARES?** You should, because when your carpets are cleaned by Cremer's experts using this equipment and our exclusive 12 step cleaning process, which includes treating your carpets with an application of DU PONT'S SOIL RETARDANT, your carpet will not require re-cleaning for at least 2 years, when you follow our instructions.

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CARPET CLEANING  
IN YOUR HOME**

360 sq. ft.

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460 sq. ft.

**\$46<sup>00</sup>**

Or call today for free estimate

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- New Carpet Sales & Installation
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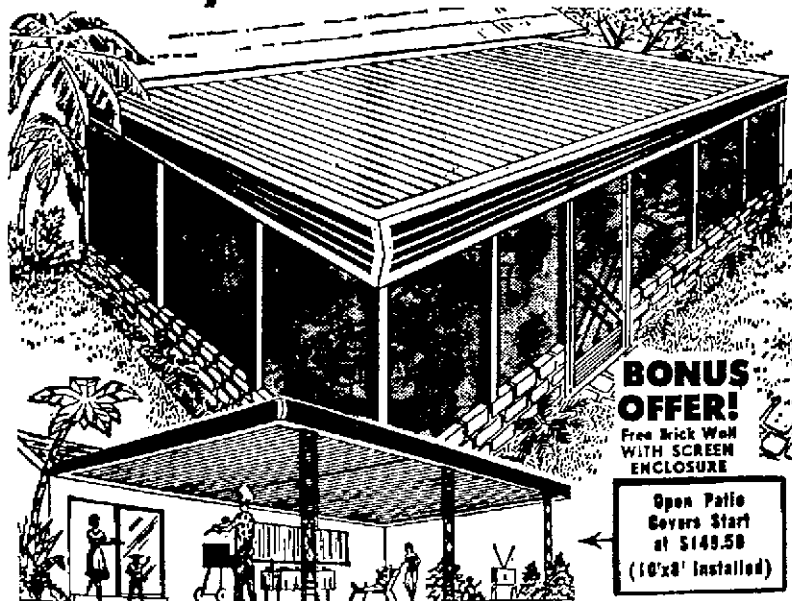
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Free Brick Wall  
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Open Patio  
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(10'x8' Installed)

**SO MUCH LUXURY**

**SO LOW IN COST**

★ Open Patio-Covers, or Screened-In Patio Room ★ All-Aluminum and Weatherproof ★ No Money Down ★ 10-Year Guarantee ★ Removable Windows of Durable Cello-Glass

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# SATURDAY

March 29, 1969

## ★ PAID ADVERTISEMENT

An \* indicates B-W.  
Others shows in color.

- 7:30
- 2 Contemp. French Lit.
- 7 "Campus Profile: 'Income Tax & You'"
- 9 "Most of Maturity"

- 8:00 A.M.
- 2 Go-Go Gophers
- 4 Super 6 (cartoons)
- 7 New Casper Cartoons
- 9 Abbott and Costello
- 11 "Tales of Wells Fargo"
- 13 "Movie: 'Tomb of Torture,' Annie Albert"

- 8:30
- 2 Bugs Bunny-Road Runner Hour
- 4 Top Cat (cartoon)
- 5 "Campus Digest"
- 7 Adventures of Gulliver
- 9 Movie: "Mutiny," Angela Lansbury ('52)
- 11 "Branded, C. Connors"

- 9:00 A.M.
- 4 The Flintstones
- 5 "Movie: 'Timber Fury,' David Bruce"
- 7 Spider-Man (cartoon)
- 11 Jack LaLanne Show

- 9:30
- 2 Wacky Races
- 4 Banana Splits Hr.
- 7 Fantastic Voyage
- 11 Movie: "Voyage to a Prehistoric Planet," Basil Rathbone ('65)
- 13 "Movie: 'Wicked City,' Maria Montez"

- 10:00 A.M.
- 2 Archie Show (cartoon)
- 7 Journey to Center of the Earth (cartoon)
- 9 "Movie: 'Oklahoma Territory,' Bill Wil-

llams ('60)

- 10:30
- 2 Batman/Superman Hr.
- 4 Underdog (cartoon)
- 5 Movie: "In Love & War," Robert Wagner,
- 7 Fantastic Four

- 11:00 A.M.
- 4 Storybook Squares,
- 7 George of the Jungle
- 9 East-West All-Star Basketball ("sports")
- 11 "Movie: 'Spy-Smasher Returns,' Kane Richmond ('61)"

- 11:30
- 2 The Herculoids
- 4 Untamed World,
- 7 American Bandstand Ohio Express

- 12 NOON
- 2 Shazzan! (cartoon)
- 4 Movie: "Vengeance of Kali," Santa Berger.

- 12:30
- 2 Johnny Quest
- 5 ANGELS AND PILOTS
- ★ TAKE to the SKIES FOR FIRST MEETING! with Angel Warm-Up
- 7 Happening, Paul Revere, Mark Lindsay.
- 11 Evans-Novak Report
- 13 "Movie: 'Burning Cross,' Hugh Daniels"

- 1:00 P.M.
- 2 Moby Dick and the Mighty Mightor
- 5 Baseball (see "sports")
- 7 "Movie: 'Dual at Apache Wells,' Ben Cooper."
- 9 "Movie: 'Good Sam,' Gary Cooper, Ann Sheridan ('48)"

- 1:30
- 11 Pacific 8 Gymnastics
- 2 Lone Ranger (cartoon)

# SPORTS TODAY

**EAST-WEST College Basketball**, 11 a.m. (9), has Ray Scott at Butler University (Indianapolis) where top seniors compete

**BASEBALL**, 1 p.m. (5), returns to Palm Springs where the Angels face Don Mincher and the Seattle Pilots. Dick Enberg and Don Wells call the play.

**NATIONAL Airlines Open Golf Tournament**, 2 p.m. (4), has Jim Simpson, Charlie Jones, Pat Hernon and Jay Randolph at Miami for the final holes in the third round of the new \$200,000 contest, plus taped highlights of the pro-am match portion.

**CBS GOLF Classic**, 2:30 p.m. (2), airs a first-round match teaming Al Geilberger with Dave Stockton against Art Wall and Charles Coody.

**SANTA ANITA Feature Race**, 4:30 p.m. (4), screens the \$100,000 Santa Anita Derby, one of the big ones.

**ABC's WIDE WORLD of Sports**, 5 p.m. (7), has Keith Jackson and Phil Hill with the 12-hour Grand Prix of Endurance at Sebring, Fla.; while Bill Flemming and Murray Rose are at Bloomington, Ind., for the NCAA indoor swimming championships, and Jim McKay and Sam Renick report from Gulfstream Park in Hallandale with the 18th annual Florida Derby.

**2:00 P.M.**  
2 New Society, Paul Udell: "Should We Keep Capital Punishment?"

4 National Airlines Open  
7 "Movie: 'Born Reckless,' Mamie Van Doren, Jeff Richards ('59)"

**2:30**  
2 CBS Golf Classic  
9 "Movie: 'Time Limit,' Richard Widmark,"

**3:00 P.M.**  
4 Agriculture USA.  
11 "Movie: 'Invasion of the Animal People,' John Carradine ('62)"

**3:30**  
2 "Sea Hunt, L. Bridges  
4 New York Night  
5 UCLA Spring Sports Dual meet with Kansas, Dan O'Neill.  
7 Pro Bowlers Tour: \$45,000 New Orleans PBA Open. Next-to-last

13 Movie: "Beast of Hollow Mountain," Guy Madison ('56)

**4:00 P.M.**  
2 Movie: "Navy vs. the Night Monsters," Mamie Van Doren,  
9 Wagon Train, John McIntire, Laraine Day.

**4:30**  
4 **SANTA ANITA RACE of THE WEEK—\$100,000 SANTA ANITA DERBY** Harry Henson, Ernie Myers trackside

11 "Outer Limits"

**5:00 P.M.**  
4 Speak Up! Bill Leyden  
7 ABC's Wide World of Sports (see "sports")

13 Commercial  
28 "Innovations: 'Detecting Water Pollution'"

34 "Football (soccer)"

**5:30**  
2 Ralph Story's L.A. (R). A visit to a lingerie factory in the Valley, for a look at the "evolution of the under-drawers."

4 **IT'S ACADEMIC—★ EXCITING, FAST-PACED High School QUIZ SHOW.** HOST: JERRY FOGEL

5 Celebrity Billiards: Minnesota Fats vs. Wilt Chamberlain

9 All-American College Show, Dennis James, Sally Ann Howes, Stu Gilliam, Marty Allen. The second semi-final contest has talent from Kansas, BYU, Stephens, plus Sharon

Keys from Orange Coast and pianist Richard Carpenter of Cal State Long Beach. (Finals air next week; then series shifts to KNXT.)

11 Man From U.N.C.L.E.  
13 "McHale's Navy"  
28 "Rainbow Quest, Pete Seeger (R), the Hillanders steel band"

**6:00 P.M.**  
2 Big News, C. Roberts  
4 Huntley & Brinkley  
5 Grand Ole Opry, the Glaser Brothers, the Wilson Brothers, Little Jimmy Dickens, Mary Taylor

9 Boss City, Sam Riddle  
13 The Invaders, Roy Thinnes, Vincent captures an alien leader, and reprisals are threatened.

**6:30**  
4 KNBC Newservice  
5 Melody Ranch, with guest Eddie Dean

7 The Rosey Grier Show, Morgana King, Balinese dancer I. Made Bandem, Charles Brown segment on social workers.

11 "I Love Lucy, L. Ball  
28 "Playing the Guitar: 'The Third String'"

**7:00 P.M.**  
2 Roger Mudd, News  
4 KNBC Survey, Bob Wright

7 The Anniversary Game  
9 Death Valley Days: "Chicken Bill," Dub Taylor, Don Haggerty. A prospector sells a salted silver mine to a tycoon — but you can't cheat an honest man. It's the rich Chrysler mine.

11 "The Love Bug" Premiere, Gary Owens, Paul Winchell Taped Wednesday at Grauman's Chinese.

**13 SPECIAL AWARD ★ TO DAVID TONIGHT!** on "Wonders of the World" as the Linkers visit both sides of the Berlin Wall

28 "NET Journal: 'Diary of a Student Revolution' (R). At the University of Connecticut."

**7:30**  
2 Jackie Gleason Show, with Jack Benny, Robert Goulet, Jack Haley Sr., Alan King. It's Benny's first visit

with the Great One.  
4 Adam-12, Martin Milner, Kent McCord, James Callahan, Dick Sargent, Joan Staley. A dispute between neighbors over a jointly-owned boat brings officers to their homes on three occasions.

★ **ALAN LADD encounters VERONICA LAKE! BLACK MARKET activities and ROMANCE ON SAIGON!** A routine adventure story set in 1948 Indo China.

7 The Dating Game, Jim Lange. "Julia's" Marc Copage picks a date for his father.

9 Movie: "Law of the Lawless," Dale Robertson, Wm. Bendix  
13 Wonderful World of Women, Bill Burrud: "In Old Dublin City"

**8:00 P.M.**  
4 Get Smart, Don Adams, Barbara Feldon, Bernie Kopell (pt. 2). Efforts of Max and the Chief to escape from a KAOS prison are continually thwarted by an unknown informer.

7 The Newlywed Game  
11 "Movie: 'Viva Zapata!'" Marlon Brando, Anthony Quinn ('52). Kazan directed the Steinbeck script, with Oscar for Quinn, fine work by Brando.

13 American West, Jack Smith: "Ghost Trails of Northern California"  
28 Book Beat: "Talk About America," Allstar Cooke (R)

**8:30**  
2 My Three Sons, Fred MacMurray, Barry Livingston, Julia Benjamin, Jennifer Edwards. Upset by unrequited love for a junior high classmate, Ernie changes his image — and hair style.

4 Ghost & Mrs. Muir, Hope Lange, Edward Mulhare, Harry Nilsson. In final first-run outing before series' fall shift to ABC, the captain's efforts to read a romantic poem to Mrs. Muir are frustrated by a "mod" musician waiting out a storm at Gull cottage.

7 Lawrence Welk Show. "Happiness Is" opens the hour, while band concentrates on traveling music.

13 Buck Owens Show  
28 The Creative Person: "John Burton," glass-maker

**9:00 P.M.**  
2 Hogan's Heroes, Bob Crane, Werner Klemperer, Antoinette Bower (R). Preparing for a secret flight to Argentina to escape a general's wrath, Klink actually is playing a key part in a spy caper.

4 Movie: "Ride to Hangman's Tree," Jack Lord, James Farentino, Don Galloway, Melodie Johnson ('67-1st run).

13 Bill Anderson Show  
28 Critique, Stanley Kauffmann, with Olga Carlisle, author of "Poets on Street Corners."

**9:30**  
2 Petticoat Junction, Edgar Buchanan, Mike Minor. In segment

filmed last summer, before those on Betty Joe's pregnancy, Steve and Uncle Joe dissolve their partnership when Steve tries for a government crop-dusting contract.

7 The Hollywood Palace. Sid Caesar and Imogene Coca are co-hosts to Edie Adams, Gene Baylos, Buddy Rich, Brendan Hanlon, Gladys Knight and the Pips, and Nina Logatsheva, who dances on a wire.  
9 Larry Burrell, News  
13 The Stoneman Family

**10:00 P.M.**  
2 Mannix, Mike Connors, Robert (Defenders) Reed, Gail Kobe, Frank Ramirez, Pilar Seurat. After making an arrest in the death of the youngest member of an old family, Mannix begins to have doubts

5 The Defenders, E. G. Marshall, Peter Fonda.  
9 "Twilight Zone: 'Perchance to Dream,' Richard Conte.

11 Ken Jones, News  
13 Ernest Tubb Show  
28 "NET Playhouse (R) 'Cathy Come Home,' Carol White, Ray Brooks (R).

34 Boxing from Mexico

**10:30**  
7 T.H.E. Cat, Robert Loggia, Michele Carey, Ross Hagen. Death-carrying ring keeps coming back every time it's discarded.

9 What's My Line? Wally Bruner, Arlene Francis, Soupy Sales, Gawn Granger, Joanna Simon

11 Maurice Woodruff Predicts, Robert Q. Lewis, Julie Harris, Rex Reed. Predictions are made for HRH Prince Charles, Earl Warren's replacement.

13 Kitty Wells Show

**11:00 P.M.**  
2 Clete Roberts Report  
4 KNBC Newservice  
5 "Movie: '5 Graves to Cairo,' Akim Tamiroff, Anne Baxter ('43)"

7 Keith McBe, News  
9 Movie: "Night and Day," Cary Grant, Mary Martin, Alexis Smith ('46). Cole Porter biopic.

**11:15**  
2 Movie: "The FBI Story," James Stewart.

7 "Movie: 'Portrait of a Mobster,' Vic Morrow."

**11:30**  
4 Sat. Night Tonight (R), Johnny Carson, Bill Cosby, Eva Gabor, Roger Miller, Vincent Price.

11 Insight: "A Small Statistic"

13 Commercial

**11:45**  
13 "Movie: 'Mrs. Mike,' Dick Powell ('49)"

**12 MIDNIGHT**  
11 "77 Sunset Strip"

**12:30**  
9 "Movie: 'Last Mile,' Mickey Rooney ('59)"

**1:00 A.M.**  
2 "Movie: 'Crash-Landing,' Gary Merrill

5 "Movie: 'The Hoodlum,' Lawrence Tierney ('51)"

11 "Movie: 'Top Hat,' 'Fallen Angel' and 'Curse of Aztec Mummy'"

**1:15**  
13 "Movie: 'Smart Girls Don't Talk,' Virginia Mayo ('48)"

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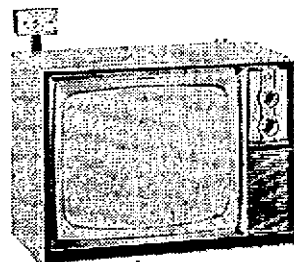
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# THESE 23 QUESTIONS AND ANSWERS...

1. How much will my policy pay me when I go to the hospital?

You are paid \$100.00-A-WEEK cash every single week. And it starts the very first day you are in the hospital. (If you are over 65, you are paid \$70.00 a week, in addition to any Medicare benefits you receive.) You are paid \$50.00-A-WEEK up to 100 weeks everytime your children go to the hospital; when you are enrolled in the Family Plan.

2. Will I be paid if I am hospitalized for less than a full week?

You certainly will . . . regardless of whether you are in the hospital for as short a time as one day . . . or as long a time as a week, month, year or more.

3. Does this Plan pay you from the first day of hospitalization?

Yes! You receive full cash benefits of \$100.00-A-WEEK starting the very first day you enter the hospital. The coverage begins when we accept your completed Form and your first month's premium—that is the day you and your loved ones are covered for any accidents. Sickness coverage begins 30 days after the effective date of the policy.

4. How much do I receive for a Registered Nurse at home?

\$100.00-A-WEEK for up to \$5,000.00 after you have been hospitalized for 3 days or more, and your doctor has you employ a full-time registered nurse within 5 days after you leave the hospital. Ten years from now it will have increased to \$130.00 a week in benefits . . . at no extra cost to you!

5. Are there any accidental death benefits?

Yes. \$1,000.00 cash is paid to your estate when death occurs any time within 90 days of an accident.

6. Will I be paid extra if I lose a limb or eyesight?

Yes. Presidential pays \$1,000.00 for complete accidental loss of one hand or one foot or sight of one eye; \$2,000.00 for loss of both hands or both feet or sight of both eyes . . . when dismemberment occurs anytime within 90 days of the accident.

7. How much do we receive for pregnancies?

If you have the Family Plan With Maternity, you receive \$100.00-A-WEEK for as long as 100 weeks for each pregnancy, childbirth or miscarriage that results in hospital confinement when both husband and wife are enrolled under this plan for the entire period of pregnancy.

8. Suppose I am paid benefits for any sickness or accident. What happens if I am again hospitalized for the same condition?

Don't worry. You still collect \$100.00-A-WEEK for a total of 100 weeks. And if you have already resumed full normal activities for just 90 days, it's considered a new confinement, and you can collect for an additional 100 weeks. Of course, any new condition is covered immediately for a full 100 weeks.

9. How may I use these benefit payments?

You may use them in any way you wish—for hospital and doctor bills, rent, food, household expenses, or anything else. This is entirely up to you.

10. May I apply if I am over 65?

Yes, you may. Folks any age are welcome to apply—there is no age limit! Members 65 or over are paid \$70.00 a week plus all Medicare benefits.

11. Can I collect from Presidential even if I carry other insurance?

Of course. This plan will pay you in addition to whatever you may receive from any other policies, including Medicare for folks over 65.

12. Why do I need this Presidential Plan in addition to my other hospital and health insurance?

While hospital costs have tripled in recent years, very few people have tripled their insurance. The chances are one in seven that you will require hospital care this year—and you will need money to take care of all your other expenses, as well as your hospital bills. Your Presidential checks are rushed direct to you by mail to use as you see fit.

13. What benefits do my eligible, dependent children get?

If you choose a Family Type Plan, your dependent eligible children, ages 3

**tell you how Presidential's Cost of Living  
income replacement health and accident plan  
gives you the protection you need  
at amazingly low cost!**

months to under 19 years, would receive 50% of all the cash benefits of the Plan (excluding Waiver of Premium).

14. May I add future dependent children to my policy after it is in force?

Yes, indeed, if you have the FAMILY PLAN WITH MATERNITY. Just notify us when they are 3 months old and they will be covered without evidence of insurability and without any additional charge.

15. Will my protection be cancelled because I have too many claims?

No, definitely not! Presidential guarantees never to cancel your protection because you have too many claims or because of advanced age. We also guarantee never to refuse to renew your policy unless the premium is not paid before the end of the 31-day grace period, or unless renewal is declined on all policies of this type in your entire state. (Of course, if deception is used in making application, the policy may be ineffective.)

16. Will my rates be raised as I grow older or if I have too many claims?

No matter how many claims you have, or regardless of how long you keep your policy, your rate will remain the same as it was for your age when you applied. Presidential guarantees never to adjust this rate unless the rates are adjusted on all policies of this type in your entire state.

17. What is not covered by this policy?

The only conditions not covered are those caused by: mental disorders; intoxicants and narcotics; where care is in a Government hospital; expenses resulting from any sickness or injury you had before the policy Effective Date (during the first 2 years only); act of war. EVERYTHING ELSE IS COVERED—including pregnancy, childbirth or miscarriage when both husband and wife have been enrolled in the FAMILY PLAN WITH MATERNITY for the entire period of pregnancy.

18. What are the requirements to enroll in one of these Presidential Plans?

You must not have been refused any health, hospital or life insurance; and, to qualify during this enrollment period, you must enroll before midnight of the date in the enrollment form.

19. Why is this offer good for a limited time only?

Because, by enrolling a large number of people at the same time, underwriting, processing and policy issuance costs can be kept at a minimum—and we can pass these savings on to you.

20. Besides the savings, are there other advantages to joining Presidential during this enrollment period?

Yes, there certainly are. A very important one is that you do not need to complete a regular application—just the brief enrollment form. Also, during this enrollment period there are no other requirements for eligibility—and no "waivers" or restrictive endorsements can be put on your policy!

21. Can other members of my family take advantage of this special offer?

Yes, as long as they can meet the few requirements listed under Question 18.

22. How does the money-back guarantee work?

Examine your policy carefully in the privacy of your own home. If for any reason you are not completely satisfied, return it within 15 days and we will promptly refund your money. Meanwhile you will be fully protected while making your decision!

23. How do I join?

Fill out the brief enrollment form and mail it, with your first month's premium to: The Presidential Life Insurance Company of America, 11401 Roosevelt Boulevard, Philadelphia, Pa. 19154.

**ENROLLMENT FORM ON BACK PAGE MUST  
BE MAILED BY MIDNIGHT OF DATE SHOWN ON FORM.  
THE SOONER YOU MAIL IT, THE SOONER YOUR PROTECTION STARTS.**

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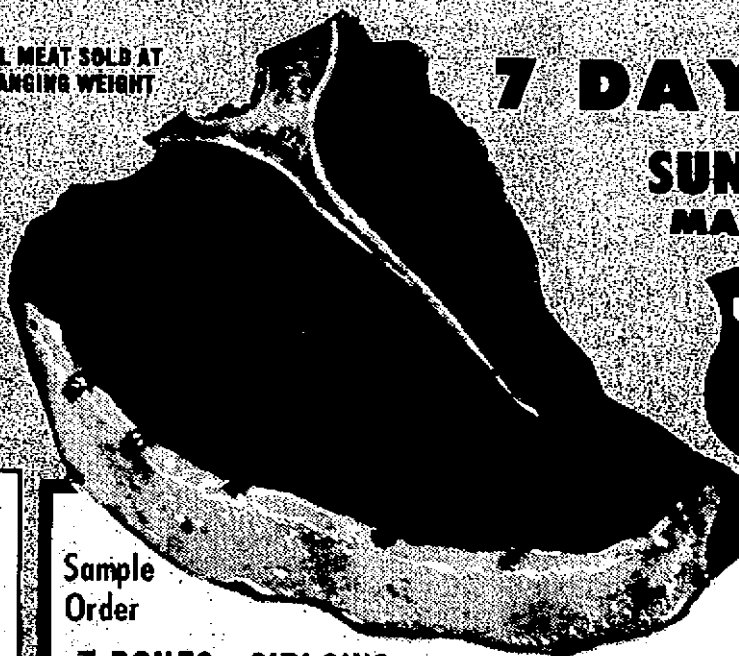
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Sample Order

- T-BONES • SIRLOINS
- CLUB STEAKS • FILETS • ROASTS
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EXAMPLE: 50 lbs. Drop Loin 59c lb.

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**29.50**  
50-LBS. FULL PRICE

AVG. 50-80 LBS.

CORN FED BEEF SIDES

**35<sup>c</sup> lb.**

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PER 100 LBS.

NO SOUP BONES, SHORT RIBS, BOILING BEEF

INCL: Sirloin, Porterhouse, T-Bones, Clubs, 3 to 4 Roasts and some lean Ground Beef, Chuck & Loin sect.

AVG. WT. 100 to 150 LBS.

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100% GUARANTEED TENDER & TASTY BEEF! If not... Your beef will be replaced.

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Look What You Receive!

- FILETS • SIRLOINS
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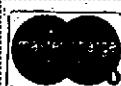
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EXAMPLE: 150 lbs. at \$73.50 ONLY \$4.90 PER WK. 15 WEEKS

**25 lbs. FRYERS  
35 PORK CHOPS  
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Your Choice of One with Order Placed During This Sale! WITH PURCHASE OF HIND QUARTER or 1/2 BEEF



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(THE BEST MONEY CAN BUY) OF OUR SELECTED

**STEAK & ROAST ORDER**

**\$7.35**

PER WK. FOR 52 WEEKS

PRIME T-BONE ROASTS, TIPS GROUND BEEF, ETC. PORTERHOUSE FILETS

EXAMPLE 400 LBS. AT 89c PER LB. plus - FREE

50 Pork Chops or 35 lbs. Fryers with this ORDER avg. WT. 400-600 lbs.



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CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DATE OF BIRTH \_\_\_\_\_ AGE \_\_\_\_\_ SEX Male ☐ Female ☐  
Month Day Year

OCCUPATION \_\_\_\_\_

I also hereby apply for coverage for the members of my family listed below: (DO NOT include name that appears above.) Please list additional dependents on separate page.

NAME (Please Print)	RELATIONSHIP	SEX	DATE OF BIRTH			AGE
			Month	Day	Year	
1						
2						
3						
4						
5						

Select Plan Desired ☐ I—Individuals(s) Only Plan ☐ II—Family Plan With Maternity  
(Check one only) ☐ III—Family Plan Without Maternity

Do you carry other insurance with this Company?

(If "Yes" please list policy numbers) \_\_\_\_\_

To the best of my knowledge and belief neither I, nor any person listed above, have been refused any health, hospital or life insurance. I understand that I, and any person listed above, will be covered under this Policy for any injury or sickness I (we) had before the Effective Date of the Policy but not until it has been in force for a continuous period of two (2) years; and that this Policy shall not be in force until the Effective Date shown in the Policy Schedule.

Signature X \_\_\_\_\_ Date \_\_\_\_\_

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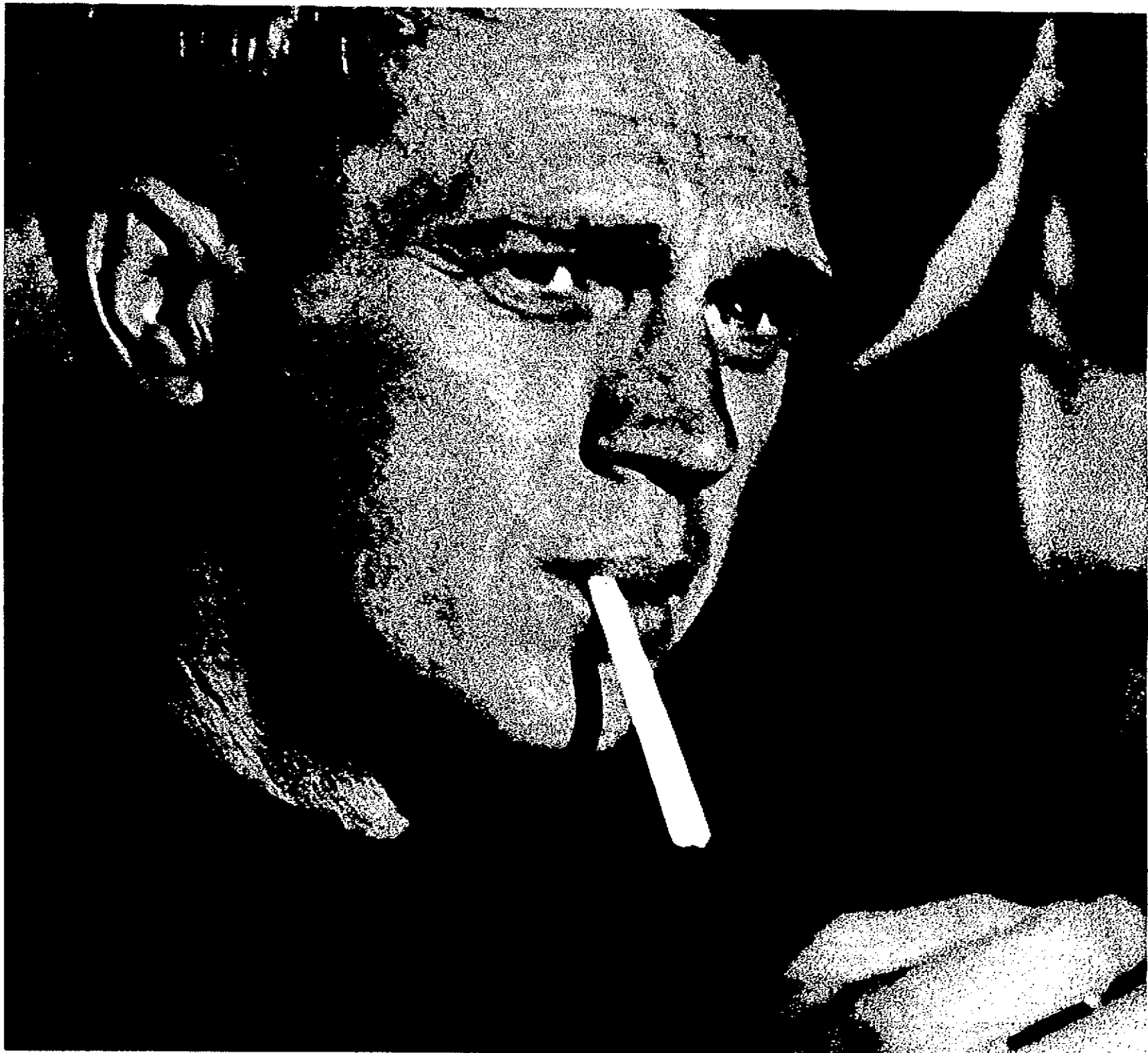
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# Parade

*INDEPENDENT PRESS-TELEGRAM* & EVENING *NEWS*

ON THE COVER: Steve McQueen  
**THE LEAN AND HUNGRY LOOK  
MADE HIM A STAR** by Lloyd Shearer

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**A.** She is making a film in Hollywood for the first time since 1949. The film is *Cactus Flower*, in which she co-stars with Walter Matthau.

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JAMES FARMER AND HEW SECRETARY ROBERT FINCH.

**Q.** James Farmer, the new Assistant Secretary of Health, Education, and Welfare, was the first Negro to accept a high position in the Nixon Administration. Wasn't the job offered Farmer because his wife is white?—Robert Maxwell, Chicago, Ill.

**A.** Farmer's wife, the former Lula Peterson of Chicago, is white. But the job would have been offered him no matter the color of his wife's skin. Farmer is a civil rights activist who founded the Committee of Racial Equality, later CORE. Son of a Texas college professor who was that state's first Negro Ph.D., and a mother who was a schoolteacher, Farmer was graduated from Wiley College in Texas at age 18 with a B.S. in chemistry, later won a Divinity Degree at Howard University. He knows as much about Negro problems as probably any man in the nation, is eminently qualified to hold his present position.

**Q.** I read in the Wall Street Journal that Henry Kissinger, the President's chief foreign policy adviser, can work day and night because he has no wife to come home to. When I knew Kissinger he not only had a wife but two lovely children. What's he done with them?—K. G., Cambridge, Mass.

**A.** Kissinger and his wife, the former Ann Fleischer, were divorced in 1964. Mrs. Kissinger has custody of their two children, Elizabeth, 9, and Dan, 7, in Belmont, Mass.

**Parade**  
THE SUNDAY  
NEWSPAPER MAGAZINE  
MARCH 23, 1969

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JAMES FARMER AND NEW SECRETARY ROBERT FINCH.

**Q.** James Farmer, the new Assistant Secretary of Health, Education, and Welfare, was the first Negro to accept a high position in the Nixon Administration. Wasn't the job offered Farmer because his wife is white?—Robert Maxwell, Chicago, Ill.

**A.** Farmer's wife, the former Lula Peterson of Chicago, is white. But the job would have been offered him no matter the color of his wife's skin. Farmer is a civil rights activist who founded the Committee of Racial Equality, later CORE. Son of a Texas college professor who was that state's first Negro Ph.D., and a mother who was a schoolteacher, Farmer was graduated from Wiley College in Texas at age 18 with a B.S. in chemistry, later won a Divinity Degree at Howard University. He knows as much about Negro problems as probably any man in the nation, is eminently qualified to hold his present position.

**Q.** I read in the *Wall Street Journal* that Henry Kissinger, the President's chief foreign policy adviser, can work day and night because he has no wife to come home to. When I knew Kissinger he not only had a wife but two lovely children. What's he done with them?—K. G., Cambridge, Mass.

**A.** Kissinger and his wife, the former Ann Fleischer, were divorced in 1964. Mrs. Kissinger has custody of their two children, Elizabeth, 9, and Dan, 7, in Belmont, Mass.

**Parade**  
THE SUNDAY  
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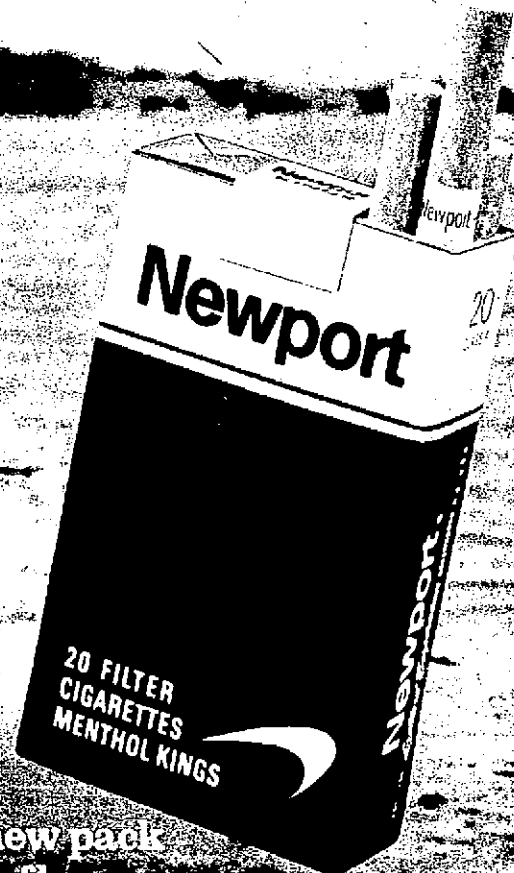
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# Steve McQueen:

## The lean and hungry look made him a star

BY LLOYD SHEARER

HOLLYWOOD, CALIF.

**T**he film industry here, which is changing rapidly, is running short of its most traditional and valuable asset: screen stars.

In the past half dozen years, owing mostly to stupidity and fear, it has developed only one white actor who fits that classification: Terrence Steven McQueen.

At 39, Steve McQueen is generally recognized as heir to the image pioneered by the late Humphrey Bogart.

Photogenic but not physically handsome, McQueen stirs the empathy of audiences as he generates the rebellion of the outsider, the hard-nosed loner, the tight-lipped, two-fisted leathery-skinned man of virility.

"What he has going for him basically," declares Robert Wise who directed McQueen in *The Sand Pebbles*, "is that lean and hungry look which men identify with and which arouses in women their maternal instinct and their desire to love."

"Steve stimulates the cuddly feeling," says actress Faye Dunaway who co-starred with him in *The Thomas Crown Affair*. "He's the misunderstood, bad boy you're sure you can help with a little warmth, and some good home cooking."

The late Hedda Hopper once said of McQueen, "I took one look at that hardened face of his, and I knew he had a past. That's what women find exciting, and that's why Steve will be a star. He

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Although there are many after-the-fact explanations in terms of genre and personality for Steve McQueen's missile-like rise to screen heights, one heretical but honest film executive states flatly: "Steve McQueen is a superstar today because there's hardly anyone else in Hollywood who can play the heroic figure.

### Only four left

"John Wayne, Jimmy Stewart and Hank Fonda," he points out, "are in their 60's. Gary Cooper, Clark Gable, Humphrey Bogart, Errol Flynn, Spencer Tracy, Jeff Chandler—they're all dead. So who's left? Paul Newman, Steve McQueen, Marlon Brando and Richard

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"McQueen is a big star today because, when TV came in, most of us in Hollywood turned chicken. We started firing all the old stars to cut down on the overhead without developing any new ones.

"I have nothing against McQueen," the executive continues. "But he got to the top the same way Richard Nixon became President. Both of them filled a vacuum which men of little vision and foresight let develop. And I am one of those men... Remember! You can quote me. But keep my name out."

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Like all true stars, he has a business manager, a press agent, a talent agent, and several executives whose main job is to keep him number one. For the most part, these men: Bob Schiller (Guild Management), Stan Kamen (William Morris Agency), Rick Ingersoll (Allan, Ingersoll & Weber, Public Relations), Jack Reddish and Bob Relyea (Solar Productions) are old friends.

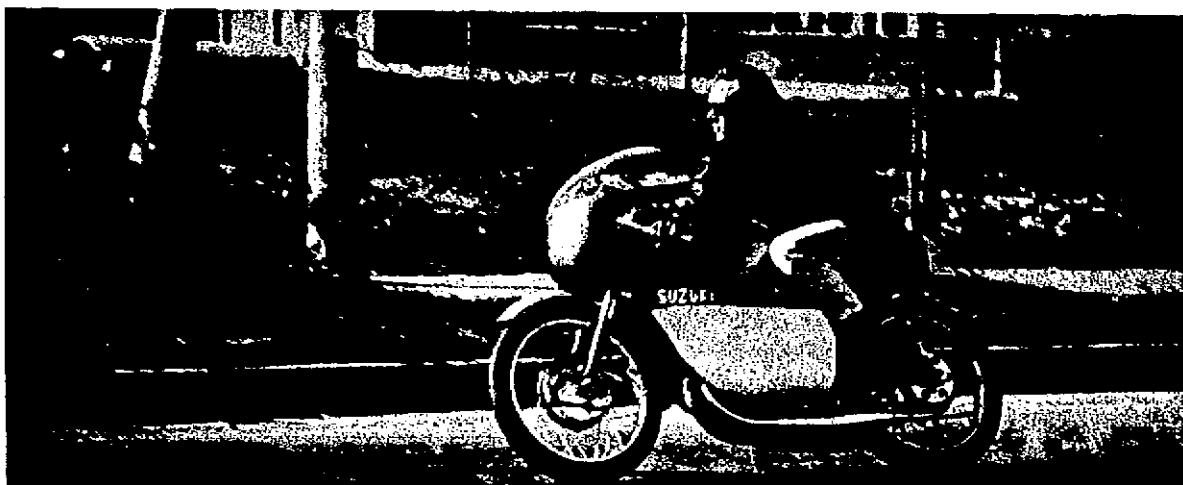
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It is only with them, they say, that McQueen is truly himself in the rambling \$250,000 Mediterranean-style home they occupy in Brentwood, a suburb of Los Angeles. He also feels at home with guns—he has a large collection of firearms in his upstairs den—and, of course, with motorcycles and automobiles of every vintage and make. "I don't have a lot of interest in cars," he says, "that won't go fast and stop well and corner a little... I'd rather sink my fanny into a bucket seat than



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A man and his hobby: Steve gunning along on one of his six motorcycles, now that he's abandoned racing in favor of acting.

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Because its major requisite is the ability of a player to look well on-screen, Hollywood has long attracted a small army of the dispossessed, the unwanted, the beautiful but unlucky people of the world, orphans, broken-home children whose fathers deserted them at an early age, or youngsters who were reared by a single parent.

Marilyn Monroe was one of these. Loretta Young, Betty Hutton, Red Skelton, Art Linkletter are just a few of the others.

### It leaves a mark

Always in these cases the trauma of early poverty, of insufficient education, of fatherless youth leaves its stamp. Psychologically, poverty often breeds unbridled ambition. Insufficient education breeds inferiority complexes. And lack of father-love breeds insecurity.

Steve McQueen is a man touched by all three. He was born March 24, 1930, in the farming town of Slater, Mo. He was christened Terrence Steven McQueen in honor of his father's friend, a one-armed bookie. That was all he ever got from his father, who left one day when Steve was 6 months old, and was never heard from again.

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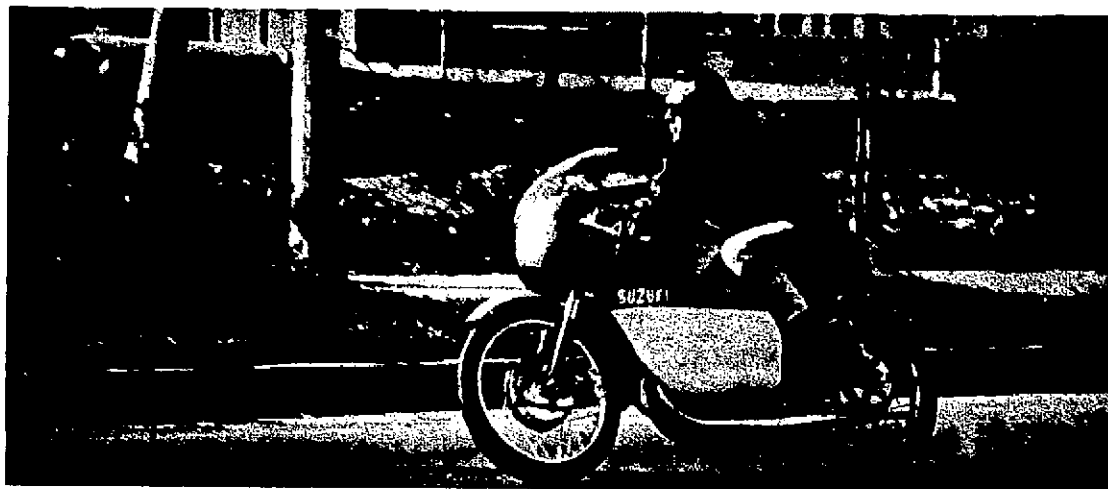
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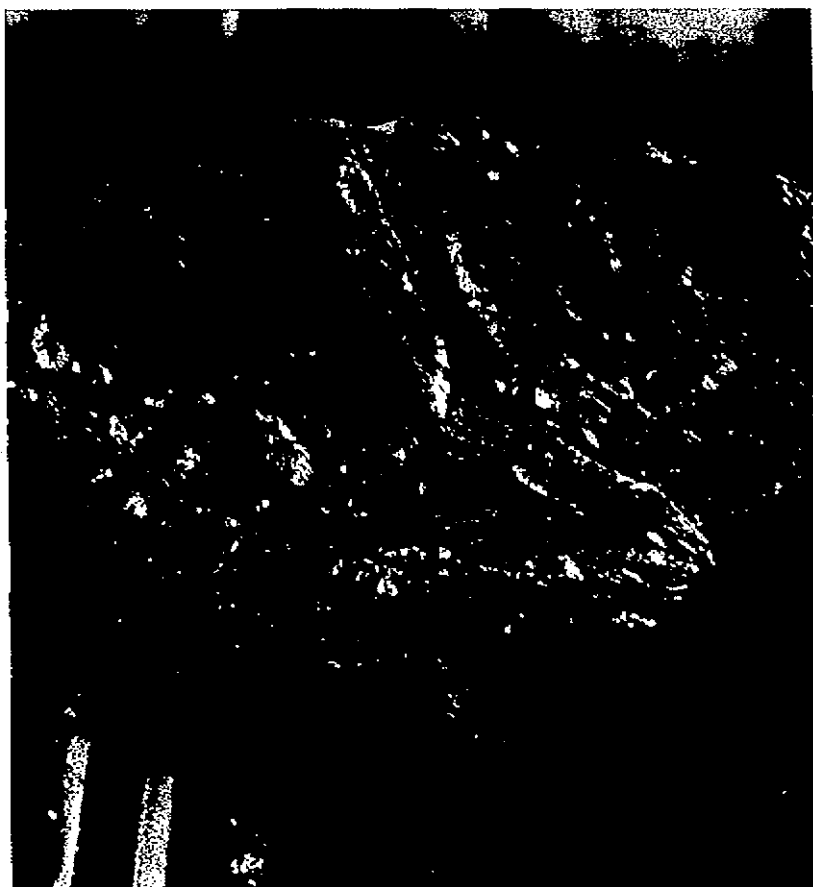
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Steak 'n Tomato, Chops 'n Tomato, Spare Ribs 'n Tomato. Contadina makes a zesty meat marinade because it's made with eight sun-flavored tomatoes.

$\frac{3}{4}$  cup (6-ounce can) CONTADINA® Tomato Paste  $\frac{3}{4}$  cup water  
 $\frac{3}{4}$  cup an oil-base salad dressing

Combine ingredients. Mix well. Pour over steaks, kabobs, or pot roast. Pierce meat with fork. Cover and refrigerate 4-6 hours, or overnight. Broil or roast as desired. Makes about  $2\frac{1}{2}$  cups.

#### FROM THE 8 GREAT TOMATO FOLKS



CONTADINA FOODS DIV. OF CARRINGTON CO., LOS ANGELES, CALIF.



Steve McQueen as he appeared in "The Thomas Crown Affair."

## McQueen CONTINUED

The relationship between Steve and his wife—he refers to her lovingly as "the old lady"—is unique. Although they have two children, a 9-year-old daughter Terry, and an 8-year-old son Chad, they still behave like honeymooners, clinging to each other with their lips on the slightest provocation. Friends say that Neile acts as a mother-substitute for her energetic husband, is also the inspiration behind his near-fanatical drive for success. The McQueen family unit is the only one to which Steve feels he has ever really belonged, and he cherishes this belonging. With his wife and children near or beside him, he is no longer the lonely, searching, insecure, love-denied outsider. They infuse him with security, bathe him in their love, give him a peace of mind he never before knew.

McQueen engages in relatively little movie colony socializing, prefers to tinker around his house or race his motorcycles. He and Neile shun cafe society, except for occasional discotheque dancing, like most to take the kids on camping trips to the desert or mountains.

McQueen attributes much of his success to his wife. "She sure as hell shaped me up and got me responsible... When we first got married, she was working and I wasn't. I was all up tight and I knew I'd better get to be somebody... Television helped get me where I am today, those three years 1958-1961 in *Wanted: Dead or Alive*—that's what did the trick."

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In such McQueen epics as *The Great Escape*, *The Sand Pebbles*, *The Thomas Crown Affair*, *Bullitt*, and several others, there is never any doubt about which actor will wind up with the best scenes, the best camera angles, the most memorable bits of he-man action.

#### Star's prerogatives

McQueen is not the slightest bit shy about in-fighting, the exercise of his star prerogatives, or "using all the juice I've got." Reportedly he had the ending of *The Sand Pebbles* rewritten so that he might give a virtuoso performance with a Browning automatic rifle. The rewrite, however, did the script no good. The film emerged with an indistinct and muddled story-line and McQueen's portrayal of sailor Jake Holman was equally unclear.

In other films, if there is a particularly well written scene which appeals to him, McQueen will insist upon its being adapted for him, no matter whom it was originally written for. Suspicious, cynical, pressured by deep fears laid down in his childhood, he is determined never to be taken advantage of.

A few years ago he said to journalist Trevor Armbrister, "I represent a whole lotta guys my age who finally looked around and said, 'Hey, somebody's been lyin' to us'; guys who suddenly found out they're a lot smarter than some of the head honchos sitting up there pushing buttons in the front offices."

Steve McQueen is one of those guys who believes he's a whole lot smarter than many of Hollywood's leading studio executives. He is, too. And that's why he's calling his own shots.





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#### Star's prerogatives

McQueen is not the slightest bit shy about in-fighting, the exercise of his star prerogatives, or "using all the juice I've got." Reportedly he had the ending of *The Sand Pebbles* rewritten so that he might give a virtuoso performance with a Browning automatic rifle. The rewrite, however, did the script no good. The film emerged with an indistinct and muddled story-line and McQueen's portrayal of sailor Jake Holman was equally unclear.

In other films, if there is a particularly well written scene which appeals to him, McQueen will insist upon its being adapted for him, no matter whom it was originally written for. Suspicious, cynical, pressured by deep fears laid down in his childhood, he is determined never to be taken advantage of.

A few years ago he said to journalist Trevor Armbrister, "I represent a whole lotta guys my age who finally looked around and said, 'Hey, somebody's been lyin' to us'; guys who suddenly found out they're a lot smarter than some of the head honchos sitting up there pushing buttons in the front offices."

Steve McQueen is one of those guys who believes he's a whole lot smarter than many of Hollywood's leading studio executives. He is, too. And that's why he's calling his own shots.

# What's your protein I.Q. on baby foods?

## Try this Gerber® test and see.

### What does protein do for your baby?

(Choose as many as you like.)

- a) Help build new tissue \_\_\_\_\_
- b) Promote growth \_\_\_\_\_
- c) Give energy \_\_\_\_\_

Did you choose all three? You're right. Protein is one of the big factors in promoting your baby's growth. It not only increases size...but helps build new tissue and repair old. Protein is also a source of energy. And because protein is so important, Gerber has developed many varieties of protein foods, through continuous research.



### Which foods provide a high protein content?

(Take your pick.)

- a) Vegetables \_\_\_\_\_
- b) Fruits \_\_\_\_\_
- c) Meats \_\_\_\_\_
- d) Egg Yolks \_\_\_\_\_

Can't fool you on this. It's (c), of course, with (d) the runner-up. Gerber Strained Meats are high in quality protein. And Gerber Strained Egg Yolks are a good source of protein, too. Gerber also offers other quality protein foods such as High Protein Cereal and High Meat Dinners.



### What do High Meat Dinners give your baby?

(Pick one or both.)

- a) High quality meat proteins \_\_\_\_\_
- b) More than twice the protein of regular vegetable-meat combinations \_\_\_\_\_

Both answers are right. Gerber developed High Meat Dinners to help busy mothers give their babies a hearty one-dish meal. High quality meats, bright garden vegetables and choice cereals go into these tasty casseroles. Five strained, five junior varieties. Baby will enjoy their tastes and textures. He'll get more protein when you serve them generously.



### How early can a baby eat meat?

(Go ahead...guess.)

- a) Any time after birth \_\_\_\_\_
- b) One month \_\_\_\_\_
- c) Three months \_\_\_\_\_

Actually, meats can usually be introduced *any time* after baby is born. Some doctors specify meat at the same time as cereal. Others prefer to start meat *before* cereal. Great thing about Gerber Strained Meats — they're low in fat and particularly digestible. Processed by a special method, they're never grainy...have a texture ideal for babies.

P.S. Gerber prepares 127 foods...all created *especially* for baby.

Babies are our business...our only business!®



Gerber Baby Products, Fremont, Michigan 49412

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# MIRACLE VALUE FASHIONS by mail from LANA LOBELL

Hanover, Penna. 17331

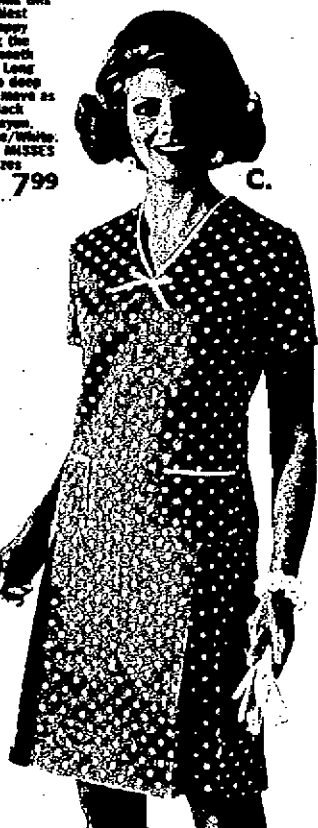


**B. SOME PRETTY SMART FIGURE** on a polka dotted dress! Long 'n' loose from shoulder to hip—then a bouncy flounce in picture-pretty pleats! With a smart notch collar and easy-on step-in front. Put together beautifully with comfortable, washable Acrylic Jersey. Navy/White or Green/White Dots. **JUNIOR Sizes 11-17. MISSES Sizes 12-20. HALF Sizes 14½-22½.**

**1099**

**B-25213T—TALL Sizes 12T-20T.... 11.99**

**C. BRIGHT WHITE** brings this slimmer in the prettiest places—along the snappy patch pockets, along the v-neckline, beneath the V in a girly heart! Long thin torso slides into deep inverted pleats that move as prettily as you do! Back zip, short sleeves. Rayon. Cotton/White or Blue/White. **JUNIOR Sizes 11-17. MISSES Sizes 12-20. HALF Sizes 14½-22½.**



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LANA LOBELL, Hanover, Penna. 17331 Dept. M455

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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Style #	Quan.	Size	1st Color	2nd Color	Price
A-22848					
A-25163T					
B-23507					
B-25213T					
C-23828					
D-23226					

Payment enclosed. Add 50¢ postage and handling charges for first dress and 35¢ for each additional item.

C.O.D.—\$2.00 Deposit enclosed for each item.

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## Luscious Diet Desserts

by Beth Merriman  
PARADE FOOD EDITOR

Going on a diet? No need to deprive yourself of the sweeter things in life, as long as they are low in calories. We've gathered a trio of luscious fruit desserts, all made with special ingredients found in the dietetic food sections of your supermarket. Once you've tried any of these desserts, you'll continue making them long after you've shed that extra weight.

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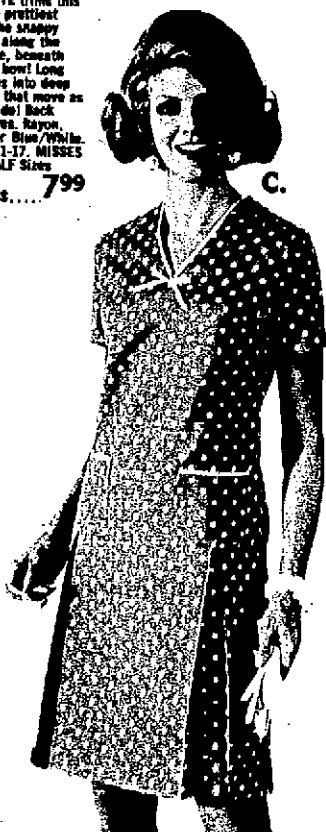
**B. SOME PRETTY SMART FIGURE**  
 (40s on a polka dotted dress!)  
 Long "A" lean from shoulder  
 to hip—then a bouncy  
 flounce in picture-pretty  
 pleats! With a smart notch  
 collar and easy-on step-in  
 front. Put together  
 beautifully with comfort-  
 able, washable Acetate  
 Jersey. Navy/White or  
 Green/White Dots.  
 JUNIOR Sizes 11-17.  
 MISSES Sizes 12-20.  
 HALF Sizes 14½-22½.  
**B-23867—DRESS**

**10.99**

**B-23213T—TALL Sizes**  
 12T-30T..... **11.99**



**C. BRIGHT WHITE** trims this  
 skimmer in the prettiest  
 places—along the shapely  
 patch pockets, along the  
 racy neckline, beneath  
 the V in a girly bow! Long  
 thin torso slides into deep  
 inverted pleats that move as  
 prettily as you do! Back  
 zip, short sleeves. Rayon.  
 Coffee/White or Blue/White.  
 JUNIOR Sizes 11-17. MISSES  
 Sizes 12-20. HALF Sizes  
 14½-24½.  
**C-23628—DRESS**..... **7.99**



**SATISFACTION GUARANTEED OR MONEY BACK!**

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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please send me the following:

Style #	Quan.	Size	1st Color	2nd Color	Price
A-22848					
A-25163T					
B-23507					
B-25213T					
C-23620					
D-23226					

Payment enclosed. Add 60¢ postage and handling  
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 these desserts, you'll continue making them  
 long after you've shed that extra weight.



### TYROLEAN FRUIT TARTS

- 1/4 cup cornstarch
- 1/4 teaspoon ground nutmeg
- 1 can (16 oz.) low-calorie diet fruits for salad
- 1 cup (8 oz.) plain yogurt
- 2 cups Zweiback crumbs
- 4 tablespoons melted butter or margarine
- Non-caloric liquid sweetener, (equivalent to 2 teaspoons of sugar)
- 6 foil tart pans, 3 inches in diameter
- 1/2 cup low-calorie diet apple jelly

Combine cornstarch and nutmeg. Drain fruit; measure juice, adding enough water to make 1 cup; stir into cornstarch. Add yogurt. Cook and stir over low heat until filling bubbles and thickens. Cool; chill. Combine Zweiback crumbs, butter and liquid sweetener. Press mixture on bottom and sides of tart pans. Spoon filling into pans. Top with fruit, cut, if necessary, to fit pans. Melt jelly over low heat; spoon over fruit. Chill. Makes 6 tarts (208 calories each.)

### PLUM BLOSSOM

- 1 envelope (4 serving size) low-calorie cherry flavor gelatin
- 1/2 cup boiling water
- 1 can (1 lb.) low-calorie diet purple plums
- Juice of 1 lemon
- 2 egg whites, stiffly beaten
- 1 cup frozen whipped topping, thawed
- 8 lady fingers

Dissolve gelatin in boiling water. Pit

plums. Press plums and their juice through sieve or whirl in a blender. Stir puree into gelatin with lemon juice. Chill until slightly thickened. Fold in egg whites and whipped topping. Cut each split lady finger into halves. Place 4 halves upright around the outer edge of each dessert glass. (If parfait glasses are used, fill nearly to top before placing lady finger pieces.) Spoon plum mixture into glasses. Sprinkle with grated nutmeg, if desired. Makes 8 servings (101 calories per serving.)

### SPICED PEARS WITH CHOCOLATE-MAPLE SAUCE

- 1 can (1 lb.) low-calorie diet pear halves
- 2 cinnamon sticks
- 6 whole cloves
- 1/2 teaspoon ground nutmeg
- 1/2 cup low-calorie diet chocolate topping
- 1/2 cup low-calorie diet pancake and waffle syrup
- 1 teaspoon grated orange peel

In a saucepan combine juice from pears and spices. Bring to boil, lower heat; simmer 10 minutes. Strain over pears. Chill. Combine chocolate topping, waffle syrup and orange peel in a saucepan. Simmer 5 minutes. Drain pear halves (save the spiced syrup for flavoring beverages); place pear halves in serving dishes. Spoon sauce, hot or cold, over pears. Makes 4 servings (of 56 calories each.)

FROM PARADE'S TEST KITCHEN

# The GRACE OF GOD- What Does It Mean?

Even among Christians, there is often misunderstanding of the nature and effects of this supernatural gift.

Saved from misfortune... or blessed in a worldly way... some pious and well-meaning people are wont to say: "It was only by the grace of God." This may reflect a worthy attitude of appreciation toward God, but it doesn't necessarily reflect the understanding of divine grace every Christian should have.

In general, grace has been defined as a supernatural gift infused in the soul, making it pleasing to God. No one can merit divine grace, or acquire it by his own unaided efforts. "... by grace you are saved... that not of yourselves, for it is the gift of God" (Eph. 2:5-8).

There are, moreover, distinctions in the kind, quality and purposes of divine grace. The first distinction is between sanctifying grace, which the Church calls a permanent quality in the soul, and actual grace, described as a transient movement from God that comes and goes and acts on the soul rather than in it. Sanctifying grace makes the soul pleasing to God and remains there

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There are other kinds, qualities and purposes of divine grace with which every Christian should be familiar. Lacking space to describe them here, we have published an interesting pocket-size pamphlet called "GRACE—Without It, You're Dead"... and we will be happy to send you a copy free upon your request.

This new pamphlet covers such topics as "The Supernatural State"... "Grace—What Is It?"... "Actual Grace"... "Other Kinds of Grace"... "Ways to Obtain Grace" and "How Can We Merit God's Grace?" It explains what we must do to make ourselves worthy of God's freely given gift of grace... how the Sacraments and prayer open the channels through which the grace of salvation is poured into our souls.

Every Christian... in fact, everyone seeking the favor of God through grace... should read this interesting pamphlet.

WRITE TODAY for your free copy. Ask for Pamphlet PR-64. No obligation; nobody will call on you.

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A little FASTEETH sprinkled on your dentures does all this: (1) Helps hold false teeth more firmly in place; (2) Holds them more comfortably; (3) Lets you bite up to 35% harder without discomfort. FASTEETH Powder is alkaline (non-acid). Won't sour. No gummy, gooey, pasty taste. Dentures that fit are essential to health. See your dentist regularly. Get FASTEETH at all drug counters.

### BACKACHE—Aching Muscles

You long to ease those pains, even temporarily, until the cause is cleared up. For palliative, or temporary, pain relief try DeWitt's Pills. Famous for over 60 years DeWitt's Pills contain an analgesic to reduce pain and a very mild diuretic to help eliminate retained fluids thus flushing out irritating pain causing bladder wastes.

DeWitt's Pills often succeed where others fail. If pain persists always see your doctor. Insist on

**DeWitt's Pills**





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- ¼ cup cornstarch
- ¼ teaspoon ground nutmeg
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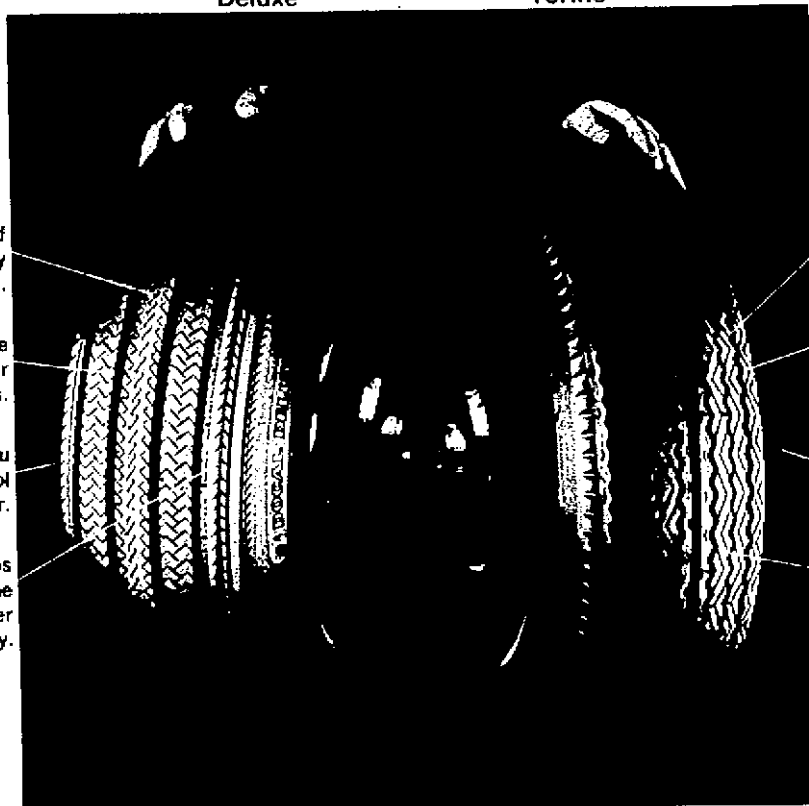
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Strongest tire cord in the world — 4-ply 100% nylon.

Longest-mileage polybutadiene rubber compounds.

Low profile to give you maximum control of your car.

The tread wraps around the side of the tire so you can corner faster with safety.

Standard new-car-tire cord structure — 2-ply (4-ply rated) rayon.

Longest-mileage rubber compounds.

Low profile to give you maximum control of your car.

Conventional tread pattern.

The second largest manufacturer in the business makes our tire. And he makes it even safer than the tires they put on new cars.

SIZE	WHITEWALL	BLACKWALL
6.50 x 13	\$20.95	\$19.95
7.75 x 14	23.95	21.95
8.25 x 14	24.95	22.95
7.35 x 15	22.95	21.95
7.75 x 15	23.95	22.95
8.15 x 15	24.95	23.95

Suggested retail prices at all Douglas owned and operated service stations. Plus \$1.79 to \$2.79 F.E.T. and retreadable tire off your car.

So how come the low price? Check the name. Instead of putting his famous brand on the sidewall, the manufacturer has stamped "Docal Deluxe." A small price to pay to save \$11.

In addition to savings you get our assurance of complete satisfaction, free installation, instant credit, and many months to pay.

Check out the Deluxe and Douglas' other outstanding tires, too — the Premium and Big Miler. No matter which you choose, you'll never drive a better bargain.

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**Van Cleave's Douglas Service**  
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Lakewood, California

**Holt's Douglas Service**  
909 West Pacific Coast Hwy.  
Harbor City, California

**Camire's Douglas Service**  
2901 West 190th Street  
Redondo Beach, California

**Rimmer's Douglas Service**  
6301 East Florence  
Bell Gardens, California

**Hopkin's Douglas Service**  
1050 West Alondra  
Compton, California

**Weeks' Douglas Service**  
1303 South Gaffey  
San Pedro, California

**Weaver's Douglas Service**  
1327 West Anaheim  
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**Bryant's Douglas Service**  
16305 Pacific Coast Highway  
Surfside, California



**Finest gasoline since 1930**



At his side—Pat helps with letters during Latin American trip in 1958.



African welcome — Mrs. Nixon at reception in Uganda YWCA hostel.

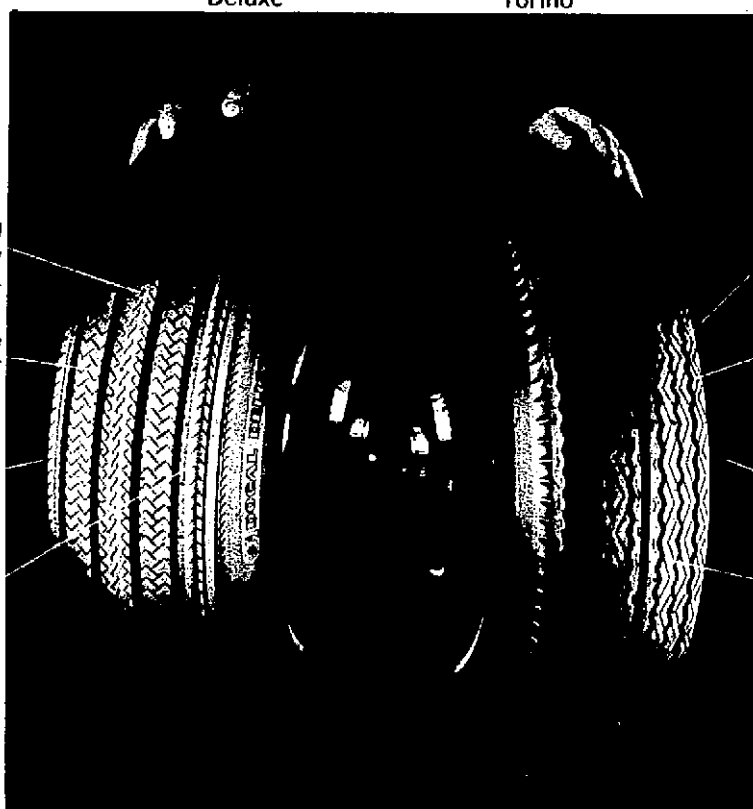


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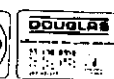
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A campaigner, too—she greets admirers at Buffalo Airport in '60.





Pat Nixon is smiling, relaxed and gracious in First Lady role, though it's good-bye to the private life she had really preferred.

# The Pat Nixon nobody knows

by JACK ANDERSON

WASHINGTON, D.C.

The Mrs. Richard Nixon the public sees is the perfect wife—almost too perfect—who smiles sweetly, looks at her husband adoringly, applauds his speeches appreciatively and, apparently, on cue. But what sort of private person lies behind the public profile? To find out what the First Lady is really like, *PARADE* talked to some of her most intimate friends.

They agree that the real Pat Nixon is not the bland personality with the fixed expression usually seen in public. She is a woman of strong will and fierce determination who has her own emotions under firm control. Only considerable provocation breaks her self-discipline, but she is capable of sudden, sharp flare-ups. Although she sometimes seems hard and brittle to people who don't know her, the opposite is true. To her friends, she is a genuinely warm, sweet, gracious person.

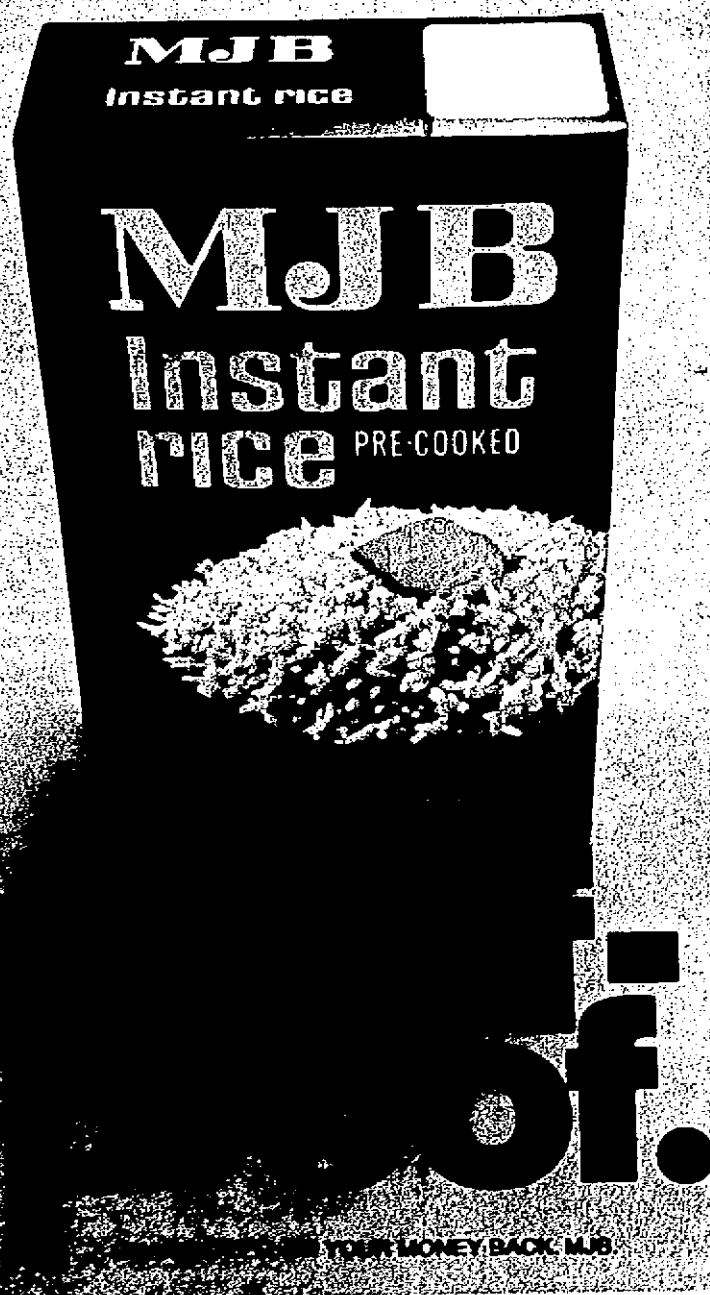
Despite her constant exposure to the public, she is also essentially a shy person. Unlike Lady Bird Johnson, she doesn't like politics, and unlike Jacqueline Kennedy Onassis, she isn't at ease with the eyes of the world upon her.

But neither does she recoil from the public spotlight the way Mamie Eisenhower and Bess Truman did. "Pat will make a good First Lady," one friend promised. "She has had experience as the wife of a congressman, senator and vice president, and she has a sense of responsibility."

As long as her husband remains in office, she will be his Pat—smiling, loyal, doing what's expected of her. At home in the private rooms of the White House, however, she is her own Thelma, deeply interested in being a wife, mother and homemaker. She was born Thelma Catherine Ryan 56 years ago. Her father always called her Pat, she maintains, because her birthday fell on the eve of St. Patrick's Day.

Mrs. Nixon is known as a perfectionist. "She wants to be flawless," said a friend. Particularly in public, she'll never let her hair down. One sunny afternoon, she stretched out on the Florida sand, a knee cocked and a leg tilted upright. A Secret Service agent slipped over and whispered that people were taking pictures of her with

continued





*Pat Nixon is smiling, relaxed and gracious in First Lady role, though it's good-bye to the private life she had really preferred.*

# The Pat Nixon nobody knows

by JACK ANDERSON

WASHINGTON, D.C.

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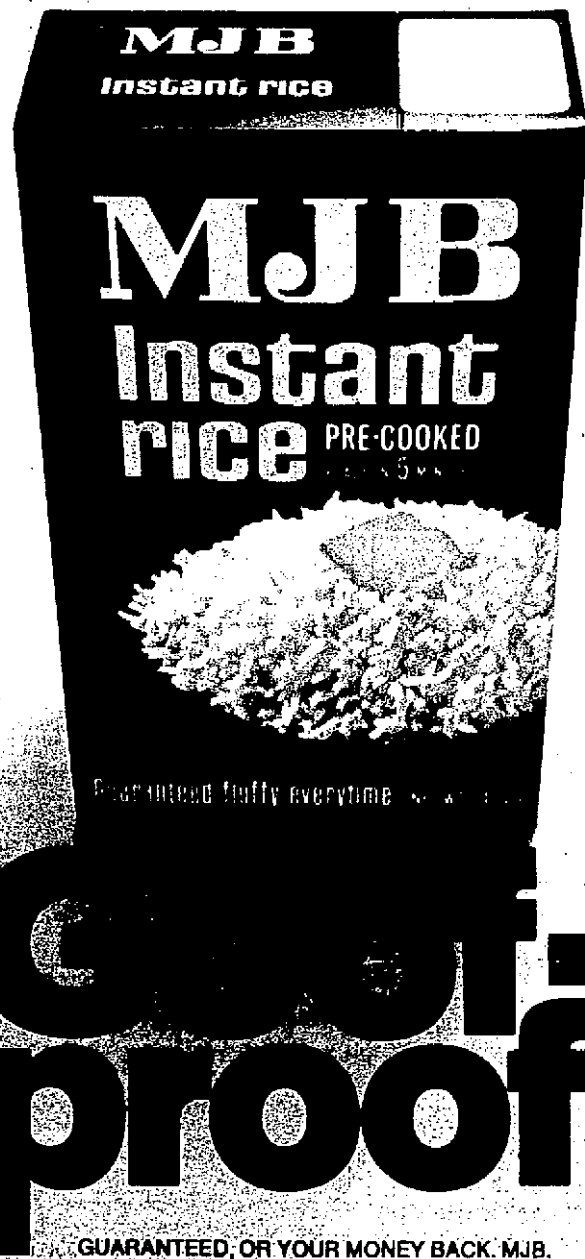
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*continued*



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## PAT NIXON CONTINUED

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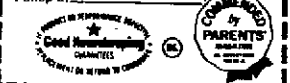
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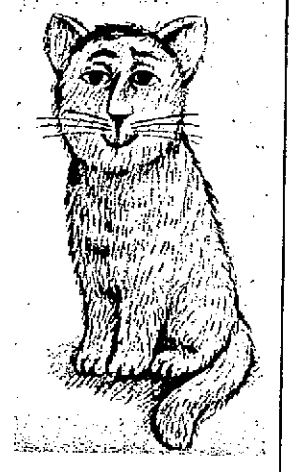
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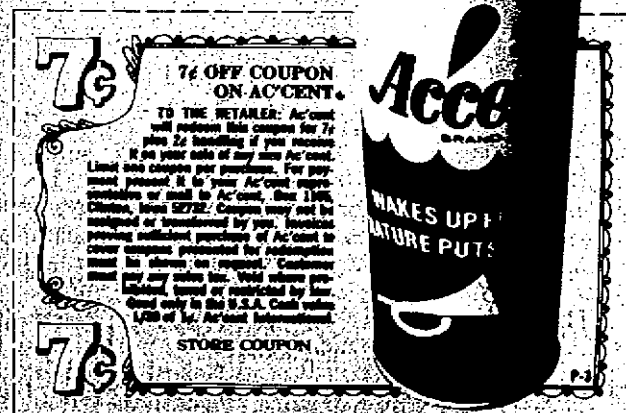
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Like the other 11 models on sale, this one's cabinet was made by hand.

If you'd like to see this set, please visit a participating Packard Bell dealer very soon. The supply is limited. And after all, for a set designed and built like this one, \$539.95\* is almost an Early American price. (CQ-952 - Arlington II, Colonial Burnished Maple)

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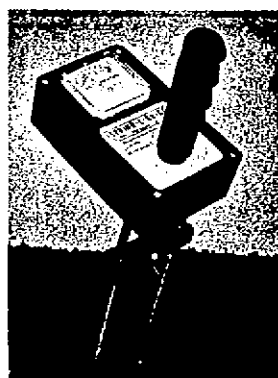
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**NEW HAIR DRYER:** This one (above) has the heating unit on the bonnet so warm air is delivered directly to your hair, eliminating the hose and making drying faster, claims the maker. The dryer weighs only 1 1/4 lbs. and a padded cradle supports heating unit on back of neck so there is no pull on the bonnet. You can also slip heating unit off bonnet for use as spot dryer. \$17.95 in stores. Westinghouse, Dept. PP, 200 Park Ave., New York, N.Y. 10017.



**SPRINKLE GUIDE:** A help in taking the guesswork out of your lawn watering, this testing device (above) can measure moisture to 10" below soil surface. Push probes in and the meter immediately shows amount of moisture present. It allows you to determine if water—from rainfall, sprinkling, or both—is reaching the roots. Use it, too, for checking on whether your sprinkler or sprinkling system is watering uniformly. \$11.90 ppd. Columbine Products, Dept. PP, 9119 Jotipa Drive, Longmont, Colo. 80501.

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**FENCE IMPROVEMENT:** If you'd like increased privacy, you can quickly convert your fence to provide it—using this new add-on screen (left). The only tool you need to attach it to an existing fence is a pair of pliers. Made of clear California Redwood or Western Red Cedar, it comes in 10- and 25-foot rolls. 5'-high: \$1.19 per lineal foot; 6'-high: \$1.39. Mountain States Supply, Dept. PP, 5105 Washington St., Denver, Colo. 80216.



**GAS GRILL:** New for your outdoor cooking this season is a gas grill large enough to permit rotisserie broiling of a turkey weighing up to 21 pounds with the grill cover closed. The unit, which can be operated either by connecting to house gas supply or by using LP gas, will rotate on its post to keep the wind at your back. A porcelain-enameled, cast-iron burner provides adjustable flames for broiling or baking. A rack positioned above the gas burner holds ceramic briquets which can be heated by the gas flames to produce the effect of charcoal broiling. For complete details, write: Locke Stove Co., Dept. PP, 114 W. 11th St., Kansas City, Mo. 64105.



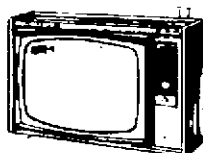
**WALL DESK:** This tilt-out desk (above) can take advantage of unused wall space in kitchen, hall, bedroom, or anywhere else you'd find it convenient to have a writing surface with concealed storage space. Flip down the lower panel and it forms a 19 1/2" x 9" desk surface with 3 storage compartments underneath that can hold phone directory, pads, envelopes, etc. A tilt-out bin on top has pigeonholes for stamps, tape, labels, other small items. The desk is 21 1/4" wide, 15 1/4" high, 3" deep when closed. \$17.95 in stores. Republic Molding, Dept. PP, 6330 W. Touhy Ave., Chicago, Ill. 60648.

## CABANA BANANA SWEEPSTAKES

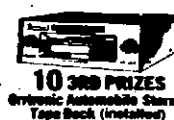
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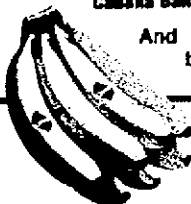
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2. No purchase required. Include with each entry ten Cabana Banana labels as shown on the bananas in the illustration or hand print the name "Cabana" in plain black letters on a 3" x 5" sheet of paper.

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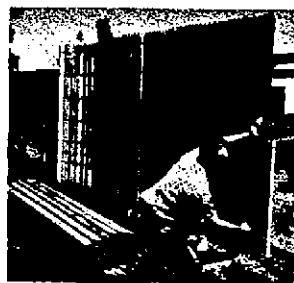


**NEW HAIR DRYER:** This one (above) has the heating unit on the bonnet so warm air is delivered directly to your hair, eliminating the hose and making drying faster, claims the maker. The dryer weighs only 1 1/4 lbs. and a padded cradle supports heating unit on back of neck so there is no pull on the bonnet. You can also slip heating unit off bonnet for use as spot dryer. \$17.95 in stores. Westinghouse, Dept. PP, 200 Park Ave., New York, N.Y. 10017.



**SPRINKLE GUIDE:** A help in taking the guesswork out of your lawn watering, this testing device (above) can measure moisture to 10" below soil surface. Push probes in and the meter immediately shows amount of moisture present. It allows you to determine if water—from rainfall, sprinkling, or both—is reaching the roots. Use it, too, for checking on whether your sprinkler or sprinkling system is watering uniformly. \$11.90 ppd. Columbine Products, Dept. PP, 9119 Jotipa Drive, Longmont, Colo. 80501.

**BATHTUB SPRAY:** With a new aerosol preparation, you can put an invisible slip-resistant coating on the bottom of your bathtub to prevent dangerous slips and falls. With the coating applied, the tub can be cleaned as usual. One application lasts as long as a month. A multi-application can: \$3.98 ppd. Franzen, Dept. PP, 110 Franzen Bldg., Flanagan, Ill. 61740.



**FENCE IMPROVEMENT:** If you'd like increased privacy, you can quickly convert your fence to provide it—using this new add-on screen (left). The only tool you need to attach it to an existing fence is a pair of pliers. Made of clear California Redwood or Western Red Cedar, it comes in 10- and 25-foot rolls. 5'-high: \$1.19 per lineal foot; 6'-high: \$1.39. Mountain States Supply, Dept. PP, 5105 Washington St., Denver, Colo. 80216.

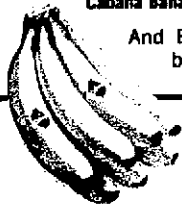


## CABANA BANANA SWEEPSTAKES

**Grand Prize - WIN A TRUCKLOAD!**

A 1969 PONTIAC FIREBIRD • RCA TRANSWORLD RADIO • OLIVETTI-UNDERWOOD TYPEWRITER • WARING BLENDER • LONGINES-WITTMAYER WATCH • KODAK SUPER 8 CAMERA AND PROJECTOR • DREMEL ELECTRIC SHOESHINER • WESTINGHOUSE HAIR DRYER • 2-PIECE AMERICAN TOURISTER LUGGAGE SET • WESTINGHOUSE ELECTRIC CAN OPENER • OMNITRONIC AUTOMOBILE STEREO TAPE DECK INSTALLED • SUNBEAM VACUUM CLEANER • AMF BIKE • SETH THOMAS TRAVEL ALARM CLOCK • SPALDING GOLF CLUB SET OF 3 WOODS AND IRONS (2-8) • RCA PORTABLE COLOR TV SET • AND A YEAR'S SUPPLY OF CABANA BANANAS.

All of this is yours if you win the grand prize in the Cabana Banana Sweepstakes.



Here's all you do.

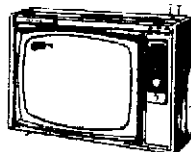
1. On an entry blank from the Cabana Banana Sweepstakes display all your guesses, or on plain paper, print your name and address. Mail to Cabana Banana Sweepstakes, P. O. Box 2-F, Mt. Vernon, N. Y. 10559.  
2. No purchase required. Include with each entry, two Cabana Banana labels as shown on the bananas in the illustration or hand print the name "Cabana" in plain block letters on a 3" x 5" sheet of paper.

Cabana® is a registered trademark of Standard Fruit and Steamship Company, New Orleans, La.

**Enter as often as you wish  
No purchase necessary**

3. Enter as often as you wish. Each entry must be mailed separately and received no later than midnight, May 31, 1969. Only one prize per person; one winner per household.  
4. Winners will be selected in a random drawing by Haden Kane, Inc., an independent judging organization whose decisions will be final. Employees of Standard Fruit and Steamship Company and its affiliates, their immediate families, its advertising agencies and judging organization are not eligible to win.

5. All entries become the property of Standard Fruit and Steamship Company. None will be returned. Winners will be notified by mail approximately 30 days after the sweepstakes closes.  
6. Tax liability on prizes will be the responsibility of the prize winner. No substitution will be made for any prize offered. Sweepstakes restricted to residents of the Province of British Columbia and the United States West of the Mississippi. Void wherever prohibited, taxed or restricted by law or regulation.



**4 2ND PRIZES**  
RCA Portable Color TV



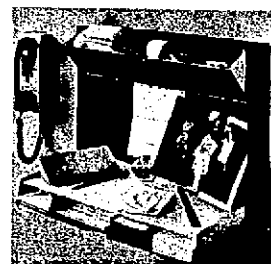
**10 3RD PRIZES**  
Electronic Automobile Stereo Tape Deck (installed)



**750 5TH PRIZES**  
Stauffer Pen and Pencil Set



**25 4TH PRIZES**  
Waring Blender



**WALL DESK:** This tilt-out desk (above) can take advantage of unused wall space in kitchen, hall, bedroom, or anywhere else you'd find it convenient to have a writing surface with concealed storage space. Flip down the lower panel and it forms a 19 1/2" x 9" desk surface with 3 storage compartments underneath that can hold phone directory, pads, envelopes, etc. A tilt-out bin on top has pigeonholes for stamps, tape, labels, other small items. The desk is 21 1/4" wide, 15 1/4" high, 3" deep when closed. \$17.95 in stores. Republic Molding, Dept. PP, 6330 W. Touhy Ave., Chicago, Ill. 60648.

Parade of Progress items are not advertising. Write manufacturer if not in stores. Manufacturers: PARADE will consider ideas but can't reply.



## "23 skidoo"

Huh? That's right. You would certainly sound old-fashioned if you started saying things like that. So why be dated in the kind of sanitary protection you use? Belts and pads are just as old hat as "23 skidoo."

Tampax tampons are the modern comfortable sanitary protection. Worn internally, so they can't show or be uncomfortable. And there's no possibility of odor forming.

Lots of other advantages go with these to make Tampax tampons the most "with it" sanitary protection you can use.

Millions of women in 106 countries around the world are confirmed users of Tampax tampons. How about you? Or are you going to stick with the "23 skidoo" age?



TAMPAX TAMPONS ARE MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.

## PARADE'S SPECIAL

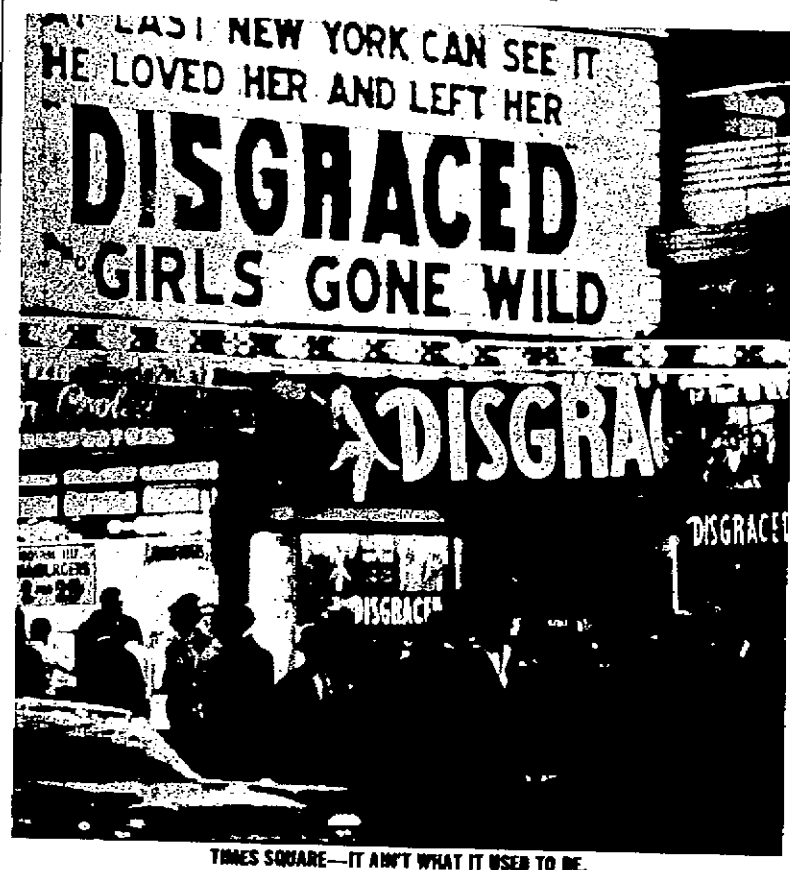
# INTELLIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES ABOUT THIS COLUMN.

EDITED BY LLOYD SHEARER

**NAME-CHANGE** Once the sparkling jewel of midtown Manhattan, long famed in song and story, Times Square has deteriorated over the years into a district of sleazy

movie houses, pornographic bookshops, chiseling panhandlers, and hundreds of prowling prostitutes. The area has become so disreputable that many New Yorkers now refer to it as "Slime Square."



TIMES SQUARE—IT AIN'T WHAT IT USED TO BE.

**SEND UP A BALLOON** Balloon signals to bring help on super-highways are latest driving aid being urged on motorists. "Balloons," says New York State Motor Vehicles Commissioner Vincent L. Tofany, "are inexpensive, easy to obtain, and distinctive enough to attract the attention of

passing motorists." Tofany proposes a color-coding system for the balloons: red for medical aid, green for police aid, blue for mechanical aid. Passing motorists who spot the balloons are urged to notify the authorities. Leaflets recommending the system are being sent out with all drivers' registration renewals in the state.

**PERSONALITY AND HEART** Heart disease is three times as likely to strike the aggressive, hard-driving, deadline-conscious man than the more relaxed one, according to an eight-year study made by a group of San Francisco researchers.

Dr. Ray Roseman and his associates at Mt. Zion Hospital and Medical Center have been watching a group of 3524 men for eight years. At the start of the research project, these men were between the ages of 39 and 59.

By 1968 heart problems had developed in 133. Nearly 100 of those illnesses fell to those men classified by the doctors as ambitious.

Dr. Roseman holds the high incidence to confirm the belief that personality plays a significant role in the development of heart disease. He is, of course, not blind to such other high risk factors as obesity, high blood pressure, and heritage. His study merely adds personality to the list of factors which can load the dice against the average American male.

**TO READ OR NOT TO READ** Should 3-year-old children be taught to read and write? Prof. Werner Correll, director of the Institute for Programmed Learning at Giessen University, West Germany, says yes. Professor Correll has developed a primer which in 60 lessons, he claims, will teach the average 3-year-old how to read.

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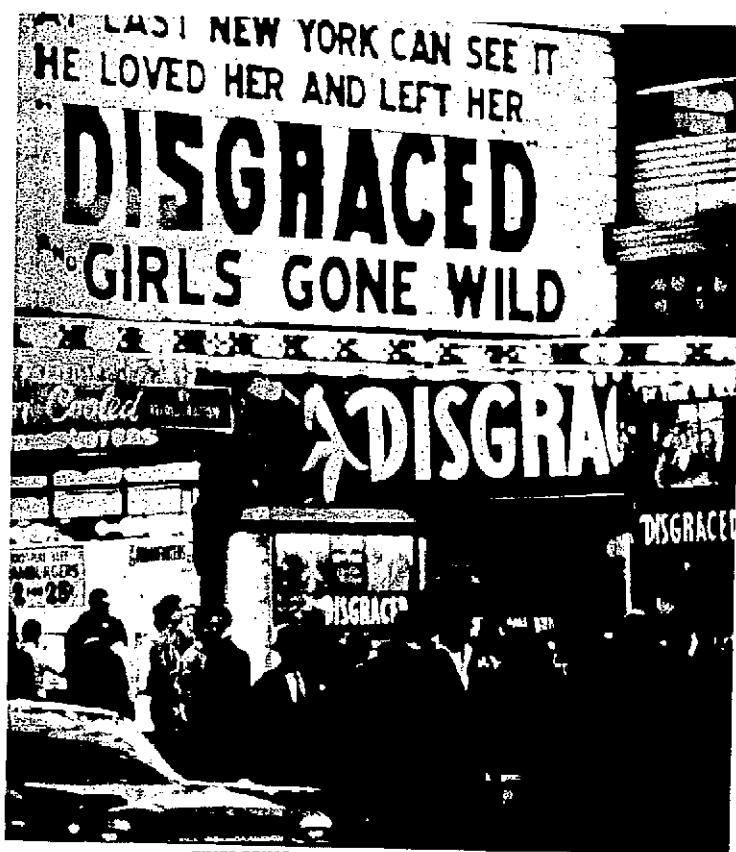
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to read at age 3, he will expend energy which he might better utilize in other types of learning and that his first experiences of reality might be disturbed. Correll's critics say that age 6 or 7 is time enough for most children to learn and that it is more important for the young child to learn to recognize and understand the objects around him than to be able to spell out street signs or advertising slogans.

**TROUBLE AT M-G-M** Metro-Goldwyn-Mayer, for decades the proudest and most prosperous of all Hollywood film studios, has fallen on hard times. Its major faults: inability to produce a majority of profitable motion pictures, a spiritual bankruptcy of creative personnel, a lack of stars.

In order to come up with some needed capital, the company is now re-releasing its 1958 remake of Ben Hur, starring Charlton Heston.

M-G-M has earned \$30 million on its periodic re-releases of Gone With the Wind, and hopes eventually to do as well with Ben Hur, but the chances are it won't. There are too many other biblical epics in competition.



MILLIONS RIDING ON CHARLTON'S CHARIOT.

**On behalf of every woman who is bored, bored, bored with thawing frozen orange juice each morning,<sup>(1)</sup>**

**On behalf of the quart pitchers of America which deserve to be filled to capacity with Start instead of to the 24-ounce mark with frozen orange juice,<sup>(2)</sup>**

**On behalf of vitamin lovers, smart mothers and others who want even more Vitamin C than orange juice has,<sup>(3)</sup>**

**On behalf of the children of America who want a little yummy in their breakfast drink,<sup>(4)</sup>**

**Start declares a coupon\***

1. Start is not a juice or a juice product. There is no frozen can to defrost. Flavorful crystals dissolve with a swish of a spoon.

2. A can of Start makes 32 ounces of breakfast drink. A 6-ounce can of frozen orange juice makes 24 ounces.

3. A 4-ounce glass of Start supplies more than your minimum daily requirement of Vitamin C. That's more than orange juice has.

4. Surveys show kids love the taste of Start. Many adults actually prefer Start to frozen orange juice.



7c
7c

**STORE COUPON**  
General Foods Corporation

**\*Save 7c**

when you purchase

Mr. Grocer: General Foods Corporation will redeem this coupon for 7¢ plus 2¢ for handling if you receive it (and, if, upon your request you submit evidence thereof, satisfactory to General Foods Corp.) on the sale of any flavor START. Coupons may not be assigned or transferred. Customer must pay any sales tax. Void where prohibited, taxed, or restricted by law. Good only in U.S.A. Cash value 1/20¢. For redemption of properly received and handled coupon, mail to GENERAL FOODS CORP., REDEMPTION OFFICE, P.O. Box 103, Kankakee, Illinois, 60901. Good only upon presentation to grocer on purchase of any flavor of START Instant Breakfast Drink. Any other use constitutes fraud.

**TAKE TO YOUR GROCER NOW**

7c
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Now... a plastic cream invention

# Revolutionizes Denture Wearing

The big difference between natural teeth and dentures is in performance. Natural teeth are held solidly in place by living connective tissue. Without connective tissue, even the most expensive dentures may slip and rock. Gums often get raw and sore. Constant rubbing may cause serious bone damage. Eating can be slow, painful. You speak less clearly. You dare not laugh for fear of dentures dropping.

Now chemists have developed an artificial connective membrane—FIXODENT. It connects dentures with gums and mouth surfaces. It is incredibly effective for both uppers and lowers.

FIXODENT's elastic membrane absorbs the shock of biting and chewing

—helps protect gums from bruising and irritation. You eat faster—bite harder, without pain—enjoy your food more. Eat hard-to-chew foods—steaks, fruits—prevent "denture malnutrition," a problem of older people.

FIXODENT helps you speak easier, faster, more clearly. When dentures slip you hold them in place with tongue and cheek muscles that ache. FIXODENT helps prevent strain.

The special pencil-point dispenser spots FIXODENT with precision—no oozing over. Often lasts 'round-the-clock. It even resists hot drinks. Dentures that fit are essential to health. See your dentist regularly. Get special FIXODENT at all drug counters.

One gift works many wonders



Photo contributed by Harold Haima

## GIVE THE UNITED WAY

Help work wonders for the poor, the sick, the aged, the young. Give them the hope, the health and the happiness they might never have without you.

✓ Your fair share gift works many wonders

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## FALSE TEETH KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that you can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate. If your dentist doesn't have Klutch, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial box. KLUTCH CO., Box 970C Elmhurst, N.Y. 11103

## GUNK ENGINE BRITE



"Spray it on... Have it off!"

Cleans greasy, dirty engines by turning grease into soap which washes away quickly... leaves engines bright and clean. Reduces fire hazard. For cars, trucks, tractors, outboard motors and power mowers.

All hardware and auto supply stores

GUNK LABORATORIES, 5829 W. 64th St., Chicago, Ill. 60648

## How You May Never Take a Laxative Again!

Hospital-Tested Regulator Helps Relief Come Naturally

New York, N.Y. (Special)—Research has discovered a wonder-working substance that helps correct constipation without laxatives!

Doctors say most constipation occurs when waste loses moisture in the colon. To give relief, laxatives often force action—cause griping, cramping, can become habit-forming.

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This discovery is now available under the name REGUTOI®. It is not habit-forming. No warning on the label—no prescription needed. Try REGUTOI—you may never take a laxative again!



## My Favorite Jokes

BY MARTY INGELS

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Herewith some of his favorite jokes:

The young man poured out his heart's devotion as he wrote to the girl of his dreams: "Darling; I would climb the highest mountain, swim the widest stream, cross the burning desert, and die at the stake for you. P.S. I will see you on Saturday—if it doesn't rain."

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News had reached the society of inventors that a man had invented an all-electric car and had driven it cross-country to prove it. When questioned about reports that the trip cost him \$2086, he explained: "Simple—\$86 for food, and \$2000 for the extension cord."

A real estate broker called his actor client saying that he had "some good news and some bad news" for him. "What's the good news?" replied the actor. "Well," the broker said, "we can grab that estate for the bottom figure of \$185,000." "Great," screamed the actor, "but what's the bad news?" The broker paused. "They want \$500 down."

A little boy asked his Sunday school teacher, "Where did I come from?"

"Dust," the teacher replied.

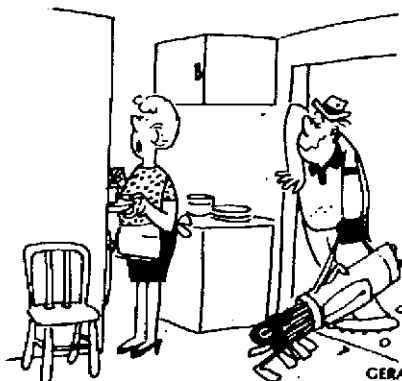
"Where am I going?" he asked.

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The next day at home the little boy called out, "Mama, come upstairs quick. Somebody is under my bed, either coming or going."

An irate politician called the newspaper editor to complain that they had printed his picture on the front page with a caption saying he was dead. "I know," replied the editor, "where you calling from?"

A poor little boy wrote a sad letter telling of his sick brother, his pregnant mother, and his unemployed father. Asking for \$100 to save his family, he addressed the letter to "God" and mailed it. Somehow, it landed right in the hands of the Postmaster General in the nation's capital. He read it, slipped \$5 into an envelope and sent it on. A week later there was another letter from the same little boy: "Dear God, received the money and thank you. But next time, please don't send it through Washington. They took 95 percent."



GERARD

"A hole-in-one? That's nice. What else happened?"



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A real estate broker called his actor client saying that he had "some good news and some bad news" for him. "What's the good news?" replied the actor. "Well," the broker said, "we can grab that estate for the bottom figure of \$185,000." "Great," screamed the actor, "but what's the bad news?" The broker paused. "They want \$500 down."

A little boy asked his Sunday school teacher, "Where did I come from?"

"Dust," the teacher replied.

"Where am I going?" he asked.

"Dust," the teacher replied.

The next day at home the little boy called out, "Mama, come upstairs quick. Somebody is under my bed, either coming or going."

An irate politician called the newspaper editor to complain that they had printed his picture on the front page with a caption saying he was dead. "I know," replied the editor, "where you calling from?"

A poor little boy wrote a sad letter telling of his sick brother, his pregnant mother, and his unemployed father. Asking for \$100 to save his family, he addressed the letter to "God" and mailed it. Somehow, it landed right in the hands of the Postmaster General in the nation's capital. He read it, slipped \$5 into an envelope and sent it on. A week later there was another letter from the same little boy: "Dear God, received the money and thank you. But next time, please don't send it through Washington. They took 95 percent."



GERARD

"A hole-in-one? That's nice. What else happened?"

Look at those thighs! I wonder now how I had the courage to wear shorts at 195 pounds.



At 121 pounds, I'm able to fit into clothes, chairs and bathtubs—with no squeeze.

## I barely fit into my bathtub, until I lost 74 pounds

By Jean Hunter—as told to Ruth L. McCarthy

I'm not kidding. I was a tub trying to fit into a tub. 195 pounds! When I think of it now, it's a wonder our trailer wasn't flooded daily.

You see, my family and I live in a mobile home in Marietta, Georgia. And you can't imagine what a squeeze that can be unless you've been fat and tried to move around a compact trailer. Especially when your husband weighs over 200 pounds himself. Each time we tried to pass, one of us had to back up, or step aside.

My weight problem was nothing new to me. I was twelve pounds at birth, and by the time I'd reached eighth grade, I'd eaten myself up to 180 pounds. Mashed potatoes, fried chicken, candy, cake, pies—I loved them all.

I'll never forget going to a swim party when I was in high school. One of the boys yelled, "Hey, Jeannie, you look like an elephant in a mouse suit." I wanted to die.

After graduation, I took up practical nursing. While in training the doctors all went to work on me to reduce. They even prescribed reducing pills, but these only set me on my ear. I was a nervous wreck most of the time. And as soon as I'd lose fifteen pounds, I'd weaken and eat double what I did before.

Was my life dull! No dates. No shape. No fun. Only food. I finally decided to join the Navy and see the world. But it was easier said than done. The fact was I was too fat. I needed to lose at least 40 pounds. I'd tried all sorts of diets, liquids, pills and willpower. What was I to try next? A crazy crash diet of baloney and dry bread. I ate this for break-

fast, lunch and dinner, day after day, until I lost enough pounds to be accepted.

Soon after boot camp, however, I began to gain again. But I had a whole year before my next physical, so I didn't care.

Fortunately, I married and left the Navy before the problem presented itself. But my poor husband! He got me on the slim side, but wound up with quite an armful. Particularly after our two lovely daughters were born. They're just a year apart, and believe me, there was a lot of fat in between. My clothes looked like battleship covers. And my stockings were the biggest I could buy. You see, my thighs were tremendous. And just walking caused such chafing, I continually had blisters on the inside of my legs.

At 195 pounds, I not only was ashamed of myself, but ashamed for my husband. But what was I to do?

The radio gave me the answer. I had heard Arthur Godfrey talking about a reducing-plan candy made to help you curb your appe-

tite. It was called Ayds and it contained vitamins and minerals. No harmful drugs. Somehow it sounded right for me, especially when he said eating Ayds was like eating candy before meals. It spoiled your appetite.

Next time I went to the drugstore, I bought a box of the chewy vanilla caramel Ayds. Later, I tried both the fudgy chocolate mint kind and the plain chocolate fudge type.

Well, I started taking one or two Ayds as directed, with a hot drink, three times a day. And it really helped me to eat less. Why, I was able to cut out most of the bread I used to stuff on. And I even passed up desserts without feeling sorry for myself.

I followed the Ayds Plan one whole winter. Ten pounds came off. Twenty. Thirty. Each month, I took my dresses in more and more, until seam met seam.

In the spring, when I began hanging out my wash, without a coat on, my neighbors hardly knew me. By then, I had lost close to 60 pounds.

My sister, who'd always been much slimmer than I, now was the heavier one. In fact, when she asked me to be her matron of honor at her wedding, Mother had to cut her gown bigger and mine smaller.

When I'd finally reached the weight I wanted, I'd not only lost 74 pounds of ugly fat, but also the blisters on my legs. And that was the most wonderful feeling of all.

Recently, I tried on a pair of my big, old shorts. And it's no baloney when I say, thanks to the Ayds Plan, the leg band now fits around my waist.

Before and After Measurements

	Before	After
Height	5'5"	5'5"
Weight	195 lbs.	121 lbs.
Bust	38"	33"
Waist	34"	26½"
Hips	48"	36"
Dress Size	20	8

Look at those thighs! I wonder now how I had the courage to wear shorts at 195 pounds.



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SUNDAY

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Voice of the Southland

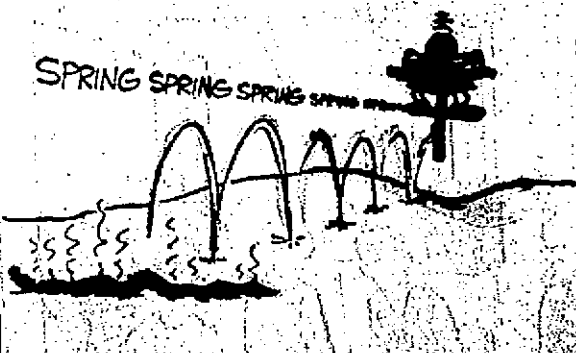
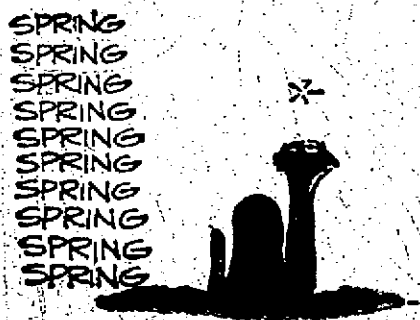
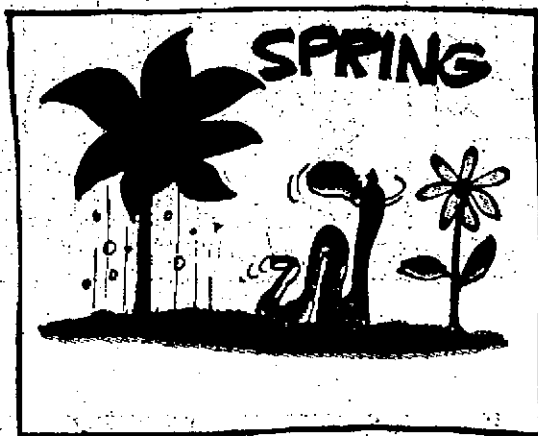
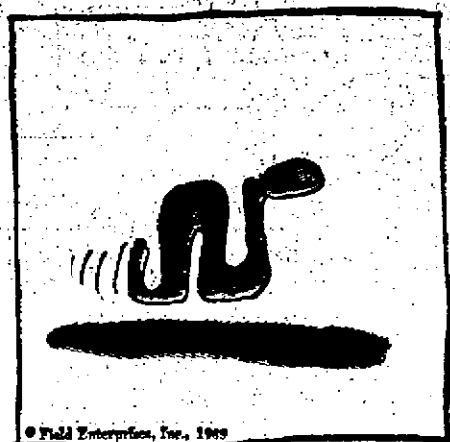
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Plant... Build... Add-on... Beautify!  
**SOUTHLAND'S SPRING HOME  
IMPROVEMENT ISSUE**

**MEET MISS IP-TEEN...**  
Queen of "IN" SESSION '69  
**MAIN News**

B.C.

By Johnny Hart





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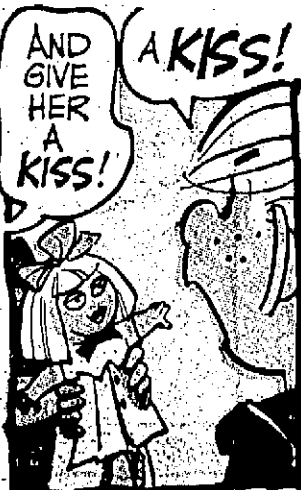
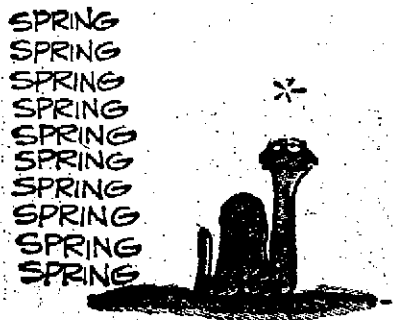
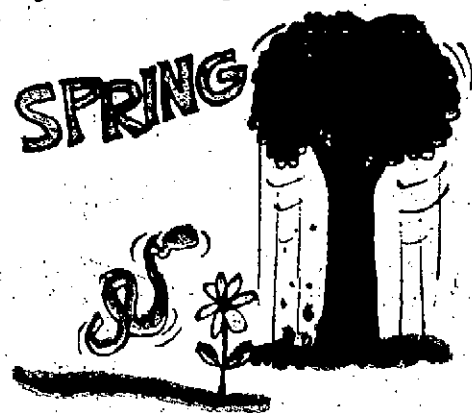
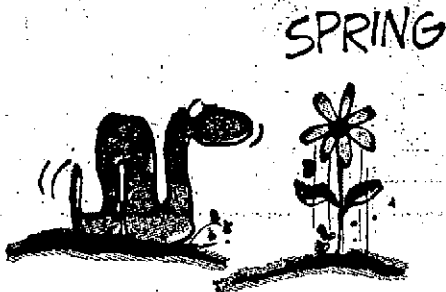
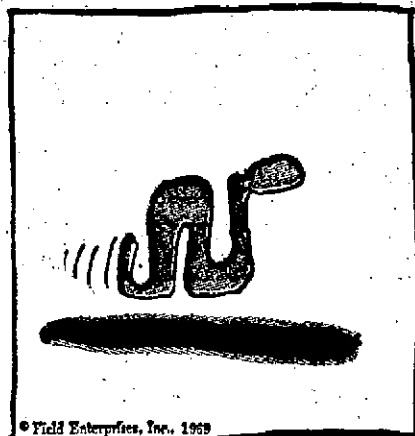
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NANCY

By Ernie Bushmiller

THIS IS THE LONGEST HIKE I EVER TOOK

WOW, I'M SO TIRED--- I CAN'T WALK ANOTHER STEP

A PINT OF MILK, PLEASE

AND DELIVER IT TO 420 OAK STREET

PUFF PUFF PUFF

ARCHIE

by BOB MONTANA

I DON'T SEE ANY LEAK!

JUGHEAD STUCK HIS CHEWING GUM ON IT!

THAT WON'T LAST!

HEY! YOU'RE TURNING IT THE WRONG WAY!!

NOW YOU'VE STRIPPED THE THREADS, SMARTY!

GET SVENSEN!!!

IT YOOST BROKE OFF!

IT'S RAINING DOWN IN MY OFFICE!

ABANDON SCHOOL! WOMEN AND CHILDREN FIRST!

SHOULD I HAVE THE BAND PLAY A HYMN??

WEEKS LATER!

WHERE ARE YOU TWO GOING WITH THAT WRENCH?

THERE'S A SMALL LEAK IN THE LAB!

GIVE ME THAT!!

EVERYBODY CHEW!

TUMBLEWEEDS by Tom K. Ryan

WHY BUCOLIC BUFFALO! HOW SWEET!

"Revenge is sweet!"



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AIRCHIE

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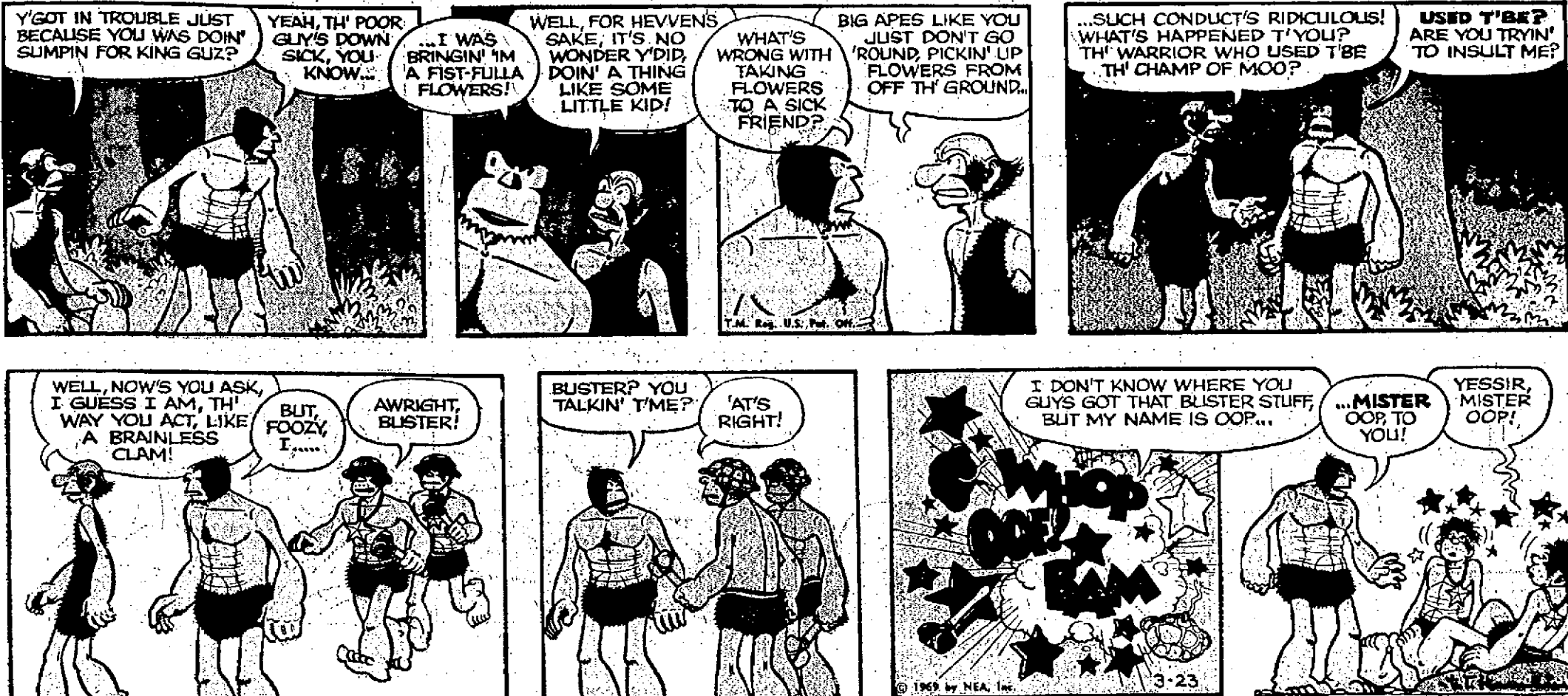
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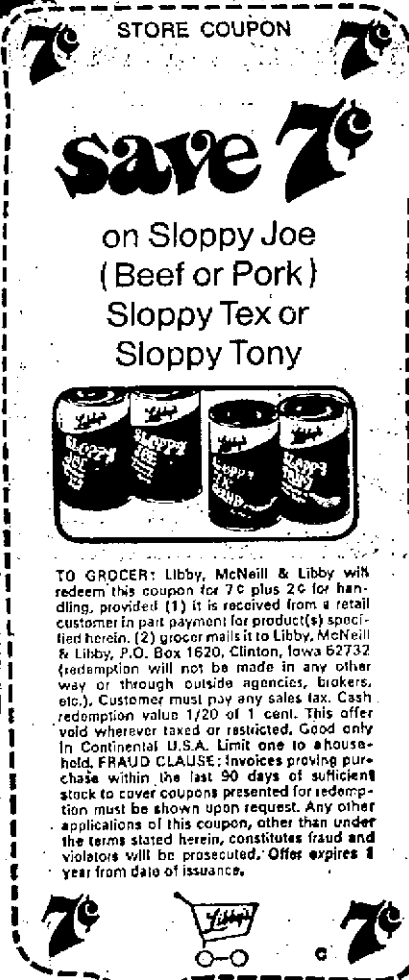
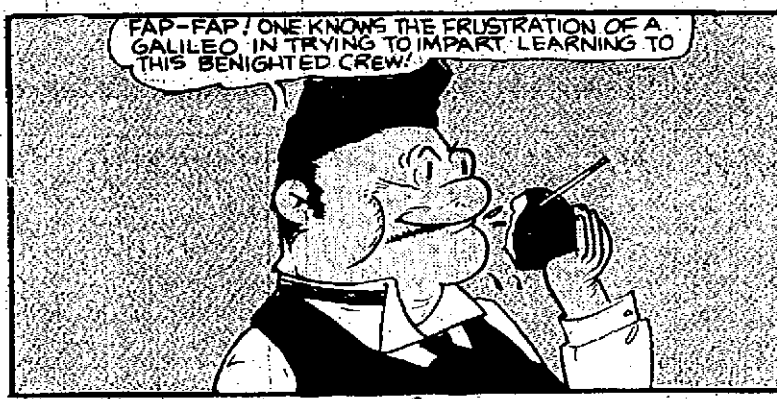


# ALLEY OOP

by V. T. Hamlin



## OUR BOARDING HOUSE with MAJOR HOOPLE



Sloppy Joe Beef or Pork. Thick, rich, with lots of lean meat. Home-made tasting barbecue sauce.

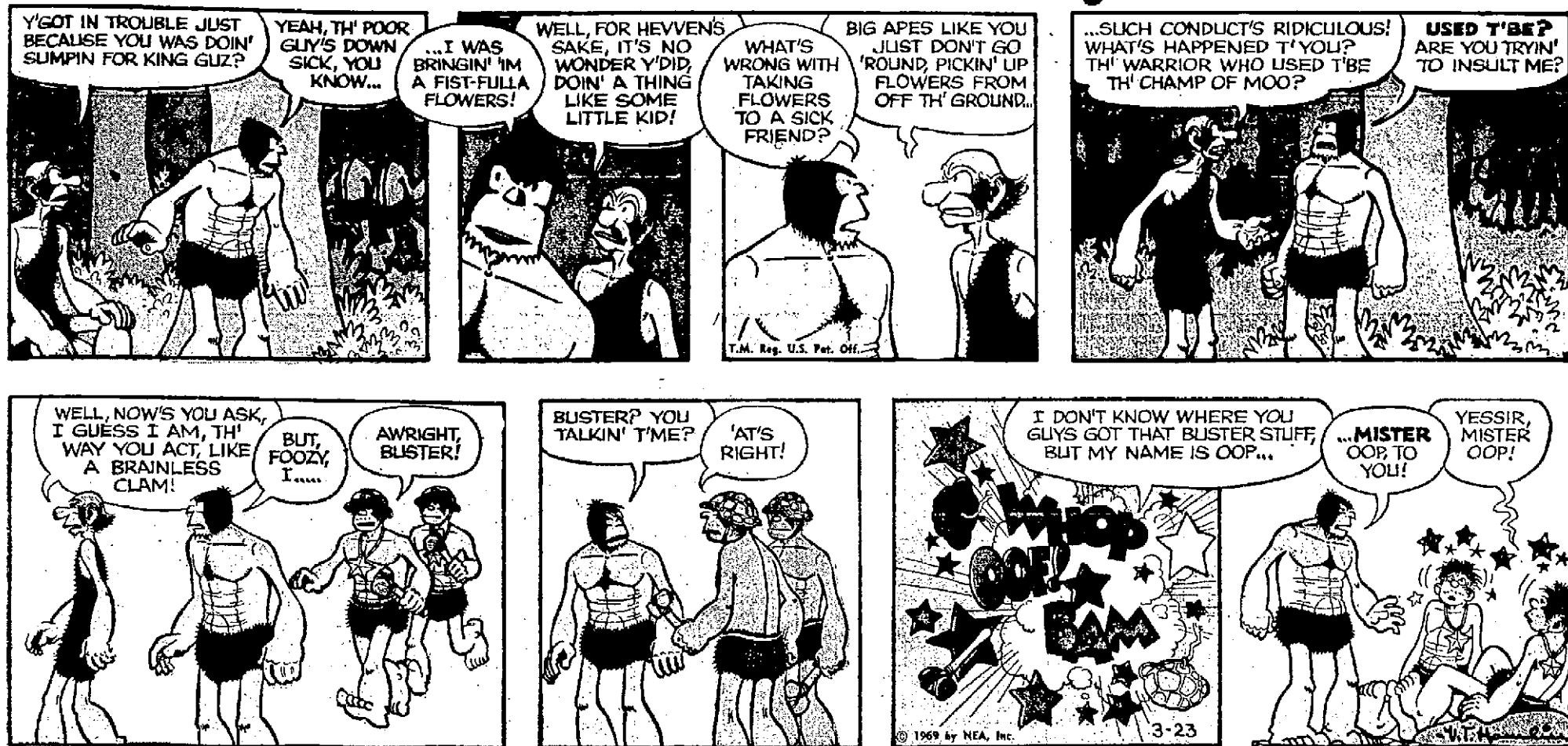
Sloppy Tex Chik. Straight-shootin' kind: lean meat, tender beans, Panhandle-style seasoned tomato sauce.

Sloppy Tony Spaghetti. Beefy meat balls and enriched spaghetti with magnificent tomato sauce.

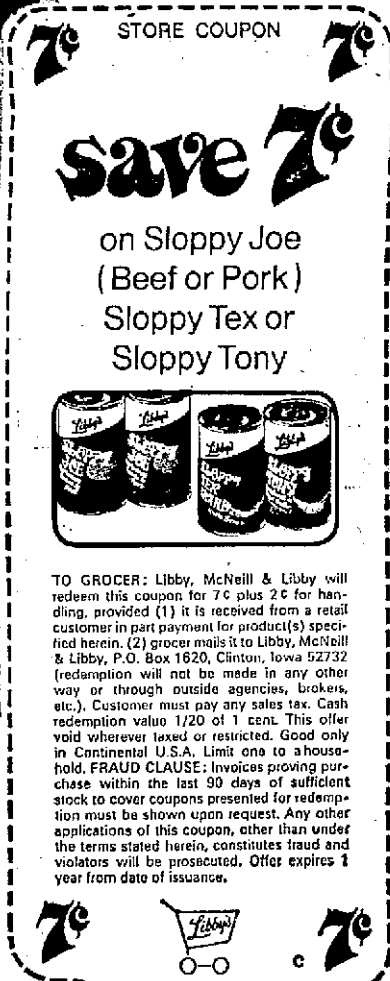
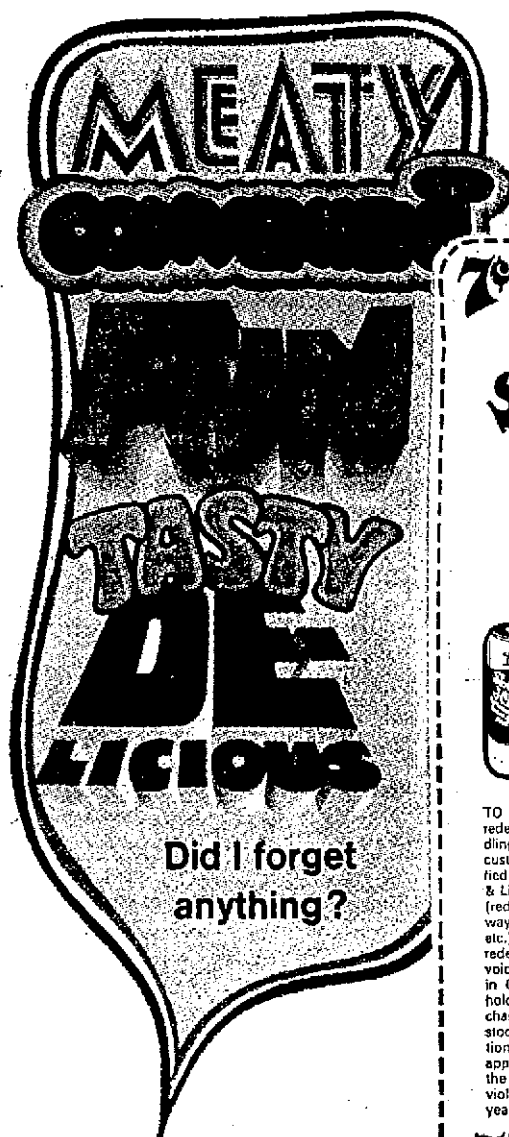
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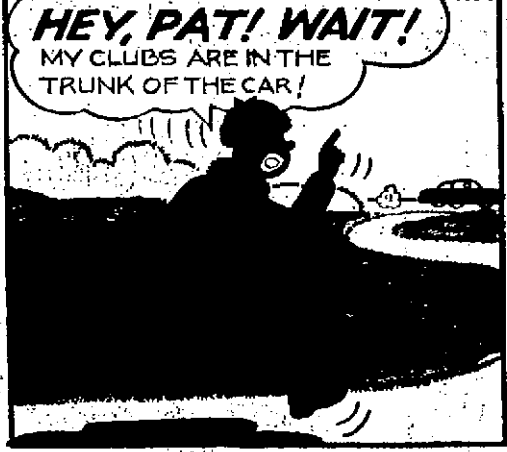
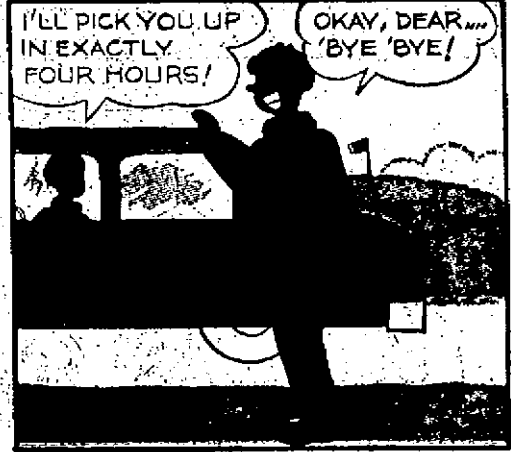
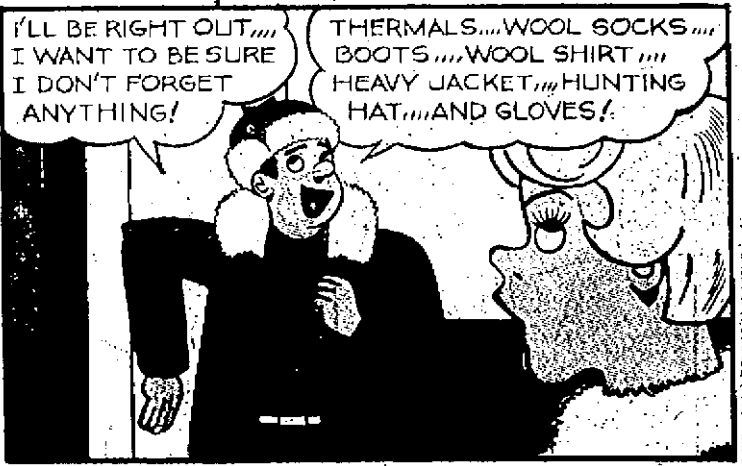


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by CARL GRUBER  
3-23

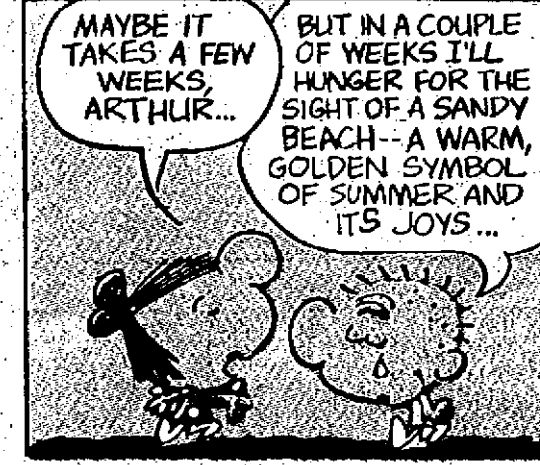
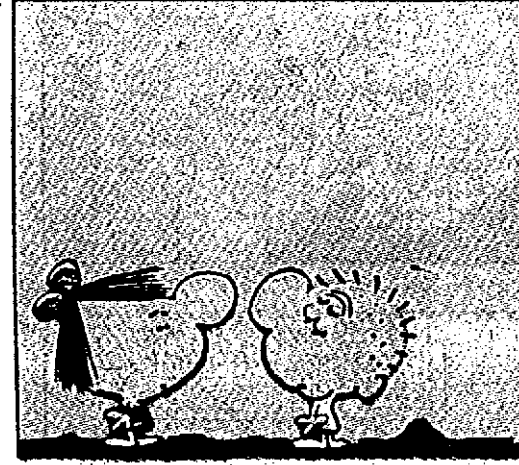
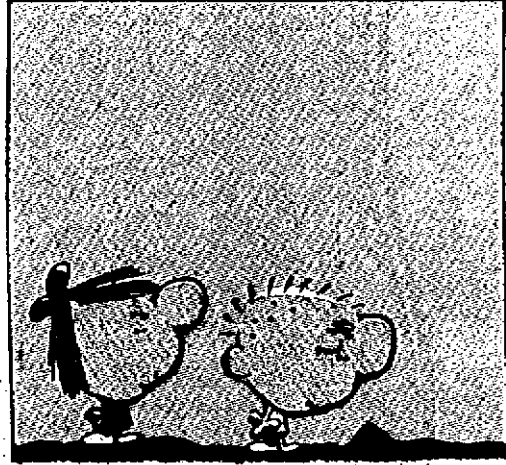
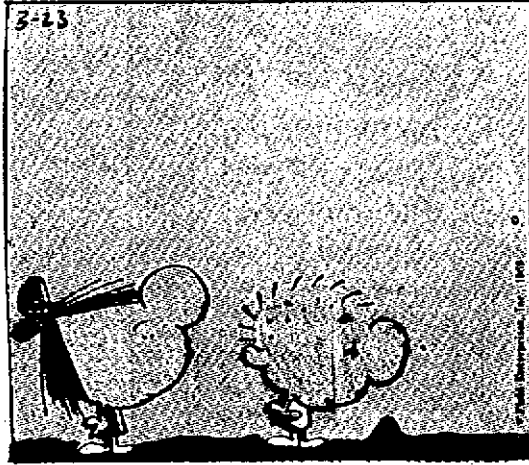
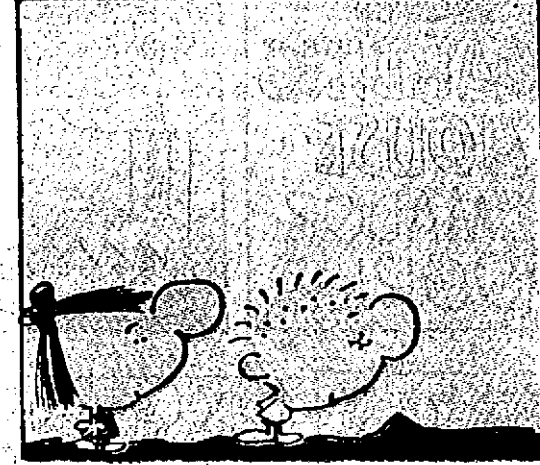
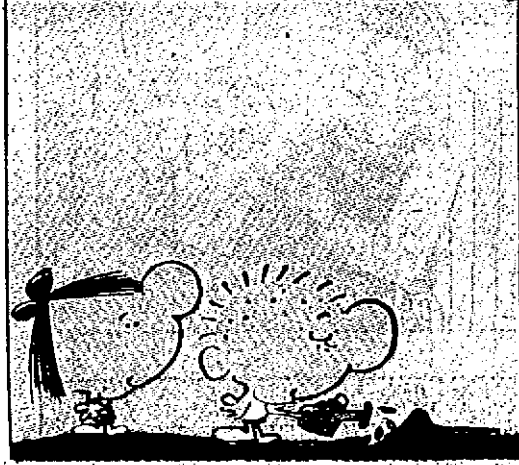
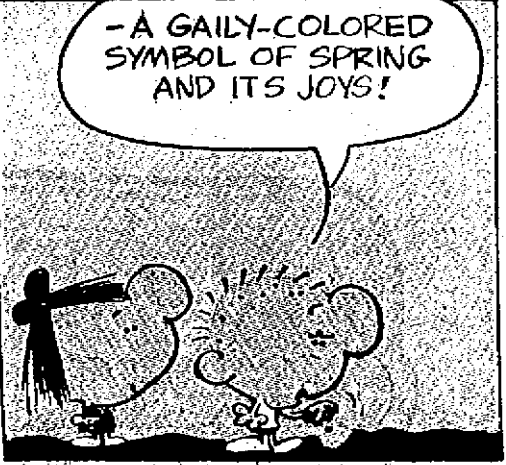
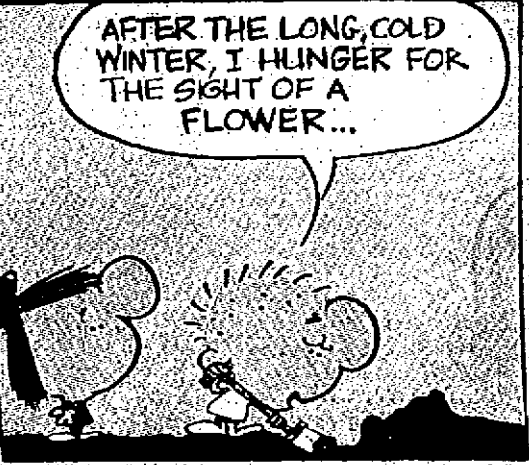
DROP ME OFF AT THE CLUB

THEN PICK ME UP FOUR HOURS LATER!

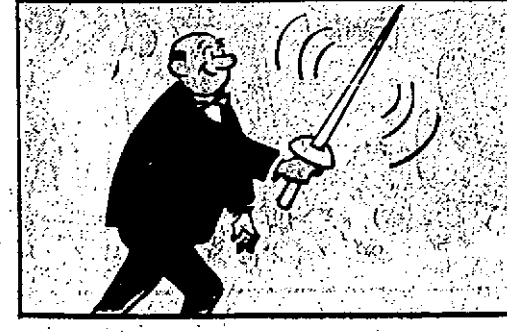
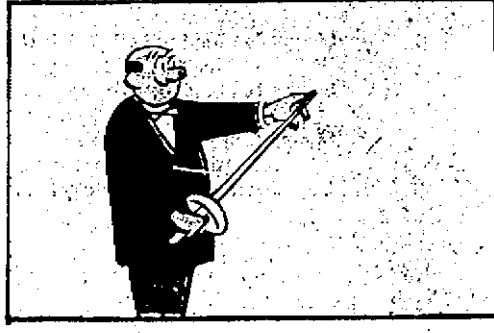
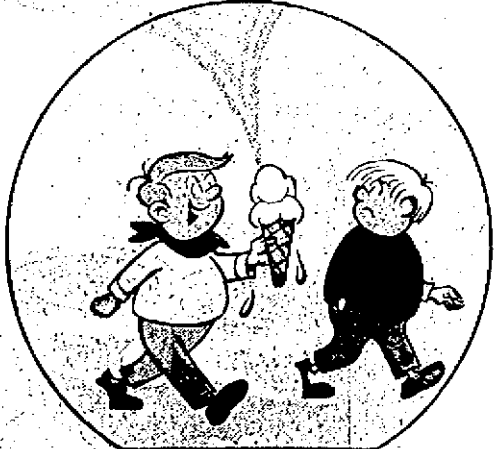


## MISS PEACH

by Mell Lazarus



## OFF THE RECORD



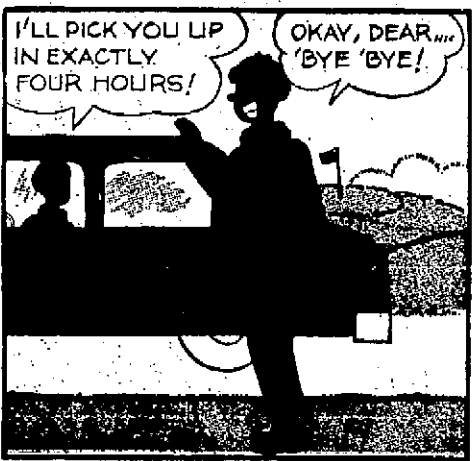


# THE DUFFS

by CARL GRUBER  
3-23

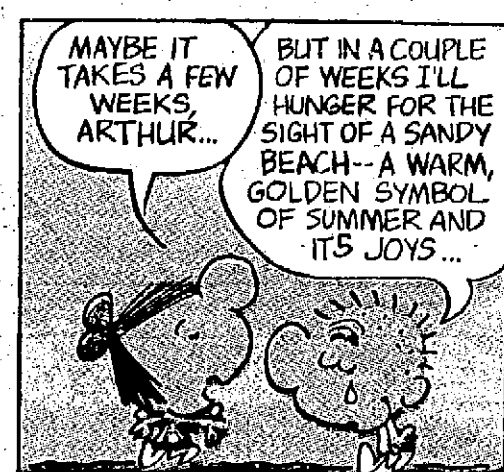
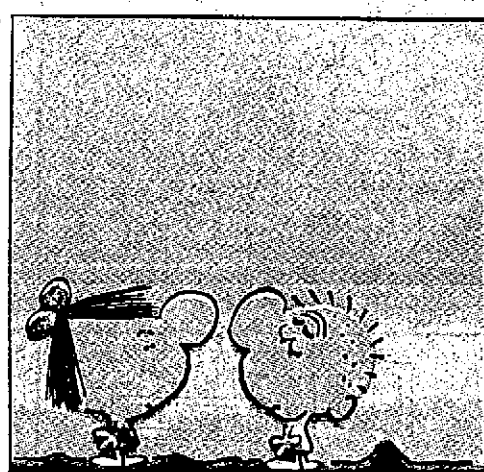
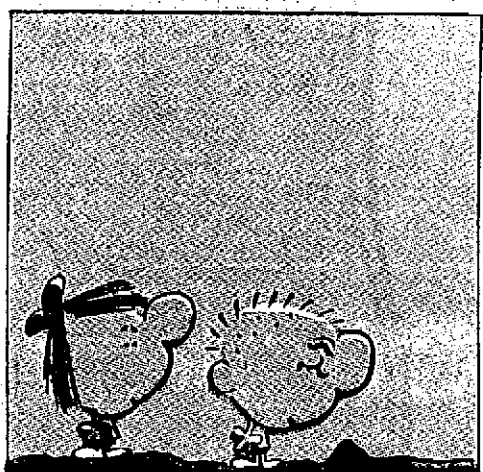
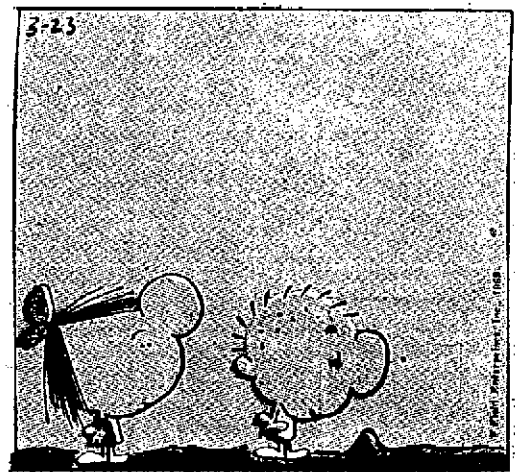
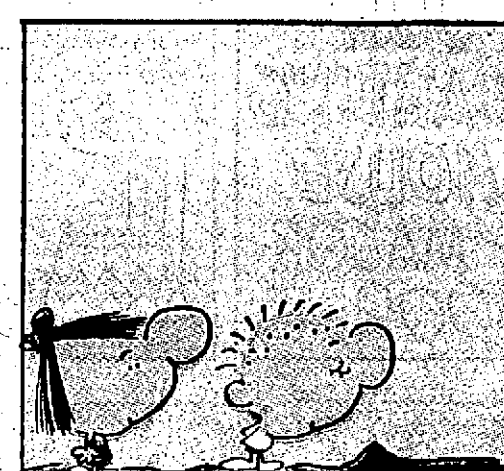
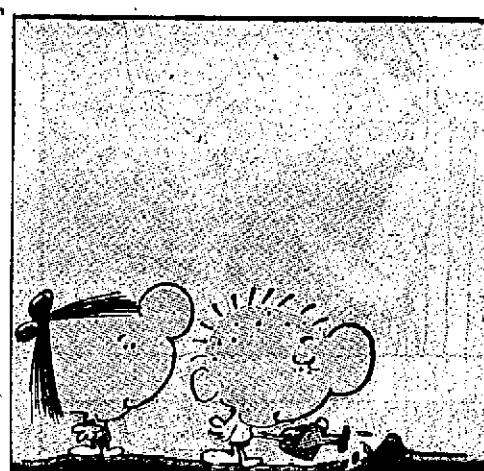
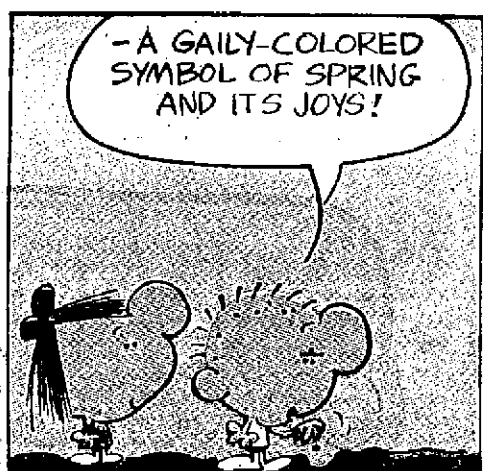
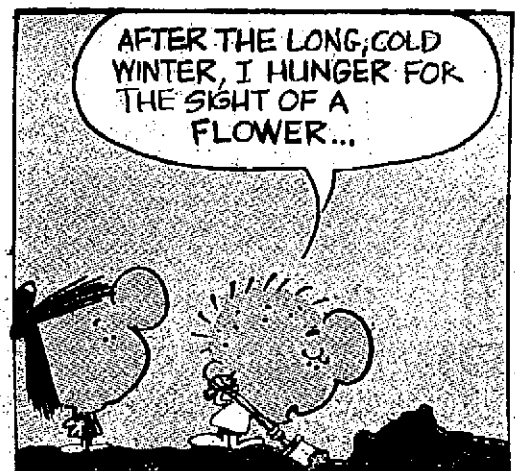
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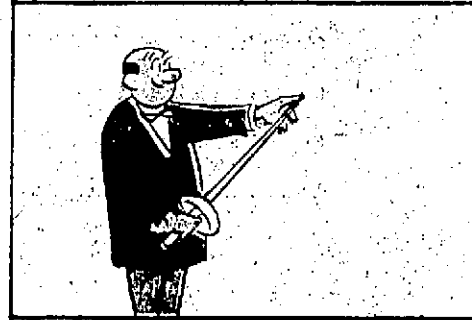
## MISS PEACH

by Mell Lazarus



## OFF THE RECORD

by ED NEED



AND THE PIRATES

GEORGE WUNDER

IN THE NICK OF TIME, TERRY AND THE OTHERS REACH THE SURFACE BEFORE THE EARTHQUAKE COLLAPSES THE CISTERN.

WE'D BETTER STAY OUT HERE IN THE OPEN FOR A WHILE. THERE MAY BE AFTERSHOCKS, TROOPS.

IT IS TOO BAD THE CISTERN IS GONE, GENERAL HASP. IT WOULD HAVE BEEN INTERESTING TO EXAMINE IT IN DETAIL.

DOESN'T MATTER, PALMA. SOME BLASTED GRAVE ROBBER BEAT ME TO BELISARIUS' PLEDGE ANYWAY...

...AND IF YOU MAKE ONE SNIDE CRACK ABOUT MY "WILD THEORY"...

PLEASE, GENERAL! DOWN THERE, WITH THE DUST OF SO MANY CENTURIES, I, TOO, BEGAN TO THINK THAT SUCH A THING WAS POSSIBLE.

IT WAS STUPID OF ME TO TREAT THE AMATEUR WITH CONTEMPT. ONE SUCH FOUND HOMER'S TROY, EH?

NOW THAT'S PRETTY REASONABLE OF YOU, MR. DIRECTOR... BY THE WAY, I HAVE SOME OTHER THEORIES ABOUT BELISARIUS YOU MIGHT BE INTERESTED IN.

UH, SIR, WHY DIDN'T BELISARIUS COME BACK TO REDEEM HIS PLEDGE?

THE GENERALS WHO SUCCEEDED HIM COULD NOT HACK IT, LEE. THE WEST FELL TO THE BARBARIANS AND THAT WAS THE END OF IT.

EXCEPT THAT, FOR A FEW MINUTES, I HELD THE OLD BOY'S SIDEARM IN MY HANDS! DON'T KNOW IF I DID THE RIGHT THING IN HIDING IT, BUT NOW IT'LL STAY WHERE BELISARIUS' GENERALS PUT IT. MAYBE HE'D PREFER THAT.

AHEM!

DON'T SUPPOSE YOU COULD CARE LESS, BUT I THINK THE FEUD IS OVER.

THANKS, COLONEL TERRY LEE. I WAS NOT HAPPY ABOUT GOING TO MY OWN WEDDING IN A REFEREE'S OUTFIT ONE BIT.

WHILE IN ANOTHER PART OF THE WORLD...

DON'T BE A FINK, CHAPPIE! JUST KIDNAP ME!

"REMEMBER WHEN LIFE'S PATH IS STEEP TO KEEP YOUR MIND EVEN."  
—HORACE

SOMEHOW THE OTHER SIDE FORCED ON ME TO IMPERSONATE ME AND TELECAST A WORLDWIDE PROGRAM THEY HOPED THAT ANNIE... AND I... WOULD SEE! ARRANGING FOR HER TO MEET ME AT THE INTERNATIONAL AIRPORT COULD BE PART OF A TRAP THEY'RE SETTING!

WHAT TROUBLES ME, SAHIB... IS THE STATE OF HEALTH OF PUNJAB! HE WOULD NOT SIT IDLY BY AND PERMIT THE ENEMY TO PERFORM SUCH ARRANT TRICKERY!

WELL, THE ONLY WAY TO FIND OUT IS TO TAKE A LONG HARD LOOK! I'LL KEEP MY TOUCH WITH YOU! DON'T MOVE UNTIL YOU HEAR FROM ME!

AS YOU DIRECT, SAHIB!

IMMORTALITY IS AT BEST A COMPARATIVE TERM...THUS...WE BID FAREWELL TO THE "IMMORTAL" PUNJAB... THE INDESTRUCTIBLE MAN WHOM WE DESTROY BY FIRE!

SOMEONE WILL MAKE YOU PAY FOR THIS, DR. ZYZ... AND I PRAY I AM THE INSTRUMENT OF THAT VENGEANCE!

TIME TO BURST THESE BONDS GROWS SHORTER...AND SHORTER...

INSTEAD O' SHOWING UP ON AN INTERNATIONAL TV PROGRAM AND TELLIN' ME T' MEET HIM AT AN AIRPORT, WHY DIDN'T "DADDY" SEND PUNJAB OR THE ASP T' FIND US, SANDY...?

...UNLESS SOMETHIN' WAS BUGGIN' "DADDY" AND HE WAS TRYIN' T' GIVE ME A MESSAGE OR SOMETHIN'... BUT WHAT COULD IT'VE BEEN??

YOU HAVE ALERTED OUR PEOPLE AND TOLD THEM THAT WARBUCKS IS TO BE SEIZED AS SOON AS HE APPEARS AT THE INTERNATIONAL AIRPORT?

AS YOU ORDERED, DR. ZYZ!

AT LAST THE FINAL IMPEDIMENT TO OUR SCHEME WILL BE ELIMINATED AND THE CHAIRMAN'S "OPERATION WORLD" WILL GO INTO EFFECT!!

THE INTERNATIONAL AIRPORT'S ABOUT TEN MILES OUTA TOWN, LITTLE LADY! YOU CAN CATCH A BUS AT THE PLACE I'M DROPPIN' YA OFF!

THANKS A LOT, MISTER!





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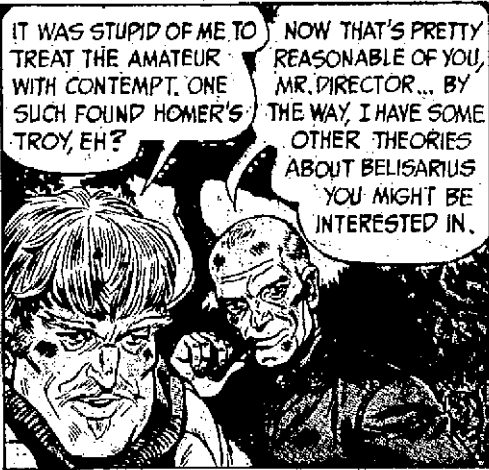
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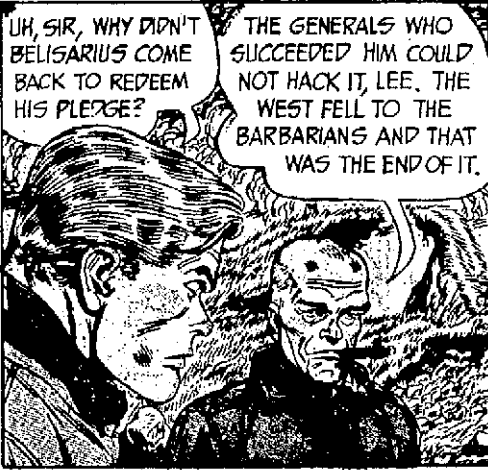
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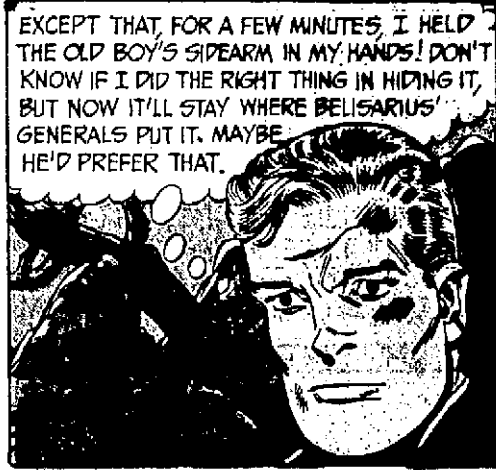
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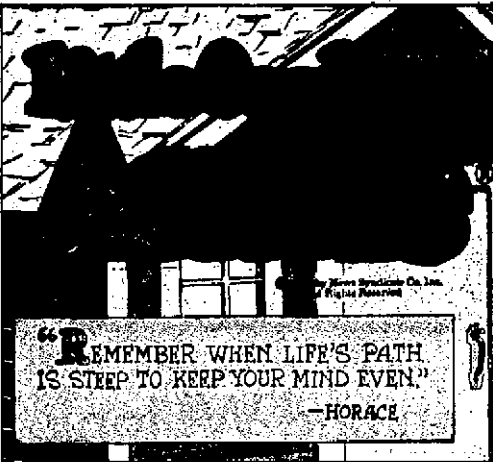
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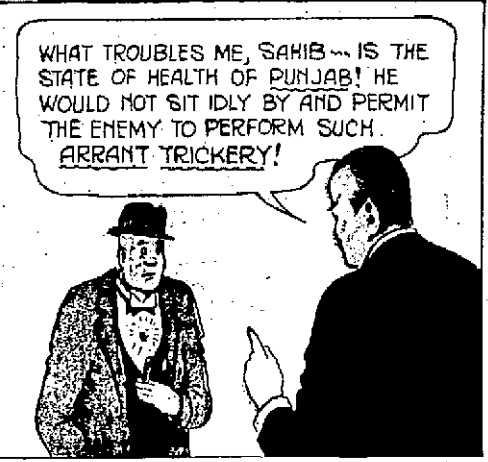
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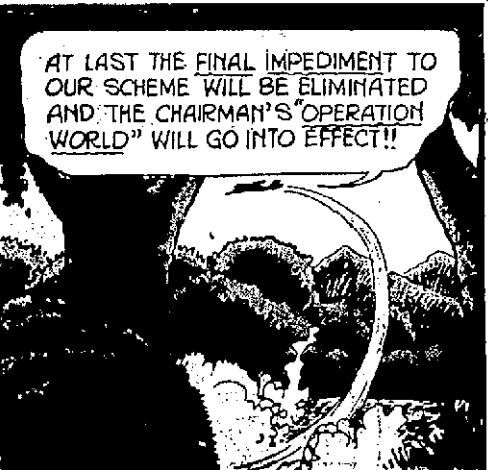


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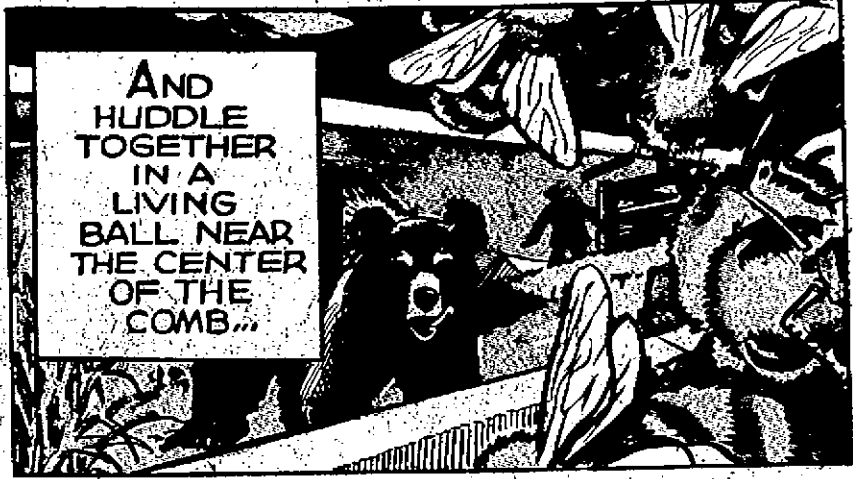
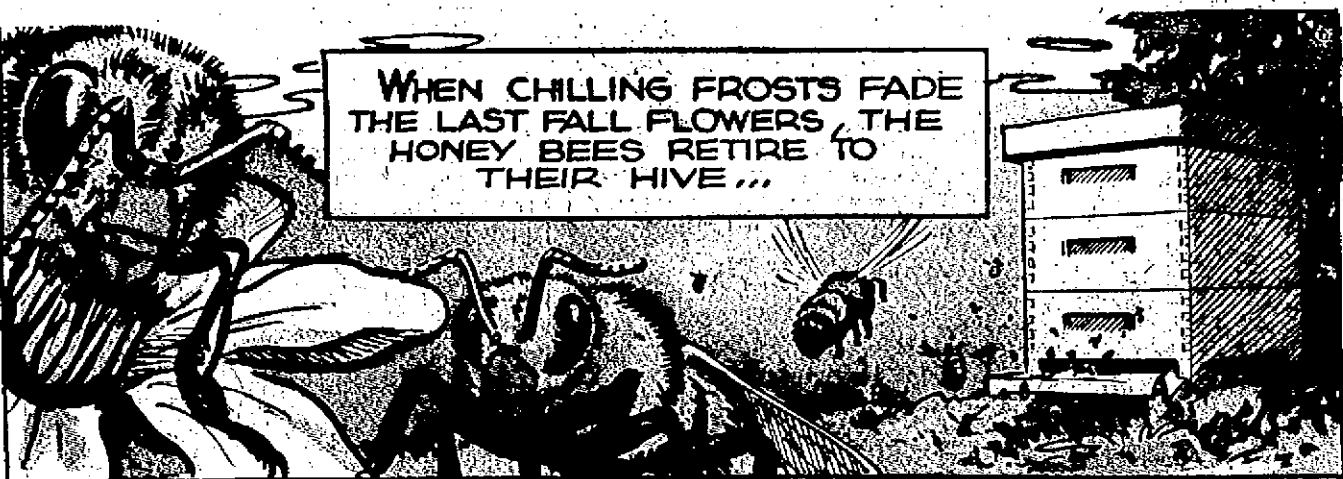
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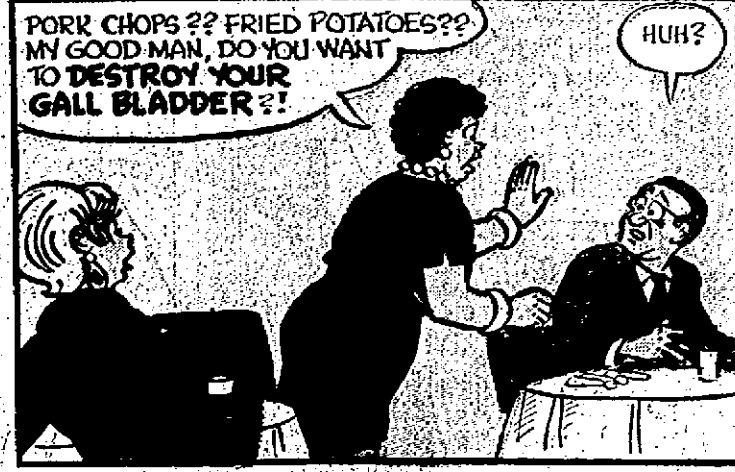
THE JACKSON TWINS

By Dick Brooks



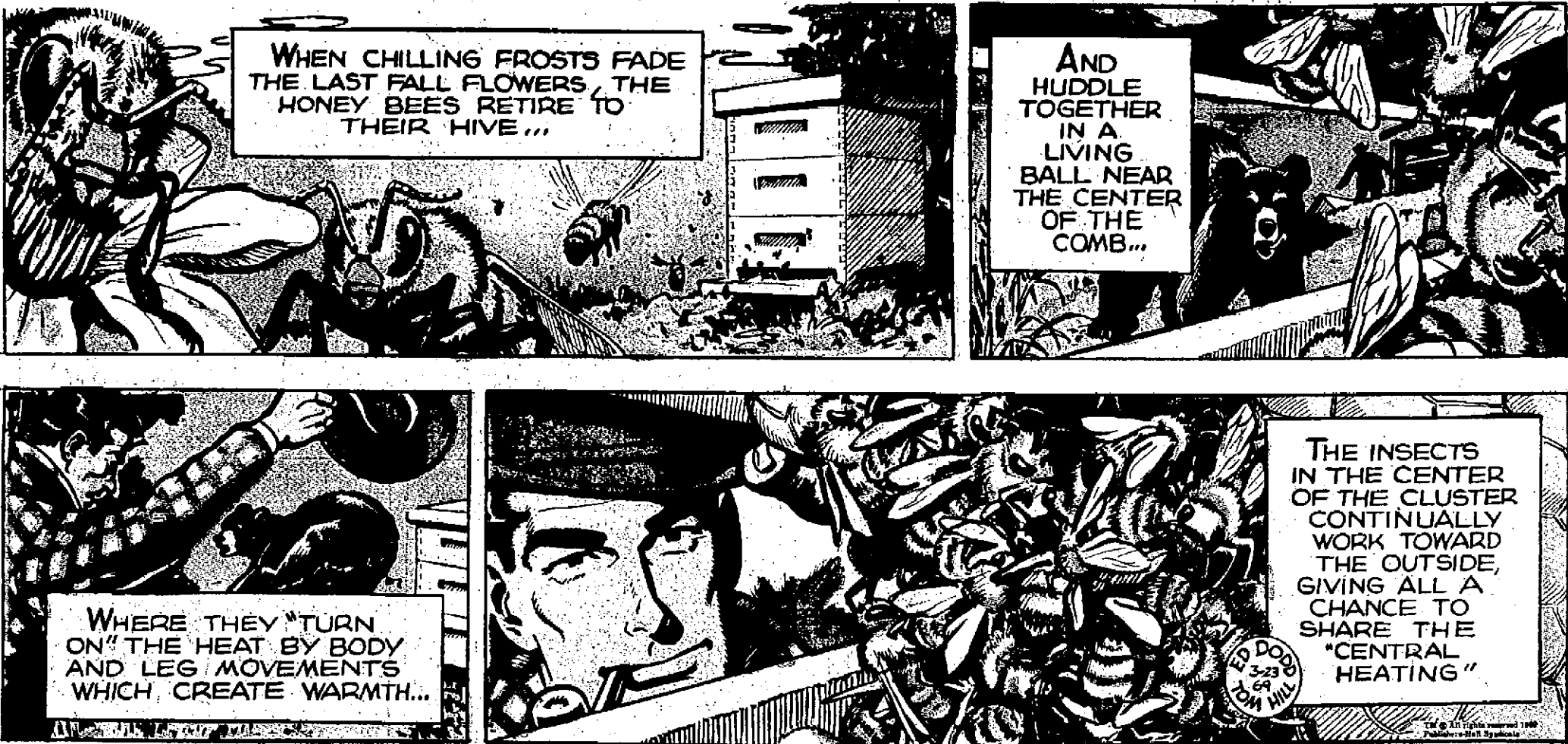
THERE OUGHTA BE A LAW

By Shorten and Whipple



MARK TRAIL

by Ed Dodd and Tom Hill



THE JACKSON TWINS

By Dick Brooks



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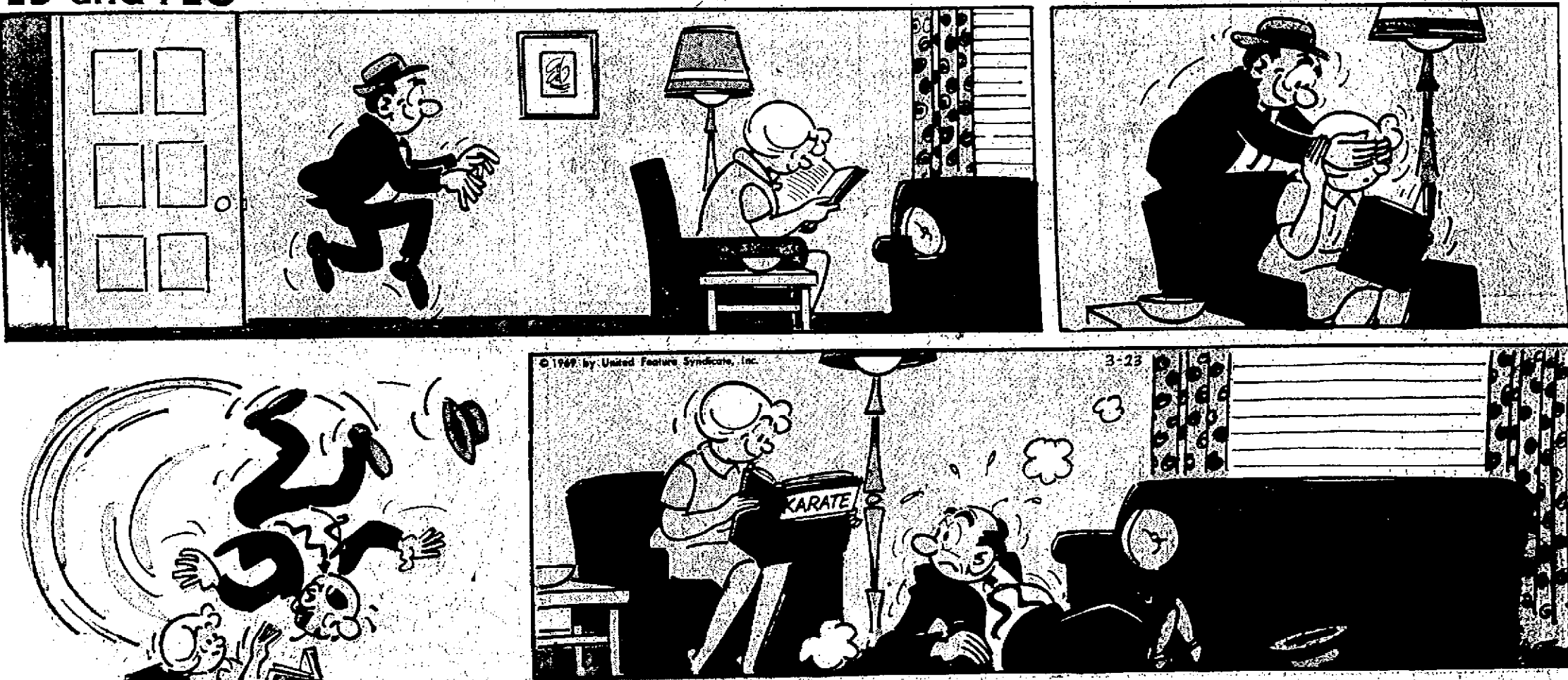
# STEVE ROPER

By Saunders and Overgard



# EB and FLO

By Paul Sellers



# ABBIE AN' SLATS

By Raeburn Van Buren





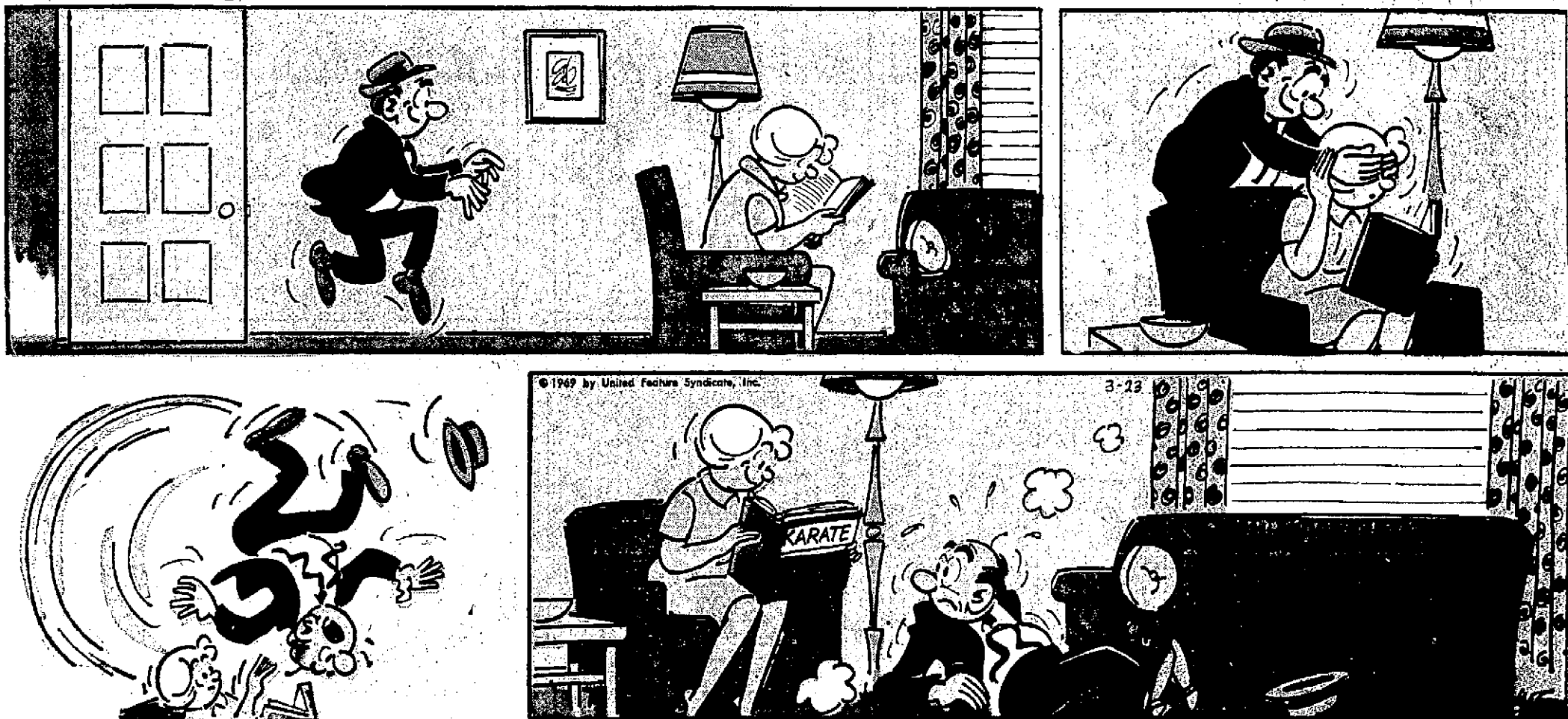
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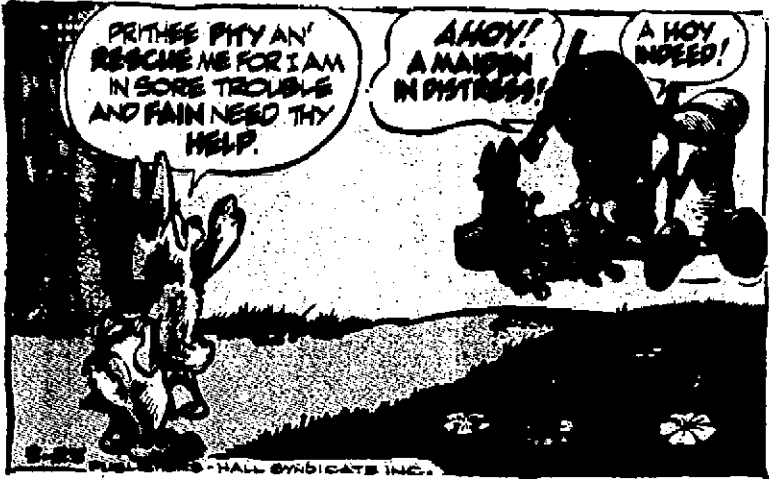
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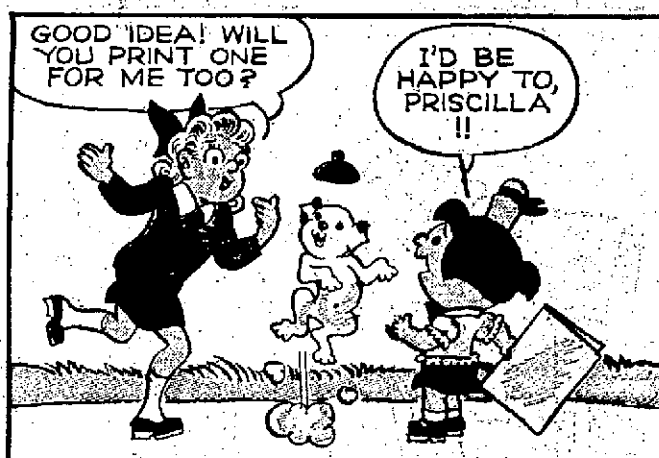
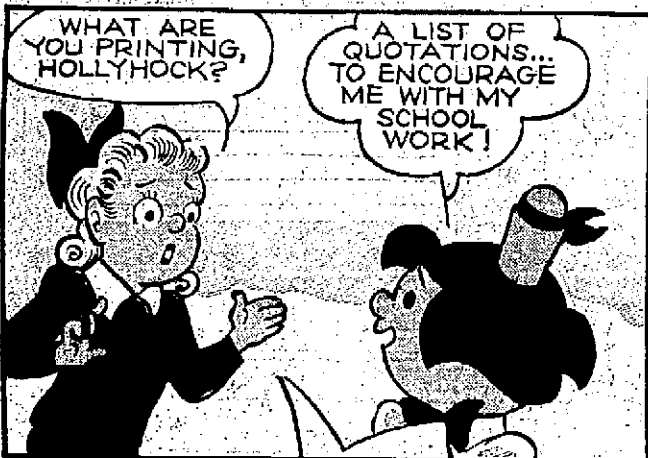
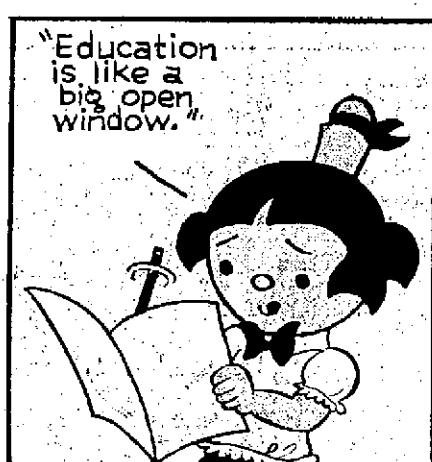
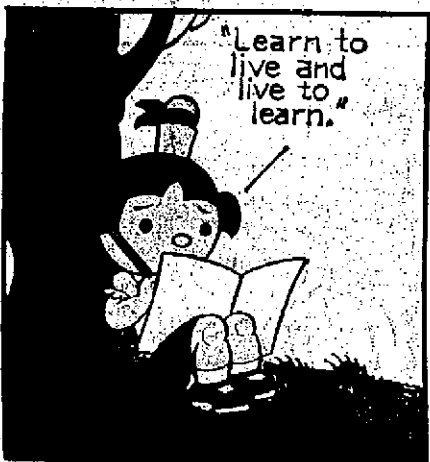
By Raeburn Van Buren





PRISCILLA'S POP

by Al Vermeer



If you want your newspaper covered by an accident policy to pay substantial benefits like none in America has now... yet with cost to you still less than this you want: A valuable insurance policy.

**INDEPENDENT PRESS-TELEGRAM**

To: Resident Agent,  
National Casualty Co., care of:  
Independent Press-Telegram  
684 Pine  
Long Beach CA 90801

**CHECK ONE**

☐ For first policy in family send no money. Pay newspaperboy \$1 a month at same time you pay for your paper.

☐ For other family members enclose \$11.50 for each 12 months policy.

Applicant's Full Name \_\_\_\_\_  
(Print given name like "Helen M." and last name.)

Age \_\_\_\_\_ Phone No. \_\_\_\_\_

Address \_\_\_\_\_  
(Street & No. or RFD)

(City & State) \_\_\_\_\_ (Zip) \_\_\_\_\_

I apply for "Accumulative" Accident Insurance, to become effective day policy is issued and dated. I agree: (1) to pay premium; (2) designate person who collects for my newspaper as my messenger to deliver premium to above office; (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Subscription Agreement - Check One Below

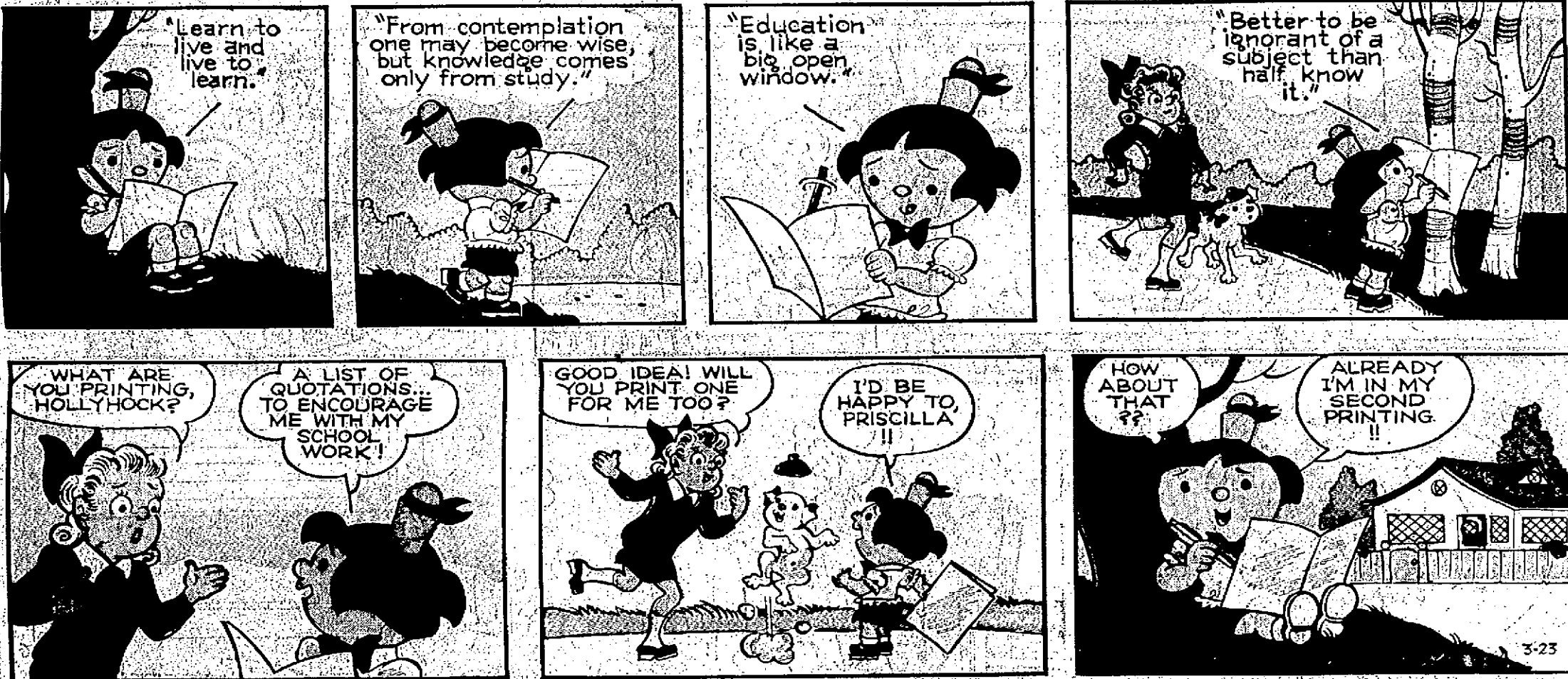
☐ The Morning Independent ☐ Evening Press-Telegram is now delivered to me. Please start delivery of ☐ The Morning Independent ☐ The Evening Press-Telegram. I agree to pay the regular subscription price.

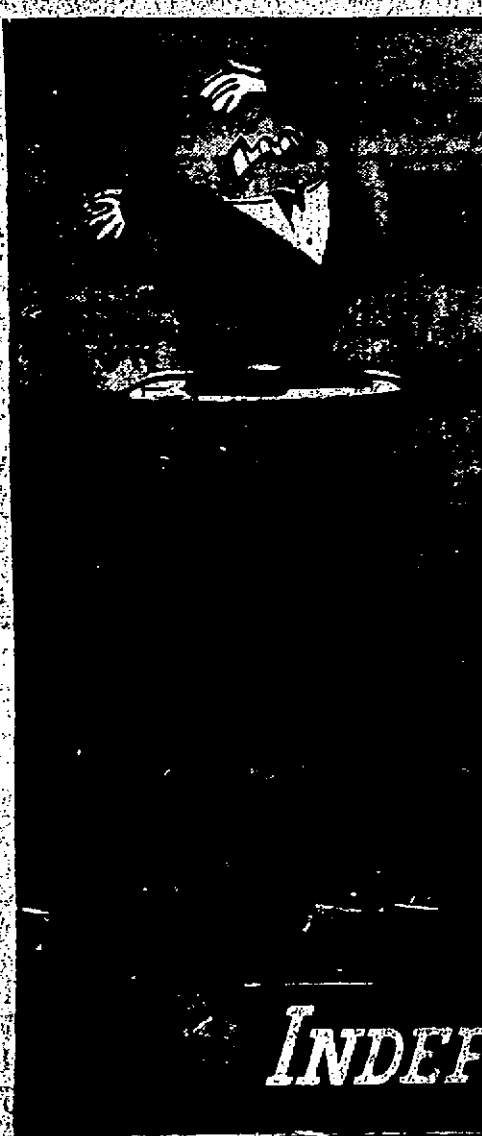




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☐ The undersigned hereby certifies that the above information is true and correct.